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Number iter	Description	Filename	Wr
1-4-1-96	Prep recruitment	prep96	MW
2-4-1-96	Business student society	Cardinal	JL
3-4-2-96	Primetime Live tornado research		JB
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5-4-3-96	Tornado Safety Tips	TornTips	JB
A		41	
6-4-3-96	Chernobyl Media Advisory	Chernobyl	JB
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7-4-4-96	Law School publication	Casto.book	JL
8-4-4-96	Mahon Professor of Law	Bubany	JL
9-4-4-96	Bus. Faculty Publication	Shelby	JL
10-4-4-96	Inst. for the Gifted	Super.96	JL
11-4-4-96	Education Awards	edawards	MW
12-4-4-96	Hispanic Culture week	hispanic	MW
13-4-4-96	Chancellor	chancell.nr	MS
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14-4-5-96	Architect Week	architect	MW
15-4-5-96	Laura Bush speaking (Library)	Bush	JL

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Box 42022 Lubbock, TX 79409-2202 (806) 742-2136 FAX (806) 742-1615 FOR IMMEDIATE RELEASE REF: 1-4-1-96 CONTACT: Myrna Whitehead

LUBBOCK -- TexPREP Lubbock, an eight-week summer academic experience at Texas Tech University, is recruiting students for 1996. The program is open to any South Plains area student in grades seven through ten.

The application deadline is April 15.

TexPREP-Lubbock is designed for pre-college students who have demonstrated a potential for careers in the areas of mathematics, engineering and science. The Lubbock site, which opened in 1986, is one of 19 locations designated to host the PREP program which began in San Antonio in 1977.

Students who participate in the program spend six hours daily attending classes, lectures and laboratories. Acceptance into the program is based upon academic ability and student desire.

TexPREP-Lubbock offers three programs: Prep I for first-year participants, (seventh- and eighth-graders) Prep II for second-year students (eighth- and ninth-graders) and Prep III for third-year students (ninth- and 10th-graders).

Prep I offers courses in mathematical thought, computer science, science, engineering, research and study skills. The curriculum for Prep II offers similar courses on an advanced level in addition to courses in problem solving. Prep III provides courses in calculus, university readiness, probability and statistics, technical writing and research.

TexPREP-Lubbock is directed by Charles Kellogg, associate professor of mathematics at Texas Tech.

TexPREP-Lubbock is supported by the Amarillo National Resource Center for Plutonium, Amoco Oil Company, the Texas Higher Education Coordinating Board Eisenhower Program, the State of Texas, National Aeronautics and Space Administration, the U.S. Department of Energy, the GTE Foundation as well as Texas Tech's College of Arts and Sciences, College of Engineering and department of mathematics.

To receive an application, call (806) 742-2585 and leave name, telephone number and address.



Box 42022 Lubbock, TX 79409-2202 (806) 742-2136 FAX (806) 742-1615

FOR IMMEDIATE RELEASE

REF: 2-4-1-96

CONTACT: Jennifer LeNoir

LUBBOCK -- Cardinal Key, a national student honor society at Texas Tech University, will recognize 10 staff members for their contributions and service to students at 4 p.m. Wednesday (April 3) in the Rotunda of the College of Business Administration Building.

The purpose of the society is to promote achievement in scholastics and leadership in extracurricular activities as well as to advance personal growth, patriotism and service. The group also seeks to develop character of its members, and to exemplify the four Cardinal virtues of faith, trust, fortitude and wisdom, according to Cindy Barnes, the staff adviser to Cardinal Key and assistant director at the Undergraduate Program Office in the College of Business Administration.

The staff members were nominated by their peers and selected by members of Cardinal Key to receive recognition. They are Sandra Crosier, overseas opportunities counselor in the Division of International Education; Olivia Esquibel, administrative assistant at the law library; Loretta E. Haire, manager for material resources at the Physical Plant's Central Warehouse; Michael Hurlow, plumber foreman in the Physical Plant's building maintenance and construction department; Marcia Kawecki, psychometrist in the Office of Testing, Measurement and Evaluation.

Additional recipients are Charles G. Leatherwood, grounds maintenance supervisor in Grounds Maintenance; Helen Minnis, clerical specialist IV in the College of Human Sciences; Virginia Ramos, custodial supervisor II in Custodial Services; Pam Roberson, administrative secretary in Biological Sciences; and T.J. Stephens, technician IV in Biological Sciences.



Box 42022 Lubbock, TX 79409-2202 (806) 742-2136 FAX (806) 742-1615 FOR IMMEDIATE RELEASE REF: 3-4-2-96 CONTACT: Josh Allen

LUBBOCK -- The Institute for Disaster Research at Texas Tech University will be featured on ABC's Primetime Live at 9 p.m. CST Wednesday (April 3). For more than 25 years, researchers at the institute have studied the effects of tornados and hurricanes on building structures and recommended safety precautions to protect people and property.

Civil engineering, atmospheric science and wind engineering researchers with the institute have conducted lab research and on-site documentation of natural disasters since 1970. The institute's faculty and students routinely study the causes and effects of tornadoes, hurricanes and low-level blasts, looking for preventive methods to reduce the damage these severe storms can cause.

Researchers have conducted field examinations of hurricane and tornado disasters within the United States, Mexico and Australia. Institute facilities within the College of Engineering are a glass research and testing laboratory, a wind-load testing site and a laboratory in which an air cannon is used to launch projectiles and measure their penetration through various building materials.

The institute's research has had practical as well as scientific applications. Texas Tech researchers equate each piece of flying debris in an average tornado to a 15 pound 2 X 4 piece of wood traveling at 100 miles per hour. In simulating flying debris from tornados, researchers have pierced a cement block wall with a 2 X 4 traveling at only 65 miles per hour. Texas Tech researchers have designed and in-residence shelter that can resist winds up to 260 miles per hour. The shelter can be installed into almost any existing closet in a home for about \$2,000.

Most recently, researchers studied debris at the April 1995 bombing of the Oklahoma City Federal Building. In 1993, these researchers helped recommend new building codes for Dade and Broward counties in South Florida by testing storm shutters with the air cannon. Information gathered from the damage of storms like 1992's Hurricane Andrew to saving lives through better construction and engineering strategies.

Research grants are funding projects such as an evaluation of the effectiveness of building codes and construction practices in preventing hurricane damage to residential and commercial buildings for the Federal Emergency Management Agency. A grant from the National Committee on Property Insurance has funded the development of a computer model that will help insurance underwriters predict the performance of existing buildings in wind storms. The Lawrence Livermore National Laboratory is sponsoring a project for the development of building design criteria that resist the impact of tornado generated missiles, thus protecting Department of Energy facilities.



Box 42022 Lubbock, TX 79409-2202 (806) 742-2136 FAX (806) 742-1615 FOR IMMEDIATE RELEASE

REF: 4-4-3-96

CONTACT: Steve Kauffman

LUBBOCK -- Three Texas Tech University students were among 264 students nationwide selected to receive prestigious Barry Goldwater Scholarships. The were selected from 1,200 mathematics, science and engineering student scholars nominated from more than 500 postsecondary institutions.

Rice University was the only other Texas school with as many recipients for the academic scholarships to be awarded in the 1996-97 academic year. The federally funded Goldwater scholarship endowment was established in 1987 by the U.S. Congress to foster and encourage excellence in science and mathematics.

Texas Tech was the only school in Texas -- and one of only seven in the nation -- to have the maximum four nominees allowed from one institution selected for 1995-96 Goldwater Scholarships. Two students were selected from Texas Tech the previous year.

That is a record few schools can boast, according to Gary Bell, director of the Texas Tech Honors Program in which all of the previous recipients have participated.

"This is an outstanding academic accomplishment for Texas Tech," said Bell. "If you have one student at your institution that receives the scholarship you've done well. But it is extremely rare to accrue our record of nine students who have received these scholarships in the past three years, considering that we are limited to four nominees each year."

The latest Texas Tech recipients are Tom Kerr, a sophomore cell and molecular biology major and son of Mr. and Mrs. Thomas Kerr of Snyder; Richard Lombardini, a sophomore chemistry major and son of Dr. and Mrs. Barry Lombardini of Lubbock; and Lara Wiggins, a sophomore cell and molecular biology major and daughter of Dr. and Mrs. Gary Wiggins of Lubbock.

All three students are Texas Tech Presidential Scholars with perfect 4.0 grade point averages. They also are fellows in the Howard Hughes Medical Institute-Undergraduate Biological Sciences Education Program at Texas Tech in which undergraduate students actively participate in scientific research projects with faculty members.

The 1995-96 recipients at Texas Tech were David Bessire, a senior chemistry major from Lubbock; E. Brooke Phillips, a senior biochemistry major from Lubbock; Janel Short Hopper, a senior biochemistry major from Lubbock; and Amanda Wright, a senior biology major from Clovis, N.M.

GOLDWATER/PAGE 2

The 1994-95 recipients were Jeremy Hudgeons, now a senior biology major from Lubbock and Monica Roberson of Lubbock, a May 1995 graduate with a bachelor's degree in cell and molecular biology now attending medical school in San Antonio.

The previous Goldwater scholars also were involved in the Howard Hughes Medical Institute program at Texas Tech.

"The HHMI program is proving unusually valuable to Texas Tech in attracting and preparing outstanding science students. The students who are involved in the type of ongoing research experiences such as it provides are much more likely to be successful in the Goldwater competition than non-researching peers," Bell said, noting that without the program, the students most likely would not be exposed to participation in this type of research until they reached the graduate level.

The Howard Hughes program is administered by Larry Blanton, associate professor of biological sciences and interim Provost John Burns who also is a professor of biological sciences. Since 1992, Texas Tech has received \$2.3 million in funding from the Howard Hughes Medical Institute to promote undergraduate research and interactive video networking in area K-12 schools.

The Goldwater Scholarships provide up to \$7,000 to enable each recipient to complete his or her studies and research in math and science related fields. The Goldwater Foundation, now in its eighth year, has awarded 1,809 scholarships worth \$19 million.

Among the 264 scholars selected this year, 149 are men and 115 are women. Twenty-three are mathematics majors, 166 are science majors, 27 are engineering majors and 48 have dual majors in mathematics, science or engineering.

MEDIA ADVISORY REF: 5-4-3-96

CONTACT: Josh Allen

COMMON SENSE TIPS TO PREPARE FOR WHEN TORNADOES HIT

LUBBOCK -- Researchers with Texas Tech University's Tornado Intercept Team are working to eliminate inaccurate information and contribute new knowledge about severe storms. The team is composed of atmospheric science graduate students who track severe storms that might spawn tornadoes and who document this storm activity with video equipment.

Tornadoes and severe storms often form with little or no advance warning. Scientists at Texas Tech's Institute for Disaster Research, offer safety tips for when a tornado strikes:

- Be aware of tornado season in your region. In the Gulf region and southern-tier states, tornadoes are most likely to hit during late winter. In late March and April, tornadoes tend to strike the lower Mississippi, Tennessee and Ohio river valleys, and they're most active in April and May in the western plains.
- Monitor radio and television weather reports for advance warning of approaching storms. However, if you have little access to broadcast storm warnings, pay attention to any rapidly changing weather conditions that could signal a tornado, such as a progression from intense hail to deafening quiet.
- In a home, seek shelter in a closet or room protected by as many interior walls as
 possible. Never waste time opening windows to counteract pressure differentials. It's a
 misconception that buildings will explode if windows are closed.

Researchers at the Institute for Disaster Research say their analysis of the misconception that "rapid pressure changes cause buildings to explode" was an instrumental factor that led the National Weather Service (NWS) to change its public warning system.

"The NWS no longer issues bulletins telling people to open windows before taking cover. The message now is don't worry about indoor pressures, just take cover," says Richard E. Peterson, director of Texas Tech's atmospheric science group.

- Never remain in your car or in a mobile home. Often vehicles are picked up and smashed by tornadoes and high winds. Most people who died in the April 1979 twister that struck Wichita Falls were killed in cars.
- If you're outdoors, seek shelter in a depression or culvert to avoid flying debris, the cause of most damage and injuries. Don't take shelter in drainage ditches because of their likelihood to flood.
- If you're in or near a large open building, such as a gymnasium, school or auditorium, seek shelter in a hallway or small interior room.



Lubbock, TX 79409-2022 (806) 742-2136 FAX (806) 742-1615

MEDIA ADVISORY REF: 6-4-3-96 CONTACT: Josh Allen

LUBBOCK -- Teemed with life, the mixture of marshlands, fields and forests surrounding Reactor 4 near Chernobyl, Ukraine conceals the affects of the world's worst nuclear-power disaster.

Nearly 10 years ago, on April 26, 1986 Reactor 4 blew its 500-ton concrete top, releasing approximately 10 times as much radiation as the atomic bomb at Hiroshima. Today, owls nest in the reactor's ruins, catfish swim in a nearby cooling pond, and mice and frogs burrow into the radioactive soil.

Robert Baker, Ph.D, Horn Professor of biological sciences at Texas Tech University, recently has made several trips to Chernobyl to document the effects of radiation on the mammals, amphibians and plants surrounding the reactor. His trips represented the first major effort for a molecular genetics study of the animals in the area.

To determine how the DNA of these animals were affected by radiation, Baker and others collected about 200 field mice living in close proximity to the failed nuclear facility.

Through his genetic research, Baker made an astonishing discovery. The DNA of the mice evolved rapidly. In essence, exposure to the radiation prompted their genetic code to construct evolved defenses that would enable the rodents to live and reproduce in a nuclear hot zone. Despite such drastic genetic mutations, the mice appear normal. However, Baker expects that the animals of Chernobyl will have a higher rate of cancer and a shorter life expectancy.

"Some people are surprised to learn that there are animals living there, but of course there are, "Baker said. "You think of a nuclear desert and mutated monsters, and neither of those is quite true. It's quite a vibrant ecosystem."

The nuclear fallout presented an excellent opportunity to study the survival of an ecosystem, Baker said.

Baker's research has generated considerable interest and standing among his peers and the general public. Media such as CNN, Newsweek and the Austin American-Statesman have used Baker's expertise and discovery for their coverage of the disaster's approaching 10th anniversary.

If you would like more information concerning Robert Baker or his research, please contact Josh Allen in the Office of News and Publications at Texas Tech at (806) 742-2136.

FOR IMMEDIATE RELEASE

REF: 7-4-4-96

CONTACT: Jennifer LeNoir

or Charles Griffin

LUBBOCK -- An academic publication authored by Texas Tech University Law Professor William R. Casto recently was selected by *Choice* magazine as an Outstanding Academic Book.

Casto's book, "The Supreme Court in the Early Republic: The Chief Justiceships of John Jay and Oliver Ellsworth" is the first volume of a series which analyzes the impact of each chief justice on American constitutional and judicial development.

Choice annually reviews more than 6,500 publications, honoring only select titles in its Outstanding Academic Books list. The list is compiled as a collection development service for academic librarians and faculty. Casto's publication was one of 623 distinguished scholarly works earmarked as worthy of highest priority for library purchase.

In addition, Casto's work has received wide recognition among his peers: "Casto's brilliant work will be the starting point for all future study of the early court," wrote H. Jefferson Powell, professor of law at Duke University in the March 1996 issue of the Journal of American History.

Casto has been a law school faculty member since 1983. He earned a bachelor's degree in history in 1970 and a law degree in 1973, both from the University of Tennessee. He received a doctorate in law in 1983 from Columbia University.



Box 42022 Lubbock, TX 79409-2202 (806) 742-2136 FAX (806) 742-1615 FOR IMMEDIATE RELEASE REF: 8-4-4-96 CONTACT: Jennifer LeNoir

LUBBOCK -- Charles Bubany recently was selected as the George Herman Mahon professor of law at Texas Tech University's School of Law.

Recipients of the George Herman Mahon Professorship in Law must have demonstrated competence and leadership in the legal field and involved in all phases of university employment, including teaching, research and public service.

According to W. Frank Newton, dean of the School of Law, "The work that Bubany has accomplished for municipal governments and local courts in Texas exemplifies Congressman Mahon's lifetime commitment to grassroots government."

A native of Kirksville, Mo., Bubany joined the Texas Tech law faculty in 1971 as an assistant professor and was promoted to professor in 1975. He served as an officer in the Judge Advocate General Corps of the United States Navy from 1967-70. Additionally, Bubany was in private practice in St. Louis, Mo. from 1970-71.

His primary teaching areas have been family and criminal law. Much of his legal research and writings focus on issues related to the Texas Municipal Courts Education Center, an Austin-based center that offers legal seminars. Concerning Texas Municipal Courts he often provides seminars to Municipal Court judges, many of whom do not possess a law degree, that have Class C misdemeanor and traffic violation jurisdiction.

Bubany is co-author of "Texas Vehicle and Traffic Laws," a collection of provisions of the new Texas Transportation Codes with commentary, and he currently is involved in updating the "Texas Municipal Court Procedure Manual."

He has coached student client counseling teams for more than 20 years, which involves Bubany teaching interviewing and counseling techniques to students selected to compete at the state and national level in American Bar Association competitions.

Bubany was selected as the Outstanding Law Professor at Texas Tech in 1994 and the "Thumbs Up" Best Professor Rating in the November 1994 issue of *Texas Lawyer*. He received a Service to the Professions Award in 1991 from the National University Continuing Education Association as well as a Continuing Education Excellence Award in 1990 from Texas Tech. He was the recipient of the School of Law's Faculty Ethics Award in 1988, 1989 and 1994, and received the President's Teaching Excellence Award in 1981 from Texas Tech.

Bubany earned his bachelor's degree in history in 1962 from St. Ambrose University. He received a law degree in 1965 from Washington University School of Law where he served as note editor at the Washington University Law Quarterly from 1964-65. Bubany completed additional graduate legal work at the University of Illinois College of Law from 1966-67.



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REF: 9-4-4-96

CONTACT: Jennifer LeNoir

LUBBOCK -- Shelby Hunt, Paul Whitfield Horn professor and holder of the J.B. Hoskins Professorship in the Area of Marketing, recently received the 1995 Harold H. Maynard Award from the editorial review board of the *Journal of Marketing*. Shelby will be presented with the award at the 1996 American Marketing Association's Marketing Educator's Summer Conference in San Diego in August.

The Journal of Marketing is published quarterly featuring academic and scholarly studies related to marketing.

Hunt received the award for the article he co-authored titled "The Comparative Advantage Theory of Competition." The article is a scholarly study that has had a significant impact on the field of marketing because it provides a radically different theory of how competition contributes to productivity and economic growth, said Hunt. The theory also has been published in other management and economic journals.

The co-author of the article as well as co-recipient of the award is Robert M. Morgan, a graduate of the Texas Tech College of Business Administration who received a doctoral degree in marketing in 1981. Morgan currently is a faculty member at the University of Alabama School of Business.

The award is given annually by the journal for the article that, in the judgment of the editorial review board, makes the "most significant contribution to marketing theory and thought," Shelby said

According to Carl H. Stem, dean of the College of Business Administration at Texas Tech, "This is the highest annual award for a scholarly contribution that is given in the discipline of marketing. The presentation of this award is particularly special because it represents the third time that Professor Hunt has won the award, which I understand is unprecedented in scholarly circles."

The college has received unprecedented recognition as a result of Shelby's research efforts as well as the outstanding reputation that he brings to our program, said Stem.

Hunt first received the award in 1976 for his article titled "The Nature and Scope of Marketing," and again in 1983 for the article titled "General Theories and the Fundamental Explananda of Marketing."

Hunt earned a bachelor's degree in mechanical engineering in 1962 from Ohio University and a doctoral degree in business administration in 1968 from Michigan State University. He came to Texas Tech as a business administration faculty member in 1980.



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FOR IMMEDIATE RELEASE REF: 10-4-4-96

CONTACT: Jennifer LeNoir

LUBBOCK -- The Institute for the Gifted at Texas Tech University's Division of Continuing Education will host the spring session of Super Saturdays April 20 through May 25. The registration deadline to participate in the program is April 19.

The program is designed to provide students in kindergarten through seventh grade with academic and creative experiences beyond the regular school curriculum. Topics include various classes in aerodynamics, archaeology, art, computers, creative movement, physical science, Spanish, wildlife and creative dramatics. An additional, new class this spring is animal science for students in grades four through seven.

Instructors for the classes include members of the Texas Tech faculty, professionals in various fields and public school teachers.

Super Saturdays meet each Saturday for six weeks. The average cost per class is \$63, but fees to vary according to the topic. Students may enroll in as many classes as they wish, however, most classes are limited to 15 students.

To participate in the Super Saturdays program, students may be nominated by a teacher, counselor or school administrator, or they must meet one of the following criteria: I.Q. of 120 or above, solid B+ or better overall average in school, standardized achievement test score in the 90th percentile or higher in one or more areas, or possess leadership ability, imaginative or creative thinking ability, and visual or performing art ability.

For more information or to register for Super Saturdays contact Tina Vecchio at the Institute for the Gifted, Division of Continuing Education, Texas Tech, Box 42191, Lubbock, Texas 79409 or call (806) 742-2352 Ext. 241.



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FOR IMMEDIATE RELEASE

REF: 11-4-4-96

CONTACT: Myrna Whitehead

or Damon Bradshaw

LUBBOCK -- The Texas Tech College of Education will recognize individuals for their contributions to education during its 1995-1996 Awards and Recognition Banquet April 18 at 6:30 p.m. at the Ex-Students Association Merket Alumni Center.

Dean of the College of Education Elaine Jarchow will preside at the award ceremony. The awards will recognize the contributions to education made by faculty, staff and alumni of the university.

Tickets cost \$12.50 per person. The deadline for reservations is April 12.

During the ceremony, special awards will be given to Roy Grimes of Lubbock, recipient of the Distinguished Alumnus Award; and June Brock of Lubbock, recipient of the Friend of Education award. Grimes is a member of the Lubbock Independent School District School Board. Brock is a former music instructor with Snyder Independent School District. Grimes and Brock are members of the College of Education Development Council.

College of Education staff members to be recognized will include Margaret Graham with the Top Staff Award and Jo Powell with the Outstanding Staff Award.

Education faculty members to receive awards will include Loretta Bradley, professor of educational psychology and leadership, the President's Excellence in Teaching Award; Fred Hartmeister, assistant professor of educational leadership, ExStudents Association New Professor Award; Robert Price, professor of educational psychology and leadership, Continuing Education Excellence Award; Richard Powell, assistant professor of education, Outstanding Researcher Award; Alex Crowder, professor of curriculum and instruction, Mortar Board/ODK Faculty Award; and Gerald Skoog, professor and chairman of curriculum and instruction, Faculty Distinguished Leadership Award.

Charles Reavis, professor of educational psychology and leadership; Gayle Stow, academic program assistant; and David Welton, professor of curriculum and instruction, will receive Dean's Service Awards. The Retiring Faculty/Staff Recognition will go to Michael Mezack, executive director of Continuing Education, and Hedi Wise, clerical specialist. Burga Jung, assistant professor of curriculum and instruction, will be awarded the Donald McDonald Excellence in Teaching Award.

For more information or to make reservations, contact Jo Powell in the College of Education, at (806) 742-2377.



Box 42022 Lubbock, TX 79409-2202 (806) 742-2136 FAX (806) 742-1615

FOR IMMEDIATE RELEASE

REF: 12-4-4-96

CONTACT: Myrna Whitehead

or Stephanie Williams

LUBBOCK -- State Attorney General Dan Morales will be the keynote speaker at the Annual Awards Banquet during Hispanic Cultural Awareness Week April 16-20. The banquet is set for 7:30 p.m. April 20 at the Knipling Education Center in Methodist Hospital. Tickets for the banquet are \$10 and the deadline for reservations is April 17.

The general public is invited to participate in a week-long observance of the history and beauty of the Hispanic culture at Texas Tech University. Hispanic Student Society will sponsor events on the Texas Tech campus and at the Knipling Education Center in Methodist Hospital.

Opening ceremonies get underway at noon on April 16 with featured speaker Aaron Alejandro at the University Center Courtyard. Musical entertainment will be provided by Ballet Folklorico.

A mini-track meet featuring local elementary students will be presented at 2 p.m. April 17 at the Recreational Sports field located on 17th Street and Flint Avenue. Students in fifth- and sixth-grades at Ramirez, McWhorter and Bean Elementary Schools will participate in the Wacky Olympics competition. Also on April 17, the Hispanic Student Society alumni are invited to attend a weekly business meeting in Holden Hall Room 06.

A Fajita Cookout from 11 a.m. to 2 p.m. April 19 will be held in University Center patio area. The cookout will feature a jalapeno eating contest.

On April 20, the student group will sponsor a 3-on-3 basketball tournament from 11 a.m. to 5 p.m. at the Student Recreation Center. An entry fee of \$15 is required and proceeds from the contest will benefit the Willie Enriquez Scholarship Fund.

For more information, contact Monica Marquez, social chairperson, at (806) 742-2131 or 740-0793 or Sofia Rodriguez, service chairperson, at (806) 762-4526.

Persons with disabilities who plan to attend the festivities should contact Marquez at least two business days before the event so that appropriate arrangements can be made.



Box 42022 Lubbock, TX 79409-2202 (806) 742-2136 FAX (806) 742-1615 FOR IMMEDIATE RELEASE REF: 13-4-4-96 CONTACT: Margaret Lutherer

LUBBOCK -- The Texas Tech Board of Regents announced Wednesday (April 3) that they are instituting a search for a chancellor of the Texas Tech University System. After a new chancellor is hired, Texas Tech will institute searches for a president of Texas Tech University and a president of Texas Tech University Health Sciences Center. Until now Texas Tech University and Texas Tech University Health Sciences Center have been headed by a single president.

Board Chair Edward E. Whitacre said that the decision to restructure the governance of Texas Tech would positively affect the two institutions in several ways.

"As we anticipate further decreases in state funding of public higher education, we must devote considerable energies to the Texas Tech endowment. Our new chancellor will be able to focus on growth of the endowment in a meaningful way because the chancellor will not be solely responsible for operations of the two institutions," Whitacre said. "Our new governance system will also recognize the complexity of the Texas Tech institutions. Now, like Texas A&M and the University of Texas System, we will have a governance system that provides for a central chief executive officer (the chancellor) and two chief operating officers (the presidents)."

The search for Texas Tech's new chancellor will be carried out by the chancellor selection committee, made up of board members, faculty, students and former students at both institutions. The selection committee is divided into a search subcommittee and an advisory subcommittee. Both will be assisted in the search by Heidrick and Struggles Inc., an executive search consultation firm in Dallas. Whitacre expressed the regents' hope that the search for a chancellor could be complete by summer with the chancellor in office at the beginning of the fall semester.

Robert W. Lawless announced on Feb. 19 that he had accepted the presidency of the University of Tulsa. Lawless was the eleventh president of Texas Tech University and the fourth president of Texas Tech University Health Sciences Center. He will be replaced by the first chancellor to head the two institutions.

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REF: 14-4-5-96

CONTACT: Myrna Whitehead

or Damon Bradshaw

LUBBOCK -- Texas Tech University's College of Architecture will observe its tenth anniversary as a college with a three-day celebration April 11-13 honoring those individuals who have contributed to the college's history and vision.

Honorees will include the college's founders, current and former alumni as well as their firms, the first graduating class, faculty, former administrators and friends and supporters of the college.

The celebration begins April 11 with the first of two distinguished guest speakers. Michael Dennis, professor of architecture at Massachusetts Institute of Technology, will present "Recent Work: Architecture as Urban Design" at 5 p.m. Marco Frascari, professor of architecture at the University of Pennsylvania, will present "The Discipline of Architectural Imagination" at 1 p.m. April 12. Both lectures will be held in the College of Business Administration Lecture Hall 202.

The lectures, which are free and open to the public, are sponsored by Tau Sigma Delta, an honor society for architecture, interior design and landscape architecture majors.

On April 12, the College of Architecture will host an on-going display of faculty work, top student projects from each design level and regional American Institute of Architects 1995 Design Award winners in the college's gallery.

From 9 a.m. to noon on April 12 in the College of Architecture Gallery, a job fair for interested students will be conducted by professional architectural firms from Houston, Austin, Dallas, San Antonio, Lubbock, Colorado, New Mexico and Georgia. During the job fair, students will get a chance to meet representatives from these architecture firms on an individual basis.

An Awards Day Convocation begins at 2:30 p.m. April 12 in the Rotunda of the College of Business Administration. The convocation will recognize exceptional academic and creative talents of architecture students and recognize scholarship donors. Parents and guests are encouraged to attend. A reception will follow the program in the College of Architecture Gallery.

The highlight of the anniversary will be the Celebration Reception and Banquet at 6:30 p.m. at the Lakeridge Country Club, 8802 Vicksburg Ave. The evening will feature speakers and recognition of individuals who have contributed to the college's past, present and future.

CELEBRATION/PAGE 2

The 1995 Distinguished Alumnus award will be presented to Walt Winters of San Antonio, a 1960 architecture graduate. Winters is the chief architect of the Design and Construction Directorate for the Defense Commissary Agency. During his professional career, which has spanned three decades, Winters has influenced the architectural character and quality of design of commissary facilities serving U.S. military and their families worldwide.

Tickets for the banquet cost \$20 per person and reservations must be made through the College of Architecture by calling (806) 742-3136.

For more information on the celebration, contact Sharen Hart, director of development for the College of Architecture, at (806) 742-3136.



Box 42022 Lubbock, TX 79409-2202 (806) 742-2136 FAX (806) 742-1615

FOR IMMEDIATE RELEASE

REF: 15-4-5-96

CONTACT: Jennifer LeNoir

LUBBOCK -- Texas First Lady Laura Welch Bush, a former public school librarian, will speak about academic libraries during the 12th Annual Banquet of the Texas Tech University Friends of the University Library/Southwest Collection at 6:30 p.m. April 15 at the McInturff Center of University Medical Center, located at 602 Indiana Ave. A dinner will follow at 7:15 p.m. The reception and dinner are open to the public.

The registration deadline for the banquet is April 10. Tickets are \$25 for Friends members and \$30 for the general public. For reservations or additional information, individuals may call the Friends office at (806) 742-3685.

During the banquet, the recipients of the "Friend of the Friends Award" will be announced. The recipient is honored for outstanding service to the organization.

In her role as First Lady of Texas, Bush is actively promoting literacy as well as heralding the work of Texas authors and artists.

Bush holds a bachelor's degree in education from Southern Methodist University, and a master's degree in library science from the University of Texas at Austin. She taught elementary school and served as a librarian in the Dallas, Houston and Austin public schools for nine years. Bush is a native Texan who was born in Midland where she attended public schools.

She has become the state's leading advocate for libraries, reading and education. Additionally, she has been a proponent for children's programs and breast cancer awareness.

Bush serves on several boards, including the Advisory Board of the University of Texas Graduate School of Library and Information Science, SMU's 21st Century Council, the Advisory Board of the American Library Association's Office for Intellectual Freedom and the Texas Board for the National Museum of Women in the Arts.

Additionally, Bush works with the Susan G. Komen Breast Cancer Foundation, the Texas Health Department, the American Cancer society and other organizations in the battle against breast cancer.



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3601 Fourth Street Lubbock, TX 79430 (806) 743-2143 FAX (806) 743-2118 FOR IMMEDIATE RELEASE REF: A-4-1-96 CONTACT: Sandra Pulley

LUBBOCK -- Health care professionals can learn productive anger management skills in "Dealing With Anger," a course offered through the Texas Tech University Health Sciences Center.

The one-day seminar, which is sponsored by the School of Nursing Continuing Nursing Education Program, will run from 9 a.m. to 4:15 p.m. May 10 in TTUHSC Room 2C103. Registration begins at 8:30 a.m. Partial funding for the course has been provided by the Abell-Hanger Foundation.

Presenter Sandra P. Thomas, Ph.D., R.N., will examine the causes, manifestations, and consequences of women's anger, drawn from studies of more than 600 women. Thomas is the director of the Ph.D. Program and professor of nursing at the University of Tennessee, Knoxville. Thomas wrote "Women and Anger," a book published in 1993.

Cost for the course is \$63 if enrolled by April 26 and \$78 afterward. Participants will receive 0.6 CEUs (6.3 contact hours).

For more information contact Shelley Burson in the School of Nursing at (806)743-2734.



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CONTACT: Sandra Pulley

LUBBOCK -- Health care leaders from across the state and nation will meet in Lubbock April 19 and 20 to discuss rural health care.

The Second Annual Rural Health Conference, sponsored by the Texas Tech University Health Sciences Center, will begin at 8:30 a.m. April 19 at the Holiday Inn Civic Center, located at 801 Ave. Q. The conference will conclude at 3:30 p.m. the following day.

"This conference is designed to help rural physicians and other health care providers effectively manage the changes presented in the health care arena," said Alvin Jones, M.D., TTUHSC's assistant dean for rural affairs. "We are excited at the caliber and national recognition of the speakers who will be here to discuss rural issues at the conference.

"They will be able to share their experiences from rural health programs that have been in place and working for more than 10 years."

Featured speakers for the conference are Bruce Amundson, vice president of Ethix Northwest, and Jim Przybilla, project director for the Community Decision Making Program. Amundson studies rural hospitals and health care delivery models through a project with the W. K. Kellogg Foundation Rural Hospital Project. Przybilla's program provides a forum for rural citizens and health care professionals to discuss the best ways to meet medical needs in small communities.

Other speakers are Michael McKinney, M.D., commissioner of the Texas Health and Human Services Commission; Richard Hoeth, director for rural health and hospital affairs for the Texas Hospital Association; and Robert Bohlmann, past president of the Medical Group Managers Association. More than 30 other health professionals also will lead seminars or panel discussions.

For more information and a complete conference schedule, please contact Melinda Steele in the Office of Continuing Medical Education at 743-2929.



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HEALTH TIPSHEET from

TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER March 29, 1996

IT'S NOT THE GENES -- Although recent research has emphasized the role of genetics in Alzheimer's, the onset of the disease comes from multiple factors.

"Genetics does not provide a global explanation for Alzheimer's," according to David Freed, Ph.D., associate professor in the TTUHSC Neurology Department. "Other factors are likely to play an important role, such as occupational and environmental exposure, general health factors, prescription medications, alcohol and cigarette use, and head injury.

"We hope to develop a cure, but the cure has to await an understanding of the cause or causes of the disease," Freed said.

For more information about Alzheimer's, contact Freed at 743-1814.

EGG-TRAORDINARY -- Families should exercise some caution as they prepare to celebrate Easter.

Anthony Way, M.D., Ph.D., professor in the TTUHSC Family and Community Medicine Department, reminds parents that all Easter eggs should be thoroughly cooked to avoid food poisoning.

"Use food coloring and products specifically designed for egg painting," Way said.
"Do not decorate eggs with products that might contaminate the egg or that might be inadvertently swallowed."

Way also warns against buying animals as Easter presents. "The cute little animals shortly grow up and need to be cared for. Also, there is a problem with possible disease exposure as ducks are known to carry salmonella, a diarrhea-producing bacteria," he said.

For more information on Easter's pitfalls, contact Way at 743-2485.

C-3-29-96

For assistance on these or other stories, contact Sandra Pulley or John Walls at TTUHSC News and Publications, (806)743-2143.