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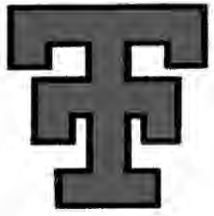
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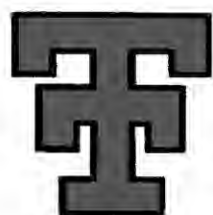
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LAFAYETTE, IND. -- Dr. Edwin R. Tichauer, professor in Texas Tech's Industrial Engineering Department, will be a guest lecturer at Purdue University's industrial engineering conference scheduled here Jan. 19-20.

Purpose of the conference is to discuss new knowledge and techniques that will affect the creation and design of new jobs in industry. Dr. Tichauer will discuss "Biomechanical Aspects of Task Design."

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1 - 1-3-66



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LUBBOCK -- Comedian and television star Bill Cosby will head the show to be presented at 8 p.m. Saturday (Jan. 8) in Lubbock Municipal Coliseum under auspices of the Texas Tech Student Union.

Sharing the spotlight with the star of the television drama "I Spy" will be the RCA Victor recording artists, The Womenfolk, a group of five young musicians who specialize in folk songs, old and new.

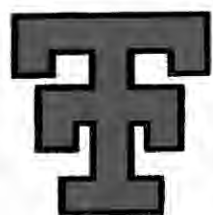
Tickets for the show will be on sale from 8 a.m. to 5 p.m. daily at Tech Union, beginning Tuesday, and also will be available at Wayne's Record Shop, 3117 34th St. Admission will be \$1.25 for students, \$2 for faculty and \$3 for the general public. High school students also will be admitted for \$1.25.

Cosby, known for his pungent wit and off-beat material, has won plaudits for his comedy routines performed in leading night clubs around the country, as well as for his television performances.

The Womenfolk is a relatively new group of rising young vocalists who play their own accompaniment on guitar and banjo.

-30-

2-1-3-66



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LUBBOCK--Col. William J. Davitt, Area Commandant for Air Force ROTC detachments throughout the Southwest will make his first visit here Thursday and Friday, Maj. Henry L. Gantz Jr., Professor of Aerospace Studies at Texas Tech, said today.

Col. Davitt will confer with Tech President Dr. R. C. Goodwin; Dr. William M. Pearce, Vice President for Academic Affairs; Dr. Floyd Boze, Dean of Admissions and Registrar, and members of Tech's Department of Aerospace Studies.

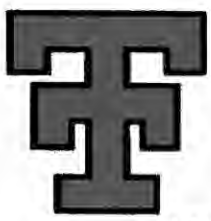
A World War II fighter pilot with 494 combat hours flown and four enemy planes destroyed, Col. Davitt is no stranger to the academic world. He previously served as Professor of Aerospace Studies at the University of South Carolina and at the University of California. He holds a bachelor's degree from the University of Colorado and master's degrees from George Washington University and the University of South Carolina. He is a graduate of the Royal Air Force Staff College in London.

Col. Davitt, who replaced Col. William G. Downey last August, is responsible for AFROTC in Texas, New Mexico, Arizona, California and Hawaii.

Born in Denver, he is based at Maxwell AFB, Ala. where Air Force ROTC Headquarters is located.

He holds the Distinguished Flying Cross with Oak Leaf Cluster, Purple Heart, Air Medal with three Oak Leaf Clusters, Silver Star, Bronze Star, Japanese Occupation Medal, American Defense Service Medal, Asiatic-Pacific Campaign Medal, National Defense Service Medal, Air Force Commendation Medal and Distinguished Unit Citation.

Col. Davitt has been stationed at Maxwell since last August where he resides with his wife and two children.



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LUBBOCK-- Students enrolled in the Texas Tech School of Business

Administration will join area businessmen in a study of the import market in Mexico at the third annual International Trade Seminar Thursday (Jan. 6) on the Tech campus.

Sessions of the one-day conference in Tech Union ballroom are being jointly sponsored by the Lubbock Chamber of Commerce, U.S. Department of Commerce and Tech's International Trade Society.

Robert L. Reinhardt, executive vice president of Hancock Manufacturing Company, Lubbock, is conference chairman.

Taking cognizance of the Lubbock Chamber of Commerce Trade Mission to Mexico scheduled Jan. 22-31, this year's program will be devoted exclusively to topics concerning the export of goods into Mexico, the chairman pointed out. Approximately 10 Lubbock businessmen will participate in the trade trip to Mexico City, Monterrey and Tereon.

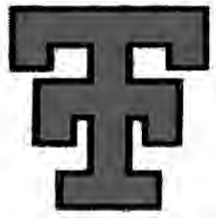
Speakers will include such authorities in the field as Gen. Philip H. Bethune, executive director of the Dallas Council on World Affairs, who will give the keynote address at the 9:15 a.m. opening session, and Roy Gootenberg, director of the Trade Mission Division, Office of International Trade Promotion, U.S. Department of Commerce, Washington, D.C.

Also on the program are Paul Flores, Mexico specialist from the U.S. Office of International and Regional Economics; Harry Meyers, director of the USDC Dallas Field Office, and Walter Durham, manager of the World Trade Department of the Dallas Chamber of Commerce.

Flores will be the main speaker at a 12:15 p.m. luncheon for conference delegates in the Coronado Room of Tech Union. Tickets will be \$1.25 for students and \$2.25 for businessmen.

All sessions of the one-day conference will be open to both students and businessmen, said Dan Dennison, senior from Arlington, president of the International Trade Society at Tech. Dr. John R. Hildebrand, associate professor of economics, is faculty advisor to the Tech chapter.

Co-sponsors of the seminar include the Tech School of Business, Lubbock League of Women Voters, Lubbock Clearing House Association, Lubbock Cotton Exchange, Regional Export Expansion Council, Small Business Administration and Texas Industrial Commission.



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LUBBOCK -- A limited number of the colorful brochures highlighting Texas Tech's 40th anniversary celebration are still available at the Tech Bookstore.

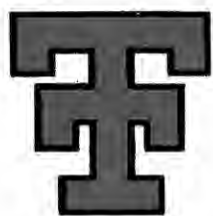
Selling for \$1.25, the brochures trace the steady growth of Tech from its first graduating classes of 1927 to its present role as a multi-purpose university of the first class.

The brochure, printed in four colors, has the theme, "Forty Years Forward, 1925-1965." The black cover features a cut-out of the Double T over the ruby red of a Tech class ring.

College officials placed 5,000 of the brochures on sale in December following heavy requests from ex-students and friends of the College.

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LUBBOCK -- A generation can be evaluated by the heroes it chooses, suggested Dr. Tim Donovan, Texas Tech associate professor of history, in citing the fictional James Bond as the hero of the generation which became of age following World War II.

Automation and affluence have combined to create a "new mood for America," said Dr. Donovan in his address at Wednesday's noon forum in Tech Union.

"And James Bond is a product of America's new mood," the speaker pointed out. "He is more than just a product of the Cold War and more than a passing craze for spies, espionage and femme fatales. He is a representative of contemporary values.

"The most revealing Bond characteristic is utter skepticism about traditional values or human motivation. He is neither outraged or surprised when betrayed -- only ironically amused. Mr. Bond is not immoral; he is the amoral man."

The professor suggested that Bond, like the "new breed" of American, has made his peace with a technological society.

Unlike the rugged individualism of the 1920's, which applauded Charles Lindbergh for his flight alone across the Atlantic with a minimum of gadgets, conformity, as expressed by the "organizational man," has set up a new set of values.

"Any society geared to mass production," Dr. Donovan said, "manufactures intellectual side-effects as well as a plethora of goods. The standardization of parts has come to include the standardized man."

In discarding the traditional values which the past so venerated, one runs the risk of great self-deception, Dr. Donovan warned.

Adjustment to the demands of a computerized society must not mean the abandonment of the individual's uniqueness," he said. "Believing only in the validity of one's personalized existence and rejecting all that conflicts with selfhood will, paradoxically, destroy the very individual these ideas seek to exalt," he concluded.

Dr. Donovan, a member of the Tech history staff since 1960, received his bachelor's, master's and Ph.D. degrees from the University of Oklahoma.



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LUBBOCK -- Dr. Gene Shelden, head of the Department of Clothing and Textiles in Texas Tech's School of Home Economics, will attend the Make-It-Yourself-With-Wool state contest Saturday (Jan. 8) at Texas A&M University.

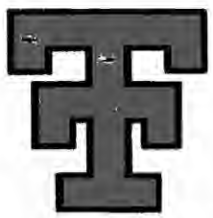
As chairman of District I, the Tech professor will participate in a business meeting where plans will be made for next year's contest.

Climaxing the meeting will be the selection of state representatives who will model their costumes in national competitions Jan. 20 in Portland, Ore. Approximately 50 winners from the 10 districts in Texas will be competing in the various divisions at Saturday's show, Dr. Shelden said.

Representing District I at the state level will be Marsha Shaver of Rochester, who placed first, and Rebecca Gail Ashley of Hale Center, who placed second, in the junior division; Glenda Hudspeth of Hamlin, first award winner, and Rosalind Shields, who placed second, senior division, and Mrs. Paul Kropp of Lockney, who placed first in the adult division. Adults do not compete past the state level.

State winner of the senior division will receive a \$300 scholarship to the college of her choice from the Texas Sheep and Goat Raisers' Association, and the junior winner will receive a \$50 savings bond from the TSGRA Auxiliary.

Sponsors of the annual contest are the American Wool Council, the Women's Auxiliary to the National Wool Growers' Association and the Texas Sheep and Goat Raisers Association.



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LUBBOCK--To sell effectively, good representation in Mexico is required, Paul Flores, Mexico specialist from the U. S. Office of International and Regional Economics said here Thursday in citing factors involved in exporting goods into Mexico.

An exporter probably will not hear about good sales opportunities unless he has an agent who is in "constant touch with the market," said Flores in addressing the third annual International Trade Seminar at Texas Tech.

The one-day conference, sponsored by the Lubbock Chamber of Commerce, U. S. Department of Commerce and the International Trade Society of Tech, was devoted to topics concerning exportation of goods to Mexico.

"The exporter who waits for business to come to him will get very little from Mexico unless his product is, for some reason, very unique," Flores declared.

"Personal contact is highly important in selling in Mexico. A close relationship between the U. S. exporter and the Mexican sales agent will contribute to the success of the mutual effort. Cultivation of the proper relationship depends largely on the exporter."

"Competition for sales in Mexico," Flores said, is about the same as anywhere else, but the Mexican market is extremely price conscious and this often is a first consideration.

"Often a fairly simple product at a low price may be far more salable than one of advance design at a higher price. For example, a machine shop operator may need only a simple lathe rather than a highly precise instrument. If the United States exporter can't supply it, he will buy one of Spanish or Czechoslovakian make.

"Despite expansion of domestic production of many kinds of goods in Mexico, importation has increased and will continue to do so," Flores asserted.

(MORE)

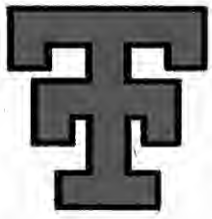
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Flores, discussing the principal objectives of the U. S. policy toward Mexico, said, "We want to maintain friendly relations, cooperate in the development of a strong economy and expand trade between our countries.

"Mexico, with a fast-growing population and a rapidly expanding economy, offers an attractive market for our products. In fact, Mexico is our No. 1 customer in Latin America and the fifth largest in the world," Flores said.

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8 - 1-6-66



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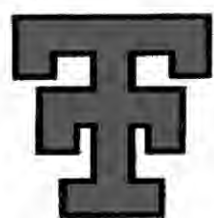
LUBBOCK -- Texas Tech will be represented by two debate teams at the Southwest Conference Debate Tournament Friday and Saturday (Jan. 7-8) at Baylor University.

Janine Coats of Amarillo and Hal Upchurch of Kermit will uphold the affirmative, and Carl Moore of Lubbock and David Bradley of Denison will debate the negative of the question: "Resolved -- That law enforcement agencies in the U.S. should be given greater freedom in the investigation and prosecution of crime."

Debate Coach Vernon R. McGuire of the speech staff will accompany the teams to Waco.

Trophies will be awarded the top team of both affirmative and negative divisions and a traveling trophy to the school racking up the most points.

Member schools in the conference are Texas University, Baylor, Texas Christian University, Texas A&M, Southern Methodist University, University of Arkansas, Rice University and Tech.



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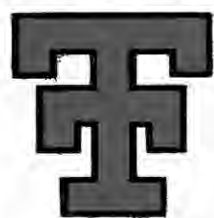
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WASHINGTON, D.C. -- John H. Reese of Lubbock, doctoral candidate in the Graduate School of Public Law at George Washington University, will participate in a panel discussion this month at the 45th annual meeting of the Highway Research Board of the National Academy of Sciences.

Discussion will center on Reese's master of laws thesis, "The Legal Nature of a Driver's License." The thesis was published and distributed nationally by the Automotive Safety Foundation, donor of a fellowship awarded Reese for the 1964-65 academic year.

The Foundation renewed the fellowship for the 1965-66 year to enable Reese to complete his doctoral dissertation on a related subject, marking the first occasion it has awarded a fellowship twice to the same person.

Reese is on leave of absence from Texas Tech where he is Assistant Dean of Business Administration and associate professor of finance. He received his undergraduate law degree from Southern Methodist University in 1954 and is a member of the State Bar of Texas. He joined the Tech faculty in 1957, moving up to the assistant deanship in 1960.



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PLEASE RELEASE AFTER 6 P. M. SATURDAY, JAN. 8

LUBBOCK--Texas Tech students will have opportunity to hear lecturers of international reputation, each from a different career field, in the spring semester lecture series scheduled by the Tech Speakers Committee.

Initial speaker will be Dr. Arthur Schlesinger Jr., Pulitzer Prize winning historian and former special assistant to President Kennedy and President Johnson. He will lecture at 8 p.m. Feb. 18 in Lubbock Municipal Auditorium. Dr. Schlesinger left the White House in 1964 to write his in depth study of the Kennedy Administration, "A Thousand Days."

Al Capp, creator of the comic strip "Li'l Abner," and an outspoken social commentator, will speak March 12 at 7:30 p.m. in Municipal Auditorium.

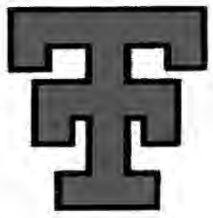
Dr. Huston Smith, professor of philosophy at Massachusetts Institute of Technology and author of a comparative study on seven of the world's major religions, will lecture at 7:15 p.m. March 31 in Tech Union ballroom.

Engineer-inventer-architect R. Buckminster Fuller who designed the geodesic dome, will speak at 7:30 p.m. April 19 in Lubbock Municipal Auditorium.

Dean of Student Life James G. Allen is chairman of the committee in charge of securing and making arrangements for the series. Planned primarily for Tech students, the lectures are made possible by allocation of student activity fees, Dean Allen said.

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FOR RELEASE AFTER 6 P.M. SATURDAY, JAN. 8

LUBBOCK -- Dr. William T. Reid, Phillips Professor of Mathematics at the University of Oklahoma, will visit the Texas Tech Math Department Tuesday (Jan. 11) and will deliver a lecture at 4 p.m. in Room 364 of the Administration Building.

His topic will be "Sturm-Liouville Generalized Differential Systems," a subject which is expected to be of special interest to math, engineering and physics majors.

Dr. Reid, a visiting lecturer for the Society for Industrial and Applied Mathematics, has done considerable research in calculus of variations and ordinary differential equations.

A graduate of the University of Texas, he taught at the University of Chicago, Northwestern University and was professor and head of the Math Department of the University of Iowa prior to joining the University of Oklahoma staff.

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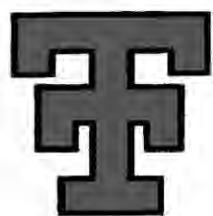


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VISITS TECH CAMPUS -- Col. William J. Davitt, area commandant for Air Force ROTC detachments at colleges and universities throughout the Southwest, is greeted by Texas Tech President R. C. Goodwin. Col. Davitt arrived on campus Thursday for a two-day visit with Tech officials.

(Tech Photo)



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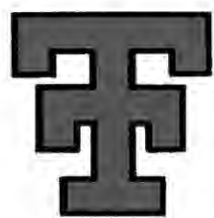
LUBBOCK--Texas Tech's Chemical Engineering Department has received a summer grant of \$2,200 from the Du Pont Company, according to Dr. Arnold Gully, department head.

Purpose of the grant is to help provide young staff members opportunities to advance their own development by engaging in research or other appropriate activity during the summer.

Du Pont has awarded grants totaling more than \$2 million to 213 colleges and universities through its annual aid to education program, launched in 1918.

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1-1-10-66.



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AMARILLO--The average daily gain for 99 bulls being performance fed at the Texas Tech research Farm near here was 3.05 pounds, according to James A. Carpenter, assistant animal husbandman.

The 84-day report was issued on Jan. 3.

Top gainers were bulls owned by Leonard Ford of Claude and Laurin Paine of Booker. They showed average daily gains of 4.40, Carpenter reported.

The Tech Research Farm is operated in Cooperation with the Texas Agricultural Experiment Station, Agricultural Research Service and Beef Cattle Breeders.

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2-1-10-66

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CREDIT CONFERENCE SPEAKERS -- Participating in the day-long Credit Management Conference Wednesday on the Texas Tech campus were, left, Robert Garner, attorney; G. E. Lawrence, executive manager of the Dallas Association of Credit Management Inc.; Elmer East, executive vice president of the Lubbock National Bank, and Jim Price, president of the First National Bank, conference chairman. Sponsored by the Lubbock Association of Credit Management, Inc., the meet featured talks on "Water in the Future for West Texas," "Impact of New Farm Legislation," and "Creditors' Rights in Texas."

(Tech Photo)

SNYDER-- Mrs. Estelle H. Wallace, associate professor and head of the Department of Home and Family Life in the School of Home Economics at Texas Tech, is serving today (Thursday, Jan. 13) as consultant at a county-wide meeting of educators at a Project Head Start Training Session.

Participating with Mrs. Wallace are two other members of the department, Mrs. Charlotte Lamp and Mrs. Jeanette Jenkins.

Approximately 20 prospective teachers, school administrators and directors are taking part in the in-service training meeting to consider background and objectives of the Project, developmental approach to child study and programming a daily schedule and creativity. The meet is being sponsored by the Snyder Public Schools.

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3-1-12

LUBBOCK-- Texas Tech Faculty Club's Midwinter Dinner is scheduled at 6:30 p.m. Friday, Jan. 21, in the Tech Union, according to Dr. Keith Marmion, president.

Reservations should be mailed to Larry Graves of the History Department by noon Wednesday, Jan. 19. Adult tickets are \$1.53 and tickets for children under 12 are 77 cents.

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4-1-12

AUSTIN -- Three members of Texas Tech's School of Home Economics are attending a series of professional meetings here this week.

Dean Willa Vaughn Tinsley and Dr. Ann Buntin, head of the Department of Home Economics Education, will attend a meeting Thursday (Jan. 13) of home economics education leaders from the Texas Education Agency and other colleges and universities over the state.

Purpose of the meeting will be to discuss changes in home economics curricula relating to preparation for employment involving home economics skills.

Miss Billie Wolfe of Tech's Home and Family Life Department will join the Tech home economists Friday (Jan. 14) at the annual state meeting of the Association of Young Homemakers of America, a counterpart organization of the Young Farmers Association.

Dean Tinsley and Dr. Buntin were honored guests Wednesday (Jan. 12) at a program and dinner given by the Hogg Foundation for Mental Health on the University of Texas campus. The program honored TEA representatives and educators who had participated in a state-wide cooperative youth study.

Tech School of Home Economics members participated in the planning, development and testing of instruments and gathering of data for the study which was climaxed by the publication of a book, "Tomorrow's Parents." The book presents the findings from a survey of more than 13,000 Texas high school youth in grades 9 through 12.

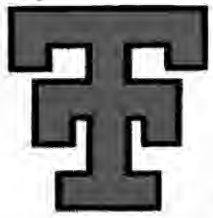
LUBBOCK -- Kent Hill of Texas Tech's Department of Music organ faculty has been named one of two musicians who will present a series of dedicatory recitals for a new four-manual Wicks organ at Sacred Heart Cathedral in Rochester, N. Y.

Hill's recital at 8:15 p.m. Wednesday (Jan. 19) will include works by Franck, Bach, Langlais and Durufle. Other programs in the series will be presented Jan. 17 and 18 by the world-famed organist, Virgil Fox.

Hill also will be organ accompanist for a new musical setting of the mass to be sung at the blessing of the organ. The music, composed especially for the occasion by Francis J. Pilecki, organist of the cathedral, will be sung by the choir of St. Bernard's Seminary, under direction of the Rev. Robert G. Smith, assisted by trumpeters from the Eastman School of Music.

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6 - 1-12-66



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VISITS TECH CAMPUS -- Robert Utley, center, chief of the history division of the National Park Service, offers advice to Tech graduate students involved in park administration projects. The students are, left to right, Alden Sievers, Escalon, California; Jerry Rogers, Vega; and Don Stence, Miami, Florida. Utley, of Washington, D.C., is on campus this week working in seminars with Park Administration students.

(Tech Photo)

LUBBOCK -- Robert Utley, chief historian of the National Park Service, is on the Texas Tech campus this week conducting informal seminars with Department of Park Administration, Horticulture and Entomology graduate students who are engaged in surveys and research involving historical and recreational possibilities for parks in Texas.

"I am quite impressed by the students' eagerness, thorough planning and potential," Utley said. "I have been offering as much help as possible in our discussions." The graduate students are Alden Sievers of Escalon, Calif.; Jerry Rogers, Vega; and Don Stence, Miami, Fla.

Elo J. Urbanovsky, professor and head of the department, said Utley is the first of several National Park Service officials who will visit Tech in the next two years to offer assistance to park administration graduate students.

Utley is involved in plotting strategy on historical portions of the parks operated by the National Park Service.

"It is our job to define historical sites, survey the resources and screen out less significant locations," Utley said.

"Evidences of the past are disappearing from the United States, and I believe we need tangible ties to the past to remain a great nation," Utley said.

"Americans, with more leisure time on their hands, are discovering that history is a part of recreation as they visit parks and historical sites over the nation," he said.

Utley pointed out that a majority of the 50 states have formed historical recognition programs of one kind or another, which serve not only to preserve historical sites, but also to add tourist dollars to the local economy.

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FOR RELEASE AT 6 P.M. SATURDAY, JAN. 15, OR THEREAFTER

LUPSOCK -- Dr. William N. Lipscomb, chairman of the Department of Chemistry at Harvard University, will speak at Texas Tech Wednesday (Jan. 19) as a visiting lecturer in the 1966 Robert A. Welch Foundation lecture series.

Dr. Lipscomb will discuss "Polyhedral Molecules: Boranes and Carboranes," in his 8 p.m. lecture in the Chemistry Building.

A native of Cleveland, Dr. Lipscomb earned his bachelor of science degree at the University of Kentucky in 1941, and took a Ph.D. degree from the California Institute of Technology in 1946.

Dr. Lipscomb was associated with the chemistry division of the University of Minnesota from 1946 until 1959 when he went to Harvard as a chemistry professor. He became chairman of the department in 1962.

He holds memberships in Sigma Xi, Phi Beta Kappa, Alpha Chi Sigma, Phi Lambda Upsilon, Sigma Pi Sigma and Phi Mu Epsilon. He was elected to the American Academy of Arts and Sciences in 1960, and to the National Academy of Sciences in 1961.

In 1954-55 and 1965, Dr. Lipscomb received the Guggenheim Fellowship from Oxford. He is a member of the National Committee for Crystallography, and served as president of the American Crystallographic Association in 1955. In 1963, he was elected to the American Physical Society and received the Distinguished Alumni Centennial Award from his Alma Mater in 1965.

Dr. Lipscomb participated in the Four-College lecture series in 1963, Francis Clifford Phillips Lecture in 1959 and the Frontiers in Chemistry Lecture in 1954. He was a lecturer in physics and chemistry at the University of Michigan in the summer of 1953 and with the NSF Summer Institutes of 1956 through 1963.

He was chairman of the program committee for the 4th International Congress of Crystallography at Montreal in 1957, and was associate editor of the Journal of Chemical Physics in 1955-57 and the Journal of the American Chemical Society in 1959. The lecturer was a member of the visiting committees to Argonne National Laboratory in 1956, and the Brookhaven National Laboratory in 1963.

Tech last year received a \$1 million grant to endow a professorship in chemistry from the Robert A. Welch Foundation of Houston. It was the largest gift in the school's history.

LUBBOCK -- Dr. Donald D. DeFord, chairman of the Department of Chemistry, Northwestern University, will be guest speaker at a meeting of the South Plains Section of the American Chemical Society Tuesday (Jan. 18) on the Texas Tech campus.

His topic will be "Column Efficiency in Gas Chromatography."

The meeting will begin with a dinner at 6:30 p.m. in Tech Union followed by the lecture at 7:30 p.m. in Room 101 of the Tech Chemistry Building. The lecture will be open to the public at no admission charge.

Dr. DeFord, whose research in analytical chemistry includes the fields of chromatography and chemical instrumentation^(or), is expected to emphasize practical problems in design in his discussion here.

A native of Kansas, Dr. DeFord received his B.A. and Ph.D. degrees from the University of Kansas. He joined the chemistry staff of Northwestern University in 1948, moving up from instructor to full professor, in 1960, and to chairman of the department in 1962.

Dr. Richard R. Thompson, assistant professor of chemistry at Tech, is program chairman of the South Plains Section of ACS, and Dr. Ulrich Hollstein of Eastern New Mexico University is section chairman.

LUBBOCK, TEX., JAN. 17--Dr. F. E. Green, Director of the West Texas Museum located on the Texas Tech campus, today announced the appointment of Lou Carter Keay as Museum Field Representative.

Mrs. Keay will coordinate museum informational activities, expanding museum facilities and increasing membership in the West Texas Museum Association.

A former television writer, she was associated with WBAP-TV in Fort Worth, and was continuity director of KDUB-TV (now KLBK-TV) in Lubbock.

She served on the Lubbock United Fund staff as public relations director through three annual campaigns.

In November, 1964, she established a public relations service here in addition to engaging in free-lance writing.

Mrs. Keay became associated with the museum last September, and assumed duties as Field Representative on a full-time basis Jan. 1.

Mrs. Keay attended Texas Women's University, Emerson College, and Texas Christian University.

Immediate past president of the Theatre Guild of Lubbock Theatre Centre, she is a member of the executive committee, and is secretary of the Advertising Club of Lubbock.

She serves on the publicity committees of the YWCA and the Women of the Church of St. Stephen's Episcopal Church, is a representative to the City Council of PTAs, and director of Alpha Delta Chapter of Beta Sigma Phi. Mrs. Keay is a member of the League of Women Voters, the Quarterly Club, Zeta Phi Eta, national professional speech arts organization, the National Public Relations Council, and the American Mensa Society.

She is the wife of David W. Keay, and is the mother of a 16-year-old son and a nine-year old daughter.

LUBBOCK -- (Jan. 17) -- Joint commissioning exercises for Texas Tech's Army and Air Force units are scheduled at 10:30 a.m. Saturday (Jan. 22) at the Tech Union.

Col. B. W. Paden, Tech Professor of Military Science, will present commissions to 12 Army cadets. Maj. H. L. Gantz, Professor of Aerospace Studies, will commission eight Air Force cadets.

Maj. Hurshall G. Morton, Assistant Professor of Military Science, will award Army lieutenant insignias and Capt. Robert Dyer, Assistant Professor of Aerospace Studies, will do the honors for the Air Force cadets.

R. B. McAlister, president of Lubbock radio station KSEL, will give the main address. The Rev. James H. Hodges will give the invocation and benediction.

Lt. Col. John H. Buechler, Assistant Professor of Military Science, will administer the oath of office. Maj. Gantz will offer closing remarks and friends and relatives of the cadets will pin their bars.

Army cadets receiving commissions are Carl L. Brasuell, Transportation Corps, Odessa; Thomas G. Flournoy, Signal Corps, Huntington; Howard L. Garrett, Armor, Clint; Bronson L. Havard, Quartermaster Corps, Clute; Stanley H. Holgate, Engineer Corps, Lubbock; Leslie H. Hotman, Artillery, Ft. Worth.

Also Glenn R. Howell, Signal Corps, Seymour; Lynn R. Huddleston, Transportation Corps, Ralls; James W. Little, Infantry, Winters; Donald W. Roberts, Engineer Corps, Lubbock; Robert M. Thornton, Artillery, Abilene; and C. W. Williams Jr., Signal Corps, McKinney.

Receiving Air Force commissions are Stanley G. Goodrich, Navigator, Pecos; John W. Hall, Non-Flying, Kileen; John B. Merryman, Non-Flying, League City; Ferris K. Moffett, Non-Flying, Snyder; Gerald G. Patterson, Navigator, Lubbock; Duane E. Sessums, Non-Flying, Odessa; Leroy Titus, Pilot, Lockney; and Rowland R. Wilson, Non-Flying, Atwater, California.

LUBBOCK -- Texas Tech's Livestock Judging Team will compete in the Southwestern Exposition and Fat Stock Show in Fort Worth Jan. 29, according to Dale Zinn, associate professor of the Department of Animal Husbandry in Tech's School of Agriculture.

Members of the team are John Barnett, Mullins; Lewis Ellis, Abilene; Sammy Fambro, Breckenridge; Randell Leamberg, Mason; John McNeill, Happy; Ronnie Vineyard, Kress; and Stanley Young, Tulia.

Prof. Zinn is coach of the team. He is assisted by Charles Gaskins, supervisor of Tech's Meat Industries Laboratory,

Other schools entered in the competition include Texas A&M, Oklahoma State, Louisiana State, Mississippi State, Iowa State, and Wyoming.

The teams will judge five classes of beef cattle, three classes of sheep and four classes of hogs.

LUBBOCK, Jan. 18 -- Members of the Downtown Lubbock Rotary Club will hear Texas Tech President R. C. Goodwin review highlights of the Tech band's trip to the Gator Bowl at noon today. (Wednesday, Jan. 19)

Dr. Goodwin will comment on and quote from, the hundreds of letters and telegrams received by Tech from throughout the nation offering praise for the Big Red Band's halftime show.

The band, 270 strong, appeared on national television (ABC-TV) during its five-minute performance. The show has ignited a steady stream of vocal and written bouquets from football fans and professional bandsmen from throughout the country.

Dean Killion, band director at Tech since 1959, will accompany Dr. Goodwin to today's meeting.

The letters, from as far away as California and Ohio, were strong in their praise of the band. Many were out and out "fan letters." Others came from Killion's contemporaries in band directing.

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LUBBOCK, Jan. 18 -- Four members of Texas Tech's School of Home Economics faculty will play leading roles in upcoming professional meetings to be held in Texas, Arizona, and Kansas.

Miss Mary Gerlach (ger-lock), assistant professor, and Mrs. Johnny Dorsey, instructor in clothing and textiles, will attend a regional curriculum conference Jan. 24-29 at Kansas State University, Manhattan, Kan. Mrs. Dorsey is a member of a seminar steering committee which will present a portion of the program.

Attending the conference will be approximately 60 representatives from the 19-state area comprising the Central Region, College Teachers of Clothing and Textiles Division of the American Home Economics Association.

John W. Queen, assistant professor of Applied Arts, has been named a judge of exhibits at the Southwestern Texas Regional Scholastic Arts Show to be held in Houston Jan. 29 through Feb. 12.

Sponsored nationally by Scholastic Magazines, Inc., the exhibit will contain original art work by students in grades 7 through 12 from a 37-county area in South Texas. Classifications will cover the fields of painting, drawing, printmaking, design, sculpture, crafts and photography.

Dr. Bill Lockhart, professor and head of the Allied Arts Department, will be one of the principal lecturers at a Family Life Seminar to be held at Arizona State University, Tempe, Ariz., during the spring semester.

Dr. Lockhart will speak on "Art in the Home" at the Feb. 10th session. The 10-session series is being sponsored by the Sears-Roebuck Foundation in cooperation with the ASU Department of Home Economics Extension Division.

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LUBBOCK, Jan. 19 -- Praise, in every form imaginable, continues to deluge Texas Tech's marching band following its appearance in the Gator Bowl before 60,000 football fans and a national television audience.

Band Director Dean Killion said the response has "caught us by surprise." Letters and telegrams from throughout the nation have offered praise for the halftime show.

Killion, band director at Tech since 1959, said, "a lot of people have even stopped me on the street to offer their congratulations."

The letters, from as far away as California and Ohio, were strong in their praise of the band. Many were out and out "fan letters." Others came from Killion's contemporaries in band directing.

Here is a sampling of the letters:

Raymond F. Dvorak, director of bands at the University of Wisconsin and a respected authority with 45 years experience in the field, wrote, "...Your band sounded well. The maneuvers were 'tailor-made' for telecasting. They were unusual, varied and well-executed ... the best I've ever witnessed."

Southwest Conference band director, James Jacobsen of Texas Christian University, said, "There is no doubt about who won the halftime show. Congratulations on a terrific show and a great sound. We're proud to have you represent the Southwest Conference."

"Wow! What a tremendous way to start off the Bowl Games," was the reaction offered by Robert H. Rubin, executive secretary of Tau Beta Sigma, and Kappa Kappa Psi, national band organizations. "...It must surely rank as one of the most memorable Gator Bowl shows of all time! Not only did the formations ~~move smoothly~~ and the uniforms show up remarkably well in color, but the TV microphones were able to capture that ~~terrific~~ Tech sound, too."

Director of Oklahoma State University Bands Hiram H. Henry wrote "The show was a good one, and the band did an outstanding job."

(More)

BAND RESPONSE...add one

A Lubbock woman wrote, "To date this is my first fan letter to anyone, or to any group. However, having viewed your Gator Bowl performance, I saw no reason to contain my admiration."

"Congratulations on a fine halftime show. The camera coverage was excellent. All in all, the Southwest Conference schools were indeed well represented by your fine organization," said Vincent DiNino, director of the University of Texas Longhorn Band.

Dan Gibbs, band director at Monahans High School had high praise, "Congratulations on your outstanding performance. The sound was out of this world. Everyone in Texas owes you a tip of the hat for this tremendous performance."

"Your halftime show was hands-down the finest I've ever seen anywhere." wrote James H. Winter, director of music at Fresno State.

An Ohio couple wrote, "We enjoyed your band performance...it was superb."

"Congratulations for a superb performance," wrote Charles G. Boyer, secretary-treasurer of the Arizona Band and Orchestra Directors Association. "I thoroughly enjoyed every minute of it. The Texas Tech band was the best I saw during the New Year's weekend."

A Van Nuys, Calif. couple penned the following note. "We thought you deserved a note of praise on the exceptional entertainment your band provided at the Gator Bowl. We appreciate the work it entailed."

From a Dallas attorney, "It was an excellent performance. The exposure afforded through the medium of television has brought well deserved praise throughout the Southwest..."

A former Killian band student said, "I'm now a doctoral student at the University of Minnesota...I've just seen your band put on a tremendous demonstration. Probably the finest I've ever watched."

An Oklahoma housewife expressed her opinion, "We so often take things for granted, and I wanted to take the time to tell you how I enjoyed the band's performance. It was one of the finest bands I've ever seen."

(More)

BAND RESPONSE...add two

Tony Whittington, former band member now stationed with the Air Force in Ohio wrote, "Congratulations on the fine show...it really made me proud to be a former band member."

"The sight I am now watching brings tears to my eyes," wrote a recent graduate now living in California. "How very proud I am of my Alma Mater. The Tech band would make anyone proud. The performance was flawless and exquisite...it sent a shiver of pride up my spine. You are a tribute to a fine school."

The Fort Worth Star Telegram, in a review of post-season bowls, probably caught the spirit of the occasion as well as anyone when it said. "Best Halftime Show--By Texas Tech's band, which dazzled the Gator Bowl TV audience with the greatest marching exhibition since Alec Guinness paraded his troops across the River Kwai."

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6 - 1-19-66

LUBBOCK, Jan. 19 -- Friday (Jan. 21) promises to be a day of special significance for a member of Texas Tech's School of Home Economics faculty.

On that date, Miss Margaret Kassouny, a native of Lebanon, will become a citizen of the United States in naturalization ceremonies in U. S. District Court at Amarillo. Fed. Judge Joseph P. Dooley will preside.

Miss Kassouny, assistant professor of Food and Nutrition, joined the Tech staff in September 1962. She has been a resident of the United States since 1955.

Reared in Lebanon, she completed two years of undergraduate work at Beirut College for Women before transferring to Ohio State University where she earned her bachelor's and master's degrees.

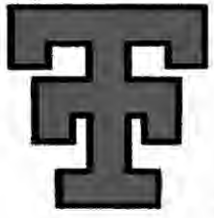
Her professional experience includes a year's dietetic internship at University Hospital in Columbus, Ohio, and three years at Pennsylvania Hospital, Philadelphia, before coming to Lubbock.

Miss Kassouny recently was named recipient of a \$3,000 National Institute of Health Scholarship and will begin a leave of absence from her duties at Tech at the end of the current semester, Jan. 22, to enroll for special studies at Cornell University.

-30-

7-1-19-66

(Editor's Note: Kassouny pronounced "KAH-SOONY")



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Ralph Carpenter, Ass't Dir., SW 2-3378

LUBBOCK, Jan. 19 -- Dr. James R. Tarter, District Director for the American College Testing program, was in Lubbock this week conferring with Dr. Vernon L. Odom, ACT Associate Regional Director.

Dr. Tarter's duties include working with 81 colleges and junior colleges in East Texas, while Dr. Odom is responsible for ACT activities in West Texas, New Mexico and Arizona.

Dr. Tarter, who was at Texas Tech from 1961 through last June as Director of Undergraduate Admissions, left Wednesday for his home office in Grand Prairie.

ACT is involved as research consultants in academic success prediction studies for entering college freshmen.

Dr. Tarter earned his Ed.D. from the University of Houston, while Dr. Odom holds a doctorate from Texas Tech.

-30-

8-1-19-66

LUBBOCK, Jan. 19 -- Marilyn Kay Scott, Texas Tech home economics senior from Lubbock, has been accepted for a year's internship in dietetics at Barnes Hospital, St. Louis, Mo.

The food and nutrition major will begin her internship following completion of requirements for a bachelor of science degree at the close of the current semester which ends Saturday (Jan, 22), said Dr. Mina Lamb, head of the Department of Food and Nutrition.

Miss Scott is the daughter of Mr. and Mrs. Billy D. Davis, 2308 52nd St.

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9-1-20-66

FOR RELEASE AT 6 P.M. SATURDAY, JAN. 22 OR THEREAFTER

LUBBOCK, Jan. 22 -- Texas Tech officials foresee a new spring semester enrollment record when students begin signing up for second term classes on Tuesday (Jan. 25).

Assistant Dean of Admissions Don Renner, using last fall's shattering enrollment of 16,305 as a basis, says he expects spring semester enrollment to top 15,000.

Last year's spring enrollment was 13,380. Spring enrollments traditionally run slightly lower than fall totals, Renner said.

Registration hours will be from 8 a.m. until noon and from 1:30 to 6 p.m. on both Tuesday and Wednesday and from 8 a.m. until noon on Thursday. There will be no late registration, officials said.

Orientation for entering freshmen will be held Monday (Jan. 24) in the Coronado Room of the Student Union. Registration for entering freshmen and upperclassmen will begin at 8 a.m. Tuesday.

Streets leading into central areas of the main campus will be closed to general traffic from 7 a.m. until 3 p.m. daily during registration in the interest of pedestrians and to facilitate enrollment, according to Bill Daniels, Tech's traffic chief.

The regular class schedule will begin at 8 a.m. Friday (Jan. 28).

Residence halls will be open to spring semester occupants at 10 a.m. Monday (Jan. 24). No shortage of dormitory space is anticipated for either men or women during the spring semester, said Hubert Burgess, who is in charge of room reservations.

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LUBBOCK, TEX., Jan. 20--George A. Turain Jr., Adjutant for the Army ROTC Instructor Unit at Texas Tech, was notified of his promotion to the rank of Major today by Col. B. W. Paden, commanding officer.

Maj. Turain is the son of Mr. & Mrs. George A. Turain of Marblehead, Mass., and was born Dec. 25, 1933, at Boston. He is a 1955 graduate of the University of New Hampshire, has a BS Degree in Hotel Administration, and was commissioned a 2nd lieutenant in the U. S. Army Reserve on June 16, 1955.

Turain married the former Maria Wadsworth of Tallahassee, Fla., in 1957. They have three children---Celeste, 2 years; Teresa, 4 yrs.; and Greg, 7 yrs. The Turains reside at 4305 - 61st Street, Lubbock, and attend Christ the King Church.

Maj. Turain has been at Tech since June, 1963.

--30--

RELEASE AFTER 6 P. M. SATURDAY, JAN. 22

LUBBOCK, Jan. 21--Willard Holsberry, assistant director of the intramural program for men at Texas Tech, and Ed Strickland, men's physical education instructor, have been selected to attend a Lifetime Sports Clinic Jan. 27-29 at Camp Baylor on Lake Waco.

Holsberry is one of four persons in the state who will receive the specialized training in preparation for conducting similar clinics in his home community. Strickland will receive specialized training in bowling.

Other representatives from Lubbock will include Miss Jan Cannon of Monterey High School, who will receive special training in tennis, and Mrs. Gene Pittman of Coronado High School who will enroll for golf instruction.

Participation in the clinic is by invitation only. Representatives from 30 Texas cities will study methods and techniques of teaching various lifetime sports with emphasis on procedures for handling large classes.

The three-day clinic is sponsored by the Texas Association for Health, Physical Education and Recreation in cooperation with the Texas Education Agency.

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12 - 1-20-66

LUBBOCK, Jan. 20--Sewell Keeter, Texas Tech senior from Lubbock, will leave this weekend (Jan. 22) for Columbia, S.C., where he will be employed as process improvement engineer with Allied Chemical Corporation.

Keeter, whose major is textile technology and management, completed requirements for a bachelor of science degree at the close of the fall semester. An outstanding student, he was awarded a Chemstrand Scholarship while at Tech, is a member of Phi Psi, professional textile engineering fraternity; Tau Beta Pi, men's engineering honorary, and is a past president of Alpha Phi Omega, men's service organization.

Keeter is married to the former Miss Nancy Dixon, daughter of Mrs. Opal Dixon, 2120 - 28th St. A graduate of Frenship High School, Wolfforth, he formerly made his home with an uncle and aunt, Mr. and Mrs. L. H. Williamson, Rt. 5, Lubbock.

--30--

LUBBOCK, Tex., Jan. 21--Dr. Harold A. Spuhler, head of Electrical Engineering at Texas Tech's School of Engineering since 1960, has resigned to join the National Science Foundation in Washington, according to Dean John R. Bradford.

Dr. Spuhler will become a member of the Evaluation Group, Graduate Science Facilities Section in the Division of Institutional Programs. His resignation is effective Jan. 31.

"Dr. Spuhler has rendered invaluable service in the building of a fine department with an outstanding curriculum. We wish him the greatest good fortune in his new position," Dean Bradford said.

An honors graduate of Tech, Spuhler received his Bachelor of Science degree in electrical engineering at the Lubbock institution in 1948. He later earned an MS degree at Massachusetts Institute of Technology while working on development of missiles telemetering systems.

He first joined the Tech electrical engineering faculty in 1950 as an assistant professor and later was promoted to associate professor. In 1956 he became a research associate with the Ultramicrowave Group at the University of Illinois' electrical engineering research laboratory. He received his Ph.D. in electrical engineering from Illinois.

Spuhler did his doctoral research under an Atomic Energy Commission grant on sources of generation radiation at submillimeter wave lengths, specifically with means for generation of high energy electron beams with high harmonic content. Research on aspects of electron bunching accelerators was done under a National Science Foundation grant.

Dr. Spuhler is married to the former Fay Long and they have one son, Karl Francis.

-30-

14-1-21-66

(Note to TV and Radio editors: Spuhler is pronounced "SPEW-LER")

LUBBOCK, Tex., Jan. 21 -- Promotion of Robert L. Paradis, assistant professor of aerospace studies in the Air Force ROTC Instructor Unit at Texas Tech, to the rank of Major was announced Friday by Maj. Henry L. Gantz, commanding officer.

Maj. Paradis was assigned to Tech last February, following a year's duty as air controller with the Vietnamese Army Airborne Brigade.

In his $14\frac{1}{2}$ years with the Air Force, Maj. Paradis has amassed 3,000 flying hours. He holds the Bronze Star and added the fifth oak leaf cluster to his Air Medal in Viet Nam.

A native of St. Augustine, Fla., Maj. Paradis attended Kilgore Junior College and received his bachelor of science degree in physical education from the University of Corpus Christi in 1951.

He is married to the former Miss Myrna Mae Tindol of Beeville. They have three children, Pamela, 9; Robb Jr., 7, and Paul, three months. They live at 4902 12th St., Lubbock.

-30-

15-1-21-66

(Note to TV & Radio Editors: Paradis is pronounced "PARE-A-DEE")

HOUSTON, Jan. 21 -- Houston Chapter of Texas Tech Exes will host a pre-game reception and luncheon from 10 a.m. to 1:30 p.m. Saturday, Jan. 29, in the American Legion Hall, 5505 Kelvin, in the Village west of the Rice University Campus.

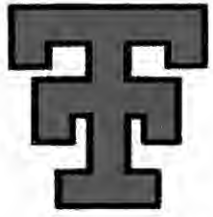
Reservations for the event may be made by calling W. L. "Bill" Adair, chapter president, at MO8-9713 or CA4-9715.

Representatives from Tech will be on hand and a film about Homecoming activities at the Lubbock college will be presented, Adair said.

A special section has been reserved for Tech Exes at the Texas Tech-Rice game scheduled to begin at 2 p.m. on Altry Court in the Rice gymnasium.

-30-

17-1-21-66



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EXAM TIME AT TECH -- Final examinations for the fall semester are underway at Texas Tech for a record 16,305 students. The exams, the final summing up for a busy first term, conclude next Friday (Jan. 21). Here, pretty Elizabeth McAninch, daughter of Mr. & Mrs. Cal McAninch of (RFD 2) Trent, reflects the students' plight as she bones for finals. Elizabeth, a sophomore major in English and Drama, really isn't as bad off as she would have the photographer believe. She is a recipient of a Texas Tech Dad's Association Scholarship, and already has made the Dean's List during her previous year at Tech. (Tech Photo)

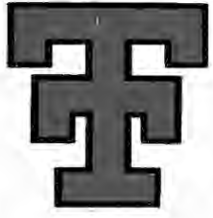
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EQUIPMENT GRANT--Dr. Richard A. Dudek, left, head of Texas Tech's Industrial Engineering Dept. of the School of Engineering, accepts a \$1,000 equipment grant from Ed Long, superintendent of engineering at the Western Electric Co. Inc's Kansas City Works. Looking on is R. P. Hall, the company's college relations representative. The gift came from Western Electric's funds for small equipment grants for colleges and universities. The presentation was made at Tech Thursday (Jan. 20). (tech Roto)

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DRAWS PROMOTION--George A. Turain Jr. left, receives word Thursday (Jan. 20) from Col. B. W. Paden, commanding officer of the Texas Tech Army ROTC Unit, of his promotion to the rank of Major. A native of Marblehead, Mass., he has been adjutant for the Tech unit for the past three years. Maj. Turain is a 1955 graduate of the University of New Hampshire. He was awarded the Ranger tab in 1956 and serves as an instructor at the Army's Ranger School in Florida. (Tech Photo)

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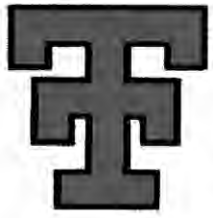


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GOOD NEWS--George A. Turain Jr., adjutant for the Texas Tech Army ROTC Instructor Unit for the past three years, is congratulated by Mrs. Turain after receiving word, Jan. 20 he had been promoted to the rank of Major. Col. B. W. Paden, commanding officer of the unit, notified Turain of his promotion and stood by to offer his congratulations. Maj. Turain is the son of Mr. & Mrs. George A. Turain of Marblehead, Mass. Mrs. Turain is the former Maria Wadsworth of Tallahassee, Fla. (Tech Photo)

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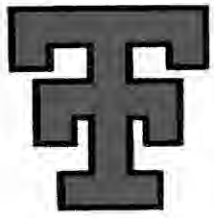
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GAINS PROMOTION -- Signifying his promotion to the rank of Major, Robert L. Paradis, right, receives oak leaf insignia from Maj. Henry Gentz, commanding officer of the Texas Tech Air Force ROTC Unit. Maj. Paradis, a 1951 graduate of the University of Corpus Christi, was assigned to Tech in February of last year, following his return from combat duty in Viet Nam. He is an assistant professor of aerospace studies in the ROTC program.

(Tech Photo)

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(Note to TV and Radio Editors: Paradis is pronounced "PARE-A-DEE")



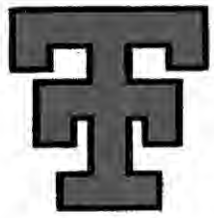
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POPCORN MACHINE -- FEED LOT STYLE -- Dr. George F. Ellis

Jr., right, Head of Texas Tech's Animal Husbandry Dept. at Lubbock, and graduate student Don Henderson discuss the merits of a handmade popping machine used in experiments involving use of popped milo as an inexpensive feed ration for beef cattle. The unique machine, capable of delivering 50 pounds of popped grain per hour, made possible the use of the new ration in a 112-day feed test at Tech's Research Farm at Pantex, near Amarillo. Henderson, an animal breeding major in Tech's School of Agriculture, is the son of Mr. and Mrs. Marvin Henderson of Kerens, Tex. (Tech Photo)

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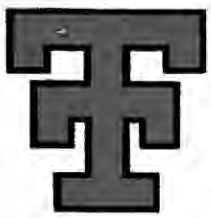


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POPCORN MACHINE--FEED LOT STYLE--Dr. George F. Ellis Jr., Head of Texas Tech's Animal Husbandry Dept. at Lubbock, examines a handmade popping machine used in experiments involving use of popped milo as an inexpensive feed ration for beef cattle. The unique machine, capable of delivering 50 pounds of popped grain per hour, made possible the use of the new ration in a 112-day feed test at Tech's Research Farm at Pantex, near Amarillo, Tex. (Tech Photo)

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LUBBOCK, Tex., Jan. 24 -- A \$270,660 expansion project is in the offing here for KTXT-TV, Texas Tech's educational television station, with the expectation that the improvements will help the relatively young facility realize its true potential.

The College's Board of Directors approved the expansion plans last month, and voted to seek a \$173,216 grant from the Department of Health, Education and Welfare to finance part of the costs.

Highlights of the expansion program, according to Station Director D.M. McElroy, will include construction of a six-kilowatt transmitter and a new transmission line.

Tech's Directors recognized the possibilities of educational television as early as 1956, but unavailability of funds prevented beginning of construction on KTXT-TV until the spring of 1962. The station went on the air Oct. 16 of that year.

All of the station's programming was on film until July of 1963. "We received a videotape recorder from the Ford Foundation through National Educational Television, and \$10,000 worth of recording tape from Minnesota Mining," McElroy said. This equipment has permitted us to make full utilization of NET programming as well as those programs produced by other educational television stations."

The station's engineer reworked two industrial vidicon cameras, and brought them up to broadcast standards. They have been used in production of local programs since early last year.

The Board's decision to pursue educational television has proved sound in the light of soaring enrollment at Tech, and particularly in courses utilizing televised instruction. Enrollment has grown from 99 students in the first semester of the station's operation to 1,855 through the semester just ended.

(More)

Some 300 Tech students also are using separate closed circuit facilities for instruction in courses not adaptable to broadcasting. The station currently is producing four telecourses for resident credit -- in freshman English, beginning Spanish, Business Speech and Speech for Teachers. An accounting course, produced by the University of Houston, also is being broadcast, and is used by Tech's Accounting Dept.

"We are now operating a 500-watt transmitter that produces a signal that can be received with an indoor antenna for about eight miles," McElroy said. The station now has a 1 5/8-inch transmission line which results in some loss of power. Installation of a new 3 1/8-inch line will be carried out, under terms of the proposed expansion plan. "The new line," according to McElroy, "would give us a signal of about 30 miles for an indoor antenna and up to 60 miles with an outside installation."

Another benefit of the proposed expansion would enable the Tech station to reach more than 75,000 public school students in this area, compared with a present audience of about 48,000. McElroy said the present operation makes it impossible to reach enough students, "nor do we have adequate production facilities to justify use of the facility by independent school districts.

"Expansion would make us better able to reach more students, and to provide better programming at a lower cost per student," the station director explained. "Expansion also would permit us to send programs into the College and public school classrooms simultaneously."

He said part of the over-all funds earmarked for expansion and improvement would be used in the acquisition of new studio cameras, a new film camera, addition of a second video tape recorder and switching equipment for use on cameras and tape machines.

If all goes well and the funds are made available, the station will go off the air May 1 with conclusion of final broadcasts of spring semester courses, and will resume its regular schedule on Sept. 1. "This will allow us adequate time," McElroy said, "for conversion and installation of new equipment."

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1/1/22/66

LUBBOCK, Jan. 24--Mrs. Johnny Dorsey of the Clothing and Textiles Department is representing Texas Tech's School of Home Economics this week at a regional meeting of college teachers at Kansas State University, Manhattan, Kans.

Mrs. Dorsey is a member of a seminar steering committee for Central Region, College Teachers of Clothing and Textiles Division of the American Home Economics Association.

The five-day conference will end Friday (Jan. 28).

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2 - 1-24-66

LUBBOCK, Jan. 24--Selection of Texas Tech's Miss Mademoiselle of 1966 will get underway Saturday (Jan. 29) with preliminary judging of entrants beginning at 1 p.m. in the Agriculture Engineering Auditorium.

Coeds who wish to enter may register in Room 102 of the Journalism Building from now until the time of the preliminary contest, said Mike Ferrell, of Midland, student producer of this year's event. The entry fee is \$2 each. Approximately 300 girls are expected to enter the contest, Ferrell said.

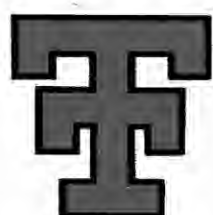
The 25 girls selected as semi-finalists will be presented in an Extravaganza Friday, Feb. 4, in Municipal Auditorium, sponsored by the College yearbook, La Ventana, and Sigma Delta Chi, men's journalism fraternity.

At this time judges will select Miss Mademoiselle who will be Tech's Most Beautiful Girl for 1966. All 10 finalists will be featured in the Miss Mademoiselle Section of the yearbook.

Miss Playmate also will be announced at the Feb. 4th program. She will be selected, by judges, from photographs of 19 campus beauties nominated by men's organizations on campus. Miss Playmate will be featured in a full-color fold-out in the Playboy Section of La Ventana.

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3- 1-24-66



NEWS

Texas Technological College
Office of Public Information
Lubbock, Texas 79409
Code 806 POrter 2-8811 Ext. 4136
Ron Hamm, Director, SH 7-1415
Ralph Carpenter, Ass't Dir., SW 2-3378

LUBBOCK, Jan. 24 -- Texas Tech's Speech Department will present T. S. Eliot's comedy of manners, "The Confidential Clerk," in the first of four performances at 8:15 p.m. Friday (Jan. 28) in University Theater.

Other performances are scheduled at 8:15 p.m. Saturday and Monday, and a matinee show at 3 p.m. Sunday.

Tickets, at \$1.50 to the general public and 50 cents to Tech students, will be on sale at the theater box office from 9 a.m. to 5 p.m. daily and until curtain time on performance days. Phone reservations may be made by calling PO2-8811, Ext. 2154. All seats will be reserved, said Ron Schulz, director.

In "The Confidential Clerk," Eliot, who won the Nobel Prize for literature in 1948, has a great deal to say about spiritual identities and personal relationships that go much deeper than the sparkling surfaces of the plot concerning British financier Sir Claude Mulhammer and his wife, Lady Elizabeth.

Perry Langenstein of Lubbock portrays Sir Claude and Kathleen Graw of Lubbock plays the role of Lady Elizabeth. John Paul Painter of Longview appears as the confidential clerk, Eggerson.

Others in the cast are Truman Dunahoo of Lubbock as Colby Simpkins, Al Strangi of Dallas as Kaghan, Linda White of Fort Worth as Lucasta Angel, and Janis Tidwell of Houston as Mrs. Guzzard.

Jeannie Rook of Lubbock is stage manager and Melanie Reno of Johnson City is assistant director.

~~The unusual theatrical settings for the play were developed by~~ Joseph Skorepa of Tech's Department of Architecture and Allied Arts and executed under direction of Clifford Ashby of the University Theater staff. Modern dress costumes were supervised by June Bearden.

4-1-24-66

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(Note to radio and TV editors: Skorepa pronounced "SKOR-PIE")

LUBBOCK, Jan. 24 -- Enrollment for Texas Tech's spring semester began Monday with some 3,000 members of the freshman class starting registration, according to Dean of Admissions Floyd Boze.

Dr. Boze said the freshmen will be joined by an anticipated 12,000 upperclassmen and new students this week. A record-shattering enrollment of around 15,000 is expected when registration for the spring term concludes on Thursday noon.

Tech set a new enrollment total of 16,305 last fall, but second semester figures traditionally run slightly lower, he pointed out. Last spring's enrollment was 13,380.

Registration will be from 8 a.m. until noon and from 1:30 to 6 p.m. today (Jan. 25) and Wednesday and from 8 a.m. until noon on Thursday. There will be no late registration.

Campus residence halls opened Monday. Regular classes will begin at 8 a.m. Friday (Jan. 28).

Streets leading into central areas of the main campus will be closed to general traffic from 7 a.m. until 3 p.m. daily during registration in the interest of pedestrians and to facilitate enrollment, according to Bill Daniels, Tech's traffic chief.

Before settling down to the serious business of study, theater fans will have an opportunity to see Tech's Speech Department's first major production of the spring semester, "The Confidential Clerk," scheduled this weekend in University Theater.

Four performances will be given, at 8:15 p.m. Friday, Saturday and Monday, and a matinee at 3 p.m. Sunday.

LUBBOCK Jan. 25--Speaker of the House Ben Barnes visited the Texas Tech campus Tuesday afternoon, conferring with President R. C. Goodwin, meeting with campus student leaders and chatting with faculty and staff members.

Barnes, 28, of DeLeon, was here for Tuesday night's testimonial dinner honoring former state representative Bill J. Parsley, now Tech's Vice President for Development.

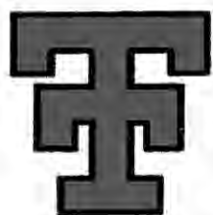
The hulking six-footer, youngest man ever to be elected Speaker, met briefly with Dr. Goodwin on problems confronting higher education in Texas, then had coffee with Student Body President Roland Anderson of Fort Worth and a half-dozen other campus leaders.

"Fifty per cent of the people in Texas today," Barnes told the students, "are 26 years of age or younger. I'm concerned that they don't care enough about their government.

"All too often," the Speaker said, "people refer to government as 'they.' 'They' did this, and 'they' did that," he said. "Make no mistake," he said, "it's your government."

Barnes, a University of Texas graduate, recalled visiting the Tech campus a few years ago for a Longhorn-Raider football game. "Y'all sure have grown since then," he said "and you had a real fine football season as well."

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LUBBOCK, Jan. 25 -- Spring semester enrollment continued Tuesday at Texas Tech with some 9,000 students involved in various stages of enrollment, and another 6,000 expected to register before the Thursday noon deadline.

Officials foresee a record enrollment of 15,000 for the spring term.

Dean of Admissions Floyd Boze said that, as of late Tuesday afternoon, 2,990 students had completed all phases of enrollment, including payment of fees.

Registration will be conducted from 8 a.m. until noon and again from 1:30 until 6 p.m. Wednesday and until noon on Thursday.

Spring term classes begin Friday morning.

7/1/25/66

LUBBOCK, Jan. 26 -- Dean of Women Florence Phillips and three women campus leaders will represent Texas Tech at Southern Methodist University's 1966 Women's Symposium Thursday and Friday (Jan. 27-28) in Dallas.

Student representatives include Jenny Matthews of Fort Stockton, president of the Association of Women Students at Tech; Suzanne Hightower of Arlington, campus representative to International AWS; and Genelyn Cannon of Amarillo, AWS Judiciary Chairman.

Theme of the two-day series of lectures and discussions will be "The Education of Women for Social and Political Leadership." Invited to attend were approximately 300 Texas women leaders and delegated women students from Southwest Conference schools.

LUBBOCK, Jan. 27--Robert J. Vacker, senior chemistry major from Seymour, has been named commander of the Air Force ROTC cadet wing at Texas Tech for the Spring semester, Maj. Henry L. Gantz Jr., AFROTC commanding officer, said Thursday.

In recognition of his new position as Wing Commander of more than 600 Tech "men in blue," Vacker has been promoted to the rank of Cadet Colonel, Maj. Gantz said.

Vacker recently completed the College's ROTC Flight Instruction Program with a total of $25\frac{1}{2}$ flying hours to his credit and also served, during the fall semester, as Operations Officer in charge of coordinating wing activities.

Following his graduation in May, Vacker will enter the Air Force's pilot training program where he hopes to gain experience in fighter aircraft.

Active in campus organizations, he currently is president of Chi Rho, Catholic men's fraternity, and was vice president of Sneed Hall last year.

(cq)

He is the son of Mr. & Mrs. Willie Vacek of Seymour.

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LUBBOCK, Jan. 26-- Texas Tech's Department of Music will present the Tech Chamber Orchestra, conducted by Paul Ellsworth, in a concert at 3 p.m. Sunday (Jan. 30) in the foyer of the Tech library building.

The performance, open to the public without charge, is being sponsored by Friends of the Texas Tech Library.

Mary Alice Hongen, instructor in harp, will be soloist in the opening selection, "Dansees Sacree et Profane" by Claude Debussy.

Of particular interest to musicians will be a performance of Bach's "Concerto in A Minor," a work for four harpsichords and string orchestra which is rarely performed because of the difficulty in obtaining the required number of harpsichords.

Faculty soloists featured in the concerto will be Charles Lowrie, Georgette Gettle, Dr. Judson Maynard and Kent Hill.

The program will close with "Symphony in E Flat" by Anton Filtz.

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10 - 1-26-66

LUBBOCK, Jan. 27--Officers, committee chairmen and committee members of Texas Tech Student Union will hold their annual mid-term retreat and leadership laboratory Saturday and Sunday (Jan. 29-30) at the Episcopal Conference Center, Amarillo.

Approximately 85 student leaders have signed up for the two-day conference, said Tech Union president Sue Walker, senior from El Paso.

Sessions will be under direction of Jim Fletcher, president of Region 12, Conference of College Unions. Fletcher is a law student at the University of Texas and a former vice president of the university's student union.

Tech Union staff members in attendance will include Mrs. Dorothy Pijan, program director, and Dallas Biggers, assistant director. Gary Rose, Lubbock junior, is vice president of Tech Union, and Sherrell Andrews, Houston junior, is secretary-treasurer.

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11 - 1-27-66

(Note to Radio and Television editors: Pijan is pronounced "PEY-ZAHN)

KINGSTON, OKLA. --The 11th annual Southwest Park and Recreation Training Institute conducted by the Texas Tech Park Administration and Horticulture Department opens here Sunday. (Jan. 30)

Parks and recreation executives and practitioners from over the nation are expected to attend, according to institute director, Elo J. Urbanovsky, who is head of Tech's Park Administration Department.

Institute officers will get the meeting underway Sunday with a business session. Three days of discussions on common problems and the airing of new ideas will follow, Urbanovsky said.

The Institute's theme, "The Park--Our Ministry," will be covered in a keynote address by J. Austin Smith, director of the locker division of the Flxible Company of Londonville, Ohio.

Marvin R. Springer, of Springer and Associates, Dallas, will deliver another major address on Monday concerning "Land Use Adjacent to Golf Courses, Parks and Open Spaces."

Three Tech graduate students, Alden Seivers, Don Stence and Jerry Rogers, will discuss "Foundations of a State Parkway" during Wednesday's session.

A Wednesday night banquet is the final event on the Institute's agenda. Toastmaster will be Charles B. Campbell, director of parks and recreation in Fort Worth. George Dolan, Fort Worth Star-Telegram columnist, will be the featured speaker.

The Institute is sponsored jointly by the American Institute of Park Executives, Southwest Park and Recreation Training Institute and the Oklahoma Planning and Resource Board.

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FOR RELEASE: SATURDAY, Jan. 29 at 6 p. m. or thereafter

LUBBOCK, Jan. 29--Nationally known water resources specialist Harvey O. Banks of San Francisco will head an impressive list of speakers when the fourth annual one-day West Texas Water Conference conducted by the West Texas Water Institute opens at Texas Tech Feb. 4, according to Tech Agriculture Dean Gerald W. Thomas.

Banks, associated with Leeds, Hill and Jewett, Inc. since 1961 will be the principal speaker during the Conference's noon luncheon. The entire conference is scheduled for the Tech Union Building.

Banks has had more than 30 years of experience in all aspects of surface and ground water investigations and development. While serving as director of the California Department of Water Resources he was responsible for formulation of the California Water Plan, a long-range master program to guide the development of the surface and ground water resources. He recently has been a consultant on the long-range, statewide Texas Water Plan.

He received his bachelor of science degree in civil engineering from Syracuse University in 1930, and holds a master of science degree from Stanford.

A conference highlight will be the release of a summary by the Institute's research committee of all active research projects relating to West Texas water resources. The Texas Water Development Board also will distribute information relating to the statewide Water Plan.

First item on the agenda is registration and a coffee from 8-9 a. m. Dean Thomas, Director of the Institute, will get the program moving with introductions and announcements at 9 a. m., followed by a welcome from George McClesky, president of the Lubbock Chamber of Commerce.

(More)

INSTITUTE... add one

Joe G. Moore Jr., Director of the Texas Water Development Board, will discuss the "Texas Statewide Water Plan" at 9:20 a. m. Herbert W. Grubb, assistant professor of Agricultural Economics at Tech, will speak at 9:50 on the "Importance of Irrigation to the High Plains Economy."

O. F. Dent, commissioner of the Texas Water Rights Commission, will discuss "Groundwater in Texas." Dr. Clark Harvey, Tech Agronomy professor will discuss the "Status of Sewage Effluent Use in Texas" at 11:10 a. m.

Panel discussions are scheduled from 2-3:15 p. m. J. T. Musick, research agricultural engineer with the U. S. Department of Agriculture, will lead the opening panel on "Maximizing Rainfall Use Efficiency Through Limited Use of Irrigation Water."

"Soil Moisture Dissipation During Fallow Periods in the Southern Great Plains," is the topic chosen by W. C. Johnson of the USDA at Bushland, Tex.

Crosby County farmer Don Anderson will discuss "Water Conservation Experience on a Texas High Plains Farm."

O. R. Stark, executive vice president of the Quitaque First National Bank, will speak on "A Bank's Obligation in Water Conservation."

Robert Orton, state climatologist from Austin will explore, "The Weather and Climate of West Texas."

Final item on the program is a talk by P. M. Price, state engineer with the Soil Conservation Service in Temple, concerning "Contributions of Soil and Water Conservation Districts and the Soil Conservation Service Toward Conservation of Rainfall and Irrigation Water in the Texas High Plains."

Conference moderators will include Russell Bean of Lubbock, Bill Parsley, vice president for development at Tech, Victor Hauser, USDA research agriculture engineer from Bushland, and Dr. Earl Collister, director of the High Plains Research Foundation at Halfway.

The conference, sponsored jointly by Tech and 28 other governmental agencies and private businesses, is expected to attract more than 300 ranchers, farmers and businessmen interested in the future of water.

LUBBOCK, Jan. 27 -- Texas Tech's spring semester registration continued Thursday with admissions officials predicting a final enrollment figure approaching 15,900 if the expected number of graduate students enroll Saturday.

The last undergraduate student was placed in the registration process at Thursday noon, officials said. No undergraduates were permitted to begin registration after the noon deadline.

Tabulations were necessarily running behind last-minute enrollments late Thursday, but Assistant Registrar Evelyn Clewell said she saw "no reason why the final figure should not reach our estimates."

Graduate students are required to complete registration by noon Saturday, Miss Clewell said.

Enrollment for the '65 spring semester totalled 13,380 while last fall's figure soared to 16,305, a new all-time enrollment at Tech.

Regularly scheduled classes begin at 8 a.m. Friday (Jan. 28) and a final, official enrollment figure is expected by the 12th day of classes.

LUBBOCK, Jan. 28--Texas Tech Animal Husbandry Prof. Ralph M. Durham will address the 20th annual Western Meat Packers Association meeting in Los Angeles on Feb. 24, officials announced Friday.

Dr. Durham will speak on "Will Tradition or Dollars Dictate our Business?" The convention runs from Feb. 24-26.

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15 - 1-28-66

LUBBOCK, Jan. 28--Five checks totaling \$5,550 from gins in Lorenzo and Petersburg were presented to Texas Tech President R. C. Goodwin Friday in support of the Institute for New Uses for West Texas Cotton located at Tech.

Making the presentation was Leon Keene of Lorenzo, one of the leaders of a Crosby County area group backing the program which is aimed at producing up to \$1 million annually for research on the problem. The group, headed by John R. Green of Lorenzo, marked initial support of the new Institute last year with \$3,100.

Gins presenting checks included the Lorenzo Co-op, Robertson Farmers Co-op, Keene Gin Co. and Petersburg Gins, Inc. On hand for the presentation with Keene were A. W. Lott, Lorenzo banker, and gin officials Doyle Lay, George Cunningham, and Walter Brown, all of Lorenzo.

The Institute, designated with the acronym "IFNU," is seeking to find new uses and markets for South Plains Cotton. It is attempting to accomplish its goal through the enlargement and strengthening of existing research facilities and the recruitment of the best research talent available.

Billy B. Crumley, Associate Director of Tech's Textile Research Laboratories and Acting Director of the new Institute, said he is "well pleased with the progress and interest shown so far."

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LUBBOCK, Jan. 28 -- Texas Tech's Assistant Registrar Evelyn Clewell said Friday that 14,662 students had completed all phases of enrollment for the spring semester at the close of the business day.

Admissions officials are predicting a final enrollment figure approaching 15,900 if the expected number of graduate students enroll today (Saturday, Jan. 29). The graduate students are required to complete registration by noon.

Enrollment for the '65 spring semester totalled 13,380 while last fall's figure jumped to 16,305, a new all-time enrollment high at Tech.

A final, official enrollment figure is expected by the 12th day of classes. Spring semester classes got underway Friday at 8 a.m.

IT'S THAT TIME AGAIN--Liz Durban, Texas Tech senior from Abilene, hands freshman Ronald Ray of Lubbock brochures relating to Tech during Freshmen Orientation held Monday in the Coronado Room of the Tech Union. Registration for Tech's spring semester was launched Monday and will continue through noon Thursday. (Tech Photo)

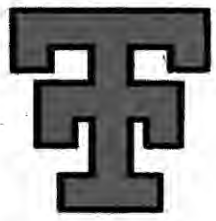
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REGISTRATION LINES--Enrollment for Texas Tech's spring semester got underway Monday with more than 15,000 students expected to move through the registration lines. Here, a group of students await their turn to enter the Administration Building and begin the enrollment process. (Tech Photo)

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ENTER CONTEST--Texas Tech's Range Plant Identification Team will be in New Orleans on Feb. 2 for plant identification competition with 17 other colleges and universities. Tech won the national contest last year which is sponsored by the American Society of Range Management. Members of the team are, left to right, Joseph L. Schuster, Assistant Professor of Range Management, Coach; Jimmy Brown, senior from Wellington; George Mitchell, junior from Breckenridge; Darrell Ueckert, Merkel senior; and Jack Prichard, a senior from Sherman. (Tech Photo)

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MISS ICICLE OF 1966? -- Photographers will go to almost any lengths to photograph a pretty girl, and such was the case Wednesday at Texas Tech. Lubbock's Sandra Parmer really isn't running for the "Miss Icicle" title -- she's an entrant in the campuswide Miss Playboy and Miss Mademoiselle contests and was posing for publicity pictures. (Tech Photo)