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TEXAS TECH. vs MONTANA STATE

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Ride
City Buses
5c

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about after you have visited our store.

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Hold that pep!!



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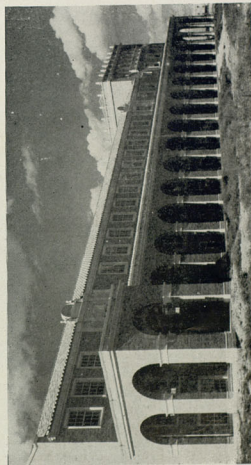
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JARETT'S
Cinderella Shop

1105 Broadway --:-- PHONE 1504

Page Two



*Co-Ed
Campus
Chatter...*

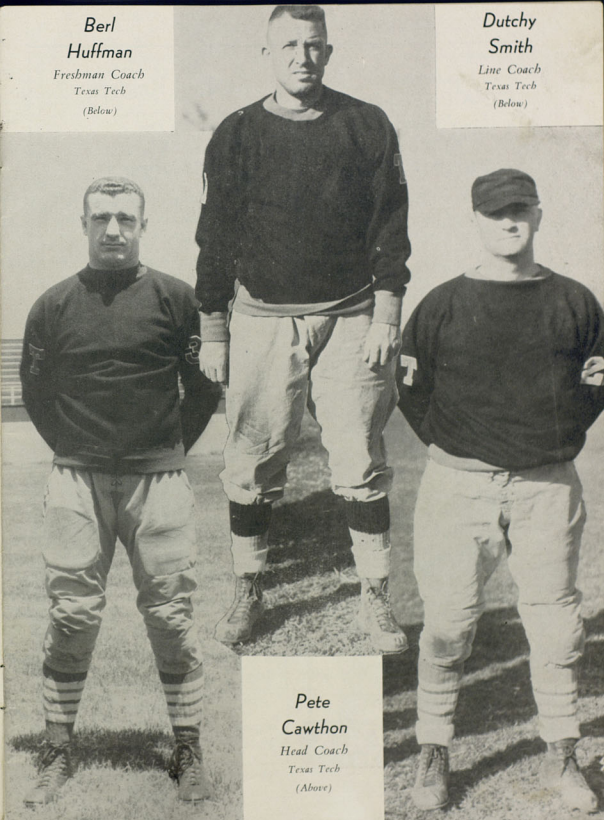
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..... Things are so
smart and inexpensive
there."

JARETT'S
Cinderella Shop

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**Berl
Huffman**
*Freshman Coach
Texas Tech
(Below)*

**Dutchy
Smith**
*Line Coach
Texas Tech
(Below)*



**Pete
Cawthon**
*Head Coach
Texas Tech
(Above)*

*Two Leaders who
Play A Bang-up Game
in their Respective Fields*

TEXAS TECH

and

HOTEL LUBBOCK

on the Gridiron

Texas Tech . . . a team unsurpassed in determination, confidence and courage, as always, comes through with a sparkling performance.

in the field of Service

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LUBBOCK, TEXAS

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Eat

Baldridge's

Sally Ann

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1719 Bdwy.

Photo Engraving
Phone 3584

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- Do you know that you are eligible to join the Matador Club?
- Do you know that the Matador Club helped 20 boys secure an education in 1937?
- Do you know that the Matador Club receives all profit from concession and program sales.
- Do you know that the Matador Club was started in 1925?

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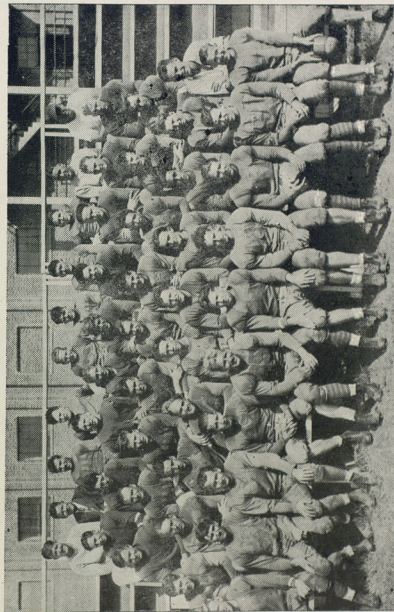
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Milkkelson
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OF THE BULLWINKS OF THE
BOBCAT LINE

from

Montana



COSNER



LITTLE



KIMBERLEY

Texas Tech Roster

No.	Name	Pos.	Wt.	Home	No.	Name	Pos.	Wt.	Home
13	Holmes, Robert	H	146	Miami, Okla.	55	Lalch, Leonard	T	210	Cisco
15	Hill, Milton	H	162	Lubbock	59	Flusche, Raymond	Q	173	Electra
17	White, Dixie	G	156	Lubbock	50	Overton, Elbert	T	210	Hale Center
20	Akins, Dudley	H	155	Hillsboro	62	Ramsey, Woodrow	F	155	Chillicothe
21	Tarbox, Elmer	H	176	Higgins	63	Rankin, Walter	F	189	Colorado
22	Marek, Jodie	H	180	Temple	65	Tallaferro, Lloyd	T	100	Plainview
23	Bims, John	H	155	Mineral Wells	67	Webb, G. L.	E	190	Itasca
28	Calhoun, Chas.	F	176	Lubbock	69	Balfanz, Ralph	Q	173	Abilene
29	Jones, Forrest	G	180	Lubbock	71	Bostick, Thurman	E	194	Brownwood
31	Harmon, Phillip	G	187	Lubbock	74	Svetlick, Frank	F	154	Bay City
36	Waldrup, Holt	G	186	Stanton	75	Mathis, Chas.	G	179	Sayre, Okla.
37	Greene, Wilmer	G	187	Gainesville	77	Gilbert, J. B.	G	212	Cameron
38	Williams, Rex	C	197	Sherman	78	Nabors, Rafe	C	225	Lubbock
39	Bain, Tyrus	H	170	Mexia	79	McKnight, E. J.	E	170	Mexia
40	Barnard, Chas.	H	180	Tulsa	80	Shanks, Jack	G	183	Monahans
41	Philbrick, Geo.	E	175	Dallas	81	Storrs, C. L.	E	183	Lubbock
42	Murphy, Abe	T	199	Decatur	82	Herring, Rudwood	T	205	Mineral Wells
48	Barnett, Gene	H	173	Lubbock	83	Hemwell, Chester	C	180	Greenville
49	Dodd, Billy	H	169	Sherman	84	Scott, Prince	E	181	Grapevine
51	Gusick, Frank	Q	183	Sherman	85	McCurry, Lonnie	G	183	Lubbock
54	Dvoacek, Chas.	F	188	Wet	87	Wheeler, Jack	E	178	Mart
57	Davis, Wm.	T	225	Grapevine	87	Miller, Gordon	T	179	McAdoo
						Bingham, Francis	E		Sp

Jarrett-West Drug Co.

Welcomes the Football Fans

Of West Texas

1314 Bdwy.

Phone 160

Dependable Service

Montana State Roster

No.	Name	Pos.	Wt.	Address
1	Gates, Del	Q	155	Polson
2	Berglund, Arnold	Q	155	Ammon
3	Montford, Jim	H	187	Bozeman
4	Martin, Roy	H	157	Billings
5	Strong, Frank	H	164	Butte
6	Bradford, Frank	E	176	Townsend
7	Daley, Ray	E	160	Great Falls
8	Dennis, Otto	E	149	Stevensville
9	Martin, Don	H	161	Bozeman
10	Douglass, Ernest	H	150	Browning
11	Olson, Bob	E	154	Great Falls
12	Roman, Nick	H	155	Bozeman
13	Pyatt, Carl	C	182	Bozeman
14	Maly, Joe	T	160	Lawton
15	Kuhl, Joe	C	183	Wolf Point
16	Arroyo, Chas.	C	167	Stevensville
17	Vallentyne, John	G	168	Bozeman
18	Bordson, Chas.	E	117	Great Falls
19	Fovell, Nick	Q	117	Butte

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STAN O'NEAL
LARRY LARUE
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and Fox News



Lubbock
PREVIEW TONITE 11:15
SENDA-MONDAY
JAMES STEWART
GINGER ROGERS
in
"Vivacious Lady"

More Pleasure for MILLIONS



EDDIE DOOLEY
All-American Star
hitting the mark in '26



TEXAS TECH vs. MONTANA STATE

Probable Starting Lineups

RED RAIDERS

71 Bostick	194	LER	185	Brickley	60
57 Davis	225	LTR	202	Kimberly	56
36 Waldrep	186	LGR	186	Burke	59
38 Williams	189	C	167	Pappin	48
17 White	156	RGL	178	McGeever	54
45 Murphy	199	RTL	202	Paris	55
67 Webb	160	REL	184	Holloway	47
51 Guzik	193	Q	195	Cosner	40
21 Tarbox	176	LHR	185	Little	38
13 Holmes	146	RHL	170	Farrell	37
28 Calhoun	176	F	181	Gustafson	39

BOBCATS

OFFICIALS

Cooper Kinney, Mississippi	Referee
Dewey Mayhew, Southwestern	Umpire
Parcells, Northwestern	Head Linesman
Laabs, Northwestern	Field Judge

TEXAS TECH

13 Holmes, lb	41 Pumphrey, e	71 Bostick, e
15 Hill, lb	43 Murphy, t	74 Bostick, fb
17 White, g	45 Harrell, lb	75 Mathis, e
26 Alvine, lb	49 Dodd, lb	77 Gilbert, e
21 Tarbox, qb	51 Davis, qb	78 Nelson, e
22 Marek, lb	54 Overcast, fb	79 McKnight, e
27 Sims, lb	57 Davis, t	80 Shanks, e
28 Calhoun, f	58 Latch, t	81 Hurra, e
29 Jones, g	59 Plante, qb	82 Herring, t
31 Harmon, g	60 Overton, t	83 Hensell, e
36 Waldrep, e	62 Ramsey, lb	84 Scott, e
37 Greene, g	63 Backle, fb	85 McCherry, g
38 Wilkine, e	65 Talafeno, t	86 Wheeler, e
39 Bain, lb	67 Webb, e	87 Miller, t
40 Harward, lb	69 Shifano, qb	88 Husham, e

MONTANA STATE

1 Bates, g	14 May, qb	45 Chisum, g
2 Berglund, e	15 Kraft, t	47 Holloway, lb
3 Gustafson, e	22 Arvine, e	48 Pappin, e
4 Martin, lb	23 Stark, lb	49 Schramm, t
5 Strong, qb	24 Walker, g	50 Mikulson, e
6 Bradford, e	25 Burdick, e	51 Gaab, t
7 Martin, e	31 Fordick, qb	52 Tucker, t
8 Daley, g	37 Farrell, lb	54 McGeever, lb
9 Thomas, g	38 Little, qb	55 Paris, lb
10 Douglas, lb	39 Gustafson, fb	56 Kimberly, rt
11 Olson, lb	40 Cosner, qb	57 Peterson, e
12 Roman, e	43 Krivic, fb	58 Mac, t
13 Field, e	44 Roth, e	59 Burke, re
		60 Brickley, re

Coach—Schubert Dyche
Football Mgr.—Bob Thompson, Moccasin

1st quar. 2nd quar. 3rd quar. 4th quar. TOTAL

RED RAIDERS				
BOBCATS				

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... the boys of Tech's first football team looked to Windy Nicklaus for their inspiration?
 When this colorful line-plunging fall back consistently made thrilling gains in those early gridiron battles?
 When the football field was innocent of turf and the surrounding grounds were just like the adjoining acres of prairie-land?
 When the choicest seats were open-air bleachers and the 2,000 avid fans they would accommodate climbed onto them hoping they wouldn't collapse before the fourth quarter?
 We are proud to have been among the Matador supporters of that era and of this . . . the early groundwork laid by men like Nicklaus has been productive of many a fine Tech Team.
 To feel that this store may have had some part in the early development of Tech's great athletic record, and to pledge our never-ending interest in its present and its future is a source of real satisfaction to us.

Remember When...



*Tech's
First
Football
Captain*

*Played
1925
1926
1927*

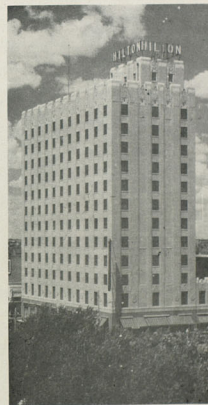
Tech Football Stars of the '20's

Hilton Hotel

LUBBOCK, TEXAS

Boosting Tech

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Vernon Herndon, Manager

Lubbock's Newest And Finest Hotel

Your Hotel On The Plains

Buy A Program

Editorial

Facts

Reviews

Tonight the scarlet, scrapping Red Raiders of Texas Tech take off again on what has come to be an habitual cobblesome path. The trail, like those former years, is far-flung, difficult—for it pits the rambling charges of Coaches Cawthon and Smith against ten of the toughest teams from wide widely separated states. Yes, once more the Raiders are going far afield in their hunt for big game, and their artillery is cleaned, their ammunition pouch well-filled.

Montana State has been elected to confront the Raiders in tonight's lid-blasting ceremony—that same Montana State which ran up as high as 74 points on one team last season and this fall has 14 returning lettermen. The boys from Boreman, better known as Bobcats, are mentored by Coach Schubert Dyche. They start their offense from a short punt formation, and they work well.

Help the Matador Club—Buy a Program

Leading the Bobcat troupe will be Don Cosner, 195-pound quarterback with 2 years of experience to his credit. Cosner is one of the few triple-threaters on the Bozeman squad and is rated its best passer. He will have plenty of help up front in the persons of Max Kimberly and Dave Mikkelsen, tackles. Both are experienced forwards and tip the scales at over 200 pounds. Mikkelsen has seen service at the pivot post as well tackle and can be counted on for much of the path-clearing work.

Support the Raiders—Buy a Program

But the Raiders pack their own punch, too. Captain Frank Guzik, long a standout in the center slot, will be running the team from the quarterback position. Experience and ability have caused Guzik to be listed on All-America check lists for 1938. His running mates in the secondary will be twin speedsters Bobby Holmes and Elmer Tarbox. These two will furnish the chained lightning for Tech's offense, while "Calamity" Charlie Calhoun comes in for yardage when the opposing line needs rippin'. Add to these a vast assortment of backs up from the freshman ranks and you have Tech's fast, hard-hitting secondary.

Bulwarks in the line are Line Captain A. B. Murphy, red-thatched Irishman, and Bill Davis, from Grapevine, who hold down the tackle berths. Both are veterans who have won their spurs and can be counted on for outstanding play this season.

son. Inside them will be Holt Waldrep and Dixie White drawing major guard assignments with Rex Williams filling Frank Guzik's old shoes at center. "Circle-top" Bostick and G. L. Webb flank the forward wall. Combined, these men have considerable experience, but it will be their natural prowess and will to the game that should put the '38 line in the group of all-time greats.

Know the Players—Buy a Program

The game tonight has been designated "Clean-up" game. Every child under 12 who presents 10 tin cans will be admitted free of charge. Next week when the Raiders entertain Wyoming University's Cowboys, all Boy Scouts who come in uniform and troops will be given free entrance. These youngsters, whose ranks will be strengthened by well-known "Knot-Holers," are a great asset to the cheering section. Too, they are growing up with an appreciation of the value of athletics. They'll be the stars of tomorrow.

Be a Sport—Buy a Program

First of a series of season reviews: 1931—Held scoreless only 7 times in 80 games, the Raiders came in for two of these blankings in '31. Unable to cross the double chalk lines of Baylor University and the Haskell Indians, the Cawthon-Smith charges made amends by trouncing New Mexico University 32-7 and taking Ahlener Christian College 28-6. But Colorado Mines was the hardest hit. Tech shoved the Muckers all over the lot to a topheavy 48-0 count. Other victories included a 7-0 win over New Mexico Aggies, a 21-0 defeat of West Texas Teachers, and 6-0 tilt against Simmons University. The Raiders also took on the Tech freshman squad and downed the frosh 13-0. This was the last game of like nature to be played here. By a margin of two conversions, Texas Mines defeated the Raiders, 14-12. Baylor won 32-0 and Haskell's Indians marked up 8 points to the Raiders' 0. Thus, seven seasons ago the Red Raiders, christened Matadors, won 7, lost 3 and tied none.

This fall's slate may be tougher than that of 1931, but it's a safe bet that the Raiders will come through in just as grand style. The games will be well worth watchin'. And for full enjoyment, buy a program and learn the players. Help the Raiders to a victorious year.

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Be A Good Sport!

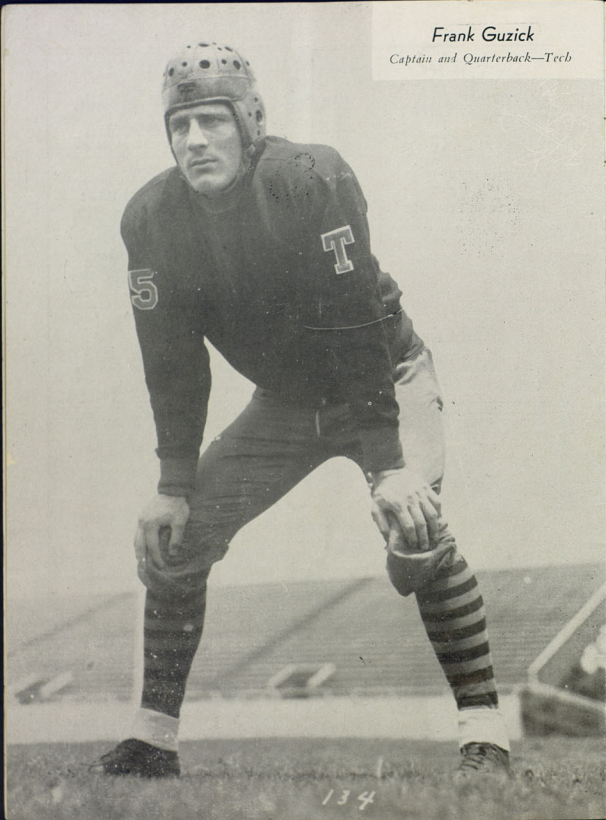
Today's game—Texas Tech vs. Montana State ushers in another great season for greater athletics at Texas Tech—big time football has arrived . . . it behooves every student, faculty member and citizen of Lubbock to give their support to the Red Raiders and their coaches—win or lose . . .

Be A Good Sport

Texas Tech College
BOOKSTORE

"On the Campus"

Frank Guzik
Captain and Quarterback—Tech



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They Really Appreciate
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to put the
touchdown
on DAD



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Charley Calhoun

Fullback—Teeb



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Red Raiders



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QUALITY**

**RIGHT--
FASHION**

**RIGHT--
PRICE**



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Halfback—Tech

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BATTERY—THERE IS NO GAMBLE
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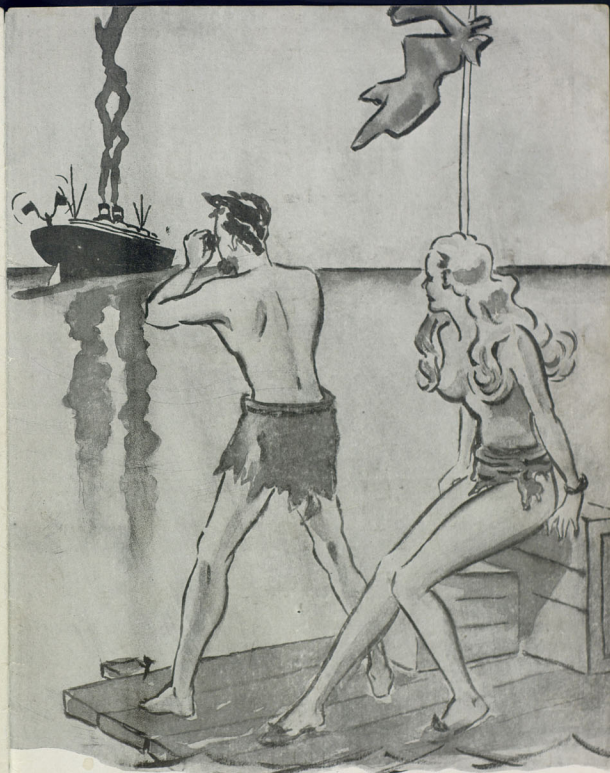
Fight Red Raiders

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