

NEWS

Texas Technological College
Division of Information Services
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LUBBOCK, Oct. 2 -- Two new assistant professors have been named to the staff of Department of Aerospace Studies (Air Force ROTC) at Texas Tech, Col. Haynes M. Baumgardner, department chairman announced Wednesday (Oct. 2).

They are Maj. Walter F. Jordan, instructor of senior students and staff weather officer, and Capt. James A. Warsinske, instructor of sophomores in the aerospace program.

Jordan holds a B.S. degree in mathematics from Southwest Texas State College and a B.S. degree in meteorology from the University of Washington.

Before coming to Lubbock, he was briefing officer to the Commander of U.S. Air Forces in Europe in Wiesbaden, Germany.

He and his wife, Nancy, reside at 5105 42nd St. and have three children, Terre, 10, Fritz, 8, and Laurie, 7.

Warsinske recently returned from a year's duty as executive officer with Tactical Control Squadron at Dong Ha Combat Base, Vietnam. Prior to that assignment, he was in England for three years as a squadron commander.

Holder of a Bachelor of Arts degree in physical education from University of Washington, Warsinske received a Master of Education degree from Massachusetts Day College.

He lives at 3828 52nd St. with his wife, Beverly, and three children, Erin, 7, James Jr., 10, and Melanie, 14.

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7-10-2-68

By Dee Powell

This release distributed 10-2-68
to Lubbock news media.

LUBBOCK, Oct. 2 -- Prof. J. Joel Moss of Texas Tech's Home and Family Life Department is in Montana this week to assist teachers, aides and social workers in a series of meetings at Head Start Centers in Billings, Butte and Missoula.

In addition to his duties as consultant, Dr. Moss will direct orientation and in-service training at the Centers. The counseling sessions are being sponsored by Volt Technical Corp. and the Region VI of the Office of Economic Opportunity.

Dr. Moss, who joined the Tech Home Economics faculty this fall, is on a year's sabbatical leave from the Brigham Young University, Provo, Utah, where he is a professor in the Department of Child Development.

The meetings will end Saturday (Oct. 5).

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8-10-2-68

By Emil Carmichael

This release distributed 10-2-68
to all Lubbock news media

LUBBOCK, Oct. 2---Col. Daniel K. Phippen of Maxwell Air Force Base, Ala., Area 1 commandant for Air Force ROTC, will visit Texas Tech Thursday and Friday (Oct. 3 and 4) to confer with ROTC officials and administrative officials of the university.

While on campus for the routine visit, Col. Phippen will attend cadet drills and sit in on classroom activities.

AF ROTC Area 1 includes Texas, New Mexico, Arizona, California and Hawaii.

Graduate of the University of Idaho, Col. Phippen received a master of science degree in education from Troy State University in Alabama. He also attended the Air Command and Staff College and served on the faculty there from 1953 to 1957.

He returned from a three-year tour of duty in Germany in 1964 and became deputy commandant of the Squadron Officer School at Maxwell AFB. He has been Area 1 commandant of ROTC since 1967.

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By Dee Powell

LUBBOCK, Oct. 2 -- Some 60 art students at Texas Tech have been assigned half a slat in an 8-foot fence for a mod mural, and they are nearing completion of their project.

Four sections of "Design 142" taught by Profs. John Mahlmann and May Dyer are painting with exterior enamel the fence which connects two temporary buildings. Last spring art students painted the other side of the fence.

Mahlmann said each student was assigned one half, the top or bottom, of a one-by-twelve picket in the fence.

Each student made his original design on paper, got it approved, then transferred it to the fence. The classes began Monday and by noon Wednesday had almost completed the colorful project.

Campus visitors are invited to view the mural.

"We're sure not everybody will like it," Mahlmann said, "but artists have to be a little different to be artists."

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10-10-2-68

By Dan Tarpley

NOTE TO EDITORS: For broadcast purpose, Dr. Girjavallabhan's name may be shortened to Vallabhan (Valaban, with soft vowels).

LUBBOCK, Oct. 2 -- A computer procedure for measuring the strain of wind loads and earthquakes on the walls of multi-story buildings is the subject of a paper to be delivered by Texas Tech Civil Engineering Prof. C. G. Girjavallabhan at the fall meeting of the Texas Section, American Society of Civil Engineers, in San Antonio, Oct. 3-5.

The computer method described by Dr. Girjavallabhan is a refinement of older methods and permits designers of tall buildings to achieve economy and safety factors with more speed and accuracy. If sufficient data are available, the computer procedure can be used to test buildings already erected.

His paper dealing with this behavior of walls under heavy strain is, "The Analysis of Shear Walls by the Finite Element Method."

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11-10-2-68

By B. Zeeck

This release distributed 10-2-68
to Lubbock news media.

LUBBOCK, Oct. 2 -- Dr. William F. Landers of the Department of Psychology at Texas Tech will speak at the luncheon meeting of the Society of the Sigma Xi at noon Tuesday (Oct. 8).

His subject will be "Object Concept Development in Pre-Verbal Infants." Faculty, students and the interested public are invited to attend the meeting in the Mesa room of the Student Union. Persons attending the luncheon may pay at the door, but reservations should be made by 12 noon Monday, Oct. 7, with the Biology Department. Chairs will be provided for those who do not wish to attend the luncheon.

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12-10-2-68

By Dan Tarpley

NOTE: Haggai is pronounced "haggy-eye")

LUBBOCK, Oct. 2 -- Dr. Tom Haggai, nationally known lecturer and radio personality from High Point N.C., will be the speaker at Texas Tech Century Club's eighth annual dinner meeting Oct. 25, it was announced Wednesday.

The meeting, traditionally a feature of Tech's Homecoming weekend, will be at 6 p.m. in the University's Student Union Building, said Chairman Wilmer Smith of New Home.

Honored guests will be members of the Tech staff and faculty who have retired in the past 12 months.

Haggai, a challenging speaker whose down-to-earth approach to patriotism and religion has earned him the title of "minister in the market-place," can be heard daily on the syndicated radio program "Values for Living."

Following graduation from Furman University, where he majored in political science and history, he served as pastor of Baptist churches in South Carolina. Since 1963 he has headed the Tom Haggai and Associates Foundation, a non-profit organization founded by 120 business and professional leaders. The foundation also provides scholarships for young men planning careers in Scouting, YMCA, YMHA, Boys Clubs and city recreation.

Haggai is a member of the Board of Trustees of the American Humanics Foundation, member at large of the National Boy Scouts of America Council, a lifetime member of the Optimist Club and a Rotarian.

The Century Club is an organization of ex-students and friends of the university who contribute a minimum of \$100 annually to the Texas Tech Loyalty Fund. Gifts to the fund are deductible, Smith noted, and any previous gift made this year will count toward membership in the Club.

12-10-2-68

By Emil Carmichael

LUBBOCK, Oct. 3 -- Texas Tech Dean of Arts and Sciences Lorrin Kennamer announced Thursday (Oct. 3) that the Danforth Graduate Fellowships will be awarded in March of next year.

Applicants or persons interested in the fellowships may obtain additional information from his office.

The fellowships, offered by the Danforth Foundation of St. Louis, are open to men and women who are seniors or recent graduates of accredited colleges in the United States, who have serious interest in college teaching as a career and who plan to study for a PhD in the field common to the undergraduate college.

Applicants may be single or married, must be less than 30 years of age at the time of application, and may not have undertaken any graduate or professional study beyond the baccalaureate.

Approximately 120 fellowships will be awarded in March. Candidates must be nominated by liaison officers of their undergraduate institutions by Nov. 1, 1968. The Foundation does not accept direct applications for the fellowships.

Danforth graduate fellows are eligible for four years of financial assistance, with a maximum annual living stipend of \$2,400 for single fellows and \$2,950 for married fellows, plus tuition and fees. Dependency allowances are also available. Financial need is not a condition for consideration.

Danforth fellows may hold other fellowships such as Ford, Fulbright, National Science, Rhodes, and Woodrow Wilson concurrently, and will be Danforth fellows without stipend until the other awards lapse.

The foundation is both an operating and grant-making agency. It makes grants to schools, colleges, universities and other public and private agencies, and also administers programs designed to reflect its central emphasis.

13-10-3-68

By Dan Tarpley

This release distributed 10-3-68
to Lubbock news media, Midland,
Odessa.

LUBBOCK, Oct. 3 -- Texas Tech Music Prof. Thomas Mastroianni will be featured pianist with the Midland-Odessa Symphony Orchestra at a series of Gala Pops Concerts launching the 1968-69 season.

Mastroianni will perform George Gershwin's "Rhapsody In Blue" at 8:15 p.m. performances Monday (Oct. 7) at Bonham Junior High School auditorium in Odessa and Tuesday (Oct. 8) at Robert E. Lee High School in Midland.

Mastroianni, chairman of the keyboard division at Tech, was critically acclaimed for his "insight, style and interpretation" in concert appearances in the U.S., Mexico and Europe.

A native of Pennsylvania, Mastroianni holds BS and MS degrees from the Juilliard School of Music where he was a scholarship student of Beveridge Webster, William Bergsma and Peter Mennen. As a doctoral candidate at Indiana University, he is studying with Bela Nagy and Sidney Foster.

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14-10-3-68

By Emil Carmichael

LUBBOCK, Oct. 3 -- Ed Shaughnessy, drummer on the Johnny Carson Show, will return to Lubbock for a featured performance with the Red Raider Band at Saturday's Texas Tech-Colorado State game in Jones Stadium.

At the halftime show directed by Bandmaster Dean Killion, Shaughnessy will play a special arrangement of "Strike Up the Band" by Tech Stage Band Director Joel Leach.

Shaughnessy was a clinician at Tech's Stage Band Festival last spring and performed in concert with the university's stage group.

He has performed with many big bands, including those of Count Basie, Duke Ellington, Benny Goodman and Tommy Dorsey. A former staff percussionist for CBS-TV, he joined the NBC staff three years ago.

Shaughnessy also is the author of several articles and books on jazz.

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15-10-3-68

By Emil Carmichael

This release distributed 10-3-68
to Lubbock news media.

LUBBOCK, Oct. 3 -- Close to 1,000 parking spaces for commuter students at Texas Tech are going unused, Traffic Counselor Frank C. Church said Thursday (Oct. 3).

Students who live off campus and drive their cars on campus are required to register their vehicles at a cost of \$11 for nine months. This entitles them to free parking on a first-come first-served basis in several areas from 7 a.m. to 5:30 p.m. daily and on all designated parking areas after 5:30 p.m.

"Some one thousand of these spaces available to commuter students in the daytime are not being used, even though there is free bus service to all points on the campus from these areas," he said.

The parking lots available to commuter students which often are not being used to capacity are the Coliseum-Auditorium lot, the newly paved area east of Jones Stadium, an unpaved lot west of Flint Avenue and 15th Street, a parking area next of Wiggins Complex near the site of the Law School, and the parking area south of the new Business Administration Building until construction is started on the new Architecture and Fine Arts Building and the site is fenced.

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16-10-3-68

By Dan Tarpley

NEWS

LUBBOCK, Tex. -- President Grover E. Murray of Texas Tech, in elaborating upon his annual report, said "Basically, a university can do one thing: teach its students to think, and in doing this, give permanent stimulation to their curiosity so they may continue to learn."

"In this area," he added, "Texas Tech is doing a good job, although we must improve continually."

He said there are questions that should be asked, such as, "Are we really preparing our students, not only for today, but also for 20 and 30 years from today--even for that part of their productive lives which will fall into the 21st century?"

Such questions cannot be answered positively, he said, but "in determining where we are going, I feel deeply they must be given serious consideration."

"It may well be that education is the pivot upon which our society will turn in the future. I believe it will be. That is why I believe so deeply that we must consider these questions seriously and choose our direction wisely, for in making our decisions, we are in large measure determining the future."

In his "state of the university" message Dr. Murray pointed to the increase in faculty from 569 in 1960 to 1,260 last year, with the greatest increase coming at the assistant professor level.

Average salaries at each faculty level also rose significantly during the eight-year period; but while the salaries were going up at Tech, the ranking compared to other state institutions went down at every level except two.

In 1960 professors at Tech received the second highest average salary in Texas colleges and universities. Last year they ranked sixth. Tech instructors dropped from eighth to fifteenth place while assistant professors remained seventh.

In enrollment, Tech more than doubled in the 1960's. From 9,178 students in 1960, enrollment soared to 18,646 last year. The undergraduate totals went from 8,604 to 16,788 in the same period, while graduate students increased from 574 to 1,858.

The 1960's showed a tremendous change in the makeup of the student body.

(MORE)

Dr. Murray's annual report --- add one

Tech changed from an institution depending largely on West Texas for students to one drawing from throughout the state. Dallas sent Tech 1,293 students last year; 854 came from Houston. Two South Texas cities, Corpus Christi and San Antonio, showed the largest percentage gains.

Other Texas cities sending large numbers to Tech included Fort Worth, Amarillo, Midland, Abilene, El Paso, Austin, Odessa and San Angelo.

In 1960 Texas Tech had 150 buildings, excluding dormitories. It now has 205 with several more major structures under construction and in the planning stages.

In 1960 there were 13 dormitories. There now are 22. Total capacity of dormitories has risen from 4,477 to 8,887.

Dr. Murray pointed to the increase in research at Tech. "In 1960 the nature of research at Tech was primarily in the basic sciences; it still is," he said. "However, disciplinary coverage has grown.

"Chemistry and biology dominated research in 1960, and they still are strong, but they have been joined by physics, several engineering fields, water resources, geology and mathematics. Agriculture also has shown consistent growth."

An indicator of a university's breadth and purpose, Dr. Murray pointed out, is the number of academic programs from which students may choose. At Texas Tech they have 152 choices at the bachelor's, master's and doctor's levels--almost 50 per cent more than in 1960.

At the bachelor's level alone, there are eight new programs in the School of Agricultural Sciences since 1960, 11 new programs in the School of Arts and Sciences and one each in the schools of Business Administration and Engineering.

At the master's level, the School of Arts and Sciences has the largest increase with seven, followed by the School of Agricultural Sciences with five.

The School of Arts and Sciences also leads in the number of new doctoral offerings, seven, followed by the School of Engineering with six.

(MORE)

Dr. Murray's annual report --- add two

"The two most recent developments of major consequence academically are the addition of the School of Law which began operation in the fall of 1967, and the expansion of the Department of Education to 'school' status last year.

The School of Education is divided into four departments-- education, elementary education, secondary education and special education.

It has special programs for teachers for the mentally retarded, physically handicapped, and deaf and a speech and hearing therapy department.

The new Texas Tech Law School opened last year with 72 students; sixty-nine finished the spring semester. Another 75 new students were expected this fall to begin the three-year program leading to a law degree.

"Two years ago the Texas Tech Board of Directors adopted the study of arid and semi-arid lands around the world as a special mission for the institution.

The International Center for Arid and Semi-Arid Land Studies (ICASALS) was created to "provide leadership and direction for a worldwide assault on the problems of aridity and to promote studies of all facets of life in arid environments." The project has already brought world-wide attention to Texas Tech.

An initial and major manifestation of the ICASALS concept is construction of a \$2.5 million building complex to serve as a nucleus for a \$6 million museum at Tech. Groundbreaking ceremonies will be held for this first phase this fall.

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17-10-4-68

By Dan Tarpley

This release distributed 10-4-68
to Lubbock news media, Washington,
Denver, Austin.

LUBBOCK, Oct. 4 -- Distinguished Alumnus Awards will be presented to four former students of Texas Tech at a luncheon in the Student Union Oct. 25. The Ex-Students Association announced recipients of the awards Friday (Oct. 4).

They will go to Waggoner Carr of Lubbock and Austin, Rear Admiral Donald Chapman of Washington, Porter Parris of Washington and Dan Thornton of Englewood, Colo.

The dinner honoring the Distinguished Alumni is a part of the Homecoming Weekend activities at Tech.

Last year, the first year of the awards, the winners were Dr. W. W. Akers, researcher at Rice University; Jack F. Maddox, businessman and civic leader from Hobbs, a past president of the Ex-Students Association and the Tech Foundation and a current member of the Athletic Council; Fred H. Moore, former Mobil Oil Corporation president and former member of the Tech Board of Directors; and Jack Tippet, cartoonist and 1967 Magazine Cartoonist of the Year.

"We feel the selection committee did a fine job naming the recipients for this second group of awards," Ex-Students Association Director Wayne James said.

"The distinguished alumnus awards were conceived to recognize and honor Tech Ex-Students who have made their marks in the business and professional world and made significant contributions to our society."

The luncheon honoring the four men is open to the public and tickets may be purchased from the Ex-Students office for \$3.75 each.

The recipients are chosen by a five-man selection committee on their achievements, their continued work for the college and the association and their recognition of the importance of their educational training at Tech and education in general.

(MORE)

Distinguished alumni --- add one

Not eligible to receive the award are members of the Executive Board of the Ex-Students Association or College Board of Directors or any active candidate for political office. Recipients must have been out of school 20 years or more.

A full weekend of activities is planned for the recipients, James said.

They will be guests at a reception and private dinner Thursday, Oct. 24; on Friday, Oct. 25, they will be honored at a coffee at 11 a.m., attend the awards luncheon at noon, be honored at the Texas Tech Century Club dinner that night at the Student Union and attend the coronation of the Homecoming Queen afterward.

On Oct. 26, they will ride in a special vehicle in the Homecoming parade, attend the ex-students' luncheon at noon, then attend the Tech-Southern Methodist game in the afternoon.

Thornton, of the class of 1932, has had a long political career and now is in the real estate development, manufacturing and insurance business. He is one of the founders of the State Life Insurance Company of Colorado and one of the founders of the Cyclo Manufacturing Company.

Thornton was born in Hall County, Texas, attended public school in Hall and Lubbock counties, attended Tech and did graduate work at UCLA.

He was elected to the Colorado State Senate in 1948, elected governor of Colorado for two terms in 1950 and 1952, named chairman of the National Governors' Conference in 1953, and held several appointments under President Eisenhower.

He received honorary doctor's degrees from Western State College in Gunnison, Colorado, and Texas Tech.

Parris, of the class of 1938, is vice president, Hilton Hotels Corporation, Washington Division, which includes the new Washington Hilton Hotel and the Statler Hilton Hotel. He also is general manager of the Statler Hilton.

Parris was born in Gilliland, Texas, lived in Vernon for a time and from 1930 to 1934 at Denton. He attended North Texas State College for a year and Tech for four years. (MORE)

Distinguished alumnus ** add two

He began his hotel employment with the Hilton Hotel in Lubbock in 1934. Since that time he has been with the Hilton hotels at New York City, El Paso, Chicago, Long Beach, Dayton and Houston.

Adm. Chapman, of the class of 1939, is deputy judge advocate general of the Navy, an assignment he received May 1 of this year.

Chapman was born at Thalia near Vernon, graduated from high school there and received his bachelor of arts degree from Tech and a bachelor of law degree from the University of Texas in 1942.

He entered the Navy reserve V-7 program in 1942, joined the Navy legal program in 1946 and has been in it since that time.

Carr, of the class of 1940, served as attorney general of Texas from 1963 to 1967, then entered private practice in Austin in 1967.

He received his law degree from the University of Texas in 1947, served as Lubbock county attorney from 1949 to 1951, was a member of the Texas House of Representatives from 1951 to 1961 and was speaker of the Texas House during the last four years he was a representative. He was one of only three men in Texas history to be elected speaker two consecutive terms.

Carr and Chapman both have sons enrolled at Tech. Carr's wife is the former Earnestine Story, a 1941 Tech graduate. Parris' wife is the former Mary Edwards, a 1939 graduate.

Parris is a past president of the Houston chapter of the Texas Tech Ex-Students Association and has served as a district representative of the ex-students association.

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19-10-4-68

By Dan Tarpley

This release distributed 10-4-68
to Lubbock news media.

LUBBOCK, Oct. 4 -- Dr. Bill Lockhart, chairman of Texas Tech's Department of Art, is in Washington, D. C., to attend a meeting of the Board of Directors of the National Art Association.

Dr. Lockhart is president-elect of the Western Regional Art Education Association and program chairman for the regional meeting to be held in Milwaukee, Wis., in the spring of 1970.

The Washington meeting ends Saturday (Oct. 5).

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20-10-4-68

By Emil Carmichael

LUBBOCK, Tex., Oct. 4 -- A full day is planned Saturday (Oct. 5) to introduce Lubbock and West Texas to His Excellency President Francois Tombalbaye of Chad.

The Chadian president will arrive with his party at West Texas Air Terminal at 9:45 a.m. Saturday, and before the day ends he will have had an opportunity to see one of the state's largest feedlots, a 56,000^{acre} West Texas ranch operation and all the color of an American football game.

President Tombalbaye is the guest of the United States government. In the party of about 32 persons traveling with him will be officials of Chad and of the United States.

Officials of the State Department accompanying the party will include United States Ambassador to Chad Sheldon Vance.

The head of the inland African republic will receive honorary citizenship of the City of Lubbock upon his arrival and later will be presented a scroll commemorating his visit. The scroll will be presented in special ceremonies in the office of Texas Tech President Grover E. Murray.

A 28-man Air Force and Army Reserve Officer Training Corps color guard will honor the Chadian president on his arrival at the airport. In command will be Army Cadet Col. James S. Kay of (2816 25th St.) Lubbock and Air Force Cadet Second Lt. John R. Valusek of Florissant, Mo. Kay is in Texas Tech's School of Agricultural Sciences and Valusek in the School of Engineering.

The city's Red Carpet welcome will be extended the party, and Mayor W. D. (Dub) Rogers will confer on President Tombalbaye honorary citizenship of Lubbock.

(MORE)

Chadian President --- add one

Texas Tech officials who will greet the president at the airport include: Executive Vice President Glenn E. Barnett and Mrs. Barnett, Academic Vice President S. M. Kennedy, Deputy Director Idris R. Traylor of the university's International Center for Arid and Semi-Arid Land Studies (ICASALS), Dean John R. Bradford of the School of Engineering, Dean Gerald W. Thomas of the School of Agricultural Sciences, Agricultural Economics Prof. James E. Osborn who visited with Dr. Thomas in Chad last month and two faculty interpreters, Mrs. Ashnadelle Hilmy Mortagy and Miss Elaine Cross. Mrs. Mortagy, an instructor of Arabic, is the daughter of Egyptian Ambassador to India Amin Hilmy II. Miss Cross, a Texas Tech graduate from Abilene, has just completed two years' service in the Peace Corps in Nigeria and Chad. She now is a graduate student and teaching assistant in French. Student Association President Mike Riddle will represent the student body.

Upon leaving the airport, the party will tour the Lubbock Feed Lots where Dean Thomas will serve as tour guide for the party. The lots, now holding between 30,000 and 40,000 cattle from West Texas and surrounding states, handle close to 100,000 cattle per year. It is operated by a partnership represented in Lubbock by E. C. Crofoot.

The feedlot tour will be followed by a tour of Texas Tech's 1,800-acre campus. President Tombalbaye will be greeted at the Administration Building by President Murray, and a ceremony commemorating the visit will be held in Dr. Murray's office.

The development of arid and semi-arid lands throughout the world is a prime objective of Texas Tech's International Center for Arid and Semi-Arid Land Studies. Chad is a country offering great opportunities for this development, and Dean Thomas visited there last month to gain an overview of the country's developmental needs.

Traveling with Prof. Osborn, Thomas conferred with Chadian officials in their home country regarding possible technical assistance the university might provide in various areas of development.

(MORE)

Chadian President -- add two

A barbecue luncheon attended by about 75 guests will be served near Post on the Slaughter U Lazy S Ranch. The owners of this 56,000-acre ranch, started before the turn of the century, are Mr. and Mrs. John Lott who will host the luncheon with their son, Jack, and his wife.

After lunch, Lott will conduct for the official Chad party a tour of the ranch and explain its operation.

At the football game. in Jones Stadium, President Tombalbaye and his party will be the guests of the university. The Texas Tech Red Raiders will be playing Colorado State's Rams. The Texas Tech band, under the direction of Prof. Dean Killian will play the Chad national anthem before the game, and half-time ceremonies also will honor the visitors.

Retha Martin, chairman of the Texas Tech Board of Directors, and Mrs. Martin will entertain the guests at a post-game supper party at their home in Lubbock.

The visitors will leave Lubbock early Sunday morning. They will be en route to Cape Kennedy and New York. Prior to coming to Lubbock, they will have made one other stop in Texas, at San Antonio.

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21-10-4-68

By B. Zeeck



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This release distributed 10-7-68
to Lubbock news media.

LUBBOCK, Oct. 7 -- An exhibit of stitchery and hooked wall pieces by Mrs. Ethel Jane Beitler of Lubbock currently is on display in the Terrace Room of the Dallas Public Library.

Seventeen individual items comprise the 4-week show which is slated to run through Oct. 9.

Mrs. Beitler, former professor of art at Texas Tech, resigned from teaching in May to devote full time to creative work. She is the author of "Create With Yarn" and co-author of "Design for You."

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5-10-7-68

By Emil Carmichael

LUBBOCK, Oct. 7 -- The Texas Tech Double "T" Rifle Team won its first competition Saturday (Oct. 5) with a 1179 to 1134 victory over West Texas State University.

The six-member team, led by captain Ray Boothe as high scorer, came from behind in the second relay to take the win. Other team members are Theresa Lee, Andy Caire, Bill Mize, Steve Grubbs and Phil Snyder.

Saturday's competition was a Southwest Conference Rifle Association match and gives the Tech team a 1-0 record in the Northern Division of the Conference.

The team's next match is in Stephenville against Tarleton State College Oct. 19.

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4-10-7-68

By Mike Foster

This release distributed 10-7-68
to Lubbock news media, College
Station, Bryan, Austin, Houston,
Waco, San Antonio, Corpus Christi.

LUBBOCK, Oct. 7 -- A pre-game reception for all ex-students and friends of Texas Tech will be held in Memorial Student Center on the Texas A&M campus from 5:30 to 6:30 p.m. Saturday (Oct. 12).

The reception precedes the Red Raider-Aggie football game at College Station, Tech's second Southwest Conference game of the season.

"Fans from Lubbock and all areas are invited to attend the reception and pick up their Double-T name tags made available by the Texas Tech Ex-Students Association," according to Director Wayne James. He and Assistant Director Tony Gustwick will represent the association.

James Cole, a 1964 Tech graduate and now a member of the Texas A&M faculty, will head up the reception. Coffee and other refreshments will be served.

Gustwick said organized trips by bus to the game have been planned by Houston and Corpus Christi chapters of the Tech Ex-Students Association.

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2-10-7-68

By Dan Tarpley

This release distributed 10-7-68
to Lubbock news media, Post and
Odessa.

LUBBOCK, Oct. 7 -- Six Texas Tech students preparing to teach handicapped children have been awarded stipends to advance their studies, Chairman Bruce D. Mattson of the Department of Special Education announced Monday (Oct. 7).

On the graduate level, Joe W. Burks of Lubbock was granted \$2,000. Senior students receiving \$800 each were James R. Fagan and Joseph M. James, both of Lubbock. Juniors receiving \$300 each were Carla Meyers of Lubbock, Mrs. Barbara Norman of Post and Donna Tucker of Odessa.

These traineeships and fellowships were provided from grant money awarded the department by the Bureau for the Education of the Handicapped, U.S. Office of Education. The director of the bureau's Division of Training Programs, Dr. Leonard Lucito, commended the department for its "decision to use federal support money in this way."

-30-

1-10-7-68

By Dan Tarpley



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CHAD CATTLE -- The beef industry in Chad depends on a great variety of breeds, many with heavy horns which may be short and of extremely large diameter or, like this animal, with the long, broad horns. Some have no horns. Chadian herdsmen found the photographer, Agricultural Sciences Dean Gerald W. Thomas of Texas Tech, as interesting as he did the cattle.

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6-10-8-68

This release distributed 10-8-68
to Lubbock news media.

LUBBOCK, Oct. 8 -- The kick-off luncheon for the annual United Fund drive at Texas Tech will be held at noon Friday (Oct. 11) in the Mesa Room of the Student Union.

Speakers will include James W. Spears, United Fund president; Robert Snyder, campaign chairman, and B. E. Rushing, public employe division chairman.

Business Affairs Vice President M. L. Pennington of Tech said the luncheon will be attended by the actual United Fund workers on campus.

"Texas Tech officials, faculty and all employes have always contributed generously to the United Fund campaigns in Lubbock and we know they again will show their support for the organization and its deserving agencies," Pennington said.

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11-10-8-68

By Dan Tarpley

This release distributed 10-8-68
to Lubbock news media, regional
dailies, farm list.

LUBBOCK, Oct. 8 -- A Texas Tech study to determine the concentration of nitrates and phosphates in playa lakes has been funded for \$4,764 by the Texas Water Quality Board, it was announced Tuesday (Oct. 8) by Director Dan M. Wells of the university's Water Resources Center.

Working on the project with Dr. Wells, a professor of civil engineering, will be Chemistry Prof. Robert G. Rekers and Entomology Prof. Ellis W. Huddleston.

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10-10-8-68

By B. Zeeck

This release distributed 10-8-68
to Lubbock news media.

LUBBOCK, Oct. 8 -- An exhibit of batik fabrics designed by Texas Tech Art Prof. Donna Read is on display this month at the University of North Carolina, Greensboro.

In the collection are seven fabric lengths and a dress made from batik fabric. A variety of fabrics was selected, Miss Read said, in order "to show batiks for different uses." Materials range from drapery fabrics to silk organza and include some less expensive cottons.

Batik is a process for dyeing designs on cloth by pre-waxing the parts not to be dyed.

-30-

9-10-3-68

By Emil Carmichael

This release distributed 10-8-68
to Lubbock news media.

LUBBOCK, Oct. 8 -- The Department of Dairy Industry at Texas Tech will sponsor a Dairy and Food Industry Conference Nov. 10-12 at the Holiday Inn-East, 2600 Parkway Drive.

Registration for the program, expected to draw 150 participants from throughout Texas, New Mexico and Oklahoma, will be from 3-6 p.m. Sunday, Nov. 10. Business sessions and lectures are scheduled from 8 a.m. to 7:30 p.m. Nov. 11, and from 8:15 a.m. until noon Nov. 12.

Speakers on the program include George Wilson of Lubbock, president of Bell Dairy Products Institute of Texas; Paul Kennedy, art director for International Paper Co., Kalamazoo, Mich; Dr. W. R. Thomas, extension food technologist with the University of California at Davis, and Dr. R. T. Lovell of the Department of Food Science and Technology at Louisiana State University, Baton Rouge, La.

Dr. J. J. Willingham, chairman of the Department of Dairy Industry at Texas Tech, is in charge of the conference.

-30-

8-10-8-68

By Mike Fostel

LUBBOCK, Oct. 8 -- The Department of Military Science at Texas Tech has announced the appointment of cadets who will serve in command and administrative positions during the fall semester.

The brigade will be commanded by Cadet Col. James S. Kay, agricultural education major from Seymour.

The brigade executive officer is Cadet Lt. Col. Peter Lodde, a mechanical engineering major from Milwaukee, Wis.

Cadet Lt. Col. Chris Alford is commander of the 1st Battalion. Alford is an administrative management and accounting major from Houston.

Cadet Lt. Col. Gary McMillan is commander of the 2nd Battalion. He is a personnel management major from Waco.

Cadet Lt. Col. Ken Morrison, agricultural economics major from Lubbock, is commander of the 3rd Battalion.

Inspector-general is Cadet Maj. Paul B. Richter, advertising major from Lubbock.

Cadet Maj. James H. Williams, a political science major from Tulsa, Okla., is brigade S-1 (personnel) officer.

Cadet Maj. Ronald V. Conway is the brigade S-2 (intelligence) and S-3 (operations) officer. He is a civil engineering major from Colorado Springs, Colo.

Cadet Maj. Hugh T. McCormick, architecture major from Mentor, Ohio, is the brigade S-4 (logistics) officer.

-30-

7-10-8-68

By Mike Foster

This release distributed 10-8-68
to Lubbock news media.

LUBBOCK, Oct. 8 -- Dr. John Rison Jones of Washington, D. C., regional director of Project Upward Bound, will be on the Tech campus Wednesday (Oct. 9) to confer with members of the Academic Policy Group for the Tech project.

Dr. Jones also will conduct a general information session at 4:30 p.m. in the Coronado Room of Tech Union, said Deputy Director Ben Zermeno. Invited are members of the Community Public Advisory Committee, the Community Action Board and other persons interested in the Upward Bound program.

Fifty Lubbock high school students are enrolled in Project Upward Bound at Tech, an intensive study course for pre-college youth.

-30-

14-10-8-68

By Emil Carmichael

This release distributed 10-8-68
to Lubbock news media.

LUBBOCK, Oct. 8 -- Director Fred Kallina of the Texas Tech Student Health Center said Tuesday (Oct. 8) two Tech students being treated in a Lubbock private hospital for hepatitis apparently contracted the disease off campus during rush week.

"There is no need for undue alarm," Dr. Kallina said. "These things happen periodically and we are carefully watching the situation. We will keep in touch with those students most closely associated with the young women who have contracted hepatitis and if there is an appearance of any symptoms, we, of course, will begin immediate treatment."

In commenting on the two isolated cases, diagnosed and treated at a local private hospital, Dr. Kallina said, "According to the attending physicians the disease had its origin before school began and was contracted off campus."

Student Health Center physicians said there is no vaccine for immunizing people against hepatitis; however, for immediately close contacts, good sound hygiene practices should be carried out, such as frequent hand washings, especially after handling commonly used articles.

They said gamma globulin given early enough will modify, attenuate, or prevent the disease. This procedure, they pointed out, is not a 100 per cent guarantee but it is the best that can be offered.

"At the first sign of illness, students should report to the Health Center for examination and treatment and we are so advising them," Dr. Kallina said.

This release distributed 10-8-68
to Lubbock news media, regional
dailies and farm list.

LUBBOCK, Oct. 8 -- A \$38,878 grant to fund additional studies of possible methods to use playa water to recharge the aquifer underlying West Texas farmlands was announced Tuesday (Oct. 8) by Director Dan M. Wells of Texas Tech's Water Resources Center.

The grant provides matching funds from the Office of Water Resources Research and the state. Researchers are Agricultural Engineering Profs. Marvin J. Dvoracek and Rolland Z. Wheaton.

The new grant, they said, would allow an extension of earlier artificial recharge studies. These showed that sediment is a major problem in using the playa water for recharge from constructed pits or from a multipurpose well operated at the site.

They are using a lake near Lubbock with a watershed of about 200 acres, consisting of both urban and rural areas.

Findings have shown both recharge methods "appear to possess potential as effective means of water conservation," Dvoracek said.

Their new studies will involve methods of filtration and clarification to determine the degree of sediment removal necessary for effective operation of the recharge systems.

The researchers pointed out that the effectiveness of recharge systems has a direct connection with the size of particles in the underlying Ogallala formation. "As particle size decreases in this formation, the quality of water put into the recharge system must be improved," Dvoracek said.

"In formations where particle size is large, very little if any clarification of the water may be required."

Rectangular pits previously dug in area playas have been studied for special benefits, but the engineers' study of pits for recharge use is the first for this purpose.

They explained that periods of intense precipitation allow runoff to collect in the area's 17,000 depressions (playas). This runoff has been estimated at 2.5 to 3 million acre feet annually, 90 per cent of which is lost through evaporation. The amount represents between 20 and 30 per cent of the annual irrigation

In the lake bed used, four rectangular pits were dug, each having about the same dimensions but with varying degrees of side slope. Each was dug about 10 feet deep with top dimensions of 100 by 250 feet.

The effectiveness of the recharge method from these pits, the researchers said, depended to a great degree on keeping side slopes free of sediment accumulation.

They said that recharge rates of 1.2 to 1.5 feet per day during the early stages of the operation were average. Continued use without maintenance over a period of one year reduced the rate to as low as .4 foot per day.

Recovery of high rates was possible when sediment was removed or with minor maintenance such as brushing the sides of the pits and tilling the bottoms. After this, maintenance rates of 1.4 feet per day were noted.

Overwintering also showed some benefit, they said. Operations in a pit reduced to a rate of .4 foot per day in the fall recovered to .8 foot per day in the spring before any maintenance was undertaken.

The recharge well used by the engineers was on the outer periphery of the lake bed and was interconnected to an underground tile filter system placed in the lake bottom. The well operated at a sustained rate of 250 to 300 gallons per minute without any undesirable effect on the well. The rate was considered satisfactory for aquifer conditions at the well location.

12-10-8-68

By B. Zeeck



Texas Technological College
Division of Information Services
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LUBBOCK, Oct. 9 -- Tech President Grover E. Murray has named seven deputy directors to the International Center for Arid and Semi-Arid Land Studies (ICASALS).

At the same time he emphasized to faculty and staff that in the International Center "we have in our grasp a program in which all disciplines can have a part and can make a contribution.

"Through ICASALS we can reach heights to which most of us have never dreamed."

Dr. Idris Traylor Jr. was named deputy director for arts and humanities and he will serve as chairman of the board of deputies. Dr. Traylor is professor of history.

Other deputies and the areas they will represent are: School of Agricultural Sciences Dean Gerald Thomas, for agricultural sciences and home economics; Dr. John Gilliam, professor of business education, for the business sciences; Education Prof. Thomas B. Livingston for education; Electrical Engineering Prof. Magne Kristiansen for engineering; Law Prof. Justin Smith for law and social sciences; and Geosciences Prof. F. Alton Wade for the natural sciences.

English Prof. J. Wilkes Berry was named manuscript editor for the International Center.

"Just two and a half years ago the Texas Tech Board of Directors adopted the idea of the establishment of the International Center," Dr. Murray said, "with all its broad aspects from art to zoology and everything in between.

"The International Center will help the university to achieve an international reputation...in fact it already has, as evidenced by the visit to Tech and Lubbock last weekend by the president of the Republic of Chad.

"And through ICASALS Texas Tech can make a contribution to humanity throughout the world."

(MORE)

Deputy Directors -- add one

Dr. Thadis W. Box, director at large, had before his departure for Australia in September conferred with Dr. Murray concerning administrative changes in ICASALS and these appointments and said he looked forward to working with these deputies in furthering the work of the International Center.

"It has been evident for some time that the continuing growth of ICASALS required a broader administrative base," Dr. Traylor said. "The deputy directors appointed by Dr. Murray constitute a distinguished group of extremely able and respected scholars and administrators, who broadly speaking, represent all disciplines at the university.

"Their addition to the staff of the International Center will assure that ICASALS' activities in every area of teaching, research and public service will be greatly expanded. I personally am looking forward to cooperating and working with these gentlemen."

Since Dr. Box's departure for a year of study and work in Australia in September, Dr. Traylor has served as the chief executive officer.

He was appointed deputy director in September, 1967. He received his PhD in history and international relations from Duke in 1965, and his master's and bachelor's degrees from the University of Texas. He also studied in Paris and Vienna.

Dr. Traylor went to Mexico last summer in connection with the International Center's Focus on the Arts to be observed during the second semester of the academic year and the World Affairs Conference on Latin America to be held at Tech in the spring sponsored by ICASALS and the Student Union.

Dr. Thomas, who became dean of the School of Agricultural Sciences at Tech in 1958, has been active in the academic and administrative side of the institution since that time. Only recently he returned from travels in North Africa and Turkey in behalf of the International Center for Arid and Semi-Arid Land Studies.

Dr. Wade served as chairman of the Department of Geosciences at Texas Tech from 1954 to 1964 and has remained as a professor of geosciences since 1964. He has made several trips in the interest of the geology and glaciology of Antarctica and Greenland.

(MORE)

Deputy Directors --- add two

Dr. Gilliam returned to Texas Tech and the School of Business Administration after spending the 1966-67 academic year in Beit Hanina, Jordan, a suburb of Jerusalem, to assist in establishing a junior college of business administration.

Smith received his law degrees from the University of Wisconsin and his bachelor's degree from Lawrence College, Appleton, Wisconsin.

He has taught at the University of Wisconsin, Western Reserve University and the National College of State Trial Judges at the University of Nevada, before joining Tech's law school.

One of his interests concerns law as it relates to modification of weather.

Dr. Livingston received his doctor of education degree from Stanford University in 1951, his master's and bachelor's degrees from North Texas State University. He currently is in Nicaragua serving as chief of party to an advisory team to the Nicaraguan Ministry of Education.

Dr. Kristiansen joined the Tech Electrical Engineering staff in 1966, coming from the University of Texas where he taught and did research. He is a native of Norway.

-30-

15-10-9-68

By Dan Tarpley



Texas Technological College
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LUBBOCK, Oct. 10 -- _____ of _____ ,
a _____ at Texas Tech, has been named _____ of the
_____ section of the "La Ventana," the university's
annual.

The "La Ventana" is laid out following a magazine format with
individual sections divided into individually bound magazines
complete with a color cover.

The staff will compile the annual throughout this school year,
and it will be delivered to subscribers next fall during the week
of registration.

The annual is published under the supervision of the Student
Publications office of the university.

-30-

20-10-9-68
Don Hancock

LUBBOCK, Oct. 9 -- Three Texas Tech professors representing the disciplines of history, English and mechanical engineering have been named recipients of the University's Distinguished Teaching Award for 1968.

Cited for professional excellence in their respective fields are Dr. Timothy P. Donovan, professor of history; Dr. Mary Louise Brewer, associate professor of English, and Mechanical Engineering Department Chairman Louis John Powers.

Each will receive a \$1,000 award from the Standard Oil Foundation of Indiana.

"The recipients are dedicated teachers who are to be congratulated for their contributions to the quality and scope of Tech's academic program," said President Grover E. Murray.

Selection was made by a campus-wide committee composed of faculty members and students.

Dr. Donovan, whose speciality is American history, taught at the Oklahoma Military Academy prior to joining the Tech faculty in 1960. A native of Claremore, Okla., he holds bachelor's, master's and PhD degrees from the University of Oklahoma. He is the author of "Henry Adams and Brooks Adams: the Education of Two American Historians" and of articles for professional journals.

Dr. Brewer, who first taught at Tech in 1941 and 1942, rejoined the faculty in 1962. A specialist in the field of Italian and English Renaissance Literature, she earned her undergraduate degree at Oklahoma College for Women, a master's in Latin and Greek at the University of Illinois, a PhD in English language and literature at the University of Texas and has done special studies at the University of California and Harvard. She has lectured and written widely on literary and travel subjects.

Powers, who joined the Tech faculty as associate professor of thermodynamics in 1942, has taught mechanical design, aerodynamics, metallurgy and experimental stress analysis. A native of St. Louis, he holds a B.S. degree from Tech, an MA in engineering mechanics from the University of Texas and has done special studies in metallurgy at the University of Michigan and the University of Southern California. He is a past chairman of the National

Association for Mechanical Engineering Department Heads.

16-10-9-68

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By Emil Carmichael



Texas Technological College
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LUBBOCK, Oct. 9 -- Jack D. Tippit, nationally recognized cartoonist, has announced that he will give a portion of his memoirs and personal papers to the Southwest Collection at Texas Tech.

The gifts, to be donated over a period of years, are to begin arriving in the spring of 1969.

Tippit, a regular contributor to such national magazines as Life, Look and the Saturday Evening Post, attended Texas Tech but received his degree from Syracuse University. Syracuse will also receive some of Tippit's papers.

The creator of the comic strip "Amy," Tippit enrolled in Texas Tech in 1941, but left in 1942 to serve in the Army Air Corps during World War II.

He returned to Tech in 1946 and transferred to Syracuse in 1947 because Tech did not offer an accredited degree in fine arts at that time. At Syracuse he received a bachelor of fine arts in advertising design.

The cartoonist was contacted concerning his memoirs by Syracuse University as part of that school's effort to obtain donations from contemporary writers and artists. Tippit agreed to make a donation to Syracuse, but expressed a desire to Texas Tech to donate some of his works to the Southwest Collection because "I got my start at Texas Tech."

(more)

Tippit donations to Southwest Collection --- add one

Sylvan Dunn, director of the Southwest Collection, expressed great pleasure at the donation. "We're hoping to get material which will reflect upon the total man--biographical information and items reflecting the development of his career, rather than showing just one facet of it," Dunn said.

A resident of Westport, Conn., Tippit was honored in 1967 as a Distinguished Alumnus of Texas Tech. He was named Magazine Cartoonist of the Year in 1967.

Tippit, whose cartoons are characterized by a distinctive style of art, is perhaps best known for the comic strip "Amy" which portrays a six year old child and her lazy setter dog. The "Amy" comic has been a regular feature of the Register and Tribune Syndicate since 1963.

Tippit at one time drew a syndicated comic strip featuring "Dr. Bill," named for Dr. Bill Gordon, a Lubbock physician and longtime friend of Tippit's.

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17-10-9-68

By Mike Foster

LUBBOCK, Oct. 9 -- Texas Tech Prof. Coleman A. O'Brien of the Department of Animal Sciences said Wednesday (Oct. 9) that he has received notice that two devices he invented have been patented. Both are plastic semen collection funnels, one for cattle and one for sheep and goats.

He developed the transparent butyrate plastic funnels for use with the electroejaculator for making semen collections from bulls, rams and billies.

The devices are important, Dr. O'Brien said, in semen examination for advance fertility information in sire testing for breeding and artificial insemination.

The devices can replace more cumbersome methods previously used. The simplicity of operation makes it possible, he said, for individual breeders to use the new devices prior to mating season to insure fertility in sire selection. They will be used also by the veterinary profession, research personnel and semen producing organizations.

O'Brien's ovine-caprine model already is in production.

-30-

18-10-9-68

By B. Zeeck



Texas Technological College
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LUBBOCK, Oct. 9 -- Three members of the faculty of Texas Tech's Department of Agricultural Engineering will participate Oct. 11 and 12 in the annual meeting of the Texas Section, American Society of Agricultural Engineers, at Austin.

Prof. Marvin J. Dvoracek of Texas Tech, ending his year as section chairman, will turn the office over to Elmer Hudspeth, engineer at the A&M Agricultural Research and Extension Center at Lubbock.

Department Chairman Willie L. Ulich will address the meeting on "Mechanized Agricultural Curricula" as it relates to students going into farm operation, agriculturally associated business and service personnel work.

Prof. Ulrich L. Eggenberger will give a report from the Farm Power and Machinery Committee of which he is acting chairman.

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19-10-9-68

By B. Zeeck



Texas Technological College
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LUBBOCK, Oct. 9 -- Dr. Mina W. Lamb, chairman of Texas Tech's Department of Food and Nutrition, will represent Tech and the Texas Dietetic Association at the annual meeting of the American Dietetic Association which opens Saturday (Oct. 12) in San Francisco.

"Who Feeds the Nation?" will be the theme of the week-long conference for approximately 3,000 dietitians, college and university faculty members, public health nutritionists and representatives of food and equipment companies.

The ADA also will complete plans for the registration of dietitians, based on educational background and experience, as a means of establishing professional status, Dr. Lamb said.

-30-

21-10-9-68

By Emil Carmichael



Texas Technological College
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This release distributed 10-9-68
to Lubbock news media.

LUBBOCK, Oct. 9 -- Texas Tech English Prof. James G. Allen has been named to receive Phi Eta Sigma's Distinguished Service Award at the national scholastic fraternity's biennial convention which opens Sunday (Oct. 13) at Purdue University.

Allen will be honored for his "continuing interest and service to the organization" at the society's Monday night banquet, according to G. Herbert Smith of Willamette University, national president.

Randy Brillhart of Perryton, secretary of the Tech chapter, will represent the student group at the Lafayette, Ind., meeting.

Allen was instrumental in the organization of the Tech chapter and has served as faculty advisor since it was chartered in 1947. Eligibility to Phi Eta Sigma, an honorary for freshman men, is based on a 3.5 grade point average.

Major projects sponsored by the Tech chapter include a "How to Study" session conducted during orientation week each fall and a Spring Initiation Banquet at which a college or university president is the guest speaker.

Allen, a member of the Tech faculty since 1927 and former dean of student affairs, retired from administrative duties in September to return to full-time teaching.

-30-

22-10-9-68

By Emil Carmichael



Texas Technological College
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This release distributed 10-9-68
to Lubbock news media.

LUBBOCK, Oct. 9 -- The International Club at Texas Tech will sponsor a picnic and trip to Palo Duro Canyon Saturday (Oct. 12) for members and guests.

The group will leave by bus at 8:30 a.m. Saturday from the corner of Avenue X and 13th St. After touring the canyon from 11 a.m. to 1:30 p.m., the club will eat lunch, then travel to West Texas State University where games will be provided from 3 to 4 p.m. The bus will depart for Lubbock at 4 p.m.

Cost of the trip is \$1.50 for members of the International Club, and \$2 for non-members or guests. The fee covers transportation and admission to the canyon. Lunches will be provided free, and drinks will be available.

Persons wishing to make the trip should register between 8 a.m. and 6 p.m. Thursday (Oct. 10) at the International Club booth in front of the snack bar in the Union on the Tech campus.

-30-

22-10-9-68

By Mike Foster



Texas Technological College
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This release distributed 10-10-68
to Lubbock news media.

LUBBOCK, Oct. 10 — An affiliation between Texas Tech and the University of Ankara in Turkey, providing for cooperation in teaching, research and public service was announced Thursday (Oct. 10) by the university and its International Center for Arid and Semi-Arid Land Studies (ICASALS).

Dean Gerald W. Thomas of Agricultural Sciences, as the representative of President Grover E. Murray and Texas Tech, visited the Ankara institution recently and presented to its president a certificate of affiliation.

Ankara President Cumhur Ferman expressed pleasure "that our affiliation has finally been formalized." The affiliation first was proposed 18 months ago by the International Center at Texas Tech. It provides for exchanges of knowledge, faculty and students and for joint research projects in areas of mutual interest.

Dr. Thomas, who is International Center deputy director for agricultural sciences and home economics, pointed out that both universities hold many interests in common, ranging from art and literature to agriculture and engineering.

As an example of the cooperative work hoped for in the future, Thomas cited the Turkish folklore studies done by Dr. Ahmet Uysal, for three semesters on the Texas Tech faculty in the Department of English, and English Prof. Warren S. Walker at Texas Tech. The book written by the two, "Tales Alive in Turkey," has received praise both in Turkey and the United States.

Prof. Uysal, now on the faculty of the University of Ankara, served on affiliation committees for both institutions.

In the University of Ankara's proposals to Tech, participation was invited in the areas of archaeology -- including field trips to excavations at an Urartu site near Adilcevaz in eastern Turkey -- the Turkish language, geography, history, geology, art history, and animal and soil sciences.

In each of the suggested areas, President Ferman pointed out the relationship of studies at the University of Ankara to Texas Tech's concern for water short lands.

(MORE)

Ankara --- add one

Dr. Thomas said Texas Tech's contribution to the affiliation could cover broad, multi-disciplinary interests.

For example, he explained that Ankara is interested in the immediate enlargement of the Department of Home Economics to the status of a college of home economics for both teaching and research. Also sought are faculty in veterinary medicine, particularly in the areas of animal physiology and reproduction.

"I found a great deal of interest," he said, "in Texas Tech's Textile Research Center because Ankara does not have facilities for finishing fabrics. They have an interest in textiles just as we do."

Since the Turkish university now is building a new library, interest was expressed in the Tech library facilities.

In the area of agriculture, Thomas cited the extensive research done with Angora goats in Turkey.

"This is particularly relevant to our interests," he said, "because 95 per cent of the goats raised in the United States are raised in Texas."

Also significant is Turkey's early interest in crossing wheat and rye and other small grains research.

"Turkey is in the forefront," Thomas said, "in developing knowledge useful to arid and semi-arid land studies."

Dr. Idris R. Traylor, International Center deputy director for arts and humanities and chairman of the ICASALS Board of Deputies, has worked toward the affiliation since it first was proposed.

"The interests of the two institutions are so closely parallel," he said, "that this affiliation should prove extremely fruitful both for Ankara and Texas Tech."

He commended the "outstanding service" rendered in developing the affiliation by Prof. Uysal. Also assisting the executive committee which effected the tie, he said, was Government Prof. J. William Davis.

(MORE)

Ankara --- add two

Members of the Texas Tech executive affiliation committee were Executive Vice President Glenn E. Barnett, Vice President for Academic Affairs S. M. Kennedy, Dean Lorrin G. Kennamer of the School of Arts and Sciences, Dean Thomas, International Center Director-at-Large Thadis W. Box, Dr. Traylor and Dr. Walker. Dr. Kennedy and Traylor were co-chairmen.

In purpose, the affiliation is like that between Texas Tech and the University of San Luis Potosí in Mexico, effected earlier this year.

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24-10-10-68

By B. Zeeck

LUBBOCK, Oct. 10 -- Dr. Julian Biggers, assistant dean of the School of Education at Texas Tech, will be installed as president of the Texas Personnel and Guidance Association at its 12th annual conference in San Antonio Oct. 17-19.

The association is composed of school counselors, college student personnel workers, counselor educators and employment and rehabilitation counselors.

"We will be one of the first groups to use the convention facilities created by Hemisfair," Dr. Biggers said, "and we expect more than 1,200 of the 1,900 members to attend."

Dr. Biggers was state director of guidance services before joining the education faculty in 1966. He is engaged in training future school counselors in the Department of Education as well as spending half-time in administrative duties for the School of Education.

"Tech will be well represented on the program at the conference," Dr. Biggers said. The Mexican-American Counselor Education Project, headed by Dr. Owen Caskey, vice president for student affairs, will present a series of programs Friday afternoon (Oct. 18).

Others expected to attend from the education faculty at Tech are Drs. Charles R. Jones and Duage Watson.

Topics to be discussed include the unique counseling problems of Mexican-American youth, learning problems, and vocational placement.



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LUBBOCK, Oct. 10 -- Students in two advertising practices classes at Texas Tech will apply their knowledge of newspaper advertising when they work directly with cooperating local businesses in designing advertisements to appear in the Lubbock Avalanche Journal Nov. 7-10.

The project, in cooperation with the participating businesses, the Lubbock Advertising Club and the Avalanche Journal, will give the 40 students an opportunity to merchandise the ads, design layouts, write copy and handle all preparations leading to the ad's appearing in print, according to Tech advertising Prof. S.B. Rosenblatt.

Rosenblatt, who teaches the two senior-level advertising classes, said that several Lubbock businesses have already pledged their support and participation in the project, and that other advertisers are invited to participate.

Interested advertisers may call Dick Cook, retail advertising manager of the Avalanche Journal, at P03-4343, or Nancy Hoop, secretary of the Lubbock Advertising Club, at SW5-8487.

-30-

26-10-10-68

By Mike Foster

This release distributed 10-10-68
to Lubbock news media.

LUBBOCK, Oct. 10 -- The director of the Special Education Curriculum Development Center at the University of Iowa, Dr. Edward L. Meyen, will address the West Texas Chapter of the Council for Exceptional Children Monday (Oct. 14) at 7 p.m. at Furr's Cafeteria Toreador Room in the Town and Country Shopping Center.

Meyen will discuss "Curriculum Development for Exceptional Children: Where Are We?"

An invitation to attend was extended to Texas Tech students interested in exceptional children and special education.

-30-

27-10-10-68

By B. Zeeck

LUBBOCK, Oct. 10 -- Ex-Peace Corps volunteers have been invited to meet Tuesday (Oct. 15) at 7:30 p.m. in Room 208 of the Texas Tech Student Union to form an association.

The invitation was issued Thursday by Tech economics student Andy Bray, who served in the Peace Corps in Nigeria.

Bray said he has contacted eight former volunteers on the university campus and found enthusiastic response to the idea of association.

Purposes of the group, he said, would be to provide opportunities for former volunteers to maintain the relationships and associations they had overseas and to help in recruiting new volunteers on the Tech campus.

"We feel we could expose new volunteers to our experience," he said, "and encourage them in their interest."

Those who already have expressed interest in the association have served in South America, the Middle East and Africa, according to Bray.

He said those meeting Tuesday would help formulate policies for the association and determine what type of organization would be most useful. He added that there would be an effort made to contact ex-volunteers of the region who are not Tech students to determine what interest they might have in forming an organization.

Those who cannot attend the meeting Tuesday but who have an interest in the association were asked to call Bray at P02-1578.

-30-

2810-10-68
By B. Zeeck

LUBBOCK, Oct. 10 -- Two members of Texas Tech's art faculty won awards in sculpture at the Third Annual Llano Estacado Art Association competition held recently in Hobbs, N.M.

Prof. John Queen received first place for a welded metal piece, "Rain-Prayer," and Bill Sowell, teaching assistant, placed second with his entry, "Blacksmith."

New Mexico artist Peter Hurd juried the show of more than 500 entries. The exhibit closed Oct. 5.

-30-

29-10-10-68

By Emil Carmichael

LUBBOCK, Oct. 10 -- Works by 13 Texas Tech artists have been selected for display in the Tech Art Faculty Show slated to open Monday (Oct. 14) at Angelo State College, San Angelo.

The 25 items in the collection will include paintings, prints, drawings and crafts works, according to show coordinators Lynwood Kreneck and Dr. Bill Lockhart of Tech and Otis Lumpkin of Angelo State.

Contributors and their works include:

Max Dyer -- "Infinity," acrylic collage; Hugh Gibbons -- "Burst No. 7," painting, and "Mission Steps No. 6," drawing.

H. V. Greer -- "Bird Man," pen and ink and watercolor, and "The Polka Dot Tie," pen and ink; Paul Hanna -- "Latent," and an untitled item, oils; Ray Hellberg -- "House with Path," and "Ripe Wheat," oils.

Jim Howze -- "Deposition of Gomus," and "Attempting to Follow Leading Theologian," silver point; Lynwood Kreneck -- "Man Grown Too Small," etching, and "Simple Pleasure," silkscreen print.

Troy Lockard -- "Dawn," acrylic, and "The Deciduous Ones," monoprint; Donna Read -- "Symbols" and "Series IV, No. 5," copper enameling.

Roy Parkinson -- "Predatory Forms," and "Subterranean Fantasy," acrylic; Juanita Pollard -- "Boy With Guitar" and "Children," acrylic; John Mahlman -- "Behold the Lord" and "Why O' God," acrylic; Paul Rosland -- "Ask Me About Love" and "Ceremonial Wine Cup," fluorescent with oil.

The show will continue through Nov. 15.

This release distributed 10-10-68
to Lubbock news media and Amarillo

LUBBOCK, Oct. 10 -- Dr. Bill Lockhart, chairman of Texas Tech's Department of Art, will be a featured speaker at a Child Art Conference in Amarillo Saturday (Oct. 19) sponsored by the PESO Education Center and the Amarillo Public Schools in cooperation with the Texas Art Education Association.

Dr. Lockhart's topic will be "A Look at Child Art."

-30-

31-10-10-68

By Emil Carmichael

This release distributed 10-11-68
to Lubbock news media.

LUBBOCK, Oct. 11 -- The Bronze Star was awarded posthumously to Pfc. Jose A. Reyes today at Texas Tech.

Reyes, native of Cotton Center, was killed in Vietnam March 2 while serving with the 9th Infantry of the 25th Division of the U.S. Army.

Col. Maxwell C. Murphy, professor of military science, presented the Bronze Star along with a Good Conduct Medal and the Combat Infantryman Badge to Reyes' parents, Mr. and Mrs. Bernardino Reyes.

Before his death, the highly praised soldier also received the National Defense Service Medal, the Vietnam Service Medal, the Vietnam Campaign Ribbon and the Marksmanship Badge with automatic rifle and rifle bars.

-30-

32-10-11-68

By Don Hancock

This release distributed 10-11-68
to Lubbock news media, regional
dailies.

LUBBOCK, Oct. 11 -- More than 200 registrants are expected for the 15th annual Texas Tech Tax Institute to be held Thursday and Friday (Oct. 17 and 18) at the Union on the Tech campus.

The program is open to certified public accountants, attorneys, bankers, insurance personnel and other practicing professional persons. Registration will be from 8-9 a.m. Thursday in the Union and will cost \$25. Most of the participants are expected from Texas and New Mexico, but Colorado, Oklahoma and Louisiana likely will be represented, according to Tech accounting Prof. Haskell Taylor, executive secretary of the Institute.

Two of the featured speakers for the two-day institute are William L. Raby of Tucson, Ariz., and Glynn A. Pugh of New York, N.Y.

Raby is a certified public accountant and partner in the accounting firm of William L. Raby & Co. in Tuscon. A former associate professor at Ohio University and presently an occasional lecturer at the University of Arizona, he is the author of the nationally syndicated newspaper column, "The Reluctant Taxpayer."

Pugh, a graduate of Vanderbilt University and Law School, is a partner in the New York City accounting firm of Main Lafrentz & Co. A former associate counsel for the John Hancock Mutual Life Insurance Co., Pugh merged his five-member CPA staff with Main Lafrentz in 1967.

Speakers and their topics Thursday morning are Wendell Moore, president of the 1968 Tax Institute, with a welcome to participants; Daniel Davis, trust officer for the First National Bank of Dallas, "Current Developments - Estates and Trusts;" Pugh, "Tax Planning for Participants: Some Problems and Solutions;" Albert G. Hamilton, Midland attorney, "Don't Be a Loser in Corporate Liquidations," and luncheon speaker Dr. Glenn E. Barnett, executive vice president of Texas Tech.

(MORE)

Tax Institute --- add one

Speaking on Thursday afternoon are R. Gordon Appleman, Fort Worth attorney, "The Payments in Federal Taxation;" Charles Karlen, of the Dallas accounting firm of Peat, Marwick, Mitchell & Co., "Oil and Gas Production--Current Developments" and Raby, "The Investment Credit--A Tax Shelter Device for Investors and Financial Institutions."

Friday morning speakers include Rust E. Reid, Dallas attorney, "Section 482 and Related Allocation Problems;" William M. Ryan, Houston attorney, "Current Developments--Corporations and Stockholders" and Billy M. Mann, of the Fort Worth firm of Arthur Andersen & Co., "Look Through the Keogh First."

Speakers scheduled for Friday afternoon are Lawrence J. O'Malley of the Dallas accounting firm of Ernst & Ernst, "Other Current Developments;" Ronald M. Mankoff, Dallas attorney, "Tax Fraud and the Business Man," and Charles O. Galvin, dean of the School of Law at Southern Methodist University, "Where to From Here in the Tax Law."

Vice presidents of the 1968 Institute are Merwyn Eiland of Amarillo and Wesley H. McCree of Midland.

Sponsoring organizations are the Accounting Department of Texas Tech; the Lubbock, Panhandle and Permian Basin chapters of the Texas Society of CPA's; the Lubbock, West Texas and Panhandle districts of the Texas Association of Public Accountants; the Lubbock County Bar Association and the Lubbock Chapter of the American Society of Women Accountants.

-30-

33-10-11-68

By Mike Fostel

This release distributed 10-11-68
to Lubbock news media

LUBBOCK, Oct. 11 -- Harold Hayes, editor of Esquire Magazine, will deliver the initial lecture in Texas Tech's 1968 University Speaker Series at 7:15 p.m. Thursday (Oct. 17) in Lubbock Municipal Auditorium.

The 41-year-old editor, noted for his forthright approach to controversial issues, will speak on "The Anatomy of Shock."

In presenting his observations on the nature of change during Sixties -- in politics, literature, morals and life-styles -- Hayes will turn the spotlight on such subjects as the death of hip, the aging of the New Left, the impotence of the love movement and the increasing conformity of the student underground.

As a member of the Esquire staff for 11 years and editor-in-chief for the past four, Hayes has worked actively with many of the outstanding novelists and reporters in America.

He has successfully initiated assignments to James Baldwin on ghetto life in Harlem, to Tom Wolfe on American culture, to Terry Southern and John Lindsey on the C.I.A., to William F. Buckley on the parties of Truman Capote, to John Sack on the Vietnam war and to Gore Vidal on the Kennedy dynasty.

In 1965 he served as editor for Norman Mailer's self-imposed assignment to write a novel ("An American Dream") chapter by chapter to Esquire's monthly deadlines, the first exercise of its kind since the days of Dostoevsky and Dickens.

More recently, Esquire has stirred controversy with its provocative articles on the Manchester-Kennedy dispute, the Black-Power Establishment, the Svetlana industry, the darker side of L.B.J., and the magazine's "Report from Iron Mountain," a suppressed government document on the undesirability of peace in our time.

(MORE)

University Speaker Series --- add one

Hayes is a member of the executive committee of the American Society of Magazine Editors. For two years he taught magazine journalism at the New School for Social Research. In 1958 he became the first magazine editor to be elected Nieman Fellow in journalism at Harvard where he spent his year studying the intellectual history of America in the twentieth century.

Mike Riddle, president of Tech Student Association, will introduce the speaker. There is no admission charge. The lecture series, supported by an allocation of funds from student activity fees, is open to the public.

-30-

34-10-11-68

By Emil Carmichael

This release distributed 10-11-68
to Lubbock news media.

LUBBOCK, Oct. 11 -- Singer, raconteur and ragtime piano player Max Morath will return to Texas Tech Friday (Oct. 18) for a performance of his one-man show, "Ragtime Revisited."

The 8 p.m. program in Tech Union Ballroom will be under the auspices of the Union's Special Events Committee. Tickets will be \$1 to Tech faculty, staff and the general public. Admission is free to Tech students upon presentation of ID cards.

Morath, whose appearance here three years ago was a smash hit, is considered one of the country's foremost experts on turn-of-the-century ragtime piano and singing styles. His show, recreated in the authentic style of the period, is peppered with a brand of humor and satire strictly of the present.

Said a critic, "He combines the champagne fizz of sophistication with chasers of sentimentality."

Morath first gained national attention several years ago with two award-winning series written and performed for National Educational Television (NET), "The Ragtime Era" and "Turn of the Century."

Since then, his program of "urban folk music" has been heard at top clubs and concerts throughout the country, as well as on such TV shows as Kraft Music Hall, Bell Telephone Hour, Mike Douglas, Merv Griffin and the Arthur Godfrey radio show.

He has recorded for Epic and Arpeggio, a Canadian label, and has compiled two books, "100 Ragtime Classics" and "Max Morath's Guide to Ragtime."

-30-

35-10-11-68

Rv Emil Carmichael

This release distributed 10-11-68
to Lubbock news media, Seminole
and Getty Oil Co.

LUBBOCK, Oct. 11 -- Department of Geosciences at Texas Tech has received a grant of \$1,400 from Getty Oil Company Foundation, Dr. Richard B. Mattox, department chairman, announced Friday (Oct. 11).

The funds will provide grants-in-aid of \$500 for a senior student and \$400 for a sophomore, plus \$500 for departmental use.

"The department is most appreciative of this support which will be of significant value to the academic program," said Mattox.

A \$450 scholarship has been awarded by the department to Billy D. Dollar, a senior student and son of Mr. and Mrs. N.W. Dollar of Seminole.

"It is always a pleasure," said Mattox, "to make such grants to outstanding students, and it is equally pleasant to note that industry is making such support of student programs possible through grants to the department."

-30-

36-10-11-68

By Dee Powell

FOR RELEASE AT NOON SAT.,
Oct. 12

This release distributed 10-11-68
to Lubbock news media and Las Cr
Cruces

LAS CRUCES, N.M., Oct. 12 -- A Texas Tech civil engineering professor outlined a two-phase plan for bringing water into West Texas and New Mexico here Saturday (Oct. 12) at the fall meeting of the New Mexico Section of the American Society of Civil Engineers.

Prof. George A. Whetstone proposed the construction of one or more aqueducts running westward from the Mississippi River and using purchased Canadian water, along with the construction of canals through the Plains states to convey the water to West Texas and New Mexico.

"There exists strong support in Canada for a wholly Canadian-based entity which would develop surplus Canadian water for sale at the border," Whetstone said. "It is important to notice that the commodity involved is water, not water rights.

"Advocates of this operation point out that Canada has water which will be surplus for the foreseeable future, and that sale of water differs little in character from sale of electricity, fish, timber, furs or crops. On the contrary, sale of these renewable resources is far easier to justify than is the sale of mineral products--metals, coal, or petroleum--all of which are being exported without qualms at present," he said.

Whetstone quoted a recent University of Manitoba study which said there exists a foreseeable surplus of 200 million acre-feet per year in Northwest Ontario, which could easily be diverted to the Great Lakes and then to the Mississippi River. Another 100 million acre-feet per year of water from the Canadian prairie provinces could supply a system of canals through the United States Plains states.

(MORE)

Whetstone --- add one

Earlier in his talk, Whetstone had reviewed other proposed plans to bring water to the region, and discussed their disadvantages due to the slowness of interstate and federal-state negotiations for water. His plan would expedite the first use of imported water in this area.

The first phase of the canal system to the Rio Grande, he said, "could take the form of a substitution downstream from the mouth of the Pecos of water added to the Pecos to replace the natural flow from the mainstream of the Rio Grande. Later, a direct supply of the Rio Grande could be incorporated in a project largely underwritten by Arizona and California to divert Mississippi River and/or Canadian water into the Gila River."

-30-

37-10-11-68

By Mike Foster

NOTE TO ALL EDITORS:

Texas Tech's Coronelli globe will be uncrated at the library on campus at 1:30 p.m. Monday. It will be set up at that time, and a drape will be put over it until Tuesday at 11:30 a.m. when it will be accepted on behalf of the university by President Murray, Librarian Ray Janeway and by Friends of the Library President Phil Simpson, chairman of the Board of Directors, Republic Gypsum Company. You are invited to be on hand to take pictures at the formal ceremony Tuesday. If you care to make pictures of the uncrating on Monday, we will be happy to make suitable arrangements for this.

Dan Tarpley, Manager
NEWS BUREAU

This release distributed 10-14-68
to Lubbock news media, St. Louis,
Houston.

LUBBOCK, Oct. 14 -- A recruiting team from Monsanto Company delivered a \$1,500 check to Tech President Grover E. Murray Monday (Oct. 14).

The check is a part of the \$2,500 the company is presenting Tech's departments of Chemistry, Chemical Engineering and Geology and the Chemical Engineering Department's Program of Excellence.

The two Monsanto representatives are K.R. (Bob) Oppermann of the Chocolate Bayou plant near Houston and Dr. Arthur Schlesinger of the central recruiting staff, home office in St. Louis.

They will remain on campus through Tuesday to interview students who may be interested in employment with the company.

"We are looking for engineers, accountants, and chemists at various degree levels," Oppermann said. "Our company had the pleasure of having the senior chemical engineering class with Dr. A.G. Oberg visit our plant near Houston last week. We are always happy to have visitors from this institution come to our plants."

Monsanto is giving a \$500 grant to the Department of Chemistry and a \$500 grant to the Chemical Engineering Department for the 1968-69 academic year.

"In addition to these grants from our Aid-to-Education program," the official notification to Tech said, "we are giving a \$1,000 scholarship award to the Geology Department and a \$500 grant to support the program of Excellence in the Chemical Engineering Department."

"Such gifts as these," Dr. Murray said, "are vital to an institution such as ours. They provide funds for deserving students who otherwise might not be able to continue their education and for faculty and staff for self-improvement in their fields of teaching and research. Monsanto has been most generous to Texas Tech and we express our gratitude for their continued support."

LUBBOCK, Oct. 14 -- A full schedule of riding, roping and team events will highlight Texas Tech's second annual All School Rodeo Saturday and Sunday (Oct. 19-20) at Dub Parks Arena, 5th St. and Quaker Ave.

Events will begin at 3 p.m. each day.

Competitions will be open to all Tech students and organizations, according to Bill Cornett, president of the Tech Rodeo Association.

Entrants may register at the Tech Union program office, beginning at 8 a.m. Tuesday (Oct. 15) and continuing until noon Friday (Oct. 18).

Categories for men include bareback riding, bull riding, calf roping, ribbon tying and horseless steer wrestling, topped off with a "gold rush" competition for teams-of-three.

Events for women include barrel races, goat tying and a "calf dressing" team competition.

Entry fees will be \$7.50 for individual contestants and \$5 for the special team events.

Trophies will be awarded to the best all around cowboy and cowgirl and to the team winners representing fraternities and sororities. Belt buckles will go to the individual winners in each event.

This release distributed 10-14-68
to Lubbock news media.

LUBBOCK, Oct. 14 -- Project Upward Bound is looking for college students who will volunteer one afternoon each week to tutor high school students enrolled in the program, Deputy Director Ben Zermeno said this week.

Fifty volunteer tutors are needed, Zermeno said, one for each of the participating youngsters.

Interested persons are asked to visit the Upward Bound Office, X-10, Room 4, or to call 742-2111.

-30-

8-10-14-68

By Emil Carmichael



Texas Technological College
Division of Information Services
Lubbock, Texas 79409
Code 806 742-4136
John Petty, Acting Director, SW5-0423
Don Tarpley, Mgr. News Bureau, SW2-5596

NEW STUDENT DIRECTORIES--Tech President Grover E. Murray and Student Body President Mike Riddle give the new Texas Tech telephone directory a quick once-over Monday. Some 13,000 directories will be distributed to faculty, staff and students in the next few days.
(Tech Photo)

-30-

7-10-14-68

This release distributed 10-14-68
to Lubbock news media.

LUBBOCK, Oct. 14 -- Eleven European spinner representatives visited the Textile Research Center at Texas Tech Monday (Oct. 14) as part of their two-day tour of the South Plains Cotton Industry.

Members of the tour are viewing the Cotton Belt, under the auspices of the National Cotton Council and the U. S. Department of Agriculture, in an effort to acquaint themselves with the growing, harvesting, ginning and handling of American cotton. This insight into the American industry is hoped to expand U.S. cotton exports.

The Europeans represent Austria, Belgium, France, Germany, Italy, Sweden, Switzerland, the United Kingdom and The Netherlands.

At Texas Tech, Dr. John R. Bradford, dean of engineering, told them about textile research activities at the University during a luncheon in the Union. They were conducted on a tour of the Textile Research Center by Harry Arthur, assistant director of the TRC.

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6-10-14-68

By Mike Fostel

LUBBOCK, Oct. 14 -- The distribution of 13,000 new Texas Tech telephone directories began Monday (Oct. 14).

The directory lists the more than 19,000 students enrolled for the fall semester and the almost 2,000 of faculty, staff and employees.

Student listings give the name, Lubbock address and telephone number, classification and major, and home address.

For faculty listings, the information includes name, position, rank, first name of spouse, office location and telephone number on campus, home address and telephone number.

The cover features a color photo of the new Texas Tech flag held by two co-eds, Madelaine Peace, daughter of Mrs. Maurine Peace of (4028 Herschel) Dallas, and Leslie Hunter Hatfield, daughter of Mrs. R. W. Hatfield of (1505 29th Place) Lubbock.

The flag displays the university seal on a red and black background. In the background of the picture is one of the Tech Administration Building's twin towers. The original photo was taken by Avalanche-Journal photographer and reporter Mike Read.

Other features of the 227-page directory include an area code map; a page of information on Centrex, Texas Tech's telephone network and instructions for more effective use of the telephone service; a full page of information about Tech, and several pages of special listings.

All staff and faculty members receive a copy of the directory free. Additional copies and copies for students are priced at 50 cents each.

The directory was published by Tinsley Printing Company under the supervision of the Division of Information Services at Texas Tech.

LUBBOCK, Oct. 14 -- The Texas Tech School of Law, now in its second year of courses, has added five faculty members--three professors and two assistant professors.

Prof. Erwin A. Elias is a graduate of Marquette University and the Marquette University School of Law. He received a master of law degree at the University of Michigan. Elias, whose specialties are labor law, trade regulation and local government, taught at Baylor University Law School from 1957 to 1968. He is a member of the bars of Wisconsin and Texas, and has a number of publications to his credit, including a textbook on Texas Municipal Corporations.

Prof. Murl A. Larkin received his law degree from Southeastern University, Washington, D. C., in 1939. He retired in 1968 as the Assistant Judge Advocate General of the U.S. Navy, holding the rank of captain. A member of the bar of the District of Columbia, Larkin has taught at the Naval War College at Newport, R.I. His specialty is evidence. In addition to numerous articles, Larkin has published books on military evidence and martial trials.

Prof. W. Ray Phillips, a creditors' rights specialist, received a bachelors degree from the University of North Carolina, and bachelors and masters degrees in law from Emory University. He earned the highest law degree--the Doctor of Juris Science--in 1968 at Yale University. Phillips, a former referee in bankruptcy in the state of Georgia, has practiced law in Florida and Georgia, and was a professor of law at the Florida State University Law School at Tallahassee. He has published a textbook and several articles on creditors' rights.

Mrs. Elizabeth M. Leeman joins the faculty in a dual role, that of assistant law librarian and assistant professor of law. Mrs. Leeman received her bachelor's degree from Winthrop College, her master of arts degree from the University of Texas, and her bachelor of law degree from St. Mary's University School of Law.

(MORE)

She holds a master of law librarianship degree from the University of Washington, Seattle. Mrs. Leeman is a member of the Texas bar and taught at St. Mary's University Law School in 1955, and at Florida State University Law School in 1966-67. She was project manager for Current State Legislation for the American Bar Foundation in Chicago from 1962 to 1964.

C. Thomas Reese received a bachelor of science degree from Sam Houston State College in 1956. He worked as a research technician for the Shell Chemical Corporation in Houston prior to entering the University of Houston Law School, where he graduated in 1966. He served as assistant professor of law at Baylor University Law School in 1966-67, and received a master of law degree in 1968 at the University of Michigan Law School.

The five new faculty members join the original six faculty members who began instruction at the new law school in the fall of 1967. The law school now has first and second-year students, and will graduate the first class in 1970. The school will move into a permanent law building--now under construction--in the fall of 1969.

5-10-14-68

By Mike Fostel

LUBBOCK, Oct. 14 -- Food shortages of the future, caused by increased population and decreasing rangelands, will force cattlemen to eliminate grazing for feeder and stocker cattle, according to Texas Tech Animal Sciences Chairman Dale W. Zinn.

In a paper prepared for delivery at the 1968 Animal Industry Conference in Fresno, Calif., Monday (Oct. 14), Dr. Zinn predicted that slaughter weights will increase while slaughter age will decrease to effect a faster turnover of livestock.

"Living is an expensive process," he said. "The more rapid the turnover of livestock, the lower the overhead costs per animal."

He said that both careful breeding and concentration of nutrition at the proper time in an animal's growth cycle will increase production efficiency.

"As world population increases, it is conceivable that available grazing lands will be utilized completely by the brood cow," Zinn said.

Zinn added that research being conducted at Texas Tech is directed toward developing genetic and nutrition data which will produce better beef in shorter periods of time.

This release distributed 10-14-68
to Lubbock news medi.

LUBBOCK, Oct. 14 -- A team of three Texas Tech students is participating in the national Collegiate Dairy Products Evaluation Contest which opened Monday (Oct. 14) in Chicago.

Team members, all seniors in the Department of Dairy and Food Technology, are Jack Wayne Harris of Fort Worth, Jimmie Raymond Smith of Lubbock, and James S. Womack of Waco. Department Chairman J. J. Willingham is coach.

The competition is a feature of the Food and Dairy Industries Exposition held annually at the International Amphitheatre. Awards will be presented at the Dairy Show Banquet Tuesday (Oct. 15).

-30-

2-10-14-68

By Emil Carmichael

LUBBOCK, Oct. 14 -- Richard Coston Stapleton, doctoral candidate in Texas Tech's School of Business Administration, has been awarded a \$6,597 Department of Labor research grant, Dr. Monty Davenport, associate vice president for research, has announced.

Stapleton will conduct research in nine West Texas Counties relevant to his dissertation subject, "An Analysis of Manpower Migration Patterns in the South Plains Region of Texas." His investigation will involve job patterns among regional high school graduates during the period from 1954 to 1963.

Dr. Vincent Luchsinger, Chairman of the Department of Management, will serve as sponsor.

(cq)

Stapleton, a graduate of Frenship High School, Wolfforth, earned his bachelor's degree in economics and his master's in business administration, both from Tech. A former newspaper editor and businessman at Wolfforth, he currently is a part-time instructor in economics at Tech.

-30-

1-10-14-68

By Emil Carmichael

This release distributed 10-14-68
to Lubbock news media.

LUBBOCK, Oct. 14 -- Twelve members of the Education Writers Association (EWA) representing news services, national magazines and professional publications, arrived in Lubbock late Monday (Oct. 14) for a 24-hour visit to Texas Tech.

The writers and reporters will tour the campus, visit with faculty, administrative staff and students, and attend a dinner Monday night at the Villa Inn as guests of the Division of Information Services and Tech.

The group of writers arrived at 4:35 p.m. Monday and will depart at 2 p.m. Tuesday. They came to Lubbock from New Mexico State University at Las Cruces.

Writers and EWA members visiting Tech, the only Texas institution on this year's tour, include Education Editor Craig Smith of the Newhouse National News Service, Washington, D. C.; Malcolm G. Scully of the "Chronicle of Higher Education," Baltimore; Associated Press feature writer Leslie J. Nason of Long Beach; Alan A. Michie of "Education and World Affairs," New York; Associate Editor Mrs. Claudia Buccieri of "College and University Business," Chicago;

Education Editor John Kamman of the "Tucson Citizen;" Peter Babcox of "Time" magazine, New York; Miss Judy Donovan of the "Arizona Star;" Communications Coordinator John F. Newman of Statewide Communications Service, Madison, Wis.; College Press Service representative Robert Johnson of Washington; Editor Mrs. Velma Adams of "College Management," Greenwich, Conn.; and Ron Hamm, former director of the Division of Information Services at Tech, now with the Southwestern Cooperative Educational Laboratory at Albuquerque.

(MORE)

Education Writers tour --- add one

"It is indeed an opportunity for Texas Tech to achieve nationwide publicity to have these education writers as our guests overnight at Tech," according to acting Director of the Division of Information Services at Tech John Petty.

"We are making every effort to provide these distinguished writers and journalists with as thorough a view of Tech, its students and programs as possible," he said. "They are the people who best can tell the story of Tech to the nation through their reporting for some of the largest publications in the United States. Tech is fortunate to be included in this year's tour by these traveling education writers."

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3-10-14-68

By Dan Tarpley

This release distributed 10-15-68
to Lubbock news media.

LUBBOCK, Oct. 15 -- Journalism Chairman Wallace E. Garets of Texas Tech has been named to a three-man team to evaluate the journalism program at Wichita University.

He will leave Wednesday (Oct. 16) to join John Colburn, editor of the Wichita Eagle and Beacon, and Neale Copple, director of the School of Journalism at the University of Nebraska, to make the study. Colburn is chairman of the committee.

"We will make the study Wednesday, Thursday and Friday," Garets said, "then make our recommendations for improving the program."

Garets will leave from Wichita Friday night for Chicago to attend the fall meeting of the American Council on Education for Journalism. The council is the national accrediting agency for the journalism field.

Garets is one of eight elected educator members of the council. There are eight other members.

-30-

11-10-15-68

By Dan Tarpley

This release distributed 10-15-68
to Lubbock news media.

LUBBOCK, Oct. 15 -- Joe Frank Tarver, junior economics major at Texas Tech, has been admitted to the program of the Institute for American Universities in Aix-en-Provence, France.

Tarver, son of Mr. and Mrs. Joe F. Tarver of 2315 60th, will spend the academic year 1968-69 at the Institute located in Southern France, 17 miles north of Marseille.

The Institute, chartered by the University of the State of New York, and under the auspices of the University of Aix-Marseille, is designed for American undergraduates who wish to study abroad and have credit transferred to their home universities.

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12-10-15-68

By Don Hancock

This release distributed 10-15-68
to Lubbock news media.

LUBBOCK, Oct. 16 -- Texas Tech Music Prof. Charles W. Post has been named chairman of a research committee on French art-songs for the National Association of Teachers of Singing.

The four-member committee will make a repertoire study of French art-songs for presentation at the annual NATS meeting next June.

Post is lieutenant governor for Northwest Texas, Southwestern Region, of NATS.

-30-

13-10-15-68

By Emil Carmichael

LUBBOCK, Oct. 5 -- Dr. Bruce D. Mattson, chairman of Texas Tech's Department of Special Education, has been named to the legislative advisory board of the Texas Association for Children with Learning Disabilities.

The board will meet Saturday (Oct. 19) in Austin to formulate a legislative request and propose a state-wide educational program for these children.

-30-

14-10-15-68

By Emil Carmichael

T NEWS

RARE GLOBE ACCEPTED--Texas Tech President Grover E. Murray

Texas Technological College
Division of Information Services
Lubbock, Texas 79409
Cable 3861-742-4136
John Perry, Acting Director, SW5-8423
Don Tarpley, Mgr. News Bureau, SW2-5596

formally accepted a giant rare globe--the only one of its

kind in North America--in ceremonies in the Tech Library

Tuesday. The globe was made by Vincenzo Maria Coronelli in

Venice in 1688. It was given to Texas Tech by its former

owner, Dallas oilman Robert B. Moody and others. (Tech

Photo)

-30-

19-10-15-68

LUBBOCK, Oct. 15 -- A rare globe--the only one of its kind in North America--was presented to Texas Tech's Library in ceremonies Tuesday (Oct. 15).

Franciscan Father Vincenzo Maria Coronelli made the huge globe in Venice, Italy, in 1688. Tech Librarian Ray C. Janeway confirmed the authenticity of the globe when he discovered notations on it attesting to the time of its origin.

The big sphere measures $3\frac{1}{2}$ feet in diameter and 136 inches in circumference, and when on its wrought iron support, it stands approximately 9 feet high.

Tech President Grover E. Murray formally accepted the globe from a representative of the donors, Dallas oilman Robert B. Moody and others. In attendance were several members of the Texas Tech Friends of the Library.

In accepting, Dr. Murray said, "We are pleased to have this auspicious globe as a part of our collection here at the Texas Tech Library. We express our appreciation to Mr. Moody, Mr. (W.E.) Robertson (of Dallas) and others for having a part in presenting us with the only authentic Coronelli globe in North America. It enhances our collection."

Until the globe was crated in Dallas and shipped to Lubbock it was at the Southwest Center for Advanced Studies. Robert B. Moody of Moody Oil Company was its owner.

Now, as the gift of Moody and others, it becomes a part of a permanent display at the Tech Library.

The historical piece is a smaller version of one 15 feet in diameter made for King Louis XIV of France. The whereabouts of the larger mate--Coronelli usually made them in pairs--is not known here.

Phil Simpson of Dallas, president of the Texas Tech Friends of the Library and chairman of the board of the Republic Gypsum Company, arranged for the shipment to Lubbock.

Coronelli is famed for his large globes, but he also made some pocket size, as small as two inches in diameter.

This release distributed 10-15-68
to Lubbock news media.

LUBBOCK, Oct. 15 -- Six faculty members from Texas Tech's Department of Home and Family Life are participating in the National Council on Family Relations which opened Tuesday (Oct. 15) in New Orleans.

Dr. Fay F. King, Dr. J. Joel Moss and Mrs. Wildring S. Edwards will preside at sectional meetings. Mrs. Edwards, president of the Texas Council on Family Relations, is representing the state organization and the Hogg Foundation for Mental Health at the five-day meeting.

Others in the Tech delegation are Department Chairman Estelle H. Wallace, Dr. Donald S. Longworth and Mrs. June Henton.

Approximately 1,000 representatives from colleges and universities, theological and health fields are participating in the multi-disciplinary conference.

-30-

18-10-15-68

By Emil Carmichael

This release distributed 10-15-68
to Lubbock news media.

LUBBOCK, Oct. 15 -- Approximately 45 Texas Tech students from advanced clothing and textiles classes will visit Dallas Thursday and Friday (Oct. 17-18) for a behind-the-scenes look at fashion and merchandising procedures in the city's wholesale and retail markets.

Scheduled are conferences with clothing producers and buyers, a survey of the organization and operation of a large department store and an investigation of management problems related to the operation of specialty shops.

Field trip sponsors and coordinators are Dr. Norma E. Walker and Mrs. Johnny L. Dorsey of Tech's Clothing and Textiles Department.

-30-

17-10-15-68

By Emil Carmichael



Texas Technological College
Division of Information Services
Lubbock, Texas 79409
Code 806 742-4136
John Petty, Acting Director, SW5-0423
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GETS BRONZE STAR--Col. Haynes M. Baumgardner, professor of aerospace studies at Texas Tech, left, presents the Bronze Star medal to Capt. James A. Warsinske in ceremonies Tuesday (Oct. 15). Capt. Warsinske, assistant professor of aerospace studies, completed a tour in Vietnam last summer. (Tech Photo)

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16-10-15-68

LUBBOCK, Oct. 15 -- Capt. James A. Warsinske was presented the Bronze Star medal for service in Vietnam in ceremonies at Texas Tech Tuesday (Oct. 15).

Capt. Warsinske completed a tour of duty in Vietnam last summer and has been assigned to Tech as assistant professor of aerospace studies.

Capt. Warsinske was cited for distinguished service from June 13, 1967, to April 13, 1968. He "displayed outstanding ability in the formulation and adoption of plans and studies of combat tasks assigned to his unit. His meticulous attention to details in finalizing plans and the superb arrangement of their presentations are indicative of the professionalism of Capt. Warsinske."

The Bronze Star was presented by Col. Haynes M. Baumgardner, professor of aerospace studies, in the presence of Mrs. Warsinske and the captain's parents, Mr. and Mrs. Norman G. Warsinske of Billings, Mont.

Capt. and Mrs. Warsinske live at 3828 52nd St., Lubbock, and have a son James Jr., 10, and two daughters, Melanie, 14, and Erin, 7.

Capt. Warsinske grew up in Billings and Washington State. He received his bachelor of arts degree in physical education from the University of Washington and his master's in education from Massachusetts State College at Bridgewater.

16-10-15-68

By Dan Tarpley

LUBBOCK, Oct. 15 -- A \$4,000 grant was awarded to Texas Tech from Phillips Petroleum Company's Professional Development Fund, according to an announcement Tuesday (Oct. 15) by Dr. Grover E. Murray, president of Texas Tech.

The Phillips fund "supports and encourages professional growth and development of students and faculty in engineering, the physical sciences, business administration and related fields critical to the petroleum and petrochemical industries."

Presentation of the grant to Texas Tech was made through two Phillips representatives, A.M. L. Kube, manager of the Panhandle Region, exploration and production department, and R. V. Jones, vice president for market development, Phillips Scientific Corporation.

Individual grants will be administered by deans and department heads in areas of greatest need for student and faculty awards and other expenses.

The Professional Development Fund was established in 1966 by Phillips, and this is the third annual award made to Texas Tech.

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15-10-15-68

By Mike Foster

LUBBOCK, Tex., Oct. 15 -- A world never to be seen from outer space stood today in the Texas Tech Library -- the world as known to European explorers in 1688 and depicted on the rare globes of Franciscan Father Vincenzo Maria Coronelli.

On the Texas Tech globe, the Grand Banks and Newfoundland, Lake Champlain and St. Augustine are just about where they should be. The "Chekagou" River is confused with the present-day Illinois; California is an island, and the Port of San Diego lies north of the Bay of San Francisco.

Giving the geographer full credit, however, the globe carries the best information available in his time, some furnished by LaSalle who had just explored the Mississippi to its mouth, some from Count Penalosa, spurious governor of New Mexico. For Africa and the Far East, he used Portuguese accounts later lost to history.

Extraordinary detail recorded on the globe not only offers printed notes and pictures but also gives nautical information regarding certain voyages. It is accomplished without cluttering the artistic elements of the work.

Sketches for North America include Carib Indians paddling in the Gulf of Mexico, moving toward a swordfish and marlin. A whaling fleet between Greenland and Canada has its catch in tow. Florida's alligators are brought a little far north, into Tennessee territory, but their viciousness is vividly recorded. One sketch shows a man being devoured by an alligator while other men are in flight.

The fabulous Quivera is situated at the headwaters of the Rio Grande, which is called the "Rio Bravo." Taos in New Mexico lies far to the west of its actual site, about in the location of present-day Kingman, Ariz. Apaches, as pioneers two centuries later were to discover, appear everywhere at once in the West.

(MORE)

Globe -- add one.

Because the Gulf of California had not been completely explored, California was believed to be an island, and the gulf, a sea. Pearls already were discovered in it, since the "Costa de Perlas" is designated. The mines of Old Mexico are well located, and detail for this country is particularly accurate.

LaSalle's information, including the location of Natchez, Omaha and Sioux Indian populations, was excellent although he erred in major dimensions. The Mississippi River flows into the Gulf close to present-day Corpus Christi. The Ohio or "beautiful" River runs through East Texas and Mississippi and is projected through the southeastern states to its headwaters in the Appalachian Range.

The present Ohio River is labeled the Ouabache (Wabash). There is no river labeled the Missouri, although there is one called the "Ozages" and another, the "Moscousins," indicating the origins of the names Osage and Wisconsin.

Many present day locations and landmarks retain historic names. Saginaw Bay off Lake Huron is properly depicted as Sakinand Bay. The Manistee River as the Ministiqua flows correctly into Lake Illinois or "Michigami." What has become the Kankakee River was, in the Seventeenth Century, the Keatiki.

Tampa Bay is well defined, and the Atlantic Coast carries familiar names, the James River, North Hampton, Hudson River and Long Island.

The northwestern United States and all of western Canada are left blank without even a suggestion of the once-popular idea that there might be a northwest passage to the Pacific.

The Texas Tech globe is a reproduction of one 15 feet in diameter now in the National Library in Paris. This mammoth globe and its matching celestial globe were made in 1683 for King Louis XIV of France. They were large enough, reports say, for eight men to stand inside them; yet they could be turned with the pressure of one finger.

(MORE)

Globe --- add two

The globe in Lubbock is about $3\frac{1}{2}$ feet in diameter and 136 inches in circumference and stands about 9 feet high on its stand. Coronelli's smallest globes were two inches in diameter, designed to be carried in the pocket.

The Tech globe was purchased in Europe by William Randolph Hearst and acquired from his estate by the late Col. Robert H. Stewart of Dallas.

From the Stewart estate it was bought by Robert B. Moody of Dallas. With others, he made it the gift of Texas Tech. Prior to coming to Lubbock, it had been on display at the Southwest Center for Advanced Studies in Richardson, Tex.

Coronelli made his globes in pairs, a terrestrial and celestial globe to each set. The British Museum has a celestial globe of the same edition as Texas Tech's, and others are to be seen throughout Europe.

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15-10-15-68

By B. Zeeck

LUBBOCK, Oct. 16 -- Twenty-five senior students in Texas Tech's Department of Agricultural Engineering left Lubbock Wednesday (Oct. 16) for a four-day field trip to six Texas communities and the State Fair.

They will confer with Soil Conservation Service officials in Cleburne Wednesday, discussing the Chambers Creek Watershed, and inspect floodwater structures. They will tour the Riza Manufacturing Company before leaving for Fort Worth.

On Thursday, they will tour Soil Conservation Service Engineering and Watershed Planning offices and laboratories in Fort Worth, the Foster Environment Controlled Egg Farm in Britton and three industrial plants, the General Motors Assembly Plant in Arlington and the J. I. Case Company and John Deere facilities in Dallas.

Dallas industries which will host the party Friday include John E. Mitchell Manufacturing, Murray Company, International Harvester, Paymaster Feed Mill and the Ford Tractor Division.

They will tour the Safeway warehousing facilities in Garland on Saturday before visiting the State Fair exhibits and returning to Lubbock.

Sponsors on the trip are Department Chairman Willie L. Ulich and Henry G. Burchett, technician.

On the 1968 annual field trip are J. David Cave, Robert D. Collier, Steve A. Dennis, Joe D. Fowler, Robert J. Gillispie, James D. Green, Clinton R. Hanshu, Earl Ladd Jr., Larry D. Medlin, Samuel H. Peterson, Felix R. Rodriguez, Jerry E. Stanford, Billy K. Stephens, Comer A. Tuck, John C. Tucker, Larry E. Wilke, David R. Abell, John R. Bell, Alan W. Duncan, Buck W. Gaddy, Dale E. Gober, Kenneth G. Jones, Alva D. Littlejohn, James R. Underwood and William E. Wilson.



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LUBBOCK, Oct. 16 -- One hundred ninety freshman military science cadets will be formally accepted into the Army Reserve Officer Training Corps at Tech Thursday (Oct. 17).

Cadet Lt. Col. Peter Lodde, Milwaukee senior majoring in engineering physics, who has been in charge of the cadets, will make official recommendation to Cadet Col. James S. Kay, senior agricultural education major from Seymour, that the cadets be accepted into the Corps.

After the ceremony, the cadets will pass in review before Col. Maxwell C. Murphy, Jr., military science professor. Mike Riddle, student body president, will attend the review.

Since the beginning of the fall semester, the freshman cadets have been members of the Army ROTC Provisional Battalion. The purpose of the battalion is to provide new military science students with a better understanding of the ROTC program, to establish a closer association with the Corps and to provide field and classroom instruction in military science and study techniques.

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21-10-16-68

By Don Hancock

LUBBOCK, Oct. 16 -- Student orators from some 30 colleges and universities in eight states will be on the Texas Tech campus Thursday through Saturday (Oct. 17-19) to participate in Tech's annual fall forensic tournament.

More than 300 students are expected to register for competitions in debate, oral interpretation, extemporaneous and persuasive speaking, according to Robert Trapp, president of the P. Merville Larson Debate and Interpretation Society, host organization.

Dr. Lea Park Queener, speech professor at Memphis State University, will be the guest speaker at the kick-off banquet at 7:30 p.m. Thursday (Oct. 17) at Robby's Dorm. Dr. Queener will discuss the growing popularity of a comparatively new speech field, Chamber Theater, and will present a portion of a Chamber Theater production.

Chamber Theater, the theatrical presentation of excerpts from prose fiction, also will be the subject of a Friday morning workshop at which performances will be given by students from Colorado Southern College and Lubbock Christian College. Workshop sessions will be in the Speech Building auditorium.

Registration will get under way at 8 a.m. Friday in Tech Union with preliminaries in individual events slated to begin at 9:45 a.m. and in debate at 5:30 p.m.

Sweepstake trophies and individual awards will be presented at a 2:45 p.m. awards ceremony Saturday in Tech's Aggie Auditorium.

Tournament events will be under direction of speech professors Vernon McGuire and Vera Simpson, assisted by graduate students Doug Andrews, Lavern Loving and David Ray.

-30-

22-10-16-68

By Emil Carmichael

Editors: Please note presentation of sweepstake trophies and individual awards at 2:45 p.m. Saturday in Tech's Aggie Auditorium. You are invited to cover.

This release distributed 10-16-68
to Lubbock news media.

LUBBOCK, Oct. 16 -- C. Thomas Reese, assistant professor of law at Texas Tech, will speak on "The Effect of the Uniform Commercial Code on Products Liability in Texas" at the South Plains Trial Lawyers Association meeting at 6:30 p.m. Thursday (Oct. 17) at the In Town Inn.

Prof. Reese is a lecturer on commercial law and property at the Tech Law School. He taught at Baylor University Law School before coming to Tech this year.

A social hour and dinner will precede the talk by Prof. Reese.

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23-10-16-68

By Mike Fostel

LUBBOCK, Oct. 17 -- A New York accountant and income tax specialist told the Texas Tech Tax Institute Thursday (Oct. 17) more attention should be given to retirement plans for employes.

Glynn Pugh, partner in the CPA firm of Main, Lafrentz and Co., said the "neglected part of employment benefits is that which has to do with adequate attention to tax plans for individuals participating in retirement programs."

More than 225 persons attended the opening session of the 15th annual Tech tax institute in the Union.

Pugh was one of the principal speakers Thursday. Others included Wendell D. Moore of Lubbock, institute president; Daniel M. Davis, vice president and trust officer of the First National Bank, Dallas; Albert G. Hamilton, partner in the law firm of Lynch, Chappell, Allday and Hamilton, Midland, and Dr. Glenn E. Barnett, executive vice president of Texas Tech.

Afternoon speakers were R. Gordon Appleman, member of the law firm of Weeks, Bird, Cannon and Appleman, Fort Worth; Charles Karlen, Dallas manager of the CPA firm of Peat, Marwick, Mitchell and Company, and William L. Raby, partner in the accounting firm of William L. Raby and Co., Tucson.

"Many, many times we practitioners do much tax planning in connection with designing and installing deferred compensation plans," Pugh said, "but I can count using fingers on one hand the number of times a corporate executive has requested my help on his personal tax planning for his deferred compensation."

The accountant said tax planning should be undertaken by each participant in the year before he retires. Of special significance, he pointed out, are payments payable to an employe during the year when he retires, or in another taxable year.

(MORE)

Tax Institute --- add one

"Frequently, it saves income taxes for a retiring participant if no benefit payments are made to him in his taxable year of retirement," Pugh said. "Generally, the income tax burden is less if the first payments are made in January of the calendar year after retirement, when the retired employee ordinarily finds himself in lower tax brackets."

Pugh said the communication on tax planning is inadequate, or completely lacking. He suggested preparation of a summary of tax planning with an approach different from the ordinary brochures explaining plans to employees.

"The summary would describe the tax saving opportunities offered with examples of how the participant may use the available options," he said. "In addition, a one year prior to retirement letter could be prepared and sent to participants."

The institute continues Friday. Morning speakers and their topics are Rust Reid, partner in law firm of Thompson, Knight, Simmons and Bullion, Dallas, "Section 482 and Related Allocation Problems;" William M. Ryan, partner in the firm of Fulbright, Crooker, Freeman, Bates and Jaworski, Houston, "Current Developments--Corporations and Stockholders;" Billy M. Mann, partner in charge of the Fort Worth office of Arthur Andersen and Co., "Look Through the Keogh First."

Friday afternoon speakers and topics will be Lawrence O'Malley, partner in the firm of Ernst and Ernst, Dallas, "Other Current Developments;" Ronald M. Mankoff, partner in firm of Durant, Mankoff, Davis and Franklin, Fort Worth, "Tax Fraud and the Business Man;" and Charles O. Gavin, dean of the Southern Methodist University School of Law, "Where to From Here in the Tax Law."

26-10-17-68

By Dan Tarpley

This release distributed 10-17-68
to Lubbock news media.

LUBBOCK, Oct. 17 -- Texas Tech's World Affairs Conference 1969 will be held March 6-8 and will feature talks by Celso Pastor, recently deposed Peruvian ambassador to the United States, and Leon Volkov, editor of Newsweek magazine. The theme is "Latin America--Past, Present and Future."

Joining the Tech Union in sponsoring the conference is the International Center for Arid and Semi-Arid Land Studies (ICASALS).

The program is being planned by an eight-student steering committee under the direction of Union Program Director Dorothy Pijan; Dr. Harley Oberhelman, chairman of the Department of Classical and Romance Languages, and Dr. Idris Rhea Traylor Jr., deputy director of ICASALS and professor of Russian and East European history.

Dr. Traylor said that a large number of delegates from other universities, including several in Latin America, are expected to attend.

In connection with the Latin American focal point of the conference, ICASALS will present a Focus on the Arts program devoted to South America. As part of the Focus, the campus will have displays of Pre-Columbian artifacts and Latin American fine art and folk art. Some of the exhibits will be from the Smithsonian Institution.

Speakers at the conference will include, in addition to Pastor and Volkov, Dr. John L. Brown, cultural attache for the U.S. embassy in Mexico City; Dr. James Boren of the U. S. Department of State; Edward Marcus of Neiman-Marcus, national president of the Partners of the Alliance for Progress; Dr. Robert J. Alexander of Rutgers University and Prof. Carlos Marquez Sterling, Cuban political figure and leader of the Cuban exile movement.

(MORE)

World Affairs Conference --- add one

Other speakers will be William L. Cody of Pan American World Airways; Dr. J. Lloyd Mecham of the University of Texas at Austin; Dr. Stephan F. Borhegyi, director of the Milwaukee Public Museum and a recognized authority and author on Latin American Pre-Columbian civilizations, and Dr. Evelyn Montgomery, Dr. Elizabeth Sasser and Dr. David Vigness, all of Texas Tech.

As part of the program a banquet for students will be held March 6. It will feature Latin American decor and cuisine. On the morning of March 8, ICASALS will host a coffee for conference leaders and delegates.

The student steering committee is composed of Cathy Obriotti of San Antonio, director of the conference; Tom Melton of Fort Worth, assistant director; Mary Lynn Anderson of Lubbock, Gary Ashcraft of Sherman, Cathy Cotner of Austin, Carol Clover of Lubbock, Claire Gillespie of Temple and Everett Urech of Bellaire.

-30-

23-10-17-68

By Mike Fostel

LUBBOCK, Oct. 17 -- A portrait of Texas Tech Home Economics Dean Willa Vaughn Tinsley painted by noted artist Henriette Wyeth will be presented to the university at a public reception Sunday (Oct. 27) honoring the Tech educator.

Hostesses at the reception from 3 to 4:30 p.m. at Lubbock Women's Club will be officers and members of the Tech student chapter of the American Home Economics Association, donors of the portrait.

The painting, commissioned by the student group in 1967 as a tribute to Dean Tinsley, will be placed in the university's Home Economics Building.

"Our objective is to express our high regard for our dean and her many contributions as a person and an educator to Tech and the field of home economics," said chapter president Ruth Rucker of Pampa.

Arrangements for the painting were under direction of Claire Gillespie, Temple senior, chairman of the project since its initiation, immediate past-president Lynn Bourland of Clarendon and Miss Rucker.

A nutrition authority, Dr. Tinsley was named dean in 1953. Under his leadership, the Tech School has expanded in both scope and depth to become nationally known for its programs in clothing and textiles, food and nutrition, home economics education and home and family life.

Dr. Tinsley is a past president of the Texas Home Economics Association, has served as chairman of the nominating committee for AHEA, a member of the executive board of the American School Food Service and of the Association of Administrators of Home Economics.

(MORE)

Willa Vaughn Tinsley --- add one

In 1966, Dr. Tinsley was named Home Economist of the Year by the Texas Home Economics Association. Tech's student yearbook, La Ventana, was dedicated to her in 1965.

She has served as director of the Inter-American Teacher Education Project for the U. S. Office of Education and a representative to the White House Conference on Children and Youth and has become widely known as a consultant to food industries and as a director of training programs for food service personnel.

Henriette Wyeth, one of America's major portrait painters, is a National Academy Associate and a member of a distinguished family of artists. She is the daughter of artist N. C. Wyeth, the wife of New Mexico painter Peter Hurd and a sister of painter Andrew Wyeth.

Her works have been exhibited in the Carnegie Institute, Art Institute of Chicago, Metropolitan, Pennsylvania Academy of Fine Arts, Wilmington Art Center, many museums in the Southwest and the White House.

-30-

27-10-17-68

By Emil Carmichael

LUBBOCK, Oct. 18 -- Groundbreaking ceremonies will be held at 3 p.m. Friday (Oct. 25) for a \$5.5 million addition to the Chemistry Building at Texas Tech, Dr. Joe Dennis, chairman of the Chemistry Department, announced Friday (Oct. 18).

"The ceremony is open to the public, and ex-students who are here for homecoming are especially invited," said Dr. Dennis.

The new structure, comprising 125,600 square feet, will include an auditorium seating 300, large classrooms, an area on each of the five floors for seminars and a specially-designed separate laboratory area for each division of the chemistry department.

Dr. R. G. Rekers has been chairman of the building committee, which also includes Dr. Dennis, Dr. Joe A. Adamcik, Dr. John A. Anderson, Dr. Arthur L. Draper and Dr. Roy E. Mitchell.

Pitts, Phelps, White and Saxe are architects, and general contractor is H. C. Lewis of Lubbock. Sub-contractors include Watco Electric Co., O. W. Chisum Mechanical Contractors and Dover, Hunter, Hayes Elevator Co. of Lubbock and Metalab Equipment Co. of Houston.

Included in the project is some remodeling of the existing Chemistry Building, which was one of the first structures on the Tech campus.

In planning the building, a modular design was used, Dr. Rekers said, "so any necessary changes in future years can be made with a minimum of effort."

"Only 22 different pieces of furniture have been planned for use in the building," he continued. "Each division of the department can utilize combinations of these to furnish classrooms and laboratories for its own particular needs."

This release distributed
to Lubbock news media

LUBBOCK, Oct. 18---Approximately 200 teachers from a 17-county area are expected to participate in the District 13 English Workshop scheduled Saturday at Texas Tech.

Lubbock Christian College will join Tech as hosts to the one-day event sponsored by the Texas Joint English Committee for Public Schools and Colleges.

Registration will begin at 9 a.m. in Tech's University Theater where workshop sessions will be held. Dr. Richard Crider of Tech, district chairman, will preside at the 9:45 a.m. opening session. Mrs. Louise Koch of San Antonio will represent the state organization.

"The Vertical View of English" will be the theme of the series of demonstrations and discussions planned under the direction of LCC Prof. Aubrey Green.

"The Sequence and Fusion of Literature, Language and Composition at Elementary, Secondary and College Levels" will be subject of demonstrations presented by Mrs. Margaret James, coordinator of language arts in Lubbock Public Schools; Mrs. June Lackey, coordinator of the Addison Wesley Project at Wheelock Elementary School, Lubbock; Wayne Dickey, teacher in the senior honors program at Lubbock's Monterey High School, and Dr. Everett Gillis, chairman of Tech's English Department.

Leaders of discussion groups will include Dr. James Culp, Joe Cash, Dr. Wayne Spangler and Dr. Kline Nall, all of Tech; Mrs. Eloise Schreiner of Monterey; Mrs. Velma Shambeck, Lubbock elementary demonstration teacher, and Mrs. Betty McCann of Rush Elementary School, Lubbock.

-more-

English workshop add one

Dr. Mary Louise Brewer, Tech English professor, will be the speaker at a 12:30 p.m. luncheon meeting in Tech Union Ballroom. Dr. Brewer recently was named recipient of one of Tech's Distinguished Teaching Awards for 1968. Her topic will be "The Finished Product."

The conference will close with a meeting of district officers at 2 p.m. Officers, in addition to Crider and Green, include Dr. J. Wilkes Berry of Tech, corresponding secretary; Mrs. Linnie Campbell of Olton High School, recording secretary; Mrs. Noyce Burleson of Meadow, treasurer, and Carroll Burcham of LCC, publicity chairman.

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36-10-18-68

By Emil Carmichael

LUBBOCK, Oct. 18---Lubbock Certified Public Accountant M. Dan Howard was elected president of the Texas Tech Tax Institute at a business meeting Friday (Oct. 18). He will succeed Wendell D. Moore of Lubbock.

Accounting Prof. Haskell Taylor was re-elected executive secretary, a position he has held every year except one since the institute was organized 16 years ago. The one year when he did not serve as secretary, he was president.

The some 200 registrants for this year's institute voted to hold next year's session Oct. 16-17.

Fort Worth Accountant Billy M. Mann discussed the benefits of the Keogh Act at the Friday morning session. The act, he pointed out, extended to self-employed persons some of the tax benefits of tax-qualified retirement plans.

"We are just now seeing the beginning of the use of these plans by self-employed persons," Mann said. "In 1966 the benefits were liberalized, and a great deal of interest is now being shown by people who work for themselves.

"As more and more people become acquainted with these liberalized benefits, more and more will take advantage of them. Already insurance companies and mutual funds companies have set up programs to help self-employed persons participate in the retirement plans."

Mann is the partner in charge of the Fort Worth office of Arthur Anderson and Co.

This release distributed 10-18-68
to Lubbock news media, Eastern New
Mexico Univ., P.R. Office and
to Portales Daily News.

LUBBOCK, Oct. 18 -- Dr. Richard S. Juvet Jr., professor of analytical chemistry at the University of Illinois, will be guest speaker at the October meeting of the South Plains Section, American Chemical Society, Tuesday (Oct. 22) at Texas Tech.

His lecture on "Photolytic Degradation as a Means of Organic Structural Determination" will be at 8 p.m. (CDT) in Room 2 of the Tech Chemistry Building.

The subject is expected to be of special interest to members of the chemistry faculties and graduate students at Tech and Eastern New Mexico University, said Dr. John A. Anderson, chairman-elect of the chapter which has members in both universities.

Dr. Juvet's fields of technical specialization include gas chromatography, organic analysis, chelate chemistry of sugar derivatives and instrumental methods of analysis. After receiving his PhD from the University of California at Los Angeles, he was a research chemist at the Polychemicals Department of E.I. du Pont de Nemours and Co. prior to joining the UI faculty in 1955.

He held a postdoctoral fellowship for research and study at the University of Cambridge, England, in 1964-65 and during the past summer lectured at National Taiwan University in Formosa, at Ecole Polytechnique, Paris, and at a symposium on gas chromatography in Copenhagen.

He is co-author of a textbook, "Gas-Liquid Chromatography," and has written more than 40 articles for scientific journals.

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34-10-18-68

By Emil Carmichael

LUBBOCK, Oct. 18 -- The Texas Tech Computer Center has put into use--up to 20 hours a day--an IBM 1401 Mainframe computer donated by Mobil Oil Corporation, Computer Services Director George Innis announced Friday.

Dr. Innis pointed out the equipment, which has a replacement value of an estimated \$175,000, was shipped prepaid by airfreight to the institution by the oil company.

Additional capability that local IBM representatives and technicians installed here made the computer equipment completely operational, Dr. Innis said.

"When the job was complete," he said, "we released a 1401 computer that we had on lease, saving Texas Technological College about \$800 a month.

"The machine is currently used for utility work and for a great deal of administrative data processing.

"This is a useful and worthwhile piece of equipment we are pleased to have," Dr. Innis added. "The dollar savings to Tech are quite significant."

A metal plate attached to the computer bears this inscription: "This IBM 1401 Mainframe donated to Texas Technological College by Mobil Oil Corporation as a result of the special efforts of Mr. Fred Moore."

Moore, a resident of Austin, was formerly president of Mobil Oil Corporation's North American Division and an executive vice president and member of the board of directors of Mobil Oil.

LUBBOCK, Oct. 18 -- Two adjunct professors and two consulting professors in Texas Tech's School of Agricultural Sciences will review the curriculum and research programs involving range and wildlife management Thursday and Friday (Oct. 24 and 25).

Range Management Prof. Joseph L. Schuster said the review team will also survey and evaluate the state government-sponsored brush control research program at Tech. Schuster is its project leader.

The consulting professors are Dr. Robert A. Darrow and Dr. Martin Gonzalez.

Darrow, one of the nation's top plant scientists, is chief of the Plant Physiology Division of the U.S. Army's Plant Sciences Laboratory at Ft. Detrick, Frederick, Md.

Gonzalez, a recognized authority on range management in Latin America, is superintendent of El Rancho Experimental La Campana at Chihuahua, Mexico.

The adjunct professors are Dr. Clarence Cottam and Dr. W. J. "Dub" Waldrip.

Cottam, authority in wildlife management, is director of the Rob and Bessie Welder Wildlife Foundation at Sinton.

Waldrip, general supervisor of the Renderbrook-Spade Ranch in Colorado City, is a specialist in brush control and grazing.

In addition to the study of curriculum and research, Cottam and Gonzalez will conduct several seminars and discussions for students in advanced courses of range and wildlife management.

Gonzalez also will conduct a seminar for senior and graduate students at 4:30 p.m. Wednesday (Oct. 23) in the Agriculture Auditorium.

This release distributed 10-18-68
to Lubbock news media.

LUBBOCK, Oct. 18 -- A collection of works by Texas Tech Art Prof. Paul Roseland currently is on display at the Lutheran Student Center here.

The collection includes oil paintings, watercolors, sculptures and an interiors project. Two studies in oil, "Dallas Shooting Gallery" and "The Dallas Mourning News," are from the Texas Frontier Series of 1963.
(cq)

Roseland paintings and sculptures are displayed in the permanent collections of the Wesley Foundation at Texas Woman's University, the Lutheran Student Center at Texas University, the Baptist Student Center at Denton, the Episcopal Student Center at Ohio University and the Wesley Foundation at North Texas State.

The show will remain open through Nov. 4. The Roseland show is the first of several art displays to be featured at the Lutheran Center throughout the year.

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30-10-18-68

By Emil Carmichael

This release distributed 10-18-68
to Lubbock news media.

LUBBOCK, Oct. 18 -- Air Force Officer Qualifying Tests will be administered to sophomores in Tech's Department of Aerospace Studies, applicants for the two-year program in the department and other interested students Saturday and Sunday (Oct. 19-20).

Col. Haynes M. Baumgardner, professor of aerospace studies, said the officer portion of the tests will be administered at 9 a.m. on both days, and the pilot and navigator portions at 1 p.m. on Sunday.

The tests will be conducted in room 17 of the Social Science Building.


-30-

29-10-18-68

By Don Hancock

locals (pix to come)

(cutline)



■ TECH FORENSIC TOURNAMENT -- Texas Tech Speech Prof. Vera Simpson, left, confers with Dr. Lea Park Queener, guest critic for Tech's forensic tournament which opened Thursday, concerning the trophies to be presented at the 2:45 p.m. awards ceremony Saturday in the Agriculture Auditorium. Dr. Queener of Memphis State University was the main speaker at Thursday's banquet for student orators from some 30 colleges and universities who are participating in the tournament. (Tech Photo).

FOR RELEASE SUNDAY, Oct. 20

LUBBOCK, Oct. 20 -- Texas Tech's Friends of the Library will celebrate growth in depth and breadth of library holdings at their fourth annual meeting Oct. 28 at the Tech Union.

Library holdings now number more than one million items (1,014,870).

Featured speaker for the dinner meeting will be George Kozmetsky, co-founder of Teledyne, Inc., and now dean of the University of Texas College of Business Administration and of the Graduate School of Business. Kozmetsky formerly was a vice president of Litton Industries.

Citing the growth of the university's library, both in the number of items available to scholars and in value, Friends President Phil Simpson pointed out that, through the Friends organization, the Library has been able to add extremely valuable items.

Prime examples of these, he said, are the recent additions of the Coronelli Globe, the "Nuermberg Chronicle" published in 1493 and a limited edition folio of 10 reproductions of works by New Mexico artist Georgia O'Keeffe.

Simpson, who is chairman of the board of Republic Gypsum, credited the Friends with helping in "many ways," but "particularly in making money readily available for 'once-in-a-lifetime' opportunities."

All membership dues, he said, are used for the purchase of bibliographic items. There are no administrative nor overhead expenses.

"The availability of Friends' funds gives the library flexibility in book purchasing not possible through normal state purchasing procedures," Simpson explained.

He said the organization relies heavily on Lubbock businessmen who, through the Friends, contribute to the quality of education for university scholars and others of the area who use the Tech facility for specialized reference materials.

(MORE)

Friends of the Library --- add one

Librarian Ray Janeway said that the institution's role as a place of safekeeping for irreplaceable artifacts is balanced by the policy that all items housed "must have utility to be justified."

Well suited to that policy, he said, is the new folio of O'Keeffe's work.

The folio works, including charcoals, a pencil drawing and a watercolor, have been meticulously reproduced in 300-line screen offset lithography.

The water color, "Blue Lines," was done in 1916. It is on loan to the Metropolitan Museum of Art from the collection of O'Keeffe's late husband, Alfred Stieglitz, a leader of 20th century photography and one of the first to recognize the best of contemporary art.

In charcoal are several numbered drawings and "Abstraction IX," "Banana Flower" and "Ram's Horns."

Six of the 10 plates are reproductions of works O'Keeffe did when she resumed her art during World War I, after she had destroyed all previous efforts as paintings which "just added to the brush pile" of copyists.

Without the folio, the works would be unavailable to students for study unless they traveled to New York or had personal contact with the owner.

Miss O'Keeffe, who now lives in Abiquiu, New Mex., was described recently by a Life Magazine critic as "one of the most distinguished pioneers of American art."

Even more, Tech Art Department Chairman Bill Lockhart said, "she probably has more prestige internationally than any other woman artist."

Two of her paintings are in Lubbock. One is owned by the West Texas Museum and one by Mrs. Helen Jones. Miss O'Keeffe formerly taught in Amarillo and Canyon and returns to West Texas occasionally "because it has such beautiful sunsets."

Janeway made it clear that it "is no longer possible to measure library resources in terms of volumes alone." These special acquisitions, along with microforms, can be of greater value than some volumes, he said.

The Tech Library has 15,000 reels of microfilm and 146,385 units of other microtext.
24-10-17-68

This release distributed 10-19-68
to Lubbock news media.

FOR RELEASE SUNDAY, Oct. 20

LUBBOCK, Oct. 19 -- Former students of Texas Tech will have a variety of opportunities to renew acquaintances during a busy Homecoming Weekend Friday and Saturday (Oct. 25-26), Wayne James, director of the Ex-Students Association, announced Saturday (Oct. 19).

Luncheons, dances and a coffee are slated, to be highlighted by the Tech-SMU football game at 2 p.m. Saturday (Oct. 26).

Feature of the Friday (Oct. 25) activities will be a noon luncheon in the Student Union Building, when Distinguished Alumni Awards will be presented to four former students. The event is open to the public, and tickets may be obtained from the Ex-Students Office in the Union.

Friday events also in the Union area a meeting at 9:30 a.m. of the Ex-Students Association executive board; a coffee at 11 a.m. honoring the Distinguished Alumni Award winners, hosted by past presidents of the association; election of new officers at an Ex-Students Association Council meeting at 2 p.m., and the 8th annual Century Club dinner at 6 p.m., with Tom Haggai as speaker.

Coronation of the Homecoming Queen and two dances are set for 9 p.m. Friday. The coronation will be in Municipal Auditorium, and both dances are to be in Koko Palace.

(MORE)

Homecoming --- add one

Classes of 1925-1950 will have an "Old Timers Dance," with Mark Anthony and his orchestra providing music. "Come As You Are" is the theme for the reunion party of the classes of 1951-1968. Hosts for the 1951-1968 party are Mr. and Mrs. Roy Middleton and Mr. and Mrs. Dan Howard, all of Lubbock.

Sharing the Homecoming spotlight with the football game Saturday will be a parade from downtown along Broadway to the campus at 10 a.m. Theme for the parade and for dormitory decorations to celebrate the event is "Texas Tech--Where the Action Is."

All former students of the college are invited to a luncheon at 11:30 a.m. Saturday in the Municipal Coliseum, with Furr's Supermarkets, Furr's Cafeterias, Dunlap's and Frontier Saving Stamps, Inc., as hosts.

Pre-game activities at 1:45 p.m. in Jones Stadium will feature presentation of parade float and dormitory decoration contest winners and of the Homecoming Queen.

A dance at 9 p.m. in Koko Palace will conclude the weekend events.

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25-10-17-68

By Dee Powell

This release distributed 10-21-68
to Lubbock news media.

LUBBOCK, Oct. 21 -- A master dance class in modern jazz will be offered by Texas Tech's Department of Physical Education for Women from 4:30 to 6 p.m. Wednesday (Oct. 23) in the women's gymnasium.

Camille Long Hill, Houston choreographer and teacher, will be the instructor.

The class will be open to intermediate and advanced students, 12 years of age and over, according to Physical Education Prof. Janet Watson. The class fee will be \$2 per person.

Advance registration is not required, Miss Watson said.

Mrs. Hill is well known in her professional field. She has choreographed for civic ballet groups in Houston and for the Gus Giordano Company of Chicago, and two of her ballets have been performed at Southwestern Region Ballet Festivals.

During 11 years as president of the Texas Association of Teachers of Dancing she was instrumental in raising the standards and qualifications of teachers in the dance field through organization of an annual Normal School. She also is the author of a textbook used by the TATD.

-30-

7-10-21-68

By Emil Carmichael

This release distributed 10-21-68
to Lubbock news media, Stillwater,
Pocatello, Idaho.

LUBBOCK, Oct. 21 -- A master of arts degree in journalism was approved Monday (Oct. 21) for Texas Tech by the Coordinating Board, Texas College and University System.

Academic Vice President S. M. Kennedy notified Tech from Austin of the Coordinating Board's action.

Journalism Department Chairman Wallace E. Garets said the action gives Tech the second accredited master's degree in journalism program in Texas and the 38th in the nation.

Dr. Charles L. Allen, director of graduate studies in journalism, will be in charge of the new graduate program.

"There are 11 graduate students enrolled in the master's program in journalism now," Allen said, "and we expect to have about 15 full time graduate students in the department next fall."

The action culminates two years of work toward acquiring this program, Garets said. The only other institution in Texas with an accredited master's program in journalism is the University of Texas.

"This will give Tech a professional degree which will enhance graduates who later go into teaching and research," Allen said. "It will be meaningful in competing for jobs and in job advancement.

"The beginning salaries for journalists with master's degrees are \$60 to \$100 a month higher than those with only a bachelor's, according to national statistics," he said.

Garets pointed out that the graduate program will add prestige to the department and Texas Tech and will continue to attract a high caliber of students.

(MORE)

Master of Arts in Journalism --- add one

"Already among our graduate group, we have students from Texas, Oklahoma, Tennessee, Nebraska and Illinois."

Allen said Tech's will be one of the few master's programs in journalism to place emphasis on management of communications media.

Twelve graduate courses in journalism are taught at Tech. The application for the graduate program was presented to the Coordinating Board in February of 1967.

Tech's Journalism Department offers 26 undergraduate courses, with five fulltime faculty members, Dr. Allen, Garets and Profs. Ralph Sellmeyer, Robert A. Rooker and Harmon Morgan.

Garets came to Tech in the fall of 1956 when there were only 84 registrants in journalism courses. There are 392 this fall.

Allen joined the Tech faculty last year after 20 years with the Northwestern University journalism faculty and eight with the Oklahoma State University School of Journalism.

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6-10-21-68

By Dan Tarpley

This release distributed 10-21-68
to Lubbock news media, Bastrop,
Farwell, Temple, Ruidoso, N.M.,
Lyford, Eden, Lamesa, Petersburg,
Priceton, Carlsbad, Odessa,
Gorman, Midland, Robstown, Roswell.

LUBBOCK, Oct. 21 -- A delegation of 22 students enrolled in home management courses at Texas Tech, with four members of the School of Home Economics faculty, will participate in the National Home Appliance Conference which opens Thursday (Oct. 24) in Denver.

Purpose of the three-day program will be to introduce new home appliances and to explore methods of communicating appliance information to homemakers.

Faculty representatives will include Assistant Dean Billie Williamson, Miss Ann Kleiva of the Food and Nutrition Department, Miss Lola Marie Drew and Miss Cheryl Power, both of the Home and Family Life Department.

Participating students are Alice Anderson, Eden; Lou Ann Beal, Lamesa; Karen Buckley, El Paso; Sandra Coates, Houston; Gwen Corn, Farwell; Susan Eskew, Bastrop; Jackie Galbraith, San Antonio; Claire Gillespie, Temple; Sandra Griffin, Odessa; Kim Hailey, Gorman; Stephanie Hutcheson and Anna Rogers, both of Midland; Diane Knight, Amarillo; Karoline Lipscomb, Dallas; Ethel Mabry, Petersburg; Gretchen McCormic, Princeton; Barbara Miller, Fort Worth; Lorene Munoz, Robstown; Carol Powers, Carlsbad, N.M.; Becky Smith, Lyford; Cynthia Stevens, Roswell, and Toni Tully, Glencoe, N. M.

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1-10-21-68

By Emil Carmichael

This release distributed 10-21-68
to Lubbock news media.

LUBBOCK, Oct. 21 -- Works by two members of Texas Tech's art faculty received awards in the crafts division of the Arkansas Art Center's annual exhibition held this month in Little Rock.

A blue and white procelain pot by Dick Evans placed second, and honorable mention went to George Sacco for a silver and green blown glass bottle. Both pieces were selected for inclusion in the Center's permanent collection.

Other items displayed by Tech artists included jewelry and a silver sculpture by Frances Stephens and a copper enameled plate by Donna Read.

-30-

2-10-21-68

By Emil Carmichael

LUBBOCK, Oct. 21 -- Texas Tech Friends of the Library opened its annual fall membership campaign Monday (Oct. 21) with letters mailed to 137 individual, organizational and prospective members.

The organization is open to all who are interested in better library facilities at Texas Tech.

Friends' funds are used to give the library flexibility in book buying not possible through normal state purchasing procedures. All dues are used for library bibliographic purchases.

Heading the campaign are President Phil Simpson, who is chairman of the board of Republic Gypsum Company, and Friends Secretary Mrs. J.E. Blakey Jr.

Faculty Steering Committee members are History Prof. Thomas G. Manning, Chemistry Prof. Arthur L. Draper, English Prof. Floyd E. Eddleman, Architecture Prof. Elizabeth Sasser, French Prof. Harold L. Simpson and Associate Librarian James E. Platz. Librarian Ray Janeway is ex-officio member.

George Kozmetsky, dean of the University of Texas College of Business Administration, will be guest speaker at the Friends' annual meeting Oct. 28. Dr. Kozmetsky was formerly a vice president of Litton Industries and was a co-founder of Teledyne, Inc., a firm which made business history with its rapid growth.

3-10-21-68

By B. Zeeck

T NEWS

THE OLD AND THE NEW - A print of a 1949 charcoal by Georgia O'Keeffe is displayed with a volume published in 1493, the

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Division of Information Services
Lubbock, Texas 79409
Code 806 742-4136
John P. Tarpley, Dir. of SW News
Dan Tarpley, Mgr. News Bureau, SW2-5596

"Nuermburg Chronicle," the first book with printed illustrations.

Both are a part of Texas Tech Library acquisitions made possible through the Friends of the Library which began its fall membership campaign Monday (Oct. 21). The annual meeting will be Oct. 28.

Examining the O'Keeffe work, Ram's Horns, are Chairman Bill Lockhart of Texas Tech's Department of Art and Mrs. J. E. Blakey Jr., secretary of the Texas Tech Friends of the Library.
(Tech Photo).

3-10-21-68

This release distributed 10-21-68
to Lubbock news media.

LUBBOCK, Oct. 21 -- Reservations for Texas Tech's Distinguished Alumni Awards Luncheon should be made as soon as possible, according to Director Wayne James of the Ex-Student Association who said that tickets to the Friday function "are going fast."

The luncheon, which this year will honor four former students, is open to the public. Tickets may be purchased from the Association office at \$3.75 each.

Slated to receive awards are former Attorney-General of Texas Waggoner Carr of Lubbock and Austin, Rear Admiral Donald Chapman of Washington, hotel man Porter Parris of Washington and former Colorado Governor Dan Thornton of Englewood, Colo.

Two of last year's award winners will participate in the 1968 presentations. Jack Maddox, Hobbs businessman, will present the award to Parris, and cartoonist Jack Tippitt of Westport, Conn., will make the presentation to Carr.

David Casey, first vice president of the Tech Ex-Students Association, will do the honors for Chapman, and Tech Executive Vice President Glenn Barnett will make the presentation to Thornton.

President Grover E. Murray will be the luncheon speaker.

The luncheon honoring Distinguished Alumni traditionally is a part of Homecoming Weekend activities at Tech.

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4-10-21-68

By Emil Carmichael

This release distributed 10-21-68
to Lubbock news media.

LUBBOCK, Oct. 21 -- Two Texas Tech industrial engineering professors will attend the 14th Annual Human Factors Research Development Conference at Warren, Mich., Tuesday through Friday (Oct. 22-25).

The meeting is sponsored by the U.S. Army and held at the U.S. Army Tank Automotive Command at Warren.

Attending from Texas Tech will be Dr. R. A. Dudek, chairman of the Department of Industrial Engineering, and Dr. J. D. Ramsey, assistant professor of industrial engineering.

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5-10-21-68

By Mike Foster

LUBBOCK, Oct. 22---The Texas Tech Double T Rifle Team won one match and lost one over the weekend and is sharpening its sights for a match Nov. 9 with Texas Christian University marksmen.

Tech's ROTC riflemen defeated Tarleton State at Stephenville 1205 to 1100, but lost to Hardin-Simmons University 1208 to 1190.

High scorer for Tech in the first match was Steve Grubbs, with David Dick taking scoring honors in the second match. Other members of the Tech team include Ray Boothe, Bill Mize, Phil Snyder and Andrew Caire.

The intercollegiate matches are held under the sponsorship of the Southwest Rifle Association. University of Texas at Arlington leads the conference with a 1-0 record. Tech is tied with Hardin-Simmons for second place with a 2-1 record.

10-10-22-68

By Dan Tarpley



Texas Technological College
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cutlines

PROMOTION AWARD---Texas Tech Vice President for Business Affairs M.L. Pennington (left) presents the National Association of College Stores pick-promote-profit competition award to Tech Bookstore Manager W. Conner Cole Tuesday (Oct. 22). Cole won the award for a promotional pamphlet which the store makes available to students explaining the method of fixing prices paid students for used textbooks.

(Tech Photo)

9-10-22-68

This release distributed 10-22-68
to Lubbock news media, College
Store Journal

LUBBOCK, Oct. 22---Manager W. Conner Cole of the Texas Tech Bookstore has been named a winner in the College Store Journal's Pick-Promote-Profit competition.

Vice President for Business Affairs M.L. Pennington Tuesday formally presented the \$25 check to Cole.

"It's already earmarked," Cole said. "It goes to buy a bond for my granddaughter." The granddaughter is two-year-old Susan Marguerite Templeton, daughter of Mr. and Mrs. Larry Templeton of 4922 9th St., Lubbock. Templeton has been with the store seven years and is manager of the textbooks section.

The competition was sponsored by the College Store Journal and the National Association of College Stores public relations committee.

Cole, who announced he would retire Aug. 31, 1969, has been with Texas Technological College more than 41 years, longer than any other employe.

"In July, 1927, I came from Austin, a land of trees and water and flowers," Cole recalled, "to Tech when there were few sidewalks on the campus, no trees and lots of dust, wind and goatheads."

-more-

conner cole add one

Cole's award resulted from an educational pamphlet made available to students with regard to the probable value of their used textbooks.

The pamphlet explains the practices and policies for determining the price the store pays students for used books.

"The education of the student on the value of the textbook is a constant effort with us, and we believe more college bookstores should work at this a little harder," Cole said.

"It was our feeling that the time to make a big edification pitch was in connection with our advertising for used books. We took a basic question for the introduction, then went into detail on the four types of books students would have to sell. Student reaction was favorable."

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9-10-22-68

By Dan Tarpley

LUBBOCK, Oct. 22--Three Texas Tech professors are serving as consultants for a curriculum development study at Angelo State College at San Angelo this semester. In addition, each professor is instructing a three-hour course one evening per week at the school.

They are Dr. John C. Gilliam, associate dean and professor of business education; Dr. Thomas E. Hamilton, professor of Spanish, and Dr. P. Merville Larson, chairman of the speech department.

The three educators act as consultants in the curriculum development phase of a \$97,285 program designed to develop institutions. The program is sponsored by a grant from the U.S. Department of Health, Education and Welfare. Tech is the cooperating institution with Angelo State.

The three men teach their respective subjects Wednesdays from 6:30 to 9:30 p.m. at Angelo State.

Dr. Hamilton teaches Spanish 331, which deals with Spanish literature of the Middle Ages and Renaissance; Dr. Larson, Speech 431, a course in advanced interpretation, and Dr. Gilliam, Business Administration 469, a course in administrative policies.

Three other Texas Tech representatives are to be named to teach during the spring semester.

Dr. S.M. Kennedy, vice president for academic affairs at Tech, is Tech's coordinator for the cooperative program. Angelo State's coordinator is Dr. Billy M. Jones.

8-10-22-68

By Mike Fostel

This release distributed 10-23-68
to Lubbock news media, hometowns

LUBBOCK, Oct. 23 -- Texas Tech second-year law students will argue the 1968 National Moot Court problem at 7:30 p.m. Monday in the 140th District Court. Admission for the program, sponsored by the Lubbock Legal Secretaries, is \$1.

The 1968 national problem involves the constitutionality of present draft laws.

Members of the Tech moot court team are Richard Maxwell of O'Donnell, R. Charles Gentry of Ignacio, Colo., and Buford Terrell of Lubbock. Joining them for the Monday night argument will be John Weber of El Paso. Faculty sponsor of the team is Prof. C. Thomas Reese.

Judges for the practice argument are law professors Erwin Elias, Murl Larkin and Martin Frey.

The Texas Tech team will compete with nine other law school teams from Texas and Louisiana in the regional round of competition at Baylor University Nov. 7-9.

The top two teams in the regional tournament will argue in New York City in the national competition Dec. 16-18.

Justice Thurgood Marshall of the U.S. Supreme Court will preside.

Team members Maxwell and Gentry represented Texas Tech in the State Junior Bar Competition July 4 in Houston. Prof. Reese said of their performance "While they did not place, they did make an outstanding showing, losing in the quarter finals of competition. The team that beat them--St. Mary's Law School--went on to finish second in the competition."

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21-10-23-68

By Mike Fostel

LUBBOCK, Oct. 23 -- Exciting performers from the modern Spanish theater will come to Texas Tech Friday (Nov. 1) to present "Esta Noche Teatro," a collection of key scenes from works by Spain's major playwrights.

The performance will begin at 8 p.m. in the Tech Union Ballroom under auspices of the Union's Special Events Committee. Admission, free to Tech students with ID cards, will be \$1 for the general public, Tech faculty and staff.

Under the direction of the award-winning Delfor Peralta, the troupe will perform a series of highlights from well-known plays. The commentary in both Spanish and English is designed to trace the history of Spanish theater from Lope de Vega to Federico Garcia Lorca, interspersed with excerpts from the works of Calderon, de Molina, Benavente and Valle Inclan.

The actors set the stage for each scene while carrying on a commentary with the audience in which they explain the background and give a synopsis of the play they will perform.

Peralta has conducted more than 25 productions in Europe and South America. His production of three one-act plays by Eugene O'Neill ("Le Long Retour") won the Grand Prix d'Angouleme in France and his "Divine Paroles" won Poland's Director of the Year Award in 1966. He has directed several plays in English, among them Bergman's "A Painting on Wood" which starred Jessica Tandy, Pia Lindstrom and Roscoe Brown at the Festival of Two Worlds at Spoleto.

This release distributed 10-23-68
to Lubbock news media.

LUBBOCK, Oct. 23 -- Two Texas Tech professors associated with the THEMIS project awarded Tech by the U. S. Department of Defense will attend the 1968 Human Factors Society Meeting Oct. 28-31 in Chicago.

Dr. M. M. Ayoub, professor of industrial engineering, will present a paper Oct. 30 entitled "Behavioral Analysis of An Assembly Line Inspection Task." The paper is related to the THEMIS project research at Tech. Also attending the meeting will be Dr. Charles Halcomb of the psychology department at Texas Tech.

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19-10-23-68

By Mike Fostel

LUBBOCK, Oct. 23 -- Texas Tech Art Prof. Francis Stephen received honorable mention for his kinetic sculpture, "Vertical Patterns," at the National Juried Arts Show in Tyler.

Stephen is among 102 artists from 38 states whose works were selected for exhibit at the three-week show which closes Nov. 3.

Kinetic sculptures are so constructed that portions of the whole may move rhythmically on electrical impulse or remain stationary.

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20-10-23-68

By Emil Carmichael

LUBBOCK, Oct. 23 -- Jodi Snyder of Snyder was named "Corpsdette of the Month" by the Army ROTC's auxiliary organization of women students.

The honor goes each month to an Army Corpsdette who has shown a special interest in the ROTC program and who has given extra time and effort to help promote it.

Miss Snyder is a member of Delta Delta Delta Sorority and the Art and Design Council at Tech and has served as a representative to the Board of Student Organizations.

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16-10-23-68

By Dan Tarpley

This release distributed 10-23-68
to Lubbock news media.

LUBBOCK, Oct. 23 -- Texas Tech's Student Union will present the Don Caldwell Jazz Quintet in the first of a series of "jazz-In" jam sessions at 7:30 p.m. Thursday (Oct. 24) in the Union Ballroom.

The program will include original compositions by Caldwell along with popular works by other artists. No admission will be charged.

Subsequent concerts are scheduled Nov. 7, 21 and Dec. 12.

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17-10-23-68

By Emil Carmichael

LUBBOCK, Oct. 23 -- Some 20 Texas Tech women students have formed a girls' intercollegiate swimming team to represent the University this season in meets against other Texas and Louisiana and New Mexico institutions.

It will be Tech's first women's intercollegiate swimming team.

Physical Education Prof. Mary Ann Cobb, girls' swimming coach, said she was pleased with the turnout for the first call for volunteers Tuesday (Oct. 22). A second workout will be held Thursday (Oct. 24). More girls are invited to participate in the competition.

The team's first competition is a postal meet the week of Dec. 7-13, sponsored by Texas Women's University. A postal meet is one in which teams compete at their respective schools and report the times to the sponsoring school, which then determines the winners.

The TWU meet will consist of about 25 teams from Texas and Louisiana. It features team events such as a medley relay and free-style relay and individual events of 1100-yard free style, 100-yard backstroke, 100-yard breast-stroke, 100-yard butterfly and individual medley, composed of the four styles.

An invitational meet is planned at the Tech pool in March, co-sponsored by the girls' swim team and the Dolphins, Tech men's swimming team. College and university teams from Texas and New Mexico are expected to participate.

The girls' group will swim at an invitational tournament at Baylor University April 19.

(MORE)

Swimming Team --- add one

Mrs. Cobb said the team will compete at the State Collegiate Meet for Girls May 5 at Burnet. She hopes to send some competitors to the national girls' meet at the University of Michigan in late May.

"The program should prove beneficial for the girls," Mrs. Cobb said. "Swimming is one of the best all-around exercises for total muscular fitness and endurance."

She said that most of the girls have competed on high school swimming teams, but that previous experience is not necessary to try out for the team. "All a girl needs is ability to swim and a competitive spirit," Mrs. Cobb said.

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15-10-23-68

By Mike Foster

LUBBOCK, Oct. 23 -- Two Texas Tech agricultural economists said Wednesday (Oct. 23) the cost of processing cotton on the High Plains of Texas could be reduced by \$1.37 per bale if a proposed modified or "Speed" bale packaging system were adopted.

Richard D. Chitwood, research assistant for the Department of Agricultural Economics, and Dr. T. R. Owens, professor and cotton research specialist, have completed a project financed by the Cotton Producers Institute of the National Cotton Council of America in cooperation with the Textile Research Laboratory at Tech.

The researchers compared four bale packaging systems, including the conventional system now in use, a temporary bale wrap system, a modified or "Speed" bale system and an automated compress system.

"The reduction of \$1.37 per bale in packaging costs using the modified or 'Speed' bale system," said Owens, "resulted from a decrease in storage costs and elimination of the compress operation.

"The system involves the modification of the gin press box to change the dimensions of the conventional flat bale to 54 inches by 20 inches by 45 inches with a density of approximately 17 pounds per cubic foot. This produces a bale which is seven inches narrower than the present flat, or low density, bale.

"Storage capacity of a warehouse is increased by approximately 26 percent," continued Owens.

"The smaller size of the modified bales permits them to be shipped at freight rates comparable to those for standard density bales, thus eliminating the need for a subsequent compress operation.

(MORE)

Cost of Processing Cotton --- add one

"An important consideration," added the researcher, "which would affect the introduction of the 'Speed' bale system is the pink bollworm fumigation requirement for uncompressed cotton shipped interstate. Fumigation could increase unit costs per bale by five to ten cents."

The results of the entire project have been published in a special report for the International Center for Arid and Semi-Arid Land Studies entitled "An Economic Engineering Feasibility Analysis of Alternative Systems of Packaging Cotton Lint for the Texas High Plains."

"Details concerning each of the four systems studied are included in the report," said Owens. "However, it does appear that the greatest economic advantage - a 12 per cent reduction in packaging costs - accrues to the modified or 'Speed' bale system which utilizes remodeling of existing equipment rather than replacement."

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13-10-23-68

By Don Hancock

LUBBOCK, Oct. 23---Texas Tech sophomore David Lewis Smith, an engineering physics major from Friona, has been granted the C.C. Perryman Award for 1968.

The \$200 award, established in 1966, is given annually to an engineering student who has demonstrated his ability with outstanding achievement in freshman engineering courses and in engineering graphics. Smith, with a 4.0 grade point average, finished first in a class of 525 freshman students during the 1967-68 school year.

The award is given annually by Prof. Emeritus C.C. Perryman. Prof. Perryman taught engineering graphics at Texas Tech for 36 years before retiring in 1965.

Smith said he has found no formula or easy way to earn "A" grades in every course. "I have to work for what I get," he said. "I went to school five hours a day last year and studied about 10 hours a day. Of course, I had to sleep some, too."

Smith is the son of Mr. and Mrs. Lewis L. Smith of Friona.

12-10-23-68

By Mike Foster

LUBBOCK, Oct. 23---Official tabulations show a record 19,034 students registered for the fall semester at Texas Tech, Dean of Admissions Floyd D. Boze said Wednesday (Oct. 23).

The audited figures represent an enrollment hike of 388 over last fall's record total of 18,646, with the most significant gains in the upper division and graduate levels.

Largest increases this year over last are in the senior class where 3,185 signed up, an increase of 427, and in the graduate division with 2,116, up 258 from the previous record. Juniors number 3,559, a gain of 74.

The freshman class, although 233 under last fall's total, is by far the largest class enrolled with a total of 6,288. Sophomores, down 138, numerically are in second place with 3,886.

Registration by academic divisions adds up to 1,327 in the School of Agricultural Sciences; 6,596 in the School of Arts and Sciences; 4,610 in the School of Business Administration; 2,669 in the School of Education; 2,337 in the School of Engineering; 1,381 in the School of Home Economics and 114 in the School of Law.

The 1968 figure also shows that 7,530 coeds are attending fall classes at Tech as compared to 11,504 male students.

11-10-23-68

By Emil Carmichael

This release distributed 10-24-68
to Lubbock news media

LUBBOCK, Oct. 24 -- A four-man team of scientists and researchers began a two-day review of the curriculum and research activities of the range and wildlife management programs at Texas Tech Thursday (Oct. 24).

Here for the review are Dr. Robert A. Darrow, chief of the Plant Physiology Division of the U. S. Army's Plant Sciences Laboratory at Ft. Detrick, Frederick, Md.; Dr. Martin Gonzalez, superintendent of La Campana experimental ranch at Chihuahua, Mexico; Dr. Clarence Cottam, director of the Rob and Bessie Welder Wildlife Foundation at Sinton, and Dr. W. J. "Dub" Waldrip, general supervisor of the Renderbrook-Spade ranch in Colorado City.

Drs. Cottam and Gonzalez are conducting seminars and discussions for students in advanced courses on range and wildlife management.

Range Management Prof. Joseph L. Schuster of Tech said the review team also will survey and evaluate the state-sponsored brush control research program. Schuster is project leader.

Drs. Darrow and Gonzalez are consulting professors for Tech, and Drs. Cottam and Waldrip are adjunct professors.

-30-

26-10-24-68

By Dan Tarpley

This release distributed 10-24-68
to Lubbock news media.

LUBBOCKD Oct. 24 -- Texas Tech's Laboratory Theater will open a four-performance run of Moliere's "The Silly Young Ladies" at 7:30 p.m. Friday (Oct. 25) in the Speech Building Auditorium.

Subsequent performances will be at 7:30 p.m. Saturday and Monday and at 3 p.m. Sunday (Oct. 27). Admission will be 50 cents.

The comedy drama which satirizes French social life of the 17th century will be presented in costume under the direction of Speech Prof. Larry Randolph. Scenery and costumes were designed by Charles Kerr, senior from Anton.

Students in the cast include Howard Parsons, El Paso; Kenneth McCasland, Rotan; Claude Perilli, El Paso; Trudie Marchbanks, Meadow; Doriss Horton, Adrian; Cheri Brownlee, Lubbock; Jack Tucker, Abilene; Robert Thrift, San Antonio; Randy Cole, Borger, and Randy Carmon, Pampa. Sherri Harton of Perryton is assistant director.

Other performances are scheduled at Lubbock and area high schools under auspices of the Lubbock Chamber of Commerce. Under the title "Operation MADD," the play will be presented at Meadow High School Nov. 7 and at five Lubbock schools, Coronado on Nov. 19, Estacado on Nov. 21, Lubbock High on Dec. 5, Monterey on Jan. 8 and Dunbar on Jan. 16.

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27-10-24-68

By Emil Carmichael

LUBBOCK, Oct. 24 -- Eight thousand dollars in unrestricted funds was presented to Texas Tech's schools of Business Administration and Engineering and the Department of Geosciences by the Humble Oil Education Foundation Thursday (Oct. 24).

Tech President Grover E. Murray accepted the check from Merrill W. Haas, vice president of Humble Oil and Refining Company, Houston.

Haas was accompanied to Lubbock by A. A. Smith II of Houston, public relations manager, Southwestern Area, Humble Oil and Refining Company.

The School of Business Administration and the Geosciences Department will receive \$2500 each and the School of Engineering will get \$3,000.

Haas said the grant was part of \$393,000 being awarded by the Foundation for the 1968-69 academic year to 95 institutions of higher learning in the nation.

The Humble Oil Education Foundation, a non-profit organization, is supported by Humble's oil and refining, pipe line and gas transmission companies and Esso Production Research Company.

"This kind of grant," Dr. Murray pointed out, "is one of the very best types of help an institution can receive from private industry. It gives the institution flexibility in the use of the funds to provide improved education, research and public service."

Haas also presented Dr. Murray a silver medallion commemorating the 31st year of Humble sponsorship of broadcasts of Southwest Conference football.

(eq)

LUBBOCK, Oct. 24 -- Lillian Westphal, a German-Swiss actress noted for her presentations of classical and modern German drama, is slated to arrive Sunday (Oct. 27) for a two-day visit at Texas Tech climaxed by a lecture at 7:30 p.m. Monday (Oct. 28) in Tech Union's Mesa Room.

Mrs. Westphal, a cultural representative of the Goethe Institute in Munich, will appear here under auspices of the University's department of Germanic and Slavonic languages and the Tech chapter of Delta Phi Alpha, German honorary.

A series of meetings has been arranged to enable the visitor to meet informally with students and members of the language faculty, said Dr. Carl Hammer, department chairman.

These will include a 7 p.m. dinner Sunday at the Gridiron Restaurant with officers of Delta Phi Alpha, followed by a get-together with students at Clement Hall, where she will be staying while on campus.

Scheduled Monday are lunch at the Faculty Club, a tour of the language labs, the Kinderschule, the library and other points of interest at Tech and dinner at Doak Hall.

At her Monday lecture on "The German Drama," Mrs. Westphal will illustrate her presentation with recitations from Lessing's, Goethe's and Schiller's dramatic works and excerpts from Bertolt Brecht's "Kreidekreis," Max Frisch's "Andorra" and Friedrich Durrenmatt's "Romulus der Grosse."

The lecture is open to the public. There will be no admission charge.

LUBBOCK, Oct. 24 -- Texas Tech Friends of the Library will welcome new members Sunday (Oct. 27) and will hear an address by one of the world's leading industrialist-educators at its annual meeting Monday (Oct. 28).

The Friends' fall membership drive ends Sunday with a tour of the Tech Library and a tea in the library staff room from 3 to 4 p.m.

The annual dinner meeting will be held Monday at the Tech Union. The members' dinner meeting will begin at 7 p.m. in the Faculty Club and an address by Dr. George Kozmetsky will follow at 8:15 p.m. in the ballroom.

Kozmetsky is one of six directors of the \$400 million Teledyne Corporation and also the dean of the University of Texas College of Business Administration and Graduate School of Business.

He will speak Monday night on "A Technological Age of Transition -- University Impact."

Phil Simpson, president of the Texas Tech Friends of the Library and chairman of the board of Republic Gypsum Company, said the topic is "particularly pertinent to Lubbock."

Simpson explained that "technological industries are one of the best for the expansion of the Lubbock economy because there is little freight involved" in this type of business.

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23-10-24-68

By B. Zeeck

This release distributed 10-24-68
to Lubbock news media, Welch
Foundation.

LUBBOCK, Oct. 24 -- Dr. Sydney Ross, professor of colloid science at Rensselaer Polytechnic Institute, will deliver the 1968 Welch Lecture at Texas Tech at 8 p.m. Wednesday (Oct. 30) in Room C-2 of the Chemistry Building.

(cq)
His topic will be "Adsorption of Gases by Liquid Coated Powders."

Announcement of the event was made Thursday (Oct. 24) by Dr. Joe Dennis, chairman of the Chemistry Department.

Under sponsorship of the Welch Foundation of Houston, Ross will also deliver lectures at Austin College in Sherman and Midwestern University in Wichita Falls this year.

Author of more than 80 technical articles in various scientific journals, Ross wrote articles on foams and emulsions in the Encyclopedia of Chemistry and on detergents and wetting agents in the Encyclopedia Britannica. He is author of a technical book, "On Physical Adsorption."

Chairman of two symposiums on chemistry and physics of interfaces sponsored by the American Chemical Society, Ross also has led meetings of the division of colloid chemistry of the American Chemical Society and of the Gordon Conference on Chemistry at Interfaces. He has been a committee member of the National Colloid Symposium.

The speaker has been a consulting chemist for Esso Research and Engineering Co., West Virginia Pulp and Paper Co., Naugatuck Chemicals, Union Carbide Corp.'s Silicones Division, the general chemical division of Allied Chemical Corp. and Freeport Kaolin Co., Inc.

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22-10-24-68

By Dee Powell

LUBBOCK, Oct. 25---Construction will start immediately on a \$5.5 million addition to the Chemistry Building at Texas Tech, for which groundbreaking ceremonies were held Friday (Oct. 25).

Occupancy is scheduled in September, 1970, for the 125,600 square-foot addition, which will have specially-designed laboratory and classroom areas for each of the five divisions of the Chemistry Department.

Dr. Joe Dennis, department chairman, dedicated the building "to those who have worked here in chemistry, to those here now and to the students and teachers to come."

Dennis turned the first spade-full of earth, and Dr. Robert G. Rekers, chairman of the department's building committee, also participated in the ceremony.

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39-10-25-68

By Dee Powell

This release distributed 10-25-68
to Lubbock news media, 50m papers
West of Mississippi.

LUBBOCK, Texas -- Entries are being solicited by Texas Tech's Department of Art for a juried competition of sculpture, pottery, jewelry and blown glass.

It is the first juried art competition to be sponsored by the university's International Center for Arid and Semi-Arid Land Studies (ICASALS).

The competition is open to United States artists west of the Mississippi River. Slides of work are due Feb. 1. Artists must be 18 or older.

Exhibits will be shown May 4-25 on the Texas Tech campus in conjunction with ICASALS' five-month Focus on the Arts, January through May.

Major arid land countries of the world are supporting the Focus by sending exhibits which illustrate their cultures. The Smithsonian Institution, the Amon Carter Museum, the American Federation of Arts and the National Endowment for the Arts through the Texas Fine Arts Commission are among the organizations cooperating with Texas Tech's International Center in presenting the Focus. Concerts, musical dramas, films, lectures and lecture-demonstrations of techniques in art and music are scheduled.

Entry forms and more information are available by writing the Department of Art, Texas Tech, Lubbock, Tex. 79409. Co-chairmen of the competition are Art Profs. John Queen and Francis Stephen.

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33-10-25-68
By B. Zeeck

This release distributed 10-25-68
to Lubbock news media.

LUBBOCK, Oct. 25 -- Dr. Grover E. Murray, president of Texas Tech, received the first official crest of Tech's unit of the Army Reserve Officer Training Corps Friday (Oct. 25).

The crest, recently authorized and approved by the Institute of Heraldry, was presented to Dr. Murray by Cadet Col. James S. Kay and Col. Maxwell C. Murphy Jr., professor of military science.

The new crest, mounted on an impressive plaque for presentation, is divided horizontally from the upper left corner to the lower right corner by a plain field of black and red, the traditional colors of the university.

A shield, patterned after the shoulder patch worn by cadets, incorporates the design of the Texas Tech seal and is centered in the crest.

Inscriptions on the crest are "Leadership" and "ROTC," implying a synonymous meaning in the new program of action of Tech's Army ROTC.

Cadet Kay, in making the presentation to the Tech president, said, "We think this crest truly represents the Cadet Corps' mission, which is to develop leadership abilities of the cadet to the fullest extent possible."

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32-10-25-68

By Don Hancock

LUBBOCK, Oct. 25 -- Why doesn't the deer population build and build year after year? Is the social behavior of the wild turkey similar to that of human beings?

These are some of the questions for which Dr. Clarence Cottam seeks answers.

Dr. Cottam, director of the Rob and Bessie Welder Wildlife Foundation at Sinton, is on the Texas Tech campus as part of a four-man team reviewing curriculum and research programs involving range management and brush control. He serves as an adjunct professor in Tech's School of Agricultural Sciences.

A 25-year member of the U.S. Fish and Wildlife Service, Cottam assumed the directorship of the Welder Foundation in 1953 at its creation, under provisions in the will of the late Rob Welder. The 7,800 acre ranch, 30 miles north of Corpus Christi, was carved out of the large Welder cattle ranch.

Purpose of the foundation is to provide research and education on the various types of Texas wildlife. The refuge claims deer, turkey, quail, dove and javelina, as well as many types of non-game animals.

Research is done through foundation fellowships given to graduate students from universities throughout the United States. Dr. Thadis Box, director-at-large of the International Center for Arid and Semi-Arid Land Studies, was the first student to receive his doctorate degree through research at the Welder Foundation.

One research problem, Dr. Cottam said, was to discover why deer herds, with many instances of twin births, did not eventually double in size. It was found that diseases take the lives of many fawn deer. More interesting, it was found that at birth there is a one-to-one ratio of doe to buck fawns, but that at the age of one month the ratio is two does for every buck fawn. Why? The question cannot be answered fully, but research has led to some presumptions.

(MORE)

Dr. Cottam --- add one

When mother deer go to graze,,they hide their fawns and communicate to them to stay where they are hidden. The doe fawns will usually remain hidden until their mothers return, but the buck fawns--like many a little boy-- will become curious and leave to explore the surrounding country. Often they are found by coyotes or other predators and killed before they reach one-month old.

Dr. Cottam reports that turkeys behave much like a society of human beings. With over 90 per cent of the 600 or more wild turkeys on the refuge marked for identification, researchers have been able to watch them closely.

Take for example the gobbler, now six years old, that has been studied several years. Researchers watched him grow in stature until he was the ruler of his flock. In the turkeys' perching order, the flock ruler sits at the uppermost limb in the turkey roost.

This fellow held his position for a year before he was defeated for the position. Once beaten, all the flock turned against him, and he is now ostracized completely. He lives alone, roosting near the ranch headquarters.

Other research has shown the annual quail population to go through an 80 per cent turnover, or die-off, under normal conditions. The turkey lives from five to seven years, and the deer from six to eight years.

The Welder refuge is open to the public, with guided tours given on Thursdays. Summer institutes are held for public school teachers to inform them of nature and how best to teach it at elementary and secondary levels.

The wildlife on the refuge is not hunted. Increases in population are distributed to other research schools throughout the nation.

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28-10-25-68

By Mike Foster

This release distributed 10-25-68
to University Daily, KTXT, KTXT-
TV, Innis, Dudek, Bradford,
Rushing, Imke, Pasewark, Rouse,
Luchsinger, Ryan, Odell, Barton
and Elwell.

FOR RELEASE SATURDAY, Oct. 26

LUBBOCK, Oct. 26 -- Students are especially invited to meet with Texas Tech Friends of the Library," Phil Simpson, president, said, "to hear Dean George Kozmetsky of the University of Texas College of Business Administration speak Monday night.

"Dean Kozmetsky is one of the nation's leading industrialists and has a pertinent message for youth," he said.

Dr. Kozmetsky, co-founder and one of six directors of the \$400 million Teledyne Corporation, will discuss the "Technological Age of Transition - University Impact." His address at 8:15 p.m. Monday in the ballroom of the Tech Union will follow the annual dinner meeting of the Friends in the Faculty Club.

Although students are invited to join the membership of the Friends and attend the dinner meeting, there is no charge for the Kozmetsky address.

Kozmetsky earned his doctoral degree at Harvard's Graduate School of Business Administration.

In 1952, he joined Hughes Aircraft Company as assistant controller. He moved to Litton Industries in 1954, serving successively as assistant general manager of the electronic equipment division, director of the computers control laboratory (cq) and a vice president. He and another Litton associate founded Teledyne, Inc., in 1960, a company which had a meteoric growth in the defense electronics industry. Teledyne makes electronic control devices for the aviation industry, the earth and ocean sciences and other industrial processes.

(MORE)

Students Invited to Hear Kozmetsky --- add one

Kozmetsky's professional specialities are system analysis, organization theory, quantitative methods, information handling, application of digital computing techniques and system management.

He is the author of several books and articles covering his pioneering research in management sciences, automation and man-machine methodology. He is the co-author of "Electronic Computers and Management Control" and the author of "Financial Reports of Labor Unions."

He is the past president of the Institute of Management Sciences and recently was appointed consultant to the National Aeronautics and Space Administration.

Kozmetsky formerly taught at the University of Washington, Harvard Graduate School of Business Administration and at the Carnegie Institute of Technology Graduate School of Industrial Administration.

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30-10-25-68

By B. Zeeck

FOR RELEASE SUNDAY, Oct. 27

LUBBOCK, Oct. 27 -- Texas Tech Friends of the Library president Phil Simpson announced Saturday (Oct. 26) the public is invited to hear one of the world's top industrialist-educators, George Kozmetsky, speak at 8:15 p.m. Monday (Oct. 28) in the ballroom of the Tech Union.

"He will speak on industrial development, and his message is one pertinent to all residents of the Lubbock area, particularly the business community," Simpson said.

Texas Tech Friends of the Library will hold its annual dinner meeting at 7 p.m. in the Faculty Club and then open the meeting to the public in the ballroom at 8:15. There is no charge for Kozmetsky's lecture.

The speaker is one of six directors of the giant Teledyne Corporation, holding assets of close to \$400 million. He also is dean of the University of Texas College of Business Administration and Graduate School of Business.

The rapid rise of Teledyne, Inc., from its founding in 1960 has held the constant interest of business leaders. Kozmetsky was a co-founder of the company which manufactures electronic control devices for the aviation industry, the earth and ocean sciences and other industrial processes.

The topic of his Lubbock address is "A Technological Age of Transition - University Impact," a subject of special interest to the Hub City because of the particular usefulness of technological industries in a growing economy here.

Kozmetsky earned his doctorate at the Harvard School of Business. In 1952, he joined the Hughes Aircraft Company as assistant controller. He moved to Litton Industries in 1954, serving successively as assistant general manager of the electronic equipment division, director of the computers control laboratory and vice president. With another Litton associate, he founded Teledyne.

(MORE)

Kozmetsky Lecture --- add one

He serves now as consultant as well as director for Teledyne and as consultant to the National Aeronautics and Space Administration.

His professional specialties are system analysis, organization theory, quantitative methods, information handling, application of digital computing techniques and system management.

He has been a member of the faculties of the University of Washington, Harvard Graduate School of Business Administration and the Carnegie Institute of Technology Graduate School of Industrial Administration.

He is the co-author of "Electronic Computers and Management Control" and the author of "Financial Reports of Labor Unions." His other writings cover his pioneering research in management sciences, automation and man-machine methodology.

Simpson, who is chairman of the board of Republic Gypsum, said that late memberships in the organization are being accepted. The Friends unit at Texas Tech is open to any person interested in the growth of the Library as a resource center for scholars and for the professional people of the area. Additional information regarding membership may be obtained by calling the office, 742-2262.

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29-10-25-68

By B. Zeeck

This release distributed 10-28-68
to Lubbock news media.

LUBBOCK, Oct. 28 -- Miss Barbara Elizabeth Murray, daughter of Texas Tech President and Mrs. Grover E. Murray, is one of five finalists for Homecoming queen at Rice University.

Miss Murray, a senior biology major and an honor roll student, was nominated by Baker College, men's residential hall. She is a resident of Brown College for Women.

The queen and her court will be presented in half time ceremonies at the Texas Tech-Rice football game Saturday (Nov. 2) in Houston. The game will be televised.

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2-10-28-68

By Emil Carmichael

LUBBOCK, Oct. 28 -- Maj. Gilbert H. Schumpert Jr., professor of military science at Texas Tech, said Monday (Oct. 28) 800 scholarships will be offered to male high school seniors for the 1969-70 school year by the U.S. Army Reserve Officer Training Corps.

Schumpert, citing information received from the office of the commanding general of the Fourth U.S. Army, said the scholarships are awarded annually to outstanding male high school seniors who are motivated toward a career as an Army officer.

The four-year scholarships pay tuition, fees, books and laboratory expenses, plus \$50 per month. They may be used at any college or university in the United States which offers the four-year Senior Division Army ROTC program.

Selection of recipients is based on CEEB-SAT scores, high school academic records and participation in extracurricular activities.

High school senior men must take the College Entrance Examination Board-Scholastic Aptitude Test on Dec. 7 in order to apply for a scholarship by the deadline, Jan. 15, 1969.

Requests for scholarship applications should be sent to the Commanding General, Fourth U.S. Army, Attn: AKAAG-R, Fort Sam Houston, Texas 78234.

Registration deadline for the CEEB-SAT is Nov. 2 without a penalty fee. Late registration, with a penalty fee, is Nov. 16. Registration, locations and times for the tests are handled through high school counselors.

LUBBOCK, Oct. 28 -- Plans to select a Campus Football Queen of Texas Tech to compete for the Southwest Conference Queen title were announced Monday (Oct. 28) by the University Daily, the sponsoring agency.

The Southwest Conference winner then will compete for the national title of "College Football Centennial Queen" to reign during the 1969 football season.

Editor Bill Seyle said a panel of five students and four university staff representatives will meet at 5 p.m. Tuesday (Oct. 29) to select five finalists.

Persons and organizations wishing to make nominations to the panel are invited to place their suggestions with Miss Donna Axum of the Division of Information Services, Texas Tech, telephone 742-4136 by 5 p.m. Tuesday (Oct. 29).

The five finalists will appear before the panel at 5 p.m. Monday, Nov. 4, when the Texas Tech winner will be chosen.

The Southwest Conference queen will be selected at Austin from the eight candidates representing conference schools as a feature of the A&M-Texas University game, scheduled for national television, on Nov. 28.

Student members of the Tech panel of judges are Anne Blackburn, president of the College Penhellenic Association; Susan Morrissey, president of the Association of Women Students; Mike Thomas, president of the Inter-Fraternity Council; John Perrin, president of the Men's Residence Council, and University Daily representative John Drollinger.

Staff members of the panel are Vice President for Student Affairs Owen Caskey, Vice President for Development Bill J. Parsley, acting Director of the Division of Information Services John Petty, and Information Services Specialist Donna Axum.

(MORE)

Campus Football Queen --- add one

All Southwest Conference winners will receive expense-paid trips to Austin for the competition. The Southwest Conference Queen will compete in a national contest to be held as a halftime feature at a nationally-televised West Coast game later in the season.

Miss Axum will accompany Tech's entry to Austin.

Purpose of the national competition is to select a co-ed to enhance the celebrations attendant to the centennial year of college football.

"This young lady," Seyle said, "will serve as national queen for the 1969 football season."

The competition is a cooperative venture including the NCAA, which has set up a \$1,000 scholarship for the national winner and a \$500 scholarship for the runnerup; major college football schools, using the eleven conference offices as basic communication centers, and Chevrolet, with the Campbell-Ewald Agency as their spokesman.

Qualifications for candidates include good academic standing; plans to return to school next year; agreement to serve as Centennial Queen if chosen, and an avid interest in college football.

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4-10-28-68

By Dan Tarpley

This release distributed 10-28-68
to Lubbock news media, Amarillo.

LUBBOCK, Oct. 28 -- Officials at the Texas Technological College Research Farm have announced the beginning of the 1968-69 Performance Bull Test.

The annual 140-day test is held in cooperation with the Texas Agricultural Experiment Station, the Agricultural Research Service and several beef cattle breeders.

One hundred fifteen bulls, owned by 23 cooperators, are officially entered in the performance test conducted at the Killgore Beef Cattle Center, operated by Tech's School of Agricultural Sciences, at Pantex.

The test, to end with a field day and sale March 6, 1969, will provide beef cattle improvement and meaty sire evaluation information. A strictly regulated feed ration will be used.

The bulls are Hereford, Angus, Charolais and Santa Gertrudis. Sixty-five junior bulls and 50 senior bulls are involved. At the beginning of the test, the average weight-gain per day was 2.43 pounds for junior bulls and 2.25 pounds for the senior bulls.

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3-10-28-68

By Don Hancock

This release distributed 10-28-68
to Lubbock news media.

LUBBOCK, Oct. 28 -- Dean Lorrin G. Kennamer of Texas Tech's School of Arts and Sciences will speak Friday (Nov. 1) at the opening session of the annual meeting of the 8,000-member National Council for Geographic Education in Kansas City. The meeting will end Nov. 3.

Dr. Kennamer, immediate past president of the NCGE and a member of the executive board, will respond to the welcome address and also will participate in a Nov. 2 session as a discussant in a session dealing with the council's "Journal of Geography." The point at issue is whether the journal, with a circulation of 9,000, should emphasize research or applied geography.

Kennamer, a life member of the council, serves on its budget and planning committees and the Joint Committee on Education. He is the council's representative to the United States National Committee of the International Geographical Union.

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5-10-28-68

By B. Zeeck

LUBBOCK, Oct. 28 -- Texas Tech's new Department of Range and Wildlife Management had a vote of confidence today from four of the world's leading authorities.

The department, newest in agricultural sciences, was approved at the September meeting of the Coordinating Board, Texas College and University System. Texas Tech now has the largest number of range majors in the United States.

The experts, who are consulting and adjunct professors for the School of Agricultural Sciences, wound up a two-day survey of the department's curriculum, research and teaching programs Friday with commendation of the "broad approach" taken in brush control studies and the department's "able, young and enthusiastic" faculty.

The review team expressed particular interest in research on fire as one means of brush control and had praise for interdisciplinary studies involving other agricultural sciences departments. Full, written reports will be submitted to the school at a later date.

The survey group included Dr. Robert A. Darrow, one of the world's leading experts in the use of chemicals in brush control and chief of the Plant Physiology Division of the U. S. Army's Plant Sciences Laboratory at Ft. Detrick, Md.; Dr. Martin Gonzalez, Mexico's leading authority on range management and superintendent of Rancho Experimental La Campana in Chihuahua; Dr. Clarence Cottam, former assistant director of the U.S. Fish and Wildlife Service and now director of the Rob and Bessie Welder Wildlife Foundation of Sinton, and Dr. W. J. "Dub" Waldrip, expert in both the theory and practice of range management. Waldrip, a former professor and researcher at A&M University, now is general supervisor of the Renderbrook-Spade Ranch near Colorado City.

(MORE)

Range Management --- add one

Teaching in the Department of Range and Wildlife Management are Dr. Joseph L. Schuster, who is directing brush control studies at Texas Tech; Dr. Henry A. Wright, an expert in the use of fire to control brush; Dr. Billie Eugene Dahl, specializing in range improvement and range plant physiology; Dr. Eric G. Bolen, specialist in water fowl; John Ray Hunter, entomologist; Dr. Thadis W. Box, ecologist and director-at-large of Texas Tech's International Center for Arid and Semi-Arid Land Studies, and Dean Gerald W. Thomas of the School of Agricultural Sciences. Dr. Box currently is on leave in Australia.

Darrow said he was particularly pleased with the "broad array" of projects in Tech's brush control studies and said the approach to fire as a control measure was "quite good."

"We're getting fundamental information here," he said, adding that the studies directed by Dr. Wright are making "a really outstanding contribution."

"I am impressed with the increase in forage you're getting," he told Wright.

Dr. Thomas explained to the group that Texas Tech's approach to the problem of brush control was a "searching one." He said, "we're looking for leads," and if a particular study shows promise of results, emphasis will be put more heavily on it.

Cottam told the reviewing session that there would be no one solution to the brush control problem.

"You're not going to find one formula that's a cure-all for all your headaches," he said. "I like your approach at Texas Tech. You're taking a broad approach."

In curriculum areas, Cottam urged the development of courses in ichthyology (fish and other invertebrates) and other biological studies and continued cooperation with other disciplines. He stressed the economic advantage of range and wildlife management programs working closely with studies in park administration.

(MORE)

Range Management --- add two

Cottam supported the view of Gonzalez that students must be educated as more than technicians. Gonzalez' recommendation was for a curriculum which would offer range management students the cultural background necessary to understand the area and the people with whom they will be working.

Each of the visiting faculty praised the brush control effort at Texas Tech for its broad aspects covering biological, mechanical, chemical and fire control without duplicating the work of researchers elsewhere.

Waldrip praised the overall department.

"The staff here not only is outstanding capabilitywise," he said. "The climate they have to work in here is tremendous. Their opportunities to contribute are unlimited."

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6-10-28-68

By B. Zeeck

LUBBOCK, Oct. 28 -- South Plains cotton ginneries, in cooperation with the Texas Tech Placement Service, are offering seasonal work at area cotton gins to Texas Tech students through December.

The Texas Independent Cotton Ginners Association (TICGA) has requested its 67 members within a 25-mile radius of Lubbock to submit their manpower needs to the Tech Placement service. Other ginneries are urged to notify the University of their employment needs.

Don Smith, executive director of the TICGA, said that the ginneries need experienced and inexperienced men to work as yardhands, scale clerks, truck drivers, press operators and various other positions.

During the season, which ends around the first of the year, the ginneries operate several shifts and work seven days a week. Hours can be set up to benefit both the student and the ginner, and wages are competitive. Students must be over 18 and able to furnish their own transportation.

Mrs. Jean Jenkins, director of the Tech Placement Service, is encouraging the coordinated industry-university project. "The function of a placement service on a college campus should be more than just a vehicle to bring together the recruiter and the forthcoming graduate. Students need part time work, and this program, while seasonal, should open the doors to many other efforts of a similar nature. Working together with local Lubbock businesses in providing jobs for our students is very important and meaningful to us."

There is no charge for the service offered by the Tech Placement Service to either the prospective employer or the job-seeking student.

Students seeking employment must register with the Placement Service, room 252 of the Electrical Engineering Building at Texas Tech, between 8 a.m. and 5 p.m. Monday through Friday. The office is closed through the noon hour.

Professor S. Bernard Rosenblatt of the Marketing Department at Texas Tech is coordinating the efforts of the TICGA and the Tech Placement Service.

7-10-28-68

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By Mike Fostel

This release distributed 10-28-68
to Lubbock news media

LUBBOCK, Oct. 28---Phi Mu sorority and the Texas Tech Student Association's Senate will sponsor a mock presidential and gubernatorial election on the Tech campus Tuesday (Oct. 29).

The ballots will contain the names of the three major presidential candidates and the Republican and Democratic nominees for governor of Texas. They also will contain places for write-in candidates and for students to indicate whether they are registered voters.

Balloting places will be in the Administration, Foreign Language and Math, Social Science, Home Economics, Student Union and Business Administration Buildings. Students may vote by presenting their identification cards between 9 a.m. and 4:30 p.m.

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8=10-28-68

By Mike Fostel

EDITORS: Balloting results will be available to media at the Phi Mu lodge, PO3-3211, after 5:30 p.m. Tuesday (Oct. 29).

This release distributed 10-28-68
to Lubbock news media

AUSTIN, Oct. 28 -- Bill J. Claborn, associate professor of civil engineering at Texas Tech, will present one of 20 papers featured at a conference on the effects of watershed changes on streamflow, held in Austin Monday through Wednesday (Oct. 28-30).

Claborn's paper, "Application of Continuous Accounting Techniques to Evaluate the Effects of Small Structures on Mukewater Creek," is a report of research studies based on computer programs developed by Claborn.

Applications of the study occur in the selection of erosion control procedures and in the design of structures for flood control or other management of small streams.

The program, under sponsorship of the University of Texas, features papers by William C. Ackermann, president of the American Geophysical Union; Joe G. Moore, commissioner of the Federal Water Pollution Control Administration, and faculty members from M.I.T., Stanford, Michigan, Harvard and Texas.

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9-10-28-68

By Mike Fostel

LUBBOCK, Oct. 29 -- Dr. Grover E. Murray, president of Texas Tech, received the first official crest of Tech's unit of the Army Reserve Officer Training Corps Tuesday (Oct. 29).

The crest, recently authorized and approved by the Institute of Heraldry, was presented to Dr. Murray by Cadet Col. James S. Kay and Col. Maxwell C. Murphy Jr., professor of military science.

The new crest, mounted on an impressive plaque for presentation, is divided horizontally from the upper left corner to the lower right corner by a plain field of black and red, the traditional colors of the university.

A shield, patterned after the shoulder patch worn by cadets, incorporates the design of the Texas Tech seal and is centered in the crest.

Inscriptions on the crest are "Leadership" and "ROTC," implying a synonymous meaning in the new program of action of Tech's Army ROTC.

Cadet Kay, in making the presentation to the Tech president, said, "We think this crest truly represents the Cadet Corps' mission, which is to develop leadership abilities of the cadet to the fullest extent possible."

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10-10-29-68

By Don Hancock



Texas Technological College
Division of Information Services
Lubbock, Texas 79409
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cutlines

FIRST OFFICIAL ARMY ROTC CREST---Candus Crawford, commander of the Corpsdettes, affiliated with the Army ROTC at Texas Tech, shows off the first official Tech Army ROTC crest, mounted on a plaque, for presentation to University President Grover E. Murray. (Tech Photo)

MURRAY GETS CREST---Tech Army ROTC officials presented President Grover E. Murray an official crest in ceremonies at Tech Tuesday (Oct. 29). Cadet Col. James S. Kay and Corpsdette Col. Candus Crawford join Dr. Murray for the ceremony in the president's office.

(Tech Photo)

10-10-29-68

This release distributed 10-29-68
to Lubbock news media.

LUBBOCK, Oct. 29 -- Texas Tech faculty members from three separate departments are slated to participate in the annual meeting of the South Central Modern Languages Association which opens Thursday (Oct. 31) in San Antonio.

Representing the Department of Germanic and Slavonic Languages will be Dr. Carl Hammer Jr., chairman, Prof. Theodor W. Alexander, Dr. Alex P. Hull Jr. and Dr. W. T. Zyla.

Hammer is a member of the executive committee of the Texas Chapter of the American Association of Teachers of German which meets in conjunction with the SCMLA convention and also will serve as secretary of the German II sectional meeting.

Alexander will present an original research paper, "Schnitzler and the Inner Monologue" at the German III section, and Zyla will give a paper, "Social Aspects of Kocjubyns'kyj's Literary Work" (cq) at the Slavic and East European section meeting.

Dr. A. M. Hardy of the Department of Classical and Romance Languages will preside as chairman of French Section I. Dr. Harold L. Simpson will present a paper, "Vertu, the Confidante in the 18th Century French Novel," at French Section II, and Dr. William T. Patterson will speak on "The Genealogical Structure of Spanish" at the Spanish linguistics section.

Dr. T. Earle Hamilton, national president of Sigma Delta Pi, Spanish honorary, will be in charge of the convention's Saturday morning Spanish breakfast.

(MORE)

South Central Modern Languages Association --- add one

Representing the department at sectional meetings will be Dr. Henry L. Maxwell, Mrs. Laura Ballew, Prof. Peter D. Bubresko and Dr. Aldo Finco.

Dr. Truman W. Camp of the English Department will chair the sectional meeting on 18th Century Literature. Dr. James W. Culp will serve as secretary for the executive council of the Conference of College Teachers of English.

Dr. J. T. McCullen will present a paper, "Tobacco and Victorian Literature," at the English sectional meeting.

Other participants from the English Department will include Dr. Andrew Cairncross, Dr. Kenneth W. Davis, Dr. J. Wilkes Berry, Dr. Mary Sue Carlock, Dr. F.E. Eddleman, Dr. Dale Davis, Dr. Richard L. Oden, Jack Meathenia, Errol Smith, Will Stephenson, Dr. Beverly Brian, Dr. Jack Wages and Dr. Alan M.F. Gunn.

The conference closes at noon Saturday (Nov. 2).

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11-10-29-68

By Emil Carmichael

This release distributed 10-29-68
to Lubbock news media.

LUBBOCK, Oct. 29 -- Miss Mary Gerlach and Mrs. Kay Caddel of Texas Tech's School of Home Economics will participate in a regional conference of College Teachers of Textiles and Clothing which opens Thursday (Oct. 31) in Chicago.

Miss Gerlach is a newly elected member of the conference planning committee. Approximately 150 representatives from colleges and universities in 21 states are expected to attend the three-day meeting.

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12-10-29-68

By Emil Carmichael

This release distributed 10-29-68
to Lubbock news media

LUBBOCK, Oct. 29 -- Dr. Rudolf Dreikurs, internationally recognized psychiatrist famous for his counseling of subjects before audiences, will demonstrate his Adlerian theory of family counseling on television and in public sessions at Texas Tech.

Two sessions, when families actually will be counseled for the public to view, will be held from 9 a.m. until noon this Saturday (Nov. 2), and Saturday, Nov. 16.

The first demonstration of a public counseling session will be on KTXT-TV, Tech's educational station, from 7 to 8 p.m. Thursday (Oct. 31).

Dr. Dreikurs, director of the Alfred Adler Institute in Chicago and visiting professor in the Tech Psychology Department for the fall semester, will hold his public sessions in the Biology Auditorium. He will have a weekly program on KTXT-TV from 7:30 to 8 p.m. Thursdays throughout the semester.

A professor emeritus of psychiatry at Chicago Medical School, Dr. Dreikurs is at Texas Tech as part of his program of establishing training centers in the Adlerian practice of psychology throughout the nation and in certain areas abroad.

Dr. Dreikurs came to the United States following Adler's death in 1937. He has been described as the one who has done more than anyone else to keep alive the Adlerian theory of individual psychology and its techniques of counseling and psychotherapy--counseling subjects before an audience of professional and other interested listeners.

In explanation of the Adlerian theory, Dr. Dreikurs first starts with the assumption that man is a social being and wants to belong. "However, he misbehaves and has wrong ideas and thus gets himself into trouble," Dr. Dreikurs explains. "All human behavior has a goal--to be significant, to have a place."

(MORE)

Dreikurs --- add one

The psychiatrist says that, according to the Adlerian theory, man is a decision making organism. All movements are decisions toward his goals, although he is not usually conscious of this. The Adlerian practitioners use the teleological approach to correct man's misdirections, by first understanding the goals, and then by helping him to change them. This method of understanding and changing is what Dr. Dreikurs teaches to students, public school teachers and counselors.

Dr. Dreikurs says that, under the theory, children should never be punished. He has quoted himself in his autobiography as saying that he believes in punishment; that persons who harm children should be punished.

Children should be taught through a logical sequence in which the teacher first understands the child and his motivations, and then changes them.

"All children have problems," Dr. Dreikurs theorizes. "Some are more troubled than others. These are the ones who must be readjusted."

As examples of the theory of logical training, Dr. Dreikurs poses the problem of a child who misbehaves at home. "Rather than punish the child, the parent should deprive him of his dinner. Thus, he will realize that his misbehavior has caused him to not have dinner."

Dr. Dreikurs stresses that the key to logical training is to influence without reward and punishment, without fighting and conceding. The child, under these circumstances, will try to defeat and punish the parent by requiring special attention, or by keeping the parent busy in other ways.

Dr. Dreikurs specializes in counseling a family in front of an audience. In this manner, the students and other interested persons may see the actual processes of understanding the child.

LUBBOCK, Oct. 30 -- How do you fulfill a promise of quality education for approximately 3,000 students enrolled in one course?

In Texas Tech's freshman English courses one experimental solution to the problem is in its fourth year and improving with age.

Dr. Kline A. Nall, chairman of freshman English, uses a closed TV circuit to lecture to one out of three class meetings a week.

His lectures are the basis for instruction by teaching assistants who meet with the classes to guide independent study, answer questions, administer tests and do the grading. Teaching assistants are beginning their careers. Dr. Nall's lectures are based on 31 years of teaching experience.

From viewers of the electronic lectures, Dr. Nall draws some of the responses expected by an on-the-podium lecturer -- occasional laughter and the incentive to take notes.

Prof. Nall's lectures this year offer more variety than in the past. The change was inspired by his invited student evaluation. Said one young freshman:

"Why don't he bring on some color, some jokes, some pretty girls?"

"The point was valid even if the English was not," said Nall, and he made some changes.

On one program he invited a two-year-old, Curtis Langford, to demonstrate the joy of learning a new vocabulary. Another lecture featured a panel discussion of the value of good English in business. Appearing on the panel were Chairman Nolan Barrick of the Department of Architecture, Dr. Louise Luchsinger, assistant professor of economics at Texas Tech, and A.B. Watkins, Lubbock businessman.

(MORE)

Dr. Kline A. Nall --- add one

Even the pretty girls are "brought on" this fall. Dance students of Prof. Suzanne Aker in the Department of Women's Physical Education and Recreation perform an illustration of style.

The dancers, both men and women, perform the style of several authors whose works have been applied to music. Beethoven represents Milton's prose, Mozart the works of Addison and Steele. Mark Twain's style is illustrated by the work of Aaron Copeland, and Hemingway by Bela Bartok.

"I am not trying to sell television," Dr. Nall said. "I don't need to. It's inescapable.

"The medium of television can be used, however, to wake students up to the potentialities and pleasures of the language; it can do this while it also gives teaching needful for the course. Television can be inspirational, and it should be."

From time to time, the professor visits classes in person "just to prove to the students that I really do exist."

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14-10-30-68

By B. Zeeck



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ENGLISH VIA TELEVISION -- Dr. Kline A. Nail, chairman of freshman English at Texas Tech, delivers lectures on closed television to approximately 3,000 students, then shows up in class occasionally to let the students know he really exists. (Tech Photo)

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14-10-30-68



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HALLOWEEN MAGIC -- The lowly jack-o-lantern achieved a measure of stardom at Texas Tech this week as art students turned their creative talents to pumpkin sculpture. Taking a peek at some of the results are 2½-year-old Suzie Hazlewood, daughter of Mrs. Barbara Hazlewood of 2207 16th St., and three-year-old Dan Johnston, son of Mr. and Mrs. Dan Johnston, 6116 Nashville. Tech students are Bob Collett of Lubbock, hidden behind Suzie, Cheryl Sowder of Los Alamos, N.M., and Dianne Tucker of Houston. The sculpture project, in which some 70 students participated, was designed to challenge creativity in a traditional medium.
(Tech Photo)

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15-10-30-68

LUBBOCK, Oct. 30 -- Texas Tech chemical engineering students were given a new opportunity today to track down the "fingerprints" of organic compounds through the use of a sophisticated machine donated by the Celanese Chemical Company of Pampa, a division of the Celanese Corporation.

The mass spectrometer, valued at \$6,000, was donated to the Department of Chemical Engineering. In receiving it, Assoc. Prof. Robert Bethea explained that its value is inestimable "when you don't have one." In some problems for undergraduates, it can reduce a 15-hour job to a 15-minute one.

Production superintendents Max Webb of the Pampa plant and James Atwood of the Bishop plant made the presentation for Celanese, an instigator and supporter of Texas Tech's Flying Professors program.

The apparatus is used to analyze a chemical compound by breaking it up into ions, other charged particles and neutral particles. It charts a record of the component parts in patterns which make up a "fingerprint" of the unknown. Operation of the mass spectrometer is simple, but interpretation of the results is a highly specialized field, Atwood said.

"Its principal advantage," Atwood explained, "is that it can perform some analyses which simply cannot be done in any other way."



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FINGERPRINT EXPERT -- A mass spectrometer which can make rapid "fingerprints" showing the components of organic compounds was given Wednesday (Oct. 30) to Texas Tech's Department of Chemical Engineering by the Celanese Chemical Company of Pampa, a division of the Celanese Corp. Prof. Robert Bethea, center, reads the electronically recorded analysis, or "fingerprints," of butane during a trial run. With him are Celanese Production Superintendents Jim Atwood of Bishop, Tex., left, and Max Webb of Pampa. (Tech Photo).

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16-10-30-68

This release distributed 10-31-68
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LUBBOCK, Oct. 31 -- "Football--Red Raider Style!," a special 30-minute television documentary produced by the Texas Tech Division of Information Services and KTXT-TV, will be shown Nov. 6 at 7:30 p.m. on channel 5.

The show will feature Tech Football Coach J. T. King and two Red Raiders, defensive tackle Jim Moylan of Eastland and fullback Jackie Stewart of Giddings.

"The show is concerned with an in-depth look at the makeup of a college football player and the mental and physical preparation that goes into every game," according to John Petty, acting director of the Division of Information Services.

"We are showing the entire spectrum of emotions by both coaches and players from personal frustration to the exhilaration of a crucial victory," he said.

"Also explored," Petty said, "is the preparation on the part of the coaching staff including planning and scrimmage sessions."

Other points of interest included are glimpses of the players' noon meals, classroom activities and home life.

The film will contain actual game footage, scrimmage sessions and press box activities during the game.

"Football--Red Raider Style!" is one of a special series to be produced this year by the University's Division of Information Services and KTXT-TV Channel 5, Tech's educational channel.

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17-10-31-68

This release distributed 10-31-68
to Lubbock news media.

LUBBOCK, Oct. 31 -- Two members of Texas Tech's Department of Electrical Engineering faculty are participating this week in the three-day Second Asilomar Conference on Circuits and Systems, sponsored by the Naval Post Graduate School of Monterey, Calif., and the University of Santa Clara. The conference ends Friday (Nov. 1).

Their paper, "Locus Stability Criteria for Nonlinear Systems," will be presented by Electrical Engineering Chairman Russell H. Seacat. The co-author is L. F. Judd, graduate student and teaching assistant who also is attending the California symposium.

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18-10-31-68

By B. Zeeck