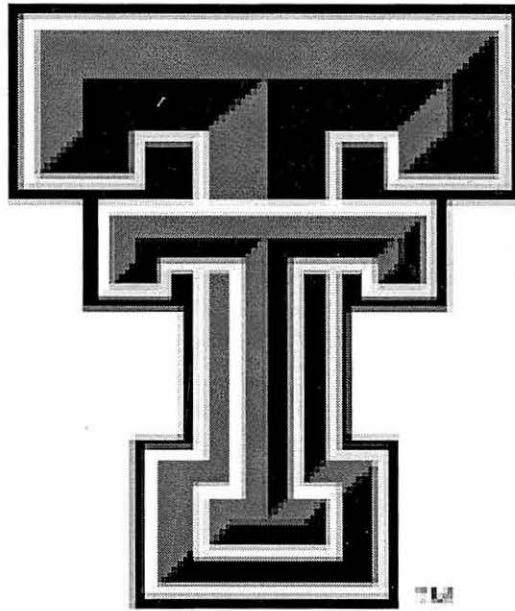


Texas Tech University
News Releases



Office of News & Publications
September through December 2002

| LOG SHEET | | |
|--------------------|---|-----|
| Separated by Weeks | | |
| 09/03/02 | Criminology Concentration for Sociology Majors | AL |
| 09/03/02 | John Steinmetz Selected for White House Internship | JM |
| 09/04/02 | Vatican Exhibit Symposium: Religious Art from the Old World to the New Event Advisory | AL |
| 09/05/02 | Helen Keller International Art Show 2002 New York Edition | AL |
| 09/05/02 | Overton - TT Students Receive Agriculture Scholarships | LW |
| 09/06/02 | News Radio Stories for the Week of September 9 | LW |
| 09/06/02 | Humphreys - TT Students Receive Agriculture Scholarships | LW |
| 09/09/02 | Tours of the New Jerry S. Rawls Red Raider Championship Golf Course Available | LW |
| 09/09/02 | Distinguished Alumni Honored by the Jerry S. Rawls College of Business Administration and the Chief Executives Roundtable | TTB |
| 09/09/02 | Division of Student Affairs, Office of Community and Multicultural Affairs, the Graduate School and the Office of International Affairs Host a New Student Welcome Bash | TTB |
| 09/09/02 | Vatican Exhibit Closes September 15, 2002 | SLP |
| 09/09/02 | September 11, 2002 Memorial Ceremony at Pfluger Fountain Event Advisory | SLP |
| 09/10/02 | Curt Pfarr, Ph.D. Receives Grant from the American Cancer Society | CLC |
| 09/10/02 | Chancellor Smith Selected to Receive the 2002 Alumni Award from the Association of State and Territorial Health Officials | CR |
| 09/10/02 | Wednesday, September 11, 2002, Memorial Ceremony at Pfluger Fountain | CR |
| 09/10/02 | Burns - TT Students Receive Agriculture Scholarships | LW |
| 09/11/02 | Texas Tech Top Officials Schedule Media Briefing | CR |
| 09/12/02 | Mark Lindemood Announced as Vice Chancellor for Institutional Advancement | CR |
| 09/12/02 | Attention Problems in the Classroom | AW |
| 09/12/02 | Chancellor Smith and President Schmidly Announced Record Enrollments and Research Dollars | CR |
| 09/12/02 | Texas Tech Housing and Residence Life Co-Hosts Memorial Blood Drive with United Blood Services | SLP |
| 09/13/02 | Masked Rider's Horse to be Named Event Advisory | LW |
| 09/13/02 | John Burns, Ph.D. Appointed Associate Vice President for Undergraduate Research | SLP |
| 09/13/02 | National Science Foundation Gives Over \$900,000 for Research on Disease Among Amphibian Populations | AL |
| 09/13/02 | Three-Year-Old Black Gelding Named "Midnight Matador" | LW |
| 09/13/02 | News Radio Stories for the Week of September 16th | LW |
| 09/16/02 | Medieval Frescoes from the Vatican Museums Collection Closed Sunday, September 15, 2002 | SLP |
| 09/16/02 | Texas Tech University Not Involved with Decision to Tow Vehicles in the North Overton Area | CR |
| 09/16/02 | Peters - TT Students Receive Agriculture Scholarships | LW |
| 09/17/02 | TTUHSC Continuing Nursing Education Presents "Wound Healing and Ulcers: Making Sense of the Mess" | MH |
| 09/17/02 | J & M Bar B-Q to Donate a Portion of Proceeds from Foods Sales for Aphasia Therapy Event Advisory | MH |
| 09/18/02 | Upcoming University Events | AL |

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| 09/18/02 | Ginny Felstenhausen, Ph.D. Appointed the First Teaching, Learning and Technology Center Faculty Fellow | AL |
| 09/19/02 | Five-Year Anniversary of the Red Raider Readers Program | SCM |
| 09/20/02 | Reminder that Free Parking and Shuttle Service is Available on Campus for the Football Game | SLP |
| 09/20/02 | No Shuttle Service from the Ranching Heritage Center | SLP |
| 09/20/02 | Texas Tech News Radio Stories for the Week of September 23rd | LW |
| 09/20/02 | The Buckner Family Tech Legacy | SLP |
| 09/23/02 | School of Music and Latin American Iberian Studies Program Present the Becquer Symposium on September 28th | AL |
| 09/24/02 | Small Business Planning | TTB |
| 09/24/02 | Texas Tech University Sets Enrollment Records | SLP |
| 09/25/02 | Golf Course Offers Classroom Environment for Study on Turf Grass Management | LW |
| 09/25/02 | The Fourth Annual Virginia Murray Sowell Distinguished Lecturer Series | AL |
| 09/26/02 | Upcoming University Events | AL |
| 09/26/02 | Aaron Sandlin's, 10-year-old from Carbon, Artwork Displayed in the Helen Keller International Art Show 2002 | AL |
| 09/26/02 | Texas Tech News Radio Stories for the Week of September 30th | LW |
| 09/27/02 | The Women's Studies Community Connection Mentoring Program | PM |
| 09/30/02 | The Texas Society of Allied Health Professionals (TSAHP) Fall Conference | MH |
| 10/02/02 | Researchers from TTU Wind Science and Engineering Research Center Travel to the Gulf Coast to Study Hurricane Lili | SS |
| 10/03/02 | National Fire Prevention Week - Event Advisory | SS |
| 10/03/02 | Petroleum Engineering Team Wins the First PetroBowl in San Antonio | SS |
| 10/03/02 | Medicolegal Death Investigation 10th Annual Forensic Science Seminar | SCM |
| 10/03/02 | David Smith and David Schmidly to Present the Painting <i>Sentinel of the Brazos</i> to Bob Gates and Jerry Gaston of Texas A&M | CR |
| 10/03/02 | Six Degree Programs Offered for Financial Planning | TTB |
| 10/03/02 | College of Human Sciences Hosts Kick-off for the Jumpstart Program | TTB |
| 10/04/02 | The Painting <i>Sentinel of the Brazos</i> Presented to Texas A&M | CR |
| 10/04/02 | Installation of the Cupped-Hands Fountain in the English-Philosophy/Education Complex Event Advisory | AL |
| 10/04/02 | Texas Tech to be Recognized with the 50 Year Cumulative Breeding Award from the AQHA | LW |
| 10/04/02 | West Texas Technology Symposium to be Hosted by TTU, Lubbock Chamber of Commerce and Reese Technology Center October 10, 2002 | AL |
| 10/04/02 | Texas Tech News Radio Stories for the Week of October 7th | LW |
| 10/07/02 | Financial Planning Week | TTB |
| 10/07/02 | KTXT-TV Celebrates 40 Years of Educational Television | LW |
| 10/07/02 | TTU Opens New Regional Center in San Antonio | SLP |
| 10/07/02 | 21st Annual Design Expo Event Advisory | TTB |
| 10/07/02 | Economic Issues Experts Available for Comment | TTB |
| 10/07/02 | Signing of Partnership Agreement with San Antonio College and Opening of New Regional Center Event Advisory | SLP |
| 10/08/02 | West Texas Technology Symposium Event Advisory | AL |
| 10/08/02 | Fall Arts Fest Hosted by the College of Visual and Performing Arts | AL |
| 10/09/02 | New Technology for Artificial Insemination Developed by Sam Prien, Ph.D. and Dustie Johnson | AW |

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| 10/09/02 | TTUHSC Honors the Late James Thomas Wheeler, M.D. and Family for His Collection of Medical and Pharmaceutical Artifacts and Antiques | SCM |
| 10/09/02 | Katricia Collins, Speech Language Pathology Graduate Student, to Participate in the American Speech-Language-Hearing Association's Minority Student Leadership Program | CLC |
| 10/09/02 | TTU Department of Environmental Health and Safety Hosts Safety Demonstration | AL |
| 10/10/02 | University of Florida Ranks TTU 43rd Among Top 50 Research Institutions in the Nation | SLP |
| 10/10/02 | National Fire Prevention Week Event Advisory | AL |
| 10/10/02 | Texas Tech News Radio Stories for the Week of October 14th | LW |
| 10/10/02 | Susan Estrich to Lecture at Texas Tech Event Advisory | SLP |
| 10/11/02 | TTUHSC Continuing Nursing Education Program Presents "Advanced Fetal Monitoring" | MH |
| 10/11/02 | Upcoming University Events | TTB |
| 10/11/02 | Office of Economic Development Receives Grant to Build Wireless Broadband Backbone Internet Services | SLP |
| 10/14/02 | Alzheimer's Disease: New Strategies for Care Conference | AW |
| 10/14/02 | Center for the Study of Addiction | TTB |
| 10/14/02 | TTU Sees Progress in Goal to Increase Access and Diversity on Campus | SLP |
| 10/14/02 | Center for the Study of Addiction News Conference Event Advisory | TTB |
| 10/15/02 | John R. Abernathy, Ph.D., Dean of the College of Agricultural Sciences and Natural Resources, Appointed to the National Agricultural Research, Extension, Education and Economics Advisory Board | LW |
| 10/15/02 | College of Education News Conference Event Advisory | AL |
| 10/16/02 | 100 Percent Passage Rate for First-Time Takers on the National Board Exam | MH |
| 10/16/02 | Engineering Ethics Day 2002 Event Advisory | SS |
| 10/16/02 | Homecoming 2002 | AL |
| 10/16/02 | Museum of Texas Tech University Receives Grant from the Institute of Museum and Library Services | SLP |
| 10/17/02 | Experts to Speak on the Iraq War Resolution | AL |
| 10/17/02 | College of Education Receives Endowment from the Burkhart Family | AL |
| 10/18/02 | West Texas College Night Presentation for Students with Disabilities Event Advisory | SS |
| 10/18/02 | New International Master's of Business Administration Degree Program Approved | TTB |
| 10/18/02 | TTUHSC School of Nursing Students Teach Life-Saving Skills Event Advisory | SCM |
| 10/18/02 | Texas Tech News Radio Stories for the Week of October 21st | LW |
| 10/21/02 | 53rd Annual National Intercollegiate Rodeo | LW |
| 10/21/02 | Ribbon Cutting Ceremony for the F. Marie Hall Synergistic Center | SCM |
| 10/21/02 | RHIM Program will Host the Hogan Family Foundation's Travel and Tourism Mobile Classroom | PM |
| 10/21/02 | Housing and Residence Life Conducts Blood Drive | SLP |
| 10/21/02 | Technology Summit Event Advisory | TTB |
| 10/22/02 | Housing and Residence Life Host Technology Party for SECC Fundraiser | SLP |
| 10/23/02 | Department of Physics and the Center for Forensics Studies will Present "Facial Reconstructions from Skulls for Identification" | AL |
| 10/23/02 | A New Service-Oriented Performance Ensemble Called the Texas Tech Troubadours is Formed | SS |
| 10/23/02 | Sonja Ralston Places Second in the 14th Annual Hill Country Tournament | PM |
| 10/24/02 | Department of History to Present "The Great Plains: America's Pathway" | AL |

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| 10/24/02 | Department of Hospitality Services to Receive Employment Award from the Governor's Committee on People with Disabilities | SS |
| 10/24/02 | Texas Tech News Radio Stories for the Week of October 24th | LW |
| 10/24/02 | State Bar President to Visit Texas Tech Law School Event Advisory | LW |
| 10/25/02 | Lecture on the Russian Federal System and Legal Reform Event Advisory | TTB |
| 10/25/02 | Upcoming University Events | SS |
| 10/28/02 | TTU Experts Available to Discuss Halloween Safety and Economics | SLP |
| 10/28/02 | Brazil Students to Graduate with Texas Diplomas | SS |
| 10/28/02 | Victoria Sutton, Ph.D., Featured in the October Issue of Federal Lawyer | LW |
| 10/28/02 | Experts Available for Comment on Elections | AL |
| 10/29/02 | Dia de los Muertos | SS |
| 10/29/02 | School of Allied Health Induct Honoraries into Alpha Eta Honor Society | SCM |
| 10/29/02 | Wine Expert Available for Comment on Recent Bill | TTB |
| 10/30/02 | Rawls College of Business and Department of Environmental Toxicology Offer Master of Environmental Toxicology and Master of Business | TTB |
| 10/31/02 | Texas Tech Student Recreation Center to Host Bone Marrow Drive | AL |
| 10/31/02 | Eight Representatives of Vietnam's Textile and Garment Industry Visit Texas Tech University | LW |
| 11/01/02 | TTUHSC Researchers Develop Coating for Contact Lens | SCM |
| 11/01/02 | TTU Center for Campus Life and the South Plains Food Bank Host a Hunger Banquet--Feast or Famine | SLP |
| 11/01/02 | College of Arts and Sciences Chairs Switch Departments | AL |
| 11/01/02 | Radio Stories for the Week of November 4th | LW |
| 11/04/02 | Spirit of Sharing Program for the Holidays | SLP |
| 11/04/02 | Upcoming University Events | TTB |
| 11/04/02 | Texas Tech University Students Available for Comment on Election Event Advisory | AL |
| 11/05/02 | 2002 Gerald W. Thomas Outstanding Agriculturalists | LW |
| 11/05/02 | Old Guard Fife and Drum Corp to Perform at Football Game Event Advisory | SLP |
| 11/05/02 | Drowsy Driving Awareness Days | SLP |
| 11/06/02 | Election 2002 Experts Available for Comment | AL |
| 11/07/02 | College of Human Sciences to Host the State Board of Examiners of Dietitians Event Advisory | TTB |
| 11/08/02 | Radio Stories for the Week of November 11th | LW |
| 11/08/02 | Office Opening of the English-Philosophy and Education Complex | AL |
| 11/11/02 | News Conference to Announce HeartFirst Program Event Advisory | SLP |
| 11/12/02 | TTU Announces HeartFirst Program | SCM |
| 11/12/02 | Texas Tech Lifelong Learning Community Opening | SS |
| 11/12/02 | Wes Stevenson Broke World Record in the Bareback Riding Event | PM |
| 11/12/02 | Holiday Food Safety | LW |
| 11/13/02 | School of Mass Communications Outstanding Alumni Breakfast | AL |
| 11/13/02 | Financial and Retail Experts Available for Comment on Upcoming Holidays | TTB |
| 11/13/02 | Texas Tech University Tornado Experts Available | SS |
| 11/13/02 | English-Philosophy and Education Complex to Open with Celebration Event Advisory | AL |
| 11/13/02 | TTUHSC Launches First Telepharmacy Project in the State | SCM |
| 11/13/02 | The Department of Health, Exercise and Sport Sciences Helps Lubbock County Sheriff's Office SWAT Team Shape Up | AL |
| 11/13/02 | Financial Presentation at Dean's Council Meeting Event Advisory | TTB |

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| 11/14/02 | TTUHSC School of Nursing Receives Top National Award for Exceptional Baccalaureate Curriculum in Gerontologic Nursing | MH |
| 11/14/02 | Red Raiders-Texas Longhorns Pep Rally Event Advisory | SCM |
| 11/15/02 | TTUHSC and Barnes & Noble Partnered for the Christmas Holidays | SCM |
| 11/15/02 | Center for Biodefense, Law and Public Policy to Open November 26th | LW |
| 11/15/02 | Radio Stories for the Week of November 18th | LW |
| 11/18/02 | The Department of Mathematics and Statistics Present the 2002 Red Raider Mini-Symposium | AL |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Wellington | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Waco | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Tomball, The Woodlands | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Thrall | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Sulphur Springs | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Stanton | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Spring | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Slaton | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Seguin | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - San Antonio | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - San Angelo | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Riverside, California; Fort Lupton, Colorado | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Rising Star | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Richardson | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Plano | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Petersburg | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Pasadena | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Pampa | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Odessa | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Muenster | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Morton | SLP |

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| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Missouri City | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Midland | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Merkel | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Lytle | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Shallowater, Lubbock | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Louisville, Kentucky | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Levelland | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Lamesa | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Lake Jackson | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Katy | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Irving | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Humble | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Houston | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Highland Park | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Henrietta | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Hale Center | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Groom | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Granbury | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Grand Prairie | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Goliad | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Fort Worth | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Floydada | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Farmers Branch | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Estancia, NM | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - El Paso | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Denver, Colorado | SLP |

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| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Denton | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Dallas | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Corpus Christi | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - College Station | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Clovis, NM | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Abilene | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Canyon | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Bulverde | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Brackettville | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Borger | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Austin | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Arlington | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Amarillo | SLP |
| 11/18/02 | TTU Students in Who's Who Among Students in American Universities and Colleges - Clarendon | SLP |
| 11/18/02 | TTU Receives the Professional Grounds Management Society Green Star Grounds Management Honor Award | SLP |
| 11/18/02 | News Conference to Launch Statewide Campaign "College for Texans" Event Advisory | SLP |
| 11/18/02 | Upcoming University Events | TTB |
| 11/19/02 | Texas Tech's Water Resources Center Constructs Wetland in the Green Valley Farms Subdivision | SS |
| 11/19/02 | Inaugural Healthy Harvest Fair, Saturday, November 23rd | AL |
| 11/19/02 | College for Texans Campaign Kick-Off | SLP |
| 11/20/02 | End of the Year Tax Tips | TTB |
| 11/21/02 | Grand Opening of the School of Law Tax Clinic, Criminal Law Clinic and Civil Law Clinic - Event Advisory | SLP |
| 11/22/02 | Why We Spend the Way We Do at Christmas | TTB |
| 11/22/02 | Tibor P. Nagy, Jr. Appointed to New Director for the Office of International Affairs and the International Cultural Center | TTB |
| 11/25/02 | Department of Political Sciences Announces the Results of the Statewide Election Survey - Event Advisory | AL |
| 11/25/02 | Statement from Chancellor David R. Smith Regarding President David Schmidly's Resignation | CR |
| 11/25/02 | Biodefense, Law and Public Policy Seminar Event Advisory | SLP |
| 11/26/02 | Pat Cates Appointed as New Assistant Vice Provost for KTXT-TV | SS |
| 11/26/02 | The Lower Colorado River Authority Approves Feasibility Study for Building an Environmental Center at Texas Tech's Junction Campus | SLP |

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| 11/26/02 | Department of Political Science Conducts Statewide Survey on the 2002 Governor's Race | AL |
| 11/26/02 | David J. Schmidly, Ph.D. Accepts Position at OSU | CR |
| 11/27/02 | KTXT-TV Schedules Fundraising Event to Run December 1st through 8th | TTB |
| 12/02/02 | College of Human Sciences Family Financial Planning Program Receives Grant from the Certified Financial Planners Board of Advisors - Event Advisory | TTB |
| 12/02/02 | Red to Black Program Available to Students | TTB |
| 12/02/02 | Donald R. Haragan, Ph.D. Appointed Interim President | CR |
| 12/02/02 | Experts to Speak on U.S. Supreme Court's Decision to Review Two Affirmative Action Cases | AL |
| 12/02/02 | Election in Review: Survey Reveals Performance of Candidates in 2002 Governor's Races | AL |
| 12/04/02 | Finals Preparation Event Sponsored by the Center for Campus Life and the Office of External Relations for University Libraries | SLP |
| 12/04/02 | 44th Annual Carol of Lights Event Advisory | AL |
| 12/04/02 | College of Human Sciences Family Financial Planning Program Receives Grant from the Certified Financial Planners Board of Advisors | TTB |
| 12/05/02 | 44th Annual Carol of Lights | AL |
| 12/05/02 | Linda Hoover, Ph.D. Appointed the New Dean of the College of Human Sciences | TTB |
| 12/06/02 | Permanent Waves: The Making of the American Beauty Shop | AL |
| 12/06/02 | Archive of Turkish Oral Narrative | SS |
| 12/06/02 | Kendra Albus Helps the Lubbock County Sheriff's Office SWAT Team with Fitness Program | AL |
| 12/06/02 | David Riley Helps the Lubbock County Sheriff's Office SWAT Team with Fitness Program | AL |
| 12/06/02 | Administration on Aging of the U.S. Department of Health and Human Services Awards a Grant to the Institute for Healthy Aging at TTUHSC | SCM |
| 12/09/02 | Addictions Expert Available for Comment on Holidays | TTB |
| 12/10/02 | End of Semester at Texas Tech University | AL |
| 12/11/02 | Texas Tech University's December Graduation | SS |
| 12/11/02 | Groundbreaking for the Marsha Sharp Center for Student Athletes Event Advisory | SLP |
| 12/11/02 | Kenny Wright Newest Board-Certified Medicolegal Death Investigator | SCM |
| 12/13/02 | Faculty Members from TTU and TTUHSC Receive the Chancellor's Council Distinguished Teaching and Research Awards | SLP |
| 12/13/02 | TTU System Board of Regents Finalize Strategic Plan | CR |
| 12/16/02 | The Texas Wine Ambassador On-Line Course Offered in January, 2003 | TTB |
| 12/17/02 | Gianpaolo Macerola Received Top Honors in the Texas Collegiate Forensic Association Annual Championship Competition | AL |
| 12/17/02 | Sonja Ralston Received Top Honors in the Texas Collegiate Forensic Association Annual Championship Competition | AL |
| 12/17/02 | Lindsey Stansell Received Top Honors in the Texas Collegiate Forensic Association Annual Championship Competition | AL |
| 12/17/02 | Jason Michael Chapman Received Top Honors in the Texas Collegiate Forensic Association Annual Championship Competition | AL |
| 12/17/02 | Eric Schoenthal Received Top Honors in the Texas Collegiate Forensic Association Annual Championship Competition | AL |
| 12/17/02 | Amador S. Juarez Received Top Honors in the Texas Collegiate Forensic Association Annual Championship Competition | AL |
| 12/17/02 | TexPREP -Lubbock Awards Scholarships to Area Students - Event Advisory | AL |

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| 12/19/02 | Judith Keller, M.S. Recognized by the Specialty Board on Fluency Disorders as a Fluency Specialist | MH |
| 12/20/02 | Jillian Jensen is Recipient of the Coordinator's Choice Award Given by the Department of Houseing and Residence Life | AL |



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FOR IMMEDIATE RELEASE

November 1, 2002

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<http://www.ttuhscc.edu/home/newspubindex.htm>

**COATING PROVIDES POSSIBLE BREAKTHROUGH IN
CONTACT LENS WEAR**

LUBBOCK – More than 34 million Americans know the daily ritual involved in wearing contact lenses, including the hassle of cleaning the lenses every day. However, through the work of Texas Tech University Health Sciences Center researchers, that hassle may become a thing of the past.

Ted Reid, Ph.D., and Steven Mathews, Ph.D., both faculty members in the Department of Ophthalmology at the Health Sciences Center, are working with Julian Spallholz, Ph.D., a professor of nutrition in the College of Human Sciences at Texas Tech University, to determine if coating contact lenses with selenium will make the hassle of daily cleaning unnecessary.

"The coating is only one molecule thick," Reid said. "It's not something that can affect the clarity of the lens or even be noticed by the wearer. The coating is a permanent part of the lens."

The coating is designed to keep bacteria from accumulating on the lens, causing biofilm formation, which is what causes the majority of problems for contact lens wearers.

"Bacteria are constantly floating around looking for places to attach themselves," Reid said. "The problem is that when they attach themselves, they grow and form these films that are very resistant to antibiotics and even bleach. It's this film that causes the wearer to have problems with their lenses."

Many contact lens wearers experience problems with chronic red eyes, eye ulcerations and infections. Because so many lens wearers experience problems, increasing the safety of wearing contact lenses may be the primary benefit, Mathews said.

"Evidently the selenium either sheds the bacteria or it kills it," Mathews said. "Either way, if the material doesn't allow the biofilms to form, it will reduce the problems some wearers have with acute red eye reaction or infections. These problems are all about bacterial load and if the coating reduces that bacterial load, then it will make it less likely that these conditions can develop. On its own, the eye can fight off a single

bacteria very effectively, but a large number of bacteria can create their own environment and that makes them very difficult to fight off.”

The biofilm formation is prevented because the selenium works as a catalyst in creating a reaction that destroys most of the bacteria present on the lens.

The reaction is created when oxygen molecules collide with the selenium, which has a negative charge. During the collision, the oxygen molecules pick up electrons from the selenium, creating superoxide radicals, which then collide with something, typically bacteria, and oxidize it. To keep the selenium stable and to keep the reaction going, a sulfur compound in the tear film gives an electron back to the selenium, starting the process again, Reid said. The reaction can continue indefinitely.

While the idea of putting a contact lens coated with a cell-killing chemical into the eye seems strange, it seems to be perfectly safe, Reid said, because the lens doesn't actually sit directly on the eye.

“The lens actually rests on the tear film on the surface of the eye,” he said. “There is no direct contact with the cornea and even if there were, the half-life of the superoxide radicals created is less than 65 nanoseconds. There simply isn't enough time for the radicals to reach the eye.”

In fact, Reid said, the distance the superoxide radicals can travel is barely half the distance of one bacterium, which prevents damage to the cornea because the radicals can't reach the surface of the eye.

Currently, Reid and Mathews are waiting on approval to begin human trials to see how effective the lenses can truly be at fighting biofilm formation and protein deposition.

In the future, Reid said, the selenium coatings may be used to keep biofilms from forming on many other things that are surgically placed in the body including glaucoma shunts, stents used to keep blood vessels open, ear tubes and catheters.

“This can be used on anything you don't want bacteria on in relation to the body,” he said. “Bacteria are the single biggest problem with anything you put inside the body. When you surgically implant something within the body, you give high doses of antibiotics to fight infection, but in time, the bacteria will still find a way to this surface. This may give us a permanent way to treat that bacterial threat.”



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FOR IMMEDIATE RELEASE

November 1, 2002

CONTACT: Sally Logue Post, sally.post@ttu.edu
Kaley Paris, kaley.paris@ttu.edu

TEXAS TECH CENTER FOR CAMPUS LIFE JOINS FOOD BANK EFFORTS

HUNGER BANQUET SET

LUBBOCK -- The Texas Tech University Center for Campus Life and the South Plains Food Bank are hosting A Hunger Banquet – Feast or Famine.

The banquet will begin at 6 p.m., Sunday (Nov. 3) in the Student Union Ballroom. Admission is free. All attendants will eat, but how lucky they are will determine whether they receive a gourmet meal, soup or beans and rice.

Of the 840 million people in the world, one out of five do not get enough to eat. Of the world's population, 34 million Americans are either chronically malnourished or unable to meet their daily caloric need. In Lubbock, the South Plains Food Bank supplies food for 16,000 meals per day to agencies and other organizations that work to feed the hungry.

TECH CAN SHARE FOOD DRIVE KICKS OFF

LUBBOCK – Every year, the South Plains Food Bank prepares more than 5,000 food boxes in order to meet holiday demand.

The Center for Campus Life is sponsoring the Tech CAN Share Food Drive from Nov. 4 through Nov. 8 in the Student Union Courtyard. This year's goal is 27,000 pounds.

Daniel Brown, coordinator of Community Service Programs for The Center for Campus Life said the convenient and unifying aspect of the food drive is that it's campus-wide. This means that individuals, departments, residence halls, buildings, groups, classes and organizations can all set up their own drives and deliver their donations to the Student Union Courtyard.

The Tech CAN Share Food Drive is part of South Plains Food Bank's annual U CAN Share Food Drive. Food collected during the food drive will be donated to the South Plains Food Bank as a Texas Tech donation on Tech Night of the annual drive.

Contact: Daniel Brown, coordinator of Community Service Programs for the Center for Campus Life, Texas Tech University, (806) 742-2192.

-30-



FOR IMMEDIATE RELEASE

November 1, 2002

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**SWITCHING GEARS: TEXAS TECH UNIVERSITY DEPARTMENT
CHAIRS EXCHANGE ADMINISTRATIVE ROLES**

LUBBOCK – Texas Tech University's College of Arts and Sciences announces the exchange of two department chairs. Frederick Suppe, Ph.D., will become the new chairperson of the Department of Classical and Modern Languages and Literatures. Peder G. Christiansen, Ph.D., will become the new chairperson of the Department of Philosophy.

"I am very pleased that the faculty and chairs are being open to this unusual development," said Jane Winer, Ph.D., dean of the College of Arts and Sciences. "The new appointments will be for the good of everyone."

Prior to this appointment, Suppe was the chairperson of the Department of Philosophy while Christiansen was the chairperson of the Department of Classical and Modern Languages and Literatures. Winer said she proposed the administrative changes so that both chairs could better address the needs of their new respective departments.

In 2000, Suppe became a faculty member and chairperson of the Department of Philosophy. As he takes on his new administrative role, Suppe said he intends on working toward two goals, enhancing the fiscal performance of the department and enacting recruitment efforts of minority students.

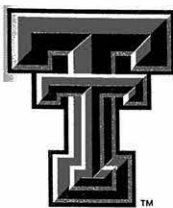
"Both Dr. Christiansen and I have led our departments to a certain point," Suppe said. "The direction in which the two departments want to go is such that our administrative strengths and styles are better-fitted to meet that direction."

For 12 years, Christiansen has served as the chairperson of the Department of Classical and Modern Languages and Literatures. As a faculty member, he also directed the Honors Program under the College of Arts and Sciences from 1969 to 1981. He became a faculty member at Texas Tech in 1963.

-30-

SOURCE: Frederick Suppe, Ph.D., chairperson of the Department of Classical and Modern Languages and Literature, Texas Tech University, at (806) 742-3146 or frederick.suppe@ttu.edu.

Peder G. Christiansen, Ph.D., chairperson of the Department of Philosophy, at (806) 742-3276 or pchristi@ttacs.ttu.edu.



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FOR IMMEDIATE RELEASE

November 1, 2002

CONTACT: Leslie Woodard, leslie.woodard@ttu.edu

TEXAS TECH NEWS RADIO HAS NEW WEB ADDRESS
RADIO STORIES FOR THE WEEK OF NOVEMBER 4

Texas Tech University's Radio News page has moved to a new Web address, <http://www.texastech.edu/radionews.html>. Radio stations are encouraged to use these fully-packaged stories, or the actualities, as they see fit, in their particular programming. Clickable scripts also are available.

Medical stories, featuring Chancellor David Smith, M.D., available now through the week of November 4 include:

- **Breast Augmentation/Reconstruction**
- Computer Eye Syndrome
- Dangers of Jimson Weed

Generic stories available now through the week of November 4 include:

- The Grass Is Greener for Students Studying Golf Course
- The Perfect Brisket

Upcoming medical stories will include:

- Children and Obesity
- Lactose Intolerance
- Drowsy Driving
- Diabetes

For more information on the Texas Tech News Radio Web site, or to be added to the fax or e-mail tip sheet list, contact Leslie Woodard at (806) 742-4128, or at leslie.woodard@ttu.edu.



FOR IMMEDIATE RELEASE

November 4, 2002

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**CENTER FOR CAMPUS LIFE SPONSORS SPIRIT OF SHARING
FOR TEXAS TECH COMMUNITY**

LUBBOCK –The Texas Tech University Center for Campus Life, in conjunction with the Salvation Army, South Plains Food Bank, Toys for Tots, the Texas Tech Student Engineering Council and Christian Legal Society, is sponsoring the Spirit of Sharing program to benefit needy families in the Lubbock area during the holiday season.

The Spirit of Sharing program operates from today (Nov. 4) through December 12. The program is in its 13th year of operation. Donations can be delivered from 8 a.m. to 5 p.m. to the Center for Campus Life, Room 228 in the Student Union Building.

Daniel Brown, coordinator of Community Service Programs for the Center for Campus Life, said that the program provides several different ways for the Texas Tech community to be a part of the Lubbock community effort to make the holidays brighter.

“Faculty, staff and students can contribute their holiday spirit by volunteering with the Spirit of Sharing, by donating or by serving as a sponsor,” Brown said. “Groups, departments, individuals and families can adopt an angel from the Angel Tree, sponsor a family, purchase food boxes, donate to Toys for Tots or Toys for Boys or participate in the Tech CAN Share Food Drive.”

Brown says there are volunteer opportunities for the Angel Tree, the Toy Shop, the Tech CAN Share Food Drive, and the delivering and distribution of food boxes and gifts.

For more information, contact the Center for Campus Life at (806) 742-3621 or stop by the office in the Student Union Room 228.



EVENT ADVISORY

November 4, 2002

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UPCOMING UNIVERSITY EVENTS

NEW MENTORING PROGRAM TRAINING SESSIONS

The Lauro Cavazos and Ophelia Powell-Malone Mentoring Program, housed in the Texas Tech University System Office of Community and Multicultural Affairs, will host training sessions for the program. Sessions will be held from 2:30 to 4 p.m., Wednesday, (Nov. 6), 5:30 to 7 p.m., Thursday, (Nov. 7) and 9:30 to 11 a.m., Friday, (Nov. 8) in the Student Union Building Lubbock Room, located on 15th Street and Akron Avenue.

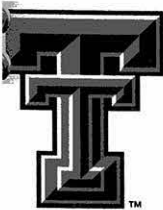
The Ophelia Powell-Malone mentoring program was established to provide African American or Hispanic entering freshmen with a mentor who is a graduate student, faculty or staff member. Students who are interested in this program, should call (806) 742-8687 or www.doubletdiversity.com/mentor.htm and can email at mentor@ttu.edu. All faculty, staff and graduate students interested in being a mentor, please attend one of the information sessions.

For more information please contact Cory Powell, associate development director, Office of Community & Multicultural Affairs, Texas Tech University, (806) 742-8687 or cory.powell@ttu.edu.

RECEPTION HONORING SKYVIEWS CHEF

The College of Human Sciences will host a farewell reception for L.E. Anderson, lab manager of the Skyviews Restaurant from 3:30 p.m. to 4:30 p.m., Tuesday (Nov. 5) in the College of Human Sciences Room 102. Anderson has been the Skyviews lab manager for the past five years and will be starting his own catering business with his two sons.

For more information, please contact Mitzi Franks, coordinator of College Development and External Relations, College of Human Sciences, Texas Tech University, (806) 742-3031 or mfranks@hs.ttu.edu.



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EVENT ADVISORY

November 4, 2002

CONTACT: Angela Loston, angela.loston@ttu.edu

**TEXAS TECH UNIVERSITY STUDENTS
AVAILABLE FOR COMMENT ON ELECTION**

WHAT: Texas Tech University students available to speak on the 2002 Election.

WHEN: 8 to 9:20 a.m., Tuesday (Nov. 5).

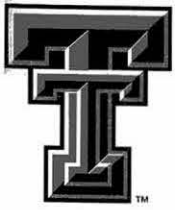
WHERE: Holden Hall, Room 152.

EVENT: Students will address election races during a class discussion. The in class talks are in preparation for the students' post-election survey in which they will conduct Wednesday (Nov. 6).

The media are open to speak with students.

-30-

SOURCE: Cherie Maestas, Ph.D., associate professor in the Department of Political Science, Texas Tech University, at (806) 742-3121 or cherie.maestas@ttu.edu.



FOR IMMEDIATE RELEASE

November 5, 2002

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**COLLEGE OF AGRICULTURAL SCIENCES AND NATURAL RESOURCES
HONORS OUTSTANDING AGRICULTURALISTS**

[Editor's Note: Electronic photos are available on request.]

LUBBOCK -- Texas Tech University's College of Agricultural Sciences and Natural Resources will honor three outstanding leaders Tuesday, (Nov.12) as the 2002 Gerald W. Thomas Outstanding Agriculturalists. This recognition will take place during the college's 75th annual Pig Roast, scheduled for 6:30 p.m. at the Lubbock Civic Center.

The annual award, established in 1969, honors individuals for their contributions to Texas agriculture in the areas of agribusiness, production and public service. The award was named for Gerald W. Thomas, who served as dean of Texas Tech's College of Agricultural Sciences from 1958-1970. The Pig Roast honors the college's scholarship donors and their recipients, as well as intercollegiate judging teams

This year's Outstanding Agriculturalists are Graddy Tunnell for agribusiness, Dale Swinburn for producer and Richard McDonald for public service.

Graddy Tunnell, of Plainview, is a 1948 graduate of Baylor University and earned his doctorate of juris prudence degree from the Law School at Baylor University in 1950. Tunnell currently practices civil law in Plainview, and he has been a member of the law firm of LaFont, Tunnell, Formby, LaFont & Hamilton, L.L.P. for the past 51 years.

Tunnell has been actively engaged in farming operations in Hale County for more than 50 years. He also is currently involved in various organizations. He is a member and director of Plainview/Hale County Industrial Foundation Inc., a member of Plainview Chamber of Commerce, the Kiwanis Club of Plainview and deacon at First Baptist Church of Plainview. Tunnell is director of the Hale County State Bank and is a Life Fellow of the Texas Bar Foundation.

In addition, Tunnell served as a member of the Board of Directors for Texas Tech University Foundation – finance and investment committees and past member of the Texas Tech University, College of Agricultural Sciences and Natural Resources Deans Advisory Committee. In 1992, Tunnell was named the Plainview Man of the Year and has been a recipient of the Epsilon Sigma Phi Service Award.

Dale Swinburn, of Tulia, graduated from Texas Tech in 1965, with a bachelor's degree in agronomy. He has been a farmer since, with his principal crops being cotton,

- more -

corn, sorghum, wheat and wheat pasture for stocker calves. In addition, Swinburn is the director and partner in Windstar Inc., a cotton ginning and investment company.

Currently on the board of directors for Cotton Incorporated, Swinburn also serves on the Plains Cotton Growers Plains Cotton Improvement Committee. He is an honorary member of the Texas Tech Agronomy Club and was a 1999 recipient of the Texas Tech University College of Agricultural Sciences and Natural Resources Distinguished Alumni Award.

Richard McDonald, of Amarillo, currently serves as president and CEO of the Texas Cattle Feeders Association. The organization represents cattle feeders in Texas, Oklahoma and New Mexico, which produce 7 million fed cattle – almost 32 percent of the fed cattle produced in the 13 major cattle-feeding states. McDonald is responsible for the day-to-day operations of the association. During his 28 years there, McDonald has specialized in government affairs and regulatory issues.

McDonald was raised near San Benito, Texas, on a diversified livestock-grain-cotton-citrus farm. He earned his bachelor's degree in animal science from Texas A&M University in 1967. McDonald earned his master's and doctoral degrees from Louisiana State University in 1969 and 1972 respectively.

McDonald is the director for the Texas Agricultural Lifetime Leadership Board and has been past chairman of the Texas Agricultural Council, Amarillo Chamber of Commerce Agricultural Committee and the Amarillo Library Advisory Board. McDonald also has represented the Texas Feed and Fertilizer Control Service, American Society of Animal Science and the Council for Agriculture Sciences and Technology.

Named Man of the Year in Texas Agriculture by the Texas County Agricultural Agents Association in 1996, McDonald also received the Blue and Gold Award from the Texas FFA in 1997. In 1999 he received the Outstanding Alumnus Award from the College of Agriculture & Life Sciences at Texas A&M University.

- 30 -

CONTACT: Melissa Aguillard, coordinator of student and career development,
College of Agricultural Sciences and Natural Resources, Texas Tech
University, (806) 742-2808 or at melissa.aguillard@ttu.edu.



EVENT ADVISORY

November 5, 2002

CONTACT: Sally Logue Post, sally.post@ttu.edu

OLD GUARD FIFE AND DRUM CORP HIGHLIGHTS TEXAS TECH FOOTBALL WEEKEND

WHAT: Old Guard Fife and Drum Corp will perform on the Texas Tech campus in conjunction of the university's recognition of the nation's veterans during the Texas Tech and Oklahoma State football game.

WHEN: Noon, Friday (Nov. 8), Texas Tech Rowdy Raider Rally, North of the Student Union Building.

5:30 p.m., Friday (Nov. 8), Texas Tech ROTC Flag Retirement Ceremony, Pfluger Fountain in Memorial Circle.

7 p.m., Friday (Nov. 8), during halftime of the Monterey and Coronado High School football game.

Saturday (Nov. 9) at Raider Alley before the Texas Tech and Oklahoma State Football game.

Saturday (Nov. 9) during halftime of the Texas Tech and Oklahoma State Football game in Jones SBC Stadium.

Saturday (Nov. 9), concert following the game.

EVENT: The Old Guard Fife and Drum Corps is the only unit of its kind in the armed forces. The Corps is part of the 3rd United States Infantry stationed at Fort Myer, Va.

The soldiers wear black "cocked" hats, white wigs, waistcoats, colonial overalls and red great-coats, typical of those worn by musicians in Gen. George Washington's Army.

The Old Guard Fife and Drum Corps averages more than 1,000 performances a year, rekindling the "Spirit of '76" in today's army.

CONTACT: Lt. Col. David Reid, Texas Tech Army ROTC, (806) 742-2141.



FOR IMMEDIATE RELEASE

November 5, 2002

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**DROWSY DRIVING MEMORIAL AND INFORMATION SESSION
SET AT TEXAS TECH UNIVERSITY**

LUBBOCK – Texas Tech University groups will sponsor Drowsy Driving Awareness Days for Texas Tech students, faculty and staff in order to increase awareness and help combat drowsy driving before the upcoming holiday season.

Drowsy driving affects college students nationwide, and young adults are a special at-risk group. In 2000, there were more than 100,000 accidents because of fatigued drivers, resulting in more than 1,500 deaths. Some of those deaths were Texas Tech students.

All students, faculty and staff are invited to join representatives from the Student Government Association and Student Health Services at 8 p.m. Monday (Nov. 11) at Greek Circle as they honor Texas Tech students who have lost their lives because of drowsy driving accidents.

Texas Tech President David Schmidly and other members of the administration will talk about the dangers of drowsy driving and how to avoid becoming a statistic, at noon Wednesday (Nov. 13) in the Student Union Building courtyard. The presentation will include tips on preventing an accident because of drowsy driving. Those measures include getting a good night's sleep, traveling with a companion on long trips, scheduling regular stops every 100 miles or two hours and avoiding alcohol and medications that may impair driving performance.

Students, faculty and staff can pledge not to drive fatigued by signing the drowsy driving pledge banner that will be displayed in the courtyard.

Sponsors for Drowsy Driving Days are: the Texas Tech Student Government Association, the Texas Tech President's Office, the Office of the Vice President for Student Affairs, the Texas Tech Association of Parents, the Interfraternity Council and Panhellenic Council.

-30-

CONTACT: Michael Burns, Texas Tech Student Government Association,
(806) 742-3631 or by e-mail at michaelp928@yahoo.com.



FOR IMMEDIATE RELEASE

November 6, 2002

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**ELECTION 2002: EXPERTS AVAILABLE
FOR COMMENT ON ELECTIONS**

LUBBOCK – The following is a list of Texas Tech University experts who can speak on issues surrounding the November state and national elections.

William Harlow, Ph.D., assistant professor in the Department of Communication Studies, can comment on political speech writing and debates. Harlow can be contacted at either (806) 742-5418 or william.harlow@ttu.edu. He is available for comment on election night at (806) 795-1971 or (806) 777-1455.

Brian Gerber, Ph.D., assistant professor in the Department of Political Science, can speak on senate, congressional and gubernatorial races nationally. He can also comment on campaign advertisements. He can be reached at (806) 742-4044 or bgerber@ttacs.ttu.edu.

Cherie Maestas, Ph.D., associate professor in the Department of Political Science, has studied and written extensively on candidate emergence and factors that influence the outcome of congressional elections. She is a co-principal investigator on a national project to study the emergence of candidates in U.S. House races in 2002. She can be reached at either (806) 687-2987 or (806) 742-3121. She can also be contacted at cherie.maestas@ttu.edu.

Brian Collins, Ph.D., assistant professor in the Department of Political Science, is available to comment on state and local elections. His research areas include public administration and public policy. Collins can be contacted at either (806) 742-4042 or brian.collins@ttu.edu.

Brian Cannon, director of the Earl Survey Research Laboratory in the Department of Political Science, can comment on various aspects of polling. Cannon can discuss methodology issues, interpretation of research and validity issues in polling. Cannon can be reached for comment at either (806) 742-4851 or brcannon@ttu.edu.



EVENT ADVISORY

November 7, 2002

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DIETITIANS BOARD MEETS AT TEXAS TECH

WHAT: The Texas Tech University College of Human Science will host the Texas State Board of Examiners of Dietitians meeting.

WHEN: 8 a.m. to 3 p.m., Friday (Nov. 8).

WHERE: Human Sciences Room 102, located on 15th Street and Akron Avenue.

EVENT: The Texas State Board of Examiners has chosen Texas Tech to host its next meeting. The board regulates the use of the titles Licensed Dietitian and Provisionally Licensed Dietitian in Texas.

The College of Human Sciences also will give a presentation on the Student Dietetic Association. The association involves food and nutrition majors and affords national American Dietetic Association affiliation.

SOURCE: Carmen Roman-Shriver, Ph.D., R.D., L.D., assistant professor of food and nutrition, Department of Education, Nutrition and Restaurant/Hotel Management, College of Human Sciences, Texas Tech University, (806) 742-3068 or cshriver@hs.ttu.edu.



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FOR IMMEDIATE RELEASE

November 8, 2002

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**TEXAS TECH NEWS RADIO HAS NEW WEB ADDRESS
RADIO STORIES FOR THE WEEK OF NOVEMBER 11**

Texas Tech University's Radio News page has moved to a new Web address, <http://www.texastech.edu/radionews.html>. Radio stations are encouraged to use these fully-packaged stories, or the actualities, as they see fit, in their particular programming. Clickable scripts also are available.

Medical stories, featuring Chancellor David Smith, M.D., available now through the week of November 11 include:

- Lactose Intolerance
- Breast Augmentation/Reconstruction
- Computer Eye Syndrome

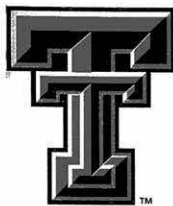
Generic stories available now through the week of November 11 include:

- The Grass Is Greener for Students Studying Golf Course
- The Perfect Brisket

Upcoming medical stories will include:

- Children and Obesity
- Drowsy Driving
- Diabetes
- Cold Bones
- Kids and Breakfast
- ADHD
- Kids and Medicines

For more information on the Texas Tech News Radio Web site, or to be added to the fax or e-mail tip sheet list, contact Leslie Woodard at (806) 742-4128, or at leslie.woodard@ttu.edu.



FOR IMMEDIATE RELEASE

November 8, 2002

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**TEXAS TECH UNIVERSITY TO CELEBRATE THE OPENING OF THE
ENGLISH-PHILOSOPHY AND EDUCATION COMPLEX**

LUBBOCK – Texas Tech University's College of Education, Departments of English and Philosophy and the University Writing Center will celebrate the official opening of the English-Philosophy and Education Complex Friday (Nov. 15), in the courtyard of the complex, located at 3008 18th St.

"It is a very important and proud day in the history of the College of Education and the history of Texas Tech University," said Gerald Skoog, Ed.D., dean of the College of Education.

As part of the festivities for the event, a dedication ceremony and reception will take place at 3:30 p.m. Tours of the complex will take place from 2 to 5 p.m. Food and entertainment will be provided throughout the event.

"The dedication is the university's official notice to the public that the building is ready for visitors," said Sam Dragga, Ph.D., professor and chair of the Department of English. "It is a celebration of all the human energy that has been given to this project."

Faculty and staff moved in the new facility in July 2002. At the start of the fall semester, students had the opportunity to attend classes in the complex's two buildings. With classic Spanish Renaissance architecture, the complex is 311,000-square-feet and has authentic Ludowici clay roof tile. Karen Jacobsen, director of external relations at the College of Education, said the complex has the largest classroom space on a public university campus in Texas. The total cost for the facility is \$38.4 million.

"The facility is conducive to student learning as well as the work professors do in terms of teaching, research and service," Skoog said.

The English-Philosophy Building has five computer classrooms, one observation room, two lecture halls and 40 classrooms. The College of Education facility houses three computer and technology labs, one lecture hall and 30 classrooms including three distance-learning classrooms.



EVENT ADVISORY

November 11, 2002

CONTACT: Sally Logue Post, sally.post@ttu.edu

**TEXAS TECH UNIVERSITY SYSTEM ANNOUNCES
AUTOMATIC EXTERNAL DEFIBRILLATOR PROGRAM**

WHAT: News conference to announce the HeartFirst program and the placement of 60 AED units on the Texas Tech University and Texas Tech University Health Sciences Center campuses.

WHEN: 10 a.m. Tuesday (Nov.12).

WHERE: Board of Regents Room, 2nd floor of the Administration Building.

EVENT: The Texas Tech University System has placed 60 automatic external defibrillator units on the Texas Tech University campus, the Texas Tech University Health Sciences Center campus and the Hill Country campus in Junction.

The AED units are used to treat sudden cardiac arrest. Statistics show that if a person suffering from sudden cardiac arrest receives an electric shock across the heart within five minutes, chances of survival dramatically increase.

A demonstration of how the AED unit works will follow the news conference.

CONTACT: Steve Bryant, director of risk management, Texas Tech University System, (806) 742-9000 or by e-mail at steve.bryant@ttu.edu.



FOR IMMEDIATE RELEASE

November 12, 2002

CONTACT: Suzanna Martinez, suzanna.martinez@ttmc.ttuhsd.edu

<http://www.texas-tech.edu/newshome>

TEXAS TECH UNIVERSITY ANNOUNCES HEARTFIRST PROGRAM

LUBBOCK – The Texas Tech University System has placed 60 automatic external defibrillators on the university and health sciences center campuses. The units are part of the new HeartFirst program.

Automatic external defibrillators, or AEDs, are used to help treat sudden cardiac arrest. More than 225,000 deaths occur each year from sudden cardiac arrest, making it the leading cause of death in the United States.

The cause of most sudden cardiac arrest is ventricular fibrillation, which is a chaotic, quivering heart rhythm. Defibrillation, an electrical shock across the heart, is the only effective treatment for ventricular fibrillation.

“Sudden cardiac arrest can happen anywhere, to anyone, at any time without warning,” said Donna Bacchi, M.D., MPH, associate professor of pediatrics at the Health Sciences Center. “If a person suffering from sudden cardiac arrest receives defibrillation within five minutes of an attack, the chances of survival increase dramatically.”

More than 450 university and health sciences center employees have gone through HeartFirst training. The training sessions last three hours and include CPR and AED training, said Bacchi. Texas Tech Health Sciences Center School of Nursing faculty and students have conducted the training sessions.

“With the large numbers of people who work on our campuses or visit here, we wanted to make sure we could provide the best quality help in case of sudden cardiac arrest,” she said.

There are 50 AED units on the Texas Tech campus, at the Health Sciences Center and the Junction, Texas, campus. Ten more units have been placed in Texas Tech police cars.

“This is only a first step for us,” said David R. Smith, M.D., chancellor of the Texas Tech University System. “Our long-range plan is that there will be an AED within four minutes of anywhere on campus.”

-30-

CONTACT: Donna Bacchi, M.D., associate professor of pediatrics at the Health Sciences Center, (806) 743-4481.



FOR IMMEDIATE RELEASE

November 12, 2002

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TEXAS TECH CREATES LIFELONG LEARNING PROGRAM

LUBBOCK – Texas Tech University Extended Studies has announced the formation of the new Texas Tech Lifelong Learning Community.

The Lifelong Learning Community's purpose is to provide opportunities for people 55 years of age and older who want to continue to expand their knowledge through participation in classroom learning activities, lectures, discussion groups and other special events.

The kick-off event for the new program is scheduled from 4-6 p.m. on Feb. 6 at Texas Tech Southwest, located at 6901 S. Quaker Avenue.

The Lifelong Learning Community will initially offer courses on the Civil War, world religions, current affairs, classical music, computer and Internet basics and legal issues involved with death and dying.

Special offerings will include a reader's circle to discuss contemporary literature by American authors and a lecture series on research and projects by Texas Tech professors and students.

To celebrate the new program, Extended Studies is offering an introductory rate that will allow interested individuals to participate in any two Lifelong Learning classes and the special offerings for \$40.

For more information about the Lifelong Learning Community or to sign up for a course, contact the Department of Outreach and Extended Studies at (806) 742-7200, ext. 270 or 222, or visit their website at <http://www.dce.ttu.edu/profdev>.

-30-

CONTACT: Michele Moskos, Director of Marketing, Extended Studies, Texas Tech University, (806) 742-7200, ext. 276, michele.moskos@ttu.edu.



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November 12, 2002

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RECORD-BREAKING RODEO STAR FROM TEXAS TECH UNIVERSITY

LUBBOCK – Wes Stevenson, a junior agriculture communications major at Texas Tech University, recently broke the world record for the highest score in the Professional Rodeo Cowboys Association (PRCA) bareback riding event. Stevenson is the son of Terry and Kathy Stevenson of Kaufman, Texas.

Joe Alexander held the record with 93 points, which was set in 1974 in Cheyenne, Wyo. Stevenson tied the record on Thursday night Oct. 24. Stevenson then broke the 28-year-old record the next night while riding a horse named Covergirl. The record-breaking ride came during the U.S. Smokeless Tobacco Company Cup Final presented by the Texas Stampede held in the American Airlines Center in Dallas.

“Holding the record means being put on a pedestal with the best”, Stevenson said. He has qualified for his first PRCA National Finals Rodeo. Only the top 15 ranked cowboys in the world compete in each of the events at the National Finals Rodeo, which will be held Dec. 6-14 in the Thomas and Mack Center in Las Vegas, Nev.

“Wes is a champion in and out of the arena. He is a great role model and leader that many of our athletes look up to. He will do very well in professional rodeo, and he will be a success at whatever he sets out to do in life,” said Chris Guay, Texas Tech men’s rodeo coach.

Stevenson started bareback riding six years ago at the age of 17 and was recruited by Texas Tech University in 2000 to compete on the Texas Tech men’s rodeo team. He said that he practiced on a daily basis throughout the year to prepare for the competition. Stevenson is now ranked third in the world of bareback riding after his performance in Dallas.

-30-

SOURCE: Wes Stevenson, (806) 842-3364 or (214) 415-9207 or at
wes_stevenson@hotmail.com

Chris Guay, Texas Tech men’s rodeo coach, (806) 742-2455 or at
chris.guay@ttu.edu



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November 12, 2002

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**HOLIDAY FOOD SAFETY:
AVOID POISONING YOUR FRIENDS AND FAMILY**

LUBBOCK – With the busiest time of the year upon us, holiday hosts and hostesses may not take time to think about food safety when preparing, serving and storing their holiday meals. Leslie Thompson, Ph.D., a professor in Texas Tech University's Department of Animal and Food Sciences, offers tips for holiday cooks that will ensure a safe and food-poison free holiday season.

"The cardinal rule is to keep hot foods hot and cold foods cold," Thompson said. "Once a food is cooked to the required minimum temperature, it needs to be maintained above 140 degrees or below 41 degrees."

Thompson explained that anything between those two temperatures is in the danger zone and is potentially hazardous. The closer the food is to 140 degrees, the faster pathogenic (harmful) bacteria will grow.

"The rule of thumb is, there is a four-hour window where the food should be okay," Thompson said. "If you take your turkey out of the oven at noon, it must be in the refrigerator and cooled below 41 degrees by 4 o'clock." In order to cool foods quickly, reduce the mass of the product by slicing or cutting it into smaller pieces. Thompson also suggests checking the temperature of your refrigerator to make sure it is not set too warm, as many home units have proven to be.

For preparing meat dishes safely, Thompson says cleanliness is a must. Any surface that comes in contact with raw meat must be washed and sanitized with antibacterial spray or soap. "Cutting boards, knives, counter tops, sinks and especially your hands need to be cleaned thoroughly with antibacterial cleansers."

Cooking temperatures for meat are crucial to safe food consumption. Thompson offered these guidelines, using a meat thermometer in the center of the meat:

- Poultry: 165 degrees minimum in the coldest part of the bird, which is usually the center of the breast or thigh. 170 –180 degrees is preferable.
- Pork: 145 degrees minimum in the coldest part of the meat. The thermometer must not be touching a bone, however, such as in the case of a ham.
- Beef Cuts: 145 degrees for a rare roast, with the center temperature maintained in cooking for three and a half minutes. For a very rare roast, the center may reach 130 degrees, but must be maintained at that temperature for two hours.

- Ground meat (sausage, beef, turkey): 160 degrees minimum, at the center of the meat.
- Stuffing: 165 degrees minimum, in the center of the stuffing. When stuffing the bird, additional cooking time should be allowed. For a turkey, Thompson suggests 20 minutes per pound. Do not overstuff. There should be room for the heat to work its way around the stuffing. The United States Department of Agriculture recommends stuffing be cooked separately, outside of the bird.

Thompson suggested that any cooked vegetables and any cold food products follow the same four-hour rule and maintenance temperatures as other foods.

Some desserts and beverages also have safety rules, according to Thompson. "Anything made with raw eggs is potentially hazardous," Thompson said. "If you insist on making homemade eggnog, or even meringue, you might think of buying pasteurized egg products in the dairy case at the store. Even though meringue is lightly cooked, it isn't cooked hot enough to kill any bacteria which might be contained in raw eggs."

Finally, Thompson suggests the following holiday food safety shopping list: refrigerator thermometer, meat thermometer, antibacterial spray and soap, and pasteurized egg products, if desired.

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**TEXAS TECH UNIVERSITY'S SCHOOL OF MASS COMMUNICATIONS
TO HONOR DISTINGUISHED ALUMNI AT CEREMONY**

LUBBOCK – The School of Mass Communications at Texas Tech University will honor five alumni during its Outstanding Alumni Breakfast at 8 a.m., Saturday (Nov. 16) at the Market Alumni Center, located at 17th Street and University Avenue.

"I am pleased that we have the opportunity to recognize the accomplishments and talents of these outstanding mass communications alumni," said Jerry Hudson, Ph.D., director and professor in the School of Mass Communications. "They represent the best in each of their respective professions."

Since 1981, the School of Mass Communications has recognized alumni for their accomplishments and contributions in the field of mass communications. Honorees are selected by the School of Mass Communication's student organization presidents, faculty members and advisory committee.

Jim Gaither earned his bachelor's degree in advertising from Texas Tech in 1983. Since 1987, Gaither has worked for the Richards Group, an advertising firm in Dallas. While working with the firm, Gaither has been a media planning supervisor and associate media director. Currently, he is the director of broadcast for the Richards Group.

Along with his professional experience, he has taught courses as an adjunct instructor at Southern Methodist University in Dallas. Gaither served on the Dallas board of the Juvenile Diabetes Foundation and was president of the Dallas chapter of the Texas Tech Mass Communications Alumni Association.

Jeff Klotzman graduated in 1976 with a bachelor's degree in journalism and received his master's of arts degree in mass communications in 2000. Throughout his career, he has worked in a number of positions within the field of broadcast journalism. Klotzman worked in management and programming for the ABC affiliate in San Diego in 1994. Three years later, he was the news director at the ABC affiliate in Phoenix. For two years, he has been the news director and anchor for KJTV-FOX 34, a local news station. In addition to his broadcast journalism experience, he taught as a Hutcheson Endowed Visiting Professor at the School of Mass Communications.

In 1988, Linda Rutherford earned her bachelor's degree in journalism. Upon receiving her bachelor's degree, she launched her career in print media writing for a number of publications including a post-graduate internship at *Newsweek*. Later in her

career, Rutherford began to work in the field of public relations. In 1992, she became the public relations coordinator for Southwest Airlines. Today, she continues to work for the airline company as a public relations director where she oversees media relations and crisis management efforts for the company.

Keith Samples earned his bachelor's degree in journalism in 1977 and began his career as Texas Tech's sports information director. Samples later worked in the television industry as a director, writer and producer. He established Rysher Entertainment, his own production and distribution company. His production company, which he later sold to Cox Enterprises, has worked with shows such as "*Saved By the Bell*," "*Nash Bridges*" and "*The Highlander*." Samples has directed episodes of "*The Practice*," "*Oz*" and "*Judging Amy*."

Ann Ward graduated in 1973 with a bachelor's degree in journalism and received her master's of arts degree in 1975. In the earlier part of her career, she was an assistant features editor and entertainment editor for the *San Angelo Standard-Times*. In 1979, she became the assistant vice president for public relations at St. John's Hospital in San Angelo. In 1985, Ward was vice president for public relations at the Texas Hospital Association in Austin. Since 1995, Ward has served as vice president for communications at the Texas Hospital Association.

-30-

SOURCE: Jerry Hudson, Ph.D., director and professor in the School of Mass Communications, Texas Tech University, at (806) 742-3385 or jerry.hudson@ttu.edu.



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November 13, 2002

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**FINANCIAL AND RETAIL EXPERTS AVAILABLE FOR COMMENT
ON UPCOMING HOLIDAYS**

Dunne, Ph.D., associate professor of marketing for the Texas Tech University Rawls College of Business, will be available for comment on this year's holiday sales and predictions.

Dunne said that he expects that total retail sales, excluding groceries, auto and fuel, for the Christmas season (Nov. and Dec.) will increase by 2.6 percent over last year. While this is less than last year's increase, Dunne said that most retailers have planned for a dismal Christmas season.

Dunne also said that only 23 to 28 percent of retail sales, excluding groceries and jewelry, occur during this time period. The Friday after Thanksgiving will be the busiest shopping day, however, the two Saturdays before Christmas, Dec. 14 and 21, will have the highest sales, Dunne said.

Dunne can be reached at (806) 742-3432 or pdunne@ba.ttu.edu.

Dottie Bagwell, Ph.D., director of the Texas Tech Red to Black Program and associate professor of family financial planning, will be available to speak about credit cards and holiday spending.

Bagwell said that the key to holiday spending is to plan ahead. Also, it is important to make a list and stick to it. Bagwell said to make sure and set a financial limit before you go shopping and never go shopping when you are hungry and tired.

Bagwell can be reached at (806) 742-3050 or dbagwell@hs.ttu.edu.

Bill Gustafson, Ph.D., director of the Texas Tech Center for Financial Responsibility and associate professor of family financial planning, will be available to speak on current consumer economics and why people spend the way they do.

Gustafson said that retailers use anthropological and cultural appeals to psychology and social pressure to get you to open your wallet. Gustafson said that peer group acceptance is very important, but should not be the basis for major financial purchases.

Gustafson can be reached at (806) 742-3050 or (806) 742-9783 or bill.gustafson@ttu.edu.



MEDIA ADVISORY

November 13, 2002

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TEXAS TECH UNIVERSITY TORNADO EXPERTS AVAILABLE

Last weekend, a number of tornadoes struck parts of Alabama, Ohio and Tennessee. Texas Tech University researchers will be traveling to parts of those states this week in collaboration with the National Weather Service and will be available to comment on safety precautions residents can take in the future.

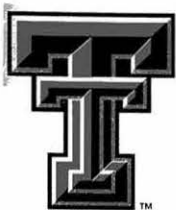
Ernst Kiesling, Ph.D., P.E., professor of civil engineering, will be visiting Ohio, while Larry Tanner, P.E., research associate, will be in Alabama and Tennessee. Both are available to discuss the significance of in-residence shelters in tornado-prone areas.

B-roll video of Texas Tech's research is available. In the video, a 15-pound piece of lumber impacts the wall of a safe room at 100 mph, simulating the effect of debris in a 250 mph tornado.

Since 1970, Texas Tech University's Wind Science and Engineering program, known as one of the most comprehensive wind programs in the country, has researched the devastating effects of wind damage across the United States.

Based on tests conducted at the debris impact facility, Texas Tech wind scientists developed a set of plans for designing an above ground, in-residence shelter that provides occupant protection in tornadoes and hurricanes.

Kiesling may be contacted by his cellular phone at (806) 789-2083; Tanner's cellular number is (806) 438-2083. If the cellular numbers are temporarily unavailable, call Texas Tech's Wind Science and Engineering office at (806) 742-3476.



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EVENT ADVISORY

November 13, 2002

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ENGLISH-PHILOSOPHY AND EDUCATION COMPLEX TO OPEN WITH CELEBRATION

WHAT: Texas Tech University to celebrate the official opening of the English-Philosophy and Education Complex.

WHEN: 3:30 p.m., Friday (Nov. 15).

WHERE: The courtyard of the English-Philosophy and Education Complex, located at 3008 18th St.

EVENT: The College of Education, Departments of English and Philosophy and the University Writing Center will host a dedication ceremony to commemorate the opening of their new facility.

The college and the departments will offer tours of the complex from 2 to 5 p.m.

Food and entertainment will be provided.



FOR IMMEDIATE RELEASE

November 13, 2002

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**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER LAUNCHES
FIRST TELEPHARMACY PROJECT IN THE STATE**

<http://www.ttuhscc.edu/home/newspubindex.htm>

LUBBOCK – The Texas Tech University Health Sciences Center has launched the first telepharmacy project in the state. A press conference and demonstration will be held at 10 a.m. Wednesday, Nov. 13 at the Texas Tech Medical Center Southwest, South Loop 289 and Quaker.

Don McBeath, director of telemedicine and rural health at the Health Sciences Center, said this is a critical development in the next level of telemedicine and will serve to evaluate the applications of telepharmacy.

“While telemedicine can allow rural residents to electronically assess enhanced health care, they still face the problem of not having a pharmacy in their community,” said McBeath. “Patients currently may have a physician in their community, but if there is not a local pharmacy, many patients may delay needed medication and care. This is the next piece in providing the best access to health care to the rural areas.”

The remote telepharmacy equipment is located in the clinic site of Sidney Ontai, M.D., in Turkey, Texas. It connects to a Texas Tech pharmacy in southwest Lubbock. The teleconferencing capabilities allow for a Lubbock-based pharmacist to counsel with a patient in the Turkey clinic, as well as communicate with the clinic personnel.

Using the system, the pharmacist orders and monitors the actual dispensing of the drugs to a patient, per the physician’s prescription. The drugs are prepackaged and located at the clinic in advance.

The project also will be used to train pharmacy students on long-distance pharmacy systems in rural areas. Charles F. Seifert, Pharm.D., regional dean for the Lubbock School of Pharmacy, said their school is the first in the United States that requires telepharmacy and a rural clerkship. “Telepharmacy provides the opportunity for pharmacists to work together with physicians and other health care providers, and gives them a first hand view of the needs of rural communities.”

Seifert added that the telepharmacy project in many ways could provide a higher quality of care for the rural residents by the pharmacists. “With this project, the pharmacist has the patient’s medical records present and can provide an improved

evaluation of the patient's regimen as well as answer any questions the patient may have regarding their medications," said Seifert.

McBeath said the use of telecommunications technology for pharmacy services has been made possible by a new state law (SB 65) and recent rule changes of the Texas State Board of Pharmacy. "Telemedicine is a tool to provide health care access for rural communities," said McBeath. "With this pilot project, the residents will get care sooner."

The telepharmacy project is a collaborative effort between the Health Sciences Center School of Pharmacy, the Health Sciences Center Office of Rural and Community Health, Dr. Ontai, HealthCare Vision, Inc. and the United States Department of Agriculture.



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**GETTING PHYSICAL: DEPARTMENT OF HEALTH, EXERCISE AND SPORT
SCIENCES TO HELP LOCAL SWAT TEAM WITH FITNESS TESTS**

LUBBOCK – Texas Tech University's Department of Health, Exercise and Sport Sciences is helping the Lubbock County Sheriff's Office SWAT team to shape up. The department is providing fitness testing and an exercise program for members of the Sheriff's Office SWAT team. As a part of the project, the department is conducting maximal aerobic capacity and biomechanical testing.

"We are excited that the Lubbock County Sheriff's Office approached us," said Sandy Reeve, instructor of exercise science in the Department of Health, Exercise and Sport Sciences. "Part of the testing is to get a feel for their current level of fitness and strength."

Jim Williams, Ph.D., assistant professor in the Department of Health, Exercise and Sport Sciences, said the cardiovascular testing is conducted with the use of a cycle and metabolic cart. While SWAT team members ride the cycles, Williams said examiners for the project record each member's heart rate, blood pressure and maximal oxygen consumption. Williams said he and other examiners also perform skinfold measurements on each team member to determine their body fat percentage.

Roger James, Ph.D., associate professor in the Department of Health, Exercise and Sport Sciences, said the biomechanical tests consist of five strength and power tests. He said the biomechanical tests attempt to simulate the job-related activities that the SWAT team performs. James said once he and Williams complete their testing, they will design exercise programs that will enhance the fitness performance of the SWAT team members.

Currently, more than 20 team members are involved with the project. Team members will meet on Thursdays and Fridays this month to go through the test cycles. Testing will continue through the end of the fall semester.

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SOURCE: Sandy Reeve, instructor of exercise science in the Department of Health, Exercise and Sport Sciences, Texas Tech University, at (806) 742-3371 or sandy.reeve@ttu.edu.



EVENT ADVISORY

November 13, 2002

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FINANCIAL PRESENTATION AT DEAN'S COUNCIL MEETING

WHAT: Students and faculty will give a presentation on advanced techniques for charitable giving at the Texas Tech University College of Human Sciences Dean's Advisory Council for Development meeting.

WHEN: 1:15 p.m., Friday (Nov. 15).

WHERE: Room 111 in the Human Sciences Building.

EVENT: Family financial planning students and faculty will give a presentation designed to show how to develop ideas about supporting various charities.

The presentation will include a fast-paced discussion of several advanced planning techniques including charitable remainder trusts, charitable gift annuities, gifts of appreciated stocks or mutual funds and other qualified retirement accounts in charitable giving.

Students, faculty, staff and friends are welcome to attend.

SOURCE: Mitzi Franks, coordinator of College Development and External Relations, College of Human Sciences, Texas Tech University, (806) 742-3031 or mfranks@ttu.edu.



FOR IMMEDIATE RELEASE

November 14, 2002

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SCHOOL OF NURSING RECEIVES NATIONAL AWARD

LUBBOCK – The Texas Tech University Health Sciences Center School of Nursing has received the top national award for exceptional baccalaureate curriculum in gerontologic nursing. The award is presented by the John A. Hartford Foundation Institute for Geriatric Nursing in collaboration with the American Association of Colleges of Nursing.

The national awards program recognizes model baccalaureate programs in nursing with a strong focus on gerontological nursing. Awards are presented to nursing programs that exhibit exceptional, substantive and innovative baccalaureate curriculum in gerontology. Beyond innovation, programs must also demonstrate relevance in the clinical environment and have the ability to be replicated at schools of nursing across the country.

The School of Nursing at the Health Sciences Center completed an in-depth analysis of their undergraduate curriculum focusing on the care of the elderly. The results from the analysis included a new three-hour didactic and clinical course on healthy aging for all beginning students, the development of a module addressing medication therapy for the elderly, the addition of a 30-hour practicum in long-term care at the senior level and a strengthening of geriatric content integrated throughout the curriculum.

“We are very honored with this national award. Ana Valadez, Tracey Woodward and other School of Nursing faculty have worked extremely hard to ensure not just a standard geriatric curriculum for our students, but a geriatric curriculum that is outstanding in every aspect,” said Alexia Green, R.N., Ph.D., dean of the School of Nursing. “We understand the need for top quality geriatric care and are striving to educate nurses who will be meeting that need.”

“We at the Texas Tech University Health Sciences Center are extremely proud of our School of Nursing faculty and staff for the design of a model geriatric curriculum which better prepares students to meet the needs of an aging society,” said Elmo Cavin, acting president of the Health Sciences Center. “The national recognition evidenced by this award is proof of the outstanding innovation in advancing knowledge that is being performed by the health care professionals of our institution,” he said.

“It is great to see the School of Nursing recognized nationally for their commitment to educating students about geriatric care,” said David Smith, M.D., chancellor of the Texas Tech University System. “TTUHSC's School of Nursing is setting the standard for nursing schools across the country.’

The Hartford Institute for Geriatric Nursing seeks to shape the quality of health care for older Americans by promoting the highest level of geriatric competence in nurses. The American Association of Colleges of Nursing works to establish quality standards for baccalaureate and graduate degree nursing education.



Texas Tech University System
NEWS & PUBLICATIONS

a d v i s o r y

EVENT ADVISORY

November 14, 2002

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**BEAT THE BEVOS PEP RALLY AT THE TEXAS TECH UNIVERSITY
HEALTH SCIENCES CENTER**

WHAT: Raider Red, Texas Tech cheerleaders and Texas Tech students will cheer the Red Raiders to victory over the Texas Longhorns at a pep rally today.

WHEN: Noon, Thursday (Nov. 14)

WHERE: Texas Tech University Health Sciences Center at the F. Marie Hall Synergistic Center, 2C400

CONTACT: Suzanna C. Martinez, (806) 743-2143.



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FOR IMMEDIATE RELEASE

November 15, 2002

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THE BEST GIFT A CHILD CAN RECEIVE

LUBBOCK – The Texas Tech University Health Sciences Center's Red Raider Readers program has partnered with Barnes & Noble for the Christmas holidays. A person can purchase a new book at Barnes & Noble from Nov. 15 through Dec. 24, and it will be donated to the Red Raider Readers program.

Kim Hodges, Red Raider Readers coordinator, said this is a great opportunity to give to a community program. "You can spread the joy of reading during this holiday season, and give the best gift a child can receive – a book," Hodges said.

Jo Moore, community relations manager for Barnes & Noble said books change lives. "For some children, the most significant barrier to literacy is the lack of books. We hope you will be able to join with Barnes & Noble and the Red Raider Readers in this gesture of hope for the children of our community," Moore said.

Barnes & Noble will give a 10 percent discount off of the books purchased for the Red Raider Readers. The registers at the front of the store will set up a book collection box.

Red Raider Readers is directed at children between the ages of 6 months and 6 years who see a pediatrician for regularly scheduled well-child visits. Hodges said the children are read to by a volunteer while waiting for their appointment. "In addition to assessing the child's health, the doctor also speaks to the parents about the importance of reading to their children, and presents them with a prescription to read to their children. The children are also given a free book on each visit," Hodges said.

For more information, contact Hodges at (806) 743-2244, ext. 234.



FOR IMMEDIATE RELEASE

November 15, 2002

CONTACT: Leslie Woodard, leslie.woodard@ttu.edu

**TEXAS TECH TO OPEN CENTER FOR BIODEFENSE,
LAW AND PUBLIC POLICY**

LUBBOCK – Just 14 months after the tragedies of September 11, 2001, Texas Tech University will open its Center for Biodefense, Law and Public Policy. The center's inaugural event will take place Nov. 26 at the university's School of Law. Victoria Sutton, M.P.A., Ph.D., J.D., professor of law at Texas Tech, will direct the center.

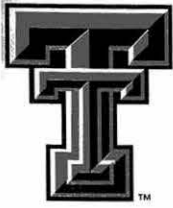
In September 2001, Texas Tech Chancellor David R. Smith, M.D., appointed the Task Force for Anti-Terrorism and Public Security to determine how the university, as a public institution, could best respond to the needs of the community, state and nation through research, education and community service resources. Among the recommendations from the task force was the formation of such a center to address law and public policy issues.

The center is intended to provide an opportunity for interdisciplinary collaboration to move in the direction of solutions for the complex and cross-disciplinary area of biodefense. The disciplines of law, public policy, mass communications, political science, microbiology, medicine, forensic pathology, animal and food science and plant science comprise the range of academic fields represented by the faculty associated with the center. Sutton was appointed director of the center in September 2002.

The inaugural event begins at 8:30 a.m., with the keynote speaker taking the microphone at 10:15. Congressman Ralph Hall, J.D., of Texas' 4th District, will speak on "The First Amendment, Scientific Publications and Biodefense."

Texas Tech faculty members of the center include: Walter B. Huffman, M.Ed., J.D., dean of the School of Law; Brian Shannon, J.D., and Kathleen Portuan Miller, J.D., both professors of law; Brian Gerber, Ph.D., Department of Political Science; Judy Oskam, Ph.D., School of Mass Communications; Mindy Brashears, Ph.D., Department of Animal and Food Science; William Marcy, Ph.D., Texas Tech provost and representative of the College of Engineering, and Allen T. McInnes, MBA, Ph.D., dean of the Rawls College of Business. Texas Tech Health Sciences Center faculty include: Texas Tech Chancellor David R. Smith, M.D., pediatrics and public health; Jerry Spencer, M.D., J.D., forensic pathology; Ronald Kennedy, Ph.D., microbiology, Glen Provost, M.P.H., J.D., public health; and Steven Berk, M.D., infectious diseases.

The center's future activities include a symposium, Legal Issues in Bioterrorism, in February 2003. The center is exploring collaborations with other academic centers across the nation. The center's faculty are available for consultation in these areas with government, industry and associations. For additional information about the center, publications, videos and books, log on to www.ttu.edu/biodefense.



FOR IMMEDIATE RELEASE

November 15, 2002

CONTACT: Leslie Woodard, leslie.woodard@ttu.edu

**HOLIDAY FOOD SAFETY TIPS AVAILABLE FOR RADIO
RADIO STORIES FOR THE WEEK OF NOVEMBER 18**

On Monday (Nov. 18) Texas Tech University's Radio News Web site will feature sound bites from Leslie Thompson, Ph.D., food scientist, on food safety for the holidays. Please feel free to use these bites, along with the clickable printed facts, to create your own holiday food safety stories. Thompson also is available for lengthier phone interviews, at (806) 742-4862.

Texas Tech's Radio News page is at <http://www.texastech.edu/radionews.html>. Radio stations are encouraged to use these fully-packaged stories, or the actualities, as they see fit, in their particular programming. Clickable scripts also are available.

Medical stories, featuring Chancellor David Smith, M.D., available now through the week of November 18 include:

- **Obesity in Children**
- Lactose Intolerance
- Breast Augmentation/Reconstruction

Upcoming medical stories will include:

- Drowsy Driving
- Diabetes
- Cold Bones
- Kids and Breakfast
- ADHD
- Kids and Medicines

For more information on the Texas Tech News Radio Web site, or to be added to the fax or e-mail tip sheet list, contact Leslie Woodard at (806) 742-4128, or at leslie.woodard@ttu.edu.



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FOR IMMEDIATE RELEASE

November 18, 2002

CONTACT: Angela Loston, angela.loston@ttu.edu

**DISTINGUISHED SCHOLARS TO SPEAK DURING
MATH SYMPOSIUM AT TEXAS TECH UNIVERSITY**

LUBBOCK – Texas Tech University's Department of Mathematics and Statistics will present the 2002 Red Raider Mini-Symposium from Nov. 21-23 at the Student Union Building and the Chemistry Building. The symposium will feature National Academy of Sciences members as well as Fields Medal recipients.

"The symposium will bring internationally-renowned scholars to Texas Tech University," said Lawrence Schovanec, Ph.D., professor and chair of the Department of Mathematics and Statistics. "This event enhances the visibility of our department and Texas Tech University among those affiliated with elite academic institutions. I hope that our students would be inspired by the opportunity to interact with such distinguished mathematicians."

During the event, scholars will speak on their research, which focuses on algebra and algebraic geometry. A banquet also will be held at 6:30 p.m., Thursday (Nov. 21), in the McInturff Conference Center at the University Medical Center. By attending the symposium, Lourdes Juan, Ph.D., assistant professor in the Department of Mathematics and Statistics and organizer of the symposium, said students and faculty can learn about the current direction of research that will be discussed at the conference.

"I think the symposium is going to be an excellent opportunity for our faculty and students, as well as participants from other universities, to meet and interact with distinguished scholars," Juan said.

Those interested in attending the symposium can register online at www.math.ttu.edu/redraider/redraider.html. Registration also is available during the conference at 9:30 a.m. in the Student Union Building. The symposium, which is in its second year, is open to students and the public. The event is sponsored by the National Science Foundation, National Security Agency and Frits Ruymgaart, Ph.D., Paul Whitfield Horn Professor in the Department of Mathematics and Statistics.

-30-

SOURCE: Lourdes Juan, Ph.D., assistant professor in the Department of Mathematics and Statistics and organizer of the 2002 Red Raider Mini-Symposium Series, Texas Tech University, at (806) 742-2566, (806) 742-1469 or ljuan@math.ttu.edu.



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**TEXAS TECH UNIVERSITY STUDENTS NAMED TO WHO'S WHO
AMONG STUDENTS IN AMERICAN UNIVERSITIES AND COLLEGES**

[EDITOR'S NOTE: Students from your area are featured below.]

LUBBOCK – Kristen Spillman is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Spillman is the daughter of Bill and Norma Spillman of Wellington.

Eighty-six Texas Tech students were awarded the prestigious honor this year. Who's Who has recognized individual academic excellence on a national level since 1934. Selection is a one-time honor awarded annually to students who have demonstrated outstanding accomplishments in the areas of scholarship, academic achievement, campus leadership and community service.

To be considered, undergraduate students must have attained senior status with at least 90 total semester hours prior to the fall semester. At least 30 hours must be completed at Texas Tech and applicants must have a minimum 3.0 grade point average.

Texas Tech, the largest research university in West Texas, provides education and support to approximately 27,500 students. Texas Tech is the only university system in the state with a comprehensive academic campus, law school and medical center on the same campus.



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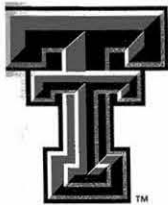
LUBBOCK – Mary Barnard is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Barnard is the daughter of Meg Garland of Waco.

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LUBBOCK – Laura McArthur is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

McArthur is the daughter of Rick McArthur of Tomball and Kerry McArthur of the Woodlands.

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LUBBOCK – Sarah Stiles is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Stiles is the daughter of Steve and Fran Stiles of Thrall.

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LUBBOCK – Mark Bates is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Bates is the son of Carol Bates of Sulphur Springs.

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LUBBOCK – Erin Wheeler of Stanton is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

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LUBBOCK – Kristen Reynolds and Matthew Rutstein are among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Reynolds is the daughter of Ken and Joyce Reynolds; Rutstein is the son of Harvey and Mary Jo Rutstein, all of Spring.

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LUBBOCK – Bradley Schilling is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Schilling is the son of Wayne and Mary Schilling of Slaton.

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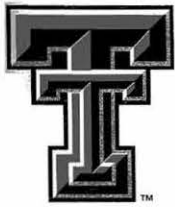
LUBBOCK – Julie Rohde is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Rohde is the daughter of Ronnie and Mary Rohde of Seguin.

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LUBBOCK – Akela Melton is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Melton's parents are Frank and Rubye Melson of San Antonio.

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LUBBOCK – Jessica Jenkins is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Jenkins is the daughter of Chris and Jackie Bubenick of San Angelo.

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LUBBOCK – Zeke Fortenberry is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Fortenberry is the son of Buck and Susie McGee of Riverside, Calif. And Mack Fortenberry of Fort Lupton, Colo.

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LUBBOCK – Jolean Fleming is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Fleming is the daughter of Jim and Charlene Fleming of Rising Star.

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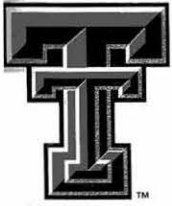
LUBBOCK – Joslin Brown is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Brown is the daughter of Gary and Pamela Brown of Richardson.

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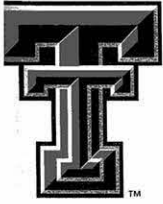
LUBBOCK – Cassidi Cain, Kelly Guthrie, Joshua Kurzweil, Sarah Limmer and Jason Ostermann are among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Parents of the students are: Cain, Terry and Kathy Cain; Guthrie, Grant and Leslie Guthrie; Kurzweil, Leon and Janet Kurzweil; Limmer, Alvin and Jean Limmer; and Ostermann, Clarence and Patty Ostermann, all of Plano.

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LUBBOCK – Maria Canalez is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Canalez is the daughter of Jessie and Nadine Canalez of Petersburg.

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LUBBOCK – Jennifer Robinson is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Robinson is the daughter of Donna Robinson of Pasadena.

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**TEXAS TECH UNIVERSITY STUDENTS NAMED TO WHO'S WHO
AMONG STUDENTS IN AMERICAN UNIVERSITIES AND COLLEGES**

[EDITOR'S NOTE: Students from your area are featured below.]

LUBBOCK – Brian Frels and Christopher Stowers are among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Frels is the son of Mark and Rhonda Frels and Stowers is the son of Richard and Janes Stowers, all of Pampa.

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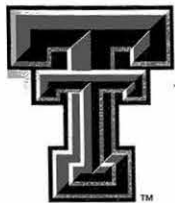
LUBBOCK – Margaret Carrell is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Carrell is the daughter of Beth Carrell of Odessa.

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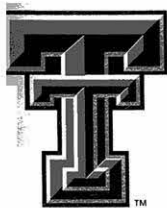
LUBBOCK – Raegan Koesler is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Martha and Rudy Koesler of Muenster are the parents of the student.

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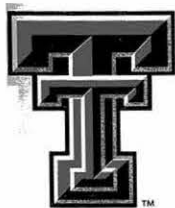
LUBBOCK – Paula Moore is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Moore is the daughter of Sam and Peggy Burnett of Morton.

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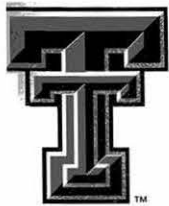
LUBBOCK – Bethany Green is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Green is the daughter of Michael and Jamie Green of Missouri City, Tx.

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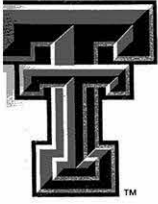
LUBBOCK – Brian Breithaupt, Sarah Buchanan, April Frazier and Cara Frisbie are among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Breithaupt is the son of Paul and Renda Breithaupt; Buchana is the daughter of Phillip and Shari Buchanan; Frazier is the daughter of Mr. and Mrs. Greg Frazier; Frisbie is the daughter of Charles and Betty Frisbie, all of Midland.

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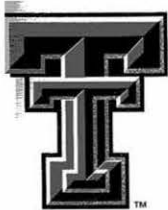
LUBBOCK – Tammy Balch is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Balch is the daughter of Mr. and Mrs. Bobby Taylor of Merkel.

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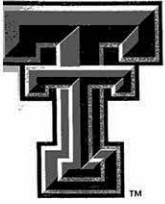
LUBBOCK – Adan Cano is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Cano is the son of Alberto and Hortencia Cano of Lytle.

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LUBBOCK – Kathryn Carruth, Christopher Denny, Elizabeth Ginn, Jearlyn Holland, Morgan Mercer, Kimberley Robinson, Laura Snider and Richard Bixler are among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Parents of the students are: Carruth, Johnny Bob and June Carruth; Denny, Vern and Bobette Denny; Ginn, Kenneth Pat and Martha Ginn; Holland, Jearl and Jane Holland; Mercer, Jake and Mike Morgan; Robinson, Charles Robinson; and Snider, Gary and Linda Snider, all of Lubbock. Bixler is the son of Richard and Melanie Bixler of Shallowater.

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LUBBOCK – Jeannie Lovett is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Lovette is the daughter of Troy and Karen Lovett of Louisville, Kentucky.

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LUBBOCK – Amanda Crunk is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Crunk is the daughter of David and Melinda Alexander of Levelland.

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LUBBOCK – Zachary Whitman is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Whitman is the son of Larry and Vicki Whitman of Lamesa.

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LUBBOCK – Julie Boettiger is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Boettiger is the daughter of John and Nancy Boettiger of Lake Jackson.

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LUBBOCK – Courtney Schmitt is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Schmitt is the daughter of James and Marilyn Schmitt of Katy.

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LUBBOCK – Jessica Rogers is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Rogers is the daughter of Thomas and Shirley Rogers of Irving.

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LUBBOCK – Heath Sumrow is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Sumrow is the son of James and Darlene Sumrow of Humble.

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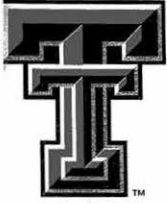
LUBBOCK – Richard Herbert is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Herbert is the son of Mary Alice Herbert of Houston.

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LUBBOCK – Christina Bauer is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Bauer is the daughter of Mark and Linda Bauer of Highland Park.

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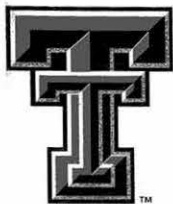
LUBBOCK – Deidre Force is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Force is the daughter of Herchel and Tillie Force of Henrietta.

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FOR IMMEDIATE RELEASE

November 18, 2002

CONTACT: Sally Logue Post, sally.post@ttu.edu

Box 42022

Lubbock, TX 79409-2022

806.742.2136

FAX 806.742.1615

<http://www.texas-tech.edu/newshome>

**TEXAS TECH UNIVERSITY STUDENTS NAMED TO WHO'S WHO
AMONG STUDENTS IN AMERICAN UNIVERSITIES AND COLLEGES**

[EDITOR'S NOTE: Students from your area are featured below.]

LUBBOCK – Michelle Fisher is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Fisher is the daughter of M.K. and Rebecca Fisher of Hale Center.

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LUBBOCK – Dara Whatley is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Whatley is the daughter of Darrell and Charlotte of Groom.

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LUBBOCK – Diane Saenz is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Saenz is the daughter of Oscar and Maria Saenz of Granbury.

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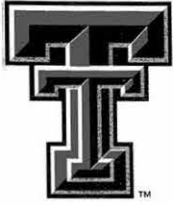
LUBBOCK – Jennifer Brinkley is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Brinkley is the daughter of Michael and Emily Brinkley of Grand Prairie.

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LUBBOCK – Janna White is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

White is the daughter of James and Anna White of Goliad.

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LUBBOCK – Ian Suber and Allisson Ulliman are among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Suber is the son of Clarence Barbara Suber and Ulliman is the daughter of Mark and Michelle Ulliman, all of Fort Worth.

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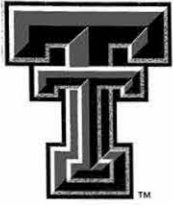
LUBBOCK – Meredith Schacht is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Schacht is the daughter of Clar and Judy Schacht of Floydada.

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LUBBOCK – Brian Griggs is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Griggs is the son of Keith and Denise Griggs of Farmers Branch.

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LUBBOCK – Britt Berch is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Berch is the son of Robert and Sharon Berch of Estancia, N.M.

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LUBBOCK – Erin Quon is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Quon is the daughter of Paul and Mae Quon of El Paso.

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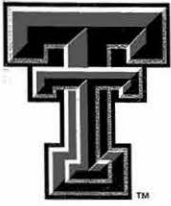
LUBBOCK – Kenneth Coffman is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Coffman is the son of Cheryl Braun of Denver, Colorado.

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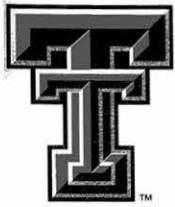
LUBBOCK – Scott Nelson and Jennifer Widmer are among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Nelson is the son of Alan and Cathy Nelson; Widmer is the daughter of Mike and Jonita Widmer all of Denton.

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LUBBOCK – Erin Montgomery is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Montgomery is the daughter of Mary Ann and David Montgomery of Dallas.

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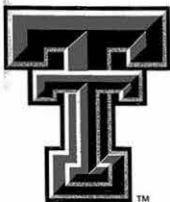
LUBBOCK – Lanna Dugger is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Dugger is the daughter of Bruce and Janie Dugger of Corpus Christi.

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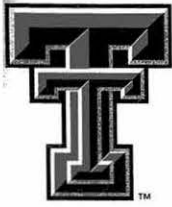
LUBBOCK – Matthew Siebert is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Siebert is the son of John and Andrea Siebert of College Station.

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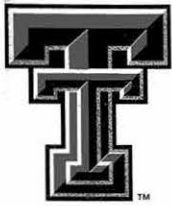
LUBBOCK – Kyleigh Merritt is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Kyleigh is the daughter of Ken and Marsha Merritt of Clovis, N.M.

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LUBBOCK – Sara Denny is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Denny is the daughter of Bright and Theresa Newhouse of Clarendon and Kevin Hull of Abilene.

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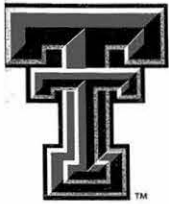
LUBBOCK – Michael Davis is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Davis is the son of Ronald and Billie Davis of Canyon.

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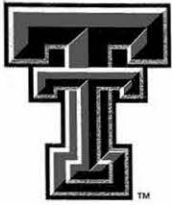
LUBBOCK – Shauna Satrom is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Satrom is the daughter of Cliff and Teri Heck of Bulverde.

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[EDITOR'S NOTE: Students from your area are featured below.]

LUBBOCK – Katy Hagler is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Hagler is the daughter of Richard and Stella Hagler of Brackettville.

Eighty-six Texas Tech students were awarded the prestigious honor this year. Who's Who has recognized individual academic excellence on a national level since 1934. Selection is a one-time honor awarded annually to students who have demonstrated outstanding accomplishments in the areas of scholarship, academic achievement, campus leadership and community service.

To be considered, undergraduate students must have attained senior status with at least 90 total semester hours prior to the fall semester. At least 30 hours must be completed at Texas Tech and applicants must have a minimum 3.0 grade point average.

Texas Tech, the largest research university in West Texas, provides education and support to approximately 27,500 students. Texas Tech is the only university system in the state with a comprehensive academic campus, law school and medical center on the same campus.



FOR IMMEDIATE RELEASE

November 18, 2002

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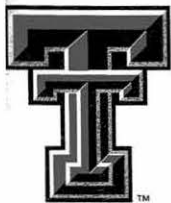
LUBBOCK – Rachel Washer is among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Washer is the daughter of Tom and Jeanie Washer of Borger.

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LUBBOCK – Laura Barron and Megan Moore are among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Barron is the daughter of William and Linda Barron and Moore is the daughter of Patti Jean Moore, all of Austin.

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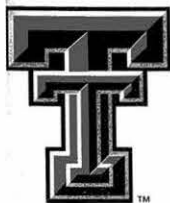
LUBBOCK –Reed Bond and Mason Page are among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Bond is the son of Rodney and Virginia Bond and Page is the son of Vance and Judy Bond, both of Arlington.

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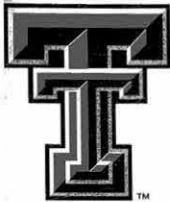
LUBBOCK – Carmen Haworth, Robin Preston, Kristen Reynolds and Jennifer Ries are among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Haworth is the daughter of Nan and Mark Haworth; Preston is the daughter of Roger and Sandy Anderson; Reynolds is the daughter of Mary and Parman Reynolds; and Ries is the daughter of Jerry and DeNita Andersen, all of Amarillo.

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Texas Tech University System
NEWS & PUBLICATIONS

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[EDITOR'S NOTE: Students from your area are featured below.]

LUBBOCK -- Brett Emmett, Sabrina Turner, Allison Woodlock and Sara Denny are among the Texas Tech University students recently named to the 2002 Who's Who Among Students in American Universities and Colleges.

Emmett is the son of Trent and Jacqueline Emmett; Turner is the daughter of Larry and Alesia Turner; and Woodlock is the daughter of Don and Jan Woodlock, all of Abilene. Denny is the daughter of Kevin Hull of Abilene and Brite and Theresa Newhouse of Clarendon.

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TEXAS TECH BEAUTY RECOGNIZED BY NATIONAL ORGANIZATION

LUBBOCK – Texas Tech University has received the Professional Grounds Management Society Green Star Grounds Management Honor Award.

The award recognizes grounds maintained with a high degree of excellence. The award was presented Nov. 16 during the annual Professional Grounds Maintenance Industry Conference in Nashville, Tenn.

“This award is a tremendous honor for Texas Tech,” said Max Hinojosa, Texas Tech vice president of operations. “Anyone who has seen our campus knows how beautiful it is. I’m happy for the university but more so for the people who put in long hours to make sure Texas Tech is one of, if not the, most beautiful campuses in the country.”

There were 50 nominations in the large university category, only 10 received awards. Landscape Magazine provided the judging for the awards. Judges consider the quality, challenge and performance in maintenance of the grounds for a period of at least two years.

-30-

CONTACT: **Max Hinojosa, vice president of operations**, (806) 742-1310.



EVENT ADVISORY

November 18, 2002

CONTACT: Sally Logue Post, sally.post@ttu.edu

**TEXAS TECH UNIVERSITY HELPS LAUNCH
COLLEGE FOR TEXANS CAMPAIGN**

WHAT: News conference to launch statewide campaign to increase college attendance in Texas.

WHEN: 10:30 a.m., Tuesday (Nov. 19).
Students from Dunbar Junior High Math and Science Academy will be touring the Science Spectrum during the event. If you would like a photo opportunity, the students are available from 9:30 a.m. until 10:15 a.m.

WHERE: Science Spectrum, 2579 S. Loop 289.

EVENT: The Texas Higher Education Coordinating Board is launching a statewide campaign, called "College for Texans," to encourage hundreds of thousands of additional people in Texas to pursue higher education over the next decade and more.

Texas Tech University and Texas Tech University Health Sciences Center are partnering with South Plains College and Wayland Baptist University to kick off this unprecedented campaign.

The campaign is a result of the Coordinating Board's "Closing the Gaps" plan. The campaign is aimed at helping the state bring 300,000 additional academically prepared people into higher education by 2015.

CONTACT: Stephanie Hays, Texas Tech assistant vice president for enrollment management, (806) 742-4432, or by e-mail at stephanie.hays@ttu.edu.



EVENT ADVISORY

November 18, 2002

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UPCOMING UNIVERSITY EVENTS

RECEPTION TO BE HELD FOR CULTURAL CENTER GRANT

The Texas Tech University International Cultural Center will hold a reception to officially announce the Diversity and Cultural Interchange Grant at 3 p.m., Wednesday (Nov. 20) in the International Cultural Center Hall of Nations. The Diversity and Cultural Interchange Grant will support and promote regional cultural activities between international students and the local community.

The funding will be used to present a program exchange between international students and students from local elementary schools. The program will consist of certain festival days with music, food and the cultural dress of Taiwan, Korea and Thailand. All faculty, staff, students and friends are welcome to attend.

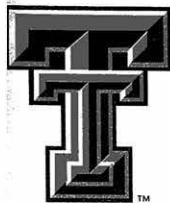
For more information, please contact Janice Boyce, Ph.D., associate professor in the Department of Education, Nutrition and Restaurant and Hotel Management and director of the International Center for Food Industry Excellence, Texas Tech University, (806) 742-2136 or jboyce@hs.ttu.edu.

NATIVE AMERICAN HERITAGE MONTH TO BE CELEBRATED WITH FUNDRAISERS

Texas Tech University's Native American Student Association Scholarship Fundraising Luncheon and sale of lapel pins will be held at noon, Wednesday (Nov. 20) in the McInturff Conference Center, located at University Medical Center.

Chancellor David R. Smith and President David Schmidly, along with the Native American Student Association, are celebrating Native American History Month with a scholarship luncheon. Tickets are \$20 at the door. Also the association will be selling Double T lapel pins, with a feather dangle. The cost of each pin is \$25. All profits from the sale of the lapel pins goes to benefit the scholarship program for Native Americans at Texas Tech.

For more information, please contact Vickie Sutton, J.D., Ph.D., faculty advisor, Native American Student Association, Texas Tech University, (806) 742-3990, ext. 264 or vickie.sutton@ttu.edu.



FOR IMMEDIATE RELEASE

November 19, 2002

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TEXAS TECH BEGINS WASTEWATER PROJECT

LUBBOCK – Texas Tech University's Water Resources Center is undertaking a project to demonstrate the use of alternative on-site wastewater treatment in the Lower Rio Grande Valley.

Texas Tech students and faculty will construct a wetland in the Green Valley Farms subdivision, between Harlingen and Brownsville. The constructed wetland will be part of a treatment system that also will utilize traditional septic tanks and will allow plants growing in the wetland to use nitrogen from the wastewater.

Dean Muirhead, Ph.D., research associate at Texas Tech, said the Water Resources Center determined the specifics of the project after intense study.

"During the first year of the project, we learned about the water resources and environmental needs in communities along the Texas-Mexico border," said Muirhead. "We determined that several isolated communities lacked adequate wastewater treatment and decided they should be our focus."

After learning that discarded tires were also a problem in the area, researchers were able to incorporate recycled tires into their design of the wetland.

Ken Rainwater, Ph.D., Texas Tech professor and director of the Texas Tech Water Resources Center, designed the wastewater treatment system.

The project is funded by NASA's Johnson Space Center in Houston. NASA, which developed plant-based systems to treat wastewater in the 1980s, is currently conducting research to incorporate plants to treat wastewater in space. Besides providing a source of food, plants could metabolize carbon dioxide and produce oxygen for a spacecraft's atmosphere. NASA is also interested in transferring its water reuse ideas and technology to the general public.

Texas Tech will be monitoring the performance of the system in the climate and soil conditions of Cameron County, with the assistance of local junior high school students.

In addition to the on-site wastewater treatment technology, Texas Tech students and faculty are also helping to organize a community Science and Space Club for middle school children who live in the Green Valley Farms community.

“The goal of the Science and Space Club is to increase knowledge and interest in water reuse, both in space and on earth,” Muirhead said. “When we drink a glass of water, those water molecules have come from billions and billions of places on Earth. We often forget that we ourselves are more water than anything else.”

-30-

SOURCE: Dean Muirhead, Research Associate, Water Resources Center, Texas Tech University, (806) 742-2801, Dean.Muirhead@coe.ttu.edu .



Texas Tech University System
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FOR IMMEDIATE RELEASE

November 19, 2002

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**TEXAS TECH UNIVERSITY TO SPONSOR
COMMUNITY-WIDE HEALTH FAIR**

LUBBOCK – Texas Tech University's Department of Health, Exercise, and Sport Sciences will present the Inaugural Healthy Harvest Fair from 10 a.m. to 2 p.m., Saturday (Nov. 23), in the Cavazos Junior High School gymnasium, located at 210 N. University Ave.

"With the health fair, we hope to raise awareness about health issues for the entire Lubbock community," said Marilyn Massey-Stokes, Ed.D., associate professor in the Department of Health, Exercise, and Sport Sciences.

Free health screenings will be offered for attendees of the event. Informational booths will provide pamphlets that raise awareness on health-related issues. Safety demonstrations by the Lubbock EMS and the Lubbock Fire Department also will take place during the health fair. During the event, two drawings will be held for a football autographed by Texas Tech football player Kliff Kingsbury and a basketball signed by Texas Tech Lady Raiders basketball coach Marsha Sharp.

"Our goal is to target various aspects of health," said Michael Herrera, chairperson of public relations for the health fair and a first-year sports health graduate student from San Antonio. "We want to focus on the physical, mental, emotional and social aspects of health."

Some of the community organizations that will be present at the fair include the Lubbock Health Department, the Southwest Cancer Center at UMC, Lubbock Multiple Sclerosis Association, Joe Arrington Cancer Center/Arrington Comprehensive Breast Center and Women's Protective Services. The event is free and open to the public.

-30-

SOURCE: Michael Herrera, chairperson of public relations for the Healthy Harvest Fair and first-year sports health graduate student from San Antonio, Texas Tech University, at (806) 687-3255, (918) 809-8252 or michaelaherrera@yahoo.com.



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**TEXAS TECH UNIVERSITY TAKES PART IN STATEWIDE CAMPAIGN
TO INCREASE COLLEGE ENROLLMENT**

LUBBOCK -- Texas Tech University and Texas Tech University Health Sciences Center join with South Plains College and Wayland Baptist University, in kicking off a new campaign aimed at getting more Texans into college.

A kick-off event is set for 10:30 a.m. Tuesday (Nov. 19) at the Science Spectrum, 2579 S. Loop 289.

The campaign, called "College for Texans," is designed to encourage hundreds of thousands of additional people to pursue higher education over the next decade.

"The future of the state depends on more Texans receiving a higher education," said David J. Schmidly, Ph.D., president of Texas Tech. "If current trends continue, Texas will have 1.2 million students enrolled in college by 2015, but that represents only 4.6 percent of our population. That's down from the current figure of 4.9 percent. If participation rates continue to decline, so will annual household incomes -- by an estimated \$30 to \$40 billion in 2030."

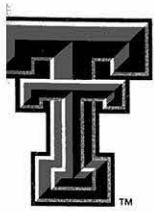
The "College for Texans" campaign is a result of the Higher Education Coordinating Board's "Closing the Gaps" initiative. The campaign is aimed at bringing 300,000 new students to colleges by the year 2015.

"Many students and their families believe that higher education is not affordable, or that it is too difficult for them," said Schmidly. "We must provide them with better information about how to prepare financially and academically for college. This campaign will do that."

"College for Texans" will reach Texas families via television, radio, newspapers, the Internet and through a statewide network of community partners. This broad outreach approach is designed to give all people, especially families without any higher education experience, information about the value of higher education, the preparation needed to participate and succeed in college, and ways to find financial aid or otherwise pay for college.

-30-

CONTACT: Stephanie Hays, assistant vice president for enrollment management,
(806) 742-4432, or by e-mail at stephanie.hays@ttu.edu.



FOR IMMEDIATE RELEASE

November 20, 2002

Contact: Tiffany Tubbs-Berry, tiffany.tubbs@ttu.edu

END-OF-YEAR TAX TIPS

LUBBOCK – It is never too early to begin preparing for tax season. According to a tax expert at Texas Tech University, there are some things a taxpayer can do to ease the burden of 2002 taxes. Starting to plan now is the first step.

“The first step is to sit down and prepare an estimate of where you’ll be if you don’t do anything between now and year-end,” said Robert C. Ricketts, Ph.D., CPA, professor of taxation in the Texas Tech University Jerry S. Rawls College of Business Administration. “Set up a meeting with your accountant if need be, or pull out last year’s tax software and input your income and expenses for this year. Once you do this, you’re ready to do some planning.”

Ricketts says most year-end planning involves spending money, saving money or selling stocks. On the spending side, consider whether you have any expenses or equipment acquisitions that you would ordinarily pay in the first few months of 2003, that you could pay this year in December. These can range from periodic expenditures, like charitable contributions or property taxes, to routine payments, like supplies or rent. Accelerating these payments a few weeks may accelerate the tax savings by a year or more.

Of course, buying things you don’t need just to save taxes is unwise, but many people can simply accelerate purchases they plan to make anyway and reap substantial tax savings on their 2002 returns, said Ricketts. In many cases, it may even be worth it to use a credit card to make these purchases if you don’t have ready cash on hand. “But beware though, that if you can’t pay off the newly incurred credit card debt, interest on those purchases over time can easily wipe out any tax savings and then some,” he said.

In addition, this year's taxpayers will be able to take advantage of bonus depreciation, equal to 30 percent of the cost of newly acquired depreciable property. When combined with the first-year expensing option, taxpayers can accomplish significant tax savings by purchasing depreciable property before the year ends, explained Ricketts.

Also note that this deduction is severely limited for those purchasing cars. Even if you use the car 100 percent for business, you can only deduct \$3,060 of the cost of the car this year, regardless of how much you pay for it. Still, that’s an immediate deduction even for purchases in December. And, an added benefit is that next year’s depreciation deduction will be higher. In the second year of use, you can claim up to \$4,900 of depreciation on your car (reduced by the percentage of use that is personal rather than business-related).

“Thus, you get both an immediate deduction this year for year-end purchases and a larger deduction for depreciation next year,” said Ricketts. “If you wait until January to make the purchase, your deduction next year will be limited to \$3,060 and you won’t get the larger deduction until 2004.”

“Of course, an alternative to spending money is to save it,” said Ricketts. The tax savings are even greater for those people in position to make tax-favored contributions to savings plans. Does your company have a 401(k) plan or any similar retirement savings program? Can you make a tax-deductible contribution to an IRA or to a Keogh or other self-employment retirement plan? If so, there are no better tax savings opportunities than making contributions to these types of plans, according to Ricketts.

A large amount of tax-planning activity involves selling – or not selling – stocks. If you have sizable gains in your investment portfolio this year, December is a good time to review your losers for stocks you might not want to hold. Selling them now will reduce the tax bite on your earlier gains, although it won’t do much to reduce taxes on your other income. Any deduction for stock market losses, in excess of your stock market gains, is limited to \$3,000 per year.

Another important area of consideration is mutual fund investments. If you own shares in a mutual fund that you expect to pay out a large amount of dividends before year-end, consider selling those shares before the dividend payment. The share price should reflect the dividend expectation, and if you’ve held the shares for more than one year, any gain you realize will be taxed as long-term capital gain and subject to a maximum tax rate of 20 percent, rather than ordinary dividend income, which is subject to rates as high as 39.1 percent.

Finally, if you’ve exercised stock options during the year, or paid a substantial amount of state and local taxes or miscellaneous itemized deductions, such as charitable contributions, be sure to consult your tax adviser about your potential alternative minimum tax (AMT) liability. As the name implies, this is an alternative tax that you pay, in addition to the regular income tax, if the tax law determines that you haven’t paid enough income taxes given your total income. Alternative minimum tax planning is complex, and you should consult your accountant or other tax professional if you think you may in line to pay the AMT.

“You don’t want to get blindsided on April 15 with an unexpected AMT liability. But planning for this tax is complicated,” said Ricketts. “Don’t be hesitant to pay for good advice – plan well and you’ll sleep better.”

-30-

SOURCE: Robert C. Ricketts, Ph.D., professor of taxation, area of finance, Texas Tech University’s Jerry S. Rawls College of Business Administration, (806) 742-3180; rricketts@ba.ttu.edu



EVENT ADVISORY

November 21, 2002

CONTACT: Sally Logue Post, sally.post@ttu.edu

TEXAS TECH SCHOOL OF LAW OPENS NEW CLINIC OFFICES

WHAT: Grand opening of new offices for the Texas Tech University School of Law Tax Clinic, Criminal Law Clinic and Civil Law Clinic.

WHEN: 5 p.m., Friday (Nov. 22).

WHERE: School of Law building, 19th Street and Indiana Avenue. The clinic offices are on the west side of the building.

EVENT: The new addition to the Law School building gives the three clinics office space, work areas, interview rooms, a reception area and conference room equipped with the latest video conferencing technology.

Lubbock attorneys Kevin Glasheen and Sam Fadduol will be honored for their contributions to establish the new clinic addition.

The clinics are operated by law students who are under the direction of faculty members.

The Tax Clinic serves people with limited income and limited language skills. Students deal with a variety of tax cases and issues.

The Civil Law Clinic also serves low-income clients. Students have worked on a variety of cases including disability claims, divorce, social security and consumer claims.

The Criminal Law Clinic is designed to give students a chance to gain practical experience with the Lubbock County District Attorney's Office.

CONTACT: Joseph B. Conboy, associate dean, Texas Tech School of Law, (806) 742-3990 ext. 226.



FOR IMMEDIATE RELEASE

November 22, 2002

CONTACT: Tiffany Tubbs, tiffany.tubs@ttu.edu

WHY WE SPEND THE WAY WE DO AT CHRISTMAS

LUBBOCK -- Christmas is a time of giving, but many people give too much and begin the new year with bills they can't pay.

Americans spend more during the Christmas season than at any other time of the year so it's important for people to know not only what they're buying, but why, according to Bill Gustafson, Ph.D., executive director of the Texas Tech University Center for Financial Responsibility. "Retailers and manufacturers spend a lot of money to find out why you do what you do. They use everything from anthropology and cultural appeals to psychology and social pressure to get you to open your wallet," he said.

Texas Tech University's Center for Financial Responsibility was established in 1995 with a focus on debt management and retirement planning. Gustafson says five main categories are used by marketers to get people to spend money. One tactic used is a pure sociological model, or peer pressure. "Peer group acceptance is very important to us, but it shouldn't be the basis for a major material acquisition, particularly one you aren't able to afford," he said.

Another technique is anthropological. "People with a strong cultural identity tend to purchase goods that identify them as a member of that culture," he says.

The third model is a social/psychological model. "This model targets the feeling of relative deprivation or the belief that luxuries are necessities because everyone in your peer group has them," said Gustafson.

The fourth model is purely psychological. "This relies on the consumer believing that if they don't have this item they won't feel good about themselves," said Gustafson. "Often, buying the item is really more important to the consumer than using the item."

The final model is economic. "Here the idea is that the quality of goods is reflected in the cost," he said. "We see people with high-cost goods and that demonstrates some form of economic superiority. We believe that we must have the same goods in order to keep up with them," Gustafson said.

-more-

And don't think children are immune to these sales pitches. Even those children too young to read are susceptible to peer pressure and the marketing pitches they see and hear. "We are socialized from childhood into an attitude of consumption. If you want to see the impact, just observe little kids who can't read or write yet, but know all the commercial jingles and recognize all the corporate logos from the toy companies."

But Gustafson says a child's request can turn into a chance to teach. "When kids come up with something that is totally unrealistic, that's a good time to teach them about money," he says. "You can talk about how long it takes you to earn money, how many hours the requested item would cost in terms of work and that this is a major expenditure."

Americans have not always overspent on the holidays. Gustafson says it's a concept that developed after World War II. But that's long enough for the trend to become a norm. "We're only two or three generations into this practice, but that's long enough for us to say this is the way we've always done the holidays," he says.

And Gustafson says consumption isn't bad. Gustafson says it is critical for consumers to be aware that merchandisers and marketers are trying to find triggers to motivate them to make purchases, particularly at this time of year.

All consumption isn't bad," he says. "But more does not necessarily mean better, and it doesn't necessarily make you happier. The key point is that consumers are in charge of how and why they spend, not just the dollar amount and whether they're getting a good deal, but also in terms of being aware that there are psychological factors at work that are influencing their impulses to spend."

How can you protect yourself from going overboard on holiday spending? Gustafson says develop a budget and stick with it. "Leave the credit cards at home, and take only the amount of cash you plan to spend," he said, "You won't be so likely to make an impulse buy that you can't afford."

CONTACT: Bill Gustafson, Ph.D., executive director, Texas Tech University Center for Financial Responsibility, by e-mail at bill.gustafson@ttu.edu before Wednesday (Nov. 27) during the Thanksgiving holiday at (806) 795-1908.



FOR IMMEDIATE RELEASE

November 22, 2002

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**TEXAS TECH UNIVERISTY APPOINTS NEW DIRECTOR
FOR INTERNATIONAL AFFAIRS AND CENTER**

LUBBOCK - A new executive director for the Texas Tech University Office of International Affairs and the International Cultural Center has be appointed and will assume post in June 2003. Ambassador Tibor P. Nagy, Jr., the United States ambassador to Ethiopia, will succeed Idris Traylor, current executive director of the Office of International Affairs and the International Cultural Center. Traylor has been at Texas Tech for 37 years and will retire in June.

"Tibor Nagy will be an excellent asset to Texas Tech because of his understanding of Texas Tech's place in the world and the world's place at Texas Tech," said Jim Brink, Ph.D., vice provost at Texas Tech. " His ability to promote the university around the world will bring new opportunities to students, faculty and staff."

Nagy was born in Budapest, Hungary and arrived in the United States as a political refugee. He received his bachelor's degree from Texas Tech and his master's degree from George Washington University.

Nagy joined the Foreign Service in 1978 as a management analyst in the Bureau of Personnel. His first overseas assignment was as a general service officer in Lusaka, Zambia from 1979 to 1981. After that, Nagy was assigned to Victoria, Seychelles, for two years as administrative officer.

Nagy served as systems administrator for the African Bureau in Washington from 1983 to 1984 and then returned overseas as administrative officer in Addis, Ababa, Ethiopia from 1984 to 1986. For the next eight years, Nagy was Deputy Chief of Mission at Lomo ,Togo; Yaounde, Cameroon; and Lagos, Nigeria. Before Nagy was ambassador to Ethiopia, he was the ambassador to Guinea from 1996 to 1999.

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SOURCE: Jim Brink, Ph.D., vice provost, Office of the Provost, Texas Tech University, (806) 742-2184.



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EVENT ADVISORY

November 25, 2002

CONTACT: Angela Loston, angela.loston@ttu.edu

**ELECTION IN REVIEW: SURVEY REVEALS PERFORMANCE
OF CANDIDATES IN 2002 GOVERNOR'S RACES**

WHAT: Press conference on statewide election survey.

WHEN: 9 a.m., Tuesday (Nov. 26).

WHERE: Holden Hall, room 153.

EVENT: The Department of Political Science at Texas Tech University will announce the results of a statewide election survey.

The survey focuses on voters' perspectives of the 2002 gubernatorial race in Texas. The poll focuses on issues such as negative political campaign ads, candidates' understanding of voters' needs and their ability to address those needs and voters' sense of what candidates would do once they took office.

Texas Tech political science students began gathering data for the survey the day after the elections. Students conducted a statewide, random sample, telephone survey. This is the second year for the survey to be conducted.

-30-

SOURCE: Cherie Maestas, Ph.D., assistant professor in the Department of Political Science, Texas Tech University, at (806) 742-4047, (806) 687-2987 or cherie.maestas@ttu.edu.



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FOR IMMEDIATE RELEASE

November 25, 2002

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**STATEMENT OF DAVID R. SMITH, M.D., CHANCELLOR OF THE TEXAS
TECH UNIVERSITY SYSTEM:**

“David J. Schmidly provided leadership, vision and passion for Texas Tech University during his tenure as president and as vice president for research and dean of the graduate school. His first concern was always doing what was best for Texas Tech.

“Dave’s decision to accept the position of Chief Executive Officer and President of Oklahoma State University provides an opportunity for himself and for OSU. It opens the door for Dave to take on more responsibility as well as to lead a university, its components and a health sciences center. For OSU, it provides an opportunity to benefit from Dr. Schmidly’s ideas and vision for higher education in this country.

“Under Dave’s watch, we have seen Texas Tech set records in overall enrollment, freshmen enrollment and in student SAT scores. We have increased the presence of Texas Tech into the Hill Country and into other areas of Texas. Texas Tech will miss his leadership, his energy and his vision. All of us at Texas Tech wish him the very best.”

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EVENT ADVISORY

November 25, 2002

CONTACT: Sally Logue Post, sally.post@ttu.edu

**TEXAS TECH CENTER FOR BIODEFENSE, LAW AND PUBLIC POLICY
OPENS WITH SEMINAR**

WHAT: Texas Tech University Center for Biodefense, Law and Public Policy seminar.

WHEN: 8:30 a.m. – noon, Tuesday (Nov. 26).
10:15 a.m. keynote speaker, Texas Cong. Ralph Hall, will speak on “The First Amendment, Scientific Publications and Biodefense.”

WHERE: Texas Tech University School of Law Forum, 19th Street and Indiana Avenue.

EVENT: Inaugural event of the new Center for Biodefense, Law and Public Policy.

The center is intended to provide an opportunity for interdisciplinary collaboration to move in the direction of solutions for the complex and cross-disciplinary area of biodefense. The disciplines of law, public policy, mass communications, political science, microbiology, medicine, forensic pathology, animal and food science and plant science comprise the range of academic fields represented by the faculty associated with the center.

Victoria Sutton, M.P.A., Ph.D., J.D., professor of law at Texas Tech University, is director of the center.

CONTACT: Victoria Sutton, M.P.A., Ph.D., J.D., professor of law at Texas Tech University at (806) 742-3990, ext. 265 or vickie.sutton@ttu.edu.



FOR IMMEDIATE RELEASE

November 26, 2002

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CATES APPOINTED ASSISTANT VICE PROVOST AT KTXT-TV

LUBBOCK – Pat Cates has been appointed as the new Assistant Vice Provost for Television Operations at Texas Tech University. Cates replaces John Henson, who retired as KTXT's vice provost and general manager after 34 years on the job.

Cates has worked at KTXT-TV for more than 23 years, including serving as the station manager for the past five years. She is also a graduate of Texas Tech, having received her Bachelor of Business Administration, with a major in Accounting, in 1987.

Cates is also the secretary of the Texas Public Broadcasters Association.

Texas Tech University Vice Provost Jim Brink said Cates quickly distinguished herself as the right person for the job.

"She emerged as the right choice based on her work at KTXT-TV," said Brink. "We liked her dedication to quality programming on the South Plains, as well as her commitment to a solid partnership between Texas Tech University and the community."

Cates will assume her post immediately and will begin moving KTXT-TV toward its conversion to an all-digital format next summer.

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SOURCE: Pat Cates, assistant vice provost for television operations, Texas Tech University, (806) 742-2209, or pat.cates@ttu.edu.



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November 26, 2002

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**TEXAS TECH – LOWER COLORADO RIVER AUTHORITY TO EXPLORE
NEW ENVIRONMENTAL LEARNING CENTER**

LUBBOCK – The Lower Colorado River Authority has approved \$200,000 to study the feasibility of a partnership with Texas Tech University to build an environmental center at Texas Tech's Junction campus.

Another \$1 million has been set aside toward LCRA's total contribution to help construct the proposed facility if the study determines that the project is feasible.

The environmental learning center scientists would study water and ecology and help educate Texans. "Partnerships are key to Texas Tech University's strategic plan. This partnership with the Lower Colorado River Authority offers us an opportunity to contribute to the future of our state's environment and educate the youth of Texas," said David J. Schmidly, Ph.D., president of Texas Tech. "Texas Tech has a long history of research into ways to preserve our water and our natural history. This project is a perfect fit for the university."

The environmental learning center at Junction would complement the current system of learning centers that the Lower Colorado River Authority has developed in recent years. "This location within the lower Colorado River system is unique because it is where spring water both contributes to the Colorado River's flow and feeds into the Llano River," said Joe Beal, Lower Colorado River Authority General Manager. "The site would provide a unique opportunity to study the interplay between groundwater and surface water."

The feasibility will look at the types of learning opportunities that currently are available at Junction, determine the courses that could be taught there based on their compatibility with the region and the type of structure that would be most beneficial and conducive for the courses, Beal said.

Texas Tech has operated the Junction campus since 1971. Full credit, undergraduate and graduate courses are taught at Junction in an intensive format over three-week periods from May through July. An intersession is held in May, allowing students to earn up to three hours credit between the spring and summer sessions. Courses include art, biology, botany, zoology, geography, education and physical education.



FOR IMMEDIATE RELEASE

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**ELECTION IN REVIEW: SURVEY REVEALS PERFORMANCE
OF CANDIDATES IN 2002 GOVERNOR'S RACES**

LUBBOCK – Negative campaign ads and candidates dodging key election issues were the subjects of a statewide survey conducted by Texas Tech University's Department of Political Science. Results of the statewide election survey revealed voters' reactions to candidates of the 2002 Texas governor's race.

"The quality of campaigns are central to a well-functioning democracy, but recently, citizens and experts have questioned whether campaigns are able to inform citizens of important political debates or engage their interests," said Cherie Maestas, Ph.D., assistant professor in the Department of Political Science. "Our survey looked at how well the gubernatorial candidates met those campaign goals."

According to the survey, 63 percent of the respondents deemed the campaign as negative while 18 percent of the respondents viewed the campaign in a positive light. Of those who saw the campaign ads as negative, 72 percent felt both gubernatorial candidates were responsible for the unfavorable themes presented in their campaign ads. As a result of the negative ads, the candidates' likeability decreased significantly for 73 percent of the respondents. In the survey, 24 percent of respondents said neither candidate gave them a sense of what they would do while in office.

When it came to candidates meeting the needs of Texans, 42 percent of those surveyed felt that recently elected Gov. Rick Perry could address those needs while 22 percent felt Tony Sanchez had a better understanding of the concerns of Texas citizens. In determining which candidate was relevant to citizens' interests, 50 percent felt that both candidates discussed issues that were important to them while 34 percent believed candidates did not directly address their concerns.

Since the start of the fall semester, Maestas said students enrolled in her Political Analysis class, a junior level, political science course, have worked on developing a post-election survey. Students began gathering data for the survey the day after the elections. Students conducted a statewide, random sample, telephone survey. The survey had 410 respondents with a +/-5 percent margin of error. This is the second year for a student survey has been conducted. Maestas said the survey results are educational for both the students and citizens.

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SOURCE: Cherie Maestas, Ph.D., assistant professor in the Department of Political Science, Texas Tech University, at (806) 742-4047, (806) 687-2987 or cherie.maestas@ttu.edu.



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November 26, 2002

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TEXAS TECH PRESIDENT ACCEPTS OSU CEO POSITION

LUBBOCK – David J. Schmidly, Ph.D., president of Texas Tech University, announced Monday evening that he would leave Texas Tech University to assume the position of Chief Executive Officer of the Oklahoma State University System and President of OSU –Stillwater.

“The decision I announce today is among the most difficult I have made in my life. OSU provides me an opportunity for new challenges and greater responsibility. It is a group of institutions that are on the move and wanting to go further. At the same time, I leave Texas Tech, an institution that I have loved all my life. As I take on these new challenges I do so with the strongest feelings of respect for Texas Tech, West Texas and the great state of Texas,” Schmidly said. “I will always cherish my time in West Texas and Texas Tech will always occupy a place in my heart and in Janet’s.”

The Board of Regents for Oklahoma State University announced Monday that Schmidly would become the 17th president of Oklahoma State University and CEO of the OSU System. He has served as president of Texas Tech University since August 2000. Prior to that he had served as vice president for research and dean of the graduate school.

As president, Schmidly initiated a strategic planning process that resulted in the creation of a long-term plan for the future of the university. He also presided over a two-year period that saw Texas Tech’s enrollment reach the highest levels in its history. This year enrollment is 27,500, almost 2,000 more than the previous record.

In addition, the Fall semester 2002 has brought record numbers of minority students to the Texas Tech campus. African-American enrollment increased from Fall 2001 by 10 percent from 742 students to 818. Hispanic enrollment is up 12 percent from 2,499 students to 2,800. African-American enrollment among freshmen is up 51.6 percent from 91 students to 138, while Hispanic enrollment among freshmen is up 12 percent from 359 to 402.

Schmidly has made strides in increasing Texas Tech’s presence throughout Texas, opening academic programs in Fredericksburg, Marble Falls, Junction, Amarillo and Abilene. He also led a program to strike partnerships between Texas Tech University and junior and community colleges throughout the state.

As president, Schmidly was responsible for overseeing the university’s athletic department. During his tenure, Texas Tech hired vaunted basketball coach Bob Knight,

set records in attendance at football games and increased money raised by the Red Raider Club.

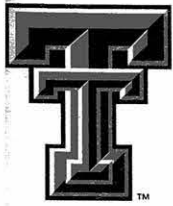
"It's been an amazing time. Texas Tech has always been a great university. Due in large part to the work of a lot of people, this institution is beginning to reach its potential and it is beginning to be recognized for its accomplishments," he said. "It's been a honor to be a part of the Texas Tech community and to share in the joy of these accomplishments."

As chief executive officer of the Oklahoma State University system and president of Oklahoma State University, Schmidly will be responsible for OSU campuses in Stillwater, Tulsa, Oklahoma City and Okmulgee, as well as OSU's Center for Health Sciences and Medical School.

Schmidly, 58, became the 13th president of Texas Tech University on Aug. 1, 2000. He joined Texas Tech in 1996 as vice president for research and graduate studies and graduate dean. Prior to joining Texas Tech, he served on the faculty and administration of Texas A&M University for 25 years, including five years as CEO and Campus Dean of Texas A&M's Galveston campus and six years as head of the Department of Wildlife and Fisheries Sciences in College Station.

He is considered an authority in the area of natural resource management and conservation. He has authored or edited more than 100 scientific papers, including six books. Schmidly is active in a number of professional and civic organizations. He currently is serving his third term as a member of the Board of Trustees of the Nature Conservancy of Texas. He recently was inducted into the Phi Beta Delta International Honor Society and awarded honorary membership in the Golden Key National Honor Society.

Schmidly earned a Ph.D. in zoology from the University of Illinois, following bachelor's and master's degrees from Texas Tech. He is a native of Levelland. He and his wife of 36 years, Janet, have two adult children.



FOR IMMEDIATE RELEASE

November 27, 2002

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KTXT-TV SCHEDULES DECEMBER FUNDRAISER

LUBBOCK – Texas Tech University's educational television station, KTXT-TV, which is the Public Broadcasting Service affiliate for the South Plains, will conduct an on-air fundraising event December 1-8. Special programming will air on channel 5 (Cox Cable Channel 4 in Lubbock).

Station officials have set a goal of \$15,000 for the eight-day event, giving residents of the South Plains ample opportunity to support local public television as an essential community resource. Funds raised during this special fundraising period will go directly to the purchase of programming.

"Public television is a unique cultural and educational resource that can never be replaced and the December fund raising period is another opportunity for viewers to show their support of outstanding non-commercial television programming," said Tim Chambers, KTXT-TV's development director.

Programs featured include: "Tony Bennett's Wonderful World: Live in San Francisco," "Ronan Tynan: The Impossible Dream" and "Josh Groban In Concert: A Great Performances Special." In addition, music specials celebrating the American Soundtrack; "A Classic Christmas from the Ed Sullivan Show," "This Land is Your Land," featuring Judy Collins and The Smothers Brothers and "Red White and Rock" with Frankie Valli and Connie Francis will be presented.

British comedy fans will enjoy "Celebrating Mollie Sugden: An Are You Being Served? Special" and travel enthusiasts will want to catch the stunning photography of "Visions of Greece." Public television introduced the concept of cooking shows and "America's Home Cooking: Cookies" takes a look at the love affair Americans have with these delicious desserts.

The December fundraising schedule also includes special programs for children with "Elmo's World: Happy Holidays," "Barney's Christmas Star," "Arthur's Perfect Christmas" and "VeggieTales: The Star of Christmas."

The Stenocall Call Center in Lubbock will receive all of the pledge phone calls for the drive through a special dedicated line, (806) 741-7015. Viewers outside the local calling area may call (800) 530-4735 and this toll-free number is provided by NTS. Also, viewers may access www.ktxt.org to make a pledge. For more information on KTXT-TV's December pledge drive, or to make a donation, call Chambers at (806) 742-2209.