

Geneva, Ill., July 9; 1917.

Mr. C. M. Roscoe,

Dear Sir:

The fifty acres of land which you sold me in December of 1916 was cleared in the month of February, 1917, and the fifty acres planted to broom corn in April, 1917; in other words, this fifty acres of ground was in its native state on January 30, 1917. You ask me what my expense has been to mature my present crop of broom corn; as I have hired everything done and not done one bit of work myself, not personally overseeing the same.

Paid cash per acre for clearing.....	\$10.00
Paid cash per acre for plowing.....	3.50
Paid cash per acre for water tax.....	2.00
Paid cash per acre for preparing ground in first class shape, planting of broom corn, all watering, cultivating same and taking care of crop up to harvesting; total cost per acre for all this work	12.00
Cutting broom corn, per acre.....	6.50
Hauling to drying kiln, per acre.....	3.00
Threshing, baling and curing, per acre	10.00
Total cost per acre.....	\$47.00

Total cost 50 acres.....	\$2,350.00
50 acres produced 25 tons of baled broom corn, selling at \$300.00 per ton; gross price.....	\$7,500.00
Total expense for maturing crop.....	2,350.00
Total profit to me, net.....	\$ 5,150.00

Mr. Roscoe: I have kept accurate account of everything paid out, of all my expenses and this fifty acres nets me this amount of money. I am on my way back to Illinois and will return to the Valley with my wife to inspect the harvesting of my second crop, which will come off of this land in seventy days from date; the second crop will not be as big a yield, but should produce me about 20 tons.

Yours very truly,

J. W. BARTELT.

San Juan, Texas, July 28th, 1917.

Mr. C. H. Swallow,
Kansas City, Mo.

Dear Sir:

In reply to your inquiry:

I raised some winter crops this year. Onions are my principal winter crop. I sold a car load of fancy onions last spring that was billed to Toronto, Canada, were bought for the British Army, which brought me about \$575.00 for one and three-fourths acres.

I have the same land in broom corn now. Expect to harvest it this week. At the present price of broom corn it will net me about \$210.00 and I will get another cutting in fifty days.

I believe this very good returns for land at any price.

From $21\frac{3}{4}$ acres of broom corn I harvested nine tons and 910 lbs., which I sold for \$290.00 per ton, bringing me \$2,741.95 for one cutting. I will get another cutting in from 50 to 55 days from the time I took off the first with one seeding.

My field corn is ripe. I have it in the shock. I am going to plow my land and put in a crop of broom corn. Broom corn will make a good crop planted as late as September 16th. We can make our land work 12 months in the year.

We have good churches of all denominations and as good schools as can be found. Schools are centralized. We have a \$50,000.00 school house in my district teaching all branches, including Domestic Science and Manual Training, in connection with the other studies.

As for water for irrigation, we have plenty. There is no question but that there is enough water in the river to water many times as much land as there is now being watered.

Very truly yours,

F. M. GRIFFITH.

Important Notice

Our Special Train Leaves Kansas City on Excursion Date

WRITE US FOR NEXT LEAVING DATE

C. H. Swallow & Company

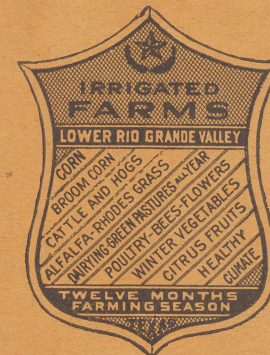
General Offices and Accounting
Department
First National Bank Building
Lincoln, Nebraska
Phone B-4612

General Sales Offices:
253 Union Depot
Kansas City, Missouri
Phone Bell Grand 3145

Our Excursion Trains are Made Up at Kansas City.

Our Local Representative is:

GEO. T. BUZZA,
NORFOLK, NEBR.



We Make Special Rates

HAVE PRIVATE DINING AND
SLEEPING CARS
AND CAN SHOW YOU THE
CHOICE LANDS OF THE

Lower Rio Grande Valley

(See Location on Map Inside)

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IRRIGATED FARMS

Are located in Hidalgo County, in the Lower Rio Grande Valley, which is commonly known and spoken of as "The Magic Valley."

These farms are within easy driving distance of good trading and shipping points.

Our markets are good and our schools, churches and social environments are of the very best.

Your family, as well as yourself, would no doubt be highly pleased and benefited by our ideal and healthful climate, which is mild and delightful throughout the year.

THE OWNER

Of our irrigated farms enjoys a year-round growing season. He can have something to market every month in the year. He knows his crop insurance (irrigation) is the best he can get.

A little moisture or a good soaking when needed, corn, alfalfa, Rhodes grass, broom corn, sugar cane, semi-tropical fruits and vegetables of practically every variety spring into ready cash.

This trip of inspection is one you will enjoy. It is a trip that can be made at a very small cost.

Write us for rates from your locality.

The Following Letters Were Written By Men Who Bought Our Irrigated Farms

San Juan, Texas, July 12, 1917.

Mr. C. H. Swallow, General Manager,
Kansas City, Mo.

Dear Sir:

Your favor of the 9th at hand, and in reply will say in regards to the climate and farming advantages: For general farming, I haven't seen any place that will compare with it. I came here August 20, 1916, for my health. I had no thought of farming any land. My one thought was to get well of the tuberculosis, which had nearly got me. After being here four months I felt strong enough to commence work on the 17 acres I bought from your Company.

I did not try winter truck much, as I did not feel able at that time. I did set a few cabbage plants, however, about 3,000 on one-third of an acre, which brought me \$48.00. I also planted one-third of an acre to cantaloupes, which brought me \$45.00. Would have done much better had I planted 30 days sooner. About March 1st I planted 12 acres of corn, which will soon be ready to gather. From which I can judge it will yield 75 bushels to the acre, and is worth \$1.50 to \$1.75 per bushel. I also sowed March 10th one-half acre to alfalfa, from which I have cut twice. The first cutting, May 28th, I sold for \$19.60; the second, July 2nd, \$15.00. A third crop is well

under way at this 12th day of July. I also have one-half acre of Rhodes grass, which I have cut for home consumption, and one-half acre of sorghum cane, which I also have cut, there being \$30.00 for the one cutting. I was sorry that I did not get some broom corn in, but my present strength would not permit too much. I have done all my own work except the first watering. I am proud of our water system. There being none better. We certainly have had plenty of water.

The churches, schools, and society in general here is as good as one will find anywhere. I have lived in Wisconsin and Colorado, and have spent a winter in California, but no where will you find a better class of people than here at San Juan. But the one thing which interests me most is the delightful climate we have here. Every day is a fine day; every evening a delightful evening, one that you can sit out of doors and enjoy the cool breeze from off the Gulf. Every week those that have an auto take an evening excursion and call on a new settler, and make him welcome; and those that have large acreages will reap a handsome reward for their efforts. Some of them will sell as much as \$10,000.00 worth off of their places. Thanking you for your interest in me from time to time, I remain, as ever,

Respectfully yours,

J. W. STANBRIDGE.