

Texas Tech News

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CONTACT: B. Zeeck

~~PLEASE HOLD FOR RELEASE FOR FRIDAY (SEPT. 25) A.M.T.S~~

LUBBOCK--Dr. Eugene E. Payne ^{Thursday} ~~Friday (Sept. 25)~~ was named vice president for finance and administration at Texas Tech University. The announcement was made by Texas Tech President Lauro F. Cavazos who said Payne will assume his new duties around the first of November.

Payne is vice president for finance and management and associate professor of computer science and accounting at Southwest Texas State University. He earned the bachelor's degree in physics-engineering and the master's in computer science-industrial engineering at Texas A&M University. His doctoral degree in management science-industrial engineering was awarded by the University of Oklahoma.

Dan Williams has been serving as interim vice president for finance and administration at Texas Tech since August 1979 when Kenneth W. Thompson resigned.

Payne's responsibilities will include the offices of budget, accounting and finance, contracting and purchasing, telephone services, personnel, personnel relations and grievance, traffic and parking, university police, the physical plant, stenographic services, and the administrative information systems.

He will hold a faculty position within the College of Business Administration as associate professor of business administration.

At STSU, Payne's responsibilities were similar. Before joining Southwest Texas State in 1974, Payne was director of planning at the University of Texas-Dallas, and was a graduate adviser in the School of Management and Administrative Science there.

In addition to his academic career he has worked with Electronic Data Systems Corp., Dallas, and E.I DuPont De Nemours in their corporate offices in Delaware.

He is a senior member of the American Institute of Industrial Engineers, and the AIIE has awarded him recognition for his publication, "The Scope of Management Information Systems." He is a member of the Board of Directors of the Texas State Senior College and University Business Officers, the Operations Research Society of America, the Association for Institutional Research and the Society of College and University Planning. The U.S. Jaycees have named him one of the "Outstanding Young Men of America."

He is the author or co-author of numerous publications and scholarly papers.

Payne is a native of San Antonio.

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CONTACT: B. Zeeck

LUBBOCK--Texas Tech University will, for the first time in its history, hold fall commencement exercises. The event, Friday, Dec. 18, will honor several hundred students who completed degree requirements during the summer or will have completed them by the December graduation date.

Texas Tech President Lauro F. Cavazos said that the fall commencement has been scheduled in response to students, alumni and parents who felt they did not have an opportunity to participate as they would like in ceremonies held in May.

"The number of students who finish in August or December has been growing," Dr. Cavazos said, "and the univeristy community can best demonstrate the pride we take in their achievement by adding the fall commencement ceremony."

Heretofore, students graduating in summer or in December were required to return to campus in May if they wished to participate in formal graduation exercises.

"This worked a hardship on many of our graduates who either had to travel a considerable distance for their commencement or forego this truly significant ceremony," Cavazos said.

Dr. John R. Darling, vice president for academic affairs, said that several hundred and possibly as many as 1,000 students could be expected to participate. Because the last day for final examinations is Dec. 18, diplomas will be mailed to students after the ceremony and after all records have been cleared.

The December exercises will begin at 7 p.m. Dec. 18 in the Lubbock Municipal Auditorium.

The university's spring commencement is scheduled for May. 14.

CAPTION-----

6666 LANDMARK--The 3,512-square-foot barn from the 6666 (Four Sixes) Ranch at Guthrie, a longtime landmark on Highway 82, is finding a new home at the Ranching Heritage Center of The Museum of Texas Tech University. The partially reconstructed barn with the 6666 brand emblazoned on exterior walls was in place for Ranch Day visitors Saturday (Sept. 19) at the 14-acre outdoor exhibit site. The barn and funds for reconstruction were given to the center by Mrs. B.F. (Anne) Phillips, great-granddaughter of Samuel Burk Burnett, who built the barn on his ranch around 1908. (TECH PHOTO)

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7-9-21-81

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CONTACT: Carrie White

LUBBOCK--The government's tight monetary policy has made the real estate financing market a whole new ball game.

New terms such as graduated payment mortgages, action mortgages, buy downs and wraparound mortgages are being thrown around to attract home buyers.

Dr. Paul Goebel, of the Texas Tech University faculty in business administration and author of a book on home financing, said present high interest rates on conventional loans have caused the introduction of several new home financing plans.

"Young couples are still buying, but they have to be more creative," Goebel said. Purchasing a smaller home, borrowing from relatives or having the seller lend part of the downpayment are all avenues used to achieve affordable financing.

With the average home cost at approximately \$65,000, Goebel said two rules of thumb can be used in establishing monthly payments. The purchase price should be no more than two-and-one-half times the total gross annual income, and the monthly house payment should be no more than 25 to 28 percent of the total gross monthly income.

"Housing costs and purchase prices are steadily rising," he said. "Prices have historically kept pace with inflation, being determined by housing supply and demand. Currently, however, the rate of housing appreciation is running less than the rate of inflation."

Some people contend that the bottom of the real estate market is ready to fall out. Although price adjustments are possible in some localized markets, Goebel said house prices in general will continue to rise, but possibly not at the historical levels.

housing/add one

"Demand is still strong in many areas, although hindered by the affordability problem," Goebel said. This is evident in increasing mobile home sales and apartment to condominium conversions, both relatively low cost housing alternatives.

While home buyers must be more imaginative in financing a home, sellers and lenders are also using innovative techniques. One such technique is the buy-down mortgage where the seller in effect pays part of the buyer's mortgage payment in the early years of the loan. This reduces the interest rate paid in the early years, making the home more affordable to the buyer.

The shared appreciation mortgage is an instrument currently being offered by lenders which provides lower interest rate loans to the buyers in exchange for a share of the increase in property value.

Action and graduated payment mortgages both allow home buyers to make lower payments in the early years of a loan. In the action mortgages this is accomplished by drawing off funds deposited in a savings account at loan inception. In the graduated payment loan, the same result is achieved through negative amortization.

"In effect the buyer borrows more money in the early years, counting on an increased income to be able to afford the increasingly higher payments in the later years of the loan," Goebel said.

With the wraparound mortgages, home buyers are able to take advantage of the lower interest rates on existing loans, as opposed to creating a new loan at the current higher rates. This is accomplished by securing a second lien from the seller or lender who keeps the first lien intact. This method of financing is particularly attractive to buyers that do not have a large down payment.

"Many buyers are hesitant to use the new instruments available, preferring the long term fixed rate mortgage," Goebel said, but many lenders are hesitant to commit funds with a fixed interest rate. "Many savings and loan associations are financially troubled because of low fixed interest rate mortgages currently on the book," he said.

housing/add two

The real estate industry is suffering because of high interest rates, and relief is not expected soon with the present restrictive monetary policy of the Federal Reserve.

"Real estate will still remain a good investment, however. The current economic conditions just mean that buyers, sellers and lenders will have to continue being creative in financing the transactions," Goebel said.

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12-9-23-81

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CONTACT: Carrie White

LUBBOCK--After the success of last summer's coral reef biology class, the Texas Tech University Department of Biological Sciences will again offer the course in May 1982.

Heading the expedition last summer to Key Largo, Fla., was Dr. Larry S. Roberts of the Biological Sciences Department.

Traveling to Key Largo, Roberts spent 10 days bringing textbook examples to life for the 14 students, observing actual underwater life. This was the first time the course had been offered through the university.

"Coral reefs are the most beautiful and diverse marine habitat," Roberts said. With thousands of fish living in the protected reefs of John Pennekamp Coral Reef State Park, he said the area is of particular importance to Florida residents.

"The reefs are important to the ocean's food chain in addition to being an important tourist attraction," Roberts said. With scuba divers from throughout the world traveling to Key Largo for this underwater spectacular, the reefs are protected by federal laws. "The more the coral reefs are worth economically, the more people protect them," Roberts said.

In studying the reefs the students were required to have one introductory course in zoology and scuba certification. The \$495 fee for the course and \$41.50 Texas resident tuition covered meals, lodging, boat charters, dive guides and instructors, tanks, air weight belts, textbook and classroom expenses.

Mornings were spent studying from the textbook with afternoons, from 1-5 p.m., spent underwater amid the coral reefs.

Key Largo/add one

"The students achieved a basic understanding of the biological and geological structure of coral reefs and the interactions of the major faunal groups found on the reefs," Roberts said.

The greens, browns and reds of the corals were not the only fascination for the students. The colorful reef fish of Key Largo also had students grabbing for their cameras to capture the vibrant colors of that underwater world.

"I want to make this an annual course. It is an extraordinary educational experience, and the students understand much more," Roberts said.

Next summer the professor hopes to attract some 15-20 students for the coral reef class.

For additional information or application on the May 1982 coral reef class, contact Dr. Larry S. Roberts, professor and chairman for the Department of Biological Sciences, Texas Tech University, Lubbock, Texas, 79409, (806) 742-2715.

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CONTACT: Carrie White

Attention: Agriculture Editors

LUBBOCK--Three Texas Tech University College of Agricultural Sciences graduates will receive Distinguished Agriculture Alumni Awards at a noon luncheon Oct. 2 in the Texas Tech University Center.

Award recipients will be Dr. Joseph R. Johnston of College Station, Oklahoma-Texas area director of agricultural research for the U.S. Department of Agriculture; U.S. Rep. Charles W. Stenholm, a Stamford native and a 1961 agricultural education graduate; and W.D. (Bob) Holley of Fort Collins, Colo., a retired floriculture professor at Colorado State University.

This is the second year for the awards which honor graduates for their contributions to the field of agriculture. Tickets for the luncheon in the University Center Ballroom cost \$6.50 and will be available through Sept. 30 from the dean's office, College of Agricultural Sciences, P.O. Box 4169, Texas Tech, Lubbock, Texas, 79409, or (806) 742-2811.

A 1936 Texas Tech agronomy graduate, Johnston, 65, is being honored for more than 37 years of contributions to the agricultural development of the Southwest. He began his professional career as a soil scientist with the USDA in 1938 and is now responsible for more than 400 government scientists working in the Oklahoma-Texas region of the southern district.

Johnston has aided in establishing the existing USDA programs at Texas Tech and in planning the program and facilities for plant stress research and a proposed USDA Soil Moisture and Plant Stress Laboratory to be located on the Texas Tech campus.

-more-

Ag alumni/add one

Stenholm, 42, was elected to the U.S. Congress in 1978, becoming one of the first two Texas Tech graduates to be elected to the House. He is now serving his second term as representative for the 17th Congressional District of Texas. He is a member of the Committee on Agriculture with subcommittee assignments to cotton, rice and sugar; livestock, dairy and poultry; tobacco and peanuts; and wheat, soybeans and feed.

Stenholm was named a distinguished alumni for his interest in agriculture, his contribution as both a producer and agribusinessman and his leadership in the U.S. Congress. He is president of Double S Farms Inc. in Stamford and an advisory director of the First National Bank of Stamford.

A 1938 horticulture graduate, Holley, 67, was selected for his contributions to education and research in the field of horticulture. He is considered to be the world's leading scientist in carnation research. His findings have been utilized in commercial flower production centers throughout the world.

Holley holds the 1974 Andrew G. Clark Award for excellence in research from the faculty of Colorado State University and the 1975 Agricultural Research Award bronze medal for service to the nation on the occasion of the centennial for land grant universities. He was inducted in the Floricultural Hall of Fame in 1977 by the Society of American Florists.

Master of ceremonies for the luncheon will be KAMC-TV personality Bob Nash. Approximately 200 persons are expected to attend the awards luncheon.

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CONTACT: Carrie White

LUBBOCK--Factors ranging from inflation to energy costs and from government policy to the goals of special interest groups are viewed as major problems facing the livestock industry today.

Representatives of several national livestock organizations discussed a broad range of issues affecting the industry at the annual Livestock and Money Symposium at the Ranching Heritage Center of The Museum of Texas Tech University.

Speaking on national policy and how it affects their industries, officials with the cattle, horse and sheep and goat associations examined common problems, such as inflation, energy costs and government regulation, and individual concerns hurting their respective industries.

Robert Norris, first vice president, American Quarter Horse Association, said inflation and energy costs have taken the biggest toll on his industry.

With \$10-12 billion spent each year on feed and equipment and with increased costs in transportation, Norris said the industry's spectators will soon be the ones to suffer.

Fewer breeders, he noted, are able to afford the long distance fuel costs for transporting animals to shows and the increasing cost of feed.

"There has to be some revision in the tax code to enable the horseman to take advantage of the 10 percent investment tax credit given by the government to the rest of the livestock industry," Norris said.

While inflation was cited by Norris as a major problem for horsemen, I.W. Terry, president, Texas Sheep and Goat Raisers Association, said the ban in 1966 of Toxic 1080, a poison used for exterminating predators, was the worst regulation ever for his industry.

"Federal policy on our industry has been disastrous," Terry said. "We cannot use Toxic 1080 any more and that was our best friend."

With approximately 2.5 million sheep killed in Texas each year attributable to predators, Terry said his industry has sent a plea to the government for the regulation to be re-examined and stricken from the books.

"Toxic 1080 is important to cattle, too," said John S. Cargile, president, Texas and Southwestern Cattle Raisers Association. "The one percent of cattle lost to producers each year due to predators doesn't sound like too much, but let us consider that one percent is a loss to Texas producers of almost \$20 million."

What cattlemen are hoping to see more of in the way of government regulations are tighter restrictions on imports from foreign countries.

Burton Eller, vice president, National Cattlemen's Association, said his organization is supporting a Washington bill calling for imported meats to be produced equal to or better than American meats and that a species confirmation test be run on foreign meats.

In addition to dealing with import competition, Bob Bliss, president, Texas Cattle Feeders Association, said American-produced pork and poultry are vying for U.S. consumer dollars.

Consumers, he said, are also faced with inflation and are having to readjust their budgets and to buy cheaper cuts of meat.

But, if ranchers can produce meats at a lower price, as is presently being proposed through a lessening of cattle market weight, the supermarket cost of beef will be more economical for consumers, he said.

Ann Woolley, president, American National CowBelles, said the increased impact of special interest groups on government is one major factor in the passage of legislation contrary to the livestock industry's best interest.

"The shift of people from the rural to urban areas has caused less representation in Congress for the livestock industry," Woolley said.

The CowBelle president noted urban migration has resulted in a decrease of government interest in livestock and also an increase in regulations on chemicals, animal rights, herbicides and land uses brought on by special interest groups unresponsive to the needs of the industry.

"We have to see that our national policy is implemented in the best interest of the livestock industry. We must be a unified industry," she said.

The Livestock and Money Symposium Sept. 18 was held in conjunction with the National Golden Spur Award.

The symposium was sponsored by the Texas Tech College of Agricultural Sciences, American National CowBelles, American Quarter Horse Association, National Cattlemen's Association, National Wool Growers Association, Ranching Heritage Association, Texas Cattle Feeders Association, Texas Sheep and Goat Raisers Association and Southwestern Cattle Raisers Association.

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CONTACT: Harvey Landers

LUBBOCK--A course on old movies will be among October classes offered by the Texas Tech University Division of Continuing Education.

"Yesterday's Saturdays" will meet 7-9 p.m. Tuesdays, Oct. 6 through Nov. 24, in Room 111 of the Mass Communications Building. Students in the course will study action features and serials as seen in matinee films. The course may be taken for one hour of extension credit or without credit. The course instructor is Les Adams and the fee is \$35.

Another October activity is "Energy Investments" in the Lunch and Learning at the Lubbock Club series. The session is from noon to 1:30 p.m. Monday, Oct. 12. The speaker is Dr. Grover Murray and the \$12 fee includes lunch.

"Eliminating Self-Defeating Behavior," such as procrastination, worry, lack of self-confidence, shyness and overeating, will be offered in a four-day workshop: 8:30 a.m. to 5 p.m., Friday, Oct. 9; 1-6 p.m., Saturday, Oct. 10; and 9 a.m. to noon, Saturdays, Oct. 17 and 24. The instructor is Terry Waldren. The fee is \$35 for Texas Tech students and \$45 for others. The course meets in the Conference Room of Continuing Education Building X-15.

Five workshops on marital and family therapy, designed to develop skills and provide knowledge to professionals in fields related to marriage and family counseling, will be offered in October. Workshop topics include marital enrichment, divorce adjustment and building family strengths. The class meets 8:30 a.m. to 4:30 p.m. each Friday in October in the lobby of the Home Economics-Food Sciences Tower. The fee is \$35 per workshop or \$25 for graduate students.

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CONTACT: Harvey Landers

LUBBOCK--The Texas Tech Symphony Orchestra will perform its first concert of the school year at 8:15 p.m. Saturday (Sept. 26) in the Hemmle Recital Hall in the Music Buidling.

Soloist for the concert is Susan Schoenfeld, professor of viola at Texas Tech University. Phillip Lehrman will conduct the orchestra. Schoenfeld will play the Viola Concerto by the Hungarian composer Bela Bartok.

The first work on the program is Maurice Ravel's "Mother Goose Suite." The concert concludes with Beethoven's "Seventh Symphony."

Schoenfeld came to Texas Tech in 1977 after being artist-in-schools for the Albuquerque Public Schools. She studied at Juilliard and the Mannes College of Music in New York City. She has taught at the National Conservatory of Bolivia while serving as principal violinist of the National Symphony.

She has performed as soloist with orchestras and as recitalist in New York, Italy, Bolivia, El Salvador, Cost Rica, North Carolina, New Mexico and Texas. Schoenfeld administers the preparatory string program at Texas Tech University.

Schoenfeld will perform the Viola Concerto in honor of Bartok's centennial. The work was left unfinished when Bartok died in 1945 and was completed by his student, Tibor Serly.

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2-9-21-81

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CONTACT: Harvey Landers

LUBBOCK--Two Del Rio residents have been elected officers of the Texas Tech University Rifle Team.

Philip Calk, son of Mr. and Mrs. Perry Calk of 313 Enchanted Way, was elected president and Jay Wipff, son of Mr. and Mrs. Sonny Wipff of 143 N. Hill Drive, was voted secretary-treasurer. The officers were elected from among the eight members and two alternates on the team.

Calk is a sophomore electrical engineering major and Wipff is a sophomore petroleum engineering major. Both were members of the Val Verde 4-H rifle team while attending high school in Del Rio.

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3-9-21-81

caption-----

BUSINESS FELLOWSHIP--A \$55,000 endowment to fund the Tom Abraham Graduate Fellowship in Business has been established at Texas Tech University by Mr. and Mrs. Malouf Abraham of Canadian. The fellowship, which will provide a \$5,000 annual stipend for a master of business administration student at Texas Tech, was given in honor of Malouf's brother, Tom Abraham, who was a member of the university's first graduating business class. Present for the announcement of the endowment were, from left, Malouf Abraham, Tom Abraham and Texas Tech President Lauro F. Cavazos.

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CONTACT: Preston Lewis

LUBBOCK--Using Latin to improve the English skills of elementary school students will be discussed Thursday (Oct. 1) at Texas Tech University in a lecture by Prof. Albert Baca of California State University-Northridge.

Baca is the Latin consultant for the Los Angeles Language Transfer Project which is designed to improve the English language abilities of fifth- and sixth-grade students through exposure to Latin vocabulary.

Open free to the public, the lecture will begin at 7 p.m. Thursday in Room 104, Holden Hall.

Baca will discuss the project's findings, which have indicated that students given the Latin training improve their English skills at faster rates than control group students exposed to an equivalent amount of additional English reading practice. The program has been adopted in several other California school districts.

Texas Tech's Department of Classical and Romance Languages and College of Education are sponsoring Baca's visit.

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CONTACT: Preston Lewis

LUBBOCK--The Tom Abraham Graduate Fellowship in Business has been established at Texas Tech University with a \$55,000 endowment given by Mr. and Mrs. Malouf Abraham of Canadian.

Tom Abraham graduated in 1932 with the university's first class in business administration. The endowment, given by Tom Abraham's brother, Malouf, and his sister-in-law, Iris, was made in recognition of the 50th anniversary of Tom's graduation.

An annual stipend of \$5,000 will be awarded to an outstanding student enrolled in Texas Tech's master of business administration degree program. The first Tom Abraham Graduate Fellow will be named in the spring.

Tom Abraham is a retired department store owner in Canadian. Malouf Abraham is in the oil and gas production business. Both have been active supporters of Texas Tech for many years. Malouf Abraham was honored this month by the Texas Tech Ex-Students Association as a 1981 Distinguished Alumnus. The endowment was announced Sept. 18.

Business Administration Dean Carl Stem said the fellowship will help attract the highest quality student to the college's M.B.A. program which has grown rapidly in recent years.

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CONTACT: Preston Lewis

LUBBOCK--Texas Tech University has been awarded two \$100,000 faculty assistance grants by the Exxon Education Foundation.

The two grants, one for the Petroleum Engineering Department and one for the Geosciences Department, are to be used to supplement the salaries of young professors and to encourage them to remain in teaching.

Beginning with the 1982-83 academic year, each grant will be paid to Texas Tech in five annual installments of \$20,000 and will be used to make the salaries of junior non-tenured faculty more competitive with those available in the private sector.

The Exxon announcement stated, "Need for the program stems from the active recruitment of graduate engineers by business and industry. Salaries paid in private industry discourage students from seeking advanced degrees and holding junior faculty positions."

Texas Tech received two of the 100 such faculty assistance grants given nationally. Exxon announced the \$10 million faculty assistance program and a \$5 million program to create 100 teaching fellowships nationally on Thursday (Sept. 17). The two programs in support of engineering education are being initiated as part of Exxon's centennial which will be observed in 1982.

Texas Tech Academic Affairs Vice President John R. Darling and Engineering Dean John R. Bradford accepted the grants on behalf of Texas Tech in ceremonies in New York City.

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4-9-21-81

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CONTACT: B. Zeeck

LUBBOCK--The U.S. Department of Education Dallas regional office has notified Texas Tech University that it has completed an investigation of a complaint filed by Rosendo Torres, et. al., in April 1980 alleging discrimination, and has found that the university has not violated federal admissions and recruiting regulations.

In a letter to Texas Tech President Lauro F. Cavazos, Director Taylor D. August of Region VI, Department of Education, said that the office is "closing the complaint as of the date of this letter (Sept. 15). We notified the complainant of this date of our action regarding the case."

The Torres complaint alleged discrimination by Texas Tech University, based on race, color, national origin and sex in graduate and professional school admissions and recruitment. The complaint also alleged discrimination against women and minorities in hiring, salaries and promotions. The allegations were filed under the jurisdiction of Title VI of the Civil Rights Act of 1964 and Title IX of the Education Amendments of 1972.

"We have determined," August's letter said, "that the admission criteria in the graduate and professional schools at Texas Tech University were based on legitimate non-discriminatory factors without regard to the sex of the applicant."

In ruling that Texas Tech did not violate federal regulations in recruiting policies and practices, the letter stated that "the recruiting visits made by representatives of the graduate and professional schools at Texas Tech University are conducted at colleges and universities where there is a proportional representation of women."

The report to Cavazos referred to goals set by Texas Tech University to increase the number of black and Hispanic students. The goals are set forth in the Texas Tech component of a statewide plan, "Equal Educational Opportunity Student Enrollment Plan."

In regard to employment practices, the letter explained that on Oct. 1, 1978, the Office of Federal Contract Compliance Programs assumed full responsibility for "administering Executive Order 11246, as amended, as it applied to employment in higher education institutions. The employment portion of the complaint was transferred to OFCCP on July 29, 1980, to be investigated under their jurisdiction."

The letter pointed out that last January the Office for Civil Rights provisionally accepted the Texas statewide desegregation plan which "commits Texas Tech to maintain an acceptable Affirmative Action Program."

The letter, August cautioned, does not cover any other issues regarding compliance with applicable statutes that may exist and were not discussed in that particular communication.

August said copies of the letter are available upon request through his office.

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CONTACT: Becky Williams

LUBBOCK--Winners of the 1981 Texas Tech University School of Law moot court competition were Katherine K. Mudge of Austin and Timothy J. Henderson of Wingate, N.C.

The team finished first among eight intraschool squads competing in the moot court final competition Sept. 18 at Texas Tech.

Mudge, who also was selected best oralist in the competition, is the daughter of June L. Karp of 8511 Grayledge Drive, Austin, and George W. Karp of 1226 Sealy, Galveston. She is a third-year student.

Henderson, also a third-year law student, is the son of Dr. and Mrs. James T. Henderson of 140 Burris St., College Park, Wingate, N.C.

The second-place team was composed of Carmen Mitchell, daughter of Ruth-C. Mitchell of 3910 Kirby Drive, San Antonio; Michael Hull, son of Mr. and Mrs. Jim Hull, Hereford; and Joel Fry, son of Mr. and Mrs. A.R. Fry of 9 Chris Ave., Lampasas.

Judges for the competition were former Texas Supreme Court Chief Justice Robert Calvert and Judge Charles H. Storey of the Fifth District Court of Civil Appeals in Dallas. Kelly Utsinger of Amarillo law firm Underwood, Wilson, Berry, Stein and Johnson also served as judge.

The competition was sponsored by Underwood, Wilson, Berry, Stein and Johnson under the auspices of the Board of Barristers of the Texas Tech University School of Law. Third-year student David Richards served as chairman.

Texas Tech News

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LUBBOCK--A two-day conference on child development featuring experts from across the nation will open at 8 a.m. Tuesday (Sept. 22) in the Texas Tech University Center.

Approximately 200 educators and administrators from throughout the state are expected to participate. The Texas Child Development Associate Conference, based on the theme "Building Education as Horizons," is sponsored by the University Consortium of which Texas Tech is a member and by the Texas Education Agency. The conference is presented by the Texas Tech Institute for Child and Family Studies.

Dr. J. Knox Jones Jr., vice president for research and graduate studies at Texas Tech, will speak on "Educational Opportunities: An American Tradition" at 8:45 a.m. in the Coronado Room, following a greeting by Texas Tech President Lauro F. Cavazos.

Tommy Sullivan of Dallas, director of the Region VI Administration for Children, Youth and Families, will speak on "Building Competence: Training and Resources" at the luncheon.

Dr. Robert Granger, executive director of the National Credentialing Program for Bank Street College of Education in Washington, D.C., will speak at the general session at 5 p.m. Tuesday. He will discuss challenges for the future.

At 8:30 a.m. Wednesday Dr. Asa Hilliard, the Fuller Calloway Chair professor of education at Georgia State University, will speak on strategies for success.

A closing panel discussion at 11:30 a.m. in the Coronado Room will include Granger, Hilliard, Dr. Carroll Parker with the Texas Education Agency and Dr. Mary Tom Riley, director of the Institute for Child and Family Studies at Texas Tech.

CAPTION-----

TURN-OF-THE-CENTURY STYLE--From its 1907-1909 wallpaper, reproduced by Scalamandre of New York, to its golden oak dining furniture and lace tablecloth, the Barton House at the Ranching Heritage Center of The Museum of Texas Tech University, gave 1981 Ranch Day Visitors a glimpse of the elegant side of ranch life Saturday (Sept. 19). Built in Hale County in 1901 by Joseph James Barton, the two and one-half story house was willed to the center by J.J. Barton's daughter-in-law Mrs. Jack Sneed (Josephine) Barton in 1974. (TECH PHOTO)

CAPTION-----

SILVER PRINT TREES--This silver print photograph by Larry Travis, University of Texas Arlington art professor, is one of 15 of Travis' works to be displayed at Texas Tech University Oct. 11 through Nov. 8. The two-man show, including lithographs by Baylor University art professor Berry J. Klingman, will be in the Teaching Gallery of the Art-Architecture Building.

-30-

19-9-24-81

CAPTION-----

LITHOGRAPHS--Demonstrating an art process invented in 1796, this untitled lithograph by Berry J. Klingman, Baylor University art professor, is one of 15 of his artworks to be displayed Oct. 11 through Nov. 8 at Texas Tech University. The works are part of a two-man show including photography by Larry Travis, University of Texas-Arlington art professor. The show will be in Room 5 of the Art-Architecture Building.

-30-

20-9-24-81

CAPTION----

BAYLOR ARTIST--This lithograph, ". . for Harold Suite I," by Berry J. Klingman of the Baylor University art faculty, is one of 15 of Klingman's lithographs and drawings to be displayed Oct. 11 through Nov. 8 at Texas Tech University. The lithographic process, invented in 1796, is based on the antipathy between oil and water. Klingman's works will be part of a two-man exhibition, including the photographs of Larry Travis, University of Texas-Arlington art professor. The show will be in the Teaching Gallery of the Art-Architecture Building.

-30-

21-9-24-81

CAPTION-----

AFTERMATH--This silver print photograph by Larry Travis, University of Texas-Arlington art professor, is one of 15 of Travis' works to appear in an art exhibit Oct. 11 through Nov. 8 at Texas Tech University. The show in the Teaching Gallery of the Art-Architecture Building, will also include lithographs by Berry J. Klingman, Baylor University art professor.

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22-9-24-81

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CONTACT: Cheryl Duke

LUBBOCK--An art exhibit featuring 30 works by two outstanding Southwest artists opens Oct. 11 (Sunday) at the Teaching Gallery of the Texas Tech University Department of Art.

Lithographs by Berry J. Klingman, printmaking and drawing professor at Baylor University, and prints and photographs by Larry Travis, University of Texas at Arlington art prof., will be displayed through Nov. 8 in Room 5 of the Art-Architecture Building.

Gallery hours are 1-5 p.m. Sundays through Fridays. Special arrangements may be made for tours by calling the Art Department at 742-3825.

The lithographic process is an early form of printmaking in which images are lifted from a smooth stone or metal plate. Lithography is both an art and commercial printing process.

Klingman's works have been in exhibitions across the Southwest and have been selected for purchase awards at the 1973 Colorprint U.S.A. competition, the 1978 Longview Invitational Art Exhibition and the 1973 Library of Congress 23rd National Print Exhibition.

They are in the permanent collections of 10 U.S. embassies, including those in Paris, Rome, London, Nairobi and Mexico City, and of Texas Tech, Indiana, Tennessee and Appalachian State universities, the Quinlan Art Center in Gainesville, Ga., and Virginia Beach Art Center.

Travis' works have been printed in the International Newsletter for Art Photography, published in Zurich, Switzerland, and are part of the collections of the University of Florida and Southwest Missouri State University.

Part show/add one

Solo exhibits have been in Gainesville, Fla., and in Springfield, Mo. He also has exhibited works in Arlington, Dallas, Kentucky, Florida, Alabama and Missouri.

Travis teaches all levels of photography at UT-Arlington and has taught at the Penland School in North Carolina and at the University of Florida.

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18-9-24-81

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ATTENTION: Energy and Business Editors

LUBBOCK--A myriad of state and federal rules and regulations imposed upon oil and gas companies has created a complexity so great that a special breed of accountants is necessary, according to a Texas Tech University business professor.

Dr. Robert J. Koester, director of Texas Tech's Center for Oil and Gas Accounting and Management, said the uniqueness of the oil and gas business requires additional skills from the accountant.

"Oil and gas companies operate in a completely different business environment. There is a very high level of monetary risk involved, especially in exploration and production, and it's several months and millions of dollars before an oil or gas company will know if a venture is going to pay off," Koester said.

No other industry invests such large sums of money and manpower with such an uncertain return on investment, Koester said. Under these business circumstances, specialists with the knowledge of how oil and gas companies operate are needed to keep track of where all of the money goes.

In addition to reporting financial information to the owners of a company, an oil and gas accountant must make sure the company complies with laws in reporting income and implementing rules and regulations. And, there are volumes of rules and regulations.

-more-

"I know of one major oil company that claims to be 120 man-years behind in the accounting department in implementing the windfall profits tax. That's just one regulation among thousands," Koester said.

Koester pointed out that the backlog the oil and gas companies have in meeting just windfall profits tax regulations illustrates the need for more oil and gas accountants.

The role of the oil and gas accountant is expanding and extends now to regulatory planning, Koester said. Regulatory planning involves making decisions as to where to search for oil and gas, where to drill wells or not drill wells, based on the impact of state and federal regulations. Regulatory planning affects all aspects of the oil and gas business because every phase of the business operates under some form of regulation. As an example, Koester cited the now defunct entitlement program.

"About 1974 the Energy Research and Development Administration, which is now the Department of Energy, decided that there should be an average price for oil produced in the United States so that refineries would all pay the same price for their crude oil. Every month the refineries reported to ERDA the price they paid for their crude oil. Those refineries that paid more than the average price were 'entitled' to be reimbursed by the other refineries that paid less than the average price," Koester said. "Keeping up with all of that was an accounting nightmare!"

The entitlement program has been phased out by the Reagan administration. Koester noted that changes of federal administrations create another problem for oil and gas accountants because they have to interpret each administration's policy.

"We had the entitlement program in 1974, the windfall profits tax in 1980 and now President Reagan has decontrolled oil prices and is moving to decontrol natural gas," Koester said. "During the past decade we have had four presidents, each with a different oil and gas policy. It's tough for the accountant to stay on top of it all."

With the increasing importance of the oil and gas accountant, industry is turning to educational institutions for graduates to fill the manpower void. The Texas Tech oil and gas accounting program is one of the largest in the nation and the graduate program is unique, Koester said.

"In the past, accountants were hired and then trained for the special requirements of oil and gas accounting. Our graduates at Texas Tech are able to get a head start and hit the ground running. We have found that employers are crying out for more trained people, so our graduates have a very bright future," he said.

Texas Tech students are given additional insight into the oil and gas business through the Center for Oil and Gas Accounting and Management which opened last April.

"Through the intern program at the Center, we are able to place students into real-life situations with the oil and gas companies. We have students in Dallas, San Francisco, Los Angeles and the Midland-Odessa area. Midland-Odessa is really booming in oil and gas activity and the student is able to see how everything works," Koester said.

As director of the center, Koester coordinates efforts to compile an archive and a data bank for use by oil and gas companies. Koester said the goal of the center is to become the most complete resource facility available in the United States for information on oil and gas accounting.

"The last textbook written on oil and gas accounting was published in 1965. Things have changed considerably since then and the industry needs some place to turn for this valuable information. The center can meet that need," Koester said.

To meet the needs of the growing number of oil and gas accounting students, Koester has written a new textbook that will be published in December.

Support for the center by the oil and gas industry has been enthusiastic Koester said.

"So far the industry has donated and pledged about \$100,000 to the center to support scholarships and daily operations."

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CONTACT: Carrie White

LUBBOCK--The Mediterranean fruit fly is a constant concern of fruit and vegetable growers in the Rio Grande valley area of Texas, according to Dr. Darryl P. Sanders, Texas Tech University entomology professor.

While no fruit flies have been reported in Texas recently, the state, like California and Florida, has been a past victim of the fruit fly's attention, until massive extermination measures were taken.

Even before the Mediterranean fruit fly was spotted again in California last year, the Texas Department of Agriculture had traps set up in various areas of the state to monitor this potential pest.

"They've been known to feed on cotton," Sanders said. But the crop is not one to which the fly is attracted and, in fact, is not one upon which it is likely to reproduce.

Sanders noted the female fruit fly lays her eggs on softer, fleshy body foods such as peaches, plums, avocados and tomatoes. The eggs turn into maggots which bore holes into the fruit upon which they feed. In a week to 10 days the maggot drops to the ground, turns into a pupa, or a seed-like insect, from which the adult fly emerges.

There are 250 to 400 varieties of fruits and vegetables in which the Mediterranean fruit fly has been known to develop.

The Mediterranean pest is noticeably different from the common house fly, the entomology professor said. He noted the fruit fly is much smaller, has body colors of black, brown and orange and wings which are also a colorful orange. "They have an overall mottled appearance," Sanders said.

Sanders said the fly is not as nervous as the household variety and can often be caught with a quick hand. It is also unable to hibernate and must remain active throughout the year which makes the colder regions of the country not conducive to its survival.

"If it reached the Texas High Plains early in the growing season it could be a problem." Sanders said of the summer months when vegetables and fruits are coming to term. "But it couldn't survive the winter here."

Areas where the flies are common include the Pacific Islands and the Orient. Because the insect is unable to travel great distances on its own, the Mediterranean Fruit Fly is usually transported in fruit purchased by travellers visiting areas where the insect is not controlled.

"People live with it in the Mediterranean region. They have many worms in their fruit. But the American consumer is used to perfect, unblemished fruit," Sanders said.

And, because of the amount of fruit California exports, the fly's latest arrival in the U.S. is a particularly unwelcome sight.

Much of the fruit brought to Texas comes from California. But, Sanders said, the inspections which the food must now pass before being sold to consumers here are very thorough.

If eaten, the fruit maggot is harmless to the consumer's health, he said. In fact, with Mediterranean fruit fly in the food the consumer is getting more protein, whether he wants it or not.

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CONTACT: Carrie White

LUBBOCK--Dr. Victor Johnson with the U.S. Department of Agriculture in Los Angeles will discuss the Mediterranean Fruit Fly eradication program in California at noon Thursday (Oct. 1) at Texas Tech University.

Johnson, with the USDA Animal and Plant Health Inspection Service, Plant Protection and Quarantine Division, will present a seminar in Room 111, Agriculture Building, Texas Tech University.

The seminar is open free to the public.

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27-9-25-81

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DEPARTMENTAL AWARD--The Texas Tech University Civil Engineering Department has been honored by the Texaco Philanthropic Foundation for its high academic standards. The \$4,000 that accompanies the honor will be used by the department to fund student activities and faculty development projects. Participating in the presentation of a check for the second \$2,000 installment of the gift are, from left, Civil Engineering Prof. Robert M. Sweazy, Lee Reagin of Texaco, E. Alex Enloe of Texaco, Civil Engineering Department Chairman Ernst W. Kiesling and Dr. J. Knox Jones Jr., vice president for Research and Graduate Studies.

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16-9-23-81

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CONTACT: Cheryl Duke

LUBBOCK--Two photographs by Texas Tech University Art Professor James W. Hanna have been selected in a juried competition in Kentucky.

The works are a Kwik-print, "Granddaddy's House -- It Burned to the Ground in 1912" and a dye-transfer print, "The Yellow Chair."

They will be in the "National Invitation Exhibition--Photographic Alternatives" Oct. 4 through Nov. 27 at the Liberty Gallery in Louisville, Ky.

Hanna was invited to enter the competition by Jan Arrno, a noted Indiana fine arts photographer and member of the Society for Photographic Education. Juror for the show was Jacque Parsley, director of the Liberty Gallery. Approximately 50 works were selected from about 200 national entries.

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CONTACT: Carrie White

LUBBOCK--Bob Boykin, president of the Federal Reserve Bank of Dallas, will be the featured speaker at the Ninth Annual Bankers Agricultural Credit Conference Dec. 4-5 at Texas Tech University. Approximately 200 are expected to attend.

Economic change and financial management for agriculture in the 1980's will be the theme for this year's conference. Boykin will give his talk at the noon luncheon Saturday, Dec. 5.

Lee Herring, senior vice president of the Grand Prairie State Bank, will address the conference at a 7:15 p.m. banquet Friday, Dec. 4.

Participating in the Saturday program and speaking on 1982 crop outlooks, livestock and production cost estimates for the High Plains will be Vern Peckham, senior vice president for the Agribusiness Department, Republic National Bank in Dallas; Lynn Futch, state director for the Farmers Home Administration, U.S. Department of Agriculture in Temple; and Dr. Samuel E. Curl, Texas Tech College of Agricultural Sciences dean.

The conference is sponsored by the Texas Tech Department of Agricultural Economics, the Board of Directors of Agricultural Bankers Conference and the Texas Bankers Association.

For additional information contact Dr. J. Wayland Bennett, associate dean of Agricultural Sciences, Box 4190, Texas Tech University, Lubbock, Texas 79409, or call (806) 742-2876.

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28-9-25-81

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CONTACT: Preston Lewis

LUBBOCK--Theodor W. Alexander, a professor of German who has taught at Texas Tech University since 1947, has been named recipient of the Spencer A. Wells Faculty Award by the Texas Tech Dads Association.

Given annually for creative teaching, the award will be presented to Alexander at the association's Dads Day luncheon Oct. 17 in the University Center Ballroom. The award includes a \$1,000 honorarium from the Dads Association

The 1981 recipient was cited for his outstanding classroom manner and enthusiasm, for his work in directing the annual German Play which is a creative teaching device that has brought a national reputation to Texas Tech's Department of Germanic and Slavic Languages and for his development of the Texas Tech Kinderschule program which acquaints elementary school children with German and provides Texas Tech students teaching experience.

Alexander is the 16th Texas Tech faculty member to receive the award since it was initiated in 1967 to recognize outstanding teaching. Selected by a Dads Association committee, the recipient is nominated by his peers and is judged on the basis of recommendations from both faculty and students.

One student wrote of Alexander, "What impresses me the most about him is that he has always seemed to genuinely care" about his students. A former student now teaching noted, "I have taken notice of his teaching methods and have incorporated some of them into my own teaching."

Alexander/add one

A 1936 Texas Tech graduate who took a course from Alexander last fall wrote, "I really think that in my long career of teaching and studying all over the world, I have never known a teacher of the devotion and knowledge, patience and understanding, and complete willingness to help every student in the class, both in and out of the classroom, that was exhibited in the person of Dr. Alexander."

A teaching associate said, "It is truly a joy to observe a teacher such as Professor Alexander, whose tolerance inspires his students, who thrives on the challenges that the classroom offers, and who is stimulated by the curiosity of his students. It is a give and take -- an ebb and flow -- between teacher and student rarely seen and more rarely experienced."

Born in Vienna, Austria, Alexander has had a long association with Texas Tech. He earned his bachelor's degree in 1946 and his master's degree in 1947, both from Texas Tech. He began teaching as a Texas Tech instructor in 1947 and advanced through the teaching ranks until he was named a professor in 1968.

Annually since 1947 Alexander has directed the full-length German Play which is performed in German by Texas Tech students. In addition to their runs at Texas Tech, the plays since 1953 have been performed at the annual convention of the Texas Association of German Students.

Dr. Ulrich Goebel, chairman of the department, said, "The German Play is a program which brings an ever increasing degree of distinction to our department and typifies the excellence and the student involvement that we are trying to achieve in our department."

Alexander started the Kinderschule program in 1955 to instruct prospective teachers in the methods and techniques of teaching foreign language. More than 800 elementary school students have participated in the program since it began.

Alexander/add two

In 1969 he received the Distinguished Teaching Award of the Standard Oil (Indiana) Foundation and also the Mortar Board Award for Outstanding Teachers. In 1978 he was honored as a co-founder of the Texas Association of German Students. Alexander in 1979 was the guest of the Federal Republic of Germany for a seminar tour of theaters in Hamburg, Berlin, Munich and Stuttgart.

For 19 years Alexander has been sponsor of Delta Phi Alpha, German Honor Society. He is the campus representative for Germanic and Slavic Languages in the South Central Modern Language Association.

During his 34-year teaching career at Texas Tech, Alexander has taught virtually all the German courses offered in the Department of Germanic and Slavic Languages. He has participated in seven international meetings and presented or had published 34 professional papers.

The Spencer A. Wells Award is made possible by a grant from the Hemphill-Wells Foundation.