

	<b>TABLE OF CONTENTS</b>	
	<b>APRIL</b>	
<b>Date</b>	<b>News Release</b>	<b>Writer</b>
04/02/07	Advocates of Texas Tech Equity, Diversity Selected for Honors Event Advisory	Cory Chandler
04/03/07	Women's Rodeo Claims Third Place as Team Eyes Final Stretch	Cory Chandler
04/03/07	Academy of Petroleum Engineers Inducts New Members	Cory Chandler
04/04/07	Texas Tech Presents Excellence in Diversity and Equity Awards	Cory Chandler
04/04/07	Constitutional Rights, Police Deception to be Topic of Public Discussion and Symposium - Event Advisory	Michael Castellon
04/04/07	Texas Tech to Host Communication Research Colloquium	Christy Hammett
04/06/07	Texas Tech Students Inducted into Phi Beta Kappa April M. Arevalo of Floydada, Texas	John Davis
04/06/07	Texas Tech Students Inducted into Phi Beta Kappa Rishi Arya, Allison Sarah Griest and Jessica Jordan of Sugar Land, Texas	John Davis
04/06/07	Texas Tech Students Inducted into Phi Beta Kappa Damian Bayona, Rebecca Lynn Downey, Erica Vargas, and Susan Ellen Wozniak of El Paso, Texas	John Davis
04/06/07	Texas Tech Students Inducted into Phi Beta Kappa Tyler Brothers and Cathryn Wright of Abilene, Texas	John Davis
04/06/07	Texas Tech Students Inducted into Phi Beta Kappa Courtney L. and Jennifer Bunner of Kalispell, Montana	John Davis
04/06/07	Texas Tech Students Inducted into Phi Beta Kappa Catherine Chesnutt of Dallas, Texas	John Davis
04/06/07	Texas Tech Students Inducted into Phi Beta Kappa Catherine Chesnutt, Amy Kathryn Marino, and Emily Ziegler of Dallas, Texas	John Davis
04/06/07	Texas Tech Students Inducted into Phi Beta Kappa Sarah Elaine Decker of Childress, Texas	John Davis
04/06/07	Texas Tech Students Inducted into Phi Beta Kappa Jennifer Dodds and Kyle Huss of Friendswood, Texas	John Davis
04/06/07	Texas Tech Students Inducted into Phi Beta Kappa Samuel Duane Edwards of Midlothian, Texas	John Davis
04/06/07	Texas Tech Students Inducted into Phi Beta Kappa Laura Gee, Meghan E. George, and Jada Von Tungelin of Amarillo, Texas	John Davis
04/06/07	Texas Tech Students Inducted into Phi Beta Kappa Nathaniel Geiger and Lindsey Walesheck of Austin, Texas	John Davis
04/06/07	Texas Tech Students Inducted into Phi Beta Kappa Lindsay Marie Gowryluk of The Woodlands, Texas	John Davis

Date	News Release	Writer
04/06/07	Texas Tech Students Inducted into Phi Beta Kappa Megan Maura Grann, Christina Nha-Yan Hoang of Arlington and Michael James Henry, Jr., of Fort Worth, Texas	John Davis
04/06/07	Texas Tech Students Inducted into Phi Beta Kappa Leighanne Blair Jones of Seabrook, Texas	John Davis
04/06/07	Texas Tech Students Inducted into Phi Beta Kappa Katie Elizabeth Leonard of Burkburnett, Texas	John Davis
04/06/07	Texas Tech Students Inducted into Phi Beta Kappa Cassie Sue Myatt of Clarendon, Texas	John Davis
04/06/07	Texas Tech Students Inducted into Phi Beta Kappa Brooke Leigh Anne Neuman of Gilbert, Texas	John Davis
04/06/07	Texas Tech Students Inducted into Phi Beta Kappa Kelly M. Ochoa of Baytown, Texas	John Davis
04/06/07	Texas Tech Students Inducted into Phi Beta Kappa Bonnie Rader of Bartlett, Tennessee	John Davis
04/06/07	Texas Tech Students Inducted into Phi Beta Kappa Christopher M. Sader of Andrews, Texas	John Davis
04/06/07	Texas Tech Students Inducted into Phi Beta Kappa Nicole Danielle Wayland of Frisco, Texas	John Davis
04/06/07	Texas Tech Students Inducted into Phi Beta Kappa Janelle Young of Grand Forks, North Dakota	John Davis
04/06/07	Texas Tech Students Inducted into Phi Beta Kappa Kyle Huss of Friendswood, Texas	John Davis
04/06/07	Texas Tech Students Inducted into Phi Beta Kappa Christine Nha-Yen Hoang of Arlington, Texas	John Davis
04/06/07	Texas Tech Students Inducted into Phi Beta Kappa Megan Maura Grann and Christine Nha-Yen Hoang of Arlington, Texas	John Davis
04/07/07	Fiftieth Mesonet Station Opens to Provide Meteorological Data	Cory Chandler
04/09/07	Texas Tech Honors Outstanding Faculty - Event Advisory	Sally Logue Post
04/09/07	Texas Tech University to Hold Phi Beta Kappa Installation and Induction Ceremonies - Event Advisory	John Davis
04/09/07	Texas Tech Students Inducted into Phi Beta Kappa Linda Colleen Dickerson, Eileen Marie Haney, Marcus James Hershey, Houston, Texas; Matthew Alan Fass, Adam Kultgen, Melissa Kay Medley, Spring, Texas; Rishi Arya, Allison Sarah Greist, Jessica Jordan, from Sugar Land, Texas	John Davis
04/09/07	Texas Tech Students Inducted into Phi Beta Kappa Elizabeth Ann Barnes of Humble, Texas; Alden Mathew Astwood and Laura Garrison of Kingwood, Texas	John Davis
04/09/07	Texas Tech Students Inducted into Phi Beta Kappa Eric Gregory Braden and Rebecca Lazok of Katy, Texas	John Davis
04/09/07	Texas Tech Students Inducted into Phi Beta Kappa Lindsay Colleen Dickerson, Marie Haney, and Marcus James Hershey of Houston, Texas	John Davis

Lindsay

Date	News Release	Writer
04/09/07	Texas Tech Students Inducted into Phi Beta Kappa Melissa Ann Henry of Lewisville, Texas	John Davis
04/09/07	Texas Tech Students Inducted into Phi Beta Kappa Trenton Cole Hoffman of Keller, Texas	John Davis
04/09/07	Texas Tech Students Inducted into Phi Beta Kappa Sara Pugh and James M. Woodley of Las Cruces, New Mexico	John Davis
04/09/07	Texas Tech Students Inducted into Phi Beta Kappa Kristin Joy Schneider of Grapevine, Texas	John Davis
04/09/07	Texas Tech Students Inducted into Phi Beta Kappa Lindsey Walesheck of Cedar Park, Texas	John Davis
04/10/07	Texas Tech Students Inducted into Phi Beta Kappa Trista Askins, Hosam Nabil Attaya, Anna M. Crawford, Meghan E. George, Shruti J. Gohel, Lindsay Marie Gowryluk, Austin D. Gray, Trenton Cole Hoffman, Tina Kaviani, Genevieve Kendall, Davis Thomas Kidwell, Catherine Elizabeth Lee, Clovis Eric Long, Bobbak Mansouri, Shaughn Michael Nunez, Geneva Ruth Peterson, Amy Rodriguez, Christopher M. Sader, Yajhaira Milena Smith, Nicole Danielle Wayland, Cathryn Wright, and Kara Bethany Young and Cynthia Ann Henrie of Lubbock, Texas	John Davis
04/10/07	Texas Tech Students Inducted into Phi Beta Kappa Gregory A. Bauer of Albuquerque, New Mexico	John Davis
04/10/07	Texas Tech Students Inducted into Phi Beta Kappa Melissa Ann Bro of Bedford, Texas; Kristin Joy Schneider of Grapevine, Texas; and Zuzanna Knypinski of North Richland Hills, Texas	John Davis
04/10/07	Texas Tech Students Inducted into Phi Beta Kappa Brandon Cometti and Bonnie Larissa Hanson of Roswell, New Mexico	John Davis
04/10/07	Texas Tech Students Inducted into Phi Beta Kappa Christan Elizabeth Curry of Farmington, New Mexico	John Davis
04/10/07	Texas Tech Students Inducted into Phi Beta Kappa Stephanie Franco of San Antonio, Texas	John Davis
04/10/07	Texas Tech Students Inducted into Phi Beta Kappa Austin D. Gray and Andrew Noe of Midland, Texas	John Davis
04/10/07	Texas Tech Students Inducted into Phi Beta Kappa Adrienne Sarah Hiatt of Saginaw, Texas	John Davis
04/10/07	Texas Tech Students Inducted into Phi Beta Kappa Holly Hightower of San Angelo, Texas	John Davis
04/10/07	Texas Tech Students Inducted into Phi Beta Kappa Jillian Nicole Junkes of Mesa, Arizona	John Davis
04/10/07	Texas Tech Students Inducted into Phi Beta Kappa Genevieve Kendall of Edmonds, Washington	John Davis
04/10/07	Texas Tech Students Inducted into Phi Beta Kappa Glenn Lahodny, Jr. of Schulenburg, Texas	John Davis
04/10/07	Texas Tech Students Inducted into Phi Beta Kappa Holly Elizabeth Lenart of Abbott, Texas	John Davis
04/10/07	Texas Tech Students Inducted into Phi Beta Kappa Anthony James Lewis of Newport, RI	John Davis
04/10/07	Texas Tech Students Inducted into Phi Beta Kappa Rosabel Loya of Tulia, Texas	John Davis

Date	News Release	Writer
04/10/07	Texas Tech Students Inducted into Phi Beta Kappa Cristina E. Maqueda of Mission, Texas	John Davis
04/10/07	Texas Tech Students Inducted into Phi Beta Kappa Amy Kathryn Marion of Dallas, Texas	John Davis
04/10/07	Texas Tech Students Inducted into Phi Beta Kappa Kyle Ray Miller of Plainview, Texas	John Davis
04/10/07	Texas Tech Students Inducted into Phi Beta Kappa Sarah May Nicolet of Round Rock, Texas	John Davis
04/10/07	Texas Tech Students Inducted into Phi Beta Kappa Geneva Ruth Peterson and William Jack Peterson of Waxahachie, Texas	John Davis
04/10/07	Texas Tech Students Inducted into Phi Beta Kappa Anita S. Rao and Jasmine Elysia Tucker of Plano, Texas	John Davis
04/10/07	Texas Tech Students Inducted into Phi Beta Kappa Yajaira Milena Smith of Pearland, Texas	John Davis
04/10/07	Texas Tech Students Inducted into Phi Beta Kappa Sarah L. Verbout of Victoria, Texas	John Davis
04/10/07	Texas Tech Students Inducted into Phi Beta Kappa Jada Von Tungeln of Vernon, Texas	John Davis
04/10/07	Texas Tech Students Inducted into Phi Beta Kappa Kristin Wood of Cottage Grove, Wisconsin	John Davis
04/10/07	Texas Tech Students Inducted into Phi Beta Kappa Emily Ziegler of Dallas, Texas	John Davis
04/10/07	Texas Tech University To Hold Phi Beta Kappa Installation And Induction Ceremonies - Event Advisory	John Davis
04/10/07	Texas Tech Students Inducted into Phi Beta Kappa Marcus James Hershey of Houston, Texas	John Davis
04/10/07	Texas Tech Students Inducted into Phi Beta Kappa Meghan E. George of Amarillo, Texas; Christopher M. Sader of Andrews, Texas; Sarah Elaine Decker of Childress, Texas; Cassie Sue Myatt of Clarendon, Texas; April M. Arevalo of Floydada, Texas; Trista Askins, Hosam Nabil Attaya, Anna M. Crawford, Shruti J. Gohel, Lindsay Marie Gowryluk, Austin D. Gray, Trenton Cole Hoffman, Tina Kaviani, Genevieve Kendall, David Thomas Kidwell, Catherine Elizabeth Lee, Clovis Erick Long, Bobbak Mansouri, Shaughn Michael Nunez, Geneva Ruth Peterson, Amy Rodriguez, Yajaira Milena Smith, Nicole Danielle Wayland, Catherine Wright, and Kara Bethany Young of Lubbock, Texas; Austin D. Gray and Andrew Noe of Midland, Texas; Kyle Ray Miller of Tulia, Texas; Jada Von Tungeln of Vernon, Texas; and Cynthia Ann Henrie of Wolfforth, Texas	John Davis
04/10/07	Texas Tech Cheerleading Squad Places Fifth in National Competition	Ben Samples
04/10/07	Texas Tech Honors Outstanding Faculty	Sally Logue Post
04/10/07	Texas Tech Equestrians Bound For National Championship	Cory Chandler
04/10/07	Chess Grandmaster to Address Spring 2007 Commencement Class	Cory Chandler
04/10/07	KTXT-TV and Heritage Auction Galleries Present "Art and Appraisal Fair"	Sally Logue Post
04/11/07	Texas Tech's Best and Brightest Shine in Scholarship Spotlight Brittany Chan of Spring, Texas and Brittany Vander Hey of Cypress, Texas receive the Mary W. Doak Housing Scholarship	Gretchen Pressley

<b>Date</b>	<b>News Release</b>	<b>Writer</b>
04/11/07	Texas Tech's Best and Brightest Shine in Scholarship Spotlight Jeannie Quiroz, Rebecca Smith, and Darlington Ukwu of San Antonio, Texas Receive the Mary W. Doak Housing Scholarship	Gretchen Pressley
04/11/07	Texas Tech's Best and Brightest Shine in Scholarship Spotlight Kristin Eskew of Robinson, Texas Receives the Mary W. Doak Housing Scholarship	Gretchen Pressley
04/11/07	Texas Tech's Best and Brightest Shine in Scholarship Spotlight Ben Williams of Gruver, Texas Receives the Mary W. Doak Housing Scholarship	Gretchen Pressley
04/11/07	Texas Tech's Best and Brightest Shine in Scholarship Spotlight Paul Carpenter of Fort Worth, Texas Receives the Mary W. Doak Housing Scholarship	Gretchen Pressley
04/11/07	Texas Tech's Best and Brightest Shine in Scholarship Spotlight Jeffri Vaughn of Floydada, Texas Receives the Mary W. Doak Housing Scholarship	Gretchen Pressley
04/11/07	Texas Tech's Best and Brightest Shine in Scholarship Spotlight Megan Yeary of Fair Oaks Ranch, Texas Receives the Mary W. Doak Housing Scholarship	Gretchen Pressley
04/11/07	Texas Tech's Best and Brightest Shine in Scholarship Spotlight Joshua Borunda of El Paso, Texas Receives the Mary W. Doak Housing Scholarship	Gretchen Pressley
04/11/07	Texas Tech's Best and Brightest Shine in Scholarship Spotlight Sara Kutscher of Dallas, Texas Receives the Mary W. Doak Housing Scholarship	Gretchen Pressley
04/11/07	Texas Tech's Best and Brightest Shine in Scholarship Spotlight Priscilla Mechenbier and Megan Smith of Amarillo, Texas Receive the Mary W. Doak Housing Scholarship	Gretchen Pressley
04/11/07	Texas Tech's Best and Brightest Shine in Scholarship Spotlight Mary W. Doak Housing Scholarship Awarded	Gretchen Pressley
04/12/07	Texas Tech University Unmasks Raider Red - Event Advisory	Ben Samples
04/12/07	Texas Tech Graduate Student Earns Second Prestigious Fellowship	Gretchen Pressley
04/16/07	A Raider Red Tradition in the Making	Gretchen Pressley
04/16/07	Texas Tech Department of Psychology to Receive Endowed Professorship, Faculty Excellence Endowment - Event Advisory	John Davis
04/17/07	Department of Psychology Receives Endowed Professorship, Faculty Excellence Endowment	John Davis
04/18/07	New Masked Rider to Take Reins During Transfer - Event Advisory	Cory Chandler
04/18/07	23rd Annual Faculty Academic Contributions Exhibit	Linh Le

<b>Date</b>	<b>News Release</b>	<b>Writer</b>
04/20/07	New Masked Rider Takes Reins During Transfer - News Release	Cory Chandler
04/20/07	Spur Society to Recognize Chancellor Emeritus John T. Montford	Michelle Hougland
	Event Advisory	
04/23/07	Wind Experts Available to Speak About Panhandle Tornadoes	Cory Chandler
04/23/07	Food Safety Expert Available to Speak About E. Coli on Beef	Cory Chandler
04/23/07	"Pursuit of Happiness" Author to Speak at Two Texas Tech Events	John Davis
04/24/07	Weighing the Financial Impact of 2007 Farm Bill	Norman Martin
04/24/07	Texas Tech Signs Major Agreement with Vietnamese Government	Sally Logue Post
04/24/07	Three Texas Tech Professors Honored with CAREER Awards	Ben Samples
04/25/07	Texas Tech Featured in New PBS Series	Sally Logue Post
04/25/07	Stay Tuned: President Jon Whitmore, Apple, Inc. Set to Make Special Announcement - Event Advisory	Michael Castellon
04/25/07	"Pursuit of Happiness" Author to Speak at Mentor Tech Banquet, Presidential Lecture & Performance Series Event - Event Advisory	Michael Castellon
04/25/07	Texas Tech Celebrate Arbor Day	Gretchen Pressley
04/25/07	Student-Built Autonomous Robots Set for Race - Event Advisory	Cory Chandler
04/25/07	Advisors Honored by Texas Tech	Cory Chandler
04/25/07	Seniors! Strut Your Stuff	Cory Chandler
04/25/07	Pursuit of Happiness' Author to Speak at Rawls College CER Luncheon - Event Advisory	Michael Castellon
04/26/07	"Happyess" Star Keynotes CER Luncheon	Michael Castellon
04/26/07	Paul Whitfield Horn Fellowships Awarded to Women Graduate Students	John Davis
04/26/07	Today's Christopher Gardner Speech Moves Venue to Allen Theatre Event Advisory	John Davis
04/30/07	Chancellor Outlines His Vision for the Future at Town Hall Meeting Event Advisory	Sally Logue Post
04/30/07	Newest Addition to Texas Tech Public Art Collection Takes on Acoustical Mysteries	Sally Logue Post
04/30/07	Ten Professors Awarded	Linh Le
04/30/07	Texas Tech Student Wins Academic Freedom Scholarship Essay Contest	Sally Logue Post



TEXAS TECH UNIVERSITY

# Advisory

**FOR IMMEDIATE RELEASE**

DATE: April 2, 2007

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)  
(806) 742-2136

**Advocates of Texas Tech Equity, Diversity Selected for Honors**

WHAT: 2006-2007 President's Excellence in Diversity and Equity Awards.

WHEN: 4- 6 p.m. Wednesday (April 4)

WHERE: Texas Tech Merket Alumni Center

EVENT: Texas Tech University will honor four members of its faculty, staff and student body for promoting equity and diversity across campus.

CONTACT: **Rosa Gallegos, senior administrator, Cross-Cultural Academic Advancement Center, Office of the President, Texas Tech University,**  
(806) 742-8682, or [rosa.gallegos@ttu.edu](mailto:rosa.gallegos@ttu.edu)

-30-



TEXAS TECH UNIVERSITY

# News Release

DATE: April 3, 2007

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)  
(806) 742-2136

## **Women's Rodeo Claims Third Place as Team Eyes Final Stretch**

With three regular season rodeos left for the 2006-07 season, the Texas Tech women's team may clinch one of two top spots on their quest for the national championships.

The Texas Tech University Women's Rodeo Team took first place at the Western Texas College host rodeo March 29-31 and barrel racer Brittany Bennett solidified her position as the top contender in the Southwest Region by winning her event at this and several events this season.

Texas Tech won the women's team championship for the weekend with 360 points. This puts the team in 3<sup>rd</sup> of 17 schools in the region, trailing Tarleton State University and Vernon College.

The team now trails Tarleton by 165 points for the top spot with three rodeos to go. The top two teams from the Southwest Region, as well as the best three contenders in each of nine individual events, will advance in June to the College National Finals Rodeo held in Casper, Wyo.

"Tarleton's team has always been bad to the bone," said Texas Tech rodeo coach Chris Guay. "We've done really well so far, but we can't rest. We're going to have to have three outstanding rodeos. We head to West Texas A&M, Howard College, and finish up at Tarleton April 19-21".

Bennett, a junior agricultural communications major from Portales, N.M. has now solidified first place for the Southwest Regional championship title in the barrel racing event. Romany Gordon, Castle Rock, Colo. won second in the barrels and moved into fourth place in the regional standings. The other team members include Kaily Richardson, Pampa and Abbie Marvel Paradise Valley, Nev.

**CONTACT: Chris Guay, rodeo coach, Texas Tech University, (806)742-2805 ext. 256, or [chris.guay@ttu.edu](mailto:chris.guay@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

DATE: April 3, 2007

CONTACT: Cory Chandler, cory.chandler@ttu.edu  
(806) 742-2136

## **Academy of Petroleum Engineers Inducts New Members**

[EDITOR'S NOTE: An individual in this release is from your area. Photos of the distinguished alumni are available electronically]

The Texas Tech University Academy of Petroleum Engineers inducted six new members Thursday (March 29).

The academy was created in 1994 by the Texas Tech Department of Petroleum Engineering to recognize petroleum engineering graduates and other industry professionals who have made significant contributions to the profession and also to encourage and inspire current students to achieve success in their fields.

This year's inductees include the following:

- J. T. (Tommy) Lent, Jr. is partner and vice president of engineering and operations for CrownQuest Operating LLC, an independent drilling and producing oil and gas company in Midland.

Lent began his career with El Paso Exploration Company (later Meridian Oil/Burlington Resources) and also worked with Parker & Parsley (now Pioneer) and Graham Resources Ltd. He is a member and past board member of the Society of Petroleum Engineers and the Natural Gas Producer's Association. He has served as a member of the Advisory Committee to Odessa College's Petroleum Technology Department and was a part-time instructor.

- Bill Jones began in 1953 his career with FMC Technologies, originally known as Food Machinery Corporation. He has worked in locations including Odessa, Midland, Dallas, Illinois and Singapore. He retired in 1983 as the Western Regional Sales Manager.

He later formed J & W Services & Equipment Co. and retired again in 1991. Jones has built working-scale models of equipment FMC manufactured for the Permian Basin Petroleum Museum, University of Alaska in Fairbanks, and Texas Tech's Department of Petroleum Engineering.

- Denny Bullard, vice president of engineering and development for Pioneer Natural Resources. Bullard was vice president of Gulf Coast Operations for Parker & Parsley Petroleum, production manager for Damson Oil Corporation and Production Superintendent with Conoco Inc.

Bullard is a member of Society of Petroleum Engineers, Society of Petrophysicists & Well Log Analysts and American Society of Mechanical Engineers. He has served on various committees for Society of Petroleum Engineers, American Petroleum Institute and Southwest Petroleum Short Course Advisory Committee.

- George W. Slaughter began his career with Texaco and has worked as district production manager and senior vice president of production for Southland Royalty Company. He was senior vice president and general manager in Yemen for Hunt Oil Company. While in Yemen he organized and served as Chairman for the local chapter of Society of Petroleum Engineers in Sanaa, Yemen.

Slaughter has served as chairman of deacons for Fielder Road Baptist Church and is a volunteer for Mission Metroplex, which is a faith based ministry serving the disadvantaged in Arlington. He is a member of Society of Petroleum Engineers.

- Harold Inman retired in 1982 from Mobil, where he worked in positions including senior planning associate for the North American Division in New York and vice president and liquefied natural gas venture manager in Indonesia. In 1979 he was appointed president and general manager of Mobil Exploration Norway Inc.

Inman served as a school board member in Stavanger, Norway. He was a member of Society of Petroleum Engineers, American Petroleum Institute, and the Natural Gasoline Association of America. He is also a member of Phi Theta Kappa Honor Society, Pi Epsilon Tau – petroleum engineering honor fraternity, and Tau Beta Pi – engineering honor fraternity.

- Ray Mikolajczyk is creator of Ray Oil Tool Company, an international supplier of down-hole cementing tools.

Mikolajczyk began his career with The California Company, which later became Chevron Oil Company. He was vice president of consulting engineering firm A. J. Pantaleo & Associates. In 1981 he created his own consultant firm, Ray Mikolajczyk Consultants Inc. He formed Ray Oil Tool Company for developing his inventions. Mikolajczyk holds several patents.

He has served as a vice president of the local Society of Petroleum Engineers in Lafayette, La., on the Producer Advisory Group of Petroleum Technology Transfer Council and is on the American Petroleum Institute Committee for Centralizers and Float Equipment.



TEXAS TECH UNIVERSITY

**CONTACT: Joan Blackmon, Department Business Manager, Department of Petroleum Engineering, Texas Tech University, (806) 742-1801, ext. 222, or [joan.blackmon@ttu.edu](mailto:joan.blackmon@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

DATE: April 4, 2007

CONTACT: Cory Chandler, cory.chandler@ttu.edu  
(806) 742-2136

## **Texas Tech Presents Excellence in Diversity and Equity Awards**

Texas Tech University honored four members of its faculty, staff and student body Wednesday with 2006-2007 President's Excellence in Diversity and Equity Awards.

Winners were selected from a pool of 15 candidates representing all facets of the university and honored during a reception at the Texas Tech Market Alumni Center. The awards were presented by Jon Whitmore, president of Texas Tech, and Juan Muñoz, special assistant for institutional diversity.

"It is important for our campus to recognize people who have distinguished themselves in their positions," Muñoz said. "These are people who certainly have done that, but also have been involved in activities that increase the diversity of opinion and conversation on campus that is necessary to prepare students to succeed in today's increasingly global marketplace."

The Office for Institutional Diversity is a division of the Office of the President.

The following recipients were honored: Aretha Marbley, associate professor in the College of Education, was selected for the Faculty Excellence in Diversity and Equity. Dianne Crowley, senior director in the Office of International Affairs, was selected for the Staff Excellence in Diversity and Equity. Raymond Baeza and Kristen Jones were selected for the Student Excellence in Diversity and Equity.

**CONTACT: Rosa Gallegos, senior administrator, Cross-Cultural Academic Advancement Center, Office of the President, Texas Tech University, (806) 742-8682, or rosa.gallegos@ttu.edu**



TEXAS TECH UNIVERSITY

Advisory

**FOR IMMEDIATE RELEASE**

DATE: April 4, 2007

CONTACT: Michael Castellon, michaelcastellon@gmail.com  
(806) 742-2136

**CONSTITUTIONAL RIGHTS, POLICE DECEPTION TO BE TOPIC  
OF PUBLIC DISCUSSION AND SYMPOSIUM**

WHAT: "Citizen Ignorance, Police Deception, and the Constitution" public forum  
and symposium

WHEN: 9 a.m. Friday (April 6)

WHERE: Texas Tech University School of Law forum

EVENT: The Texas Tech University School of Law will host its inaugural Criminal  
Law and Procedure conference. The topic for the conference is "Citizen  
Ignorance, Police Deception, and the Constitution."

If you are interested in this topic and would like to attend, please contact  
Casey Carson (806) 742-3990 ext. 315.

**CONTACT: Casey Carson, director of alumni relations, Texas Tech School of Law,**  
(806) 742-3990 or casey.carson@ttu.edu

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**FOR IMMEDIATE RELEASE**

DATE: April 5, 2007

CONTACT: Christy Hammett, [christy.m.hammett@ttu.edu](mailto:christy.m.hammett@ttu.edu)  
(806) 742-2136

**Texas Tech To Host Communication Research Colloquium**

The Texas Tech University college of mass communications, the Center for Communications and the Center for Communications Research and the Institute for Hispanic and International Communication will host a research colloquium April 19-20.

The scheduled events are:

- Morris Distinguished Lecturer and Dinner, featuring Steve Yelvington, internet strategist for Morris Digital Works. The reception will take place at 6 p.m. April 19 at the Merket Alumni Center at Tech and the dinner will take place at 7 p.m. Yelvington will speak on "Net change: How the Internet is altering the DNA of journalism."
- The first research presentation, Business Management & Participatory Journalism, will take place from 8:30 - 10 a.m. April 20 at the Merket Alumni Center. The presentation will include the following speakers: Glenda Alvarado, Texas Tech University; Kris Boyle, Texas Tech University; Fangfang Gao, University of Florida; Elizabeth Gardner, Noelene Clark, Hyunjin Kim, Wendy Topletz, University of Texas at Austin and Hans K. Meyer, University of Missouri, Columbia.
- The second research presentation, Intercultural and Case Studies, will take place from 10:30 a.m. - noon. April 20 at the Merket Alumni Center. The presentation will include the following speakers: Omolola Anne Famuyiwa, Ohio University; Tamika S. Johnson, Florida A&M University; Seth C. Lewis, University of Texas at Austin; Jennifer A. Mullins, University of Nebraska at Omaha and Robert Peaslee, University of Colorado.
- The third research presentation, Pedagogy and Definitions, will take place from 2 - 3:30 p.m. at the Merket Alumni Center. The presentation will include the following speakers: Pamela Parry, Belmont University; David Stanton, University of Florida; Patrick Sutherland, Bethany College; Karen M. Turner and Susan Jacobson, Temple University.
- The awards reception will take place beginning at 6 p.m. at the Texas Tech mass communications building in room 223.

**CONTACT: Michael Parkinson, associate dean for graduate studies, Texas Tech University, College of mass communications, [Michael.parkinson@ttu.edu](mailto:Michael.parkinson@ttu.edu) or 806-742-6500 Ext 254.**



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 6, 2007

CONTACT: John Davis, [john.w.davis@ttu.edu](mailto:john.w.davis@ttu.edu)  
(806) 742-2136

### **Texas Tech Students Inducted Into Phi Beta Kappa**

[Editor's note: A student from your area is one of 93 new inductees]

Following the installation of Texas Tech University's new chapter of Phi Beta Kappa, the nation's oldest and most prestigious honor society, 93 students will be inducted into the society.

April M. Arevalo, a Political Science & English major from Floydada, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

Phi Beta Kappa has been in continuous existence since its founding in 1776 and is considered one of the nation's leading advocates for excellence in education, particularly in the liberal arts and sciences. The society has chapters at only 10 percent of U.S. universities. Only three public universities in the state of Texas have been granted the right to host chapters. More than 600,000 members, including students, faculty and alumni, make up the society's membership.

Texas Tech University was one of 34 institutions that applied for a chapter in 2003 and one of six approved this year. The review process takes a minimum of three years, said Mary Jane Hurst, a professor of English and faculty advisor to the president.

"Our new Phi Beta Kappa status means that prospective faculty may be assured of affiliation with an institution whose commitment to excellence is proven and established," she said. "It means that every degree granted at Texas Tech University is enhanced in value. It means permanent association with the very best in American education."

Hurst, who served as the leader for the initiative to secure a Phi Beta Kappa chapter, said that the honor society has very high expectations for its host institutions and for the students selected for membership.

"Texas Tech has been in the process of true academic improvement for several decades," Hurst said. "Cultural and academic programs have increased and improved significantly, and now the approval to shelter a chapter says that Texas Tech is among the best of the liberal arts programs in the country. The installation of a chapter is a mark of excellence for the university as a whole. It will help us recruit the best faculty, staff, and students in the future."

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TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 6, 2007

CONTACT: John Davis, [john.w.davis@ttu.edu](mailto:john.w.davis@ttu.edu)  
(806) 742-2136

### **Texas Tech Students Inducted Into Phi Beta Kappa**

[Editor's note: A student from your area is one of 93 new inductees]

Following the installation of Texas Tech University's new chapter of Phi Beta Kappa, the nation's oldest and most prestigious honor society, 93 students will be inducted into the society.

Rishi Arya, a Psychology major; Allison Sarah Griest and Jessica Jordan, both English majors; all from Sugar Land, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

Phi Beta Kappa has been in continuous existence since its founding in 1776 and is considered one of the nation's leading advocates for excellence in education, particularly in the liberal arts and sciences. The society has chapters at only 10 percent of U.S. universities. Only three public universities in the state of Texas have been granted the right to host chapters. More than 600,000 members, including students, faculty and alumni, make up the society's membership.

Texas Tech University was one of 34 institutions that applied for a chapter in 2003 and one of six approved this year. The review process takes a minimum of three years, said Mary Jane Hurst, a professor of English and faculty advisor to the president.

"Our new Phi Beta Kappa status means that prospective faculty may be assured of affiliation with an institution whose commitment to excellence is proven and established," she said. "It means that every degree granted at Texas Tech University is enhanced in value. It means permanent association with the very best in American education."

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Damian Bayona, an International Economics & Spanish major; Rebecca Lynn Downey, a Zoology major; Erica Vargas, a Microbiology major; and Susan Ellen Wozniak, a Biochemistry and Spanish major; all from El Paso, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Tyler Brothers, an International Economics & Finance major, and Cathryn Wright, an English major, both from Abilene, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Courtney L. Bunner and Jennifer Bunner, both International Economics majors from Kalispell, MT, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Catherine Chesnutt, a History major from Dallas, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Catherine Chesnutt, a History major; Amy Kathryn Marino, a Psychology major; and Emily Ziegler, a Health, Exercise and Sports Sciences major; all from Dallas, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Sarah Elaine Decker, a Psychology major from Childress, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Jennifer Dodds, Mathematics major from Galveston, TX, and Kyle Huss, a Political Science major from Friendswood, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Samuel Duane Edwards, Chemistry major from Midlothian, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Laura Gee, Biology and Spanish major, Meghan E. George, Psychology major; and Jada Von Tungeln, English major, all from Amarillo, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Nathaniel Geiger, Biochemistry major, and Lindsey Walesheck, Exercise Science major, from Austin, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Lindsay Marie Gowryluk, a Social Work major from The Woodlands, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Megan Maura Grann, an Art History & French major, and Christine Nha-Yen Hoang, Biology major from Arlington, TX; and Michael James Henry, Jr., a Political Science major from Fort Worth, TX will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

Phi Beta Kappa has been in continuous existence since its founding in 1776 and is considered one of the nation's leading advocates for excellence in education, particularly in the liberal arts and sciences. The society has chapters at only 10 percent of U.S. universities. Only three public universities in the state of Texas have been granted the right to host chapters. More than 600,000 members, including students, faculty and alumni, make up the society's membership.

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TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: April 6, 2007

CONTACT: John Davis, john.w.davis@ttu.edu  
(806) 742-2136

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Following the installation of Texas Tech University's new chapter of Phi Beta Kappa, the nation's oldest and most prestigious honor society, 93 students will be inducted into the society.

Leighanne Blair Jones, a Spanish major from Seabrook, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Katie Elizabeth Leonard, a Cell & Molecular Biology major from Burkburnett, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Cassie Sue Myatt, an English major from Clarendon, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Brooke Leigh Anne Neuman, a Psychology major from Gilbert, AZ, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Kelly M. Ochoa, Biology & Spanish major from Baytown, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Bonnie Rader, Sociology & Political Science major from Bartlett, TN, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Christopher M. Sader, a Psychology major from Andrews, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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*An EEO/Affirmative Action Institution*



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Nicole Danielle Wayland, a Communication Studies and Spanish major from Frisco, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Janelle Young, Zoology major from Grand Forks, ND, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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# News Release

DATE: April 7, 2007

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)  
(806) 742-2136

## **Fiftieth Mesonet Station Opens to Provide Meteorological Data**

As 37<sup>th</sup> tornado anniversary nears, venture provides weather data across South Plains.

In the 37 years since one of the costliest tornadoes in U.S. history killed 26 people in Lubbock, Texas Tech University has established itself as one of the nation's authorities in wind research.

University wind researchers have now reached a new milestone: its West Texas Mesonet Group has installed a 50<sup>th</sup> station to provide a rich array of meteorological data to residents of Childress County, meaning the venture now has a station in every county on the South Plains.

The stations calculate wind speed, temperature, humidity, precipitation and other data used by farmers, researchers, meteorologists and local media. They are implemented through partnerships between Texas Tech and serviced communities.

Mesonet's first station came online at Reese Technology Center in June of 2000. The project has since expanded to cover a region spanning 33 counties from Pampa to Andrews.

## **About WISE**

The Wind Science and Engineering Research Center was founded after the Lubbock tornado of May 11, 1970, which did more than \$100 million in damage, and Hurricane Celia, which devastated Corpus Christi later that year.

Spanning a range of disciplines from engineering to economics, the Wind Science and Engineering Research Center has pioneered the design of in-home tornado shelters, established field laboratories to study wind effects, guided the development of national standards to help buildings withstand high winds, created the tornado hazard model for the nuclear industry and developed and tested storm-resistant shelters and glass.

**CONTACT: Wes Burgett, operations manager, Mesonet, Texas Tech University,**  
(806) 885-4644, ext. 223, or [wesley.burgett@ttu.edu](mailto:wesley.burgett@ttu.edu).



TEXAS TECH UNIVERSITY

# Advisory

**FOR IMMEDIATE RELEASE**

DATE: April 9, 2007

CONTACT: Sally Logue Post, [sally.post@ttu.edu](mailto:sally.post@ttu.edu)  
(806) 742-2136

**Texas Tech Honors Outstanding Faculty**

- WHAT:** Annual Faculty Honors Convocation
- WHEN:** 3:30 p.m. Tuesday (April 10)
- WHERE:** Human Sciences Building, room 169, on the Texas Tech campus
- EVENT:** Jon Whitmore, president of Texas Tech University, and Bill Marcy, Texas Tech provost, will present a series of awards recognizing outstanding teaching and research.

Among the awards to be present are the President's Academic Achievement Award to three faculty members who have demonstrated distinction in teaching, research and service. Also to be presented are the President's Excellence Awards in both teaching and research, the Texas Tech Alumni Associations New Faculty Awards, the Texas Tech Association of Parents faculty awards and the President's Book Awards.

- CONTACT:** Sally Logue Post, Office of Communications and Marketing, (806) 742-2136 or via e-mail at [sally.post@ttu.edu](mailto:sally.post@ttu.edu).



TEXAS TECH UNIVERSITY SYSTEM

# Advisory

## FOR IMMEDIATE RELEASE

DATE: April 9, 2007

CONTACT: John Davis, [john.w.davis@ttu.edu](mailto:john.w.davis@ttu.edu)  
742-2136

### **Texas Tech University to Hold Phi Beta Kappa Installation and Induction Ceremonies**

- WHO: John Churchill, executive secretary of Phi Beta Kappa, Chancellor Kent Hance, President Jon Whitmore and 93 Texas Tech University students
- WHAT: Installation and induction ceremonies for Texas Tech University's Phi Beta Kappa Society
- WHEN: 4 p.m. April 11
- WHERE: Allen Theatre in the Student Union Building, 15<sup>th</sup> Street and Akron Avenue on Texas Tech campus
- EVENT: Following the installation of Texas Tech University's new chapter of Phi Beta Kappa, the nation's oldest and most prestigious honor society, 93 students will be inducted into the society.

John Churchill, executive secretary of the society, will preside in ceremonies with Chancellor Kent Hance and President Jon Whitmore participating.

Phi Beta Kappa has been in continuous existence since its founding in 1776 and is considered one of the nation's leading advocates for excellence in education, particularly in the liberal arts and sciences.

Texas Tech University was one of 34 institutions that applied for a chapter in the latest round of triennial consideration that began in 2003. Only six of the 34 were approved.

Media should contact Mary Jane Hurst about where cameras may be placed to record the ceremony {anything else?}

**CONTACT: Mary Jane Hurst, faculty assistant to the president, Texas Tech University, (806) 742-2121 or [maryjane.hurst@ttu.edu](mailto:maryjane.hurst@ttu.edu).**

Office of Communications and Marketing

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TEXAS TECH UNIVERSITY

# News Release

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DATE: April 9, 2007

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### **Texas Tech Students Inducted Into Phi Beta Kappa**

[Editor's note: A student from your area is one of 93 new inductees]

Following the installation of Texas Tech University's new chapter of Phi Beta Kappa, the nation's oldest and most prestigious honor society, 93 students will be inducted into the society.

Lindsay Colleen Dickerson, a Mathematics major; Eileen Marie Haney, a History major; and Marcus James Hershey, a Biochemistry and Psychology major; all from Houston, TX; Matthew Alan Fass, an Economics major; Adam Kultgen, a History major; and Melissa Kay Medley, a Cell & Molecular Biology and Spanish major; all from Spring, TX; and Rishi Arya, a Psychology major; Allison Sarah Greist, and English major; and Jessica Jordan, an English major; all from Sugar Land, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

Phi Beta Kappa has been in continuous existence since its founding in 1776 and is considered one of the nation's leading advocates for excellence in education, particularly in the liberal arts and sciences. The society has chapters at only 10 percent of U.S. universities. Only three public universities in the state of Texas have been granted the right to host chapters. More than 600,000 members, including students, faculty and alumni, make up the society's membership.

Texas Tech University was one of 34 institutions that applied for a chapter in 2003 and one of six approved this year. The review process takes a minimum of three years, said Mary Jane Hurst, a professor of English and faculty advisor to the president.

"Our new Phi Beta Kappa status means that prospective faculty may be assured of affiliation with an institution whose commitment to excellence is proven and established," she said. "It means that every degree granted at Texas Tech University is enhanced in value. It means permanent association with the very best in American education."

Hurst, who served as the leader for the initiative to secure a Phi Beta Kappa chapter, said that the honor society has very high expectations for its host institutions and for the students selected for membership.

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Following the installation of Texas Tech University's new chapter of Phi Beta Kappa, the nation's oldest and most prestigious honor society, 93 students will be inducted into the society.

Elizabeth Ann Barnes, History and Russian major from Humble, TX; and Alden Matthew Astwood, a Physics major, and Laura Garrison, a Spanish major; both from Kingwood, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Following the installation of Texas Tech University's new chapter of Phi Beta Kappa, the nation's oldest and most prestigious honor society, 93 students will be inducted into the society.

Eric Gregory Braden, Natural History & Humanities major, and Rebecca Lazok, a Music Education major; both from Katy, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Lindsay Colleen Dickerson, a Mathematics major; Eileen Marie Haney, a History major; and Marcus James Hershey, a Biochemistry and Psychology major; all from Houston, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Following the installation of Texas Tech University's new chapter of Phi Beta Kappa, the nation's oldest and most prestigious honor society, 93 students will be inducted into the society.

Melissa Ann Henry, a French major from Lewisville, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Trenton Cole Hoffman, Biology major from Keller, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Sara Pugh and James M. Woodley, both Mathematics majors from Las Cruces, NM, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Kristin Joy Schneider, a Mathematics major from Grapevine, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Following the installation of Texas Tech University's new chapter of Phi Beta Kappa, the nation's oldest and most prestigious honor society, 93 students will be inducted into the society.

Lindsey Walesheck, an Exercise Science major from Cedar Park, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Trista Askins, a Biology major; Hosam Nabil Attaya, a Cell & Molecular Biology major; Anna M. Crawford, an English and Anthropology major; Meghan E. George, a Psychology major; Shruti J. Gohel, a Biology major; Lindsay Marie Gowryluk, a Social Work major; Austin D. Gray, a Biology major; Trenton Cole Hoffman, a Biology major; Tina Kaviani, a Microbiology major; Genevieve Kendall, a Cell & Molecular Biology major; Davis Thomas Kidwell, a Biology major; Catherine Elizabeth Lee, a Geography major; Clovis Eric Long, a Political Science major; Bobbak Mansouri, a Cell & Molecular Biology major; Shaughn Michael Nunez, a Biochemistry major; Geneva Ruth Peterson, a Chemistry major; Amy Rodriguez, a Psychology major; Christopher M. Sader, a Psychology major; Yajhaira Milena Smith, a Cell & Molecular Biology major; Nicole Danielle Wayland, a Communication Studies and Spanish major; Cathryn Wright, an English major; and Kara Bethany Young, a Theatre Arts major; all from Lubbock, TX; and Cynthia Ann Henrie, a Political Science major from Wolfforth, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Gregory A. Bauer, Biology major from Albuquerque, NM, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

Phi Beta Kappa has been in continuous existence since its founding in 1776 and is considered one of the nation's leading advocates for excellence in education, particularly in the liberal arts and sciences. The society has chapters at only 10 percent of U.S. universities. Only three public universities in the state of Texas have been granted the right to host chapters. More than 600,000 members, including students, faculty and alumni, make up the society's membership.

Texas Tech University was one of 34 institutions that applied for a chapter in 2003 and one of six approved this year. The review process takes a minimum of three years, said Mary Jane Hurst, a professor of English and faculty advisor to the president.

"Our new Phi Beta Kappa status means that prospective faculty may be assured of affiliation with an institution whose commitment to excellence is proven and established," she said. "It means that every degree granted at Texas Tech University is enhanced in value. It means permanent association with the very best in American education."

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TEXAS TECH UNIVERSITY

# News Release

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DATE: April 10, 2007

CONTACT: John Davis, [john.w.davis@ttu.edu](mailto:john.w.davis@ttu.edu)  
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Melissa Ann Bro, a Spanish and Pre-Physical Therapy major from Bedford, TX; Kristin Joy Schneider, a Mathematics major from Grapevine, TX; and Zuzanna Knypinski, a Spanish and General Studies major from North Richland Hills, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Brandon Cometti, Biochemistry major, and Bonnie Larissa Hanson, an English and German major; both from Roswell, NM, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Christan Elizabeth Curry, Biology major from Farmington, NM, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Austin D. Gray, a Biology major, and Andrew Noe, a Political Science & Russian Language & Area Studies major, both from Midland, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Adrienne Sarah Hiatt, a Biochemistry major from Saginaw, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Holly Hightower, a Communication Studies and Spanish major from San Angelo, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Jillian Nicole Junkes, a Psychology major from Mesa, AZ, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Genevieve Kendall, a Cell & Molecular Biology major from Edmonds, WA, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Glenn Lahodny, Jr., Mathematics major from Schulenburg, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: April 10, 2007

CONTACT: John Davis, [john.w.davis@ttu.edu](mailto:john.w.davis@ttu.edu)  
(806) 742-2136

### **Texas Tech Students Inducted Into Phi Beta Kappa**

[Editor's note: A student from your area is one of 93 new inductees]

Following the installation of Texas Tech University's new chapter of Phi Beta Kappa, the nation's oldest and most prestigious honor society, 93 students will be inducted into the society.

Rosabel Loya, Anthropology major from Tulia, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Cristina E. Maqueda, an English and Pre-Med major from Mission, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Amy Kathryn Marino, a Psychology major from Dallas, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Kyle Ray Miller, Chemistry major from Plainview, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Sarah May Nicolet, a Social Work major from Round Rock, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Geneva Ruth Peterson, Chemistry major, and William Jack Peterson, both from Waxahachie, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Anita S. Rao, a General Studies major, and Jasmine Elysia Tucker, a Spanish major; both from Plano, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Yajaira Milena Smith, a Cell & Molecular Biology major from Pearland, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Sarah L. Verbout, Biology major from Victoria, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Kristin Wood, a Psychology & Spanish major from Cottage Grove, WI, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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Emily Ziegler, a Health, Exercise, and Sport Science major from Dallas, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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TEXAS TECH UNIVERSITY SYSTEM

# Advisory

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DATE: April 10, 2007

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742-2136

### **Texas Tech University to Hold Phi Beta Kappa Installation and Induction Ceremonies**

**WHO:** John Churchill, executive secretary of the national Phi Beta Kappa Society, Chancellor Kent Hance, President Jon Whitmore and 93 Texas Tech University students

**WHAT:** Installation and induction ceremonies of Texas Tech University's Phi Beta Kappa Chapter

**WHEN:** 2:45-3:30 p.m. pre-event reception, 4 p.m. ceremony on April 11

**WHERE:** Matador room for pre-reception, Allen Theatre for reception in the Student Union Building, 15<sup>th</sup> Street and Akron Avenue on Texas Tech campus

**EVENT:** Following the installation of Texas Tech University's new chapter of Phi Beta Kappa, the nation's oldest and most prestigious honor society, 93 students will be inducted into the society.

John Churchill, executive secretary of the society, will preside in ceremonies with Hance and Whitmore participating.

Media can interview organizers prior to ceremonies from 2:45-3:30 p.m. during the pre-event reception.

Phi Beta Kappa has been in continuous existence since its founding in 1776 and is considered one of the nation's leading advocates for excellence in education, particularly in the liberal arts and sciences.

Texas Tech University was one of 34 institutions that applied for a chapter in the latest round of triennial consideration that began in 2003. Only six of the 34 were approved.

**CONTACT:** Mary Jane Hurst, faculty assistant to the president, Texas Tech University, (806) 742-2121 or [maryjane.hurst@ttu.edu](mailto:maryjane.hurst@ttu.edu).



TEXAS TECH UNIVERSITY SYSTEM

Office of Communications and Marketing

*An EEO/Affirmative Action Institution*



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 10, 2007

CONTACT: John Davis, [john.w.davis@ttu.edu](mailto:john.w.davis@ttu.edu)  
(806) 742-2136

### **Texas Tech Students Inducted Into Phi Beta Kappa**

[Editor's note: A student from your area is one of 93 new inductees]

Following the installation of Texas Tech University's new chapter of Phi Beta Kappa, the nation's oldest and most prestigious honor society, 93 students will be inducted into the society.

Marcus James Hershey, Biochemistry & Psychology major from Houston, TX, will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

Phi Beta Kappa has been in continuous existence since its founding in 1776 and is considered one of the nation's leading advocates for excellence in education, particularly in the liberal arts and sciences. The society has chapters at only 10 percent of U.S. universities. Only three public universities in the state of Texas have been granted the right to host chapters. More than 600,000 members, including students, faculty and alumni, make up the society's membership.

Texas Tech University was one of 34 institutions that applied for a chapter in 2003 and one of six approved this year. The review process takes a minimum of three years, said Mary Jane Hurst, a professor of English and faculty advisor to the president.

"Our new Phi Beta Kappa status means that prospective faculty may be assured of affiliation with an institution whose commitment to excellence is proven and established," she said. "It means that every degree granted at Texas Tech University is enhanced in value. It means permanent association with the very best in American education."

Hurst, who served as the leader for the initiative to secure a Phi Beta Kappa chapter, said that the honor society has very high expectations for its host institutions and for the students selected for membership.

"Texas Tech has been in the process of true academic improvement for several decades," Hurst said. "Cultural and academic programs have increased and improved significantly, and now the approval to shelter a chapter says that Texas Tech is among the best of the liberal arts programs in the country. The installation of a chapter is a mark of excellence for the university as a whole. It will help us recruit the best faculty, staff, and students in the future."

**CONTACT: Mary Jane Hurst, faculty assistant to the president, Texas Tech University, (806) 742-2121 or [maryjane.hurst@ttu.edu](mailto:maryjane.hurst@ttu.edu).**



TEXAS TECH UNIVERSITY

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Meghan E. George, a Psychology major from Amarillo, TX; Christopher M. Sader, a Psychology major from Andrews, TX; Sarah Elaine Decker, a Psychology major from Childress, TX; Cassie Sue Myatt, an English major from Clarendon, TX; April M. Arevalo, a Political Science and English major from Floydada, TX; Trista Askins, a Biology major; Hosam Nabil Attaya, a Cell & Molecular Biology major; Anna M. Crawford, an English and Anthropology major; Shruti J. Gohel, a Biology major; Lindsay Marie Gowryluk, a Social Work major; Austin D. Gray, a Biology major; Trenton Cole Hoffman, a Biology major; Tina Kaviani, a Microbiology major; Genevieve Kendall, a Cell & Molecular Biology major; David Thomas Kidwell, a Biology major; Catherine Elizabeth Lee, a Geography major; Clovis Eric Long, a Political Science major; Bobbak Mansouri, a Cell & Molecular Biology major; Shaughn Michael Nunez, a Biochemistry major; Geneva Ruth Peterson, a Chemistry major; Amy Rodriguez, a Psychology major; Yajaira Milena Smith, a Cell & Molecular Biology major; Nicole Danielle Wayland, a Communication Studies and Spanish major; Cathryn Wright, an English major; and Kara Bethany Young, a Theatre Arts major; all from Lubbock, TX; Austin D. Gray, a Biology major, and Andrew Noe, a Political Science and Russian Language & Area Studies major; both from Midland, TX; Kyle Ray Miller, a Chemistry major from Tulia, TX; Jada Von Tungeln, an English major from Vernon, TX; and Cynthia Ann Henrie, a Political Science major from Wolfforth, TX; will be inducted at 4 p.m. April 11 in the Allen Theatre on the Texas Tech campus. John Churchill, executive secretary of Phi Beta Kappa, will preside in ceremonies with Texas Tech's Chancellor Kent Hance and President Jon Whitmore participating.

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## TEXAS TECH UNIVERSITY

Mary Jane Hurst, a professor of English and faculty advisor to the president. "Our new Phi Beta Kappa status means that prospective faculty may be assured of affiliation with an institution whose commitment to excellence is proven and established," she said. "It means that every degree granted at Texas Tech University is enhanced in value. It means permanent association with the very best in American education."

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TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 10, 2007

CONTACT: Ben Samples [ben.z.samples@ttu.edu](mailto:ben.z.samples@ttu.edu)  
(806) 742-2136

### **Texas Tech Cheerleading Squad Places Fifth In National Competition**

Texas Tech University's cheerleading team finished fifth at the National Cheerleading Association's (NCA) Collegiate Cheer and Dance Championship, held April 4–8 in Daytona, Fla.

The co-ed squad of 20 cheerleaders competed with guest Raider Red to earn the team's highest finish since placing fifth in 2003.

Stephanie Rhode, assistant director of the Center for Campus Life, said reaching the NCA finals after a full season of cheering is a great reward for the team.

"The squad prepares for football, volleyball, basketball and many other spirit events held around campus," Rhode said. "In addition, they must also practice skills and routines used in competition – it's not easy."

The competition included 15 teams from various Division I-A schools including Clemson, University of North Carolina, Oklahoma State University and University of Louisville – the eventual champion. Competition invitations were distributed based on video applications or exemplary performance at an NCA cheerleading camp; Texas Tech was accepted through video submission.

-30-

**CONTACT: Stephanie Rhode, assistant director of the Center for Campus Life,  
Texas Tech University, (806) 742-5433, [stephanie.rhode@ttu.edu](mailto:stephanie.rhode@ttu.edu)**

**Joshua Anderson, head coach, Texas Tech University Cheerleading, (806) 742-5433,  
[joshua.e.anderson@ttu.edu](mailto:joshua.e.anderson@ttu.edu)**



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 10, 2007

CONTACT: Sally Logue Post, [sally.post@ttu.edu](mailto:sally.post@ttu.edu)  
(806) 742-2136

### **Texas Tech Honors Outstanding Faculty**

Texas Tech University faculty members today received awards for their quality teaching and research during the annual Faculty Honors Convocation.

"We have outstanding faculty in every discipline on our campus," said Jon Whitmore, president of Texas Tech. "It is always a pleasure for me to acknowledge these outstanding men and women. They are the reason that Texas Tech's academic reputation continues to grow."

The awards focus on teaching, research and service, the core missions of the university.

"We have excellent faculty members who are teaching our students and doing research," said Bill Marcy, provost of Texas Tech University. "We have so many quality faculty, it is difficulty to decide who should receive these awards each year."

The Texas Tech Alumni Association and the Texas Tech Association of Parents also presented annual awards during the convocation.

Receiving the President's Academic Achievement Awards, which go to three faculty who have demonstrated distinction in teaching, research and service, are: David Wester, College of Agricultural Sciences and Natural Resources; Fred Hartmeister, College of Education; and Judith Fischer, College of Human Sciences.

Receiving the President's Excellence in Teaching Awards are: Sukant Misra, College of Agricultural Sciences and Natural Resources; James Davis, College of Architecture; Lou Densmore, Erin Collopy, Aliza Wong and Patrick Hughes, all in the College of Arts and Sciences; William Pasewark, Jerry S. Rawls College of Business Administration; Tara Stevens, College of Education; Tim Dallas, College of Engineering; Gwen Sorell, College of Human Sciences; Gerry Beyer, School of Law; and Wayne Hobbs, College of Visual and Performing Arts.

The President's Outstanding Researcher Awards went to: Warren Ballard, College of Agricultural Sciences and Natural Resources; Gary Smith, College of Architecture; Thomas Steinmeier, College of Arts and Sciences; Peter Westfall, Jerry S. Rawls College of Business Administration; Rosa Hernandez Sheets, College of Education; Sergey

Nikishin, College of Engineering; Harrington Cleveland, College of Human Sciences; Bryan Camp, School of Law; Rick Dingus, College of Visual and Performing Arts.

The President's Book Award went to Gary Forsythe, Department of History; Hafid Gafaiti and Stephen Graham Jones, both of the Department of English.

The Texas Tech Teaching Academy Departmental Excellence in Teaching Award went to the Department of Psychology.

The Texas Tech Association of Parents presented four awards: the Barnie E. Rushing Jr. Faculty Distinguished Research Award to Linda Allen in the College of Arts and Sciences; the Faculty Distinguished Leadership Award to Mary Jane Hurst, faculty associate to the president and in the College of Arts and Sciences; the Hemphill Wells New Professor Excellence in Teaching Award to Christopher Monico in the College of Arts and Sciences; and the Spencer A. Wells Award for Creativity in Teaching Award to Tim Dallas in the College of Engineering.

The Texas Tech Alumni Association New Faculty Awards went to: Chance Brooks, College of Agricultural Sciences and Natural Resources; Lahib Jaddo, College of Architecture; Feisal Mohamed, College of Arts and Sciences; Tillmann Wagner, Jerry S. Rawls College of Business Administration; Iris Rivero, College of Engineering; Karen Alexander, College of Human Sciences; Michael Hatfield, School of Law; Amanda Gallagher, College of Mass Communications; and Aaron Adair, College of Visual and Performing Arts.

W. Davis Ness, College of Arts and Sciences; William Casto, School of Law and Eileen Johnson, the Museum, were recognized as having received Paul Whitfield Horn Designations for 2007.

Also recognized were Wesley Harvey, School of Art, and Xiaoping Pan, the Institute of Environmental and Human Health, for winning the Horn Professors Graduate Achievement Awards.

Jennifer Snead, Department of English and Andreas Schneider, Department of Anthropology, Sociology and Social Work received the Gloria Lyerla Memorial Library Research Travel Grant.

Susan Saab Fortney, School of Law and Shaorong Liu, Department of Chemistry and Biochemistry, were recognized for winning the Chancellor's Council Distinguished Teaching and Research Awards.

Certificates also were presented to newly retired faculty members who have been given emeritus status.



TEXAS TECH UNIVERSITY

# News Release

DATE: April 10, 2007

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)  
(806) 742-2136

## **Texas Tech Equestrians Bound for National Championship**

For the first time, team fields three competitors.

For the first time in university history, Texas Tech will send three riders to compete in the Intercollegiate Horse Show Association National Championships.

Equestrian Team members Robin Morris, Allison Griest and Julia Lindholm will compete in the competition, slated for May 3-6 in West Springfield, Mass.

Morris, the team's western riding coach, was named high point rider – the highest honor a competitor can receive – for Zone 7, Region 1. She won third place at the National Open Horsemanship competition in 2005.

Griest, a western rider, participated on March 24 in the National Western Semi-Final Championship hosted by Middle Tennessee State University in Murfreesboro, Tenn. Griest was awarded second place reserve champion honors to earn a place at the national championship.

English rider Lindholm participated March 31 in the Zone 7, Region 1 Zone championships, earning second place in the Intermediate Flat class.

"The Tech Equestrian Team is excited to send so many riders to IHSA Nationals," said Griest, also the team's secretary. "Our team hopes to send more riders next year and in the years to come."

For more information about the Intercollegiate Horse Show Association, visit [www.ihsainc.com](http://www.ihsainc.com). Or see more about the Texas Tech Equestrian Team [www.orgs.ttu.edu/techequestrianteam](http://www.orgs.ttu.edu/techequestrianteam).

**CONTACT: Allison Griest, Equestrian Team secretary, Texas Tech University,**  
(281) 703-0238, or [allison.griest@ttu.edu](mailto:allison.griest@ttu.edu).



TEXAS TECH UNIVERSITY

# News Release

DATE: April 10, 2007

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)  
(806) 742-2136

## **Chess Grandmaster to Address Spring 2007 Commencement Class**

Grandmaster Susan Polgar, four-time womens' world chess champion and five-time Olympic chess champion, will speak at two Texas Tech University undergraduate commencement ceremonies Saturday (May 12).

More than 2,570 students will receive diplomas during the functions, slated for 9 a.m. and 1:30 p.m. at the United Spirit Arena, 1701 Indiana Ave. in Lubbock.

The morning ceremony will include students from the Colleges of Architecture, Arts and Sciences, Engineering, Honors and Visual and Performing Arts. The afternoon observance includes the Colleges of Agricultural Sciences and Natural Resources, Education, Human Sciences, Mass Communications and the Jerry S. Rawls College of Business Administration.

John W. Ryan, president emeritus of Indiana University, will speak to 455 graduate students at a separate commencement ceremony taking place at 4 p.m. Friday (May 11) at the United Spirit Arena. School of Law Hooding Ceremonies will begin at 6 p.m. Saturday (May 12) at the United Spirit Arena.

Polgar boasts an extensive list of chess accomplishments, including being the only person in history – male or female – to win the Triple Crown, comprised of Rapid, Blitz and Classical world championships. She currently is the top-ranked player in the United States and was the first woman to earn the men's Grandmaster title.

She also is founder of the Susan Polgar Foundation, a non-profit organization to promote chess for young people throughout the U.S. and is sponsor and organizer of the annual Susan Polgar National Invitational for Girls Championship, Susan Polgar World Open Chess Championship for Girls and Susan Polgar National Open Chess Championship for Girls.

Ryan was president of Indiana University from 1971 to 1987. From 1996 to 1999, he was interim chancellor and chancellor of the State University of New York; and also has served as interim president at the University of Maryland at Baltimore and Florida Atlantic University.



# News Release

## FOR IMMEDIATE RELEASE

DATE: April 10, 2007

CONTACT: Sally Logue Post, [sally.post@ttu.edu](mailto:sally.post@ttu.edu)  
(806) 742-2136

### **KTXT-TV and Heritage Auction Galleries Present “Art and Appraisal Fair”**

KTXT-TV, the South Plains Public Broadcasting station, will host an “Art and Appraisal Fair” with Heritage Auction Galleries, the world’s largest collectible auctioneers, during the Lubbock Arts Festival.

The event is set for 10 a.m.-5 p.m. April 21 in the Banquet Hall of the Lubbock Memorial Civic. Mike Gutierrez, who has been a guest appraiser on the PBS program “Antiques Roadshow,” will be a featured appraiser.

The general public may bring in two items to be evaluated by professional appraisers at a cost of \$15 for both items. Required appraisal registration forms and \$15 tickets are available at the door or in advance from Select-A-Seat at (806) 770-2000.

KTXT-TV’s mission is to provide the highest standard of excellence in educational broadcasting, while pursuing continuous quality improvement, operating in the public interest and necessity, and promoting the interests and mission of Texas Tech University.

For more information on the Web: [www.lubbockarts.org](http://www.lubbockarts.org) for specific Arts Festival event information, [www.ktxt.org](http://www.ktxt.org) for information about KTXT-TV, or for more information about public television, visit [www.pbs.org](http://www.pbs.org). Contact KTXT-TV via email at [ktxttv@ttu.edu](mailto:ktxttv@ttu.edu) or call (806) 742-2209.

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**Contact: Kelley Pitts, KTXT-TV development officer,** at (806) 742-1991 ext. 227 or [kelley.pitts@ttu.edu](mailto:kelley.pitts@ttu.edu).



TEXAS TECH UNIVERSITY

# News Release

DATE: April 11, 2007

WRITTEN BY: Gretchen Pressley, [Gretchen.m.pressley@ttu.edu](mailto:Gretchen.m.pressley@ttu.edu)

(806) 742-2136

## **Texas Tech's Best and Brightest Shine in Scholarship Spotlight**

Texas Tech University's Department of Housing and Residence Life awarded 20 students the Mary W. Doak Housing Scholarship, a \$1,000 merit scholarship for the next academic term. The money will go toward housing costs, books and other college expenses.

Brittany Chan, a junior psychology major from Spring, Texas, and Brittany Vander Hey, a sophomore advertising major from Cypress, Texas, are two of the 20 students recognized for academic achievement.

The recipients received the honor scholarship based on their academic performance, involvement on campus, community service and leadership experience. Housing and Residence Life also looked at students' descriptions of how living on campus contributed to their college success and impacted their experience at Texas Tech.

"With an average GPA of 3.73, these recipients are truly some of the best examples of academic success at Texas Tech," said Sean Duggan, managing director of Housing & Residence Life. "Housing & Residence Life is proud to promote these students' learning experience by investing in their academic success here at Texas Tech University."

Mary W. Doak served as the first dean of women from the university's opening in 1925. She retired to become a member of the English faculty in 1945. The Mary W. Doak scholarship is named in honor of her accomplishments at Texas Tech. The Department of Housing and Residence Life is located in Doak Hall, also named for the first dean of women.

### **CONTACTS:**

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TEXAS TECH UNIVERSITY

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DATE: April 11, 2007

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Jeannie Quiroz, a sophomore pre-physical therapy major, Rebecca Smith, a sophomore music education major and Darlington Ukwu, a junior petroleum engineering major from San Antonio, Texas, are three of the 20 students recognized for academic achievement.

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Kristin Eskew, a sophomore human development and family studies major from Robinson, Texas, is one of the 20 students recognized for academic achievement.

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Ben Williams, a junior broadcast journalism major from Gruver, Texas, is one of the 20 students recognized for academic achievement.

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Joshua Borunda, a sophomore management/marketing major from El Paso, Texas, is one of the 20 students recognized for academic achievement.

The recipients received the honor scholarship based on their academic performance, involvement on campus, community service and leadership experience. Housing and Residence Life also looked at students' descriptions of how living on campus contributed to their college success and impacted their experience at Texas Tech.

"With an average GPA of 3.73, these recipients are truly some of the best examples of academic success at Texas Tech," said Sean Duggan, managing director of Housing & Residence Life. "Housing & Residence Life is proud to promote these students' learning experience by investing in their academic success here at Texas Tech University."

Mary W. Doak served as the first dean of women from the university's opening in 1925. She retired to become a member of the English faculty in 1945. The Mary W. Doak scholarship is named in honor of her accomplishments at Texas Tech. The Department of Housing and Residence Life is located in Doak Hall, also named for the first dean of women.

### **CONTACTS:**

**Sean Duggan, managing director of Housing & Residence Life, (806) 742-2661 or [s.duggan@ttu.edu](mailto:s.duggan@ttu.edu)**



TEXAS TECH UNIVERSITY

# News Release

DATE: April 11, 2007

WRITTEN BY: Gretchen Pressley, [Gretchen.m.pressley@ttu.edu](mailto:Gretchen.m.pressley@ttu.edu)  
(806) 742-2136

## **Texas Tech's Best and Brightest Shine in Scholarship Spotlight**

Texas Tech University's Department of Housing and Residence Life awarded 20 students the Mary W. Doak Housing Scholarship, a \$1,000 merit scholarship for the next academic term. The money will go toward housing costs, books and other college expenses.

Sara Kutscher, a senior finance major from Dallas, Texas, is one of the 20 students recognized for academic achievement.

The recipients received the honor scholarship based on their academic performance, involvement on campus, community service and leadership experience. Housing and Residence Life also looked at students' descriptions of how living on campus contributed to their college success and impacted their experience at Texas Tech.

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TEXAS TECH UNIVERSITY

# News Release

DATE: April 11, 2007

WRITTEN BY: Gretchen Pressley, [Gretchen.m.pressley@ttu.edu](mailto:Gretchen.m.pressley@ttu.edu)  
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Priscilla Mechenbier, a junior exercise and sports medicine major and Megan Smith, a senior nutritional science major from Amarillo, Texas, are two of the 20 students recognized for academic achievement.

The recipients received the honor scholarship based on their academic performance, involvement on campus, community service and leadership experience. Housing and Residence Life also looked at students' descriptions of how living on campus contributed to their college success and impacted their experience at Texas Tech.

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### **CONTACTS:**

**Sean Duggan, managing director of Housing & Residence Life**, (806) 742-2661 or [s.duggan@ttu.edu](mailto:s.duggan@ttu.edu)



# News Release

DATE: April 12, 2007

WRITTEN BY: Gretchen Pressley, [gretchen.m.pressley@ttu.edu](mailto:gretchen.m.pressley@ttu.edu)  
(806) 742-2136

## **Texas Tech's Best and Brightest Shine in Scholarship Spotlight**

Texas Tech University's Department of Housing and Residence Life awarded 20 students the Mary W. Doak Housing Scholarship, a \$1,000 merit scholarship for the next academic term. The money will go toward housing costs, books and other college expenses.

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"With an average GPA of 3.73, these recipients are truly some of the best examples of academic success at Texas Tech," said Sean Duggan, managing director of Housing & Residence Life.

"Housing & Residence Life is proud to promote these students' learning experience by investing in their academic success here at Texas Tech University."

The following students won the 2007-2008 Mary W. Doak Housing Scholarship:

- Jayme Allison, a junior public relations major from New Braunfels, Texas
- Lisa Atkins, a sophomore microbiology major from Austin, Texas
- Alexander Boothby, a sophomore electrical engineering major from Austin, Texas
- Joshua Borunda, a sophomore management/marketing major from El Paso, Texas
- Paul Carpenter, a sophomore electrical engineering major from Fortworth, Texas
- Brittany Chan, a junior psychology major from Spring, Texas
- Kristin Eskew, a sophomore human development and family studies major from Robinson, Texas
- Chinelo Ikpeama, a junior English/pre-med major from Friendsworth, Texas
- Sara Kutscher, a senior finance major from Dallas, Texas
- Esha Lukose, a sophomore sociology/pre-med major from Missouri, Texas
- Sibi Matthew, a senior mechanical engineering major from Kuwait
- Priscilla Mechenbier, junior exercise and sports medicine major from Amarillo, Texas
- Jeannie Quiroz, a sophomore pre-physical therapy major from San Antonio, Texas
- Megan Smith, a senior nutritional science major from Amarillo, Texas
- Rebecca Smith, a sophomore music education major from San Antonio, Texas
- Darlington Ukwu, a junior petroleum engineering major from San Antonio, Texas
- Brittany Vander Hey, a sophomore advertising major from Cypress, Texas
- Jeffri Vaughn, a sophomore accounting/COBA major from Floydada, Texas

- Ben Williams, a junior broadcast journalism major from Gruver, Texas
- Megan Yeary, a sophomore public relations major from Fair Oaks Ranch, Texas

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TEXAS TECH UNIVERSITY

# Advisory

**FOR IMMEDIATE RELEASE**

DATE: April 12, 2007

CONTACT: Ben Samples, [ben.z.samples@ttu.edu](mailto:ben.z.samples@ttu.edu)  
(806) 742-2136

**Texas Tech University Unmasks Raider Red**

- WHAT: Passing of the Guns ceremony
- WHEN: 5:30 p.m. Sunday (April 15)
- WHERE: The Matador Room in Texas Tech's Student Union Building (15<sup>th</sup> Street and Akron Avenue)
- EVENT: Texas Tech University will honor the 2006-2007 Raider Red mascots for their contributions to one of the most recognizable Texas Tech traditions.

For the first time, the retiring Raider Reds will be unmasked as they pass the guns on to next year's mascots.

Created in 1971, the Raider Red mascot attends all Texas Tech football games, men's and women's basketball games, women's volleyball, and men's baseball.

CONTACT: **Bruce Bills, spirit publicist, Center for Campus Life, Texas Tech University**, (806) 742-5433, [bruce.bills@ttu.edu](mailto:bruce.bills@ttu.edu).



TEXAS TECH UNIVERSITY

# News Release

DATE: April 12, 2007

WRITTEN BY: Gretchen Pressley, [gretchen.m.pressley@ttu.edu](mailto:gretchen.m.pressley@ttu.edu)  
(806) 742-2136

## **Texas Tech Graduate Student Earns Second Prestigious Fellowship**

A doctoral student in the Department of History at Texas Tech recently won a Hall J. and Kate Peterson Fellowship for 2007-08, awarded by the American Antiquarian Society in Worcester, Mass.

Valerie McKito will spend the month of July 2008 with the society, where she will use its research collection to study historical documents relating to her dissertation work. The society is the premier research library for American history and culture prior to 1876.

Approximately 20 fellows are named each year from a national competition that includes all ranks in all fields of the humanities working in the time period.

"The American Antiquarian Society was founded in 1812 and has since become one of the premier libraries for America's early period from colonialism to the Civil War," McKito said. "One of the Loyalists I am researching for my dissertation actually helped found the society. Needless to say, the Peterson Fellowship to its library is tremendously important to my project."

McKito's dissertation is called *In the Shadow of Victory: Loyalists in the Aftermath of the Revolution*. She is studying the influence of Loyalists who left America after the Revolutionary War, went to various countries within the British Empire, and then returned to the United States, rising to prominence in their communities.

"It's a topic in history that hasn't really been explored," McKito said. "Upon their return, these men really weren't seen as Loyalists. It's a very different take on the creation of America."

Valerie McKito also earned one of 14 short-term residential research fellowships awarded by the Gilder Lehrman Institute of American History in New York. The first fellowship winner from Texas Tech, she will spend the month of July 2007 researching her dissertation at the institute.

**CONTACT: Valerie McKito, doctoral student in the Department of History, (806) 742-1004 or [valerie.h.mckito@ttu.edu](mailto:valerie.h.mckito@ttu.edu)**



TEXAS TECH UNIVERSITY

# News Release

DATE: April 16, 2007

WRITTEN BY: Gretchen Pressley, [gretchen.m.pressley@ttu.edu](mailto:gretchen.m.pressley@ttu.edu)  
(806) 742-2136

## **A Raider Red Tradition in the Making**

Two retiring student mascots were honored for their efforts during a new Texas Tech University ceremony Sunday (April 15).

Kari Rodgers from the High Riders and Tyler Bridge from the Saddle Tramps have spent two years serving in secret as Texas Tech's mustachioed Raider Red; they revealed themselves to the public and passed their guns on to a new generation of Raider Reds during the first annual Passing of the Guns.

"It has been a privilege to serve as one of the first females to be Raider Red," said Rodgers, a finance major from Hamlin. "History is in the making with this program and to be a part of one of the greatest traditions of Texas Tech will forever be a part of my life and memories."

Four students currently take turns inside the Raider Red costume. Each performer serves a two-year term, and two new students are taken on every year. Rodgers and Bridge, who are finishing their terms, passed their guns to the students who were selected to fill their shoes – or boots, rather.

In the past, the students behind the mascot would step down without officially announcing their true identities. This new ceremony will serve to commend the Raider Reds on their performance and highlight their importance to school spirit at Texas Tech.

"I have literally watched the Raider Red program grow from one guy getting cell phones calls for appearances at 8 a.m. every morning to a strong support structure of people that I have come to love and care about very dearly," said Bridge, a vocal performance major from Denton.

In 2005, a new partnership between the Saddle Tramps, High Riders and Texas Tech's Center for Campus Life expanded the role of Raider Red. While the Saddle Tramps, who created Raider Red along with illustrator Dirk West, remain an integral part of the tradition, the High Riders provide students to serve as mascots under the collaborative partnership, which also increased the number of students serving as Raider Red from one to four.

"I have had the unique honor of not growing into the character, but growing with the character," Bridge said. "As I am at the twilight of my Raider Red career I will always look back on this experience as the hardest and most rewarding endeavor I have yet to come by."

**CONTACT: Stephanie Rhode, unit assistant director of the center for campus life, (806) 742-5433 ext. 229 or [stephanie.rhode@ttu.edu](mailto:stephanie.rhode@ttu.edu)**

Office of Communications and Marketing

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# Advisory

**FOR IMMEDIATE RELEASE**

Date: April 16, 2007

CONTACT: John Davis, john.w.davis@ttu.edu  
(806) 742-2136

**Texas Tech Department of Psychology to Receive Endowed  
Professorship, Faculty Excellence Endowment**

- WHAT: Gift announcement
- WHEN: 1:30 p.m. Tuesday (April 17)
- WHERE: Board of Regents Room, second floor of the east wing in the Administration Building, No. 1 Memorial Circle on Texas Tech campus.
- EVENT: The creation of the \$500,000 John G. Skelton Jr. Regents Endowed Professorship in Psychology and the \$96,000 John G. Skelton Jr. Psychology Faculty Excellence Endowment.

A \$346,000 donation from the estate of the San Antonio psychologist, who earned a doctorate in psychology from Texas Tech in 1967, created the professorship and a faculty excellence endowment.

The professorship is part of the Regents Faculty Endowment Program. The program is part of the university's goal of recruiting and retaining quality faculty members. Of Skelton's donation, \$250,000 was matched with existing university funds to create the named professorship.

The remaining \$96,000 created the John G. Skelton Jr. Psychology Faculty Excellence Endowment, which will help enhance psychology department faculty research.



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 17, 2007

CONTACT: John Davis, john.w.davis@ttu.edu  
(806) 742-2136

### **Department of Psychology Receives Endowed Professorship, Faculty Excellence Endowment**

Texas Tech University officials have announced the establishment of the John G. Skelton Jr. Regents Endowed Professorship in Psychology in the amount of \$500,000.

Also, officials announced the \$96,000 John G. Skelton Jr. Psychology Faculty Excellence Endowment.

The announcement took place at 1:30 p.m. Tuesday (April 17) during a news conference at the Board of Regents Room in the Administration Building, No. 1 Memorial Circle.

"This endowment provides the opportunity for the Department of Psychology to bring in a nationally recognized leader in counseling, clinical and health service psychology," said David Rudd, chairman for the department. "We hope to bring in someone that cuts across traditional boundaries – someone who can help us bridge the gap between traditional academic departments and those in applied medical centers and health science centers. The net result we hope is someone with a research program that helps solidify our relationship with Texas Tech University Health Sciences Center."

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The remaining \$96,000 created the John G. Skelton Jr. Psychology Faculty Excellence Endowment, which will help enhance psychology department faculty research.

"We appreciate Dr. Skelton's desire to give back to his university," said Kent Hance, Texas Tech University System chancellor. "This endowed professorship not only honors faculty, but also emphasizes research in the area of psychology."



## TEXAS TECH UNIVERSITY

A national search will begin soon for a faculty member to fill the position.

“Texas Tech is poised to increase its level of influence on a national scale,” said Texas Tech President Jon Whitmore. “Progress toward superior academic standing must begin with a commitment to our faculty. This faculty endowment program will allow us to recruit and retain an excellently qualified professors and researcher.”



TEXAS TECH UNIVERSITY

# Advisory

## **FOR IMMEDIATE RELEASE**

DATE: April 18, 2007

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)  
(806) 742-2136

### **New Masked Rider to Take Reins during Transfer**

WHAT: Transfer of Reins

WHEN: 3 p.m. Friday (April 20)

WHERE: The Club Level of Jones AT&T Stadium

EVENT: A new rider will take the reins of Midnight Matador from Amy Bell – the 2006-2007 Texas Tech University Masked Rider.

CONTACT: **Bruce Bills, spirit publicist, Center for Campus Life, Texas Tech University**, (806) 742-5433, [bruce.bills@ttu.edu](mailto:bruce.bills@ttu.edu).

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TEXAS TECH UNIVERSITY

# News Release

**FOR IMMEDIATE RELEASE**

DATE: April 19, 2007

CONTACT: Linh Le, [Linh.B.Le@gmail.com](mailto:Linh.B.Le@gmail.com)  
(806) 742-2136

**23<sup>rd</sup> Annual Faculty Academic Contributions Exhibit**

Texas Tech University Libraries host opening reception of exhibit.

Texas Tech University Libraries will host the opening reception for the 23<sup>rd</sup> Annual Faculty Academic Contributions Exhibit (FACE) at 2 p.m. on Wednesday (April 25) in the Croslin Room at the University Library.

FACE recognizes Texas Tech faculty for their academic contribution in a variety of disciplines over the past year. The exhibit is comprised of panel displays listing published faculty journal articles, 3-D objects, artwork, films, projects, and books. New TV kiosks are added to the event this year, showcasing short films produced by librarians and staff, and a feature documentary film produced by the library, also will be shown.

All students, faculty and staff are welcome to attend.

**CONTACT: Jeff Whitley, director, Communications and Marketing, Texas Tech University Libraries, (806) 742-3685 or [jeff.whitley@ttu.edu](mailto:jeff.whitley@ttu.edu)**



TEXAS TECH UNIVERSITY

# News Release

DATE: April 20, 2007

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)  
(806) 742-2136

## **New Masked Rider Takes Reins during Transfer**

New mascot fulfills childhood promises by mounting Midnight Matador.

Texas Tech University student Kevin Burns accepted the reins to Midnight Matador Friday (April 20), becoming the 2007-2008 Masked Rider.

Burns, a junior animal science major from Clovis, N.M., will make hundreds of appearances and put thousands of miles on the Masked Rider's pickup in the next year, crisscrossing the Southwest to promote Texas Tech spirit and goodwill at athletic events, parades, rodeos and elsewhere.

"This is going to be an exciting year," he said. "I've been looking forward to doing this for a long time. The Masked Rider is a Texas Tech icon and I can hardly believe I get to be a part of this tradition."

Burns was born on a horse breeding farm and had his picture taken sitting on a mount only two days later. He grew up showing and training horses and spent his first two years at Texas Tech as a member of the university's Horse Judging Team. Last summer, he flew to Europe to help teach horsemanship clinics in Germany and Austria.

He is such an avid horseman – and Red Raider – that as a child he told anyone who'd listen he was going to be the Masked Rider someday.

"I grew up watching the Masked Rider," Burns said. "I was a Texas Tech fan and I worked with horses. It was just something I wanted to do."

Now he dons the famed cape and mask, becoming the 46<sup>th</sup> student to officially serve as the Masked Rider.

He takes the role from Amy Bell, who drove 12,000 miles and made more than 100 appearances as the 2006-2007 mascot. Bell, an animal and food science major from Kermit, will graduate in August and enter the equine industry.

**CONTACT: Bruce Bills, spirit publicist, Center for Campus Life, Texas Tech University, (806) 742-5433, [bruce.bills@ttu.edu](mailto:bruce.bills@ttu.edu).**



# Advisory

**FOR IMMEDIATE RELEASE**

Date: April 20, 2007

CONTACT: Michelle Hougland, [michelle.hougland@ttu.edu](mailto:michelle.hougland@ttu.edu)  
(806) 742-4718

**Spur Society to recognize Chancellor Emeritus John T. Montford**

- WHAT: Recognition Ceremony
- WHEN: 7 p.m. Friday (April 20)
- WHERE: Lubbock Country Club
- EVENT: The Spur Society will honor Chancellor Emeritus John T. Montford, the founder of the Society. Additionally, Gordon W. Davis and Joyce Davis; Jerry L. Pittman and Susan Pittman; Wayne A. Reaud and Dana Reaud; T. Max Stallings and Catherine Stallings; and Wells Fargo Bank, Lubbock will be recognized for their significant investments to the programs of the Texas Tech University System.

*Sociedad de la Espuela* was founded in 1998 on Texas Tech University's 75<sup>th</sup> anniversary. Membership in *Sociedad de la Espuela* is reserved for donors who invest one million dollars or more in the programs of Texas Tech.



TEXAS TECH UNIVERSITY

# News Release

DATE: April 23, 2007

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)  
(806) 742-2136

## **Wind Experts Available to Speak About Panhandle Tornadoes**

How do homeowners ensure an in-home shelter will withstand a wind storm? Where is the best place to hide during a tornado? How does the new Enhanced Fujita Scale work?

Texas Tech University wind engineering experts are available to speak to issues involving tornadoes that touched down in the South Plains over the weekend, injuring Panhandle residents and destroying homes.

Through the collaborative Wind Science and Engineering Research Center, scientists and engineers have collected one of the country's largest repositories of wind data and helped develop the Enhanced Fujita Scale implemented by the National Weather Service this year.

Experts include:

**Ernst Kiesling, professor of civil engineering and executive director of the National Storm Shelter Association**, specializes in debris impact and above-ground shelters. He has more than 30 years of experience documenting debris damage and testing materials and construction. **He can be reached at (806) 742-3476, ext. 335, or [ernst.kiesling@wind.ttu.edu](mailto:ernst.kiesling@wind.ttu.edu).**

**Kishor Mehta, former director of the Wind Science and Engineering Research Center**, helped lead a team that developed the new Enhanced Fujita Scale implemented by the National Weather Service in February. He is a member of the National Academy of Engineering for his studies of structural damage caused by windstorms and leadership in developing structural design standards for wind loads. **He can be reached at (806) 742-3479, ext. 323, or [kishor.mehta@ttu.edu](mailto:kishor.mehta@ttu.edu).**

**Larry Tanner, research associate in civil engineering**, has years of field experience studying tornado damage and debris. He can speak about Texas Tech's wind cannon, which simulates debris thrown by some of the biggest tornadoes and also about implementation of the new Enhanced Fujita Scale. **Tanner can be reached at (806) 742-3476 ext. 336, or [larry.tanner@ttu.edu](mailto:larry.tanner@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

DATE: April 23, 2007

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)  
(806) 742-2136

## **Food Safety Expert Available to Speak about *E. coli* in Beef**

*E. coli* scare prompts voluntary recall of frozen beef.

Mindy Brashears, director of the International Center for Food Industry Excellence at Texas Tech University, can speak about issues involving beef safety and *E. coli* O157:H7.

Brashears is involved in a number of endeavors to eliminate harmful bacteria like salmonella and *E. coli* in cattle and poultry before they are slaughtered or to eliminate the pathogens altogether before meat reaches the kitchen table.

For example, she recently developed a mixture of lactic acid bacteria shown to reduce foodborne pathogens in processed beef and poultry by as much as 99.99 percent. As head of the International Center for Food Industry Excellence, Brashears has helped attract more than \$6 million in funding for its innovations in food safety.

**CONTACT: Mindy Brashears, director, International Center for Food Industry Excellence, Texas Tech University, (806) 742-2805, ext. 235, or [mindy.brashears@ttu.edu](mailto:mindy.brashears@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 23, 2007

CONTACT: John Davis, [john.w.davis@ttu.edu](mailto:john.w.davis@ttu.edu)  
(806) 742-2136

### **'Pursuit of Happiness' Author to Speak at Two Texas Tech Events**

Christopher Gardner, rags-to-riches author of "The Pursuit of Happyness" and CEO of Christopher Gardner International Holdings, will give two lectures April 25-26.

Gardner will serve as keynote speaker at 7 p.m. April 25 during the Mentor Tech Banquet, held at the Lubbock Memorial Civic Center. The banquet supports the scholarship fund of Texas Tech University's Lauro Cavazos and Ophelia Powell Malone Mentoring Program, which enhances the educational experience of students from underrepresented populations. Tickets are \$35 apiece or \$400 and \$600 for tables of eight. A book signing will follow the event.

Also, the Rawls College of Business Administration, the Office of Institutional Diversity and its Mentor Tech Program, together with the Presidential Lecture & Performance Series, will co-host a lecture by Gardner for the series.

Gardner will speak at 2 p.m. April 26 in lecture hall 202 of the Rawls College of Business Administration Building. A reception and book signing will follow. The event is free and open to the public.

"Christopher Gardner in many ways epitomizes the American dream," says Cory Powell, associate director for the Mentor Tech program. "His life and accomplishments prove that hard work and perseverance pays off. We believe that he will be an inspiration to all that attend."

A series of circumstances in the 1980s left Gardner and his toddler son homeless in San Francisco. Without connections or a college degree, he landed an internship at a prestigious stock brokerage firm. Although not salaried, he accepted. Without a financial cushion, Gardner and his son soon were evicted from their apartment and forced to sleep in shelters, bus stations, bathrooms or wherever they found refuge for the night.

Mentor Tech, also known as the Lauro Cavazos and Ophelia Powell Malone Mentoring Program, is a program that enhances the educational experience of students from underrepresented populations, but is open to all students.

**CONTACT: Cory S. Powell, associate director, Mentor Tech Mentoring Program, Texas Tech University, (806) 742-8692, [cory.powell@ttu.edu](mailto:cory.powell@ttu.edu).**

Office of Communications and Marketing

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TEXAS TECH UNIVERSITY

# News Release

DATE: April 24, 2007

CONTACT: Norman Martin, [norman.martin@ttu.edu](mailto:norman.martin@ttu.edu)  
(806) 742-2136

## **Weighing the financial impact of 2007 Farm Bill**

Proposed farm bill may mean double-digit cut in cotton farm income.

As work in Washington continues on the 2007 Farm Bill, a new analysis on the effects of the proposed legislation reveals that cotton farmers will take a significant whack to the wallet if the law were to go forward as written.

Researchers with Texas Tech University's Cotton Economics Research Institute said today that net farm income for cotton would fall a stunning 15 percent during the first year under the new law, and continue to dip the next four, averaging an 11 percent decline over the five years.

According to their model, some of the major effects of the proposed 2007 Farm Bill would be:

- Direct payments, which is the amount cotton farmers get whether they plant cotton or not, would go up.
- The loan rate, or more simply put the cotton market's economic floor, would go down.
- Changes to the counter-cyclical program will result in lower payments.
- And, finally, the overall market price for cotton would go up.

The market price for U.S. cotton is expected to rise because of a reduction in overall acreage planted due to a loss of government support. In addition, the returns of other competing crops are predicted to be relatively high.

"Acreage declines are marginal, about 2.5 percent over a five year period," said Samarendu Mohanty, an agricultural economist and associate director of the institute. "There's a big shift initially, and then smaller as farmers adapt."

The question is whether market prices will go up enough to compensate for the losses in government support for cotton, and the answer is no.

"We lose more in government support than we gain in increased market returns, and so cotton farmers are worse off by 11 percent over a five year period," said Mark Welch, a research scientist with the Cotton Economics Research Institute.

The Texas Tech World Fiber Model baseline projections are based on assumptions of normal weather patterns and current farm policies, along with estimated economic fundamentals such as population and income growth, and prices for crops that would compete with cotton.

Among the factors not included in the researchers' model were unknown variables such as payment limitations and extra assistance to individuals just starting out in farming.

The Tech researchers said the world price for cotton during this five-year period will rise slightly, in part due to the small drop in U.S. production. If U.S. production acreage falls – even slightly – it will have ripple effect on the world market. Today, the U.S. is the second largest producer of cotton at 19 percent.

The Cotton Economics Research Institute provides cotton economic analysis for policy makers and other interested in agricultural economy. The group conducts economic research on all aspects of cotton production, marketing, trade and processing.

**CONTACT: Samarendu Mohanty, associate director of the Cotton Economics Research Institute, Texas Tech University, (806) 742-2023 ext. 240 or [sam.mohanty@ttu.edu](mailto:sam.mohanty@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 24, 2007

CONTACT: Sally Logue Post, [sally.post@ttu.edu](mailto:sally.post@ttu.edu)  
(806) 742-2136

### **Texas Tech Signs Major Agreement with Vietnamese Government**

Officials from Texas Tech University and representatives from the government of the Socialist Republic of Vietnam will sign an historic agreement at 4 p.m. today (April 24) in the Board of Regents Committee Room in the Administration Building on the Texas Tech University campus.

The agreement will create a joint graduate degree program for Vietnamese students attending the Institute for International Relations in Hanoi, Vietnam, and the Graduate School at Texas Tech. The Institute trains all of Vietnam's future diplomats and is similar to the United States State Department's Foreign Service Institute.

The joint degree program, more than two years in the making, will allow qualified Vietnamese students to receive their first year of graduate study in Hanoi followed by a year at Texas Tech. Vietnamese students who successfully complete the rigorous program will receive a master of arts degree in Interdisciplinary Studies with a focus on International Relations and American Studies from Texas Tech.

The agreement is historic as it is the first joint degree program approved by the Vietnamese Ministry of Education and Training. While Vietnamese students have long been attending courses of study in the United States, this is the first program where students will receive part of their graduate training in both countries culminating in an American degree.

Dr. John Borrelli, dean of Texas Tech's Graduate School, along with staff at the Vietnam Center at Texas Tech, has been working on the details of the program with representatives in Vietnam to ensure it conforms to the highest standards of education in both nations. The final discussion and successful conclusion of these negotiations took place on Monday (April 23) during meetings with Texas Tech President Jon Whitmore and Provost William Marcy.

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**CONTACT: James R. Reckner, director, Vietnam Center, Texas Tech University,**  
806-742-3742 or [james.reckner@ttu.edu](mailto:james.reckner@ttu.edu).



TEXAS TECH UNIVERSITY

# News Release

DATE: April 24, 2007

CONTACT: Ben Z Samples, [ben.z.samples@ttu.edu](mailto:ben.z.samples@ttu.edu)  
(806) 742-2136

## **Three Texas Tech Professors Honored with CAREER Awards** Researchers honored with prestigious National Science Foundation Award.

The National Science Foundation (NSF) honored three Texas Tech University professors with the prestigious CAREER award.

The award is a highly competitive honor reserved for outstanding scientists and engineers who, early in their careers, show an exceptional commitment to research and education.

"That Texas Tech received three of these prestigious awards is a testament to the quality of our faculty," said Kathleen Harris, senior associate vice president for research. "These awards will allow the three recipients to build foundations for long and successful research careers. The awards also will directly benefit our students because each of these projects integrates research and education."

### **Lenore Dai**

Lenore Dai, assistant professor of chemical engineering, will receive \$400,000 during five years to research her proposal, "CAREER: Heterogeneous and Competitive Self-assembly at Liquid-Liquid Interfaces."

Dai's research involves the study of solid-stabilized emulsions – one liquid dispersed into another, then stabilized by solid particles. In the past, most emulsions were stabilized using chemicals called surfactants. Dai also will establish research-related open-ended projects in existing courses, establish a new summer program to broaden the participation of minority groups and promote technology transfer.

### **Jorge A. Morales**

Jorge A. Morales, assistant professor of chemistry, will receive \$570,000 throughout five years for his proposal, "Building a Direct Dynamics with Coherent States."

Morales' research involves inventing and developing a new theory to computationally describe chemical reactions. The theory is then coded into a computer program to perform simulations of chemical reactions. Morales will use the proposal funds to buy more computers to conduct the research and to support undergraduate and post-doctoral students developing the project.

Office of Communications and Marketing

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## **Brandon Weeks**

Brandon Weeks, assistant professor of chemical engineering, will receive \$400,000 during five years for his research proposal, "Understanding Nanoscale Properties of Energetic Materials."

Weeks will study the properties of energetic materials at the nanometer scale – a level invisible to the naked eye – then use the findings on the macro-level to develop new energetic materials. Included in Weeks' proposal were plans to participate in an undergraduate-mentoring program, work with a seventh-grade teacher at Atkins Junior High School to introduce math and science activities, develop courses and a minor in energetic materials, and to participate in continuing-education activities. The goal is to cultivate students' curiosity and encourage them to pursue education in science and engineering fields.

-30-

**CONTACT: Lenore Dai, assistant professor, Department of Chemical Engineering, Texas Tech University, (806) 742-1757, lenore.dai@ttu.edu.**

**Jorge A. Morales, assistant professor, Department of Chemistry, Texas Tech University, (806) 742-3094, jorge.morales@ttu.edu**

**Brandon Weeks, assistant professor, Department of Chemical Engineering, Texas Tech University, (806) 742-3998, brandon.weeks@ttu.edu**



# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 25, 2007

CONTACT: Sally Logue Post, [sally.post@ttu.edu](mailto:sally.post@ttu.edu)  
(806) 742-2136

### **Texas Tech Featured in New PBS Series**

A new 13-part public television documentary features Texas Tech University and the Texas Tech University Health Sciences Center in four episodes.

The documentary, "State of Tomorrow," examines some of the biggest challenges facing Texas today. The documentary is airing on Public Broadcasting Service stations across Texas. It begins airing at 9 p.m. Friday (April 27) on KTXT-TV, Channel 5/Digital 5.1, or Suddenlink Cable Channel 4 in Lubbock.

The premiere episode "Preserve and Protect," in part examines water issues facing Texas today and for the future. Texas Tech researchers are featured in the segment.

On May 4, Texas Tech is again featured in the segment "Tornado Alley." The work of Texas Tech's Wind Science and Engineering Center in improving building and home safety is featured.

On May 11, two Texas Tech psychologists are featured talking about why stable, nurturing families help determine the future of us all. The Health Sciences Center School of Nursing faculty members also are featured during a separate segment talking about the health crisis caused by obesity and diabetes.

The School of Nursing is again featured June 1 in a segment examining the critical need for nurses in our state.

The documentary is co-produced by the nonprofit University of Texas Foundation and Austin production company Alpheus Media Inc. Several universities contributed to the show's 13 episodes, including Texas Tech, the Health Sciences Center and institutions in the Texas A&M System, the Texas State University System, the University of Houston System, the University of North Texas System and the University of Texas System.

For more information, and a program listing for KTXT-TV, visit [www.ktxt.org](http://www.ktxt.org). For more information on "State of Tomorrow," visit [www.stateoftomorrow.org](http://www.stateoftomorrow.org).

-30-

**Contact: Kelley Pitts, KTXT-TV development officer**, at (806) 742-1991 ext. 227 or [kelley.pitts@ttu.edu](mailto:kelley.pitts@ttu.edu).

Office of Communications and Marketing

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# Advisory

**FOR IMMEDIATE RELEASE**

DATE: April 25, 2007  
CONTACT: Michael Castellon, michaelcastellon@gmail.com  
(806) 742-2136

**STAY TUNED: PRESIDENT JON WHITMORE, APPLE, INC.  
SET TO MAKE SPECIAL ANNOUNCEMENT**

WHAT: News conference

WHEN: 11 a.m. Friday (April 27)

WHERE: Croslin Room of Texas Tech University Library  
just inside main Library entrance

EVENT: Please join Texas Tech University President Jon Whitmore and special guests from Apple, Inc. for a special announcement.

CONTACT: **Michael Castellon, Texas Tech University Office of Communications and Marketing**, (806) 742-2136, or michaelcastellon@gmail.com



TEXAS TECH UNIVERSITY SYSTEM

# Advisory

**FOR IMMEDIATE RELEASE**

DATE: April 25, 2007

CONTACT: John Davis, [john.w.davis@ttu.edu](mailto:john.w.davis@ttu.edu)  
742-2136

**'Pursuit of Happyness' Author To Speak at Mentor Tech Banquet,  
Presidential Lecture & Performance Series Event**

WHO: Christopher Gardner

WHAT: Media availability

WHEN: Today and Thursday (April 25 and 26)

WHERE: Mentor Tech Banquet at 7 p.m. April 25 at the Lubbock Memorial Civic Center Banquet Hall. Presidential Lecture & Performance Series at 2 p.m. April 26 in lecture hall 202 of the Rawls College of Business Administration Building

EVENT: The Rawls College of Business Administration, the Office of Institutional Diversity and its Mentor Tech program together with the Presidential Lecture & Performance Series will co-host a lecture by Christopher Gardner, best-selling author and CEO of his own brokerage firm.

A series of circumstances in the 1980s left Gardner and his toddler son homeless in San Francisco. Without connections or a college degree, he earned a spot in the Dean Witter Reynolds training program, and then became a top earner at Bear Stearns & Co.

Gardner's book recently was made into a movie with Oscar-nominated Will Smith playing Gardner's character.

To organize an interview with Gardner or for more information on the banquet, contact Cory Powell.

**CONTACT: Cory S. Powell, associate director, Mentor Tech Mentoring Program, Texas Tech University, (806) 742-8692, [cory.powell@ttu.edu](mailto:cory.powell@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

DATE: April 25, 2007

WRITTEN BY: Gretchen Pressley, [gretchen.m.pressley@ttu.edu](mailto:gretchen.m.pressley@ttu.edu)  
(806) 742-2136

## **Texas Tech Celebrates Arbor Day**

Texas Tech University will celebrate Arbor Day beginning at noon Friday (April 27) on the Texas Tech campus at Memorial Circle. Planting will begin at 1:30 p.m.

The band PBM will kick off the festivities starting at 11:50 a.m. until 12:50 p.m. A short presentation will follow and various student organizations will be honored for their accomplishments.

Volunteers will offer food and activities all around Memorial Circle and free t-shirts will be handed out starting at 11 a.m.

Jana Vise, assistant director for Student Union & Activities, said the celebration is open to everyone on campus.

“Arbor Day is the one time of year where everyone on campus comes together to celebrate Texas Tech and what a beautiful campus we have,” Vise said. “It’s the one occasion where all of the organizations – Greek, academic, multicultural, even departments – are out planting side by side.”

Got white earbuds? Fans of Apple iPod will be in for a special treat this Arbor Day. Representatives from Apple, Inc. and Texas Tech Communications and Marketing will be distributing free Apple t-shirts, and members of the Texas Tech Community will be able to register to win one of several iPod Shuffles and an Apple TV. Look for their tent on the East side of Memorial Circle.

Sponsors of the event are Student Union & Activities and the Arbor Day student and staff committees.

### **CONTACT:**

**Jana Vise, assistant director of Student Union & Activities, (806) 742-3636 ext. 247 or [jana.vise@ttu.edu](mailto:jana.vise@ttu.edu)**



# Advisory

## FOR IMMEDIATE RELEASE

DATE: April 25, 2007

CONTACT: Cory Chandler, cory.chandler@ttu.edu  
(806) 742-2136

### **Student-Built Autonomous Robots Set for Race**

**WHAT:** Project Demonstration Day

**WHEN:** 10 a.m.-1 p.m. Saturday (April 28)

**WHERE:** West of the Texas Tech University's Electrical Engineering Building near the R4 parking lot (across Canton Ave. from the Robert P. "Bob" Fuller Track)

**EVENT:** Teams of sophomore electrical and computer engineering students will compete with their own designed and built autonomous robots. The robots must navigate a designated path without outside help, reading symbols to determine the course.

Systems like these have direct military applications in unmanned vehicles and show great promise for future civilian applications.

The event is hosted by the Texas Tech Electrical and Computer Engineering Department in cooperation with the Institute of Electrical and Electronic Engineers South Plains Section and TTU Student Chapter.

Additional junior and senior laboratory projects will be on display from 10 a.m. - 1 p.m. in the Electrical Engineering building.

**CONTACT:** Micheal Parten, professor, Department of Electrical and Computer Engineering, Texas Tech University, (806) 742-3533, or m.parten@ttu.edu.



TEXAS TECH UNIVERSITY

# News Release

DATE: April 25, 2007

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)  
(806) 742-2136

## **Advisors Honored by Texas Tech**

Texas Tech University named the winners of the second annual President's Excellence in Academic Advising.

Individual awards went to Glenna Andrews, from the College of Engineering, and Sam Jackson, from the College of Agricultural Sciences and Natural Resources.

The College of Visual and Performing Arts received the team award. The team members receiving the award included Kathy Nordstrom, of the Associate Dean's Office; Linda Gregston of the School of Music; Beth Scheckel of the Department of Theatre and Dance; and Ryan Scheckel of the School of Art.

University President Jon Whitmore and Provost William Marcy announced the winners. Whitmore created and first offered the award in the spring of 2006 to emphasize the importance of academic advising.

"While the importance of excellence in teaching will continue to be emphasized at Texas Tech, I also wanted to recognize the value of expert advising outside the classroom to ensure student success and satisfaction along the path to graduation," Whitmore said.

Andrews was nominated for her passion and dedication to students. Jackson was noted for his efforts to keep up with changes in the advisement process and his willingness to question processes and procedures leading to improvements in both.

The visual and performing arts team's decentralized approach to academic advising allows advisors to coordinate informal peer and faculty mentoring to the benefit of their students.

In offering this award competition and in co-hosting the event, Marcy recognized the excellence of academic advisors.

"Improving retention and persistence to graduation are keys to the growth strategy of Texas Tech University," he said. "No single factor is more important to this strategy than the quality and timeliness of academic advising. These awards are clear evidence that we are succeeding in that endeavor."

**CONTACT: DaNay Phelps, senior administrator, University Academic Advising,  
Texas Tech University, (806) 742-0876, or [danay.phelps@ttu.edu](mailto:danay.phelps@ttu.edu).**

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TEXAS TECH UNIVERSITY

# News Release

DATE: April 25, 2007

CONTACT: Cory Chandler, cory.chandler@ttu.edu  
(806) 742-2136

## **Seniors! Strut Your Stuff**

Move over Marc Jacobs. Design's next vanguard makes a scene.

Paris? Milan? New York? Save the plane ticket. Hub City fashionistas on the hunt for hot apparel – and décor – trends need look no further than the Lubbock Memorial Civic Center Exhibit Hall Friday (April 27).

Interior design students will display their portfolios; apparel design and manufacturing students will stage a fashion show of original garments as Texas Tech University's College of Human Sciences hosts TechStyle 2007 from 5:30-7:30 p.m.

"This is a great opportunity for our students to get exposure in a public setting," said Rachel Anderson, an instructor in the Department of Design. "It also enables local businesses and the city to see the kind of talent we have right here inside Lubbock."

Four awards will be announced: Rising Star in Apparel Design and Manufacturing, the Glenna Goodacre Award for Design, Outstanding Senior for Interior Design and the Pete and Eleanor Woodson Design Award.

The event will include a silent auction of messenger bags created from upscale fabric donated by interior design firms. The bags were made by Texas Tech students in manufacturing classes. They can be used to carry laptop computers and several are suitable for men.

Tickets are \$10 and available at the door. Refreshments including light hors d'oeuvres and a cash bar will be available. Proceeds from ticket sales and bag sales will support both design programs.

Contact the Department of Design Office in the College of Human Sciences at 742-3050 to purchase tickets or for further information.

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**CONTACT: Rachel Anderson, instructor, Department of Design, Texas Tech University, (806) 742-3050, or rachel.anderson@ttu.edu.**



**FOR IMMEDIATE RELEASE**

DATE: April 25, 2007

CONTACT: Michael Castellon, michaelcastellon@gmail.com  
(806) 742-2136

**'Pursuit of Happyness' Author To Speak at Rawls College CER Luncheon**

WHO: Christopher Gardner

WHAT: Media availability

WHEN: Noon Thursday (April 26)

WHERE: Merket Alumni Center  
19<sup>th</sup> and University Ave

EVENT: The Rawls College of Business Administration will host Chris Gardner at its Chief Executive's Roundtable Luncheon. Gardner will deliver the keynote speech.

A series of circumstances in the 1980s left Gardner and his toddler son homeless in San Francisco. Without connections or a college degree, he earned a spot in the Dean Witter Reynolds training program, and then became a top earner at Bear Stearns & Co.

Gardner's book recently was made into a movie with Oscar-nominated Will Smith playing Gardner's character.

**CONTACT: Randi Rives, business assistant, (806) 742-3940, randi.rives@ttu.edu**



**FOR IMMEDIATE RELEASE**

DATE: April 26, 2007

CONTACT: Michael Castellon, michaelcastellon@gmail.com  
(806) 742-2136

**'Happyness' Star Keynotes CER Luncheon**

The Rawls College of Business Administration on Thursday hosted Chris Gardner at its Chief Executive's Roundtable Luncheon at the Merket Alumni Center.

Gardner delivered the keynote speech, and spoke about series of circumstances in the 1980s that left him and his toddler son homeless in San Francisco. Without connections or a college degree, he earned a spot in the Dean Witter Reynolds training program, and then became a top earner at Bear Stearns & Co.

"Chris is one of the most influential people one could hear speak," said Rawls College of Business Dean Allen T. McInnes. "He truly is an inspiration, and the Texas Tech community could not be more grateful that he could be here to personally tell his story of overcoming hardship."

Gardner's book recently was made into a movie with Oscar-nominated Will Smith playing Gardner's character.

**CONTACT: Randi Rives, business assistant, (806) 742-3940, randi.rives@ttu.edu**

-more-



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: April 26, 2007

CONTACT: John Davis, [john.w.davis@ttu.edu](mailto:john.w.davis@ttu.edu)  
(806) 742-2136

### Paul Whitfield Horn Fellowships Awarded to Women Graduate Students

The Texas Tech University Women's Club announced the recipients of the Paul Whitfield Horn Fellowships for Women Graduate Students for academic year 2007-2008.

All five recipients are candidates for doctoral degrees.

The Horn Fellowship Endowment was established in 1940 as a tribute to Paul Whitfield Horn, the first president of Texas Technological College, by members of the Quarterly Club. University Women's Club became co-sponsors of the endowment in 1964 and assumed sole responsibility for it in 2004. The fellowships were established in the belief that the woman who reaches her academic goal will be more likely to fulfill the promise of her ability.

This year's recipients are:

**April Adkins** is completing her doctorate in psychology in the College of Arts & Sciences, with a dissertation titled *Help-Seeking Patterns of African-Americans: Variables that Affect Professional Help-seeking*. Originally from Kansas City, Kan., Adkins was the Psychology Department's Graduate Teaching Assistant of the Year for 2006.

**Pelin Bicen** is a doctoral student in marketing at the Rawls College of Business. Pelin came to Texas Tech after completing a master's degree in her native Turkey and working for a number of years. Her research focuses on strategies to enhance the understanding of business-to-business relationship issues in the marketing field.

**Ju-Yu Ho** is completing her doctoral degree in hospitality administration in the College of Human Sciences. A native of Taiwan, her dissertation research focuses on western hotel expatriates' life experience in transitioning to Chinese culture and developed out of her personal work experience in the hotel industry. Currently, Ho is on leave from her position as a faculty member at Delin Institute of Technology in Taiwan.

**Lisa Patrick** expects to complete her doctorate in biology in the College of Arts & Sciences next spring. Her current research focuses on determining the effect of changing amounts of rainfall on the physiology of desert plants, a topic she believes to be of utmost

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## TEXAS TECH UNIVERSITY

importance in light of recent global climate change predictions. She began her career as a research scientist in with a study of the water quality of streams in her neighborhood when she was in sixth grade.

**Vicki Swier** is completing a doctorate in zoology in the College of Arts & Sciences. Her dissertation focuses on studying chromosomal evolution in rodents and she hopes to apply her work in the field of conservation and population genetics. She brings to her work a background in natural history, ecology and conservation biology.

**CONTACT: Esther S. Lichti, fellowship selection committee chair, (806) 742-4335**  
[esther.lichti@ttu.edu](mailto:esther.lichti@ttu.edu)



# Advisory

## FOR IMMEDIATE RELEASE

Date: April 26, 2007

CONTACT: John Davis, [john.w.davis@ttu.edu](mailto:john.w.davis@ttu.edu)

(806) 742-2136

### **Today's Christopher Gardner Speech Moves Venue to Allen Theatre**

{Editor's note: Please announce venue change at next broadcast.}

WHAT: Christopher Gardner on "Happyness"

WHEN: 2 p.m. today (April 26)

WHERE: Allen Theatre in the Student Union Building on Texas Tech Campus, 15<sup>th</sup> Street and Akron Avenue.

EVENT: Today's Presidential Lecture & Performance Series presentation by "The Pursuit of Happyness" author Christopher Gardner will move to the Allen Theatre.

Gardner was scheduled to be the featured speaker at last night's Mentor Tech Banquet, but travel delays prevented him from arriving in time to address the Mentor Tech audience. To accommodate a larger audience, Gardner's presentation today for the Presidential Lecture & Performance Series will move from the Business Auditorium to the Allen Theatre.

Community guests for Chris Gardner's talk can be encouraged to park in the Music Building's parking lot at 18<sup>th</sup> Street and Boston Avenue, the parking garage at 19<sup>th</sup> Street and Flint Avenue, or in the Market Center lot.

The accompanying reception previously planned for the rotunda of the Business Building will also be moved to the Student Union Building.



# Advisory

**FOR IMMEDIATE RELEASE**

DATE: April 30, 2007

CONTACT: Sally Logue Post, [sally.post@ttu.edu](mailto:sally.post@ttu.edu)  
(806) 742-2136

**Chancellor Outlines His Vision for the Future at Town Hall Meeting**

WHAT: Town Hall Meeting

WHEN: 4 p.m. Tuesday (May 1)

WHERE: Human Sciences Building, Room 169

EVENT: Each semester Texas Tech President Jon Whitmore hosts a town hall meeting to update faculty, staff and students on events and issues affecting the university.

Chancellor Kent Hance will discuss his vision for the future including growth of the university and the system.

CONTACT: Sally Logue Post, associate director, Office of Communications, (806) 742-2136 or [sally.post@ttu.edu](mailto:sally.post@ttu.edu).

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TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: April 30, 2007

CONTACT: Sally Logue Post, [sally.post@ttu.edu](mailto:sally.post@ttu.edu)  
(806) 742-2136

### **Newest Addition to Texas Tech Public Art Collection Takes on Acoustical Mysteries**

The newest addition to Texas Tech University's Public Art Collection is titled "Comma" by artist Po Shu Wang. It was commissioned by Texas Tech in September 2005.

The shining stainless steel sphere was installed on April 17 between the Student Union Building and the Library.

Wang's sculpture encourages passersby to interact with and muse on natural phenomena, such as what sounds the movement of the earth's crusts makes or what sounds the sun makes.

"Although not always audible, the natural world is full of vibrations that can be measured as sounds. In other words, the world 'hums' its own tune. This is true of the planets and stars, as well as the molecules and atoms of our DNA," Wang said.

The sun, like Wang's sculpture, is a spherical resonator. Acoustical waves bounce from one side of the sun to the other, causing its surface to oscillate and make a sound.

By pushing the knob attached to his sculpture at Texas Tech, viewers can, in essence, sample the sound of the sun. This is made possible because of two specially tuned bronze bells inside the sphere.

The sphere contains two specially made bells, tuned at slightly different pitches. The first is tuned to 1782.6 Hz, which is the musical tonal center of the sun. The second is tuned at one Comma interval from the first.

The Comma, a musical acoustical phenomenon, is a very small interval between two enharmonic notes. This minute difference in pitch has upset listeners' natural instinctive sensibility for harmonics throughout history and across cultures.

"In natural harmonics, the notes should sound the same over many octaves," said Wang. "For example a high C and a low C are the same note, but when you hear them together, you know instinctively that it's different."

It's a fluke that has bothered musicians for centuries.

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“All music tradition has been bothered by the Comma,” “People from the Middle Ages to the Renaissance, have called it kind of an evil philosophically because it upsets the otherwise natural harmony.”

Pythagoras of ancient Greece is thought to have been the first to explore the phenomenon mathematically, and the Comma was eventually neutralized through Johann Sebastian Bach’s promotion of the equal temperament tuning system.

Bach split the Comma among the 12 notes of an octave so that we can more easily ignore the even smaller mismatches. The Temperament Tuning System is in use today.

Po Shu Wang grew up in Hong Kong. The artist received classical training in sculpture at the Academy of Fine Arts in Rome. Yet, today, the artist aims to blend art with science.

His public works can be found in numerous cities in the United States and abroad, including the Saatchi and Saatchi Museum of London, Oregon State University’s Kelley Engineering Center, Oakland’s Chabot Space and Science Center, the Bay Area Discovery Museum, the Anchorage Museum of History, and many others.

The bell on the east side produces the sound of the sun’s sound waves. The west-side bell is tuned one comma interval from the first. The comma is a naturally occurring fluke of physics that causes the sound to be different.

The Comma is one of 84 pieces of public art displayed across the Texas Tech university campus. Texas Tech has been ranked one of the top 10 university public art collections in the country.

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**CONTACT: Cecilia Carter Browne, public art manager, Texas Tech University,**  
(806) 742-1170, extension 319, or e-mail [cecilia.carter@ttu.edu](mailto:cecilia.carter@ttu.edu).



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 30, 2007

CONTACT: Linh Le, [linh.b.le@gmail.com](mailto:linh.b.le@gmail.com)  
(806) 742-2136

### **Ten Professors Awarded**

Texas Tech professors earn Professing Excellence Award.

Housing & Residence Life hosted a ceremony awarding ten Texas Tech University professors with the Professing Excellence Award on April 4. Professors were nominated by students who felt that their professor exemplified the title and have an undying dedication to their students and profession. Winners were selected by a student committee.

The award-winning professors include:

- Kevin Pond, animal and food sciences
- Brian McFadden, English
- Michael San Francisco, biological sciences
- Mark Gring, communication studies
- Jay Leist, education
- Sandi Sitton, education
- Diane Oliver, education
- Gamal Gasim, political science
- Brock Erwin, mathematics
- Don Collier, design

**CONTACT: Kaley Daniel, assistant director, Housing and Hospitality Marketing, Texas Tech University (806) 742- 4658 or email [kaley.daniel@ttu.edu](mailto:kaley.daniel@ttu.edu)**



# News Release

## **FOR IMMEDIATE RELEASE**

DATE: April 30, 2007

CONTACT: Sally Logue Post, sally.post@ttu.edu  
(806) 742-2136

### **Texas Tech Student Wins Academic Freedom Scholarship Essay Contest**

Eric Braden, a Natural History and Humanities/English Major in the Honors College from Katy, is the winner of the Texas Tech University 2007 Academic Freedom Scholarship Essay Contest is Eric Braden.

Braden's 1,000 word essay on "The Role and Importance of Academic Freedom in the University" referred to a 1903 controversy at Duke University, then called Trinity College. Professor John Spencer who wrote an article that in part criticized the Democratic Party in the South for its racist politics. The school's president defended the professor, even though he disagreed with his views. After a long meeting of Trinity's Board of Trustees decided not to request Mr. Bassett's resignation.

Braden, who is also a cartoonist for the Daily Toreador, will use \$1,000 scholarship to help defray expenses while studying in Kenya, Africa, in the fall. He plans to graduate from Texas Tech in Dec. 2008.

The scholarship is given by the Texas Tech Faculty Legal Action Association, which was formed in 1985-1986 school year to fight a proposed change to the university's tenure system. When the proposal was later modified, the scholarship was created with money originally contributed by faculty members to a fund to possibly challenge the original proposal in the courts.

-30-

CONTACT: William G. Hartwell, TTFLAA president, professor emeritus, School of Music at (806) 799-2034 or Neale J. Pearson, TTFLAA vice president, professor emeritus, Department of Political Science at (806) 795-4287.