



Second Annual Chicano Film Festival

A SPECIAL EVENT
OF THE 50th ANNIVERSARY
YEAR OF

Oblate College of the Southwest

CENTRO VIDEO
SAN ANTONIO, TEXAS

Film Festival Story & Objectives

PROPOSITOS

El Festival Cinematográfico Chicano no es evento de competencia. Es un evento que atrae películas chicanas y programas de televisión desde todas partes de los estados unidos para que todo mundo vea la calidad y el tipo de cine hecho por méjico-americanos. Este año, mas de cincuenta programas fueron enviados por la parte de estaciones de televisión, universidades, compañías de producción y cineastas independientes. De todas las películas enviadas, se had diseñado un programa de dos noches para al mismo tiempo celebrar la expresión cinematográfica de la vida Chicana y también juzgar los méritos de este cine.

El Festival atrae a los productores de estas películas para discutir y mejor investigar el papel del cine dentro de la comunidad méjico-americana. También es un foro para que los cineastas compartan su arte con otros.

El Festival también propone difundir información sobre programas Chicanas para que mas se distribuyan y utilizen estas películas.

Creado y organizado por Centro Video del Colegio Oblato del Sudoeste, el Festival debe mucho a los cineastas de todo el país. El éxito del Festival ha sido también el resultado de la generosidad de las organizaciones y personas ya después citadas en este programa.

PURPOSE

The Chicano Film Festival is a non-competitive event showcasing Chicano film and video programs from throughout the United States. Over 50 entries to the Festival were received this year from TV stations, Universities, film production companies and independent film makers. From these entries, two screening programs have been designed to represent a variety of themes, lengths and formats. These public screening are both a celebration of Chicano life as expressed in film and an opportunity for critically analyzing the "state of the art" of Chicano film making.

The Chicano Film Festival brings together film makers from across the country to discuss the place of film and video in the Chicano community. It also provides a forum for sharing their craft with other film makers and with the larger community. ®

The Film Festival seeks to provide information about all the film entries for the purpose of stimulating the wide distribution and use of these films.

Created and organized by Centro Video of Oblate College of the Southwest, the Film Festival depends on the support of the Chicano and Chicana film and video artists throughout the U.S. Its success has been due in large part to the generosity of its Patrons.



Welcome to the Second Annual San Antonio Chicano Film Festival.

It is both an honor and a pleasure to have this unique Film Festival hosted in San Antonio.

Since its earliest origins, San Antonio has been influenced and directed by people of Mexican heritage. The great cultural tradition that makes San Antonio unique is directly linked to that of the Mexican American Community.

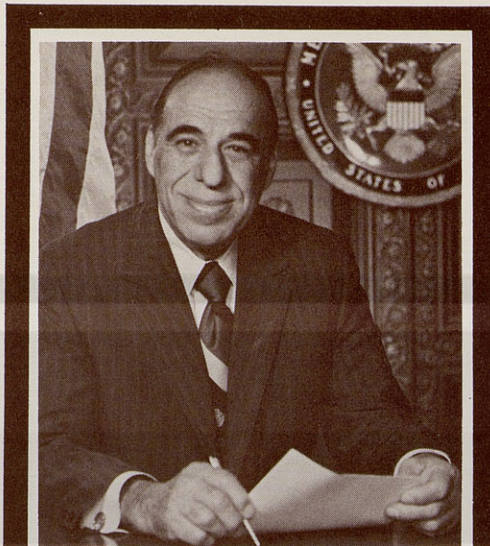
Thus, it is with great pride that I as Mayor welcome the opportunity to support and encourage the only such festival in the entire nation devoted to Chicano Films and Video Programs.

Bienvenidos, estan en su casa!

Sincerely,

A handwritten signature in cursive script that reads "Lila Cockrell".

LILA COCKRELL
Mayor



February 28, 1977

C7/77w

Mr. Adan Medrano
Director, Centro Video
Oblate College of the Southwest
285 Oblate Drive
San Antonio, Texas 78216

Dear Mr. Medrano:

It has come to my attention that on August 25, 26, 1977
Centro Video will host the Second Annual Chicano Film
Festival in San Antonio, Texas.

I understand the First Festival was a great success; and,
want to reiterate my sincere best wishes and support for this
fine endeavor.

Kindest regards to you and your associates.

Sincerely,

Henry B. Gonzales

Henry B. Gonzales, M.C.

Proclamations



Official Memorandum

By
DOLPH BRISCOE
Governor of Texas

GREETINGS:

AUSTIN, TEXAS

WHEREAS, the Second Annual San Antonio Chicano Film Festival is scheduled to be held during August 25 and 26; and

WHEREAS, the Festival is the only one of its kind in the Country and approximately 3,000 citizens attended last year's event; and

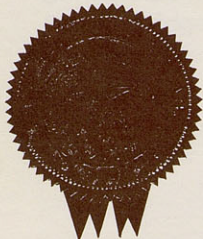
WHEREAS, the Festival features films produced and written by Mexican-Americans and personal appearances by the producers and directors of the films are featured attractions; and

WHEREAS, the Festival is held outdoors on the Campus of Oblate College of the Southwest; and

WHEREAS, this cultural event is a community effort supported by individuals, businesses and civic organizations who identify with the purpose of this unique San Antonio Film Festival; and

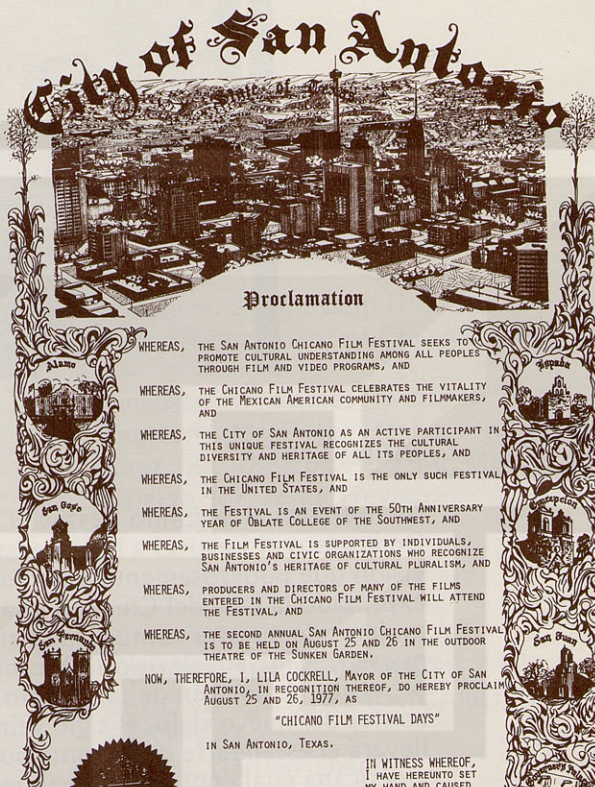
WHEREAS, it is fitting and appropriate that attention be called to this event; and

THEREFORE, I, as Governor of Texas, do hereby call to the attention of all citizens of Texas, the Second Annual San Antonio Chicano Film Festival to be held in San Antonio, Texas, August 25 and 26, 1977, and extend sincere best wishes for a most successful Festival. All Texans, as all Americans, are proud of their heritage and this Festival is reflective that Texas indeed looks to encourage and foster the great cultural diversity that is its strength.



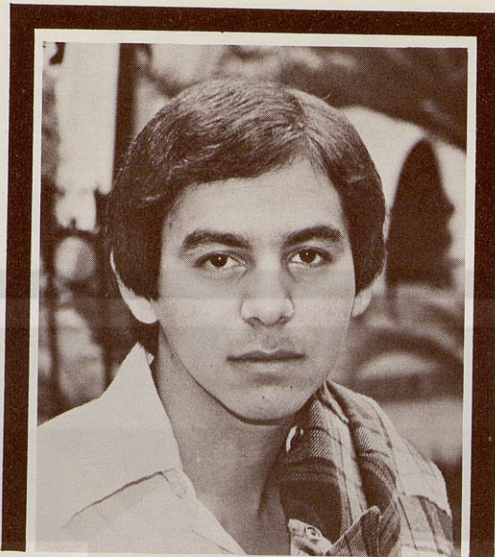
In official recognition whereof, I hereby affix my
signature this 20th day of May, 1977

Dolph Briscoe
Governor of Texas



IN WITNESS WHEREOF,
I HAVE HEREUNTO SET
MY HAND AND CAUSED
THE SEAL OF THE CITY
OF SAN ANTONIO TO BE
AFFIXED THIS 18TH DAY
OF AUGUST, 1977.

Lila Cockrell
LILA COCKRELL
MAYOR



BIENVENIDA

Bienvenidos al Segundo Festival Cinematográfico Chicano. Dedicamos el Festival a los cineastas y productores de televisión que poderosamente y con mucha sensibilidad han expresado la vida del Chicano y la Chicana. Hombres y mujeres de nuestra comunidad han logrado desarrollar un arte nuevo: Cine y Televisión Chicano. Estos nuevos programas proyectan la imagen de un pueblo en marcha hacia los horizontes del nuevo siglo, el siglo veinte-y-uno. Un siglo que llevará el estandarte de la contribución de la cultura mexicano-americana cual enoblecce los valores de la justicia humana y del amor.

Recordándonos de nuestro glorioso pasado y tomando el presente en nuestras manos, esperamos de los artistas cineastas la expresión de nuestros mas profundos anhelos. Esperamos la expresión de una vision muy nuestra, de una nueva sociedad fundada en justicia, la verdad y el amor.

The Festival is dedicated to those film makers and video artists who have given powerful yet sensitive expression to the Chicano and Chicana experience. Hombres y mujeres de nuestra comunidad han logrado desarrollar un arte nuevo: Chicano film and video. This new type of film projects an image of an energetic people on the move towards the horizons of the twenty-first century. A new century marked by the creative contribution of the Chicano culture which ennoble the principles of humane justice and of love.

As we remember our rich past and become creators of our present, we look to the film and video artist to express our deepest aspirations and our vision of a new society founded on justice, truth and the spirit of sisterly and brotherly love.

Adán Medrano

Adán Medrano
Director del Festival

Festival Events

THURSDAY, AUGUST 25

12:30
Mexican-American Cultural Center

Luncheon-Symposium I:
"Chicanos and Media in the U.S."

Panelists: Dr. Tomás Rivera, Dr. Jesús Chavarría, Ms. Susan Racho, Mr. Severo Pérez, Mr. José Luis Ruiz, Mr. Moctesuma Esparza, Mr. Jesús Trevino.

OPENING NIGHT:
SECOND ANNUAL CHICANO FILM
FESTIVAL
Sunken Garden Theatre,
Brackenridge park.

8:00 p.m.
"LA RAZA: A WORKING PEOPLE"
"Composite Videotape"

Intermission: tamales, refrescos, música.

9:45 p.m.
"CHICKEN SKIN MOVIE"
"INFINITY FACTORY—CITY FLATS"
"THE ALAMO"
"LA ABUELA"

FRIDAY, AUGUST 26

12:30
Mexican-American Cultural Center

Luncheon-Symposium II:
"The Development of Chicano Film"

Panelists: Dr. Tomás Rivera, Dr. Jesús Chavarría, Ms. Susan Racho, Mr. Severo Pérez, Mr. José Luis Ruiz, Mr. Moctesuma Esparza, Mr. Jesús Trevino.

CONCLUDING EVENING:
SECOND ANNUAL CHICANO FILM
FESTIVAL.
Sunken Garden Theatre,
Brackenridge park.

8:00 p.m.
"CHILDREN OF THE FIELDS"
"GUADALUPE"
"MESSAGES IN CLAY"

Intermission: tamales, refrescos, música.

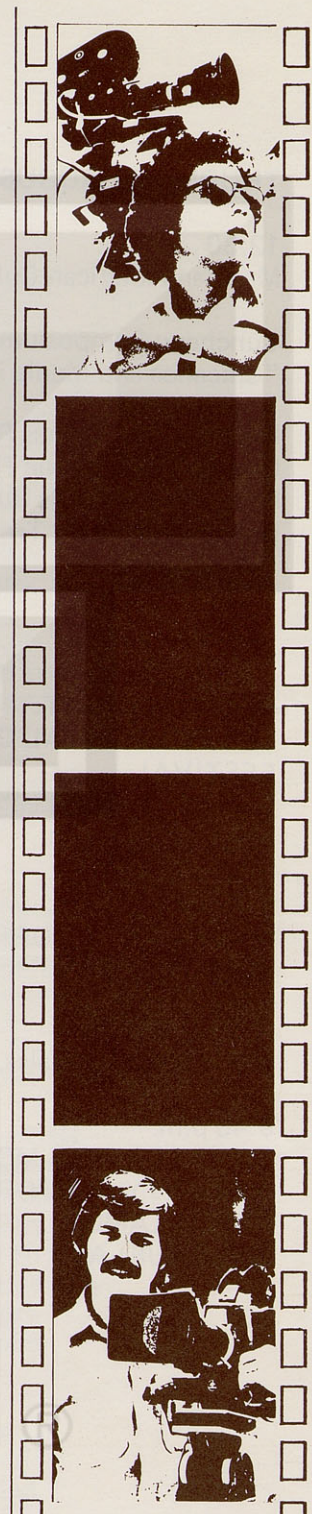
9:30 p.m.
"OUR LADY OF GUADALUPE"
"CRISTAL"
"CHULAS FRONTERAS"

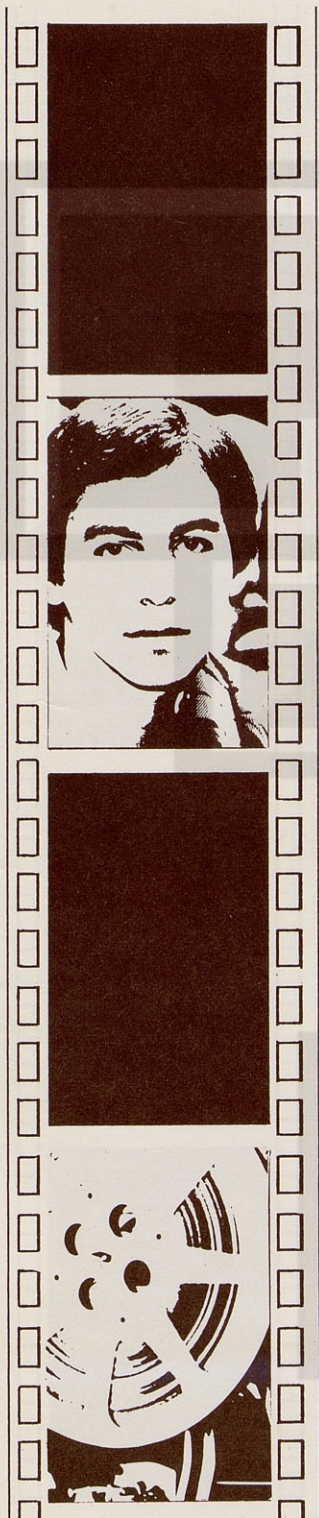
JESUS SALVADOR TREVIÑO

Jesus Salvador Treviño has just completed production with the Mexican government on a feature film, "Raíces de Sangre", the first co-production integrating both Chicano and Mexican talent at all levels. Immediately before that, he was the Executive Producer for the national P.B.S. series, "The Infinity Factory." His production credits include some of the most innovative and acclaimed Chicano productions: "America Tropical," New York International Film Festival Award; "Soledad," Atlanta International Film Festival Award; and "Yo Soy Chicano." In 1972 he created and produced a cultural and public affairs series for Mexican-Americans in Los Angeles, "Acción Chicano," which served as a model for Chicano media involvement. Mr Treviño resides in Los Angeles and is a native of El Paso, Texas.

JOSÉ LUIS RUIZ

José Luis Ruiz is Chairman of the Board and President of Ruiz Productions, Inc., a multi-cultural motion picture and television distribution company. He has worked as producer and director with the commercial and public television stations in Los Angeles and has over 100 productions to his credit in the past six years. Among numerous honors, he has won an Emmy Award for his bold documentary on immigration, "The Unwanted." He was Co-Administrator of Píxan Films of El Centro Campesino Cultural in 1974 and has sought to develop Chicano involvement in the media. He is a consultant to the Corporation for Public Broadcasting. Mr. Ruiz is a native of Maywood, California.





ADÁN MEDRANO

Adán Medrano is director of Centro Video, the communications center of Oblate College of the Southwest. His background in film and broadcasting include programs with national syndication such as "Festival '73" (13 half-hour Spanish language programs). His works have also received national recognition; "Las Posadas" earned him the IFDA Finalist Award. His work focuses on the interrelationships of culture and religion of the Mexican American people. His interest in initiating the Chicano Film Festival has been to provide recognition for the accomplishments of Chicanos and Chicanas in film and video. He has participated in informal White House discussions on topics relating to minority involvement in commercial media. He has also helped with the design and implementation of workshops on media access and advocacy with the United Church of Christ. Adán is a member of the advisory board of the San Antonio Arts Council and is an officer of the National Association of Catholic Broadcasters and Allied Communicators (UNDA-USA). He presently resides in San Antonio, Texas.

SUSAN RACHO

Susan Racho is an independent producer with experience in the fields of radio, journalism and film. Her work in the media field began at UCLA and in five years she has over 120 film credits. As early as 1973 she had won the JFK journalism award for "outstanding coverage of the disadvantaged." She has been on the crews of two "Emmy" award-winning films: "Reflecciones"-best informational series (1973) and "Potchtlan" (as assistant producer)-best educational series (1976). Her most recent accomplishment is for ABC television and entitled: "Sterilization Abuse", and expose of the tragedy of many women. The American Film Institute has asked her to play a principal role in their "Directing Workshop for Women." She is also an appointee to the University of California President's Task Force: "Chicanos and the University of California." She presently resides in the Los Angeles area.

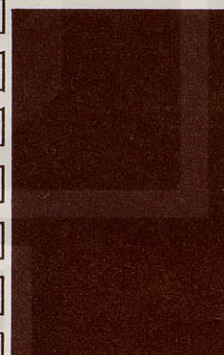
MOCTESUMA ESPARZA:

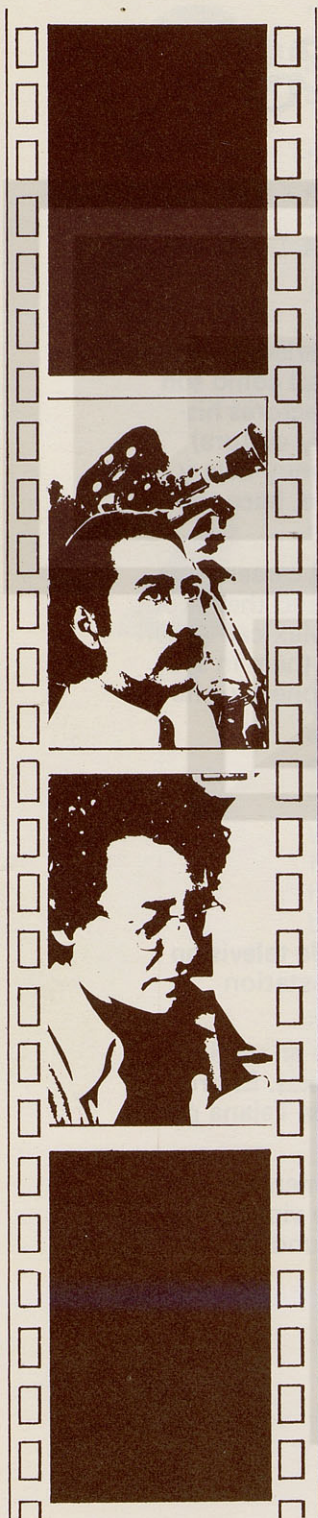
Owner of Moctesuma Esparza Productions, Mr. Esparza is presently producing six one-hour documentary specials entitled, "La Raza Series." His past credits include "Requiem 29", Bronze Medal winner at the Atlanta Film Festival; "CincoVidas", Emmy Award Winner; "Survival", Ohio State Award; and "Drunk Drivers Get Carried Away", The Clio Award.

He has produced films for "Infinity Factory", "Bilingual Children's Television", and "Sesame Street". Since the 1960's, he has been producing Chicano cultural programs for radio and television and has taken special interest in teaching motion picture and television production techniques to Chicanos and Chicanas. He is guest lecturer on "The Use of Media" at the University of California at San Diego and is Media and Film Consultant to the Chicano Studies Center at the University of California at Los Angeles. He is a native of Los Angeles.

TOMAS RIVERA

Tomas Rivera is presently Vice President for Administration at The University of Texas at San Antonio. His academic appointment at UTSA is as Professor of Spanish. He has a bachelor and masters degree in English from Southwest Texas State University and a master of arts and a doctorate in Romance Languages and Literature from the University of Oklahoma. He has held teaching appointments at the University of Oklahoma, Sam Houston State University, Trinity University, and The University of Texas at San Antonio. He has also taught in the public school for a number of years. He has published widely read poetry, fiction, and literary criticism. He has published in Spanish and in English. In 1971, he received the Premio Quinto Sol for his work, "... The Earth Did Not Part." This has become a seminal work in Chicano Letters.





DR. JESUS CHAVARRIA

Dr. Jesús Chavarría is Assistant Professor of Latin American History at the University of California at Santa Barbara. In 1969, he designed "A Proposal for a Chicano Studies Program at UCSB" which led to the establishment of the most comprehensive Chicano Studies Program on any UC campus. A leading authority on Chicano History, he has lectured extensively from UCLA on the West Coast to Harvard on the East. His expertise on Latin American History focuses on modern Peruvian History for which he was awarded his doctorate in 1967. His work has included research on Peru done overseas in London, Amsterdam, and Paris. His articles, books and reviews include: "On Chicano History: In Memoriam of George I. Sanchez, 1906-1972." Dr. Chavarría has worked as consultant scholar on several Chicano media production projects. He resides in Santa Bárbara, California, and is a native of Laredo, Texas.

SEVERO PEREZ

Severo Pérez is proprietor of Learning Garden Productions, a film production company in Hollywood, California. His past credits include production management for the feature film, "Executive Action." In his work with educational films, he has produced, directed and written films for various programs from "Villa Alegre," in Oakland, California, to "Project One," in Boston, Massachusetts. His two short films on the people of Oaxaca: "Día de la Plaza" and "Monitos--Portraits of an Artisan Family" have become models for cultural films within a social studies curriculum. His awards include a recent gold medal at the Virgin Islands International Film Festival. Mr. Perez lives in Los Angeles and is a native of San Antonio, Texas.

Film Synopses

1

"LA RAZA: A WORKING PEOPLE" 60:00

ejemplo de documental
an example of one-hour documentary

Los chicanos son un pueblo trabajador. A través de variadas carreras y estilos de vida, hombres y mujeres se manifiestan tal como son en sus respectivos trabajos y ocupaciones. Todavía factores históricos les reducen su libertad (debido a su lenguaje y cultura) y generalmente son colocados en una escala laboral muy baja y reducida. Esta situación presente reclama su progreso, hace sentir la necesidad de mejorarse.

Chicanos are a working people. Through a variety of careers and lifestyles men and women reflect upon themselves and their work. Yet definite historical factors have disenfranchised Mexican-Americans (by language and culture) and generally placed them in a restricted labor class. The present situation is questioned for its progress and closes on a need for vast improvement.

Producer and Writer: Moctesuma Esparza
Associate Producer: Susan Racho

2

"CHICKEN SKIN MOVIE" 28:00

ejemplo de documental producido en una estación de televisión
an example of documentary produced in a local TV station

La música del Flaco Jiménez es puesta de manifiesto en un documental producido por la KPRC-TV de Houston, Texas. El programa además explora el descubrimiento de la música Tejana por un músico de California.

The music of Flaco Jimenez is featured in this documentary produced by station KPRC-TV in Houston, Texas. The video program also explores the "discovery" of the Tejano sound by a California musician.

Producer: Tony Bruni
Director: Carlos Calbillo

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3

"THE ALAMO" 1:00

ejemplo de un anuncio de servicio público
an example of public service announcement

La historia del Alamo vista desde otro punto de vista. Este anuncio de servicio público muestra los pensamientos y temores de un soldado mexicano mientras se encontraba en la violencia de la batalla del Alamo.

A twist on the story of the Alamo. This Public Service Announcement shows the thoughts and fears of the Mexican soldier as the battle of the Alamo raged.

Producer: Ramón Vasquez y Sánchez
Director: Rubén Peña

4

"LA ABUELA" FROM THE SERIES, "LA ESQUINA" 28:30

ejemplo de una comedia educacional
an example of an educational situation comedy

Cuando la "abuelita" reclama que su hija debe estar en casa cuidando a los niños y que sus nietos deben de tener un chaperón en sus citas amorosas, los problemas crecen visiblemente. La abuela es un ejemplo del conflicto de valores que pueden surgir dentro de las diferentes generaciones de una familia chicana.

When abuelita decides that her son-in-law deserves more respect from his restaurant customers, that her daughter should be at home taking care of the children and that her grandchildren should be chaperoned on their dates, problems are bound to arise. "La Abuela" is an example of the conflict of values that can arise within the various generations of a Chicano family.

Producer: Johnny Gutiérrez
Writer: Joseph De Leon
Director: Tom Hooper



5

"CITY FLATS" FROM "INFINITY FACTORY" SERIES 8:00

ejemplo de un programa para niños
an example of children's television program

"Infinity Factory" es una serie nueva de matemática para niños Latinos y Negros. Dentro de esta serie, "City Flats" es una breve parte dramática. Cada episodio es de 5 a 7 minutos y se trata de la familia Vega, dueños de una panadería en un barrio de Los Angeles. El intento de cada programa es enseñar a niños cómo usar la matemática en su vida diaria. Pero a la vez trata de subrallar la riqueza cultural de la vida Chicana.

"Infinity Factory" is a new mathematical series targeted to Black and Latino children, ages eight to eleven years. "City Flats" is a dramatic mini-series within the "Infinity Factory." Each episode, from five to seven minutes in length, tells a chapter in the daily life of the Vega family, a Chicano family who own and operate Julio's Panaderia--a neighborhood bakery in the City Terrace of Los Angeles. Each segment, while centering on a mathematical theme, also stresses the ethnic and cultural richness in situations, stories and incidents of the everyday life of the Vega family and of the barrio of which they are a part.

Executive Producer:	Jesús Treviño
Producers:	Adolfo Vargas Rosemary Alderete Gilbert Durón
Director:	Allan Muir

6

"CHILDREN OF THE FIELDS" 20:00

ejemplo de documental por una corporación
an example of documentary by a large corporation

El trabajo del migrante es dificultoso especialmente para los niños que recogen las cosechas en compañía de sus padres y gente adulta; viajan hasta donde encuentran trabajo cambiando continuamente escuela y amigos. La familia Galindo consta de cinco niños que conocen muy bien este mundo migrante. A través de "Children of the Fields" el espectador puede captar los mismos sentimientos de esta familia.

Migrant work is difficult, especially for the children who harvest crops alongside parents and adults. They rise as early, travel as far, labor in the same fields; schools and friends frequently change. The Galindo family includes five children who know these things well; through "Children of the Fields" the viewer is provided an insight into their close family.

Producer:	Xerox Corporation
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7

"GUADALUPE" 28:00

ejemplo de transferencia de "Teatro" a cine
an example of transfer of "Teatro" to film

Dramatización que reproduce e interpreta los acontecimientos del 16 de Marzo de 1972 en Guadalupe, California. En condiciones intolerables la comunidad chicana logra concretizar sus esfuerzos en la escuela local. Para remediar la difícil situación, los padres de familia toman parte activa organizándose y expresando sus descontentos, haciendo notar las injusticias. Sus esfuerzos por llegar al diálogo y por lograr su propia determinación son mal entendidos y falseados en un acontecimiento que después es investigado por la Comisión de Derechos Civiles de los Estados Unidos.

A dramatization reenacting and interpreting the events of March 16, 1972 in Guadalupe, California. Intolerable conditions for the Chicano community are crystallized in the local school practices. To alleviate this situation, concerned parents organize to express their grievances and sense of injustice. However, their efforts for dialogue and self-determination are met with misunderstanding and deceit in an event which was later investigated by the U.S. Civil Rights Commission.

Producer, Director:	José Luiz Ruiz
Producer:	David Sandoval
Writer:	El Teatro de la Esperanza

8

"MESSAGES IN CLAY" 7:00

ejemplo de un tema breve
an example of a short subject film

Las alegrías, riqueza y misterios de la vida son plasmados y expresados en el trabajo artístico precortesiano. El cineasta sitúa estas creaciones artísticas de otra época cultural dentro de la nuestra rodeándolas de luz y sonido.

The joys, mysteries, and richness of life are amply expressed in pre-Columbian artwork. The filmmaker places these artifacts of another culture and period into our midst and surrounds them with light and sound.

Producer, Writer:	Ed Moreno
Director:	Barry Nye



9

"NUESTRA SEÑORA DE GUADALUPE" 28:00

ejemplo de una película religiosa
an example of a religious film

Una reproducción de la aparición de la Virgen a Juan Diego en la colina del Tepeyác en 1521. Es una sensible exploración acerca de los indígenas posteriores a la Conquista Española destacando particularmente el poder y fuerza de su fe.

A reenactment of the apparition of the Virgen to Juan Diego on Tepeyac hill in 1521. It is a sensitive exploration of the indigenous people after the Spanish Conquest and of the power of faith.

Producer: Franciscan Communications Center

10

"CRISTAL" 20:00

ejemplo de documental para televisión
an example of a documentary for television

Producida en 1975; Cristal es una sensitiva representación tanto del proceso educacional como del curso político de esta ciudad. Las entrevistas, las graduaciones de High School, los grados universitarios y maestrías realzan las necesidades educacionales y los logros de esta comunidad.

Produced in 1975, "Cristal" is a sensitive portrayal of the educational and political processes at that time. Interviews and the graduation of High School, Bachelor and Masters candidates at one time, highlight the educational needs and accomplishments of that community.

Producer, Director: Severo Pérez

11

"CHULAS FRONTERAS" 58:00

ejemplo de un tema Chicano producido por cineasta no-Chicano
an example of Chicano theme by independent non-Chicano filmmaker

El tema de esta película es la música tejana y las personas que han hecho famoso este estilo. Estrellas contemporáneas y de épocas pasadas son entrevistadas y así se ofrece una breve historia y desarrollo de esta forma musical.

Tejano music and the men and women who made it famous is the topic of this film entry. Current and past musical stars are interviewed to give an overview of the development of this musical form.

A film by Les Blank

Producer: Chris Strachwitz

12

"A COMPOSITE VIDEOTAPE" 30:00

Los siguientes programas se exhibirán solo parcialmente. Estarán incluidos en una presentación de 30 minutos que se ha preparado para dar una rápida visión de la variedad y calidad de los programas que participan en este Segundo Festival de Películas Chicanas.

The following programs are not screened in their entirety during the two festival evenings. They are featured during a thirty-minute showcase especially prepared to exemplify the variety and quality of the entries to the Second Annual Chicano Film Festival.

"THE UNJUST"

Producer: Filmmaking Class, Third Period, Spring Semester, 1977, Crystal City High School, Crystal City, TX.
Writers: Ellen Lee, Marin Palomares, Rosario Olivares, Arturo Menchaca.

"FLORICANTO III: UNA MIRADA"

Producer: Tony Bruni
Director: Carlos Calbillo

"AFTER THE ALAMO"

Producer and Director: Jesús Ramos

"BARRIO NEWS SPECIAL—THE TORRES CASE"

News Director: Carlos Clabillo
Reporter: John Quiñones

"LOS MOJADOS"

Producer: Tony Bruni
Director: Burce W. Bryant

"Y NO SE LO TRAGO LA TIERRA"

Producer: Filmmaking Class of Crystal City H.S.
Crystal City, TX.

"BILINGUALISM: PROMISE FOR TOMORROW"

Producer: Jeff and Carlos Panichet
Director: Adolfo Vargas
Writer: Rodolfo Anaya

"LOS FOUR"

Producer, Director, Writer: Jim Tartan

THE FOLLOWING INDIVIDUALS AND ORGANIZATIONS
HAVE MADE THE FESTIVAL POSSIBLE WITH THEIR
GENEROUS FINANCIAL ASSISTANCE.
THROUGH THEIR LOVE OF FILM AND VIDEO ART THE
COMMUNITY OF SAN ANTONIO IS PRESENTED A
UNIQUE EVENT WITHOUT PARALLEL IN THE
UNITED STATES.

GRACIAS A TODOS.

ACKNOWLEDGEMENTS

San Antonio Department of Parks and Recreation
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Dr. Frank Harrison, President
General Electric Video Display Equipment Operation
in Sryacuse, New York
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Mexican American Student Organization of St. Mary's University
Mexican American Student Organization of UTSA
"El Camino Club" of Our Lady of the Lake University
Association of Chicano Students, Trinity University
"Nuestro" magazine
Mexican American Cultural Center, San Antonio, Texas

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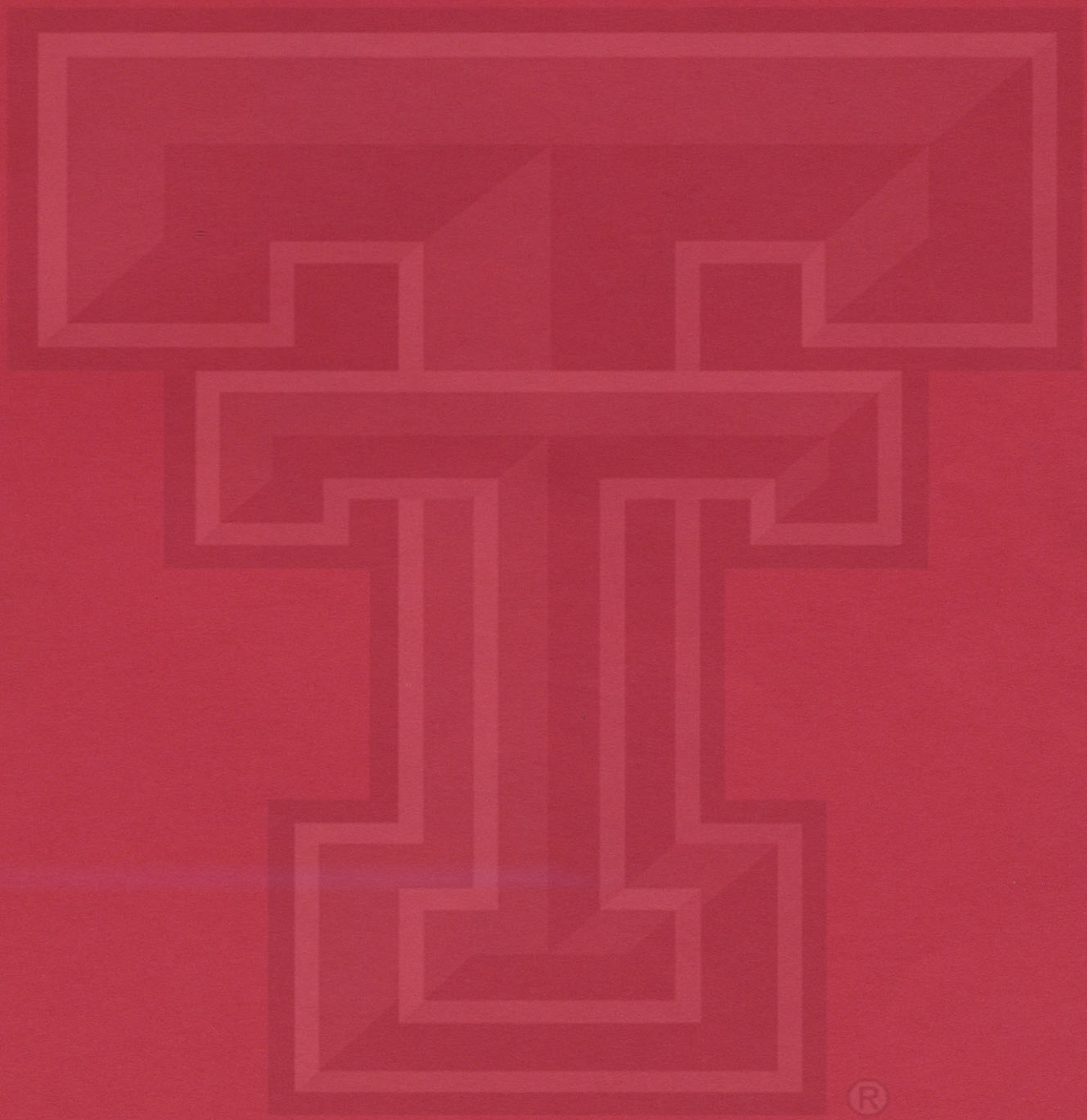
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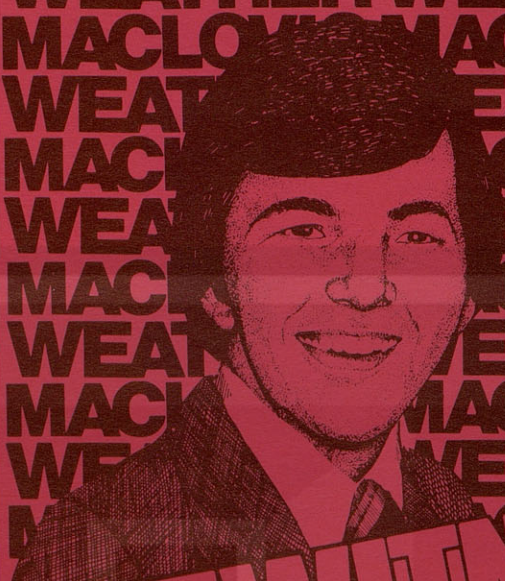
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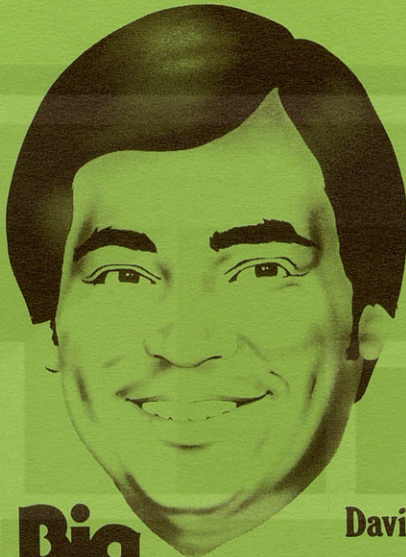


EYEWITNESS
NEWS **5**

Las Emisoras de Televisión San Antonianas Apoyan el
Segundo Festival Cinematográfico Chicano



THE NEWS FACE IN TOWN



David Cruz

David Cruz.
Professional ... Experienced ... Involved ...
For the most comprehensive newscast in South Texas,
face up to 4 Big News.
The News Face in Town, at 6 and 10.

The San Antonio TV Broadcasting Community salutes the
Second Annual Chicano Film Festival



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¡Homenaje a todos!



**SPECIAL THANKS TO THESE LEADERS
OF THE SAN ANTONIO AREA:**

CITY COUNCIL OF SAN ANTONIO, 1975–1977.

Honorable Lila Cockrell, Mayor
" Henry Cisneros
" Glen Hartman
" Richard Teniente
" Al Rohde
" Claude Black
" Phil Pyndus
" Bob Billa
" D. Ford Nielson

CITY COUNCIL OF SAN ANTONIO, 1977–1979.

Honorable Lila Cockrell, Mayor
" Henry Cisneros
" Glen Hartman
" Rudy Ortiz
" Joe Webb
" Phil Pyndus
" Helen Dutmer
" Frank Wing
" Bernardo Eureste
" Joe Alderete
" John Steen

Film Festival Organization

Adán Medrano, Director
Ken Amerson, Director of Operations
María Arredondo, Film Coordinator
Rubén Peña, Public Relations
Carlos Amezcua, TV & Radio Placement



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