

Number iter	Description	Filename	Wr
1-11-5-95	Distinguished Alumnus	??	SG
2-11-5-95	Dist. Alumnus	??	SG
3-11-5-95	Dist. Alumnus	??	SG
4-11-5-95	Dist. Alumnus	??	SG
5-11-7-95	Vietnam	Reckner	JL
6-11-8-95	Tech Prep	Opp	MW
7-11-8-95	Library	Perform.nov	JL
8-11-8-95	Museum	Nicolai	JL
9-11-8-95	Flu	flu.nr	MS
L			
10-11-8-95	Houston Livestock Scholars	Houston	JB
A			
11-11-9-95	ktxt-tv	KTXT.HAR	JL
12-11-9-95	Emu Study	emu	MW
??-??-??-??	Band incident statment	band_fit.nr	MS
L			

# TEXAS TECH UNIVERSITY

News & Publications

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(806) 742-2136  
FAX (806) 742-1615

FOR IMMEDIATE RELEASE

REF.: 1-11-6-95

CONTACT: Stephanie Gordon

LUBBOCK -- Brigadier General Walter B. Huffman, assistant judge advocate general of the U.S. Army, of Washington, D.C., has been named a distinguished alumnus by the Texas Tech University Ex-Students Association. He officially will be presented with the honor at a dinner Friday (Nov. 10) at the Merket Alumni Center at Texas Tech University.

Huffman graduated from Texas Tech University in 1967 with a bachelor's degree in physical education, in 1968 with a master's degree in education in physical education and in 1977 with a law degree.

After receiving his master's degree, he entered the U.S. Army as a field artillery officer for six years, then served as a battalion operations officer. In Vietnam, Huffman was awarded the Bronze Star three times and the Vietnam Cross of Gallantry with Silver Star.

Huffman returned to Texas Tech to attend the School of Law. He served as the editor-in-chief of the Texas Tech Law Review and graduated first in his class academically with highest honors.

After graduating, Huffman returned to the Army as a judge advocate general corps officer. He has prosecuted and defended in criminal trials and has been an associate professor of law at the Judge Advocate General's School. He also has been the senior legal adviser for two commands in Germany and was deployed to the Persian Gulf for Desert Storm.

Subsequently, General Norman H. Schwarzkopf selected Huffman to be senior legal adviser for U.S. Central Command, where he later developed and implemented the legal rules for the first major U.S. humanitarian intervention in Somalia.

He has earned the Defense Superior Service Medal, Legion of Merit with one oak leaf cluster and the Meritorious Service Medal with three oak leaf clusters. He is also a member of the Field Artillery Officer Candidate School Hall of Fame.



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FOR IMMEDIATE RELEASE

REF.: 2-11-6-95

CONTACT: Stephanie Gordon

LUBBOCK -- State Representative Tom Craddick of Midland has been named a distinguished alumnus by the Texas Tech University Ex-Students Association. He officially will be presented with the honor at a dinner Friday (Nov. 10) at the Market Alumni Center at Texas Tech University.

Craddick graduated from Texas Tech University in 1965 with a bachelor's degree in business administration and in 1966 with a master's degree in business administration.

He also is owner of Craddick Properties and owner and president of Craddick, Inc. Craddick has been consecutively re-elected as Texas state representative since his initial election in 1968. Since his career in politics began, he has served as chair of the House Natural Resources Committee and the House Energy Resources Committee. Currently, he is serving as chair of the House Ways and Means Committee, as a member of the House Calendar Committee and as a member of the Legislative Budget Board and the Legislative Audit Committee.

He also was elected to chair the Republican Legislative Caucus. Craddick was chair of the House Natural Resources Committee for 11 years and the House Energy Resources Committee for 15 years.

Craddick was named one of 10 outstanding Republican legislators in the nation for 1984. This award is a one-time distinction made by the National Republican Legislators Association. Both *Texas Monthly* and *Texas Business* magazines have included him on their list of best legislators.

He is past director of the Midland Boys Club and a member and past director of both the Midland Jaycees and Midland Downtown Lions Club. He is a member and past president of the national Board of the Ex-Students Association and a member of the board of directors of the Texas Tech University Foundation.

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FOR IMMEDIATE RELEASE  
REF.: 3-11-6-95  
CONTACT: Stephanie Gordon

**LUBBOCK** -- Judy Sims, of Software Spectrum of Garland, has been named a distinguished alumnus by the Texas Tech University Ex-Students Association. The award will be presented at a dinner Friday (Nov. 10) at the Merket Alumni Center at Texas Tech University.

Sims received her bachelor's degree in 1974 in accounting. She is the CEO and co-founder of Software Spectrum. Software Spectrum is a leading multi-national reseller of microcomputer software. The company provides technical services for more than 300 companies. Sims' firm was included in *Fortune* magazine's "100 List" and *Business Week's* "Hottest of the Hot" list.

Prior to co-founding Software Spectrum, Sims worked as a certified public accountant for Coopers & Lybrand in Dallas and was named an audit partner with Grant Thornton.

Sims has been featured in regional and national magazines. In 1992, *Working Women* magazine named her as one of the top 25 female CEO's in the country.

Sims is a member of the Texas Tech's President's Council and has been involved in the International Women's Forum, the Charter 100 of Dallas, the Young President's Association and the Committee of 200.



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FOR IMMEDIATE RELEASE

REF.: 4-11-6-95

CONTACT: Stephanie Gordon

LUBBOCK -- R. Guy Carter, an attorney with Carter, Jones, Magee, Rudberg & Mayes, of Dallas has been named a distinguished alumnus by the Texas Tech University Ex-Students Association. He officially will be presented with the honor at a dinner Friday (Nov. 10) at the Merket Alumni Center at Texas Tech University.

Carter was born in Fletcher, Okla., and finished high school in Grady, N.M. Carter graduated from Texas Tech in 1928 with a degree in political science.

When he received a scholarship to attend the University of Chicago's law school, he moved from West Texas. He became a successful attorney, and in his law firm, specialized in a wide range of general civil, trial and appellate cases.

He funded the R. Guy Carter Endowed Scholarship in political science established through the Ex-Students Association. Carter has been a member of Texas Tech President's Council. He also has served as a civic director for the Cotton Bowl Association.

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FOR IMMEDIATE RELEASE

REF: 5-11-7-95

CONTACT: Jennifer LeNoir

**[Editor's Note: Media in Washington D.C. may reach Jim Reckner Wednesday through Friday (Nov. 8-10) by calling (202) 289-5959.]**

LUBBOCK -- James Reckner, director of the Center for the Study of the Vietnam Conflict and associate professor of history at Texas Tech University, will chair a celebrity panel of guest speakers at a one-day conference titled "Retrofit for In Retrospect" Thursday (Nov. 9) at the Army and Navy Club, One Farragut Square, 901 17th St., NW, in Washington D.C.

The conference is based on Robert S. McNamara's 1995 book titled "In Retrospect" regarding his apology for the Vietnam war and a confession of errors, which he attributes to himself and the U.S. political/military establishments.

Panel speakers will include William Colby, who served as CIA director from 1973 to 1976, speaking about "What the McNamara Book Doesn't Cover." Stephen Young, an independent Vietnam scholar, will provide comments on "Westmoreland's Plan/McNamara's Ignorance."

Additionally, Reckner will coordinate a forum of questions and comments directed at panel guests such as retired Gen. W.C. Westmoreland, who commanded the Military Assistance Command in Vietnam from 1964-68 and later was appointed as the U.S. Army's Chief of Staff; retired Adm. Elmo R. Zumwalt, commander of U.S. Naval Forces in Vietnam from 1968 to 1970, chief of naval operations from 1970-74 and chairman of the Vietnam Center's National Council; Professor Douglas Pike, director of the Indochina Archive at the University of California at Berkeley and a member of the Vietnam Center's National Council.

According to Reckner, "McNamara's book generated controversy that must have surprised the author. It generated letters-to-the-editor, cartoons, opinion pieces and editorials which caused much heated discussions regarding issues of 'guilt' and 'retrospection' during the 20th anniversary of the U.S. military's defeat in Vietnam."

The goals of Texas Tech's Center for the Study of the Vietnam Conflict, and the Vietnam Archive are to encourage research into the divisive war, which between 1965 and 1973 claimed 58,000 American lives and cost an estimated \$120 billion.

Both the center and archive focus on developing a significant research collection. The archive houses material related to U.S. involvement in Vietnam and is one of the largest in the nation. All microfilm collections acquired by the archive are available through interlibrary loan to the thousands of libraries throughout the United States.

For more information about the Center for the Study of the Vietnam Conflict or the Vietnam Archive at Texas Tech, individuals may call Reckner at (806) 742-3742.



**NEWS RELEASE**

**TEXAS TECH**  
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FOR IMMEDIATE RELEASE  
REF: 6-11-8-95  
CONTACT: Myrna Whitehead  
or Rhonda Davis

**[Media representatives are invited to interview Ronald Opp, assistant professor of education, at (806) 742-2329 or Oliver Hensley, professor of education, 742-1959.]**

LUBBOCK -- In an effort to showcase exemplary Tech Prep policies and practices in the state, the Strategic Planning, Evaluation of Curriculum and Assessment of Performance Research Group at Texas Tech University recently completed a new handbook for individuals involved with Tech Prep programs in Texas.

The handbook, "Effective Tech Prep Policies and Practices," is available at no charge from the SPECAP Research Group. It provides insight into strategic planning, evaluation of curriculum as well as assessment of performance policies and practices in the 25 Tech Prep consortia in Texas.

According to Ronald Opp, assistant professor of educational psychology and leadership in the College of Education at Texas Tech, Tech Prep is a federally funded educational reform effort designed to develop a more qualified and technically trained workforce for American business and industry. These efforts target students who plan to enter the workforce rather than attend college.

"Tech Prep is geared to those students who make up the middle 50 percent of a graduating class, many of whom have enrolled in the general education track in their high school," Opp said. "The role of Tech Prep programs is to assist these students in becoming skilled and efficient members of the workforce, capable of helping America better compete in the global economy.

"This higher level of vocational and technical preparation is achieved by the development of cooperative curricular agreements between high schools and community colleges in vocational/technical programs," Opp said.

According to Opp, many students are motivated to pursue a Tech Prep program in high school because they can earn college credit during their high school years applicable to a two-year college degree. Two-year college Tech Prep programs also are beginning to develop cooperative curricular agreements with four-year colleges so that two-year college Tech Prep graduates can transfer to a four-year college to complete a baccalaureate degree, he said.

Tech Prep was created by the Texas Higher Education Coordinating Board, the Texas Education Agency and the Texas Department of Commerce which recognized the need for a statewide effort to produce an educated workforce.

-more-

This tri-agency partnership has funded 25 Tech Prep consortia throughout the state for the past four years to develop a wide variety of Tech Prep programs that integrate applied academic courses with vocational/technical education, and that meet local labor market needs.

These consortia have developed Tech Prep programs in a variety of career pathways, including engineering technology, allied health and business.

The handbook represents a summary of the research group's efforts to date, including document analyses, surveys and phone interviews with educators, business, industry and government representatives involved in partnerships with Tech Prep consortia throughout the state. The handbook also provides ideas for the future development of the Tech Prep workforce education system in Texas.

"Tech Prep provides a strong incentive for developing partnerships between the educational and business and industry sectors," Opp said. "Because of Tech Prep, Texas educators are working more closely with leaders from business and industry to meet their workforce education needs."

For more information or to order the handbook, contact Opp at (806) 742-2329.



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**FOR IMMEDIATE RELEASE**  
**REF: 7-11-8-95**  
**CONTACT: Jennifer LeNoir**

**LUBBOCK --** The Texas Tech University Library Performance Series will continue its free public fine arts presentations with scenes from two upcoming productions from Texas Tech's department of theatre and dance at noon Friday (Nov. 10) in the Croslin Room of the University Library.

The presentations will highlight scenes from "Annie Warbucks," which is being directed by Kerry Graves, theater fine arts doctoral candidate, as well as "The Kentucky Cycle," directed by George Sorenson, professor of theater and dance.

The sequel to "Annie," "Annie Warbucks" is a musical adventure set on a 1933 Christmas morning. The production's storyline depicts a special day for Annie as she becomes part of a family. The musical is scheduled to debut Nov. 24-28, 30 and Dec. 1-5 and 7-10 at the Main Stage Theatre on campus.

Robert Schenkkan's Pulitzer prize-winning play, "The Kentucky Cycle," chronicles three families living in eastern Kentucky from 1775 to 1975. The Texas Tech student production will run from Feb. 4-5, 8-13 and 15-18 at the Main Stage Theatre on campus.

The series of monthly presentations is coordinated by the Arts in the Library Committee at Texas Tech. The group focuses on bringing free performing arts presentations to patrons in the library each month during the lunch hour. Events include vocal and instrumental concerts as well as theatrical performances.

For more information on the Texas Tech University Library Performance Series, contact Librarian Bonnie Reed at (806) 742-2236.

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(806) 742-2136  
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FOR IMMEDIATE RELEASE  
REF: 8-11-8-95  
CONTACT: Jennifer LeNoir  
or Rhonda Davis

LUBBOCK -- The Museum of Texas Tech University will open an exhibition, "Paintings and Sculpture of Nicolai Fechin," at 1 p.m. Sunday (Nov. 12) in the Museum's Gallery One. In conjunction with the opening, Fechin's daughter, Eya Branham, will provide an overview of her father's life and work at 2 p.m. and at 7 p.m. in the Kline Room of the museum. The opening and the lectures are free and open to the public.

The exhibit will be on display through Jan. 3. It will include 38 of the artist's paintings, sculptures and drawings. The show is being circulated by the Taylor Museum for Southwestern Studies of the Colorado Springs Fine Arts Center in Colorado Springs, Colo.

Fechin, who lived from 1881 to 1933, is considered among art critics as one of the premier artists of both Russia and American West. Fechin moved to Taos, N.M., in 1927. He was among the first generation of Taos Artist Colony.

According to Branham, "They (Taos Artist Colony) were innovators of style, and a celebrated group of artists who brought worldwide recognition and appreciation to American Western art."

Fechin also created impressionistic sculptures from wood.

"Woodcarving was a link to his Russian history and traditions as well as a outlet for imagination and the fresh inspiration of New Mexico," Branham said.

Many international artists, scholars and visitors come to the Fechin Institute, founded in 1981 by Branham in Taos, N.M., to study Fechin's work.

The exhibit is free and open to the public from 1-5 p.m. Sunday and 10 a.m. to 5 p.m. Tuesday through Saturday. The museum is open until 8:30 p.m. Thursdays and is closed on Mondays. For more details, contact the museum at (806) 742-2490.



LUBBOCK -- "Was it something I ate?" is a question running through the minds of many Texas Tech University students as campus residents suffer from an outbreak of the flu.

The symptoms of viral gastroenteritis, or stomach flu, often may seem like those associated with a food-borne illness, according to Student Health Services physician Dr. Bill Norton.

Inspection and testing of campus dining facilities by the Office of Environmental Health and Safety have discovered no evidence of food contamination.

"There was no sign of any food contamination or unsafe food preparation practice in the dining halls we inspected," said Gary Deitiker, an environmental health specialist on campus.

Norton describes the symptoms of the stomach flu as nausea and vomiting, often beginning in the evening or early morning hours. The symptoms usually last for eight to twelve hours, but may last as long as 24 hours, he said.

"Students who suffer these symptoms should see a physician as soon as possible," Norton said. "It is important that someone suffering from the stomach flu get prompt medical attention so that complications do not develop to prolong the illness."

Dehydration is one such complication that can add to a patient's discomfort or lead to more serious illness such as kidney failure, according to Norton.

The flu symptoms are transmitted by human contact, so it is common for roommates to pass the flu to each other. Entire residence hall wings can suffer the symptoms in a relatively short time span, Norton said.

He expects the current surge in stomach flu symptoms to dissipate in the next two weeks.

Texas Tech's Student Health Services at Thompson Hall sees about 200 student patients each day. While that number has not increased in the past week, there has been an increase in patients describing the stomach flu symptoms, according to Norton. Area hospitals and private physicians also are experiencing increased numbers of patients with the stomach flu, he said.

Box 42022  
Lubbock, TX 79409-2202  
(806) 742-2136  
FAX (806) 742-1615

**FOR IMMEDIATE RELEASE**  
**REF: 10-11-8-95**  
**CONTACT: Adam Richardson**  
**or Josh Allen**

**LUBBOCK --** Texas Tech University College of Agricultural Sciences and Natural Resources recently honored Houston Livestock Show and Rodeo officials with a scholarship recognition luncheon in the University Center Matador Room.

This is the 31st year the Houston Livestock Show and Rodeo Endowment has funded scholarships at Texas Tech. This year the endowment provided scholarships for 189 Texas Tech students.

The Houston Livestock Show also provides scholarships to 4-H and FFA members. Texas Tech currently has 60 agricultural sciences students receiving these scholarships. Each year, the Houston Livestock Show and Rodeo awards 100 four-year, \$10,000 scholarships statewide. Half of the scholarships are awarded to 4-H members and half go to FFA members.

The livestock show, which provides the largest scholarship program in the nation for agriculture students, also supports graduate student programs in the College of Agricultural Sciences and Natural Resources.

"I am very appreciative to the Houston Livestock Show and Rodeo for its continued support. This investment in the lives of tomorrow's leaders will continue to pay dividends," said Sam Curl, dean of the College of Agricultural Sciences and Natural Resources.

Don D. Jordan, president of the Houston Livestock Show and Rodeo, said the show's officers and representatives were proud to see the results from their contributions. The organization hopes to continue its support of Texas Tech students for many years to come.

The Houston Livestock Show and Rodeo is the largest show of its kind in the nation.





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FOR IMMEDIATE RELEASE  
REF: 11-11-9-95  
CONTACT: Jennifer LeNoir  
or Rhonda Davis

**(Editor's Note: James Harris, who is included in this release, is a former resident of Tyler. He is the son of Col. and Mrs. James E. Harris of Tyler).**

LUBBOCK -- KTXT-TV Channel 5, Texas Tech University's educational station and the Public Broadcasting Service affiliate for the South Plains, recently received a 1994 Special Event Promotion Award from the Southern Educational Communications Association at their annual meeting in Lexington, Ky.

According to Helen Otken, director of development at KTXT-TV, the station's entry was selected from among 400 entries submitted by SECA member stations. James Harris, manager of television programming at KTXT-TV, accepted the award.

KTXT-TV was recognized for their February 1994 promotional event titled "LOVE Drive" that provided the community with volunteers for nonprofit organizations. The "LOVE Drive" campaign was selected for the award because of its name which related to the date and purpose of the promotional efforts, Lubbock's On-Air Volunteer Effort.

"Working with communities fulfills one of the missions of public television and the campaign's promotional theme matched the judge's selection criteria," said Otken.

The campaign consisted of an on-air volunteer effort in Lubbock, which also involved recruiting volunteers during live broadcasts on Channel 5 and at the South Plains Mall. More than 100 nonprofit organizations annually search for individuals willing to participate in community volunteerism, Otken said.

Campaign organizers encouraged individuals to pledge volunteer hours to the organization of their choice. The event was sponsored by KTXT-TV, the Volunteer Center of Lubbock and the South Plains Mall.

Founded in 1967, SECA supports public television and education in 50 states, the Virgin Islands and Puerto Rico. The nonprofit corporation is based in Columbia, S.C., and has a membership that includes 68 public broadcasting stations in 21 states.

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**EMUS OFFER TASTY, HEALTHY ALTERNATIVE TO BEEF**

**LUBBOCK --** With more than 1 million flightless birds roaming farmlands in 43 states, the emerging emu population has sparked an interest as a viable food source and consumer product.

At Texas Tech University, Leslie Thompson, assistant professor of food technology, and Linda Hoover, assistant professor of nutrition, are compiling pertinent information relevant to the rising emu industry.

The two professors recently conducted an emu meat quality study, utilizing the Texas Tech Meat Science Laboratory. The steaks were evaluated by 92 consumers at Skyview's, the university's 120-seat upscale laboratory restaurant. The steak ratings were based on five meat qualities including appearance, aroma, flavor, juiciness and tenderness. Based on the consumers' choices, flavor of the steaks ranked the highest and tenderness received the lowest rating.

"The meat has been characterized as having the flavor of beef and is a good source of protein and minerals," Hoover said. "Emu meat is lower in total fat and cholesterol than an equivalent serving of beef."

As a result of the recent upsurge in the emu industry, other uses for the product have been developed such as oil, feathers and the hides.

"The oil may have commercial appeal for cosmetics and pharmaceutical," Thompson said. "The feathers can be used by the garment industry as an accessory to enhance designer clothing. The hides may be used to produce leather good products."

Despite the growing interest in the emu, the demand for such a product by consumers does not presently exist. Although the researchers have been able to obtain favorable data for emu producers, the total number of birds that would be needed to fulfill the demand as a food source still is years away.

**Source:**

**Linda Hoover, Ph.D., (806) 742-3068**

Assistant Professor in the department of education, nutrition and restaurant/hotel management in the College of Human Sciences at Texas Tech

**Leslie Thompson, Ph.D., (806) 742-2469**

Assistant Professor in the department of animal science and food technology in the College of Agricultural Sciences and Natural Resources



**NEWS RELEASE**

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**CONTACT: Margaret Lutherer**

## A Statement from Texas Tech University

LUBBOCK -- The administration of Texas Tech regrets the incident that occurred Saturday evening during the Texas football game involving several members of the "Goin' Band" and an Austin mascot. Situations of taunting and retaliation are counter to the positive spirit of athletic competition that our university has fostered for many years.

Those students involved have been referred to the Dean of Students Office for appropriate action and have been suspended from the band for the remainder of the football season. This action involved a small number of band members and does not represent the behavior expected of people representing Texas Tech.

On behalf of the entire band, Keith Bearden, band director, extends a most sincere apology to Rosevelt Hawkins, the mascot, and to the student bodies of both universities.

For more information, contact Margaret Lutherer at 806-742-2136.

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