

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
1-12-4-67	Urbonsky	✓				
2-12-4-67	Cutline - Sears Scholarships	✓				H. E. Wren (Sears) Houston
3-12-4-67	J. Kannamer - "Atlas of Texas"	✓				Austin
4-12-4-67	Carol of Lights	✓				
5-12-4-67	Heating & Cooling Plant	✓				AP, Dallas, Austin, F.W. & Houston
6-12-4-67	Prof. Harry Ellwell	✓				
7-12-5-67	Advertising Intercity	✓				Southern Illinois Uni. Fort Worth, Regional Dailies
8-12-5-67	"Kool Aid Kid"	✓				AP, Dallas, Fort Worth, Houston, Austin, Hometowns
9-12-5-67	Sonata Concert	✓				
10-12-5-67	Cutline (James. Nancy - Military student)	✓				Shepard
11-12-6-67	Chaudhuri - Concert	✓				
12-12-6-67	Parkinson Francis of Assisi <sup>sculpture</sup>	✓				Ruidoso, N.M.
13-12-6-67	Christmas Concert	✓				
14-12-6-67	Briefs { Children - Faculty Xmas party ② Books for Armed	✓				
15-12-6-67	Zoritch - ballroom class <sup>for</sup>	✓				

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
16-12-6-67	ROTC - Xmas Food drive ✓					
17-12-7-67	Bids on Skating & Cooling Plant ✓					AP, UPI, Fort Worth, Dallas, Austin
18-12-7-67	Cutline on Cardy House ✓					
19-12-7-67	"Cool Aid Kid" ✓					AP, Fort Worth, Dallas, Amarillo, Wichita Falls, UPI
20-12-7-67	Lynn Kreneck Art Display ✓					San Antonio, U.S.P.
21-12-7-67	Carol of Lights Supporters ✓					
22-12-8-67	Flying Careers <sup>Aerospace</sup> Studies ✓					Claude maps.
23-12-8-67	"Flea Market Sale" ✓					
"	Cutline on Flea Mkt.					
22-12-8-67	Cutline on Flying... ✓					Claude
24-12-8-67	Grandes State Bar Committee					
25-12-8-67	Skating & Cooling, Sep. ✓					AP, Fort W., Dallas, Austin
26-12-8-67	Delta Christmas part ✓					
27-12-9-67						
28-						

This release distributed 12-8-67  
to Lubbock news media.

LUBBOCK, Dec. 8 -- Texas Tech's chapter of Delta Delta Delta sorority will host youngsters from Buckner Children's Home at a Christmas party Wednesday (Dec. 13) at the sorority lodge at 2211 College Avenue.

The 6:30 p.m. event will be highlighted by a visit from Santa, gifts and a decorated tree, said chairman Jode McClung.

Approximately 35 children are expected to participate.

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26-12-8-67

By Emil Carmichael

This release distributed 12-8-67  
to AP, Fort Worth, Dallas and  
Austin.

LUBBOCK, Dec. 8 -- The Texas Tech Board of Directors voted Friday to issue \$4.8 million in 35-year revenue bonds to a syndicate of financial houses headed by White, Weld and Co., New York, to pay for construction of Tech's new Heating and Cooling Plant.

Net interest to be paid by Tech on the issue was set at 5.37245 percent, or more than six-tenths of a percent below the maximum interest allowed for the bond sale.

The action was taken at a special session Friday to make possible sale of the bonds prior to the weekend. The Board will meet again Saturday for its regularly scheduled meeting.

The Saturday meeting will include reports by the Academic Affairs Committee, the Campus and Building Committee, the Finance Committee, Tech President Grover E. Murray and Deans Willa Vaughn Tinsley of Home Economics and Gerald W. Thomas of Agriculture.

The bond issue is to be financed by Tech through net revenues collected from operation of the plant, which eventually will be geared to provide all the heating and cooling needs on the campus, and a student use fee if it ever becomes necessary.

The plant has been under construction for about nine months, and money from the bond issue will be returned to campus building funds designated for other campus construction but used for initial financing of the new plant pending sale of the bond issue.

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25-12-8-67

This release distributed 12-8-67  
to Lubbock news media.

LUBBOCK, Dec. 8 -- Texas Tech Law Dean Richard B. Amandes is in Dallas serving as advisor to a State Bar Committee studying proposed revisions of law involving family legal problems.

Accompanying him was Asst. Prof. Martin A. Frey who will succeed Amandes in the advisory post.

On Saturday, the dean will be joined by Law Librarian U.V. Jones, and they will confer with architects on plans for the new Law School building at Tech.

Law Prof. Justin Smith returned Friday from Dallas where he had attended a two-day meeting on weather modification. He is studying legal ramifications that could arise from cloud seeding, fog dispersal and other efforts to alter weather conditions.

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24-12-8-67

By Ron Hamm



This release distributed 12-8-67  
to Lubbock news media.

LUBBOCK, Dec. 8 -- Texas Tech Art Department students will hold their semi-annual "Flea Market Sale" in the Briercroft Center Mall Sunday (Dec. 17) from noon to 6 p.m.

A special auction will be staged at 2 p.m. with work by Tech faculty members going on the block. All proceeds from the faculty auction will go into a scholarship fund established for art students last year. Twenty percent of the proceeds from student sales also will go into the fund.

Sale items include paintings, pottery, prints, handcrafts, sculpture, jewelry and watercolors.

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23-12-8-67

By Dawson N. Oppenheimer

LUBBOCK, Dec. 8 -- Dec. 11-16 will be "Flying Emphasis Week" at Texas Tech as the staff of the Air Force ROTC detachment will attempt to interest qualified students in flying careers with the Air Force.

"Opportunities for young men seeking commissions and flying careers in the Air Force have never been so varied and challenging," said Lt. Col. Henry L. Gantz Jr., Prof. of Aerospace Studies, in announcing "Flying Emphasis Week."

Col Gantz said officers and members of his staff would be available for interviews and counseling with prospective applicants for the program throughout the week, and invited all interested young men to visit the detachment's facilities in Room 19 of the Tech Social Science Building.

"The Air Force," he said, "wants an intelligent, energetic and dedicated man who feels a responsibility to his country and to his own personal career. Air Force ROTC offers an excellent opportunity to meet commission requirements through the four year program and the new two year program.

"Interested male college students in good academic standing with two years of college remaining -- either as a graduate or undergraduate student -- should apply for entry in the two year program. "

Applicants who qualify for flying training participate in the Flight Instruction Program in their senior year, which includes ground school and 36½ hours of flight training from a civilian contractor. Upon successful completion of the FIP, applicants may qualify to receive a private pilot's certificate.

The Air Force needs pilots and navigators, but highly qualified applicants for the non-flying scientific and administrative fields are needed also, Col. Gantz added.

This release distributed 12-7-67  
to Lubbock news media.

LUBBOCK, Dec. 7 -- Texas Tech's Carol of Lights, which annually marks the Holiday Season observance on campus, will continue to glow nightly through the New Year's holidays due in large part to the continued generosity of many Lubbock businesses and individuals which help underwrite the project.

"We're deeply indebted for this fine support," said Tech Vice President for Development Bill J. Parsley, "because without it there would be no Carol of Lights."

Private funds are needed to help defray some costs not otherwise covered, Parsley explained.

Twenty-three contributions totaling \$1,555 had been received as of Thursday, he said, but additional gifts are being received by the Texas Tech Foundation.

Firms and individuals supporting the Carol of Lights are: Avalanche-Journal Publishing Company, Avalon Studio, Bell Dairy Products, Bray's Ladies Sportwear, Brown's Varsity Shop, Dozier's Trophy and Shoe Shop, The Fabric Mart, Fletcher's Electric Shop, Forrest Lumber Company, Furr Foundation, Hemphill-Wells Foundation.

Kathy's Junior Fashions, Martin Foundation, Pioneer Natural Gas Company, Robinson Cleaners, Dr. Frank C. Goodwin, Womack's, Quality Steam Laundry, Bray's Cleaners and Furriers, White Pig Drive In, Tie Rack, Varsity Food Mart and Clyde Plemons Texaco Service Station.

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21-12-7-67

By Ron Hamm



This release distributed 12-7-67  
to Lubbock news media, San Antonio  
and University of Texas.

LUBBOCK, Dec. 7 -- Several works by Lyn Kreneck of Texas Tech's Art Department will go on display Sunday (Dec. 10) at the Witte Museum in San Antonio.

The collection of six prints, three paintings and a pen and ink drawing points up the artist's talents as a print maker, his special field of interest, as well as his virtuosity in other mediums.

Kreneck, who has won numerous awards at the regional and national level, is one of 24 Texas artists invited to participate in a series of two-man, monthly shows scheduled by the museum this year.

Tech Art Department Chairman Dr. Bill Lockhart noted that Kreneck's selection and "the quality and scope of his collection reflects great credit on the department as a teaching and cultural center."

Kreneck prints have been shown at the Northwest Print Makers International Show in Seattle, Wash., the Imprint National Print Exhibition in Pennsylvania and at the Country Beautiful Print and Drawing Show in Wisconsin where an etching was awarded second place in national competition last year.

More recently, he was awarded purchase prizes at the 1967 Watercolor USA Exhibit in Springfield, Mo., the Bucknell National Drawing Exhibit in Lewisburg, Pa., and the Texas Watercolor Show in San Antonio. One of his acrylic paintings was accepted for the Butler Institute Midyear Exhibit in Youngstown, Ohio.

A native Texan, Kreneck earned bachelor's and master's degrees in fine arts at the University of Texas. He joined the Tech faculty three years ago.

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20-12-7-67

By Emil Carmichael

This release distributed 12-7-67  
to Lubbock news media, Fort Worth,  
Dallas, Amarillo, Wichita Falls,  
UPI,

LUBBOCK, Dec. 7 -- The mother of the "Kool Aid Kid," Texas Tech graduate Capt. Gerald Brown, stepped up Thursday to accept four medals from the Republic of Vietnam in a posthumous tribute to her son's gallantry.

Mrs. L.F. Spaulding of Fort Worth came here today to participate in Tech's second Air Force-Army ROTC fall retreat. She accepted the medals and a Freedoms Foundation Award from Tech Executive Vice President W.M. Pearce as a warrant officer described how her son "gallantly fought side by side with the Vietnamese soldiers."

Two of the citations accompanying the medals -- the Gallantry Cross with Palm and the National Order of Vietnam, 5th class -- were signed by Lt. Gen. Nguyen Van Thieu, now president of the war torn nation. The other two Vietnamese medals, Gallantry Crosses with Bronze Stars, were awarded at the regimental level.

Brown first gained national attention when he solicited packages of pre-sweetened soft drink powder from his mother for distribution to Vietnamese children. Public notice of his interest in the Vietnamese civilian population resulted in American contributions of food, medical supplies and other short commodities in Vietnam.

The Freedoms Foundation medal and award of \$50 resulted from an essay Brown submitted in a Foundation competition shortly prior to his battlefield death last spring.

(MORE)

KOOL AID KID --- add one

The military retreat, staged by the Air Force and Army ROTC units at Tech, also highlighted a flyover by four Reese Air Force base T-38's as the flag in Tech's Memorial Circle was lowered to the strains of the Star Spangled Banner.

Dr. Pearce announced promotion of Capt. John S. Wilkes III, to major and also presented wings to eight Army ROTC cadets enrolled in Tech's flight training program.

Wings to nine Air Force flight training cadets also were presented.

In the order signed by General Thieu, Brown was described as a "courageous combatant, well known for his sacrifices, who always exhibited a spirit of good will and cooperation. He assisted the Republic of Vietnam Armed Forces in blocking the Red wave of aggression from engulfing South Vietnam and Southeast Asia.

"With his enthusiasm and exemplary devoted manner, he willingly executed all of his entrusted missions and set a brilliant example for his comrades-in-arms. He died in the performance of his duties," the citation said. "His loss is greatly mourned by both his American and Vietnamese comrades-in-arms."

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19-12-7-67

By Dawson N. Oppneheimer

This release distributed 12-7-67  
to Lubbock news media, Fort Worth,  
Dallas, Austin, AP and UPI.

LUBBOCK, Dec. 7 -- A syndicate of one Dallas firm and two New York financial houses submitted the only bid Thursday on a \$4.8 million bond issue to finance construction of Texas Tech's new Heating and Cooling Plant. Effective rate offered for the issue was 5.37245 percent over a 35-year period, safely under the maximum six percent allowed for such issues.

M.L. Pennington, vice president for business affairs at Tech, said the offer would be submitted to the finance committee of the university's Board of Directors Friday and would be considered by the full board at a special Friday meeting in Tech Union at 1:30 p.m. The special meeting, prior to the board's regular Saturday meeting, was set to allow sale of the bonds prior to the weekend.

The only bid submitted Thursday came from White, Weld and Co., New York; Rauscher, Pierce and Co., Dallas and John Nuveen and Co., Inc., N.Y. Net interest cost on the issue, Pennington said, was set at \$6,031,123 .30. The amortization schedule provides for the issue to be paid off by the year 2003.

The Heating and Cooling Plant, designed eventually to serve the entire physical plant at Tech, has been under construction for nine months. Interim financing, pending sale of the bonds, has come from Tech building funds, which will be replaced for other campus construction when a bond sale is finalized.

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17-12-7-67

By Dawson Oppenheimer

This release was distributed 12/6/67  
to all Lubbock media.

LUBBOCK, Dec. 6 -- Texas Tech's Army ROTC cadets are competing in a drive for Christmas food to be distributed among needy families in the Lubbock area.

The drive, through Dec. 14, is sponsored by the Tech Chapter of Scabbard and Blade, national ROTC honorary society.

All nine companies in the ROTC brigade and a tenth company, made up of the brigade and battalion staffs and the Tyrian Rifles are in the battle for company honors.

Barrels for each company are located in the hallway outside the Arms Room in the basement of the Social Science Building for cadets to deposit non-perishable food. The winning company will be determined by the weight of the contributions and individual awards will be made to members of the winning group.

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By Dawson N. Oppenheimer  
16-12-6-67



This release was distributed 12/6/67  
to all Lubbock media.

LUBBOCK, Dec. 6 -- George Zoritch, world famous premier dancer, will conduct a master class in ballet at Texas Tech Tuesday (Dec. 12).

The 7 p.m. class in Tech Women's Gym is expected to be of special interest to intermediate and advanced students of ballet, said Mrs. Suzanne Aker, director of Tech's Dance Theater. A fee of \$2 will be charged.

Zoritch heads a school of dance in Hollywood and currently is on a teaching tour of the United States. Born in Russia and educated in Lithuania and France, he became a member of the Ida Rubenstein Company at the age of 14.

He was premier dancer with the original Ballet Russe de Monte Carlo and has partnered several internationally known prima ballerinas, among them Alicia Markova and Vera Zorina.

His most important television appearances include "Swan Lake" on the Firestone Hour, "Black Swan" on "Music for a Summer Night," and "Gaité Parisienne" on the Bell Telephone Hour. He also has appeared in the Broadway musical, "Early to Bed" and in several other Broadway shows.

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By Emil Carmichael  
15-12-6-67

These releases were distributed  
12/6/67 to all Lubbock media.

LUBBOCK, Dec. 6 -- Texas Tech's Student Union will entertain children of faculty members at a Christmas party from 7 to 8 p.m. Tuesday (Dec. 12) in the Union's Coronado Room.

The program will include a short film and an appearance by Santa, said Barbara Drake, chairman of the hospitality committee, hosts for the event.

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LUBBOCK, Dec. 6 -- Texas Tech's Student Union is sponsoring a drive for paperback books for distribution to the armed forces in Vietnam.

Contributions may be deposited in boxes provided for this purpose in the Union Building. A goal of 1,000 books has been set.

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By Emil Carmichael  
12-12-67

This release was distributed 12/6/67  
to all Lubbock media.

LUBBOCK, Dec. 6 -- "Peter and the Wolf," Prokofieff's musical tale for youngsters, and Ravel's "Mother Goose Suite" will be major attractions at Texas Tech's seventh annual Children's Christmas Concert Dec. 17.

Paul Ellsworth will conduct the Tech Symphony Orchestra in the program of holiday music scheduled to begin at 3 p.m. in Lubbock Municipal Auditorium.

Charles Roe will narrate the Prokofieff sequence and members of Tech's Dance Theater will bring the Mother Goose characters to life in a series of ballet performances under direction of choreographer Suzanne Aker.

Other symphony selections will include the ballet suite from "The Incredible Flutist" by Walter Piston and Leroy Anderson's "A Christmas Festival."

The concert, presented each year for the entertainment of Lubbock area youngsters, will be open to the public. There is no admission charge.

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By Emil Carmichael  
13-12-6-67

This release was distributed 12/6/67  
to all Lubbock media.

LUBBOCK, Dec. 6 -- Debu Chaudhuri, who has won critical acclaim as one of India's "brilliant young masters of the sitar," will give a concert at 7:30 p.m. Monday (Dec. 11) at Texas Tech.

The performance in Tech Union Ballroom, sponsored by the Union's Ideas and Issues Committee, will be open to the public. Admission will be 50 cents at the door.

Chaudhuri will be accompanied by Faiyaz Khan on the tabla (North Indian drums) and another of his countrymen on the tamboura, a stringed instrument for background music.

The sitar, a versatile Indian instrument with 4 to 7 strings and 16 movable frets, has recently gained great popularity with American audiences.

Chaudhuri, 32, is a disciple of Indian Musician Ustad Mushtaq Ali Khan, considered to be the dean of sitar players.

Chaudhuri, who holds a master's degree in musicology, is a professor of music at the University of Delhi. During a recent European tour, he appeared on English, French and German television. He also has appeared on television in the U.S. and has made several recordings for RCA Victor.

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EDITOR'S NOTE: (CHAUDHURI is pronounced "Chow-dri")

By Emil Carmichael

11-12-6-67

This release distributed 12-5-67  
to Lubbock news media.

LUBBOCK, Dec. 5 -- Texas Tech's Department of Music will present Prof. James Barber, violinist, and Prof. Thomas Redcay, pianist, in a Sonata Concert at 8:15 p.m. Friday (Dec. 8) in West Texas Museum Auditorium.

The two musicians, who have been associated professionally for some 15 years, will perform compositions by Bach, Brahms, Ives and Debussy.

They began playing together while both were members of the U.S. Marine Band Symphony Orchestra in Washington, D. C., and later taught together at Furman University in North Carolina and at Baylor University before coming to Tech in 1966.

Barber, a native of Harrisburg, Pa., received his professional training at Eastman School of Music where he was a student of Joseph Knitzer and the late Andre de Ribaupierre.

Redcay, a native of Reading, Pa., also received his doctorate from Eastman School of Music where he studied with Mme. Cecile Genhart. He continued study under Harold Craxton as a Fulbright Scholar at the Royal Academy of Music in London.

Barber and Redcay toured the U.S. as duo-recitalists and, in 1962, presented a debut recital in Carnegie Hall.

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9-12-5-67

By Emil Carmichael



This release distributed 12-5-67  
to Lubbock news media, AP, Dallas,  
Fort Worth, Austin, Houston.

LUBBOCK, Dec. 5 -- The late Capt. Gerald Brown, a Texas Tech alumnus known as the "Kool Aid Kid" for his interest in Vietnamese children prior to his death last March, will be awarded four posthumous medals from Vietnam during a Pearl Harbor Day retreat at Tech Thursday (Dec. 7).

Brown's mother, Mrs. L.F. Spaulding of Fort Worth, will be here to accept the medals and a Freedoms Foundation award from Tech Executive Vice President William M. Pearce. The awards will be made during the year's second fall military retreat, staged by Tech's Air Force and Army ROTC units in Memorial Circle.

Also on the agenda will be the awarding of wings to nine Air Force ROTC cadets and eight Army ROTC cadets who are enrolled in Tech's flight training program.

Brown first came to public attention for his distribution of presweetened soft drink powder to the Vietnamese children.

His interest in the welfare of the civilian population soon resulted in large shipments of medical supplies, food and other needed commodities to the war torn nation.

The Vietnamese government responded to Brown's military heroism by awarding the Tech graduate and former ROTC cadet colonel the National Order Fifth Class and the Gallantry Cross with Palm. The citations were signed by Lt. Gen. Nguyen Van Thieu, now president of the republic.

Two Gallantry Crosses with Bronze Stars, awarded at the regiment level, also will be presented to Brown's mother.

The Freedoms Foundation award -- a medal, a certificate and \$50 -- was in recognition of an essay Brown had submitted in a Foundation competition shortly before he was killed in combat with the Viet Cong.

(MORE)

"Kool Aid Kid" --- add one

Y Tium Eban, an interpreter who was with Brown the day he died, said "... VC shoot too much and Captain Brown does not lie down, he just keep pushing men ahead. When he reach top of hill, he is standing about one minute, he walk to his right about five feet and VC lying down behind tree shot Captain Brown. He is very courage man, and this time he do very brave thing..."

In his award-winning Freedoms Foundation essay, Brown expressed this philosophy:

"If the freedom of the individuals is allowed to deteriorate into slavery elsewhere, then mankind and America have lost just that many more possibilities for the birth of new and better concepts for existence.

"Much of the world is threatened by the loss of its individuals' freedom, or is already suffering under the yoke of communism. If America should turn her back on the needs of other struggling people, then it would not be long before she would find herself alone in a world of adversaries...faced with internal stagnation because her people would no longer have the common bond of concern in struggling to maintain freedom."

Air Force ROTC cadets receiving wings from Lt. Col. Henry L. Gantz Jr., professor of aerospace studies, include Ronald E. Bynum, Burkburnett; William P. Evans, Lexington, Ky.; Curtis D. Miller, Palacios; William S. Murray, Hampton, Va.; Ray L. Caddell, Midland; Amos L. McAlister, Electra; Michael W. Starch, Ralls; Folger B. Vallette III, Dallas, and Kenneth P. Urban, Lubbock.

Colonel Murphy will award flight training wings to Richard H. Krull, Fort Worth; Robert F. Edwards and Jimmy L. Tillinghast, both of Lubbock; John D. Gates and Lewis C. Lawrence, both of El Paso; James L. Haney, Hereford; William K. Hammack, Ft. Benning, Ga.; and Gary L. Bauch, Corpus Christi.

8-12-5-67

By Dawson N. Oppenheimer

This release distributed 12-5-67  
to Lubbock news media, Linage,  
c/o Carbondale, Ill.

LUBBOCK, Tex., Dec. 5 -- The Texas Tech chapter of Alpha Delta Sigma, national professional advertising fraternity, has been named winner of the 1966-67 Donald W. Davis plaque as the nation's top student student organization.

The fall issue of Linage, national publication of ADS and its sister organization, Gamma Alpha Chi, devoted five pages to Tech's chapter and the advertising program in the School of Business Administration. It also paid special tribute to Dr. Billy I. Ross, Tech professor and faculty advisor to ADS and GAXI.

Linage said "there is almost a 100 percent correlation between the interest and concern expressed by a chapter advisor and the value of the ADS experience to its undergraduate members."

This is demonstrated, the magazine said, in the outcome of the Davis award competition.

The magazine said that prior to Ross' coming to the Tech campus, its chapter "was all but non-existent. Today, it is without question, our top ADS chapter, based on its performance during the last academic year." The magazine noted the rise of Tech's chapter to 12th in national rankings two years ago and third last year.

Dr. Ross is a past national president and current chairman of the ADS National Council.

The magazine also included a feature article on the Tech chapter, in which President A.E. Nicholson was cited for his work as "overall coordinator of the activities." The article reviewed chapter activities, and a third story in the magazine outlined chapter sponsorship of "Advertising Recognition Week," one of the primary factors contributing to Tech's national recognition.

Elsewhere in the magazine, two columns were devoted to establishment at Tech of the Don Belding Fund, a recently announced program to assist foreign students who want to bring American advertising and marketing techniques back to their home countries.

7-12-5-67

By Dawson N. Oppenheimer

**This release distributed 12-4-67  
to Lubbock news media.**

**LUBBOCK, Dec. 5 -- Texas Tech Marketing Prof. Harry Elwell is the author of an article appearing in the November-December issue of Management Services Journal published by the American Institute of Certified Public Accountants.**

**In the article on "Data and Information Management Systems," Dr. Elwell uses illustrations of actual report forms to demonstrate how business systems employed by giant corporations may be streamlined to meet the needs of smaller firms.**

**Before joining the Tech faculty in September, Dr. Elwell served as consultant to several nationally known firms and agencies, among them Boeing Aircraft Corp. and the IBM federal systems division at Cape Kennedy.**

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**6-12-4-67**

**By Emil Carmichael**



LUBBOCK, Dec. 4 -- Texas Tech Vice President for Business Affairs M. L. Pennington will open bids Thursday on \$4.8 million in bonds to finance construction of Tech's Heating and Cooling Plant.

The bids and a recommendation from Pennington's office will be relayed to the Finance Committee of the university's Board of Directors for consideration at a Friday session and to the entire board for final action at a special meeting later Friday.

Tech Business Manager John G. Taylor said the special Friday meetings -- a day before the Board's regular Saturday session -- were called to facilitate sale of the bonds that day. There are no weekend bond sales.

Interim financing of construction of the plant to date has been from building funds which will go toward other campus construction when the bond sale is finalized.

The bonds will be paid for, Taylor said, from heating and cooling charges assessed against the buildings using the utility. A use fee, similar to one authorized but never collected in the expansion of Jones Stadium, also is provided for in the bond proposal. Taylor said a use fee provision generally is included in similar bond proposals to make the offer more attractive to bonding firms.

The Heating and Cooling Plant, when completed, will be adequate to serve the entire Texas Tech physical plant. However, at the outset it generally will serve those buildings between the Tech Union and the new facility as well as the new Wiggins Complex of residence halls and all buildings now under construction or planned for the future.

The rest of the campus buildings will be cut into the new plant when existing lines and tunnels are made adequate through expansion and extension.



This release distributed 12-4-67  
to Lubbock news media.

LUBBOCK, Dec. 4 -- Christmas lights will be turned on Tuesday at Texas Tech.

Thousands of colored bulbs outlining campus buildings will be switched on at dusk, capping the university's ninth annual Carol of Lights in Science Quadrangle.

The 7 p.m. program sponsored by Tech's Women's Residence Council will include music by Tech choirs and six dormitory choirs, a performance by robed dancers from the Women's Physical Education Department, and a fanfare by the Brass Choir to herald the turning on of the lights. The program is open to the public.

Additions to the lighting effects this year include a towering 35-foot decorated tree provided by the Tech Association of Women's Students and decorations on evergreens flanking the entrance to the quadrangle.

Following the program, the Saddle Tramps and the Phi Mu Alpha Choir will lead a torchlight parade from the quadrangle to the East Green of the Tech Union.

The Christmas lights, which annually attract throngs of visitors to the campus, will continue to glow at dusk each evening during the month-long observance of the holiday season.

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4-12-4-67

By Emil Carmichael

This release distributed 12-4-67  
to Lubbock news media, Austin.

LUBBOCK, Dec. 4 -- Texas Tech Arts and Sciences Dean Lorrin G. Kennamer is co-author of the 1967 edition of the Atlas of Texas, industrial guide recently published by the University of Texas' Bureau of Business Research.

In preparing the 126-page volume of maps, Dr. Kennamer collaborated with Dr. Stanley A. Arbingast, professor of resources in UT's Graduate School of Business, and cartographer Michael E. Bonine, Bureau research associate.

Sectionalized for ready reference, maps are grouped according to the physical setting, population, the agricultural, mining and manufacturing developments and the transportation, educational and recreational facilities of the state's 254 counties.

Dr. Kennamer was associate dean of Arts and Sciences and chairman of the Department of Geography at UT before coming to Tech in September.

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3-12-4-67

By Emil Carmichael

This release distributed 12-4-67  
to Lubbock news media.

MIAMI BEACH, Fla., Dec. 4 -- Texas Tech Horn Prof. Elo J. Urbanovsky was elected Monday to a three-year term as American Park and Recreation Society representative to the Board of Governors of the National Recreation and Park Association.

Urbanovsky is chairman of Tech's Department of Park Administration, Horticulture and Entomology.

The veteran Tech educator, one of four designated as "Horn Professors" by the Board of Directors last spring for their outstanding contributions to Tech and for personal achievement in their chosen fields, was named to the new post during the society's annual meeting here. The meeting is being held in conjunction with the 1967 Congress for Recreation and Parks.

The native West Texan, a graduate of Texas A&M, was instrumental in initiating a comprehensive state park planning and development program for Texas.

He is a past president of the American Institute of Park Executives and holds an honorary fellowship in the National Recreation and Park Association. Earlier this year, he was one of two speakers at the Third World Congress in Public Park and Recreation Administration in England.

The American Park and Recreation Society is an international organization of park and recreation professionals. A branch of the NRPA, it is dedicated to the advancement and enhancement of the park and recreation movement and to the conservation of natural and human resources.

1-12-4-67

By Dawson N. Oppenheimer

Date	STORIES & CUTLINES	Local's	State	Reg.	HT's	EXPLANATION
1-12-11-67	Gruin Speaker at Sigma Xi Reeves - Luncheon	✓				
2-12-11-67	"Briefs"	✓				
3-12-11-67	Speaker at Night Maj. Morris "Empire Week" - AF ROTC	✓				
4-12-11-67	Regional Jury Exhibition	✓				
5-12-11-67	Germanic & Slavonic Exhibit of Christmas Cards	✓				
6-12-11-67	Panel discussion on Vietnam	✓				
7-12-11-67	Student Government Year	✓				Winters
8-12-11-67	Army ROTC Orientation Program	✓				
9-12-11-67	Men's Residence Halls <sup>Christmas</sup> <sub>Choi de Nam</sub>	✓				AP & Dallas
10-12-11-67	New people in Law Schl.	✓				Fairfax, Va., Tallahassee, Fla., Florida State U.
11-12-12-67	Huddleston - Bush Cont'd. Prob.	✓		✓		AP, Dallas, San Angelo, Ft. Worth, 6 farm jinks,
12-12-12-67	"Flea Market"	✓				



Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
12-12-13-67	Christmas Band Concert	✓				
14-12-13-67	Transplanting of Trees	✓				
15-12-13-67	International Xmas Party	✓				
16-12-13-67	Water Problems					
17-12-13-67	Cutline- <sup>Transplanting of</sup> trees					
18-12-14-67	Campus Fighting Project	✓				
19-12-14-67	"Streetcar Named Desire"	✓			✓	
20-12-14-67	Correction on <sup>Christmas</sup> Band Concert	✓				
21-12-14-67	"Misc. Info. About Tech"	✓				Misc. Info. list
22-12-14-67	WIN	✓				Regional Dairies, J.W. Houston, Austin, Dallas, El Paso, Amarillo
23-12-15-67	Albin - fattening beef cattle	✓				Fort Worth, AP, Dallas, Houston, Austin, Amarillo, Cattlemen, Stock Irrigation Act, Cotton Project
24-12-15-67	Schuster - <sup>President - elect</sup> of ASRM.	✓				Irrigation Act, Cattlemen, Stock Crop, Gov. as helo, Point Rock, Amer. Soc. of Agronomy, AP, F.W. & Austin
25-12-15-67	Food to Need Families <sup>(ROYC)</sup>	✓				



This release distributed to  
Lubbock news media 12-11-67

LUBBOCK, Dec. 11 -- Texas Tech geologist Corwin C. Reeves will discuss "West Texas Lakes and the Ice Age" at a Wednesday luncheon meeting of Sigma Xi, national honorary society for the promotion of the sciences.

The \$1.35 lunch is open to Tech faculty, graduate students and members of the public who have an interest in the geology of West Texas. Reservations may be made by telephoning 742-7237. Those not wanting to attend the luncheon may come for the talk at no charge.

Reeves, who earned his bachelor's and master's degrees in geology at the University of Oklahoma, has been at Tech 10 years. He has published many professional papers and his book, "Introduction to Paleolimnology" will be released late next spring.

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1-12-11-67

By Dawson N. Oppenheimer

This release distributed 12-11-67  
to Lubbock news media

LUBBOCK, Dec. 11 -- Dr. Richard A. Dudek, chairman of Industrial Engineering at Texas Tech, will be in Seattle next week to attend the 1967 Advanced Technology Forum, sponsored annually by the Boeing Company.

Dudek is among some 60 engineering faculty members from colleges and universities throughout the nation selected for the Dec. 18-19 forum, which will deal with advances being made in the technologies vital to the aerospace industry.

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LUBBOCK, Dec. 11 -- Christmas programs by Leonard Bernstein and Loretta Young will be broadcast over Texas Tech Station KTXT-FM.

Bernstein, the New York Philharmonic and the Westminster Choir will join in presenting the Christmas section from Handel's "Messiah" at 7:30 p.m. Sunday, Dec. 17. The original recording of "The Littlest Angel," with Miss Young as narrator, will be aired at 7:30 p.m. Monday, Dec. 18.

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2-12-11-67

By Dawson N. Oppenheimer

This release distributed 12-11-67  
to Lubbock news media.

LUBBOCK, Dec. 11 -- Air Force Maj. Thomas E. Morris, decorated Vietnam combat pilot and Texas Tech graduate, will be a "Flight Emphasis Week" speaker Tuesday night in a program sponsored by Tech's Air Force ROTC.

Morris' discussion of Air Force flight training and his Vietnam experiences is scheduled for 7:30 p.m. in Room 217 of Tech's Social Science Building. The public is invited and there is no charge.

The AFROTC also drew campus attention to the special week, which began Monday, with an information booth in the university Library's foyer. The booth, manned by personnel from the Tech detachment, is designed to provide information to young men interested in flying with the U.S. Air Force.

Morris is stationed at Reese Air Force Base as an instructor pilot. He returned from Vietnam a year ago after earning the Silver Star, the Bronze Star, the Distinguished Flying Cross and the Air Medal with 15 Oak Leaf Clusters.

He attended Tech through the continuing education program sponsored by the Air Force and earned his bachelor's degree in electrical engineering in 1963.

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3-12-11-67

By Dawson N. Oppenheimer

This release distributed 12-11-67  
to Lubbock news media

LUBBOCK, Dec. 11 -- Works by three members of Texas Tech's Art Department were selected for showing this month at the 45th Regional Jury Exhibition in Shreveport, La.

Dick Evans is represented by a cast bronze sculpture, "Maddongiun," and a plychrome wood piece; Paul Hanna by two woodcuts, "Charisma Found" and "Resistant Man," and Lyn Kreneck by two acrylic paintings, "Still Life and Kite" and "Lover's Moon" and a casein painting, "The Wooden Wedding and Other Stories."

The show, sponsored by the Shreveport Art Club Inc., features 90 paintings and sculptures selected from more than 400 entries.

William Hoey, Dean of the Museum of Fine Arts School of Houston, who juried the exhibition, said pieces were evaluated in "terms of execution and imagination" in an effort to assemble a representative exhibition offering "a fresh look at what is being created in art today."

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4-12-11-67

By Emil Carmichael

This release distributed 12-11-67  
to Lubbock news media.

LUBBOCK, Dec. 11 -- Texas Tech's Department of Germanic and Slavonic Languages will sponsor an exhibit of Ukrainian Christmas cards in the Tech Library Building foyer beginning Tuesday (Dec.12).

The display from the private collection of Dr. and Mrs. W.T. Zyla includes cards printed in the U.S., Canada, West Germany and the Soviet Ukraine, several of which were designed by such outstanding American-Ukrainian artists as Petro Andrusiv and E. Kozak.

In exemplifying religious, folk and holiday motifs, many of the colorful designs are combined with embroidery for artistic effect.

Pointing up the exhibit are several examples of Ukrainian handcrafted art objects, including ceramic vases, carved wooded bowls and plates and an unusual collection of brightly hued Easter eggs, carved from wood.

The exhibit was arranged by David Carrell, senior advertising and art design major from McKinney.

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5-12-11-67

By Emil Carmichael



This release distributed 12-11-67  
to Lubbock news media.

LUBBOCK, Dec. 11 -- Four Texas Tech professors will look into the background, present situation and future of U.S. involvement in Vietnam Thursday during a panel discussion in the Ballroom of Tech Union.

The 7:15 p.m. discussion, "Vietnam: Exploring the Perspectives," is sponsored by the Tech Union International Interest Committee and the Tech Forensics Union.

The panel, moderated by speech Prof. Vernon R. McGuire, includes government Profs. Benjamin Bock and William Oden, Dr. David Rodnick, professor of sociology and anthropology, and history Prof. Mitchell Smith.

Each speaker will deliver 10 minute presentations on various aspects of the Vietnam problem, followed by a question and answer period.

Dr. Bock will discuss the diplomatic background, covering the period from President Franklin D. Roosevelt to the present time. Dr. Oden will devote his talk to U.S. internal policies, including an emphasis on the part now being played by Sen. Eugene McCarthy, (D-Minn.). The Afro-Asian concern with the conflict will be reviewed by Dr. Smith, while Dr. Rodnick will explore the internal situation in Vietnam.

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6-12-11-67

By Dawson N. Oppenheimer

This release distributed 12-11-67  
to Lubbock news media, Winters.

LUBBOCK, Dec. 11 -- Texas Tech student senators are spotlighting student government this week to familiarize the Tech student body with the university's top student governing organization.

Highlights of the week, according to student Sen. Henry H. (Hank) McCreight, Winters, occur Wednesday with "gripe sessions" in each of Tech's eight schools and Thursday with an open meeting of the Senate.

"We are using Student Government Week," McCreight said, "to familiarize students with the areas of service and problems involving the Student Senate. During the gripe sessions, we want students to come and discuss their problems and meet the representatives from the schools."

The Thursday night session will give students a chance to observe the role student government plays at Tech.

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7-12-11-67

By Dawson N. Oppenheimer

This release distributed 12-11-67  
to Lubbock news media.

LUBBOCK, Dec. 11 -- An orientation session on Texas Tech's two-year Army ROTC program will be held Dec. 13 at 7 p.m. in Room 22 of the Tech Social Science Building.

Maj. John S. Wilkes III will conduct the orientation for Tech students who did not enroll in ROTC during their first two years but want to qualify for a commission at graduation.

Wilkes explained that interested sophomores, not enrolled in the Tech military program, can make up the first two years by attending a six-weeks training camp next summer.

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8-12-11-67

By Dawson N. Oppenheimer

This release distributed 12-11-67  
to Lubbock news media, AP and  
Dallas.

LUBBOCK, Dec. 11 -- Men students in Texas Tech's residence halls sent word Monday (Dec. 11) to American GI's in Vietnam that "America breathes a little easier, sleeps a little sounder and Americans walk a little taller because of you."

The message comprising a combined Christmas card and thank you note was airmailed to 18,000 soldiers overseas, said Michael McMahan of Dallas, supervisor of the 1967 project.

Each of the cards is signed, by either the Men's Residence Council or the name of the dormitory which is sending the card. Seven residence halls participated this year, the third year that the cards have been mailed.

Many of the men in the residence halls put their own addresses on the backs of the cards asking the soldier receiving the card to write. In the past, many letters have been received from Vietnam -- some addressed to individuals and others to the council.

Each dormitory pays for the cards it mails from dorm dues paid at the beginning of the year. After the cards are printed, men students get together and stuff the envelopes for mailing. This year the cards were taken to Reese AFB where they were flown to California and from there will be taken to Vietnam.

Officers of the Men's Residence Council are John Perrin, Hereford, president; Pat Simek, Seymour, vice president and Walter Tomsu, Chillicothe, secretary-treasurer.

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9-12-11-67

By Emil Carmichael

This release was distributed 12/12/67 to all  
Lubbock media, Tallahassee Democrat,  
Fairfax Herald, Va., Florida State Univ.

LUBBOCK, Dec. 12 -- Appointment of Mrs. Elizabeth M. Leeman as assistant law librarian for Texas Tech's new School of Law was announced Tuesday by Dean Richard B. Amandes.

Amandes also announced two faculty additions -- one for the fall of 1968 and one for the spring of 1969. The school, which admitted its initial class last September, will be enrolling first, second and third year classes by the fall of 1969.

He said the present faculty of seven will be almost doubled by next fall.

U.S. Navy Capt. Murl A. Larkin, currently assistant judge advocate general in Washington, is retiring from the service and will join the faculty next fall. Lubbock attorney Reed Quilliam, currently a member of the Texas Legislature, will devote the next year to graduate work, Amandes said, and will be added to the Tech faculty in the spring of 1969. Quilliam recently announced his retirement from the Legislature.

Mrs. Leeman comes to Tech from her post as Florida State University law librarian assuming her duties as chief aide to Tech Law Librarian U. V. Jones Friday (Dec. 15).

Amandes called her "one of the most qualified persons in the nation to fill this post. Mrs. Leeman and Jones form one of the few law library teams in the United States in which each has degrees both in law and law librarianship."

-30-

By Dawson N. Oppenheimer  
10/12/12/67



This release was distributed 12/12/67 to all Lubbock media, A&M, AP, Dallas, San Angelo, Fort Worth, six farm journals, regional dailies.

LUBBOCK, Dec. 12 -- Texas Tech entomologist Ellis W. Huddleston leaves Wednesday for Argentina to join a Tech colleague and Argentine scientists in a stepped-up search for insects the Tech researchers believe might help Texas solve its brush control problems.

Tech Prof. Charles Ward, in Argentina since last month, wrote Dr. Huddleston that the Argentinians are "cooperating in every way possible," that the country has brush control problems similar to ours and that officials there are anxious to work with Tech.

Dr. Huddleston said the area of Argentina where he and Ward will concentrate their efforts includes most known species of mesquite, including types found in West Texas.

"We will be looking," he explained, "for bugs that show the most promise for further study. We want to find insects that will eat mesquite, but will not be damaging to economically important crops."

While Ward concentrates on finding and identifying insects common to the mesquite-covered area of Argentina, Huddleston will study the factors which affect insect population, appetites and habits.

No live insects will be returned to the United States for at least a year, possibly two years.

Huddleston explained that "any insect ultimately brought here first must undergo painstaking study of its eating habits to avoid infestation of any insect that could create more problems than it solves."

In addition to looking for insects that could wipe out much of Texas' brush problem, Ward and Huddleston will be studying parasites and predators that destroy mesquite-eating insects or hold down their population. "When we are ready to bring insects into this country," Huddleston said, "we want to know that they will thrive and multiply, so they must come here free of parasites."

(MORE)

Meanwhile, the two Tech researchers do plan to bring home insects that have been taken, killed and chemically treated for study.

The Argentinian research program is part of Tech's over-all brush control program, set up this fall with a \$100,000 legislative appropriation. While Ward and Huddleston concentrate on the biological approach to controlling the state's brush problem, other Tech researchers are working on mechanical and chemical treatments.

Huddleston said biological control "presents no overnight solutions. This is the slowest of the three approaches . . . and we are talking in terms of five to ten years, if we are successful. But, if we find a biological approach that works through the use of Mesquite destroying insects," he said, "it would be by far the lowest in cost and ultimately the most successful."

Huddleston said the goal is not necessarily to eliminate mesquite from Texas. "We want to reduce its damaging impact on the economy to the point where we consider it an occasional plant and not a pest species."

It is estimated that millions of acres of valuable agricultural land could be reclaimed if mesquite could be eradicated or controlled in the Southwestern United States alone.

This release distributed 12-12-67  
to Lubbock news media.

LUBBOCK, Dec. 12 -- The students in Texas Tech's Art Department hold their semi-annual "Flea Market Sale" Sunday to raise money for themselves and the department's scholarship fund.

Twenty percent of all student sale proceeds will go into the fund along with 100 percent of the proceeds from a special auction of works by art faculty members.

The sale is slated for noon to 6 p.m. in Briercroft Center Mall, with the faculty auction set for 2 p.m.

-30-

By Dawson N. Oppenheimer

12-12-12-67

LUBBOCK, Dec. 13 -- Texas Tech's Christmas Band Concert will be presented at 8:15 p.m. Monday (Dec. 19) in Tech Union Ballroom, said Concert Band Director Dean Killion in announcing a change date for the annual holiday program, originally scheduled earlier.

The new date, by avoiding heavy weekend schedules, is expected to make it possible for more persons to attend, Killion noted.

The Concert Band and the three Tech varsity bands will be joined by the Tech Singers and the Women's Chorus in performing a varied program of traditional Christmas music.

Selections by the concert band will include "Valdres" (Hanssen), "Colas Breugnon" (Kabelevsky), "Carol of the Drum" (Davis), "Twelve Days of Christmas" (Balik) and "English Dances" (Malcolm Arnold).

Gene Kenney will direct the Tech Singers in a group of Alfred Burt carols, and Handel's "Glory of the Lord" and "Hallelujah Chorus."

The Women's Chorus, directed by graduate student Charlie Helmer, will sing "At the Sweet Birth of Our Lord" (Praetorius), "The Kings Follow the Star" (Guerro) and a series of Slovak Christmas carols (Kounts).

Varsity bands, under direction of Anthony Brittin, Richard E. Tolley and Joel Leach, will offer arrangements of "Greensleeves" and "Jingle Bells," Pietro A. Yon's "Jesu Bambine," and Leroy Anderson's "Christmas Festival."

The public is invited. There will be admission charge.

13-12-13-67

By Emil Carmichael

LUBBOCK, Dec. 13 -- Several tall trees are going up on the Texas Tech campus this week.

The major landscaping project involves the transplanting of 17 Austrian pines ranging from 20 to 25 feet in height, each weighing approximately three tons when "balled and burlapped," said Park Administration Assistant Prof. Dr. James Kitchen, director of grounds maintenance for Tech.

The trees, a gift from Dr. Mina Lamb and Dr. Ilse Wolf of Tech's School of Home Economics, originally served as a windbreak on acreage owned by the Tech professors' parents, the late Mr. and Mrs. Karl Wolf, in Southeast Lubbock, an area which is rapidly being converted to industrial development.

Dr. Lamb recalls that the young trees were approximately one foot tall when planted in 1941 at the family residence, now bordered by Quirt Avenue and East 44th Street.

The trees, valued at about \$500 each, are being planted in front of the Tech Library, near the west entrance of Knapp Hall, on the west and east side of the Architecture-Computer building and near the Home Economics Building.

Cranes, trucks, ditch diggers and other types of heavy machinery are being used to dig, transport and re-set the huge trees, Dr. Kitchen said.

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14-12-13-67

By Emil Carmichael



This release distributed 12-13-67  
to Lubbock news media.

LUBBOCK, Dec. 13 -- Four Texas Tech student organizations are sponsoring a Christmas party with an international flavor for youngsters in East Lubbock.

The holiday event, set for 3 p.m. Sunday (Dec. 17) in the Neighborhood House, 2009 E. 13th St., will be open to all children living in that area, said a spokesman for the sponsoring groups.

Hosts will be members of Tech's International Club, Delta Phi Epsilon (International Foreign Service Fraternity), Gamma Theta Upsilon (Honorary Geographical Fraternity) and the Lutheran Campus Student Organization.

Tech's international students will tell how Christmas is celebrated in other lands, sing songs typical of their home countries and present a well-known Christmas carol in six languages -- Spanish, Greek, Chinese, German, Italian and English.

The program also will include a visit from Santa and the distribution of small gifts.

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15-12-13-67

By Emil Carmichael

This release distributed 12-13-67  
to Lubbock news media, Irrigation  
Age, AP, Fort Worth, Amarillo,  
Wichita Falls, regional dailies  
and WSC PIO.

LUBBOCK, Dec. 13 -- A proposed \$30 billion solution to the water problems of Texas and the Southwest through a continent-long canal from the Arctic Circle to the Mexican border was discussed at Texas Tech Wednesday by a Washington State University researcher.

Dr. E. Roy Tinney, director of Washington State's Water Resources Research Institute, told a Texas Tech seminar there are "several hundred million acre feet of water running off the Canadian prairies in central Canada annually. This supply is in an area where there is no foreseeable use for it, and you people in the Southwest are doing everything you can to find new water sources."

Tinney said discussions with key Canadians indicate they are very much interested because of advantages it would have for Canada, including revenues from sale of the water.

Long range cost of such a project would come to \$30 billion, "but a scheme like this could be started in a very small way by taking waters just north of the central Canadian border -- at Lake Winnipeg, for example -- and putting them into the Mississippi River system at its headwaters.

"A minimum of construction would be needed," he said. "It primarily would involve the linking up of the two systems. Then, as time goes by and as need grows and experience develops, the two governments could expand the system on each side of the border."

(MORE)

WATER PROBLEMS -- add one

The \$30 billion price tag, he explained, covers cost of the entire continent-long system, including canals, dams, power houses, siphons and pumping stations.

Dr. Tinney said his plan differs from other proposed trans-America canal proposals because it would take advantage of terrain that presents a minimum of physical obstacles such as mountain ranges "and still move vast quantities of water overland great distances to points of greatest needs."

As envisioned by Tinney, the canal system eventually would feed into the United States from central Canada, move south to Texas, cut west to the Gila River in New Mexico, run through Arizona and terminate in California.

"Such a central North American water project," he said, "would lead the water directly from its area of greatest supply immediately into the area of greatest need with the least disturbance to the other resources."

"This not only would solve many problems in the Southwest, but would utilize natural lakes in Canada, which have an area of 50,000 square miles. The project probably would allow reclamation of Canadian marsh land for economic use by reducing areas of inundation from the lakes.

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16-12-13-67

By Dawson N. Oppenheimer

# **T NEWS**

Texas Technological College  
Division of Information Services  
Lubbock, Texas 79409

Code 806 742-4136

Don Hamer, Director, SW5-8115  
D. N. Oppenheimer, Mgr. News Bureau, SW2-1115

**MOVING CHORE** -- Dr. James W. Kitchen, right foreground, supervises the transplanting of an Austrian pine near the entrance to Texas Tech's Library Building. Seventeen of the huge trees, ranging from 20 to 25 feet in height and weighing about three tons each, are being moved from a site in southeast Lubbock to the campus. They were given to the university by Dr. Mina Lamb and Dr. Ilse Wolf of Tech's School of Home Economics. (Tech Photo).

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17-12-13-67

This release distributed 12-14-67  
to Lubbock news media.

LUBBOCK, Dec. 14 -- Grounds and building maintenance personnel at Texas Tech are expediting work on a \$30,000 campus lighting project, first phase of a \$130,000 program to improve pedestrian traffic on the campus.

Dr. James W. Kitchen, director of grounds maintenance, said, "we hope to have about 150 new lights installed by early next year. Crews will be determining light locations this week, but we can't pinpoint an installation date yet."

Kitchens said the new lights generally will cover the north half of the campus, including walks and streets around the Administration Building, Science Quadrangle, Engineering Quadrangle, Business Administration Building, temporary Law School buildings, Computer Center and Agriculture Building.

The balance of the project includes new campus walkways and a retaining wall in the Science Quadrangle. The walkways currently planned would improve pedestrian traffic to and from the Student Union, Library, Agriculture Building, and the Science and Engineering Quadrangles.

The Tech Board of Directors approved the project last Saturday and Kitchens said, "we are giving first priority to the lighting problem in line with instructions from the board."

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18-12-14-67

By Dawson N. Oppenheimer



This release distributed 12-14-67  
to Lubbock news media, hometowns,  
Trent, Longview, El Paso, Plain-  
view, Pampa, Dallas, San Angelo

LUBBOCK, Dec. 14 -- Leading roles have been cast and production crews named for Texas Tech's second major University Theater drama of the season -- Tennessee Williams' "A Streetcar Named Desire," scheduled Feb. 2-5.

Speech Prof. Ronald Schulz will direct the Putlitzer Prize winning drama of tragic conflict between romantic illusions and earthy drives, set in the New Orleans' French quarter following World War II. Dr. Clifford Ashby is technical director and Assistant Prof. Larry Randolph is costume designer.

Heading the cast of experienced student thespians will be Elizabeth McAninch of Trent as Blanche, David Keys of Longview as Stanley, Judith Marcell of Lubbock as Stella and Claude Perilli of El Paso as Mitch.

Miss McAninch, a senior drama major, played Lady Ann in "Richard III," Delphium in "The Haunted House," Dolly in "Threepenny Opera," and Elvira in Tech's Summer Repertory Theater production of "Blithe Spirit." She also appeared in summer productions of "The Comedy of Errors" and "Hamlet" at the Champlain Shakespeare Festival in Burlington, Vt.

Keys, a sophomore, has appeared in University Theater productions of "The Tempest," and "Man and Superman" and in hometown productions of "Carousel," "Guys and Dolls," and "You Can't Take It With You."

(MORE)

"A STREETCAR NAMED DESIRE" ---- add one

Miss Marcell will be remembered for her portrayal of Miss Ramsden in the recent production of "Man and Superman" and as Dorina in "Tartuffe."

John Bratcher of Plainview, a veteran of "Spoon River" produced in summer repertory, and "Man and Superman" will be assistant director and also will play the role of the young bill collector.

Chairmen of technical crews include Doriss Horton, Adrian, scenery; Kathleen McCullough, Lubbock, and Allan Turnipseed, Pampa, costumes; Venita Turcotte, Pampa, publicity; Mark McPherson, Lubbock, sound; Mary Ann Engram, Dallas, lighting; Bratcher, makeup. Rose Lee Head of San Angelo is house manager and Cheri Brownlee of Lubbock is stage manager.

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19-12-14-67

By Emil Carmichael

This release distributed 12-14-67  
to Lubbock news media, regional  
dailies, Fort Worth, Houston,  
Austin, Dallas, El Paso, Amarillo.

LUBBOCK, Dec. 14 -- The Board of Directors of the Western Information Network (WIN) presented certificates of appreciation Thursday to five Texas Legislators and two Texas Tech officials for the parts they played in organizing the educational communications system.

The board meeting at Tech also concentrated on preparation of a new budget to present to the 1968 Legislature for implementation of network facilities eventually designed to tie 18 West Texas colleges, universities and junior colleges together through two-way television hookups.

WIN will allow for the exchange of information and research material among participants and set up long distance classroom sessions.

Certificates of appreciation went to Texas Reps. Ralph Wayne of Plainview, Randy Pendleton of Andrews, Delwin Jones of Lubbock, Sens. H.J. (Doc) Blanchard of Lubbock and Jack Strong of Longview, Tech Engineering Dean John R. Bradford, and Tech Vice President for Development Bill J. Parsley.

They were cited for "the coordination and skillful guidance of House Bill 692, creating the Western Information Network Association during the regular session of the 60th Legislature."

The participating institutions also pledged themselves "to develop the association to the fullest extent to serve the educational needs of the people and communities of West Texas."

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22-12-14-67

By Dawson Oppenheimer

B

This release distributed 12-15-67  
to Lubbock news media, Fort Worth,  
AP, Dallas, Houston, Austin,  
Amarillo, Cattleman, Stock &  
Crop, Irrigation Age, Cotton  
Digest,

LUBBOCK, Dec. 15 -- A team of Texas Tech animal scientists agree that fattening beef cattle don't like untreated castorbean meal any more than a child likes castor oil.

But they don't agree with the theory that the bean's chemical substance, ricin, is harmful to beef cattle and they are embarking on a five-month feedlot test to try to prove their point.

Net result of the research, supported by the Plains Cooperative Oil Mill of Lubbock, may give area farmers a new money crop.

Dr. Robert C. Albin, associated professor of animal husbandry is principal investigator in the project. He is working with Department Chairman Dale W. Zinn and Prof. Fred G. Harbaugh.

Albin said a number of area feedlots are using castorbean meal as a protein supplement in the diet of fattening cattle, but many ranchers shy away from the product because they fear ricin is a toxic agent that could kill their animals.

However, limited research at Tech last spring indicated three important points: forty whole castorbeans per day were fed to four four-month-old dairy calves with no apparent harmful affects. Tests with 16 individually fed beef cattle indicated castorbean meal with low quantities of ricin did not seem to affect appetites and possible produced a slightly more efficient ration, and castorbean meal with higher quantities of ricin apparently was not attractive to cattle as food consumption and feed efficiency dropped drastically.

(MORE)

ALBIN --- add one

Dr. Albin said most ricin is extracted from castorbean meal before it is used for feed. "Through this project we hope to show that as much as 200 parts ricin per million units of castorbean meal will neither harm the animal, reduce the feed efficiency nor adversely affect carcass traits."

One hundred and twenty head of fattening cattle, divided into groups of 24, are being used in the test. One group will be fed an all concentrate ration, primarily milo, with the protein supplement coming from cottonseed meal. The other groups will be fed all concentrate or high concentrate rations with castorbean meal supplements. Each pen of castorbean-fed cattle, however, will receive varying amounts of ricin, ranging from 10 to 200 parts per million.

The five-month test will end with slaughter of the cattle to gain complete information for comparison of carcass characteristics.

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23-12-15-67

By Dawson N. Oppenheimer



This release distributed 12-15-67  
to Lubbock news media, Irrigation  
Age, Cattleman, Stock and Crop,  
San Angelo, Paint Rock, American  
Society of Agronomy, AP, Fort  
Worth and Austin.

LUBBOCK, Dec. 15 -- The Texas Section of the American Society of Range Management has named a Texas Tech professor as its president-elect and called on the State Legislature to increase its support of brush control research.

Dr. J. L. Schuster of Tech's Agronomy and Range Management Department, project leader of a state-financed \$100,000 brush research program at Tech, is current program chairman for the Texas Section. He will succeed Soil Conservation Service official J. L. Richmond of San Angelo as president of the group next year.

Schuster said the annual meeting at Odessa recognized "the support given to research ... in the last session of the Legislature." The resolution called for "continued and increased support of brush control and allied range improvement research in future legislative sessions."

The resolution was approved, Schuster said, because "the ranching industry continues to suffer disastrous losses due to the infestation of undesirable brushy species and accompanying deterioration of the range resources.

"We annually lose more than 10 million acre feet of water in Texas because of this problem."

Schuster said "Tech is making every effort to explore all avenues that may lead us to reclamation of land that could produce money crops in the place of uncontrolled mesquite."

Tech research teams are working on mechanical control methods, chemical control and biological control. "We are confident that with continued state support we will find an answer," Schuster said.

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24-12-15-67

By Dawson N. Oppenheimer

This release distributed 12-15-67  
to Lubbock news media.

LUBBOCK, Dec. 15 -- About two and one-half tons of non-perishable food was set for distribution to needy Lubbock area families Friday as Texas Tech's Army ROTC cadets ended their Christmas food drive.

Scabbard and Blade, national ROTC honorary, planned to deliver food packages to 14 families previously selected by Lubbock's Multi-Service Center.

However, Col. Maxwell C. Murphy Jr., professor of Military Science, said "much more food was donated by the cadets than had been anticipated." The surplus was turned over directly to the Multi-Service Center for distribution to additional families.

-30-

25-12-15-67

By Dawson N. Oppenheimer

Date	STORIES & CUTLINES	Local's	State	Reg.	HT's	EXPLANATION
1-12-18-67	European summer speech - Theater tour	✓				
2-12-19-67	Modern Math KTXI-TV	✓				
3-12-19-67	Paul Hanna - <sup>woodcut accepted</sup> for exhibition					
4-12-19-67	Appointment of Thomas	✓				Plainview, S.M.U. & Boy Scouts AP, F.W., Dallas, Houston, El Paso, Wichita Falls, Austin
5-12-19-67	"Yearender" (By Emil)	✓				
✓ 6-12-19-67	Holiday Schedule	✓				
✓ 7-12-19-67	Editors Advisory (on year enders)					
8-12-19-67	Scasals' grants	✓				AP, Dallas, Houston, F.W., Amarillo, El Paso, Abilene, Spring
✓ 9-12-20-67	Yearender (By LNO on Building)	✓				<del>Scasals</del> AP, F.W., Dallas, Houston, El Paso, Wichita Falls, Austin
10-12-20-67	Modern Languages Assoc. meeting	✓				
11-12-28-67	Lon's story					
12-28-67	Scasals & Museum Int. Hunt.	✓				

LUBBOCK, Dec. 19 -- Shakespearean drama at Stratford-on-Avon and the Festival of Two Worlds at Spoleto will highlight a 1968 European summer Speech-Theater tour conducted by Texas Tech's Speech Department Chairman and Mrs. P. Merville Larson.

The six-week tour, scheduled July 10-Aug. 20, will be sponsored by the Speech Association of America, national professional speech society.

The itinerary calls for visits to England, Scotland, Holland, France, Italy, Austria and Germany with tentative plans for one or more theater productions in Hungary, Denmark, Sweden or Greece.

Individual professional plays, operas and ballets in major cities will be included, Dr. Larson said, along with opportunities to visit such well known institutions as the Central School of Speech and Drama in London.

Dr. and Mrs. Larson, seasoned European travelers, spent a year in Denmark where Dr. Larson held a Fulbright Scholarship and twice previously have conducted tours of the continent. They have attended most of the theaters and festivals scheduled for the projected tour.

Arrangements can be made for either graduate or undergraduate credit, if desired. It also will be possible to arrange for the trans-Atlantic round-trip flight only for those who do not wish to follow the tour program.

The cost of the tour, including round trip transportation from New York, hotels, meals, theater and museum admissions, will be approximately \$1,400. Trans-Atlantic transportation only will be approximately \$300.

1-12-19-67

By Emil Carmichael

This release distributed 12-19-67  
to Lubbock news media.

LUBBOCK, Dec. 19 -- Parents as well as teachers may find many of their questions about modern math answered in a series of 30-minute films to be broadcast over Texas Tech's Channel 5 beginning Jan. 3, 1968.

Each of the 19 films in the weekly series will be shown twice, said KTXT-TV Director D.M. McElroy. The first showings are scheduled for 6:30 p.m. Wednesday and will be repeated at 4 p.m. Thursdays in order to make it available as a staff development program for teachers.

The course is designed to give elementary teachers a better comprehension of mathematics, not merely "in how to compute with numbers but of what numbers are and why they work like they do."

No film will be shown on April 10 and 11 because of Easter vacation.

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2-12-19-67

By Emil Carmichael



This release distributed 12-19-67  
to Lubbock news media.

LUBBOCK, Dec. 19 -- A woodcut by Paul Hanna, assistant professor of art at Texas Tech, has been accepted for exhibit at the 7th annual Mercyhurst College National Exhibition of Graphics at Edinboro, Pa.

Hanna's woodcut, "Resistant Man," is one of 69 entries selected from 235 works submitted by artists in 30 states. Darrell Nyberg, painter and printmaker in the Edinboro State College Department of Art, judged the exhibition.

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3-12-19-67

By Emil Carmichael

This release distributed 12-19-67  
to Lubbock news media, SMU.

LUBBOCK, Dec. 20 -- Appointment of veteran Scout executive Dewitt P. Thompson of Lubbock as Director of Development Projects for Texas Tech's Office of Development effective Jan. 1 was announced Wednesday by Tech President Grover E. Murray.

Dr. Murray said Thompson, who will report to Tech Vice President for Development Bill J. Parsley, "brings to Tech 33 years of matchless and valuable professional experience that will relate directly to his new position."

Thompson, a native of Denison and a 1933 graduate of Southern Methodist, has spent his entire professional career in administrative and fund raising posts with the Scouts except for three years' Army service in World War II.

Parsley said Thompson, 56, would begin immediately after the first of the year on a number of special projects, and in addition, would work closely with the Texas Tech Foundation.

The Foundation, operated in conjunction with the Development Office, is the organization through which private gifts may be channeled to Tech.

Thompson, who spent one year in Miami as director of development for the South Florida Scout Council and another as assistant director of finance for the Chicago Council, said "I regret very much ending such a long and enjoyable association with the Scouting movement, but look forward to my association with Texas Tech.

"It is a progressive institution in every sense of the word, but I know Tech couldn't be where it is today without generous amounts of

(MORE)

THOMPSON -- add one

private support. I welcome the opportunity to expand these avenues of assistance for the general benefit of the young people and taxpayers of Texas."

"We are delighted with this addition to our staff," said Parsley, "because it so well reflects the understanding and tremendous support our programs are receiving from all those anxious to boost Texas Tech yet another notch as it rapidly nears recognition and excellence."

Married and the father of two, Thompson was named Scout Executive for the 20-county South Plains Scout Council here in 1965. Starting with his first Scout post in Hackensack, N.J., he has served in Louisiana, Florida, Alabama and Illinois, but the Lubbock position was his first Texas assignment.

A member of the Board of St. John's Methodist Church and a member of the Lubbock Rotary Club, Thompson has 30 hours of graduate study at New York University with additional work at the University of Panama.

Parsley said Thompson's specific assignments would include directing and coordinating regular and special development projects, implementing new plans for financial support, heading specialized fund campaigns and assisting other Tech personnel and volunteer workers in development projects.

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4-12-19-67

By Ron Hamm

EDITOR'S NOTE: Mr. Thompson's salary will be \$12,000 a year.

This release distributed 12-20-67  
to Lubbock news media, AP, Dallas,  
Fort Worth, Houston, El Paso,  
Wichita Falls and Austin.

LUBBOCK -- Texas Tech planners, racing to keep the university apace with needs for still more classrooms, laboratories and housing, ended 1967 with the institution's most ambitious building program ever as they pointed toward 1968 and a continuation of further multi-million dollar long-term projects.

Students and faculty moved into some \$15 million worth of new facilities during 1967, highlighted in September by the opening of the \$11 million Wiggins Dormitory Complex of three new high rise residence halls, each capable of accommodating 572 students.

The 12-story towers brought Tech's residence halls count to 22 and boosted the university's on-campus housing facilities to nearly 9,000 -- the largest such system in Texas and among the biggest in the nation.

Also opening was the \$1,391,397 Foreign Languages-Mathematics Building, relieving critical space problems in Tech's School of Arts and Sciences.

Use of temporary barrack-type structures took off some pressure while architects and officials worked on a building program that will keep them busy through and beyond the balance of the 1960's.

While workmen continued to send steel frameworks skyward during 1967, others went underground to develop a million-dollar system of utility tunnels that eventually will feed year-round weather conditioning from the new heating and cooling plant, slated for completion by mid-1968, to the entire Texas Tech physical plant.

Southwestern Bell Telephone engineers also moved underground in 1967 to lay a 27-hundred pair cable -- largest ever manufactured for the firm -- as Tech's new Centrex telephone system went into operation. It made possible direct dialing to each of Tech's 6,150 telephones from on or off campus.

Bids were let and construction was begun in 1967 on a \$5,136,931 Biology Building, a six-story structure slated to open by fall of 1969. Also under construction was the Physics Acceleration Laboratory, sheep and goat facilities, additional

(MORE)

1967 Building --- add one

utility tunnels and the \$4½ million Business Administration Building, a four-story facility with a 12-story office tower.

The Business Administration Building is set to open next fall, two months before the Textile Research Center extension, not yet under construction. Bids on the \$1¼ million center are expected in early spring with construction time estimated from three to six months.

Tech's Board of Directors selected 19th and Indiana as the permanent site for Tech's new School of Law. Plans call for construction of the \$3,055,485 building to get underway by mid-year, with a tentative completion date set for the fall of 1969.

Bids also will be called next spring for a \$4,414,653 Architecture and Art Building and a \$5,496,078 addition to the Chemistry Building. Architects are nearly finished with their drawings for a new \$250,000 Fluid Dynamics Laboratory.

The Campus Planning Committee hopes to see the Architecture and Art Building completed and ready for occupancy by the fall of 1969, while the tentative completion date for the Chemistry annex is January, 1970.

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9-12-20-67

By Dawson N. Oppenheimer



This release distributed 12-21-67  
to Lubbock news media, AP, Fort  
Worth, Dallas, Houston, El Paso,  
Wichita Falls and Austin.

LUBBOCK, -- "The university of the twentieth century belongs in the international world of ideas," says Texas Tech President Grover E. Murray, if it is to meet the needs of students who "think more, question more and wonder more.

"Living in and facing a shrinking and more complex world, today's student has vastly different ideas on how much and what he wants to know to prepare himself for that world. He is more technologically oriented, more nationally and internationally oriented, and more mobile -- because he must be."

Tech can best meet the challenges posed by its 18,646 students, Dr. Murray feels, by constantly expanding its curriculum in both scope and depth and by placing strong emphasis on research and public service.

The year 1967 witnessed the opening of two new academic divisions, the creation and revision of several departments and the expansion of research in several major fields.

The School of Law, which opened in September, and elevation of the Department of Education to the status of a School of Education brought to eight the divisions of the university. Others are the Agriculture, Arts and Sciences, Business Administration, Engineering, Home Economics and Graduate schools.

Growing interest in linguistics sparked separation of the Foreign Languages Department into the Department of Germanic and Slavonic Languages and the Department of Classical and Romance Languages. Courses in Arabic were offered for the first time and courses in Chinese are planned.

Another major revision resulted in the creation of a unified Department of Art.

Tech's long time interest in the problems of speech and hearing was advanced with the addition of courses to improve preparation of instructors for deaf children. The new courses are coordinated with Tech's Speech and Hearing Clinic which works with approximately 150 children weekly.

(MORE)

1967 Year --- add one

Research proliferated both on and off the campus aided by more than \$1.2 million in grants from state and federal agencies, private foundations and individuals, marking the first time that available research funds for one year exceeded the \$1 million mark.

Expansion of Tech's Textile and Chemical Research Laboratory now underway is aimed at developing a facility that will provide a valuable teaching aid as well as develop new markets for natural fibers through research in processes of dyeing, chemical treatment and blending of cotton, wool and mohair.

Two Tech research teams are working in the Antarctic, where one group of geologists is studying the topography of Marie Byrd Land and a team of biologists is conducting research on polar mites.

Tech's School of Business Administration stepped up its international training program in 1967 by announcing creation of the Don Belding Fund, a grants-in-aid program expected to bring students from all parts of the world to study Tech's advertising and marketing techniques. The school also continued its teacher training program for a Jordanian junior business college.

Tech's International Center for Arid and Semi-Arid Land Studies, chartered this year, serves as a world research center and information bank on problems and patterns in arid and semi-arid regions.

Research in brush control, animal husbandry and crops is expected to point toward more economical production for ranchers and farmers.

Scientific research in chemistry and physics and in industrial and chemical engineering is calculated to be of special significance to such agencies as the U.S. Air Force and the National Aeronautics and Space Administration.

Tech's Graduate School with a record enrollment of 1,764, also witnessed the awarding of the largest number of doctorates in Tech's history -- 30 -- including the granting of the first PhD's in government, mathematics and industrial engineering.

Academic excellence on campus moved into the spotlight with the naming of Tech's first four Horn Professors in recognition of

(MORE)

1967 Year --- add two

"scholarly achievement and outstanding service to the university."  
The award is named for Tech's first president, the late Paul  
Whitfield Horn.

Three other faculty members received the \$1,000 Distinguished  
Teaching Awards sponsored by Standard Oil (Indiana) Foundation, Inc.

Tech's growing maturity is reflected in improvements made the  
past year affecting the basic documents under which the university  
operates, notably the revised tenure policy for teachers, the  
revised code relating to student affairs and the establishment of  
a platform of growth and development as a basis for long range  
planning.

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5-12-19-67

By Emil Carmichael

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5-12-19-67

By Emil Carmichael

EDITOR'S ADVISORY: Enclosed are two year end roundups describing physical plant and academic developments at Texas Tech during 1967. They are for your use as you see fit.

Meanwhile, as we prepare for the Holiday break, we at Tech all send to you our deep thanks for the cooperation and assistance you have given us in the past year and our warmest good wishes for a Happy Holiday Season and a New Year marked by new achievement and success and continued cooperation.

We will be unstaffed until Jan. 2. However, if we can be of any help during this period, please contact:

D.N. Oppenheimer, (SW 2-1115); Ron Hamm, (SW 5-8746); John A. Petty, (PO 5-7592).

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7-12-67

This release distributed 12-19-67  
to Lubbock news media, AP, Dallas,  
Houston, Fort Worth, Amarillo,  
El Paso, Abilene and Big Spring.

LUBBOCK, Dec. 19 --The International Center for Arid and Semi-Arid Land Studies announced Tuesday the awarding of grants totaling nearly \$10,000 to Texas Tech faculty members for 11 separate research projects.

Director Thadis W. Box of ICASALS, Tech's research arm for the study and documentation of the world's dry land problems, termed the grants "seed money to encourage research here in some of these areas.

"The funds were designated for ICASALS-related research," Dr. Box pointed out, "and we thought this use would be most beneficial to the university."

Projects funded, varying from plans for an electronical musical composition based on the music of arid lands to studies on the effects of low levels of air moisture on livestock, were designed to encourage younger, less-seasoned Tech researchers as well as their more established colleagues.

Recipients were selected by an inter-disciplinary committee which studies and evaluated proposals submitted by Tech faculty members at the request of ICASALS.

The grants, which totaled \$9,642, went to:

James Skaggs (History) -- Research to complete publication of J.L. Hill's The End of the Cattle Trail.

(MORE)

ICASALS --- add one

Dr. Ellis W. Huddleston and Dr. Charles R. Ward (Park Administration, Horticulture, and Entomology) -- "The Establishment of a Collection of North, Central, and South American Insects Found on Brush and Range Plants."

Raymond E. Boche (Industrial Engineering and the Computer Center) -- "Simulation of Plant Growth."

Dr. Mitchell Smith (History) and Dr. Harold Simpson (Romance Languages) -- translation and annotation of Arabic history manuscript,, the Tarikh El Fettech.

Mrs. Mary McCarty (Music) -- instruments and assistance to compose and produce an electronic musical composition based on music of arid lands.

Dr. Berthold Friedl (English) -- assistance for the preparation of a series of linguistic publications.

Dr. Darrell L. Vines (Electrical Engineering), Dr. David Jordan (Physical Education) and Dr. Irving Lipschitz (Chemistry) -- "Central Nervous System Involvement in Kinesiological Performance." The study would lead into a more comprehensive study of environmental kinesiology and would help in the establishment of an arid lands environmental health center.

Dr. John J. Dowling and Dr. W.D. Miller (Geosciences) -- "Surface Resistivity Measurements in the High Plains of West Texas."

Dr. Sam E. Curl, Dr. Walter R. Grub, Dr. Dale W. Zinn and Dr. Leland Tribble (Animal Husbandry) -- "The Physiological Effects of Low Levels of Air Moisture on Livestock."

Dr. James R. Craig, Dr. Rae L. Harris Jr. and Dr. David A. Howe (Geosciences) -- "Neutron Activation as a Method for Prospecting in Arid Lands."

Roy Sylvan Dunn, (Sociology and Director of the Southwest Collection) -- "Drought as a Social Factor in the Arid Southwest."

8-12-19-67

By Ron Hamm

LUBBOCK, Dec. 20 -- Several members of Texas Tech's School of Arts and Sciences faculty will be in Chicago Dec. 26-30 for the annual meeting of the Modern Languages Association and its affiliate organizations.

They include Dr. Kenneth W. Davis, Dr. Dahlia Terrell, Dr. Warren Walker and Dr. J. W. Berry of the English Department, Dr. Carl Hammer Jr., chairman, and Associate Prof. Alex P. Hull Jr. of the Department of Germanic and Slavonic Languages and Dr. Ferdinando D. Maurino of the Department of Classical and Romance Languages.

Dr. Davis, chairman of Tech's graduate studies in English, is one of 35 educators invited to participate in an MLA sub-committee conference concerning ways of strengthening the PhD English programs in American universities.

Drs. Terrell and Walker will meet with editors of a forthcoming series of definitive editions containing the works of 19th Century American authors. Dr. Terrell will give a progress report on a volume of Washington Irving material she is editing. Dr. Walker will meet with a group of editors assigned to the James Fenimore Cooper project.

Dr. Hammer will represent the Texas Chapter of the American Association of Teachers of German and will participate in the annual meeting of the National Advisory Council of the Junior Year in Munich of which he is a member.

Hull, director of Tech's language laboratories, will attend sessions of the National Association of Language Lab Directors and the Linguistic Society of America.

Dr. Maurino will present a paper, "The Theme of the Eyes: Poliziano as a Source of Cetina," at a sectional meeting.



LUBBOCK, Dec. 28 -- Matching and surpassing of a \$500,000 challenge grant with total private gifts and pledges totaling \$1,192,533.50 for a new museum at Texas Tech was announced here Thursday by Loyd M. Lanotte, Chairman of the ICASALS & Museum Development Fund.

Lanotte, in a special year end report to leaders of the \$2 million primarily local campaign launched last May to build a new complex for the West Texas Museum, observed passing of the drive's halfway mark; but pledged no let up as he outlined plans for expanding efforts throughout the state and nation.

"Once again," he said, "Lubbock has proved itself to be a 'can do' community." The half-million dollar challenge grant, largest ever in the 42-year history of Texas Tech, was made last winter by Mrs. Helen D. Jones of Lubbock.

Terms of her gift stipulated that an equal amount be raised through local public subscription by a deadline of Dec. 31, 1967.

"Mrs. Jones is to be thanked," Lanotte pointed out, "for giving us all the challenge to get a job done. We simply would not have had the motivation for seeing this task through without her most generous assistance.

"But," he went on, "we cannot praise too highly the countless Lubbock individuals, businesses and unlagging campaign workers who helped us successfully meet this challenge. We are indebted, too, to our many friends across Texas who joined to put us over the top."

Dr. D.M. Wiggins and Harris F. Underwood, co-chairmen of the campaign's key Development Council, also joined Lanotte in paying special tribute to President Robert H. Brummal and officers and members of the West Texas Museum Association for their part in attaining the first phase goal.

Brummal singled out his association, campaign leaders, Texas Tech and the Tech Foundation for "a combined, unified effort."

Also cited were Parker F. Prouty and Charles E. Maedgen Jr., co-chairmen of the Pattern Gifts Division; Advance Gifts Division Chairman Marion Sanford; J.C. Chambers, chairman of the Special Gifts Division; Area Gifts Chairman Alvin R. Allison of Levelland, and Buck W. McNeil, chairman of the Trusts and Bequests Division.

Lanotte said responsibility for administration of the remainder of the campaign would rest with the Tech Foundation through the office of Tech Vice President for Development Bill J. Parsley.

Parsley said that "with results to date and armed with this very convincing evidence of strong local support, we are now prepared to carry forward this drive on an expanded and intensified statewide and national basis to individuals, businesses and foundations."

Tech President Grover E. Murray, terming Mrs. Jones "a shining example of assistance and inspiration" and citing campaign leadership for "a job exceptionally well done," also listed additional sources of funds for the new museum complex.

The Tech Board of Directors, he pointed out, has pledged \$500,000 in replacement funds to compensate for the present museum building when it is converted to classrooms and offices for general university use once the new structure is completed.

He also cited action of the Legislature last spring in making available a \$250,000 state appropriation, and paid tribute to Lt. Gov. Preston Smith, Sen. H.J. "Doc" Blanchard and Reps. Delwin Jones, Reed Quilliam and Elmer Tarbox "for tremendous support in ensuring passage of the state funds for this project."

12/28/67