



DEPARTMENT OF THE ARMY  
U.S. ARMY ALBUQUERQUE DISTRICT RECRUITING COMMAND  
2500 LOUISIANA, NE., CITIZENS BANK, SUITE 300  
ALBUQUERQUE, NEW MEXICO 87110

USARCSW-RAL

25 October 1979

Amigo Publications  
ATTN: Vidal Aguero

Dear Mr. Aguero:

The US Army Albuquerque District Recruiting Command's records show a pending voucher for a 2 column X 5 inch ad, "Not quite ready for college?", scheduled to run in the May 25, 1979 edition of "El Editor". We have received a bill for this ad, but no proof of performance has been furnished. Payment cannot be made without proper proof of performance.

Please give this matter your immediate attention so that we can close out our books for the last Fiscal Year. Your cooperations is greatly appreciated.

Sincerely,

A handwritten signature in black ink, appearing to read "David S. Colkett", is written over a horizontal line.

DAVID S. COLKETT  
CPT, INF  
Adjutant

1 Incl  
Voucher #478619



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®

INSTRUCTIONS: 1. Form to be completed by A & I and signed indicating budget OK. 2. Form should be countersigned by Ayer representative as authorization to commit company funds. 3. Form to be signed by vendor. 4. Remove White Copy, - Insertion Order - and give to Vendor. 5. Remove Pink "Active Army" Copy and Light Blue "Army Reserve" Copy for DRC/RRC file. 6. Send balance of set with carbon intact to New York Accounting Department.

# N W Ayer International

1345 AVENUE OF THE AMERICAS, NEW YORK, NEW YORK 10019

CHECK NO. 1-103  
210

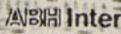
**PAY**

CHECK DATE

NOT VALID UNTIL AMOUNT IS PROTECTOGRAPHED ABOVE, AND NOT VALID FOR MORE THAN \$1,500.00 FOR U.S. ARMY ADVERTISING ACCOUNT

TO THE ORDER OF:

Amigo Publications  
ATTN: Vidal Aguero

N W Ayer  International

AUTHORIZED SIGNATURE

BANKERS TRUST COMPANY, NEW YORK, N.Y.

TO BE DETACHED BEFORE DEPOSITING

INSERTION ORDER

# N W Ayer International

(Member of A.A.A.A.)

CLIENT: U.S. ARMY DISTRICT RECRUITING COMMAND

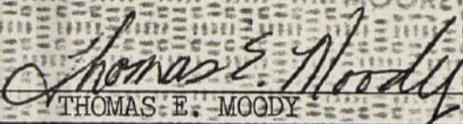
3 QTR, FY 79

STREET

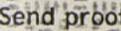
INSERTION ORDER DATE: 22 May 79

CITY, STATE & ZIP NO.

ISSUED BY:  JOSEPH R. SIMEK, MAJ, AGC, EXECUTIVE OFFICER (U.S. ARMY)

APPROVED BY:  THOMAS E. MOODY (N W Ayer)

ITEM/CAPTION	PERFORMANCE DATE(S)	QUANTITY	LOCAL RATE	NET PRICE
Display (DA): 2 yr enl ad - "Not quite ready for college?" 2 col x 5" for publication in "El Editor".	25 May 79	10 ci	\$2.00 ci	\$20.00 (NO TAX)

Unless otherwise indicated by client, all prices are to be computed at local rates. Commission is not payable to N W Ayer  International. Send proof of publication/services rendered and invoice to the following address:  
USA ALBUQUERQUE DISTRICT RECRUITING COMMAND, 2500 LOUISIANA NE, #300,  
ALBUQUERQUE, NEW MEXICO 87110

Vendor confirmation of order \_\_\_\_\_ Date \_\_\_\_\_  
Order verified for payment \_\_\_\_\_ Date \_\_\_\_\_

FOR INTERNAL USE BY THE ARMY AND N W AYER

- 1  Charge \$ \_\_\_\_\_ to the U.S. Active Army (RFDO-79/80-16)  
2  Charge \$ \_\_\_\_\_ to the U.S. Army Reserve (RFDO-79/80-17)

Check block 2 and charge a share of the net price to RFDO 79/80-17 when used to purchase advertising having a combined U.S. Army and U.S. Army Reserve offer. Use the USAR multiform for pure USAR advertising.

MEMBER OF AMERICAN ASSOCIATION OF ADVERTISING AGENCIES.