League of Women Voters of Texas
[redacted]

Martin Pers-

August 1954

ORGANIZING AND PLANNING A FINANCE DRIVE

I. Each Local League makes up its budget and in order to meet this budget we must have a finance drive. Our drive must also support the State and National Budgets. Our budget is the blue print of the finance drive. The growth of your League and your effectiveness in your community is reflected in your budget.

II. Local, State and National Budgets must be carefully considered and the groundwork must be well planned by the Local Finance Chairman and her committee before the drive begins.

III. A finance drive is required by all Local Leagues.

IV. The larger we grow, the more expensive we become on the National level.

V. Get good publicity:
This simply means making public what we do, making sure that we, our purpose, our work, and our democratic methods are clearly understood. The Public Relations Chairman helps a great deal with Newspaper reports, TV, Radio and Panel discussions.

VI. The time of the Finance Drive is very important:
Adopt a time to get the LWV before the public just before the drive. A time following a good Voters Service job in the community is good.

VII. Have an overall organized plan:
1. Time of drive (date)
2. Recruiting workers from the membership and orientation of workers - have a training period.
3. Develop a good prospect list.
4. Increasing contributors' contributions from year to year. Set your sights to grow a bit more each year.
5. Total membership should definitely take part in the finance drive.
6. The Finance Chairman should not overlook inactive members of the League.
7. All local board members should assume their share of the campaign responsibility.
8. Captains on the finance drive should be selected from the general membership.
9. Get all State and National materials ready before all finance campaigns.
10. Get prospects' cards together and discuss them with the general membership. Get prospects from the membership. Have pep-talks at the general meeting preceding the finance drive.
11. By all means send out little publications to contributors to show them where our money goes. (Voters Guides)
12. When the campaign is over -- CELEBRATE --

"THE WELL PLANNED AND EXECUTED FINANCE DRIVE DOES NOT FAIL"
" LET'S PROVE IT "

Mrs. Jack Story
State Finance Chairman
[redacted]

PRE-COUNCIL BOARD MEETING
March 1963

TO: State Board Members
FROM: Linehan, Finance Chairman
RE: Pre-Council Board Report

The REPORT CARDS have been received from 19 Leagues.
Annual Report Forms have been received from 26 Leagues.
Total number of Leagues heard from 29.
No report from Edinburg, Harlingen, LaMarque, Longview, Pasadena, and Victoria. Galveston has been refused permission to conduct a drive this spring by some reviewing committee of the city. Will wish to discuss this with F/S and Finance Committee at Board Meeting.
Of those reporting, 6 Leagues have exceeded their goals, 3 have fallen short and the remainder are in progress.

Almost all Leagues report difficulty in getting enough members to work as solicitors. They feel that with more workers they could easily raise more money as the reputation of their Leagues is good and they enjoy excellent public relations in their cities. Since most February drives were still incomplete the figures in this report are actually not too meaningful. It is too bad that a Finance Report must be made now, for this reason.

I asked that the Annual Reports include figures on the Drive which covered the 1962-63 budget in order that I might have some complete figures for the annual report to national. (These would be drives held in the spring of 1962 or the fall of 1962 since this spring's drives are to cover the 1963-64 budgets.) Several Leagues complied with this request, but the majority did not. The report cards gave the figures for the most recent drives which are incomplete, of course.

No. of members soliciting	No. of member contributions	No. of non-mbr. contributors	No. of Firms contributing	Total of goals.
1961 - 584	212	1560	545	$39,896.00
1962 - 878	372	2134	951	$46,825.00
1963 - 655	378	1222	700	$43,232.50

Notice that fewer members are soliciting. Why???
Since so many more Leagues are now conducting their drives in February it is not surprising that the number of contributors looks so low right now. I am surprised that the goals set are lower. After all the emphasis on Finance I expected this figure to be higher.

$ DO IT YOURSELF $ KIT
for the
Budget Chairman

. . . . . follow these easy directions to

BUILD A BETTER BUDGET FOR A BETTER LEAGUE

Because the growth and effectiveness of your League depends on sound and coordinated planning and because success in carrying out your plans depends to a great degree on a forward-looking budget, built with thoughtfulness and imagination, the state Budget Committee offers some practical steps to help you, the Budget Chairman, with this project.

Step 1. Check League files for budget materials..copies of current and last year's local, state, and national budgets (both proposed and adopted), explanations, etc. You will need at least one copy of "HOW TO SPEND MONEY FOR THE LEAGUE OF WOMEN VOTERS," published by the LWV of the U. S. If possible, have a copy for each member of your committee. You will also need copies of the Budget Form on which to base your format (2 copies enclosed). If "HOW TO SPEND.." is not in your files, order immediately. (See PUBLICATIONS CATALOG, LWV of the U.S., June 1963 - page 19.)

Step 2. Ask your president for time on the agenda of the November Board meeting.

Step 3. Set the date for your first committee meeting. (This should be very soon after the November Board meeting.)

Step 4. At November Board meeting, use time allotted you to conduct Board discussion of League goals for the future, i. e., where should emphasis be placed? V/S? Membership? Program? Local publication? Finance? What are the top priorities? See "HOW TO SPEND..", page 1, 'Planning begins with the Board'. Ask the Board to schedule 15 minutes time in local program making meeting for member discussion of goals for League's future, related dollar needs, possible sources of more income (warm-up for decisions later). At close of November Board discussion,

Step 5. Distribute questionnaire (sample enclosed) to Board members asking them to fill it out and return it to you by a deadline date (two days before your committee meets). See "HOW TO SPEND..", pages 1 and 2, 10 and 11.

$$ please turn over $$

Step 6. Hold first Budget Committee meeting. Ask treasurer to have her files and records on hand. If one meeting doesn't suffice, have another. Translate Board's priorities, members' ideas, and your committee's agreements into dollars allocated to keep the League healthy and its services expanding. See "HOW TO SPEND..", pages 3 - 8, 'The Budget Committee at work'.

Step 7. Ask your president for time on the agenda of the January Board meeting.

Step 8. At January Board meeting, present to the Board for its approval your committee's Proposed Budget as well as any recommendations agreed upon. See "HOW TO SPEND..", page 8, 'Board approval'. Ask Board to schedule unit time before Annual Meeting for member discussion of local, state, and national proposed budgets. Emphasize members' responsibility for finance as well as program decisions and importance of time for questions and explanation.

Step 9. Arrange with VOTER editor to include in the February VOTER the Proposed Budget, as approved by the Board, and your explanation of the budget. See "HOW TO SPEND..", page 8, 'Presenting and Adopting the Budget'.

Step 10. At Annual Meeting, present the Proposed Budget to the membership for adoption. Do it in a stimulating, lively fashion. Incorporate changes members agree upon. See "HOW TO SPEND..", page 8, 'At the Annual Meeting'.

Step 11. Immediately following the Annual Meeting send four copies of Adopted Budget to State Office. Arrange with the president and VOTER editor to have the Annual Meeting report in the next VOTER include notice of the adoption of the budget as proposed or as amended. If the latter, be sure all changes are listed.

Step 12. RELAX and REST ON YOUR LAURELS. If you have followed through to here, you deserve to enjoy a feeling of real satisfaction!

$ $ $ $ $ $ $ $ $

BUDGET REQUIREMENTS FORM

(This questionnaire is to be filled out and returned to Budget chairman.)

1. HOW MUCH DOES THE CURRENT BUDGET PROVIDE FOR WORK IN YOUR FIELD?
   (See current Adopted Budget)

2. HOW MUCH OF THIS HAS BEEN SPENT? WHAT FOR?
   (Get this information from your committee records, treasurer's quarterly report and budget analysis, and/or your treasurer.)

3. WHAT WOULD YOU LIKE TO SEE ACCOMPLISHED IN YOUR FIELD NEXT YEAR?
   (Think BIG. Think 'DIFFERENT'. Think IMAGINATIVELY. Check LWV publications and 'tools' for your portfolio, Swap Shops, VOTERs of other Leagues, etc., for new ideas - over and above what your League has 'always done' in this field. Don't be afraid to plan more or propose change.)

4. WHAT DO YOU ESTIMATE THIS MIGHT COST, APPROXIMATELY?

Local League name
Date

League of Women Voters of Texas

[redacted] ON STANDING ORDER

FINANCE HISTORY OF THE LEAGUE OF WOMEN VOTERS OF TEXAS
AS OF JANUARY 1, 1964

League and Year Recognized	1960 Population	1959-60	1960-61	1961-62	1962-63	1963-64
Abilene - 1953	90,368					
Membership		46	27	32	35	36
Budget		965.00	1100.00	885.00	1230.00	1500.00
State & Nat'l.Services		275.00	325.00	325.00	350.00	400.00
Amarillo - 1951	137,969					
Membership		49	46	42	28	40
Budget		2250.00	2195.00		2500.00	1995.00
State & Nat'l.Services		450.00	525.00	500.00	500.00	550.00
Austin - 1920	186.545					
Membership		286	225	194	211	204
Budget		3340.00	3385.00	3215.00	3265.00	3315.00
State & Nat'l.Services		1515.00	1615.00	1615.00	1695.00	1725.00
Baytown - 1954	28,159					
Membership		39	35	39	50	59
Budget		362.00	550.00		1040.00	1225.00
State & Nat'l.Services		160.00	175.00	200.00	225.00	275.00
Beaumont - 1947	119,175					
Membership		79	91	90	95	81
Budget						1600.00
State & Nat'l.Services		650.00	650.00	650.00	650.00	700.00
Brownsville - 1949	48,040					
Membership		45	31	45	39	52
Budget		2000.00	1900.00	1400.00	1660.00	1680.00
State & Nat'l.Services		860.00	860.00	500.00	950.00	725.00
Corpus Christi - 1945	167,690					
Membership		169	191	168	179	192
Budget		2530.00	2530.00	2515.00	2770.00	2820.00
State & Nat'l.Services		800.00	825.00	925.00	1025.00	1125.00
Corsicana - 1952	20,344					
Membership		53	52	50	53	51
Budget		860.00	860.00	860.00	950.00	955.00
State & Nat'l.Services		280.00	305.00	305.00	325.00	350.00
Dallas - 1938	679,684					
Membership		434	517	518	488	533
Budget		8500.00	9125.00	8789.00	9342.00	9342.04
State & Nat'l.Services		3075.00	3250.00	3275.00	3400.00	3500.00
Denton - 1961	26,844					
Membership				56	47	51
Budget				665.00	473.00	1010.00
State & Nat'l.Services				25.00	100.00	125.00

League and Year Recognized	1960 Population	1959-60	1960-61	1961-62	1962-63	1963-64
Dickinson - 1949	4,175					
Membership		72	69	65	67	64
Budget		1027.00	1072.75	1300.00	1155.00	1155.00
State & Nat'l.Services		325.00	325.00	350.00	350.00	350.00
Edinburg - 1949	18,706					
Membership		47	49	33	39	38
Budget		1180.00	1268.00	1185.00	1075.00	1175.00
State & Nat'l. Services		500.00	500.00	500.00	500.00	500.00
Fort Worth - 1941	356,268					
Membership		86	100	112	107	119
Budget		1890.00	2110.00		2602.00	2923.00
State & Nat'l.Services		580.00	625.00	625.00	675.00	725.00
Freeport - 1953	11,619					
Membership		34	52	54	54	56
Budget		1200.00	965.00	1090.00	1240.00	1300.00
State & Nat'l.Services		400.00	320.00	350.00	375.00	400.00
Galveston - 1920	67,175					
Membership		159	126	129	90	87
Budget		3260.00	3285.00	3210.00	3625.00	3070.00
State & Nat'l. Services		1000.00	1100.00	1100.00	1155.00	500.00
Harlingen - 1952	41,207					
Membership		42	42	42	42	41
Budget		1030.00	1130.00	1405.00		2010.00
State & Nat'l.Services		330.00	330.00	330.00	330.00	375.00
Houston - 1920	938,219					
Membership		303	318	359	390	433
Budget		6000.00	5960.00	6000.00	6850.00	7450.00
State & Nat'l.Services		2350.00	2500.00	2600.00	2800.00	3000.00
Irving - 1959	45,985					
Membership		58	55	63	68	62
Budget		915.00	1230.00	1214.00	1614.00	1753.00
State & Nat'l.Services		100.00	150.00	200.00	305.00	420.00
Lake Jackson - 1954	9,651					
Membership		39	33	35	36	36
Budget		1027.00	1150.00	1270.00	1420.00	1402.00
State & Nat'l.Services		274.00	400.00	425.00	450.00	500.00
LaMarque - 1941	13,969					
Membership		102	105	80	69	72
Budget		820.00	920.00	920.00	920.00	1000.00
State & Nat'l.Services		275.00	325.00	325.00	325.00	325.00
						(Gift) 25.00

League and Year Recognized	1960 Population	1959-60	1960-61	1961-62	1962-63	1963-64
Longview - 1945	40,050					
Membership		67	82	71	65	74
Budget		1510.00	1560.00	1560.00	1720.00	1390.00
State & Nat'l.Services		425.00	425.00	450.00	500.00	400.00
Lubbock - 1952	128,691					
Membership		109	105	105	114	113
Budget		4160.00	4930.00	4930.00	5460.00	4570.00
State & Nat'l.Services		900.00	1050.00	1050.00	1050.00	1150.00
Midland - 1941	62,625					
Membership		72	114	128	149	163
Budget		2620.00	3355.00	3587.00	4030.00	5730.00
State & Nat'l.Services		410.00	700.00	850.00	950.00	1250.00
Odessa - 1952	80,338					
Membership		55	76	68	70	59
Budget		2045.00			2700.00	2800.00
State & Nat'l.Services		300.00	400.00	475.00	500.00	550.00
Pasadena - 1953	53,737					
Membership		40	29	35	37	46
Budget		913.00	1000.00	1000.00	1150.00	1150.00
State & Nat'l.Services		265.00	300.00	300.00	325.00	350.00
Richardson - 1961	16,810					
Membership				53	48	62
Budget				200.00	830.00	975.00
State & Nat'l.Services				25.00	100.00	135.00
San Angelo - 1953	58,815					
M embership		49	51	43	33	42
Budget		1380.00	2230.00	1325.00	1300.00	1150.00
State & Nat'l.Services		400.00	400.00	350.00	350.00	400.00
San Antonio - 1940	587,718					
Membership		192	200	226	201	211
Budget		4140.00	4000.00	3475.00		3900.00
State & Nat'l.Services		1635.00	1750.00	1500.00	1500.00	1600.00
San Marcos - 1962	12,713					
Membership					70	60
Budget					250.00	700.00
State & Nat'l.Services					50.00	100.00
So.Jefferson County-1942	66,676					
Membership		16	20	59	75	62
Budget		709.00	660.00		950.00	1125.00
State & Nat'l.Services		75.00	85.00	100.00	150.00	300.00

League and Year Recognized	1960 Population	1959-60	1960-61	1961-62	1962-63	1963-64
Texas City - 1943	32,065					
Membership		56	49	39	63	62
Budget		860.00	975.00	1037.00	1316.50	1172.50
State & Nat'l.Services		275.00	325.00	350.00	210.00	350.00
Tyler - 1951	51,230					
Membership		56	50	51	62	49
Budget		1425.00	1275.00	1384.00	1358.50	1420.50
State & Nat'l.Services		500.00	350.00	375.00	400.00	425.00
Victoria - 1955	33,047					
Membership		64	75	77	82	87
Budget		750.00	1030.00	1025.00	1160.00	1260.00
State & Nat'l.Services		250.00	300.00	350.00	400.00	400.00
Waco - 1949	97,808					
Membership		89	94	94	95	104
Budget		2540.00	2450.00	2275.00	2350.00	2250.00
State & Nat'l.Services		1050.00	1050.00	1050.00	1100.00	1100.00
Wichita Falls - 1950	101,724					
Membership		116	98	82	65	52
Budget		2014.00	2145.00	2250.00	1260.00	1035.00
State & Nat'l.Services		600.00	600.00	300.00	200.00	200.00
League of Women Voters of Texas						
Budget		21,638.00	23,865.00	23,780.00	28,850.00	32,205.00
Pledge to National		8,000.00	8,400.00	8,400.00	8,000.00	9,000.00
Number of Leagues in Texas		34	33	35	36	35
Number of Leagues In U. S.		1080	1097	1120	1150	1164
Total Texas Membership		3127	3292	3393	3458	3553
Total U. S. Membership		126,765	127,000	132,205	13 2 ,000	134,946
Texas Ranks Nationally in Membership		12th	11th	11th	11th	11th
Texas Ranks Nationally in Pledge		10th	10th	10th	11th	10th

OCTOBER 1964 - STATE BOARD REPORT

TO: State Board Members
FROM: Ziegler
RE: Finance

Personal letters were written to the finance chairmen and/or the presidents of 30 LLs asking for reports, encouraging them in their future campaigns, and directing them to the new state finance handbook. Three others spoke to me and were given the same information.

In my correspondence with Mrs. Christopherson, National Board Finance Chairman, I asked her "whether other state Leagues raise money on the state level and how they do it". Her answer in part is "a few state Leagues are exploring the question of whether there is a more direct role which the state League should play in fund-raising, and whether a state effort could bring in new or more money." California and Illinois have set up committees which they hope can help local Leagues in their approach to state-wide business firms". In the July State Board Report, we suggested that the finance chairmen contact nationwide business firms in their area which had contributed money to LLs in Texas.

We expect to get a contribution from ABC for election night poll reporting. There is the possibility of some LLs getting income from the Texas Election Bureau for poll reporting.

The plans for the (face-to-face) Budget-Finance meetings will be presented to you at the State Board Meeting. The attached Supplement to the Finance History may help you at these meetings in addition to deciding the LL pledges.

LWV of Texas
October 1964

OCTOBER 1964 - STATE BOARD REPORT

TO: State Board Members
FROM: Ziegler
RE: Finance (Supplement to Finance History)

FINANCE DRIVES**

LEAGUE	1964 - 65 BUDGET	1964 - 65 PLEDGE	1963 - 64 GOAL	1963 - 64 RAISED	1964 - 65 GOAL	1964 - 65 RAISED	COMMENT
Abilene	950.00	200.00	$1,200.00	472.00	750.00	562.50	
Amarillo	2,150.00	350.00	1,745.00	1,544.00	1,900.00	615.00	Incomplete report
		200.00*					
Austin ($100 * Gift)	3,615.00	1,765.00	2,115.00	2,015.00	2,105.00	2,030.00	P.T. $450.00
Baytown	1,670.00	300.00	900.00	972.00	1,245.00	926.50	Dues $6.00-Incomplete Report Other sources - $75.00
Beaumont	1,600.00	700.00	1,100.00	734.50	900.00	972.45	P.T. $241.85
Brownsville ($50*Gift)	2,090.00	815.00	1,250.00	1,144.50	1,100.00	Sept.Dr.	P.T. $500.00;Dues $3.00
Corpus Christi	2,890.00	1,150.00	2,000.00	1,921.00	2,070.00	1,730.00	Incomplete Report
Corsicana	985.00	370.00	770.00	595.50	600.00	658.50	Incomplete Report-Dues $3.00
Dallas	10,950.00	3,575.00	6,400.00	6,703.95	6,400.00	6,627.50	
Denton	1,255.00	215.00	660.00	742.00	930.00	901.00	
Dickinson	1,185.00	425.00	795.00	711.00	825.00	741.00	Other source $101.00
		15.00*					
Edinburg	1,175.00	350.00	800.00	687.50	800.00	Unsuccessful	P.T. $160.00 3.00 dues
Fort Worth	3,393.00	825.00	2,000.60	2,511.72	2,505.00	2,632.50	
Freeport	1,540.00	440.00	1,050.00	935.00	1,200.00	1,211.00	
Galveston	3,105.00	500.00	1,500.00	1,283.00	1,600.00	1,289.00	Incomplete Report; Rent - Other source $360.00 P.T. $290.00
Harlingen	969.75	425.00	No drive		200.23	Unsuccessful	P. T. source
Houston	8,350.00	3,200.00	3,975.00	4,461.00	4,275.00	4,404.00	P.T. $1,700.00
Irving	1,637.50	465.00	1,253.00	1,048.00	1,182.50	1,158.30	
Lake Jackson	1,415.00	510.00	890.00	973.00	915.00	951.00	
La Marque	1,075.00	340.00	No drive		627.00	478.50	P.T. $150.00
Longview	1,780.00	400.00	1,360.00	986.00	1,150.00	927.50	
Lubbock	5,250.00	1,215.00	2,990.00	3,237.48	4,170.00	Sept. Dr.	Rent allowance $480.00
Midland	6,155.00	1,365.00	4,700.00	3,919.00	3,800.00	3,994.75	Dues - $6.00
Odessa	2,850.00	550.00	2,360.00	2,137.00	2,411.00	1,860.00	Incomplete report
Pasadena	1,185.00	350.00	500.00	492.00	420.00	403.00	P. T. $580.00
Richardson	1,080.00	145.00	650.00	457.00	670.00	500.74	

Finance - (Supplement to Finance History) Ziegler

OCTOBER 1964 - STATE BOARD REPORT

FINANCE DRIVES**

LEAGUE	1964 - 65 BUDGET	1964 - 65 PLEDGE	1963 - 64 GOAL	1963 - 64 RAISED	1964 - 65 GOAL	1964 - 65 RAISED	COMMENT
San Angelo	$1,130.00	400.00	850.00	645.00	630.00	No Report	
San Antonio	5,200.00	1,600.00	2,775.00	No report	2,875.00	2,900.00	Other sources $75.00***
San Marcos	775.00	140.00	400.00	507.00	450.00	570.00	Incomplete report
So. Jefferson Co.	1,000.00	300.00	500.00	295.00	500.00	No Report	P. T. $100.00
Texas City	1,422.50	400.00	550.00	No report	630.00	Did not reach goal	P. T. $175.00
Tyler	1,306.00	425.00	1,000.00	1,006.00	1,006.00	Nov.Drive	
Victoria	1,465.00	465.00	860.00	818.00	965.00	719.50	P. T. $300.00
Waco	2,350.00	1,125.00 15.00*	1,000.00	991.00	1,115.00	1,039.50	Incomplete report P. T. $500.00
Wichita Falls	1,240.00	225.00	450.00	531.00	605.00	~~270.00~~ 290.00	Incomplete report P.T. $260.00

260.00
290.00
550.
165.
715.

* Gift

** Finance drives usually include member and non-member campaigns. In the 1964-65 drive, the amount raised in many cases does not include the membership contributions.

*** Other sources may be poll tax

NOTES: The following LLs have reported successful non-member finance campaigns for 1964-65: Austin, Beaumont, Corsicana, Dallas, F ort Worth, Freeport, Houston, Irving, Lake Jackson, Midland, San Antonio, San Marcos and Victoria. Reaching the goal of a Finance Drive does not always mean success from the point of view of the League's growth, because the goal (the budget total) might be too low.

San Angelo and South Jefferson County are the only two LLs which may not have had or have not scheduled campaigns this year (1964-1965).

LOCAL LEAGUE _____

STATE _____

ANNUAL REPORT, 1964 - 1965

LOCAL LEAGUE FINANCE CHAIRMAN'S REPORT - 1964-65

1. What was the goal of Finance Drive held between 2/1/64 and 1/1/65?

   Members $ _____
   Non-Members $ _____

2. How much was raised in Drive held between 2/1/64 and 1/1/65?

   Members $ _____
   Non-Members $ _____

3. Number of persons who contributed:

   Members _____
   Non-Members (individuals) _____
   Business firms _____

4. Number of workers

   Actual solicitors _____
   All other workers _____

5. List the names of any nation-wide business firms, labor unions, etc., which contributed to your League this year:

6. Was your drive scheduled to take advantage of Women Voters Week? _____. If so, was the promotion and publicity beneficial to your drive and in what way?

7. Have you a good success story or helpful procedure to share with other local League fund-raisers? If so, please describe in detail, using other side if necessary.

LWV of Texas
November 1964

League of Women Voters of Texas

[redacted]

November 19, 1964

Dear Local League President and Finance Chairman:

We are asking for your Annual Finance Report early this year to avoid confusion with next year's drive, which most of you are starting in February, 1965. Will you please complete the four enclosed forms and return three copies to the state office not later than December 4 and keep one copy for your files. We will send one copy to National.

Did you know that the new state and national finance handbooks are the result of your good reporting?

Sincerely yours,

Florence Ziegler

Mrs. Samuel E. Ziegler
Finance Chairman

P.S. When you receive the annual report packet from National, disregard the finance report.

Martin Pers

League of Women Voters of Texas

[redacted]

ON STANDING ORDER

FINANCE HISTORY OF THE LEAGUE OF WOMEN VOTERS OF TEXAS
AS OF MARCH 31, 1965

League and Year Recognized	Population	1960-61	1961-62	1962-63	1963-64	1964-65
Abilene - 1953	90,368					
Membership		27	32	35	36	42
Budget		1100.00	885.00	1230.00	1500.00	950.00
State & Nat'l. Services		325.00	325.00	350.00	400.00	200.00
Amarillo - 1951	137,969					
Membership		46	42	28	40	34
Budget		2195.00		2500.00	1995.00	2150.00
State & Nat'l. Services		525.00	500.00	500.00	550.00	350.00
Austin - 1920	186,545					
Membership		225	194	211	204	197
Budget		3385.00	3215.00	3265.00	3315.00	3615.00
State & Nat'l. Services		1615.00	1615.00	1695.00	1725.00	1765.00
					(Gift)	100.00
Baytown - 1954	28,159					
Membership		35	39	50	59	59
Budget		550.00		1040.00	1225.00	1670.00
State & Nat'l. Services		175.00	200.00	225.00	275.00	300.00
Beaumont - 1947	119,175					
Membership		91	90	95	81	90
Budget		1500.00	1500.00	1420.00	1600.00	1600.00
State & Nat'l. Services		650.00	650.00	650.00	700.00	700.00
Brownsville - 1949	48,040					
Membership		31	45	39	52	52
Budget		1900.00	1400.00	1660.00	1680.00	2090.00
State & Nat'l. Services		860.00	500.00	950.00	725.00	815.00
					(Gift)	50.00
Corpus Christi - 1945	167,690					
Membership		191	168	179	192	190
Budget		2530.00	2515.00	2770.00	2820.00	2890.00
State & Nat'l. Services		825.00	925.00	1025.00	1125.00	1150.00
Corsicana - 1952	20,344					
Membership		52	50	53	51	60
Budget		860.00	860.00	950.00	955.00	985.00
State & Nat'l. Services		305.00	305.00	325.00	350.00	370.00
Dallas - 1938	679,684					
Membership		517	518	488	533	562
Budget		9125.00	8789.00	9342.00	9342.04	10,950.00
State & Nat'l. Services		3250.00	3275.00	3400.00	3500.00	3575.00
Denton - 1961	26,884					
Membership			56	47	51	64
Budget			665.00	473.00	1010.00	1255.00
State & Nat'l. Services			25.00	100.00	125.00	215.00

League and Year Recognized	1960 Population	1960-61	1961-62	1962-63	1963-64	1964-65
Dickinson - 1949	4,175					
Membership		69	65	67	64	90
Budget		1072.75	1300.00	1155.00	1155.00	1185.00
State & Nat'l. Services		325.00	350.00	350.00	350.00	425.00
					(Gift)	15.00
Edinburg - 1949	18,706					
Membership		49	43	39	38	22
Budget		1268.00	1185.00	1075.00	1175.00	1175.00
State & Nat'l. Services		500.00	500.00	500.00	500.00	350.00
Fort Worth - 1941	356,268					
Membership		100	112	107	119	155
Budget		2110.00		2602.00	2923.00	3393.00
State & Nat'l. Services		625.00	625.00	675.00	725.00	825.00
Freeport - 1953	11,619					
Membership		52	54	54	56	60
Budget		965.00	1090.00	1240.00	1300.00	1540.00
State & Nat'l. Services		320.00	350.00	375.00	400.00	440.00
Galveston - 1920	67,175					
Membership		126	129	90	87	106
Budget		3285.00	3210.00	3625.00	3070.00	3105.00
State & Nat'l. Services		1100.00	1100.00	1155.00	500.00	500.00
Harlingen - 1952	41,207					
Membership		42	42	42	41	32
Budget		1130.00	1405.00		2010.00	969.75
State & Nat'l. Services		330.00	330.00	330.00	375.00	425.00
Houston - 1920	938,219					
Membership		318	359	390	433	462
Budget		5960.00	6000.00	6850.00	7450.00	8350.00
State & Nat'l. Services		2500.00	2600.00	2800.00	3000.00	3200.00
Irving - 1959	45,985					
Membership		55	63	68	62	69
Budget		1230.00	1214.00	1614.00	1753.00	1637.50
State & Nat'l. Services		150.00	200.00	305.00	420.00	465.00
Lake Jackson - 1954	9,651					
Membership		33	35	36	36	35
Budget		1150.00	1270.00	1420.00	1402.00	1415.00
State & Nat'l. Services		400.00	425.00	450.00	500.00	510.00
La Marque - 1941	13,969					
Membership		105	80	69	72	65
Budget		920.00	920.00	920.00	1000.00	1075.00
State & Nat'l. Services		325.00.	325.00	325.00	350.00	340.00

League and Year Recognized	1960 Population	1960-61	1961-62	1962-63	1963-64	1964-65	1966-67
Longview - 1945	40,050						
Membership		82	71	65	74	63	
Budget		1560.00	1560.00	1720.00	1390.00	1780.00	
State & Nat'l. Services		425.00	450.00	500.00	400.00	400.00	
Lubbock - 1952	128,691						
Membership		105	105	114	113	125	120?
Budget		4930.00	4930.00	5460.00	4570.00	5250.00	4025.00
State & Nat'l. Services		1050.00	1050.00	1050.00	1150.00	1215.00	1350.00
Midland - 1941	62,625						
Membership		114	128	149	163	135	
Budget		3355.00	3578.00	4030.00	5730.00	6155.00	
State & Nat'l. Services		700.00	850.00	950.00	1250.00	1365.00	
Odessa - 1952	80,338						
Membership		76	68	70	59	52	
Budget				2700.00	2800.00	2850.00	
State & Nat'l. Services		400.00	475.00	500.00	550.00	550.00	
Pasadena - 1953	53,737						
Membership		29	35	37	46	50	
Budget		1000.00	1000.00	1150.00	1150.00	1185.00	
State & Nat'l. Services		300.00	300.00	325.00	350.00	350.00	
Richardson - 1961	16,810						
Membership			53	48	62	68	
Budget			200.00	830.00	975.00	1080.00	
State & Nat'l. Services			25.00	100.00	135.00	145.00	
San Angelo - 1953	58,815						
Membership		51	43	33	42	32	
Budget		2230.00	1325.00	1300.00	1150.00	1130.00	
State & Nat'l. Services		400.00	350.00	350.00	400.00	340.00	
San Antonio - 1940	587,718						
Membership		200	226	201	211	259	
Budget		4000.00	3475.00		3900.00	5200.00	
State & Nat'l. Services		1750.00	1500.00	1500.00	1600.00	1600.00	
San Marcos - 1962	12,713						
Membership				70	60	55	
Budget				250.00	700.00	775.00	
State & Nat'l. Services				50.00	100.00	140.00	
So. Jefferson County-1942	66,676						
Membership		20	59	75	62	58	
Budget		660.00		950.00	1125.00	1000.00	
State & Nat'l. Services		85.00	100.00	150.00	300.00	300.00	

League and Year Recognized	1960 Population	1960-61	1961-62	1962-63	1963-64	1964-65
Texas City - 1943	32,065					
Membership		49	39	63	62	64
Budget		975.00	1037.00	1316.50	1172.50	1422.50
State & Nat'l. Services		325.00	350.00	210.00	350.00	400.00
Tyler - 1951	51,230					
Membership		50	51	62	49	61
Budget		1275.00	1384.00	1358.50	1420.50	1306.00
State & Nat'l. Services		350.00	375.00	400.00	425.00	425.00
Victoria - 1955	33,047					
Membership		75	77	82	87	71
Budget		1030.00	1025.00	1160.00	1260.00	1465.00
State & Nat'l. Services		300.00	350.00	400.00	400.00	465.00
Waco - 1949	97,808					
Membership		94	94	95	104	115
Budget		2450.00	2275.00	2350.00	2250.00	2350.00
State & Nat'l. Services		1050.00	1050.00	1100.00	1100.00	1125.00
					(Gift)	15.00
Wichita Falls - 1950	101,724					
Membership		98	82	65	52	44
Budget		2145.00	2250.00	1260.00	1035.00	1240.00
State & Nat'l. Services		600.00	300.00	200.00	200.00	225.00
League of Women Voters of Texas						
Budget		23,865.00	23,780.00	28,850.00	32,205.00	26,375.00
Pledge to National		8,400.00	8,400.00	8,000.00	9,000.00	10,075.00
Number of Leagues in Texas		33	35	36	35	35
Number of Leagues in the U. S.		1097	1120	1150	1164	1181
Total Texas Membership		3292	3393	3458	3553	3763
Total U. S. Membership		127 ,000	132,205	132,000	134,946	145,543
Texas Ranks Nationally in Membership		11th	11th	11th	11th	11th
Texas Ranks Nationally in Pledge		10th	10th	11th	10th	10th

1964 - 1965 Statistics
Budget L.L. means adopted budget
Membership L. L. taken from State League Annual Report - March 1965
Membership LWV of Texas includes Members-at-Large
National Statistics
Membership - May 1965 National Board Report
Pledge - October 1964 Memorandum from National

Finance

PRE-BOARD MAILING - MARCH 1965

TO: State Board Members
FROM: Ziegler
RE: Finance Figures and Dates

LEAGUE	FINANCE DRIVE INCOME 1964-65 compared with 1963-64		DATE OF 1965-66 CAMPAIGN	COMMENT
	Increase	Decrease		
Abilene	$187		February	
Amarillo		$914	February	
Austin	105		March	
Baytown	64		February	
Beaumont	224		February	
Brownsville	39		September	
Corpus Christi	149		February	
Corsicana	118		May	
Dallas	150		February	
Denton	178		February	
Dickinson	30		February	
Edinburg		130	March	
Fort Worth	161		February	
Freeport		94	February	
Galveston		37	February	
Harlingen	178		February	No drive 63-64
Houston		172	February	
Irving	128		February	
Lake Jackson		55	February	
La Marque	478		May	No drive 63-64
Longview		36	February	
Lubbock	--	--	September	Income equal
Midland	395		February	
Odessa		327	February	No report 64-65 Figure - budget
Pasadena		89	February	No final report 64-65
Richardson	45		February	
San Angelo		93	April	
San Antonio	--	--	February	No report 63-64
San Marcos	154		?	
So. Jefferson County	40		February	
Texas City	--	--	February	No report 63-64
Tyler	107		November	
Victoria	42		February	
Waco	77		February	
Wichita Falls		231	February	

11 decrease -2350 (approx.)
21 increase +3100 (approx)

LOCAL LEAGUE _____

STATE _____

ANNUAL REPORT, 1965 - 1966

LOCAL LEAGUE FINANCE CHAIRMAN'S REPORT - 1965-66

1. What was the goal of Finance Drive held between 2/1/65 and 1/1/66?

Members	$ _____
Non-members	$ _____
Total	$ _____

2. How much was raised in Drive held between 2/1/65 and 1/1/66?

Members	$ _____
Non-members	$ _____
Total	$ _____

3. Number of persons who contributed:

Members	_____
Non-members - individuals	_____
Non-members - business firms	_____

4. Non-member contributions from individuals and business firms:

Number of renewals	_____
Number of new contributors	_____
Number of refusals	_____
Number of prospects not contacted	_____

5. Number of workers:

Actual solicitors	_____
All other workers	_____

6. List the names of any nationwide business firms, labor unions, etc., which contributed to your League this year; (Please note the name of parent company if possible when listing the name of a branch or subsidiary company whose name differs from the parent company):

7. List the names of any statewide or regional business firms, which contributed to your League this year:

8. Have you a good success story or helpful procedure to share with other local League fund raisers? If so, please describe in detail, using other side if necessary.

League of Women Voters of Texas

[redacted]

May 1, 1965

Dear Local League President and Finance Chairman:

We are asking for your Annual Finance Report early to make reporting easier for you. Will you please complete the four enclosed forms; return three copies to the State Office by May 15th and keep one copy for your own files. We will send one copy to National.

Sincerely yours,

Florence Ziegler

Mrs. Samuel E. Ziegler
Finance Chairman

League of Women Voters of Texas

[redacted]

June 1965

TO: Local League Presidents and Finance Chairmen
FROM: Mrs. S. E. Ziegler, State Finance Chairman.

NATIONWIDE FIRMS WHICH HAVE CONTRIBUTED TO LEAGUES IN TEXAS (1964-1965)

NAME OF COMPANY	NO. OF LEAGUES
AIRCRAFT	
Bell Helicopter	1
General Dynamics	1
CHEMICALS	
Dow Chemical	2
Stauffer Chemical	1
DEPARTMENT STORES	
J.C. Penney	4
S.S. Kresge	1
Montgomery Ward	2
Sears	10
FOODS	
Bordens	7
Carnation	1
Coca Cola	8
Frito-Lay	1
Dr. Pepper	2
Seven-Up	1
HOTELS	
Jack Tar	1
National Hotel	1
Ramada Inn	1
INSURANCE	
American General Life	1
American National	1
OIL	
Gulf	1
Humble	4
Socony Mobiliol	1
Standard	1
Texaco	2

NAME OF COMPANY	NO. OF LEAGUES
LABOR UNIONS	
AFL-CIO	2
CWA-CIO	1
OTHER COMPANIES	
Dallas Rupe & Son	1
Falstaff Brewery	1
Ferro	1
Ford Motor	1
Fuller Brush	2
General Electric	1
General Motors Acceptance	1
IBM	4
Kelly-Springfield Tires	1
National Cash Register	1
Pittsburg Plate Glass	2
Reynolds Metals	1
Santa Fe Railway	1
Southwestern Bell	3
USI Film Products (U.S. Industrial Chemical)	1
Walgreen Drugs	1
Western Auto	1
Furr Grocery Chain	1
Gifford-Hill-Western	1
Morton Foods	1
Mrs. Baird's Baking	1
Oak Farms Dairy	1
Poineer Natural Gas	1
Shop-Rite Foods	1
Southwestern Public Service	2
Texas Brewer's Institute	1
Texas State Optical	1
TIME Motor Freight	1
Weingarten	1

PRE-BOARD MAILING - June 1965

TO: State Board

FROM: Ziegler

RE: Pre-Board Report on Finance

Annual Finance Report forms went to LLs, who had February drives, on May 1st with a reporting date of May 15th. Eighteen out of a total of twenty-nine reported. Of these, six indicated that their drives were not finished. I will give you a written summary of these at the State Board meet-in g with the hope that more reports come in.

# # # # # # # # # # # # # # # # # # #

LWV of Texas
June 1965

June 7, 1965

TO: State Board
FROM: Ziegler
RE: Finance Report * of 1965-1966 Drives

League	Drive Completed	Total Goal	Amount Raised	Goal Realistic	Results Compared to last year Increase	Decrease
Abilene	?	$ 750.00	$ 594.50	Too low	$	$ 65.50
Amarillo	Yes	1360.00	1481.00	Yes	851.00	
Austin	No	2085.00		Too low		
Baytown	Yes	1179.00	1135.00	Yes	99.00	
Beaumont	No	1175.00		Yes		
Brownsville	Sept. Drive	1150.00		Yes		
Corpus Christi	Yes	1840.00	1708.00	Too low		362.00
Corsicana	May Drive	700.00		Yes		
Dallas	Yes	6800.00	7333.00	Yes	478.80	
Denton	Yes	1075.00	1076.00	Yes	156.00	
Dickinson	?	635.00	671.00	Too low		70.00
Edinburg		700.00		Yes		
Ft. Worth	No	2999.75		Yes		
Freeport	Yes	1300.00	1234.50	Yes	3.50	
Galveston		1350.00		Yes		
Harlingenq	Yes	225.00	265.00	Too low	87.00	
Houston	Yes	4735.00	4789.00	Yes	500.00	
Irving	Yes	1590.00	1259.55	Too high	83.00	
Lake Jackson	Yes	1000.00	951.00	Yes		
La Marque	May Drive					
Longview		1134.00		Yes		
Lubbock	Sept. Drive	3605.00		Yes		
Midland	Yes	3400.00	3191.00	Yes		1123.00
Odessa		2050.00		?		
					$2,258.30	1,620.50

Finance Report of 1965-1966 Drives

League	Drive Completed	Total Goal	Amount Raised	Goal Realistic	Results Compared to last year Increase	Decrease
Pasadena	?	$1283.00	$ 600.19	Too high	$ 200.00	
Richardson	Yes	695.00	713.50	Too low	211.00	
San Angelo	April Drive	590.00		Yes		
San Antonio		2875.00		Yes		
San Marcos	Yes	400.00	642.00	Too low		19.00
So. Jefferson County	Yes	600.00	559.50	Yes	224.00	
Texas City	Yes	525.00	559.50	Too low	121.00	
Tyler	Oct. Drive	?				
Victoria	No	965.00		Yes		
Waco	Yes	1100.00	1086.67	Too low	18.00	
Wichita Falls	Yes	475.00	229.50	Yes		70.00
					$3032.30	$1,709.50
					+ $1322.80	

* Under "Drive Completed" - If report has not been received, blank space. "No" indicates LL has said that drive has not been completed.

Under "Goal Realistic" - Following taken into consideration: increase of goal, membership, 'health' of League, etc.

LWV of Texas
June 1965

TO: STATE BOARD

FROM: Dorothy Rosenzweig

RE: Pre-Board Report on Finance June 1966

Annual Finance Report forms went to LLs who had February drives, also to those who had drives in April. These were sent the latter part of April therefore they are coming in rather slowly. But the reporting date is June 1st so I shall be able to give you a more comprehensive report at the June state Board meeting.

Letters of encouragement were sent to the two Leagues having drives in May. Also a letter was sent to one LL seeking information concerning a National firm from whom they were trying to get a contribution.

LWV of TEXAS - Pre-Board Mailing
September 1966

To: State Board Members & Budget Committee & LLP attending Budget Comm. meeting

From: Rosenzweig

Re: Finance Statistics to Supplement Finance History

Finance Statistics 1966-1967
Finance Drive 1966-1967

League	Budget	Pledge	Compared to 1965-66 Increase	Compared to 1965-66 Decrease	Other Source	Income Amount
Abilene	$ 1,315.00	$ 300.00			Ck.Acct.&Savings	$ 290.00
Amarillo	2,060.00	400.00		$227.50		
Austin	3,755.00	1,850.00	$336.50		Poll Tax & Public.	455.00
Bay Area Prov.	975.00	200.00	270.50 raised		" " & Misc.	100.00
Baytown (Dues $6)	1,644.00	350.00		98.50	" "	50.00
Beaumont	1,930.00	700.00	311.67		Publications	500.00
Brownsville	2,280.00	900.00	Sept. Drive		Poll Tax	500.00
Corpus Christi	2,915.00	1,300.00	206.85		Int. on Reserve	25.00
Corsicana	1,050.00	425.00				
Dallas	12,150.00	3,900.00		57.74	Int. & Other	250.00
Denton	1,680.00	325.00		125.60	Accruals & Pub.	145.00
Dickinson	1,575.00	525.00	43.00		Poll Tax & Other	200.00
Edinburg	790.00	350.00			Reserve Fund	245.00
El Paso Prov. (Dues 7.00)	3,970.00	500.00	Raised 760.00		Pub. & Calendars	400.00
Ft. Worth	4,735.00	1,050.00	247.37		Pub. & Reserve	806.00
Freeport	1,450.00	510.00		116.50		
Galveston	3,185.00	600.00	94.00		Rent,Poll Tax,Pub.	935.00
Harlingen	825.00	325.00		59.50	Poll Tax	300.00
Houston	10,050.00	4,000.00	372.00		Poll Tax,Calend.	1,585.00
Irving (Dues 6.00)	1,950.00	525.00		12.05	Reserves & Other	250.00
Lake Jackson	1,245.00	500.00		340.00		
LaMarque	1,145.00	375.00		7.00	Poll Tax & Other	330.00
Longview	1,680.00	450.00			Pub.,Int.& Other	230.00
Lubbock	4,025.00	1,350.00	Sept. Drive		Int. & Other	35.00
Midland (Dues 6.00)	4,723.00	1,625.00			Publications	450.00

League	Budget	Pledge	Increase	Decrease	Other Source	Income Amount
Odessa	$2,125.00	$ 600.00		$1,318.00	Other	$100.00
Pasadena	1,874.00	375.00	1,258.81		Voter Reg. & Other	523.00
Richardson	1,350.00	200.00		67.40		
San Angelo	675.00	110.00		291.00		
San Antonio	6,390.00	1,900.00				284.65
San Marcus	1,290.00	200.00	$106.00		From Reserves	440.00
So. Jefferson Co.	1,100.00	375.00				
Texas City	1,560.00	425.00		24.50	Poll Tax, Pub., Others	510.00
Tyler	1,523.50	425.00	October Drive		Subscription Service	87.50
Victoria	1,435.00	475.00	September Drive		Poll Tax	250.00
Waco	2,290.00	1,150.00	32.00		Poll Tax & Reserves	140.00
Wichita Falls	1,630.00	235.00	108.50		Poll Tax	330.00

To: State Board Members

From: Rosensweig

Re: More Statistics on Completed Finance Drives

LWV of TEXAS, Pre-Board Mailing
September 1966

Leagues	Renewals	New Contributors	Refusals	Prospects not Contacted	Membership
Abilene		No Report			40
Amarillo	62	3	10	168	40
Austin	123	18	60	0	190
Bay Area Prov.	All new	14	103	0	47
Baytown	84	6	12	0	43
Beaumont	31	9	20	20	96
Brownsville	Sept. Drive				186
Corpus Christi	83	18	23	3	200
Corsicana	No report				50
Dallas	270	43	216	200	554
Denton	82	9	25	39	71
Dickinson	105	26	14	4	?
Edinburg	No report				30
El Paso Prov.	----	43	114	84	100 plus
Fort Worth	123	77	37	43	182
Freeport	No report				48
Galveston	88	32	93	20	110
Harlingen	No record is kept of this requested information				32
Houston	132	18	23	108	450
Irving	58	6	7	21	63
Lake Jackson	No report. Finance drive not completed				40
LaMarque	63	5	2	3	60
Longview	No report				63
Lubbock	Sept. Drive				118
Midland	No report				110
Odessa	13	Letters sent to 115 contributors No calls made.			?
Pasadena	52	25	61	25	75
Richardson	42	8	60	19	57
San Angelo	12	5	71	0	25
San Antonio	No report				238
San Marcus	52	41	None	0	47
Texas City	51	6	8	32	50
So. Jefferson Co.	No report				60
Tyler	October Drive				65

Duplicate in Budget File

Martin

To: State Board Members

From: Rosensweig

Re: More Statistics on Completed Finance Drives

LWV of TEXAS, Pre-Board Mailing
September 1966

Leagues	Renewals	New Contributors	Refusals	Prospects not Contacted	Membership
Abilene		No Report			40
Amarillo	62	3	10	168	40
Austin	123	18	60	0	190
Bay Area Prov.	All new	14	103	0	47
Baytown	84	6	12	0	43
Beaumont	31	9	20	20	96
Brownsville	Sept. Drive				186
Corpus Christi	83	18	23	3	200
Corsicana	No report				50
Dallas	270	43	216	200	554
Denton	82	9	25	39	71
Dickinson	105	26	14	4	?
Edinburg	No report				30
El Paso Prov.	----	43	114	84	100 plus
Fort Worth	123	77	37	43	182
Freeport	No report				48
Galveston	88	32	93	20	110
Harlingen	No record is kept of this requested information				32
Houston	132	18	23	108	450
Irving	58	6	7	21	63
Lake Jackson	No report. Finance drive not completed				40
LaMarque	63	5	2	3	60
Longview	No report				63
Lubbock	Sept. Drive				118
Midland	No report				110
Odessa	13	Letters sent to 115 contributors No calls made.			?
Pasadena	52	25	61	25	75
Richardson	42	8	60	19	57
San Angelo	12	5	71	0	25
San Antonio	No report				238
San Marcus	52	41	None	0	47
Texas City	51	6	8	32	50
So. Jefferson Co.	No report				60
Tyler	October Drive				65

State Board, More Statistics on Finance Drives, Rosensweig, Page 2, September 1966

LWV of TEXAS, pre-Board mailing

Leagues	Renewals	New Contributors	Refusals	Prospects not Contacted	Membership
Victoria	September Drive				77
Waco	58	4	36	0	108
Wichita Falls	14	13	4	43	50
Total	1598	429	999	832 +	

In the Finance Report sent to the LLs the question is asked to please indicate at the bottom of the page any success stories or helpful procedure that could be shared with other leagues. Only 8 leagues made any comment. The few that did comment asked for help in overlapping areas or how to involve more of their membership.

Duplicate in Budget file

Martin

LWV of TEXAS - Pre-Board Mailing
September 1966

To: State Board Members & Budget Committee & LLP attending Budget Comm. meeting

From: Rosenzweig

Re: Finance Statistics to Supplement Finance History

Finance Statistics 1966-1967
Finance Drive 1966-1967

League	Budget	Pledge	Compared to 1965-66 Increase	Compared to 1965-66 Decrease	Other Source	Income Amount
Abilene	$ 1,315.00	$ 300.00			Ck.Acct.&Savings	$ 290.00
Amarillo	2,060.00	400.00		$227.50		
Austin	3,755.00	1,850.00	$336.50		Poll Tax & Public.	455.00
Bay Area Prov.	975.00	200.00	270.50 raised		" " & Misc.	100.00
Baytown (Dues $6)	1,644.00	350.00		98.50	" "	50.00
Beaumont	1,930.00	700.00	311.67		Publications	500.00
Brownsville	2,280.00	900.00	Sept. Drive		Poll Tax	500.00
Corpus Christi	2,915.00	1,300.00	206.85		Int. on Reserve	25.00
Corsicana	1,050.00	425.00				
Dallas	12,150.00	3,900.00		57.74	Int. & Other	250.00
Denton	1,680.00	325.00		125.60	Accruals & Pub.	145.00
Dickinson	1,575.00	525.00	43.00		Poll Tax & Other	200.00
Edinburg	790.00	350.00			Reserve Fund	245.00
El Paso Prov. (Dues 7.00)	3,970.00	500.00	Raised 760.00		Pub. & Calendars	400.00
Ft. Worth	4,735.00	1,050.00	247.37		Pub. & Reserve	806.00
Freeport	1,450.00	510.00		116.50		
Galveston	3,185.00	600.00	94.00		Rent,Poll Tax,Pub.	935.00
Harlingen	825.00	325.00		59.50	Poll Tax	300.00
Houston	10,050.00	4,000.00	372.00		Poll Tax,Calend.	1,585.00
Irving (Dues 6.00)	1,950.00	525.00		12.05	Reserves & Other	250.00
Lake Jackson	1,245.00	500.00		340.00		
LaMarque	1,145.00	375.00		7.00	Poll Tax & Other	330.00
Longview	1,680.00	450.00			Pub.,Int.& Other	230.00
Lubbock	4,025.00	1,350.00	Sept. Drive		Int. & Other	35.00
Midland (Dues 6.00)	4,723.00	1,625.00			Publications	450.00

Finance Statistics 1966-67, Rosensweig

LWV of TEXAS, Pre-Board Mailing, page 2
September 1966

League	Budget	Pledge	Increase	Decrease	Other Source	Income Amount
Odessa	$2,125.00	$ 600.00		$1,318.00	Other	$100.00
Pasadena	1,874.00	375.00	1,258.81		Voter Reg. & Other	523.00
Richardson	1,350.00	200.00		67.40		
San Angelo	675.00	110.00		291.00		
San Antonio	6,390.00	1,900.00				284.65
San Marcus	1,290.00	200.00	$106.00		From Reserves	440.00
So. Jefferson Co.	1,100.00	375.00				
Texas City	1,560.00	425.00		24.50	Poll Tax, Pub., Others	510.00
Tyler	1,523.50	425.00	October Drive		Subscription Service	87.50
Victoria	1,435.00	475.00	September Drive		Poll Tax	250.00
Waco	2,290.00	1,150.00	32.00		Poll Tax & Reserves	140.00
Wichita Falls	1,630.00	235.00	108.50		Poll Tax	330.00

LWV of TEXAS, pre-Board mailing

Leagues	Renewals	New Contributors	Refusals	Prospects not Contacted	Membership
Victoria	September Drive				77
Waco	58	4	36	0	108
Wichita Falls	14	13	4	43	50
Total	1598	429	999	832 +	

In the Finance Report sent to the LLs the question is asked to please indicate at the bottom of the page any success stories or helpful procedure that could be shared with other leagues. Only 8 leagues made any comment. The few that did comment asked for help in overlapping areas or how to involve more of their membership.

Finance

NOV 5 1966

Take home

HOW TO

LENGTHEN LOCAL LEAGUE'S LIFE WITH LOTS OF MONEY

OR

FUN AND FIRMNESS FOR FULFILLMENT OF FINANCE

1. There is no substitute for a Contributor's File. Reams of words have been written concerning this and repetition is unnecessary. But it is a must and it is your first step.

   a. Names of the contributors should be distributed with care.

      1. Someone who knows the prospect personally, if possible.

      2. No one should receive more than 5 or 6 cards unless she volunteers to take more.

      3. Do not send new people to new prospects nor to hard prospects. Leave this to more experienced League personnel.

2. Every Leaguer should be asked to do something on the Drive.

   a. Ask seasoned Leaguers to be Team Captains.

   b. Assign at least one call to every Leaguer.

3. Begin to plan your Drive no later than September preceding a February Drive.

   a. Start setting up teams at this time.

   b. Begin talking up the drive at all unit meetings or general meetings.

   c. Be sure each issue of the local Voter carries a "blurb" of some kind concerning Finance.

4. In October and November begin sending pertinent information to all past contributors.

   a. Be sure to include a resume of all local community projects your League has done.

   b. Stress the local projects in which you know each contributor is particularly interested.

5. Try sending a Christmas card to each contributor - not asking for money - just "Merry Christmas to our friend and supporter from The League of Women Voters of...."

6. In January decide if you will have a day or two day solicitation - more than that is not too successful.

   a. Be sure and make the Drive a contest with prizes for winning teams.

- OVER -

6. b. Start Publicity in newspapers, over radio, on TV.

1. Suggest implementation of good publications...excerpts from same... to be used to show work of LWV. Always stress local work, but do use state and national also.

c. Ask workers and team chairmen to contribute any ideas of their own. Many times a "Quiet One" will come up with a gem of an idea.

7. In February, on the day of the Drive, be sure to see that someone gives a "real pep talk" before the workers start on their rounds.

a. Encourage workers to report in by noon on how the drive is goin...have someone at headquarters give words of encouragement if going is slow, praise if contributions are good.

8. Best of All...wind up the drive with all calls made within prescribed time. Make this "ironclad" to the extent that even if certain team gets most money, if all calls aren't made the team forfeits the prize. We all know these interminable mop-ups mean.

9. Make it a Victory Celebration so that the idea of Fun is stressed to the very end.

Suggested Finance Bibliography:

Prospecting for Gold

Money Matters

The Art of Raising Money

Organizing and Planning a Finance Drive

DEC 7 1966

FINANCE HISTORY OF THE LEAGUE OF WOMEN VOTERS OF TEXAS
AS OF MARCH 31, 1966

League and Year Recognized	1960 Population	1961-62	1962-63	1963-64	1964-65	Standing Order November 1966 1965-66
Abilene - 1953	90,368					
Membership		32	35	36	42	34
Budget		885.00	1230.00	1500.00	950.00	1025.00
State & Nat'l. Services		325.00	350.00	400.00	200.00	300.00
Amarillo - 1951	137,969					
Membership		42	28	40	34	40
Budget		-- --	2500.00	1995.00	2150.00	1610.00
State & Nat'l. Services		500.00	500.00	550.00	350.00	400.00
Austin - 1920	186,545					
Membership		194	211	204	197	173
Budget		3215.00	3265.00	3315.00	3615.00	3545.00
State & Nat'l. Services		1615.00	1695.00	1725.00	1765.00	1800.00
				(Gift)	100.00	
Bay Area - Provisional 1965						
Membership						80
Budget						310.00
State & Nat;l. Services					Fee	50.00
Baytown - 1954	28,159					
Membership		39	50	59	59	55
Budget			1040.00	1225.00	1670.00	1589.00
State & Nat'l. Services		200.00	225.00	275.00	300.00	325.00
Beaumont - 1947	119,175					
Membership		90	95	81	90	86
Budget		1500.00	1420.00	1600.00	1600.00	1635.00
State & Nat'l. Services		650.00	650.00	700.00	700.00	700.00
Brownsville - 1949	48,040					
Membership		45	39	52	52	41
Budget		1400.00	1660.00	1680.00	2090.00	2210.00
State & Nat'l. Services		500.00	950.00	725.00	815.00	900.00
				(Gift)	50.00	
Corpus Christi - 1945	167,690					
Membership		168	179	192	190	193
Budget		2515.00	2770.00	2820.00	2890.00	2765.00
State & Nat'l. Services		925.00	1050.00	1125.00	1150.00	1300.00
Corsicana - 1952	20,344					
Membership		50	53	51	60	49
Budget		860.00	950.00	955.00	985.00	1020.00
State & Nat'l. Services		305.00	325.00	350.00	370.00	400.00

League and Year Recognized	1960 Population	1961-62	1962-63	1963-64	1964-65	1965-66
Dallas - 1938	679,684					
Membership		518	488	533	562	519
Budget		8789.00	9342.00	9342.04	10950.00	9782.00
State & Nat'l. Services		3275.00	340.00	3500.00	3575.00	3700.00
Denton - 1961	26,884					
Membership		56	47	51	64	58
Budget		665.00	437.00	1010.00	1255.00	1575.00
State & Nat'l. Services		25.00	100.00	125.00	215.00	265.00
Dickinson - 1949	4,175					
Membership		65	67	64	90	105
Budget		1306.00	1155.00	1155.00	1185.00	1410.00
State & Nat'l. Services		350.00	350.00	350.00	425.00	450.00
				(Gift)	15.00	
Edinburg - 1949	18,706					
Membership		43	39	38	22	30
Budget		1185.00	1075.00	1175.00	1175.00	950.00
State & Nat'l. Services		500.00	500.00	500.00	350.00	350.00
El Paso - 1965-Provisional	276,687					
Membership						142
Budget						700.00
State & Nat'l. Services					Fee	100.00
Fort Worth - 1941	356,268					
Membership		112	107	109	155	151
Budget			2602.00	2923.00	3393.00	4066.00
State & Nat'l. Services		625.00	675.00	725.00	825.00	950.00
Freeport - 1953	11,619					
Membership		54	54	56	60	50
Budget		1090.00	1240.00	1300.00	1540.00	1650.00
State & Nat'l. Services		350.00	375.00	400.00	440.00	500.00
Galveston 1920	67,175					
Membership		129	90	87	106	101
Budget		3210.00	3625.00	3070.00	3105.00	3100.00
State & Nat'l. Services		1100.00	1155.00	500.00	500.00	500.00
Harlingen - 1952	41,207					
Membership		42	42	41	32	35
Budget		1405.00		2010.00	969.75	800.00
State & Nat'l. Services		330.00	330.00	375.00	425.00	325.00
Houston - 1920	938.219					
Membership		359	390	433	462	472
Budget		6000.00	6850.00	7450.00	8350.00	8785.00
State & Nat'l. Services		2600.00	280.00	3000.00	3200.00	3500.00

League and Year Recognized	1960 Population	1961-62	1962-63	1963-64	1964-65	1965-66
Irving - 1959	45,985					
Membership		63	68	62	69	65
Budget		1214.00	1614.00	1753.00	1637.50	1965.00
State & Nat'l. Services		200.00	305.00	420.00	465.00	490.00
Lake Jackson - 1954	9,651					
Membership		35	36	36	35	32
Budget		1270.00	1420.00	1402.00	1415.00	1200.00
State & Nat'l. Services		425.00	450.00	500.00	510.00	500.00
La Marque - 1941	13,969					
Membership		80	69	72	65	49
Budget		920.00	920.00	1000.00	1075.00	1180.00
State & Nat'l. Services		325.00	325.00	350.00	340.00	370.00
Longview - 1945	40,050					
Membership		71	65	74	63	64
Budget		1560.00	1720.00	1390.00	1780.00	1555.00
State & Nat'l. Services		450.00	500.00	400.00	400.00	450.00
Lubbock - 1952	128,691					
Membership		105	114	113	125	104
Budget		4930.00	5460.00	4570.00	5250.00	4185.00
State & Nat'l. Services		1050.00	1050.00	1150.00	1215.00	1250.00
Midland - 1941	62,625					
Membership		128	149	163	135	103
Budget		3587.00	4030.00	5730.00	6155.00	4723.00
State & Nat'l. Services		850.00	950.00	1250.00	1365.00	1600.00
Odessa - 1952	80,338					
Membership		68	70	59	52	46
Budget			2700.00	2800.00	2850.00	2375.00
State & Nat'l. Services		475.00	500.00	550.00	550.00	550.00
Pasadena - 1953	53,737					
Membership		35	37	46	50	68
Budget		1000.00	1150.00	1150.00	1185.00	1933.00
State & Nat'l. Services		300.00	325.00	350.00	350.00	375.00
Richardson - 1961	16,810					
Membership		53	48	62	68	56
Budget		200.00	830.00	975.00	1080.00	1055.00
State & Nat'l. Services		25.00	100.00	135.00	145.00	175.00
San Angelo - 1953	58,815					
Membership		43	33	42	32	25
Budget		1325.00	1300.00	1150.00	1130.00	940.00
State & Nat'l. Services		350.00	350.00	400.00	340.00	250.00
San Antonio - 1940	587,718					
Membership		226	201	211	259	222
Budget		3475.00		3900.00	5200.00	5800.00
State & Nat'l. Services		1500.00	1500.00	1600.00	1600.00	1800.00

League and Year Recognized	1960 Population	1961-62	1962-63	1963-64	1964-65	1965-66
San Marcos - 1962	12,713					
Membership			70	60	55	44
Budget			250.00	700.00	775.00	885.00
State & Nat'l. Services			50.00	100.00	140.00	165.00
So. Jeff. County - 1942	66,676					
Membership		59	75	62	58	54
Budget			950.00	1125.00	1000.00	1000.00
State & Nat'l. Services		100.00	150.00	300.00	300.00	325.00
Texas City - 1943	32,065					
Membership		39	63	62	64	48
Budget		1037.00	1316.50	1172.50	1422.50	1415.00
State & Nat'l. Services		350.00	210.00	350.00	400.00	400.00
Tyler - 1951	51,230					
Membership		51	62	49	61	61
Budget		1384.00	1358.50	1420.50	1306.00	1525.00
State & Nat'l. Services		375.00	400.00	425.00	425.00	425.00
Victoria - 1955	33,047					
Membership		77	82	87	71	74
Budget		1025.00	1160.00	1260.00	1465.00	1535.00
State & Nat'l. Services		350.00	400.00	400.00	465.00	465.00
Waco - 1949	97,808					
Membership		94	95	104	115	108
Budget		2275.00	2350.00	2250.00	2350.00	2210.00
State & Nat'l. Services		1050.00	1100.00	1100.00	1125.00	1150.00
					(Gift of $15)	
Wichita Falls - 1950	101,724					
Membership		82	65	52	44	44
Budget		2250.00	1260.00	1035.00	1240.00	1025.00
State & Nat'l. Services		300.00	200.00	200.00	225.00	225.00
LWV of Texas Budget		23780.00	28850.00	32205.00	26375.00	29130.00
LWV of Texas Pledge to National		8400.00	8000.00	9000.00	10075.00	11075.00
Number of Leagues in Texas		35	36	35	35	35
						2 - Prov.
Number of Leagues in the U.S.		1120	1150	1164	1181	1183
Total Texas Membership (7 m-a-1)		3393	3458	3553	3763	3688
Total U.S. Membership		132205	132000	134946	145543	146275
Texas Ranks Nationally in Membership		11th	11th	11th	11th	11th
Texas Ranks Nationally in Pledge		10th	11th	10th	10th	10th

JAN 6 1967

TO: State Board

FROM: Dot Rosenzweig

LWV of Texas
December 1966

RE: Finance, January 1967 Pre-Board

Letters have been written to LLs that are really doing good work towards trying to use entire membership in plans for their Finance Drives. Encouragement was given and also suggestions that close attention be paid to their budgets in order that they may be more aware of just how much it will take to run their Leagues efficiently. It was also stressed that the LLs have a great opportunity for adding the TCR booklet to its Finance tools to be given to each contributor.

Duplicate of one rec'd Jan. 30 1967 which is in Membership file

Martin

FEB 24 1967

MEMBERSHIP OF LOCAL LEAGUES AS OF NOVEMBER 1, 1966
LEAGUE OF WOMEN VOTERS OF TEXAS

[redacted]

League	Nov. 1965	Nov. 1966	Plus or Minus
Abilene	34	40	+ 6
Amarillo	40	46	+ 6
Austin	146	200	+54
Bay Area	79	80	+ 1
Baytown	55	51	- 4
Beaumont	78	98	+20
Brownsville	41	36	- 5
Corpus Christi	193	207	+14
Corsicana	49	53	+ 4
Dallas	503	485	-18
Denton	58	68	+10
Dickinson	105	78	-27
Edinburg	30	23	- 7
El Paso	142	134	- 8
Fort Worth	148	170	+22
Freeport	48	47	- 1
Galveston	101	108	+ 7
Harlingen	32	28	- 4
Houston	432	446	+14
Irving	64	46	-18
Lake Jackson	32	33	+ 1
LaMarque	49	44	- 5
Longview	63	73	+10
Lubbock	104	97	- 7
Midland	103	100	- 3
Odessa	46	57	+11
Pasadena	68	82	+14
Richardson	54	64	+10
San Angelo	25	25	0
San Antonio	220	185	-35
San Marcus	44	63	+19
So. Jefferson Co.	54	58	+ 4
Texas City	48	52	+ 4
Tyler	61	52	- 9
Victoria	74	70	- 4
Waco	108	99	- 9
Wichita Falls	39	27	-12

There were 176 drops from November 1965 to November 1966; 231 new members, making a gain of 55 members in that period.

There were 3625 members on November 1, 1966 compared to 3570 in the November 1965 count.

MAR 24 1967

TO: State Board

FROM: Dot Rosenzweig

RE: Finance, April, 1967

LWV of Texas
Pre-Board Report
March 9, 1967

There will be a large display at the Finance Conversation Corners showing all the Local Leagues in the state. There will also be a large poster made up of flyers and new ideas concerning Finance as used during the past Finance Drives. Also, there will be an attempt made to begin talking about an Annual "Same Day" Finance Drive throughout the state.

Letters of praise have been sent to the Leagues showing good work on their Finance Drives. I have been asked and have spoken to several Leagues in my immediate vicinity. I was asked to give their "kick-off" speech.

I am attempting to assemble all the proposed budgets from the local Leagues and will have statistical information to submit to the budget committees based on budget and finance information.

* * * * * * *

APR 26 RECD

DPM
LWV of Texas
April 1967

BIG FOLLOW-UP
DANCING DOLLAR-BILLS
P. R. RECOMMENDATIONS FOR
STATEWIDE FINANCE DRIVE

1. All local Leagues will have Kick-Off on the same date during the month of February for one week. Mass publicity will expand the League image beyond the local status which in turn will encourage larger contribution and new contributors. Also the local League member will feel more confident knowing hundreds more women will be doing the same thing at the same time.

2. Sunday supplement material for newspapers with catchy history theme idea such as "What the League has been doing for Texas lo these many years." - with quotes from past and present elected officials with pictures.

3. Compiling information of all types of activities since the LWV in Texas was started. Local Leagues will supply information to State Finance Chairman who will compile impressive statistics.

4. Posters, billboards, displays in local store windows, bumper stickers, and stickers for businesses which contribute to LWV.

5. Radio and TV coverage--spot announcements of mammoth LWV statewide Finance Drive.

6. Each LWV member solicitor will wear something clever to represent the LWV.

7. At end of week a unified report will be given through the news media which will be invaluable publicity.

So this is the beginning of our BIG PLAN!!!!

Please clip and fill in the following questionnaire and let us know if you would like to join in this Great Idea.

Name of League _____

City _____

Finance Chairman _____

We are (are not) interested in a Statewide Finance Drive in the month of February beginnning 1968.

JUN 19 RECD

League of Women Voters of the U.S.
[redacted]

May 9, 1967

FINANCE REPORT TO COUNCIL OF THE LEAGUE
OF WOMEN VOTERS OF THE U.S.

MRS. THOMAS SNELHAM

I feel as if I were standing on the very tippy top of a mountain peak, quite out of breath from the exciting climb and absolutely captivated by the view from whence we've come. At this moment I do not plan to look to the snow capped peaks ahead but rather trace the path we have followed.

Last summer I reviewed the historical picture of League financing. How many of you are aware that it was not until 1946 that the national bylaws were revised to include a statement:

"Financial responsibility for the work of the League of Women Voters of the United States shall be assumed annually by the local Leagues."

Or that in 1952 the Recognition Standards for local and provisional Leagues were revised by Convention delegates to include:

"A local League shall make provision in its budget for income from non-member contributions."

These two formal actions made integrated finance and the finance drive respectively, not only a good idea but a firm responsibility of local Leagues. No wonder that I as a brand new Finance Chairman in 1951 was puzzled by my predecessor's performance. The League, along with me was just beginning to conduct finance campaigns. Just think of the progress we have made since then! "How",you might ask, "did we finance the national League before the League adopted its present pattern of integrated finance and finance drives?" The national Board had a national finance committee which ran around collecting large contributions from wealthy members and friends. The system worked to a certain extent -- that is until the depression and the ever-changing tax laws gradually proved the method wholly inadequate. Then more and more as time went on, local Leagues with state and national guidance began to assume responsibility for supporting the League at all levels local, state and national, and finally this culminated in the changes in the by-laws and recognition standards which I mentioned earlier.

But with progress always come new problems. Just about the time we thought we had the financing of the total League on a sounder basis, the period of the League's greatest expansion began. Starting in 1951 in its efforts to fill in the white spaces on the League map, and to develop from 39 state Leagues to our present 50, the national League began to draw heavily upon its reserves to finance the expansion and to continue necessary services to the new Leagues. National budgets throughout the '50's reflect a steady increase in withdrawals from reserves. As our local and state Leagues grew in numbers and strength, our national reserves proportionately dwindled. Finally at the 1962 Convention delegates woke up to the fact that local and state pledge support was simply not meeting the needs for services in a growing organization and asked the national Board to present a more realistic national budget, including adequate pledge support. This resulted in the five-year plan starting in 1963, which Mrs. Toomey, the National Budget Chairman, will tell you about in her presentation. My happy responsibility is to tell you about the progress in fund-raising and budgeting on local and state levels which has made a five year plan possible. It is a real success story. I hope later you

one means of participating. Many finance chairmen told us that their most active members were the ones who made the most member contributions. Being active, they saw all too well the need for more money. But what about the girl who takes a year off to learn to play the piano or take ballet lessons or you name it. Shall we assume her interest in the League is totally dead? Lets keep her informed about what the League is doing and encourage her to contribute to the League even if she isn't being active. It might even make it easier to lure her back to an active role the following year.

Speaking of participation, perhaps the one discouraging fact on annual finance reports this year was that there were fewer solicitors working on drives than last year. I'm a great committee person myself and I'm all for getting more members in the act. Perhaps as state leaders, this is something you can stress -- encouraging local finance chairmen to enlarge their committees and number of workers.

As I've already remarked, the national Board has been much concerned about reserves -- their own. The Board has had to be concerned for they have been a fast vanishing item. So it was with interest that I noted that reserves in local Leagues added up at the end of the year to roughly $1,045,000. About 1/3 of this amount was reported as earmarked for publications, equipment, voters service, delegates to state meetings, etc. This means that uncommitted reserves in local Leagues are equal to 45% of last years local League expenditures. That old nest egg instinct still flourishes. I was so amused to read in a local League bulletin the remark that they had $1,000 sitting in a reserve fund doing absolutely nothing and that it was downright immoral for a League to collect money from its community, and then just sit on it and not use it for service. I have always agreed with that philosophy. On the national level we have carried this -- use every dollar you get for service philosophy -- to such an extreme that Miss Drake has had to run around looking under the cushions on chairs to try and find money to pay our bills.

You may be interested in the answers we received to other questions we asked on annual reports. First a work about state services. Thirty-three state Leagues reported holding conferences on some or all phases of finance. Sometimes they concentrated on budget-building, sometimes combining state and local budgets, sometimes they concentrated on finance, and sometimes on both budget and finance. Illinois, Massachusetts, Michigan, Ohio and Texas reported that several different kinds of conferences were held. Most of the state Leagues, those which did not hold conferences, talked finance in Board reports, voters, memos, letters, and in individual visits. The 33 states reporting such conferences is a larger number than two years ago when there were only 28 Leagues which held them but not as many as the 40 Leagues that reported conferences last year. However, I believe we must look at state servicing on a two year basis, because certainly none of us can do all the things we would like to do. Viewed on a two year basis we can definitely see an impressive increase in the amount of state services provided in the field of finance and there is little doubt it is paying off.

Let me give you some examples: I have always gotten a big kick out of local Board members who have come to a state Budget Committee meeting with the obvious, definite purpose of being sure that their local pledge was not raised. After spending two or three house drawing up the state budget and discussing what money is needed for what the committee would arrive at the income side and then this previously negative character would be upping the pledge for her local League with a munificent wave of the hand. We cannot expect members to understand League finance without thorough discussion of aims and goals in terms of dollars. You will be interested in a comment on Indiana's Report. "From this day long state budget building session came a fine budget. A most unusual and exciting movement developed when non-state Board members decided that only by explaining total League structure and the state's needs and plans personally to local Leagues, would this budget come to

will take time to study the pages in Workbook II which show financial progress in the League and note that local League income has now passed the 2½ million dollar level. In fact, in the past 5 years, local income has increased better than 50%. But right now I want to talk to you particularly about what we have accomplished in the past year.

Let me tell you first about contributions -- the brightest note in the picture. Altogether, Leagues raised over $1 and a quarter million dollars from contributions last year, and over $1,000,000 of this came from individuals and business contributors who were not League members. This amount was $110,000 more than Leagues raised from contributions during the previous year; in fact it is the biggest gain in total dollars raised from contributions in League history. It is only the second time in history that we have increased contributions by more than $100,000 in one year. We did it before back in 1952 -- and I can imagine the League was jubilant then. But we must remember it may have been easier to realize big increases then, for we were just beginning to raise funds in earnest and our public was still largely untapped. Total local League income in those days hadn't even reached the million dollar mark, while today, in 1967, total local League income is over 2½ million dollars. We have come a long way and raising a $110,000 more on so large a base is an even more notable achievement than it was in 1952. We have real good reason to rejoice.

You might be interested in learning where the biggest gains were made. We all know that some Leagues raise more money some years than do others. Last year local Leagues in 30 states raised considerably more than during the previous year. There was ten states which raised over 20% more. I'd like to name the ten. In Maryland they raised 21% more; in Colorado 23% more; in Oregon and Virginia 26% more; in Nebraska 29% more; in Massachusetts 30% more; in Nevada 38% more; in Vermont 45% more and in Arkansas 60% more. Finally I'd like to give you the winner - (hold your breath) Iowa Leagues increased 65%.

I'd like to especially mention one of these states which is in a category by itself. When we started out on our five year plan in 1963, our aim was to raise budgets on all three levels of League organization -- local, state and national. There is one state which has done this. It has not only increased its local League income and its pledge to national, but at the same time it has also increased its state budget proportionately. This state is Massachusetts and they certainly deserve to take a bow.

Now lets take a look at another important source of League income, our dues. Dues are gradually increasing. Now about 43% of our members are paying dues of $7.00 or more. A word about this. The size of dues is stated in local League by-laws. It is up to each League to decide what amount its dues should be. Lately a few Leagues have expressed the feeling that they were being pressured by someone to raise dues. I don't know who that someone is. Rather it seems to me it is the facts of life which pressure Leagues into raising dues. Today some Leagues are paying $10 dues and there are even some people who have advised us that anything less than $25 is unrealistic. Naturally state Leagues have encouraged their local Leagues to consider increasing dues as an added source of income. Like the state which announced it was granting blanket permission to all local Leagues to raise dues if they wished to do so. But the final decision is local. As I remember mathematics, its just that $10 adds up faster than $5 and it all boils down to where and how a League feels it can best raise all the money which the League needs. In speaking of dues, it is only natural to speak next about member contributions. This is a source of income more and more Leagues are encouraging. The good news this year is that 1,121 more members contributed to the League. Now, one quarter of our members contribute more than a quarter of million dollars to the League on top of their dues. So much of the success of our League is based on member participation and we are all justly proud of our active members. But don't lets forget that making a contribution is

pass. Therefore before they left they decided which of their number would go to other local Leagues at her own expense to promote the budget. The one method most successful in upping finances to build stronger Leagues is personal contact." How right they are! To become committed one must become involved.

Ohio wrote: "We are still not convinced that we have reached as many non-finance people on local Boards as we should to engender real excitement and cohesion in budget and finance, so we are planning a finance evening at the state convention this May when we will have all delegates as a captive audience. We must keep plugging away to broaden the personnel base and raise our sights. It is high time (to quote from the Ladies Home Journal) that we stopped being proud of the fact that compared to the League of Women Voters, the Society of Church Mice is an affluent organization."

Those of you who feel you cannot or have not done as well or as much as you should in providing services, may be heartened to know you have company even among our largest, most successful and sophisticated Leagues. They report that just when they have all of their local Leagues with them, Boards change and they have to start all over again. C'est la vie in the League of Women Voters!

Answers to the question "How do you help Leagues arrive at a pledge which represents a fair share of the support needed?" -- showed a wide range of thinking. Four states use a formula to arrive at a fair share. Eight states suggest pledges on a per capita cost, with slight variations. Twelve more states essentially start on a per capita basis but then make adjustments up or down according to each local League's individual ability or need. There is a wide variation in the amount of the per capita pledges being suggested. Amounts cited varied from $5 to $8, but probably the gap is even wider, judging from the per capita figures worked out for the proposed national budget. There are also a few states which do not suggest pledges and one of these made a wonderful comment: "We suggest they should volunteer to pledge -- but in a more subtle way than the army asks for volunteers."

Another question on the Annual Report asked whether there appeared to be a marked tendency among businesses to earmark their contributions for a particular League activity. Replies showed the percentage of earmarked gifts was really quite small. Purposes for which gifts were earmarked were much as you might imagine: Voters Service work, publications such as Know Your Town or to permit free distribution of League materials to schools, libraries or the community at large. Two mentioned specifically earmarked contributions for a television program and for publishing a legislative guide. The answers to one question came as a big surprise to me. Less than 15% of the local Leagues are using Men's Advisory Committees. This happy, eager little volunteer is married to a very intelligent accountant and I ask his advice about everything. Besides I like men. Most of them are too busy to work in their communities the way we do, but they are such a help (and pleased to be) in making our work more effective. I really believe that Men'a Advisory Committees are a step that many Leagues just haven't gotten around to yet, because most of them are concentrated in a few states. Michigan, California, Ohio, New Jersey, Oregon, Illinois and Pennsylvania have the most although a number of other states report from one to four. Here are some of the comments made by finance chairmen in states where committees have been used. "Leagues report the committees are a source of great encouragement as well as advice." "Men's Advisory Committees should be encouraged because they seem to work." "Almost all the Leagues which have used them have found them helpful. Most important they gave <u>confidence to the entire</u> League by their interest. I strongly advise Leagues -- old, new and provisional to set up Men's Committees." "Committee members should be asked for one year, not for life, so changes can be made as desired." About five Leagues have Men's Advisory Committees, and in most the committee has been very helpful. if not the backbone of the drive." On this I would certainly like to comment

These committees are for advising us about raising money. They are not to take the load off of our shoulders; they are to help us do a better job.

The irreputable fact that we are not tax-deductable came in for a few remarks. As I was starting to collect my thoughts for this report I decided that the first step was to sharpen my pencils. The latest issue of the New Yorker was lying on the counter in the kitchen which I passed on my way to the pencil sharpener. Just a quick peak at a few pages wouldn't delay me much. What did I find but a picture of an ingratiating beggar of the "My Fair Lady" type, with his hand extended to a very startled, stuffy business man type waiting at a bus stop. The beggar was saying: "How long has it been, sir, since you have had the deep-satisfaction of giving without the benefit of tax-exemption?" Just think of the deep satisfaction that we are able to provide to our growing list of contributors! And isn't it a satisfaction to be giving it to more and more businesses who are giving to us in larger amounts. While the truly large contribution is probably not possible, the number of larger contributions is growing. Last year, the number of contributions over $100 nearly doubled and the general trend in size of gifts was up in every category. This is deeply satisfying.

There is little doubt that Leagues are getting more sophisticated and more knowledgeable in the field of fund-raising. We are making progress in selling our purpose to the public and we are reaping the benefits in dollars and cents as well as in many other ways: in prestige, in respect, in recognition and in opportunities.

I would like to read an article from a state Voter:

EDITORIALLY SPEAKING

"The League of Women Voters has a marvelous approach to the money problem -- a sort of Alice Through the Looking Glass technique -- that has paid off handsomely in the past five years. Unlike domestic financing, where the budget is limited by the income, the League method is to dream up a budget and then go out and raise the money.

Even though the Illinois League has been a leader in finance since its founding in 1961 the Leagues in Illinois started to think even bigger. We thought of big action campaigns, of greater Voters Service, of improved publications. nd what happened? The members rose to the challenge.

In 1961, about 1500 women participated in finance drives across the state and raised about $62,000. Last year about 1700 members raised over $80,000 (200 more workers raised $18,000 more).

All this has meant a tremendous boost to the effectiveness of local, state, and national programs. It has meant more people involved in League activities and more business men aware of an opportunity to support a responsible citizen organization.

Another means of raising money and of being sure that we as members provide our fair share toward League expenses is raising dues to match this increased contribution from the community. The $5.00 of ten or fifteen years ago is simply out of line with present-day costs. Most other service organizations have raised their dues (ask your husband what dues he pays). Although some recoil in horror at $7.50 or $10.00, on the assumption that it will keep people from membership, how many really will find the extra $2.50 or $5.00 impossible? One less trip

to the hairdresser, one less carton of cigarettes -- let's be realistic.

Budgets are in the making, annual meetings are not far off. Every League member should give this matter of our just dues some serious thought. As the National Board Report states:

> "The key to successful financing in the League lies in our own conviction. If we believe in the importance of the League's role, our needs can be met."

Yes, its been a great year. Let's beat our record in 67-68!

Leg

LEAGUE OF WOMEN VOTERS OF TEXAS

[redacted]

June 20, 1967

Dear Local League President and Finance Chairman:

Enclosed are five (5) forms to be filled in reporting the Finance Drive which you held in February 1967.

Please fill in all five copies. Mail four (4) of them directly to me at my home address which appears below. The fifth copy is for your own files. These will be the only Finance Report Forms you will be asked to send in this year as I will see that the reports will be sent to national office at the proper time next spring.

Your deadline for these reports: August 1st. Please abide by this date as the information from these reports is vital for the meeting of the State Budget Committee. Thanks for your cooperation.

Sincerely,

Dot Rosenzweig
(pc)

Mrs. Abe Rosenzweig
State Finance Chairman,
LWV of Texas

[redacted]

Leg

LOCAL LEAGUE _____
State _____

Annual Report 1967--1968

Local League Finance Chairman's Report----1967-1968

1. What was the goal of Finance Drive held between 2/1/67 and 1/1/68?
   Members $_____
   Non-members $_____
   Total $_____

2. How much was raised in Drive held between 2/1/67 and 1/1/68?
   Members $_____
   Non-members $_____
   Total $_____

3. Number of persons who contributed:
   Members _____
   Non-members--individuals _____
   Non-members--business firms _____

4. Non-member contributions from individuals and business firms:
   Number of renewals _____
   Number of new contributors _____
   Number of refusals _____
   Number of prospects not contacted _____

5. Number of workers: Actual solicitors _____
   All other workers _____

6. Number of all gifts received: Under $5 _____, $5 to $10 _____, $10 to $25_____, $25 to $50_____. $50 to $100_____, Over $100___

7. Other types of contributions such as printing, etc.:

8. List the names of any nationwide business firms, labor unions, etc., which contributed to your League this year: (Please note the name of parent company if possible when listing the name of a branch or subsidiary company whose name differs from the parent company):

9. List the names of any statewide or regional business firms, which contributed to your League this year:

10. Have you a good success story or helpful procedure to share with other local League fund raisers? If so, please describe in detail, using other side if necessary.

9/6

TO: State Board

FROM Dot Rosenzweig

LWV of Texas
August 1967

RE: Pre-Board Report for September 1967

We now have 26 local Leagues signed up to participate in the statewide Finance Drive. Therefore plans are being formulated to implement the wishes of these Leagues. This is a clear indication that the majority of the local Leagues are tremendously interested in any concrete help coming from the state Board. This may not be the answer to our financial difficulties but we "aim to give it a whirl."

Also included in this report are the following:

1. Finance History of the League of Women Voters of Texas updated through March 1967.
2. Finance Statistics to supplement Finance History.
3. Statistics for Budget Committee including completed Finance Drives.

The following Leagues will participate in the statewide Finance Drive:

Abilene	Dallas	Irving	Waco
Amarillo	Denton	Lake Jackson	Wichita Falls
Austin	Dickinson	Midland	
Bay Area	El Paso	Odessa	
Baytown	Tarrant County	Pasadena	
Beaumont	Freeport	San Marcos	
Corpus Christi	Harlingen	South Jefferson County	
Corsicana	Houston	Texas City	

Five local Leagues answered "not interested."

Seven local Leagues did not answer.

* * * * * * *

9/6

TO: State Board

FROM: Dot Rosenzweig

LWV of Texas
August 1967

RE: More statistics on completed Finance Drives
Pre-Board for September 1967

LEAGUES	RENEWALS	NEW CONTRIBUTORS	REFUSALS	PROSPECTS NOT CONTACTED	MEMBERSHIP -budgeted?
Abilene		No report			40
Amarillo					60- ?
Austin	106	47	32	15	200
Bay Area	7	38	50	25	86
Baytown	82	13	20	16	55
Beaumont					98
Brownsville	Sept. Drive				36
Corpus Christi					207
Corsicana	No report				50
Dallas	275	38	228	98	500
Denton	69	19	42	45	68
Dickinson	84	16	24	18	78
Edinburg	No report				23
El Paso	30	21	54	122	175
Fort Worth	127	30	105	0	176
Freeport	No report				47
Galveston					110
Harlingen	No record is kept of this requested information.				28
Houston	147	56	28	59	446
Irving	66	6	8	27	55
Lake Jackson	No report. Finance Drive not completed.				40
La Marque					50
Longview	No report				73
Lubbock	Sept. Drive				97
Midland	156	18	25	90	115
Odessa	88	5			75
Pasadena	62	21	25	82	70
Richardson					70
San Angelo					25
San Antonio	No report				250
San Marcos	63	1	0	0	63
Texas City					52
S. Jeff. Co.	32	14	8	10	58
Tyler	October Drive				55
Victoria	Sept. Drive				70
Waco	80	9	5	5	99
Wichita Falls					50
Brazos Co. Prov.					

* * * * * *

Ret from Cols

3 forms - 1 for president
1 for Finance Chairman
1 to be returned to:
Mrs. Abe Rosenzweig, Box 507
Baytown, Texas 77521

LWV of Texas
September 1967

Questionnaire for all local Leagues participating in Statewide Finance Drive

1. How many local Voters Guides have you distributed over the past two years? _____ (If League is not that old -- since organization) If your League has its local Voters Guide published in the local newspaper please give approximate circulation of your paper.

2. How many voters have you registered over the past two years? _____

3. Please list by name the publications published by your League which have been distributed in your community during the last two years.

4. What outstanding work has your local League done on a local level within the past two years?

5. Have you any complimentary "Quotes" which may have been given you by persons who are well known throught the state concerning the League of Women Voters?

Please use the bottom of this page to answer and also on the back.

9/6

League of Women Voters of Texas

[redacted]

MRS. WILLIAM E. JOOR, President

FINANCE HISTORY OF THE LEAGUE OF WOMEN VOTERS OF TEXAS
AS OF MARCH 31, 1967

League and Year Recognized	1960 Population	1962-63	1963-64	1964-65	1965-66	Standing Order September 1967 1966-67
Abilene - 1953	90,368					
Membership		35	36	42	34	35
Budget		1230.00	1500.00	950.00	1025.00	1315.00
State & Nat'l. Services		350.00	400.00	200.00	300.00	300.00
Amarillo - 1951	137,969					
Membership		28	40	34	40	40
Budget		2500.00	1995.00	2150.00	1610.00	2050.00
State & Nat'l. Services		500.00	550.00	350.00	400.00	400.00
Austin - 1920	186,545					
Membership		211	204	197	173	146
Budget		3265.00	3315.00	3615.00	3545.00	3755.00
State & Nat'l. Services		1695.00	1725.00 (Gift)	1765.00 100.00	1800.00	1850.00
Bay Area - 1965						
Membership					80	79
Budget					310.00	975.00
State & Nat'l. Services				Fee	50.00	200.00
Baytown - 1954	28,159					
Membership		50	59	59	55	55
Budget		1040.00	1225.00	1670.00	1589.00	1644.00
State & Nat'l. Services		225.00	275.00	300.00	325.00	350.00
Beaumont - 1947	119,175					
Membership		95	81	90	86	78
Budget		1420.00	1600.00	1600.00	1635.00	1930.00
State & Nat'l. Services		650.00	700.00	700.00	700.00	700.00
Brownsville - 1949	48,040					
Membership		39	52	52	41	41
Budget		1660.00	1680.00	2090.00	2210.00	2280.00
State & Nat'l. Services		950.00	725.00	815.00	900.00	900.00
Corpus Christi - 1945	167,690					
Membership		179	192	190	193	193
Budget		2770.00	2820.00	2890.00	2765.00	2915.00
State & Nat'l. Services		1050.00	1125.00	1150.00	1300.00	1300.00

League and Year Recognized	1960 Population	1962-63	1963-64	1964-65	1965-66	1966-67
Corsicana - 1952	20,344					
Membership		53	51	60	49	49
Budget		950.00	955.00	985.00	1020.00	1050.00
State & Nat'l. Services		325.00	350.00	370.00	400.00	425.00
Dallas - 1938	679,684					
Membership		488	533	562	519	503
Budget		9342.00	9342.04	10950.00	9782.00	12150.00
State & Nat'l. Services		3400.00	3500.00	3575.00	3700.00	3900.00
Denton - 1961	26,884					
Membership		47	51	64	58	58
Budget		437.00	1010.00	1255.00	1575.00	1680.00
State & Nat'l. Services		100.00	125.00	215.00	265.00	315.00
Dickinson - 1949	4,175					
Membership		67	64	90	105	105
Budget		1155.00	1155.00	1185.00	1410.00	1575.00
State & Nat'l. Services		350.00	350.00	425.00	450.00	525.00
			(Gift)	15.00		
Edinburg - 1949	18,706					
Membership		39	38	22	30	30
Budget		1075.00	1175.00	1075.00	950.00	790.00
State & Nat'l. Services		500.00	500.00	350.00	350.00	350.00
El Paso - 1965	276,687					
Membership					142	142
Budget					700.00	3970.00
State & Nat'l. Services				Fee	100.00	500.00 -600
Fort Worth - 1941	356,268					
Membership		107	109	155	151	148
Budget		2602.00	2923.00	3393.00	4066.00	4735.00
State & Nat'l. Services		675.00	725.00	825.00	950.00	1050.00
Freeport - 1953	11,619					
Membership		54	56	60	50	48
Budget		1240.00	1300.00	1540.00	1650.00	1450.00
State & Nat'l. Services		375.00	400.00	440.00	500.00	510.00
Galveston - 1920	67,175					
Membership		90	87	106	101	101
Budget		3625.00	3070.00	3105.00	3100.00	3185.00
State & Nat'l. Services		1155.00	500.00	500.00	500.00	600.00
Harlingen - 1952	41,207					
Membership		42	41	32	35	32
Budget			2010.00	969.75	800.00	850.00
State & Nat'l. Services		330.00	375.00	425.00	325.00	325.00

League and Year Recognized	1960 Population	1962-63	1963-64	1964-65	1965-66	1966-67
Houston - 1920	938,219					
Membership		390	433	462	472	432
Budget		6850.00	7450.00	8350.00	8785.00	10050.00
State & Nat'l. Services		2800.00	3000.00	3200.00	3500.00	4000.00
Irving - 1959	45,985					
Membership		68	62	69	65	64
Budget		1614.00	1753.00	1637.50	1965.00	1950.00
State & Nat'l. Services		305.00	420.00	465.00	490.00	525.00
Lake Jackson - 1954	9,651					
Membership		36	36	35	32	32
Budget		1420.00	1402.00	1415.00	1200.00	1245.00
State & Nat'l. Services		450.00	500.00	510.00	500.00	500.00
La Marque - 1941	13,969					
Membership		69	72	65	49	49
Budget		920.00	1000.00	1075.00	1180.00	1145.00
State & Nat'l. Services		325.00	350.00	340.00	370.00	375.00
Longview - 1945	40,050					
Membership		65	74	63	64	63
Budget		1720.00	1390.00	1780.00	1555.00	1680.00
State & Nat'l. Services		500.00	400.00	400.00	450.00	450.00
Lubbock - 1952	128,691					
Membership		114	113	125	104	104
Budget		5460.00	4570.00	5250.00	4185.00	4025.00
State & Nat'l. Services		1050.00	1150.00	1215.00	1250.00	1350.00
Midland - 1941	62.625					
Membership		149	163	135	103	103
Budget		4030.00	5730.00	6155.00	4723.00	4723.00
State & Nat'l. Services		950.00	1250.00	1365.00	1600.00	1600.00
Odessa - 1952	80,338					
Membership		70	59	52	46	46
Budget		2700.00	2800.00	2850.00	2375.00	2125.00
State & Nat'l. Services		500.00	550.00	550.00	550.00	600.00
Pasadena - 1953	53,737					
Membership		37	46	50	68	68
Budget		1150.00	1150.00	1185.00	1933.00	1874.00
State & Nat'l. Services		325.00	350.00	350.00	375.00	375.00
Richardson - 1961	16,810					
Membership		48	62	68	56	54
Budget		830.00	975.00	1080.00	1055.00	1350.00
State & Nat'l. Services		100.00	135.00	145.00	175.00	200.00
San Angelo - 1953	58,815					
Membership		33	42	32	25	25
Budget		1300.00	1150.00	1130.00	940.00	675.00
State & Nat'l. Services		350.00	400.00	340.00	250.00	110.00

League and Year Recognized	1960 Population	1962-63	1963-64	1964-65	1965-66	1966-67
San Antonio - 1940	587,718					
Membership		201	211	259	222	220
Budget			3900.00	5200.00	5800.00	6390.00
State & Nat'l. Services		1500.00	1600.00	1600.00	1800.00	1900.00
San Marcos - 1962	12,713					
Membership		70	60	55	44	44
Budget		250.00	700.00	775.00	885.00	1295.00
State & Nat'l. Services		50.00	100.00	140.00	165.00	200.00
So. Jeff. County - 1942	66,676					
Membership		75	62	58	54	58
Budget		950.00	1125.00	1000.00	1000.00	1100.00
State & Nat'l. Services		150.00	300.00	300.00	325.00	375.00
Texas City - 1943	32,065					
Membership		63	62	64	48	48
Budget		1316.50	1172.50	1422.50	1415.00	1560.00
State & Nat'l. Services		210.00	350.00	400.00	400.00	425.00
Tyler - 1951	51,230					
Membership		62	49	61	61	61
Budget		1358.50	1420.50	1306.00	1525.00	1523.50
State & Nat'l. Services		400.00	425.00	425.00	425.00	425.00
Victoria - 1955	33,047					
Membership		82	87	71	74	74
Budget		1160.00	1260.00	1465.00	1535.00	1435.00
State & Nat'l. Services		400.00	400.00	465.00	465.00	475.00
Waco - 1949	97,808					
Membership		95	104	115	108	108
Budget		2350.00	2250.00	2350.00	2210.00	2290.00
State & Nat'l. Services		1100.00	1100.00	1125.00	1150.00	1150.00
Wichita Falls - 1950	101,724					
Membership		65	52	44	44	39
Budget		1260.00	1035.00	1240.00	1025.00	1630.00
State & Nat'l. Services		200.00	200.00	225.00	225.00	235.00
Brazos County - Provisional 1967						
Membership						90
Budget						721.00
State & Nat'l. Services						50.00
LWV of Texas Budget		28,850.00	32,205.00	26,375.00	29,130.00	37,055.00
LWV of Texas Pledge to National		8000.00	9000.00	10,075.00	11,075.00	12,025.00
Number of Leagues in Texas		36	35	35	35	37 plus one Provisional
Number of Leagues in U.S.A.		1150	1164	1181	1183	1237
Total Texas Membership (7 m-a-1)		3458	3553	3763	3688	3945
Total U.S. Membership		132,000	134,946	145,543	146,275	147,154
Texas Ranks Nationally in Membership		11th	11th	11th	11th	11th
Texas Ranks Nationally in Pledge		11th	10th	10th	10th	10th

* * * * *

9/6

TO: State Board, Budget Committee and LLPs attending Budget Committee meeting

FROM: Dot Rosenzweig

LWV of Texas
August 1967

RE: Finance statistics to supplement Finance History
Pre-Board for September 1967

Finance Statistics 1967-1968
Finance Drive 1967-68
Compared to 1966-67

LEAGUE	BUDGET	PLEDGE	INCREASE	DECREASE	OTHER SOURCE	INCOME AMOUNT
Abilene	$ 1,175.00	$ 300.00		$51.83	Ck.Acct.& Sav.	$300.00
Amarillo	2,257.00	475.00				
Austin	4,020.00	1,950.00	$154.02		Voter Reg.Pub.	349.55
Bay Area	1,552.00	300.00	402.50		" " Misc.	10.00
Baytown	1,772.00	500.00	101.50		" "	290.00
Beaumont	1,580.00	700.00			Publications	100.00
Brownsville	1,535.00	500.00	Sept. Drive		Surplus	335.00
Corpus Christi	2,740.00	800.00			Int. on Reserve	30.00
Corsicana	1,100.00	475.00				
Dallas	12,469.00	4,500.00		334.63	Int. & Other	244.00
Denton	1,815.00	500.00	42.60		Publications	15.00
Dickinson	1,575.00	550.00		55.50	Other	260.00
Edinburg	750.00	350.00			Voter Reg.	100.00
El Paso	2,725.00	600.00	393.00		Pub. & Others	350.00
Tarrant Co.	5,725.56	1,250.00	562.56		Pub. & Reserve	383.00
Freeport	1,450.00	510.00				
Galveston	3,235.00	600.00	April Drive		Voter Reg. Pub. and Rent.	985.00
Harlingen	850.00	325.00	110.50		Voter Reg.	300.00
Houston	10,000.00	4,000.00	1,482.00		Voter Reg.	300.00
Irving	1,565.00	525.00		249.89		
Lake Jackson	963.00	50.00				
LaMarque	935.00	375.00	May Drive		Voter Reg.Other	85.00
Longview	1,695.00	450.00			Pub. & Other	105.00
Lubbock	4,050.00	1,400.00	Sept. Drive		Interest	50.00
Midland	4,120.00	1,650.00		498.50	Publications	210.00
Odessa	1,875.00	400.00	942.50		Other	50.00
Pasadena	2,084.00	500.00		537.50	Voter Reg.Other	370.00
Richardson	1,305.00	350.00				
San Angelo		No information				
San Antonio	6,500.00	2,100.00	Nov. Drive			
San Marcos	1,455.00	300.00		150.50	From Reserves	360.00
S. Jeff. Co.	1,100.00	375.00				
Texas City	1,660.00	475.00		24.50	Voter Reg.Pub.	230.00
Tyler	1,513.50	450.00	Oct. Drive		Subscription	75.00
Victoria	1,485.00	500.00	Sept. Drive			
Waco	2,370.00	1,150.00		69.67	Voter Reg.	450.00
Wichita Falls	1,810.00	275.00	May Drive		Reserves	200.00
Brazos Co.Prov.	721.00	50.00				

10 Leagues did not report by deadline; 3 Leagues have September Drives; 1 has April Drive, 2 have May Drive, 1 has October Drive; 1 has November Drive.

* * * * * *

at SB- Sept.

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LWV of Texas
August 1967

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Beaumont	1,580.00	700.00			Publications	100.00
Brownsville	1,535.00	500.00	Sept. Drive		Surplus	335.00
Corpus Christi	2,740.00	800.00			Int. on Reserve	30.00
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Dallas	12,469.00	4,500.00		334.63	Int. & Other	244.00
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Galveston	3,235.00	600.00	April Drive		Voter Reg. Pub. and Rent.	985.00
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Houston	10,000.00	4,000.00	1,482.00		Voter Reg.	300.00
Irving	1,565.00	525.00		249.89		
Lake Jackson	963.00	50.00				
LaMarque	935.00	375.00	May Drive		Voter Reg.Other	85.00
Longview	1,695.00	450.00			Pub. & Other	105.00
Lubbock	4,050.00	1,400.00	Sept. Drive		Interest	50.00
Midland	4,120.00	1,650.00		498.50	Publications	210.00
Odessa	1,875.00	400.00	942.50		Other	50.00
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Victoria	1,485.00	500.00	Sept. Drive			
Waco	2,370.00	1,150.00		69.67	Voter Reg.	450.00
Wichita Falls	1,810.00	275.00	May Drive		Reserves	200.00
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10 Leagues did not report by deadline; 3 Leagues have September Drives; 1 has April Drive, 2 have May Drive, 1 has October Drive; 1 has November Drive.

* * * * * *

9/6

TO: Budget Committee and Local League Presidents attending Budget Meeting

FROM: Dot Rosenzweig

RE: Statistics for Budget Committee September 1967
Pre-Board for September 1967

LWV of Texas
August 1967

LOCAL LEAGUES	DUES	MEMBERSHIP	FINANCE GOAL	GOAL REACHED
Abilene	$5.00	40	$ 675.00	$566.60
Amarillo	6.00	46		
Austin	5.00	200	2,672.45	2,495.02
Bay Area	8.00	86	400.00	673.00
Baytown	6.00	55	1,152.00	1,138.00
Beaumont	5.00	98		
Brownsville	5.00	36		
Corpus Christi	5.00	207		
Corsicana	5.00	50		
Dallas	7.50	500	7,400.00	6,940.63
Denton	10.00	68	1,100.00	993.00
Dickinson	5.00	78	860.00	794.00
Edinburg	5.00	23		
El Paso	7.00	175	1,150.00	1,153.00
Tarrant County	5.00	176	3,575.00	3,804.56
Freeport	5.00	47		
Galveston	5.00 & 7.50	110		
Harlingen	5.00	28	275.00	316.00
Houston	7.50	446	5,950.00	6,643.00
Irving	6.00	55	1,235.00	997.61
Lake Jackson	5.00	40		
La Marque	5.00	50		
Longview	5.00	73		
Lubbock	5.00	120		
Midland	6.00	100	3,170.00	2,404.00
Odessa	5.00	57	1,450.00	1,167.50
Pasadena	6.50	82	1,569.00	1,321.50
Richardson	5.00	64		
San Angelo				
San Antonio	7.50	185		
San Marcos	5.00	63	780.00	598.00
So. Jefferson Co.	5.00	58	800.00	562.00
Texas City	5.00	52		
Tyler	5.00	52		
Victoria		70		
Waco	7.50	99	1,095.00	1,049.00
Wichita Falls	5.00	27		
Brazos County Prov.	7.50	90		

* * * * * * *

LWV Texas

3 forms - 1 for president
1 for Finance Chairman
1 to be returned to:
Mrs. Abe Rosenzweig, Box 507
Baytown, Texas 77521

LWV of Texas
September 1967

Questionnaire for all local Leagues participating in Statewide Finance Drive

1. How many local Voters Guides have you distributed over the past two years? _____ (If League is not that old -- since organization) If your League has its local Voters Guide published in the local newspaper please give approximate circulation of your paper.

2. How many voters have you registered over the past two years? _____

3. Please list by name the publications published by your League which have been distributed in your community during the last two years.

4. What outstanding work has your local League done on a local level within the past two years?

5. Have you any complimentary "Quotes" which may have been given you by persons who are well known throught the state concerning the League of Women Voters?

Please use the bottom of this page to answer and also on the back.

TO: Local League Presidents Participating in Statewide Finance Drive

FROM: Mrs. Abe Rosenzweig

December 1, 1967
LWV of Texas

Please return the questionnaires to me at once that were sent you in September 1967 regarding the information which we need for use in Public Relations for the statewide finance drive. The Kits which were promised to you can not go out without this information which only you can furnish.

We ask that you give this your immediate attention.

Sincerely,

Mrs. Abe Rosenzweig
Finance Chairman
Box 507
Baytown, Texas 77521

Amarillo, Bay Area, Beaumont, Corpus Christi, Corsicana, Dallas, Denton, Dickinson, El Paso, Freeport, Harlingen, Houston, Irving, Lake Jackson, Midland, Pasadena, Tarrant County, Texas City, Wichita Falls.

* * * * * * *

TO: Local League Presidents

FROM: Mrs. Abe Rosenzweig, State Finance Chairman

LWV of Texas
December 1967

RE: Statewide Finance Drive Kits
February 12-16, 1968

Enclosed is your Statewide Finance Drive Kit. Included in it is the following:

1. Suggested Mayor's Proclamation
2. Suggested Radio/TV script
3. Suggested letters to the editor of your newspaper
4. Suggested article for your newspaper stating the accomplishments of various Leagues throughout the state
5. Governor's Proclamation
6. Sample badges for workers
   (A price list for the badges is included if you care to order these from the printer in Baytown. The name of the printer is Matherne's and the address is Post Office Box 445, Baytown, Texas 77520.
7. Flyer "It Makes A Difference" - later

League of Women Voters of Texas

[redacted]

December 1967

Statewide Finance Drive
February 12-16, 1968

SAMPLE MAYOR'S PROCLAMATION

To the People of _____

Whereas The League of Women Voters of _____ is a civic organization dedicated to promoting informed citizen participation in government and,

Whereas the League of Women Voters of _____ has consistently served our community in working toward better government,

Therefore, I, _____ as Mayor of _____ in recognition of their valuable service, do hereby proclaim the week of February 12 through the 16th to be League of Women Voters week in _____ and hereby affix my signature this _____ day of _____.

(It is suggested that the local League President and the Finance Chairman have a picture of themselves and the Mayor taken for the newspaper as he signs the above proclamation.)

TO: Local League Presidents

FROM: Mrs. Abe Rosenzweig, State Finance Chairman

LWV of Texas
December 1967

RE: Statewide Finance Drive Kit
February 12-16, 1968

Here are a few sample spot announcements which would fall into the Public Service category from which you may want to work.

Spot #1 We are being asked to assist the League of Women Voters in their finance drive starting February 12. With so many organizations seeking the support of our community it is necessary for us all to be selective in offering our support. We urge that you consider the League of Women Voters as being the recipient of your personal support. After all, we are all the recipients of their public service functions.

Spot #2 Have you ever seen a Voters Guide published by the League of Women Voters? If so, you are familiar with the excellent source of non-partisan Voters Service information it provides. If not, you can become a better informed citizen by availing yourself of this excellent voting aid. We want to thank the League for the time, energy and effort put into providing this service for our community. Would you like to express your appreciation, too? February 12 is the kick-off for the League Finance Drive; when you hear from them, why not send them a reply?

Spot #3 Would you like to add your voice in suuport of good government? The League of Women Voters is in the process of conducting their annual Finance Drive. You, as an individual citizen, can help them with their Voters Service projects, and with their never ending quest for improved citizen participation in government by sending in your contribution. It takes all of us working together to make our community, our state, and our nation stronger. When we act as informed citizens we strengthen all levels of government. The League will be contacting you for your support. Will your voice be heard?

Spot #4 Have you seen (name of newest local publication) published by the League of Women Voters of _____. We agree with Mr. (name of prominent citizen) when he says " (get approval for quote) ." It took many woman hours and a considerable sum of money to provide us with this excellent publication. The League can provide us with these citizen education tools only if the community believes that supporting the League is a part of its responsibility. When you are contacted by a League member, will you be among those who are willing to help them with this work?

League of Women Voters of Texas

[redacted]

December 1967

Statewide Finance Drive
February 12-16, 1968

SUGGESTED LETTER TO THE EDITOR OF THE LOCAL NEWSPAPER

Dear Editor,

Thank you for the generous help that you and so many others in the media have given to the League of Women Voters over the years. We could not get along without you.

Today through their work in the League, 4000 women volunteers in the State of Texas alone are informed and active participants in government in their communities. Since 1920 when the League began hundreds of thousands of women have learned about government by working with fellow League members to improve government. Many have gone on to serve their communities by running for public office, serving on appointed Boards and Commissions, and using their League-gained knowledge to act individually or with other groups.

The League has proved to be an adult education group whose by-word is excellence, a source of reliable nonpartisan information about elections, candidates, and issues, an instigator of reform, a backer of worthwhile issues, and a watchdog in the public interest. Though composed of women the League serves all citizens and the entire community. But requests for more League activity continue to come from the communities where there are Leagues, communities where there are presently no Leagues but which want them, from individuals, from other groups, from the political parties, and from government itself. The League of Women Voters can give this kind of service only if financed by contributions from the people who believe in its work and realize the importance of an informed electorate.

The League of Women Voters of Texas has designated February 12 through February 16 as Statewide Finance Drive Week. During this time members dedicated to the promotion of political responsibility will be calling on business firms and individuals for contributions toward making its efforts possible.

As editor of our daily newspaper we need your support in publicizing our Finance Drive and would like to feel we can count on an editorial during our Statewide Finance Drive Week.

Sincerely,

TO: Local League Presidents

FROM: Mrs. Abe Rosenzweig, State Finance Chairman

RE: Statewide Finance Drive Kit
February 12-16, 1968

LWV of Texas
December 1967

Sample Editorial
(to be used a few days after the mailing of letters to contributors)

What is the League of Women Voters?

The League of Women Voters is an organization of women dedicated to the principle that improved citizen participation in government builds strength in our democratic process.

Members in the League are homemakers, working women, students, mothers - no different from other women except they work to provide citizens in their communities with all the information and tools available to promote informed and active participation in government.

For example, during the last two years, over 47,000 voters in Texas were registered by League members, and more than 566,000 Voters Guides were distributed to registered voters.

Candidates for public office have been interviewed by League members in their communities. Many of these candidates meetings have been televised, others have been in the form of community meetings. In all cases, the candidates were treated equally, and the citizens were given an opportunity to meet prospective public officials.

Jim Wade of Dallas says, "I listen more to the League of Women Voters as a group than to 500 letters," and Lindon Williams, State Representative from Baytown, adds his opinion, "I appreciate...the community service your organization contributes to a better informed citizenry."

The League of Women Voters needs your support. When you receive your letter during their Finance Campaign, write a check - don't put it off. Your contribution is a vital share in good government.

TO: Local League Presidents

FROM: Mrs. Abe Rosenzweig, State Finance Chairman

RE: Statewide Finance Drive Kit
February 12-16, 1968

LWV of Texas
December 1967

Sample Press Release
(To be used week prior to Finance Drive)

LEAGUE LEADERSHIP FOUND IN 38 COMMUNITIES IN TEXAS

League members find their work more necessary and vital as our state continues to grow at such a rapid rate. With the great influx of new citizens to Texas, there has developed a need for published information on the various levels of government affecting our lives.

Local Leagues in Texas have met this need by publishing information on city and county government; school survey reports; information on parks and recreation; human relations; zoning; city councils and jury duty, to name just a few.

The acceptance of the material published by the League of Women Voters can be seen in the many commendations by school boards, and city and county officials. Elementary and secondary schools across the state have requested and used much of the League material as authoritative research information.

As a result of the insight of League of Women Voters members, and their dedication to good government, many members have been appointed to governmental committees and commissions where their participation is held in high regard. Public information meetings on governmental issues have been held all across the state.

During the week of February 12 to 16 League members across the state will be conducting their annual finance campaign. The money from this campaign will help them to continue to improve their already excellent service projects, both in their Voters Service activities and also those resulting from their studies of governmental issues. Communities in Texas fortunate enough to have local Leagues should be as pleased to help support them as the local Leagues are pleased to be able to service their communities.

TO: Local League Presidents

FROM: Mrs. Abe Rosenzweig, State Finance Chairman

RE: Statewide Finance Drive Kit
February 12-16, 1968

LWV of Texas
December 1967

Price List

Matherne's

[redacted]

Set of 30 badges and 60 ribbons----------$14.25

JAN 8 RECD

TO: Local League Presidents

FROM: Mrs. Abe Rosenzweig, State Finance Chairman

LWV of Texas
December 1967

RE: Statewide Finance Drive Kits
February 12-16, 1968

Enclosed is your Statewide Finance Drive Kit. Included in it is the following:

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2. Suggested Radio/TV script
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4. Suggested article for your newspaper stating the accomplishments of various Leagues throughout the state
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League of Women Voters of Texas

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December 1967

Statewide Finance Drive
February 12-16, 1968

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LWV of Texas
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League of Women Voters of Texas

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December 1967

Statewide Finance Drive
February 12-16, 1968

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Today through their work in the League, 4000 women volunteers in the State of Texas alone are informed and active participants in government in their communities. Since 1920 when the League began hundreds of thousands of women have learned about government by working with fellow League members to improve government. Many have gone on to serve their communities by running for public office, serving on appointed Boards and Commissions, and using their League-gained knowledge to act individually or with other groups.

The League has proved to be an adult education group whose by-word is excellence, a source of reliable nonpartisan information about elections, candidates, and issues, an instigator of reform, a backer of worthwhile issues, and a watchdog in the public interest. Though composed of women the League serves all citizens and the entire community. But requests for more League activity continue to come from the communities where there are Leagues, communities where there are presently no Leagues but which want them, from individuals, from other groups, from the political parties, and from government itself. The League of Women Voters can give this kind of service only if financed by contributions from the people who believe in its work and realize the importance of an informed electorate.

The League of Women Voters of Texas has designated February 12 through February 16 as Statewide Finance Drive Week. During this time members dedicated to the promotion of political responsibility will be calling on business firms and individuals for contributions toward making its efforts possible.

As editor of our daily newspaper we need your support in publicizing our Finance Drive and would like to feel we can count on an editorial during our Statewide Finance Drive Week.

Sincerely,

JAN 8 RECD

TO: Local League Presidents

FROM: Mrs. Abe Rosenzweig, State Finance Chairman

RE: Statewide Finance Drive Kit
February 12-16, 1968

LWV of Texas
December 1967

Sample Editorial
(to be used a few days after the mailing of letters to contributors)

What is the League of Women Voters?

The League of Women Voters is an organization of women dedicated to the principle that improved citizen participation in government builds strength in our democratic process.

Members in the League are homemakers, working women, students, mothers - no different from other women except they work to provide citizens in their communities with all the information and tools available to promote informed and active participation in government.

For example, during the last two years, over 47,000 voters in Texas were registered by League members, and more than 566,000 Voters Guides were distributed to registered voters.

Candidates for public office have been interviewed by League members in their communities. Many of these candidates meetings have been televised, others have been in the form of community meetings. In all cases, the candidates were treated equally, and the citizens were given an opportunity to meet prospective public officials.

Jim Wade of Dallas says, "I listen more to the League of Women Voters as a group than to 500 letters," and Lindon Williams, State Representative from Baytown, adds his opinion, "I appreciate...the community service your organization contributes to a better informed citizenry."

The League of Women Voters needs your support. When you receive your letter during their Finance Campaign, write a check - don't put it off. Your contribution is a vital share in good government.

JAN 8 RECD

TO: Local League Presidents

FROM: Mrs. Abe Rosenzweig, State Finance Chairman

RE: Statewide Finance Drive Kit
February 12-16, 1968

LWV of Texas
December 1967

Sample Press Release
(To be used week prior to Finance Drive)

LEAGUE LEADERSHIP FOUND IN 38 COMMUNITIES IN TEXAS

League members find their work more necessary and vital as our state continues to grow at such a rapid rate. With the great influx of new citizens to Texas, there has developed a need for published information on the various levels of government affecting our lives.

Local Leagues in Texas have met this need by publishing information on city and county government; school survey reports; information on parks and recreation; human relations; zoning; city councils and jury duty, to name just a few.

The acceptance of the material published by the League of Women Voters can be seen in the many commendations by school boards, and city and county officials. Elementary and secondary schools across the state have requested and used much of the League material as authoritative research information.

As a result of the insight of League of Women Voters members, and their dedication to good government, many members have been appointed to governmental committees and commissions where their participation is held in high regard. Public information meetings on governmental issues have been held all across the state.

During the week of February 12 to 16 League members across the state will be conducting their annual finance campaign. The money from this campaign will help them to continue to improve their already excellent service projects, both in their Voters Service activities and also those resulting from their studies of governmental issues. Communities in Texas fortunate enough to have local Leagues should be as pleased to help support them as the local Leagues are pleased to be able to service their communities.

JAN 8 RECD

TO: Local League Presidents

FROM: Mrs. Abe Rosenzweig, State Finance Chairman

RE: Statewide Finance Drive Kit
February 12-16, 1968

LWV of Texas
December 1967

Price List

Matherne's
[redacted]

Set of 30 badges and 60 ribbons----------$14.25

JAN 8 RECD

Official Memorandum

By

JOHN CONNALLY

Governor of Texas

AUSTIN, TEXAS

GREETINGS:

The League of Women Voters of Texas is dedicated to promoting informed citizen participation in government.

The League of Women Voters of Texas has traditionally provided the citizens of Texas with outstanding Voters Service assistance.

THEREFORE, I, as Governor of Texas do hereby designate the week of February 12-16, 1968, as

LEAGUE OF WOMEN VOTERS WEEK

in Texas.

In official recognition whereof, I hereby affix my signature this 13th day of Dec., 19 67

John Connally

Governor of Texas

DEC 4 RECD

TO: Local League Presidents Participating in Statewide Finance Drive

FROM: Mrs. Abe Rosenzweig

December 1, 1967
LWV of Texas

Please return the questionnaires to me at once that were sent you in September 1967 regarding the information which we need for use in Public Relations for the statewide finance drive. The Kits which were promised to you can not go out without this information which only you can furnish.

We ask that you give this your immediate attention.

Sincerely,

Mrs. Abe Rosenzweig
Finance Chairman
[redacted]

19 LLs

Amarillo, Bay Area, Beaumont, Corpus Christi, Corsicana, Dallas, Denton, Dickinson, El Paso, Freeport, Harlingen, Houston, Irving, Lake Jackson, Midland, Pasadena, Tarrant County, Texas City, Wichita Falls.

* * * * * * *

AND FINALLY, IT MUST MAKE A DIFFERENCE TO YOU

If you were not a citizen aware of your role in today's world, you would not be approached by the League of Women Voters.

If you were not conscious of the need for all people to take a more active part in government, you would not believe so strongly in our democratic process.

AND, if you were not concerned with helping your community, you would not be considering our request.

"I wish particularly to applaud the League of Women Voters for their work on voter registration and encourage you to continue your fight for permanent registration. One day the lawmakers will understand that your proposal permits greater election integrity as well as increased citizen participation in voting.

Representative Bob Eckhardt (Houston)

IT MAKES A DIFFERENCE THERE IS A LEAGUE OF WOMEN VOTERS IN TEXAS

"The League of Women Voters undertakes the fundamental task of informing the public about important issues, and arousing interest and action."

Representative Henry B. Gonzales (San Antonio)

"In stimulating citizens to vote and in assimilating and publishing information on candidates for public office, The League of Women Voters renders significant and valuable services and deserves the appreciation of our State, its cities, and its towns."

Erik Jonsson, Mayor of Dallas
Board of Directors, American Assembly

"...you have had the vision to look down the long road and anticipate the needs and challenges with which responsible State government must prepare to deal;"

Alvin A. Burger, Executive Director, Texas Research League

LEAGUE OF WOMEN VOTERS OF TEXAS

[redacted]

January 1968

TO: *Local League Presidents*

FROM: *State Office*

RE: *Finance Flyer for Statewide Finance Drive - February 12-16, 1968*

Five (5) copies of the Finance Flyer are enclosed free of charge. These flyers are for prospective contributors and should be included in sufficient numbers in every finance worker's kit. They may be ordered from state office at 2 for 5¢, 50 for $1.00.

Abilene, Amarillo, Austin, Bay Area, Baytown, Beaumont, Brazos County, Corpus Christi, Corsicana, Dallas, Denton, Dickinson, El Paso, Freeport, Harlingen, Houston, Irving, Lake Jackson, Longview, Midland, Odessa, Pasadena, San Marcos, South Jefferson County, Tarrant County, Texas City, Waco, Wichita Falls

LEAGUE OF WOMEN VOTERS OF TEXAS

[redacted]

January 1968

TO: Local League Presidents

FROM: State Office

RE: Revised Statewide Finance Drive Flyer "It Does Make A Difference"

Enclosed you will find five (5) revised copies of the finance flyer which were sent to you recently. We think this is more attractive. The price is the same. We suggest you send in your orders at once for these flyers in order that they may be handed to your contributors on your initial visit.

Abilene, Amarillo, Austin, Bay Area, Baytown, Beaumont, Brazos County, Corpus Christi, Corsicana, Dallas, Denton, Dickinson, El Paso, Freeport, Harlingen, Houston, Irving, Lake Jackson, Longview, Midland, Pasadena, Odessa, San Marcos, South Jefferson County, Tarrant County, Texas City, Waco, Wichita Falls

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Erik Jonsson, Mayor of Dallas
Board of Directors, American Assembly

LEAGUE OF WOMEN VOTERS OF TEXAS

[redacted]

Standing Order
January 1968

GIVE AND TAKE

"Why contribute to the League of Women Voters?"

Because,

the quality of government and the caliber of public officials is dependent upon an informed, participating electorate. The League of Women Voters is the only national organization that devotes all its resources to the development of such an electorate. Over 150,000 women join forces to let the people know - make the people care - help the people act.

If you believe in this fact, then you will be more than willing to offer your help in some way or another, to your local Finance Chairman when your drive comes up in February.

ARE YOU FISCALLY FIT? This was a question raised in the Pennsylvania State VOTER. It continued"..it's time to take a look at the shape of things. Weigh the facts honestly. What about the bulge between dues and expenditures." They asked their members to come forth, that only a strong girdle of volunteer labor could control the bulge. This was a clever use of the VOTER to call the member's attention to various jobs she could do during the drive.

SAN ANTONIO used a very unique pledge cardwith the following information on it:

I hereby subscribe for an annual pledge in the amount of_____ to support the nonpartisan educational public affairs program of the San Antonio LWV.
My check is enclosed( ) Please bill me annually ( ) semi-annually ( ).
Name
Name of firm Title
Address

ANNUAL PLEDGE

EXECUTIVE in civic leadership.....$100.00
PARTNER in better government..... 50.00
INVESTOR in our community's future... 25.00

More VOTER tips to arouse interest came in the LUBBOCK VOTER. They used the spelling of September as lead letters for a very attractive front page article. It covered everything from the time of the drive, through the training session, and including the various jobs available.

MIDLAND sent a self-addressed envelope to their prospective contributors. Inside the fold over flap was the name of the League, the name of the contributor and his address, and the purpose of the League. The statement on the bottom portion of the envelope looked as follows:

Statement	Debit	Credit	Balance
To Good Government in 1965	100.00	100.00	
To Good Government in 1966*			

* Please fill in amount

ABILENE used an unusual and clever approach to their prospective contributors last year. Special invitations were sent to prospective contributors to join League members for coffee during a two hour period in the Chamber of Commerce building. A money tree was the focal point of the coffee. This type of approach provided the League with the opportunity to have displays of their activities and discuss the League in an informal manner with those businessmen (and women) present. You could even pin little ribbons or flowers in their buttonholes to indicate to the rest of the community that they "gave." This idea would be good for all kinds of advance and post publicity.

Thanks to the League of Women Voters of Illinois for the following theory on FINANCE:

If a League is not having successful finance drives you may find the reason in the following list of requirements for a successful drive.

Enthusiastic and determined chairman.

Strong Board backing and Board work on the drive. The president should be willing to make important calls; other Board members should make at least one each. One negative Board member can persuade a whole Board that finance drives are no good.

Plenty of workers. Small Leagues expect every member to do something. A worker (with few exceptions should have no more than five calls to make. Requests for workers in bulletins bring little results. Chairman must personally ask each worker to be on her team. Board members can serve as captains.

At least 1/3 new prospects added to list each year. Plans should show how many $10, $25, $50 etc. contributions are needed to make goal. Be prepared to suggest these amounts to prospects.

Ideally, every member contributes something. 50¢ from 10 members is far better than one $5 member contribution. It shows the Board that the membership is behind them. League member contributions should be asked for by letter (not in bulletin) and personal thanks extended also.

Training for solicitors every year.

GIVE AND TAKE (continued - January 1968)

Careful organization of drive. Make drive snappy; start and finish on schedule. But a "mopping up" committee is essential to make calls when regular teams have not been able to make contact.

Good year-round publicity in local papers is very helpful.

Good local agenda and local Voters Service seem to be best materials to give to prospects (or show them).

A local League finance flyer telling your story.

Continuing year-round attention to past contributors and prospects pays dividends. Invite them to programs, send materials, keep them informed.

Leagues participating in the STATEWIDE DRIVE: Use your kits. The material offered will be most helpful in cutting your work load. If you follow through with the suggestion that you do a simple "It makes a difference in _____" flyer to coincide with the state flyer, there will be more continuity in the drive, and the League image will be expanded.

Strive for large member participation in your drive. There is much pre and post drive work which can be done by many of your members unwilling to act as solicitors. They want to help,too.

BROWNSVILLE put the following HINTS FOR SOLICTORS in their VOTER:

1. Be sure to attend the kick-off coffee.
2. Phone for interviews, if necessary, at the coffee.
3. Try to look your best. Be on time for your interview.
4. Plan an opening and closing sentence.
5. Before calling, study your prospect's card.
6. Stimulate interest in the League before asking for contribution.
7. Do avoid discussing areas of known disagreement.
8. Never apologize for asking for a contribution to the LWV.
9. Never argue. Do listen.
10. Don't stay too long. Let the prospect prolong the visit.
11. Always leave the prospect a friend of the League.
12. Can't answer his questions. Tell him so frankly, but then also assure him you will find the information for him, then DO SO.
13. Be frank about the amount of money you need. Explain the items of major expense in the budget.
14. Report his attitude and interests on his card, or paper clipped to the card, sign it.

HAVE FUN GOOD LUCK

* * * * * *

FEB 5 RECD

LWV of Texas
January 1968

The Statewide Finance Drive Evaluation

Deadline for return----------March 1st

to

Mrs. Abe Rosenzweig, Box 507, Baytown, Texas 77521

1. Would you like to have this campaign as an annual event? Yes____ No____

2. What part of the Kit was particularly helpful? What part could be omitted? What part could be improved?

3. Give your League's evaluation of its participation in the Statewide Drive. For example:

   a. Did more of your members take part? Yes____ No____

   b. Was community response more favorable? Yes____ No____

   c. Do you feel that your goal was raised more easily? Yes____ No____

   d. Comments:

Finance

JAN 12 RECD

TO: State Board

FROM: Rosenzweig

RE: Finance,
Pre-Board January 1968

LWV of Texas
January 1968

Two Finance articles appeared in the November issue of the Texas Voter. The Kit for the Statewide Finance Drive went out the first week of January--a little late, it's true, but due to the good Public Relations work of Joan Ramey it is a good kit, and the local Leagues who are participating in the Statewide Drive should find it to be very useful. It was very difficult getting the participating Leagues to cooperate in returning the questionnaires sent them in September, which was another reason for the delay in sending out the kit.

A request was received from the State Finance Chairman of Louisiana for one of the kits and it was sent to her.

At the present time there are still about 14 local Leagues who have not sent in their Finance reports for their last finance drive. Follow-up letters have been sent them again, but there will probably have to be another urgent request sent in order to be ready for the National Report deadlines. It is interesting to note, however, that of the 24 Leagues who have sent in their Finance reports, 14 of them show increases in their finance drive of this past year. Some of the increases are small, but some are very substantial.

* * * * * * * * *

LEAGUE OF WOMEN VOTERS OF TEXAS

[redacted]

January 1968

TO: Local League Presidents

FROM: State Office

RE: Revised Statewide Finance Drive Flyer "It Does Make A Difference"

Enclosed you will find five (5) revised copies of the finance flyer which were sent to you recently. We think this is more attractive. The price is the same. We suggest you send in your orders at once for these flyers in order that they may be handed to your contributors on your initial visit.

Abilene, Amarillo, Austin, Bay Area, Baytown, Beaumont, Brazos County, Corpus Christi, Corsicana, Dallas, Denton, Dickinson, El Paso, Freeport, Harlingen, Houston, Irving, Lake Jackson, Longview, Midland, Pasadena, Odessa, San Marcos, South Jefferson County, Tarrant County, Texas City, Waco, Wichita Falls

Replacement Flyer

JAN 29 RECD

IT MAKES A DIFFERENCE TO THE VOTER

47,000 voters were registered by League members in Texas during the past two years. Many of these people would not have done so had it not been for the concerted effort made by League members to reach as many areas as they did.

566,000 nonpartisan Voters Guides were distributed across the state, reaching well over one million readers. Would these citizens have had other opportunities to become informed on the issues and candidates? Such voter education tools provide objective, factual information for citizens.

Candidates meetings, "Get Out the Vote" campaigns, election return reporting are examples of "Help the Voter" activities of the League.

IT MAKES A DIFFERENCE IN THE STATE

The League pays attention to state lawmaking bodies. The League works to strengthen state governments. Believing that the success of our federal system depends in large measure upon the performance of the states, the League works to strengthen the fundamental strucutre of state government through consititutional revision, fair apportionment of state legislatures, and court reform.

62,000 copies of the League publication Texas Constitutional Review were distributed free in Texas. A series of publications resulting from the current study of The Texas Legislature is in great demand. The series, entitled The Texas Legislature, is a prime example of the quality of research these dedicated women produce. The Urban Challenge, a recent publication about state-local relations, is a handy resume of League research on this subject.

IT MAKES A DIFFERENCE TO THE COUNTRY AS A WHOLE

146,000 women across the nation seeking to improve their knowledge of governmental issues, while providing their local communities with public service activities for the voter, the democratic process cannot help but become strengthened.

If the citizens in our county desire a strong functional form of government representing the climate of the times and attitudes of the people, they must do more than live within their own individual spheres; they must become aware of their roles in a democracy, educate themselves to all the facts, and become active citizens in our society.

1,227 local Leagues in all 50 states strive to build this climate of responsibility in their own communities.

AND FINALLY, IT MUST MAKE A DIFFERENCE TO YOU

If you were not a citizen aware of your role in today's world, you would not be approached by the League of Women Voters.

If you were not conscious of the need for all people to take a more active part in government, you would not believe so strongly in our democratic process.

AND, if you were not concerned with helping your community, you would not be considering our request.

Finance

JAN 15 RECD

LEAGUE OF WOMEN VOTERS OF TEXAS

[redacted]

January 1968

TO: Local League Presidents

FROM: State Office

RE: Finance Flyer for Statewide Finance Drive - February 12-16, 1968

Five (5) copies of the Finance Flyer are enclosed attached free of charge. These flyers are for prospective contributors and should be included in sufficient numbers in every finance worker's kit. They may be ordered from state office at 2 for 5¢, 50 for $1.00.

Abilene, Amarillo, Austin, Bay Area, Baytown, Beaumont, Brazos County, Corpus Christi, Corsicana, Dallas, Denton, Dickinson, El Paso, Freeport, Harlingen, Houston, Irving, Lake Jackson, Longview, Midland, Odessa, Pasadena, San Marcos, South Jefferson County, Tarrant County, Texas City, Waco, Wichita Falls

28

Finance Flyer

Reported SB @ Houston: Being re-done + Will be sent LLs

JAN 15 RECD 1968

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LWV of Texas
January 1968

The Statewide Finance Drive Evaluation

Deadline for return----------March 1st

to

Mrs. Abe Rosenzweig, Box 507, Baytown, Texas 77521

1. Would you like to have this campaign as an annual event? Yes____ No____

2. What part of the Kit was particularly helpful? What part could be omitted? What part could be improved?

3. Give your League's evaluation of its participation in the Statewide Drive. For example:

   a. Did more of your members take part? Yes____ No____

   b. Was community response more favorable? Yes____ No____

   c. Do you feel that your goal was raised more easily? Yes____ No____

   d. Comments:

LEAGUE OF WOMEN VOTERS OF TEXAS

[redacted]

February 1968

Dear Local League President and Finance Chairman:

Enclosed are five (5) forms to be filled in reporting the Finance Drive which you held in 1967.

Please fill in all five copies. Mail four (4) of them directly to me at my home address which appears below. The fifth copy is for your own files. These will be the only Finance Report Forms you will be asked to send in this year as I will see that the reports will be sent to national office at the proper time.

Your deadline for these reports: March 1st. Thanks for your very prompt attention.

Sincerely,

Dot Rosenzweig
(jc

Mrs. Abe Rosenzweig
State Finance Chairman
LWV of Texas

[redacted]

Beaumont, Corpus Christi, Edinburg, Galveston, Lake Jackson, Longview, San Antonio and Tyler

FEB 13 RECD

LEAGUE OF WOMEN VOTERS OF TEXAS

[redacted]

February 1968

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Your deadline for these reports: March 1st. Thanks for your very prompt attention.

Sincerely,

Dot Rosenzweig
(yc

Mrs. Abe Rosenzweig
State Finance Chairman
LWV of Texas

[redacted]

Beaumont, Corpus Christi, Edinburg, Galveston, Lake Jackson, Longview, San Antonio and Tyler

MAR 1 8 REC'D

EVALUATION OF STATEWIDE FINANCE DRIVE

28 local Leagues participated.
15 Leagues filled out and returned Evaluation Sheet.

12 of the 15 Leagues reporting wished to have an Annual Statewide Drive. The other three Leagues said it did not matter but that they were not necessarily for or against the idea.

5 Leagues found the flyer "It Does Make A Difference" helpful.
5 Leagues found the spot announcements, press releases and editorials helpful.
3 Leagues doubted if Mayor's Proclamation helped.

All 15 of the Leagues liked Governor Connally's Proclamation but suggested more publicity of it come out of the state office....such as pictures, etc.

6 of the 15 Leagues had more members involved in the Finance Drive.
7 of the 15 Leagues felt community response was more favorable.
3 of the 15 Leagues felt their goal was raised more easily.

Comments:

1 League suggested new finance orientation skits would be helpful if included in the kit.
2 Leagues felt Statewide Drive extremely helpful but results were hurt because of weather.
1 League felt that this year was "only the beginning." This League felt that next year's Statewide Drive would be enhanced because of new ideas learned in this first one.
Only 1 League expressed complete disappointment in the statewide effort.

Comment from State Finance Chairman:

If the Statewide Drive did nothing else it caused stimulation of interest in Finance. It is agreed that the state effort can be greatly improved but "you have to crawl before you can walk," and I believe in a Statewide Drive and feel that if continued it will improve from year to year.

MAR 15 REC'D

TO: State Board

FROM: Dot Rosenzweig

RE: Finance
March 1968 Pre-Board

LWV of Texas
March 1968

Fourteen replies were received on the evaluation sheets for the Statewide Finance Drive out of twenty-eight participating Leagues. It may be that some of them are waiting to end their drives completely before sending in the sheet. Some of the reports were glowing in praise of the drive but many were quite disappointed. I think that they expected that the state office would handle publicity instead of their using what we sent them in their own local media.

All local Leagues have sent in their yearly finance reports except Tyler and Lake Jackson so I shall be forced to send in my yearly report without these two Leagues as no amount of letters, cards, etc. could get in their reports.

In this mailing is the text of the "few words" which I shall say at Convention pertaining to the Statewide Drive.

It is interesting to note that those Leagues who did like the Statewide Drive have had excellent Finance Drives and what was more important, they had more workers taking part in it. If this is all it accomplished it was worth something.

There has been a steady rise in the amount of Leagues which will try to raise their dues in their Annual Meetings this month. Also there seems to have been an increase in member contributions.

* * * * *

LEAGUE OF WOMEN VOTERS OF TEXAS

[redacted]

2 copies
May 1968

Dear Local League President and Finance Chairman:

Enclosed are five (5) forms to be filled in reporting the Finance Drive which your League held beginning February 1968.

Although last year the local League Finance Chairmen were informed that the State Finance Report Form was the only report form that needed to be filled out, due to changes in Finance Chairmen in many local Leagues, the word was not passed along. When the National Finance Report Form was received many of you filled out that report form and returned it to the State Finance Chairman. However, due to the timing of the National Finance Report Form, many of the figures reported therein were estimates.

We need the final figures on your Finance Drive, so even if you have filled out and have returned the National Finance Report Form this year, please be kind enough to fill out these State Finance Report Forms.

Please fill in all five copies and mail four (4) of them directly to me at my home address which appears below. The fifth copy is for your own files.

Reporting Deadline: August 1st. Please return your reports by this date as the information is vital for the meeting of the State Budget Committee. Thank you for your cooperation.

Sincerely,

Gene

Mrs. Edward C. Fritz
State Finance Chairman
League of Women Voters of Texas
4144 Cochran Chapel Road
Dallas, Texas 75209

Abilene, Amarillo, Austin, Bay Area, Baytown, Beaumont, Corpus Christi, Dallas, Denton, Dickinson, Edinburg, El Paso, Harlingen, Houston, Irving, Longview, Midland, Odessa, Pasadena, Richardson, San Marcos, South Jefferson County, Tarrant County, Texas City, Waco, Wichita Falls

LOCAL LEAGUE _____

State _____

Annual Report 1968

Local League Finance Chairman's Report----1968

1. What was the goal of Finance Drive held between 2/1/68 and 1/1/69?

Members $_____
Non-members $_____
Total $_____

2. How much was raised in Drive held between 2/1/68 and 1/1/69?

Members $_____
Non-members $_____
Total $_____

3. Number of persons who contributed:

Members _____
Non-members -- individuals _____
Non-members -- business firms _____

4. Non-member contributions from individuals and business firms:

Number of renewals _____
Number of new contributors _____
Number of refusals _____
Number of prospects not contacted _____

5. Number of workers: Actual solicitors _____
All other workers _____

6. List the names of any nationwide business firms, labor unions, etc., which contributed to you League this year: (Please note the name of parent company if possible when listing the name of a branch or subsidiary company whose name differs from the parent company):

7. List the names of any statewide or regional business firms, which contributed to your League this year:

8. Have you a good success story, or helpful procedure to share with other local League fund raisers? If so, please describe in detail, using other side if necessary.

LWV of Texas
May 1968 (5 copies)

AUG 19 RECD

28th National Convention - Workbook II
League of Women Voters of the U.S.

[redacted]

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DPM
LWV of Texas
August 1968

FINANCING THE LEAGUE OF WOMEN VOTERS

Pattern of League Financing

Local League income is the basis of all League income. It derives principally from member dues and from contributions. Annually, local Leagues conduct a finance drive in which they seek contributions from both League members and from individuals and business firms in the local community which the local League serves.

The state League is supported for the most part by pledges made by each local League within the state. The amount of the local League pledge is suggested by the state League, but the amount actually accepted is determined by the local members when they adopt their local League budget. In similar fashion, the national organization is supported principally by pledges made by state Leagues, the amount of which has been suggested by the national League but which is actually determined when delegates to the state Convention adopt their state budget.

This pattern is in keeping with the League's belief in a grass roots, democratic, member control of the organization and has been a source of strength and pride. It does, however, limit expansion and development -- particularly at the state and national levels -- to the local Leagues' ability to raise money and to their willingness to share it.

Growth in Local League Income

Total annual local League income in the 10-year period (March 31, 1957, to March 31, 1967), increased from $1,258,471 to $2,590,597, an average increase of a 10.5% a year. Local League income comes from three sources:

- Dues today provide about 34% of total local League income. During the past 10 years, income from this source increased on an average at the rate of 10.6% a year and has risen from $410,658 to $844,122. This increase reflects both growth in the membership (which grew about 20% during the 10-year period) and an increase in the average amount of dues charged (these increased from an average of $3 to $5.82 in this period).

- Annual contributions raised by the members in the local Leagues' annual finance drives today provide about 49% of local League income. Over the past 10 years they have increased at the rate of 9% a year and have risen from $685,143 to $1,274,624. Four fifths of this amount (over $1,000,000) comes from nonmembers -- individuals and business firms. The remainder represents contributions from members, over and above their dues.

- Other sources of income today provide about 17% of total local League income. Over the past 10 years income from other sources has increased at the rate of 18% a year and has risen from $162,670 to $471,851. One source of this income is withdrawals from reserves, but the larger part comes from the increased sale of publications. It does not represent a profit, but rather partial recovery through more realistic pricing of some of the overhead costs, resulting both from increased production of a large variety of publications and from distribution to a wider audience. Formerly Leagues gave away their publications (albeit to a small public) or priced them to recover only the cost of paper and printing.

review the situation and recommend a course of action. Their study showed:

- The cost of living had risen faster than pledges. State and national Leagues were still obliged to draw on reserves to balance their budgets.
- Local League income had not expanded sufficiently to sustain the level of pledging which had been reached. In fact, the increased national pledges had been made possible largely because state Leagues had sacrificed their own needs for expansion in order to produce it.
- State Leagues could not continue to make such sacrifices and were expecting relief at the end of five years.
- Local League income was expanding too slowly to meet the growing needs of the League at all levels.

1966 Committee Conclusions — The committee concluded that factors deterring more rapid expansion of local League income were:

- A reluctance to raise dues for fear that women of modest means might be discouraged from joining the League.
- A reluctance to ask members to give contributions in addition to dues, since they already gave many hours of volunteer work, which often involved personal expense (for baby sitting, telephone calls, etc.).
- The lack of tax-deductibility of gifts to the League. This status inhibits both the solicitor in asking for a larger gift and the prospect in giving it.
- The limited size of local League budgets and fund-raising goals, which tends to restrict the size of a potentially large gift from the wealthy contributor to a relatively modest amount.
- The inability to supply from among League membership the ever-increasing number of able, willing solicitors necessary if substantially more money were to be realized from contributions of a modest size. (In 1967 the average contribution was $12.23.) Because of the League's large program of activities, added time and womanpower to raise funds is hard to find. Furthermore, the membership through some lack of understanding of the need for the larger administrative costs of the state and national operations, is sometimes insufficiently motivated in working to fulfill these needs. Constant education has helped to build better understanding, but growing needs at home -- for staff, for expanded local activities -- pose hard choices.

  Present methods of fund-raising without additional help could not keep pace with League financial needs in the foreseeable future.

Committee's Recommendation — At this point, the 1966 Committee recommended a national directed capital fund-raising campaign with the advice of professional fund-raising counsel to be undertaken in connection with the League's Fiftieth Anniversary.

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SEP 14 RECD

TO: State Board

FROM: Genie Fritz

RE: Pre-Board September 1968 September 1968
Finance LWV of Texas

Since the major part of the Finance Chairman's job falls under the 50th Anniversary celebration for the next 18 months, there doesn't seem to be too much for the Finance Committee to do on its own.

One major question that has arisen several times already in the minds of LL Finance Chairmen as they submit their annual reports is how to report contributions in kind, i.e., not unrestricted money as most non-member contributions are but rather a contribution that supports a specific League activity.

The question arises as to whether these latter contributions should be reported under the heading of non-member contributions or whether they should be reported in such a way as to show what particular activity the contribution supports. A secondary question is how to handle this in the LLs annual budget.

Upon consulting the National Finance Chairman, Mrs. Murphree, I find that there is no set national policy on these questions to help us.

I think there is agreement among all the Organization Consultants who have faced this problem in the LL agree with which they work that such a contribution should be included in the finance report and the budget of the LL. Some LLs have not been reporting such contributions.

The question before the committee and subsequently the Board is to set some guidelines, if we can, for LLs to follow in this matter. In her letter Mrs. Murphree suggested that such contributions be reported and included under non-member contributions, with an asterisk and footnote to identify what part is an earmarked contribution. Another approach suggested is to show the contribution as an in-and-out item on the expense side of the budget, with the net cost, if any, making the only change in the budget. Frankly, I waver between the two approaches, so I would appreciate the thinking of the rest of the committee and the Board.

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Martin
JUL 14 RECD

LEAGUE OF WOMEN VOTERS OF THE UNITED STATES

State League Exchange

[redacted]

NO. 3 JULY 1967 Price: 15¢

STATE HELP TO PROVISIONAL LEAGUES IN FINANCE

"Just as the twig is bent so is the tree inclined." This old quotation might appropriately be applied to the development of financial responsibility in the brand new League.

A good many provisional Leagues have a sound, sensible, successful approach to financing their organization. They have excellent finance drives. Others are apprehensive and timid and their efforts reflect this. Local factors undoubtedly affect the picture, but to anyone who reads numerous interim and recognition reports it soon becomes obvious that the kind of guidance and help given to the provisional League by the state League is an even more important factor in producing successful results.

All states are eager to develop sound patterns of fund-raising and budgeting among their new Leagues and with this in mind the national office asked a number of states which had recently developed provisional Leagues with a good financial record to describe in detail the kind of help which their state had provided. From these replies, from interim and recognition reports and from state annual reports we have put together an exchange which should help all states develop among their provisionals, more comprehension, competence and confidence in assuming full financial responsibility for the League of Women Voters. It may even suggest patterns which would be useful in working with recognized local Leagues.

How and when is it best to talk to the new group about financial responsibilities in the League? States showed complete unanimity on this question. "From the very beginning" everyone says, for as Minnesota put it, "We can think of nothing more unfair than for a new League member to suddenly, unexpectedly learn she must go out and ask for money." She should know when she joins.

- Delaware: We talk about financial responsibility from the outset; we even mention the bare facts (dues, a yearly finance drive) to the key women in town when we are sounding them out on whether or not to proceed to organize. The finance drive was mentioned as one of the prerequisites to becoming a full-fledged League at every opportunity (at coffees for interested women, at the organization committee, at board meetings), not in scary detail but often, so that no one could be unaware of the necessity in the provisional period. The consultant and other state Board members presented the drive as unavoidable but not necessarily unpleasant.

- South Carolina: We start talking about financial responsibility to the pre-provisional group. It is such a natural tie-in with the fact that what they must have in prospect is not a local group with local interests and problems, but an organization which is part of a state and national organization with all the exciting possibilities .... and responsibilities. We don't think Finance should ever be played down or underestimated in the overall picture. On the other hand it needn't be emphasized so strongly that it scares women off. It can be handled really very simply by assuming it is just a fact of life, all Leagues do it, it's painless. We find also that if the finance drive is presented to be as much a public relations effort as a drive for funds, it eases the pain. Let's face it, few women LIKE to go out and ask for money. The thought frightens them. But if you tell them "Look, forget the money angle. Go out and sell the League to Mr. Moneybags," they seem more willing.

- Iowa: The first mention must come in the pre-organization meeting, so that all prospective members understand they are joining a state and national organization too, which is supported by the local groups. It seems impossible to us to explain or sell the League to a group of women without explaining how it functions as a 'grass roots' organization.

- Massachusetts: Financial responsibility is a League fact of life which must be faced during the organization period of a provisional League. We cannot wait until they are in the family to tell them. (In my experience you could not wait even if you wanted to, as questions are always raised at both the organization and pre-organization meetings.) Comes the moment in every pre-organization meeting when I take a deep breath and start talking about money. And even as I bring the subject up I can see a wary look developing in the audience, and when I say "Finance Drive" at least half the women exchange I-told-you-there-was-a-catch-in-it glances. However, as I press on with a firm conviction of the high value of the League -- a you-get-what-you-pay-for attitude -- there usually emerges in the group a recognition that what I am saying is reasonable. Frankly, I do not find this part of the presentation easy but experience with local Leagues has certainly shown us that the relationship between a good League and the understanding of financial responsibility on the part of its members is very direct.

  I tell them that the dues are $7.50 and that in addition there is a finance drive in which members participate. The money thus acquired from these two sources constitutes the funds for the local League, the state League and the national League, and that the composite is THE LEAGUE to which they each belong. The purpose of the finance drive is two-fold. First, to raise money since dues are not sufficient to supply adequate funds for all three levels of League activity. Second, the finance drives give them the excuse to ring doorbells and talk League to the men, the opinion makers, the civic leaders, etc. and their eventual effectiveness locally is going to be dependent on the respect non-Leaguers have for League decisions. I tell them there is a cheaper way and that is to organize as a purely local group, but that if they want to be a League of Women Voters they have to pay the price for it of dues and a finance drive. I also tell them that even the amount thus raised would not be enough to do all we do if it were not extended by an unbelievable amount of feminine resourcefulness, imagination, time and pizazz (to quote our former president).

I define the successful finance drive required during their provisional period as one with a low goal (usually around $300 which most provisionals greatly exceed) involving a large number of their members making personal solicitations of a long list of suggested prospects. The brightest moment in this whole discussion comes when I mention that we do not go in for rummage sales, bake sales, etc. not because we do not approve of them but because we feel women join the League to employ their time in other ways. This they like.

The kind of finance help which state Leagues give to their provisionals and who gives it, varies from state to state. Often it depends on how the state Board is organized and the resources it has to draw upon. All the states we consulted agreed on the importance of helping Leagues get off to a sound start in finance and believed the best guidance comes from someone with a positive attitude who has had actual experience in finance.

In the larger state Leagues, the service provided may be more specialized as the following two examples illustrate:

- Illinois: Provisional Leagues receive guidance in finance from the Chairman for New Leagues (on the state Board), from the state Finance Chairman and from the provisional League's regular advisor. Regular advisors of provisional Leagues attend a consultant's training meeting where some finance training is given. The state Board feels that it is desirable that the advisor have had some experience in the field of finance. However, if she has not, additional help can be provided by the state Board as long as the advisor understands this.

  The Illinois League stresses early orientation of the new Board on the importance of a League-like community based finance drive. In the first Board training at the time of organization, the New League Chairman explains to the provisional League the reasons for a finance drive, how to conduct it and that it is an all Board responsibility. The presentation is given positively in terms of "This is League procedure" and giving the reasons for the procedure.

  All provisionals receive all state fund-raising and budget materials sent to local Leagues. Of special help have been state memoranda on "Steps in Local League Budget-Making or Creative Spending," "A Budget Committee Calendar," "Explanation of the Illinois Proposed Budget," together with an explanation of the formula by which pledges are set in Illinois. From the beginning provisional Leagues are encouraged to attend state-wide or regional meetings. Illinois feels meeting with other Leagues and sharing ideas and experiences is very helpful to provisionals.

  As an example of special help to a provisional League, they cite a small conference set up at one of their regular meetings for the president of the provisional, the state Finance Chairman and the Chairman for New Leagues where plans for the first upcoming provisional drive were discussed. In addition the downstate organization chairman talked at their finance drive kick-off.

- Massachusetts: Provisional Leagues receive guidance in finance from the Chairman for Provisional Leagues (on the state Board), from the state Budget Chairman, the state Finance Chairman and the advisor for the provisional League.

Budgeting is discussed at the organization meeting, usually at the time the provisional budget is presented. This budget has been prepared by the temporary budget committee in consultation with the state Budget Chairman, who does her best to see that real insight into imaginative League budgeting begins at this early date. The provisional president is a "must" member of this committee. We give the Art of Spending Money and Budget Committee Workbook to the provisionals as well as a guide for interpreting this form which we have prepared. They are essential. Very recently our state treasurer has drawn up a set of instructions and sample treasurer books which follow the new national budget form. The provisionals who set up their books this way should have really smooth sailing as far as showing a clear financial picture to their League. And if something is visible, it is much more understandable.

Later, the adviser for the particular provisional supplements this by her help when their second budget is prepared -- often within the first year. It is very helpful if the adviser herself has had a good record in League finance and budget. Unfortunately, some of our otherwise very well qualified advisers have had a negative attitude toward money. Some of these, too, may have had their eyes opened by the success of their provisionals in this field.

Fund-Raising: The state Finance Chairman visits each provisional before its first finance drive, either for a Board discussion or kick-off coffee or both. Each provisional League is supplied with a workers' kit filled with state and national publications and with an insert of mimeo sheets such as sample budget pies, state and national program and action, state and national statistics on members and budgets, sample thank-you notes, etc., and their advisor attempts to follow their finance drives closely. She also tries to be in touch with the local Finance Chairman well ahead of the drive to make sure it is being well organized. One League, North Andover, attended the June State Finance workshop, received the sample kit and before the state Finance Chairman realized it, had exceeded their first goal of $300 by $90, a clear indication of what a good job was done by their particular advisor and the state Chairman for Provisional Leagues in guiding them.

Provisionals in Massachusetts share all general services offered to local Leagues. Their advisors and the Chairman for Provisional Leagues make a point of urging provisionals to attend finance and budget conferences, both area and state-wide.

Some smaller states also provide specialized help in finance:

- South Carolina: Provisional Leagues in South Carolina have received guidance and help in budget building and fund-raising from the state Finance Chairman and from the state President who is a whiz at budgets. As State Organization Chairman I have helped with preparation and kick off partly because I've had long experience in my local League as Finance Chairman, but mostly because I think its FUN! I personally feel every League advisor should have the experience of running a finance drive somewhere in her past. Nothing like it to instill confidence.

In some states, guidance comes principally from the provisional League's advisor. (1) Often the advisor has had special experience in finance herself, or (2) she calls upon experts from her local League to provide such service, or (3) experience may even be found among the provisional League members themselves.

. Delaware: (1) Our provisional received guidance from their regular advisor (consultant). However the President, Budget Chairman, Treasurer and Finance Chairman of the provisional League attended a state workshop on Finance and Budget Building conducted by the national Treasurer at which she answered many questions dealing with financing on all three levels. We feel a consultant should have had the actual experience in a finance drive, to the extent at least, of actually asking a stranger for a contribution. If she can get across the fact that butterflies and all it was worthwhile, she can reassure doubters.

. Minnesota: (2) Sometimes the state Finance Chairman is called on to brief the provisional on fund-raising. But also, depending on location, the provisional League advisor calls on an expert from her local League to provide this service. In a recent successful provisional League drive the regular advisor brought in her local League finance chairman to help them. This resulted in a successful one-day blitz -- successful in both membership and community response. We are now using this plan for developing financial responsibility in other Leagues.

We do not know of a single new League in recent years which has not had special help in finance. Of course our advisors are all state Board or former state Board members, so they all have had some experience in finance.

. Iowa: (3) It seems to us the logical person to give guidance is the state Finance Chairman, although we do not always ask her to help, since the state Organization Chairman has also been a past state Finance Chairman. In one of our most successful provisional Leagues, the new president herself had had extensive experience as a past president and finance chairman in a large metropolitan League and on a state Board. There is no question that her experience in setting up the provisional League drive was in large measure responsible for their success. However, she did nothing that any other provisional could not do.

Her attitude and approach to gaining financial support from the community for her fledgling League was the first step toward success. Convincing the most likely prospective contributors that the League warranted their support, was started early. Each was sent a copy of "It Makes A Difference" some months before the drive. On the theory that community support is only given as a result of community service, the provisional launched an all-out Voters Service program -- Candidates Questionnaires, Get-Out-The-Vote Campaign, Registration Campaign, etc.! Also a controversial issue in a special referendum was carefully researched and a factual, informational flyer on the issue widely distributed throughout the community.

Since then we have called on Mrs. W. to help another new provisional set up their drive.

We do give our provisional League advisors technical advice when they are oriented, but their most important asset is an attitude that raising money for the League is not hard to do .... money is there for the asking.

Special Tools for the provisional League: State Boards generally agree that all the basic techniques in budget building and fund-raising are well spelled out in

national tools such as The Art of Raising Money, The Art of Spending Money and The Budget Committee Workbook. Many state Boards feel these are all that are needed.

- Delaware: We have used only the national tools. The Art of Raising Money was presented to the provisional League as "the answer." The provisional Finance Chairman and her committee went through it and chose the particular methods they would use, presented their plans to their Board and then followed through. The successful chairman felt nothing could be simpler "as everything had been thought of in the book and it worked."

- Iowa: The tools supplied by national are so good the major effort we have made is in getting provisional Leagues to read and use them.

Other states mention that some of the state materials which are sent to all their Leagues are of a special usefulness to the provisional League (see Illinois, page 3; Massachusetts, page 4, above). Also, some states make a special appeal to the provisionals in the materials they prepare for every League:

- From a Rhode Island Memo: "A state meeting of all Finance Chairmen, Budget Chairmen and Treasurers will be held in the state office on December 5th. For our new or provisional Leagues this is the day to bring all your questions and to listen to all the ways of running a drive in your community."

Or that pattern may be reversed.

- A New Hampshire memo from the state Finance Chairman began: "I am preparing this memo chiefly to help our two new provisionals, but I believe it might be useful to all new finance chairmen in other Leagues, so I am mailing a copy to each League." In the memo she outlined the basics of fund-raising in brief: 1) tools to be ordered; 2) plans which must be made well ahead of time; 3) suggestions for publicity; 4) for solicitor training; 5) for cultivating prospects; 6) for conducting the drive; 7) for reporting. The final paragraph suggests that advice to the new Leagues can serve a double purpose. "I know that not all Leagues in the state follow this procedure but since I was doing this memo for provisionals anyway, I thought your Finance Chairman might find in it some new thought."

Special advice for the provisional League: Since provisional Leagues are without experience in budgeting and fund-raising, state Boards find there are some areas in particular where the provisional League benefits from special advice and guidance.

BUDGETING ADVICE

Re Amount of Dues: About half of all state Leagues now recommend $7.50 dues and almost half the membership in the League have now adopted them, according to annual reports. Most other states set a minimum of $5. Generally speaking state Boards find that the state recommendation is accepted by provisionals. Obviously the recommendation is presented more affirmatively in some states than in others. States find it helpful to point out that the total amount budgeted as income from dues should allow for membership growth during the year; it reflects the membership goal, not current membership.

- Massachusetts: Simply states dues are $7.50 and all their provisionals have dues of this amount. They say, "There never has been any real argument over the announcement that dues are $7.50, partly because they are stated firmly as a fact. One answer that is given if the amount is questioned is that the League is a great adult education movement and certainly worth the price of one good book."

- Illinois says, "We strongly recommend but do not insist, our last provisional adopted $5 dues but raised them to $7.50 voluntarily in their second budget."

- Delaware says, "We say that national recommends $7.50 dues and our provisional decided on that even though none of our established Leagues were using that figure. Apparently most organizations in town had even higher dues."

A firm presentation of state and national recommend dues, with reference to the general trend throughout the state and to what other organizations in the community pay, encourages the provisional to reach a forward-looking decision.

Re Pledges: In the first budget, all states of course require provisionals to pledge at least the $50 required upon recognition by the Recognition Standards, but quite often the first budget may be for only 6-8 months. Many states ask a considerably higher first pledge. Minnesota for example asks $125. Others like Delaware help the new provisional work out a pledge relative to their actual strength. Their most recent provisional made a first pledge of $300, an amount considerably larger than was being pledged by a long-established League in the state which lacked growth possibilities.

Most states tend to suggest a quite sizeable increase in the pledge in the second budget. Often they suggest the pledge be tripled or quadrupled in the second budget. Some even expect the provisional to carry its full share in the second budget.

By the third budget, the majority of states expect the new League to be carrying approximately its full share -- an amount equal to at least one-third of the total budget or whatever, relative to their strength, represents the new League's full share of the amount budgeted for state-national services.

A not uncommon pledge pattern for those working with minimum budgets is: first year, $50 plus a token pledge; second year, $150; third year, $250-$300. Where provisional Leagues have shown strength from the beginning, these amounts will be proportionately larger each year.

Re Other Items requiring particular attention in the first budget: State after state pointed to three items they felt should be stressed in the first budget. Adequate amounts for publications, for Voters Service and for delegates expenses were essential if a new League was to become truly informed and learn how to do its job competently, if it was to establish itself as a service in the community and if it is to become from the first an integral part of the League as a whole. Under appropriate items such as Board tools and expenses, Administrative Committees, Community Services, and Delegates, they advised sufficient amounts should be budgeted to supply all Board members -- even members themselves (see Massachusetts below) with the tools of their trade, and with materials to do a visible Voters Service campaign in the community, also to send representatives to state and national meetings. A number of states pointed out that actual publication of the Know Your Town Survey usually took place in the second year and in any case it may only be partially funded in the first budget by accruing some funds, or is accounted for in the main in the second budget through budgeted funds and income from sales.

- Massachusetts: We feel the important thing is not the allocation of amounts but the establishment of basic ideas. An item we feel should be emphasized in the first budget is an allowance for publications, both for committee use and for every member publication distribution, particularly on program items. We feel the latter is possible the first year with $7.50 dues, whereas dues will not provide free publications later as activities expand. This is the surest means of developing a solid base

of informed members on which to build. Meanwhile we also emphasize development the second year of a local publication subscription service. The first budget should also include some allowance for attending state and national workshops and conventions and something for paying baby-sitters.

. Illinois: We particularly urge adequate budgets for Board and Committee expenses and for travel expenses to attend statewide meetings.

. Iowa: We urge adequate funds for publications and Voter Service in the Community.

. Delaware: We stress the desirability of having delegates at state and national meetings. Our provisional did not budget to go to the 1966 national Convention .... however after a very successful drive, the President was sent to Denver with all kinds of desirable results including an exciting telegram report from the Denver scene which arrived while the Board was holding its annual meeting.

. South Carolina: In the first budget we urge provisionals to be sure to include adequate funds to cover delegates to state meetings so that they will send as many delegates as possible to all meetings. This has given them an opportunity to immediately feel a part of the state League and not just a little group struggling in the wilderness (and wilderness we got!). Also, enough funds to do a good Voter Service job.

In the second budget we stress having enough funds to get out an attractive as well as readable local Survey, since it is usually their first important link with the community so far as publications go.

No wonder with such emphasis Minnesota thought it necessary to add the reminder, "Beside these obvious items, don't forget to provide generously for the small items which are often expensive, e.g. postage and general supplies."

FUND RAISING ADVICE

Timing the first drive depends principally on the amount of activity and visibility the provisional has achieved in the community.

. Delaware: We feel the amount of well-publicized work our provisional League did in the community before the drive was an important factor in its success. One very well-planned and well-publicized event was a cooperative venture featuring a speaker from the UN for UN Day, involving the schools, radio stations, and other organizations. No stone was left unturned for making this the success it was, including social events. The second important series of events were Voters Service connected. State Voters Service started the ball rolling early in the provisional period by holding state candidates meetings prior to the general election. Then, after much clearing with the State Board, the provisional did full-scale Voters Service work, including candidates meetings for two City Council elections and a school board election before holding the finance drive. Work on Know Your Town was proceeding meanwhile -- people all around town had been interviewed, asked for information, etc.; Know Your Town was not printed at the time of the drive, although its arrival was being heralded.

Based on our provisional League experience, I think the more visibility the provisional has in the community before the drive, the better. The cooperation of the papers and radio stations in this instance was excellent, not to mention the eagerness the members displayed in using the opportunities presented.

. South Carolina: It seems to us that the more work a provisional can do before going out on their first drive, the better. However, in no instance has any of our provisionals been able to survive financially without going to the community for funds before printing their Know Your County. What we have done is provide them with copies of our other Leagues surveys so they went saying "This is what we want to do in our county and we need your help to do it."

One of our provisionals had a highly successful drive approximately four months after they were recognized as a provisional. They had done an outstanding job in public relations and had no difficulties at all. The other waited about nine months. The latter had a nasty local situation which meant a rough start for the League. They were frankly terrified at the thought of the drive. But afterward, their comment was, "You know, the Finance Drive was the best thing that ever happened to us. Not the fact that we went over our goal, but it really brought us together as a group."

. Illinois: We feel that a provisional League should have made some contribution to the community before beginning its finance drive. We recommend that they have done some voters service work, such as distribution of get-out-the vote materials, and have begun their Know Your Town with some interviews with local officials. We do not feel it is necessary for them to have completed and printed their Know Your Town.

We think a provisional League can do a successful drive within nine months after recognition.

. Minnesota: Printing a Know Your Town before the first drive is a great advantage but not always possible. It can as readily be promised for the near future when soliciting. If the League is unknown in the area much work must first be done in the fields of public relations and V.S. In the metro areas (near well established Leagues) this might not be so important.

. Iowa: We feel the amount of work a League has already done in the community is most important to the success of its first drive. They need not however have published a Know Your Town. In our experience, a provisional recognized in the fall is likely to schedule a first drive by April or May.

Other areas in fund-raising which states felt needed special emphasis were: advance planning ("Probably the most important," says Iowa), getting enough workers ("A local Board should assume responsibility for a finance drive, should do soliciting themselves and expect each member to make some contribution whether a finance call, typing or baby sitting," says Illinois), training and treating workers well,("getting workers is important, training is more important; getting together during the drive can be hilarious as well as educational and does more to instill confidence than anything else," says South Carolina) and building a good prospect list ("our provisional began by asking each Board member for 10 prospects. 150 names, with a few duplications, resulted. Of course others were added by members," says Delaware).

In summarizing the key elements of success, states volunteered these comments:

. Illinois: The chief factors we believe important for a successful drive by a provisional are: 1. Early orientation of the Board on the importance of a community based finance drive. 2. Use of materials prepared by state and national plus attendance at state finance meetings with other Leagues, 3. A total Board commitment to finance with the expectation that all members will participate.

- Massachusetts: "I think one of the secrets of success with provisionals is that you can tell them what to do and how to do it, rather than trying to persuade them. We take full advantage of this to get them started off on the right foot. I do not think we have any particularly new techniques, we just stress the use of good League procedures and keep a close watch to see they use them. Perhaps the special secret of success is the dedication and commitment of our organization committee."

- Delaware: "There are two intangibles which affect the outcome considerably -- one is the awareness by the entire League membership of the necessity for a finance drive, the second is the assurance that comes from knowing this kind of drive is carried out successfully all across the country."

- South Carolina: "We have a great product to sell, and if we don't believe in it enough to go out and sell it to someone else, we ought not to have a League!"

Sample Financial Profiles of Provisional Leagues

Provisional League of Women Voters of York County, South Carolina: An industrial community in north central South Carolina (near Charlotte, North Carolina), population 88,000; recognized with 25 members which increased to 40 in 4 months. First budget was for $700; dues @ $5, Finance Drive goal $500; pledge $25 (before change in Recognition Standards; however were urged to increase); Action in the Community $200; Observers $115.

First drive was held less than 4 months after recognition. Advisor did kick off; 13 solicitors realized $575 from 30 business firms and labor unions. Main service at time of drive had been distribution of 10,000 National Citizenship Tests, but League had done an excellent public relations job via newspapers, radio, speakers bureau, Welcome Wagon, talking to county officials in doing survey and to business men during finance drive. Voter goes to outside mailing list of 80-100.

Provisional League of Women Voters of Manistee County, Michigan: A resort community on shores of Lake Michigan somewhat isolated from other Leagues. Population 19,000; recognized with 37 members, will probably never be a large League. First budget (for 10 months) was for $700; dues @ $5; $500 from contributions; pledge $50.

First year's Finance Drive raised $547 easily from 40 individuals, 15 business firms, 3 members, 10 solicitors. League received two visits from a member of their advisor's local League Board who was an expert in finance. She was invaluable in helping with the budget, the drive and in explaining procedures to the treasurer. They had a Men's Advisory Committee which was useful principally for prestige purposes. Their main support came largely from one man -- president of a Savings Company -- from whom they received publicity and financial assistance -- the others followed his lead. They had published and distributed Know Your Elected Officials before drive, but were still gathering information for Know Your Town. Had participated in Home Show and the League presence was increasingly being felt in the community.

Provisional League of Women Voters of Keokuk, Iowa: A small industrial community in the midst of farming country in south east Iowa. Population 17,000 recognized with 40 members. (See page 5.)

The first year's budget was $625; dues @ $5, pledge as provisional $75. Finance Drive goal $500; observers $160; Action in the Community $130. In first drive they raised $1040 from 5 non-member individuals and 42 business firms; 11 actual solicitors. This League had done excellent Voters Service work prior to the drive, and had early sought to convince the most likely prospective contributors that the League warranted support as a result of community service, by sending them a copy of "It Makes A Difference."

Westborough, Massachusetts: A town of 10,000, 10 miles east of Worcester. Has homogeneous population, half of whom work in town, remainder in Worcester or in surrounding industries. Recognized with 42 members, 54 at time of drive.

First budget (a partial year) $675; dues @ $7.50; pledge $119. No real drive held during this budget period. Second budget $927; delegates $150; Community Service $75; pledge $185; Finance Drive goal $450.

Finance Drive was held in April at beginning of second budget period 19 solicitors plus 13 other workers (typists, baby sitters, etc.) State Finance Chairman attended kick-off to answer questions and give confidence. Introductory letters sent to 65 prospects. Each worker had a kit; state finance flyer and Facts given to prospects. Over $855 received from 22 non-member individuals, 18 businesses and 10 members. We were all very nervous but after the first call it was easy. Almost everyone had one hard to convince prospect, surprisingly this gave us more confidence and determination. We were delighted .... and flabbergasted at the response."

This League had done extensive Voters Service work -- with good publicity and results -- in urging attendance at Town Meetings, getting out the vote, distributing voting information on the Welcome Wagon and distributing the National Citizenship Test. It had received favorable comment for its U.N. Day activities and for distribution of state and national League pamphlets to schools and libraries. It's Know Your Town study was under way but not published.

Finance File
So. Jeff. Feb 1968 Voter

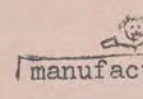
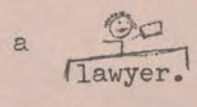
RELUCTANT LEAGUER TRANSFORMED

A True Story

Once upon a time there was a leaguer who was asked by the president, by the finance chairman, and by various League friends to help with the

finance drive. "I DON'T LIKE to ask for money, and I'm TOO BUSY," she replied without thinking. But . . . this leaguer pondered her decision -- "I DON'T LIKE to ask for money, and I am TOO Busy. BUT I LOVE League and it's my DUTY to help with the finance drive.

So, reluctantly, she went with an experienced League financier (that is, one who <u>had</u> asked for money).

They visited a merchant, a  manufacturer, and a  lawyer. Every one of these interesting men gave the League a check and said nice, or very nice, or WONDERFUL things about the League. This Leaguer, who didn't like to ask for money, went, with joy in her and warmed all over by her new experience, to the finance chairman, who was also warmed by the checks she received, and by the changed mien of the new finance worker. She exclaimed with genuine gratitude in her voice, "Thank you."

NOW, <u>every year</u> this same person, the once reluctant one, now transformed, goes right to the finance chairman and ASKS for prospect cards so she will have this warming experience at least once a year.

<u>WHAT KIND OF LEAGUE ARE WE?</u>

If the money is there and we do not need it . . . we are a NON-DESERVING LEAGUE.

If the money is there but it is not worth the time to make contact or follow it up, we are a LAZY LEAGUE!

If the money is there and everyone pitches in to help solicit it, we are a GROWING LEAGUE!

WHICH ARE WE? IT'S UP TO YOU!

DON'T BREAK MY , PLEASE COME AND HELP ME AND I WILL BE YOUR BEST

February 13 at 9:30 A. M. at
Sarah McCombs . . .

From:

Evelyn Pryor
Finance Chairman

Official Memorandum

By

JOHN CONNALLY

Governor of Texas

AUSTIN, TEXAS

GREETINGS:

The League of Women Voters of Texas is dedicated to promoting informed citizen participation in government.

The League of Women Voters of Texas has traditionally provided the citizens of Texas with outstanding Voters Service assistance.

THEREFORE, I, as Governor of Texas do hereby designate the week of February 12-16, 1968, as

LEAGUE OF WOMEN VOTERS WEEK

in Texas.

In official recognition whereof, I hereby affix my signature this 13th day of Dec., 19 67

John Connally

Governor of Texas