

Jan 23-27

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CONTACT: Clifford Cain

1-1-24-84

LUBBOCK--Nobel laureate Dr. Herbert A. Simon, an authority on human decision making, computer automation and its impact on society, will visit Texas Tech University Feb. 13-17 for a series of lectures and meetings with business, economics and psychology students and professors.

Free public lectures will be presented at 7:30 p.m. Feb. 13, 15 and 16 in the Chemistry Auditorium, Room 38. The topics will be "Consensus and Controversy in Economic Theory Today," Feb. 13; "Thinking -- By Computers and People," Feb. 15; and "Life with Computers," Feb. 16.

In addition to the public lectures, Simon will present a series of 15-minute lectures to 12 undergraduate classes.

Also planned during his five-day visit are a campuswide faculty luncheon and speeches to three groups of faculty and advanced students.

A professor of computer science and psychology at Carnegie-Mellon University at Pittsburgh, Pa., Simon received his Nobel Prize in 1978 for his work in economic sciences.

His international reputation in the social sciences has gained him a wide range of honors and awards in such fields as psychology, computer science, political science, economics, government and industrial management.

Simon's visit is sponsored by the Texas Tech Dads Association. Dads Association Executive Director James G. Allen said Simon's activities will be coordinated by the departments of Psychology and Economics in the College of Arts and Sciences and the Area of Information Systems and Quantitative Sciences in the College of Business Administration.

The Dads Association Distinguished Visiting Professor Program began in 1982 with a visit by Dr. Melvin Calvin, recipient of the 1961 Nobel Prize in Chemistry. In 1983, the distinguished professor was Dr. Norman E. Borlaug, 1970 winner of the Nobel Peace Prize for work in helping to solve the world's food problems.

Allen said the program is funded by an endowment established by the association. It introduces to the university and the West Texas area international scholars who have contributed to the needs of man.

Simon's most recent books include "Models of Thought," 1979; "Models of Discovery," 1977; "The Sciences of the Artificial," 1969 and 1981; "The New Science of Management Decision," 1979; and "Administrative Behavior," 1976.

His other awards include the 1969 Distinguished Scientific Contributions Award from the American Psychological Association and the 1975 Fredrick Mosher Award from the Association for Computing Machinery. He also has been honored as a Distinguished Fellow by the American Economic Association, National Academy of Sciences and the American Psychological Association.

He has been a visiting lecturer at Harvard, Yale, Princeton, New York University, Massachusetts Institute of Technology, Northwestern, Dartmouth and the University of Michigan.

Business Administration Dean Carl H. Stem said the Nobel laureate's visit will have "tremendous impact on the College of Business Administration. It will be a high point of our academic year."

Psychology Department Chairman John H. Harvey said a lot of people in the country want to hear and interact with Simon.

"When his expertise is this broad, it cuts across many departments and gives many people an opportunity to hear him."

Texas Tech News

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AFTER HOURS CALL:

Bee Zeeck, Director, (806) 799-8897
Preston Lewis, Manager, News Bureau, (806) 745-1718
Dave Clark, Asst. Mgr., Electronics, (806) 793-9711

CONTACT: Cheryl Duke

2-1-24-84

LUBBOCK--Inside information on the growing field of technical and professional writing will be provided in a series of programs this spring, sponsored by the Texas Tech University English Department.

"The Age of Information and What It Means to Technical and Professional Writing " will be the subject of the first lecture at 6:30 p.m. Feb. 2 in the University Center. Speaker will be Dr. Thomas E. Pearsall, chairman of the Department of Rhetoric at the University of Minnesota-Twin Cities.

Other programs will be "So You're Interested in Technical and Professional Writing?" at 6:30 p.m. March 1 and "Entrepreneurship in Technical and Professional Writing" at 6:30 p.m. April 19. All programs are free and will be in the Texas Tech University Center.

Dr. Donald Cunningham, director of technical and professional writing at Texas Tech, said the programs are to acquaint the public and interested students with the job possibilities in this field.

The guest lecturer, Dr. Pearsall, has written three textbooks on technical writing, including "How to Write for the World of Work" with co-author Cunningham. Pearsall is a consultant to numerous businesses, professional organizations and government agencies. His special interests include the history of the language, audience analysis, the process of writing and the writing of environmental impact statements.

During his two-day visit, Pearsall will work with students in the English Department and related disciplines.

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Cunningham said the March program will explain what technical writers do in government and business, including the job requirements and job stresses. Speakers will be Dr. Carolyn Rude and C. William Brewer, both English professors who teach in the Texas Tech technical writing program, and Richard Dillingham, a writer and editor with Texas Instruments.

The April program will cover two subjects. "The Origin of Associated Authors and Editors," concerning a Lubbock writing business, will be presented by Pamela H. Brink and Mary V. Hatfield, both with the organization. Cunningham will discuss "Opportunities in the Contract Services Industry."

He said the third session will explore possibilities for technical and professional writers who want to go into business for themselves or serve as consultants for business firms and governmental agencies.

For more information on the program series, contact Cunningham at (806) 742-2521.

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Dave Clark, Asst. Mgr., Electronics, (806) 793-9711

CONTACT: B. Zeeck

3-1-25-84

LUBBOCK--Dr. Kary Mathis, chairperson of the Texas Tech Department of Agricultural Economics, has been named coordinator of special projects for the university's International Center for Arid and Semi-Arid Land Studies (ICASALS).

Mathis succeeds Dr. Harold E. Dregne, on a one-year leave of absence to serve as an administrator with the U.S. Agency for International Development (USAID).

ICASALS Director Idris R. Traylor announced Mathis' one-year appointment which is effective immediately. With his new duties, Mathis will continue to head the Department of Agricultural Economics.

Mathis will be campus representative for a Title XII strengthening grant administered through the International Center, and he will coordinate international agricultural programs for the College of Agricultural Sciences. He also will be Texas Tech's principal contact officer for the Consortium for International Development, headquartered in Tucson.

"Dr. Mathis' expertise and experience in international activities will provide the leadership needed in this important position," Traylor said.

Mathis was awarded the bachelor's degree in animal husbandry by Texas Tech in 1958. His master's and doctoral degrees in agricultural economics were earned at Texas A&M University. He joined the Texas Tech faculty in 1982, coming from the University of Florida where he served on the food and resource economics faculty and as director of the Florida Agricultural Market Research Center.

-more-

Mathis is the author or co-author of more than 60 scholarly works, most of them related to national and international marketing of agricultural products.

He has had research experience related to the sub-Sahara in Africa and, in the Western Hemisphere, the Dominican Republic, Ecuador, Costa Rica and Guatemala.

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4-1-25-84

LUBBOCK--Anthropology Professor James A. Goss has been appointed director of the ethnic studies program in the Texas Tech University College of Arts and Sciences.

The appointment, effective immediately, was announced by Dr. William B. Conroy, dean of the college. Goss succeeds history Professor Francisco E. Balderrama who is on academic leave through the 1984-85 school year.

The ethnic studies program leads to an interdisciplinary minor. It provides academic exploration of the diverse elements and cultures in the nation's population, promotes a sensitivity to minorities and enhances understanding of race relations.

Students may specialize in black, Chicano or Native American studies. Course work is in the departments of anthropology, art, economics, history, music, political science, religion and classical and romance languages.

Goss came to Texas Tech in 1978 as chairman of anthropology. He has served as director of The Museum of Texas Tech, chairman of museum science, and chairman of the interdisciplinary graduate program in linguistics and semiotic studies.

His primary research interests are in the language, oral tradition and ethnography of several American Indian groups, particularly those in western states. His studies have also covered contemporary American Indian literature and art, and Russian and Turkish cultures.

CALENDAR

5-1-25-84

- Jan. 22-April 22 -- Graphics exhibition from permanent collection of The Museum of Texas Tech University. 75 16th-20th century prints. Includes Picasso, Peter Hurd, Thomas Hart Benton, Theodore Van Soelen, Gabarni, Adriaen van Ostade, Albrecht Durer.
- Feb. 12-March 25 -- "Collectors Treasures" exhibit, The Museum of Texas Tech University. 37 collections from Lubbock and South Plains collectors, children to adult. Includes Egyptian art, Danish Christmas spoons, handmade Russian boxes, a Don Quixote collection and "Gone With The Wind" memorabilia. Children's collections include baseball cards, key chains, stickers and valentines.
- Feb. 29-March 1 -- Comparative Literature Symposium, "Myths and Realities of Contemporary French Theater." Texas Tech University Center. French and U.S. lecturers on theme of violence, quest for nothingness and other sociological themes. Event includes two plays, Genet's "The Bald Soprano" and Ionesco's "The Maids." Contact Patricia Hopkins (806) 742-1565.
- March 1 -- "Madame Butterfly," 8:15 p.m. Texas Tech University Center Theater. Admission \$10. All seats reserved. Mail check to UC Ticket Booth, P.O. Box 4310, Texas Tech University, Lubbock, TX 79409 (806) 742-3610.
- March 1-3 -- Cobb Colloquium on Rehabilitation and Behavioral Medicine, Texas Tech University. Dr. Gerald J. Bensberg (806) 742-3131.

March 1-3,5 -- "The Firebugs," German play presented in German.

8 p.m. Texas Tech University Foreign Language Building.

Admission \$2. (806) 742-3282.

March 1-April 29 -- "Stars for a Spring Evening," Moody Planetarium,
The Museum Texas Tech University, Admission \$1. Shows 2:30 p.m.
weekdays, 7:30 p.m. Thursdays, 2 and 3:30 p.m. Saturdays,
Sundays.

March 2-3 -- 17th annual Jazz Band Festival. Texas Tech University
Music Department. (806) 742-2294.

March 4-June 24 -- Yaqui Indian exhibit, The Museum of Texas Tech
University. Artifacts and paintings. Commemorates 50th
anniversary of 1934 Texas Tech expedition to Sonora, Mexico.
Presented in conjunction with Native American Symposium on
the Yaqui, April 25-27 at Texas Tech. (806) 742-2218.

March 8 -- "Natural History Studies in West Africa," 7 p.m. lecture,
Dr. Clyde Jones, The Museum of Texas Tech University. Free.

March 20 -- Tenor recital, John Gillas, 8:15 p.m. Hemmle Recital
Hall, Texas Tech University. Free.

March 21 -- Marcel Marceau in performance, Lubbock Municipal Auditorium.
All seats reserved at \$12, \$11, \$9. UC Ticket Booth, P.O. Box
4310, Texas Tech University, Lubbock, TX 79409. (806) 742-3610.

March 22 -- Texas Tech University Symphonic Band in concert,
8:15 p.m., Hemmle Recital Hall, Texas Tech University. Free.

March 25 -- International Sampler, 7 p.m. Texas Tech University Center.
TTU international students present foods and cultural programs
from their countries. (806) 742-3521.

March 25 -- Viola-piano recital, Susan Schoenfeld and Jennifer Garrett,
3 p.m. TTU Hemmle Recital Hall. Free.

March 25 -- Piano-organ recital, Jane Ann Wilson and C. Roy Wilson,
8:15 p.m. Texas Tech University Hemmle Recital Hall. Free.

March 29 -- "James Bond, Tropical Islands and Zoogeography of the
Caribbean," lecture by Dr. Robert Baker, 7 p.m., The Museum
of Texas Tech University. Free.

March 31 -- Texas Tech University Symphony Orchestra, Choir and
Singers in concert with Lubbock Civic Chorale, featuring
pianist William Westney. 8:15 p.m. Lubbock Civic Center
Theater. Free.

Note: (formal entry to come from Lubbock Chamber of Commerce)

March 30-April 1 -- Lubbock Arts Festival. Lubbock Memorial
Civic Center. (806) 763-4666.

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CONTACT: Clifford Cain

6-1-25-84

LUBBOCK--Texas Tech University's senior meat judging team has kicked off its 1984 collegiate contests by placing first overall in the recent 11-team National Western-Denver competition in Greeley, Colo.

The 1984 group includes six sophomore agricultural sciences students. Students, their majors and parents are: Bart Collins, agricultural economics major, Mr. and Mrs. Bill Collins, 3133 Farm Road 731, Burleson; Dan Jenkins, animal production, Mr. and Mrs. Duane Jenkins, Route 1, Higgins; Troy Jenschke, animal production, Mr. and Mrs. Albert Jenschke, Route 1, Fredericksburg; Susan Johnson, animal business, Mr. and Mrs. Thomas B. Johnson, 10415 Crestover Drive, Dallas; Kary Kent, animal business, Mr. and Mrs. Wendell Kent, Route 1, Sweetwater; and Roger Morris III, agricultural education, Mr. and Mrs. Roger Morris Jr., Vega.

The six students were among 77 contestants participating in the Jan. 15 contest. They are coached by graduate assistants Terry Rolan and Mark Miller, who are working on their master's degrees in meat science; and Animal Science Professor G.W. Davis.

Rolan, daughter of Mr. and Mrs. Charles Rolan, 6705 Lodge St., Houston, said Texas Tech collected 3,894 points out of a possible 4,400 to take first place. The team's first place awards were in beef grading, beef judging, overall beef competition and in special beef category. Also, they placed third in institutional meat purchasing specifications class (IMPS), fourth in pork judging, and seventh in lamb judging.

Individual winners were Collins, who received a "high individual" plaque for scoring 1,015 points out of a possible 1,100 by placing first in overall judging, beef grading, beef judging, IMPS and special beef; Jenkins received second high individual honors with 990 points, placing second overall, second in IMPS, and fourth in pork judging; Jenschke scored 949 points; Kent, 940; and alternates Johnson, 932, and Morris, 905.

Dr. Davis said this was the first time for Texas Tech to take first place at the National Western hosted by the Montfort Packing Co.

Other top teams in the competition were Kansas State University, 3,875 points; South Dakota State University, 3,838; Oklahoma State University, 3,794; and Tarleton State University, 3,768.

The 1983 team coached by Miller placed third out of a field of 12 universities last year at the National Western-Denver. Last year's team took firsts in the senior division at the Houston Livestock Show and Rodeo and at the Eastern National in Timberville, Va.

The meat judging team is supported by the College of Agricultural Sciences, Department of Animal Science and Texas Tech's Student Association.

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7-1-25-84

FIRST-PLACE TEAM--Texas Tech University's senior meat judging team placed first over 10 other collegiate teams at the National Western-Denver competition in Greeley, Colo., this month. The team members are, from left, graduate coach Mark Miller, Susan Johnson of Dallas, Kary Kent of Sweetwater, Roger Morris III of Vega, Bart Collins of Burleson, Dan Jenkins of Higgins, Troy Jenschke of Fredericksburg, graduate coach Terry Rolan and Animal Science Professor G. W. Davis. (TECH PHOTO)

caption-----

8-1-25-84

HIGH HONORS--Texas Tech University senior meat judging team graduate coach Terry Rolan, from left, watches Bart Collins receive his high individual plaque from Animal Science Professor G.W. Davis. Collins scored 1,015 points and placed first in five categories at the National Western-Denver collegiate meat judging contest in Greeley, Colo., this month. Collins, an agricultural economics sophomore, is the son of Mr. and Mrs. Bill Collins, 3133 Farm Road 731, Burleson. (TECH PHOTO)

caption-----

9-1-25-84

HIGH HONORS--Texas Tech University senior meat judging team graduate coach Terry Rolan, from left, watches Dan Jenkins receive a plaque from Animal Science Professor G.W. Davis for placing second at the National Western-Denver collegiate meat judging contest in Greeley, Colo., this month. Jenkins, an animal production sophomore, collected 990 points and placed second in overall judging, fourth in pork judging and second in institutional meat purchasing specifications. He is the son of Mr. and Mrs. Duane Jenkins, Route 1, Higgins. (TECH PHOTO)

caption-----

10-1-25-84

PINK CADILLAC--Anita Condit of Lubbock gives the keys and her pink 1957 Cadillac to Dr. Clyde Jones, director of The Museum of Texas Tech University. She has driven the car in Buddy Holly parades and chauffeured musicians from the airport to Buddy Holly celebrations. In an exhibit depicting West Texas music contributions, the car will represent Holly, who owned a pink Cadillac. Holly was killed in a 1959 plane crash. (TECH PHOTO)

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11-1-25-84

PINK CADILLAC--Dr. Clyde Jones, director of The Museum of Texas Tech University, accepts a pink 1957 Cadillac from Anita Condit of Lubbock. A symbol of the rock'n'roll era and of Lubbock native Buddy Holly, the car will first be displayed as part of an August exhibition depicting West Texas contributions to the music field. Feb. 3 will mark the 25th anniversary of the plane crash which killed Holly. (TECH PHOTO)

caption-----

12-1-25-84

BUDDY HOLLY STYLE--Anita Condit of Lubbock bids farewell to her pink 1957 Cadillac, a symbol of the rock'n'roll era and of Lubbock native Buddy Holly, before donating it to The Museum of Texas Tech University. The car will first be on public display Aug. 5 as part of an exhibition depicting West Texas contributions to the music field. Holly died 25 years ago in a Feb. 3, 1959, plane crash. He was 22. (TECH PHOTO)

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Preston Lewis, Manager, News Bureau, (806) 745-1718
Dave Clark, Asst. Mgr., Electronics, (806) 793-9711

CONTACT: Cheryl Duke

13-1-26-84

LUBBOCK--Texas Tech University English Professor Walter R. McDonald has received a \$12,500 grant in poetry from the National Endowment for the Arts' fund for individual creative writers.

McDonald submitted 16 of his poems with his NEA application. Although he received the annual award in the poetry category, he is not limited to writing only poetry. McDonald plans to take a 1984 summer leave from teaching to write poetry and fiction.

Dr. Douglas E. Crowell of the Texas Tech English faculty received a similar NEA grant for fiction last year. Both he and McDonald teach undergraduate and graduate courses in creative writing at Texas Tech.

McDonald is director of the English Department's creative writing program and has taught at Texas Tech since 1971.

His first poetry book, "Caliban in Blue," was selected by the Texas Institute of Letters as the best book of poetry by a Texan in 1976. Other of McDonald's poetry books include "One Thing Leads to Another," published in 1978; "Anything, Anything," 1980; "Working Against Time," 1981; and "Burning the Fence," 1981. He also has published poems and short stories in several literary journals.

Crowell used the NEA grant for writing short stories and working on two novels. Although his primary interest is in fiction, he has published poetry as well as fiction in numerous literary journals.

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Preston Lewis, Manager, News Bureau, (806) 745-1718
Dave Clark, Asst. Mgr., Electronics, (806) 793-9711

CONTACT: Deborah Palmer/B. Zeeck

14-1-26-84

LUBBOCK--The Texas Tech University Division of Continuing Education (CED) has announced expanded operating hours.

In addition to regular hours, 7:30 a.m. to 5:30 p.m., Monday through Friday, the division's Special Activities Unit will be open until 7:30 p.m. Tuesdays and 9 a.m. to noon Saturdays.

"We know how frustrating it is to work 8 a.m. to 5 p.m. and not be able to get things done because everyone else is open only 8 to 5. Because most of our courses are designed for the working adult, our new hours should make it easier for working people to register for various courses," said Dr. Suzan Schafer, associate director of continuing education.

The Texas Tech CED's Special Activities Unit is offering more than 60 courses this spring in areas such as computers, foreign languages, business, the arts, test reviews, physical fitness and programs for young people. For more information on course offerings, call (806) 742-2354 or come by the Division of Continuing Education. The building is east of the Texas Tech University Center and has adjacent visitor parking.

For correspondence or extension courses offered by the CED's Independent Study by Correspondence Unit, call (806) 742-2352, 8 a.m. to 5 p.m. Monday through Friday.

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CONTACT: Teresa Edwards/Preston Lewis

15-1-26-84

LUBBOCK--Adults and children, 10 and older, can acquire knowledge and basic skills of first aid for pets in a workshop at Texas Tech University.

"Emergency Pet Care" will meet 7:30-9 p.m. Tuesday, Feb. 7, in McClellan-Continuing Education Building, Room 201. Workshop leader Robert Faulk, D.V.M., will discuss ways to recognize true emergencies, determine the need for veterinary care and provide assistance until veterinary help is available.

Dr. Faulk also will discuss: how to combat fleas, ticks and heartworms; the hazards of plastic feeding dishes, tips on traveling with pets; and guidelines for pet breeding. Cost is \$5.

To register for "Emergency Pet Care," contact the Division of Continuing Education, Box 4110, Texas Tech University, Lubbock, Texas 79409, (806) 742-2354.

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CONTACT: Teresa Edwards/Preston Lewis

16-1-26-84

LUBBOCK--Collecting oral history will be examined in a class beginning in February at Texas Tech University.

Sponsored by the Division of Continuing Education, "Oral History Workshop" will meet 7-9 p.m. Mondays, Feb. 6-27, in the Math Building, Room 106. Cost is \$30.

Participants will learn how to use equipment and interviewing techniques to conduct oral history projects. Students must provide their own portable cassette recorder and tapes.

Workshop leader Rebecca Herring is assistant archivist for the Southwest Collection since 1979. She has taught in the Texas Tech Department of History, written articles for the "Red River Valley Historical Review" and "Oklahoma State Historical Review," and made workshop and conference presentations throughout Texas.

For more information, contact Martha Hise at the Division of Continuing Education, Box 4110, Texas Tech University, Lubbock, Texas 79409, (806) 742-2353.

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17-1-26-84

LUBBOCK--Guitar, creative writing, aerobics and legal research are among the non-credit courses starting in February through the Texas Tech University Division of Continuing Education.

"Beginning Guitar" will meet 7-8 p.m. Mondays, Feb. 6 through April 2, in Music Building, Room 259. Cost is \$45 and participants must provide their own six-string guitar.

Beginning as well as experienced writers can develop their poetry and fiction writing skills in "Creative Writing." Instruction is combined with workshop experience in the eight-week course. Participants will meet 6:30-9 p.m. Tuesdays, Feb. 7 through March 27, in McClellan-Continuing Education, Room 107. Cost is \$35.

"Writing with Sound: Dictation Techniques for Professionals" teaches dictation skills, uses of dictation equipment, thought pattern developing and editing. The workshop will be 7-9:30 p.m. Thursday, Feb. 16, in McClellan-Continuing Education, Room 201. Cost is \$35.

The "Graduate Record Examination (GRE) Review" covers the mathematical and verbal skills tested on the GRE. Students will attend 6:30-9:30 p.m. either Tuesdays or Wednesdays, Feb. 14 through April 11, in Foreign Language, Room 113. Fee is \$55.

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Designed to train exercise instructors, "Aerobic Fitness Clinical Workshop" will be held 8 a.m. to 5 p.m. Saturday, Feb. 4, and 9 a.m. to 3 p.m. Sunday, Feb. 5. Sessions will meet in the Women's Gym. The \$75 fee includes a manual, lesson plans and guest lectures.

"Legal Research for Non-Lawyers" will meet 7-9 p.m. Thursdays, Feb. 2 through March 8, in the Law School Building, Room 202. Cost is \$150. The course is for legal secretaries and others interested in legal research.

For more information on these courses, contact the Division of Continuing Education, Box 4110, Texas Tech University, Lubbock, Texas 79409, (806) 742-2354.

CALENDAR OF TEXAS EVENTS

18-1-26-84

APRIL

1-June 24	Texas Tech Museum (Lubbock).....	Yaqui Indian Exhibit
5-10	Texas Tech Theater (Lubbock).....	"The Women," play
7-14	Lubbock and Texas Tech.....	Mexican Awareness Week
8-29	Texas Tech Museum (Lubbock).....	Fine Arts Collection, exhibit
9-13	Texas Tech Art Dept. (Lubbock).....	National Videoart Symposium
13-14	Texas Tech Music Dept. (Lubbock).....	Opera Scenes
14	Ranching Heritage Center (Texas Tech).	Youth Ranch Day
25-27	Texas Tech Museum (Lubbock).....	Native American Symposium (The Yaqui)
27-29	Texas Tech Recreation Center..... (Lubbock)	Benefit Celebrity Tennis Tournament
28	Texas Tech Art Dept. (Lubbock).....	Videoart Production Premier

MAY

3-July 1	Moody Planetarium (Texas Tech).....	"The Secrets of The Sun"
13	Texas Tech Museum (Lubbock).....	Lubbock Civic Ballet

-more-

CALENDAR OF TEXAS EVENTS/ADD ONE

JUNE

3-Sept. 16	Texas Tech Museum (Lubbock).....	Art Exhibit
15-July 21	Lubbock Civic Center.....	Summer Rep '84, weekend theater productions

JULY

22- Feb. 17, '85	Moody Planetarium (Texas Tech).....	"Look Who's With Us on Spaceship Earth."
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AUGUST

5-Oct. 7	Texas Tech Museum (Lubbock).....	West Texas Music Association Exhibit
26-March 3, 1985	Texas Tech Museum (Lubbock).....	Lace, 16th-20th century, exhibit

SEPTEMBER

21-22	Ranching Heritage Center..... (Texas Tech)	National Golden Spur Award Weekend, Ranch Day
29	Texas Tech University.....	Homecoming

CAPTION-----

19-1-26-84

CREATIVE WRITING--Dr. Walter R. McDonald, recipient of a \$12,500 National Endowment for the Arts grant, teaches creative writing for both poetry and fiction at Texas Tech University. McDonald's grant, awarded on the basis of his achievements in poetry, will allow him to take a leave of absence next summer to concentrate on writing. (TECH PHOTO)

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CONTACT: Teresa Edwards/Preston Lewis

20-1-27-84

LUBBOCK--Communication, employee evaluation and tax savings will be topics of discussion during monthly meetings of "Lunch and Learning at the Lubbock Club" now through April.

Sponsored by the Lubbock Chamber of Commerce and Texas Tech University Division of Continuing Education, "Lunch and Learning at the Lubbock Club" will meet Wednesdays, Feb. 15, March 21 and April 18. Each seminar will meet noon to 1:30 p.m. in the Lubbock Club, on the top floor of the First National Bank Building.

The February seminar will feature Dr. Richard L. Street, assistant professor of speech communication at Texas Tech, discussing "Dealing with Communication Problems in Organizations."

In March, "Assessing Employee Performance" will be addressed by Dr. Mark A. Wilson, assistant professor of management at Texas Tech.

Dr. John M. Malloy, Texas Tech professor of business administration, will discuss "Tax Savings and Wealth Accumulation" in April.

The series of seminars will be hosted by Clyde Morganti, executive assistant to the president at Texas Tech. Cost is \$16 per seminar or \$40 for the series.

To register or for more information, contact the Division of Continuing Education, Box 4110, Texas Tech University, Lubbock, Texas 79409, (806) 742-2354.

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21-1-27-84

LUBBOCK--Sue Vineyard, certified volunteer manager, will conduct an in-depth training workshop on volunteer management and fundraising in Lubbock.

The Texas Tech University Division of Continuing Education, in cooperation with various volunteer organizations in Lubbock, will feature Vineyard during "Volunteering in the 80s" Tuesday, Feb. 7.

Vineyard has written several articles and resource materials including "Finding Your Way Through the Maze of Volunteer Management" and "Beyond Banquets, Plaques and Pins: Creative Ways to Recognize Volunteers and Staff." Prior to forming her own company, Vineyard Enterprises which offers resource development training to profit and non-profit organizations, she was senior associate to Marlene Wilson, Volunteer Management Associates of Boulder, Colo.

"Volunteering in the 80s" is designed for volunteers, staffs, board members and community leaders. The workshop will address volunteer management, fundraising, marketing, motivation, recruitment and trends in the field.

Workshop sessions will be held at Junior League Headquarters, 1901 50th St. in Lubbock. The \$25 fee includes lunch. On-site registration is at 8 a.m. and the workshop will conclude at 4:30 p.m.

For more information, contact the Division of Continuing Education, Box 4110, Texas Tech University, Lubbock, Texas 79409, (806) 742-2354.

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AFTER HOURS CALL:

Bee Zeeck, Director, (806) 799-8897
Preston Lewis, Manager, News Bureau, (806) 745-1718
Dave Clark, Asst. Mgr., Electronics, (806) 793-9711

CONTACT: Clifford Cain

22-1-27-84

LUBBOCK--Society's emphasis on being thin has moved a large number of people into a vicious food binge, and eating-purging cycle that only in recent years has attracted the attention of doctors and psychologists.

The cycle is defined as bulimia, which is an uncontrollable hunger and food intake, usually followed by vomiting and fasting attempts to control weight.

Texas Tech University Psychology Professor June Chiodo is studying the disorder.

"Bulimia mainly affects females, but an increasing number of males, who are concerned with their body and want or need to control their weight," she said. "This is more common on college campuses, and has been known to become a regular part of women's activities."

Although studies have shown as much as 10 percent of a college population may be bulimic, research on bulimia was not recognized until 1973, and bulimia itself has been identified officially as a disorder only since 1980.

Dr. Chiodo said some bulimic patients have been treated successfully with medical and psychological intervention and eating behavior modification. But research is continuing on why people binge-purge and whether bulimia is a learned activity.

"Most of the research now is involved in trying to learn why these people cannot control their intake of food and then vomit," she said. "Once we understand why they're doing this, we'll be able to suggest effective treatment."

"A drastic change in diet and eating patterns causes physiological changes, but bulimia could be an interaction of psychological and physiological reasons," she said.

When people refer to a person as having an eating disorder, they often mention bulimia and anorexia nervosa at the same time, but Chiodo said the two disorders are not the same.

Anorexia nervosa involves severe weight loss -- often as much as 25 percent less than what a person should weigh -- and a person's overwhelming desire to control everything in his or her life, not just weight. Anorexics usually are "very afraid of being fat" and have other problems related to wanting control in their lives, she said.

"Their lives are much more disrupted," she said.

Bulimics usually are college-educated, outgoing, successful, and "don't seem to need help" because they appear to be of normal weight and do not lose weight as drastically, she said.

"Bulimia is a perplexing disorder of biological, social and psychological determinants that may occur as a symptom in anorexia nervosa or constitute a syndrome," she said.

"There have been episodes of binge eating lasting for as long as two hours, but this can occur in the presence or absence of true hunger. Many bulimics describe longstanding patterns of aberrant eating, often alternating between bingeing, dieting and starving periods."

She said the episodes often end only when the person has abdominal pain, social interruptions, sleep or self-induced vomiting.

Bulimia is commonly found among athletes, wrestlers, horse jockeys, bodybuilders, models and dancers. The age of the women will range from as young as 14 to as old as 57. They can be in any weight range, but it is not found as frequently among the obese, she said.

She said bulimics usually cannot perceive when they are hungry or when they are satiated. "They will say they are not very hungry when presented with food and then say they are full after eating only a small meal or snack," Chiodo said.

In one of her experiments, 10 persons who met the bulimia criteria and 10 others who did not were presented with a large ice cream sundae and asked to describe their reactions to the food. Then, the 20 subjects were allowed to eat the sundaes.

She said the bulimics who denied preoccupations with food later admitted they were thinking of vomiting. After eating, they denied "stomach sensations" but reported being more nervous, irritable, tense and depressed.

In a survey of 27 women who were bulimics, 24 of 27 had read about vomiting as a means of losing or controlling weight.

Some people have learned throughout life to cope with stress and anxiety by eating," she said. "When they do overeat and have physical discomfort, they will vomit to relieve the discomfort."

Sometimes, vomiting is learned from friends, relatives or companions who recommend purging for weight control or to feel better after a big meal.

"Our cultural emphasis is on thinness," Chiodo said. "On one hand, the media is telling us thin is beautiful and on the other we're learning this can cause problems."

"If we can understand the reasons for bingeing and vomiting with bulimia, we can develop effective treatment programs."

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Preston Lewis, Manager, News Bureau, (806) 745-1718
Dave Clark, Asst. Mgr., Electronics, (806) 793-9711

CONTACT: Cheryl Duke

24-1-27-84

LUBBOCK--Modern French theater and its influence on Latin American and American theater will be explored in the 17th annual Comparative Literature Symposium Feb. 29 through March 2 at Texas Tech University.

Scholars from France, Canada and the United States will discuss "Myths and Realities of Contemporary French Theater: Comparative Views."

A student production of Eugene Ionesco's play "The Bald Soprano" will be presented in French at 7 p.m. March 1 in the University Center Ballroom. "The Maids," a film in English that is based on French playwright Jean Genet's work will be shown afterward.

Works of French dramatists and those of visiting scholars will be exhibited throughout the conference. Interviews with keynote speakers will be aired on KTXT-TV, Channel 5, during the conference.

All symposium events are open free to the public, except for a March 2 luncheon which is \$5.50. Opening session at 7:30 p.m. Feb. 29 will feature Professor Jeanyves Guerin of the University of Paris at Nanterre as keynote speaker.

Guerin, a visiting professor at Texas Tech in 1977, will speak on the Golden Age of Theater (the 1950s), the pre-eminence directors, the impact of theoreticians, the crisis of the play's text and the return to tradition.

-more-

Dr. George Woodyard, Spanish professor at the University of Kansas, will speak at 8:30 a.m. March 1 on "Myths and Realities in Latin American Theater: The French Connection," dealing with French influences on and similarities with Latin American drama.

Symposium director Patricia Hopkins of Texas Tech said the three-day event will deal with the theme of violence, quest for nothingness and other political and sociological themes prevalent in French drama since 1950.

Main figures discussed will include Antonin Artaud, credited with developing the theater of cruelty, a major influence on 20th century western drama, and Genet, among initiators of the theater of the absurd.

Papers will be presented by: French professors Dan M. Church, Vanderbilt University, and Heidi I. Stull, John Carroll University, on theater as a political force; Brigham Young University Professor L. Howard Quackenbush, on variations on the cruelty theme in Spanish-American theater; Dr. Gisele C. Bickel, Loyola College, on "Crime and Revolution in the Theater of Jean Genet;" Dr. Mary Ann Witt, North Carolina Central University, on spatial narration in selected Genet plays; and Texas Tech Professor Alfred Cismaru, on "Titters, Giggles and Snickers Among Contemporary French Writers."

Other speakers will include Dr. Rufus Cook, Florida Institute of Technology; Professor Donald Pomerantz, Central Connecticut State University; Dr. Marilyn V. Schuler, University of Louisville; Dr. Moses M. Nagy, University of Dallas; Dr. Kenneth S. White, University of Kansas; Dr. Nicole Dufresne, University of California-Los Angeles; Ann Roberts, Marine Military Academy, Harlingen; and playwright Dennis O'Sullivan, University of Quebec-Montreal.

The symposium is sponsored by the Texas Tech Academic Affairs and Research and Graduate Studies offices and the departments of Classical and Romance Languages, English, and Germanic and Slavic Languages.

Co-director is Dr. William Patterson of the Classical and Romance Languages Department.

For meal reservations, contact Dr. Ann A. Daghistany, (806) 742-2525 by March 1. For more information, contact Hopkins, (806) 742-1565.

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Preston Lewis, Manager, News Bureau, (806) 745-1718
Dave Clark, Asst. Mgr., Electronics, (806) 793-9711

CONTACT: Preston Lewis

25-1-27-84

LUBBOCK--A master of arts degree in philosophy will be offered at Texas Tech University this fall as a result of action by the Coordinating Board, Texas College and University System, Friday (Jan. 26) in Austin.

Administered by the Texas Tech Philosophy Department, the program will offer the only graduate degree in philosophy in West Texas. Initially six students are expected to enroll this fall and 18 are projected for the program by its fifth year.

The program, leading to a master of arts with a major in philosophy, requires 36 hours of academic work beyond the bachelor's degree, including 24-30 hours in philosophy and 6-12 hours in an approved minor. Seven existing courses and seven new courses in philosophy will be incorporated into the program.

The proposal submitted to the Coordinating Board said the program will "capture the strengths of traditional graduate work in philosophy while at the same time, accounting for the changing occupational roles and interests of philosophers."

Only six other universities in Texas offer master's degrees in philosophy and no others west of a line from Dallas to Austin.

For additional information, contact the Philosophy Department, Texas Tech University, Lubbock, Texas 79409, or (806) 742-3275.

CONTACT: Preston Lewis

25-1-27-84

LUBBOCK--Texas Tech University President Lauro F. Cavazos will participate in seven college day programs Monday through Thursday (Jan. 30 to Feb. 2) at schools in South Texas and the lower Rio Grande Valley.

Dr. Cavazos, who became Texas Tech's 10th president in 1980, is a native of South Texas, having grown up on the King Ranch. He is the first Texas Tech graduate to return to his alma mater as president.

Cavazos and other university representatives will be available to discuss educational opportunities at Texas Tech and to answer student questions.

Schools which will be visited are:

Cigarroa High School, Laredo, 8 a.m., Jan. 30.

Memorial High School, McAllen, 1 p.m., Jan. 31.

Harlingen High School, Harlingen, 7:30 p.m., Jan. 31.

Porter High School, Brownsville, 9 a.m., Feb. 1.

Texas Southmost College, Brownsville, 11 a.m., Feb. 1.

Texas A&I University, Kingsville, 7 p.m., Feb. 1, for Kingsville area schools.

Moody High School, Corpus Christi, 7 p.m., Feb. 2.

With an enrollment of almost 24,000, Texas Tech is one of four major, comprehensive universities in Texas, offering undergraduate, graduate and professional degrees.

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26-1-27-84

BULIMIA RESEARCH--Texas Tech University Psychology Professor June Chiodo says the panel drawing by a former bulimic patient represents the feelings of many with similar disorders. The drawings show the patient during a binge eating-purging cycle that ends with feeling full and sick. Dr. Chiodo is researching the causes and treatments of bulimia. (TECH PHOTO)