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CONTACT: Cheryl Duke

1-8-8-83

LUBBOCK--Georgia O'Keeffe, her life and her work, will be discussed in two free, public lectures this week at The Museum of Texas Tech University.

Lectures will be given by Susan Talbot-Stanaway, assistant curator of education for The Museum, at 10 a.m. Tuesday (Aug. 9) and at 7:30 p.m. Thursday (Aug. 11) on the second floor of The Museum.

Talbot-Stanaway said O'Keeffe is considered by some the greatest woman painter of the 20th century, and she has spent most of her life in the Southwest. The lecture will include slides showing examples of O'Keeffe's art through the years

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UNIVERSITY NEWS AND PUBLICATIONS/P.O. BOX 4650/TEXAS TECH UNIVERSITY/LUBBOCK, TEXAS 79409/(806) 742-2136 Calendar Notice: "Millard Sheets: Six Decades of Painting,"

Dec. 4 through Jan. 8, The Museum of Texas Tech University, Lubbock.

CONTACT: Cheryl Duke

2-8-8-83

LUBBOCK--The artwork of Millard Sheets will be on display five weeks this winter at The Museum of Texas Tech University.

Sheets is known internationally. Throughout America, he has painted all manner of landscapes and seascapes and, in foreign lands, he has chosen similar variety, portraying a Bedouin encampment, a pueblo settlement, the high flanks of the Himalayas or remote regions not yet named.

Sheets' mosaics and murals adorn churches, hospitals, banks, universities and other public buildings nationwide and his paintings hang in distinguished musuems and the nation's White House. He is also a well-known architect whose designs include numerous public structures in Texas and California.

Recently, he has been concerned with the activities of New Yorkers in Central Park and with the activities of the more colorfully garbed inhabitants of Mali, Tahiti, Mexico and Russia.

Some 100 of his works, representing several countries and the various stages of Sheets' art, will be included in the exhibit, "Millard Sheets: Six Decades of Painting," Dec. 4 through Jan. 8 at The Museum of Texas Tech. There will be an opening reception with the artist.

The exhibit at Texas Tech will be the only such exhibit of Sheets' work in the South. The exhibit has been prepared by the Laguna, Calif., Museum.

He was a U.S. Air Force artist to Japan and Formosa and traveled to Turkey and the USSR as an American specialist under the auspices of the U.S. State Department. He was a World War II artist for "Life" magazine, covering the Burma-India front.

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CONTACT: B. Zeeck

3-8-9-83

LUBBOCK--An international conference on Health and Migrating
Peoples in Arid and Semi-arid Lands in the fall of 1984 is expected
to draw worldwide expertise to the Texas Tech campus in Lubbock.

The meeting, now in the planning stage, is expected to bring a diverse group of those engaged in the broad area of health -- physicians, public health representatives, health educators, sociologists and anthropologists. They are expected to represent education, government, research and administration within the health field.

The conference is sponsored by the Texas Tech University

International Center for Arid and Semi-Arid Land Studies and the

Texas Tech University Health Sciences Center School of Medicine.

Dr. Joe R. Goodin, deputy director of the international center and coordinator of interdisciplinary research for ICASALS, said that there should be widespread interest.

"Between 40 and 50 countries of the world face problems which will be addressed by this conference," he said.

Conferees will deal with health care systems, health and disease, socioeconomic issues, nomadic peoples, rural-urban migration, and traditional and nontraditional approaches.

Subtopics will address such issues as allocation of resources, professional training, both chronic and infectious diseases, mental health, nutrition, housing, education and varying cultures.

Proceedings will be published.

A call for papers which will address six major areas of concern has been issued, and internationally recognized experts will be invited to present papers, chair sessions and facilitate discussions.

Inquiries can be addressed to ICASALS, P.O. Box 4620, Texas Tech University, Lubbock, Texas 79409.

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CONTACT: Cheryl Duke

4-8-10-83

LUBBOCK--Ten Texas Tech University students were among fifth place winners in the national 29th annual Lenox Creative Table Setting Contest.

Based in New Jersey, the contest attracted several thousand entries from throughout the nation.

Students participating from Texas Tech were part of a class in visual merchandising taught by Dr. Shelley S. Harp of the Department of Clothing and Textiles.

Harp said the students were given several choices of silver, china, glassware and fabrics and asked to develop a place setting around a theme of their choice. Entries were submitted in April and winners were announced this summer.

As fifth place winners, the Texas Tech students will each recieve a piece of Lenox china. Winners and their schools will be listed in the "Forecast for Home Economics" magazine.

Winners include from Lubbock, Wanda L. Frost, daughter of Quida Frost of 2115 53rd, and Diedre A. Thormahlen, daughter of Mr. and Mrs. Jerry Thormahlen of 3801 66th.

Others include Mary Ann Scott, daughter of Mr. and Mrs. Walter Scott, Jr., 1310 S. Main, Quanah; Catherine L. Harris, daughter of Mr. and Mrs. James McFarland, 4513 Pleasant, Fort Worth; D'Ann Young, daughter of Mr. and Mrs. J.D. Stewart, 1217 Prairie Drive, Dalhart; Diane Turk, daughter of Mr. and Mrs. Carroll C. Turk, 2502 S.E. 9th, Mineral Wells.

LENOX CONTEST/ADD ONE

Also, Nita Kay Sneed, daughter of Mr. and Mrs. Ernest R. Sneed, 5902 Pinewood Springs, Houston; Brooket Hogue, daughter of Mr. and Mrs. George T. Hogue of 218 Highland, Lafayette, La.

Also, Judith Garwacki, duaghter of Mr. and Mrs. Frederick Garwacki of 126 Sunset Drive, Plano, and Traci A. Pecot, daughter of Mr. and Mrs. Lawrence J. Pecot, 305 Dogwood Dr., Richardson.

-30-

(EDITOR'S NOTE: See additional story for honorable mentions.)

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CONTACT: Cheryl Duke

5-8-10-83

(Shoe Kroo E Leck Dah)
LUBBOCK--Sukru Elekdag, Turkish Ambassador to the United
States, will visit Lubbock in September as part of the Texas Tech
University Center's 1983-84 Speakers and Artists Series.

The ambassador will be accompanied by his wife, Ayla, and Murat Sungar, director of the newly established Turkish Information Center in Washington, D.C.

Elekdag will speak at 8:15 p.m. Tuesday, Sept. 13, in the University Center Theater. He will discuss issues relating to his country: Turkey's present return to democracy, Turkey as a close ally of the U.S. and as a NATO member, and what the Turkish Republic is doing to combat what is perceived by some to be a negative image of Turkey.

The lecture is free, but tickets must be picked up from the University Center Ticket Booth. They will be available Aug. 30 through Sept. 13.

The ambassador is coming to Lubbock at the invitation of Texas Tech Horn Professor Warren S. Walker, director, and Mrs. Walker, curator, of the Archive of Turkish Oral Narrative in the Texas Tech Library. Dr. and Mrs. Walker compiled and donated the archive.

The ambassador's visit is also in conjunction with a series of activities planned by the West Texas Turkish-American Association in observance of the 60th Birthday of the Republic of Turkey, celebrated worldwide in 1983.

The ambassador and his wife have been scheduled for various public talks during the visit.

Elekdag will speak at the noon luncheon of the Lubbock

Downtown Rotary Club, Wednesday, Sept. 14. Mrs. Elekdag will

speak at the same time to the League of Women Voters' monthly

Forum luncheon in the George Mahon Library. She will discuss the educational and professional opportunities open to women today in Turkey and speak on Turkey's NATO participation.

Elekdag will also participate in a panel discussion on

Turkish issues which will be videotaped to be aired at a later

time on KTXT-TV, Channel 5. Other panelists will be Dr. Metin Tamkoc,

Texas Tech professor of political science, and Dr. Walker, Horn

professor of English who has taught in Turkey and has done research

in Turkish folklore for 20 years.

Ambassador Elekdag is a career diplomat and was appointed to the United States post in July 1979 after serving in various posts in the Ministry of Foreign Affairs of the Turkish Republic. He had served in the United States twice before, in 1953 as second secretary of the Turkish delegation to the United Nations in New York and in 1959-60 as an intern of the International Monetary Fund in Washington, D.C.

Elekdag served four years as ambassador to Japan. He has been counselor at the Turkish delegation to NATO in Paris, Turkish representative at the NATO Economic Coordination Committee and at the NATO Defense Planning Committee and director general of the NATO Department of the Ministry of Foreign Affairs.

In the Turkish Ministry, he served as assistant secretary general for Military Political Affairs and also as deputy secretary.

Elekdag joined the Ministry of Foreign Affairs in 1951 after earning a doctorate in economics at the University of Paris Faculty of Law and Economic Sciences. He has a bachelor's degree from the School of High Studies of Economy and Commerce in Istanbul.

He is a reserve office in the Turkish Navy.

For more information on the ambassador's visit, contact Barbara Walker, 742-1922.

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CONTACT: Cheryl Duke

6-8-10-83

LUBBOCK--Five Texas Tech University students received an honorable mention in the 29th Annual Lenox Creative Table Setting Contest.

They include from Lubbock, Ann Bosquez, daughter of Mr. and Mrs. Luther Bosquez Sr. of 5010 46th, and Sandra Haynes Wells, daughter of Mr. and Mrs. John A. Wells of 4704 22nd.

Others are Karen E. Poore, daughter of Mr. and Mrs. Robert

Poore of 10847 St. Mary's, Houston; Tracy Jane Roberson, daughter of

Mr. and Mrs. Max Roberson of 3015 Indian, Vernon; and Cynthia Althouse,

daughter of Mrs. Clara J. Althouse of 1850 Crofton Parkway, Crofton

Maryland.

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CONTACT: Cheryl Duke

7-8-11-83

LUBBOCK--A national refereed journal serving four academic disciplines comes to Texas Tech University this fall.

"Ethnohistory," a quarterly which serves history, anthropology, art history and geography, will be published by Texas Tech Press, beginning in September.

The 40-year-old journal is a publication of the American Society for Ethnohistory and deals with an interdisciplinary approach to the study of non-industrial peoples.

Dr. John R. Wunder, Texas Tech history professor who has been appointed associate editor of the publication, said the journal's focus is North America, but the editors hope to expand it to encompass all parts of the world including Latin America, Africa and Asia.

He said the next issue includes a controversial lead article by retired anthropologist Esther Goldfrank on her working relationship with anthropologist Margaret Mead.

Other topics covered include illegal fishing pirates in

New Jersey, a comparison of California Indians and Australian

aborigines and their relationships to Europeans, and the religious

history of the Mayas.

Wunder said articles are submitted to the editors for in-house review. Ones chosen for potential use are sent out to experts in the various fields for anonymous review before publication. Wunder said the journal was moved to Texas Tech so operations could be coordinated in one place. Dr. Francisco Balderrama,

Texas Tech history professor, has been appointed managing editor and Dr. Phillip Dennis, chairperson of the Texas Tech Anthropology

Department was named Secretary/Treasurer of the Society.

Texas Tech has provided research assistantships for two graduate students to work on the publication. This fall, assistants will be Bobbilee Shuler, an anthropology student and graduate of Colorado State University, and Susan Miller, a history student and graduate of the University of Oklahoma.

Wunder said the publication will bring national attention to Texas Tech in the four academic disciplines it serves, and having the journal at Texas Tech has already attracted the interest of graduate students nationwide.

Texas Tech art students will contribute in designing covers for the journal which Wunder said would express the theme of each issue or some aspect of ethnohistory each time. A petroglyph of a native Hawaiian runner and a buffalo shield by David Reynolds, senior art student from Perryton, were chosen for the first two issues.

Journal subscriptions are open to anyone for \$16 per year. For more information, contact Dr. Dennis at (806) 742-2228.

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CONTACT: Cheryl Duke

8-8-11-83

LUBBOCK--Family fun like grandma and grandpa used to have is all lined up for the 14th Annual Ranch Day, Saturday, Sept. 17, at the Ranching Heritage Center.

More than 3000 visitors are expected at the historic outdoor exhibit site of The Museum of Texas Tech University that day.

Activities will include a barbecue, some country music, ranch craft and chore demonstrations in authentic historic structures, folk dancing, hayrides, chuckwagon cooking and storytelling.

Other features are the 10:30 a.m. dedication of new exhibit items in the center's section on cattle shipping and the first exhibit of old-fashioned country store items recently donated to the center by Furr's Inc.

The dedications will emphasize the connection between ranching and railroading. New items include Texas Tech's 1923 steam locomotive moved to the center in July from its location near the Municipal Coliseum, cattle pens from the world famous Caesar's Pens of the King Ranch, and cattle cars obtained in the Texas Panhandle. The section depicts livestock handling nationwide during the era when cattle were rail shipped to market.

Representatives from Burlington Northern and Santa Fe railroads and the King Ranch will take part in the ceremonies near the 1918 Ropes Depot. The steam engine was a 1964 gift to Texas Tech from Burlington's Fort Worth and Denver Railroad. Santa Fe helped move the engine onto the Ranching Heritage Center loop, where it represents locomotives used in early West Texas railroading.

Throughout the day, Phil Nickel, a retired Santa Fe brakeman and conductor will provide railroad history at the Depot.

The "Country Store" exhibit will include antique toys and games, boots, ladies and children's shoes, decorative food containers for syrup, coffee, cookies and other staples, an Edison phonograph, a sewing machine, a tobacco slicer, kitchen ware and dishes.

Most items date to the turn-of-the century while some, like a stovepipe hat, date to the Civil War era. All items represent things found in the earliest Furr's stores and previously made up a Furr's traveling "Country Store," mini-museum.

Ranch life will be depicted in the Las Escarbadas Ranch
Headquarters where representatives of the Crosby County Pioneer
Museum will present the "Cowboy Story;" in the Box and Strip House
with quilting and piecing by senior volunteers; and in the Barton
House where Betty Albers and other Barton family members will be at
home.

Muleshoe school children will provide a school days scene in the Bairfield Schoolhouse and members of the Scurry County Heritage Society will depict early ranch life in the Harrell House.

The Texas Tech German Dancers will present new German dances, learned on their summer tour of Germany, at the Hedwig Hill Double Log Cabin.

At the Blacksmith Shop branding and horseshoeing will be demonstrated. Farm animals, including longhorns from the H.C. Lewis Ranch, will be in the corrals.

The Kyle family will cook sourdough donuts and campfire coffee at the chuckwagon.

Rick Sudduth and the Triple C Express, a Country-Western group from the Crosbyton area, will furnish music.

Donuts and coffee will be served on the patio from 9 to 10 a.m., opening Ranch Day. A flag ceremony by Lubbock's Indian Guides will follow.

At noon, there will be a barbecue lunch, catered by Bigham's Smokehouse. Meal tickets are \$6 for adults and \$3 for children.

For meal tickets or information, contact the Ranching Heritage Association, (800) 742-2498.

caption---- 9-8-11-83

HAWAIIAN PETROGLYPH--This petroglyph of a Hawaiian runner was selected for one of the new covers of "Ethnohistory," to be published at Texas Tech University beginning this fall. Pictured with the magazine are, from left, Texas Tech art student David Reynolds of Perryton, cover designer, and Texas Tech history professor John Wunder, co-editor of the publication. (TECH PHOTO)

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CONTACT: Rosemary West

10-8-11-83

LUBBOCK--Two Texas Tech University students received recognition at the national meeting of the American Agricultural Economics Association (AAEA) held this August at Purdue University.

Tamera Neal, was the first place winner in the undergraduate paper competition. Her paper was an economic evaluation of the herbicide tebuthiuron used to control sand shinnery oak.

She is now working toward a master's degree in agricultural economics at Texas Tech. Her parents are Mr. and Mrs. J.T. Neal, 414 Florida, Pearsall.

Toni Guy, a senior, was elected secretary of the Student Section-AAEA. Her parents are Mr. and Mrs. Delbert Guy, Duncanville.

Dr. Don E. Ethridge, professor of agricultural economics at Texas Tech, was named 1983-84 faculty adviser to the student section.

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CONTACT: B. Zeeck

11-8-11-83

WRITTEN EXCLUSIVELY FOR THE UNIVERSITY DAILY

Texas Tech University's first computer registration is looking better all the time, according to Vice President for Student Affairs Robert H. Ewalt.

By Thursday at noon, more than 17,600 students were reported registered and had tuition and fees paid.

"By the end of the week, figures could look even better than that," Ewalt said, "but there might be a few more than 5,000 to register before Aug. 29 when classes begin. Ewalt said that enrollment is expected to increase slightly. The fall 1982 enrollment was 22,849.

Students have been registering at a rate of about 100 per day during the past week. However, some concern was expressed that many still are unaware that registration can be accomplished between 8 a.m. and 5 p.m. any weekday.

The main advantage to early registration is a broader choice of classes and sections.

Ewalt cautioned that students who registered in the spring but did not pay fees by the August deadline will have to repeat the registration process. Failure to pay concelled the earlier registration

"There are exceptions for some who have arranged for financial aid which could not be 'in hand' by Aug. 1," Ewalt said. "Students in this circumstance should consult with financial aid counselors to clarify their status."

REGISTRATION/FOR UNIVERSITY DAILY/ADD ONE

Ewalt pointed out also that students who want commuter parking permits can obtain these now. About 2,000 permits have been issued, leaving about 7,000 students to purchase them before school starts. These will be available in the University Center during the fall registration period, 8 a.m. to 5 p.m. Aug. 25-27.

"One of the most important things for all registered students to realize," Ewalt said, "is that identification cards must be picked up in the University Center as soon as possible, starting Aug. 25.

These will be needed for every kind of activity -- from eating in a residence hall to cashing a check, and so it is important to give priority to picking up the I.D. cards."

He explained that the cards are prepared as soon as a student registers and the fee for the cards is included in the bill students receive.

"The only thing left to do is the final step -- picking up the card in the University Center ballroom.

Ewalt said there will inevitably be lines, but the success of the registration process to date indicates that lines should be shorter than first anticipated.

There may be long lines for parking permits, purchasing athletic tickets or yearbooks, and even for picking up I.D. cards. But it is anticipated that these lines will move rapidly.

"We are most concerned about students wanting to register.

There will be incoming students -- freshmen and transfer students -- who are arriving at the university for the first time. These students,"

Ewalt said, "will have preference in registration lines over students who have had earlier opportunities to register while on campus."

REGISTRATION/FOR UNIVERSITY DAILY/ADD TWO

On the other hand, during the Aug. 24-26 registration period, additional computer terminals will be placed in West Hall to move lines as fast as possible. Students who are not registered by 4:30 p.m. Friday, Aug. 26 -- the last day of fall registration -- will have to pay late fees of \$15 the first day and an escalating late payment fee based on the payment date. After the 12th class day, the late fee will be \$75 plus \$70 per semester credit hour.

Students who were enrolled during the spring semester can begin registration in the office of their major department. Students not enrolled during the spring semester should begin the registration process in West Hall.

A student's adviser is required to help the student fill out the registration form, Ewalt said, and students should be sure that three steps have been completed. A check should be made of the closed class list to be sure none of these classes is listed on the form. Included should be the desired class section listed with the class on the Schedule Request Form. Alternate sections and classes should also be listed on the form so that, once working at the computer terminal, there will be no necessity for leaving for a second consultation with the adviser.

"We have been very pleased with the efforts of faculty to advise students as well as expand the number of sections and to keep classes open," Ewalt said. "As the close of registration approaches, of course, there will be less selection possible for students. It is really to their advantage to complete registration as soon as they can."

Ewalt said spring semester registration will begin Oct. 31.

Story leads for week of August 14-20, 1983 12-8-12-83

TAKE ME TO YOUR LEADER--There's no such thing as a "born leader." In fact, leaders are not made or created, either. Texas Tech management expert Jerry Hunt says leadership authority is situational, based on subjective, rather than concrete personality traits. "We are looking at behaviors rather than characteristics. We describe how a person acts rather than what a leader is like." Hunt says the leader who works well in one situation may be ineffective in another setting. For details, contact Hunt at 742-3175.

COTTON PICKIN' PROFITS--By taking the guesswork out of cotton harvesting, a Texas Tech industrial engineer hopes to help cotton farmers take more profits to the bank. Dr. Milton L. Smith has developed a microcomputer program which will allow farmers to review their harvesting options and find the least costly way of harvesting cotton. For details, contact Smith at 742-3404.

STRETCHING WATER--Predicted declines in water availability will be partially offset by improved technology. That's the assessment of ag economist Arthur L. Stoecker. "The water shortage is very real, but irrigation efficiency will increase the usefulness of available water." Stoecker says technological advances in three areas look promising: crop varieties, irrigation systems and seconday recovery. For insight, contact Stoecker at 742-2821.

MONEY MANAGERS--Recent banking de-regulation rules have allowed credit unions and savings and loan institutions to enjoy some of the same benefits as banks. To bridge the information gap, Texas Tech's Center for Professional Development will offer a two-day seminar on "Banking for Non-Bank Financial Institutions" Aug. 18-19. The seminar will be at the Holiday Inn-Civic Center. For details, contact Jay Lutz, CPD associate director, at 742-3170.

For assistance in developing these and other story ideas, contact Dave Clark, UN&P, 742-2136.

13-8-5-83

FACT SHEET ON PROPOSED FY84 BUDGET FOR TEXAS TECH UNIVERSITY, TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER, THE MUSEUM OF TEXAS TECH UNIVERSITY

The total for budgets for these three institutions is \$208,726,000.

Some items are not included in the budget coming before the regents Aug. 5 but are addressed through different financial mechanisms. In total, the university, health sciences center and museum will be operating during FY84 with about \$250 million. Funds not in the annual operating budget include research contracts and grants, student loans, construction, endowments, and gifts.

The budgets for each institution total:

Texas Tech University \$137,694,000
Texas Tech University Health Sciences Center 70,495,000
The Museum of Texas Tech University 537,000

Highlights of the university budget include:

An 8.4% increase in state appropriations
State funding for <u>new</u> and current faculty up 9.6%
State funding for <u>departmental</u> operating expense up 21.8%
(with about 50% of the increase expected to be used for computing facilities for teaching and research)
Special items --

A one-time grant for undergraduate instructional equipment \$500,000

A one-time grant for engineering laboratory equipment \$730,000 Water curtailment and safety measures \$1,000,000 appropriation Satellite communication feasibility study to be performed by Texas Tech University and Texas A&M University, \$500,000 appropriation

Employee benefits

Salary increases will average 5% of which 4% was provided by the state legislature Insurance paid for employees by the state, up from \$58 to \$70

per month

Highlights of the health sciences center budget include:

A 32.9% increase in state appropriations (most due to a one-time construction project)
School of Medicine funding up 4.1%
School of Nursing funding up 26.5%
New Construction -- \$12.5 million appropriation
Employee benefits (identical to TTU)
Salary increases will average 5% of which 4% was provided by the state Legislature
Insurance paid for employees by the state, up from \$58 to \$70 per month

Pay raises for faculty and non-faculty in the university and health sciences center will amount, in sum, to 5%

All faculty salaries will be on the basis of merit, reclassification or promotion

Non-faculty will receive an across-the-board 4% increase mandated by the Legislature. In addition, Tech will create a merit pool of 1% of total salaries to allow for a limited number of merit, reclassification and promotion increases.

Funding for utilities will fall \$900,000 short of anticipated costs. Consequently increased efforts will be expended on energy conservation programs.

Texas Tech University, Texas Tech University Health Sciences Center and The Museum will continue to have problems with major rehabilitation and repair of buildings, any new construction and expenditures for new equipment. These problems are common to all institutions of higher education which do not participate in the Permanent University Fund. Texas voters will decide on whether to establish a fund to cover needs of these institutions when they vote in November 1985. The Legislature passed a joint resolution to establish this dedicated fund at \$100,000,000 per year, but this must have voter approval before such funds can be made available.