

Score!

with

LOW PRICES

QUALITY BRANDS

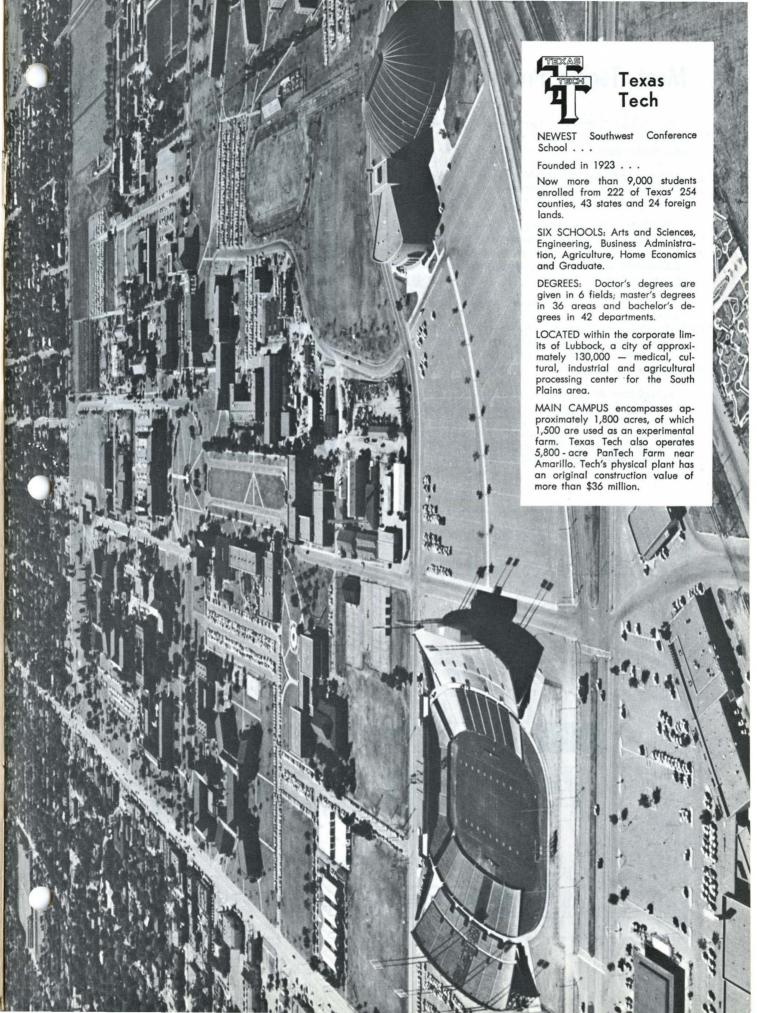
COURTESY

SERVICE

FRONTIER STAMPS

at





Meet Tech's President . . .

Dr. Robert Cabaniss Goodwin, Texas Tech's seventh president, is known around the campus as a man who gets things done.

As one executive put it, "Maybe he will tell you no. But if he does, you get the answer in a hurry and can turn your attention to other matters."

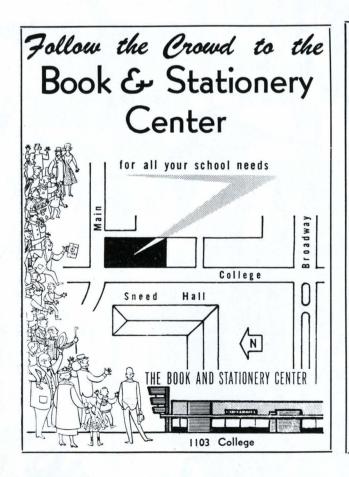
Goodwin is no cloud-riding academician. As a chemist, he has been an industrial consultant as well as teacher. He is co-holder of a patent on a method of accelerating vucanization and has been recognized for his research on the removal of flourides from public water supplies.

But his administrative abilities have caused him to be "drafted" from the classroom and laboratory and into Tech's Graduate School deanship (1938), School of Arts and Sciences deanship (1945) and academic vice-presidency (1959). In September of 1959 he was named acting president. In August, 1960, he accepted the presidency.

A native of Brownwood, Texas, the 63-year-old educator holds a bachelor of arts degree from Howard Payne College, master of arts degree from the University of Texas, and doctor of philosophy degree from Harvard University. He joined the Tech faculty in 1930 as chemistry department head, coming from the University of Florida.



DR. GOODWIN



Care will save your car . . .



Careful driving will save your life

QUICKSALL-PRYOR CO.

J. L. Quicksall, Jr. — Mrs. Lloyd Johnson

AUTOMOBILE SUPPLIES, PARTS AND EQUIPMENT

- WHOLESALE -

1946-48 Texas Ave.

Phone PO 5-5783

Lubbock, Texas

●The New Regime . . .

An excellent blend of youth and maturity is provided by the new football regime headed by J T King.

When DeWitt Weaver, who contributed so much to the expansion of Texas Tech's athletic program, resigned in November after nearly ten years of service as athletic director and head football coach, his successor as athletic director was his assistant, Polk Robison.

Robison, a part of Texas Tech athletics almost continuously since enrolling in 1929, was the obvious and logical selection for the faculty athletic council to make.

In turn, Robison named as head football coach, J T King, who, as the new athletic director pointed out, "has the best combination of those qualities which we desire in Texas Tech's new football coach."

Robison cited the regard granted King by football men throughout the Southwest, the esteem in which he is held by high school coaches, and the respect held by the athletes with whom he has worked.

King, a former University of Texas gridder under D. X. Bible, coached previously at Kenedy, Tex., and Enid, Okla., high schools before entering college ranks in 1946 at Tulane. He had also coached at the University of Texas and Texas A&M before joining the Texas Tech staff in 1958.

Despite his maturity, King has retained the enthusiasm of his playing days in recruiting, conducting staff

meetings, and coaching. His assistants show the same qualities.

Nowhere are experience and enthusiasm more neatly combined than they are in King's choice for the all-important post of freshman coach. There the appointee is one of the persons who first helped establish Texas Tech athletics — Berl Huffman.

Huffman, a Trinity graduate, coached at White Deer and Lubbock high schools before joining Texas Tech in 1935. After the war he coached at University of New Mexico before taking posts with the State of New Mexico and the City of Alamogordo, N.M. But, fortunately for Texas Tech, Huffman never got coaching out of his blood and readily answered King's call.

Other coaches include Merrill Green, formerly with the University of Arkansas; Willie Zapalac, formerly with Texas A&M; Matt Lair, from A&M and University of Kentucky; and John Conley, former Snyder High School coach.

As Bill Van Fleet, Fort Worth Star-Telegram executive sports editor, put it: "If King can coach like he can hire, the Raiders are in."

Van Fleet, a staunch admirer of King's coaching ability, only inserted the proviso to emphasize the strength of the Texas Tech staff.

Hi Techsans and Fans,

Diamonds imported direct, specifically graded and classified before they are set to assure you full value and to save you money.

All diamonds guaranteed

THOMAS JEWELRY

Fraternity and Sorority Jewelry Headquarters

LUBBOCK, TEXAS

Fred Childress Hardware Co.

YOUR DOWNTOWN HARDWARE STORE

"Let's Go, Raiders"

902-04 Main Street

LUBBOCK, TEXAS

Phone PO 5-6336

The BAKER COMPANY

Complete Office Outfitters

PRINTING * OFFICE FURNITURE * OFFICE MACHINES

LUBBOCK 13th & Ave. L PO 3-3433

AMARILLO 204 W. 16th DR 3-9837

MIDLAND 511 W. Texas Ave. MU 4-6321

ODESSA 229 E. 27th FE 2-0553

Tops In Sports Best in Music First in News



JACK DALE Sportscaster

Southwest Conference Football Southwest Conference Basketball Tom S. Lubbock High Football Tom S. Lubbock High Basketball 12:00 Noon Sat. Tech on Parade 12:45 p.m. Sat. SWC Roundup 8:10 a.m. Red Raider Roundup 5:30 p.m. Jack Dale Sports 5:45 p.m. Friday, Grid Predictions 10:30 p.m. Friday, Scoreboard 5:05 p.m. Saturday, Scoreboard 10:30 p.m. Saturday, Scoreboard

KFYO LUBBOCK, TEXAS

790 KC ···

... 5,000 Watts

Texas Tech Football Staff . . .



J T KING



JOHN CONLEY



MERRILL GREEN



MATT LAIR



WILLIE ZAPALAC



BERL HUFFMAN

J T King is head coach. John Conley (Kansas State), came to Texas Tech from Snyder High School, coaches the offensive line. Merrill Green (Oklahoma), from Arkansas, has the offensive backfield; Matt Lair (Kentucky), from Texas A&M, the defensive line; Willie Zapalac (Texas A&M), from Texas A&M, the defensive backfield. Berl Huffman (Trinity), former Texas Tech staff member, who was with the Alamogordo, N.M., Industrial Development Corp., will help with the varsity ends and coach the Texas Tech freshman team.

Head coaches of other sports will be found on another page.

Athletic Director . . .



ROBISON

Polk Fancher Robison is an athletic director who believes in setting a proper example.

Less than four months after he was named athletic director, Robison coached Texas Tech to its first Southwest Conference basketball championship and third place in the NCAA Midwest Regional tournament, earning "Coach of the Year" honors for the Southwest from Coach and Athlete Magazine.

Conference championships were nothing new to Robison. In Texas Tech's last three seasons in the Border Conference, Robison's Red Raiders won two titles and a cochampionship, and he played on first place teams at Texas Tech.

When DeWitt Weaver resigned as athletic director in November, 1960. after a 10-year tour of duty, to join

Phillips Petroleum in Mobile, Ala., Robison was the logical choice as a successor. Assistant athletic director for five years, Robison had been associated with Texas Tech for 24 of the school's 34 years of athletics.

Robison, born in Springfield, Tenn., moved to Ranger in 1926, later to Lubbock, where he completed his high schooling. He played tennis and basketball while majoring in journalism. Robison co-captained Texas Tech's 1934 Border Conference champs as a 6-2 center.

Robison coached at Burkburnett, joining Texas Tech in 1941 as assistant in football and basketball. He has been head basketball coach since 1942-43 (except for '46-'47) and has had the Raiders in the upper division in all four seasons of Southwest Conference play. Robison is serving on the American Basketball Coaches Association rules committee and has been a member of the NCAA tournament selection committee.

Mrs. Robison is the former Stephanie Corley of Eagle Lake. They have three children and two grandchildren.

HAMILTON ROOFING CO.

710 10th Street

PO 3-9375

LUBBOCK, TEXAS

ROSWELL, N.M.
SILVER CITY, N.M.

LAS CRUCES, N.M.

CARLSBAD, N.M.

ALAMOGORDO, N.M.

MATERNITY SHOP

Look Around You! 99% of Those Wearing MATERNITIES Bought Them At . . .

Downtown Maternity Shop 1010 13th

Monterey Maternity Shop
50th and Flint Lubbock, Texas



Texas Tech Coaches . . .



JIM McNALLY

Jim McNally is swimming coach; Don Sparks, trainer and track coach; George Philbrick, tennis coach; Jay McClure, golf coach; and Gene Gibson, assistant varsity and head freshman basketball coach. Berl Huffman, head baseball coach, is pictured on the page with the football coaches.



DON SPARKS



GEORGE PHILBRICK



JAY McCLURE



GENE GIBSON

Football Coach . . .

J T King, who served as an assistant coach at four major schools, begins his first season as a head college coach this fall.

King previously was an assistant coach at Tulane, Texas A&M, University of Texas, and Texas Tech. After three seasons with the Red Raiders, he was promoted from his No. 1 assistant's post to the top job in late November, 1960, following DeWitt Weaver's resignation.

A 1938 graduate of the University of Texas, where he lettered at guard, King compiled an enviable record at Kenedy and at Enid, Okla., High schools before going into college ranks. During King's six seasons at Enid, the team won its conference five times and was regarded as unofficial state champion three years.

In 1946, Henry Frnka summoned King to Tulane to elp re-build the school's grid squad. King recruited so well in Texas that 14 of Tulane's top 22 players two years later were from the Lone Star state. After Tulane compiled a 9-1 mark in 1948 for the New Orleans school's best record in the last 21 years, King returned to Texas to coach, first a year at Texas A&M, then to his alma mater. In his 1950-56 period at Texas, the Longhorns won three Southwest Conference titles.

King, after serving successively as end coach, line coach, and head defensive coach, under Blair Cherry and Ed Price, was brought back to Texas A&M by Paul (Bear) Bryant. When Bryant moved to the University of Alabama following A&M's Gator Bowl appearance, King went to Texas Tech in 1958.

Considered well-versed in all phases of the game, King saw his defensive abilities nationally recognized in 1953, when the American Football Coaches Association asked him to address its annual convention on "Defensing the Spread Formation."

King, born in Hamburg, Ark., and educated at Houston's John Reagan High School, is married to the former Beth Buttrill of Lometa. They have four children, John 20, Charles 15, Robert 11, and Betty Jane 7.

Athletic Council . . .



DR. J. W. DAVIS



T. L. LEACH



HASKELL TAYLOR



DR. JOHN BRAND



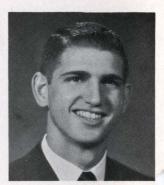
HARRY WALKER



JOHN POWERS



G. C. DOWELL



KEN ABRAHAM

All-Stars . . .

Shrine East-West

1929—back Ransom Walker 1946—back Walter Schlinkman 1951—tackle Jerrell Price 1957—guard Charlie Moore 1960—center E. J. Holub

Blue-Gray

1947—center Roland Nabors, end Joe Smith 1951—center Aubrey Phillips 1953—end Vic Spooner, tackle Jimmy Williams

1954—backs Jerry Johnson, Rick Spinks, end Claude Har-

land

1955—backs Lonnie Graham, Jack Kirkpatrick, tackle Bill Herchman

1957—end Pat Hartsfield

1959-tackle Jerry Selfridge, halfback Ronnie Rice

Chicago Tribune All-Star

1945—back Walter Schlinkman 1948—center Roland Nabors 1952—tackle Jerrell Price 1954—back Bobby Cavazos 1956—tackle Bill Herchman 1959—halfback Floyd Dellinger

1961—center E. J. Holub

Senior Bowl

1954—tackle Jimmy Williams, back Bobby Cavazos 1961—center E. J. Holub

Salad Bowl

1955—backs Jerry Johnson, Rick Spinks, and Walter Bryan; ends Dean White and Claude Harland; guards Bobby Hunt and Ken Kummer; center Ralph Martin

Dallas All-Star

1938—guard Lewis Jones

Copper Bowl

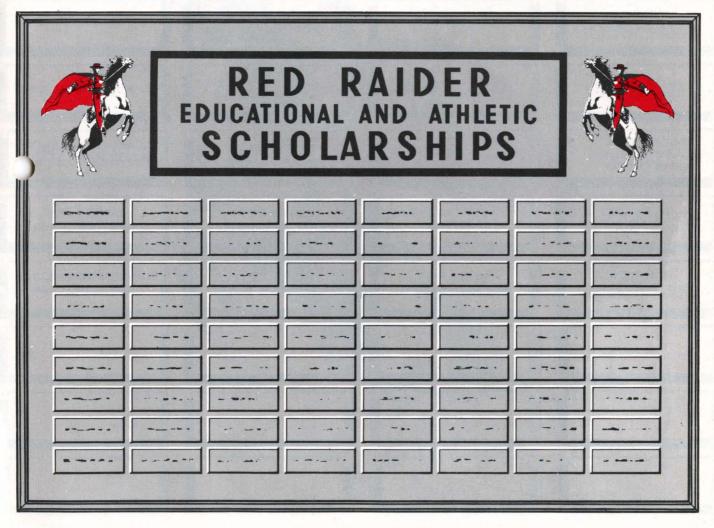
1958—halfback Floyd Dellinger; quarterback Jerry Bell; tackle Phil Williams

All-America Graduate

1961-center E. J. Holub (Army duty prevented his playing)

1961-1962 Red Raider Educational and Athletic Scholarship Program Presented in Bronze Plaques

An Appreciation Plaque hangs in the main entrance of the Lubbock Municipal Coliseum and another will be placed in the lobby of Jones Stadium.



Plaque - size 44" x 60"

The Red Raider Educational and Athletic Scholarship Program provides boys with athletic and academic ability the opportunity for a college education. Through the program, supervised by the faculty sub-committee on Athletic Scholarships and supported by Red Raider Club, many deserving athletes have been prepared as leaders in the civic and business life of West Texas.

Enthusiastically welcomed by business leaders over the Southwest and other friends of the college, the program carries the endorsement of athletic governing bodies and provides a stabilized athletic program for Texas Technological College.

^{*}There will be a separate engraved plate for each sponsored scholarship placed on the plaques.

RED RAIDER EDUCATIONAL AND ATHLETIC SCHOLARSHIPS

ANDERSON-BIGHAM BELL DAIRY BENTON OIL BALDRIDGE BAKERY SHEET METAL WORKS PRODUCTS, INC. COMPANY FURR'S B. W. JACK MADDOX HEMPHILL-WELLS SUPER MARKETS FOUNDATION MAXEY LUMBER HOMER G. MAXEY RETHA R. MARTIN E. E. MOSS & SONS COMPANY COMPANY TEXAS TECH LUBBOCK CLEARING PAYMASTER ARCH UNDERWOOD **EX-LETTERMEN'S** HOUSE ASSOCIATIO OIL MILL CO. ASSOCIATION R. H. FULTON LEVELLAND BROWNFIELD WEST TEXAS & CO. HOSPITAL Red Raider Club) (Red Raider Club) AMARILLO ABERNATHY HOBBS, NEW MEXICO MIDLAND (Red Raider Club) Red Raider Club) (Red Raider Club) (Red Raider Club) ATHLETES WITH HIGHEST ACADEMIC RATING ARE: CAFFEE, RONALD — Baseball

ANDERSON, WILLIAM GLENN —
Swimming, Odessa, Sr., A&S
AYERS, RONNIE — Baseball
Lubbock, Soph., BA
BARLOW, JOE — Baseball
Petersburg, Jr., A&S
BENSON, STEVEN — Swimming
Pasadena, Soph., Engr.
BOATNER, JOHN — Baseball
Mt. Pleasant, Soph., A&S
BRANDON, JOEL RAMEY —
Baseball, Lubbock, Jr., BA
BROWN, WELDON — Football
Denver City, Soph., Ag.

CAFFEE, RONALD — Baseball Lubbock, Jr., A&S CHRANE, DANIEL — Tennis Pyote, Sr., A&S DAMRON, RONALD — Tennis Lubbock, Jr., BA DAVIS, CAGLE — Baseball Amarillo, Jr., Ag. DRAPER, DON — Tennis Houston, Soph., BA EVANS, ROGER — Baseball Ablene, Sr., BA FARLEY, JAMES MICHAEL — Basketball, Lubbock, Soph., BA

FURGESON, W. ROYAL —
Basketball, Lubbock, Soph., A&S
GARRISON, JERRY — Football
Levelland, Jr., A&S
GINDORF, ROBERT — Basketball
Fampa, Jr., Engr.
GOLDEN, GUY — Track
Stephenville, Sr., A&S
GOTTSCHALL, JOHN, JR. —
Tennis, Midland, Sr., BA
GRIMSHAW, JAMES, JR. —
Swimming, Fort Worth, Sr., A&S
HAASE, RICHARD — Swimming
Houston, Soph., BA

HACKER, JAMES — Football
Bowie, Soph., BA
HARRISON, CHARLES — Football
Abilene, Jr., BA
HART, J. CURTIS — Track
Andrews, Sr., Engr.
HERNDON, EDWARD — Football
Trent, Soph., Ag.
HOLMES, PATRICK — Football
Del Rio, Sr., BA
HORTON, JOWELL — Baseball
Lancaster, Sr., Engr.
HUNT, COOLIDGE — Football
Lubbock, Jr., A&S



GUY GOLDEN-Track Stephenville, Sr., Math.



JOHN GOTTSCHALL-Tennis Midland, Sr., Marketing



J. CURTIS HART—Track Andrews, Sr., Elec. Engr.



KELLY MITCHELL—Footba Hobart, Okla., Sr., Physics -Football

DUNLAP'S	CLIFFORD B. JONES	ROY FURR	FURR'S SUPER MARKETS
HEMPHILL-WELLS	SPENCER A. WELLS	INCE OIL CO.	LUBBOCK AVALANCHE-JOURNAL
PIGGLY-WIGGLY	PIONEER NATURAL GAS COMPANY	RAINBO BAIGING CO.	T.I.M.E. FREIGHT, INC.
LUBBOCK CLEARING USE ASSOCIATION	LUBBOCK CLEARING HOUSE ASSOCIATION	LUBBOCK CLEARING HOUSE ASSOCIATION	KDUB Radio-TV
MULESHOE (Red Raider Club)	KCBD Radio-TV	FARMERS COOPERATIVE COMPRESS	ABILENE (Red Raider Club)
LUBBOCK (Red Raider Club)	SLATON (Red Raider Club)	LOVINGTON, N.M. (Red Raider Club)	POST (Red Raider Club)
		And the second s	

HURT, LOUIS — Baseball
Sulphur Springs, Soph., Engr.
VRENCE, BENNY — Tennis
narillo, Soph., BA
MMONS, JOHN — Basketball
Happy, Sr., BA
LILLARD, DOUGLAS — Football
Gainesville, Soph., Eng.
MASON, DONALD RAY — Track
Slaton, Soph., Engr.
MEADOR, WILLIAM THOMAS —
Track, Saint Jo., Soph., Ag.
MILBURN, GARY — Track
Lubbock, Soph., BA

MILLER, CARY — Football
Vernon, Soph., Engr.
MITCHELL, KELLY — Football
Hobart, Okla., Sr., A&S
MOUNTS, DEL RAY — Basketball
Perryton, Sr., BA
PARKER, FRED LYNDON —
Swimming, Houston, Soph., A&S
POLSON, RICHARD — Football
Amarillo, Sr., BA
POTTER, JIMMY DEAN —
Football, Dallas, Soph., BA
RANKIN, WALTER — Football
Midland, Jr., BA

RAY, FRANK — Baseball
Abilene, Soph., A&S
SCOTT, BARRY — Baseball
Merkel, Jr., A&S
SESSUMS, RONALD — Track
Lubbock, Soph., A&S
SHAHA, WILLIAM — Football
Dumas, Soph., BA
SOSNOWY, JOHN — Baseball
Texas City, Jr., A&S
SUTHERLAND, BEAU — Tennis
Kerrville, Soph., A&S
THOMAS, DAVID — Track
Alpine, Jr., BA

TURNER, THOMAS — Football
Garland, Sr., A&S
VARNELL, GILBERT—Basketball
Sewanee, Tenn., Jr., Engr.
VAWTER, RICHARD — Swimming
Dallas, Sr., Engr.
WATKINS, DENNIS — Football
Balmorhea, Soph., BA
WHITE, ROBERT ALLEN — Baseball, Artesia, N.M., Soph., A&S
WILSON, BILLY GALE —
Baseball, Killeen, Jr., A&S

PICTURED ARE THE TOP FOUR ATHLETES SCHOLASTICALLY.

Directing Texas Tech Destiny . . .



TEXAS TECH BOARD OF DIRECTORS—Shown are (from the left) J. Roy Wells, Assistant to the President and Secretary to the Board, with the following men appointed by the Governor of Texas to direct Texas Tech affairs: Manuel DeBusk, Dallas; James L. Lindsey, Midland; J. Edd McLaughlin, Ralls; R. Wright Armstrong, Fort Worth; C. I. Wall, Amarillo, chairman; Floyd A. Wooldridge, Houston, vice chairman; Alvin R. Allison, Levelland; Harold Hinn, Dallas; and Wilmer Smith, New Home.



1300 4th STREET

PHONE PO 3-4335 GEN. OFFICE—PO 3-1908

LUBBOCK

YOUR ONE-STOP BUILDING CENTER

- Good Materials
- Courteous Service
- Fair Prices
- Wide Selection

Student Managers . . .

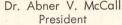


Texas Tech's athletic staff is aided by student managers and student trainers. Managers, pictured, are (standing, from the left) James Shaw of Littlefield and Jerry Wiley of Lubbock; (kneeling) Bill Symons of Perryton and Tommy Seay of Andrews. Student trainers are Charles Steinman of Abilene and Doug Cowan of Odessa.



BAYLOR UNIVERSITY . .







Dr. W. R. White Chancellor

Baylor University was founded in 1845 at Independence, Texas, under charter granted by the Republic of Texas, the University later moving to Waco.

The University was named for Judge Robert Emmet Bledsoe Baylor, veteran of the War of 1812, who was one of the school's three founders. Co-founders were Rev. William M. Tryon and Rev. James E. Huckins.

Judge Baylor, native of Kentucky, was a member of the Kentucky legislature. He moved to Alabama, where he also served in the legislature and the national congress, before he moved to the then Republic of Texas. He became a supreme court justice in the new republic.

Rev. Tryon was a New York City native, educated at Mercer. He became chaplain of the congress of the Republic of Texas. Rev. Huckins, native of New Hampshire, educated at Brown University, came to Texas in 1840, became principal, at Galveston, of Texas' first public school.

Now the world's largest Baptist university, Baylor has 10 schools and colleges in Waco, Houston and Dallas, offers 19 degrees on the baccalaureate, graduate and doctorate levels. The College of Medicine is in Houston, the College of Dentistry and Graduate Research Institute in Dallas.

The College of Arts and Sciences, the Schools of Business, Law, Education, Music, Religion, Nursing and the Graduate School are located on the 50-acre main campus in Waco, a growing city of 112,000 located in the heart of Texas and looking to accelerated growth with a greatly increased water supply assured for the very near future.

Baylor has added over \$12,000,000 in new buildings in less than a dozen years, the newest being the beautiful Hankamer School of Business building and Penland Hall men's dormitory. Others of very recent construction include Morrison Constitution Hall for the Law School, the huge new Book Store building, Music Building, Ruth Collins women's dormitory, Student Union building, beautiful Armstrong Browning Library, Tidwell Bible Building, Allen and Dawson women's dormitory, D. K. Martin Hall men's dormitory, Speight-Jenkins married students' dormitory.

Although a Baptist university, Baylor has students of many denominations, including Catholics, Methodists, Episcopalians, Presbyterians and more than 30 other denominations and faiths. Many of these have their own campus clubs and organizations; many compete on Baylor athletic teams and in other activities.

Baylor has a strong unit of the Air Force ROTC on its campus, active since World War II days.

Armstrong Browning Library, a campus showplace, houses the world's largest collection of manuscripts, first editions and personal material of the English poet Robert Browning. The Baylor Theater on the campus is world famous for original plays and stagings, attracts some of the world's greatest actors and directors to observe and participate.

Varsity and freshman home football games are played in lighted, 50-000-seat Baylor Stadium, sunken concrete bowl built in 1950. Playing surface is 26 feet below surrounding ground level and fans enter at a point half way to the top of the stands.

The athletic staff is housed in a new, air-conditioned office building under the stadium's east stands, part of a \$125,000 addition that also includes new and greatly expanded home and visiting team dressing quarters, two new football practice fields and a new full-sized 8-lane quarter mile oval cinder track with 10-lane 220-yard straightaway, rapidly nearing completion. Baylor, the 1960 Southwest Conference track champion, will host the 1962 Conference meet in its new track stadium.

BEAR FACTS . . .

Location: Waco, Texas
President: Dr. Abner V. McCall
Chancellor: Dr. W. R. White
Enrollment: 5,116 (2998 men, 2118 women)
Conference: Southwest
Athletic Directors and Head Football Cooph:

Athletic Director and Head Football Coach: John D. Bridgers (Au-

Stadium Director: R. E. (Bill) Henderson
Stadium Director: F. A. (Jim) Crow
Basketball Coach: B. M. Menefee
Track Coach: Jack Patterson
Baseball Coach: E. E. Schroeder
Tennis Coach: Dr. Herbert

Schwetman Golf Coach: Odis Beck Chief Football Assistant: Walter

Chief Football Assistant: Watter Hackett Assistant Football Coaches: Chuck Purvis, Charley Driver, Vernon Glass, Herbert Zimmerman, Wayne Harris, Joe Newbill Freshman Football Coach: M. A.

Freshman Football Coach: M. A. (Catfish) Smith Assistant Basketball Coach: Jerry Walsh Football Captains: Ronnie Stan-

Football Captains: Ronnie Stanley, Bobby Lane, Bill Hicks Team Physician: Dr. H. H.

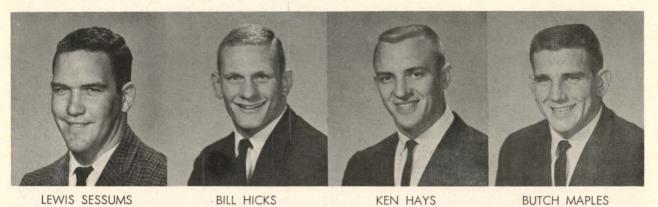
(Bud) Trippet
Trainer: Weaver Jordan
Band: Golden Wave (110 pieces)
Director: Donald I. Moore
Sports Information Director:
George Wright

Team Nickname: Bears Colors: Green and Gold 1960 Record: 8-2-0 for tie for second in SWC; plus 12-13 Gator Bowl loss to Florida



John Bridgers Coach Athletic Director

Baylor Bears . . .



BOBBY PLY



RONNIE STANLEY



BUDDY WHITE



BERT TATE



TOMMY MINTER



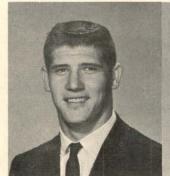
SONNY WHORTON



JIM OLDHAM



RONNIE BULL



JAMES BOWDEN



RONNIE GOODWIN



CARL CHOATE



BENNY CORLEY

Texas Tech Football Roster - 1961

NO.	NAME	POS.	WT.	HT.	AGE	CLASS-EXP.	HOME TOWN
16	Johnny Lovelace	QB	210	6-4	20	Jr1L	Farwell
17	Doug Cannon	QB	182	5-10	20	SophFN	Levelland
18	Allen Shuler	QB	178	6-1	20	JrSq	San Antonio
20	Bake Turner	НВ	175	6-2	21	Sr2L	Alpine
21	Bill Worley	НВ	155	5-9	19	SophFN	Midland
22	Roger Gill	НВ	190	6-1	20	Soph1Sq	San Antonio
24	Jay Dean Byrum	НВ	175	5-9	20	Jr1Sq	Ysleta
25	Dick Polson	НВ	183	5-11	22	Sr2L	Amarillo
29	Charles McEntire	НВ	185	5-11	20	Jr1L	McKinney
30	H. L. Daniels	FB	185	5-11	19	SophFN	Marshall
31	George Fraser	FB	195	6-0	21	Sr2L	Llano
40	Charles Lipsey	НВ	165	5-9	19	SophFN	Cisco
41	David Rankin	НВ	177	6-2	18	SophFN	Midland
42	Wayne Scott	НВ	160	5-9	20	SophFN	Marlow, Okla.
44	Coolidge Hunt	FB	195	6-3	20	Jr1L	Lubbock
49	C. W. Williams	FB	179	6-0	20	Jr1L	McKinney
50	Charles Harrison	С	185	5-10	20	Jr1L	Abilene
51	Dennis Grimes	С	189	6-2	20	Jr1L	Seagraves
52	Robert Foster	C	185	5-11	19	SophFN	Sundown
53	Weldon Brown	С	174	6-3	21	SophFN	Denver City
54	Jimmy Wells	C	187	5-10	19	SophFN	Dumas
60	Bev Herndon	G	170	5-10	19	SophFN	Sweetwater
62	Albert Swening	G	186	5-11	19	SophFN	Lubbock
63	Nathan Armstrong	G	199	6-2	19	Jr1Sq	Sweetwater
64	Kelly Mitchell	G	195	6-1	21	Jr1Sq	Hobart, Okla.
65	Ken Milliken	G	190	6-1	21	JrJr1Sq	San Angelo
67	Jackie Nichols	G	182	5-10	20	Soph1Sq	Lubbock
68	Walter Rankin	G	190	6-2	20	SophFN	Midland
69	Richard Willis	G	204	6-2	20	Soph1Sq	Ft. Sumner, N.M.
70	Tommy Hayes	T	195	6-2	20	Soph1Sq	Electra
71	Dennis Watkins	T	195	6-1	19	SophFN	McCamey
72	Bill Shaha	T	195	5-10	19	SophFN	Dumas
73	Ronnie McWilliams	Т	195	6-0	19	SophFN	Littlefield
74	Larry Mullins	T	205	6-3	20	Sr2L	Snyder
75	Roy Blair	T	195	6-1	20	Soph1Sq	Midland
76	Pat Holmes	T	233	6-5	20	Sr2L	Del Rio
78	Richard Stafford	Т	225	6-4	21	Sr1L	Matador
79	Dan Hennig	T	194	6-1	19	SophFN	Whitewright
80	Jerry Elbert	E	195	6-2	22	Jr1L	Wellington
81	David Parks	E	190	6-2	19	SophFN	Abilene
82	Bob Witucki	E	205	6-3	23	Sr1L	Tulsa, Okla.
83	Jimmy Hacker	E	165	6-1	19	SophFN	Bowie
84	Larry Jones	Е	170	5-11	20	Jr1Sq	Lubbock
85	Douglas Lillard	E	170	5-11	19	SophFN	Gainesville
86	Jim Potter	E	176	6-1	19	SophFN	Dallas
88	Cary Miller	E	188	6-0	19	SophFN	Vernon
89	Jerry Garrison	E	195	6-1	20	Jr1L	Levelland
7.7.	, , , , , , , , , , , , , , , , , , , ,						



New RCA VICTOR Color TV you have to see it to believe it!

RCA Victor's new High-Fidelity Color tube brings you color so lifelike you actually have to see it to believe it! Up to 50% brighter color picture . . . vastly improved black-and-white picture, too . . . plus the tremendous picture power of RCA's revolutionary New Vista tuner. All this in beautifully styled, magnificently crafted cabinets! Come in for a demonstration.



RADIO LAB

1501 Avenue Q

VICEROY'S got'i GOT THE FILTER! GOT THE E



BAYLOR

PROBABLE	STARTING	LINE-UP
Vo N	Jama	Position

REFEREE Harold Matthews

10 Trull, QB

14 Ply, QB

17 Stanley, QB

20 Roberts, HB

22 Oldham, HB

23 Harbour, HB

24 Blair, HB

25 Bull, FB

28 Minter, HB 30 Corley, FB

31 Davies, FB

32 Adams, FB

33 Hoffman, FB

35 Whorton, FB

40 Goodwin, HB

41 Norvell, HB

THE BEARS SQUAD

42 Tate, HB

47 Bowden, HB

45 White, HB 50 Hays, C-E

54 Maples, C

55 Hicks, C

60 Allen, G

62 Boozer, G

63 Rogers, G 65 Burk, G

66 Adkins, G

69 Mankin, G

70 Moore, T 71 Markham, T 72 Irwin, T

73 Frongillo, T

75 Jessup, T

77 Crenshaw, T

78 Sessums, G

79 Nicklas, T 81 Lane, E

82 Plumb, E

83 Harris, E

84 Pearson, E

85 Harlan, E

86 Ingram, E

87 Heath, E

89 Choate, E

UMPIRE. Bailey McElreath

LINESMAN W. D. Lawson

t'at both ends...

LEND!









SHE: I'd heard about the famous filter, never knew Viceroy had the best taste, too.

HE: You get both! Viceroy's Deep-Weave* Filter and

Compare the filter: Only Viceroy has the Deep-Weave Filter. Viceroy's Deep-Weave Filter is woven from a vegetable substance that's pure, and safe!

Compare the blend: Only Viceroy has this rich tobacco blend, deep-cured the slow way to bring real taste to

SHE: Mmm, now I've really got it! Viceroy's Deep-Weave
Filter and the best taste, too!

You'll feel a big difference in pleasure... because the blend!

You'll feel a big difference in pleasure... because the blend!

*Reg. U.S. Pat. Office

TEXAS TECH PROBABLE STARTING LINE-UP

No. Name Position

81 DAVID PARKS . . . LE

74 LARRY MULLINS . . LT

64 KELLY MITCHELL . . LG

80 JERRY ELBERT . . . C

63 NATHAN ARMSTRONG RG

76 PAT HOLMES . . . RT

84 LARRY JONES . . . RE

16 JOHN LOVELACE . . . QB

21 BILL WORLEY . . . LH

41 DAVID RANKIN . . . RH

44 COOLIDGE HUNT . . . FB

FIELD JUDGE Ken Pryor

THE RED RAIDER SQUAD

73 McWilliams, T 50 Harrison, C 74 Mullins, T 51 Grimes, C 52 Foster, C 75 Blair, T 76 Holmes, T 53 Brown, C 54 Wells, C 78 Stafford, T 79 Hennig, T 60 Herndon, G 80 Elbert, E 62 Swening, G 63 Armstrong, G 81 Parks, E 82 Witucki, E 64 Mitchell, G 65 Milliken, G 83 Hacker, E 67 Nichols, G 68 Rankin, W., G 84 Jones, E 85 Lillard, E 69 Willis, G 70 Hayes, T 86 Potter, E 88 Miller, E 71 Watkins, T 89 Garrison, E 72 Shaha, T

> BACK JUDGE Richard Haas

16 Lovelace, QB 17 Cannon, QB

18 Schuler, QB 20 Turner, HB 21 Worley, HB

24 Byrum, HB

25 Polson, HB

29 McEntire, HB

40 Lipsey, HB 41 Rankin, D., HB

30 Daniels, FB

31 Fraser, FB

42 Scott, HB 44 Hunt, FB

49 Williams, HB

22 Gill, HB

Baylor Roster . . .

No.	Name	POS.	WT.	HT.	AGE	Class-Exp.	Home Town
10	Don Trull	QB	171	6-1	20	Soph1Sq	Oklahoma City, Okla.
14	Bobby Ply	QB	190	6-1	21	Sr2L	Mission
17	Ronnie Stanley	QB	190	6-1	20	Sr2L	Port Arthur
20	Kelly Roberts Jim Oldham	HB HB	167 176	6-0 5-11	19	SophFN	Mt. Pleasant Fairbanks
23	Larry Harbour	НВ	155	5-11	21 21	Jr1L Sr2Sq	Rogers
24	Dean Blair	НВ	188	6-1	23	Sr1L	Spokane, Wash.
25	Ronnie Bull	FB	190	6-0	21	Sr2L	Bishop
28	Tommy Minter	НВ	170	5-11	22	Sr2L	Gladewater
30	Benny Corley	FB	204	6-0	19	SophFN	Bronte
31	Tom Davies	FB	195	6-0	19	SophFN	San Antonio
32	Don Adams	FB	179	5-11	20	Jr1Sq	Groesbeck
33	Dalton Hoffman	FB	201	6-0	19	SophFN	Ballinger
35	Elbert (Sonny) Whorton	FB	192	6-0	22	Sr2L	Rule
40	Ronnie Goodwin	HB	168	5-11	20	Jr1L	Odessa
41	Bobby Norvell	НВ	170	5-10	20	Soph1Sq	Garland
42	Bert Tate	НВ	180	5-11	20	Jr1L	Marlin
47	James Bowden	HB	180	6-0	20	SophFN	McCamey
45	Horace (Buddy) White	НВ	168	5-10	22	Jr1L	Odessa
50	Kenneth Hays	C-E	213	6-2	21	Sr1L	Linden
54	James (Butch) Maples	C	217	6-4	20	Jr1L	Mt. Vernon
55	Bill Hicks	C	214	6-2	21 20	Sr2L	Little Rock, Ark.
60 62	Billy Allen Don Boozer	G	196 216	6-1	19	Soph1Sq SophFN	Wichita Falls Pasadena
63	Ronnie Rogers Robert Burk	G	190 212	5-8 6-0	20	Soph1Sq	Garland Andrews
65 66	Herby Adkins	G G	196	5-11	21	Jr1L Sr2L	Nederland
69	Robert Mankin	G	198	6-2	21	Jr2Sq	Bonham
70	James Moore	Т	218	6-3	19		
71	Jon Markham	T	245	6-3	21	Jr1Sq Sr1L	Harlingen Odessa
72	Stanley Irwin	T	218	6-3	20	Jr1Sq	Terrell
73	John Frongillo	Т	244	6-3	22	Sr1L	Lakewood, Cal.
75	Johnny Jessup	T	210	6-2	21	Soph1Sq	Dallas
77	Bobby Crenshaw	Т	218	6-3	20	Soph1Sq	Pasadena
78	Lewis Sessums	G	210	6-1	19	SophFN	Sundown
79	Pete Nicklas	Т	246	6-4	22	Sr1L	Whittier, Cal.
81	Bobby Lane	Е	192	6-2	21	Sr1L	Bellflower, Cal.
82	Thomas (Ted) Plumb	E	177	6-2	22	Sr2Sq	Concord, Cal.
83	Jerry Harris	E	183	6-1	20	Jr1L	Odessa Mamphia Tana
84 85	Claude Pearson Herbert Harlan	E	197 187	6-3 6-3	21 21	Jr2Sq Jr1L	Memphis, Tenn. Dallas
86	James Ingram	E	190	6-0	19	SophFN	Odessa
87	Dwain Heath	E	201	6-3	19	SophFN	Fort Worth
89	Carl Choate	E	201	6-3	20	Jr1Sq	Pasadena

SCORE BIG

Saving S...AT

If your goal is big savings — you'll rack up extra points with every shopping trip to Piggly Wiggly. They have a team composed of National Brands — a famous food team that offers fine foods on a budget. For Piggly Wiggly's everyday low prices, S&H green stamps, and moneysaving specials make saving easy!





Baylor Bears . . .



CLAUDE PEARSON

HERBERT HARLAN

JERRY HARRIS

TED PLUMB



BOBBY NORVELL



BOBBY LANE



JAMES INGRAM



JOHN FRONGILLO



JOHNNY JESSUP



JON MARKHAM



JAMES MOORE



PETE NICKLAS



HERBY ADKINS



ROBERT MANKIN



ROBERT BURK



RONNIE ROGERS

College Football and The Hall of Fame

These great players and coaches were elected to the Hall of Fame in 1961 and they will be inducted into football's shrine at the Annual Awards Dinner of The National Football Foundation in December. These men have joined 181 others who have been honored for their deeds and dedication on the gridiron and their reputation and integrity in after life. To these men came the fine rewards of America's greatest game, intercollegiate football. To them the game meant the finest experiences of life.



GLENN DAVIS

"Mr. Outside" of fine
Army teams in 1944-46.
Their greatest all-time
halfback and scorer.



WELDON HUMBLE Captain and guard at Rice, 1941-2, 1946. One of the great players of the Southwest.



CHOO CHOO JUSTICE North Carolina's amazing halfback, 1946-49. Set national records in rushing and punting.



GEORGE McAFEE
Duke, 1937-39. One of
the great halfbacks of
the Southern Conference. Leading scorer.



PAT PAZZETTI
Lehigh quarterback,
1910-13, captain and
All-America. Fine runner, passer and punter.



CLAUDE REEDS

Earliest of fine Oklahoma fullbacks, 191013. Their finest punter, and first long passer.



BOB REYNOLDS Stanjord's power-packed tackle, 1933-35. Only man to play 180 minutes in the Rose Bowl.



BOB SUFFRIDGE Tennessee's fine guard and best blocker in the South, 1938-40. Played in 30 straight victories.



CHARLIE CALDWELL Princeton's most successful coach, 1945-56. Coach of the Year, 1950. Outstanding record.



DON FAUROT
One of America's great
coaches. At Missouri
1935-56. Originated and
developed the Split-T.

DOES FOOTBALL MEAN AS MUCH TO YOU?

If so you should become a member of The National Football Foundation and Hall of Fame. The Foundation is a nationwide organization that enlists everyone interested in the game for a purpose which truly serves American youth. That purpose is to promote football as an integral and wholesome part of our educational process and to encourage the beneficial direction and playing of the game throughout the country.

Join the Foundation and help us build the Hall of Fame. Become active in your home town chapter.

Ĭ	161	الان
	W-	
	到	I WE
	NO	w

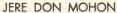
N/I	21	l +	0:
TAI	cti		U.

NATIONAL FOOTBALL FOUNDATION AND HALL OF FAME, New Brunswick, N. J.

- I am interested in joining my home town chapter of the Foundation (Minimum dues \$10 per year, tax deductible)
- I am interested in receiving a complimentary copy of your FOOTBALLETTER

Concerning Texas Tech's Freshmen . . .







TOMMY TURNER



JACKIE WILES



JIM WRIGHT

Pictured above are the four students who are assisting Berl Huffman with the Texas Tech Picadors. Mohon and Wiles completed their Red Raider eligibility last year. Turner was to play center this season, but a knee injury prevented his participation. Wright is a former Texas A&M quarterback completing work on his degree at Texas Tech.

Freshman Schedule

Oct. 19 Hardin-Simmons B, Abilene, 7:30 p.m.

Oct. 13 Arkansas Frosh, Lubbock, 7:30 p.m.

Nov. 4 Rice Frosh, Houston, 2 p.m.

Nov. 10 West Texas B, Lubbock, 3 p.m.

Nov. 17 North Texas Frosh, Lubbock, 3 p.m.

Varsity Physician ...



DR. WALLACE HESS

Red Raiders. . .



CARY MILLER



WELDON BROWN



DOUG LILLARD



BOB WITUCKI

Who Coached 'em, What They Study . . .

NAME — HOME TOWN

Nathan Armstrong - Sweetwater Roy Blair - Midland Weldon Brown - Denver City Jay Dean Byrum - Ysleta Doug Cannon - Levelland H. L. Daniels - Marshall Jerry Elbert - Wellington George Fraser - Llano Jerry Garrison - Levelland Roger Gill - San Antonio Dennis Grimes — Seagraves Jimmy Hacker — Bowie Charles Harrison — Abilene Tommy Hayes — Electra Dan Hennig - Whitewright Bev Herndon - Sweetwater Pat Holmes - Del Rio Coolidge Hunt — Lubbock Larry Jones - Lubbock Douglas Lillard — Gainesville Charles Lipsey — Cisco Johnny Lovelace - Farwell Charles McEntire - McKinney Gary McGill - Albuquerque, N.M. Ronnie McWilliams - Littlefield Ken Milliken - San Angelo Kelly Mitchell - Hobart, Okla. Larry Mullins - Snyder Jackie Nichols - Lubbock David Parks - Abilene Dick Polson - Amarillo Jim Potter - Dallas David Rankin - Midland Walter Rankin - Midland Wayne Scott - Marlow, Okla. Bill Shaha — Dumas Allen Shuler - San Antonio Richard Stafford - Matador Albert Swening - Lubbock Bake Turner — Alpine Tommy Turner - Garland Dennis Watkins - McCamey Jimmy Wells — Dumas Randy Weyl - Fort Worth C. W. Williams - McKinney Richard Willis - Fort Sumner, N.M.

Bill Worley - Midland

MAJOR SUBJECT

Physical Education Personnel Management Animal Husbandry Arts and Sciences Accounting Electrical Engineering Physical Education History Electrical Engineering Physical Education Business Administration Accounting Traffic Management Personnel Management Business Management Agronomy Accounting History Government Civil Engineering Personnel Management Physical Education Management Marketing Business Administration Physical Education Mathematics Industrial Engineering Government Physical Education Engineering Industrial Management Electrical Engineering Business Administration Mathematics Accounting Industrial Management Industrial Management Government Secondary Education Secondary Education Accounting Animal Husbandry Business Administration Physical Education

Education

Personnel Management

HIGH SCHOOL COACH

Elwood Turner Aubrey Gill Don Orr Jack (Red) Coats Johnny Hickman Dub Wooten John Hurley James Moore Johnny Hickman Bruce Shaw A. D. Shaver Jess Stiles Chuck Moser Jerry Wilson Harry Lander Elwood Turner Glenn Scallorn **Buddy Brothers** Buddy Brothers James Ryan Zac Henderson J. D. Atwell Joe Simpson Bill Gentry Don Williams Bob Harrell Tex Bartlett John Conley Buddy Brothers Chuck Moser Joe Kerbel Joe Simpson Harold King Audrey Gill Sevil Pickett Burt Bartlett Glen Crocker Tex Bradshaw Bill Dubose Pete Bromley Bill Ellington Don Seymour Burt Bartlett Bill Allen Joe Simpson James Burke Harold King



WELLS TEAGUE of Lubbock Drum Major

BAND OFFICERS

President
Phil Anthony, Amarillo
Vice President
Bob Breckenridge,
Big Spring
Treasurer
Reid Warner, Dallas



Leon Harris Announcer

Marching Band . . .

MAJORETTES

Jacquette Cox	Bowie
Carolyn Davis	
Pamela White	Richardson
Billye King	Loop
Sandy Bell	Clovis, N.M.
Cindy Parker	Hale Center
Carole Brashear	Petersburg



DEAN KILLION Director of Bands



MARLIN LINDSEY of Odessa Drum Major

STAFF

Keith McCarty, Assistant Professor of Woodwinds

Richard Tolley, Instructor of Brass

Jerry Pickens, Levelland, Librarian, Drill Assistant

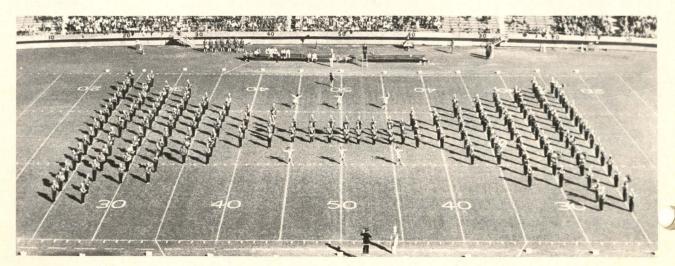
Clifford Bates, Lubbock, Librarian, Drill Assistant

Jonelle Minton, Lubbock, Secretary

Barbara Sperberg, Odessa, Secretary

Jim Sudduth, Crosbyton, Drill Assistant

Mike Metze, Levelland Drill Assistant



FOR FUTURE TEXAS TECHSANS

JUVENILE T-SHIRTS

FOR THE CLASS OF 19??

- FOR SONS
- DAUGHTERS
- GRANDCHILDREN
- NEPHEWS
- NIECES
- FRIENDS

Sizes 2, 4, 6, and 8 year old

\$1.50 Postpaid Anywhere in U. S.

Also available in a White Sweat Shirt at

\$2.00 Postpaid



"MAIL ORDERS FILLED PROMPTLY"

TEXAS TECH COLLEGE BOOKSTORE

LUBBOCK, TEXAS

OWNED AND OPERATED BY TEXAS TECHNOLOGICAL COLLEGE

"SUPPORTING TEXAS TECH ATHLETICS"



ROBERT J. WALKER President

Red Raider Club





VERLON BIGHAM First Vice President



B. E. RUSHING, JR. Second Vice President



LOYD LANOTTE Third Vice President



L. EDWIN SMITH Secretary-Treasurer



ALLEN BENTON
Past President

Join The Red Raider Club . . .

Each week during the football season and at intervals throughout the year, a letter, reporting on Tech's athletic program, is sent to Red Raider Club members.

The Texas Tech Athletic Department publishes each year a pressbook for football and one for basketball. Only distribution of the pressbook other than to newspapermen, radio, and television sports directors is to members of the Red Raider Club.

Red Raider Club members are hosts at social events to Tech athletes.

RED RAIDER FUNDS ARE USED TO FURNISH ATHLETES WITH ROOM, BOARD, TUITION, AND BOOKS.

Red Raider Club members have the satisfaction of knowing that they are helping worthy boys obtain a college education, and that they are helping build an athletic program this region can be proud of.

If you would like to participate in this splendid program, and are interested in joining the Red Raider Club, you may request details from the club's executive vice president, Leete Jackson, Box 456, Lubbock, telephone POrter 2-8680.



LEETE JACKSON

Executive Vice President

REGARDLESS OF HOW LARGE OR SMALL YOUR CONTRIBUTION WE WANT AND NEED YOUR SUPPORT — JOIN NOW.

Contributions In Excess Of \$10 Are Tax Deductible

Conference Participation . . .

Texas Tech has been eligible for official Southwest Conference competition for four seasons in all sports except baseball and football. Football could not be included until last fall because of various schedule commitments.

During the school year 1960-61 the Red Raiders finished fifth or better in every sport. By sports, beginning in the 1957-58 season, the Raiders have finished as follows: Tennis-2nd, 4th, 4th, 4th. Basketball-3rd tie, 3rd, 4th tie, 1st. Swimming-5th, 4th, 4th, 4th. Golf-6th, 1st, 3rd, 2d. Track-8th, 4th, 4th, 5th.

Texas Tech formally resigned from the Border Conference, which it entered in 1932, during the summer of 1956 (following the favorable Southwest Conference vote May 12, 1956). The Raiders won 11 football championships in 17 official Border Conference campaigns. Tech compiled a conference record of 52 wins, 5 losses, and 3 ties

Texas Tech's football record with Southwest Conference schools:

Team	W	L	T	Pct.
Southern Methodist	4	4	0	.500
Texas Christian	6	11	0	.353
Texas A&M	5	13	1	.237
Baylor	4	14	1	.237
Texas	1	9	0	.100
Rice	1	10	0	.091
Arkansas	0	4	0	.000
Totals	21	65	2	.250

All-Border Conference . . .

(Note: A number of Tech's outstanding players are not included in this listing because for a number of years Tech did not play enough conference members to permit an adequate representation.)

1933—E Elva Baker, first team; E Matt Hitchcock, second team. 1934—C Lawrence Priddy, HB Glynn C. Dowell, first team; G Pete

Owens, second team.

1935—G Walker Nichols, QB Charles Duvall, second team.

1936—E Herschel Ramsey, T William Holcomb, C Tox Wiginton, HB

1936—E Herschel Ramsey, T William Holcomb, C Tox Wiginton, HB
Jim Neill, second team.
1937—E Herschel Ramsey, G Floyd Owens, HB Elmer Tarbox, first
team; G Lewis Jones, second team.
1941—QB Tyrus Bain, FB Charles Dvoracek, second team.
1942—B J. R. Callahan, B Walter Schlinkman, first team; E Joe
Smith, T George Zoller, G Doyle Caraway, G Will Allbright,
B Don Austin, second team.
1943—No All-Conference team.
1944—No All-Conference team.
1945—No All-Conference team.
1946—T Bernie Winkler, G Floyd Lawhorn, C Roland Nabors, HB
Roger Smith, first team; T Clyde Hall, FB Ed Robnett, second
team.

 1947—T Bernard Winkler, C Roland Nabors, first team; E Joe Smith,
 QB Fred Brown, HB Ed Smith, second team.
 1948—E Bill Kelley, T Marshall Gettys, G Dan Pursel, first team;
 T John Andrews, G Dorell McCurry, QB Ernest Hawkins, second team.

team.
1949—T Marshall Gettys, G Dan Pursel, FB James Conley, first team;
HB Calvin Steveson, second team.
1950—T Jerrell Price, G Robert Broyles.
1951—T Jerrell Price (Capt.), G Ray Howard, C Aubrey Phillips,
HB Bobby Cavazos, first team; QB Junior Arterburn, HB Jim
Turner, second team.
1952—HB Bobby Cavazos, offense; G Ray Howard and HB Jim Turner,

defense

defense.

T Jerry Walker, T Jimmy Williams, G Don Gray; QB Jack Kirkpatrick, HB Bobby Cavazos (Capt.), FB James Sides, first team; E Vic Spooner, second team.

E Claude Harland, T Jerry Walker, HB Rick Spinks, FB James Sides, first team; E Dean White, T Bill Herchmann and Bob Kilcullen, G Hal Broadfoot and Arlen Wesley, C Dwayne West, QB Jerry Johnson, HB Walter Bryan, second team.

T Jerry Walker, FB James Sides, G Hal Broadfoot, first team; T Bill Herchmann, HB Don Schmidt, second team.

Red Raiders .



NATHAN ARMSTRONG



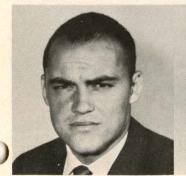
KELLY MITCHELL



JOHNNY LOVELACE



RICHARD STAFFORD



JERRY ELBERT



KEN MILLIKEN



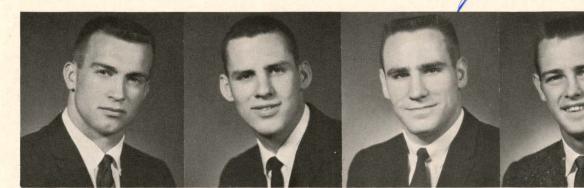
LARRY JONES



C. W. WILLIAMS

° 5 - 8.20 - 7-8-

Red Raiders . . ,



H. L. DANIELS

DAN HENNIG

BILL WORLEY

CHARLES LIPSEY



JIM POTTER



WAYNE SCOTT



RAY McWILLIAMS



DENNIS WATKINS



JIMMY WELLS



DOUG CANNON



JIM HACKER



DAVID RANKIN



BILL SHAHA



ALBERT SWENING



ROGER GILL



BEV HERNDON



Next time, relax to the game . . . fly Braniff

Filled with fighting spirit for the big game? Don't waste it on your fellow highway sufferers! Take the calm route, high above the traffic jams . . . on Braniff. You'll arrive relaxed, refreshed, and on time!

Whether you fly on Braniff's new El Dorado Super Jets or other fast flights, you'll be treated to the cordial hospitality and supreme comfort that have made Braniff famous. Braniff serves 50 U.S. cities and 10 Latin American countries, and government statistics show it is a leader in on-time, dependable operation.

For reservations, visit your Travel Agent or nearest Braniff office.



BRANIFF International AIRWAYS

SWC Composite Football Schedule — 1961 . .

Sept. 23
Texas A&M vs. University of Houston, College Station (N)
University of Arkansas vs. Mississippi, Jackson, Miss.
Baylor University vs. Wake Forest, Waco (N)
Rice University vs. L.S.U., Houston (N)
Southern Methodist University vs. Maryland, Dallas (N)
Texas Christian University vs. Kansas, Fort Worth (N)
University of Texas vs. California, Berkeley
Texas Tech vs. Mississippi State, Jackson, Miss. (N)
Sept. 29

Southern Methodist University vs. Univ. Southern Cal., Los Angeles (N)

Sept. 30

Texas A&M vs. L.S.U., Baton Rouge, La. (N)
University of Arkansas vs. Tulsa, Fayetteville
Baylor University vs. Pittsburgh, Pittsburgh, Pa.
Rice University vs. Geo. Tech, Atlanta
Texas Christian University vs. Ohio State, Columbus
Texas Tech vs. Texas, Austin (N)

Texas A&M vs. Texas Tech, Lubbock (N)
University of Arkansas vs. TCU, Little Rock (N)
Southern Methodist University vs. Air Force, Dallas
University of Texas vs. Washington State, Austin (N)

Texas A&M vs. Trinity, San Antonio (N)
University of Arkansas vs. Baylor, Waco (N)
Rice University vs. Florida, Houston (N)
Texas Christian University vs. Texas Tech, Lubbock (N)
University of Texas vs. Oklahoma, Dallas

Texas A&M vs.TCU, Fort Worth
University of Arkansas vs. Texas, Fayetteville
Baylor University vs. Texas Tech, Lubbock (N)
Southern Methodist University vs. Rice, Houston (N)

Texas A&M vs. Baylor, College Station
University of Arkansas vs. NW La. State, Littlerock (N)
Rice University vs. Texas, Austin (N)
Southern Methodist University vs. Texas Tech, Dallas

Texas A&M vs. Arkansas, Fayetteville Baylor University vs. TCU, Waco Rice University vs. Texas Tech, Lubbock Southern Methodist University vs. Texas, Dallas

Nov. 10 Texas Christian University vs. U.C.L.A., Los Angeles (N) Nov. 11

Texas A&M vs. SMU, College Station
University of Arkansas vs. Rice, Houston
Baylor University vs. Texas, Austin
Texas Tech vs. Boston College, Lubbock

Nov. 18
Texas A&M vs. Rice, Houston
University of Arkansas vs. SMU, Dallas
Baylor University vs. Air Force, Waco
Texas Christian University vs. Texas, Austin

Nov. 23 Texas A&M vs. Texas, College Station

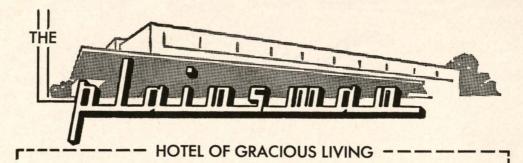
University of Arkansas vs. Texas Tech, Little Rock Baylor University vs. SMU, Waco Rice University vs. TCU, Fort Worth

Dec. 2

Baylor University vs. Rice, Houston
Texas Christian University vs. SMU, Fort Worth
Texas Tech vs. West Texas State, Lubbock

1960 STANDINGS

	CONFERENC	E			
Arkansas	6	1	0	115	63
Baylor	5	2	0	101	61
Rice	5	2	0	145	42
Texas	5	2	0	93	63
TCU	3	3	1	64	60
Texas Tech	1	5	1	68	137
Texas A&M	0	4	3	59	91
SMU	0	6	1	24	151
	SEASON				
Arkansas	8	2	0	179	80
Baylor	8	2 3	0	169	78
Rice	7	3	0	168	58
Texas	7	3	0	164	75
TCU	4	4	2	85	94
Texas Tech	3	6	1	148	182
Texas A&M	1	6	3	73	117
SMU	. 0	9	1	31	221



FREE PARKING

COMPLEMENTARY COFFEE

FREE TV AND 4-WAY RADIO IN EVERY ROOM

YEAR-ROUND AIR CONDITIONING COFFEE SHOP & DINING ROOM OPEN 6:00 A.M. TO 10:00 P.M.

SELF-SERVICE ICE AND SOFT DRINK MACHINES

POPULAR PRICED MENU

125 ROOMS

HEATED SWIMMING POOL

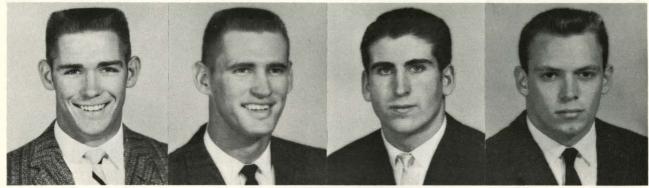
1 DAY LAUNDRY & VALET SERVICE

MELVIN JOHNSTON Manager



21st & AVENUE Q POrter 3-3424 LUBBOCK

ORed Raiders . . .



CHARLES HARRISON

ALLEN SHULER

COOLIDGE HUNT

CHARLES MCENTIRE



DAVID PARKS



TOMMY TURNER



LARRY MULLINS



DICK POLSON



ROY BLAIR



JAY DEAN BYRUM



JACKIE NICHOLS



BAKE TURNER



RANDY WEYL



RICHARD WILLIS



JERRY GARRISON



PAT HOLMES

Basketball . . .



SOUTHWEST CONFERENCE CHAMPIONS — The 1960-61 Red Raiders included: from the left (kneeling), trainer Charles Steinman, assistant coach Gene Gibson, Mac Percival, Gilbert Varnell, Roger Hennig, Milton Mickey, Del Ray Mounts and (behind Mounts) Harold Hudgens, Don Perkins, Tom Patty, Bobby Gindorf, Johnny Lemmons, Coach Polk Robison, manager Darrel Watson.

TICKET INFORMATION

Regular Season Ticket (11 games): \$16.50 and \$22. Holiday Doubleheaders: Each night, \$3 and \$2.50, reserved; \$2, general admission.

Single game (regular schedule): \$2, reserved; \$1.50, general admission.

Mail orders with check or money orders payable to Texas Tech should include 25 cents mailing fee and be sent to Athletic Dept., Texas Tech, Lubbock.

HOME SCHEDULE

Dec.	4	(Mon)	Colorado
Dec.	16	(Sat)	Loyola
Dec.	19	(Tues)	Oklahoma
Dec.	28	(Thurs)	William & Mary
Dec.	29	(Fri)	Mississippi*
Jan.	3	(Wed)	Texas
Jan.	9	(Tues)	Rice
Jan.	13	(Sat)	Baylor
Jan.	20	(Sat)	Phillips 66
Feb.	6	(Tues)	TCU
Feb.	13	(Tues)	SMU
Feb.	17	(Sat)	Arkansas
Feb.	27	(Tues)	Texas A&M

^{*} Holiday Doubleheaders. Co-host team is University of Texas, meeting Mississippi Dec. 28, William & Mary Dec. 29.

Red Raiders . . .



DENNIS GRIMES



TOMMY HAYES



WALTER RANKIN



GEORGE FRASER

New and Used Textbooks CIPSTIT BOOK STORE

1305 College Avenue and Monterey Center

Texas Tech Decals, Pennants, Juvenile Sweatshirts

WHEN YOU SING . . .

THE MATADOR SONG

Fight Matadors for Tech;
Songs of Love we'll sing to thee.
Bear our banners far and wide
Ever to be our pride.
Fearless Champions ever be;
Stand on heights of victory.
Strive for honor, evermore,
Long live the Matadors!

FIGHT RAIDERS FIGHT

Fight Raiders, Fight, Fight Raiders Fight Fight for the school we love so dearly. You'll hit 'em high, You'll hit 'em low, You'll push the ball across the goal— TECH FIGHT FIGHT!

We'll praise your name, boost you to fame Fight for the scarlet and the black.
You will hit 'em, you will reck 'em
HIT 'EM, RECK 'EM, TEXAS TECH!
And the victory bells will ring out.

RED RAIDERS

Let's go Red Raiders, let's every man get in the fray, Let's go Red Raiders, let's fight until we win the fray, The Bells of Victory will ring out—and ev'ry heart — In Texas Tech is gonna sing out. We'll show the foe - a Matador is master Oh, we'll show the foe — the meaning of disaster. They'll turn their backs — to the Texas Red and Blacks They'll run like hell, we'll ring the bell And show who wears the crown, When those Red, Red Raiders go to town. Let's give a cheer boys, send it down the field. Let's make it clear boys, Tech will never yield. We'll give the Raiders' name greater fame, We'll show the foe we're out to win the game. Hi Yi De Yi, Red Raiders on the run. Vict'ry or die, our battle will be won. Hi Yi De Yi, they'll soon be bounding back, Holding on high our glorious Red and Black.

TECH FOOTBALL HISTORY

							12011 100
Year	W	L	T	Pts	PA	Coach	Captains
1925	6	1	2	210	65	E. Y. Freeland	Winfield Nicklaus, fl
1926	6	1	3	106	49	E. Y. Freeland	Hurley Carpenter, t
1927	5	4	0	134	100	E. Y. Freeland	Bruce Reed, g
1928		4	1	47	79	E. Y. Freeland	Ransom Walker, b
1929	1 3	7	2	31	141	G. Higgenbotham	Sid Knowles, g
1930	3	6	0	90	122	Pete Cawthon	Jack Durham, c
1931	6	3	0	150	66	Pete Cawthon	Jack Durham, c
1932	10	2	0	382	36	Pete Cawthon	Roy Ayers, g
1933	8	1	0	144	30	Pete Cawthon	Elva Baker, t
1934	7	3	1	193	84	Pete Cawthon	Malcolm Martin, e
1935	5	3	2	110	55	Pete Cawthon	Walker Nichols, g
1936	5	4	1	111	85	Pete Cawthon	Demp Cannon, g Lewis Jones, g
1937	8	.3	0	157	86	Pete Cawthon	Herschel Ramsey, e
	0	1	0	6	7	(West Virginia) 1	Lewis Jones, g
1938	10	0	0	274	35		Frank Guzik, c
	0	1	0	13		(St. Mary's) 2	A. B. Murphy, t
1939	5	5	1	150	74	Pete Cawthon	Dixie White, g Bill Davis, t
1940	9	1	1	241	131	Pete Cawthon	Ty Bain, qb Lonnie McCurry, g
1941	9	1	0	226	30	Dell Morgan	Loyce Baillio, g
	0	1	0	0	6	(Tulsa) 1	Ty Bain, qb
1942	4	5	1	111	87	Dell Morgan	Will Albright, g Kenneth Robbins, qb
1943	4	6	0	128	177	Dell Morgan	Game
1944	4	7	0	134	170	Dell Morgan	Game
1945	3	5	2	63	145	Dell Morgan	W. Schlinkman, fb Otis Turner, c

Symbols: 1-Sun Bowl, 2-Cotton Bowl, 3-Raisin Bowl, 4-Gator

Year	W	L		Pts	PA	Coach
1946	8	3	0	148	116	Dell Morgan
1947	6	4	0	172	215	Dell Morgan
	0	1	0	12	13	(Miami) 1
1948	7	3	0	212	116	Dell Morgan
1949	7	4	0	174	164	Dell Morgan
	0	1	0	13	20	(San Jose) 3
1950	3	8	0	222	241	Dell Morgan
1951	6	4	0	276	155	DeWitt Weaver
	1	0	0	25	14	(College of the Pacific)
1952	3	7	1	233	239	DeWitt Weaver
1953	10	1	0	428	154	DeWitt Weaver
	1	0	0	35	13	(Auburn) 4
1954	7	2	1	367	157	DeWitt Weaver
1955	7	2	1	188	145	DeWitt Weaver
	0	1	0	14	21	(Wyoming) 1
1956	2	7	1	117	216	DeWitt Weaver
1957	2	8	0	120	190	DeWitt Weaver
1958	3	7	0	126	163	DeWitt Weaver
1959	4	6	0	139	158	DeWitt Weaver
1960	3	6	1	148	182	DeWitt Weaver
36 yrs	202		150	22	6397	4572

Captains
James Reed, b
Roger Smith, b
Bernie Winkler, t
Glen Lewis, b

Ernest Hawkins, qb Bobby Williams, c John Andrews, t James Conley, fb Earl Jackson, fb Elbert Johnson, e Jerrell Price, t Aubrey Phillips, c

Jim Turner, hb
Buddy Barron, g
Don Gray, g
Vic Spooner, e
Howard Hurt, g
Jerry Johnson, qb
James Sides, fb
Arlen Wesley, g
Don Williams, qb
Bob Kilcullen, t
Charlie Moore, e
Pat Hartsfield, e Pat Hartsfield, e Jerry Bell, qb Mack Pogue, hb Ken Talkington, qb Jerry Selfridge, t-e E. J. Holub, c Don Waygood, e

TEXAS TECH'S LONGEST PLAYS

LONGEST RUN FROM SCRIMMAGE - 89 yds, Lonnie Graham, West Texas State, 1955

LONGEST RUN PASS PLAY - 90 yds, Ernest Hawkins to Cal Steveson, Texas A&M, 1948

LONGEST PUNT RETURN - 90 yds, Estil Carnes, New Mexico Normal, 1932

LONGEST KICKOFF RETURN - 100 yds, Jack Kirkpatrick, West Texas State and Tulsa, 1953

LONGEST INTERCEPTION RETURN - 95 yds, Lefty Sollis, Colorado Mines, 1932

LONGEST FIELD GOAL - 43 yds, Volney Hill, TCU, 1926

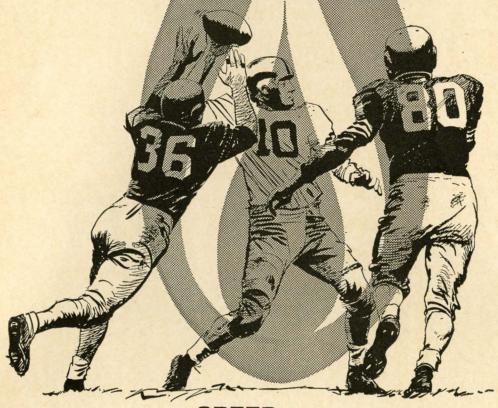
LONGEST PUNT - 85 yds. R. W. Moyers, West Texas State, 1945



the choice.

YOU **GET** REAL "PRO" **PERFORMANCE FROM**





SPEED

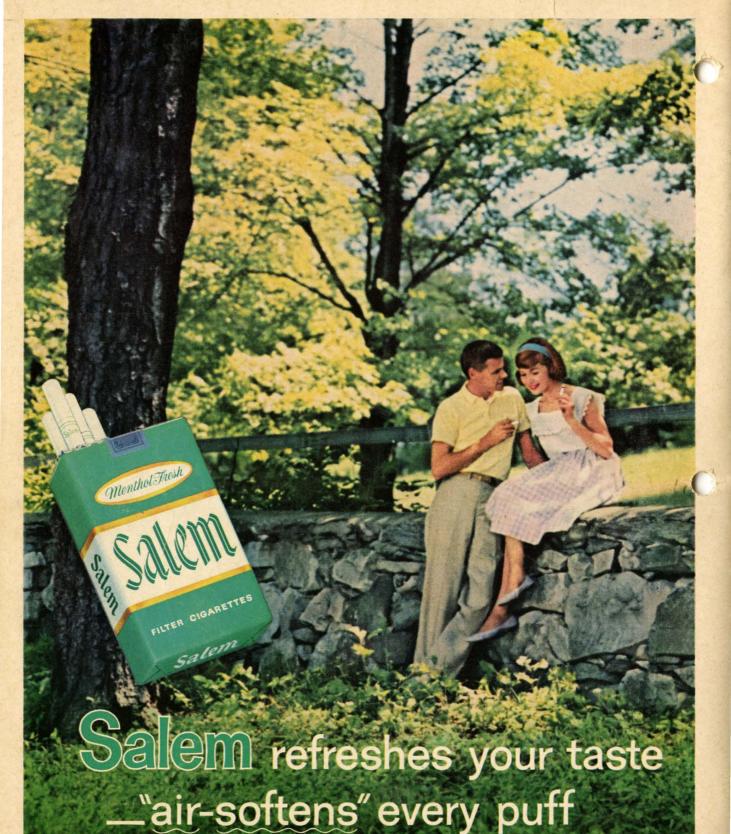
Gas goes into action faster than a hard-charging line backer.

ECONOMY Gas conserves your budget even better than a coach does his star p.a.t. booter.

CONTROL Gas gives you precision heat control more accurate than a well-timed block.

DEPENDABILITY Like a rock-nerved passing quarterback, Gas can be depended upon to "come through" under any circumstances.

fuel for a growing empire Pioneer Natural Gas Company



· menthol fresh

rich tobacco taste

· modern filter, too

Take a puff.. its Springtime! When you light a Salem, you can almost imagine yourself in this scene — all golden sunlight and new green, with air so fresh. Salem is the most refreshing cigarette of all, for its High Porosity paper "air-softens" every puff. Rich-tasting, too, with the full flavor of fine tobaccos. Smoke refreshed...smoke Salem!

Created by R. J. Reynolds Tobacco Company