

# LA VOZ DE TEXAS

"EL RESPETO AL DERECHO AJENO  
ES LA PAZ"  
Lic. Benito Juarez

Attention Advertisers and Advertising Agencies.

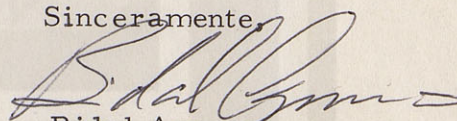
La Voz de Texas is proud to announce the publishing of a special edition to commemorate Mexican Independence Days on Sept. 14, 15, and 16. As is done every year, fiestas are celebrated throughout West Texas with two large fiestas taking place here in Lubbock. Many organizations and churches participate yearly in these events.

La Voz will include programs and agendas of festivities throughout West Texas and will publish and distribute 10,000 newspapers to cities and towns in the South Plains.

Rates will be the same for the special edition as in regular editions (\$1.50 per column inch). Color is available to be priced on an individual basis. Advertising must be received by no later than September 10.

Thank you for your cooperation and we hope to talk to you soon to arrange your participation in our special edition.

Sinceramente,

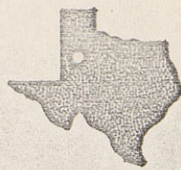


Bidal Aguero  
Editor-Publisher





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FOR IMMEDIATE RELEASE

For More information Call: Bidal Agüero 762-1167

Raza Unida Party delegates returned today from the State Convention held in Seguin, Texas this weekend with the task of organizing and hosting the 1978 Raza Unida Party State Convention. A resolution to have the convention in Lubbock was introduced and received unanimous consent on the first ballot.

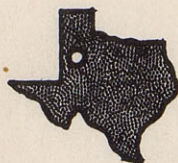
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NOTE: (More resolutions will be forthcoming as soon as available.)





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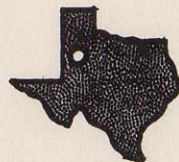
For Release 9-14-76

FOR MORE INFORMATION CONTACT BIDAL AGUIERO 762-0167

Fiestas celebrating "El diez-yseis de Septiembre", the 16th of September commemorating Mexican Independence Days get into their first day of activities at Rodgers Park at 6:30 this afternoon with a mass being celebrated. Following the mass there will be a presentation of colors by the Reese Color Guard. Speakers participating in the official opening of Las Fiestas are Georgia Lucero, reigning 1975 Adelita who will introduce the contestants for 1976. Larry Cunningham, newly appointed city manager; and Col. Edward Mendel commander of Reese Air Force Base. Activities will be capped off by a Talent Show featuring the Guadalupe Dancers and a street dance featuring "Los Nortenos de Manuel Aguilar." There will be booths having games and food throughout Las Fiestas at Rodgers Park.



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For Release 9-15-76

FOR MORE INFORMATION CONTACT Bidal Agüero 762-0167

The 15th of September 1810 was the date on which Father Miguel Hidalgo y Costilla gave the "Grito de Independencia" or the "Cry for Independence" that initiated the Mexican Revolution. That grito will be re-inacted today at Rodger's Park at 11:30 p.m. The cry will be given by Lorenzo Seden, chairman of the Fiesta '76 Committee.

The night will feature a speech by Antonio Morales, national chairman of the American G I Forum and will continue with the most outstanding event-the Adelita Contest. This year the Adelita Contest will have 6 contestants. They are: Cora Carrillo representing Reese Mexican-American Club; Connie Argullin representing Raza Unida Party; Irene Ufracio, representing La Voz Chicana C-B Club; Mandy Hinojosa, representing Men's G I Forum; Adriana Gomez, representing the Association of Mexican-American Women; and Soila Reyna, representing Women's G I Forum.

Music for the street dance will be by "Los Bravos de Larry Villarreal." Victor Chavez-a Lubbock Chicano Pioneer will offer some remarks concerning the 16th of September Celebration before the traditional "Grito." There will be booths having games and food throughout the day's activities at Rodger's Park.





# LA VOZ DE TEXAS

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For Release 9-16-76

For more Information Contact Bidal Aguero 762-0167

Mexican Independence Days will be concluded today with a variety of activities at Rodger's Park. The day will begin with a parade through the downtown area in which organizations will compete with floats and decorated cars. The Tiger Skydiving Club will perform at 7p.m. Six skydivers will attempt to hit a target placed at Rodger's Park. The Guadalupe Dancers, a group of children ages 5-18 will perform at 7:30 p.m. The newly elected Adelita '76 and her "soldaderas" composed of the other contestants will also perform a dance. The night will feature awards and presentations for outstanding talent and most decorative booth. The music for the street dance which will last until 12 midnight at Rodger's Park will be by "Los Bravos."