

OFFICIAL **25c** PROGRAM

OK 7, 48 - file



Johnny Calls the Signals



Call the signal on
perfect smoking pleasure
CALL FOR PHILIP MORRIS

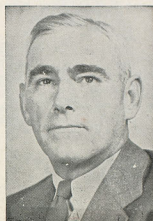
... because PHILIP MORRIS is the only leading cigarette scientifically proved for less irritating to the nose and throat. Remember **LESS IRRITATION MEANS MORE ENJOYMENT.** That's why the PHILIP MORRIS smoker really gets what other smokers only hope to get ... better taste, finer flavor, perfect smoking pleasure.

TRY A PACK OF PHILIP MORRIS TODAY!

THEY DIRECT AFFAIRS



COACH POLK ROBINSON



HEAD COACH DELL MORGAN



COACH G. B. MORRIS



COACH TIFF MOONEY



COACH BILLY BROWN



COACH MAXEY MCKNIGHT



MORLEY JENNINGS
Athletic Director



DEAN W. L. STANGEL
Chairman, Athletic Council



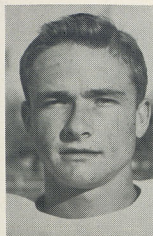
CLARK SCHOOLEY
Sports Publicity



DON WILLIAMS
Tackle



JOHN TOM BAKER
Tackle

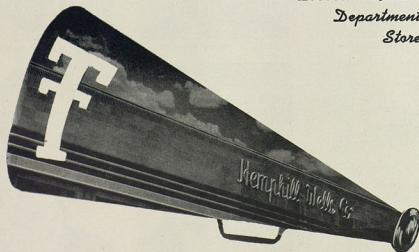


JOHN HATCHETT
End

HOMECOMING NEXT

Into the Red Raider camp Saturday afternoon, Nov. 29, will come the Hardin-Simmons Cowboys to do battle in the Homecoming encounter in the new Jones stadium. Although no longer the unbeaten and untied team, the Cowboys will be riding for another victory and will be tough. The Red Raiders hope to be keyed for the game and to win. Indications are the stadium will be filled with cheering homecomers and the biggest home crowd in history will be on hand.

*Lubbock's Finest
Department
Store*



1212 Ave. J

(4)

We'd like to build that Home for you . . .



1300 Block 4th Street

Phone 4335

Borden's

"If It's Borden's, It's Got To Be Good!"



UNITED MOTOR SERVICE

Genuine Delco-Remy and Auto-Lite Ignition Parts

FRONT END ALIGNING & WHEEL BALANCING

- Accessories
- Brake Drums Turned
- Motor Tune-Up
- Starters Repaired
- Motor Re-Building



DOWNTOWN MOTOR COMPANY

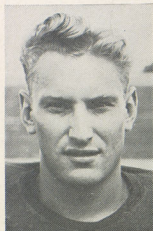
906 Ave. J

Herman Weiss, Mgr.

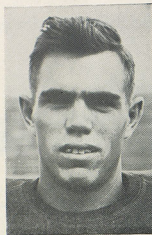
Dial 7294



(5)



BERNIE WINKLER
Tackle



ERNEST HAWKINS
Quarterback



RALPH EARHART
Halfback

TO THE NEW STADIUM

The Clifford and Audrey Jones Stadium which will be used for all home games after this season will have a seating capacity of 20,000 when present units are completed. Plans for the future call for construction of other units to complete a horseshoe. The latest in facilities to accommodate the public are included to give Tech one of the best athletic plants in the Southwest. Erection of a fine gymnasium within the near future is being mapped.

A Delightful Habit . . .

On the campus, west of the girls' dormitories, is located the College Bookstore, which houses the Book Nook corner.

The Book Nook corner spreads before your eyes the pick of the publishers—not only fiction and non-fiction, but books of all classifications—biography, world affairs, philosophy, technical, poetry, science, history—the entire range of human interests, including an excellent stock of children's books.

Do accept our cordial invitation to visit the book corner. Form the habit of stopping in for a few minutes of 'browsing'. If you are far away write us.

Mail Orders and Telephone Orders are Welcomed!

TEXAS
TECH
COLLEGE

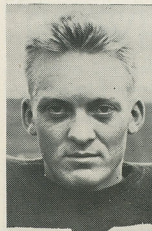
BOOKSTORE

ON
THE
CAMPUS

HACKEL'S COLLEGE AVENUE

SMART CLOTHES for SMART WOMEN

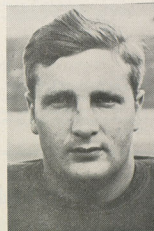
1207 COLLEGE AVENUE, LUBBOCK



FRANK OTTMERS
End



BILL KELLEY
End



DORRELL MCCURRY
Guard

THE BAKER COMPANY

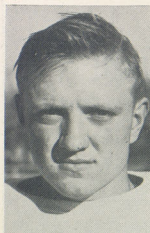
PRINTING

OFFICE MACHINES • OFFICE FURNITURE
SPORTING GOODS



Phone 8516

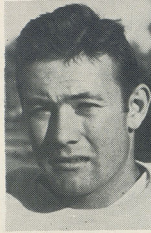
On the Corner: 14th St. and Ave. J



EARL JACKSON
Fullback



DAN FURSEL
Guard



RAY CRENSHAW
Quarterback

INTO THE NEW STADIUM!

The Red Raiders will move into the Clifford and Audrey Jones Stadium for the final home game of the year Nov. 29 when the Hardin-Simmons Cowboys provide competition. Upwards of 20,000 persons are expected to be packed into the new stadium to return all the color of the pre-war Texas Tech Homecoming. One of the best playing fields of the nation awaits the encounter and nothing should be lacking.

"FOOTBALL HEADQUARTERS"

HILTON HOTEL

Attractive, Comfortable Rooms

Indian Dining Rooms and Coffee Shop

Delicious Food • Courteous Service



ART GRIFFITH, Manager

You Can Get It At

Powers Sporting Goods

Golf, Tennis, Baseball
and All Other Athletic
Equipment at



POWERS

Powers Sporting Goods

Phone 2-3901

1212 Ave. K

Hanna-Pope Company

"The Home of Nationally Known Merchandise"

1111 Broadway

Featuring:

- Kuppenheimer and
- Grifton Suits
- Stetson Hats
- Crosby Square and
- J. P. Smith Shoes
- Manhattan Shirts
- Jockey Underwear
- Wemberley Nor'East Ties



Ready to Wear and Furnishings for
the Entire Family

STUDENTS

DROP AROUND TO THE
CAMPUS HANGOUT

TECH DRUG

HOME OF GOOD TOASTED
SANDWICHES AND YOUR
FAVORITE MALT

E. L. Stovall, Owner

College & Main

Phone 2-1051

Hamilton Roofing Co.

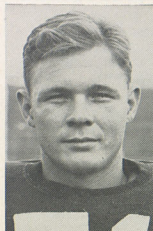
"Brownie" Hamilton, Mgr.

10 Year
Guaranteed
Roofs

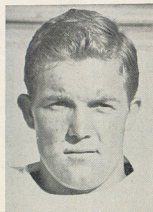


Phone 5583

Lubbock, Tex. Ft. Worth, Tex. Roswell, N. M.



TUFFY NABORS
Center



BOBBY WILLIAMS
Center



FLOYD LAWHORN
Guard

THE RECORD

Texas Tech, prior to the 1947 season, played 233 games in its 22 years of football, winning 128, losing 77 and tying 18. The Raiders piled up 3,321 points to 1,959 for opponents. Tech was one of two Border conference schools to continue football throughout the war years. This season Tech is playing one of its toughest schedules.

GOOD LUCK RED RAIDERS!

MARK HALSEY

DRUG STORES

★ ★ ★

No. 1-1329 BROADWAY
No. 3-1520 TEXAS

No. 2-2424 BROADWAY
No. 4- 819 BROADWAY

No. 5-1624 NINETEENTH

Represented for National Advertising by DON SPENCER COMPANY, INC., 271 Madison Ave., New York City.

(10)



TEXAS TECH 1947 FOOTBALL ROSTER

No.	NAME	Pos.	Wt.	Ht.	Year	Age.	Home Town
11	*Fred Brown	B	160	5-9	2	25	Burkburnett
12	*Ralph Earhart	B	170	5-10	2	22	Lefors
14	*Costin Burkin	B	165	5-10	3	20	Hobbs, N. M.
15	James Conley	B	190	5-10	2	19	Quanah
16	*Charles Reynolds	B	175	5-11	2	23	Odessa
17	*Ernest Hawkins	B	165	6	3	22	Lamesa
18	Ray Crenshaw	B	170	5-11	2	22	Temple
19	*Zac Henderson	B	170	5-11	2	24	Quanah
20	*Glenn Lewis	B	190	5-11	3	20	Quitaque
21	J. W. Thompson	B	185	5-11	1	21	Odessa
22	Calvin Stevenson	B	190	6-1	2	23	Brownfield
23	Keith Butler	B	195	6	2	19	Rising Star
24	Bill White	B	185	5-11	1	21	Vernon
25	Earl Jackson	B	180	6-1	1	18	Phillips
26	Walter Maloney	B	160	5-9	2	20	Roscoe
27	Ike Stuver	B	175	5-10	1	19	Ysleta
28	*Loete Jackson	B	200	5-10	3	24	Lubbock
29	Don Williams	T	198	6-3	1	19	Sanford
30	Dan Purcell	G	190	5-11	1	22	Gladeview
32	*Don Orr	G	185	5-7	3	22	Graham
34	*Dorrell McCurry	G	210	5-10	2	22	Lubbock
35	*Floyd Lawhorn	G	210	6-2	3	23	Temple
36	*Tom Fittle	G	183	5-10	2	21	Lubbock
37	Bobby Garner	G	185	5-10	1	18	Denison
38	Milburn Hayden	G	170	5-10	3	19	Weatherford
39	Homer Lawson	G	195	5-11	2	23	Lubbock
40	*Marshall Gettys	T	155	6-3	2	22	Amarillo
42	John Tom Baker	T	155	6-1	1	20	Denison
43	John Andrews	T	197	6-2	2	22	Amarillo
44	*Bernie Winkler	T	220	6-1	3	22	Temple
45	Billy Joe Russell	T	200	6-2	2	20	Amarillo
46	Bob Morris	T	190	6-1	1	18	Austin
47	Walter Edgington	E	190	6	2	20	Odessa
48	George Zoller	T	190	6	3	26	Van
50	*Bobby Williams	C	185	6-1	3	24	Phillips
51	Holand Nabors	C	185	6-2	3	23	Lubbock
52	Robert Hix	B	190	6	1	18	Sherman
53	Joe L. Thompson	C	190	6	3	23	Lubbock
55	Wilburn Gray	C	180	6	1	19	Breckenridge
59	Haliph Geddie	E	190	6	3	23	Dallas
62	J. L. Guley	E	185	6-1	2	22	Quanah
63	Elbert Johnson	E	210	6-3	1	23	Temple
65	*Bill Kelley	E	185	6-1	3	20	Idolou
66	*Frank Ottmers	E	200	6-2	3	21	Fredericksburg
67	*Luke Thompson	E	190	5-11	1	21	Eldorado
68	*Joe Smith	E	190	6	3	25	Electra
70	Delmer Sikes	B	170	6-1	1	18	San Antonio
72	Harold Beecroft	E	190	6-2	1	18	Highland Park
74	John Hatchett	E	178	6-1	1	19	Sulphur Springs
76	Tin Hatch	B	175	6	1	18	Willington
77	Melvin Johnson	B	190	6	2	22	Lubbock

*- Lettermen

Managers-Rev. Bill Fleming, Ed Orr, Clois Fowler, G. W. Wardner.

COCA-COLA BOTTLING COMPANY, LUBBOCK, TEXAS



Probable ARIZONA Lineup

LE	LT	LG	C	RG	RT	RE
Larsen	Varner	Knez	Corbett	Morrison	Howard	Crum
42	64	32	41	54	69	61
QB						
Hogan						
LHB						
Enko						
46						
FB						
Rubel						
28						
RHB						
Penn						
29						

SQUAD LIST

11 Cecil Crouch, b	35 Robert Ortiz, e	55 Charles Hall, b
12 Joe Goff, b	36 Wm. Petersen, b	57 Ray Ruman, b
14 Edw. Wolgast, b	37 George Durazo, e	58 Les Dyer, g
15 Roy Kelley, b	38 Dale Murphy, b	59 Wm. Suetans, b
16 Harry Hogge, c	40 Ray Knez, b	60 Winfield
18 Marvin Scott, t	41 Don Corbett, c	Tackett, b
19 Robert Knight, t	42 Robert Larsen, e	61 Junior Crum, e
20 William Penn, b	43 Leo Barnett, g	62 Roy Finla, t
21 Hal Hoag, b	45 Don Hunsaker, t	63 Richard
22 William Lovin, b	46 Fred Enko, b	Reynolds, t
23 Shandy Hogan, g	47 Arthur	64 Harry Varner, t
24 Harry Johnson, g	Converse, c	65 Wm. Norby, c
25 Verne Wuertz, g	49 Hal Richardson, g	66 Wm. Wilson, g
26 Max Spilsbury, e	50 Virgil Koenig, g	67 Joe Kelley, b
28 John Rubel, b	51 Dean Bennett, e	69 Larry Howard, t
32 Fred Knez, g	53 Tom Woodburn, e	70 Wm. Hickey, t
34 John Smith, e	54 Rold, Morrison, g	71 Ray Day, t

OFFICIALS

REFEREE—W. J. Milnar, Texas Mines
UMPIRE—James Maegen, Texas

SCORE	1	2	3	4	TOTAL
ARIZONA U	0	7	14	7	28
TECH	20	7	7	7	

Probable TEXAS TECH Lineup

LE	LT	LG	C	RG	RT	RE
Smith	Winkler	Pursel	Nabors	McCurry	Zoller	Eddington
68	44	32	51	54	48	47
QB						
Hawkins						
17						
RHB						
Conley						
15						
FB						
Leele Jackson						
28						

SQUAD LIST

11 Brown, qb	39 D. Williams, t	51 Nabors, c
12 Earhart, b	32 Pursel, g	52 Hix, g
14 Bufkin, b	33 Orr, g	53 J.L. Thompson, c
15 Conley, b	34 McCurry, g	55 Gray, c
16 Reynolds, b	35 Lawhorn, g	57 Lockhart, e
17 Hawkins, qb	36 Pirtle, c	60 Geddie, e
18 Crenshaw, qb	37 Garner, g	62 Gulley, e
19 Henderson, b	38 Haydon, g	63 E. Johnson, e
20 G. Lewis, b	39 Lawson, g	65 Kelley, e
21 J. W. Thompson, b	40 Gettys, t	66 Ottmers, e
22 Stevenson, b	42 Baker, t	67 L. Thompson, e
23 Butler, b	43 Andrews, t	68 Smith, e
24 White, b	44 Winkler, t	70 Sikes, b
25 E. Jackson, fb	45 Russell, t	72 Becroft, t
26 Maloney, b	46 Morris, t	74 Hatchett, e
27 Stuver, b	47 Eddington, t	76 Hatch, b
28 Jackson, b	48 Zoller, t	77 M. Johnson, b
29 H. Lewis, b	50 N. Williams, c	

OFFICIALS

HEAD LINESMAN—C. M. Brown, McMurry
FIELD JUDGE—Stina Cain, West Texas State

A ALWAYS Milder
B BETTER TASTING
C COOLER SMOKING

The sum-total of smoking pleasure



ARIZONA UNIVERSITY

1947 FOOTBALL ROSTER

No.	NAME	Pos.	Wt.	Ht.	Year	Age	Home Town
11	Cecil Crouch	B	170	6	2	21	Mesa, Ariz.
12	Joe Goff	B	165	5-10	2	21	Tucson
14	Edward Wolgast	B	165	5-11	2	20	Prescott, Ariz.
15	Roy Kelley	B	180	5-11	2	23	Bisbee, Ariz.
16	Harry Rogge	C	180	6-1	2	23	Clifton, Ariz.
18	Marvin Scott	B	175	6-1	2	19	Mesa, Ariz.
19	Robert Knight	T	187	6-1	1	20	Prescott, Ariz.
20	William Penn	B	175	5-11	3	20	Bisbee, Ariz.
21	Hal Hoag	B	165	5-11	2	19	San Fernando
22	William Lovin	B	195	6	4	26	East Chicago
23	Shanty Hogan	B	185	5-7	4	23	Albuquerque
24	Harry Johnson	G	175	5-9	2	21	Tucson, Ariz.
25	Vernie Wuertz	G	188	6	3	23	Coolidge, Ariz.
26	Max Spillbury	E	175	6-2	2	23	Juarez, Mexico
28	John Rubel	B	188	5-11	2	22	Los Angeles
32	Fred Kueh	G	190	6	4	26	Walsenburg, Col.
33	John Smith	E	185	6	2	20	Glendale, Ariz.
35	Robert Ortiz	E	190	6-1	3	20	Tucson, Ariz.
36	William Petersen	B	190	5-7	3	23	Tucson, Ariz.
37	George Durazo	E	180	5-11	3	24	Tucson, Ariz.
38	Dale Murphy	B	180	5-11	1	21	Winslow, Ariz.
40	Ray Elsey	B	180	5-10	3	23	Phoenix, Ariz.
41	Don Corbitt	C	215	6-4	3	23	Prescott, Ariz.
42	Robert Larsen	E	185	6	2	25	Warren, Pa.
43	Lee Barnett	G	198	5-10	4	25	Aurora, Ill.
45	Don Hunsaker	T	200	6-3	2	19	Mesa, Ariz.
46	Fred Enke	B	190	6-1	2	22	Tucson, Ariz.
47	Arthur Converse	C	202	5-11	3	26	Prescott, Ariz.
49	Hal Richardson	G	190	6-3	2	21	Gallup, N. M.
50	Virgil Koenig	C	197	5-9	3	23	Yankton, N. D.
51	Dean Bennett	E	200	6-4	4	25	Glendale, Ariz.
53	Tom Woodburn	E	195	6	2	21	Globe, Ariz.
54	Robert Morrison	G	190	6-1	3	20	Culpeper, Va.
55	Charles Hall	B	190	6-1	2	19	Globe, Ariz.
57	Ray Roman	B	191	5-11	2	22	Whiting, Ind.
58	Lee Dyer	G	190	5-10	2	23	Phoenix, Ariz.
59	William Smetana	B	160	5-11	3	27	White Plains, NY
60	Winfield Tackett	B	195	6	2	20	Tucson, Ariz.
61	Junior Crum	C	210	6-3	2	24	Mesa, Ariz.
62	Roy Pizala	T	220	6-1	1	34	Los Angeles
63	Richard Reynolds	T	210	6-1	2	22	Phoenix, Ariz.
64	Harry Varner	T	212	6-2	2	21	El Paso, Tex.
65	William Norby	C	206	6	4	24	Minneapolis
66	William Wilson	G	208	5-10	2	23	Winslow, Ariz.
67	Joe Kelley	B	180	5-11	2	23	Tucson, Ariz.
69	Larry Howard	T	220	6-1	2	21	Portsmouth, O.
70	William Bickley	T	198	6	1	21	Tucson, Ariz.
71	Ray Day	T	205	6	1	18	Phoenix, Ariz.

COCA-COLA BOTTLING COMPANY, LUBBOCK, TEXAS

Terry & Childress



For Perfect Results . . . EVERY TIME

Use a Modern Automatic Gas Range

Built to "CP" Standards

It's Fast, Clean, Cool, Precise, Efficient,

Dependable, Beautiful, Economical

And it Cooks while you Play!

WEST TEXAS GAS COMPANY

WHITESIDE LAUNDRY

CLARENCE WHITESIDE, Owner

COMPLETE LAUNDRY AND DRY CLEANING SERVICE

2002 Ave. S — Phone 7441

Student Representative—Joe Nix

WHITESIDE LINEN SUPPLY

JIMMY WHITESIDE, Owner

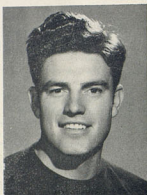
COMPLETE LINEN RENTAL SERVICE

2002 Avenue S — Phone 2-1231

ARIZONA WILDCATS



MIKE CASTEEL
Head Football Coach



DON CORBITT
Center



BOB MORRISON
Right Guard



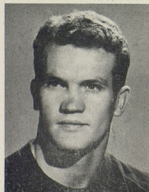
BILL PENN
Right Half



JUNIOR CRUM
Right End



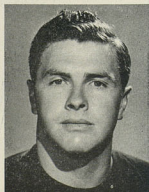
FRED KNEZ
Left Guard



MAX SPILSBURY
Left End



HARRY VARNER
Left Tackle



FRED ENKE, JR.
Left Half

Chrysler

Plymouth

Mack

Fenner Tubbs Co



10th St. at Ave. L.

Phone 8525



Official timing watch for the

ARIZONA - TEXAS TECH FOOTBALL GAME

Longines

The World's Most Honored Watch

winner of 10 world's fair grand prizes,

28 gold medals, and more honors for

accuracy than any other timepiece



Product of Longines-Wittnauer Watch Co.

GROCE FURNITURE CO.

COMPLETE HOME FURNISHINGS

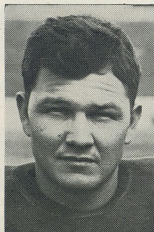
1801 Broadway
LUBBOCK, TEXAS



MARSHALL GETTYS
Tackle



LEETE JACKSON
Fullback



FREDDIE BROWN
Quarterback

BRAY'S

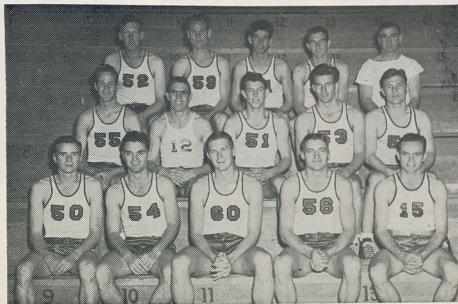
CAMPUS TOGGERY

Lubbock's Outstanding Sport Shop

2422 Broadway

Phone 2-3501

(18)



THE HOTTEST TEAM IN THE CONFERENCE was the Texas Tech basketball team at the close of last season. The Raiders had difficulty rolling early but gained speed fast. Next season's club already is rated high by experts, with strong re-inforcements coming from freshmen and most of the 1946-47 squad back for another try at the conference title.

*Don't Say
Bread
Say*



(19)



MARVIN SCOTT
Right Half



HAL RICHARDSON
Left Guard



ART CONVERSE
Center

TECH LEADS IN SERIES

The Arizona Wildcats and Texas Tech Red Raiders have been meeting since 1932, with Tech on the long end of scores eight times, Arizona just once and one game a tie. Tech has rolled up 164 points to 27 for Arizona. Both teams are out there today giving their all to add and subtract from the record.

TECH STICKERS

for your car



Varsity Bookstore

1309 College

"Dub" Rushing, Owner

Scoggin- Dickey Motor Co.



15 Years
Your Authorized

BUICK

DEALER

The Front Cover was Designed and Printed by DON SPENCER COMPANY, INC., 271 Madison Ave., New York.

WAY AHEAD . . .

For the College Girl



SABER STRAP

Note how aggressively trim and neat, this new joyce pump . . . it hugs the foot snugly, flatters every foot.

All joyces say JOYCE

Footerie
The Shoe Place of West Texas

Bet on your favorite team
but don't gamble with time

Start to the game with a

DELCO BATTERY



Quicksall-Prior Co.

J. L. Quicksall, Jr.—Vic M. Pryor

Automobile Supplies, Parts and Equipment
—Wholesale—

1108 Main St.

Lubbock, Texas

Phone 5783

For
Better Football
it's the RED RAIDERS
of TEXAS TECH

It's



For . . .

MEN and BOYS,

BETTER CLOTHES

THE LUBBOCK National Bank

Capital and Surplus \$600,000.00

The Youngest Bank in Lubbock
Big Enough to Serve You
Small Enough to Know You

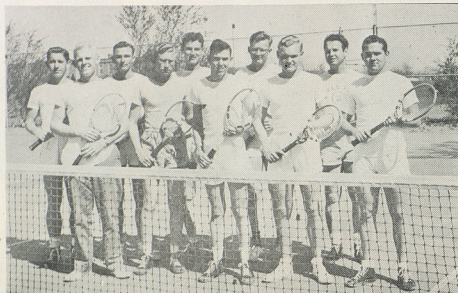


Safe—Sound—Secure

Member F. D. I. C.

916 Main

Dial 4686



TENNIS returned as an intercollegiate sport to Texas Tech last spring and the Raider team won second Border conference honors. The squad, open to all aspirants, is expected to be even stronger for 1948.

Walton's Store for Men

FEATURES

- Fashion Park Clothes
- Society Brand Clothes
- Bostonian Shoes
- Nettleton Shoes
- Knox Hats
- Lee Hats
- Van Heusen Shirts
- Manhattan Shirts

(22)



We test every watch on
the

Watch Master

A scientific instrument that detects any irregularities in any watch, a certificate of accuracy to assure your satisfaction. Come in and we will test your present watch

FREE!

THOMAS JEWELRY

1301 College Ave.

Phone 2-3181

**Know
the
score
in
flavor!**

**FIRST
QUARTER:**
Simply delicious!



**SECOND
QUARTER:**
Mild and fragrant!



**THIRD
QUARTER:**
Cool as can be!

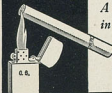


**FINAL
SCORE:**

*A touchdown
in taste!*



Old Gold



SALES

for Economical Transportation



SERVICE

Kuykendall Chevrolet Co.

1115-13th

Phone 5511

It's Playing the Game that Counts!...

It's tough to miss a kickoff, but the real game is yet to come. In the long-run it's the ability, fitness and determination of the players to do their best that wins the game.

Those are the qualities that make success in any item and insure satisfied spectators, or in the case of a store—customers.

We are proud to offer you these qualities in our store.

Dunlap's

West Texas Dominant Department Store

(23)

They suit me to a "T"



*— The Choice
of Experience*