

XEAK 100
Mise

ROSARITO BEACH

PROPOSED PROGRAMMING FORMAT OF RADIO STATION XEAK

Radio Station XEAK is recognized by the Government of Mexico as a foreign language radio station, since the radio station broadcasts part of its programming in English. To the present, the programming of XEAK has been a polyglot and hybrid mixture of music and news.

The licensee of XEAK, Radio Difusora Del Pacifico, believes that such programming represents an uneconomic and incomplete use of their facility -- 50,000 Watts on 690 kc.

The reason for this belief is that, in the United States, television has forced radio to graduate to a service medium primarily offering two staples: Music and News. The old line programming on which radio depended for years -- comedy, drama, variety, etc. -- is now necessarily fringe programming with marginal audiences. And, in the extremely competitive southern California market, over one hundred radio stations are now concentrating with varying degrees of intensity upon music. The licensee of XEAK reasons that, with this myriad of other radio stations focusing on music, one radio station should center itself totally upon the other of radio's two staples -- notably, news. This, XEAK proposes to do -- become the world's first All-News Radio Station, offering four and a half minute news casts around the clock, except in those periods where it broadcasts tourist information, public service announcements and other programming in the public interest of Mexico.

The retention of XEAK's present programming, to some extent duplicating the programming of the aforementioned over one hundred other southern California radio stations, is, as already noted, an uneconomic use of this facility. Such a radio station should serve the needs of all its large coverage area, stretching from Baja, California northward throughout southern California. To effect such a maximum use of this frequency and power, the provision of this all-news radio service is the logical answer. Such a service, although immeasurably more important, can be compared to the time and weather service available in many cities by dialing the telephone. So it would be with XEAK, it is projected. Listeners in Baja, California and southern California would merely have to dial their radio to 690 kc and the news would be there.

Not only would XEAK gain a recurring tune-in, with listeners tuning in and out of the station ten or twelve times a day, but, in the frequent periods when a major news story breaks such as a volcano erupting, or news of a presidential election -- XEAK would get continuing tune-in by homes and automobiles who wished to follow the story for hours on end as it progressed. While the station would have numbers of people who tune in for specific newscasts at specific hours, the typical audience would be composed probably 50% by people who impulsively wished to know what was going on in the world and pushed the button for XEAK as instinctively as they would look at their clock for the time, or dial a telephone time service, or, for that matter, who even look outside to see what the weather is. It would be this habit of tuning in whenever one wished to know what was going on, which would be the basic premise for the existence of XEAK's All-News format.

- 2 -

It is obvious that such a station could truly render a service to its entire coverage area. First of all, KEAK should show approximately the same listening audience in every city in its coverage area, for it would be providing an unduplicated service. The percentage of people impulsively or habitually dialing for news at any given moment should logically be the same in every city in KEAK's coverage area, since the inhabitants of all cities listen to news roughly in the same percentage and furthermore since in the new all-news format KEAK would be an area station specializing for all cities but concentrating upon none.

When the licensee avers that KEAK would be an unduplicated operation, we make this statement because the proposed all-news radio station will be quite costly to operate. It will be costly enough that no station within the coverage area of KEAK could propose to have such a service, except possibly a radio station in the Los Angeles area, and it is doubtful if the service could or would be provided there because once one station has provided this service initially, it would be almost impossible to break the habit and compete with them. And to do the job effectively in smaller markets, as earlier pointed out, would be virtually impossible from a financial standpoint. KEAK proposes to have five news services -- the United Press Radio Wire, Sports Wire, and Transcontinental "AAA" Newspaper Wire, as well as Associated Press Radio Wire and Transcontinental "AAA" Newspaper Wire. Other services are being studied and would be added as necessity might indicate. The station would plan to maintain an extensive staff of newsmen.

The station wishes to use a Western Union clock or clocks, which are electronically synchronized with time services in Greenwich, England. The purpose for such clocks would be simply to be able to start KEAK's newscasts instantly at the quarter and half hours.

Advertisers on KEAK, by virtue of its all-news format, would receive the believability and prestige that goes with effective news coverage. Additionally, KEAK could expect to have a substantial adult audience. The new format would lend added weight and stature to the station's public service activities in the public interest of Mexico and would bring a vastly greater listening audience for the programs and announcements which it would and does run in behalf of tourism, Mexican charities, and for other public service projects, as well as the Mexican National hour.

There is attached a diagram of a typical hour of the proposed new KEAK program as an All-News Radio Station. Such an hour does not propose to convey every facet of KEAK's programming but rather to demonstrate only a typical hour.

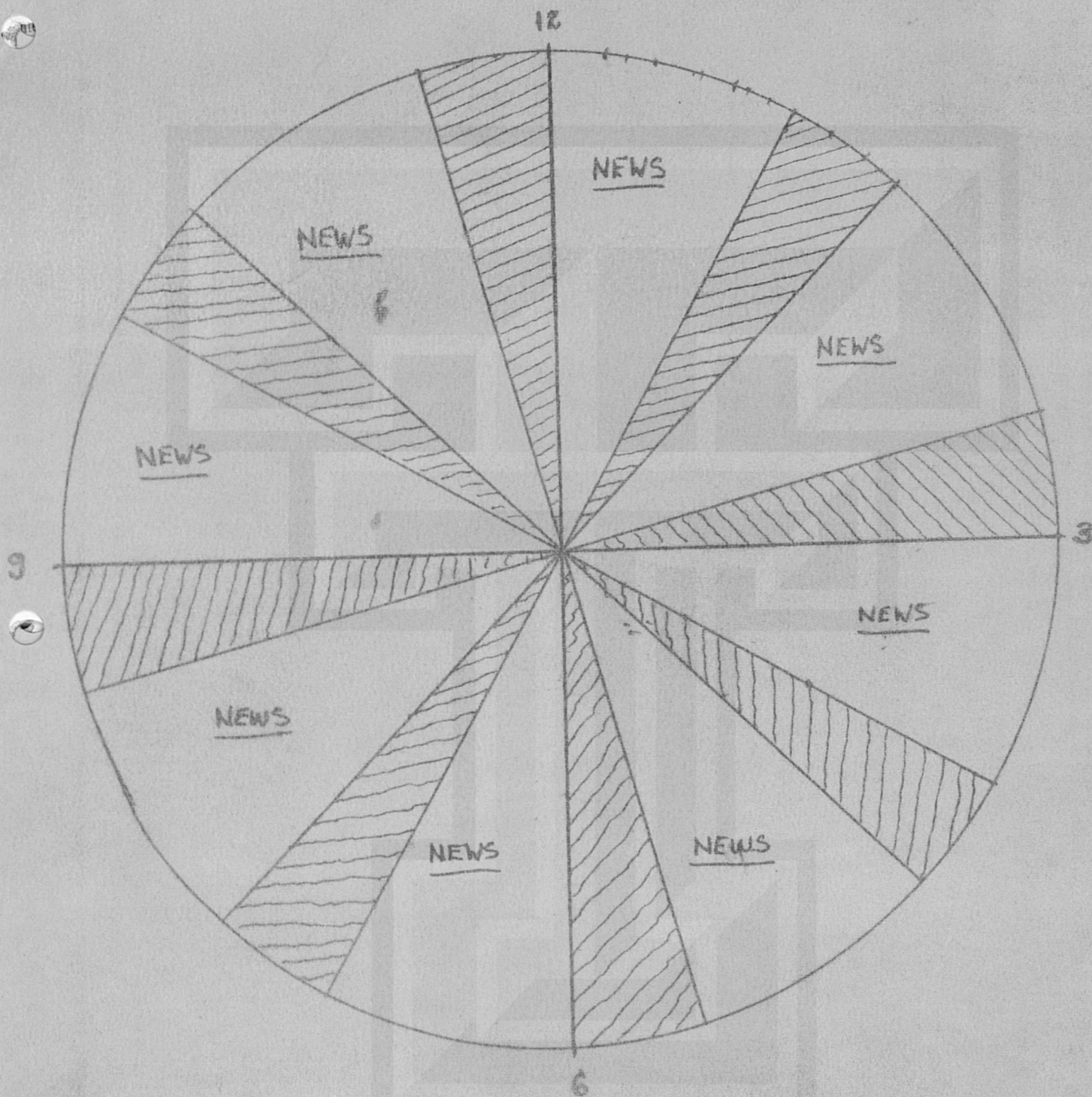
To Whom It May Concern:

The attached sketch serves to illustrate the all-news format in radio programming as it relates to an hour of time on a clock face. Each hour will be identical in structure.

For the benefit of the viewer, it is simply coded and indicates the basic programming sequence.

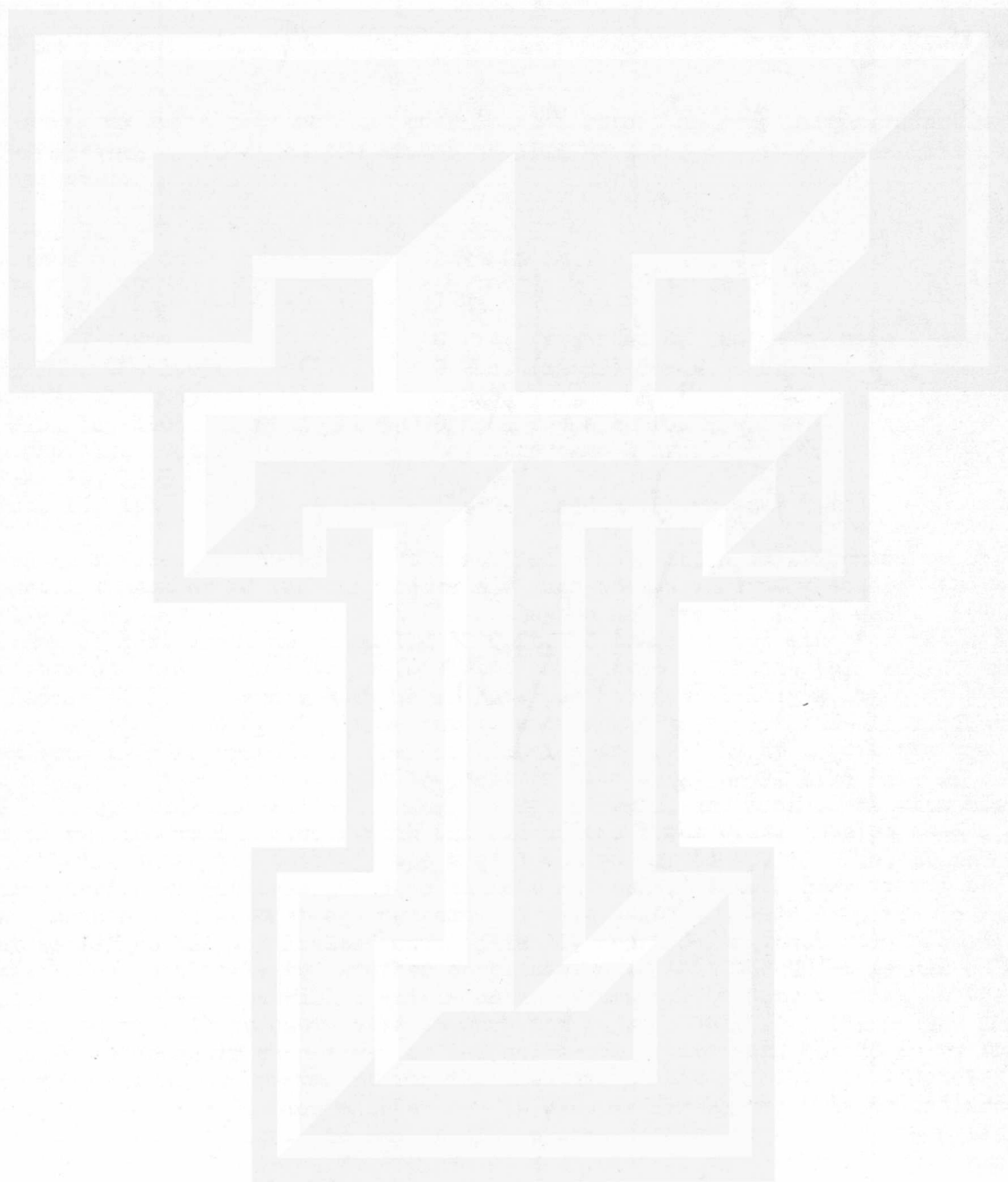
The white areas, with the word "News," designate the time devoted to the broadcast of news itself. They are each 4-1/2-minutes in length.

The shaded areas are 3-minutes in length and shall contain commercial announcements, promotional announcements, an extensive number of public service announcements and, of course, station identification announcements.



FORMAT HOUR

ROSARITO BEACH



Dow

THE McLendon STATIONS MEMORANDUM

To Gordon McLendon

Date 2/15/65

From Glenn Callison

Subject Pepe Marquez (Personal and Confidential)

You have asked me for a personal and confidential report on Pepe Marquez's activities, so I am submitting a report on the amount of time he has spent at the new Rosarita Transmitter site:

Friday, Feb. 5, 1965	2 Hrs.
Saturday Feb. 6, 1965	Day Off
Sunday, Feb. 7, 1965	Day Off
Monday, Feb. 8, 1965	0 Hrs.
Tuesday Feb. 9, 1965	0 Hrs. (reported by Ubaldo to have a cold)
Wednesday Feb. 10, 1965	0 Hrs. (sick?) Cosme, 1 Hr.
Thursday Feb. 11, 1965	0 Hrs.
Friday, Feb. 12, 1965	0 Hrs. Cosme 4 hrs.
Saturday Feb. 13, 1965	Day Off Cosme 4 hrs.
Sunday Feb. 14, 1965	Day Off
Monday Feb. 15, 1965	11:30 - 1:30PM (Cosme same time)

Pepe shows no interest whatsoever in the station construction as evidenced by the above work report. I have asked the announcers how much of his time he spends at the old transmitter site, and am told that at times they do not see him for a week. Friday and Saturday of last week, we installed 3000 ft. of transmission line for the night-time directional, and without the help of the tower crew and Cosme this would have been an impossibility. Pepe's help would have been most certainly welcome at a time like this, but of course he didn't bother to show up. Today, I spent all morning procuring some wire we needed for the installation and getting it across the border, and as a result I didn't get to the transmitter site until about 1:45 PM. Of course Pepe had left by this time without doing one bit of work, and took Cosme with him, so I had to run the wiring myself with the aid of the tower crew. Ubaldo then chided me for not being there and telling Pepe what I wanted him to do. Gordon, it is Damn frustrating trying to get this job done without any help. I have been trying to locate a Mexican engineer but without any success. I have asked Jim Weldon to try to find me one, but so far he has not located one. XERB is short an engineer also, so it looks like there is no local talent. Another complication is that the Major is now on a month's vacation, so I suppose Pepe will use this as an excuse not to come to work at the new site for a month, as he will probably have to work the Major's shift. I think Pepe imagines himself to be an armchair executive, as the only work I have seen him do is to supervise Cosme in the construction of two of the daytime tuning unit panels. As I pointed out to you over the phone, the station maintenance is also suffering and this is reflected in the overall sound of the station. To sum it up, Gordon, I think Pepe is too damn lazy to work and will never do the job here, regardless of what kind of equipment you give him to work with.

I firmly believe that in order to have a well engineered operation below the border, we will have to get an American Chief Engineer. This man should be able to live in San Diego and work below the border like the announcers are now doing shouldn't he? My recommendation for such a man would be Merle Peterson of our old Guam days. I heard from Merle a few days ago and he is now working for the VOA, but as you can see by his letter would like to get out. (I am enclosing his letter and also one from Bob Brooke) It seems to me that if we could work things out, Merle would be an ~~ideal~~ ideal man for us. May I have your thoughts?

Cap

Don THE McLendon STATIONS MEMORANDUM

To Gordon McLendon

Date 2/24/65

From Glenn Callison

Subject: Rosarita Beach Transmitter site construction
Personal and confidential

This personal and confidential report will supplement the one dated 2/15/65.

As pointed out in the previous memo, I was extremely aggravated when Pepe and Cosme both left the Rosarita transmitter site without doing any work on Monday Feb. 15th, so upon my return to my Motel that evening, I called Ubaldo and complained violently about the matter and told him that unless I got some immediate help on the job, I would contact Mexico City about the situation. Ubaldo told me to go right ahead and talk to Mexico City as he was tired of being harassed by me. Furthermore, he said we would have to have a meeting at the transmitter site in the morning to get the situation clarified. I told him that was agreeable with me and told him to have Pepe there at 9:30AM the next morning. Pepe showed up at 10:00 AM the next morning at the Rosarita transmitter site and immediately launched a tirade of loud accusations, both in Spanish and English, toward me. He accused me of locking him out of one of the offices where I had several thousands of dollars worth of vacuum condensers stored. He further accused me of not furnishing him with diagrams of the transmitter installation. I told him that I would be happy to furnish him with a key to the office and any and all diagrams I had if he would show up on the job and further pointed out that I hadn't seen him for a week. He shouted back at me, "I've been seeck", "I've been seeck". I then asked him if this was his way of showing his appreciation for the raise and bonus I had recommended for him. He immediately replied, "You didn't get me these, Mr McLendon did and besides I don't care about them, they don't mean that much to me". My answer to this was, "That is very interesting and I will see that Mr. McLendon and Mexico City is aware of your disinterest." I then turned to Ubaldo and told him to get me some help on the construction. His answer was that there was no one qualified in Tijuana, so I immediately handed him the name of a Mexican engineer in Mexico City who was recommended to me by Jim Weldon. Trevino then showed the name to Pepe who merely shrugged his shoulders. Trevino then told me he would write the man, and I said "why not call him?" To which Trevino replied, "he doesn't have a phone number here". I then pointed out to him that I was sure he could locate him through Mexico City information from his address. He promised me he would try to contact ~~me~~ him, but you may be sure he hasn't done so yet. Pepe then went into another loud tirade in Spanish and Ubaldo told me that Pepe was resigning, saying that he had a certain integrity and would not do common construction work and would resign if he had to do the work. I told Ubaldo that this was Pepe's prerogative to resign, but felt like he would reconsider after he had cooled off. Pepe then made a few more loud noises about resigning, but finally cooled down enough to stay and supervise Cosme until 4 PM. when he left. Cosme worked until 5 PM that day. I pointed out to both Ubaldo and Pepe, that my reason for locking the vacuum condensers in an office at the transmitter, was because an inventory had revealed that one of the condensers were missing. Pepe promised to look at the other transmitter site for the missing condensor, but to date it has not been found. I told Pepe that I had made a complete inventory of the equipment on hand and I would give him a key to the room, but would hold him responsible for anything that was missing from the room. Pepe then asked me to post a list of things to be done and he and Cosme would do them. I pointed out that I had done this in the past, but many of these things remained undone, but I would and have posted the work list at the transmitter, and maybe the work will be done? (Manana)

On Thursday, Feb. 18th, Pepe asked me what our plans were on the disposition of the towers at the other site. I told him that decision would have to come from the Mexican Co., but asked his interest? He informed me that he owned an AM station in Ensenada and would like to buy one of the towers for the station. I asked him if he was the sole owner and he told me he was one of four. Ubaldo had told me previously that Pepe also owned a UHF grant in Ensenada.

Beside this ownership, Pepe does consulting work for TV channels 6 and 12, and XEMG. So it would appear that XETRA is just one of his many engineering jobs.

I went to San Francisco on Friday Feb. 19th to check on the KABL construction and to order some additional coils and condensers needed for the nighttime directional at XETRA. I also checked with Lenkurt as to the delivery date of the necessary "carrier telephone" equipment needed to get the news printers and telephones and teletype going at the new site and they have given me a date of the first week in April for delivery of the equipment. On Tuesday afternoon, I received a call from Pete Smith who is erecting the nighttime towers, informing me that a Mexican immigration inspector had stopped them working on Saturday, because Ubaldo had failed to get them work permits, as I had requested him to do. There was ample time for him to apply for the permits as he was informed at least a month prior to the time they would arrive. I immediately called Ubaldo and he verified that the work had been stopped, but he had applied for the work permits and they should be here in a couple of days. I then suggested that he call Mr. Viallone and ask him to expedite the permits. His reply was, "He can't help us", it will do no good to call him". My reply was, "Why not, he is the President of the Company". I then told him I wanted him to call him which he promised to do, but again I doubt if he did. I then called you and informed you of the situation, and as per your suggestion, I called Ubaldo today (Wednesday) and told him you would be happy to discuss the work permits with Senor Viallone when you talked to him tonight, but Ubaldo assured me that he would have some definite word on the permits by tomorrow. (Thursday)

As I informed you over the phone this afternoon, the transmitter arrived in San Ysidro this morning and again Ubaldo had made no ~~preparations~~ preparations for a permit to get the truck and transmitter across the border as I had asked him to do at least two weeks ago when I gave him the shipping itinerary. So we will be penalized to the tune of \$10 per hour until the truck can deliver the transmitter. A little advanced planning on Ubaldo's part would have prevented this happening. The truck is scheduled to come to the Brokers tomorrow morning at 8:30, and I will follow it thru until we get the transmitter delivered across the border.

I have given a lot of thought to the meeting you have scheduled, and as frustrating as the situation is at the present moment, I am wondering if it would be wise to raise "hell" with Ubaldo and Pepe at this particular time. Both of these people can I am sure be very vindictive, and I am wondering if it might be poor timing to "nail them to the cross" at this particular time, with the nighttime not being finally approved, construction not completed, etc. Do you think it might be wiser to stockpile all of this information and then confront them with the facts at a more appropriate moment. How about giving me a call at the Motel here in Chula Vista and let me have your thinking??

Cal

any of these people. Ubaldo is very worried and I think your calls to him have made him much more cooperative. I haven't been able to ascertain where the complaint came from on the tower crew working, but Pepe told me that it was the Tijuana trade union that had turned in the complaint to the immigration department. Ubaldo told me he had tried to make a pay-off to the head of the immigration department, but he would not accept any money, as they are all concerned about losing their jobs under the new Mexican administration. Ubaldo further told me that TV channel 6 had been making regular monthly pay-offs of \$100 to the immigration people, and this money was now being returned unaccepted because of the fear of the new administration. I will keep you advised of developments.

Best regards,

Cal

THE TEXAS TRIANGLE, INC.

2 0 0 8 J A C K S O N S T R E E T

D A L L A S , T E X A S

February 25, 1965

Confidential Memorandum

To: Gordon McLendon

From: Glenn Callison

Subject; New Transmitter site
Construction

The new Continental 50 KW transmitter and phasing cabinets were finally delivered to the Rosarita Site this afternoon, and installation and wiring will begin immediately on the units. The Allied trailer had to be pulled by a Tijuana truck trailer from the border to the new site, and a penalty of five hours waiting time was assessed by Allied in the amount of \$50.00 because Ubaldo had not made the necessary preparations for the truck to go across the border yesterday. However I am happy that the transmitter has finally been delivered so that we can get this project moving. Pepe, Cosme and an apprentice engineer showed up this morning at 10:00 AM and worked until 4 PM. With the help of the tower crew, we were able to get the transmitter unloaded from the moving van. I called Ubaldo at 6 PM tonite, and he informed me that the tower crew work permits had been approved by Mexico City, but they have asked them to obtain passports before they can go back to work. I am going to try to get Ubaldo to bypass this requirement tomorrow if possible so that they can get back to work. This situation is so ridiculous. Had Ubaldo obtained the work permits for the tower crew prior to their arrival as I asked him to do, this would have never happened. They have one tower of the four additional night time towers erected, and could finish the rest of them in a week, if they could only work. Pepe's attitude is much better the last few days, and he is on the job for at least part of the day, which is a big help even though he does little manual labor, he can at least translate orders in Spanish. Cosme is a very hard working boy, but unfortunately he is not an engineer. He has no use for the union and would like to get out of it if he could, and has so expressed himself to me. I refuse to discuss the issue with him however, as I don't feel like I can trust any of these people. Ubaldo is very worried and I think your calls to him have made him much more cooperative. I haven't been able to ascertain where the complaint came from on the tower crew working, but Pepe told me that it was the Tijuana trade union that had turned in the complaint to the immigration department. Ubaldo told me he had tried to make a pay-off to the head of the immigration department, but he would not accept any money, as they are all concerned about losing their jobs under the new Mexican administration. Ubaldo further told me that TV channel 6 had been making regular monthly pay-offs of \$100 to the immigration people, and this money was now being returned unaccepted because of the fear of the new administration. I will keep you advised of developments.

Best regards,

Cal

ESTIMATE

Presented for the consideration of Radiodifusora del Pacifico, S. A. for the construction of a building for offices in Rosarito Baja California in accordance with the enclosed plans and specifications, which were designed by the aforementioned company.

PLAN I -- Butler Pre-Fabricated Building. Steel structure with resistance against "sismos" and winds in accordance with the strictest construction laws in the U. S., covered with Butlerib sheet metal, painted and baked; and with walls of Butlerib cellular sheets filled with Monopanel fiberglass, also painted and baked; and with enamel finish and with vinyl strips for protection against wind, sand and water; completely thermo-insulated as well as sound proof due to fiberglass. Both the structure and walls and roofs can be completely disarmed and easily transported.

The rest of the building will be built as indicated on the attached specifications. Total cost of finished job is \$21,950.00 USCy.

PLAN II -- Butler Pre-Fab Building which includes only the structure, Butlerib sheet roof, painted and baked; with block walls of 6" x 8" x 16 "; and the rest of the building according to attached specifications. The finished job for \$21,118.00 USCy.

Eduardo Jose Casta Navarro
Architect.

ys

7/9/64

*Done for Cal
Cys*

CONECSA

INGENIERIA

ARQUITECTURA

INDUSTRIA

BLVD. AGUA CALIENTE No. 2441 ACTON CERO 14

TEL. 2-1571

Tijuana, B. C.

ESPECIFICACIONES bajo las cuales se construye un edificio de planta, destinado a la instalación de una estación de radioemisora y radiodifusora del PACIFICO, S.A., ubicado en la Delegación de San Felipe, B. C., estado de Baja California.

El presupuesto incluye:

1.- Planos y permisos de construcción.

2.- CIMENTACIONES: La cimentación del edificio será de concreto armado, con tres varillas de $3/8"$ a lo largo de cada muro y cada 20 cms. La plancha de los muros de mayor altura tendrá 50 cms. de espesor, y la de los muros más bajos 40 cms. de ancho por 25 cms. de espesor. Dicha plancha se colará en una sola vez con una proporción mínima de refuerzo adicional en los puntos de los castillos. El concreto que se utilice será de la siguiente proporción: un to seis partes de piedra triturada y arena.

3.- MUROS: Los muros exteriores y los muros que separan el salón de transmisión del pasillo y del cuarto de transformadores, serán de block de concreto con dimensiones de $15 \times 20 \times 40$ cms., los cuales irán debidamente pegados con cemento y cal en la siguiente proporción: por una parte de cal más una parte de cemento, tres partes de arena. Dichos muros se desplantarán directamente sobre la plancha de cimentación descrita en el párrafo anterior. Estos muros llevarán refuerzos horizontales de 2 varillas de $3/8"$ diám. colocadas en la boquilla del block a cada cuatro hiladas, más refuerzos verticales que consistirán de una varilla de $3/8"$ diám. ahogada en concreto en el hueco del block con 1.50 Mts. de separación. Estos muros irán emplastados por el exterior con una capa de cemento y arena, con dos capas de pintura vinílica especial para exterior. Parte de los muros interiores irán emplastados con material conocido con el nombre de Red-Cep y acabado en liso con Keen-Cement, como son, los muros del pasillo, los muros del control de los transmisores con excepción el que dá a las carátulas del equipo, el cual llevará cuadros de material acústico por ambos lados, comedor, bodega y taller. El resto de los muros interiores de las oficinas, serán de 2×4 con forro de madera de tri-ply de caoba de $1/4"$ de espesor con acabado de fábrica. El cuarto de producción y control, llevarán forro de cuadro acústico para reducir el ruido. Aquellos muros acabados en emplastos o en block aparente se terminarán con dos manos de pintura a base de látex especial para interior.

4.- PISOS: El piso de la sección pasillo y oficinas será de concreto con 15 cms. de espesor sobre tierra compactada, llevando una capa aislante de poliestireno por la parte inferior. El resto del edificio llevará piso de concreto con 15 cms. de espesor, reforzado con malla de alambre de 15×15 cms., por 16 gauge. Adicionalmente llevarán cubierta de mosaico de Asbestos Vinilo de $1/16"$ de espesor, en el caso del cuarto de ventiladores, bodega, transformadores y transmisores. Según muestra el plano la sección sobre canal para ducto de enfriamiento de los transmisores, será una losa de concreto armado, con varilla de $3/8"$, la cual se sustentará sobre muros de concreto armado que a su vez descansará sobre una plancha también de concreto armado con los detalles que muestra el plano; este túnel llevará un ducto hacia afuera para condensación posible de agua. Se incluye fosa séptica y pozo de absorción de 20' de profundidad.

CONECSA

INGENIERIA

ARQUITECTURA

INDUSTRIA

BLVD. AGUA CALIENTE NO. 2341 ALTOS DESP. 16

TEL. 5-19-72

TIJUANA, B. CFA.

ESPECIFICACIONES bajo las cuales se proyectó y presupuestó un edificio de una sola planta, destinado a la instalación de una estación radio-transmisora, propiedad de **RADIODIFUSORA DEL PACIFICO, S.A.**, situado en la Delegación de San Antonio de los Buenos, estado de Baja California.

El presupuesto incluye:

1.- Planos y permisos de construcción.

2.- **CIMENTOS:**- La cimentación del edificio consistirá en una plancha de concreto armado, con tres varillas de $3/8"$ a lo largo y transversales del mismo diámetro a cada 20 cms.- La plancha de los muros de mayor altura tendrá 50 cms. de ancho por 25 cms. de espesor, y la de los muros más bajos 40 cms. de ancho por 25 cms. de espesor.- Dicha plancha se colará en una cepa con una profundidad mínima de 75 cms., llevando refuerzo adicional en los puntos de los castillos de vigueta de hierro.- El concreto que se utilice será de la siguiente proporción: por una parte de cemento seis partes de piedra triturada y arena.

3.- **MUROS:**- Los muros exteriores y los muros que separan el salón de transmisores del pasillo y del cuarto de transformadores, serán de block de concreto comprimido con dimensiones de $15 \times 20 \times 40$ cms., los cuales irán debidamente pegados con mortero de cemento y cal en la siguiente proporción: por una parte de cal más una parte de cemento, tres partes de arena.- Dichos muros se desplantarán directamente de la plancha de cimentación descrita en el párrafo anterior.- Estos muros llevarán refuerzos horizontales de 2 varillas de $3/8"$ diám. colocadas en la boquilla del block a cada cuatro hiladas, más refuerzos verticales que consistirán de una varilla de $3/8"$ diám. ahogada en concreto en el hueco del block con 1.50 Mts. de separación.- Estos muros irán emplastados por el exterior con una capa de cemento y acabados con dos capas de pintura vinílica especial para exterior.- Parte de los muros interiores irán emplastados con material conocido con el nombre de Red-Top y acabados en liso con Keen-Cement, como son, los muros del pasillo, los muros del salón de control de los transmisores con excepción el que dá a las carátulas del equipo, el cual llevará cuadros de material acústico por ambos lados; comedor, regadera y sanitario.- El resto de los muros interiores de las oficinas, serán de alma de barrote de $2 \times 4"$ con forro de madera de tri-ply de caoba de $1/4"$ de espesor con acabados de fábrica.- El cuarto de producción y control, llevarán forro de cuadro acústico aislante al sonido.- Aquellos muros acabados en emplastos o en block aparente se terminarán con dos manos de pintura a base de látex especial para interior.

4.- **PISOS:** - El piso de la sección pasillo y oficinas será de concreto con nueve cms. de espesor sobre tierra compactada, llevando una capa aislante de polietileno por la parte inferior.- El resto del edificio llevará piso de concreto con 15 cms. de espesor, reforzado con malla de alambón de 15×15 cms., por 10 gauge.- Ambos pisos llevarán cubierta de mosaico de Asbestos Vinilo de $1/16"$ de espesor, con excepción del cuarto de ventiladores, bodega, transformadores y transmisores.- Según muestra el plano la sección sobre canal para ducto de enfriamiento de transmisor, será una losa de concreto armado, con varilla de $3/8"$, la cual se sostendrá sobre 2 muros de concreto armado que a su vez descansará sobre una plancha también de concreto armado con los detalles que muestra el plano; este tunel llevará un desagüe hacia afuera para condensación posible de agua.- Se incluye fosa séptica y pozo de absorción de 20' de profundidad.

CONECSA

INGENIERIA

ARQUITECTURA

INDUSTRIA

BLVD. AGUA CALIENTE NO. 2341 ALTOS DESP. 16

TEL. 5-19-72

TIJUANA, B. CFA.

Hoja No. 2

5.- **TECHOS:**- El techo de la construcción será de tabla de 1" la cual irá clavada sobre polines de 2x6" que irán apoyados en viguetas de acero; estas viguetas de acero descansarán en el amarre perimetral de los muros.- Este techo se impermeabilizará con dos capas de papel asfáltico, uno de 15 libras y otro de 90 libras, ambas pegadas con chapopote caliente.- El cielo de la construcción será del tipo suspendido del techo con alambres, los cuales sostienen secciones metálicas de ángulo y tes formando rectángulos de 2'x4' en los cuales se colocará material acústico de 1" de espesor.- El cuarto de ventiladores, bodega y transformadores no llevarán cielo del antes mencionado, quedará el techo de madera descubierta.- Los polines de 2x6" de techo, irán colocados a cada 16".

6.- **VENTANAS:**- Las ventanas que se utilicen en la construcción serán de aluminio del tipo corrediza, con secciones fijas y movibles, estas últimas llevarán mosquiteros del mismo material.- En el interior del edificio según muestra el plano la sala del control del transmisor, el cuarto de producción, y el cuarto de control, llevan ventanas de vidrio doble de 3/16" de espesor colocados sobre marcos de madera con moldura de cuarto redondo, divisiones de madera, llevando los vidrios una inclinación aproximadamente de 1".

7.- **SISTEMA ELECTRICO:**- Este presupuesto incluye unicamente el sistema de alumbrado toma-corrientes e interruptores de uso común, sin incluir sistema relacionado con la demás instalación industrial.- El sistema eléctrico será a través de tubería galvanizada, utilizando alambre de cobre con forro aislante de plástico No. 12 y No. 10 según lo requiera el caso.- Las salidas terminarán según indica el plano, en interruptores, toma-corrientes dobles y salidas para luz.- Este presupuesto incluye las lámparas como sigue: en las oficinas, cuarto de producción y control, sala de control de transmisor, comedor, llevarán lámparas con dimensiones de 2'x4' con 4 tubos de luz florescente con carátula de plástico transparente quedando al ras del cielo antes mencionado.- Las lámparas del cuarto de ventiladores, bodega, transmisores, transformadores y taller, serán de tubos florescentes, según lo requiera el caso, sin cubierta de plástico transparente.- El contrato incluye el tablero exterior de entrada con los requisitos pertenecientes.- El cuarto de control llevará una entrada de tubo galvanizado de 1" de diámetro, del exterior al punto que se requiera.

8.- **PUERTAS:**- Las puertas de la construcción serán del tipo tambor, de ply-wood de caoba o pino debidamente colgadas con bisagras de 3 1/2" x 3 1/2" con chapas de llave, pasaje o de baño según lo requiera el caso, dichas puertas se acabarán a base de tapaporos, una mano de flat y dos manos de esmalte.

9.- **SERVICIOS SANITARIOS:**- La construcción según muestra el plano estará equipada con una regadera con cubierta de azulejo hasta la altura del cielo.- Se instalará un escusado, un mingitorio y un lavamanos de porcelana blanca, llevando tomas de agua fría y caliente aquellos muebles que lo requieran.- Se instalará en el comedor un sink de lámina porcelanizada de 18"x24" el cual irá empotrado sobre una mesa de madera con cubierta de formica, según muestra el plano.- Para el sistema de agua, se utilizará tubería de cobre, y para las aguas negras tubo de fierro vaciado por lo que respecta a la instalación dentro de los muros la cual se conectará a un drenaje de tubo de barro vitrificado de 15 cms. de diámetro, que descargará a la fosa séptica.- El servicio sanitario llevará los accesorios necesarios como son: un toallero, una papelería y un botiquín de 14"x24"; la regadera llevará un cortinero, un toallero y una jabonera.- En el cielo de la regadera y el sanitario, se instalarán extractores eléctricos de 8" de diámetro.

A la Hoja No. 3

CONECSA

INGENIERIA

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INDUSTRIA

BLVD. AGUA CALIENTE NO. 2341 ALTOS DESP. 16

TEL 5-19-72

TIJUANA, B. CFA.

HOJA No. 3.

10.- El edificio estará equipado con un sistema de aire acondicionado, ventilación y calefacción, para dicho efecto el edificio se dividirá en tres zonas con un termostato de control en cada zona.- El aparato de aire acondicionado será de tipo - compresor del cual partirán tres ductos uno para cada zona, en las cuales se instalarán calefactores eléctricos.- El sistema de ventilación será única y exclusiva para la sala de control de transmisor.- Los ductos serán de lámina galvanizada con aislamiento adecuado, además, el techo se protegerá en su totalidad con material especial para reflejar el calor solar.- Este contrato incluye los ductos - únicamente de enfriamiento del transmisor.

11.- MARQUESINA.- Según muestra la elevación en el plano, el edificio llevará una marquesina de 6' de ancho, cubriendo toda la parte sur del edificio y parcialmente el lado oeste y este.- Dicha marquesina se compondrá de viguetas de acero, barrota je de 2x4", cubierta de tabla, con dos capas de papel asfáltico pegadas con chapote caliente, por la parte inferior se emplastará sobre metal desplegado con dos capas de cemento y acabado en pintura; ésta marquesina llevará una vista de lámina de 18 gauge, con protección anticorrosiva y dos manos de esmalte para fierro.- En esta marquesina se colocarán un total de siete lámparas de 8" x 8" .

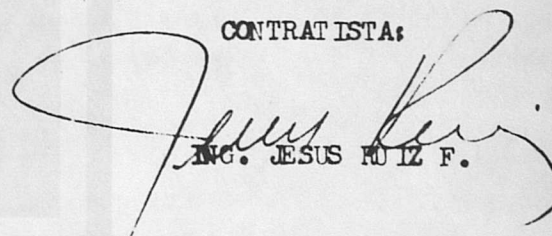
Tijuana, B.C., 14 de Julio de 1964.

CONFORME:



RADIODIFUSORA DEL PACIFICO, S.A.

CONTRATISTA:



INC. JESUS RUIZ F.

CONECSA

INGENIERIA

ARQUITECTURA

INDUSTRIA

BLVD. AGUA CALIENTE NO. 2341 ALTOS DESP. 16

TEL. 5-19-72

TIJUANA, B. C.F.A.

CONTRATO DE OBRA A PRECIO ALZADO que celebran entre sí por una parte RADIODIFUSORA DEL PACIFICO, S.A., COMO PROPIETARIA, y como CONTRATISTA el ING. JESUS RUIZ F., el cual se sujetará a las siguientes condiciones y bases:

B A S E S

PRIMERA.- Queda entendido entre ambas partes que las condiciones generales de este contrato, las especificaciones señaladas para la mano de obra y el plano trazado para la misma, se consideran como documentos del contrato y constituyen parte del mismo.- Los documentos son complementos unos de otros y lo que especifique uno será válido como si lo especificara por todos.- De esta manera la palabra "contrato" cuando se use incluye los documentos del mismo.

SEGUNDA.- La palabra "Obra" cuando se use, incluye toda la mejora o construcción como lo requiere o llama el contrato.

TERCERA.- La palabra "Contratista", se refiere a la persona obligada a construir la obra a que se refiere el contrato.

CUARTA.- La palabra "Trabajo" incluye todas las cosas hechas o puestas que se harán o pondrán en la obra.

QUINTA.- La palabra "Propietario", se refiere a la persona a quien o en cuya propiedad se construirá el trabajo.

Las palabras o expresiones fijadas en este contrato, pidiendo el uso de determinaciones o discreción de alguna cosa o cantidad tal como. "Aprobado", "Satisfactorio", "Estimativo", "Estimado" o "Razonable", significará que esa determinación o discreción pertenecen únicamente al contratista y que en tales casos su determinación ejercida de buena fé será final.

C L A U S U L A S :

1.- RADIODIFUSORA DEL PACIFICO, S.A., en su calidad de propietaria, a partir de esta fecha da y entrega para su ejecución al ING. JESUS RUIZ F., para la construcción de un edificio de una sola planta, destinado a la instalación de una estación radio-transmisora, lote situado en la Delegación de San Antonio de los Buenos, Edo. de Baja California, de acuerdo con las medidas y detalles, especificaciones y el plano formulado para este objeto.

Pasa a la Hoja No. 2

CONECSA

INGENIERIA

ARQUITECTURA

INDUSTRIA

BLVD. AGUA CALIENTE NO. 2341 ALTOS DESP. 16

TEL. 5-19-72

TIJUANA, B. CFA.

Hoja No. 2

2.- El contratista a partir de esta fecha, toma a su cargo la ejecución de la obra con tratada antes mencionada, bajo su exclusiva cuenta y dirección obligándose a ejecutar dicha obra, conforme a los lineamientos señalados en el plano adjunto de acuerdo con las especificaciones y el plano formulado para este caso.

3.- Para efecto de este contrato, el contratista se encargará o dirigirá la obra.- El contratista proveerá y suministrará todos los materiales nuevos, mano de obra, trans-- portes, equipos, etc., de todas las clases requeridas para el completo terminado de trabajo aquí descrito mostrando o razonablemente dado a entender en los dibujos y espe cificaciones como pertenecientes al trabajo incluido en el contrato, excepto cuando se haga notar lo contrario, el contratista organizará y trazará su trabajo y será res ponsable de los daños causados en propiedad ajena o pública por sí mismo o por sus tra bajadores en el desempeño del trabajo ya sea del contrato de trabajo o trabajos adi cionales bajo su cuidado.- El contratista asimismo entregará la construcción razonable mente limpia y su trabajo será completo en todos sus aspectos, empleando mano de obra de calidad satisfactoria, todos los materiales entregados o trabajos desempeñados du rante el progreso de la obra que no esté de acuerdo con los planos y especificaciones, se removerá de la obra a expensas del contratista y se repondrá con otro material o trabajo de acuerdo con las especificaciones y planos, excepto en los casos autorizados por el propietario.

4.- El precio convenido entre ambas partes para la ejecución de la obra por el contra tista ING. JESUS RUIZ F., será la suma fija e invariable de: - - - - - \$24,000.00 Dlls. (VEINTICUATRO MIL DOLARES 00/100), los cuales se obliga a pagar la - - - - - propietaria integralmente en la siguiente forma:

5,000.00 Dlls.	Al firmar el presente contrato.
4,250.00 Dlls.	Al quedar pisos colados, columnas levantadas y los muros de la sección aparatos levantados.
4,250.00 Dlls.	Al quedar techo, resto muros, salidas eléctricas, plomería de preparación y ventanas.
4,250.00 Dlls.	Al quedar emplastos exteriores e interiores, plafón suspendido y ductos de refrigeración.
4,250.00 Dlls.	Al quedar unidad de refrigeración instalada, pintura, muebles sanitarios instalados, y lámparas.
2,000.00 Dlls.	Al entregar el edificio de acuerdo con las especificaciones.

Pasa a la Hoja No. 3

CONECSA

INGENIERIA

ARQUITECTURA

INDUSTRIA

BLVD. AGUA CALIENTE NO. 2341 ALTOS DESP. 16

TEL. 5-19-72

TIJUANA, B. CFA.

HOJA No. 3

5.- La propietaria será responsable y proveerá información sobre líneas de propiedad, restricciones de posesión, y el contratista localizará la construcción sobre la verdadera propiedad como lo muestra el plano de localización del terreno debidamente firmado por la propietaria y el contratista, igualmente queda previsto que si después de comenzado el trabajo se encuentra alguna falla del terreno o pozos y se necesita aumento de la cimentación o bases adicionales no expuestas originalmente en este contrato, entonces en tal caso el contratista podrá cobrar como aquí se menciona por todo material o trabajo adicional, en efectivo y por adelantado, igualmente se pagará por trabajos adicionales a los del contrato.- En caso de trabajos adicionales o cambios en las especificaciones del contrato, se extenderá proporcionalmente el plazo de días establecidos en la cláusula No. 6.

6.- El contratista se obliga a terminar los trabajos de construcción de la obra en un plazo de 60 días hábiles de trabajo a partir del día en que se principien.- Excluyendo casos de fuerza mayor, tales como inclemencias del tiempo, interrupciones de servicios aduanales de San Ysidro, Calif., o Tijuana, B. Cfa., Méx., o huelgas de los materiales esenciales, en este caso de las fábricas en Estados Unidos de Norte América (Fundiciones de hierro), y en México las fábricas de cemento en Ensenada, B.C.

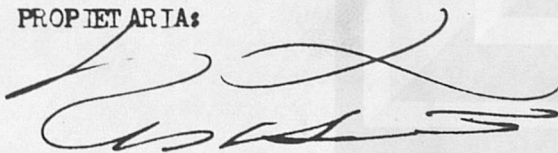
7.- El contratista dará los avisos reglamentarios y obtendrá los permisos correspondientes o necesarios para la ejecución de la obra, siendo por cuenta del contratista la cantidad que cobren en el Depto. de Obras Públicas y Sanidad.- El agua para la construcción la proveerá la propietaria sin costo para el contratista.

8.- El contratista está debidamente registrado como empresa constructora, y tiene celebrados contratos de trabajo con el personal que empleará en la obra contratada, y por lo tanto, todas las consecuencias derivadas de los citados contratos, serán solventadas exclusivamente por el contratista quien tendrá también consecuentemente la responsabilidad de accidentes de trabajo.

9.- Para todo lo convenido en el contrato, las partes se sujetarán a los principios establecidos en la Legislación Civil Vigente.

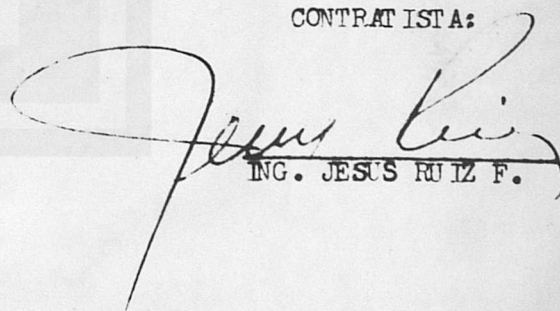
Este contrato se otorga por duplicado en la ciudad de Tijuana, Baja California, a los trece días del mes de julio de 1964.

PROPIETARIA:



RADIODIFUSORA DEL PACIFICO, S.A.

CONTRATISTA:



ING. JESUS RUIZ F.

CONECSA

INGENIERIA

ARQUITECTURA

INDUSTRIA

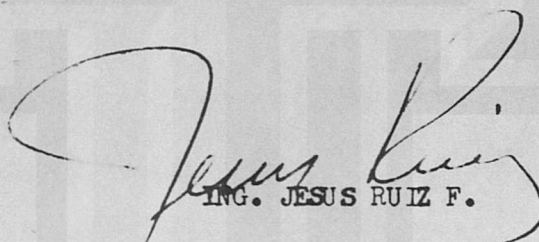
BLVD. AGUA CALIENTE NO. 2341 ALTOS DESP. 16

TEL. 5-19-72

TIJUANA, B. C.F.A.

RECIBI de RADIODIFUSORA DEL PACIFICO, S.A., la suma de: - - - - -
\$5,000.00 Dlls. (CINCO MIL DOLARES 00/100), concepto pago inicial para la construc-
- - - - - ción de un edificio de una sola planta, destinado a la instalación
de una estación radio-transmisora, según contrato y especificaciones, situado en -
la Delegación de San Antonio de los Buenos, estado de Baja California.

Tijuana, B.C., 14 de Julio de 1964.


ING. JESUS RUIZ F.

RUFJ-260226.

No requiere timbres por ser
causante de Cédula I.

Gordon McLendon
cc: B. R. McLendon
Don Keyes ✓

3/31/65

Glenn Callison

EXTRA (Personal and Confidential)

The new Continental 50 KW transmitter will be ready for test as soon as the new electrical sub-station is "switched on" by the electrical Power Comision. A blue-print of the completed station must be supplied to the power company by the electrician who built the sub-station and Senor Trevino is now working on this, so that we will have the necessary power to check the transmitter out. Ralph Dipell and I adjusted the pass 690, reject 1090 KC (XBRB) filters and antenna matching networks at the base of the daytime towers and adjusted the daytime phasing cabinet so that the transmitter will have an "operating load" in which to work during the transmitter tuneup. Without doing this work, it would have been impossible to test the transmitter into the antenna system. A dozen copies of the transmitter diagram have been sent to Senor Trevino, by Continental Electronics, for Pepe to label in Spanish and file with the Mexican Radio Commission, prior to turning the transmitter on for tests. The Tijuana telephone company has the open wire pole line about half-completed from the cable on the Ensenada highway to the seaside transmitter site, so it appears that we will have a program line to feed the transmitter for the daytime operation. Lenkurt is still quoting the second week of April as the shipping date for the telephone carrier equipment, and it appears that the two types of carrier equipment in the same cable will be compatible. I will keep you advised of developments on this project. I am working at KABL now on the 5 KW construction. The base insulators for the new tower have arrived and the new tower will probably be started up this week. Transmitter schematic is being

revised with the necessary Spanish symbols and table of voltages which I obtained from Continental, and will be filed next week in Mexico City, at which time Pepe will go to Mexico City to expedite, as it will be impossible to turn the transmitter on for tests until the diagram is filed and approved. The Telephone company engineers were also at the new transmitter site yesterday, and they have also been delayed in erecting the open-wire pole line by the rains. They predict they will have the pole line completed in the next week to ten days however, providing the rains stop. There still seems to be some questions in their minds as to the compatibility of the two types of Lenkurt Carrier equipment, and they are making some further tests and should these tests still not convince them, I may have to set up a meeting with them and the Lenkurt engineers in San Carlos prior to delivery of the Carrier equipment.

I made arrangements for a set of aerial photos to be made of the area within a radius of 15 miles of the new site, as we will need some method of accurately locating measuring points to adjust the directional arrays, although I understand a complete proof of performance is not required in Mexico as it is in United States. We will however need to accurately locate our main and main lobes in case of any possible objection from any U. S. station as well as for our own information. There are no accurate maps of this area, so we must resort to aerial photos.

THE McLendon STATIONS MEMORANDUM

Gordon McLendon

cc: Don Keyes

4/7/65

Date June 23, 1965

Glenn Callison

XETRA Cartridge Tape machines

Because of the large number of problems with the XETRA cartridge tape machines as reported in Russ Porterfield's weekly reports, I called a meeting at the XETRA studio this morning with Pepe, Sr. Trevino and Russ Porterfield, to discuss the problems and find an immediate solution. The problem of the cartridge machines seems to be in incompatibility of the Spotmaster cartridge tape recorder and the ATC playback machines whereas the Spotmaster recorder does not record a cue stop-tone with sufficient intensity to properly operate the "stop" mechanism on the ATC machine, although an inspection of both machines indicated that the "cue stop" sensitivity of the ATC machines were set to their maximum sensitivity position, and there is no way to increase the intensity of the cue tone on the Spotmaster machine. A call to ATC revealed the information that this was a common problem when the machines were "mixed" in this manner. ATC has promised to ship a recorder to us immediately, and by this week-end, the problem should be solved. I have also ordered three more "used" ATC machines to replace the old "spotmaster" machines and they will be shipped next week so by then all of the old Spotmaster machines will be "phased out" of the operation.

The Weather has been very bad here this week as well as last week with rains so heavy that the road from the Ensenada highway to the Ocean road has been impassable. I was able to get out to the transmitter yesterday, and met with the Sub-station contractor who promised me he would file the blueprint and application to get the Sub-station turned on today. We had another rain-storm this morning, so it was impossible to get to the site, but I will follow through on this tomorrow. The transmitter schematic is being redrawn with the necessary Spanish symbols and table of voltages which I obtained from Continental, and will be filed next week in Mexico City, at which time Pepe will go to Mexico City to expedite, as it will be impossible to turn the transmitter on for tests until the diagram is filed and approved. The Telephone company engineers were also at the new transmitter site yesterday, and they have also been delayed in erecting the open-wire pole line by the rains. They predict they will have the pole line completed in the next week to ten days however, providing the rains stop. There still seems to be some question in their minds as to the compatibility of the two types of Lenkurt Carrier equipment, and they are making some further tests and should these tests still not convince them, I may have to set up a meeting with them and the Lenkurt engineers in San Carlos prior to delivery of the Carrier equipment.

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THE McLendon STATIONS MEMORANDUM

X-TRA
Rosarita
coverage

To Gordon McLendon

Date June 23, 1965

From Charlie Payne

Charlie

Subject

I talked with Glenn Callison in Los Angeles. He and Ralph Dippel are up making measurements on the new signal.

THE McLendon STATIONS MEMORANDUM

To Gordon McLendon
cc: Don Keyes ✓

Date 4/8/65

From Glenn Callison

Subject XETRA Cartridge Tape Machines

Another hard rain made it impossible to get to Rosarita transmitter site today, so Pepe and I "field modified" the cue amplifiers on the ATC tape cartridge machines to increase their "gain" and make them work compatibly with the Spotmaster cartridge recorders. All three ATC playback machines were modified so that they now automatically "recue" with no problem on all spots recorded on the Spotmasters. Three more used ATC machines are being shipped today along with a recorder so by next week the station will have sufficient cartridge machines and recorders to handle the heavy traffic load with no problems. It was a rainy day well spent.

The Continental transmitter diagram will be sent to Mexico City next week and Pepe will go there to expedite its' approval. Just as soon as the approval is received, the transmitter can be turned on for initial tests into the daytime directional array. Telephone company could do no work on pole line today as they were also rained out. Will keep you advised of developments.

Cal

THE *McLendon* STATIONS ~~MEMORANDUM~~

X-TRA
Rosario

To Gordon McLendon

Date June 23, 1965

coverage

From Charlie Payne

Charlie

Subject

I talked with Glenn Callison in Los Angeles. He and Ralph Dippel are up making measurements on the new signal.

To quote Cal, in all cases the new XTRA signal is at least double any signal from the old transmitter. In fact, the reading has tripled at the Civic Center in Los Angeles. Cal went on to say that the new transmitter has exceeded all expectations and in his and Ralph Dippel's estimation, we have added at least three million people.

According to calculations and the tremendous wallop of the new signal, it is doing a job equivalent to 250,000 to 300,000 watts over Los Angeles.

An interesting sidelight: In separate automobiles Callison and Dippel have both uncovered some illegal spurious radiation from KMPC out in the valley. As you know in the close proximity of any transmitting tower you'll have a splattering and feed-over effect but this should rapidly decrease one to one-and-a-half miles away from the tower. Cal was telling me that they rode and listened to one of the signals (being radiated on other than 7.10 KC) for as far as five miles away from the KMPC tower. Cal and Ralph Dippel feel that the blocking and splattering effect of KMPC is due to nothing more or less than bad technical operations. No doubt you'll hear from Dippel and Cal on the proper steps which are quickly being taken.

CP:lc

C. J. Humer

GEORGE C. DAVIS
JULIUS COHEN

WA WALTER L. DAVIS
RA RALPH E. DIPPELL, JR.

GEORGE C. DAVIS

Consulting Engineers

Radio-Television

WASHINGTON, D. C. 20004

527 MUNSEY BUILDING
STERLING 3-0111

September 1, 1965

Mr. Gordon B. McLendon
The McLendon Corporation
2008 Jackson Street
Dallas, Texas 75201

Re: XETRA News

Dear Gordon:

I have what I believe to be encouraging news with regard to your Mexican client, XETRA.

As you know, as of today XETRA is still waiting for the telegram to commence regular operation from the new transmitter site using the new daytime and nighttime directional antenna systems. Perhaps one of the reasons for the delay in getting such word from Mexico City has been the fact that notification of the other North-American countries of the proposed nighttime operation has been so slow.

Today in talking with Pepe Marquez, I learned that the Mexican F. C. C. received word this week from the US F. C. C. that the U. S. objected to the XETRA nighttime operation based on alleged interference from the XETRA nighttime operation to KVNA, 690 KC, Flagstaff, Arizona. This was the only objection which the U. S. had to the XETRA nighttime operation.

The extraordinary feature of the U. S. objection is the fact that there is no authorized facility on 690 KC at Flagstaff, Arizona!

Our office had been aware of the fact that KVNA has been silent since 1963 because of financial difficulties, and that furthermore its actual license was deleted by the F. C. C. action

GEORGE C. DAVIS

WA
RA

Mr. Gordon B. McLendon - 2 -

September 1, 1965

of January 4, 1965. Thus, apparently the International Section of the F.C.C. is not aware of its own agency's actions. At any rate, there apparently is no basis for any objection from the U.S. to the nighttime operation of XETRA.

This information was relayed to Pepe Marquez and he, in turn, passed it on to Mexico City.

Sincerely,



Ralph E. Dippell, Jr.

RED/jds

cc: Mr. B. R. McLendon
Mr. Glenn Callison

GEORGE C. DAVIS
JULIUS COHEN
WALTER L. DAVIS
RALPH E. DIPPELL, JR.

GEORGE C. DAVIS

GEORGE C. DAVIS

Consulting Engineers

Radio-Television

WASHINGTON 4, D. C.

Rosario
Coverage
527 MUNSEY BUILDING
STERLING 3-0111

September 24, 1965

Mr. Mitch Lewis

Mr. Mitch Lewis

The McLendon Corporation

2008 Jackson Street

Dallas, Texas 75201

September 24, 1965

Re: XETRA News

Dear Mitch:

As you know, we have previously sent to you maps indicating the former and the new XETRA News 690 KC operation in southern California. These maps included the 0.5, the 2 and the 5 mv/m contours before and after the change of site and antenna system.

Although the new daytime XETRA 0.5 mv/m contour encompasses considerably more area to the north of Los Angeles toward Bakersfield, there is a reduction of land area within the 0.5 mv/m contour over in the desert and mountain area of south-east California. Of course, one cannot have their cake and eat it too, and since we must still use the same 50 KW power, the objective obviously was to concentrate the XETRA signal where it is most valuable, namely, over the Los Angeles area.

Therefore, the XETRA situation is similar to that of KABL, inasmuch as the change in 0.5 mv/m service is rather insignificant - particularly when compared with the change in the higher field intensity contours. In the case of XETRA News, the pertinent higher field intensity contours are the 2 mv/m and the 5 mv/m contours.

In the Los Angeles area, the new 5 mv/m contour encompasses approximately the same area formerly served by the XETRA 2 mv/m. We made preliminary field strength measurements in June and July on the new daytime operation of XETRA in the Los Angeles area, but, as of this date, we have no measure-

GEORGE C. DAVIS

Mr. Mitch Lewis

- 2 -

September 24, 1965

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COMPARISON OF
FORMER AND NEW XETRA SERVICE

ments on the new nighttime operation in California. However, it was gratifying to determine from those daytime field strength measurements that the new XETRA operation actually is producing higher signals in the Los Angeles area than we had predicted.

We are sending you a tabulation indicating the gain in population within the 5 mv/m and the 2 mv/m contours of XETRA. These figures are actually a repeat of data which we have previously supplied, and, if anything, the gains indicated here are on the conservative side. We have not made a complete new population determination based upon the new actual measured operation, since we do not have, as of this date, sufficient daytime measurements (and none at nighttime) to warrant making such a new population determination.

KMPC 400,757

Total Los Angeles urbanized area Sincerely, 6,488,791

Portion of Los Angeles urbanized area formerly served by interference-free XETRA signal (2 mv/m or greater) 442,726 (69%)
Ralph E. Dippell, Jr.

Portion of Los Angeles urbanized area now receiving XETRA interference-free signal (2 mv/m or greater) by site change to coast 5,147,779 (79.5%)

cc: Mr. B. R. McLendon
Mr. Gordon B. McLendon
Mr. Glenn Callison

* This figure (685,053 persons) represents the number of people who now are able to receive XETRA in the Los Angeles area for the first time.

GEORGE C. DAVIS

COMPARISON OF
FORMER AND NEW XETRA SERVICE
IN THE LOS ANGELES URBANIZED AREA

	<u>Population</u>
Gain of 5 mv/m service	1,348,000
Gain of 2 mv/m interference-free	685,053*
Former interference from KMPC	1,375,819
Present interference from KMPC	975,062
Reduction of interference from KMPC	400,757
Total Los Angeles urbanized area population	6,488,791
Portion of Los Angeles urbanized area formerly served by interference-free XETRA signal (2 mv/m or greater)	4,462,726 (69%)
Portion of Los Angeles urbanized area now receiving XETRA interference-free signal (2 mv/m or greater) by site change to coast	5,147,779 (79.5%)

* This figure (685,053 persons) represents the number of people who now are able to receive XETRA in the Los Angeles area for the first time.

1.) Missing are the field intensity measurements of the radials for Reservito and nighttime operations.

Glenn Callison

September 29, 1965

2.) The measurements corresponding to the diagram of om (Happy Birthday to me... ha ha radiation which were submitted are insufficient to determine the power of

Yolanda Salas
distance inverted to 1609 metres. Likewise, the number of radials is insufficient.

Cal,

3.) The following should be presented on polar paper (positive print ?).

Enclosed are the 6 points sent to us by Masias. I have translated them into the best English Engineering I could muster. Hope they mean something to you. To me they are just words.

1.) The diagram respective to power by square root measure (RMS).

Keep in touch.

ys

4.) The following should be presented in polar paper (positive print). 1.) The diagram of horizontal radiation measurements for daytime operation outlined by unbroken line. (2.) The diagram of theoretical horizontal radiation for daytime operation outlined with broken line. And (3) diagram representative of the square root measure (RMS).

5.) On the other hand, it is suggested that a further number of measurements be taken for each radial, principally between 800 and 6000 metres and at the same time, note be made of points measured in aerial photos or plans (draft) with a scale no larger than 1:25,000. It is further advised to measure a distance of 1609 metres in the critical directions (voids, maximums and protections). These points should be noted on the aerial photos or plans (draft).

6.) On the daytime radiation diagrams further measurements should be taken on Azimuth $10^{\circ} 00'$ and $352^{\circ} 00'$. For nighttime measurements should be taken in Azimuth $125^{\circ} 00'$ and $355^{\circ} 00'$.

1.) Missing are the field intensity measurements of the radials for daytime and nighttime operations.

2.) The measurements corresponding to the diagram of omnidirectional radiation which were submitted are insufficient to determine the power of distance inverted to 1609 metres. Likewise, the number of radials is insufficient.

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1.) The diagram of horizontal radiation measurements for nighttime operation outlined by broken line. And 2.) The diagram respective to power by square root measure (RMS).

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6.) On the daytime radiation diagrams further measurements should be taken on Azimuth $10^{\circ} 00'$ and $352^{\circ} 00'$. For nighttime measurements should be taken in Azimuth $125^{\circ} 00'$ and $355^{\circ} 00'$.

10. Faltan las mediciones de intensidad de campo y sus correspondientes curvas de atenuación, de los radiales - medidos para las operaciones diurnas y nocturnas.

20.- Las mediciones correspondientes al diagrama de radiación omnidireccional que fueron remitidas, son insuficientes para determinar el valor de distancia inversa a 1609 metros, asimismo son también insuficientes el número de radiales.

30.- Deben presentarse en papel polar, el diagrama de radiación horizontal medido, para operación nocturna, dibujado con línea interrumpida, asimismo el diagrama respectivo del valor raíz cuadrático medio (R.M.S.)

40.- Deben presentarse

RADIODIFUSORA DEL PACIFICO, S. A.

XETRA

A: SRTA. YOLANDA SALAS

FECHA: 9/28/65.

DE: UBALDO H. TREVIÑO.

ASUNTO:

Estimada Yolanda;

De acuerdo con nuestra conversación telefónica de hoy, le remito adjunto la nota que recibí de México, para -- que me haga el favor de traducirla y entregársela a Mr. B. R.

Gracias.

UBALDO H. TREVIÑO.

10. Faltan las mediciones de intensidad de campo y sus correspondientes curvas de atenuación, de los radiales - medidos para las operaciones diurnas y nocturnas.
- 20.- Las mediciones correspondientes al diagrama de radiación omnidireccional que fueron remitidas, son insuficientes para determinar el valor de distancia inversa a 1609 metros, asimismo son también insuficientes el número de radiales.
- 30.- Deben presentarse en papel polar, el diagrama de radiación horizontal medido, para operación nocturna, dibujado con línea interrumpida, asimismo el diagrama respectivo del valor raíz cuadrático medio (R.M.S.)
- 40.- Deben presentarse en papel polar, el diagrama de radiación horizontal medido, para operación diurna, dibujado con línea llena y el diagrama de radiación horizontal teórico, para operación diurna, dibujado con línea interrumpida, asimismo el diagrama representativo del valor raíz cuadrático medio (R.M.S.)
- 50.- Por otra parte, se sugiere se lleven a cabo mayor número de mediciones para cada radial, principalmente entre los 800 y 6000 metros y a la vez se anoten los puntos - medidos en aerofotos o planos con escala no mayor de: - 1:25,000 también se aconseja medir a una distancia de - 1609 metros en las direcciones críticas (nulos, máximos y protecciones). Deben anotarse los puntos en las aerofotos ó planos.
- 60.- En el diagrama de radiación diurno deberán medirse, además, en los siguientes azimuts: $10^{\circ} 00'$ y $352^{\circ} 00'$. Para el nocturno, deberán hacerse mediciones también en los azimuts $125^{\circ} 00'$ y $355^{\circ} 00'$.

Wednesday
September 29, 1965

TRANSLATION OF TELEGRAM

TO: XTRA NEWS

FROM: [illegible]
At 9:45 this morning, we talked to Pepe regarding the nighttime delay. He said that no action could be taken until the head of the Engineering Department at Communications (Ing. Jorge Suarez Diaz) returns from Europe on Monday, Oct 4th. At that time, Pepe will attempt to convince the man that the measurements submitted were adequate and that no further information is needed. Should he agree, the next step will be to issue written permission which will allow XTRA to proceed. If not, more measurements will have to be taken which could further delay the nighttime coverage. Pepe will stay in Mexico City and pursue other matters and will take this up with Suarez Monday. Meanwhile, we'll try to determine what information is allegedly missing and will try to assemble it should it be needed in the future.

Oct 16, 1965
Rosarito

TRANSLATION OF TELEGRAM

TO: XTRA NEWS

FROM: SUAREZ DIAZ (MEXICAN FCC)

Authorize commercial operation new radiation system radio station XETRA, installed on approved land. Conditions to this authorization being that if protests due to interference to other stations, national as well as international, are filed, that company will proceed taking field intensity measurements as indicated by this Secretaryship for verification and adjustments indicate as necessary. Letter will / to that company the documentation which should be presented.

Director General

Suarez Diaz

ys

Gordon McLendon

October 20, 1965

cc: B.R. McLendon

Yolanda Salas

CONFIDENTIAL

Attached is copy of translation of Telegram to XTRA NEWS
which was received Saturday 16, 1965.

F.Y.I.

RADIODIFUSORA DEL PACIFICO, S. A.
ys
XETRA

A: YOLANDA SALAS

FECHA: 10/18/65.

DE: UBALDO H. TREVIÑO

ASUNTO: REMITIENDO COPIA TELEGRAMA.

Estimada Yolanda:

De acuerdo con nuestra conversación telefónica
de hoy, adjunto a la presente le estoy remitiendo copia fotos -
tática del telegrama de la SCT, recibido el sábado donde se nos
autoriza para operar comercialmente, como se dará usted cuenta -
por el contenido del mismo.

Saludos.

UBALDO H. TREVIÑO.

TELEGRAFOS



NACIONALES

FORMA DGTN-83

SECRETARIA DE COMUNICACIONES Y TRANSPORTES
DIRECCION GENERAL DE TELEGRAFOS NACIONALES

RADIODIFUSORA DEL PACIFICO, S. A.
XETRA

A: YOLANDA SALAS

FECHA: 10/18/65.

DE: UBALDO H. TREVIÑO

ASUNTO: REMITIENDO COPIA TELEGRAMA.

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UBALDO H. TREVIÑO.

TELEGRAFOS



NACIONALES

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SECRETARIA DE COMUNICACIONES Y TRANSPORTES
DIRECCION GENERAL DE TELEGRAFOS NACIONALES

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XETRA

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Saludos.

UBALDO H. TREVIÑO.

TELEGRAFOS



NACIONALES

SECRETARIA DE COMUNICACIONES Y TRANSPORTES
DIRECCION GENERAL DE TELEGRAFOS NACIONALES

TELEGRAMA

K37---70--59 SF DOS E MEXICO D F 15 OCT D 18

XETRA
RADIODIFUSORA DEL PACIFICO SA
CONCESIONARIOS DE LA ESTACION RADIODIFUSORA COMERCIAL XETRA
ESQUINA LERMA Y BRAVO
COL MARRON TIJUANA BC

DIRECTEL TRECE DOS 58. AUTORIZASE OPERACION COMERCIAL
NUEVO SISTEMA RADIADOR RADIODIFUSORA XETRA, INSTALADO PREDIO
APROBADO, CONDICIONANDOSE ESTA AUTORIZACION A QUE SI PRESEN
TANSE QUEJAS POR INTERFERENCIAS OTRAS ESTACIONES, TANTO NACIO
NALES COMO INTERNACIONALES, PROCEDERA ESA EMPRESA EFECTUAR
MEDICIONES INTENSIDAD CAMPO ELECTRICO FORMA INDIQUELO ESTA
SECRETARIA PARA COMPROBACION Y AJUSTES CASO NECESARIO PUNTO
POR OFICIO SENALASE ESA EMPRESA DOCUMENTACION DEBE PRESENTAR.

DIRECTOR G. RAL. SUAREZ DIAZ..

GEORGE C. DAVIS
JULIUS COHEN
WALTER L. DAVIS
RALPH E. DIPPELL, JR.

GEORGE C. DAVIS
Consulting Engineers
Radio-Television
WASHINGTON, D. C. 20004

527 MUNSEY BUILDING
STERLING 3-0111

XTRA coverage

November 12, 1965

Mr. Mitchell I. Lewis
National Director, Advertising
and Public Relations
The McLendon Stations
2008 Jackson Street
Dallas, Texas 75201

THE *McLendon* STATIONS ~~MEMORANDUM~~ *Rosario*

To Gordon McLendon

Date 10/24/65

From Glenn Callison

Subject XETRA Signal over Los Angeles

The new XETRA signal seems to be doing an excellent job over Los Angeles, based upon actual measured signal strengths given me by Slim Daugherety of XERB. Slim called me a couple of nights ago to inform me that he had his engineer making measurements on XETRA in the Los Angeles area as well as XERB for comparative reasons and to determine if our array had upset their pattern. He informed me that for the record, he could see no change in their directional pattern radiation that might be caused by our installation's proximity to their plant. I am listing the measuring locations and signal strengths he gave me below:

Location	XETRA (Former Location)	XETRA (New Location)	XERB
23rd and Roswell, Long Beach	9 Mv/m	18 Mv/m	21.5 Mv
Avalon & 1st, Wilmington	6.5 Mv/m	12 Mv/m	15.0 "
Crenshaw and Pacific Coast	3.4 "	10 "	11.0 "
Crenshaw and Mariposa (Torrance)	4.2 "	9 "	10.0 "
Crenshaw and Century (Inglewood)	5.5	9 "	10.0 "
Highland and Sunset (Hollywood)	4.0	6 "	6.0 "
Sunset and Bronson (Hollywood)	3.0	6.7 "	3.0
Sunset and Fountain (Hollywood)	3.5	6.7 "	3.0

and do cause interference to XETRA during nighttime hours, raising its interference level above the 0.5 mv/m.

GEORGE C. DAVIS
JULIUS COHEN
WALTER L. DAVIS
RALPH E. DIPPELL, JR.

GEORGE C. DAVIS

Consulting Engineers
Radio-Television
WASHINGTON, D. C. 20004

527 MUNSEY BUILDING
STERLING 3-0111

XETRA coverage

November 12, 1965

Mr. Mitchell I. Lewis
National Director, Advertising
and Public Relations
The McLendon Stations
2008 Jackson Street
Dallas, Texas 75201

Re: XETRA 2 mv/m nighttime
population

Dear Mitch:

I am sorry to be slow in answering your letter with regard to XETRA's 2 mv/m nighttime population. Inadvertently, the letter was put in our XETRA correspondence file before I had a chance to answer it.

I believe that you already have the data about which you made the inquiry. Our letter of September 17 to Gordon with copy to you showed that the XETRA 2 mv/m daytime service included 6,805,000 people and the XETRA 2 mv/m nighttime service 6,327,000 people. These figures are the total number of people within the respective 2 mv/m contours and should not be confused, for example, with the data given in our letter of September 24, wherein we compared the XETRA 5 mv/m and 2 mv/m services within the Los Angeles urbanized area.

There is considerable ambiguity as to what actually constitutes XETRA's nighttime interference-free service area. The reason is the fact that XETRA is classified as a I-B Mexican facility and is therefore entitled to protection to its 0.5 mv/m contour within the borders of Mexico. XETRA is, in fact, protected from interference from other stations to its nighttime 0.5 mv/m contour south of the border. However, north of the border in the U.S., other 690 KC stations in the U.S. and Canada can and do cause interference to XETRA during nighttime hours, raising its interference level above the 0.5 mv/m.

GEORGE C. DAVIS

Mr. Mitchell I. Lewis

- 2 -

November 12, 1965

For example, when KVNA, Flagstaff, Arizona, was in operation on 690 KC at nighttime, the interference level in the Los Angeles area was about 5.3 mv/m. Fortunately, this station is no longer on the air, and its license has been deleted. The nighttime interference level on 690 KC in the Los Angeles area, since the removal of KVNA, now computes to be approximately 3.4 mv/m.

Therefore, we feel that from a practical standpoint, the nighttime 2 mv/m population is a reasonable estimate of the XETRA nighttime service.

Sincerely,



Ralph E. Dippell, Jr.

RED/jds

cc: Mr. Gordon B. McLendon
Mr. Glenn Callison

THE McLendon STATIONS MEMORANDUM

To: Gordon McLendon
GCM: B. A. McLendon

Tijuana, B. C. 22 de Noviembre de 1965.

From: Glenn Callison

Subject: XETRA Generator and Transmitter Site
PERSONAL AND CONFIDENTIAL

Secretaría de Comunicaciones

Rosarita

THE McLendon STATIONS MEMORANDUM

To: Gordon McLendon

Date: 11/20/65

From: Glenn Callison

Subject: XETRA transmitter site

Gordon, in view of the extremely muddy condition of the new highway during the rainy season, I would strongly recommend that we not attempt a move of the studios and offices until next spring to the Rosarita transmitter site. During wet weather the new road is so muddy that it is impassable with anything but a 4 wheel drive vehicle and getting personell to and from the site would be a major project. Ubaldo has given me copies of cost figures on telephone lines and fixed costs of operation from both sites or a downtown location and I think we should discuss these at your convenience.

Pepe has returned from Washington with the necessary data on the field measurements furnished by Ralph and it will be filed with the Mexican commission immediately upon receipt by Pepe.

THE McLENDON STATIONS MEMORANDUM

Tijuana, B. C. 22 de Noviembre de 1965.

Secretaría de Comunicaciones
Y Transportes.
Dirección Gral. de Telecomunicaciones.
Depto. de Radiodifusión.

RADIODIFUSORA DEL PACIFICO, S. A.

XETRA

A: YOLANDA SALAS

FECHA: 11/22/65

DE: UBALDO H. TREVIÑO

ASUNTO: REMITIENDO COPIAS

Estimada Yolanda:

Adjunto se servirá encontrar copia del oficio dirigido a la SCT, enviando la documentación solicitada en Ofi cio No. 41876. También encontrará copia del reporte enviado al Sr. Villaón y además copia del presupuesto para el cambio del - generador eléctrico a nuestro transmisor en Rosarito.

Saludos afectuosos.

UBALDO H. TREVIÑO.

CON TRES ANEXOS.

THE *McLendon* STATIONS MEMORANDUM

Tijuana, B. C. 22 de Noviembre de 1965.

Francisco Collazo

Subject: *Generator and Transformer*
PERSONAL AND CONFIDENTIAL

Secretaría de Comunicaciones
Y Transportes.
Dirección Gral. de Telecomunicaciones.
Depto. de Radiodifusión.
Oficina de Operación Y Desarrollo.
México, D. F.

Con referencia a su Oficio No. 41876, de fecha 20 de Octubre del presente año, estamos adjuntando la tabla con los valores de intensidad de campo medidos a 1,609 metros (1 milla), en los azimuts que ustedes requieren en el párrafo 2do. y 3ro., del oficio antes citado. También se están adjuntando los diagramas de radiación orizontal medido y teórico, tanto para la operación diurna como para la nocturna, en papel polar como lo requieren en los Incisos 3 y 5 del oficio ya antes citado.

Esperamos que la documentación anterior se encuentre correcta y complemente los requisitos fijados por ustedes.

Atentamente.

RADIODIFUSORA DEL PACIFICO, S. A.
(X.E.T.R.A.)

UBALDO H. TREVIÑO.
GERENTE.

CON ANEXOS.

JM: jm.

PLEASE EXCUSE BAD TYPING

THE *McLendon* STATIONS ~~MEMORANDUM~~ *Rosarito Beach*

To Gordon McLendon ✓
CC: B. R. McLendon

Date 12/15/65

From Glenn Callison

Subject XETRA Generator and Transmitter moves
PERSONAL AND CONFIDENTIAL

As per your request by telephone Sunday afternoon, I flew out to San Diego Sunday night to move the Caterpillar Generator and the G. E. Transmitter to the Rosarita Beach site. Since my arrival it has rained almost continuously, making it impossible for any moving work to be done because of the impassible condition of the road to the new site. However, I have utilized this time to check all surplus and new sources for a small standby generator to take the place of the large one at the old studio when it is moved, and also new and used prices on three phase transformers to "step-down" the 7400 volt output of the Caterpillar generator to 480 volts for use by the new Continental transmitter. Monday, I met with Mr. Charles King of Hawthorne Machinery Co., the suppliers of the Caterpillar Diesel Electric set and Mr. John C. Brosnahan of California Electric Works to ascertain if the large generator could be installed inside the building. Both Mr. King and Mr. Brosnahan agreed that the Generator could be installed ~~inside~~ the building next to the Sub-station where the machine would be protected from the weather and switching connections would be shorter and more convenient to install. The generator is now ~~new~~ mounted on Lord vibration mounts so vibrations transferred to the rest of the building should be minimized. It is therefor my plan to pour a concrete foundation similar to the one the generator now sets on, in the backroom adjacent to the substation and install the generator in the building. This will save the cost of adding a building to house the generator.

STANDBY STUDIO GENERATOR:

After checking prices with all new and used surplus generator dealers in town, I finally located a used 12.5 KVA gasoline fueled generator at Bay City Electric Co. This generator is a late model, has been completely overhauled and rewound and has a 90 day warranty on it. Cost of the generator is \$450.00 as compared to a new Kohler using the same engine and same capacity generator for \$1520.00. This generator should handle the studio equipment and building lighting very adequately as the present light and equipment load is about 10 KW. So with your permission I will purchase this small generator and have it shipped to the broker to export immediately. Then as soon as this generator is installed and the transmitter road becomes passable, we will start the move to the new site of the big generator and G. E. Transmitter as per your wishes.

CATERPILLAR 200 KW Generator

Because the voltage supplied by the large generator is 2400 volts as required by the G.E. transmitter, it will not supply without stepdown transformers the necessary 480 volt input required by the new Continental 50 KW transmitter. Three new transformers of this type would cost around \$2000.00. I have checked all available surplus transformers in San Diego and found three used 50 KVA transformers that could be used for \$150.00 each, or a total of \$450.00. However, these transformers are large oil-filled units and require a large amount of space. The alternative would be to install the G.E. transmitter as per your request, at Rosarita and move the big generator as per plan. Then in case of power failure, the G. E. transmitter could be used without the need for the additional transformers. We would not be able to run the new Continental transmitter from the generator without installing the "step-down" transformers to supply the necessary 480 volt input. Please advise me of your desires.

Microwave versus FM.

Both Pepe and ~~my~~ I agree that without two or three relays, microwave could not be used between the old and new sites to relay programming. Low power FM is by far the best and cheapest ~~method~~ method of relaying programming.



SECRETARIA DE COMUNICACIONES
Y TRANSPORTES

Gordon McLendon

cc: B.R. McLendon

Yolanda Salas

Copia

DEPENDENCIA

DIREC. GRAL. DE TELECOMS.
DEPTO. DE RADIODIFUSION.
SECCION DE OPER. Y DESARROLLO.

March 2, 1966

SECCION

NUMERO DEL OFICIO

EXPEDIENTE 22301/222.11/714-2.

Rosarito

Daytime Power

ASUNTO: XETRA, TIJUANA, B. C.-Se autoriza en forma definitiva operación sistema direccional, subsistiendo la condición a que se contrae el párrafo final oficio No. 41876.

CONFIDENTIAL

Gordon, Mr. Villalon called me yesterday. He had in his hands copy of the final permit for the move to Rosarito Beach. Mr. Trevino had already informed me that this was in the mail. According to both of them, this is the final, permanent permit.

RADIO ESTACION PACIFICO, S. A.
CONCESIONARIA DE LA ESTACION

Per your conversation with Mr. Villalon of November 1964, he reminded me that now that this permit has been received, his salary should go from \$1000 a month to \$1250 and six months later to \$1500 a month. This is as it was set up by you in Mexico City.

ANTE: su escrito 22 de noviembre de 1965.

Therefore, effective April 1966, Mr. Villalon's monthly check will be for \$1250. Effective October 1966, his monthly checks will be for \$1500.

na, con el cual remitieron la documentación técnica que les fue solicitada en el oficio No. 41876 del 20 de octubre de 1965, a fin de manifestarles que una vez revisada la información sobre las mediciones de intensidad de campo eléctrico y diagramas de radiación que contiene la citada documentación, se llegó a la conclusión de que es de aceptarse la información a que se contrae.

En consecuencia, se autoriza en forma definitiva la operación y funcionamiento del sistema direccional, tanto para el servicio diurno como para el servicio nocturno, establecido en el nuevo predio que se aprobó a la radiodifusora XETRA, que tiene asignada la frecuencia de 690 kc/s, con 50,000 watts, dejando subsistente únicamente la condición contenida en el párrafo final del oficio No. 41876 del 20 de octubre pasado, que ya se mencionó, esto es, que en caso de que se presenten quejas por interferencias de otras estaciones, tanto nacionales como internacionales, procederá esa empresa concesionaria a efectuar mediciones de intensidad de campo eléctrico en la forma que lo indique esta Secretaría, para la comprobación y los ajustes en caso necesario.

Atentamente.
SUFRAGIO EFECTIVO. NO REELECCION.
EL DIRECTOR GENERAL.

ING. JORGE SUAREZ DIAZ.
SUDJ-201007.

T.G. 2/2/66

AL CONTESTAR ESTE OFICIO, CITENSE LOS DATOS
CONTENIDOS EN EL CUADRO DEL ANGULO SUPERIOR
DERECHO.



SECRETARIA DE COMUNICACIONES
Y TRANSPORTES

FORMA CG - 2

Copia

DEPENDENCIA

DIREC. GRAL. DE TELECOMS.
DEPTO. DE RADIODIFUSION.
OFICINA DE OPER. Y DESARROLLO.
SECCION TERCERA.

NUMERO DEL OFICIO

EXPEDIENTE 22301/222.11/714-2.

5762

ASUNTO: XETRA. TIJUANA, B. C.-Se autoriza en forma definitiva operación sistema direccional subsistiendo la condición a que se contrae el párrafo final oficio No. 41876.

México, D. F., 16 de febrero de 1966.

RADIODIFUSORA DEL PACIFICO, S. A.
CONCESIONARIA DE LA ESTACION
RADIODIFUSORA COMERCIAL XETRA.
ESQUINA LERMA Y BRAVO.
TIJUANA, B. C.

ANTS: su escrito 22 de noviembre de 1965.

Me refiero al atento escrito de ustedes que antes se menciona, con el cual remitieron la documentación técnica que les fue solicitada en el oficio No. 41876 del 20 de octubre de 1965, a fin de manifestarles que una vez revisada la información sobre las mediciones de intensidad de campo eléctrico y diagramas de radiación que contiene la citada documentación, se llegó a la conclusión de que es de aceptarse la información a que se contrae.

En consecuencia, se autoriza en forma definitiva la operación y funcionamiento del sistema direccional, tanto para el servicio diurno como para el servicio nocturno, establecido en el nuevo predio que se aprobó a la radiodifusora XETRA, que tiene asignada la frecuencia de 690 kc/s, con 50,000 watts, dejando subsistente únicamente la condición contenida en el párrafo final del oficio No. 41876 del 20 de octubre pasado, que ya se mencionó, esto es, que en caso de que se presenten quejas por interferencias de otras estaciones, tanto nacionales como internacionales, procederá esa empresa concesionaria a efectuar mediciones de intensidad de campo eléctrico en la forma que lo indique esta Secretaría, para la comprobación y los ajustes en caso necesario.

Atentamente.
SUFRAGIO EFECTIVO. NO REELECCION.
EL DIRECTOR GENERAL.

ING. JORGE SUAREZ DIAZ.
SUDJ-201007.

T. G. N. 2551-01

AL CONTESTAR ESTE OFICIO, CITENSE LOS DATOS
CONTENIDOS EN EL CUADRO DEL ANGULO SUPERIOR
DERECHO.

Daytime Power



SECRETARIA DE COMUNICACIONES Y TRANSPORTES

DEPENDENCIA
DIRECCION GENERAL DE FRECUENCIAS
OFICINA DE COMPROBACIONES
SECCION DE COMPROBACIONES

c.c.p. C. Jefe del Departamento de Frecuencias, Oficina de Comprobación.-Presente.-Para su conocimiento y con-
referencia a su oficio No. 4514 de 9 actual.

ASUNTO: [Illegible text]

JTTS.RMG.sgg.

RECEPCION DEL PAQUETE
CONFECCION DE LA ETIQUETA
RECEPCION DEL PAQUETE
RECEPCION DEL PAQUETE

[Illegible text]

[Illegible text]

[Illegible text]

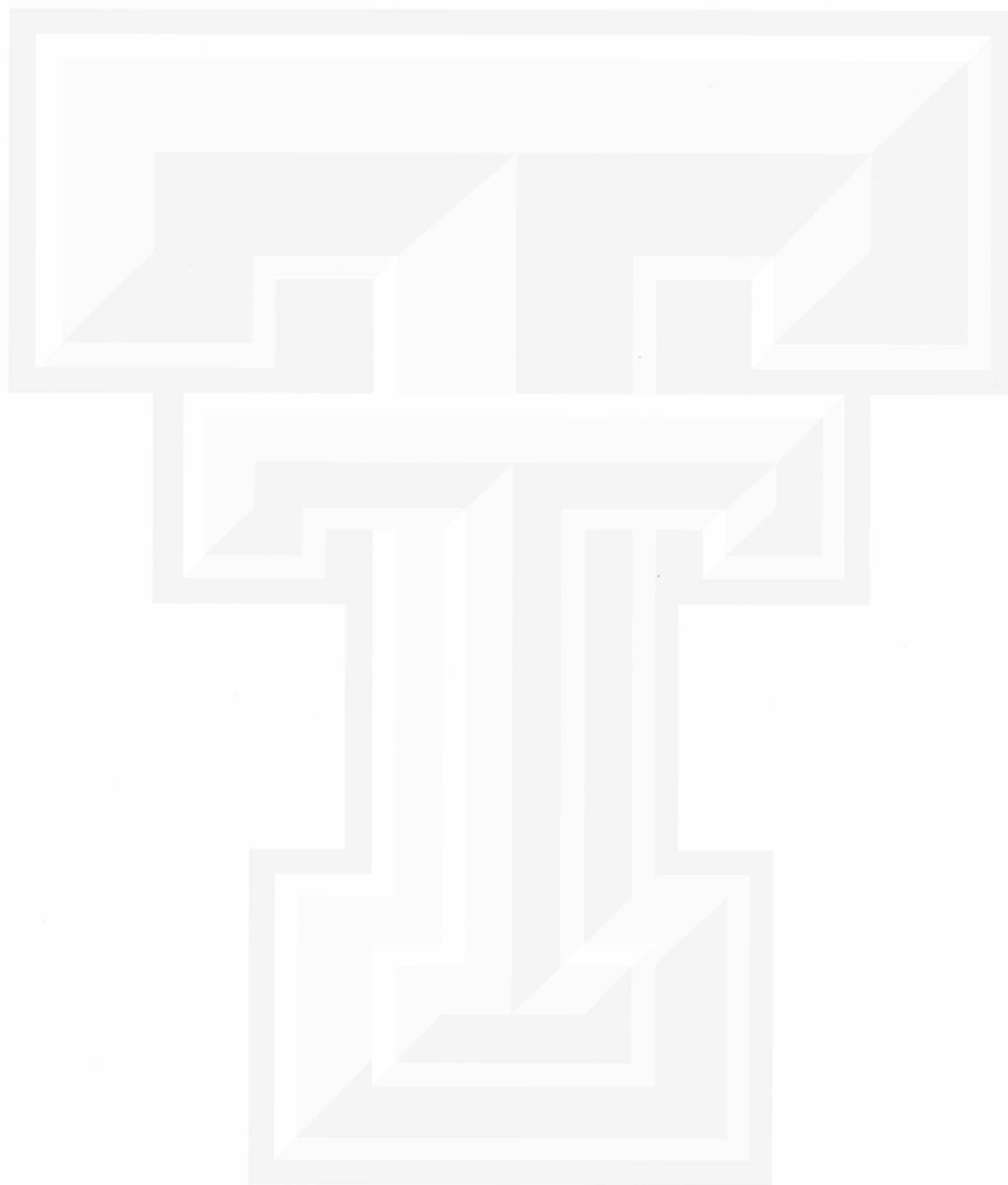
Atentamente,
[Illegible signature]

[Illegible text]

SECCION DE COMPROBACIONES
OFICINA DE COMPROBACIONES
DIRECCION GENERAL DE FRECUENCIAS
SECRETARIA DE COMUNICACIONES Y TRANSPORTES

Daytime Power

Daytime Power



TRANSLATION OF LETTER DATED OCTOBER 25, 1963

From Mexican Communications to [redacted] which operates on an adjacent

chanos and exceeds a determined power through the
Radiodifusora del Pacifico, S.A.
Apartado Postal 100
Tijuana, B.C.

Separation between channels Minimum Permitted separation
Re: Yours of September 20, 1963

I refer to your attentive letter cited above, in which you insist (as in
your previous petition) that this Government agency authorize that concern (XETRA)
to install a transmitter plant for daytime service for commercial Radio Station XETRA
on another site, preserving the present site for nighttime service. With the purpose
of showing you that in regard to considerations formulated in the report which is
being answered, this agency has made an extensive analysis of the case and reached
the following conclusions:

for daytime as well as for nighttime and are based only on
1.) The station XETRA (previously XEAC) of Tijuana, B.C., is
registered as Specific Case treated in the Bilateral Agreement between Mexico
and the U.S. having as complementary data paragraph "A" which states:

A.) "With the actual pattern of notified directional antenna,
any subsequent change in the mentioned pattern shall not
result in more interference to the stations in the other
country, in conformity with the rules of Engineering of
the present agreement."
2.) In Article II of the Agreement with reference to Technical Aspects,
Paragraph 4 states:

OBJECTIONABLE INTERFERENCE TO ADJACENT CHANNELS, XETRA

proposes a directional antenna system which, according to the pattern sent in with
"It is considered objectionable interference when in the specified
the request, would increase radiation in the direction of Los Angeles from 1340 mv
contours of a proposed station, the intensity of ground wave
(nondirectional) to 2400 mv, which would exceed by more than 1000 mv the accepted

toward an existing station which operates on an adjacent
(FCC), channel and exceeds a determined power through the
following proportions. the reasons which have been expressed are

sufficiently Separation between channels Minimum Permitted separation
between desirable and undesirable
communicated in Official Letter 36211 of September stations.

10 kc	1 to 0.5
20 kc	1 to 30 (signed)

The undesirable ground wave (directional) is determined on the
ground wave signal contour to the 0.5 mv contour of the existing
station. These ratios are applicable to all types of stations
for daytime as well as for nighttime and are based only on
ground wave (directional) pattern. No interference between
adjacent channels is considered on the basis of a sky-wave signal."

Now then, the present daytime operation of XETRA is utilizing a system
of nondirectional antenna which does not fulfill what is established in the Agreement.
That is, the separation of the signal of 1 to 30 for adjacent channel of 20 kc separation,
since the protected contour of 0.5 mv for KMPC of Los Angeles, California, covers
a distance of approximately 192 miles, farther than the distance between Los Angeles
and Tijuana, reasons for which the operation of XETRA (previously XEAC) was
treated as Specific Case.

In soliciting change of transmitter site for daytime service, XETRA
proposes a directional antenna system which, according to the pattern sent in with
the request, would increase radiation in the direction of Los Angeles from 1340 mv
(nondirectional) to 2400 mv, which would exceed by more than 1000 mv the accepted

Bilateral Agreement and would be objectionable to the North American Administration
(FCC).

I consider, then, that the reasons which have been expressed are
sufficiently founded to justify to your company the negative decision which was
communicated in Official Letter 36211 of September 9th.

Attentively,

(signed)

Ing. Eleazar Diaz Gutierrez

ys

DEPTO. DE RADIOCOMUNICACION
OFICINA DE OF. Y OPERACIONES
SECCION TECNICA
OF. NUN.
EX. 222.11/714-2

ASUNTO: XETRA, Tijuana, B. C. - Se ratifica la notificación anterior sobre imposibilidad autorizarle nueva ubicación para servicio diurno con sistema direccional.

México, D. F., 25 de octubre de 1963.

RADIOCOMUNICACION DEL PACIFICO, S. A.
SERVICIO SIN DE LA ESTACION
RADIOESTACION COMERCIAL XETRA.
ALANTADO 100-1 NUM. 100.
TIJUANA, B. C.

ANTE: En escrito 20 septiembre 1963.

Se refiere al oficio escrito de ustedes citado en antecedentes, en el cual insisten sobre su petición anterior, para que esta Dependencia autorice a esa negociación las instalaciones de una planta transmisora para servicio diurno de la estación radiodifusora comercial "XETRA", en otro sitio, conservando el actual para las transmisiones nocturnas, a fin de manifestarles que por lo que toca a las consideraciones que formulan en el escrito que se contesta, esta Dependencia ha realizado un análisis exhaustivo del caso, llegando al siguiente resultado:

1.- La estación XETRA (Antes XEAC) de Tijuana, B. C. se encuentra registrada como Caso Especializado tratado en el Convenio Bilateral celebrado entre México y los Estados Unidos, teniendo como dato complementario el inciso A que dice:

a) Con el actual patrón de antena direccional notificado, cualquier cambio subsiguiente en el mencionado patrón no debe dar como resultado una interferencia aumentada a las estaciones en el otro país de conformidad con las normas de ingeniería del presente convenio.

2.- En el artículo II del convenio referente a aspectos técnicos el inciso B dice:

"Interferencia Obstativa en Canales Adyacentes.-
Se considera interferencia objetiva la que ocurre en o dentro de los contornos establecidos de una estación licenciada.

la intensidad de campo de la onda de tierra de una estación indeceda que opera en un canal adyacente brinde un valor determinado por la siguiente proporción:

separación entre canales

relación mínima permitida entre canales adyacentes indecedas.

Dated: April 20, 1964

10 kc/s

1 a 0.5

20 kc/s

a 30

La señal de onda directa indeceda se determinará en o dentro del contorno de onda de tierra de 0.5 mV/m de la estación de onda. Estos valores se aplican a todas las clases de estaciones tanto de día como de noche y están basadas solamente en la onda directa. Ninguna interferencia entre canales adyacentes se considera sobre la base de una onda reflejada interferente.

Ahora bien, la operación actual de la XETRA en servicio diurno, es utilizando un sistema de antena omnidireccional que no cumple con lo establecido en el Convenio o sea la relación de señal de 1 a 30 para canales adyacentes a + 20 Mc/s, ya que el contorno protegido de 0.5 mV/m se da en Los Angeles, Cal. entre una distancia de aproximadamente 192 millas, distancia mayor que la existente entre Los Angeles, Cal. y Tijuana, B. C., razón por la cual la operación de la XETRA (antes XEAC) fue tratada como Caso Especial.

Al solicitar el servicio de ubicación del elemento transmisor en servicio diurno, la XETRA propone un sistema direccional que según el patrón enviado con la solicitud, aumentará la radiación en dirección de Los Angeles, Cal. de 1340 mV/m, señal emitida con antena omnidireccional, a 2400 mV/m, valor de señal que excede en más de 1000 mV/m a lo aceptado en el Convenio Bilateral, lo que sería objetado por la Administración Norteamericana.

Considero, por lo tanto, que los razonamientos que se sejan expuestos, son lo suficientemente fundados para ratificar a esa empresa la decisión negativa que se le comunicó en el oficio número 36211 del 19 de septiembre pasado.

Atentamente.

SUPRADIO EFECTIVO, NO REELICION.
AL DIRECTOR GENERAL.

ING. ELIZABETH DIAZ SUZUERRA.

C.e.p. C. Jefe del Depto. de Presencias.-Ofna. de asignación.- Presente.- Para su conocimiento y con ref. a su oficio 740322 de 22 del actual.



OFICINA INTERAMERICANA DE RADIO

UNION PANAMERICANA

CUBA EN LA HABANA
CUBA

CABLE OIR
1964 4 21 91

TRANSLATION

FROM: OIR (Office of Interamerican Radio)
Panamerican Union
Havana,
CUBA

Dated: April 20, 1964

TO: Radiodifusora del Pacifico, S.A.
Tijuana, Baja California, MEXICO

Sirs:

In answer to your cablegram message received today, in which you again request the information contained in your letter of March 6, 1964, which was received in this office the 15th of this month, we have sent you today a cable which says:

"Re your cable received today and your letter received April 15, we still have not received notification nor coverage patterns Radio Station XETRA. Letter follows."

We beg that for information as requested in your mentioned cable and letter, you direct your inquiries to Communications in Mexico.

Attentively,

(signed)

Leonor Piedra
Major Official

ys

Radiodifusora del Pacifico, S.A.

Tijuana, Baja California

Mexico



OFICINA INTERAMERICANA DE RADIO

DE LA

UNION PANAMERICANA

CUBA 64. LA HABANA
CUBA

CABLE: OIR
TELEF. 6-2191

Vía aérea - ~~certificada~~

20 de Abril de 1964

Señores:

En respuesta a su mensaje cablegráfico recibido hoy, en el que solicitan nuevamente la información pedida en su carta fechada el 6 de Marzo de 1964, que fué recibida en esta Oficina el 15 de los corrientes, les hemos cursado hoy un cable que dice así:

"Referente su cable recibido hoy y su carta recibida Abril 15 aun no hemos recibido notificación ni patrones Radiodifusora XETRA Punto Sigue carta."

Nos permitimos rogarles que para tratar asuntos como el que interesan en sus cable y carta mencionados se sirvan dirigirse a la Secretaría de Comunicaciones y Transportes de México.

De ustedes atentamente,

Leonor Piedra

Leonor Piedra
Oficial Mayor

Radiodifusora del Pacífico, S. A.

Tijuana, Baja California

México

LP

Mr. B. R. McLendon

April 22, 1964

Yolanda Salas

CONFIDENTIAL

Gordon --

Mr. Mac --

The attached letter I sent to Mr. Trevino, per Mr. Mac's instructions.

Mr. Trevino called me today after receipt of my letter. Before calling me, however, he placed a call to Mexico City to a Lic. Bravo, who is one of the contacts at the Secretaryship of Communications. This Mr. Bravo checked the files and found that the papers for transfer of XTRA'S transmitter site had been sent to the OIR in Cuba February 4, 1964.

Then, Mr. Trevino called Cuba and talked to a Miss Leonor Piedras, who is Official Secretary of the OIR. Her phone number is 62191, Havana. She told Mr. Trevino she had received no papers concerning XTRA; that she was just receiving mail that had been sent to them in October of last year. She promised to call Mr. Trevino as soon as she received these papers.

Mr. Trevino says that since these are out of Mexico now, there is nothing we can do until Cuba receives them. Then have Cuba send these immediately to the FCC and then wait two or three months for the FCC to object or accept. objections or acceptance.

It looks like we're in for a much longer wait than we had anticipated. Our hands seem to be tied. sent a copy of the Trevino letter and is supposed to call me when he receives it with his thoughts. I have advised Mr. Mac.

F. Y. I.

F. Y. I.

ys

Gordon McLendon

April 24, 1964

Yolanda Salas

2055 Jackson Street
Dallas, Texas 75201

20 de Abril de 1964

CONFIDENTIAL

Gordon --

The attached letter I sent to Mr. Trevino, per Mr. Mac's instructions. Upon receipt of this letter, Mr. Trevino called me. However, before calling me, he placed a call to Mexico City to a Lic. Bravo, who is one of the contacts at the Secretaryship of Communications. This Mr. Bravo checked the files and found that the papers for transfer of XTRA's transmitter site had been sent to the OIR in Cuba February 4, 1964.

Then, Mr. Trevino called Cuba and talked to a Miss Leonor Piedras, who is Official Secretary of the OIR. Her phone number is 62191, Havana. She told Mr. Trevino she had received no papers concerning XTRA; that she was just receiving mail that had been sent to them in October of last year. She promised to call Mr. Trevino as soon as she received these papers.

Mr. Trevino says that since these are out of Mexico now, there is nothing we can do until Cuba receives them. Then have Cuba send these immediately to the FCC and then wait two or three months for the FCC to voice its objections or acceptance.

Mr. Villalon has been sent a copy of the Trevino letter and is supposed to call me when he receives it with his thoughts. I have advised Mr. Mac.

F. Y. I.

Nosotros somos de la opinion que si la ^{ys}taría de Comunicaciones de Mexico tiene la seguridad de la propia OIR que todos los países interesados (particularmente los Estados Unidos), fueron informados sobre el cambio propuesto hace mas de 45 días, entonces Mexico esta en posición de autorizar tal cambio de operacion de la XETRA, conforme al Acuerdo Bi-Lateral entre los Estados Unidos y Mexico, el cual dice en el Artículo III titulado "Notificaciones", en párrafos 4 y 5 :

"Cada partido, en el espacio de 45 días después de haber recibido tal notificación, deberá declarar objeciones que tenga a los términos del contrato o comunicar su aceptación. En caso que la información suplemental requerida bajo el Anexo VI, no acompañe la información básica, y esta información suplemental es recibida dentro del tiempo especificado en el Anexo, el plazo para oponerse será extendido 30 días después de haberse recibido tal información suplemental. 2008 Jackson Street
partido a expresar sus objeciones sobre la Dallas, Texas 75201
periodo anteriormente especificado, será tomado como aceptación de tal notificación."

20 de Abril de 1964

Nos es evidente entonces que si la OIR notifico a los Estados Unidos sobre el cambio propuesto de la XETRA hace mas de 45 días, y no ha recibido ningún comentario, entonces Mexico, bajo el Acuerdo Bi-Lateral, tiene derecho de autorizar tal cambio en la operacion de la Sr. Ubaldo Trevino
Ra diodifusora del Pacifico
Apartado Postal 100
Tijuana, B. C. dos oficiales diplomaticos hicieron interrogaciones sobre Mexico para impedimento de esta notificación, en Cuba o en Washington.

Estimado Sr. Trevino:

Nuestros socios en Washington nos informaron que el día 14 del presente se habian informado y la FCC no ha recibido notificación de cambio de operacion de la XETRA. Nos dicen que la ultima notificación que la FCC recibio con referencia a la operacion de la XETRA, fue la # 224 en 1961 sobre el cambio de letras.

Nosotros no sabemos quien esta impidiendo la notificación del cambio de operacion de la XETRA, podria ser la OIR en Cuba, o el Departamento de Estado de los Estados Unidos, o la FCC.

Como el cambio propuesto de la XETRA afectara solamente la operacion de día, el unico país que posiblemente pueda tener objecion serian los Estados Unidos. Puesto que este cambio reduciria la interferencia existente a la KMPC, no es factible que la FCC se oponga a tal cambio.

Nosotros somos de la opinion que si la Secretaria de Comunicaciones de Mexico tiene la seguridad de la propia OIR que todos los países interesados (particularmente los Estados Unidos), fueron informados sobre el cambio propuesto hace mas de 45 días, entonces Mexico esta en posicion de autorizar tal cambio de operacion de la XETRA, conforme al Acuerdo Bi-Lateral entre los Estados Unidos y Mexico, el cual dice en el Artículo III titulado "Notificaciones", en parrafos 4 y 5 :

"Cada partido, en el espacio de 45 dias despues de haber recibido tal notificacion, debera declarar objeciones que tenga a los terminos del contrato o comunicar su aceptacion. En caso que la informacion suplemental requerida bajo el Anexo VI, no acompane la informacion basica, y esta informacion suplemental es recibida dentro del tiempo especificado en el Anexo, el plazo para oponerse sera extendido 30 dias despues de haberse recibido tal informacion suplemental. Descuido de cualquier partido a expresar sus objeciones sobre la notificacion, dentro del periodo anteriormente especificado, sera tomado como aceptacion de tal notificacion."

Nos es evidente entonces que si la OIR notifico a los Estados Unidos sobre el cambio propuesto de la XETRA hace mas de 45 dias, y no ha recibido ningun comentario, entonces Mexico, bajo el Acuerdo Bilateral, tiene derecho de autorizar tal cambio en la operacion de la XETRA.

Si Mexico prefiere no proceder de esta manera, seria razonable que los apropiados oficiales diplomaticos hicieran interrogaciones sobre las razones para impedimento de esta notificacion, en Cuba o en Washington.

Cual es su opinion?

Con ningun otro asunto, y esperando su respuesta, me despido con afectuosos saludos para Usted y su familia.

Sinceramente,

Yolanda Salas

I suggest that if the attached letter draft meets with your approval, it can be translated by You and transmitted to Ubaldo.

If you have any questions concerning this, please call me.

Sincerely,

Ralph E. Dippell, Jr.

RED/jd

Enclosure

cc: Mr. Gordon B. McLendon
Mr. Glenn Callison

GEORGE C. DAVIS
JULIUS COHEN
WALTER L. DAVIS
RALPH E. DIPPPELL, JR.

GEORGE C. DAVIS

Consulting Engineers
Radio-Television
WASHINGTON 4, D. C.

527 MUNSEY BUILDING
STERLING 3-0111

April 16, 1964

Mr. B. R. McLendon
The McLendon Corporation
2008 Jackson Street
Dallas, Texas 75201

Dear Mr. Mac:

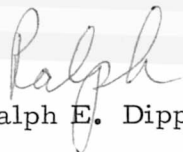
I have a copy of the April 11, 1964, letter from Ubaldo Trevino to Miss Yolanda Salas, concerning the notification of proposed change of XETRA daytime antenna site and antenna system. Ubaldo states unequivocally that the directional pattern application for XETRA is in the hands of the U. S. F. C. C.

Tuesday, April 14, 1964, an engineer from our office checked again with the F. C. C. International Section to determine if any notification has been received from OIR with reference to XETRA. We were told again that the last notification that has been received by the U. S. F. C. C. was in 1961, Notice #224, which specified a change of call letters for XETRA (former XEAK). We have checked on numerous occasions during the past few months to determine if such notification has been received by the U. S. F. C. C., and have been told repeatedly that no notification of any change in the XETRA operation has been received.

I suggest that if the attached letter draft meets with your approval, it can be translated by Yoli and transmitted to Ubaldo.

If you have any questions concerning this, please call me.

Sincerely,



Ralph E. Dippell, Jr.

RED/jd
Enclosure

cc: Mr. Gordon B. McLendon
Mr. Glenn Callison

GEORGE C. DAVIS

DRAFT LETTER

Dear Mr. Trevino:

Our associates in Washington have informed us that no notification of any change in the XETRA operation has been received at the U.S. F.C.C. as of April 14, 1964. They state that the last notification received by the U.S. F.C.C. with reference to the XETRA operation was Notice #224, sent in 1961, which notified the change in call letters.

We do not know where the hold-up is taking place in the notification of the proposed change of XETRA operation. It, of course, could be at the International Radio Organization, Cuba, or the U.S. State Department, or the U.S. F.C.C.

Since the proposed XETRA change effects only its daytime operation, the only country that conceivably could be effected is the U.S.A. Further, this XETRA daytime change will reduce the existing interference to KMPC, so it is hard to imagine how the U.S. F.C.C. could object to such a notification.

Regardless of who may be impeding this notification of XETRA change, it would appear that if Mexico City has the definite assurance from OIR that such notification was made to the various countries (particularly the U.S.A.) more than 45 days

GEORGE C. DAVIS

DRAFT LETTER

Mr. Trevino

Page 2

ago, then Mexico City is in the position to authorize such a change in XETRA operation pursuant to the terms of the Agreement between the United States of America and the United Mexican States concerning Radio Broadcasting in the Standard Broadcast Band.

Article III, entitled "Notifications", Paragraphs 4 and 5, states the following. "Each contracting party shall, within 45 days after the date of receipt of such notification, advise the contracting party making the notification of any objection it may have thereto under the terms of this agreement, or of its acceptance of the notification. In case the supplementary information required under the provisions of Annex VI does not accompany the basic information, and such supplementary information is received within the period specified in the said Annex, the period during which objection may be made shall extend to 30 days after the date of the receipt of such supplementary information. Failure of either contracting party to object to a notification within the period specified above shall be deemed being an acceptance by that contracting party of such notification."

GEORGE C.DAVIS

DRAFT LETTER

Mr. Trevino

Page 3

It is therefore evident that if OIR notified the U.S. more than 45 days ago of the proposed change in XETRA operation and has received no comment, then Mexico is entitled under the Bi-Lateral Agreement to make an immediate authorization of such a change in XETRA operation.

However, if Mexico decides that it will not proceed along these lines, then it only seems reasonable that inquiry should be made by the appropriate Mexican diplomatic officials as to why this notification is being impeded either in Cuba or in Washington.

Sincerely,

RADIODIFUSORA DEL PACIFICO, S. A.

490 KILOCYCLOS

XETRA

50,000 WATTS

April 23, 1964

APARTADO POSTAL NO. 100

TIJUANA, B. CFA.

TELEFONOS: 5-2201
5-2202

Abril 23 de 1964.

Dear Yolanda :

After our telephone conversation of yesterday, I decided to call Sr. Ramon Macias in Mexico to advise him that the OIR of Cuba, through their Major Official Miss Leonor Piedra, had informed us that, to date, they had not received the papers for pattern change of XETRA.

Immediately Mr. Macias suggested that we write the Secretaryship of Communications, advising them of what Cuba had said, to see if he (Macias) couldn't exert his influence and immediately Air Mail duplicate documents previously sent.

I'm enclosing copy of letter which I sent today to the Secretaryship of Communications, as well as copy of the telegram received from Cuba and a copy of the letter to Mr. Macias to see if in this manner we can expedite this business.

Now, referring to the annual balance of Radiodifusora del Pacifico, S. A. (XETRA) corresponding the Fiscal Year of 1963 and the liquidation list of Profit Sharing which we will have to give the employees of XETRA in accordance with the Amendment of Article 123 of the Federal Labor Law, I'm enclosing a copy of the balance and the liquidation list.

Referring to your letter of the 20th, as I told you over the phone, the countries involved have not received notification; therefore, Article III entitled "Notifications", Paragraphs 4 and 5 of the Present Bi-Lateral Agreement between the United States and Mexico, cannot be applied.

With no other matters, I remain, etc., etc.

de Radiodifusora del Pacifico, S. A., (XETRA), correspon --
diente al Ejercicio Fiscal de 1963 y la lista de liquida --
ción del Reparto de Utilidades que habrá que entregar a los
trabajadores de XETRA de acuerdo con las Reformas al Artí --
culo 123 de la Ley Federal del Trabajo. Junto una copia
del Balance y la lista de liquidación.

Ubaldo Trevino

ys

Referente a su carta fecha 20 de los --
corrientes como le informé telefónicamente los países inte --
resados no han recibido ninguna notificación, por lo tanto,
no se puede aplicar el Artículo 3 titulado "Notificaciones"
en párrafos 4to. y 5to., del acuerdo bilateral entre E.U. y
México.

Sin otro asunto, me es muy grato sus --
cribirme como su atento y seguro servidor.

UBALDO H. TREVIÑO.

RADIODIFUSORA DEL PACIFICO, S. A.

690 KILOCICLOS

XETRA

50,000 WATTS

APARTADO POSTAL No. 100

TIJUANA, B. CFA.

TELEFONOS: { 6-2201
6-2202

Abril 23 de 1964.

Mr. Ramon Macias G.
Calle de Cabas 878
Tacuba, D. F.

My Dear Mr. Macias:

Confirm Srta. Yolanda Salas.
directly 2008 A Jackson Street,
reference Dallas 1, Texas.

Muy estimada Yolanda:

Después de nuestra conversación telefónica de ayer se me ocurrió ponerme telefónicamente en contacto con el Sr. Dn. Ramón Macías en México para informarle que la OIR de La Habana por medio de su Oficial Mayor la Srta. Leonor Piedra nos informó que hasta la fecha no se habían recibido ni la notificación ni patrones de radiación de X.E.T.R.A. Inmediatamente el Sr. Macías me sugirió que nos dirigiéramos por medio de un Oficio a la Secretaría de Comunicaciones Y Transportes, Dirección Gral. de Telecomunicaciones notificándoles lo que nos habían informado de La Habana para ver si era posible que él interpusiera su influencia para que inmediatamente por correo aéreo se enviaran duplicados de la documentación que ya se había mandado. Adjunto a la presente copia del Oficio que hoy dirigí a la Sra. de Comunicaciones Y Transportes, así como también copia del telegrama recibido de La Habana y una copia de la carta que dirigimos al Sr. Macías para ver si en esta forma logramos expeditar este asunto cuanto antes.

Ahora, refiriendome al Balance Anual de Radiodifusora del Pacífico, S. A., (XETRA), corresponde al Ejercicio Fiscal de 1963 y la lista de liquidación del Reparto de Utilidades que habrá que entregar a los trabajadores de XETRA de acuerdo con las Reformas al Artículo 123 de la Ley Federal del Trabajo le adjunto una copia del Balance y la lista de liquidación.

Referente a su carta fecha 20 de los corrientes como le informé telefónicamente los países interesados no han recibido ninguna notificación, por lo tanto, no se puede aplicar el Artículo 3 titulado "Notificaciones" en párrafos 4to. y 5to., del acuerdo bilateral entre E.U. y México.

Sin otro asunto, me es muy grato suscribirme como su atento y seguro servidor.

UBALDO H. TREVIÑO.

April 22, 1964

TELEGRAM

Mr. Ramon Macias G.
Golfo de Gabes # 78
Tacuba, D.F.

My Dear Mr. Macias:

Confirming our telephone conversation of yesterday, we chose to send directly to you the letter to the Secretaryship of Communications with reference to the business we discussed and if you think it's advantageous and if you'll do us the great favor of getting copies of all the necessary documents so we might send them Air Mail to the OIR, attention Miss Leonor Piedra, Major Official of the OIR, in order that we might expedite this matter, we'd greatly appreciate it. I didn't want to send you the cablegram due to any delay which might result and because I wanted to enclose a copy of the telegram which we received from the office of the OIR in Cuba, so that you might be informed that in reality the Interamerican Radio Office has not received notification of this proposed change.

I request that through your kind gestures you might expedite this as rapidly as possible. If it's necessary to make some distributions, please advise me by return mail.

With best regards from Mr. Rivera, Ing. Marques, and yours truly, etc., etc.,

Ubaldo Trevino

ys

ys

RADIODIFUSORA DEL PACIFICO, S. A.

XETRA

April 22, 1964

TELEGRAM

Secretaryship of Communications
April 20, 1964
Radio Broadcasting Division
Mexico, D. F.

In re to the request presented by Radiodifusora del Pacifico,
FROM: XETRA), for t Piedra (OIR) in Cuba adiation pattern which
TO: sent to the Interam Radiodifusora Del Pacifico in Cuba, we wish to
inform you that we have been in contact with said office (OIR) via
cablegrams and telephone calls and Miss Leonor Piedra, Major Official
of the OIR, informing us that, to date, she hasn't received notification
of change In re your cable received today and your letter approved by
the Gener received April 15th, we still haven't received
notification of pattern changes from XETRA.

Letter follows.
Secretaryship of Communications sent notification of this proposed
change through Official Letter # 7719, dated February 4, 1964, and
since, to date, (and two-and-a-half months having elapsed), the OIR
hasn't received the papers, we believe said documents have strayed
in the mail and, therefore, we request that your office investigate
this matter so that, in case these documents are lost, corresponding
duplicates can be sent since it is of the utmost importance to this
company to expedite this matter.

With no other matters, etc., etc.

Radiodifusora del Pacifico

Ubaldo H. Trevino
General Manager

ys

ys

RADIODIFUSORA DEL PACIFICO, S. A.

XETRA

April 22, 1964

TELEFONOS: 5-2201
5-2202

Secretaryship of Communications
Communications Commission
Radio Broadcasting Division
Mexico, D. F.

In re to the request presented by Radiodifusora del Pacifico, S. A. (XETRA), for the change of site and radiation pattern which was sent to the Interamerican Radio Office located in Cuba, we wish to inform you that we have been in contact with said office (OIR) via cablegrams and telephone calls and Miss Leonor Piedra, Major Official of the OIR, informs us that, to date, she hasn't received notification of change of radiation pattern which was presented to and approved by the General Communications Office (Mexico).

Since we know that the International Business Office of the Secretaryship of Communications sent notification of this proposed change through Official Letter # 7719, dated February 4, 1964, and since, to date, (and two-and-a-half months have elapsed), the OIR hasn't received the papers, we believe said documents have strayed in the mail and, therefore, we request that your office investigate this matter so that, in case these documents are lost, corresponding duplicates can be sent since it is of the utmost importance to this company to expedite this matter.

With no other matters, etc., etc.

Radiodifusora del Pacifico

Ubaldo H. Trevino
General Manager

ys

RADIODIFUSORA DEL PACIFICO, S. A.

690 KILOCICLOS

XETRA

50,000 WATTS

APARTADO POSTAL No. 100
TIJUANA, B. CFA.

22 de Abril de 1964.

TELEFONOS: } 6-2201
 } 6-2202

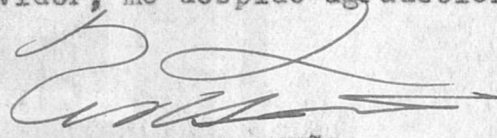
Sr. Ramón Macías G.
Golfo de Gabes # 78
Tacuba, D. F.

Muy estimado señor Macías:

Confirmando nuestra conversación telefónica de ayer, optamos por enviarle a usted directamente el Oficio para la Secretaría de Comunicaciones Y Transportes referente al asunto que tratamos, y si usted lo cree conveniente nos haga el grandísimo favor de sacar las copias de toda la documentación que se requiera, para enviarlas por Correo Aéreo a la OIR con atención a la Srta. Leonor Piedra, Oficial Mayor de la OIR, para en esta forma expeditar este asunto que nos urge sumamente. No quise mandarle el cablegrama por la demora que podía ocasionar en esa forma y lo lacónico de lo mismo, y también para adjuntarle a la presente una copia del telegrama que recibimos de la Oficina de la OIR, de La Habana, para que usted se dé cuenta de que en realidad la Oficina Interamericana de Radio no ha recibido ni la notificación ni patrones de radiación de la Radiodifusora XETRA.

Sólo me resta suplicarle atentamente que por su amable conducto nos gestione lo más rápido posible la tramitación de este asunto, si para ello tiene que hacer algunas erogaciones le suplico me lo haga saber a vuelta de correo.

Con afectuosos recuerdos de parte del Sr. Rivera, del Ing. Márquez y de un servidor, me despido agradeciendo sus atenciones, atentamente.


UBALDO H. TREVIÑO.

ANEXOS: COPIA TELEGRAMA DE LA OIR, y OFICIO A LA DIRECCION DE TELECOMUNICACIONES.

UHT:jma.

TELEGRAFOS



NACIONALES

FORMA DGTN 23

SECRETARIA DE COMUNICACIONES Y TRANSPORTES
DIRECCION GENERAL DE TELEGRAFOS NACIONALES

TELEGRAMA

X-198/131..30.PD UR

HABANA VIA HABANA ABG 20/1920

LT RADIODIFUSORA DEL PACIFICO

TIJUANA BC

REFERENTE SU CABLE RECIBIDO HOY Y CARTA RECIBIDA ABR 15

AUN NO HEMOS RECIBIDO NOTIFICACION NI PATRONES RADIODIFUSORA XETRA

SIGUE CARTA ATENTAMENTE

PIEDRA OIR

XETRA 15..

RADIODIFUSORA DEL PACIFICO, S. A.

690 KILOCICLOS

XETRA

50,000 WATTS

APARTADO POSTAL NO. 100

TIJUANA, B. CFA.

TELEFONOS: } 6-2201
 } 6-2202

Tijuana, B. C. 22 de Abril de 1964.

20 de Abril de 1964

Secretaría de Comunicaciones
Y Transportes.
Dirección General de Telecomunicaciones.
Depto. de Radiodifusión .
México, D. F.

En referencia a la solicitud que fué presentada por Radiodifusora del Pacífico, S. A., (X.E.T.R.A.), para el cambio de ubicación y patrón de radiación, la cual fué enviada a la Oficina Interamericana de Radio con sede en la Habana, Cuba, queremos informar a esa Dirección que hemos estado en contacto con dicha Oficina, a través de cablegramas y conferencias telefónicas informándonosla Srta. Leonor Piedra, Oficial Mayor de dicha Oficina, que hasta la fecha no se han recibido la notificación ni los patrones de radiación que fueron presentados y aprobados por la Dirección Gral. de Telecomunicaciones.

Como sabemos que la Oficina de Asuntos Internacionales de la Secretaría de Comunicaciones Y Transportes envió la notificación y patrones de radiación en Oficio No. 7719 de fecha 4 de Febrero de 1964 y como hasta la fecha y habiendo transcurrido aproximadamente dos meses y medio no los ha recibido la OIR, pensamos que dichos documentos se han extraviado en el Correo y por lo tanto, queremos suplicar a esa Dirección, haga una investigación para que en el caso de haberse extraviado los documentos antes mencionados proporcionen los duplicados correspondientes ya que para esta Compañía es de suma importancia que este asunto se expedito.

Nosotros de la opinión que el la Secretaría de Comunicaciones de México tiene la seguridad de la propia OIR que todos los países interesados (partic. Sin otro asunto, nos suscribimos. informados sobre el cambio propuesto hace mas de 45 días, entonces México esta en posición de autorizar tal cambio de operación de la XETRA, conforme al Acuerdo Bi-Lateral entre los Estados Unidos y México, el cual dice en el Artículo III titulado "Notificaciones", en párrafos 4 y 5 :

RADIODIFUSORA DEL PACIFICO, S. A.

(X.E.T.R.A.)

UBALDO H. TREVIÑO.
GERENTE.

"Cada partido, en el espacio de 45 días después de haber recibido tal notificación, deberá declarar objeciones que tenga a los términos del contrato o comunicar su aceptación. En caso que la información suplemental requerida bajo el Anexo VI, no acompañe la información básica, y esta información suplemental es recibida dentro del tiempo especificado en el Anexo, el plazo para oponerse será extendido 30 días después de haberse recibido tal información suplemental. Después de cualquier partido a expresar sus objeciones sobre la información básica, el periodo anteriormente especificado, será tomado como aceptación de tal notificación."

April 16, 1964

20 de Abril de 1964

Mr. Nos es evidente entonces que si la OIR notifico a los Estados Unidos sobre el cambio propuesto de la XETRA hace mas de 45 días, y no ha recibido ningun comentario, entonces Mexico, bajo el Acuerdo Bi-Lateral, tiene derecho de autorizar tal cambio en la operacion de la XETRA.

Sr. Ubaldo Trevino
Radiodifusora del Pacifico
Apartado Postal 1100
Tijuana, B. C.

Los apropiados oficiales diplomaticos hicieran interrogaciones sobre las razones para impedimento de esta notificación, en Cuba o en Washington.

Estimado Sr. Trevino:

Ubaldo, ¿cual es su opinion? Nuestros socios en Washington nos informaron que el día 14 del presente se habian informado y la FCC no ha recibido notificación de cambio de operacion de la XETRA. Nos dicen que la ultima notificación que la FCC recibio con referencia a la operacion de la XETRA, fue la # 224 en 1961 sobre el cambio de letras.

Nosotros no sabemos quien esta impidiendo la notificación del cambio de operacion de la XETRA, podria ser la OIR en Cuba, o el Departamento de Estado de los Estados Unidos, o la FCC.

F. Como el cambio propuesto de la XETRA afectara solamente la operacion de día, el unico país que posiblemente pueda tener objecion serian los Estados Unidos. Puesto que este cambio reduciria la interferencia existente a la KMPC, no es factible que la FCC se oponga a tal cambio.

Nosotros somos de la opinion que si la Secretaria de Comunicaciones de Mexico tiene la seguridad de la propia OIR que todos los países interesados (particularmente los Estados Unidos), fueron informados sobre el cambio propuesto hace mas de 45 días, entonces Mexico esta en posicion de autorizar tal cambio de operacion de la XETRA, conforme al Acuerdo Bi-Lateral entre los Estados Unidos y Mexico, el cual dice en el Artículo III titulado "Notificaciones", en parrafos 4 y 5:

RED/jd

Enclosure

cc: Mr. Gordon B. McLendon

Mr. Glenna Callison

"Cada partido, en el espacio de 45 dias despues de haber recibido tal notificacion, debera declarar objeciones que tenga a los terminos del contrato o comunicar su aceptacion. En caso que la informacion suplemental requerida bajo el Anexo VI, no acompane la informacion basica, y esta informacion suplemental es recibida dentro del tiempo especificado en el Anexo, el plazo para oponerse sera extendido 30 dias despues de haberse recibido tal informacion suplemental. Descuido de cualquier partido a expresar sus objeciones sobre la notificacion, dentro del periodo anteriormente especificado, sera tomado como aceptacion de tal notificacion."

Mr. F. B. McLendon
The McLendon Corporation
2008 Jackson Street
Dallas, Texas 75201
Nos es evidente entonces que si la OIR notifico a los Estados Unidos sobre el cambio propuesto de la XETRA hace mas de 45 dias, y no ha recibido ningun comentario, entonces Mexico, bajo el Acuerdo Bilateral, tiene derecho de autorizar tal cambio en la operacion de la XETRA.

Dear Mr. Mac:
Si Mexico prefiere no proceder de esta manera, seria razonable que los apropiados oficiales diplomaticos hicieran interrogaciones sobre las razones para impedimento de esta notificacion, en Cuba o en Washington.

I have a copy of the April 11, 1964, letter from Trevino to Miss Yolanda Salas, concerning the proposed change of XETRA daytime antenna site and antenna system. Ubaldo states unequivocally that the directional pattern application for XETRA is in the hands of the U. S. F. C. C.

Cual es su opinion?
Con ningun otro asunto, y esperando su respuesta, me despido con afectuosos saludos para Usted y su familia.

Tuesday, April 14, 1964, an engineer from the International Section to determine if any notification has been received from OIR with reference to XETRA. We were told again that the last notification that has been received by the U. S. F. C. C. was in 1961, Notice #224, which specified a change of call letters for XETRA (former XEAK). We have checked on numerous occasions during the past few months to determine if such notification has been received by the U. S. F. C. C., and have been told repeatedly that no notification of any change in the XETRA operation has been received.

I suggest that if the attached letter draft meets with your approval, it can be translated by Yoli and transmitted to Ubaldo.

If you have any questions concerning this, please call me.

Sincerely,

Ralph E. Dippell, Jr.

RED/jd

Enclosure

cc: Mr. Gordon B. McLendon
Mr. Glenn Callison

GEORGE C. DAVIS
JULIUS COHEN
WALTER L. DAVIS
RALPH E. DIPPPELL, JR.

GEORGE C. DAVIS

Consulting Engineers
Radio-Television
WASHINGTON 4, D. C.

527 MUNSEY BUILDING
STERLING 3-0111

Yolies check!

April 16, 1964

Mr. B. R. McLendon
The McLendon Corporation
2008 Jackson Street
Dallas, Texas 75201

Dear Mr. Mac:

I have a copy of the April 11, 1964, letter from Ubaldo Trevino to Miss Yolanda Salas, concerning the notification of proposed change of XETRA daytime antenna site and antenna system. Ubaldo states unequivocally that the directional pattern application for XETRA is in the hands of the U. S. F. C. C.

Tuesday, April 14, 1964, an engineer from our office checked again with the F. C. C. International Section to determine if any notification has been received from OIR with reference to XETRA. We were told again that the last notification that has been received by the U. S. F. C. C. was in 1961, Notice #224, which specified a change of call letters for XETRA (former XEAK). We have checked on numerous occasions during the past few months to determine if such notification has been received by the U. S. F. C. C., and have been told repeatedly that no notification of any change in the XETRA operation has been received.

I suggest that if the attached letter draft meets with your approval, it can be translated by Yoli and transmitted to Ubaldo.

If you have any questions concerning this, please call me.

Sincerely,

Ralph

Ralph E. Dippell, Jr.

RED/jd
Enclosure

cc: Mr. Gordon B. McLendon
Mr. Glenn Callison

GEORGE C.DAVIS

DRAFT LETTER

Dear Mr. Trevino:

Our associates in Washington have informed us that no notification of any change in the XETRA operation has been received at the U.S. F.C.C. as of April 14, 1964. They state that the last notification received by the U.S. F.C.C. with reference to the XETRA operation was Notice #224, sent in 1961, which notified the change in call letters.

We do not know where the hold-up is taking place in the notification of the proposed change of XETRA operation. It, of course, could be at the International Radio Organization, Cuba, or the U.S. State Department, or the U.S. F.C.C.

Since the proposed XETRA change effects only its daytime operation, the only country that conceivably could be effected is the U.S.A. Further, this XETRA daytime change will reduce the existing interference to KMPC, so it is hard to imagine how the U.S. F.C.C. could object to such a notification.

Regardless of who may be impeding this notification of XETRA change, it would appear that if Mexico City has the definite assurance from OIR that such notification was made to the various countries (particularly the U.S.A.) more than 45 days

GEORGE C. DAVIS

DRAFT LETTER

Mr. Trevino

Page 2

ago, then Mexico City is in the position to authorize such a change in XETRA operation pursuant to the terms of the Agreement between the United States of America and the United Mexican States concerning Radio Broadcasting in the Standard Broadcast Band.

Article III, entitled "Notifications", Paragraphs 4 and 5, states the following. "Each contracting party shall, within 45 days after the date of receipt of such notification advise the contracting party making the notification of any objection it may have thereto under the terms of this agreement, or of its acceptance of the notification. In case the supplementary information required under the provisions of Annex VI does not accompany the basic information, and such supplementary information is received within the period specified in the said Annex, the period during which objection may be made shall extend to 30 days after the date of the receipt of such supplementary information. Failure of either contracting party to object to a notification within the period specified above shall be deemed being an acceptance by that contracting party of such notification."

GEORGE C. DAVIS

DRAFT LETTER

Mr. Trevino

Page 3

It is therefore evident that if OIR notified the U.S. more than 45 days ago of the proposed change in XETRA operation and has received no comment, then Mexico is entitled under the Bi-Lateral Agreement to make an immediate authorization of such a change in XETRA operation.

However, if Mexico decides that it will not proceed along these lines, then it only seems reasonable that inquiry should be made by the appropriate Mexican diplomatic officials as to why this notification is being impeded either in Cuba or in Washington.

Sincerely,

B. R. McLendon

May 15, 1964

Abril 23 de 1964.

Yolanda Salas

CONFIDENTIAL

Mr. Mac --

To bring you up to date, the enclosed correspondence on the XETRA matter, Srta. Yolanda Salas, 2008 A Jackson Street, Dallas 1, Texas, before you left town.

Since this exchange of correspondence, Mr. Trevino has talked to Miss Piedra in Cuba several times. As of yesterday, she had still not received. Muy estimada Yolanda;

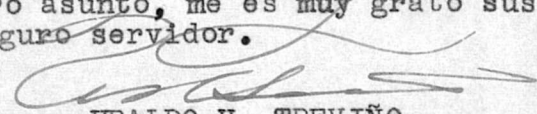
Gordon and I had a long telephone conversation on this matter while you were in town. Después de nuestra conversación telefónica de ayer se me ocurrió ponerme telefónicamente en contacto con el Sr. Dn. Ramón Macías en México para informarle que la OIR de La Habana por medio de su Oficial Mayor la Srta. Leonor Piedra nos informó que hasta la fecha no se habían recibido ni la notificación ni patrones de radiación de X.E.T.R.A. Inmediatamente el Sr. Macías me sugirió que nos dirigiéramos por medio de un Oficio a la Secretaría de Comunicaciones Y Transportes, Dirección Gral. de Telecomunicaciones notificándoles lo que nos habían informado de La Habana para ver si era posible que él interpusiera su influencia para que inmediatamente por correo aéreo se enviaran duplicados de la documentación que ya se había mandado. Adjunto a la presente copia del Oficio que hoy dirigí a la Sria. de Comunicaciones Y Transportes, así como también copia del telegrama recibido de La Habana y una copia de la carta que dirigimos al Sr. Macías para ver si en esta forma logramos expeditar este asunto cuanto antes.

Send ing the document have already copies although however until she it, and I discussed and he said thing pro Trevino, Mexico, Washington.

Mr. Mac -- Ahora, refiriendome al Balance Anual de Radiodifusora del Pacífico, S. A., (XETRA), correspondiente al Ejercicio Fiscal de 1963 y la lista de liquidación del Reparto de Utilidades que habrá que entregar a los trabajadores de XETRA de acuerdo con las Reformas al Artículo 123 de la Ley Federal del Trabajo le adjunto una copia del Balance y la lista de liquidación.

Referente a su carta fecha 20 de los corrientes como le informé telefónicamente los países interesados no han recibido ninguna notificación, por lo tanto, no se puede aplicar el Artículo 3 titulado "Notificaciones" en párrafos 4to. y 5to., del acuerdo bilateral entre E.U. y México.

Sin otro asunto, me es muy grato suscribirme como su atento y seguro servidor.


UBALDO H. TREVIÑO.

4
B. R. McLendon

May 15, 1964
May 15, 1964

Yolanda Salas

CONFIDENTIAL

Mr. Mac --

To bring you up to date, the enclosed correspondence on the XETRA matter, which I discussed with you before you left town.

Since this exchange of correspondence, Mr. Trevino has talked to Miss Piedra in Cuba several times. As of yesterday, she had still not received the documents.

Gordon and I had a long telephone conversation on this matter while you were out of town. Here is the latest thought on the matter.

Send Ing. Pepe Marques to Mexico, acquire duplicate copies of all the documents submitted to the Mexican Commission (which they have already approved and supposedly mailed to Cuba), take these copies and deliver them in person to Miss Piedra in Cuba, wait however long is necessary (certainly not more than 3 - 5 days) until she approves this material, or gets the proper party to approve it, and then bring it out of Cuba, then deliver it to Washington.

I discussed this matter with Mr. Trevino, per Gordon's instructions, and he said that it would probably take about 20 days to get the whole thing processed. However, as I pointed out to Gordon and to Mr. Trevino, we would be insured of the fact that the documents left Mexico, arrived in Cuba, left Cuba, and arrived in Washington. Mr. Mac, do you have any other suggestions as to what could be done or how this matter could be handled?

Gordon, what am I going to do now? Are we going to keep this up forever? I mean, are we going to make some kind of trade arrangement for this purpose only? Or do you want to continue handling it this way? Please advise, since we never know when they are going to call requesting this and I can't very well tell them no. Or can I?

Help!

ys

TRANSLATION OF COPY OF LETTER

Gordon McLendon

May 15, 1964

FROM: Ramon Macias (Contact at Mexican communications)

TO: Ubaldo Trevino (XETRA, Tijuana)

Ydanda Salas

CONFIDENTIAL

Dated: May 22, 1964

Gordon --

I discussed with Mr. Trevino the matter of sending Pepe to Mexico, Cuba, Washington. He thought it was a good idea but he said it would take long and would probably run into money. I asked how long did he think it would take and he said about 20 days. However, as I pointed out to you earlier, and as I told him, we wouldbbe insured of getting the documents out of Mexico, into Cuba and out of Cuba, and to Washington. He is going to call me and let me know when Pepe will be ready to leave, probably on Monday. I told him Mr. Villalon wanted to meet with me and Pepe and go over the whole matter before Pepe left for Cuba.

I have advised Mr. Mac of the above since, while you were gone during the campaigning, he asked that I keep him up to date on the matter and requested I make several phone calls on the matter.

Now, changing the subject.

Mr. Villalon called yesterday and also Carlos Osuan called. They want to go to Las Vegas for about three days and wanted me to make reservations for them. I told Mr. Villalon and Carlos that I would take care of it but to remember that our arrangment with the Riviera had changed and that we only had rooms now. Mr. V. wanted to know why this had changed. I told him we had had change of management here in Dallas and that our new Station Manager had changed the agreement we had. He accepted this.

Gordon, what am I going to do now? Are we going to keep this up forever? I mean, are we going to make some kind of trade arrangement for this purpose only? Or do you want to continue handling it this way? Please advise, since I never know when they are going to call requesting this and I can't very well tell them no. Or can I?

Help!

ys

RADIODIFUSORA DEL PACIFICO, S. A.

TRANSLATION OF COPY OF LETTER

50,000 WATTS

FROM: Ramon Macias (Contact at Mexican communications)

TELEFONOS: 6-2201
6-2202

TO: Ubaldo Trevino (XETRA, Tijuana)

México, D. F. 22 de Mayo de 1964.

Dated: May 22, 1964

Dear Mr. Trevino:

I hope that by now you have sent directly to the OIR the 22 copies (photostatic copies with authorization stamps) of the coverage pattern to substitute those lost. Please do not forget to send, through me, an official notice to Communications so that Communications may confirm to the OIR the new mailing in view of the fact that the original mailing never arrived and, also, to advise them, for the second time, of the international notification of the new characteristics of XETRA.

With no other business at present, I remain as always,

etc, etc.,

Sin más por el momento, me suscribo
como siempre S.S. y amigo.

Ramon Macias. G.

Ramón Macías G.

ys

TRANSLATION OF COPY OF LETTER

RADIODIFUSORA DEL PACIFICO, S. A.

FROM: Ramon Macias G. (Contact at Mexican Communications)

690 KILOCYCLOS

XETRA

50,000 WATTS

TO: Ubaldo Trevino (XETRA, Tijuana)

APARTADO POSTAL NO. 100
TIJUANA, B. CFA.

(C O P I A). Dated: May 27, 1964

TELEFONOS: { 6-2201
6-2202

México, D. F. 22 de Mayo de 1964.

My Dear Mr. Trevino:

I have just received your letter dated 25th of this month and the document for this month which I appreciate tremendously.

In accordance with conversation which I had with Ing. Marquez, we decided that Radiodifusora XETRA Apartado Postal No. 100 stamps will be presented to the Secretaryship and try to get the Department of International Affairs to permit a person sent by you or someone else charged to do so, to submit these documents directly to the OIR.

Estimado señor Treviño: accepted, I will try to get the Secretaryship to send this package again via Air Mail, for which responsibility for postage costs I will assume in your behalf. Of all this, I will inform you the 1st or 2nd.

Espero que a la fecha ya hayan Uds. hecho el envío directamente a la OIR de 22 ejemplares (duplicados en fotostáticas con los sellos de autorización) de los patrones de radiación para sustituir a los extra- viados. No deje de enviar oficialmente a la Secretaría por mi conducto copia de la nota de remisión de Uds. para que la propia Secretaría confirme a la OIR ese nuevo envío en vista de que el anterior no llegó y darle a conocer también por segunda vez la notificación internacional sobre las nuevas características de la XETRA.

One way or another, I hope that the new copies will be at the OIR before the 15th of June. Sin más por el momento, me suscribo como siempre S.S. y amigo.

Ramón Macías G.

I send you and all my friends at that company my best regards.

De una manera o de otra espero que el nuevo paquete esté en poder de la OIR antes del 15 de junio, para reemplazar a los patrones de radiación que ya están en posesión de la OIR.

Con mucho gusto y con mucho cariño, Ramón Macías G.

TRANSLATION OF COPY OF LETTER

FROM: Ramon Macias G (Contact at Mexican Communications)

TO: Ubaldo Trevino (XETRA, Tijuana)

APARTADO POSTAL NO. 100
TIJUANA, B. CFA.

(C O P I A)

TELEFONOS: { 6-2201
6-2202

Dated: May 27, 1964

México, D. F. 27 de Mayo 1964

My Dear Mr. Trevino:

I have just received your letter dated 25th of this month and the document for this month which I appreciate tremendously.

In accordance with the telephone conversation which I had with Ing. Marquez, we decided that the 22 copies of the directional pattern with authorization stamps will be sent by you to me to present to the Secretaryship and try to get the Department of International Affairs to permit a person sent by you or someone else charged to do so, to submit these documents directly to the OIR in Havana. In case this is not accepted, I will try to get the Secretaryship to send this package again via Air Mail, for which responsibility for postage costs I will assume in your behalf. Of all this, I will inform you the 1st or 2nd of next month when you call me at 10 in the evening. You know that if I tell the operator to have you call the following day that this means I still don't have the information.

This is proposed by Ing. Marquez since he says Miss Piedra was slightly annoyed because you took the case directly to her but she doesn't realize that this is an exceptional case since it deals with the loss of documents which are decisively important to you.

One way or another, I hope that the new package will be at the OIR before the 15th of June but for renewed efforts by the 1st, if the copies are in my possession, I can immediately take the matter up with the Department of International Affairs.

I send you and all my friends at that company my best regards.

De una manera o de otra espero que el nuevo paquete esté en poder de la OIR antes del 15 de Junio, pues reanudándose desde luego las labores el día primero y si ya están en mi poder los patrones, de inmediato trato el asunto con el Depto. de Asuntos Internacionales.

Etc, etc.,

Envío para Ud. y todos Ramon Macias G. esa Compañia mis más cordiales saludos.

ys

S.S. y amigo.

Ramón Macías G.

TRANSLATION
RADIODIFUSORA DEL PACIFICO, S. A.

FROM: 690 KILOCYCLOS

XETRA

50,000 WATTS

APARTADO POSTAL No. 100

TIJUANA, B. CFA.

(C O P I A)

TELEFONOS: { 6-2201
6-2202

México, D. F. 27 de Mayo 1964

Sr. Ubaldo Treviño,
Radiodifusora XETRA
Apartado Postal # 100
TIJUANA, B.C.

Muy estimado señor Treviño:

Acabo de recibir su atenta carta de fecha 25 del actual y el documento de este mes que le agradezco infinito.

De acuerdo con una conversación telefónica que tuve con el Ing. Márquez, convenimos en que los 22 ejemplares del patrón direccional en copias con los sellos de autorización me serán enviados por Uds. para presentarlos a la Secretaría y tratar de que el Departamento de Asuntos Internacionales admita que una persona enviada por Uds. o alguna otra a quien le haría el encargo, entregara directamente en la Habana ese paquete. En caso de que no acepte, yo trataré de arreglar que la Secretaría haga este nuevo envío no por correo aéreo, sino como paquete por carga aérea, cuyos gastos de porte yo sufragaré por cuenta de Uds. De todo esto yo les informaré el día 1.º o el día 2 del entrante en la noche cuando Uds. me llamen a las diez. Ya saben que si contesto a la operadora que Uds. vuelvan a llamar al día siguiente quiere ello decir que no tengo nada todavía la información.

Esto lo propuso el Ing. Márquez en vista de que según dice la Srta. Piedra se ha mostrado un tanto molesta porque han tratado el caso directamente con ella sin comprender que se trata de algo excepcional en vista del extravío de una documentación de decisiva importancia para esa Empresa.

De una manera o de otra espero que el nuevo paquete esté en poder de la OIR antes del 15 de Junio, pues reanudándose desde luego las labores el día primero y si ya están en mi poder los patrones, de inmediato trato el asunto con el Depto. de Asuntos Internacionales.

Envío para Ud. y todos mis amigos de esa Compañía mis más cordiales asludos.

S.S. y amigo.

Ramón Macías G.

RADIODIFUSORA DEL PACIFICO, S. A.

TRANSLATION OF LETTER

695 KILOCYCLOS

XETRA

50,000 WATTS

FROM: Ubaldo Trevino

APARTADO POSTAL NO. 100

TO: Mexican Communications

TELEFONOS: { 6-2201
6-2202

Tijuana, B. C., 1o. de Junio de 1964.

Dated: June 1, 1964

On April 22, 1964, we advised you that the OIR in Havana, Cuba, had not received notification of change nor coverage maps which were presented and approved by you.

Since we figure that due to circumstances beyond the control of the Secretaryship, the documents have strayed, we are attaching with this letter 20 copies of the coverage maps which have already been approved by you, so that they may be again sent by you to the OIR in Havana, Cuba.

We feel that if said maps are sent via regular mail, that they will be delayed and this company agrees to pay for certified Air Mail postage. We would like to clarify that our insistence on this matter is due to the fact that we have a promisory note signed with the owner of the land where the new installations will be made and since this note is due to terminate shortly, it is of maximum urgency that the OIR distribute our new coverage maps so that the countries concerned might give their approval.

With no other business, we remain,

Attentively,

Radiodifusora del Pacifico, S. A.

(signed)

Ubaldo Trevino

Sin otro asunto, nos suscribimos.

Atentamente,

RADIODIFUSORA DEL PACIFICO, S. A.

UBALDO H. TREVINO.

GERENTE.

UHF: jma.

RADIODIFUSORA DEL PACIFICO, S. A.

TRANSLATION OF OFFICIAL LETTER
Dated June 11, 1964
690 KILOCYCLOS

XETRA

50,000 WATTS

APARTADO POSTAL No. 100
TIJUANA, B. CFA.

TELEFONOS: } 6-2201
 } 6-2202

Tijuana, B. C., 10. de Junio de 1964.

TO: RADIODIFUSORA DEL PACIFICO, S.A.
Tijuana, B. C.

FROM: Ing. Eleazar Diaz Gutierrez
Director of Telecommunications

Secretaría de Comunicaciones
Y Transportes.

En la Dirección General de Telecomunicaciones.
Depto. de Radiodifusión.

México, D. F.

690 kc, through the installation of a transmitter plant with 50 kw power

Con fecha 22 de Abril de 1964, pusimos en su conocimiento que la Oficina Interamericana de Radio con sede en La Habana, Cuba, no había recibido la notificación ni los patrones de radiación que fueron presentados y aprobados por esa Dirección.

Como estimamos que por alguna razón fuera de control de esa Secretaría, la documentación se ha extraviado, estamos adjuntando con el presente Oficio 20 ejemplares de los patrones de radiación que ya fueron aprobados por esa Dirección, para que sean enviados nuevamente a la Oficina Interamericana de Radio, con sede en La Habana, Cuba.

Como consideramos que si dichos patrones se envían por Correo ordinario se retrasarán, esta Empresa está de acuerdo en pagar el envío de la documentación por Correo Aéreo Certificado. Queremos aclarar que nuestra insistencia en este asunto, se debe a que tenemos firmada una promesa de venta con el propietario del terreno en el cual se harán las nuevas instalaciones y como esta promesa de venta está por vencer próximamente nos es de suma urgencia que la Oficina Interamericana de Radio distribuya nuestros nuevos patrones de radiación, a fin de que los países signatarios del convenio den su aprobación.

they (objections) are to be taken into consideration, the company will have

Sin otro asunto, nos suscribimos.

to modify its radiation pattern until it is accepted by the damaged countries.

Atentamente.

In view of the above, please present within a period of no longer

than 120 days (due October 15th) in quadruplicate:
RADIODIFUSORA DEL PACIFICO, S. A.
(X.B.T.R.A.)

1.) Plans pertinent to the City of

UBALDO H. TREVIÑO.

GERENTE.

UHT:jma.

TRANSLATION OF OFFICIAL LETTER #2502

Dated June 11, 1964

TO: RADIODIFUSORA DEL PACIFICO, SA.
Tijuana, B. C.

FROM: Ing. Eleazar Diaz Gutierrez
Director of Telecommunications

In connection with the steps being taken by above company to acquire authorization for the daytime broadcasting of radio station XETRA, 690 kc, through the installation of a transmitter plant with 50 kw power and directional radiation pattern on a different site from the present which utilizes a plant of same power for both day and nighttime services, in the Tijuana jurisdiction, I manifest in relation with the notification to above company in the Official Letter # 45481 dated November 26 of last year, that through the advice of the Secretary of the Branch, the change of site and radiation pattern (which were approved in Official Letter # 47350 of November 13th of last year), is authorized under provisional conditions and with the warning that if any country which is a member of the NARBA objects to the notification of the changes previously mentioned and which have been made known to the OIR in Havana, Cuba, and if they (objections) are to be taken into consideration, the company will have to modify its radiation pattern until it is accepted by the damaged countries.

In view of the above, please present within a period of no longer than 120 days (due October 15th) the following documents in quadruplicate:

- 1.) Plans pertinent only to the case of the City of

Tijuana, marking the site where the installations will be made and all corresponding details plus specifications and height of the towers.

2.) Diagrams and descriptions of the transmitter to be used on the new site.

For both the site and transmitter equipment, proof of ownership or right to use same must be presented to this office.

Please note that no installation work will start until the documents for the two above points have been authorized and the new installation will be put to use only when the inspection of same has satisfactory results.

(Signed)

Ing. Eleazar Diaz Gutierrez

ys

TRANSLATION OF OFFICIAL LETTER #2502

Dated June 11, 1964

marking the site where the installations will be made and all corresponding details plus specifications and height of the towers.

2.) Diagrams and descriptions of the transmitter

TO: **RADIODIFUSORA DEL PACIFICO, SA.**

Tijuana, B. C.

For both the site and transmitter equipment, proof of ownership

FROM: **Ing. Eleazar Diaz Gutierrez**

or right to use same must be presented to this office.
Director of Telecommunications

Please note that no installation work will start until the documents

for the two above points have been authorized and the new installation will

be put to use only when the inspection of same has satisfactory results.
In connection with the steps being taken by above company to acquire authorization for the daytime broadcasting of radio station XETRA,

690 kc, through the installation of a transmitter plant with 50 kw power

and directional radiation pattern on a different site from the present

which utilizes a plant of same power for both day and nighttime services,

in the Tijuana jurisdiction, I manifest in relation with the notification to

above company in the Official Letter # 45481 dated November 26 of last

year, that through the advice of the Secretary of the Branch, the change

of site and radiation pattern (which were approved in Official Letter

47350 of November 13th of last year), is authorized under provisional

conditions and with the warning that if any country which is a member of

the NARBA objects to the notification of the changes previously mentioned

and which have been made known to the OIR in Havana, Cuba, and if

they (objections) are to be taken into consideration, the company will have

to modify its radiation pattern until it is accepted by the damaged countries.

In view of the above, please present within a period of no longer than 120 days (due October 15th) the following documents in quadruplicate:

1.) Plans pertinent only to the case of the City of

TRANSMISSION OF OFFICIAL LETTER
Dated June 1954
Tijuana, marking the site where the installations
will be made and all corresponding details plus
specifications and height of the towers.

2.) Diagrams and descriptions of the transmitter
to be used on the new site.

TO: HAKU...
FROM: Ing. Eleazar Diaz Gutierrez
For both the site and transmitter equipment, proof of ownership
or right to use same must be presented to this office.

Please note that no installation work will start until the documents
for the two above points have been authorized and the new installation will
be put to use only when the inspection of same has satisfactory results.

696 No. through the installation of a transmitter plant with 50 kw power
and directional radiation pattern on a different site from the present

(Signed)

Ing. Eleazar Diaz Gutierrez

to the Tijuana jurisdiction. I mention in relation with the notification to
above company in the Official Letter 14841 dated November 26 of last
year, that through the office of the Secretary of the Branch, the change
of site and radiation pattern were approved in Official Letter
147350 of November 18th of last year. It is authorized under provisional
conditions and with the warning that if any country which is a member of
the IARSA objects to the notification of the changes previously mentioned
and which have been made known to the CIR in Havana, Cuba, and if
any objections are to be taken into consideration, the company will have
to modify its radiation pattern until it is accepted by the damaged countries.

In view of the above, please present within a period of no longer
than 15 days (from October 15th) the following documents in quadruplicate
pertinent only to the case of the City of

TRANSLATION OF OFFICIAL LETTER #2502

Dated June 11, 1964

TO: RADIODIFUSORA DEL PACIFICO, SA.
Tijuana, B. C.

FROM: Ing. Eleazar Diaz Gutierrez
Director of Telecommunications

In connection with the steps being taken by above company to acquire authorization for the daytime broadcasting of radio station XETRA, 690 kc, through the installation of a transmitter plant with 50 kw power and directional radiation pattern on a different site from the present which utilizes a plant of same power for both day and nighttime services, in the Tijuana jurisdiction, I manifest in relation with the notification to above company in the Official Letter # 45481 dated November 26 of last year, that through the advice of the Secretary of the Branch, the change of site and radiation pattern (which were approved in Official Letter # 47350 of November 13th of last year), is authorized under provisional conditions and with the warning that if any country which is a member of the NARBA objects to the notification of the changes previously mentioned and which have been made known to the OIR in Havana, Cuba, and if they (objections) are to be taken into consideration, the company will have to modify its radiation pattern until it is accepted by the damaged countries.

In view of the above, please present within a period of no longer than 120 days (due October 15th) the following documents in quadruplicate:

- 1.) Plans pertinent only to the case of the City of

SECRETARIA DE COMUNICACIONES
Y TRANSPORTES

Tijuana, marking the site where the installations will be made and all corresponding details plus specifications and height of the towers.

2.) Diagrams and descriptions of the transmitter to be used on the new site.

DEPTO. DE RADIODIFUSION.
OFICINA DE OPER. Y DESARROLLO.
SECC. TERCERA. 2502

NUMERO DEL OFICIO

EXPEDIENTE 22301/222.11/714-2.

For both the site and transmitter equipment, proof of ownership

or right to use same must be presented to this office.

Please note that no installation work will start until the documents

for the two above points have been authorized and the new installation will

be put to use only when the inspection of same has satisfactory results.

RADIODIFUSORA DEL PACIFICO, S. A.
BENEFICIARIA DE LA ESTACION
RADIODIFUSORA COMERCIAL XETRA.
APARTADO POSTAL # 100.
TIJUANA, B. C. (Signed)

Ing. Eleazar Diaz Gutierrez

En relación con las gestiones que tiene promovidas esa empresa para que se le autorice la operación diurna de la estación radiodifusora comercial XETRA, en 690 kc/s, mediante la instalación de una planta transmisora con 50 kW de potencia y antena direccional en otro predio distinto del que ahora tiene en uso con la planta de igual potencia para ambos servicios, dentro de la jurisdicción de Tijuana, le manifiesto, en relación con lo notificado a esa propia negociación en el oficio número 45481 del 26 de noviembre del año pasado, que, por acuerdo del C. Secretario del Ramo, se autoriza el cambio de ubicación y el patrón de radiación que se aprobó en el oficio número 47350 del 13 de diciembre del mismo año pasado, bajo condición provisional, y con la advertencia de que, si algún país miembro del N.A.R.B.A., objeto la notificación de los cambios antes mencionados que ya se han dado a conocer a la O.I.R., de la Habana Cuba, y si son de tomarse en consideración, tendrá esa misma empresa que modificar su patrón de radiación a fin de que sea aceptado por los países que resulten perjudicados.

En vista de lo anterior, sirvanse ustedes presentar dentro de un plazo no mayor de 120 días, que vence el 15 de octubre próximo, por cuadruplicado, la siguiente documentación:

1o.- Planos ajustados totalmente al instructivo que existe para el caso, de la ciudad de Tijuana marcando el predio en donde se harán las instalaciones, y los correspondientes a este último con la distribución de las mismas

DIRECCION GENERAL DE
TELECOMUNICACIONES

★ JUN 11 1964 ★

MESA DE CORRESPONDENCIA
Departamento de Radiodifusión
MEXICO, D. F.

AL CONTESTAR ESTE OFICIO, CITAREMOS LA
CONTENIDOS EN EL CUADRO DEL ANEXO
SEGUNDO.

[Handwritten signature]



SECRETARIA DE COMUNICACIONES
Y TRANSPORTES

FORMA CG-2

DIRECCION GENERAL DE TELECOMUNICACIONES
MEXICO, D. F.

DEPTO. DE RADIODIFUSION.
OFNA. DE OPER. Y DESARROLLO.
SECC. TERCERA. 2502

NUMERO DEL OFICIO

EXPEDIENTE 22301/222.11/714-2.

ASUNTO: XETRA. Tijuana, B. C.-Se autoriza cambio de ubicación y patrón direccional planta servicio diurno.

México, D. F., 11 de junio de 1964.

RADIODIFUSORA DEL PACIFICO, S. A.
BENEFICIARIA DE LA ESTACION
RADIODIFUSORA COMERCIAL XETRA.
APARTADO POSTAL # 100.
TIJUANA, B. C.

En relación con las gestiones que tiene promovidas esa empresa para que se le autorice la operación diurna de la estación radiodifusora comercial XETRA, en 690 kc/s, mediante la instalación de una planta transmisora con 50 kW de potencia y antena direccional en otro predio distinto del que ahora tiene en uso con la planta de igual potencia para ambos servicios, dentro de la jurisdicción de Tijuana, le manifiesto, en relación con lo notificado a esa propia negociación en el oficio número 45481 del 26 de noviembre del año pasado, que, por acuerdo del C. Secretario del Ramo, se autoriza el cambio de ubicación y el patrón de radiación que se aprobó en el oficio número 47350 del 13 de diciembre del mismo año pasado, bajo condición provisional, y con la advertencia de que, si algún país miembro del N.A.R.B.A., objetara la notificación de los cambios antes mencionados que ya se han dado a conocer a la O.I.R., de la Habana Cuba, y si son de tomarse en consideración, tendrá esa misma empresa que modificar su patrón de radiación a fin de que sea aceptado por los países que resulten perjudicados.

En vista de lo anterior, sirvanse ustedes presentar dentro de un plazo no mayor de 120 días, que vence el 15 de octubre próximo, por cuadruplicado, la siguiente documentación:

1o.- Planos ajustados totalmente al instructivo que existe para el caso, de la ciudad de Tijuana marcando el predio en donde se harán las instalaciones, y los correspondientes a este último con la distribución de las mismas

DIRECCION GENERAL DE
TELECOMUNICACIONES

★ JUN 11 1964 ★

MESA DE CORRESPONDENCIA
Departamento de Radiodifusión
MEXICO, D. F.

AL CONTESTAR ESTE OFICIO, CITENSE LOS DATOS CONTENIDOS EN EL CUADRO DEL ANGULO SUPERIOR DERECHO.



SECRETARIA DE COMUNICACIONES
Y TRANSPORTES

DIRECCION GENERAL
DE
TELECOMUNICACIONES

FORMA CG-2A

DEPTO. DE RADIODIFUSION.
OFNA.DE OPER. Y DESARROLLO.
SECC. TERCERA.
22301/222.11/714-2.

y especificación de altura de las antenas.

2o.- Diagramas y memorias descriptivas del -
transmisor que se vaya a poner en servicio en la
nueva ubicación.

Tanto del predio como del equipo transmisor-
se justificará ante esta Dependencia con la docu-
mentación respectiva, la propiedad de ambas cosas,
o bien el derecho al uso del primero.

Sirvanse tomar nota de que ningún trabajo de
instalación se llevará a cabo mientras no esté --
autorizada la documentación a que se refieren los
dos puntos anteriores, y que sólo se pondrán en -
servicio las nuevas instalaciones al resultar sa-
tisfactorias las visitas de supervisión e inicial
correspondientes.

Atentamente.
SUFRAGIO EFECTIVO. NO REELECCION.
EL DIRECTOR GENERAL.

ING. ELEAZAR DIAZ GUTIERREZ.

- c.c.p. C. Jefe del Departamento de Frecuencias, --
Oficina de Asignaciones.-Presente.-Para su
conocimiento.
- c.c.p. C. Jefe del Departamento de Asuntos Interna-
cionales.-Presente.-Para su conocimiento.

JTTS.RMG.sgg.

RADIODIFUSORA DEL PACIFICO, S. A.
TRANSLATION OF LETTER

690 KILOCYCLOS

XETRA

50,000 WATTS

APARTADO: 25121
TO: ESTAL N. Lauro Villalon
TIJUANA, B. C. P. A.

Tijuana, B. C. 7 de Julio de 1964.

TELEFONOS: { 6-2201
 { 6-2202

FROM: Ubaldo Trevino

Dated: July 7, 1964

Dear Mr. Villalon:

Last week the construction plans for the new transmitter on the proposed site were sent. These plans were submitted to the Civil Aeronautics Division for their approval.

Since I am aware of your close friendship with Ing. Acuna Ongay, I humbly suggest that you accelerate the approval of said plans, for these are very important for the construction of the building on the new site to begin.

With respectful regards from the personnel, I remain,

etc, etc.

Como tengo conocimiento de la amistad tan estrecha que lleva usted con el Sr. Ing. Acuna Ongay, de la manera más atenta suplico a usted se sirva activar la aprobación de dichos planos, pues (signed) es de suma importancia, para poder iniciar la construcción del edificio en el nuevo sitio de ubicación.

Ubaldo Trevino

ys

Con respetuosos saludos de todo el personal, me es muy grato suscribirme, como su atento y seguro servidor.

UBALDO H. TREVINO.

UNT: jma.

RADIODIFUSORA DEL PACIFICO, S. A.

690 KILOCYCLOS

XETRA

50,000 WATTS

APARTADO POSTAL No. 100

TIJUANA, B. CFA.

Tijuana, B. C. 7 de Julio de 1964.

TELEFONOS: { 6-2201
6-2202

Dated: July 27, 1964

Dear Yolanda :

Sr. Lauro Villalón.

Cáucaso # 1225

Lomas.

México, D. F.

Per our telephone conversation and acceding to your request, I am sending you photos and copies of the receipt of deposit made by Sr. Macias in Mexico with Cuban package containing the duplicates of the Directional Pattern Coverage Maps, as well as the original of the letter to the Commission (July 7, 1964)

Estimado señor Villalón:

Also, I am sending you copies of the estimate presented by Construction

Engineer Jesus Ruiz.

and copy of

dollars.

La semana pasada se enviaron, los planos de ubicación del nuevo sitio donde se pretende instalar nuestro transmisor. Estos planos ya fueron turnados a la Dirección de Aeronáutica Civil, para su aprobación.

Trusting you'll receive all these duplicates, I remain as always,

Como tengo conocimiento de la amistad tan estrecha que lleva usted con el Sr. Ing. Acuña Ongay, de la manera más atenta suplico a usted se sirva activar la aprobación de dichos planos, pues éstos son de suma importancia, para poder iniciar la construcción del edificio en el nuevo sitio de ubicación.

Con respetuosos saludos de todo el personal, me es muy grato suscribirme, como su atento y seguro servidor.

UBALDO H. TREVIÑO.

UHT:jma.

TRANSLATION OF LETTER

RADIODIFUSORA DEL PACIFICO, S. A.

XETRA

50,000 WATTS

FROM: Ubaldo Trevino

TO: Yolanda Salas

APARTADO POSTAL NO. 100

TIJUANA, B. C.F.A.

27 de Julio de 1964

TELEFONOS: { 6-2201
6-2202

Dated: July 27, 1964

Dear Yolanda :

Srta. Yolanda Salas.

Per our telephone conversation and acceding to your request, I am sending you photostatic copies of the receipt of deposit made by Sr. Macias in Mexico with Cubana Airlines of the package containing the duplicates of the Directional Pattern Coverage Maps, as well as the original of the letter to the Commission (July 7, 1964).

Also, I am sending you copies of the estimate presented by Construction Engineer Jesus Ruiz, copy of contract already approved by Ing. Ruiz, and copy of the receipt of down payment for construction for \$5,000.00 dollars.

Trusting you'll receive all these duplicates, I remain as always,

Esperando recibirán todo estos duplicados - de conformidad, me es grato suscribirme como siempre, su atento, amigo y seguro servidor. (signed)

Ubaldo Trevino

UBALDO H. TREVIÑO.
GERENTE.

ys

UHT/jma.

daytime

RADIODIFUSORA DEL PACIFICO, S. A.

690 KILOCICLOS

X E T R A

50.000 WATTS

APARTADO POSTAL NO. 100
TIJUANA, B. CFA.

27 de Julio de 1964

TELEFONOS: { 6-2201
6-2202

Srta. Yolanda Salas.
2008 Jackson Street
Dallas, Texas.

Estimada Yolanda:

De acuerdo con nuestra conversación telefónica y accediendo a sus deseos, hoy me permito enviarles copias fotostáticas de la guía de depósito que hizo el Sr. Macías en México en la Cia. Cubana de Aviación del paquete conteniendo los duplicados del patrón direccional, así como el original del oficio de remisión. También estamos acompañándoles copias del presupuesto que presentó el Ing. Constructor Jesús Ruiz, copia del Contrato ya aprobado del mismo Ing. Ruiz para la construcción del nuevo Edificio y una copia del recibo como pago inicial para la construcción por la cantidad de: Dls. \$ 5,000.00 (CINCO MIL DOLARES & 00/100).

Esperando recibirán todo estos duplicados de conformidad, me es grato suscribirme como siempre, su atento, amigo y seguro servidor.


UBALDO H. TREVIÑO.
GERENTE.

UHT/jma.

MEMBER OF INTERNATIONAL
AIR TRANSPORT ASSOCIATION

ISSUED BY:

NOT NEGOTIABLE
AIR WAYBILL
(AIR CONSIGNMENT NOTE)EMPRESA CONSOLIDADA **CUBANA DE AVIACION**HABANA - CUBA
AEROEXPRESO CUBANA

AIR WAYBILL NUMBER

136-1 No 10099

DESTINATION (AIRPORT OF)

HABANA CUBA.

CONSIGNEE TO

STREET ADDRESS

CITY AND COUNTRY

SR. DIRECTOR DE LA OFICINA INTERAMERICANA DE RADIO DE LA
UNION PANAMERICANA, -CALLE CUBA No 64**HABANA CUBA.**ALSO
NOTIFY

NO. OF PACKAGES	METHOD OF PACKING	NATURE AND QUANTITY OF GOODS	MARKS AND NUMBERS	DIMENSIONS OR VOLUME	GROSS WEIGHT (SPECIFY) KILOS OR LBS.
1-PAQUETE		DOCUMENTOS. (PAPELERIA)			2.100 KGS.

SHIPPER'S DECLARED VALUE (SPECIFY CURRENCY)

FOR CUSTOMS
N.V.D.FOR CARRIAGE
N.V.D.METHOD OF ROUTING AND CHARGES — Agreed stopping
places are those places (other than the places of departure
and destination) shown under Air Carriage, and/or those
places shown in carriers' timetables as scheduled stopping
places for the route. /SEE CONDITIONS ON REVERSE HEREOF.SHIPPER MUST INSERT
ITEM NUMBER.
CHARGEABLE TO SELF

AIR CARRIAGE		CHARGEABLE WEIGHT (Specify Kilos or Lbs.)	RATE CLASSI- FICATION	RATES	PREPAID	CHARGEABLE TO CONSIGNEE		
ARTURE (PORT OF)	(ADDRESS OF FIRST CARRIER)					CUR- RENCY	AMOUNTS IN CURRENCIES AS CHARGED	AMOUNTS IN CURRENCY AT DESTINATION
1. TO HABANA	FIRST CARRIER CCA	2.5 KGS.		MIN	6.00	1.		
2. TO	CARRIER							
3. TO	CARRIER							
4. VALUATION CHARGE FROM	TO							
5. VALUATION CHARGE FROM	TO							
6. INSURGENCY: AMOUNT REQUESTED	(SPECIFY CURRENCY)							
If the shipper has request- ed insurance as provided for on line 6 above, ship- ment is insured in the amount specified by the shipper (recovery being limited to actual loss) in accordance with Paragraph 8 on the reverse hereof, insurance is payable to shipper unless another pay- ee is designated in writ- ing by the shipper.		7. AT ORIGIN						
		8. MEX TAX			0.04	8.		
		9.						
		10.						
		11. IN TRANSIT						
		12. AT DESTINATION						
		13.						
		14.						
		15.						
		16. C. O. D. FEE						
		17. SHIPPER'S C. O. D.						

SHIPPER'S C. O. D. IN WORDS

6.04 US\$
75.50 MEX\$The shipper certifies that the particulars on the face hereof are correct and
agrees to the CONDITIONS ON THE REVERSE HEREOF.Carrier certifies above described goods were received for carriage SUBJECT
TO THE CONDITIONS ON THE REVERSE HEREOF, the goods then being in
apparent good order and condition except as noted hereon.

Name of Shipper **SRIA. DE COMUNICACIONES Y TRANS-**
PORTES, -DIR. GRAL. DE TELECOMUNICACIONES
 Address **DEPTO. DE ASUNTOS INTERNACIONALES, -OFICINA**
DE COORDINACION, -MEXICO D.F. MEX.
 Signature of Shipper **86-5 1086**
 By Broker/Agent

Carrier's Agent **CCA/HAV**
 Signature of Issuing Carrier or Its Agent **O SEKERES**

Date **JUNIO 26-64**
 Place **MEXICO CITY**

ORIGINAL 3 (For Shipper)

Copies 1, 2 and 3 of This Air Waybill Are Originals and Have the Same Validity.

136-1 No 10099



TELEFONOS: OFICINAS GENERALES: 18-11-00.

AEROPUERTO EXPORTACION 42-15-54

NOTA DE GASTOS No. E — 27212

DIA MES AÑO
26 JUNIO 1964
No. DE BULTOS
1 (UNO)

CEDULA EMPADRONAMIENTO | M. No. 56146

REG. CAMARA NACIONAL DE COMUNICACIONES Y TRANSP. 109

REG. FED. DE CAUSANTES ACC. 450725

ORIGINAL

Official letter 3254
Mexico, D. F.
September 3rd, 1964

TO: Radiodifusora del Pacifico, S. A.

FROM: Secretaryship of Communications

Since the technical information containing descriptions and diagrams of the 50,000 watt transmitter equipment with which radio station XETRA will operate, was found correctly formulated, I enclose two copies of same, properly approved.

For installation of said equipment, we grant a 90 day period beginning this date and ending December 3rd, on the property which documentation was approved in official letter # 31259 dated July 22nd. Please notify us as soon as work has been completed in order that the corresponding technical visit may be effected.

(Signed)

Ing. Eleazar Diaz Gutierrez
Director General of
Telecommunications

ys



SECRETARIA DE COMUNICACIONES
Y TRANSPORTES

DIRECCION GENERAL
DE
TELECOMUNICACIONES

FORMA CG-2A

DEPARTAMENTO DE RADIODIFUSION
OTVA. DE OPER. Y DESARROLLO
SECCION PRIMERA
OF. INP. 3254
P. 22301/222.11/714-2

ASUNTO: XETRA.- Tijuana, B. C.- Se devuele
v. aprobada documentación.

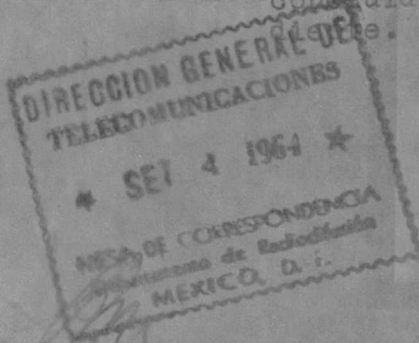
México, D. F., 3 de septiembre de 1964.

RADIODIFUSORA DEL PACIFICO, S. A.
BENEFICARIA DE LA ESTACION
RADIODIFUSORA COMERCIAL "XETRA"
ESQ. LERMA Y BRAVO, COL. MARRON.
TIJUANA, B. C.

En vista de que la documentación técnica relativa a me-
morias descriptivas y diagramas del equipo transmisor de --
50,000 watts con que operará la estación radiodifusora comer-
cial XETRA propiedad de esa empresa, se encontró correctamen-
te formulada, adjunto al presente remito a ustedes dos tantos
de la misma, debidamente aprobados.

CON ANEXOS.

Para la instalación del equipo cuya documentación se les
remite, se fija un término de 90 días contados a partir de --
esta fecha y con vencimiento el próximo 3 de diciembre, en el
predio cuya documentación le fué aprobada en oficio número --
31259 de 22 de julio anterior; se servirán avisar con toda --
oportunidad, la fecha en que los trabajos de referencia queden
concluidos, para los efectos de la visita técnica correspon--



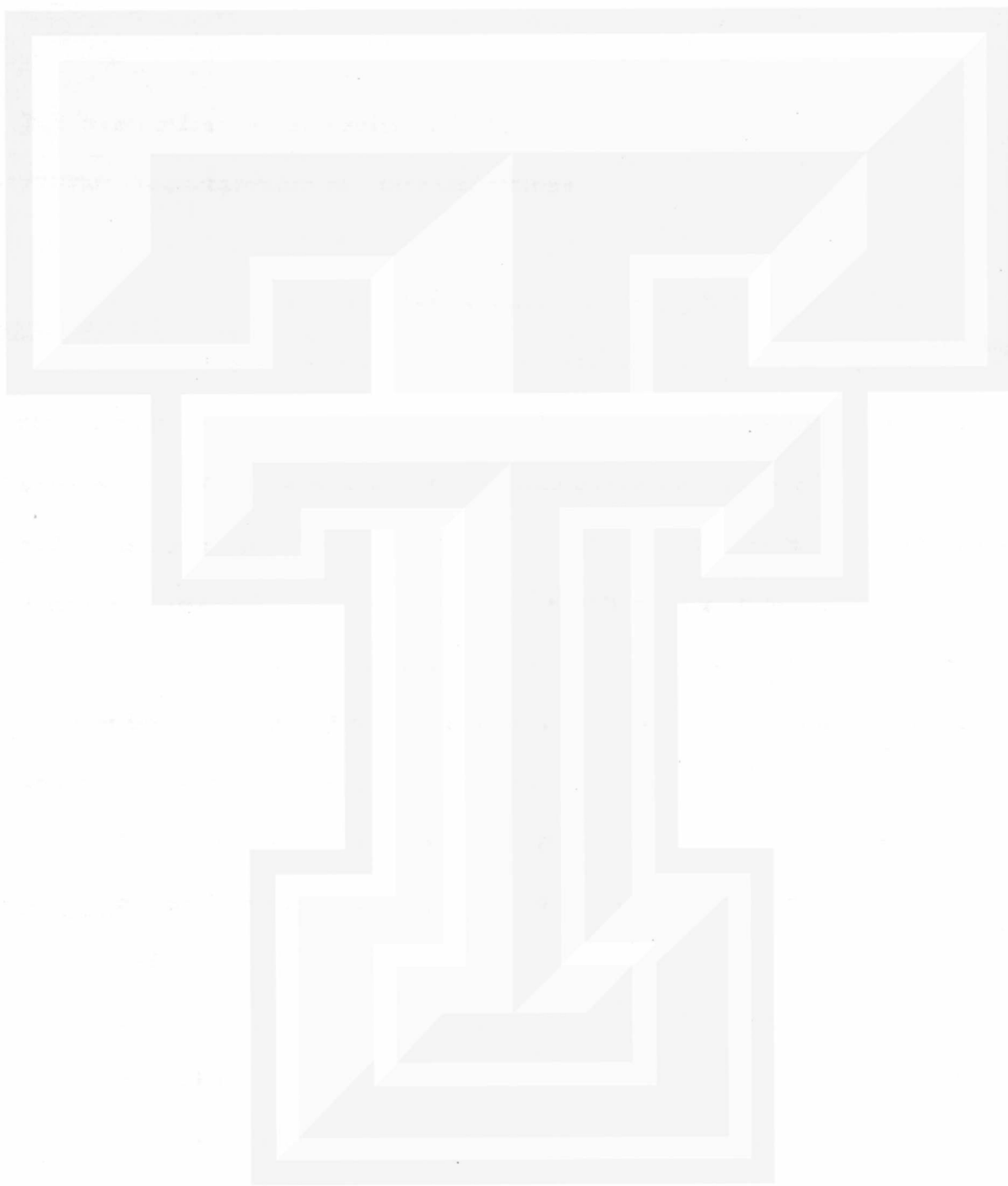
Atentamente.
SUFRAGIO EFECTIVO. NO REELECCION.
EL DIRECTOR GENERAL.

ING. ELEAZAR DIAZ GUTIERREZ.

c.o.p. C. Jefe del Depto. de Frec.- Ofne. Inspec. y Sano.-
Presente.- Para su conocimiento: CON ANEXO.

JTTS.RMG.MOB.tel.

T. G. N.-2527-62



Nighttime Power



Official Letter # 3253
Mexico, D. F.
September 3, 1964

SECRETARIA DE COMUNICACIONES
Y TRANSPORTES

TO: Radiodifusora del Pacifico, S. A.
FROM: Secretaryship of Communications

Re: Your letter dated July 21, 1964

With reference to your letter mentioned above in which you solicited from this office authorization to move the nighttime transmitter of radio station XETRA to the new site of daytime operation approved previously, and having presented as proof for your petition the technical documentation which was attached, I manifest that the result of this study is as follows:

Although having found the documentation properly processed for elaboration of the directional pattern for nighttime operation, we cannot approve same for the following reasons:

- 1.) The intensity of area RCM attenuated to 1609 M per kw power is only 192 mv/v, and should be 225 mv/m for class 1-B stations.
- 2.) The documentation presented should be signed by the person or technical office which performed the study, according to the instructions of this Office. We note that on the upper part of the page which contains the vertical lobe toward XERG, contained the following name: "GEORGE C. DAVIS."

For those reasons, the documents are returned unapproved.

(Signed)

Ing. Eleazar Diaz Gutierrez



SECRETARIA DE COMUNICACIONES
Y TRANSPORTES

DIRECCION GENERAL
DE
TELECOMUNICACIONES

FORMA CG-2A

DEPARTAMENTO DE RADIODIFUSION
OFICINA DE OPER. Y DESARROLLO
SECCION TERCERA

OF. NO.

EXP. 22301/222.11/714-2

3253

ASUNTO: "XETRA" TIJUANA, B. C.-Su petición
relativa a cambio de ubicación noc-
turna a la aprobada para operación
diurna.

México, D. F., 3 de septiembre de 1964

RADIODIFUSORA DEL PACIFICO, S. A.
BENEFICIARIA DE LA ESTACION
RADIODIFUSORA COMERCIAL "XETRA"
ESQ. LERMA Y BRAVO, COL. MARRON
TIJUANA, B. C.

ANTS: Su escrito 21 de julio 1964.

Con referencia al atento escrito de ustedes citado
en antecedentes, en que solicitan la autorización de es-
ta Dependencia para cambiar el transmisor de operación
nocturna de la radiodifusora "XETRA" al nuevo sitio de
operación diurna aprobada con anterioridad, presentando
en apoyo de su petición la documentación técnica que ve-
nía anexa al escrito que se cita, les manifiesto que el
resultado del estudio que se hizo al respecto es el si-
guiente:

A pesar de haberse encontrado correcto el procedi-
miento para la elaboración de los patrones direcciona-
les para la operación nocturna, no se procede a la apro-
bación de los mismos por las siguientes razones:

DIRECCION GENERAL
DE
TELECOMUNICACIONES
* SET 4 1964 *
MESA DE CORRESPONDENCIA
Departamento de Radiodifusión
MEXICO, D. F.

La intensidad de campo RCM no atenuada a 1609 m --
por kW de potencia radiada es de 192 mV/m, debien-
do ser de 225 mV/m para las estaciones clase I-B.

La documentación presentada debe venir firmada por
la persona o bufete técnico que realizó el estudio
de acuerdo con las instrucciones de la superiori-
dad. Se hace notar que en la parte superior de la
hoja que contiene el lóbulo vertical de radiación
hacia la XERG, figura el nombre siguiente: - - - -
"GEORGE C. DAVIS".

#

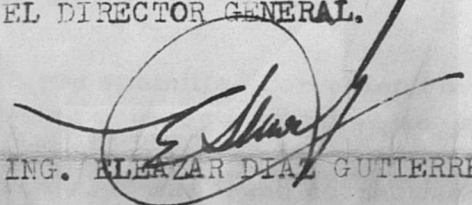


SECRETARIA DE COMUNICACIONES
Y TRANSPORTES

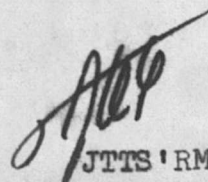
DIRECCION GENERAL
DE
TELECOMUNICACIONES

Por lo anterior, se devuelve la citada documen-
tación sin aprobar.

Atentamente.
SUFRAGIO EFECTIVO. NO REELECCION.
EL DIRECTOR GENERAL.


ING. ELIAZAR DIAZ GUTIERREZ.

C.c.p. C. Jefe del Departamento de Frecuencias.-Ofici-
na de Asignaciones.-Para su conocimiento y en -
relación con su oficio 35750 del 29 de agosto --
pasado .


JTTS 'RMG' Gsm.



TRANSLATION OF LETTER

FROM: Mexican Communications
TO: Radio Station XETRA

DEPENDENCIA, RADIODIFUSION.

OFICINA DE OPER. Y DESARROLLO.

SECCION TERCERA.

NUMERO DEL OFICIO

EXPEDIENTE 22301/222.11/714-2.

Dated: November 11, 1964

ASUNTO: XETRA, TIJUANA, B. C.-Se aprueba patrón direccional por cambio ubicación planta servicio nocturno.

Re your letter dated September 22, 1960.

Re your letter of above date, with which you submitted corrected coverage maps and information on directional pattern coverage, which is augmented through the change of transmitter site already approved for nighttime service, I advise that after a technical study of same, it was found correct and acceptable to the cited directional pattern for nighttime operation.

In view of this, and upon receiving from you 23 copies of this technical document for distribution among the countries concerned, the following notice will be made public:

690 kc, XETRA, Tijuana, B.C., 50 kw
AD-2 C 1-B (changes nighttime radiation service)

We give above company 30 days, due December 15th, to send this Department additional copies of said pattern.

Attentively,

(signed)

Ing. Eleazar Diaz Gutierrez

En esa virtud, y al recibirse por parte de ustedes 23 ejemplares más de dicho documento técnico, se hará la distribución entre los países de la región y se efectuará, en forma tentativa, la siguiente notificación internacional:

690 kc/s XETRA Tijuana, B. C. 50 kW AD-2 C 1-B
(Cambio de coordenadas y de sistema radiador en servicio nocturno).

Se fija a esa empresa un plazo de 30 días, que vence el día 15 de diciembre próximo para enviar a esta Dependencia los ejemplares faltantes del repetido patrón.

Atentamente.
SUFRAGIO EFECTIVO. NO REELECCION.
EL DIRECTOR GENERAL.

ING. ELEAZAR DIAZ GUTIERREZ.

T. O. N.-5861-64

DIRECCION GENERAL DE
TELECOMUNICACIONES

ys

* NOV 11 1964 *

AL SEÑOR DE LA OFICINA DE
COMUNICACIONES EN EL CUADRO
DE LA OFICINA DE LA
DEPENDENCIA

AL SEÑOR DE LA OFICINA DE
COMUNICACIONES EN EL CUADRO
DE LA OFICINA DE LA
DEPENDENCIA



SECRETARIA DE COMUNICACIONES
Y TRANSPORTES

FORMA CG-2

DEPENDENCIA **RADIODIFUSION.**

OFICINA **DE OPER.Y DESARROLLO.**

SECCION **TERCERA.** . . . **8018**

NUMERO DEL OFICIO

EXPEDIENTE **22301/222.11/714-2.**

ASUNTO: XETRA. TIJUANA, B. C.-Se aprueba patrón direccional por cambio ubicación planta servicio nocturno.

México, D. F., 11 de noviembre de 1964.

RADIODIFUSORA DEL PACIFICO, S. A.
CONCESIONARIOS DE LA ESTACION
RADIODIFUSORA COMERCIAL XETRA.
ESQUINA LERMA Y BRAVO.
COL. MARRON.
TIJUANA, B. C.

ANTS: su escrito 22 de septiembre de 1960.

En relación con el atento escrito de ustedes citado en antecedentes, con el cual remitieron ya corregidos dos ejemplares del patrón direccional elaborado por virtud del cambio de ubicación de la planta para servicio nocturno al lugar ya aprobado para servicio diurno, debo manifestarles -- que después de efectuado el estudio técnico respectivo, se encontró correcto y aceptable el citado patrón direccional para transmisiones nocturnas.

En esa virtud, y al recibirse por parte de ustedes 23 ejemplares más de dicho documento técnico, se hará la distribución entre los países de la Región y se efectuará, en forma tentativa, la siguiente notificación internacional:

690 kc/s XETRA Tijuana, B. C. 50 kW AD-2 C I-B
(Cambia de coordenadas y de sistema radiador en servicio nocturno).

Se fija a esa empresa un plazo de 30 días, que vence -- el día 15 de diciembre próximo para enviar a esta Dependencia los ejemplares faltantes del repetido patrón.

Atentamente.
SUFRAGIO EFECTIVO. NO REELECCION.
EL DIRECTOR GENERAL.

ING. ELEAZAR DIAZ GUTIERREZ.

T. G. N.-2581-64

##...

AL CONTESTAR ESTE OFICIO, CITAR EN LOS DATOS
CONTENIDOS EN EL CUADRO DEL ANEXO SUPERIOR
DIRECCION GENERAL DE
TELECOMUNICACIONES
★ NOV 11 1964 ★
MESA DE CORRESPONDENCIA
Dependencia de Radiodifusión
DERECHO.

c.c.p. C. Jefe del Depto. de Frecuencias, Oficina de
Asignaciones.-Presente.-Para su conocimiento-
y con referencia a su oficio No. 3215 de 11 -
actual.


JTTS.RMG.sgg.



SECRETARIA DE COMUNICACIONES
Y TRANSPORTES

FORMA CG-2

DEPENDENCIA **RADIODIFUSION.**

OFICINA **DE OPER. Y DESARROLLO.**

SECCION **TERCERA.** . . . **8918**

NUMERO DEL OFICIO

EXPEDIENTE **22301/222.11/714-2.**

ASUNTO: XETRA. TIJUANA, B. C.-Se aprueba patrón
direccional por cambio ubicación planta
servicio nocturno.

México, D. F., 11 de noviembre de 1964.

RADIODIFUSORA DEL PACIFICO, S. A.
CONCESIONARIOS DE LA ESTACION
RADIODIFUSORA COMERCIAL XETRA.
ESQUINA LERMA Y BRAVO.
COL. MARRON.
TIJUANA, B. C.

ANTS: su escrito 22 de septiembre
de 1960.

En relación con el atento escrito de ustedes citado en
antecedentes, con el cual remitieron ya corregidos dos ejem-
plares del patrón direccional elaborado por virtud del cam-
bio de ubicación de la planta para servicio nocturno al lu-
gar ya aprobado para servicio diurno, debo manifestarles --
que después de efectuado el estudio técnico respectivo, se-
encontró correcto y aceptable el citado patrón direccional-
para transmisiones nocturnas.

En esa virtud, y al recibirse por parte de ustedes 23-
ejemplares más de dicho documento técnico, se hará la dis-
tribución entre los países de la Región y se efectuará, en-
forma tentativa, la siguiente notificación internacional:

690 kc/s XETRA Tijuana, B. C. 50 kW AD-2 C I-B
(Cambia de coordenadas y de sistema radiador-
en servicio nocturno).

Se fija a esa empresa un plazo de 30 días, que vence -
el día 15 de diciembre próximo para enviar a esta Dependen-
cia los ejemplares faltantes del repetido patrón.

Atentamente.
SUFRAGIO EFECTIVO. NO REELECCION.
EL DIRECTOR GENERAL.

ING. ELEAZAR DIAZ GUTIERREZ.

T. G. N.-2581-64

##...

DIRECCION GENERAL DE
TELECOMUNICACIONES
NOV 11 1964
AL CONTESTAR ESTE OFICIO, CITAR LOS DATOS
CONTENIDOS EN EL CUADRO DEL ANEXO SUPERIOR
MES DE CORRESPONDENCIA
Dependencia de Radiodifusión

c.c.p. C. Jefe del Depto. de Frecuencias, Oficina de
Asignaciones.-Presente.-Para su conocimiento-
y con referencia a su oficio No. 3215 de 11 -
actual.

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no. 02.

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JTTS.RMG.sgg.



SECRETARIA DE COMUNICACIONES
Y TRANSPORTES

FORMA CG-2

DEPENDENCIA **RADIODIFUSION.**

OFICINA **DE OPER.Y DESARROLLO.**

SECCION **TERCERA.** . . . **3918**

NUMERO DEL OFICIO

EXPEDIENTE **22301/222.11/714-2.**

ASUNTO: XETRA. TIJUANA, B. C.-Se aprueba patrón direccional por cambio ubicación planta servicio nocturno.

México, D. F., 11 de noviembre de 1964.

RADIODIFUSORA DEL PACIFICO, S. A.
CONCESIONARIOS DE LA ESTACION
RADIODIFUSORA COMERCIAL XETRA.
ESQUINA LERMA Y BRAVO.
COL. MARRON.
TIJUANA, B. C.

ANTS: su escrito 22 de septiembre de 1960.

En relación con el atento escrito de ustedes citado en antecedentes, con el cual remitieron ya corregidos dos ejemplares del patrón direccional elaborado por virtud del cambio de ubicación de la planta para servicio nocturno al lugar ya aprobado para servicio diurno, debo manifestarles -- que después de efectuado el estudio técnico respectivo, se encontró correcto y aceptable el citado patrón direccional para transmisiones nocturnas.

En esa virtud, y al recibirse por parte de ustedes 23 ejemplares más de dicho documento técnico, se hará la distribución entre los países de la Región y se efectuará, en forma tentativa, la siguiente notificación internacional:

690 kc/s XETRA Tijuana, B. C. 50 kW AD-2 C I-B
(Cambia de coordenadas y de sistema radiador en servicio nocturno).

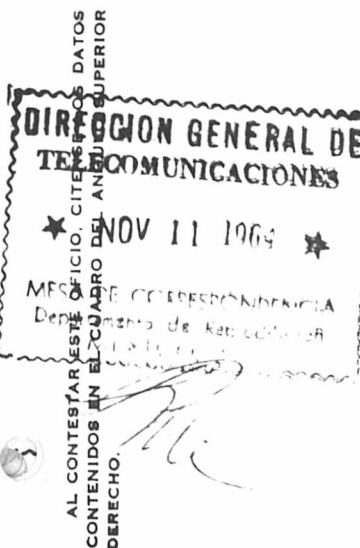
Se fija a esa empresa un plazo de 30 días, que vence -- el día 15 de diciembre próximo para enviar a esta Dependencia los ejemplares faltantes del repetido patrón.

Atentamente.
SUFRAGIO EFECTIVO. NO REELECCION.
EL DIRECTOR GENERAL.

ING. ELEAZAR DIAZ GUTIERREZ.

T. G. N.-2581-44

##..



c.c.p. C. Jefe del Depto. de Frecuencias, Oficina de
Asignaciones.-Presente.-Para su conocimiento-
y con referencia a su oficio No. 3215 de 11 -
actual.


JTTS.RMG.sgg.



SECRETARIA DE COMUNICACIONES
Y TRANSPORTES

FORMA CG-2

DEPENDENCIA **RADIODIFUSION.**

OFICINA **DE OPER. Y DESARROLLO.**

SECCION **TERCERA.** . . . **8918**

NUMERO DEL OFICIO

EXPEDIENTE **22301/222.11/714-2.**

ASUNTO: XETRA. TIJUANA, B. C.-Se aprueba patrón
direccional por cambio ubicación planta
servicio nocturno.

México, D. F., 11 de noviembre de 1964.

RADIODIFUSORA DEL PACIFICO, S. A.
CONCESIONARIOS DE LA ESTACION
RADIODIFUSORA COMERCIAL XETRA.
ESQUINA LERMA Y BRAVO.
COL. MARRON.
TIJUANA, B. C.

ANTS: su escrito 22 de septiembre
de 1960.

En relación con el atento escrito de ustedes citado en
antecedentes, con el cual remitieron ya corregidos dos ejem-
plares del patrón direccional elaborado por virtud del cam-
bio de ubicación de la planta para servicio nocturno al lu-
gar ya aprobado para servicio diurno, debo manifestarles --
que después de efectuado el estudio técnico respectivo, se
encontró correcto y aceptable el citado patrón direccional-
para transmisiones nocturnas.

En esa virtud, y al recibirse por parte de ustedes 23-
ejemplares más de dicho documento técnico, se hará la dis-
tribución entre los países de la Región y se efectuará, en
forma tentativa, la siguiente notificación internacional:

690 kc/s XETRA Tijuana, B. C. 50 kW AD-2 C I-B
(Cambia de coordenadas y de sistema radiador-
en servicio nocturno).

Se fija a esa empresa un plazo de 30 días, que vence -
el día 15 de diciembre próximo para enviar a esta Dependen-
cia los ejemplares faltantes del repetido patrón.

Atentamente.
SUFRAGIO EFECTIVO. NO REELECCION.
EL DIRECTOR GENERAL.

ING. ELEAZAR DIAZ GUTIERREZ.

T. G. N.-2591-44

##...

DIRECCION GENERAL DE
TELECOMUNICACIONES
★ NOV 11 1964 ★
MESA DE CORRESPONDENCIA
Dependencia de Radiodifusión
AL CONTESTAR ESTE OFICIO, CITAR LOS DATOS
CONTENIDOS EN EL CUADRO DEL ANEXO SUPERIOR
DERECHO.

c.c.p. C. Jefe del Depto. de Frecuencias, Oficina de
Asignaciones.-Presente.-Para su conocimiento-
y con referencia a su oficio No. 3215 de 11 -
actual.


JTTS.RMG.sgg.



TRANSLATION OF LETTER

FROM: Mexican Communications
TO: Radio Station XETRA

DEPARTAMENTO DE RADIODIFUSION
OFNA. DE OPER. Y DESARROLLO
SECCION PRIMERA
OF. NUM.
EXP. 22301/222.11/714-2

3957

DIRECCION GENERAL
DE
TELECOMUNICACIONES

ASUNTO Dated: November 16, 1964.- Se autoriza cambio de ubicación.

As extension to my letter # 3918 dated November 11, 1964, I advise the following:

México, D. F., 16 de noviembre de 1964.

In accordance with the steps taken before this Department, it is accepted that commercial radio station XETRA, my operate during nighttime, according to the radiation patterns which were proposed and which have been approved, pending definite comment or objections from the countries involved, according to the corresponding international notification.

In accordance with the above, XETRA is authorized to carry out the change of transmitter site it has solicited, to the land previously proposed and which has already been approved, this change pending conditions specified in above paragraph. Oficio número 3918 de fecha 11 de noviembre de 1964 se comunica a ustedes lo siguiente:

De acuerdo con las gestiones que han realizado ante esta Dirección General, es de aceptarse que la estación radiodifusora comercial XETRA de Tijuana, B. C., pueda operar durante el servicio nocturno, de acuerdo con los patrones de radiación que fueron propuestos y que en principio han sido autorizados, quedando sujeta la autorización a los comentarios o objeciones de los países de la región, según la notificación internacional correspondiente.

Attentively,

(signed)

Ing. Eleazar Diaz Gutierrez

De acuerdo con lo anterior se autoriza a esa empresa a verificar el cambio de ubicación que tiene solicitado, al terreno que propuso con anterioridad y que ya ha sido aceptado, sujeto este cambio, a las condiciones especificadas en el párrafo anterior.

Atentamente.
SUFRAGIO EFECTIVO. NO REELECCION.
EL DIRECTOR GENERAL.

ING. ELEAZAR DIAZ GUTIERREZ.

DIRECCION GENERAL DE
TELECOMUNICACIONES

* NOV 16 1964 *

MESA DE CORRESPONDENCIA
Departamento de Radiodifusión
MEXICO, D. F.

c.o.p. C. Jefe del Depto. de Frec.- Ofna. de Asignaciones.
Presente.- Para su conocimiento.
c.o.p. C. Jefe del Depto. de Frec.- Ofna. Inspeo. y Sane.-
Presente.- Para su conocimiento.



SECRETARIA DE COMUNICACIONES
Y TRANSPORTES

DIRECCION GENERAL
DE
TELECOMUNICACIONES

DEPARTAMENTO DE RADIODIFUSION
OFNA. DE OPER. Y DESARROLLO
SECCION PRIMERA
OF. NUM.
EXP. 22301/222.11/714-2

3957

ASUNTO: XETRA.- Tijuana, B. C.- Se autoriza cambio de ubicación.

México, D. F., 16 de noviembre de 1964.

RADIODIFUSORA DEL PACIFICO, S. A.
CONCESIONARIOS DE LA ESTACION
RADIODIFUSORA COMERCIAL XETRA.
ESQUINA LERMA Y BRAVO.
COL. MARRON.
TIJUANA, B. C.

Como ampliación a mi oficio número 3918 de fecha 11 de noviembre de 1964 se comunica a ustedes lo siguiente:

De acuerdo con las gestiones que han realizado ante esta Dirección General, es de aceptarse que la estación radiodifusora comercial XETRA de Tijuana, B. C., pueda operar durante el servicio nocturno, de acuerdo con los patrones de radiación que fueron propuestos y que en principio han sido autorizados, quedando sujeta la autorización definitiva a los comentarios u objeciones de los países de la región, según la notificación internacional correspondiente.

De acuerdo con lo anterior se autoriza a esa empresa a verificar el cambio de ubicación que tiene solicitado, al terreno que propuso con anterioridad y que ya ha sido aceptado, sujeto este cambio, a las condiciones especificadas en el párrafo anterior.

Atentamente.
SUFRAGIO EFECTIVO. NO REELECCION.
EL DIRECTOR GENERAL.

ING. ELEAZAR DIAZ GUTIERREZ.

DIRECCION GENERAL DE
TELECOMUNICACIONES

★ NOV 16 1964 ★

MESA DE CORRESPONDENCIA
Departamento de Radiodifusión
MEXICO, D. F.

c.c.p. C. Jefe del Depto. de Frec.- Ofna. de Asignaciones.
Presente.- Para su conocimiento.
c.c.p. C. Jefe del Depto. de Frec.- Ofna. Inspec. y Sano.-
Presente.- Para su conocimiento.

##... T. G. N.-3527-02

c.o.p. C. Jefe del Depto. de Asuntos Internacionales.- Presente.
Para su conocimiento.

JTTS.BMG.~~MDB~~.tol.



SECRETARIA DE COMUNICACIONES
Y TRANSPORTES

DIRECCION GENERAL
DE
TELECOMUNICACIONES

DEPARTAMENTO DE RADIODIFUSION
OFNA. DE OPER. Y DESARROLLO
SECCION PRIMERA

OF. NUM.

EXP. 22301/222.11/714-2

3957

ASUNTO: XETRA.- Tijuana, B. C.- Se autoriza cambio de ubicación.

México, D. F., 16 de noviembre de 1964.

RADIODIFUSORA DEL PACIFICO, S. A.
CONCESIONARIOS DE LA ESTACION
RADIODIFUSORA COMERCIAL XETRA.
ESQUINA LERMA Y BRAVO.
COL. MARRON.
TIJUANA, B. C.

Como ampliación a mi oficio número 3918 de fecha 11 de noviembre de 1964 se comunica a ustedes lo siguiente:

De acuerdo con las gestiones que han realizado ante esta Dirección General, es de aceptarse que la estación radiodifusora comercial XETRA de Tijuana, B. C., pueda operar durante el servicio nocturno, de acuerdo con los patrones de radiación que fueron propuestos y que en principio han sido autorizados, quedando sujeta la autorización definitiva a los comentarios u objeciones de los países de la región, según la notificación internacional correspondiente.

De acuerdo con lo anterior se autoriza a esa empresa a verificar el cambio de ubicación que tiene solicitado, al terreno que propuso con anterioridad y que ya ha sido aceptado, sujeto este cambio, a las condiciones especificadas en el párrafo anterior.

Atentamente.
SUFRAGIO EFECTIVO. NO REELECCION.
EL DIRECTOR GENERAL.

ING. ELEAZAR DIAZ GUTIERREZ.

DIRECCION GENERAL DE
TELECOMUNICACIONES

★ NOV 16 1964 ★

MESA DE CORRESPONDENCIA
Departamento de Radiodifusión
MEXICO, D. F.

c.o.p. C. Jefe del Depto. de Frec.- Ofna. de Asignaciones.
Presente.- Para su conocimiento.

c.o.p. C. Jefe del Depto. de Frec.- Ofna. Inspec. y Sano.-
Presente.- Para su conocimiento.

##... T. G. N.-5527-02

o.o.p. C. Jefe del Depto. de Asuntos Internacionales.- Presente.
Para su conocimiento.

JTTS.BMG.~~MDB~~.tol.

Towers

LA W



Towers

NOT A W



Glenn Callison

January 21, 1965

B. R. McLendon

Executive Offices
2008 Jackson Street
Dallas, Texas 75201

January 18, 1965

Dear Cal:

The enclosed conditional sales contract has been executed for the corporation by Mr. Trevino, but he did not have it acknowledged. I do not know if they have corporate acknowledgement as such in Mexico or not; if so, I presume it should be acknowledged there. Otherwise, I believe I would have him come across the border to some Notary around Chula Vista or San Ysidro and have the corporate acknowledgement completed, which then please return to me immediately.

Attestado Sr. Trevino:

I have already advised Continental that they will be paid cash.

Adjunto tres copias del contrato para el transmisor. Porfavor firmelas donde se indique, y devuelvalas a esta oficina.

Tambien como le dije esta manana por telefono, como se extraviaron copias del "Weekly Report" de fecha de Enero 9, porfavor mande una copia directamente a esta oficina y otra a Homer Odom.

Con afectuosos saludos para todos.

B. R. McLendon

Sinceramente,

ys

Enclosures - 1

Yolanda Salas

ys

Executive Offices
2008 Jackson Street
Dallas, Texas 75201

January 18, 1965

Sr. Ubaldo Trevino
Manager
XTRA NEWS
P. O. Box 220 552
San Ysidro, California

Estimado Sr. Trevino:

Adjunto tres copias del contrato para el transmisor. Porfavor firmelas donde se indique, y devuelvalas a esta oficina.

Tambien como le dije esta manana por telefono, como se estraviaron copias del "Weekly Report" de fecha de Enero 9, porfavor mande una copia directamente a esta oficina y otra a Homer Odom.

Con afectuosos saludos para todos.

Sinceramente,

Yolanda Salas

ys

CONDITIONAL SALE AGREEMENT

7/14
LTV
Continental Electronics Division

14 1965



VERNON COLLINS
MANAGER
ADVERTISING AND PUBLIC RELATIONS

EVERGREEN 1-7161

CONTINENTAL ELECTRONICS MANUFACTURING CO.

P.O. BOX 17040
DALLAS, TEXAS

Doc
This is a conditional sale agreement that has been revised in accordance with telephone conversations with Mr. Burgert

Al
This copy is for your files as the corrected copies have been sent to Ubaldo Trevino for signature.

cc: Mr.
Mr. R. F.

LING-TEMCO-VOC

CONDITIONAL SALE AGREEMENT

From the desk of —



Dallas, Texas Jan. 14 1965

Dear

This is a copy of the conditional sale agreement and note that has been revised in accordance with telephone conversations with Mr. Burgert

This copy is for your files as the corrected copies have been sent to Ubaldo Trevino for signature.

Al

cc: Mr.
Mr. R. F.

LING-TEMCO-V

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AW

CONDITIONAL SALE AGREEMENT

Sorathy,

Ask Mr. Mac

Absent This-

G

ENCLOSURE
Boulevard, Dallas, Texas.
cc: Mr. Glenn Callison
Mr. R. F. Burgert

LING-TEMCO-VOUGHT, INC.

CONDITIONAL SALE AGREEMENT

THE *McLendon* STATIONS MEMORANDUM

To B. R. McLendon

Date 12/30/64

From Glenn Callison

Subject Attached Contracts

Attached hereto is a copy of the conditional sales agreement on the new Continental Transmitter for XETRA, along with a copy of the letter of instruction to Ubaldo Trevino. Also included are four copies of the Guaranty for your signature. Please sign two of these and return them to Continental Electronics, P. O. Box 17146, Dallas, attention Mr. Vernon Collins. The other two copies may be retained for your file copies.

The transmitter will not be shipped until the middle of January, because Continental is fabricating the phasing cabinets to be shipped with the transmitter, and the transmitter and phasing equipment cabinets can be shipped in one van load and everything will go across the border in one shipment. I am planning on leaving for the West Coast on Sunday, January 3rd, as the building on the Island will be moved from its' foundation caps next week to make room for the San Francisco building. I plan to go to Tijuana the following week, but should you need to get hold of me, I will be at KABL next week.

Cal

Advertiser's Payment of the balance

VC/dk

Enclosure

Enclosure, Dallas, Texas.

cc: Mr. Glenn Callison
Mr. R. F. Burgert

LING-TEMCO-VOUGHT, INC.

2. That all payments are due at Seller's office, 4212 South Buckner

LTV Continental Electronics DIVISION

CONTINENTAL ELECTRONICS MANUFACTURING CO.
Continental Electronics Products Division
CONTINENTAL ELECTRONICS SYSTEMS, INC.

P.O. BOX 17040
P.O. BOX 5024
P.O. BOX 17146

DALLAS, TEXAS 75217 • 214 Evergreen 1-7161
DALLAS, TEXAS 75222 • 214 Adams 5-1251
DALLAS, TEXAS 75217 • 214 Evergreen 1-7161

CABLE ADDRESS: CONTRONICS
TELEX ADDRESS: CEPCO



December 29, 1964

Mr. Ubaldo H. Trevino
General Manager
Radio Station XETRA
P. O. Box 556
San Ysidro, California

Dear Mr. Trevino:

Mr. Glenn Callison ask that I forward to you the Sales Agreement and notes covering the equipment for XETRA for your signature.

Please note the correction at the bottom of Page 5 and initial same, also the date should be added which will be the date of signing. Page 6 requires your signature at the top of the page and the corporate seal should be affixed and attested by the secretary of the corporation. Page 7 requires your signature on the negotiable promissory note. There are four copies, please execute all four copies and return them to me and we will attach our signatures and acceptance and return two copies to you which you require for your radio station license.

successive monthly installments of \$1,191.36 each, commencing 30 days after Your prompt attention to this matter will be most appreciated since they must be properly executed and filed before any equipment can be released for shipment.

and then on a like date of each month thereafter until fully paid. Date of

Cordially yours,

shipment of transmitter will be determined by Seller. Interest shall be payable

CONTINENTAL ELECTRONICS MFG. CO

monthly on the unpaid balance of the purchase price at the rate of 6% per annum,

and after maturity, at the highest lawful contract rate. A promissory note of

Vernon Collins, Manager the Buyer to the Seller as evidence of but not in Advertising and Sales Administration payment of the balance owing.

VC/dk

2. That all payments are due at Seller's office, 4212 South Buckner
Enclosure

Boulevard, Dallas, Texas.

cc: Mr. Glenn Callison
Mr. R. F. Burgert

LING-TEMCO-VOUGHT, INC.

Telephone Co

LABOR LAW

CONDITIONAL SALE AGREEMENT

Dated: _____

KNOW ALL MEN BY THESE PRESENTS:

1. That the undersigned Buyer, having been quoted both a time and a cash price, hereby purchases from the undersigned Seller on a time-price basis, subject to the terms and conditions herein set forth, the following-described personal property, together with all attachments, replacements, substitutions and additions, hereinafter referred to as "equipment", delivery and acceptance of which by Buyer is hereby acknowledged by Buyer:

One type 317C 50 KW MF AM Broadcast Transmitter, including one set of operating tubes and two crystals for operation on 690 KC.

for which said equipment Buyer agrees to pay Seller or its assigns, \$77,029.00 of which \$15,405.80 has been paid, receipt of which is hereby acknowledged by Seller, and \$61,623.20 as balance of the purchase price is payable in 60 successive monthly installments of \$1,191.36 each, commencing 30 days after date of shipment of subject transmitter from Seller's plant in Dallas, Texas, and then on a like date of each month thereafter until fully paid. Date of shipment of transmitter will be determined by Seller. Interest shall be payable monthly on the unpaid balance of the purchase price at the rate of 6% per annum, and after maturity, at the highest lawful contract rate. A promissory note of even date herewith is given by the Buyer to the Seller as evidence of but not in payment of the balance owing.

2. That all payments are due at Seller's office, 4212 South Buckner Boulevard, Dallas, Texas.

3. That title to said equipment shall not pass to Buyer, but shall remain in Seller until such time as all payments called for hereunder have been made, and all other conditions fully performed, irrespective of any retaking and redelivery to Buyer. When all payments have been made and all conditions performed, Seller agrees that absolute title to said equipment shall pass to and vest in Buyer.

4. That Said equipment shall remain personal property, shall not become a part of the freehold, and shall be kept in Radio Station X E T R A transmitting facilities, which facilities are situated upon that certain tract of land located in the jurisdiction of the delegation of San Antonio de Los Buenos, State of Lower California, United States of Mexico, with a surface area of 22 hectares, 80 are and 35.12 centi-are, twelve decimeter squared, described as the area which results from the following measures and adjoinments, departing from a Point indicated in the corresponding chart a copy of which chart is attached hereto and made a part hereof numbered 1, to Point 2, course $S86^{\circ} 06'E$, in 19.00 metre, adjacent to land of Kurt Schmidt; from Point 2 to Point 6, course $N38^{\circ} 00'E$, in 490.00 metres, adjacent with land of Kurt Schmidt and Gilberto Cerda K.; from Point 6 to Point 7, $S26^{\circ} 00'E$, in 690.00 metres, adjacent to land which property is reserved by vendor; from Point 7 to Point 8, $S35^{\circ} 00'W$, in 249.00 metres, adjacent to land of Carlos Villalvazo; from Point 8 to Point 9, $N26^{\circ} 00'W$, in 308.00 metres, adjacent to land which property is reserved by vendor; from Point 9 to Point 10, $S86^{\circ} 00'W$, in 318.00 metres, adjacent to land which property is reserved by vendor; from Point 10 to Point 1, point of departure, course $N90^{\circ} 00'W$, in 190.00 metres, adjacent to land which property is reserved by vendor.

Said tract is further described and identified as being that tract conveyed by Francisco Torres de Gonzalez, and wife Guadalupe Ibarra de Torres, to Ubaldo H. Trevino, set forth and described in public deed, File 13004 registered July 27, 1964, Volume 114, in files of Notary Public No. 3, City of Tijuana, State of Lower California, United States of Mexico. Buyer shall not remove said equipment

from the above described site without the written permission of Seller. Buyer agrees to fully protect and care for said equipment, not to lend, encumber, sell, mortgage, secrete, lose possession or dispose of, or suffer or permit any lien or charge to attach against equipment.

5. That the risk of loss of said equipment shall be upon Buyer, and Buyer agrees to obtain forthwith and to maintain fire insurance with extended coverage on said equipment for the full insurable value thereof for the life of this Agreement, plus other insurance thereon in such reasonable amounts and against such reasonable risks as Seller may specify, and to promptly deliver each policy to Seller with an endorsement thereon showing loss payable to Seller and Buyer as their respective interests may appear. Each policy shall provide for 10 days notice prior to change or cancellation thereof. Seller may place such insurance at Buyer's expense in the event of any failure by Buyer to so obtain and maintain such insurance as called for herein.

6. That if additional equipment is purchased, or substitutions agreed upon, the terms and conditions hereof shall be applicable thereto the same as if such equipment had been originally purchased pursuant hereto.

7. That Buyer shall pay promptly all taxes, assessments, license fees and other public or private charges when levied or assessed against said equipment, this Agreement, or the accompanying note, and agrees to satisfy all liens against same.

8. That time is of the essence of this Agreement. Upon default in any of the terms of the Agreement, or failure to comply with any of the conditions hereof, or upon seizure of the property under execution or other legal process, or upon the insolvency or bankruptcy of the Buyer, his assignment for the benefit of creditors, sale, encumbrance or other disposal of said equipment, or if for any other reason

Seller should deem itself insecure, the full amount of the purchase price then remaining unpaid shall at once become due and payable at the option of Seller, and Buyer agrees to return said equipment to Seller or assigns upon demand, and to the extent permitted by law, Seller or assigns may without notice or legal process, enter any premises where said equipment may be and take possession of it, and retain all prior payments as partial compensation for its use. Seller may sell said equipment with or without notice at private sale or public sale, with or without having said equipment at the sale, at which sale Seller or assigns may bid upon and purchase said equipment; and the proceeds of the sale shall first be applied to expenses incurred in retaking, repairing, storing, and selling said equipment, reasonable attorney's fees included, and then shall be applied to the payment of the balance due under the Agreement. If a deficiency results after re-sale, Buyer shall pay such forthwith as liquidated damages for the breach hereof; any surplus, however, will be paid to Buyer.

9. That any extension of time of payment, or waiver of any default or any other indulgence granted the Buyer shall not operate as a waiver of any of the Seller's rights hereunder. All rights of Seller are cumulative and not alternative.

10. Seller warrants said equipment to be free from defects in workmanship and material under normal and proper use and service for the uses and purposes for which it is designed, and agrees to repair or replace at the point of manufacture, without charge, all parts thereof showing such defects, which are returned for inspection to Seller's factory, transportation prepaid, within a period of one year from date of delivery; provided that such inspection discloses to the satisfaction of Seller that the defects are as claimed, and provided also, that the equipment has not been altered, repaired, subjected to misuse, negligence, or accident, or damaged by lightning, excessive current or otherwise, or had its serial number or any part thereof altered, defaced, or removed. No parts will be accepted for return or replacement without the written authorization of Seller.

Replacements made under this warranty shall be shipped FOB Dallas, Texas.

Seller warrants that the radio transmitter shall deliver its full rated power output at the output terminals, but such warranty shall not be construed as a warranty of any definite coverage or range of such transmitter. Tubes shall be deemed to be covered by their manufacturer's standard warranty applicable thereto, and such tubes shall be and are hereby excluded from the provisions of this warranty.

Seller warrants that the equipment will meet the technical specification of the Standards of Good Engineering Practices, as established by the Federal Communications Commission.

Except as herein specifically provided, no warranty, express or implied, other than that of title shall apply to any equipment hereunder. In no event shall Seller be liable for damages by reason of failure of the equipment to function properly, or for consequential damages.

11. That the Buyer acknowledges receipt of a true executed copy of this Agreement at the time of execution hereof.

12. This Agreement constitutes the entire agreement between the parties and no modifications, changes or waivers shall be valid unless in writing; and this Agreement shall apply to, inure to the benefit of, and bind the successors and assigns of the Buyer and Seller; and Buyer waives the benefit of all exemption laws.

In witness whereof, RADIODIFUSORA DEL PACIFICO, S.A. has caused this agreement to be executed by its ^{GENERAL MANAGER} ~~President~~, its corporate seal affixed, and attested by its secretary, this _____ day of _____, 1964.

RADIODIFUSORA DEL PACIFICO, S.A.
RADIO STATION X E T R A
TIJUANA, B. CFA., MEXICO

Buyer

Attest

By:

~~UBALDO TREVINO,~~

VILLION, PRESIDENT

Title: General Manager

Acq. Trans.

CONTINENTAL ELECTRONICS MANUFACTURING CO.
Seller

By:

Title:

(Seal)

CORPORATE ACKNOWLEDGMENT

State of _____

County of _____

BEFORE ME, the undersigned, a Notary Public in and for said County and State,
on this day personally appeared *VILLION* of
_____ known to me to be the person whose name is
subscribed to the foregoing instrument, and acknowledged to me that he executed
the same for the purposes and consideration therein expressed, in the capacity
therein stated, and as the act and deed of said corporation.

GIVEN UNDER MY HAND AND SEAL OF OFFICE this the _____ day of _____,
19____.

Notary Public in and for said County.

My commission expires _____.

Telephone Co

LABOR LAW

NEGOTIABLE PROMISSORY NOTE

\$71,481.60

Total amount of Note

City and State

Date

For value received, RADIODIFUSORA DEL PACIFICO, S.A. promises to pay to the order of CONTINENTAL ELECTRONICS MANUFACTURING COMPANY, at Dallas, Texas, Seventy-one Thousand Four Hundred Eighty-one and 60/100 Dollars (\$71,481.60) in 60 successive monthly payments, each in the amount of \$1,191.36, commencing thirty days from the date the transmitter described and identified in the Conditional Sale Agreement of even date herewith, is shipped from the Dallas, Texas plant of CONTINENTAL ELECTRONICS MANUFACTURING COMPANY (date of shipment to be determined by Continental Electronics), and on the like day of each month thereafter until paid, the final payment to be the balance then unpaid hereon, together with interest before maturity payable monthly on the unpaid balance at the rate of 6% per annum, and after maturity at the highest lawful contract rate and reasonable attorney's fees, if placed in the hands of an attorney for collection after maturity. Upon non-payment of any installment at its maturity, all remaining installments shall, at the option of the holder hereof, become due and payable forthwith. All exemptions and all rights thereunder are hereby waived. Protest waived.

RADIODIFUSORA DEL PACIFICO, S.A.
RADIO STATION X E T R A
TIJUANA, B. C.F.A., MEXICO

By: _____

UBALDO TREVINO,

Title: General Manager

ASSIGNMENT WITHOUT RECOURSE

Pay to the order of
Retirement Plan for Employees
of
Continental Electronics Manufacturing Company

CONTINENTAL ELECTRONICS MANUFACTURING COMPANY

By: _____

DISCOUNT

in consideration of CONTINENTAL ELECTRONICS MANUFACTURING COMPANY's
entering into a conditional sales agreement dated _____

to sell one Type 317C 50 KW AM Broadcast Transmitter, including one set of
vacuum tubes and two crystals for operation on 690 KC, to RADIOFISORA

Telephone Co.

LABOR LAW

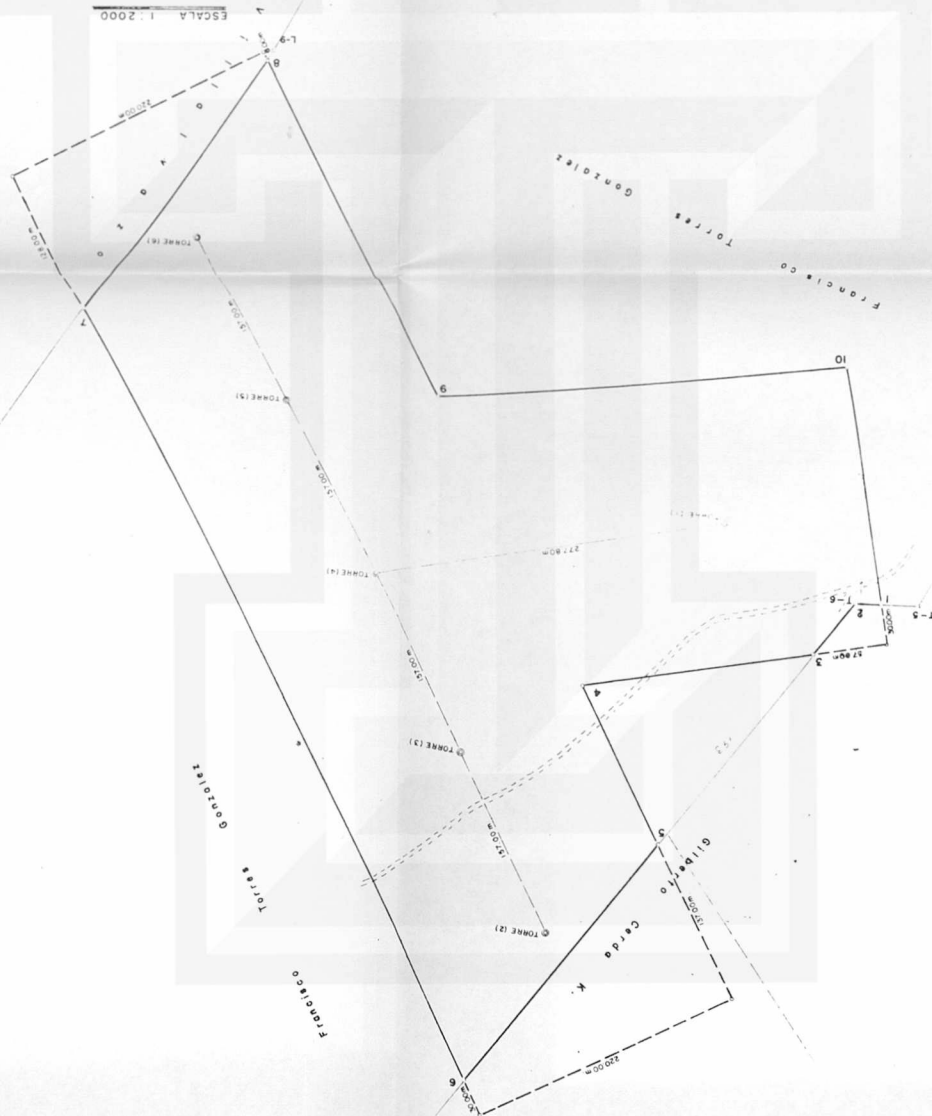
LEVANTO Y DIBUJO:
Ing. Federico Osuna Lofarzo

RADIODIFUSORA DEL PACIFICO
X E T R A
DELEGACION SAN ANTONIO DE LOS BUENOS, B. CFA

Superficie Poligono 1 — 10 = 21 Hs 61 As 56.89 ca
Triangulo 3 — 4 — 5 = 1 Hs 18 As 78.23 ca

ESCALA 1:2000

LADOS	NUMEROS	DISTANCIAS	X
9-10	S 86°00' W	318.00"	254.38
8-9	N 26°00' W	308.00"	276.56
7-8	S 35°00' W	249.00"	0.00
6-7	S 26°00' E	690.00"	204.27
5-6	N 38°00' E	245.00"	824.99
4-5	N 28°00' W	158.00"	652.13
3-4	N 81°00' E	183.00"	510.05
2-3	N 36°00' E	52.00"	481.44
1-2	S 66°00' E	19.00"	440.09
10-1	N 9°00' W	190.00"	441.44
LADOS		NUMEROS	DISTANCIAS
9-10		NUMEROS	DISTANCIAS
8-9		NUMEROS	DISTANCIAS
7-8		NUMEROS	DISTANCIAS
6-7		NUMEROS	DISTANCIAS
5-6		NUMEROS	DISTANCIAS
4-5		NUMEROS	DISTANCIAS
3-4		NUMEROS	DISTANCIAS
2-3		NUMEROS	DISTANCIAS
1-2		NUMEROS	DISTANCIAS
10-1		NUMEROS	DISTANCIAS
X		NUMEROS	DISTANCIAS
9-10		NUMEROS	DISTANCIAS
8-9		NUMEROS	DISTANCIAS
7-8		NUMEROS	DISTANCIAS
6-7		NUMEROS	DISTANCIAS
5-6		NUMEROS	DISTANCIAS
4-5		NUMEROS	DISTANCIAS
3-4		NUMEROS	DISTANCIAS
2-3		NUMEROS	DISTANCIAS
1-2		NUMEROS	DISTANCIAS
10-1		NUMEROS	DISTANCIAS
X		NUMEROS	DISTANCIAS



GUARANTY

In consideration of CONTINENTAL ELECTRONICS MANUFACTURING COMPANY's entering into a conditional sales agreement dated _____ to sell one Type 317C 50 KW MF AM Broadcast Transmitter, including one set of operating tubes and two crystals for operation on 690 KC, to RADIODIFUSORA DEL PACIFICO, S.A., Radio Station X E T R A, Tijuana, Mexico, on which conditional sales agreement there is a balance of \$61,623.20 payable in accordance with the provisions of that certain promissory note of even date with the conditional sales agreement, in 60 installments of \$1,191.36 each, commencing 30 days from date of shipment of the radio transmitter from CONTINENTAL ELECTRONICS Dallas, Texas, plant (which date of shipment shall be determined by CONTINENTAL ELECTRONICS), and continuing on the like day of each month thereafter until paid, BARTON R. McLENDON, an individual, and TEXAS TRIANGLE CORPORATION, a corporation organized and existing under the laws of the State of Texas, hereby jointly and severally guarantee to CONTINENTAL ELECTRONICS MANUFACTURING COMPANY, its successors and assigns, (hereinafter called "holder") the prompt payment when due, of every installment thereof, irrespective of any invalidity or unenforceability thereof or the security therefor, and the payment on demand of the entire unpaid balance if RADIODIFUSORA DEL PACIFICO, S.A. defaults in any payment of any installment at its due date, or in any other manner, without first requiring holder to proceed against RADIODIFUSORA DEL PACIFICO, S.A.

BARTON R. McLENDON and TEXAS TRIANGLE CORPORATION hereby waive notice of acceptance hereof and of defaults thereunder, and consent that holder may, without affecting the liability of BARTON R. McLENDON and TEXAS TRIANGLE CORPORATION, compromise or release, by operation of law or otherwise, any rights against and grant extensions of time for payment to RADIODIFUSORA DEL PACIFICO, S.A., and other obligors or guarantors, if any.

Telephone Co.

LABOR LAW

This guaranty is to be, within the limits aforesaid, a continuing guaranty and shall remain in force until full and complete payment of the stated obligation has been made, and shall bind our respective heirs, administrators, representatives, successors, and assigns.

Witness our hand and seal this _____ day of _____, 1964.

Witness

BARTON R. McLENDON

ATTEST:

TEXAS TRIANGLE CORPORATION

Secretary

By:

Vice-President
Chairman of the Board

Telephone Co.

LABOR LAW

GUARANTY

In consideration of CONTINENTAL ELECTRONICS MANUFACTURING COMPANY's entering into a conditional sales agreement dated _____ to sell one Type 317C 50 KW MF AM Broadcast Transmitter, including one set of operating tubes and two crystals for operation on 690 KC, to RADIODIFUSORA DEL PACIFICO, S.A., Radio Station X E T R A, Tijuana, Mexico, on which conditional sales agreement there is a balance of \$61,623.20 payable in accordance with the provisions of that certain promissory note of even date with the conditional sales agreement, in 60 installments of \$1,191.36 each, commencing 30 days from date of shipment of the radio transmitter from CONTINENTAL ELECTRONICS Dallas, Texas, plant (which date of shipment shall be determined by CONTINENTAL ELECTRONICS), and continuing on the like day of each month thereafter until paid, BARTON R. McLENDON, an individual, and TEXAS TRIANGLE CORPORATION, a corporation organized and existing under the laws of the State of Texas, hereby jointly and severally guarantee to CONTINENTAL ELECTRONICS MANUFACTURING COMPANY, its successors and assigns, (hereinafter called "holder") the prompt payment when due, of every installment thereof, irrespective of any invalidity or unenforceability thereof or the security therefor, and the payment on demand of the entire unpaid balance if RADIODIFUSORA DEL PACIFICO, S.A. defaults in any payment of any installment at its due date, or in any other manner, without first requiring holder to proceed against RADIODIFUSORA DEL PACIFICO, S.A.

BARTON R. McLENDON and TEXAS TRIANGLE CORPORATION hereby waive notice of acceptance hereof and of defaults thereunder, and consent that holder may, without affecting the liability of BARTON R. McLENDON and TEXAS TRIANGLE CORPORATION, compromise or release, by operation of law or otherwise, any rights against and grant extensions of time for payment to RADIODIFUSORA DEL PACIFICO, S.A., and other obligors or guarantors, if any.

This guaranty is to be, within the limits aforesaid, a continuing guaranty and shall remain in force until full and complete payment of the stated obligation has been made, and shall bind our respective heirs, administrators, representatives, successors, and assigns.

Witness our hand and seal this _____ day of _____, 1964.

Witness

BARTON R. McLENDON

ATTEST:

TEXAS TRIANGLE CORPORATION

Secretary

By: _____
VicePresident
Chairman of the Board

Telephone Co.

T. ARON T. LAW

GUARANTY

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Witness our hand and seal this _____ day of _____, 1964.

Witness

BARTON R. McLENDON

ATTEST:

TEXAS TRIANGLE CORPORATION

Secretary

By: _____
Vice- President
Chairman of the Board

Telephone Co

PARROT LAKE

file *X-TRA* *Engineering*
LTV Continental Electronics DIVISION

CONTINENTAL ELECTRONICS MANUFACTURING CO.
Continental Electronics Products Division
CONTINENTAL ELECTRONICS SYSTEMS, INC.

P.O. BOX 17040
P.O. BOX 5024
P.O. BOX 17146

DALLAS, TEXAS 75217 • 214 EVERgreen 1-7161
DALLAS, TEXAS 75222 • 214 ADams 5-1251
DALLAS, TEXAS 75217 • 214 EVERgreen 1-7161



CABLE ADDRESS: CONTRONICS
TELEX ADDRESS: CEPCO

December 8, 1964

Mr. Gordon McLendon
Radio Station K L I F
2104 Jackson
Dallas, Texas

Dear Gordon:

It is a pleasure to enclose with this letter our Proposal No. E-2781F, dated December 7, 1964, which we went over with Mr. Glenn Callison yesterday.

Also, we want to confirm your telephone conversation with Jim Weldon last Saturday relative to the sale of the General Electric 50 kw transmitter presently in the Tijuana station.

It is our understanding that we will make a concerted effort to sell the G.E. transmitter in Mexico. In the event a sale in Mexico does not materialize, we will, of course, try to make the sale elsewhere. In any event, acceptance of offers we may receive or the selling price we may wish to quote will be at your discretion. We will check with you or Glenn before accepting any offer or quoting a selling price to a prospective customer.

The net proceeds from the sale of the G.E. transmitter will be for your account, less any expenses or commissions we may incur or have to pay to consummate the deal.

Please let us know if the above does not agree with your understanding of the matter in any way.

In connection with our Proposal No. E-2781F, we would like to clarify sub-paragraph Clause No. 4 on page 3, which relates to security for the balance to be financed. The reason for this clause is directly associated with the exportation of the equipment to Mexico. We explained this provision to Glenn. We are certain you will be quickly cognizant of the point and aware of the reasonableness and necessity for our requirement in this regard.

Page No. 1?

Mr. Gordon McLendon
December 8, 1964
Page 2

We want to thank you very much for your consideration of our company and equipment. As ever, we are pleased and grateful to do business with you, Gordon.

With best personal regards and best wishes for a Merry Christmas, I remain

Sincerely,

CONTINENTAL ELECTRONICS MANUFACTURING COMPANY

Tom
Thomas B. Moseley
Vice President

TBM/tm
Enclosure

cc to Mr. Glenn Callison

Telephone Co.

LABOR LAW

Telephone Co.

LABOR LAW

B. R. McLendon

October 23, 1964

Yolanda Salas

Tijuana, B. C. 21 de Octubre de 1964.

C O N F I D E N T I A L

Mr. Mac --

This came in today and I forwarded copies to Cal, who had requested I do so as soon as I received it, and to Howard Reed, per Gordon's instructions.

Sr. Dn. Lauro Villalón.

Cáucaso # 12125

Lomas,

México, D. F.

Y*

Muy estimado señor Villalón;

cc: Gordon McLendon

Glenn Callison

De acuerdo con sus deseos, adjunto a la presente una copia fotostática del proyecto del servicio telefónico que nos presentó la Ci.a. Telefónica Fronteriza, S.A., de esta ciudad, para que usted se dé cuenta de la cotización de estos señores por esos servicios. Hoy mismo estoy enviando otra copia de este presupuesto a Dallas, Texas, para el conocimiento de las personas interesadas.

A la vez, aprovecho la oportunidad para informarle que hasta la fecha no he recibido ninguna notificación del Ing. Salvador M. Aguirre, de Ensenada, respecto de la legalización de los títulos del terreno, suplicándole atentamente me informe que es lo que debemos hacer al respecto.

Sin otro asunto, me es grato suscribirme como su atento y seguro servidor.

RADIODIFUSORA DEL PACIFICO, S. A.
(X.E.T.R.A.)

UBALDO H. TREVIÑO.
GERENTE.

UHT:jma.

LABOR LAW

Radiodifusora del Pacifico, S. A.

B. R. McLendon

XETRA

October 23, 1964

APARTADO POSTAL NO. 100

TIJUANA, B. C. F. A.

TELEFONOS: { 6-2201
6-2202

Yolanda Salas

Tijuana, B. C. 21 de Octubre de 1964.

C O N F I D E N T I A L

Mr. Mac --

This came in today and I forwarded copies to Cal, who had requested I do so as soon as I received it, and to Howard Reed, per Gordon's instructions.

Srta. Yolanda Salas.
2008 A Jackson Street,
Dallas 1, Texas.

ys

Muy estimada Yolanda:

cc: Gordon McLendon
Glenn Callison

De acuerdo con nuestra conversación telefónica y como le prometí, hoy tengo el gusto de enviarle adjunto a la presente el presupuesto sometido por la Compañía Telefónica Fronteriza, S. A., de esta ciudad, respecto de los circuitos telefónicos que necesitamos en la nueva ubicación. A la vez, dos copias de la traducción al inglés del mismo para que nos haga el favor de presentarla. Una copia para el Sr. Glen Callison, que me supongo se encuentra actualmente en esa ciudad; de lo contrario se la remita al lugar donde se encuentre. La otra copia es para el Sr. B.R.

Sin otro asunto, me es muy grato suscribirme, como su atento, y seguro servidor.

RADIODIFUSORA DEL PACIFICO, S. A.
(X.E.T.R.A.)

UBALDO H. TREVIÑO.
GERENTE.

UHT: jma.

LABOR LAW