



News and Publications

Lubbock, TX 79409-2022  
(806) 742-2136  
FAX (806) 742-1615

FOR IMMEDIATE RELEASE  
REF: 1-1-15-90  
CONTACT: Chris Patterson

**(EDITOR'S NOTE: A citizen from your community is included in this release.)**

LUBBOCK -- Playground safety, tourism and the needs of senior citizens at parks and recreational facilities will be among the topics at the 35th annual Southwest Park and Recreation Training Institute Feb. 4-7 at Lake Texoma Lodge in Kingston, Okla.

More than 250 individuals from Texas, Louisiana, Oklahoma, Colorado, Missouri, Arkansas, New Mexico and Kansas are expected to attend. The institute is offered by the Oklahoma Tourism and Recreation Department in cooperation with Texas Tech University's department of park administration and landscape architecture.

Program coordinator James. W. Kitchen, Texas Tech professor of park administration and landscape architecture, said the conference is offered for parks and recreation representatives to exchange information and discuss mutual problems.

Frank P. Wise, director of the Parks and Recreation Department of the city of Dallas, will be the keynote speaker at 8:30 a.m. Feb. 5. He will reflect on the past, present and future of park and recreation services.

Other sessions on Feb. 5 will cover subjects such as preventive maintenance for facilities, non-profit partnerships, irrigation techniques, trail systems, small community needs, tourism, leadership and management styles and playground safety.

Sessions on Feb. 6 will focus on: design, construction and maintenance of facilities; publicity; senior citizens' needs; special events; computer uses; wildflowers; tree farms; conservation; aquatic staff management; and leisure activities for special populations.

The institute will conclude Feb. 7 with sessions on media relations and interpersonal relationships.

Participants from Texas Tech University will be: Ralph Atkinson, assistant professor of health, physical education and recreation; and Dayton Roberts, professor of higher education.

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Thirteen Texas Tech graduates will be program participants. They are: Terry Cheek, landscape architect with Schrickel, Rollins and Associates in Arlington; Jim Fisher, executive director of North Jeffco Recreation and Parks, Arvada, Colo.; Jerry Haire, superintendent of parks, Waco; Don Horton, landscape supervisor, Parks and Recreation Department, Carrollton; Al Johnson, assistant director, Parks and Recreation Department, Richardson; James Karcher, superintendent of parks, Mesquite; and Dave Loughridge, director, Parks and Recreation Department, Richardson.

Also: Terry Putman, superintendent, Park Operations and Construction, Colorado Springs, Colo.; Max Robertson, director, Parks and Leisure Services, Waco; Dewey Shroyer, director, Grounds Maintenance, Texas Tech University; Russell Studebaker, senior horticulturalist, Parks and Recreation Department, Tulsa, Okla.; Jim Watt, chief, local assistance branch of the Planning Division of Texas Parks and Wildlife Department; and Terry Dopson, director, Parks and Recreation Department, Kansas City, Mo.

The Southwest Park and Recreation Training Institute was begun in 1955 by Elo J. Urbanovsky, Texas Tech Horn professor who died in 1988. Kitchen, who has developed the programs since 1965, was assisted this year by Jeff Stuyt, Texas Tech professor of health, physical education and recreation.



# TEXAS TECH

University & Health Sciences Center

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**MEDIA ADVISORY**

**REF: 3-1-15-90**

**CONTACT: Chris Patterson**

**SCHOOL CHILDREN TO DISCUSS DRUG ABUSE PREVENTION**

[**MEDIA ADVISORY:** Members of the media are invited to attend any or all of the presentations by members of the Citizens for a Drug-Free Community 8:20-11:30 a.m. Wednesday (Jan. 17) at McWhorter Elementary School, 2711 First St.]

LUBBOCK -- Fifth and sixth grade students at McWhorter Elementary School, 2711 First St., will participate Wednesday (Jan. 17) in a special presentation by members of Texas Tech University's Citizens for a Drug-Free Community Training Program.

Classes will meet between 8:20-11:30 a.m. in the school cafeteria to discuss self-esteem concepts and the dangers of drug abuse.

In addition to a question-and-answer series, students will practice saying "no" to illegal acts and drug use by participating in role-playing scenerios. Musical activities and games will be used to demonstrate alternatives to drugs.

**SOURCE:**

**Dan Gomez, 742-2041**

Director, Citizens for a Drug-Free Community Training Program, Texas Tech University

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FOR IMMEDIATE RELEASE

REF: 4-1-16-90

CONTACT: Kim Davis

LUBBOCK -- Robert J. Freeman, Texas Tech University Distinguished Professor of Accounting in the College of Business Administration, recently was named to the Governmental Accounting Standards Advisory Council (GASAC).

The primary role of the 21-member GASAC is to advise and assist the Governmental Accounting Standards Board, located in Connecticut, which issues authoritative statements and interpretations on generally accepted accounting principles applicable to local governments.

Freeman, who came to Texas Tech in 1979, received his bachelor's degree in 1961 from Louisiana Tech. Both his Master of Business Administration degree and doctoral degree in accounting were earned at the University of Arkansas in 1962 and 1966, respectively.

Freeman was nominated for the GASAC post by the American Accounting Association and was appointed by the Trustees of the Financial Accounting Foundation, which finances and oversees the Governmental Accounting Standards Board. GASAC members serve one year terms which may be renewed for as many as four years.

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FOR IMMEDIATE RELEASE

REF: 5-1-16-90

CONTACT: Steve Kauffman

LUBBOCK -- Texas Tech University enrollment could be headed toward a spring enrollment record this year, after breaking the 25,000 student mark and setting an all-time enrollment record last fall.

As of Jan. 15 -- with 11 class days remaining until official preliminary enrollment figures are reported -- the registrar's office indicated 22,566 students registered in university classes. The figure is only one student shy of last spring's record enrollment of 22,567.

Since fall 1988, spring and fall enrollment figures consecutively have broken university records.

The fall 1989 12th class day enrollment figures increased to 25,003, almost 2 percent over fall 1988's record-setting enrollment of 24,605.

The trend of increased enrollment is not expected to end after this semester, according to Vice Provost for Academic Affairs C. Len Ainsworth.

"I think Tech is going to continue to experience slow, steady growth for several years," Ainsworth said, citing the university's continued emphasis on student retention.

Most retention services have been provided through assistance and advisement from the Programs for Academic Support Services (PASS) Center and the campus office for Texas Academic Skills Program (TASP), Ainsworth said.

Continued higher admission standards for the fall 1990 and 1991 semesters also could be holding power for students seeking the status of a high-academic environment, Ainsworth said.

Official 12th class day figures will be available Jan. 30. Those statistics remain unofficial until they are examined by the Texas Higher Education Coordinating Board later this semester.



**F E A T U R E**  
**TEXAS TECH**  
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FOR IMMEDIATE RELEASE  
REF: 6-1-17-90  
CONTACT: Preston Lewis

LUBBOCK -- Neurologist Joseph B. Green and other specialists at the Texas Tech Health Sciences Center (TTHSC) are going the extra mile -- 44,000 extra miles to be exact -- to help rural doctors.

The specialists are covering that distance in weekly satellite broadcasts from TTHSC to six rural hospitals in West Texas as part of the institution's MEDNET Program, which is demonstrating how telecommunications technology can benefit rural health care delivery.

Through modern communications, 44,000 miles -- the distance a broadcast signal is sent to space and back by satellite -- can be closer in terms of convenience than 44 miles down the road.

The problems of rural physicians are diverse, but many of them have roots in the isolation of these doctors from other medical practitioners and in the distances between their communities and larger cities where more services are available, said MEDNET Director J. Ted Hartman, M.D.

"With physicians in short supply in West Texas," Hartman said, "many cannot leave town to attend a seminar without leaving their communities at risk. Without a large medical community it is difficult for them to have back up when they need to leave town and it is hard for them to stay current on the ever-changing medical knowledge without regular contact with other physicians."

Further, the high cost of medical technology has helped isolate rural physicians even more because neither they nor their communities can afford the equipment and services found in the large cities.

"Though technology is part of the problem," Hartman said, "we think it is part of the solution because telecommunications can help overcome that isolation."

A case in point was Dr. Green's presentation, broadcast during a Thursday lunch hour when winter weather made travel less than ideal. Physicians at hospitals in Alpine, Canadian, Dumas, Fort Stockton, Hale Center and Rotan were able to stay near their patients and yet update their knowledge on neurology.

Green used case symptoms to discuss the warning signs of various neurological disorders rural physicians were likely to encounter, including epilepsy, dementia, severe headaches and neurovascular and neuromuscular problems. When Green was done, the physicians were able to ask questions related to their own patients.

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"Having someone to ask questions," said Dr. Bart Pate who saw Green's presentation in Alpine, "is like having that person give a lecture at your hospital. Sure, there are a lot of videos out there, and they have their place, but it's not the same when you can't get answers to your questions like this."

Pate, who has practiced in Alpine since 1971, is a board-certified family practitioner who specializes in obstetrics and gynecology. Even though Green's neurological topic would not apply to 90 percent of the patients he sees, Pate still is subject to treating patients with neurological disorders when he is on call or has emergency room duty.

"It's a hundred and fifty miles from here to the nearest large hospital," Pate said. "I could not afford a day -- and that's what it would have taken with travel back and forth -- just for an hour lecture. With MEDNET, I was in my office in the morning, had a medical education conference at noon and was back in my office in the afternoon without having to leave town."

MEDNET Director Hartman said the project aims to bridge that gap between the limited options available to rural practitioners and the more numerous options to urban physicians. Common urban options include convenient consultations, advanced pathology and radiology services, accessible continuing medical education and computerized medical records and patient billing.

MEDNET technology is providing the following services: (1) satellite transmission of continuing medical education programs like Dr. Green's from TTHSC to rural hospitals; (2) telefacsimile transmission of abnormal fetal monitorings to TTHSC obstetricians in Odessa for immediate medical consultations; (3) digital transmission of X-rays by telephone line from rural sites to radiologists for analysis; (4) interactive video between rural sites and TTHSC to serve a variety of clinical needs; and (5) electronic medical records for small clinics and rural physician's offices.

MEDNET is funded by a \$1.9 million grant from the Department of Health and Human Services and from matching donations from the health sciences center.

"Rural hospitals could not have afforded to develop these services on their own," Hartman said. "By the time we are through demonstrating their viability, we want them to feel they can't afford not to pay for these services."



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REF: 7-1-18-90

CONTACT: Kim Davis

LUBBOCK -- Literary experts throughout the United States will contemplate the world's current political changes during a three-day symposium at Texas Tech University that investigates the literature of emigration and exile.

The 23rd Annual Comparative Literature Symposium, scheduled for Jan. 25-27, will feature Carolyn Forché, an internationally renowned poet, as the keynote speaker. She is the author of "The Country Between Us," and "Gathering the Tribes." Forché will discuss "The Poet's Response to Emigration and Exile" at 7 p.m. Thursday, Jan. 25 in Room LH 202 Business Administration Building.

The symposium consists of panel sessions to be held in the Special Collections Room of the Texas Tech Library. The first session will begin at 2 p.m. Jan. 25 with Dolora Wojciehowski, an assistant professor of English at the University of Texas at Austin. She will speak on "Petrarch's Temporal Exile and the Wounds of History." Immediately following, Shoshanah Dietz, Germanic languages instructor at UT-Austin, will discuss "The Bitter Air of Exile: First Wave Russian Emigre Poetry and the Berlin Experience."

From 3:30 to 5 p.m., panel discussions dealing with Latin American literature and exile will feature Linda Hollabaugh, assistant professor of Spanish at Midwestern State University, speaking on "Daniel Moyano's 'Libro de navios y borrascas: The Expression of Territorial Exile.'" Also, John Incledon, associate professor of Spanish at Albright College in Pennsylvania, will speak on "Parricide and Exile: Tracing Derrida in 'Yo, el Supremo,' by Augusto Roa Bastos."

The symposium will resume at 8:30 a.m. Friday, Jan. 26, with Mary Vasquez, an instructor at Michigan State University, speaking on "Family, Generation and Gender in Two Novels of Cuban Exile: Into the Mainstream?" Immediately following, Robert Graybill, professor of English at Central Missouri State University, will speak on "American Lyric: The Exilic Mind."

A panel from 10:30 a.m. to 12 p.m. Friday will feature Janet Perez, Texas Tech Horn Professor of Spanish, who will present "Paradigms of Exile in Donoso's Spanish Fiction." Also, Frances Hernandez, English professor at the University of Texas at El Paso, will discuss "Two European Exiles: Stefan Zweig and Ramon Sender."

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## SYMPOSIUM/PAGE 2

Diane Wood, Texas Tech associate professor of French, will give the 12:30 p.m. luncheon address in the Lubbock Room of the University Center, focusing on "Atwood and Bradbury: Exile as Rational Decision."

From 2-3:15 p.m., speakers will discuss Eastern European writers in exile. Robert Newman, associate professor of English at State University of New York at Buffalo, will discuss "The Reader of Exile: Skvorecky's Engineer of Human Souls." Judith Dompkowski, associate professor of English at Canisius College in New York, will present "The Artistic Fabric of a Poet in Exile."

Following, two literary experts will examine how American writers have responded to exile and emigration. Allen Hibbard will present "American Expatriate Communities in Wharton and James." Hibbard recently returned from a four-year sojourn in Egypt where he taught at the American University in Cairo. Jefferson Faye will discuss "Cultural/Familial Estrangement: Self Exile and Self-Destruction in Jay McInerney's Novels." Faye is a Ph.D. candidate at the University of Cincinnati where he specializes in postmodern American literature.

The final day of the symposium will begin at 8:30 a.m. Saturday, Jan. 27, with Shu-mei Shih, a doctoral student in comparative literature at the University of California, Los Angeles. She will discuss "Exile and Intertextuality in Maxine Hong Kingston's 'China Men.'" Helen Buss, a Canada Research Fellow at the University of Calgary, will speak on "Creating the Canamerican Self: The Autobiographies of American Women Immigrants to Canada."

Frank Dietz, an instructor at Austin Community College, will conclude the session with "Home is a Place Where You Have Never Been: Emigration and Exile in Hainish Novels of Ursula K. Le Guin."

The symposium's final session from 10:30 a.m. to 12 p.m. will feature Ann Zahlan, associate professor of English at Eastern Illinois University and Kathleen Collins Beyer, assistant professor of English at Framingham State College in Massachusetts. Zahlan will discuss "Echoes of Marabar: Literary Murder in V.S. Naipaul's 'Guerrillas.'" Beyer will speak on "The Interplay Between E.M. Forster's Indian and Egyptian Writings."

The symposium is organized and directed by Texas Tech's Interdepartmental Committee on Comparative Literature. Registration for the symposium, including the luncheon, is \$20. Student admission is free. For more information, call (806) 742-2501.

**MEDIA ADVISORY**

# TEXAS TECH

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CALENDAR WEEK JAN. 19-26

REF: 8-1-18-90

CONTACT: News and Publications

(MEDIA ADVISORY: This Texas Tech calendar is compiled to let you know of upcoming events and upcoming releases and to serve as a reminder of releases already sent. If you need more information, call News and Publications at 742-2136.)

- JAN 19** Last day of student-initiated drop/add for university classes
- Board of Regents formal meeting  
9 a.m., Administration Building Regents Suite  
(release ref: 12-1-12-90)
- Faculty recital -- Judson Maynard, organ  
8:15 p.m., Hemmle Recital Hall
- JAN 20** Ph.D. recital -- Donna Ham, piano  
6:30 p.m., Hemmle Recital Hall
- Faculty recital -- Steven Glaser and William Westney, piano  
8:15 p.m., Hemmle Recital Hall
- JAN 21** Junior recital -- Jennifer Welch, piano  
8:15 p.m., Hemmle Recital Hall
- JAN 23** Seminar -- "Near Impressionists: Degas, Cassatt, Morisot, Renoir, Manet" sponsored by the Women's Council of the West Texas Museum Association  
11 a.m., Texas Tech Museum Kline Room
- JAN 25** Annual Comparative Literature Symposium -- "The Literature of Emigration and Exile"  
sponsored by the International Comparative Literature Committee  
University Library Special Collections Room through Jan. 27  
(release ref: 7-1-18-90)
- Plays -- "An Evening of One Acts I"  
8 p.m., Texas Tech Lab Theater

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CALENDAR/PAGE 2

JAN 26

Annual Comparative Literature Symposium -- "The Literature of Emigration and Exile" continues

Conference -- "Walk on Water Women" sponsored by the continuing nursing education program  
9 a.m. to 4 p.m., TTHSC Room 2C103  
(release ref: 2-1-10-90)

Rec Sports All-Nighter --- featuring group activities and guest performances sponsored by Recreational Sports  
5:15 p.m., Student Recreation Center  
(for more information, call Recreational Sports at 742-3351)

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HEALTH TIPSHEET

from

TEXAS TECH HEALTH SCIENCES CENTER

January 19, 1990

HELP FOR RURAL DOCTORS -- The MEDNET program at TTHSC is using modern communication technology to help rural West Texas health practitioners treat their patients. Various components of five different telecommunication technologies are being used at 10 different rural hospitals in West Texas. For instance, abnormal fetal monitorings from some rural hospitals are being telefaxed to TTHSC specialists for immediate consultations. In 12 of the 14 cases handled so far, the rural physicians following recommendations of the specialists were able to deliver the babies successfully in their own hospitals. In two cases, the expectant mothers had to be transported to larger hospitals for more sophisticated treatment. MEDNET is also demonstrating teleradiology applications for rural hospitals. Digital images of X-rays are being sent over telephone lines for evaluation by radiologists. For example, one West Texas radiologist who serves hospitals in Monahans, Fort Stockton and Alpine -- a triangle of more than 200 miles -- can now receive X-rays at any site from the other two hospitals. In effect, it gives each hospital a radiologist on call daily they could not otherwise afford. For details on how MEDNET is helping physicians, contact MEDNET Director J. Ted Hartman at (806) 743-2233.

For assistance in covering these or other stories, contact TTHSC News Bureau manager Preston Lewis at (806) 743-2143.

9-1-19-90



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FOR IMMEDIATE RELEASE  
REF: 10-1-19-90  
CONTACT: Kim Davis

LUBBOCK -- Nonprofit organizations needing help in grant application procedures can benefit from four upcoming assistance sessions sponsored by Texas Tech University's Nonprofit Management Program (NMP).

Staff of the NMP and other people with expertise in grants will be available to assist with writing grant applications from 9 a.m. to 12 p.m. Jan. 27, Feb. 24, March 24 and April 28. The sessions will focus on starting to write a grant, researching foundations and offering critiques of written proposals.

All four sessions will be at the Lubbock Area Foundation Office in Room 502 of the Texas Commerce Bank Building, located at 14th Street and Avenue K. Each \$25 session requires no pre-registration.

Housed in the Center for Public Service at Texas Tech, the NMP is a community agency that provides technical assistance and management support services to nonprofit organizations. Areas of assistance include: board training, long-range planning, board/staff relations, public relations, marketing and fund raising.

For more information about the grant assistance sessions or the NMP, telephone (806) 742-2973.

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REF: 11-1-19-90

CONTACT: Chris Patterson

LUBBOCK -- More than \$300,000 worth of computer equipment, software and cash recently contributed by IBM Corp. to Texas Tech University's College of Education will help teachers learn to use computers as an administrative and instructional aid.

According to Robert Price, associate professor of education and writer of the grant submitted to IBM, the equipment will be used to train all undergraduate teacher education students enrolled at the university as well as many current public school teachers.

"This program is designed for regular classroom teachers rather than computer or computer science teachers. The students will learn to use a computer as a personal productivity tool -- to do their administrative chores -- and to assist them with instruction in whatever class they might be teaching," he said.

Price said all teacher education students are required to take the "Computers and Technology" course. IBM's donation will expose students to better equipment and a model learning experience, he said. Institutes and workshops for public school teachers also will be available.

The package awarded by the corporation includes a network system of 25 IBM PC/2s, a state-of-the-art desktop publishing system that includes a page scanner and a laser printer, an IBM Infowindow interactive video system, an assortment of instructional and administrative software and \$5,000 in cash to be used to finance travel for technical training.

Kelly Hand, advisory marketing representative for the southwest division of IBM, said the aim of the contribution is to help teachers learn to use computers effectively.

"This is a tremendous boost to the College of Education and to the many school teachers in the West Texas region because they also will have access to state-of-the-art instruction and equipment," said Dean of the College of Education Charles W. Smith.



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CONTACT: Kim Davis

LUBBOCK -- Texas Tech University (TTU) is looking for a few good students.

Applications are being accepted through March 9 for enrollment in the TTU/GTE-PREP program, targeted at high-ability precollege students interested in careers in business, engineering, mathematics or science.

This year's program is scheduled for June 11 through Aug. 3. First-year applicants currently must be in seventh or eighth grade; have a minimum grade average of 85; be recommended for the program by a mathematics teacher and some other teacher or counselor; and submit a grade transcript, a letter of application and a letter explaining personal reasons for wanting to enroll in the GTE-PREP program.

For eight weeks during the summer, students in the program devote six hours a day to attend a variety of courses which introduce them to work in the fields of business, engineering, mathematics and science. Students are expected to adhere to a rigorous academic structure, much like being regularly enrolled college students.

Students also have the opportunity to preview dozens of potential careers and to meet professionals who might someday serve as career guides and mentors.

"TTU/GTE-PREP is a fast-moving, intensive program," said Derald Walling, program director and Texas Tech mathematics professor. "It is designed for students who are serious about their education."

Although the majority of students who enroll in the program are from the greater Lubbock area, students from as far away as Houston, New Mexico and Alabama have participated in the program.

The program curriculum initially was designed for participation during a single summer, but at the request of several PREP graduates, the program was expanded in 1987 to include an advanced component called PREP II. Last summer, through a \$300,000 commitment to the program from GTE Corp., a PREP III level was added for students who have successfully completed the previous two sessions.

The first-year program includes classes in mathematics, computer science, science and business or engineering. While problem-solving is integrated into each phase, it is particularly emphasized in the PREP II sequence. PREP III focuses on mathematics and individual research supervised by a faculty sponsor.

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TTU/GTE-PREP/PAGE 2

TTU/GTE-PREP is sponsored by the Texas Higher Education Coordinating Board, Texas Tech, the GTE Corp. and the Texas Tech department of mathematics.

All applications for enrollment in TTU/GTE-PREP must be submitted by March 9. For more information about the program and how to apply, call (806) 742-2585.