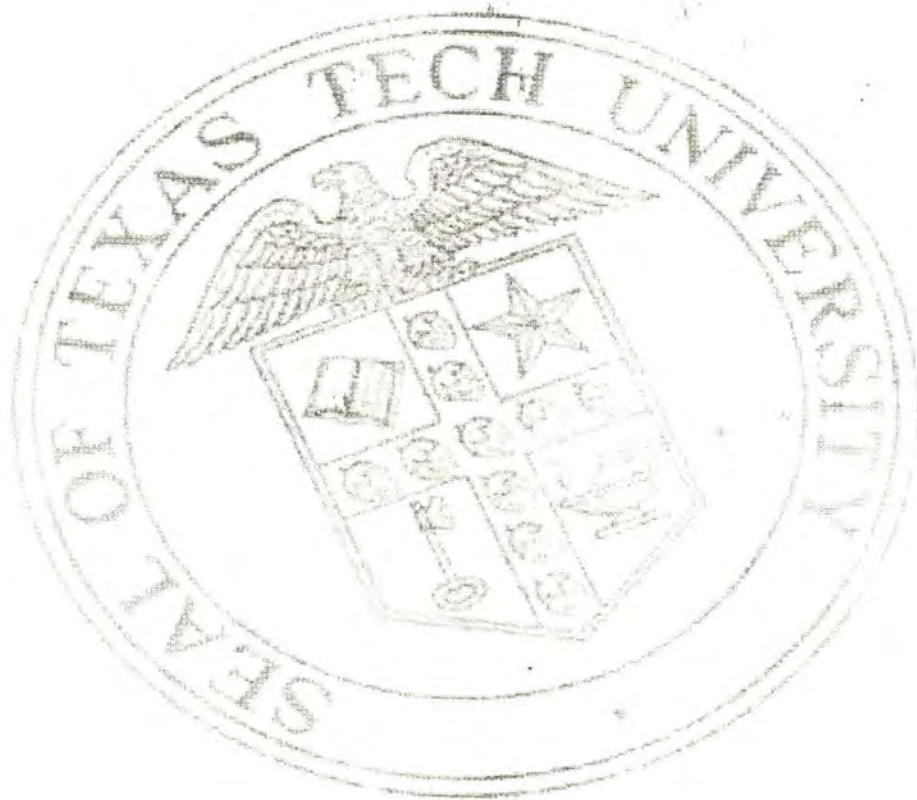


**TEXAS TECH UNIVERSITY
NEWS RELEASES**



AUGUST TO DECEMBER 1997

NEWS RELEASE

TEXAS TECH
UNIVERSITY

News & Publications

Box 42022
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FAX (806) 742-1615

FOR IMMEDIATE RELEASE

REF: 2-8-1-97

**CONTACT: Mary Hudspeth
or Janet Doggett**

LUBBOCK -- Texas Tech University graduate Brig. Gen. Walter B. Huffman has been nominated by President Bill Clinton for appointment as the Judge Advocate General of the U.S. Army and appointment to the grade of major general. Huffman currently serves as Assistant Judge Advocate General for Civil Law and Litigation at the Pentagon in Washington, D.C.

Huffman's previous assignments include serving as Assistant Judge Advocate General for Military Law and Operations in the Office of the Judge Advocate General, Washington, D.C., Staff Judge Advocate, VII Corps, serving in Stuttgart, Germany; and in the Persian Gulf during Desert Storm.

His awards and decorations include the Defense Superior Service Medal, Legion of Merit, Bronze Star Medal, Meritorious Service Medal and Army Commendation Medal.

Huffman received his bachelor's and master's degrees from Texas Tech and a doctorate of jurisprudence from Texas Tech School of Law.

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MEDIA ADVISORY

REF: 1-8-11-97

CONTACT: Myrna Whitehead
or Mary Hudspeth

LUBBOCK -- Texas Tech University will host the second annual American College of Sports Medicine Exercise Specialist workshop today (Aug. 11) through Aug. 15. The purpose of the workshop is to provide a forum for updating techniques and skills as well as acquiring new knowledge.

The workshop will feature morning lectures by noted exercise professionals from 8 a.m. to 2 p.m. in the Industrial Engineering Building, Room 205. The afternoon sessions will feature hands-on training from 2 p.m. to 6 p.m. in the Men's Gym.

The workshop is designed to assist health care or exercise specialists who work with clients or patients in rehabilitation or physical therapy situations. Texas Tech is one of 10 workshop sites nationwide and serves participants from Texas, Arizona and New Mexico.

Participants will be given a written examination and practicum examination in the Lifestyle Center of Methodist Hospital Saturday (Aug. 16).

For more information, contact Scott Roberts, assistant professor of health, physical education and recreation at 742-3371.

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FOR IMMEDIATE RELEASE

REF: 2-8-13-97

CONTACT: Jennifer LeNoir

LUBBOCK -- A student team representing Texas Tech University's School of Law recently placed first at the State Bar Moot Court Competition held in Houston June 22-26. Additionally, team member Sally Gary, a third-year law student from Abilene, was selected as the outstanding advocate during the competition.

The annual moot court competition consisted of eight American Bar Association Texas law schools, each composed of three-person teams. In the semi-finals, the Baylor University School of Law team placed as the runner-up.

To advance to the state level, the eight law school teams participated in a round-robin competition with four possible surviving teams. Also advancing to the semi-finals were South Texas College of Law and the University of Houston School of Law.

Each team was required to prepare a brief and then argue orally before a hypothetical court. The remaining two teams argued before the Court of Criminal Appeals. In each round, teams argued against each other in a hypothetical case about injury caused to a 5 and ½ month old fetus harmed in an automobile accident caused by an intoxicated physician. That issue dealt with whether the fetus could be legally classified as "born alive," and whether it could be viewed as the victim of a crime. The facts of the case involved a mother who delivered the injured fetus via C-section where the newborn survived for only 36 hours through the intervention of life support systems.

The Texas Tech student team argued what the rule of law in Texas should be for similar cases and supported their stances with brief oral arguments. The team also explored whether or not the physician's confession of guilt complied with the Texas statutes on how confessions are taken, and whether officers taking the confession complied with the Miranda Rules under Texas statutes.

The Texas Tech team consisted of third-year law students Gary of Abilene; Rosalyn Peacock of Houston; May 1997 graduate Patricia Ann Nellenbach of Wake Village, Texas; and second-year law student Leah Greene of Memphis, Tenn., who served as the team's bailiff.

Don Hunt, an attorney at Carr, Fouts, Hunt and Wolf in Lubbock, is an adjunct professor of appellate advocacy at Texas Tech's law school and served as the team's adviser. The competition was sponsored by the Texas Young Lawyers Association.

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HEALTH SCIENCES CENTER

News & Publications, HSC Bureau

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FAX (806) 743-2118

FOR IMMEDIATE RELEASE
REF: A-8-19-97
CONTACT: Jean Ann Cantore

LUBBOCK -- A Texas Tech University Health Sciences Center faculty member has been selected to serve on a national panel of curriculum design/implementation experts in the health professions.

Raymond Linville, Ph.D., assistant dean for faculty development in the School of Allied Health, is one of 13 health professionals who will serve on the Federation of Schools of the Health Professions panel. Linville will represent the Association of Schools of Allied Health Professions. Other panelists will represent national organizations in dentistry, medicine, pharmacy, psychology and nursing. The group will work to improve teaching effectiveness of health professions educators, encourage interdisciplinary education and help faculty to learn new teaching methods.

"Dr. Linville's selection for the panel is quite an honor for the School of Allied Health," said Shirley McManigal, Ph.D., dean of the School of Allied Health. "Not only is he representing the national allied health association by his service, but also the School of Allied Health and the Health Sciences Center."

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MEDIA ADVISORY

REF: 5-8-21-97

CONTACT: Michael Sommermeyer

LUBBOCK -- Attached is a copy of the agenda for a meeting of the Texas Tech University Board of Regents Ad Hoc Committee on Admissions Standards as filed Monday (Aug. 18) with the Secretary of State's Office in Austin.

The committee will meet at 8:00 a.m. Aug. 22 (Friday) in Room 206 of the Administration Building on the Texas Tech campus.

This posting was inadvertently left out of the courtesy agenda materials mailed to you on Tuesday (Aug. 19).

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News & Publications

Lubbock, TX 79409-2022
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MEDIA ADVISORY

REF: 1-8-18-97

CONTACT: Margaret Lutherer

LUBBOCK -- The Texas Tech Board of Regents will meet on the Texas Tech University campus on Friday (Aug. 22).

Board of Regents chair Edward Whitacre, Jr. will call the meeting of the board to order at 8:30 a.m. in the Regents' Board Room, second floor of the East Wing of the Administration Building. Following the introduction of several faculty members and students, the board will convene in executive session at 8:45 a.m. in Room 201, Board of Regents' Meeting Room.

At approximately 9:15 a.m. the board will convene into open session for the purpose of recessing into committee meetings. The committee meetings, conducted simultaneously, will be held in the following locations:

- Academic, Clinical and Student Affairs Committee -- Room 102, Administration Building, (Academic Conference Room),
- Finance and Administration Committee -- Room 206, Administration Building, (Board of Regents Committee Room), and
- Facilities Committee -- Room 201, Administration Building, (Regents Board Room.)

The meeting of the committee of the whole and the formal meeting of the Texas Tech Board of Regents will begin at 10:30 a.m. in the Regents' Board Room. The committee of the whole and the formal board meeting should conclude by approximately 12:00 p.m.

Highlighting the committee meetings will be a discussion of the Texas Tech University and Texas Tech University Health Sciences Center operating budgets for fiscal year 1998 in the Finance and Administration Committee Meeting.

The Facilities Committee will discuss several building projects scheduled for future consideration at the university. Those agenda items include the following projects:

- A new English/Philosophy/Education complex,
- A new research laboratory facility,

-more-

BOARD OF REGENTS/PAGE 2

- A bonfire circle at Urbanovsky Park,
- A commuter parking structure, and
- Investment in streets, landscape features and irrigation systems related to the Campus Master Plan.

Agenda items to be considered for the health sciences center include the following construction projects:

- a new Primary Care Clinic,
- a cardiovascular Center at Midland's Memorial Hospital,
- a facility to house a proposed Physician Assistant Project in Midland, and
- several projects on the Amarillo campus.

For more information on the August meeting of the Texas Tech Board of Regents, contact Margaret Lutherer in the Office of News and Publications at (806) 742-2136.

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FOR IMMEDIATE RELEASE
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or Janet Doggett

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FOR IMMEDIATE RELEASE

REF: 1-9-2-97

CONTACT: Jenny Mehlow or
Janet Doggett

LUBBOCK -- The Texas Tech Rodeo Association will host a membership drive dinner at 7 p.m. Wednesday (Sept. 3) in the Livestock Pavilion at Main Street and Indiana Avenue. Texas Tech President Donald Haragan will introduce The Tech Rodeo Association's newly hired coach Chris Guay and unveil revitalization plans for the organization. Entertainment will be provided by Kenny Maines.

Guay, the first team coach hired specifically to head up the rodeo effort, specializes in horse management and training. For four years prior to joining Texas Tech, Guay was a rodeo coach at Wharton County Junior College. He received a bachelor's degree in 1985 and a master's degree in 1989, both in agriculture education, from Tarleton State University in Stephenville. Guay rodeoed professionally for 14 years throughout the United States and Canada.

"Rodeo is an old West Texas tradition but it is entering a new era," Guay said. "We want the program at Texas Tech to receive global recognition."

Membership in the rodeo association is open to all Texas Tech students for \$10 annually. Although only 25 students have joined so far, Guay anticipates the dinner will increase membership to at least 70 students. Members of the association must be full-time students, maintain a 2.0 grade point average and be in good standing with the rodeo program.

Students in the rodeo association will travel and compete as members of the Men's and Women's Rodeo Team in more than 10 rodeos in the Southwest region each year. The first competition will be Sept. 18-20 at Eastern New Mexico State University. The Tech Rodeo Association will host a collegiate rodeo Nov. 6-8 in Lubbock.

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FOR IMMEDIATE RELEASE

REF: 2-9-3-97

CONTACT: Michael Sommermeyer

LUBBOCK -- Texas Tech University has awarded Centex Construction Company, Inc. of Dallas the third phase in the construction of the United Spirit Arena. The \$40 million project makes up the majority of the new construction for the 270,000 square-foot arena, which will serve as the premier venue for Texas Tech basketball and volleyball teams and will include practice facilities for intramural sports.

Construction during phases I and II totaled \$5 million. The expenses for engineering, equipment and furnishings total \$6 million. Total cost of constructing the United Spirit Arena equals \$51 million.

Centex will begin work immediately on the facility with completion planned for January 1999. In addition to sporting events, the 14,000-seat arena will feature concerts, entertainment events and commencement ceremonies.

Following the groundbreaking last spring, workers have prepared the site, installed the utilities and constructed the foundation. Centex plans to build a steel and concrete structure with a brick and limestone exterior. The United Spirit Arena's three-color brick blend, buff limestone and clay tile roofing will mirror the Spanish Renaissance-style of the Texas Tech campus.

Centex Construction Company, Inc., has served the commercial construction industry for more than 60 years providing general contracting, construction management, design/build, value engineering, tenant construction and preconstruction services.

Centex Construction Company operates two full-service divisions, one in Fairfax, Va., serving the Washington D.C. metropolitan areas, and the other in Dallas serving the Southwest marketplace. Centex Construction Company is a subsidiary of Centex Construction Group, a division of the Dallas-based Centex Corporation.

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FOR IMMEDIATE RELEASE

REF: 3-9-5-97

CONTACT: Michael Sommermeyer

LUBBOCK -- Texas Tech Director of Personnel Cathy H. Allen has been promoted to the post of Special Assistant to the Chancellor for Cultural Diversity. The promotion makes Texas Tech the first public university in Texas to create a chancellor-level position to focus specifically on recruitment and retention of minority students, faculty and staff. Allen will be assisted by Janie Ramirez, formerly a human resources coordinator in the department of personnel, in efforts to recruit minority faculty and students.

Allen and Ramirez will build community-based programs aimed at improving Texas Tech's link to the local community. This effort will include marketing Texas Tech to high schools statewide and assessing how Texas Tech can improve in its efforts to recruit and retain minority students.

"Texas Tech needs to do a better job of showing teachers, parents and students what the university offers," said Allen. "We will work very hard to meet with minority leaders and students to find out how the university can be of service to them."

The Texas Tech Board of Regents created Allen's position last year agreeing with the chancellor that enhancement of the university's minority recruitment and retention efforts be a major policy initiative.

"This is something we must do to help all Texans obtain a college degree," said Chancellor John T. Montford. "We must become active in the local communities to show potential students Texas Tech will listen and provide them with the tools needed to attend the university and earn a degree."

Allen received a bachelor's degree in marketing management in 1981 and a master's degree in counseling in 1989 from Stephen F. Austin University. Allen served as the director of personnel at Stephen F. Austin until April, 1996.

Prior to working at Texas Tech, Ramirez served as the manager of operations in the Lubbock office of Dun and Bradstreet, an information services company. Ramirez, a first generation college student, graduated from Texas Tech in 1979 with a bachelor's degree in business administration.

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FOR IMMEDIATE RELEASE

REF: 10-9-10-97

CONTACT: Michael Sommermeyer

LUBBOCK – Following in the footsteps of the tradition he started 43 years ago, Joe Kirk Fulton will take the reins as the Texas Tech Masked Rider during the Texas Tech – Kansas Homecoming football game prior to kickoff at 6:30 p.m. Saturday (Oct. 11) in Jones Stadium.

Fulton, the first official Masked Rider, will lead the team onto the field dressed in the traditional black riding clothes, mask, hat and a scarlet satin cape. Fulton will wear his original costume for his appearance as the Masked Rider.

The first university-sanctioned Masked Rider debut was on Jan. 1, 1954, when Fulton led the team onto the field to play Auburn in the Gator Bowl. An account in the *Atlanta Journal* said the rider led the Red Raiders onto the field before a crowd that was stunned to momentary silence. "Then the silence was broken as the electrified crowd burst into cheering."

Texas Tech won the Gator Bowl game by a score of 35-13, but more importantly, a tradition was begun. As an *Atlanta Journal* sportswriter noted, "No team in any bowl game ever made a more sensational entrance."

Fulton had ridden a borrowed horse onto the field in 1954. For subsequent games he provided his own mount, Blackie. He also saw to the red cape, black hat and satin cape that has become part of the Masked Rider tradition – reflecting a time when a matador was the team mascot.

Fulton attributes the Masked Rider tradition to Coach DeWitt Weaver, and Weaver may have gotten the idea from a mysterious rider that periodically galloped around the football field prior to games in the late 1930s. These "ghost riders" made unofficial rides around the stadium and their identities were kept secret.

"I think Texas Tech has the best of all mascots in the Big 12 Conference. Personally, I think the Masked Rider is the most colorful, and I wish I could take credit for the idea," said Fulton.

The 1997-98 Masked Rider is Becky McDougal of Commanche. For Fulton's ride, McDougal will temporarily transfer the reins of the mascot to Fulton. Later during the game, McDougal will resume her role as the current Masked Rider.

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FOR IMMEDIATE RELEASE

REF: 1-9-11-97

CONTACT: Michael Sommermeyer

LUBBOCK -- James E. Brink, Ph.D., has been named Interim Vice President for Enrollment Management at Texas Tech University effective immediately. Brink currently serves as Assistant Provost for Academic Affairs.

The new position was created in August by the Texas Tech Board of Regents in an effort to improve the university's admission standards and improve the overall quality of the student body.

In his new position, Brink will organize the Office of Enrollment Management and coordinate the university's efforts to recruit and retain quality students. Initial goals include attracting at least 50 percent of undergraduate admissions from the top 10 percent of high school graduating classes, improving the average SAT score of incoming freshmen to 1,200 and achieving a graduation rate of 60 percent or better within five years.

Brink will oversee the departments of Admissions and Records, Student Financial Aid, New Student Relations, new student orientation, and Tech Transitions, an enrichment program for new students. Additionally, Brink will continue to coordinate the Teaching Academy, a newly created advisory group of undergraduate and graduate faculty members from all disciplines who work to enhance the teaching mission of the university.

"Jim Brink has the experience and the ability to organize this new initiative to improve the quality of students attending Texas Tech," said President Donald R. Haragan. "His academic experience and administrative expertise will provide the university with a strong retention and recruitment program."

Brink came to Texas Tech in 1976 as an assistant professor of history. In his tenure, Brink has served on the Faculty Senate and was its president in 1990-91. He also has served on the Texas Tech Athletic Council and as faculty sponsor of Mortar Board and Pi Beta Phi sorority.

As a faculty member Brink has won numerous honors including: the 1996 President's Excellence in Teaching Award, the 1991 Texas Tech Ex-Students Association Distinguished Service Award, the 1986 Dad's and Mom's Association/Spencer Wells Excellence in Teaching Award and three University Honors Program Teaching Awards.

Brink earned a bachelor's degree in history and French in 1967 from the University of Kansas, a master's degree in 1970 and a doctoral degree in 1974, both in history, from the University of Washington.

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FOR IMMEDIATE RELEASE

REF: 2-9-11-97

CONTACT: Michael Sommermeyer

LUBBOCK -- A temporary horse will replace Masked Rider mascot High Red during the Texas Tech University - Southwestern Louisiana game this weekend (Sept. 13). This action follows a minor accident last month involving High Red.

High Red was injured the evening of Aug. 16 as the Masked Rider and horse were performing a run-around introduction during a rodeo in Roby. As the horse rounded a corner in the arena, he slipped and cut his front leg below the knee. High Red was treated by a veterinarian in Roby and then returned to the Texas Tech Ranch Horse Center where the horse was evaluated by Sam Jackson, an assistant professor of animal science and food technology.

"High Red is doing fine, however like any athlete, he needs time to heal," said Masked Rider Committee Spokesperson Michael Sommermeyer. "Masked Rider Becky McDougal will avoid running and exercising the mascot for the next two weeks to give him time to recover from the injury."

The temporary horse is a 7-year-old black gelding quarterhorse owned by Chris Lawrence of Seymour. Lawrence has agreed to lend the horse until High Red returns to duties.

High Red will be re-evaluated by Jackson next week when he will determine whether the horse can resume training for the 1997 football season. High Red is expected to make a full recovery.

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FOR IMMEDIATE RELEASE
REF: 1-9-15-97
CONTACT: Myrna Whitehead

LUBBOCK -- The Board of Directors of the Society for Text and Discourse presented the 1997 Jason Albrecht Outstanding Young Scientist Award during its seventh annual meeting in Utrecht, Netherlands. The award, named in honor of the late Texas Tech University Assistant Professor Jason Albrecht, was given to Marie-Pilar Quintana from the University of Lyon in France.

Albrecht, who died in April 1997, was recognized by the society as a respected young text researcher. He joined the psychology faculty at Texas Tech in 1995.

Albrecht received a bachelor's degree in 1988 from Purdue University, a master's degree in 1990 and a doctorate in 1993 both from University of New Hampshire. Albrecht completed a post doctoral fellowship at the University of Massachusetts in Amherst.

He was a member of the Golden Key Society and president of Psi Chi, the psychology honorary society. He was the faculty adviser to the Texas Tech Psi Chi. Albrecht was a member of the Alpha Lambda Delta and Phi Kappa Phi honor societies.

The Jason Albrecht Outstanding Young Scholar Award will be presented annually for the best paper based on a doctoral dissertation that is submitted to the Society for Text and Discourse conference. The recipient will receive a monetary award and a certificate of commemoration.

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FOR IMMEDIATE RELEASE

REF: 2-9-15-97

CONTACT: Myrna Whitehead

LUBBOCK -- The Independent Colleges and Universities of Texas recently presented its Founders Award to Texas Tech Chancellor John T. Montford during a ceremony Sept. 7 in the Wyndham Warwick Hotel in Houston.

ICUT is an association of 40 non-profit, tax-exempt colleges and universities that are accredited by the Southern Association of Colleges and Schools. These institutions are not owned or operated by the state or other political subdivisions. More than 97,000 or 10 percent of all students currently enrolled in Texas in higher education attend ICUT institutions.

The Founders Award is presented to an individual who has made significant contributions to the advancement of independent higher education in Texas over a significant period of time; an individual who has played an important role in enabling independent institutions to compete effectively with state-supported institutions and remain healthy and viable contributors to Texas higher education; and an individual who has raised the visibility of independent institutions among opinion leaders in the state or nation.

Montford was recognized for his contributions during his time in the Texas Senate including supporting legislation on grant awards.

The Founders Award, which is presented only when merited, is not awarded to elected officials currently holding state offices.

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FOR IMMEDIATE RELEASE

REF: 3-9-15-97

CONTACT: Myrna Whitehead

LUBBOCK -- Visiting instructor Susan Leonard has been appointed to the Hutcheson Endowed Professorship in Texas Tech University's School of Mass Communications. Leonard assumed the new post in September.

Leonard will teach one section of newswriting and reporting as well as a new course, criminal justice reporting.

Leonard, a 20-year news veteran, received the 1996 Arizona Press Club first place award for crime/court spot news and a 1995 Associated Press award for six exclusive stories on various crime topics. Leonard received a bachelor's degree in 1976 in journalism from Arizona State University.

The Hutcheson Endowed Professorship is designed to bring a professional journalist who recently has been working in the field to the university. The professorship is sponsored by C. R. (Choc) and Virginia Hutcheson of Lubbock. The Hutchesons are graduates of Texas Tech -- Choc in journalism in 1948 and Mrs. Hutcheson in applied arts in 1948 from the College of Human Sciences.

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FOR IMMEDIATE RELEASE

REF: 4-9-15-97

CONTACT: Mary Hudspeth

LUBBOCK -- Four Texas Tech University graduates have been recognized as distinguished alumni by the Ex-Students Association and the university. The recipients will be honored during a reception at 6:30 p.m. Friday (Sept. 19) at the Market Alumni Center on the Texas Tech campus.

The annual Distinguished Alumni Dinner will be begin at 7 p.m. following the reception. Master of ceremonies will be David Miller, a 1971 Texas Tech graduate. Tickets are \$35 each and are available by reservation from the Ex-Students Association beginning today through Thursday (Sept. 18). Reservations can be made by calling Vicki Helton at the Ex-Students Association at (806) 742-3641.

The recipients are Charles Harper of Wichita Falls, CEO and Chairman of the Board of Harper Perkins Architects; Robert Junell of San Angelo, "of counsel" with the San Angelo firm of Small, Craig and Werkenthin; Diane Phillips McGauley of Dallas, executive director of the Family Place; and Polk F. Robison of Lubbock, retired Texas Tech athletic director and coach.

The recipients are chosen on the basis of significant contributions to society through their lives and work, and the distinction they have brought to the university.

Harper received a bachelor's degree in 1955 in architecture. A native of Bonham, Harper served in the U. S. Air Force prior to attending Texas Tech. In 1962, he created the firm Harper, Martin and Associates in Wichita Falls. That firm was succeeded by Charles Harper Associates in 1968 and by Harper Perkins Architects in 1979. A former Saddle Tramp, Harper has served Texas Tech as president of the Wichita Falls Ex-Students Association, the district director of the Ex-Students Association, a member of the Tech Century Club and a director and president of the Texas Tech Architecture Alumni Association. In 1995, members of Harper's architecture firm established an endowment in the College of Architecture to honor him for his dedication to the profession of architecture and for his commitment to the support of the architecture program at Texas Tech.

Junell received a bachelor's degree in education in 1969 and a law degree in 1976 both from Texas Tech. He was elected to the Texas House of Representatives in 1988 and currently is serving his third term as Chairman of the House Appropriations Committee for the 75th Legislature. His commitment to Texas Tech includes serving as a past board director for the Texas Tech School of Law Association and a past board director for the Ex-Students Association.

McGauley received a bachelor's degree in human development and family studies in 1969. She later began work as executive director of The Family Place, a Dallas agency for battered women and children. Under her leadership, the agency, which is the first domestic violence program in Texas, has achieved national recognition as one of the most innovative programs of its

kind in the United States. Her efforts also include the Safe Home Outreach program, which provides emergency shelter to women in foster homes rather than at a traditional shelter. McGauley has been a member of the Dean's Advisory Council for Development in the College of Human Sciences at Texas Tech since January 1996 and was named a Distinguished Alumna of the college in March 1995.

Robison received a bachelor's degree in 1934 from Texas Tech. In 1942, he accepted the position of head basketball coach at Texas Tech, where he also assisted in the football program. He served as athletic director from 1961-1971 and was the athletic administrator of finance and development from 1971-1977, when he retired. Robison received the Ex-Student's Association Distinguished Service Award in 1977 and the Order of the Golden Double T, which is presented by the Ex-Student's Association for 50 years of loyalty and counsel. He is a member of the Texas Tech Athletic Hall of Honor, the Red Raider Club and the Century Club.

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FOR IMMEDIATE RELEASE
REF: 3-9-15-97
CONTACT: Myrna Whitehead

LUBBOCK -- Visiting instructor Susan Leonard has been appointed to the Hutcheson Endowed Professorship in Texas Tech University's School of Mass Communications. Leonard assumed the new post in September.

Leonard will teach one section of newswriting and reporting as well as a new course, criminal justice reporting.

Leonard, a 20-year news veteran, received the 1996 Arizona Press Club first place award for crime/court spot news and a 1995 Associated Press award for six exclusive stories on various crime topics. Leonard received a bachelor's degree in 1976 in journalism from Arizona State University.

The Hutcheson Endowed Professorship is designed to bring a professional journalist who recently has been working in the field to the university. The professorship is sponsored by C. R. (Choc) and Virginia Hutcheson of Lubbock. The Hutchesons are graduates of Texas Tech -- Choc in journalism in 1948 and Mrs. Hutcheson in applied arts in 1948 from the College of Human Sciences.

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FOR IMMEDIATE RELEASE

REF: 5-9-17-95

**CONTACT: Jenny Mehlow or
Janet Doggett**

LUBBOCK -- Texas Tech University's International Cultural Center is hosting an exhibition of paintings by Lubbock artist Lahib Jaddo entitled "Contemporary Artist from an Ancient World" from 8 a.m. to 5 p.m., Monday through Friday. The center is located at the intersection of Sixth Street and Indiana Avenue.

The exhibit will be on display through Nov. 21.

Jaddo says she incorporates many concepts and images from her childhood in the Middle East into her oil-on-canvas paintings. Her work showcases women in search of a better life -- searching for peace or freedom or looking for an escape from boredom or unpleasantness.

The artist moved to New York in 1977 where she received a bachelor's degree in architecture in 1980 from Rensselaer Polytechnic Institute in Troy, N.Y. Jaddo received her bachelor's degree in urban design in 1987 and a master's degree in fine art in 1990, both from Texas Tech. Jaddo, who lives in Lubbock, is a full-time studio artist.

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FOR IMMEDIATE RELEASE

REF: 6-9-19-97

CONTACT: Michael Sommermeyer

LUBBOCK -- Fall semester enrollment at Texas Tech University Health Sciences Center set a new enrollment record of 1,548, up from the fall 1996 record of 1,514. Student enrollment at Texas Tech University was 25,149, an increase from the 1996 fall enrollment of 24,721.

The enrollment was taken on the 12th day of classes, the standard reporting date for state institutions to submit enrollment figures to the Texas Higher Education Coordinating Board. All numbers remain preliminary pending final approval of the Coordinating Board.

For the fall semester at TTUHSC, reports listed the School of Allied Health with students 485, the School of Nursing with 411, the Graduate School of Biomedical Sciences with 39, the School of Medicine with 489 M.D.-track students and the School of Pharmacy with 124 students.

University enrollment includes 20,903 undergraduates with 3,609 students enrolled in the Graduate School. The School of Law reported 637 students for the fall semester. Fall 1996 statistics include 20,437 undergraduates, 3,642 graduate students and 642 law students.

In addition to the law school enrollment, the university's fall 1997 enrollment breakdown lists College of Agricultural Sciences and Natural Resources at 1,553; College of Architecture at 708; College of Arts and Sciences at 10,261; College of Business Administration at 4,853; College of Education at 1,610; College of Engineering at 2,690; and College of Human Sciences at 2,160. Reports show 215 health sciences center students taking classes at the university under dual enrollment. Also, 424 students are enrolled as undecided graduates through the Graduate School.

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FOR IMMEDIATE RELEASE

REF: 1-9-23-97

CONTACT: Jenny Mehlow

LUBBOCK -- Texas Tech University's department of extended learning will sponsor a workshop, "Comprehensive Professor Counselor Exam Review," Thursday and Friday (Sept. 26-27). The workshop will be conducted from 8:30 a.m. to 5 p.m. at the International Cultural Center, Sixth Street and Indiana Avenue.

Registrations fee for the workshop is \$175 through Wednesday (Sept. 25) or an additional \$10 charge will be assessed the day of the conference. This fee covers a study guide, refreshments and lunch.

The workshop is designed for individuals who want to take state and national board examinations for licensure in counseling or social work. Those attending will take a confidential, diagnostic pre-test to determine areas of strengths and weaknesses. It is recommended that participants have obtained a master's degree to fully benefit from this workshop.

The workshop will cover orientation into the counseling profession, cultural and social foundations, lifestyle and career counseling, human growth and development, and research methods and statistical studies.

For more information or to register, individuals may call the Division of Extended Learning's Personal and Professional Development area at (806) 742-2352. Phone registration may be charged to Visa, Mastercard, Discover or American Express. Individuals may register at the Continuing Education office at the corner of 15th Street and Akron Avenue on the Texas Tech Campus.

Persons with disabilities who attend this workshop and need auxiliary aids or services are requested to notify the Division of Continuing Education before the program so that appropriate arrangements can be made.

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FOR IMMEDIATE RELEASE

REF: 2-9-24-97

CONTACT: Mary Hudspeth

LUBBOCK -- Texas Tech University supporters and alumni may participate in a variety of activities -- from a style show, pep rally and parade to a selection of receptions and barbecues -- Oct. 6-11 in celebration of homecoming.

Homecoming week kicks off at 8 p.m. Oct. 6 with a homecoming queen style show in the University Center Ballroom. Polling centers to elect this year's queen will be open from 8 a.m. to 5 p.m. Oct. 7. Polling centers are located on campus at the Business Administration Building, Holden Hall, the University Center, the Student Recreation Center and the Health Sciences Center. Any registered Texas Tech student may vote with a valid student ID card.

On Oct. 8, from 11 a.m. to 1 p.m., a free homecoming cookout will be open to students, faculty, staff and alumni outside the University Center.

The weekend will begin with festivities at Raider Alley on Oct. 10. Beginning at 5:30 p.m., Red Raider enthusiasts can mingle with Texas Tech cheerleaders, pom pon squad members and the masked rider, enjoy musical entertainment and clown shows, have their faces painted or participate in a chili-eating contest.

Also starting at 5:30 p.m. will be the annual snake dance, led by the Saddle Tramps, members of the spirit squads and the Goin' Band from Raiderland. The snake formation will begin at Memorial Circle, and as participants join the crowd, the snake will twist through campus to residence halls, picking up students and leading them to Raider Alley for the festivities, pep rally and a bonfire.

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At 7 p.m., the pep rally will be held on the grass area on the south side of the Texas Tech police station. The event, which is to be hosted by Rick Gilbert of KLLL, is open to the public and will feature the football team, band, spirit squads, the Gunfire Kick Line and speakers. Plans for a new bonfire site will be presented, and at the conclusion of the pep rally, the bonfire will be lit for the last time at the Southwest Conference Circle.

At 9 p.m., the Homecoming Concert will begin at the Lubbock Municipal Coliseum. Bands scheduled to perform are Big Head Todd and the Monsters and Jackopierce. For ticket information, contact the Student Government Association at (806) 742-3631.

The 1997 homecoming court will be announced at the pep rally. The queen will be presented during a pre-game ceremony at the Texas Tech v. Kansas game, which begins at 6:30 p.m. Oct. 11 at Jones Stadium.

Other activities Oct. 11 include the Red Raider Road Race and a morning homecoming parade. The road race is open to anyone in the community. For entry fee and other information, contact the Ex-Students Association at (806) 742-3641.

The morning homecoming parade procession will leave the Lubbock Memorial Civic Center at 10 a.m. and travel to the Texas Tech campus down Broadway. The parade will be telecast live on KAMC-TV Ch. 28. Parade judging will be in front of First Baptist Church on Broadway Avenue.

For more information on homecoming activities and those needing auxiliary services, contact Student Organizations Services at (806) 742-3621.

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FOR IMMEDIATE RELEASE

REF: 3-9-24-97

CONTACT: Mary Hudspeth

LUBBOCK – Texas Tech University Professor James R. McDonald recently was appointed chairman of the College of Engineering's department of civil engineering by Dean Jorge Aunon. McDonald has served as a professor in the department for 33 years.

As director of the Institute for Disaster Research, he was named Outstanding Researcher in the College of Engineering in 1997. McDonald has studied tornadoes, hurricanes and other extreme winds since 1970 when a major tornado struck Lubbock. McDonald has produced more than 60 publications concerning wind-structure interaction, tornado risk assessment, building performance, storm shelter design and impact from windborne debris.

McDonald received a bachelor's degree in petroleum engineering in 1958 from Texas Tech, a master's degree in structural engineering in 1961 from Purdue University and a doctorate in structural engineering in 1961, also from Purdue.

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FOR IMMEDIATE RELEASE

REF: 5-9-25-97

**CONTACT: Michael Sommermeyer
or Logan Spence**

LUBBOCK -- Former Texas Governor Dolph Briscoe Jr. will be awarded the National Golden Spur Award on Friday, (Oct. 26), in recognition of 40 years of contributing to the ranching and livestock industry.

The 20th annual National Golden Spur Award and Prairie Party will be hosted by the Ranching Heritage Association and begins at 6:30 p.m. at the Lubbock Memorial Civic Center.

Briscoe has led a successful life that includes involvement in ranching and state politics. He is well known for his support of research and educational endeavors.

Among his legislative achievements, Briscoe served in the Texas Legislature from 1949-1957 representing several West Texas counties. From 1973 to 1979, Briscoe served as the Texas governor, keeping his promise of no new taxes.

In 1949, Briscoe co-sponsored the Colson-Briscoe Farm-to-Market Road Program that paved dirt roads and aided in the development of rural Texas.

Since 1910, the Briscoe family has raised cattle in Uvalde, Tx. In 1972, Briscoe became the largest individual landowner in the state of Texas. Briscoe's contributions to the ranching and livestock industry are highlighted by several accomplishments.

While serving as president of the Texas and Southwestern Cattle Raisers Association, from 1960-1962, Briscoe successfully encouraged state and federal governments to launch a screw worm eradication program in Texas and throughout the Southwest.

Briscoe serves as the chairman of Briscoe Ranch Inc. and as senior chairman for several banks in Southwest Texas. Briscoe was awarded the Distinguished Alumnus Award from the University of Texas in 1986. He also was inducted into the State Fair Hall of Honor in 1994 and the Texas Business Hall of Fame in 1995.

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MEDIA ADVISORY

REF: 2-10-1-97

CONTACT: Michael Sommermeyer

LUBBOCK -- A Texas Tech University plant geneticist has grown a new cotton fiber variety that once produced and marketed could allow cotton growers across Texas and New Mexico to grow higher value classes of cotton.

Dick Auld, chair of the department of plant and soil science, has developed a genotype over the past three years by chemically inducing mutants in cotton that produce fibers that are longer, finer and more elastic. He is working with Dean Ethridge, director of the International Textile Center, to produce yarn and fabrics, and with Don Ethridge, an agricultural and applied economics professor, to evaluate the finished product's marketability.

According to Don Ethridge, the new fiber would be worth as much as 9 cents more per pound, which means a bale of cotton could be worth \$45 more per bale. Use of this mutant on even 10 percent of the South Plains cotton crop could generate an additional \$13 million in farm income annually.

Auld began work on the project three years ago in cooperation with the Ethridges. Two of more than 2,000 mutants produced fibers were significantly longer and finer than the typical cotton found on the South Plains. In the past two years, the second and third generation crops have continued to produce the fiber -- and have yielded fibers more than 1 1/4 " in length, in wide ranging environments, Auld said.

"We tested for two things -- environmental stability and genetic stability. We had almost every kind of weather to test these mutants with from wet and hot to cold and dry. The mutants not only survived, they produced an extremely high quality fiber," Auld said.

Other than the economic pull, Lubbock and South Plains cotton farmers will benefit from this new mutant because with longer fibers the number of uses increases, Don Ethridge said.

"Texas already produces excellent quality cotton, and there's every indication that this new genotype will have great applicability in the marketplace," Dean Ethridge said.

Auld said the project, which has been conducted without outside funding until now, is at the point of needing significant support for the continued testing and production of the mutants. He said the strength of the trio's 40-plus years of know-how makes the project unique.

"We combine genetic and manufacturing technology with economic analysis," Auld said. "No where else can you find such a complete research team that can show both the economic market impact and specific textile manufacturing benefits."

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MEDIA ADVISORY

REF: 3-10-3-97

CONTACT: Mary Hudspeth

LUBBOCK -- A group of musicians called the Siersburg Hunting Horn Corps from Saarland, Germany will perform at 3 p.m. Sunday (Oct. 5) in recognition of German-American Friendship Day. The event is free to the public and will take place at Texas Tech University's International Cultural Center located at Sixth Street and Indiana Avenue.

The 10 musicians offer traditional hunting music from the forests of Germany, a sound achieved by the use of hunting horns.

There will be a reception following a brief greeting ceremony during which the public may visit with the German guests.

For more information, contact Meredith McClain, associate professor in classical and modern languages and literature at (806) 742-3207 or (806) 744-6033.

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MEDIA ADVISORY

REF: 1-10-6-97

CONTACT: Michael Sommermeyer

LUBBOCK – A \$1 million gift benefiting the Texas Tech Medical Center will be presented at 10 a.m. Tuesday (Oct. 7) in Room 2B152 of the Health Sciences Center Building.

Chancellor John T. Montford and President David R. Smith will accept the gift that will create an endowed chair at the medical center and fund future research and scholarship.

This gift comes from two influential members of Lubbock's Hispanic community.

The media is invited to attend this event.

For more information, contact Michael Sommermeyer at (806) 742-2136.

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FOR IMMEDIATE RELEASE
REF: A-10-6-97
CONTACT: Jean Ann Cantore

LUBBOCK -- A Texas Tech University Health Sciences Center faculty member has been selected to serve on a national accreditation team for speech-language pathology and audiology.

Raymond, Linville, Ph.D., CCC-SLP, chair of the Department of Communication Disorders, is one of 50 individuals in the nation to represent the American Speech-Language-Hearing Association as a member of its Council for Academic Accreditation. He is the only representative selected from Texas. The accreditation team will be responsible for reviewing the nation's 270 accredited academic programs in communication disorders.

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FOR IMMEDIATE RELEASE

REF: 2-10-7-97

CONTACT: Margaret Lutherer

LUBBOCK -- Long time Lubbock civic leaders Marciano and Martha Lahey Morales today donated \$1 million to the Texas Tech University Health Sciences Center to fund a chair in the School of Medicine.

Marciano and Martha Morales have been active in their support of Texas Tech over the past several years. Both are members of the Chancellor's Council and were previously members of the Texas Tech President's Council. Martha Morales holds a B.A. degree in Telecommunications from Texas Tech as well as a Law degree she earned in 1992. Marciano Morales, Sr. is a graduate of the University of Missouri.

The Moraleses are also active in Lubbock civic affairs. He is a member of the League of United Latin American Citizens (LULAC); the Lubbock Hispanic Chamber of Commerce; and the Lubbock Board of City Development. In May 1995, the United States Small Business Administration named Morales as the Lubbock District 1994 Small Business Man of the Year.

Marciano Morales serves on the boards of the Salvation Army, the Lubbock Area Foundation, Civic Lubbock, the Industrial Foundation, and Catholic Family Services. He is also a member of the Lubbock Chamber of Commerce Economic Development Committee and the Lubbock Chamber of Commerce Board of Directors. Martha Morales serves on the Board of the United Way and was appointed by the County Commissioner's Court to the Board of Directors of Children's Protective Services in Lubbock. She is also on the steering committee of the City of Lubbock's Fourth Corps Program.

The Morales' donation comes as a lead gift in Texas Tech's Horizon Campaign. The Campaign will be announced officially in February 1998 as Texas Tech celebrates its 75th anniversary. The Horizon Campaign should bring \$300 million in new private donations by 2001.

"Marciano and Martha Morales are dedicated supporters of academics at Texas Tech. Their generous gift to fund a chair in the School of Medicine will have significant positive ramifications for the Texas Tech Medical Center for generations to come," said Texas Tech Chancellor John T. Montford.

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Morales Gift/Page 2

David Smith, M.D., president of the Texas Tech University Health Sciences Center, agreed. "Marciano and Martha Morales understood that funding our endowment was a majority priority of mine since coming to Texas Tech. They have chosen to make this lead gift in hopes that other citizens of the community will also come forward to support academic excellence at Texas Tech," he said.

Marciano and Martha Morales are owners and officers of Caprock Home Health Services, Inc., headquartered in Lubbock. Caprock Home Health employs 1900 people throughout Texas, Oklahoma and New Mexico.

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FOR IMMEDIATE RELEASE

REF: 3-10-8-97

**CONTACT: Michael Sommermeyer
or Logan Spence**

LUBBOCK-- The mental health professionals from Texas Tech University's Student Health Services, Counseling Center and Psychology Clinic are offering Texas Tech students the opportunity to learn about the signs and symptoms of depression.

The free program will be conducted in the University Center Senate Room at 9:30 a.m., 1 p.m. and 3 p.m. on Thursday, (Oct. 9). Each session will last approximately 40 minutes.

The session will include a discussion of the causes, symptoms and treatments of depression. Participants then will fill out an anonymous written screening test for depression and will have the option of discussing the results with a mental health professional.

According to the National Institute of Mental Health, more than 17 million Americans are struck by depression each year and fewer than half of them actually seek treatment.

Pre-registration is not required for the screening, but to participate an individual must arrive at one of the designated times. A diagnosis will not be given, however, an educational information and awareness about depression will be discussed.

For more information, contact the University Counseling center at (806) 742-3674.

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MEDIA ADVISORY

REF: 4-10-8-97

CONTACT: Michael Sommermeyer

LUBBOCK – The College of Engineering will receive a gift from Texaco totaling more than \$3.5 million at 2:30 p.m. Friday (Oct. 10) in the Livermore Auditorium located in the Petroleum Engineering Building.

The donation will be used to create a Magnetic Resonance Imaging Petrophysical Applications Center on the campus of Texas Tech. The gift includes MRI equipment, three years of financial support, a five-year faculty fellowship and funds to set up a 20-station UNIX computer classroom. The MRI Petrophysical Applications Center will utilize medical radiology technology in the area of petroleum geology.

Magnetic resonance imaging is a sophisticated technology that first captured the public's eye when MRI scanners started arriving in hospitals a decade ago. The MRI technology will aid in the imaging and analysis of fluids in rocks and provide a more complete evaluation of oil and natural gas reservoirs, according to Lorne Davis, director of the center and the George P. Livermore Professor of Petroleum Engineering.

The media is invited to attend this presentation.

For more information regarding this gift contact Michael Sommermeyer, (806) 742-2136, or Rachel Bejma, at Texaco, (512) 478-4988.

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MEDIA ADVISORY

REF: 5-10-9-97

CONTACT: Mary Hudspeth

LUBBOCK -- Texas Tech University Professor Lt. Col. Vance Zider will run the last mile of a 250-mile crusade beginning at 5 p.m. Friday (Oct. 10) at Memorial Circle.

Zider's crusade began when 13-year-old Ronnie Cobbs went swimming and nearly drowned in a potentially dangerous playa lake. Zider attempted to rescue and resuscitate Cobb, who died two days later. Zider also said if the warning signs posted near the water were readable, he would have attempted to stop the boy from swimming in the lake.

Zider since has been collecting donations and pledges for warning signs to be posted near playa lakes, including wearing the red shirt which reads "Playa Lake Warning Fund" on the front and "No More Drownings" on the back. There will be a ceremony to burn the shirt Zider has worn on every mile since he began running four miles a day Aug. 1.

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FOR IMMEDIATE RELEASE

REF: 6-10-9-97

CONTACT: Michael Sommermeyer
or Logan Spence

LUBBOCK-- The Lubbock Lake Landmark, department of the Museum of Texas Tech will host a Celebration Week Friday (Oct. 10) through Sunday (Oct. 19). The landmark is located on Indiana Avenue and Loop 289 northwest of Lubbock. The celebration will feature events such as Indian culture demonstrations, films, storytelling and classes on beadwork, basketry and hunting methods according to Sue Shore, Museum Educator.

The park will be open for visitation from 10 a.m. to 4 p.m. on Tuesday through Saturday. On Sundays, the park will be open from 1 p.m. to 5 p.m. and on Monday, the park will be closed.

The price for admission to the classes and other events will be \$2 for adults, \$1 for students and children under 6 will be admitted at no charge. Pre-registration is required for all classes because space is limited.

The Celebration week will commemorate 12,000 years of traditional Native American life ways on the Southern high plains. This week also marks the seventh anniversary dedication of the historical park as the Robert A. Nash Interpretive Center and the Quaternary Research Center.

The Lubbock Lake Landmark is a 300 acre national historical and state archeological landmark. The park is jointly operated by the Museum of Texas Tech University and the Texas Parks and Wildlife Department.

For more information and registration for classes, call (806) 742-1116. To schedule a group tour, call Sue Shore at (806) 742-2456.

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FOR IMMEDIATE RELEASE

REF: 7-10-9-97

CONTACT: Michael Sommermeyer
or Logan Spence

LUBBOCK-- New York's Ensemble for Early Music will appear in Istanpitta at 8 p.m. Oct. 24 in the Texas Tech University Center Allen Theatre.

The Istanpitta features medieval dance music performed by this group which was founded and is directed by Frederick Renz, based in New York City.

The Ensemble for Early Music has performed throughout the world and has produced two CD's titled "Istanpitta" and "Istanpitta II".

For tickets or more information, call (806) 742-3610. Tickets are also available at all Select-A-Seat locations.

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MEDIA ADVISORY

REF: 8-10-9-97

CONTACT: Margaret Lutherer

LUBBOCK -- Texas Tech Chancellor John T. Montford will accept the largest single gift ever given by a Texas Tech alumnus at a press conference on Friday, Oct. 10, at 3:30 p.m. in the Rotunda of the College of Business Administration Building on the Texas Tech campus. Details about the size of the gift, its purpose, and its donor will be made available at that time.

For more information on the largest single gift ever given to Texas Tech by a former student, please contact Margaret Lutherer at (806) 742-2136 or (806) 789-4472.

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FOR IMMEDIATE RELEASE
REF: 9-10-10-97
CONTACT: Margaret Lutherer

LUBBOCK -- Texas Tech University made history as Homecoming Week began when it received the largest ever donation by a former Texas Tech student to the university. Bobby G. Stevenson, chair and CEO of Ciber, Inc., presented a check for \$7 million to endow student scholarships and faculty development in the College of Business Administration.

Stevenson, a Lubbock native, attended Texas Tech in the early 1960s after graduating from Monterey High School.

He founded Ciber, headquartered in Englewood, Colorado, in 1974. Today, the company provides customized computer consulting, development through implementation, ranking among the top companies in the country in the \$20 billion information technology industry. Ciber has been listed for the past three years in Forbes Magazine's "The World's Best Small Companies." The company has approximately 3,500 employees operating out of 50 branch offices in more than 20 states and three international countries. The company has an average revenue growth rate of 30 percent a year, with an average earnings growth of 60 percent per year. Last year the company had revenues of more than \$300 million.

In accepting the \$7 million endowment gift, Texas Tech Chancellor John T. Montford called Stevenson, "a great Red Raider who is committed to future excellence in his hometown and at his university."

"We are overwhelmed by Bobby Stevenson's generosity. He felt that Texas Tech prepared him well for his successful business life, and because of his success he can help thousands of students in the future have the same positive experience at Texas Tech," Montford said.

Part of the Stevenson's gift will establish a \$5 million endowment for student scholarships in the College of Business Administration. The remaining \$2 million will establish an endowment to fund a chair in the College of Business Administration.

The \$7 million gift was announced just one hour after the College of Engineering received a \$3.5 million gift from Texaco, Inc., to fund a magnetic resonance imaging laboratory in the department of petroleum engineering.

"I can not imagine a more wonderful Homecoming Weekend than one beginning with \$10.5 million of new money coming to Texas Tech to build our academic excellence," Montford concluded.

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FOR IMMEDIATE RELEASE

REF: 6-10-13-97

CONTACT: Myrna Whitehead
or Melissa Joyce

LUBBOCK -- Extended Learning at Texas Tech University and the South Plains Association of Governments Dispute Resolution Center will sponsor a 40-hour Basic Mediation Training Program Nov. 3-7 at the Sheraton Fiesta South Padre Island Beach Resort, 310 Padre Blvd. The registration deadline is Oct. 29.

The program is open to any individual interested in learning about mediation. This program will be of special benefit to administrators, attorneys, business professionals, educators, government employees, legal assistants, mental health care professionals, realtor and social workers.

The program will allow participants to learn the skills necessary to become a mediator or enhance their professional skills. Through lecture, discussion, case studies, group exercises and role-plays participants will become familiar with the definitions of the laws governing mediation, forms of alternative dispute resolution, mediation methods and strategies, problem solving and communication skills, confidentiality and ethics. Psychological, financial and legal issues also will be addressed.

The presenters at this year's conference are Clarence Cramer and Gene Valentini. Cramer is the director of the Pinal County Conciliation Court in Arizona. He has been a mediator and trainer since 1981. Valentini, the director of the South Plains Association of Governments' Dispute Resolution center, also has been a mediator since 1981 and has served as an active trainer in conflict resolution for the past 10 years. Additionally, Valentini developed the South Plains Alternative Dispute Resolution System and the Texas Tech University Agriculture Mediation Program.

The fee to attend the training program is \$575 and includes continuing education credit hours, a comprehensive course guide, daily lunches and breaks.

This training program has been approved for professional continuing education credit hours for the State Bars of Texas and New Mexico, Texas State Board of Public Accountancy and Texas Tech. A request for credit approval also has been submitted to the Certifying Board of the National Association of Legal Assistants.

To register, call Extended Learning at Texas Tech at (806) 742-2352 and ask for Personal and Professional Development. Phone registration may be charged to VISA, MasterCard, Discover or American Express. Participants also may fax their registration to (806) 742-0405.

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NEWS RELEASE

TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER

News & Publications, HSC Bureau

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FOR IMMEDIATE RELEASE

REF: A-10-13-97

CONTACT: John Walls

LUBBOCK -- Texas Tech University Health Sciences Center and the College of Business Administration at Texas Tech University announce a new M.D./M.B.A. joint degree program.

Students in the program will receive both M.D. and M.B.A. degrees within the four years of medical school. The Texas Tech four-year program, which is accepting applications now for the 1998-99 academic year, is only the second one of its kind in the country.

As health care reform has evolved in the past few years, many organizations have struggled to balance patient care concerns with changing health care economics. Improving future health care administration efforts will require new leaders groomed with expertise in both medicine and business, according to Joel Kupersmith, M.D., dean of the Texas Tech School of Medicine.

"We have created this program to address the increasing public concern about the future of medicine and all the economic issues that surround this industry," Kupersmith said. "With this program, we will educate tomorrow's doctors to deliver the highest quality health care to patients while maintaining a sound financial bottom line."

The Texas Tech M.D./M.B.A. program will prepare physicians to handle financial issues in health care by providing a greater insight into health care management, systems, finance, economics and delivery. The additional 54 hours of classes -- which will include two additional summers of study -- will include accounting, management strategy, business decision-making skills and methods, business information systems, as well as other core skills.

"This new program was a logical step for us," Kupersmith said. "Through the combined resources of the Texas Tech University Health Sciences Center and Texas Tech University, we can deliver the quality education necessary for these two degrees. As a result, our graduating students will be much further ahead. We fully anticipate that our graduates from this program will be tomorrow's leaders in health care administration and guarantee quality health care and financial administration."

Enrollment for the combined program is limited to 10 students per year. For more information on applying for the program, contact the Texas Tech School of Medicine at (806) 743-3000

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FOR IMMEDIATE RELEASE

REF: 4-10-14-97

**CONTACT: Michael Sommermeyer
or Jenny Mehlow**

LUBBOCK -- Texaco executive C. Robert Black and his wife Billie K. Huckabay Black presented the College of Engineering with a \$1 million gift on Friday (Oct. 10). The donation was given for an endowed chair in the college.

Black received a bachelor's in petroleum engineering in 1958 from Texas Tech. In 1992 he became a senior vice president for Texaco, Inc. in White Plains, N.Y. Black was president of Texaco's Latin America - West African offices in Coral Gables, Fla. prior to becoming senior vice president.

Black's son, Kevin, received a bachelor's degree in petroleum engineering in 1984 from Texas Tech. He is employed by Texaco in Midland.

Black's individual donation was announced along with a \$3.5 million donation by Texaco, Inc. for a Magnetic Resonance Imaging Petrophysical Applications Center to be located on the campus of Texas Tech.

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FOR IMMEDIATE RELEASE

REF: 1-10-14-97

CONTACT: Margaret Lutherer

LUBBOCK -- A Texas Tech student will soon spend a day in perhaps the busiest job in Lubbock.

Service organization Mortar Board will conduct a drawing Monday (Oct. 20) for a student to become the Texas Tech Chancellor for a Day. The second annual drawing raises funds that Mortar Board donates to the Texas Tech General Scholarship Fund. Each raffle ticket is priced at \$1 and can be purchased by a Texas Tech undergraduate student.

The tickets are for sale in the Business Administration Rotunda Wednesday (Oct. 15) and on the first floor of the University Center on Wednesday, through Friday (Oct. 15-17).

The raffle drawing will be held at 1:30 p.m. Monday (Oct. 20) in Chancellor John T. Montford's office in the Texas Tech Administration Building.

In addition to spending the day raising funds for scholarships at Texas Tech, the Chancellor for the Day also will handle phone calls and correspondence normally routed to Chancellor Montford. At the end of the week, the Chancellor and a date are to be guests at a special pre-game reception before the Texas Tech vs. Texas A&M game. The Student Chancellor and date also will sit in the Chancellor's private box at the football game.

Last year's Chancellor for the Day, Clay Crawford, raised several thousand dollars that Mortar Board contributed to the General Scholarship Fund on campus. Chris Wright, senior Mortar Board member and organizer of the second annual Chancellor for the Day, hopes that this year's Student Chancellor will be just as successful.

"Clay found that scholarship fund-raising was not a difficult proposition when he had Chancellor Montford's backing. We hope this year's Student Chancellor also will aggressively raise scholarship money for Texas Tech with Chancellor Montford's enthusiastic support," Wright said.

Mortar Board is a national service organization for the chapter on the Texas Tech campus. The honorary society is made of up 40 seniors who are chosen because of their academic abilities and campus involvement.

For more information on the second annual Chancellor for the Day at Texas Tech, call Chris Wright at (806) 797-5690.

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FOR IMMEDIATE RELEASE

REF: 4-10-14-97

**CONTACT: Michael Sommermeyer
or Jenny Mehlow**

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FOR IMMEDIATE RELEASE

REF: 2-10-14-97

CONTACT: Margaret Lutherer

LUBBOCK -- The Texas Tech Student Government Association will institute a new Red Raider tradition during half-time at the Texas Tech vs. A&M football game at 1 p.m. Saturday (Oct. 25) in Jones Stadium.

At that time, executive officers of the Student Government Association from both Texas Tech and Texas A&M will meet with Texas Tech Chancellor John T. Montford and Texas A&M Chancellor Barry Thompson to put up for grabs a hand-tooled saddle.

The saddle will reside in the Student Government Office on the campus of the victorious team.

The idea was born when the Texas Tech Student Senate passed legislation recently to establish the annual tradition. Student Senate member Chris Wright said, "Texas Tech and Texas A&M have long been mighty rivals in football. We felt it would be an excellent idea to create a saddle to exemplify that rivalry. Of course, we hope it will always find a home in the Student Senate Offices in the University Center where we will notch it each year after a victory."

The Texas Tech Student Senate began a similar tradition last year when they began an exchange of silver spurs with the University of Texas to signify the victor in that rivalry. The silver spurs are emblazoned with both the Double T and the University of Texas Longhorns. Likewise, the hand-tooled saddle features the Double T on one side and the Texas A&M logo on the other.

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FOR IMMEDIATE RELEASE

REF: 3-10-14-97

CONTACT: Margaret Lutherer

LUBBOCK -- Texas Tech officials expressed their disappointment today (Oct. 14) over President Clinton's decision to use his line item veto authority on the \$2 million included by Congress in the FY 1998 Department of Defense Appropriations bill for the newly created Institute for Environmental and Human Health, located at Reese Center.

"The Institute for Environmental and Human Health will go forward without federal funding to address the pressing ecological and environmental health problems facing West Texas and the nation," Chancellor John T. Montford said. "The faculty, scientists and graduate students in the program have my strongest support for their future success."

The creation of the institute and the request for \$2 million in start-up funding was strongly supported by a bi-partisan group of Texas Congressional Delegation members. This federal contribution was expected to leverage more than \$6 million in state and other matching funds. Montford said he expects the additional funding to come to the institute.

"The Texas Tech Board of Regents has approved funding for the institute. We expect other funding as well," he said.

The institute has a written agreement of cooperation with the environmental officials at Brooks Air Force Base, who plan to utilize the institute for research, education and training in support of its environmental risk analysis mission.

In the wake of the president's veto, Texas Tech University will continue to work with its Congressional Delegation and Air Force and Pentagon officials to seek FY 1998 funds for the institute and include funding in the president's FY 1999 budget, which is currently being prepared for submission to Congress early next year, according to Montford.

Montford said the institute will help the U.S. Air Force and U.S. Department of Defense meet its environmental protection and mediation mission and provide the research and science necessary to better protect American citizens from environmental health concerns.

The institute is a joint venture between Texas Tech and the Health Sciences Center. Director Ron Kendall, Ph.D. came to Texas Tech from Clemson University in April. This fall 10 new faculty members and 30 graduate students came to Texas Tech from Clemson to begin operations of the institute at Reese Center.

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FOR IMMEDIATE RELEASE
REF: 5-10-15-97
CONTACT: Mary Hudspeth

LUBBOCK -- Parents and families of Texas Tech University students are invited to attend a weekend of events centered around Family Day activities Oct. 31-Nov. 1 sponsored by the Texas Tech Dads and Moms Association. Highlights of the weekend include a banquet and a reception/brunch prior to the 1 p.m. football game between Texas Tech and Kansas State.

The recognition banquet will begin at 7 p.m. Oct. 31 in the University Center Red Raider Ballroom. Texas Tech President Donald Haragan will be the featured speaker for the evening.

The banquet will include the recognition of outstanding members of the Dads and Moms Association and the presentation of the Spencer A. Wells Faculty Award to a university faculty member in recognition of exceptional service to Texas Tech.

From 10 a.m. to noon Nov. 1, families are invited to attend an informal reception and brunch in the University Center Red Raider Ballroom. Parents and family members will have an opportunity to meet various deans and representatives from the different colleges.

Tickets to the banquet are \$10 per person and tickets to the brunch are \$6.50 per person. Reservations for both events must be received by the Dads and Moms Association no later than Oct. 26.

A half-time ceremony during the football game will recognize additional Family Day participants. Awards will recognize parents with the most children enrolled at Texas Tech and parents who traveled the greatest distance to attend the event. Registration for Family Day activities and the parents' awards will be from 4 to 9 p.m. Oct. 31 and continue from 8 to 10 a.m. Nov. 1 in the University Center Courtyard.

The weekend also will include a membership meeting at 9 a.m. Nov. 1 in the University Center Senate Room and a talent show at 8:15 p.m. in the University Center Allen Theatre. Tickets are \$3 in advance or at the door.

Tickets to any of the events may be obtained by calling the Dads and Moms Association at (806) 742-3630.

Persons with disabilities who plan to attend the festivities should contact the Dads and Moms Association before the events so appropriate arrangements can be made.

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FOR IMMEDIATE RELEASE

REF: 8-10-16-97

CONTACT: Michael Sommermeyer

Advanced Research Program Grants Total \$4.7 million

LUBBOCK – Researchers at Texas Tech University and the Texas Tech University Medical Center obtained almost \$4.7 million in basic and applied research grants out of nearly \$60 million in funds awarded today (Oct. 16) by the Texas Higher Education Coordinating Board.

The awards, announced at the board's quarterly meeting in Austin, were distributed among 452 research projects at 36 Texas universities for the 1997-98 biennium.

Texas Tech University researchers received \$3,523,546 to fund 29 projects. The Texas Tech University Medical Center received \$1,172,690 to fund nine projects. The combined total of awards from the Advanced Research Program/Advanced Technology Program (ARP/ATP) placed the university fifth among the highest-funded institutions in the state.

The largest Texas Tech award was a \$497,300 grant to Kathleen Hennessey, professor and director of the International Center for Informatics Research, for her project titled, "Integrated Automatic Defect Detection and Classification System."

"We are pleased with the number of funded awards and with the total amount of funding received by Texas Tech and the medical center," said Vice President for Research and Graduate Studies David Schmidly. "Today's awards help move Texas Tech closer to its goal of becoming a Carnegie Research I Institution."

The largest grant among medical center faculty went to Raul Martinez-Zaguilan, associate professor of physiology. He received a \$242,789 grant to investigate "Fluorescent Probes to Monitor Millimolar Calcium Concentrations in Intracellular Storages."

David J. Hentges, Texas Tech Medical Center dean of the graduate school of biomedical sciences said, "The funding provided today to the medical center shows the quality and expertise of our faculty. It also shows that the Texas Higher Education Coordinating Board recognizes our continued commitment to conducting biomedical research."

Projects funded at the university include:

College of Agricultural Sciences and Natural Resources

John McGlone, professor, department of animal science, "Regulation of Prepubertal Pig Ovarian Maturation to Increase Future Litter Sizes," \$18,200.

-more-

ARP/ATP GRANTS/PAGE 2

Henry Nguyen, professor, department of plant and soil sciences, "Enhancing Yield and Heterosis in Sorghum Through Marker-Assisted Utilization of Exotic Germplasm," \$181,200.

Nick Parker and Clifford Fedler, Texas Coop Unit, "Effective Waste Treatment by Wetlands with Wetting and Drying Cycles," \$185,400.

College of Arts and Sciences

Nathan Collie, assistant professor and Michael Rylander, professor, department of biological sciences, "Detection of Aquatic Endocrine Disruptors: Development of a Computer-Automated Behavioral Assay," \$161,863.

Scott Holaday, associate professor and Daniel Krieg, professor, department of biological sciences, "Modification of Carbohydrate Storage in Cotton," \$107,625.

Marilyn Houck, associate professor and Robert Bradley, assistant professor, department of biological sciences, "Hantavirus Transmission: Potential Role of Arthropods," \$96,050.

Hong Zhang, associate professor, department of industrial engineering, and Scott Holaday, associate professor, department of biological sciences, "Expression of Two Arabidopsis Genes Encoding a Peroxisomal Ascorbate Peroxidase and a Regulatory Protein in Cotton," \$110,208.

Dominick J. Casadonte, associate professor, department of chemistry, "Synthesis and Characterization of Cu(1) Metallopolymers," \$69,958.

David Nes, associate professor, department of chemistry, "Studies on the Biochemistry and Physiology of Phytophthora-Soybean Interactions," \$180,000.

Paul Wenthold, professor, department of chemistry, "Negative Ion Photoelectron Spectroscopy of Metal Hydride Ions," \$75,096.

Chia-Bo Chang, associate professor, department of geosciences and Tim Doggett, assistant professor, department of geosciences, "Numerical Model Study of Hurricane Boundary Layer Winds," \$69,488.

Richard Peterson, professor and chairman, department of atmospheric science, "Detection of Localized Structures in Hurricane Windfields," \$58,754.

Ira Lewis, professor, department of mathematics, "Hereditarily Indecomposable Continua," \$30,000.

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ARP/ATP GRANTS/PAGE 3

Carl Seaquist, assistant professor, department of mathematics, "Continuous Decompositions and

Homogeneity," \$36,632.

Marianna Shubov, associate professor, department of mathematics, "Spectral Analysis, Control and Stabilization of Dissipative Hyperbolic Systems," \$53,162.

Victor Shubov, associate professor, department of mathematics and David Gilliam, professor, department of mathematics, "A Mathematical Analysis of Tornado Dynamics," \$66,702.

Song Yang, associate professor, department of mathematics, "Analysis of Survival and Longitudinal Data," \$50,000.

M.A.K. Lodhi, professor, department of physics, "Modeling of a Thermal to Electric Conversion Static Cell and Cascading with a Similar Cell for High Performance," \$57,500.

Patricia DeLucia, assistant professor, department of psychology, "Perceptual Judgments About Collision and Implications for Transportation Safety," \$57,500.

College of Education

Alan Koenig, assistant professor, department of education, and Sandra Nes, research assistant to Koenig, "At-Risk Parent/Child Reading Pairs: Studying Fluency, Comprehension, and Self-Perceptions," \$47,200.

College of Engineering

James Riggs, professor in the department of chemical engineering, and William Oldham, chairperson, department of computer science, "Analysis of Neural Networks for High Purity Distillation Control," \$157,700 and "Predicting Product Variabilities for Distillation Column," \$156,330.

Clifford Fedler, associate professor in the department of civil engineering, and Nick Parker, research professor for the civil engineering department, "Cost Effective Waste Treatment Through Aquatic Protein Production," received \$189,000.

Sunanda Mitra, professor in the department of electrical engineering, and Dr. David Mehrl, associate professor, electrical engineering department, "An Efficient and Unified Digital Medical X-ray Image Acquisition/ Analysis System," \$141,960.

Michael Parten, associate professor in the electrical engineering department and Jon Dredeson, chairperson and professor in the electrical engineering department, "System Control for Hybrid Electric and Alternative Fuel Vehicles," \$180,000.

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ARP/ATP GRANTS/PAGE 4

Don Wunsch, assistant professor in the electrical engineering college, "Detection of Tornadoes Using Neural Networks," \$141,018.

Atila Ertis, professor, department of engineering, "Development of a Proper Peanut Drying Region for West Texas and Technology Transfer," \$79,900.

Jesse Jones, lecturer, department of mechanical engineering and Darrell Vines, professor, department of mechanical engineering, "Fuel Efficient and Low Emissions Fuel Cell Powered Vehicle Development," \$204,500.

Kathleen Hennessey, professor and director, International Center for Informatics Research and YouLing Lin, senior research associate, International Center for Informatics Research, "Integrated Automatic Defect Detection and Classification System," \$497,300.

Recipients at the health sciences center were:

Thomas Tenner, professor of pharmacology, "Oxidative Stress as Trigger for Enhanced Vascular Smooth Cell Growth in Diabetes Mellitus," \$132,291.

Jean Strahlendorf, associate professor of physiology, "Signal Transduction Mechanisms Involved in Hypoxia-Induced Neuronal Apoptosis," \$136,983.

David Burgio, assistant professor of pharmaceutical science, "Normal Tissue P-Glycoprotein Inhibition: Effects on Distribution and Elimination," \$95,101.

Howard Strahlendorf, associate professor of pharmacology, "Role of p75 Neurotrophin Receptor in Determining Life or Death of CNS Neurons," \$101,233.

Peter Syapin, associate professor of pharmacology, "Alcohol Abuse and Gene Expression in Brain," \$163,039.

Welda Chaffin, professor of microbiology and immunology, "Secretion of Yeast HSP70 and Identification of Possible Partner Proteins," \$120,861.

Glenn Roberson, professor and chairman of radiology, "An Efficient and Unified Digital Medical X-Ray Image Acquisition/Analysis System," \$61,800.

Vaughan Lee, assistant professor of cell biology and biochemistry, "Regulation of Prepubertal Pig Ovarian Maturation to Increase Future Litter Sizes," \$118,593.

Raul Martinez-Zaguilan, associate professor of physiology, and Sandor Gyorke, assistant professor of physiology, "Fluorescent Probes to Monitor Millimolar Calcium Concentrations in Intracellular Storages," \$242,789.

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FOR IMMEDIATE RELEASE
REF: A-10-16-97
CONTACT: John Walls

LUBBOCK -- A Texas Tech University Health Sciences Center faculty member has been elected a fellow of the American Association for the Advancement of Science (AAAS).

Neil A. Kurtzman, M.D., FACP, Arnett professor of medicine, professor of physiology and chair of internal medicine, was selected for his "pioneering studies on renal acidification mechanisms." The honor of being elected a Fellow of AAAS began in 1874. He will be inducted during the AAAS Fellows Forum on February 14, 1998, in Philadelphia.

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FOR IMMEDIATE RELEASE
REF: B-10-16-97
CONTACT: John Walls

LUBBOCK -- The Texas Tech University Health Sciences Center School of Allied Health will hold a job fair from 10 a.m. to 2 p.m. on Oct. 24 (Friday) in the McInturff Conference Center of University Medical Center. Representatives from approximately 50 hospitals, clinics, private firms and governmental agencies will be available to talk with pre-professional and graduating health professions students.

Physical therapy, occupational therapy, clinical laboratory science, emergency medical services, speech pathology and audiology students will have an opportunity to learn about employment opportunities during the event. Other participants are the Texas Tech College of Human Sciences, the Department of Health, Physical Education and Recreation and Health Organization Management. Wayland Baptist University, Lubbock Christian University, South Plains College, Odessa College and Amarillo College students also are invited.

For more information, please contact the School of Allied Health at 743-3223.

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FOR IMMEDIATE RELEASE
REF: C-10-16-97
CONTACT: John Walls

LUBBOCK -- The Texas Tech University Health Sciences Center will hold its Second Annual Dinner for the Children benefiting the Children's Orthopaedic Center at 7 p.m. on Oct. 26 (Sunday) at the Merket Alumni Center, 19th Street and University Avenue.

Tickets for the dinner are \$100 per person. Corporate sponsorships for tables of eight are available for \$3,000. Tickets may be reserved or purchased by contacting Mikell Bollinger at 743-2465 or Elsa Sullivan at 743-1703.

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FOR IMMEDIATE RELEASE
REF: 7-10-16-97
CONTACT: Myrna Whitehead
or Melissa Joyce

LUBBOCK -- The Division of Extended Learning and the Family Therapy Clinic at Texas Tech University will sponsor a workshop titled "Creating Connection: Emotionally Focused Marital Therapy" from 9 a.m. to 4:30 p.m. Oct. 24, at the conference center of the Education Service Center Region 17, 1111 West Loop 289.

The program is designed for licensed marriage and family therapists, licensed professional counselors, psychiatrists, psychologists, alcohol and drug abuse counselors and social workers.

The workshop will provide participants with an in-depth exposure to the methods of experimental marital and family therapy known as Emotionally Focused Therapy. Topics include the attachment processes that constitute intimate adult relationships and how such processes are involved in the cycles of marital distress and family conflict; and the skills necessary for restructuring intimate relationships and techniques for dealing with problematic issues such as reactive hostility or defensive withdrawal.

The objectives of the program are to see marital distress from an attachment perspective, help marriage partners reprocess the emotional responses that sustain marital distress, shape new interactions and bonding events, overcome therapeutic impasses and determine clinical issues and ethical dilemmas.

Susan M. Johnson is the presenter at this year's workshop. Johnson is a professor of psychology and psychiatry at the University of Ottawa and one of the originators of Emotionally Focused Marital Therapy.

The program is approved for six hours of Continuing Education Credits by the Texas State Board of Examiners of Licensed Professional Counselors, Texas Association of Alcohol and Drug Abuse Counselors, Texas State Board of Examiners of Licensed Marriage and Family Therapists, American Psychological Association and Texas Tech.

The fee for the workshop is \$98, and includes materials, professional credits, refreshment breaks and lunch.

For more information or to register, call the Division of Continuing Education at (806) 742-2352 and ask for Personal and Professional Development. Phone registration may be charged to VISA, MasterCard, Discover or American Express. Participants may fax their registration to (806) 742-0405. On-site registration also is possible for an additional \$10 fee.

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FOR IMMEDIATE RELEASE
REF: 8-10-16-97
CONTACT: Myrna Whitehead

UNIVERSITY TO RECRUIT ELEMENTARY SCHOOL STUDENTS

LUBBOCK -- Texas Tech University will be the site of a recruitment program for the college class of 2008. Hosted by the College of Education, more than 90 local elementary school students from Lubbock and the surrounding area will participate in a day-long Diversity Recruitment and Diversity Support effort beginning at 8:15 a.m. Friday (Oct. 17) in the University Center Matador Room.

Media representatives are invited to attend any of the day's events which will include a physics circus featuring student experiments, a campus bus tour and a session with college student mentors.

The purpose of the conference is to encourage students to seriously think about furthering their education beyond high school, and in particular, to attend Texas Tech. Several Lubbock Independent School District elementary schools as well as area schools including Shallowater, New Deal, Frenship, Woodrow, Copper, Roosevelt, Idalou and Slaton are participating in the program. As many as four students from each school have been invited to attend the program.

The program will begin at 9 a.m. with a welcome from College of Education Dean Elaine Jarchow and LISD Assistant Superintendent John Washington. Spike Wideman, senior vice president at the American Bank of Commerce at Wolfforth, will present "Start Now Thinking About Going to College" at 9:10 a.m. Ramirez Elementary Principal Lucy Brown will present "Have You Considered Becoming a Teacher" at 9:40 a.m. The participants then will be divided into two groups -- one to take a bus tour of the university with the HighRiders and one to attend a Physics Circus in the Science Building Room 10.

Lunch for the students will be served in the Hulen-Clement Dining Hall, while the students' parents will dine with Jarchow in the Administration Building Room 313. Stephanie Johnson will lead a panel discussion for parents at 12:25 p.m. At 1:15 p.m., the students will spend time with their Texas Tech friends in a session "Let's talk about what it is like going to Texas Tech." The recruitment event will end at 2:15 p.m.

For more information about the Diversity Recruitment and Diversity Support program, contact Karen Jacobsen, program coordinator, at (806) 742-1997, ext. 400.

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FOR IMMEDIATE RELEASE

REF: 9-10-17-97

CONTACT: Michael Sommermeyer

Westmoreland Papers Expand Research Holdings of the Vietnam Archive

LUBBOCK -- The complete transcripts of the Westmoreland vs. CBS trial will be presented to the Vietnam Archive at 10 a.m. Monday (Oct. 20) in the Marshall Formby Room of the Special Collections Library. Larry Berman, a professor and chairman of the department political science at the University of California at Davis, will present the papers to the archive, the largest non-government repository of Vietnam War-related materials in the United States.

Berman served as a consultant to CBS Television, and at the end of the trial obtained the complete transcript of the trial and supplementary materials. These original documents comprise 48 banker's boxes of materials detailing the United States involvement in the Southeast Asian conflict.

Gen. William C. Westmoreland and CBS settled the case before a verdict was returned. On the last day of the trial, Judge Pierre N. Leval told the jury, "We have watched the creation in this courtroom of an extraordinary, unique and rich record for historians to study. I suggest that the value of this proceeding may have more to do with the record it has created for history than with the verdict it could have produced."

In a CBS Television special which aired on January 23, 1982, CBS Anchorman Mike Wallace opened, "The only war America has ever lost. The war in Vietnam reached a dramatic turning point fourteen years ago this month." Wallace then went on to describe how, in CBS' view, the American military conspired to suppress and alter military intelligence about the North Vietnamese military.

The special implicated Gen. Westmoreland in the conspiracy and cast doubt on his military honor, said James R. Reckner, director of the Vietnam Center.

"Having sought, and not received, an apology from CBS, Gen. Westmoreland sued the network to regain his honor. Later CBS settled the case and apologized to Gen. Westmoreland," Reckner said. "However in the process this incredible collection of materials was created about the Vietnam War. We are fortunate to receive these materials for study and analysis by researchers interested in both the case and in materials related to the Vietnam War which were uncovered during the trial."

Additional information about this gift can be obtained by contacting Jim Ginther, associate archivist, at (806) 742-9010.

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FOR IMMEDIATE RELEASE

REF: 1-10-20-97

**CONTACT: Myrna Whitehead
or Melissa Joyce**

LUBBOCK -- Texas Tech University's College of Education will sponsor the High School Recruitment Workshop from 11:45 a.m. to 1:15 p.m. Tuesday (Oct. 21) at the Hall of Nations of the International Cultural Center, Sixth Street and Indiana Avenue. The program is co-sponsored by the Diversity Recruitment and Diversity Support Program in the College of Education.

The workshop is open to all students within Lubbock Independent School District, Texas Association of Future Educators and the DR/DS program. Counselors and sponsors also are invited to attend.

The workshop will provide participants with a presentation about career options in the field of education. Lunch will be provided.

Dinah Zike is presenting this year's workshop. Zike is an education and non-fiction author, public speaker and consultant. She is also the president and founder of Dinah-Might Activities, Inc.

Transportation will be provided for students and other workshop participants. School buses will arrive at each high school at 11:15 a.m. and return at 1:30 p.m.

For more information, contact Karen Jacobsen, coordinator of the Diversity Recruitment and Diversity Support program, at (806) 742-1997, ext. 400.

Persons with disabilities who plan to attend the workshop and need auxiliary aids or services should contact Jacobsen prior to the workshop so that appropriate arrangements can be made.

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FOR IMMEDIATE RELEASE

REF: 1-10-23-97

CONTACT: Margaret Lutherer

LUBBOCK -- Douglas L. Mann will become Texas Tech's new Vice Chancellor for Facilities Planning and Construction effective November 1, 1997.

Mann, currently vice president of the architectural firm Hellmuth, Obata + Kassabaum, Inc. (HOK) in Dallas, will have responsibility for construction projects as Texas Tech implements a new Campus Master Plan. In that capacity, he will supervise development, budget management and construction of new facilities currently underway on the Texas Tech campus and facility construction planned for the future. Mann will oversee completion of the United Spirit Arena, Carpenter-Wells Residential Complex, the Health Sciences Center Medical Library and Telecommunications Conferencing Center and the English/Philosophy/Education Building.

While at HOK, Mann's position focused on large scaled architectural projects. He was instrumental in developing structure and support for a national Campus Master Planning and Educational Focus Group within HOK. He has been responsible for the development of Campus Master Plans at Case Western Reserve University, Ohio State University, the University of Alabama, Texas A&M International University and Texas Tech University.

Before joining HOK, Mann served as project manager with the architectural firm Cooper, Carry & Associates in Atlanta, Georgia. He also served as project manager with Howard, Needles, Tammen & Bergendoff of Phoenix, Arizona.

Mann received a bachelor degree in landscape architecture from Kansas State University. He is a member of the American Society of Landscape Architects, the Transportation Research Board and the American Planning Association.

Joining Mann in the Office of Facilities Planning and Construction will be Assistant Vice Chancellor Theresa B. Drewell. Drewell currently serves as Director of the Office of Facilities Planning and Construction at Texas Tech. She has served in that role since January 1996. She served as Interim Associate Vice President for Facilities Planning and Construction from August 1995 until January 1996. Drewell has served in various other architectural positions on the Texas Tech campus since 1976.

In her new role, Drewell will oversee the office's professional staff and assume primary responsibility for several projects.

-more-

Drewell received a bachelor of architecture degree from Texas Tech in 1976 and has completed graduate course work in civil engineering at Texas Tech. Drewell is a member of the American Institute of Architects, the National Council of Architectural Registration Boards, Construction Specifiers Institute and is a Registered Interior Designer in the State of Texas.

"Doug Mann and Theresa Drewell are an outstanding team to oversee the current and future growth of our campuses," said Chancellor John T. Montford. "Their shared vision will help us develop the most beautiful campus in the state."

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FOR IMMEDIATE RELEASE

REF: 2-10-23-97

CONTACT: Mary Hudspeth

LUBBOCK -- Sally Lynn Simmons, assistant professor in the College of Education, will receive the Spencer A. Wells creative excellence in teaching award, given annually by Texas Tech University's Dads and Moms Association. The award will be presented during the Family Day banquet at 7 p.m. Oct. 31 in the University Center Ballroom.

Simmons joined the Texas Tech faculty in 1994 as an assistant professor in the department of curriculum and instruction. She was selected from nominations open to all teaching departments in the university. The nominees were screened by the Faculty Honors & Awards Council, which presents five nominees to the Dads & Moms Association committee for the final selection.

Criteria for the award include adding to the university's teaching program by expanding it through addition, re-interpreting it through new application, re-adapting it for new needs or revitalizing it through fresh approach. The creativity for this award must be evident in teaching and the effects of this faculty member's contribution should evidence itself in the strengthening, enhancing, extending and vitalizing in any of the areas in which the university demonstrates its interest in the student's growth academically and/or personally.

Simmons received her bachelor's degree and master's degree in middle school education in 1979 and 1986, respectively, from the University of Northern Colorado. She received a doctorate in educational administration/curriculum and instruction in 1994 from the University of Nebraska-Lincoln.

Texas Tech President Donald Haragan will be the featured speaker at the banquet.

For more information about Family Day weekend activities, contact the Dads and Moms Association at (806)742-3630.

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FOR IMMEDIATE RELEASE

REF: 3-10-24-97

CONTACT: Michael Sommermeyer
or Logan Spence

LUBBOCK -- Texas Tech University Masked Rider Becky McDougal will receive a \$1,500 scholarship from Mike Coomer, executive vice president for Norwest Banks, prior to the Texas Tech vs. Texas A&M game at 12:44 p.m. on the 50 yard-line of Jones stadium Saturday (Oct. 25).

McDougal, a senior agricultural economics major from Comanche, is the 36th student to serve in the position of Masked Rider.

Along with the presentation of the scholarship check, Norwest Banks will present their annual \$25,000 toward the Masked Rider Endowment Fund to Chancellor Montford.

The Masked Rider Endowment Fund was established in 1995 through the help of Gary Lawrence, president of Norwest Bank, who will make the check presentation. Once the fund reaches its goal of \$250,000, the monies will replace the Student Service Fee and the Athletic Department in funding the Masked Rider program.

"We were proud to establish the Norwest Masked Rider Endowment Fund in 1995, and we are honored to continue our support for this time-honored symbol of pride for Texas Tech," Lawrence said.

The Masked Rider tradition, which began in 1936, has developed into an institution that demands more than 10,000 miles of travel and more than a 100 public appearances.

Along with the scholarship and the endowment check, a second horse to serve as the Masked Rider's mascot, will be presented to Russell Thomasson, president of the Student Government Association.

Norwest has purchased the horse named Caro from the Lawrence Cattle Co. to become a permanent part of the Masked Rider tradition. Caro is a Quarterhorse that comes from Seymour and has spent his seven years working on a ranch. The Masked Rider program will alternate between mascots High Red and Caro throughout the year. High Red was injured prior to the 1997 Football Season and currently is recuperating at the Texas Tech Farm near New Deal.

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FOR IMMEDIATE RELEASE

REF: 1-10-28-97

CONTACT: Mary Hudspeth

LUBBOCK -- Texas Tech University and the City of Lubbock will present an informal briefing of the Texas Agritech Corridor Partnership (TACP) from 5-6:30 p.m. Wednesday (Oct. 29) at the International Cultural Center at 601 Indiana Ave.

The briefing will inform community and business leaders about the status of the TACP initiative being coordinated by the Texas Department of Economic Development, including a \$500,000 grant from the Economic Development Administration to begin planning the TACP.

The TACP is a focused economic development initiative to promote the growth of technology-based, food and fiber-related business sectors along a 100-mile wide corridor between San Antonio and Lubbock. The goals of the partnership are the attraction of capital investment for the formation of value-added processing facilities, the development of a globally competitive agritechnology workforce and the technology transfer and commercialization of agritechnologies not currently maximized in the private sector.

This informative session is provided by Texas Tech in partnership with The International Agritech Center, Palo Alto College, Texas A&M University, The University of Texas Health Sciences Center at San Antonio and the Texas Department of Economic Development to explain more about the partnership which is dedicated to research, education, workforce issues and business development involved with food and fiber processing.

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FOR IMMEDIATE RELEASE

REF: 2-10-30-97

CONTACT: Margaret Lutherer

LUBBOCK -- Nicole P. Maxwell, first semester freshman from South Lake, will spend a day tomorrow unlike any other in her young college career. On Tuesday (Oct. 21) Nicole Maxwell will become for one day the Chancellor of Texas Tech University.

Maxwell was chosen from among 700 undergraduate students who entered a drawing sponsored by Mortar Board. The winner of the drawing will spend her day in the Chancellor's office, answering his mail and phone calls, and securing scholarship pledges for Mortar Board.

In the meantime, Chancellor Montford will attend Maxwell's Tuesday classes. The two will meet at approximately 9:00 a.m. in the Chancellor's Office, east wing, first floor of the Administration Building, to exchange notes and schedules and plan for their day.

The second annual Chancellor for a Day contest is sponsored by Mortar Board, a national honorary organization of senior college students. Texas Tech's Mortar Board chapter raises scholarship funds through the Chancellor for the Day program for Texas Tech's general scholarship fund.

Media are invited to meet Maxwell and Chancellor Montford in his office at 9 a.m. and to follow the two on their daily routine at Texas Tech. For more information on Mortar Board's Chancellor for the Day program, please contact Margaret Lutherer at (806) 742-2136 or (806) 789-4472.

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FOR IMMEDIATE RELEASE
REF: 3-10-28-97

CONTACT: Myrna Whitehead
or Melissa Joyce

LUBBOCK -- Jim White has been named dean of Texas Tech University's College of Architecture effective Friday (Oct. 24).

White, a tenured professor and registered architect, has served as associate dean for the college since 1994 and interim dean since May. He joined the architecture faculty in 1971. He is an active leader with the Lubbock chapter of the American Institute of Architects and the Texas Society of Architects and is recognized for making the Intern Development Program in Texas the national standard for the rest of the country.

White received the 1994 Texas Tech President's Excellence in Teaching Award and the 1987 Texas Society of Architects' Award for Excellence in Architectural Education.

A practicing architect, White received a bachelor's degree in architecture in 1957 from the University of Texas at Austin and a master's degree in park and recreation planning in 1973 from Texas Tech. White serves as an adviser to Tau Kappa Epsilon fraternity and is involved with Lubbock Habitat for Humanity, the Lubbock Heritage Society and Phi Beta Delta International Scholars Society.

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FOR IMMEDIATE RELEASE

REF: 4-10-28-97

CONTACT: Margaret Lutherer

LUBBOCK -- In anticipation of its upcoming Capital Campaign, Texas Tech announces the establishment of the Matador Society. The exclusive society is open only to donors who make a gift to Texas Tech in their estate plans.

The dinner to initiate the Matador Society's charter members was held Friday (Oct. 24) at the McInturff Center.

Speaking at the dinner, Texas Tech Chancellor John T. Montford called the establishment of the Matador Society, "a landmark event in Texas Tech history."

"Alumni and supporters of American's greatest universities have made arrangements for those universities in their wills for many years. Texas Tech is at a point where bequests to these institutions from our alumni, patients and supporters will make a significant difference in our future growth," Montford said.

Montford praised the work of Margaret Talkington of Lubbock, chair of the Matador Society Steering Committee. He also recognized the nearly 60 people present at the dinner who had made provisions for Texas Tech in their wills.

One such donor couple are Gary R. and Jo Ann Petersen of Houston. They made a \$1 million commitment through their estate plans to the College of Business Administration that will be used to establish the Gary R. Petersen Chair in Finance.

Petersen is a 1968 Business Administration graduate of Texas Tech University. He earned a MBA from Tech in 1970. He is managing director of EnCap Investments in Houston. At Texas Tech, he was a member of the marching band and the Army ROTC.

"I grew up in Lubbock, and Texas Tech was good to me and both of my parents. It educated and molded me in a positive way at an early age. I am successful in large part due to the education and training that I received at Texas Tech," Petersen said.

According to Deborah Hulse, Director of Planned Giving for Texas Tech, gifts made through estate plans such as the Petersen's are a popular way to make a lasting contribution to an individual's alma mater.

"Not only do people include Texas Tech in their wills, they also include the institutions in life insurance policies, trust agreements and several other creative ways to make a difference in the future of Texas Tech," Hulse said.



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MEDIA ADVISORY
REF: 6-10-31-97
CONTACT: Myrna Whitehead

Artwork and Scholarship To Honor Professor's Late Wife

LUBBOCK -- A hand-crafted medieval calligraphy plaque will be unveiled during the announcement of a \$20,000 Interdisciplinary Doctoral Fellowship Endowment during the annual Fine Arts Doctoral Program luncheon at 12:30 p.m. Monday (Nov. 3) in University Center Matador Room on the Texas Tech University campus. The scholarship is presented in honor of the late Berti Ketner, wife of Texas Tech Philosophy Professor Kenneth L. Ketner.

The artwork was created by New Mexico artist Jane Robertson of Las Cruces, N.M.

The scholarship is to provide support for doctoral students during the completion of the dissertation in the Fine Arts Doctoral Program. Media representatives are invited to attend the luncheon and interview representatives from the Fine Arts Doctoral Program which includes music, theatre and dance, art and the Graduate School.

For more information, contact Marijane Davis, assistant academic dean in the Graduate School, at (806) 742-2787.



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MEDIA ADVISORY

REF: 7-10-31-97

CONTACT: Michael Sommermeyer

[Editor's Note: Story embargoed for release Monday (Nov. 3) 10 a.m.]

Conference Bonfire Circle Receives Local Support

LUBBOCK – Lisa and Alan White will present Texas Tech University with a \$300,000 check Monday (Nov. 3) for the purpose of building a Conferences Bonfire Circle on the campus. The check presentation will be made at 10 a.m. Nov. 3 at the gazebo in Urbanovsky Park, located on the corner of 18th Street and Flint Avenue just north of the Chitwood-Weymouth Residence Halls.

White is a member and former chair of the Texas Tech Board of Regents. He currently serves as the chairman and chief executive officer of Plains National Bank of West Texas, based in Lubbock. Mrs. White, an active participant in many local civic causes, is the former Lisa Maedgen of Lubbock.

Chancellor John T. Montford, Saddle Tramps President Jamie Roberson and Student Government Association President Russell Thomasson will accept this gift from the Whites.

The media is invited to attend this event.

For more information contact Michael Sommermeyer, associate director of News and Publications, at (806) 742-2136 or (806) 787-5953.

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MEDIA ADVISORY
REF: 1-11-4-97
CONTACT: Mary Hudspeth

LUBBOCK -- Texas Tech Chancellor John T. Montford will participate in a check presentation to kick off the Texas Tech Intercollegiate Rodeo at 7:30 p.m. Thursday (Nov. 6) in the Lubbock Municipal Coliseum.

The \$10,000 check is part of a \$125,000 rodeo scholarship endowment goal. Once the goal is reached, Chancellor Montford has pledged to match the fund with university money from the Proctor Ranch endowment, which will bring the total scholarship endowment to \$250,000.

Media representatives are invited to attend the ceremony in which the chancellor and other dignitaries will arrive in the arena in wagons and carriages to accept the check.

The Texas Tech rodeo, which features both men's and women's events, will run Thursday through Saturday (Nov. 8).

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FOR IMMEDIATE RELEASE

REF: 2-11-5-97

**CONTACT: Michael Sommermeyer
or Logan Spence**

LUBBOCK -- Texas Tech University was voted into the membership of the University Corporation for Atmospheric Research on Oct. 7. UCAR is an international community of scientists, engineers and technicians dedicated to enhancing the public's understanding of the atmosphere.

The corporation, a prestigious scientific community of university colleagues, votes yearly to include and support university meteorological laboratories with funding for research projects, equipment and computer needs.

"Being a part of UCAR brings us one step closer to reaching the level of world-class status in the academic and scientific realms," said Richard E. Peterson, director of the atmospheric science group and chair of geosciences at Texas Tech. "It allows us to join the ranks of other university with large-scale meteorology and wind engineering programs including Texas A&M University, the University of Texas at Austin, Cornell University, Yale University and Harvard University."

"The members of UCAR represent some of the best academic organizations in the country," said Donald R. Haragan president of Texas Tech. Haragan came to Texas Tech in 1969 and joined the faculty of the geosciences department.

Haragan also noted that Texas Tech's acceptance into the corporation will increase the value of student's degrees and will raise the amount of grants given to Texas Tech's civil engineering and geosciences departments.

In addition to the more than 100 universities included in the UCAR community within the United States and Canada, numerous affiliate programs are located throughout the world including Germany, Panama, Australia, Spain, Taiwan, Denmark, Moscow, Italy, Africa and England.

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FOR IMMEDIATE RELEASE
REF: 3-11-5-97
CONTACT: Myrna Whitehead

LUBBOCK -- Texas Tech University alumnus Erik N. Rasmussen has been named a recipient of the Presidential Early Career Award for Scientists and Engineers. He was among 60 outstanding young scientists who were honored in a special ceremony by President Clinton Monday (Nov. 3) at the White House in Washington, D.C.

Rasmussen, who received a master's degree in atmospheric science from Texas Tech, is a tornado researcher with the National Oceanic Atmospheric Administration University of Oklahoma Cooperative Institute for Mesoscale Meteorological Studies. He received the presidential award based on his contributions of understanding tornado genesis by planning and directing a major field experiment and conducting subsequent observational studies. Rasmussen has been responsible for planning and directing Project VORTEX (Verification of the Origins of Rotation in Tornadoes Experiment), a field experiment designed to enhance the understanding of severe storms and improve tornado predictions and warnings.

The award, which was established in February 1996, is the highest honor bestowed by the United States government on outstanding scientists and engineering in the early stages of their careers.

Rasmussen, a native of Hutchinson, Kan., received a doctorate in 1992 from Colorado State University and a bachelor's degree in meteorology from the University of Oklahoma. While at Texas Tech, he was a research assistant sponsored through the Texas Tech Institute for Disaster Research. He was among the first students of the joint Wind Engineering Program between civil engineering and atmospheric science.

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FOR IMMEDIATE RELEASE

REF: 4-11-5-97

CONTACT: Myrna Whitehead

LUBBOCK -- Historian and geologist William Glen will present a free lecture on "The Impact/Volcanism/Mass Extinction Debates" at 2 p.m. Friday (Nov. 7) in Room 234 of the Sciences Building at Texas Tech University.

Glen, a member of the U.S. Geological Survey at Menlo Park, Calif., is a geologist and author of "Continental Drift and Plate Tectonics" and "The Road to Jaramillo: Critical Years of the Revolution in Earth Science."

Glen will discuss the century-old question of what produced the mass extinctions that serve as the benchmarks of the geological time scale. Since 1980, scientists have debated that the extinction of 65 million years ago that killed the dinosaurs and more than half of all other species on Earth was accomplished by the impact of a mountain-size meteorite. The impact hypothesis now has been supported by several other compelling lines of evidence including shocked quartz, stishovite, tektites, meteoritic diamonds and carbon soot.

The impact theorists are opposed by volcanism theorists who claim that the purported diagnostic evidence for impact are attributable to massive volcanic emissions that trivialize any experienced by man. The history of the scientific ideas and behavior of the embattled scientists have been documented in a unique 13-year study which included interviews of more than 300 scientists as well as a full range of other primary historical and sociological data.

Glen serves as editor-at-large for the Stanford University Press. He was first trained as a geologist at the City University in New York, the University of California at Berkeley and Harvard University. Twenty years later, he studied the history of science at Antioch's Union Graduate School.

Persons with disabilities who plan to attend the lecture and need auxiliary aids or services should contact the department of geosciences at (806) 742-3102 so that appropriate arrangements can be made.

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MEDIA ADVISORY

REF: 5-11-7-97

CONTACT: Margaret Lutherer

LUBBOCK -- Texas Tech Chancellor John T. Montford will accept a million dollar donation from Bill and Corinne Wright of Lubbock at a press briefing at 10 a.m., Monday (Nov. 10) in the Board of Regents Room, second floor, east wing of the Administration Building.

The gift will benefit both the College of Engineering and the College of Human Sciences at Texas Tech. Dean Elizabeth G. Haley of the College of Human Sciences and Associate Dean Bill Marcy of the College of Engineering will make comments following the presentation.

Long time supporters of Texas Tech, the Wrights operate Associated Supply Company, a general construction machinery and equipment wholesaler in Lubbock. The Wrights and their two sons attended Texas Tech and have supported several Texas Tech programs over the past 25 years.

The Wrights' gift will count toward the \$300 million goal Texas Tech has set to raise in private donations as part of the Horizon Campaign.

The Horizon Campaign officially will be launched on Feb. 6, 1998 as Texas Tech celebrates its 75th Anniversary with a gala in Lubbock Municipal Auditorium.

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MEDIA ADVISORY

REF: 1-11-12-97

CONTACT: Michael Sommermeyer

[Editor's Note: Embargoed until 2 p.m. Thursday (Nov. 13).]

LUBBOCK – The Texas Tech University College of Business Administration will receive a gift from Horn Professor Jerry Hunt at 2 p.m. Thursday (Nov. 13) in Room 67 of the Business Administration Building. Hunt's gift is the largest faculty gift ever made to the college.

Hunt, a professor of management, will present a \$200,000 donation to President Donald R. Haragan and Dean Roy Howell. Haragan and Howell will make comments following the presentation.

Media representatives can park in the Business Administration Building Service Driveway located just east of the entry station at Fifteenth Street and Flint Avenue.

The Hunt gift will count toward the \$300 million goal Texas Tech has set in its quest to raise private donation as part of the Horizon Campaign.

Hunt earned his doctorate in business, administration and psychology in 1966 at the University of Illinois. He served on the Academy of Management's Board of Governors, as president of the Midwest Division and the Southern Management Association and is a former editor of the *Journal of Management*. He has taught at Texas Tech since 1981.

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FOR IMMEDIATE RELEASE

REF: 2-11-13-97

CONTACT: Mary Hudspeth

LUBBOCK — Texas Tech University's Howard Hughes Medical Institute Undergraduate Biological Sciences Education Program will host more than 90 teachers and 500 high school students from public schools at Science Day '97. Science Day will begin with registration at 7:45 a.m. and end at 4:30 p.m. Saturday (Nov. 15). Reporters are welcome to cover any aspect of Science Day.

Opening session for teachers will convene at 9 a.m. in Room 101 of the Biology Building, and students will meet in Room 100. Event locations will vary throughout the day. For a detailed schedule of activities, contact the Office of News and Publications.

The event includes speakers, lab tours and discussion groups on subjects ranging from chemistry to wildlife. Afternoon activities include a physics circus, presented by David Lamp, associate professor of physics, and a chemistry magic show, presented by Dominick Casadonte, associate professor of chemistry. A luncheon is provided for teachers at the Methodist Hospital Knipling Center at noon.

For more information, contact Howard Hughes Program Coordinator Julie Isom at (806) 742-2883.

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MEDIA ADVISORY
REF: A-11-17-97
CONTACT: Suzanna Cisneros

MEDIA ADVISORY: Please do not print or broadcast this information prior to the forum as this is an invitation-only affair. However, media are welcome to cover this event.

LUBBOCK -- The American Journal of Kidney Diseases will present a medical ethics forum from noon until 1:30 p.m., Thursday, (Nov. 20) in Room 5B148 (A&B) of the Texas Tech University Health Sciences Center, 3601 Fourth St.

The forum, "At Least We Don't Have to Feel Guilty," will feature Alvin H. Moss, M.D., director for the Center for Health Ethics & Law at Robert C. Byrd Health Sciences Center at West Virginia University. Moss will speak about ethical, moral and religious issues related to the rights of patients and families to demand the initiation or withdrawal of dialysis.

Moderator for the forum will be David Z. Levine, M.D., professor and head of the Division of Nephrology at Ottawa General Hospital at the University of Ottawa.

For more information contact Suzanna Cisneros or John Walls at (806) 743-2143.

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MEDIA ADVISORY

REF: 1-11-17-97

CONTACT: Mary Hudspeth

WHAT: Texas Tech University Chief Executives Roundtable Breakfast

WHEN: Tuesday (Nov. 18)

WHERE: McInturff Conference Center, University Medical Center

EVENT: James Novak, co-host of CNN program Crossfire, will attend the breakfast and will speak to a graduate-level marketing class from 9:30 to 10:30 a.m. in Lecture Hall 8 of the Business Administration Building.

CONTACT: Wendell Jeffreys, senior development officer for the College of Business Administration, at 742-3187

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MEDIA ADVISORY

REF: 2-11-18-97

CONTACT: Michael Sommermeyer

WHAT: An Evening with Chancellor John T. Montford

WHEN: Wednesday (Nov. 19)

WHERE: Austin Country Club, 4409 Long Champ Drive

EVENT: Texas Tech Chancellor John T. Montford will update guests on the university's accomplishments, the new Campus Master Plan and Texas Tech's vision for the 21st Century. This event takes place from 7 to 9 p.m. at the Austin Country Club. Many influential donors and alumni are expected to attend. Media representatives are invited to attend this function.

CONTACT: Michael Sommermeyer, Associate Director, Office of News and Publications at (806) 742-2136.

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MEDIA ADVISORY

REF: 3-11-18-97

CONTACT: Michael Sommermeyer

WHAT: An Evening with Chancellor John T. Montford

WHEN: Thursday (Nov. 20)

WHERE: San Antonio Country Club, 4100 N. New Braunfels

EVENT: Texas Tech Chancellor John T. Montford will update guests on the university's accomplishments, the new Campus Master Plan and Texas Tech's vision for the 21st Century. This event takes place from 7 to 9 p.m. at the San Antonio Country Club. Many influential donors and alumni are expected to attend. Media representatives are invited to attend this function.

CONTACT: Michael Sommermeyer, Associate Director, Office of News and Publications at (806) 742-2136.

MEDIA ADVISORY

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Lubbock, TX 79409-2022

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MEDIA ADVISORY

REF: 4-11-19-97

CONTACT: Michael Sommermeyer

[Editor's Note: Embargo until Noon, Friday (Nov. 21).]

LUBBOCK -- Texas Tech Chancellor John T. Montford will accept a million dollar donation from James and Marguerite Niver of Houston at a press briefing at 4 p.m., Friday (Nov. 21) in the Board of Regents Room, second floor, east wing of the Administration Building.

The gift will benefit the College of Business Administration at Texas Tech. Dean Roy Howell will make comments following the presentation.

Niver is a CPA and a retired founding director of Coastal Bancorp, Inc. He received his bachelor's degree in accounting in 1951 from Texas Tech. Niver is a member of the Chancellor's Council and a long-time supporter of the university.

The Nivers gift will count toward the \$300 million goal Texas Tech has set to raise in private donations as part of the Horizon Campaign.

The Horizon Campaign officially will be launched on Feb. 6, 1998 as Texas Tech celebrates its 75th Anniversary with a gala musical presentation in the Lubbock Municipal Auditorium.

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MEDIA ADVISORY

REF: 6-11-20-97

CONTACT: Michael Sommermeyer

WHAT: Tour of Texas Tech's Wind Engineering Research Center by Congressman Larry Combest.

WHEN: Monday (Nov. 24) from 10 a.m. to 11 a.m.

WHERE: Room 209 Civil Engineering Building, Texas Tech University.

EVENT: Congressman Combest will tour the Wind Engineering Research laboratory and will see a demonstration of the wind cannon. This air-pressure cannon fires objects at building materials at speeds up to 100 mph. Researchers use the wind cannon to simulate the force and speed of loose objects in a hurricane or tornado. Media representatives are invited to attend this demonstration. Parking is available in front of the Civil Engineering Building located on the Engineering Key.

CONTACT: Michael Sommermeyer, associate director in the Office of News and Publications, at (806) 742-2136.

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FOR IMMEDIATE RELEASE

REF: 5-11-20-97

CONTACT: Michael Sommermeyer

LUBBOCK – Texas Tech University's Vietnam Center will host a visit by Lee Phuoc Sang, general secretary of the Dan Xu Social Democratic Party representing more than 6,000,000 Hoa Hao Buddhists, on Tuesday (Nov. 25). Sang will meet with students at 2:30 p.m. in Room 38 of Holden Hall and give a public lecture at 8 p.m. in the International Cultural Center, located at Sixth Street and Indiana, on the topic "Religion and the War in Vietnam."

Sang was founder and chancellor of Hoa Hao University in Vietnam from 1970 to 1975. In 1966, he was elected to South Vietnam's Constituent Assembly and functioned as majority leader in that body. In 1970 he was elected to the South Vietnamese Senate, where he was chairman of the "Interior" and "Culture, Education and Youth" committees.

Since his departure from Vietnam, Sang has played a number of national leadership roles, including serving in 1980 and 1984 as the Vietnamese National Chairman for the Reagan-Bush Committee for President.

Texas Tech's Vietnam Center and the Vietnam Archive are dedicated to the discussion and exploration of the Vietnam conflict. The Vietnam Archive, located in the Special Collections Building, contains more than 10 million documents and is considered by many historians to be the largest library of Vietnam-era materials in a private collection.

For more information about Sang's visit, or the work of the Vietnam Center and Archive, contact Jim Reckner, associate professor of history, at (806) 742-3742.

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FOR IMMEDIATE RELEASE

REF: 7-11-20-97

CONTACT: Michael Sommermeyer

(Editor's Note: Correction in second paragraph.)

LUBBOCK – Following in the footsteps of the tradition he started 43 years ago, Joe Kirk Fulton will take the reins as the Texas Tech Masked Rider during the Texas Tech – Oklahoma football game prior to kickoff at 1 p.m. Saturday (Nov. 22) in Jones Stadium.

Fulton, the first official Masked Rider, will make a victory run across the field dressed in the traditional black riding clothes, mask, hat and a scarlet satin cape prior to the game. Fulton will wear his original costume for his appearance as the Masked Rider.

The first university-sanctioned Masked Rider debut was on Jan. 1, 1954, when Fulton led the team onto the field to play Auburn in the Gator Bowl. An account in the *Atlanta Journal* said the rider led the Red Raiders onto the field before a crowd that was stunned to momentary silence. "Then the silence was broken as the electrified crowd burst into cheering."

Texas Tech won the Gator Bowl game by a score of 35-13, but more importantly, a tradition was begun. As an *Atlanta Journal* sportswriter noted, "No team in any bowl game ever made a more sensational entrance."

Fulton had ridden a borrowed horse onto the field in 1954. For subsequent games he provided his own mount, Blackie. He also saw to the red cape, black hat and satin cape that has become part of the Masked Rider tradition – reflecting a time when a matador was the team mascot.

Fulton attributes the Masked Rider tradition to Coach DeWitt Weaver, and Weaver may have gotten the idea from a mysterious rider that periodically galloped around the football field prior to games in the late 1930s. These "ghost riders" made unofficial rides around the stadium and their identities were kept secret.

"I think Texas Tech has the best of all mascots in the Big 12 Conference. Personally, I think the Masked Rider is the most colorful, and I wish I could take credit for the idea," said Fulton.

The 1997-98 Masked Rider is Becky McDougal of Commanche. For Fulton's ride, McDougal will temporarily transfer the reins of the mascot to Fulton. Later during the game, McDougal will resume her role as the current Masked Rider.

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MEDIA ADVISORY

REF: 8-11-21-97

CONTACT: Michael Sommermeyer

[Editor's Note: Embargo until noon Monday (Nov. 24).]

LUBBOCK — Owen and Francine Gilbreath of Lubbock will present Texas Tech Chancellor John T. Montford with a million dollar donation during a press briefing at 1:30 p.m., Monday (Nov. 24) in the International Cultural Center Hall of Nations, located at Sixth Street and Indiana Avenue.

The gift will benefit the College of Human Sciences, the College of Agricultural Sciences and Natural Resources and the Texas Tech University Health Sciences Center. Deans Bess Hailey and John Abernathy and Health Sciences Center President David R. Smith will make comments following the presentation.

Gilbreath received a bachelor's degree in history in 1943 while Mrs. Gilbreath obtained a bachelor's degree in zoology in 1946 from Texas Tech. The Gilbreaths are long-time supporters of Texas Tech and have made many contributions to the university in the past. Prior to his retirement, Gilbreath served as president of Agrigenetics, L.P. in Lubbock.

The Gilbreaths' children, James O. Gilbreath, Jr. and Kimberly Gilbreath Bufkin also attended Texas Tech.

The Gilbreaths gift will count toward the \$300 million goal Texas Tech has set to raise in private donations as part of the Horizon Campaign.

The Horizon Campaign officially will be launched Feb. 6, 1998 as Texas Tech celebrates its 75th Anniversary with a gala musical presentation in the Lubbock Municipal Auditorium.

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FOR IMMEDIATE RELEASE

REF: 9-11-21-97

CONTACT: Margaret Lutherer

LUBBOCK – The Texas Tech Board of Regents will hold a special called meeting, via teleconference, on Thursday (Dec.11) at 2 p.m. The meeting will be conducted by Board of Regents Chair Edward E. Whitacre, Jr., from the Board of Regents Room, second floor of the east wing of the Administration Building.

At the board meeting on November 7, 1997, Whitacre deferred final consideration of a series of recommendations on undergraduate admissions standards so that the regents could consider public comment on the recommendations. Those wishing to comment are encouraged to do so by December 1 so that all input received can be organized for submission to the board. Comments should be sent to the Texas Tech Board of Regents, P.O. Box 42011, Lubbock, Texas 79409-2011.

The Board will discuss recommendations involving admissions, recruitment and retention of undergraduate students. They will also discuss the creation of an Honors College and a special residence hall for honors students.

For more information on the special called meeting call Margaret Lutherer at (806) 742-2136 or (806) 789-4472.

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FOR IMMEDIATE RELEASE

REF: 1-12-1-97

CONTACT: Michael Sommermeyer

LUBBOCK – The Texas Tech Board of Regents continues to seek public input on a series of recommendations on undergraduate admissions standards. The 30-day public comment period expires Sunday (Dec. 7).

A copy of the recommendations is available for public review in Room 212 of the Administration Building. Written comments should be sent to Texas Tech President Donald R. Haragan, P.O. Box 42005, Lubbock, Texas 79409-2005.

During a special called meeting at 2 p.m. Dec. 11 in the Board of Regents Room, second floor of the east wing of the Administration Building, the regents will consider final action on recommendations involving admissions, recruitment and retention of undergraduate students.

At the Nov. 7 board meeting, the board deferred final consideration of a series of recommendations on undergraduate admissions so that Texas Tech could consider every possible written comment from the public regarding the recommendations.

For more information about the special called meeting contact, Margaret Lutherer, director in the Office of News and Publications, at (806) 742-2136 or (806) 748-4472.

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FOR IMMEDIATE RELEASE

REF: 2-12-3-97

**CONTACT: Michael Sommermeyer
or Logan Spence**

LUBBOCK -- The 39th annual Carol of Lights themed "Raider Reflections," will begin at 7 p.m. Friday (Dec. 5) at the Memorial Circle on the Texas Tech University campus.

The ceremony will include performances by the University Singers; the Magic Singers; William Hartwell, who will sing "O Holy Night"; and the Texas Tech Trombone choir. Along with the musical performances, the Texas Tech University Saddle Tramps will lead a torch-lighted parade through the campus with Santa Claus.

During the ceremony the audience will be led by Kenneth Davis, director of choral activities, in the singing of "Silent Night." Afterward, the campus lights will be turned on, accompanied by a fanfare performed by the trombone choir. Once the campus has been lit the High Riders will ring the Victory Bells.

More than 20,000 Texas Tech students and local residents are expected to attend this event which has grown from 5,000 to 25,000 lights that illuminate the 13 buildings around Memorial Circle.

In the 1950s, Gene Hemmle, co-founder of the Carol of Lights, gathered with a small group of students from the residence halls to sing carols and drink hot chocolate.

Officially organized in 1959 with 5,000 lights, the event was first called Carol of Lights in 1961 with a display of 16,000 lights. The ceremony has continued every year except in 1972 when Texas Tech canceled the event because of the university's energy conservation policy.

Following the Carol of Lights the Texas Tech School of Music will present "A Carol Concert" featuring the University Singers and the University Choir at 8 p.m. in the Hemmle Recital Hall.

The Carol of Lights is made possible through the cooperative efforts of many student organizations at Texas Tech. This year, Texas Tech and the City of Lubbock have scheduled the Carol of Lights and the Lights on Broadway Festival to coincide on the same night.

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MEDIA ADVISORY
REF: B-12-3-97
CONTACT: John Walls

MEDIA ADVISORY: Please do not print or broadcast this information prior to the reception as this is an invitation-only affair. However, media are welcome to cover this event.

LUBBOCK -- American State Bank is hosting a reception on Thursday, Dec. 11, from 4:30 p.m. until 6 p.m. in the atrium lobby of the bank located at 1401 Ave. Q, for Shirley McManigal, Ph.D., dean of the School of Allied Health, in honor of her accomplishments and upcoming retirement.

McManigal came to TTUHSC in 1983 as the first chairman of the Department of Medical Technology. Her background includes 16 years of hospital clinical experience and a decade of higher education administrative experience. She earned a doctorate in medical microbiology and immunology, and she is a member of many professional organizations.

For more information about the reception, please contact John Walls at 743-2143.

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FOR IMMEDIATE RELEASE
REF: A-12-3-97
CONTACT: John Walls

LUBBOCK -- John M. Orem, Ph.D., who has served as a faculty member at Texas Tech University Health Sciences Center since 1976, has been named chair of the Department of Physiology.

In making the announcement, Joel Kupersmith, M.D., dean of the Texas Tech School of Medicine, said, "John Orem is nationally recognized for his research in the physiology and pathophysiology of respiration during sleep. I know he will serve Texas Tech well in his new position."

Orem has made many presentations and lectures, written various articles and chapters in books, and has received numerous grants to support his research from the National Heart, Lung, and Blood Institute. "Physiology in Sleep," a book Orem co-authored in 1980, is a primary resource for scientists and physicians seeking to understand how sleep affects the many physiological systems of the human body.

Orem holds a doctorate in physiological psychology from the University of New Mexico. He also held postdoctoral fellowships in brain research at the University of California at Los Angeles and in sleep studies at Stanford University.

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MEDIA ADVISORY

REF: 3-12-4-97

CONTACT: Michael Sommermeyer

- WHAT:** Super-sized dinosaur exhibits to arrive at Museum of Texas Tech.
- WHEN:** Friday (Dec. 5) at 10 a.m.
- WHERE:** Museum of Texas Tech University, Fourth and Indiana Avenue.
- EVENT:** A complete *Triceratops* skeletal resin cast will be delivered to the Museum of Texas Tech in one piece at 10 a.m. Friday (Dec. 5). The *triceratops*, and a full-size *Tyrannosaurus rex*, was fabricated with pinpoint accuracy using original fossil bones by Research Castings International, Ltd. of Ontario, Canada. The *triceratops* will arrive in one piece. Both dinosaurs will be placed in a new gallery devoted to the science of paleontology. The media and public are invited to see the arrival of these super-sized additions to the museum. Experts from the museum and Research Castings International will be on hand to answer questions about these full-scale, scientifically accurate skeletal casts.
- CONTACT:** Michael Sommermeyer, associate director, Office of News and Publications at (806) 742-2136.

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FOR IMMEDIATE RELEASE

REF: 4-12-5-97

CONTACT: Janet Doggett

LUBBOCK -- Texas Tech Physics Professor Stefan K. Estreicher recently was elected fellow of the American Physical Society, a tremendous honor among physicists in the United States, according to Charles Myles, chair of the department of physics.

The denotion of fellow is among the highest honors that the society can bestow upon one of its members, Myles said. The number of fellows elected each year is limited to one-half of one percent of the more than 40,000 society members.

The designation is recognition by peers of truly outstanding research contributions in the field.

Estreicher's fellowship citation was given for "his seminal contributions to our theoretical understanding of interstitial defects in semiconductors and their roles in such pheomena as diffusion, passivation, activation and defect clustering."

His name and fellowship citation will be published in the March, 1998 issue of APS News and will be published to the APS homepage on the World Wide Web.

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FOR IMMEDIATE RELEASE

REF: 1-12-8-97

CONTACT: Janet Doggett

LUBBOCK - Texas Tech University is third in the nation in having produced more chief executive officers for the country's best small companies than any other college or university, according to a recent report in *Forbes Magazine*.

Only two schools in the country have awarded undergraduate degrees to more CEOs on the list than Texas Tech: The University of Minnesota produced six and Harvard educated five.

The Nov. 3 issue of *Forbes* says four CEO's of the nation's top 200 small companies received their undergraduate education at Texas Tech. Only one other school in the country -- Penn State -- awarded undergraduate degrees to an equal number of CEOs. Cornell University and Auburn University each produced three, according to the report.

The Texas Tech-educated CEOs included in the report are:

- **Van M. Hubbard, 56, received a bachelor's degree in business administration/marketing in 1962 from Texas Tech. Tecnol Medical Products is an orthopedic and disposable medical products firm based in Fort Worth. Hubbard has been with the company for 20 years -- 18 years as CEO.**
- **Cloyce A. Talbott, 62, graduated with a bachelor's degree in petroleum engineering in 1958 from Texas Tech. Patterson Energy is an on-shore contract drilling of oil and natural gas business based in Snyder, Texas. Talbott has been with the company 19 years -- 14 years as CEO.**
- **D. Les Ward, 43, graduated with a bachelor's degree in business administration/accounting in 1976 from Texas Tech. Source Services is a temporary and permanent specialty staffing service based in Dallas. Ward has been with the company seven years -- three years as CEO.**
- **Bobby G. Stevenson, 54 attended Texas Tech, majoring in business administration, for four years in the early 1960s. Ciber is a programming and information technology consulting service. Stevenson founded the company in 1975 and has been CEO for 22 years.**

The *Forbes Magazine* Internet site containing this and other related stories can be found at www.forbes.com.

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FOR IMMEDIATE RELEASE

REF: 2-12-08-97

CONTACT: Margaret Lutherer

LUBBOCK -- The Texas Tech Board of Regents will hold a special called meeting, via teleconference, on Thursday (Dec. 11) at 2 p.m. The meeting will be conducted by Board of Regents Chair Edward E. Whitacre, Jr., from the Board of Regents Room, second floor of the east wing of the Administration Building.

At the board meeting on November 7, 1997, Whitacre deferred final consideration of a series of recommendations on undergraduate admissions standards so that the regents could consider public comment on the recommendations.

The Board will discuss recommendations involving admissions, recruitment and retention of undergraduate students.

For more information on the special called meeting call Margaret Lutherer at (806) 742-2136 or (806) 789-4472.

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FOR IMMEDIATE RELEASE

REF: 3-12-8-97

CONTACT: Michael Sommermeyer

[Editor's Note: Please hold until 9 a.m. Tuesday (Dec. 9).]

LUBBOCK -- Texas Tech Chancellor John T. Montford will accept a million dollar estate gift from Joe J. "Crow" and Anisse Baynes Reynolds of Lubbock at 10 a.m. Tuesday (Dec. 9) in the Board of Regents Room, second floor, east wing of the Administration Building.

The gift, a charitable remainder trust, will benefit the College of Agricultural Sciences and Natural Resources at Texas Tech and will create the Reynolds-Morgan Family endowed chair. Dean John Abernathy will make remarks following the presentation.

"People may think I am a wealthy man. I am wealthy in that I am blessed to have a great wife and family and friends," Reynolds said. "I am able to create this chair at Texas Tech because I have placed a modest amount of money each year in an investment plan and over time those investments have accumulated a substantial amount of money."

Reynolds is a Chartered Life Underwriter and has been an agent for Massachusetts Mutual Insurance Company since 1966. He received his bachelor's degree in finance in 1955 from Texas Tech. Reynolds is a member of Kappa Sigma fraternity, and while attending Texas Tech, he was a cheerleader and a member of the Saddle Tramps. Anisse Reynolds studied home economics at Texas Tech.

Reynolds was named Mass Mutual's "Agent of the Year" in 1984 and 1987. He also is a member of the distinguished "Leader of Leaders" group of Mass Mutual. Reynolds has served on the Lubbock Chamber of Commerce, and as director of State Savings & Loans and Hager Container Corporation. A son, Jeff Reynolds, received his bachelor's degree in management from Texas Tech in 1979.

The Reynolds' gift will count toward the \$300 million goal Texas Tech has set to raise in private donations as part of The Horizon Campaign.

The Horizon Campaign officially will be launched on Feb. 6, 1998 as Texas Tech celebrates its 75th Anniversary with a gala musical presentation in the Lubbock Municipal Auditorium.

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FOR IMMEDIATE RELEASE

REF: 4-12-9-97

CONTACT: Michael Sommermeyer

LUBBOCK -- Texas Tech University Police have identified a suspect in Sunday's (Dec. 7) alleged arson fire in the Coleman Residence Hall. The suspect was identified through surveillance videotapes and the cooperation of residence hall staff members and residents, according to Jay Parchman, chief of police.

The suspect and a number of witnesses have been interviewed. Once the investigation is completed, Texas Tech Police will present their findings to the Lubbock County District Attorney, the State Fire Marshall's Office and the Texas Tech Dean of Students Office.

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MEDIA ADVISORY

REF: 5-12-9-97

CONTACT: Mary Hudspeth

WHAT: Chatman Foundation check presentation

WHEN: 2 p.m. Wednesday (Dec. 10)

WHERE: Office of the Dean, 122C Law Building

EVENT: The Chatman Foundation will present a check to Dean Frank Newton on behalf of the law school and Debbie Montford for Campus Care Givers, an organization dedicated to campus beautification at Texas Tech. The funds will be used to provide money for trees for the law school and the widening of 18th Street.

CONTACT: Mary Hudspeth, Office of News and Publications at (806) 742-2136.

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FOR IMMEDIATE RELEASE

REF: 6-12-10-97

CONTACT: Michael Sommermeyer

LUBBOCK – The Texas Department of Economic Development (TDED) will present the City of Lubbock \$4 million in Defense Adjustment Assistance Grants at 9:30 a.m. Thursday (Dec. 11) in the City Council Chambers, located at 1625 13th Street. The money will go toward making improvements at the Reese Center to accommodate Texas Tech's Institute of Environmental and Human Health.

Mayor Wendy Sitton, Chancellor John T. Montford and President Donald R. Haragan will accept the grant money from TDED Executive Director Brenda Arnett. Ron Kendall, director of the institute and David Schmidly, vice president for research and graduate studies, will make comments following the presentation.

The Institute of Environmental and Human Health concentrates on environmental and human health research and education at Texas Tech. Research at the institute focuses on assessing the impacts of toxic chemicals on the environment and on human beings.

The grant money will be used to renovate a building for the institute and provide specialized scientific equipment necessary to operate the facility. When completed, the institute will house laboratory facilities, offices and maintenance structures on 11.36 acres at Reese Center.

The two grants are expected to create 68 jobs and generate an average of \$1.5 million in payroll annually. In addition, the money is expected to help the city and Texas Tech attract several private businesses to the area.

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FOR IMMEDIATE RELEASE
REF: 1-12-15-97
CONTACT: Myrna Whitehead

LUBBOCK -- About 2,000 Texas Tech University students will receive diplomas during commencement ceremonies Saturday (Dec. 20).

Thomas R. Phillips, chief justice of the Texas Supreme Court, will be the keynote speaker at the 9 a.m. and 1:30 p.m. ceremonies for graduate and undergraduate students. Phillips will receive an honorary degree from Texas Tech.

Both ceremonies will be presented in the Lubbock Municipal Coliseum. At 9 a.m., students will receive degrees from the colleges of Agricultural Sciences and Natural Resources, Arts and Sciences and Architecture. Students in the colleges of Business Administration, Education, Engineering and Human Sciences will participate in the 1:30 p.m. ceremony.

The Texas Tech Law School hooding ceremony will be conducted at 4 p.m. in the Law School Forum. Speaker for the event will be Richard "Racehorse" Haynes of Houston. A reception will follow the ceremony in the Law School Forum.

Receptions for other graduates and their families will follow the respective ceremonies. Reception locations are College of Agricultural Sciences and Natural Resources in the University Center Matador Room, College of Architecture in the Architecture Gallery, College of Arts and Sciences in the lobby area of Holden Hall Room 104, College of Business Administration in the Rotunda, College of Education in the Merket Alumni Center, College of Engineering in the Livermore Auditorium and College of Human Sciences in the El Centro Lounge.

Outstanding students will carry banners representing their respective colleges. Banner bearers were selected by administrators based on all-around achievement.

The banner bearers are Charity Ann Kraft, a wildlife and fisheries management major from DeSoto, College of Agricultural Sciences and Natural Resources; Michael James Haverdink, an architectural design major from Garland, College of Architecture; Tracy Elizabeth Brown, an English major from Wolfforth, College of Arts and Sciences; Steven Stuart Van Auken, a finance major from Andrews, College of Business Administration; Nancy Ann Sageser Wood, a multidisciplinary studies major from Amarillo, College of Education; Chad Ryan McAllaster, a petroleum engineering major from Albuquerque, N.M., College of Engineering; and Janet Kay Thurn of Lubbock and Amy Brooke Byers of Sunnyside, both human development and family studies majors, College of Human Sciences.

-more-

GRADUATION/PAGE 2

Selected to carry banners for the Graduate School are Susan M. Casby, a doctorate of philosophy student from Detroit, Mich., at 9 a.m. and Sandra L. Nes, a doctorate of education student from Lubbock, at 1:30 p.m.

Also recognized during commencement exercises will be bachelor's degree candidates with the highest grade point averages in their respective colleges. In some cases, the honoree also is among the previously mentioned banner bearers.

Highest ranking December graduates are Agricultural Sciences and Natural Resources -- David William Carr, environmental conservation of natural resources, Lubbock; Architecture -- Haverdink of Garland; Arts and Sciences -- Jason Michael Bratcher, a French major from Artesia, N.M., Vivian Ruth Cates, a general studies major from Lubbock, Gavon Montgomery Dillingham, a psychology major from Amarillo and Renita D'Souza, a communication studies major from Bangalore, India; Business Administration -- Van Auken of Andrews; Education -- Tracy R. Goodall of Lorena, Johna D'Ann Plumley Schoepf of Lorenzo and Nancy Ann Sageser Wood of Amarillo, all multidisciplinary studies majors; Engineering -- McAllaster of Albuquerque, N.M.; and Human Sciences -- Thurne of Lubbock and Byers of Sunnyside, both human development and family studies majors.

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FOR IMMEDIATE RELEASE

REF: 2-12-16-97

CONTACT: Mary Hudspeth

(Editor's Note: A student from your area is included in this release.)

LUBBOCK — Texas Tech University's Meat Judging Team successfully defended its national title by topping 13 universities to repeat as national champions at the 1997 Intercollegiate National Championship Nov. 23 in Dakota City, Neb. This marks the fourth time in seven years that the Texas Tech team has won the championship.

Texas Tech became only the fifth university to repeat as national champions in the competition's 71-year history. Texas Tech also won the championship in 1989, 1991 and 1996.

The team placed first in five categories including: beef grading, overall total beef, lamb judging and reasons, a competition where teams are judged based on their justification for placing meat in a particular class.

"We wanted to be the first team that won it two years in a row," said team member Gayle Locke, a junior animal science major from Wharton.

Overall, Texas Tech topped 13 teams including Texas A&M University, Kansas State University, South Dakota State University, Oklahoma State University, Ohio State University, University of Illinois, Iowa State University, University of Georgia and University of Nebraska.

"We are very blessed here at Texas Tech, God has given us the best students and support," said Mark Miller, professor of animal science and food technology and a team coach. "These kids work 40-60 hours each week and are the most deserving of the success they have had this year. I am extremely proud of them. They represented Texas Tech well."

In addition to team honors, several team members received individual honors. Jason Behrends, a junior animal science major from Fredericksburg, placed first overall in lamb judging and beef grading as well as third in placings. Bryan King, a junior animal science major from Clyde, placed second overall, first in reasons and in pork judging, tied for first in specifications, fourth in beef judging and fifth in lamb judging. Amy Copeland, a junior animal science major from Conroe, tied for first in specifications, placed fourth in beef grading and was fifth overall. Locke placed first in beef judging, fourth in reasons and was ninth overall.

Other 1997 national championship team members are Tyler Bosard of Humble, Shannon Garnett of Kirby, Scott Pohlman of Norfolk, Neb., Bradley Price of Quitaque, Robin Purvis of Lubbock, Jeff Rhone of Wichita Falls, Kelley Smith of Fort Worth, Lesley Tibbles of Mansfield and Beth Tymrak of Banquete.

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LUBBOCK -- Texas Tech University Health Sciences Center will hold the School of Nursing graduation ceremony at 4:00 p.m. on Dec. 20 (Saturday) at the Allen Theatre in the University Center, 15th Street and Boston Avenue.

Clair B. Jordan, executive director for the Texas Nurses Association in Austin, will be the keynote speaker. She serves as a political consultant on nursing interests for the Texas Emergency Care Association, the Texas Licensed Vocational Nurses Association, and the Texas Dietetic Association.

Sixty-eight of the graduates will receive bachelor's degrees, and five will receive master's degrees. The School of Nursing held its first convocation ceremony in 1983.

For more information about the graduation ceremony, contact the Health Sciences Center Office of Relations at 743-2907.

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Texas Tech Receives \$100,000 Gift from Southwestern Bell to Underwrite Gala

LUBBOCK -- Texas Tech announced today that Southwestern Bell will be the title sponsor of Texas Tech's 75th Anniversary Gala on Feb. 6 in the Lubbock Municipal Auditorium.

The gala performance, "Celebrate" is written and directed by Horn Professor of Music John Gillas and will feature Texas Tech alumni who are stars of opera and musical theater around the world. Accompanied by the Texas Tech orchestra, the cast also includes the Goin' Band from Raiderland, current music and theater students and several faculty members. Proceeds from ticket sales, which begin Jan. 4, will fund a student scholarship endowment.

"The university is pleased to have Southwestern Bell sponsor this celebration of an important milestone in the history of Texas Tech," said Chancellor John T. Montford.

As the event's Gold Sponsor, Southwestern Bell will host several anniversary celebration events. The first event on Feb. 5, *Sociedad de la Espuela* (Society of the Spur), is a dinner honoring university donors who have committed \$1 million or more in financial support to Texas Tech.

Southwestern Bell will sponsor additional events including a Gala Reception prior to the performance in the galleries of the Museum of Texas Tech. Following the performance, guests will be treated to champagne and birthday cake to complete the evening of celebration. Also during a luncheon on Feb. 6, current and former regents will gather to commemorate the signing of the legislation that created Texas Tech.

Texas Tech's Anniversary Gala also marks the public announcement of The Horizon Campaign, a \$300 million endeavor to raise new private funds for Texas Tech. The goal of The Horizon Campaign is to secure investments in four major areas: \$100 million for student scholarship and fellowship support; \$100 million for endowed professorships; \$80 million for capital needs; and \$20 million for annual giving.

Southwestern Bell's parent company is SBC Communications Inc. In January 1997, the SBC Foundation presented Texas Tech with a \$2.5 million graduate fellowship endowment. This gift was matched by the Foy Proctor Ranch Estate. Proctor, a Midland rancher, donated his Texas ranch to the university at the time of his death. Ed Whitacre Jr. is the chairman and chief executive officer of SBC Communications Inc. and chair of The Horizon Campaign.