



TEXAS TECH UNIVERSITY SYSTEM

Office *of* Communications and Marketing

News Releases

May through August 2004

LOG SHEET		
Separated by Weeks		
05/03/04	Chancellor Smith Commencement Speaker at the University of Texas School of Public Health	SLP
05/03/04	George C. Miller Gives a Donation for the George C. Miller Family Regents Professorship in the College of Human Sciences	KH
05/03/04	Second Annual Emmy Noether High School Mathematics Day	PR
05/03/04	New Computer Facility for the Library	SLP
05/10/04	Jerry S. Rawls College of Business Administration Ranked in Top 100 Among US Colleges by Entrepreneur Magazine	TTB
05/10/04	Rawls College of Business Administration Annual Dallas Area Scholarship Breakfast	TTB
05/11/04	Spring 2004 Graduates - Highland Lakes Campus	SS
05/11/04	Spring 2004 Graduates - Amarillo Campus	SS
05/11/04	Spring 2004 Graduates - Junction Campus	SS
05/11/04	Spring 2004 Graduates - Fredericksburg Campus	SS
05/11/04	Spring 2004 Graduates - Abilene Campus	SS
05/11/04	Spring 2004 Graduates	SS
05/12/04	Media Availability with Chancellor Smith - Event Advisory	SLP
05/12/04	Texas Tech University Library Ranked 4th in Big 12	SLP
05/12/04	Groundbreaking for New Resident Hall - Event Advisory	TTB
05/13/04	Fiscal Year 2005 Budget Approved by the Board of Regents	SLP
05/13/04	Groundbreaking for New 500-bed Residence Hall	TTB
05/13/04	Topping Out Ceremony for the Animal Sciences Building - Event Advisory	TTB
05/13/04	Kevin Morris Receives the Maj. Gen. Robert E. Sadler Honor Award	SS
05/13/04	Karin Tandy to Speak to Media Representatives - Event Advisory	SLP
05/14/04	Board of Regents Declined to Pursue a Baseball Proposal	SLP
05/14/04	College of Mass Communications Created	SLP
05/16/04	Raiders Rojos Honors Hispanic Graduates	SCM
05/17/04	Spring 2004 Agricultural Sciences and Natural Resources Congressional Interns Return	TTB
05/17/04	2005-2006 Fulbright U.S. Student Program Competition	TTB
05/17/04	Shake Hands with Your Future Summer Camp	SLP
05/17/04	TTU Student Agricultural Council Holds Spring 2004 Ag Honors Banquet	TTB
05/17/04	Michelle Pantoya, Ph.D. Receives the Presidential Early Career Award for Scientists and Engineers	SS
05/17/04	The Institute for the Development and Enrichment of Advanced Learners (IDEAL) Hosts the College Board Approved Advanced Placement Institute	SLP
05/18/04	TTU's Lifelong Learning Community Presents Author, Susan Hanson	SS
05/19/04	Chancellor David Smith's Contract Extended by the Board of Regents	SLP
05/19/04	Tech Expert on Vaccines Available	SLP
05/21/04	Military Law and Psychiatry Experts to Discuss Prisoner Abuse Event Advisory	PR
05/21/04	Experts Available to Discuss Global Warming Effects and Other Disasters	SS
05/22/04	President M. Roy Wilson, M.D. Presides Over His First TTUHSC Graduation	SCM

05/25/04	Texas Tech Has Three New Police Officers	NS
05/25/04	The Opening of the Area Health Education Center (AHEC) in Midland	SCM
05/25/04	Wind and Global Warming Experts Available to Discuss the Film "Day After Tomorrow"	SS
05/25/04	Houston Endowment Gives Grant to the Vietnam Center	TT
05/27/04	Willed Body Program Memorial Services - Event Advisory	SCM
05/26/04	German R. Nunez G. is Appointed the New Vice President for Diversity and Multicultural Affairs	SCM
05/28/04	Swing 'n' Golf Clinic for the Benefit of Guadalupe Parkway Neighborhood Centers	SLP
06/01/04	Second Annual Pro and Celebrity Golf Tournament	TTB
06/04/04	American Junior Golf Association Lubbock Junior Tournament - Event Advisory	
06/04/04	The Healthy Lubbock Initiative Kick Off	SCM
06/07/04	TTUHSC President Roy Wilson Speaks at 62nd Annual U.S.-Mexico Border Health Association	SCM
06/07/04	Plant and Soil Sciences Create Turfgrass	TTB
06/09/04	Tech to Observe the National Day of Mourning for President Ronald Reagan	SLP
06/09/04	Chancellor's Council Scholarship Party and Auction	SLP
06/09/04	TTUHSC Patient Clinics to Operate as Usual	SCM
06/10/04	School of Arts Hosts the Texas Sculpture Symposium	SS
06/14/04	TTU Joins the Juneteenth Celebration	SLP
06/15/04	Joe Rogers, Ph.D., International Recognized Expert on Alzheimer's, to Speak at the Health Sciences Center	SCM
06/15/04	Exhibit Honoring President Reagan is Located at the International Cultural Center	SS
06/15/04	Graduate Students, Richard Lombardini and Stephen Hutcheson, are Selected to Attend the 54th Lindau Meeting of Nobel Laureates and Students	SS
06/16/04	Third Area Education Center Opens in Amarillo, Texas	SCM
06/16/04	James Slauterbeck, M.D. to Study Knee Injuries at Norway's Olympic Training Center	SCM
06/17/04	TTU College of Education, Floydada ISD, Apple Computer Inc. and Education Service Center Region 17 Formed the New Technology Immersion Pilot (TIP) Partnership	SS
06/17/04	Juneteenth History Dramatization Presented at Estacado High School	TTB
06/22/04	Parking for the Shania Twain Concert at the United Spirit Arena	SLP
06/22/04	Kim Turner Appointed Managing Director of Audit Services	SLP
06/23/04	Chancellor Smith Goes to Washington, D.C. to Promote Texas Tech	SLP
06/23/04	2004 College National Finals Rodeo	TTB
06/23/04	Chancellor Smith Named to the March of Dimes National Board	SLP
06/23/04	College of Education Announces New Technology Immersion Pilot (TIP) Partnership with Floydada ISD, Apple Computer, Inc. and the Education Service Center, Region 17 - Event Advisory	SS
06/24/04	Official Enrollment for First Summer Session	SLP

06/30/04	Raiders Rojos Science Discovery Camp White Coat Ceremony - Event Advisory	SLP
07/01/04	William R. Casto, Allison Professor of Law, Cited in the Decision in the Case of Sosa v. Alvarez-Machain	SS
07/09/04	New Bronze Sculpture "Tornado of Ideas" to be Installed	SS
07/12/04	Chancellor's Smith Position of the University of Wisconsin System	SLP
07/12/04	David Birney, Ph.D. Receives Funding from the National Science Foundation	NS
07/13/04	Science: It's a Girl Thing	SS
07/14/04	2004 International Teaching Assistant Summer Workshop	TTB
07/15/04	Thomas Anderes, Ph.D. Appointed to the Position of Senior Vice President for the Office of Administration and Finance	SLP
07/20/04	TTUHSC and the Agency for Toxic Substances and Disease Registry Press Conference - Event Advisory	SS
07/21/04	Chancellor Smith Withdraws Application from the University of Wisconsin System	SLP
07/21/04	The Agency for Toxic Substances and Disease Registry Announced the Launch of Study for Multiple Sclerosis Which Includes TTUHSC	SCM
07/22/04	College of Mass Communications Receive Approval for Doctoral Program	TTB
07/23/04	Chancellor's Smith Contract is Extended by the Board of Regents	SLP
07/23/04	Charles "Chas" Semple Appointed to the Position of Special Assistant to the Chancellor - Governmental Relations	SLP
07/27/04	Charlotte Chron Dunham, Ph.D. Named the New Director of Women's Studies	SS
07/27/04	Robert M. Sweazy, Ph.D. Retires from Tech After Serving for Over 30 Years	SP
07/28/04	Fifteenth Annual National Collegiate CADD Conference	SS
07/30/04	Angila M. Faison Appointed New Vice President for Marketing and Communications at the Health Sciences Center	SCM
08/02/04	Texas Tech University Awards	TTB
08/02/04	August 2004 Graduation	SS
08/02/04	KTXT-TV'S Summer MusicFest	TC
08/03/04	Statue of Liberty Expert Available	SS
08/05/04	Texas Tech University Awards	TTB
08/05/04	Doc-at-a-Distance Graduates First Class	TTB
08/05/04	Traffic and Parking for August Commencement	SLP
08/06/04	Seven Local Teachers Testing for Certification by the Tripoli Rocketry Association	SS
	Event Advisory	
08/06/04	Super Saturdays Registration Opens	SS
08/10/04	Texas Tech and Congressman Randy Neugebauer Host Economic Development Summit	SS
08/10/04	West Nile Case Rates Higher in Some Texas Regions	SCM

08/12/04	Back to School Fiesta - Event Advisory	SLP
08/12/04	TTU Hosts Economic Summit on Redeveloping West Texas' Wind and Water Resources	SS
08/13/04	Wind Science and Engineering Research Center Sent a Team of Researchers to Study Hurricane Charley	SS
08/16/04	James Slauterbeck, M.D. to Travel to Norway to do Research on Knee Injuries	SCM
08/17/04	Jerry S. Rawls Golf Course Named in the Top 50 Courses in the Nation for Under \$50	TTB
08/17/04	Board of Regents Hear Report on Cost-Savings and Revenue-Enhancements	SLP
08/19/04	Traffic and Parking for the Hilary Duff Concert	SLP
08/23/04	Healthy Lifestyles Community Outreach	TTB
08/23/04	Legislative Budget Board Action Favorable to Texas Tech	SLP
08/23/04	Freshman Convocation	SS
08/24/04	Fulbright-Hays Grant Allows 13 TTU Faculty and Staff Members to Travel to Asia for Curriculum Development	TTB
08/25/04	Fall 2005 Student Parking Issues	SLP
08/25/04	National Alcohol and Drug Addiction Recovery Month	TTB
08/26/04	TTUHSC Submits Funding Request to Texas Legislature	AF
08/26/04	Ronald C. Seacrist Named New Police Chief for TTUS	SLP
08/30/04	Wind Science and Engineering Research Center Sent a Team of Researchers to Study Hurricane Frances	SS
08/31/04	Fourth Annual Buddy Holly Music Festival and Symposium: "Not Fade Away: Exploring Music in Popular Culture	SS
08/31/04	College of Visual and Performing Arts Announces a Call for Entries for Clay on the Wall: 2005 Clay National	SS



FOR IMMEDIATE RELEASE

Date: June 1, 2004

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**TEXAS TECH RAWLS GOLF COURSE TEES UP
FOR CELEBRITY TOURNAMENT**

LUBBOCK – The Texas Tech University Jerry S. Rawls Golf Course will host its second annual Pro and Celebrity Golf Tournament July 30 and 31. The course has been named one of the 10 best new golf courses in the nation by Golf Magazine.

“We are looking forward to this tournament because it will be filled with golf pros, hall of fame athletes and Texas Tech celebrities,” said Jack North, managing director of the Rawls Golf Course.

Celebrities attending include Mac Davis, Tommy Brookshire, John David Crow, Donny Anderson, Spike Dykes, Curtis Jordan, Dan Irons, Bobby Joe Conrad, Cotton Davidson, Thomas Howard, Bake Turner, John Fitzgerald and many more.

The course, which opened in August 2002, is designed by Tom Doak. It started as a dry, flat cotton field and Doak’s crew moved 1.3 million cubic yards of earth to create an oasis that much more closely recalls Scottish golf courses than the semi-arid south plains of Texas, said North.

The tournament will begin at 9:30 a.m., Friday (July 30), with a continental breakfast, followed by a pro-am shamle format starting at 11 a.m. Also, Friday will be designated Mac Davis Day in Lubbock as the Texas Tech Rawls Course honors Mac Davis with a reception at 7 p.m., at the National Ranching and Heritage Center. Tickets for the reception are \$100 per couple.

Saturday, the tournament will recommence at 8:30 a.m., with a continental breakfast followed by a celebrity scramble at 11 a.m. The cost of the two-day tournament is \$500 a person. The cost to watch the tournament is \$5. Prizes will be awarded after the tournament including ones for longest drive, closest to the line, closest to the hole and ugliest shot.

For more information, please call (806) 742-4653.

-30-

SOURCE: Jack North, managing director, Texas Tech University Rawls Golf Course, (806) 742-4653 or jack.north@ttu.edu.

Paula Garner, department manager, Texas Tech University Rawls Golf Course, (806) 742-4653 or paula.garner@ttu.edu



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EVENT ADVISORY

Date: June 4, 2004

CONTACT: Sally Logue Post, sally.post@ttu.edu

RAWLS COURSE HOSTS AMERICAN JUNIOR GOLF ASSOCIATION EVENT

WHAT: American Junior Golf Association Lubbock Junior tournament.

WHEN: 7 a.m.-noon, Tuesday, Wednesday and Thursday (June 8-10).
5 p.m., June 10, awards presentation.

WHERE: Rawls Course at Texas Tech University.

EVENT: The 54-hole event, which features 100 top junior golfers, is sponsored by United Supermarkets and Market Street. The American Junior Golf Association is the largest association of its kind with approximately 5,000 members from 50 states and 30 foreign countries. Membership is open to boys and girls 12-18 years of age. The AJGA, with 610 Texas members, will host nine events in the state this year.

AJGA alumni have risen to the top of amateur, collegiate and professional golf. More than 160 former AJGA players currently play on the PGA and LPGA tours. Notable AJGA alumni include Tiger Woods, Phil Mickelson, Davis Love III, Dottie Pepper, Cristie Kerr and Beth Bauer.

CONTACT: Jack North, managing director, or Paula Garner, department manager, at the Rawls Course at Texas Tech, (806) 742-4653.



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FOR IMMEDIATE RELEASE

DATE: June 4, 2004

CONTACT: David Wiechmann, david.m.wiechmann@ttu.edu

Suzanna Cisneros Martinez, suzanna.martinez@ttuhsc.edu

HEALTHY LUBBOCK INITIATIVE TO HOST KICKOFF EVENT

LUBBOCK – An effort to make Lubbock the healthiest city in Texas begins Saturday (June 5). The Healthy Lubbock Initiative, started by Texas Tech University Health Sciences Center President M. Roy Wilson, M.D., kicks off its awareness campaign with Healthy Lubbock Day from 10 a.m. to 2 p.m. Saturday, at Maxey Park located at 30th Street and Oxford Avenue.

Wilson started the Healthy Lubbock Initiative in September to increase awareness of the growing problem of obesity in the United States and improve the overall health of Lubbock residents. Patti Patterson, M.D., vice president for rural and community health at the health sciences center, believes Healthy Lubbock Day is a good way to start building awareness and get the community involved.

“Obesity related diseases are the No. 2 killer in the United States today,” she said. “Becoming more active and being more aware of good nutrition is the first step to creating a healthier lifestyle and healthier Lubbock. Healthy Lubbock Day is just the first step the Healthy Lubbock Initiative will take toward making this community the healthiest in Texas.”

The event will feature games and activities for the entire family including sack races, egg-and-spoon races and paddle boat rides on the lake. A free bicycle safety clinic and course will be available for children as well as a free bicycle maintenance check-up.

Obesity is becoming more of a problem among American children, which is why many of the day's activities are geared toward children. Getting children outside and active on a daily basis can reduce a child's risk of becoming obese and developing life-shortening conditions.

“Twenty years ago it was practically unheard of for a child to have heart disease or Type 2 diabetes. But in the last 24 years, the child obesity rate has doubled, increasing children's risk of heart disease, diabetes and other obesity related diseases,” said Patterson.

Government statistics show that one in three children born in 2000 will become diabetic, and minorities are at even greater risk. Estimates are that half of the black and Hispanic children born in 2000 will develop diabetes.

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“This is a disturbing trend in America,” Patterson said. “If one-third of the children in America develop diabetes, then that means that one-third of American children will have a life-threatening, chronic disease in their future. Increasing awareness of the seriousness of living a healthier lifestyle and getting better nutrition is paramount to turning this public health crisis around. I am particularly interested in bringing this message to children because they are our future, and a healthy child means a healthy future.”

The health sciences center received a national grant from the Association of Academic Health Centers to fund the Healthy Lubbock Initiative. The goal of the initiative is to start with Lubbock to identify successful local strategies to improve fitness and nutrition, especially among children, then to apply knowledge gained about what works throughout the region and state.

“Healthy Lubbock Day is going to be educational and fun,” Patterson said. “I think families with children of all ages could benefit from this event. Families can get out, be active and have a good time learning about ways to be healthier. What you learn at this event could encourage a change in your lifestyle, which could in turn save your life by making you a healthier, more fit person.”

For more information please contact Liz Inskip Paulk, coordinator for the Healthy Lubbock Initiative, at (806) 743-1338.



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FOR IMMEDIATE RELEASE

June 7, 2004

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**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER PRESIDENT TO
ADDRESS U.S.-MEXICO BORDER HEALTH**

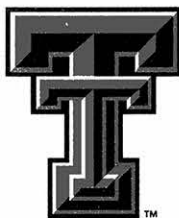
LUBBOCK – Texas Tech University Health Sciences Center President M. Roy Wilson, M.D., accepted an invitation to address the U.S.-Mexico Border Health Association's (USMBHA) 62nd Annual Meeting to be held in Chihuahua, Mexico from June 8 to 11.

Wilson will speak about the institution's role in helping to achieve health equity and social development. "It is an honor for me to be invited to participate in this conference, and I commend the USMBHA for the important work they have been doing for more than 50 years."

Wilson also will address the importance of the new Texas Tech four-year medical school in El Paso. "The establishment of a four-year medical school on the U.S.- Mexico border with a responsibility for research, medical education, and patient care will play a vital role in our efforts to find meaningful solutions to border and bi-national health concerns," Wilson said.

The USMBHA promotes public and individual health and aims to bring together persons and institutions actively engaged or interested in binational health activities between the U.S. and Mexico. It facilitates health education, promotes environmental health and serves as a mechanism for communication and collaboration among federal, state, and local health authorities of both countries.

The USMBHA also promotes and supports sister city relationships through its Binational Health Councils, including coordination, joint planning and program implementation. It aims to facilitate an ongoing process for development of priorities for border health through partnership building among the public and private sectors and advocate for appropriate regional approaches to problem solving.



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FOR IMMEDIATE RELEASE

Date: June 7, 2004

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**TEXAS TECH UNIVERSITY PARTNERS WITH FRONTIER HYBRIDS
TO CREATE NEW GRASS FOR HOMEOWNERS**

LUBBOCK – After 15 years of research, Texas Tech University, with its partner Frontier Hybrids, has created a new and unique turfgrass.

“Turffalo was genetically modified as a lawn grass and has characteristics unmatched by any other lawn grass in the world,” said Dick Auld, chair of the Department of Plant and Soil Sciences at Texas Tech. “This grass yields a thick, beautiful green turf, yet is extremely soft and withstands the heaviest traffic.”

In 2003, the National Turfgrass Evaluation Program ranked Turffalo as the number one buffalograss in overall quality in the Southwest region. The grass was rated based on its color, leaf texture, density, uniformity and stress toleration.

“Texas Tech has just been a great partner, and we have created something very unique,” said Dan Ryan, owner of Frontier Hybrids. “This is a great breed for any area, but especially areas where there might be water rationing because it is such a resilient grass.”

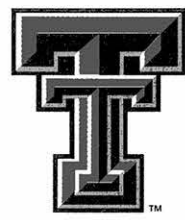
Turffalo has a true green color, unlike other buffalo grasses. It is drought tolerant, requiring less water than traditional bermuda and fescue lawn grasses, due to the root system, which extends from six to ten feet deep.

“Because Turffalo requires less cutting and lawn maintenance than other lawn grasses, it is both economically and environmentally friendly,” said Auld.

For more information about Turffalo, please contact (806) 298-2595 or visit www.turffalo.com.

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SOURCE: Dick Auld, chair for the Department of Plant and Soil Sciences, Texas Tech University, (806) 742-2383 or dick.auld@ttu.edu.



Texas Tech University System
NEWS & PUBLICATIONS

n e w s r e l e a s e

FOR IMMEDIATE RELEASE

Date: June 9, 2004

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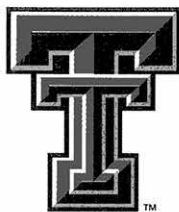
TEXAS TECH TO OBSERVE NATIONAL DAY OF MOURNING

LUBBOCK -- In observance of the National Day of Mourning for former President Ronald Reagan, Texas Tech University will suspend classes on Friday, (June 11).

Texas Tech University freshman orientation and registration will go on as scheduled.

Administrative and support offices at the university and the system will operate on skeleton staffing levels so that necessary business can be conducted.

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FOR IMMEDIATE RELEASE

Date: June 9, 2004

CONTACT: Sally Logue Post, sally.post@ttu.edu

COACHES COMBINE TO RAISE SCHOLARSHIP FUNDS

LUBBOCK – The Texas Tech Chancellor's Council scholarship party and auction sponsored by Lady Raider Basketball Coach Marsha Sharp and Red Raider Football Coach Mike Leach will go on as scheduled, from 6-8 pm, Friday, (June 11), on the Club Level of Jones-SBC Stadium.

A special remembrance by Mayor Marc McDougal and Chancellor David R. Smith, M.D., will be proclaimed and a moment of silence will be observed at the event in honor of the life of former President Ronald Reagan.

The event offers a chance to meet Coach Leach, Coach Sharp and Chancellor Smith, and features a live auction. Coach Sharp serves as the auctioneer for a variety of items for the football program. Coach Leach will step to the microphone to auction off Lady Raider items.

The auction, which is set to begin about 7:30 p.m., will feature autographed footballs and basketballs, a guest coaching spot for a Lady Raider game, four Southwest Airlines tickets for any place Southwest flies and other sports-related items.

The Chancellor's Council is made up of donors from across the country. It provides funds each year for student scholarships and for awards to outstanding professors in the area of teaching and researcher.

The event also will offer an opportunity to get Red Raider and Lady Raider player autographs and an autographed picture of Coach Leach, Coach Sharp and Chancellor Smith. Everyone is welcome to bring their own cameras for pictures with the coaches and players. Children's activities will be provided by Texas Tech athletes and the College of Education. Live music will be provided.

-30-

SOURCE: Marcie Johnston, executive director, Texas Tech Chancellor's Council, (806) 742-0012.



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FOR IMMEDIATE RELEASE

Date: June 9, 2004

CONTACT: Suzanna Martinez, suzanna.martinez@ttuhsc.edu

**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER PATIENT
CLINICS TO REMAIN OPEN FRIDAY**

LUBBOCK -- Patient clinics at the Texas Tech University Health Sciences Center will continue to operate as usual on Friday, (June 11). But, in observance of the National Day of Mourning for former President Ronald Reagan, Texas Tech University Health Sciences Center administrative and support offices will operate at skeleton staff levels.

Students at the Health Sciences Center should check with their academic advisers about class schedules.

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FOR IMMEDIATE RELEASE

Date: June 10, 2004

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TEXAS TECH TO HOST SCULPTURE SYMPOSIUM

LUBBOCK – Texas Tech University's School of Art in the College of Visual and Performing Arts will host a Texas Sculpture Symposium on Nov. 5-7, 2004. The three-day symposium will be held at the Texas Tech University Center in Junction, Texas.

Organized by Sara Waters, MFA, professor of sculpture, and William Cannings, MFA, assistant professor of sculpture, the symposium will bring together sculpture professionals and students of sculpture from throughout the state to discuss topics in contemporary sculpture. Patterned on the Texas Sculpture Symposia of the 1980s, this will be the first symposium in more than a decade for Texas sculptors.

The symposium begins on Friday evening with dinner and a keynote address by Frances Whitehead, Ph.D., professor of sculpture at the Art School of the Institute of Chicago.

The heart of the symposium will take place on Saturday, (Nov. 6), when two panel discussions will cover key topics. The morning panel discussion is titled "Topics, Techniques and Trends in Contemporary Sculpture." Moderated by Waters, the panel group includes Whitehead; Stephen Daly, MFA, professor of sculpture at the University of Texas at Austin; Ken Little, MFA, professor of sculpture at the University of Texas at San Antonio; George Lorio, MFA, associate professor of sculpture at the University of Texas at Brownsville; and Katy Heinlein, MFA, adjunct professor of art at Houston Community College.

The afternoon panel discussion is titled "Curators, Critics and Collectors: The Business of Contemporary Sculpture." Panelists include Cakky Brawley, MFA, assistant professor of art at Palo Alto College in San Antonio; Frances Colpitt, Ph.D., professor of art at the University of Texas at San Antonio; Patricia B. Meadows, senior vice president of Hall Financial Group in Dallas, where she guides the Hall Financial Group Texas Sculpture Collection acquisition program; and Terrie Sultan, director of the Blaffer Gallery at the University of Houston.

Closing comments will be made on Sunday morning by James Surls, an internationally recognized sculptor, originally from Texas and now residing in Colorado.

Informal roundtable discussions are scheduled for Saturday evening. Discussions will range from artists' slide presentations to the staging of an actual iron pour, presented

by Amy Gerhauser, Ph.D., assistant professor of art at the University of Texas at Tyler, in collaboration with Cannings.

An invitational sculpture exhibition also will be a component of the symposium. Any sculptors wishing to be considered are invited to contact Joe Arredondo, the director of Landmark Arts, the Galleries of the School of Art, at (806) 742-1947 for more information.

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SOURCE: Joe Arredondo, director of Landmark Arts, School of Art, College of Visual and Performing Arts, Texas Tech University, (806) 742-1947, or e-mail joe.arredondo@ttu.edu.



EVENT ADVISORY

Date: June 14, 2004

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TEXAS TECH SETS JUNETEENTH HISTORY DRAMATIZATION

- WHAT:** Texas Tech University joins with the Lubbock community for a Juneteenth celebration.
- WHEN:** 6-8 p.m., Wednesday, (June 16).
- WHERE:** Estacado High School cafeteria, 1504 E. Itasca St.
- EVENT:** Alwyn Barr, Ph.D., professor of history, and the Texas Tech Department of History, will present a dramatization of the history of Juneteenth. Sheryl Santos, Ph.D., dean of the Texas Tech College of Education and chair of the South Plains Closing the Gaps Coalition, will act as mistress of ceremonies.

There also will be a display of community center summer program Juneteenth Art Contest winners, an appearance by the Juneteenth Pageant contestants and an interactive education fair featuring departments from Texas Tech and partners of the South Plains Closing the Gaps Coalition. The public is welcome to attend.

CONTACT: Janie Landin Ramirez, director Raiders Rojos, Texas Tech University, (806) 742-4475.



Texas Tech University Health Sciences Center

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FOR IMMEDIATE RELEASE

June 15, 2004

CONTACT: Suzanna Cisneros Martinez, suzanna.martinez@ttuhsc.edu

<http://www.ttuhsc.edu/home/newspubindex.htm>

**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER INSTITUTE FOR
HEALTHY AGING TO SPONSOR TALK BY ALZHEIMER'S EXPERT**

LUBBOCK – With the recent death of President Ronald Reagan, national attention has again turned to the understanding of Alzheimer's disease. The Texas Tech University Health Sciences Center Institute for Healthy Aging, as part of its Garrison Lecture series on Aging, is sponsoring a presentation by Joe Rogers, Ph.D., an internationally recognized on Alzheimer's disease, Monday (June 21) at the Health Sciences Center, 3601 Fourth St.

Rogers, president and senior scientist at the Sun Health Research Institute in Sun City, Arizona, will give a public lecture, "The Basics of Alzheimer's Disease and Current Research to Cure It." The lecture, which is free of charge and open to the community, will be from 4 to 5 p.m. in the Academic Classroom Building, Room 100 at the Health Sciences Center.

Rogers also will present a scientific lecture for the Health Sciences Center faculty and staff on the subject of, "Inflammatory Mechanisms in Alzheimer's and Parkinson's Disease," from noon to 1 p.m. in room 2C220 at the Health Sciences Center.

The Sun Health Research Institute was founded in 1987 as a private, nonprofit biomedical research center dedicated to studies of aging and age-related disease. The institute is located at the heart of a major retirement center, Sun City and Sun City West, Arizona.

Headed by Rogers, the L.J. Roberts Center for Alzheimer's Research is best known for its discovery that highly localized inflammation is a major cause of damage to the brain in Alzheimer's disease. These discoveries have now led to a large-scale clinical trial using common anti-inflammatory drugs to prevent or delay the onset of Alzheimer's disease.

The event is the first of the Mildred and Shirley Garrison lecture series on aging. Shirley Garrison, who is a longtime Texas Tech supporter awarded an endowment for the Institute for Healthy Aging and also established the Mildred and Shirley L. Garrison Professorship in Geriatric Nursing. The Garrisons also donated funds toward the construction of the Mildred and Shirley L. Garrison Geriatric Education and Care Center.



FOR IMMEDIATE RELEASE

Date: June 15, 2004

CONTACT: Scott Slemmons, scott.slemmons@ttu.edu

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TEXAS TECH LIBRARIES TO HONOR FORMER PRESIDENT REAGAN <http://www.texas-tech.edu/newshome>

LUBBOCK – The Texas Tech University Libraries are sponsoring an exhibit commemorating the life of Ronald Reagan. Located in the International Cultural Center Library, the display pays homage to the 40th president of the United States, who passed away on Saturday, (June 5), in his California home.

The exhibit features photographs, inaugural invitations and other memorabilia from the collection of John R. and Lillie Tucker of Tulia. They obtained the collection of Reagan memorabilia as supporters of the Republican Party during the pre-Reagan and Reagan years of office. The collection now belongs to Dianne Crowley, director of K-12 education at the International Cultural Center. Crowley obtained the collection after Tucker, her grandfather, passed away.

The International Cultural Center Library is located in the southwest wing of the International Cultural Center, located on 6th Street and Indiana Avenue. Admission is free and the event is open to the public on weekdays from 7:30 a.m. to 4 p.m. The exhibit will run through July 9.

-30-

SOURCE: Dianne Crowley, director of K-12 education, Office of International Affairs, Texas Tech University, (806) 742-0426, or e-mail dianne.crowley@ttu.edu.

Melanie Chaffin-Poeling, library specialist, International Cultural Center Library, Texas Tech University, (806) 742-0431, or e-mail melanie.chaffin@ttu.edu.



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TEXAS TECH GRAD STUDENTS TO MEET NOBEL LAUREATES

LUBBOCK – Two students from Texas Tech University have been selected to attend a prestigious meeting with Nobel Prize winners in Germany.

Graduate students Richard Lombardini and Stephen Hutcheson have been selected to attend the 54th Lindau Meeting of Nobel Laureates and Students.

Lombardini is studying physics at Texas Tech, specializing in theoretical AMO (atomic, molecular and optical) physics. He was one of 36 students selected for the meeting by the United States Department of Energy. Hutcheson, who was among 25 students selected by the National Science Foundation, is studying chemical engineering, specializing in polymer science.

This year's meeting, scheduled for June 27 - July 2, in the historic city of Lindau, Germany, will focus on physics.

Since 1951, Nobel laureates in chemistry, physics and physiology/medicine have annually convened in Lindau to have open and informal meetings with students and young researchers from around the world.

The primary purpose of the meeting is to allow participating students to benefit from informal interaction with Nobel Prize winners.

Lombardini said he is looking forward to taking part in the meeting.

"I'm very excited about meeting the laureates," said Lombardini. "These are people whose names pop up in textbooks all the time, so this is a big deal and an important opportunity."

Hutcheson said he is also eagerly anticipating attending the meeting.

"I am very much looking forward to meeting and interacting with the Nobel Prize winners," said Hutcheson. "But not only that, I am also excited about meeting my peers from across the United States and the world. I will remember this for the rest of my life."

The DOE's participants join 35 other students to represent the United States. More than 500 other students will attend the meeting.

Each day of the meeting, Nobel laureates will lecture on topics of their choice related to physics in the mornings, while the afternoons will be devoted to informal roundtable sessions between laureates and students. Participants will spend lunches and dinners at local restaurants for additional informal discussions.

Other social events are on the agenda, including an evening dinner gala, to allow participants to meet attendees from around the world.

On July 2, participants will travel by ferry to the Isle of Mainau for the closing ceremonies at Mainau Castle, the residence of Count Lennart Bernadotte, the Swedish patron who began the Lindau meetings in 1951.

-30-

SOURCE: **Stephen Hutcheson, graduate student, Texas Tech University, (806) 438-9571, or stephen.a.hutcheson@ttu.edu.**

Richard Lombardini, graduate student, Texas Tech University, (806) 786-1566, or richardl@hweyl.chem.ttu.edu.



Texas Tech University Health Sciences Center

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FOR IMMEDIATE RELEASE

June 16, 2004

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<http://www.ttuhsc.edu/home/newspubindex.htm>

**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER OPENS
THIRD AREA HEALTH EDUCATION CENTER**

LUBBOCK – The Texas Tech University Health Sciences Center, today, (June 16), opened its third Area Health Education Center (AHEC) to promote health care careers for students. The new center, which will serve the Texas Panhandle region, is located in Amarillo at 301 West Amarillo Boulevard, Suite 200. Texas Tech is partnering with West Texas A&M University to operate the center.

A primary activity for the new program will be traveling to schools across a 20-county region to encourage students to pursue health care careers such as medicine, nursing, pharmacy, and radiology.

Counties served by the new program will be Armstrong, Carson, Collingsworth, Dallam, Deaf Smith, Donley, Gray, Hansford, Hartley, Hemphill, Hutchinson, Lipscomb, Moore, Ochiltree, Oldham, Potter, Randall, Roberts, Sherman, and Wheeler.

Patti Patterson, M.D., vice president for Rural and Community Health at the Texas Tech University Health Sciences Center, said it is imperative to generate a higher level of interest among West Texas students in pursuing health care careers. "We are not seeing enough students in the health career pipeline who are willing to live in West Texas," Patterson said. "The person most likely to be a doctor or nurse in a West Texas town is a person who grew up there. This is what AHEC is all about."

The Amarillo center joins two similar centers already operating – AHEC of the Plains serving the South Plains region and Permian Basin AHEC in Midland. Partners in those two centers are the Hale County Hospital Authority in Plainview and the Permian Basin Workforce Development Board.

Two additional centers are planned next year for El Paso and Abilene to serve the western half of Texas. The West Texas Area Health Education Program is funded by a federal grant to Texas Tech University Health Sciences Center.



FOR IMMEDIATE RELEASE

DATE: June 16, 2004

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**TTUHSC EXPERT TO RESEARCH KNEE INJURIES
AT NORWEGIAN OLYMPIC CENTER**

LUBBOCK – Excitement about the 100th Olympic Games in Athens is growing, but physician and researcher James Slauterbeck, M.D., is looking ever further ahead to the next winter Olympics. As part of a sabbatical from his duties at the Texas Tech University Health Sciences Center, James Slauterbeck, M.D. will be traveling to Oslo, Norway, to work at the Norwegian University of Sports and Physical Education and Norway's Olympic Training Center. In his six months there he will be working with two other experts in orthopaedics to conduct research on anterior cruciate ligament injuries in the knee.

Slauterbeck, who just returned from a Pacific Rim tour with the American Orthopaedic Society for Sports Medicine, said this serves as a chance to bring more recognition to Texas Tech and learn better ways to prevent serious knee injuries.

"The research and measures being taken in Norway to make progress toward understanding and preventing severe knee injuries is phenomenal," he said. "Many of the most devastating injuries in sports involve the anterior cruciate ligament in the knee. Because of the research being conducted in Norway, we can learn how to keep athletes and ourselves safe during physical activity. I hope to bring that knowledge home with me and apply it here."

Oslo has Norway's only Olympic Training Facility, and Slauterbeck will have the opportunity to work with the Scandinavian country's Olympic athletes during his research, an opportunity he said is an honor because of the standards practiced in Norway in selecting Olympians.

"The size of the nation is small and there are not as many athletes to represent the country, and the training center abides by high standards," he said. "They don't look for the best athletes in Norway. They look for the best in the world, and those are the people they're training. This commitment provides a great atmosphere for research to help athletes avoid serious injury. The commitment goes all the way to the top as the Norwegian sports university receives heavy funding from the government, too."

There are three areas of research to prevent injuries Slauterbeck will be examining. One is the anatomical differences of the knee between the sexes, and among individuals. The second is how the female sex hormones increase the likelihood of injury.

Slauterbeck has presented research that women have a greater chance of ACL injuries during their menstrual cycle. And the final, which he plans to do much work on, are neuro/muscular differences. This research revolves around strengthening the muscles around the knee, especially in women, to prevent the knee from having a medial collapse during jumping and other physical activity.

A smaller project he will be working on is how concussions affect children. He said Norway has a lot of concussions in high school-aged children from playing soccer.

Slauterbeck serves as the vice-chair of orthopaedic surgery and residency director at the health sciences center and has received grants for research he has already presented on ACL injuries from the Orthopaedic Research and Education Foundation and the National Athletic Training Foundation.

For more information please contact Dr. Slauterbeck's office at (806) 743-2465 or visit www.ostrc.no. The Oslo Sports Trauma Research Center at the Norwegian sports university can be reached at 47-23-26-2000 or ostro@nih.no. Slauterbeck leaves for Oslo on July 1 and will be available via e-mail at jimmy.slauterbeck@ttuhsc.edu.



FOR IMMEDIATE RELEASE

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**TEXAS TECH COLLEGE OF EDUCATION PARTNERS
TO BRING COMPUTERS TO SCHOOLS IN FLOYDADA**

<http://www.texastech.edu/newshome>

LUBBOCK – The Texas Tech University College of Education, Floydada Independent School District, Apple Computer Inc. and the Education Service Center, Region 17 have formed a new Technology Immersion Pilot (TIP) partnership.

The Texas Education Agency recently announced awards for a new \$12 million TIP grant project. Floydada Junior High School was selected as one of six campuses serving students in sixth through eighth grades to receive funding. The amount of requested funding for the Floydada TIP grant project is \$350,000.

The overall goal of the TIP initiative is to increase student achievement in the core subject areas of reading and language arts, mathematics, science and social studies. The project is part of a research study commissioned by the United States Department of Education to determine the impact of technology immersion on student achievement.

Beginning in the upcoming fall semester, every student and teacher at Floydada Junior High will receive an Apple iBook laptop computer to use at school and home. Teachers will participate in extensive professional development training prior to the start of classes in August, as well as continued training during the school year.

Floydada ISD is hiring a Technology Integration Coach to provide on-site support for teachers. As part of the TIP vendor package, Apple Computer is providing a Coaching and Orchestration Manager, who will coordinate professional development and technical support needs for the campus. TIP funding from TEA for this project is provided for the 2004-2005 and 2005-2006 school years.

Pre-service teachers enrolled in classes at the Texas Tech College of Education will support TIP grant teachers while working with students through field-based experiences. The college's LiveLink project, which allows virtual field-based experiences for students and faculty with videoconferencing technologies, will expand to include TIP grant classrooms.

-30-

SOURCE: Wes Fryer, director of Distance Education, College of Education,
Texas Tech University, (806) 742-1997, ext. 369, wes.fryer@ttu.edu.



FOR IMMEDIATE RELEASE

Date: June 17, 2004

CONTACT: Tiffany Tubbs-Berry, tiffany.tubbs@ttu.edu

JUNETEENTH HISTORY DRAMATIZATION PRESENTED

LUBBOCK – Texas Tech University and the South Plains Closing the Gaps Coalition celebrated Juneteenth with a history dramatization, yesterday, (June 16), in the Estacado High School cafeteria.

“Juneteenth commemorates freedom and emphasizes education and achievement. This time is for reflection and assessment, self-improvement and for planning the future,” said David R. Smith, M.D., chancellor of Texas Tech University. “By attending the Juneteenth celebrations, Texas Tech students, faculty and staff are sending a strong message of unity with the community.”

Alwyn Barr, Ph.D., professor of history, and the Texas Tech Department of History, presented a dramatization of the history of Juneteenth. Sheryl Santos, Ph.D., dean of the Texas Tech College of Education and chair of the South Plains Closing the Gaps Coalition acted as the mistress of ceremonies.

“It is a poignant reminder for all Texans that freedom and democracy cost many lives before, during and even after the Civil War. The end of slavery was a milestone in American history and should be celebrated by freedom-loving people from all races, ethnicities and walks of life,” said Santos.

A display of the community center summer program Juneteenth Art Contest winners, an appearance by the Juneteenth Pageant contestants and an interactive education fair featuring departments from Texas Tech and partners of the South Plains Closing the Gaps Coalition were present.

Juneteenth is the oldest known celebration of the ending of slavery. From its Galveston origin in 1865, the observance of June 19th as the African American Emancipation Day is widely recognized across the United States.

“This was a great way to provide a foundation of understanding for what Juneteenth is about,” said Janie Landin Ramirez, director of Raiders Rojos at Texas Tech University.

-30-

SOURCE: Janie Landin Ramirez, director of Raiders Rojos, Texas Tech University, (806) 742-4475.



FOR IMMEDIATE RELEASE

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**TEXAS TECH OFFERS TRAFFIC AND PARKING SUGGESTIONS
FOR SHANIA TWAIN CONCERT**

LUBBOCK – The closure of Indiana Avenue between 19th and 18th streets on the Texas Tech campus will cause some traffic pattern changes for those attending the Shania Twain concert June 26 at the United Spirit Arena.

A key change is that the parking lots C-7, C-8 and C-9, which are the three parking lots on the west side of Indiana nearest 19th Street, are closed due to the construction of the Texas Tech Parkway. The commuter lots surrounding KTXT-TV remain open. To help make up for those lost parking spaces, the parking lots between the Law School and the Wiggins Residence Hall Complex also will be open to concert goers.

Parking is not allowed on the streets around the arena. Fire lane violations will be enforced.

The parking lot directly north of the United Spirit Arena is reserved for parking pass holders. Pass holders should approach the arena from the east using Main Street and proceed to the north lot of the United Spirit Arena. ADA parking is also located in this lot. Those with ADA parking placards or license plates will need to enter the lot from Indiana Avenue (north bound) at 15th Street.

Those planning to enter campus from the west are urged to enter campus at Flint Avenue or take the Brownfield Highway to Indiana and enter campus from the north. If drivers are west-bound on 19th street, Flint or Hartford Avenues are the preferred entrances.

Texas Tech University and City of Lubbock police ask that those attending the concert be patient and follow the directions of officers directing traffic both before and after the concert.



FOR IMMEDIATE RELEASE

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**TEXAS TECH UNIVERSITY SYSTEM BOARD OF REGENTS SELECTS
MANAGING DIRECTOR OF AUDIT SERVICES**

LUBBOCK – Texas Tech University System Board of Regents announced today, (June 22), that after a national search, Kim Turner has been selected as the Managing Director of Audit Services for the Texas Tech University System.

Dick Brooks, chair of the Board of Regents Audit Committee, said, “The Texas Tech University System is fortunate to have someone as qualified as Kim Turner and recognized nationally among peer auditors as a significant contributor to the field of auditing. Kim’s forward looking assessment of risk within the Texas Tech University System may evolve into a prominent model for large enterprise risk assessment.”

Turner noted that she was pleased by the trust and confidence placed in her by the Board of Regents. “I look forward to continuing the positive momentum of our department to help Texas Tech manage its risks and resources,” she said.

Turner currently serves as the associate director for Audit Services for the Texas Tech University System. She replaces Frances Grogan who will retire from the System on August 31.

Turner will assume her duties on July 1.



FOR IMMEDIATE RELEASE

Date: June 23, 2004

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CHANCELLOR TAKES TEXAS TECH CASE TO WASHINGTON, D.C.

[Editor's Note: Still photographs of Dr. Smith with Sen. Kay Bailey Hutchison are available upon request.]

LUBBOCK – Texas Tech University System Chancellor David R. Smith, MD., has met this week with congressional leaders in Washington, D.C. to promote the research interests of Texas Tech University and Texas Tech University Health Sciences Center.

Smith met with members of both the U.S. House and U.S. Senate Appropriations Committees to discuss federal funding for 2005 for Texas Tech initiatives in defense, agriculture, health and education.

“We are grateful to our friends on Capitol Hill for their efforts acknowledging our centers of excellence at Texas Tech. Their support of our initiatives, grant applications and federal agenda is helping West Texas move forward,” said Smith.

Texas Tech University Health Sciences Center and Texas Tech University secured \$10,589,471 in 2004 federal appropriations.

Texas Tech University Health Sciences Center received \$1,192,920 for continuing projects and \$372,787 in appropriations for new projects. Texas Tech University received \$8,775,239 in appropriations for continuing projects and \$248,525 in federal appropriations for new projects.

Many of these projects on each campus involve collaborations between Texas Tech University and Texas Tech University Health Sciences Center researchers.

Smith is also meeting with alumni and potential donors on the East Coast this week regarding fund raising for the university and the health sciences center.

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SOURCE: Alberto P. Cardenas, Jr., J.D., special assistant to the chancellor, Texas Tech University System, (202) 546-5410, or via e-mail at beto.cardenas@ttu.edu.



FOR IMMEDIATE RELEASE

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TEXAS TECH STUDENTS COMPETE IN NATIONAL RODEO <http://www.texastech.edu/newshome>

LUBBOCK – Texas Tech University's Rodeo Team competed in the 2004 College National Finals Rodeo in Casper, Wyo. June 13 – 19.

Hunter Cure, a sophomore mechanical engineering major from Electra, is the 2004 National Champion in steer wrestling. The United States Smokeless Tobacco Co. awarded Texas Tech a \$1,500 scholarship in Cure's name for winning the championship. In addition, Cure was the recipient of a \$1,000 scholarship from U.S. Smokeless Tobacco Co. for the Bill Robinson Memorial Scholarship.

"We had a great group of young men and women student athletes this year," said Chris Guay, rodeo coach for Texas Tech. "Hunter really performed intelligently and aggressively in the steer wrestling all week. I am very proud of him; he used his head and won second in the finals, which gave him the national title."

J.J. Thompson, an animal and food science major from Lubbock, is the 2004 reserve champion barrel racer for the Southwest region, which qualified her to compete in the CNFR as well. Thompson ended up in the top 30 intercollegiate barrel racers in the nation.

"I am really excited that our two national qualifiers, Thompson and Cure, will be back for the 2004-05 school year," said Guay.

Two new students that will be joining the Texas Tech Rodeo team from Odessa College include Ryan Gray, of Cheney, Wash., the 2004 national champion bareback bronc rider and Lacy Bohlander, of Phoenix, Ariz., ranked fifth in the nation in the goat tying event. A few other stand out recruits include Kayde Jo Davenport, of Goldendale, Wash., the pacific northwest champion all-around cowgirl and 2004 CNFR qualifier; Laura Hyde, of Bloomington, Ind., a 2003 CNFR qualifier and a part of the Vernon College 2003 national champion women's team; Zach Dishman, of Beaumont, the 2004 southwest regional champion bareback rider who finished fourth at the CNFR this year; and Riley Harvie, of Calgary, Alberta Canada, the Canadian saddle bronc riding champion.

This year marks the 55th year for the event and its fifth year in Casper. The first was held in 1949 in San Francisco, Calif., at the famed Cow Palace. Student athletes also compete for more than \$200,000 in scholarships from the U.S. Smokeless Tobacco Co. Scholarship Awards Program. Texas tech will host its 55th annual National Intercollegiate Rodeo October 21-23, 2004. Colleges and universities throughout the southwest region will come to Lubbock to compete in this three-day event.

-30-

SOURCE: Chris Guay, rodeo coach, Texas Tech University, (806) 742-2455 or chris.guay@ttu.edu.



FOR IMMEDIATE RELEASE

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**TEXAS TECH UNIVERSITY SYSTEM CHANCELLOR NAMED TO
MARCH OF DIMES NATIONAL BOARD**

LUBBOCK – Texas Tech University System Chancellor David R. Smith, M.D., has been elected to the March of Dimes Birth Defects Foundation Board of Trustees.

“As a pediatrician, the health and well-being of our children is one of my passions,” said Smith. “The work done by the March of Dimes is vital. I am delighted and honored that I have the opportunity to participate in the efforts to reduce birth defects, premature births and the problems caused by low birth weights.”

The March of Dimes was founded in 1938 by President Franklin D. Roosevelt originally to fight polio – today it works to save babies from birth defects, prematurity, low birthweight and infant death. FDR’s granddaughter Anne also is a member of the national board.

“When President Roosevelt founded the March of Dimes, he believed that any thing can be accomplished when people work together,” said Smith. “By creating that partnership of scientists, doctors and volunteers, the Salk vaccine was developed and polio became a thing of the past. But there remain so many challenges to the health of our children. I’m excited about the work we are doing.”

Smith is serving as the chair of the Texas March of Dimes Prematurity Campaign, which was launched in February 2003. The campaign is a multi-million dollar research, awareness and education effort aimed at reducing the rates of premature births.

As Texas commissioner of health from 1992-1996, Smith was a leader in the state’s efforts to fight birth defects. He oversaw the implementation of the Texas Birth Defects Registry. He also directed a pioneering statewide effort to educate women of childbearing age about increasing the amount of folic acid in their diets to help reduce some birth defects.

“I have seen the heartbreak of serious birth defects and I have made it my mission to do whatever I can to support advances that will reduce the numbers of birth defects of any kind,” said Smith.

-more-

SMITH APPOINTMENT/Page 2

The national March of Dimes Birth Defects Foundation Board of Trustees is comprised of 28 men and women from across the United States. Board members also include: Gary D. Forsee, chairman and CEO of the Spring Corporation; Ron Kirk, former Dallas mayor; Greg Gumbel, broadcaster; and Kenneth May, senior vice president for U.S. operations for FedEx Express.



EVENT ADVISORY

Date: June 23, 2004

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**TEXAS TECH COLLEGE OF EDUCATION PARTNERS
TO BRING COMPUTERS TO SCHOOLS IN FLOYDADA**

<http://www.texastech.edu/newshome>

- WHAT:** Texas Tech University's College of Education will announce a new Technology Immersion Pilot (TIP) partnership with the Floydada Independent School District, Apple Computer Inc. and the Education Service Center, Region 17.
- WHEN:** 9 a.m., Friday, (June 25).
- WHERE:** Room 001 (basement) of the Education Building at 18th Street and Flint Avenue.
- EVENT:** The Texas Education Agency recently announced awards for a new \$12 million TIP grant project. Floydada Junior High School was selected as one of six campuses serving students in sixth through eighth grades to receive funding. The amount of funding for the Floydada TIP grant project is \$350,000.

The overall goal of the TIP initiative is to increase student achievement in the core subject areas of reading and language arts, mathematics, science and social studies. The project is part of a research study commissioned by the United States Department of Education to determine the impact of technology immersion on student achievement.

Beginning in the upcoming fall semester, every student and teacher at Floydada Junior High will receive an Apple iBook laptop computer to use at school and home. Teachers will participate in extensive professional development training prior to the start of classes in August, as well as continued training during the school year.

CONTACT: Wes Fryer, director of Distance Education, College of Education, Texas Tech University, (806) 742-1997, ext. 369, wes.fryer@ttu.edu.



FOR IMMEDIATE RELEASE

Date: June 24, 2004

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TEXAS TECH UNIVERSITY SUMMER ENROLLMENT NUMBERS UP

LUBBOCK – Official enrollment for the first summer session at Texas Tech University stands at 9,849 students, the largest summer school enrollment since 1992.

“Texas Tech has made a renewed commitment to our students to make sure that more faculty are in the classroom and that more classes are available this summer to help our students graduate in a timely manner,” said Jon Whitmore, Ph.D., president of Texas Tech University. “We put new resources into this summer school session, and I’m pleased that our students are taking advantage of the opportunity.”

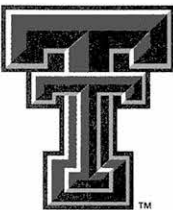
Texas Tech’s efforts to encourage students to graduate on time continues with a new Graduate On Time contract. For the first time, freshman students beginning classes this fall are given the option of signing an optional contract pledging to graduate on time for the individual’s specific degree plan.

The average Texas Tech student takes 5.5 years to graduate. More than 40 percent of Texas Tech students take only 12 credit hours per semester, the minimum to be considered a full-time student. The minimum number of hours required for a degree is 120. If a student averages 15 hours per semester, that student should graduate in four years. Some degree programs require more hours, which means that students may need to take some summer classes or more hours during the long semesters.

“I take the commitment this university has made to its students very seriously,” said Whitmore. “We are hiring new faculty; we will offer more courses; and we will work very hard to make sure courses are offered in the sequence and with the frequency needed for students to graduate on time.”

-30-

SOURCE: Stephanie Hays, Texas Tech associate vice president for enrollment management, (806) 742-7025.



EVENT ADVISORY

Date: June 30, 2004

CONTACT: Sally Logue Post, sally.post@ttu.edu

YOUNG SCIENTISTS GET FIRST WHITE COAT IN TEXAS TECH CEREMONY

WHAT: White coat ceremony.

WHEN: 11 a.m., Thursday, (July 1).

WHERE: Lecture hall 001 in the basement of the Education Building on the Texas Tech campus.

EVENT: Students in the Raiders Rojos Science Discovery Camp will receive their own white coats to signify their completion of the two-week science camp. The camp is geared for 4th and 5th grade students and included hands-on work in a variety of Texas Tech and Health Sciences Center labs.

Bernard Harris, M.D., former astronaut and graduate of the Texas Tech University Health Sciences Center School of Medicine, will participate in the white coat ceremony. The ceremony begins with speakers. The actual distribution of the white coats begins at about 11:15 a.m.

A recent New York Times article described fears by leading experts that the United States is losing its dominance in the sciences. The article quoted experts who were asking who will be the next generations of scientists.

The Raiders Rojos Science Discovery Camp is one of several efforts by Texas Tech and the Health Sciences Center to interest young students in the sciences and in health care professions.

Raiders Rojos National Alumni is a chapter of the Texas Tech University Alumni Association.

CONTACT: Janie Landin Ramirez, Raiders Rojos program coordinator, (806) 742-1998 or (806) 632-6450.