

Date	Stories and Cutlines	Explanation				
		Locals	Reg. Daily	Reg. Week	50 M's	Hometowns
						Selected
1-3-23-76	Chicano Outward Look	✓				✓ Adjacent Counties
2-3-23-77	Petroleum Short Course	✓	✓		✓	✓ Short course list Springtown Ky. Cleveland, Tenn. Chattanooga, Tenn. Greenville SC
3-3-23-77	Claude L. Briggs (Fellowship)					Atlantic City, N.J.
4-3-23-77	George Lopez - Fellowship					Guadalupe, Kingville, San Antonio
5-3-23-77	Julia Hernandez Madrigal "					San Antonio City
6-3-23-77	PSA					
7-3-23-77	"					
8-3-23-77	"					
9-3-23-77	"					
10-3-23-77	PSA					
11-3-23-77	"					
12-3-23-77	"					
13-3-23-77	"					
14-3-23-77	PSA					
15-3-23-77	"					
16-3-24-77	PSA Herald & Rivera (Radio S.)					
17-3-24-77	" Herald & Rivera (Series)	✓	✓			
18-3-24-77	" Career Day (Series)					

Date	Stories and Outlines	Explanation					
		Locals	Reg. Dail	Reg. Week	50 M's	Hometowns	Selected
19-3-24-77	PSA Census Day (Radio S.)	✓	✓	✓			
20-3-24-77	" Jara Drake (Slide S.)	✓	✓	✓			
21-3-24-77	" K.W. Shier (Slide S.)	✓	✓	✓			
22-3-24-77	" Women's Convention Program (Slide S.)	✓	✓	✓			
23-3-24-77	" Women's " (Radio S.)	✓	✓	✓			
24-3-24-77	" Jara School Home Award (Radio S.)	✓	✓	✓			
25-3-24-77	" Jara School " (Slide S.)	✓	✓	✓			
26-3-24-77	" Watercolor Exhibition (Slide S.)	✓	✓	✓			
27-3-24-77	" Women Sing Song (Slide S.)	✓	✓	✓			
28-3-24-77	PSA Women Sing Song (Radio S.)	✓	✓	✓			
29-3-24-77	" Watercolor Exhibition (Radio S.)	✓	✓	✓			
30-3-24-77	PSA Petroleum Short Course	✓	✓	✓			
31-3-24-77	" Puerto Rican Short Course (Slide S.)	✓	✓	✓			
32-3-24-77	" Petroleum Short Course (Slide S.)	✓	✓	✓			
33-3-24-77	" Poetry Reading	✓	✓	✓			
34-3-24-77	PSA Poetry Reading (Slide S.)	✓	✓	✓			
35-3-24-77	" Stealing the Back " (Radio S.)	✓	✓	✓			
36-3-24-77	Real Estate Short Course	✓	✓	✓			

AI, W.D. I Times 11/11/77
AS-1

Date	Stories and Outlines	Locals	Reg. Daily	Reg. Week	50 M's	Hometowns	Selected	Explanation
37-3-24-77	Monroe Continuum Program	✓	✓				✓ Adjacent Counties	
38-3-24-77	Lunch Thelma	✓	✓					
39-3-25-77	PSA "Oedipus Rex"	✓	T.V.					
40-3-25-77	SCCAP							
41-3-25-77	Joe Escobarado: Elected Mayor						✓ U-List	
42-3-25-77	Joe Escobarado							
43-3-28-77	Meta (Starter)	✓					✓ This	
44-3-28-77	PSA "Kennedy's Children"	✓	T.V.					
45-3-28-77	" "	✓	T.V.					
46-3-28-77	PSA "Kennedy's Children"	✓	Radio					
47-3-28-77	" "	✓	Radio					

Texas Tech News

UNIVERSITY NEWS AND PUBLICATIONS / P.O. BOX 4650 / TEXAS TECH UNIVERSITY / LUBBOCK, TEXAS 79409 / (806) 742-2136

CONTACT: Nita Gilger

LUBBOCK--Texas Tech will observe Chicano Awareness Week
March 30-April 6 at the University Center.

Reverend Antonio Gonzalez of the Lubbock Christian Renewal Center will speak on "Who Is the Mexican-American?" in the Senate Room, 7 p.m., Wednesday (March 30).

Geraldo Rivera, host of ABC-TV's "Good Night, America," will discuss "Broadcast Journalism as a Tool for Social Change," Thursday (March 31) 8:15 p.m. The cost for Rivera's presentation is \$2 for the public and \$1 for Texas Tech students with I.D. cards.

Loteria Mexicana (Mexican bingo) is scheduled for the University Center Ballroom, 8-10 p.m., Friday (April 1). There is no admission charge and prizes will be awarded.

Activities for Tuesday (April 5), include a question-answer session on education by Dr. Michael Saenz, president of the Northwest Campus, Tarrant County Junior College, 7:30 p.m., in the Lubbock Room, free samples of Mexican foods and pastries in the U.C. Courtyard, 11:30 a.m.-1 p.m., performances by Los Pobres, a dance company at noon, and the Guadalupe Dancers of Lubbock, 12:30 p.m.

The final day, Wednesday (April 6), will include a performance by an El Paso bilingual theater repertory company, in the University Center Theater, 7 p.m. The cost is \$2 for the public and \$1 for Texas Tech students.

Texas Tech News

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CONTACT: Dan Tarpley

LUBBOCK--The Texas Air Control Board believes it has taken a "reasonable approach" toward the petroleum industry to control air pollution.

Charles G. Short of Odessa, regional supervisor for the board, will be one of the speakers at the 24th Southwestern Petroleum Short Course at Texas Tech University April 21-22.

Short said the board's approach is the "most efficient" possible to protect the health, general welfare and physical property of the people, its assigned mission.

"The effects, real and potential, of air pollution by drilling and production activities in the petroleum industry have become increasingly important to the general public," Short said.

"The domestic energy situation dictates increased utilization of energy resources; however, recent incidents involving air pollution emissions from petroleum drilling and production facilities have concerned significant segments of the population."

Thirty-six papers, demonstrations and other presentations are scheduled for the short course, according to Bill R. Brogdon of Midland, program chairman. Six will deal with drilling and well completions, nine with well stimulation and workovers, six with

-more-

reservoir operations, six with artificial lift, six with production handling, and four of general interest.

"Every year it becomes more important that petroleum engineers, superintendents and management personnel be brought up to date on developments designed to obtain maximum efficiency of operation of the industry," said Duane A. Crawford, chairperson of the short course board of directors and professor of petroleum engineering at Texas Tech.

"Dwindling supplies of petroleum continue to apply pressure upon the industry to meet the nation's needs as efficiently and economically as possible."

The short course is expected to attract almost 500 petroleum engineers, technicians and others interested in the exploration and production of petroleum products in the Southwest.

It is sponsored by the petroleum industry of West Texas in cooperation with the Department of Petroleum Engineering at Texas Tech.

A presentation and discussion of air, gas and foam drilling techniques by Leonard Cooper and Roland Hook of Amoco Production Company and B. R. Payne of E. W. Moran Drilling Company is expected to be one of the highlights of the Drilling and Well Completions category.

Cooper and Hook are with Odessa operations of Amoco Production Company and Payne is operations manager with E. W. Moran Drilling Co.

"A considerable number of wells have been drilled successfully, efficiently and economically by using air as the circulating medium," their paper says. "Drilling with air instead of more conventional fluids can provide significant advantages such as greatly reduced

drilling times with the resultant dollar savings, immediate and continuous hydrocarbon detection, and minimum damage to liquid-sensitive pay zones.

"However, drilling with air involves special considerations in the use of equipment and drilling techniques that are not commonly used with other drilling fluids."

They will report that air drilling has become an accepted and important part of rotary drilling, but air-drilling technology has not been as highly developed or as widely understood as the more conventional technologies. Air, unlike liquids, compresses readily and requires a somewhat more sophisticated engineering approach to achieve the desired results.

The paper discusses the mechanics of air drilling modifications such as mist or foam drilling, unique equipment requirements, and some typical downhole problems that have been encountered. Special attention will be given to presenting techniques developed to prevent or control downhole problems.

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CONTACT: Kay Hord

LUBBOCK--Claude V. Bridges of Chattanooga, Tenn., formerly resource teacher for the development of language arts/social studies curriculum, ESSA Pilot Project⁽³⁾ in the Chattanooga Public School System, is engaged in his doctoral studies under a Leadership Fellows Doctoral Program at Texas Tech University.

This is the second year that these fellowships have been granted to Texas Tech by Mrs. Helen DeVitt Jones in an effort to provide full-time awards for outstanding students exhibiting leadership potential, with the inclusion of a part-time internship for further professional growth.

They are funded at \$7,000 per year, with additional financial support given for other features of the program. Weekly seminars, under direction of Dr. Bruce D. Mattson, professor of special education, are presented by nationally known members of the education fraternity, as well as by the Jones Fellows themselves, as to programs with which they were formerly associated, internships they are conducting, or proposed future emphases.

Bridges's major at Texas Tech is the area of administration supervision, with a minor emphasis in educational foundations. His internship is being served with the Plainview Independent School District, Plainview, Texas. Under the guidance of Dr. Robert Krajewski, the internship will focus on the further development and refinement of a clinical supervision model appropriate for more traditionally organized schools.

-more-

Jones Fellows this year include: David Caffey, El Paso, Texas; Bonnie Fairall, El Paso, Texas; Sharon Johnson, Lubbock, Texas; Julio Madrigal, Laredo, Texas; George Peppas, Athens, Greece, and Atlantic City, N.J.; Charles Swift, McAllen, Texas; and Richard Stevick, Lancaster, Penn.

Bridges holds the B.A. degree from University of Tennessee at Knoxville and the M.A. from the University of Tennessee at Chattanooga.

Dr. Robert H. Anderson, chairman of the fellowship committee and dean of the College of Education, said that the Jones Fellowships are highly competitive, since few universities offer such large stipends to doctoral students without requiring some sort of work or service in return. Ten additional fellowships will be granted for study during the 1977-78 college term.

In addition to Dean Anderson, members of the selection committee include; Dr. Robert P. Anderson, professor of psychology; Dr. Leo Juarez, associate professor of education; Mattson, and Dr. Marilyn Pheasant, associate dean of the Graduate School and associate professor of business administration and law, *all of Texas Tech.* Ex-officio members include Dr. Berlie J. Fallon, professor of education; Dr. Clyde E. Kelsey, vice president for Development; and Dr. Thomas A. Langford, *also of Texas Tech.* associate dean of the Graduate School. This committee is supplemented by Dr. Courtney B. Cazden, professor of education in the Graduate School of Education of Harvard University, and Dr. John I. Goodlad, dean of the College of Education at UCLA.

Bridges also is researching alternative approaches to on-going collaborative supervision models that will enable practicing classroom teachers time for observing each other and collecting classroom data. The data would afford teachers an opportunity for meaningful professional dialogue intended to focus on the surfacing of dilemmas that result from incongruencies between intentions and practice which would serve as a guide to purposeful change.

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CONTACT: Gail Molsbee

LUBBOCK--George Peppas of Atlantic City, N.J., formerly a teacher at Chelsea Junior High School, is presently engaged in his doctoral studies under a Leadership Fellows Doctoral Program fellowship at Texas Tech University.

This is the second year that these fellowships have been granted to Texas Tech by Mrs. Helen DeVitt Jones in an effort to provide full-time awards for outstanding students exhibiting leadership potential, with the inclusion of a part-time internship for further professional growth.

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Peppas' major at Texas Tech is in the area of educational administration, with a minor emphasis in counseling ~~educational administration, with a minor emphasis in counseling~~ and guidance. His internship is being served at the central office of the Lubbock Independent School District.

add one/Peppas

Jones Fellows this year include: Claude Bridges, Chattanooga, Tenn.; David Caffey, El Paso, Texas; Bonnie Fairall, El Paso, Texas; Sharon Johnson, Lubbock, Texas; Julio Madrigal, El Laredo, Texas; Charles Swift, McAllen, Texas; and Richard Stevick, Lancaster, Penn.

Peppas holds the B.A. degree from Columbia College and M.A.s from Columbia University and Ball State University, Muncie, Ind.

Dr. Robert H. Anderson, chairman of the fellowship committee and dean of the College of Education, said that the Jones Fellowships are highly competitive, since few universities offer such large stipends to doctoral students without requiring some sort of work or service in return. Ten additional fellowships will be granted for study during the 1977-78 college term.

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add two/Peppas

Peppas has also taught at the American Community Schools of Athens, Greece, since 1970. He is currently on sabbatical leave and plans to return to Greece this summer.

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4-3-23-77

Texas Tech News

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CONTACT: Gail Molsbee

(Of particular interest to Laredo, Kingsville, Rio Grande City, and San Antonio newspapers)

LUBBOCK--Julio Fernando Madrigal of Laredo, formerly instructor of Education and Psychology and director of Computer Services at Texas A & I University, is engaged in ~~his~~ doctoral studies under a Leadership Fellows Doctoral Program fellowship at Texas Tech University.

This is the second year that these fellowships have been granted to Texas Tech by Mrs. Helen DeVitt Jones in an effort to provide full-time awards for outstanding students exhibiting leadership potential, with the inclusion of a part-time internship for further professional growth.

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Madrigal's major at Texas Tech is in the area of counselor education with a minor emphasis in higher education. His internship is being served at the Posey Health Center of the Texas Tech School of Medicine as an academic counselor on the extended medical team.

add one/Madrigal

Jones Fellows this year include; Claude Bridges, Chattanooga, Tenn.; David Caffey, El Paso, Texas; Bonnie Fairall, El Paso, Texas; Sharon Johnson, Lubbock, Texas; George Peppas, Athens, Greece, and Atlantic City, N. J.; Charles Swift, McAllen, Texas; and Richard Stevick, Lancaster, Penn.

Madrigal holds the B.A. and the M.A. degree^S from Texas A & I, Kingsville. His prior experience includes two years as a teacher corps intern at Donna, one year as elementary counselor with Edinburg Independent School District and two years as associate director of Teacher Corps with Texas A & I.

Dr. Robert H. Anderson, chairman of the fellowship committee and dean of the College of Education, said that the Jones Fellowships are highly competitive, since few universities offer such large stipends to doctoral students without requiring some sort of work or service in return. Ten additional fellowships will be granted for study during the 1977-78 college term.

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add two/ Madrigal

Education of Harvard University, and Dr. John Goodlad, dean of the College of Education at UCLA.

Madrigal is the son of Mr. Julio Madrigal Jr. of Rio Grande City and Mrs. Teresa G. M. Pratho of San Antonio. He is a member of the Martin High School Class of '61. He is married to the former Isidra Luna, daughter of Mr. Monico Luna and the late Rita V. Luna of Laredo.

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5-3-23-77

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CONTACT: Worth Wren

ATTN: Public Service Directors

(*This is a What's What slide spot. Thank you.)

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VIDEO

AUDIO

SLIDE #1

WHAT'S WHAT AT TEXAS TECH? JUDITH NORELL,
INTERNATIONALLY ACCLAIMED HARPSICHORDIST, EIGHT-FIFTEEN
P.M., MONDAY, MARCH TWENTY-EIGHTH, FREE IN RECITAL
HALL.

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6-3-23-77

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CONTACT: Worth Wren

ATTN: Public Service Directors

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WHAT'S WHAT AT TEXAS TECH? JUDITH NORELL, INTERNATIONALLY
ACCLAIMED HARPSICHORDIST, EIGHT-FIFTEEN P.M., MONDAY, MARCH
TWENTY-EIGHTH, FREE IN RECITAL HALL.

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7-3-23-77

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WHAT'S WHAT AT TEXAS TECH? K. W. SHIN, BARITONE, FREE
PUBLIC RECITAL AT EIGHT-FIFTEEN P.M., THURSDAY, MARCH THIRTY-FIRST,
RECITAL HALL.

--30--

8-3-23-77

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CONTACT: Worth Wren

ATTN: Public Service Directors

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VIDEO

AUDIO

SLIDE #1

WHAT'S WHAT AT TEXAS TECH? K. W. SHIN, BARITONE,
FREE PUBLIC RECITAL AT EIGHT-FIFTEEN P.M., THURSDAY,
MARCH THIRTY-FIRST, RECITAL HALL.

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9-3-23-77

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VIDEO

AUDIO

SLIDE #1

WHAT'S WHAT AT TEXAS TECH? THE ROMANCE, PRECISION
AND VARIETY OF THE CLASSICAL GUITAR, TECH GUITAR
ENSEMBLE, EIGHT-FIFTEEN P.M., FRIDAY, APRIL FIRST,
FREE IN RECITAL HALL.

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10-3-23-77

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CONTACT: Worth Wren

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WHAT'S WHAT AT TEXAS TECH? THE ROMANCE, PRECISION AND
VARIETY OF THE CLASSICAL GUITAR, TECH GUITAR ENSEMBLE, EIGHT-FIFTEEN
P.M., FRIDAY, APRIL FIRST, FREE IN RECITAL HALL.

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11-3-23-77

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CONTACT: Worth Wren

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WHAT'S WHAT AT TEXAS TECH? FACULTY CHAMBER RECITAL, LORA
DEAHL ON PIANO, EIGHT-FIFTEEN P.M., TUESDAY, MARCH TWENTY-NINTH,
FREE IN RECITAL HALL.

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12-3-23-77

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CONTACT: Worth Wren

ATTN: Public Service Directors

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VIDEO

AUDIO

SLIDE #1 WHAT'S WHAT AT TEXAS TECH? FACULTY CHAMBER RECITAL,
LORA DEAHL ON PIANO, EIGHT-FIFTEEN P.M., TUESDAY,
MARCH TWENTY-NINTH, FREE IN RECITAL HALL.

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13-3-23-77

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CONTACT: Worth Wren

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WHAT'S WHAT AT TEXAS TECH? CHICANO AWARENESS WEEK, MARCH THIRTIETH THROUGH APRIL SIXTH, FEATURING BROADCAST JOURNALIST, EMMY-WINNER GERALDO RIVERA, EIGHT-FIFTEEN P.M., THURSDAY, MARCH THIRTY-FIRST, CENTER THEATRE.

--30--

14-3-23-77

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CONTACT: Worth Wren

ATTN: Public Service Directors

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VIDEO

AUDIO

SLIDE #1

WHAT'S WHAT AT TEXAS TECH? CHICANO AWARENESS WEEK,
MARCH THIRTIETH THROUGH APRIL SIXTH, FEATURING
BROADCAST JOURNALIST, EMMY-WINNER GERALDO RIVERA,
EIGHT-FIFTEEN P.M., THURSDAY, MARCH THIRTY-FIRST,
CENTER THEATRE.

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15-3-23-77

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CONTACT: Worth Wren

ATTN: Public Service Directors

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WHAT'S WHAT AT TEXAS TECH? COURTYARD CONCERT, BY THE WINNER
OF TECH TALENT SHOW, "THAT'S ENTERTAINMENT--PART THREE," UNIVERSITY
CENTER, WEDNESDAY, MARCH THIRTIETH, ELEVEN A.M. TO ONE P.M.

--30--

16-3-23-77

Texas Tech News

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CONTACT: Mark Wren

ATTN: Public Service Directors

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20 seconds

WHAT'S WHAT AT TEXAS TECH? EMMY AWARD WINNING BROADCAST
JOURNALIST GERALDO RIVERA, EIGHT-FIFTEEN P.M., THURSDAY, MARCH
THIRTY-FIRST, CENTER THEATRE, TICKETS ONE DOLLAR FOR TECH STUDENTS
AND TWO DOLLARS FOR PUBLIC, AT U-C TICKETBOOTH OR AT DOOR.

-30-

16-3-24-77

TexasTech News

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CONTACT: Worth Wren

ATTN: Public Service Directors

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VIDEO

AUDIO

SLIDE #1

WHAT'S WHAT AT TEXAS TECH? COURTYARD CONCERT, BY
THE WINNER OF TECH TALENT SHOW, "THAT'S ENTERTAINMENT--
PART THREE," UNIVERSITY CENTER, WEDNESDAY, MARCH
THIRTIETH, ELEVEN A.M. TO ONE P.M.

--30--

17-3-23-77

Texas Tech News

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CONTACT: Worth Wren

ATTN: Public Service Directors

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VIDEO

AUDIO

SLIDE #1....

WHAT'S WHAT AT TEXAS TECH? EMMY AWARD WINNING
BROADCAST JOURNALIST GERALDO RIVERA, EIGHT-FIFTEEN
P.M., THURSDAY, MARCH THIRTY-FIRST, CENTER THEATRE.

-30-

17-3-24-77

TexasTech News

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CONTACT: Worth Wren

ATTN: Public Service Directors

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VIDEO

AUDIO

SLIDE #1.....

WHAT'S WHAT AT TEXAS TECH? CAREER DAY, NINE A.M.
TO THREE P.M., WEDNESDAY, MARCH THIRTIETH, UNIVERSITY
CENTER BALLROOM. PROVIDING STUDENTS ACCESS TO
EMPLOYERS.

-30-

18-3-24-77

TexasTech News

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CONTACT: Worth Wren

ATTN: Public Service Directors

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WHAT'S WHAT AT TEXAS TECH? CAREER DAY, NINE A.M. TO THREE
P.M., WEDNESDAY, MARCH THIRTIETH, UNIVERSITY CENTER BALLROOM.
PROVIDING STUDENTS ACCESS TO EMPLOYERS.

-30-

19-3-24-77

Texas Tech News

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CONTACT: Worth Wren

ATTN: Public Service Directors

(*This is a What's What slide spot. Thank you.)

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VIDEO

AUDIO

SLIDE #1.....

WHAT'S WHAT AT TEXAS TECH? FACULTY CHAMBER RECITAL,
LORA DEAHL, ON PIANO, EIGHT-FIFTEEN P.M., TUESDAY,
MARCH TWENTY-NINTH, FREE IN RECITAL HALL.

-30-

20-3-24-77

TexasTech News

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CONTACT: Worth Wren

ATTN: Public Service Directors

(*This is a What's What slide spot. Thanks.)

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VIDEO

AUDIO

SLIDE #1....

WHAT'S WHAT AT TEXAS TECH? FACULTY RECITAL,
K. W. SHIN, BARITONE, EIGHT-FIFTEEN P.M., THURSDAY,
MARCH THIRTY-FIRST, FREE IN RECITAL HALL.

-30-

21-3-24-77

TexasTech News

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CONTACT: Worth Wren

ATTN: Public Service Directors

(*This is a What's What slide spot.)

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VIDEO

AUDIO

SLIDE #1.....

WHAT'S WHAT AT TEXAS TECH? FREE TO THE PUBLIC,
WOMEN'S CONTINUUM PROGRAM ON JOBS IN LUBBOCK FOR
MATURE WOMEN, SEVEN-THIRTY P.M., MONDAY, APRIL
FOURTH, UNIVERSITY CENTER BALLROOM.

-30-

22-3-24-77

TexasTech News

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CONTACT: Worth Wren

ATTN: Public Service Directors

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WHAT'S WHAT AT TEXAS TECH? FREE TO THE PUBLIC, WOMEN'S
CONTINUUM PROGRAM ON JOBS IN LUBBOCK FOR MATURE WOMEN, SEVEN-THIRTY
P.M., MONDAY, APRIL FOURTH, UNIVERSITY CENTER BALLROOM.

-30-

23-3-24-77

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ATTN: Public Service Directors

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WHAT'S WHAT AT TEXAS TECH? LAW SCHOOL HONORS AND AWARDS PROGRAM,
EIGHT P.M., SATURDAY, APRIL SECOND, HILLCREST COUNTRY CLUB.

-30-

24-3-24-77

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CONTACT: Worth Wren

ATTN: Public Service Directors

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VIDEO

AUDIO

SLIDE #1....

WHAT'S WHAT AT TEXAS TECH? LAW SCHOOL HONORS AND
AWARDS PROGRAM, EIGHT P.M., SATURDAY, APRIL SECOND,
HILLCREST COUNTRY CLUB.

-30-

25-3-24-77

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CONTACT: B. Zeeck

LUBBOCK--Registrations for two one-day hide tanning workshops, April 16 and 17, are being accepted by The Museum of Texas Tech University.

Each workshop will be from 9 a.m. to 4:30 p.m. at the Ranching Heritage Center of The Museum. Registration fee is \$20.

Instructors will be Karen Hillier, a member of the faculty of the Department of Environmental Design in the Texas A&M University College of Architecture, and Lars Stanley, an A&M graduate and designer-craftsperson in leather.

Morning sessions will include a slide presentation and lecture on the history and significance of tanning and a discussion of tanning procedures.

After an open-hearth chili luncheon, participants will have a hands-on demonstration of techniques discussed in the morning session. This will include scraping, salting, use of chemicals, dehairing, treatment of the hide to preserve hair, softening, sewing methods, skin uses and, finally, the making of a pattern and actual construction of a hide seat for a traditional early Texas ladderback chair.

Registration deadline is Friday, April 8. To register for either workshop write or call: Judy Hunter, The Museum of Texas Tech University, Box 4499, Lubbock, Tex. 79409; Area code 806: 742-2456.

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CONTACT: Worth Wren

ATTN: Public Service Directors

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VIDEO

AUDIO

SLIDE #1....

WHAT'S WHAT AT TEXAS TECH? WATERCOLOR PAINTING
EXHIBITION THROUGH APRIL EIGHTEENTH AT THE
MUSEUM OF TEXAS TECH, FOURTH AND INDIANA.

-30-

26-3-23-77

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CONTACT: Worth Wren

ATTN: Public Service Directors

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VIDEO

AUDIO

SLIDE #1....

WHAT'S WHAT AT TEXAS TECH? UNIVERSITY SING-SONG,
SEVEN-THIRTY P.M., SATURDAY, APRIL SECOND, SPONSORED
BY PHI MU ALPHA, UNIVERSITY CENTER THEATRE.

-30-

27-3-24-77

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CONTACT: Worth Wren

ATTN: Public Service Directors

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WHAT'S WHAT AT TEXAS TECH? UNIVERSITY SING-SONG, SEVEN-THIRTY P.M., SATURDAY, APRIL SECOND, SPONSORED BY PHI MU ALPHA, UNIVERSITY CENTER THEATRE.

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28-3-24-77

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CONTACT: Worth Wren

ATTN: Public Service Directors

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WHAT'S WHAT AT TEXAS TECH? WATERCOLOR PAINTING EXHIBITION,
THROUGH APRIL EIGHTEENTH AT THE MUSEUM OF TEXAS TECH, FOURTH AND
INDIANA.

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29-3-24-77

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CONTACT: Worth Wren

ATTN: Public Service Directors

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WHAT'S WHAT AT TEXAS TECH? ANNUAL SOUTHWESTERN PETROLEUM
SHORT COURSE, APRIL TWENTY-FIRST THROUGH TWENTY-SECOND, IN NEW
UNIVERSITY CENTER FACILITIES.

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30-3-24-77

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CONTACT: Worth Wren

ATTN: Public Service Directors

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SLIDE #1....

WHAT'S WHAT AT TEXAS TECH? GUITAR ENSEMBLE RECITAL,
JIM BOGLE DIRECTING, EIGHT-FIFTEEN P.M., FRIDAY,
APRIL FIRST, FREE IN RECITAL HALL.

-30-

31-3-24-77

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CONTACT: Worth Wren

ATTN: Public Service Directors

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SLIDE #1....

WHAT'S WHAT AT TEXAS TECH? ANNUAL SOUTHWESTERN
PETROLEUM SHORT COURSE, APRIL TWENTY-FIRST THROUGH
TWENTY-SECOND, IN NEW UNIVERSITY CENTER FACILITIES.

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32-3-24-77

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CONTACT: Worth Wren

ATTN: Public Service Directors

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WHAT'S WHAT AT TEXAS TECH? POETRY BY MAURA STANTON, READING
AT EIGHT P.M., APRIL SEVENTH, IN THE MASS COMMUNICATIONS MULTI-MEDIA
ROOM, FREE TO THE PUBLIC.

-30-

33-3-24-77

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CONTACT: Worth Wren

ATTN: Public Service Directors

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VIDEO

AUDIO

SLIDE #1....

WHAT'S WHAT AT TEXAS TECH? POETRY BY MAURA STANTON,
READING AT EIGHT P.M., APRIL SEVENTH, IN THE MASS
COMMUNICATIONS MULTI-MEDIA ROOM, FREE TO THE PUBLIC.

-30-

34-3-24-77

CONTACT: B. Zeeck

LUBBOCK--"Stealin' Em Back," a bronze by Lubbock sculptor Don Stapleton, has been purchased for the permanent collection of The Museum of Texas Tech University by 33 persons motivated by a desire to "preserve and share the beauty of West Texas art."

The sculpture depicts a Comanche Indian astride one of five horses. Prevailing theme of Stapleton's bronzes is the Indian. The Plains Indians, especially the Comanche, predominate. His work is noted for his attention to authentic detail.

Dick Tuma of Mesa Bronze in Wolfforth cast the sculpture, which is on display in The Museum.

Stapleton's first broad recognition as a western artist came as a result of the recent George Phippen Invitational Art Show in Prescott, Ariz. There "Stealin' Em Back" took fourth prize. Stapleton also has had several one-man shows.

Accompanying the sculpture, as a gift presented through the West Texas Museum Association, was a poem written for it by one of the donors, Cathy Buesseler:

-more-

Jump! Jump, my brothers!

Last night thieves made you run to their camp
but tonight you will be home.

The buffalo thunder
and tomorrow we ride to meet them.

They will fill our bellies for many moons.

The women will soften the hides to cover us
and to seal our tepees from the white breath of winter.

Again, as one

we will wear our battle feathers to victory.

As one

we will drive the White man from our lands.

As one

we will make all know the Comanche power!

Thief! You will not keep my brothers.

I'm Stealin' Em Back!

Donors include Dr. and Mrs. John A. Buesseler, I. G. Holmes,
Mr. and Mrs. Retha R. Martin, Mr. and Mrs. Don G. Furr, Dr. and
Mrs. Robert Moore, Mr. and Mrs. Roy K. Furr, Clem B. Boverie, Betty
and Jim Morris, Dr. and Mrs. O. W. English, Mr. and Mrs. A. Charles
Verner, Dr. and Mrs. Martin L. Dalton Jr., Mrs. Helen DeVitt Jones,
Dr. and Mrs. R.C. Douglas, Mr. and Mrs. Raymond S. Tapp, Dr. and
Mrs. Royce Lewis, Mr. and Mrs. Ray J. Diekemper Jr., Mr. and Mrs.
Raymond C. Adams and Mr. and Mrs. Gene Alderson.

cutline-----

STEALIN' EM BACK--Don Stapleton's "Stealin' Em Back" has been presented to The Museum of Texas Tech University through the West Texas Museum Association. The gift of the bronze was made by 33 donors.

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35-3-24-77

Texas Tech News

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CONTACT: Nita Gilger

LUBBOCK--Registration deadline for "Future Directions for Family Housing" has been postponed to April 3.

Completion of this short course will qualify a person for application or renewal of a real estate license, according to the Texas Real Estate Commission. The course is being sponsored by the Texas Tech University College of Home Economics and the Division of Continuing Education.

In addition, 15 classroom hours or 1 1/2 units of credit can be earned from the Division of Continuing Education for course completion.

The course is designed for persons interested in residential real estate, appraising, construction and interior design.

The five sessions will be on Mondays, 6:30-9:30 p.m., April 4-May 2, in room 111 of the Tech Home Economics Building.

Course content will cover family housing needs and preferences in relation to changing patterns of lifestyles.

Cost is \$30 for the public and \$20 for Texas Tech faculty and students. If participants pay on the day classes begin, the fee is increased by \$5.

More information can be obtained by calling Dr. K. Jane Coulter, (806) 742-3031, or Mrs. Jo Beth Robertson, (806) 742-3048.

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CONTACT: Worth Wren

ATTN: BUSINESS, EDUCATION AND NEWS EDITORS

LUBBOCK--Eight representatives of business and government will outline career and job opportunities for women, particularly in the Lubbock area, during a Women's Continuum program Monday, April 4, in the Texas Tech University Center Ballroom.

The 7:30 p.m. program is free and open to the public as well as to Texas Tech students.

Discussions on group and individual levels will give those attending a chance to find out about available jobs and job qualifications, according to Mary Botkin of Women's Continuum and the Dean of Students Office.

The representatives will include Charles Nielson of Texas Instruments, Inc.; Jean Griffin of the Texas Employment Commission; Eunice Pflug^(cq), vice president of the First National Bank; Christine Reagan, civilian personnel director for Reese Air Force Base; and Barbara Winch, assistant to the vice president for the Health Sciences Centers, which includes Texas Tech's School of Medicine.

Also on the program will be Barry Parks of Southwestern Bell Telephone Co., Roy Carnes of the Lubbock Independent School District and Bill Stinson of the Lubbock Board of Realtors.

-30-

37-3-24-77

Texas Tech News

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CONTACT: Nita Gilger

LUBBOCK--Talking Turkey is what it's all about for a Texas Tech University researcher.

Tuncer Gulensoy, of Ankara, Turkey, translator for the Archive of Turkish Oral Narratives at Texas Tech University, is helping translate 2,000 narratives of Turkish folklore from dialectical to standard Turkish for library use.

The Texas Tech archive is the largest of its kind outside Turkey, and Gulensoy's work will significantly increase the archive's potential use.

Gulensoy knows 56 Turkish dialects. After Gulensoy translates the taped folk tales and legends from dialectical to standard Turkish, the tapes will be transcribed into English and published.

Archive materials are requested worldwide, with requests from such varied sources as the International Youth Library, Munich Germany; Ministry of Education, Turkey; Australian libraries; Durham University, England; Director General of Cultural Affairs, Athens, Greece; Information Center on Children's Culture, United Nations, New York; and several American universities.

Visits by interested persons to the archives have averaged about 10 a year. Some 12 letters a week request research information.

One-third of the taped materials are published in English.

-more-

Because of the rich Turkish culture he is making available to others, Gulensoy finds his work exciting.

Some of the tapes are four to five hours long, with one more than 10 hours in length. Dr. Warren S. Walker, director of the Archive of Turkish Oral Narratives, and his colleague, Ahmet E. Uysal, a professor in Turkey, gathered the taped stories on various visits to Turkish villages.

Walker explained that Turkey has been a crossroad of cultures for 4,000-5,000 years. Thus, the tales contain cultural strands of Greek myths, primitive fertility tires, Byzantine names, Tartar traditions, Mongol atrocities, medieval tournaments, and influences of Central Asia.

Gulensoy also has brought six tapes he collected in 56 Turkish villages as part of his work on a second doctorate.

Earlier he spent two years at the University of Istanbul. He received the B.A. and doctorate from the University of Ankara.

In Turkey two levels follow the Ph.D. A second doctorate degree accords its recipient the title of docent. "Professor doctor" is a still higher level requiring another test. Each subsequent degree stipulates that a new language be learned.

The researcher reports a marked gap between Turkish cities and villages. Television's influence, now spreading to even the villages, Gulensoy commented, is causing many old Turkish customs to die out. "Many Turks are becoming westernized, and I am sorry for that."

gulensoy / add two

Gulensoy expressed some views about America.

"I can't believe how no one walks anywhere, how all of you drive. In Turkey everyone walks everywhere. When I walk here, its just Tuncer Gulensoy by himself," he said.

Gulensoy will return to his native country and to his wife and son in May. He claims a record of 123 letters written to his wife since his arrival in mid-October. "I write every day," he said.

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38-3-24-77

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CONTACT: Worth Wren

ATTN: Public Service Directors

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VIDEO

AUDIO

SLIDE #1....

WHAT'S WHAT AT TEXAS TECH? SOPHOCLES' "OEDIPUS
REX," APRIL FIFTEENTH THROUGH TWENTIETH, UNIVERSITY
THEATRE. TICKETS ARE TWO-FIFTY FOR THE PUBLIC,
ONE DOLLAR FOR TECH STUDENTS AND ONE-SEVENTY-FIVE
FOR OTHER STUDENTS.

-30-

39-3-25-77

Texas Tech News

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CONTACT: Dan Tarpley

LUBBOCK--Senior citizens in Lubbock County who have money management problems may now get help from trained senior citizen consumer advisors in their own neighborhoods.

A schedule of counseling in several Lubbock, Idalou, Shallowater and Slaton locations has been announced by the Senior Citizens Consumer Advisory Program (SCCAP) of the Department of Home and Family Life, College of Home Economics, Texas Tech University.

The Lubbock locations, SCCAP advisors and the advisory schedules are:

The Homestead, 5401 56th St., Lubbock, Lelah Adams, Mitchell Coker and Tom Sitton, Thursdays, 12 noon-2 p.m.

Pioneer Memorial United Methodist Church, 2617 Cornell, Sister Rose Mary and Lonie Montgomery, Fridays, 10 a.m.-2 p.m.

Zenith Community Center, 515 N. Zenith, Floy Smith and Fredna Roberts, Wednesdays and Thursdays, 11 a.m.-1 p.m.

Copper Rawlings Community Center, 40th Street and Avenue B, Elgah Cope and Margaret Page, Mondays and Wednesdays, 11 a.m.-1 p.m.

Lubbock Adult Center, 2600 Ave. P, Clair Westbrook and Ruth Sitton, Tuesdays, 10 a.m.-12 noon, and Wednesdays, 11 a.m.-1:30 p.m.

Mae Simmons Community Center, 24th St., adjacent to Struggs Elementary School, Evalee Smith and Estelle Wallace, Tuesdays, 11 a.m.-12:30 p.m.

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Pioneer Retirement Hotel, 1204 Broadway, H. P. Clemens and Mildred Macon, Tuesdays, 2-4 p.m. and Thursdays, 10 a.m.-12 noon

Social Action Services, 2601 E. Bates, Myrtle Rochelle, Wednesdays, 10 a.m.-12 noon.

Other locations in the county are:

Idalou, Methodist Church, 518 S. Chestnut, J. N. Denning, Wednesdays, 2-4 p.m.

Shallowater, location and time to be announced, Minerva Stovall.

Slaton, Courtroom, Municipal Building, Acle Cope and Robeson Barker, Mondays, 10-11:30 a.m.

Senior citizens desiring help in meeting the rising costs of living and inflation are invited to take advantage of the opportunities offered by the SCCAP, said Dr. E. Carolyn Ater, home and family life professor at Texas Tech and project director.

Consultation by the senior citizen volunteers is available as a project of the College of Home Economics through a federal grant to the Division of Continuing Education at Texas Tech.

The advisors are available to listen to problems, to give pertinent information regarding solutions to these problems and to refer persons to helpful sources.

Persons unable to attend the scheduled meetings may make special arrangements for consultation by calling the SCCAP office at Texas Tech, 742-3048.

The service is free to all persons 60 years of age or older.

CONTACT: B. Zeeck

EDITOR'S ADVISORY

The Ranching Heritage Center invites you to cover the dedication of Las Escarbas Sunday, March 27, on the site. Events begin at 1 p.m. and dedication ceremonies at 2:30 p.m. Following the dedication, donors will be honored with a reception in the Edith Whatley McKanna Parlour of the David M. DeVitt and Mallet Ranch Building. Cogdell's General Store will be open. We look forward to seeing you.

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41-3-25-77

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CONTACT: B. Zeeck

FOR RELEASE AFTER 2 P.M., SUNDAY, MARCH 27

LUBBOCK--Significance of the 3-million-acre XIT ranch in the development of the American West was the theme Sunday (March 27) of a dedicatory address by Dr. Joe B. Frantz at the Ranching Heritage Center in Lubbock.

Frantz, professor of history at the University of Texas and director of the Texas State Historical Association, was principal speaker for the dedication of Las Escarbas, once an XIT headquarters, at the authentic outdoor exhibit at The Museum of Texas Tech University.

"The XIT was never a whopping success as a ranch," Frantz said. "It averaged about a 2 per cent annual profit over the years, but the owners learned."

The owners were Chicagoans who, Frantz said, "started out hardly knowing which end of the steer the horns were on." They learned on the job, and the story of the XIT "became almost a textbook story of ranch development."

The ranch developed from acreage given the Chicago firm in exchange for construction of the Texas capitol in Austin.

The significance of the XIT, according to Frantz, "was that this was the first land which, from the start, was to be used for development.

-more-

"Settlers were welcomed and encouraged," Frantz said. "The significance was what that meant in the development of West Texas, eastern New Mexico and southeastern Colorado."

Frantz' interest in the XIT developed from a meeting some years ago with the elderly Mrs. Cordia Sloan Duke, wife of a former XIT foreman, Robert Duke. She was a Dalhart resident.

She had collected reminiscences of about 80 of the XIT hands and, with Frantz, collaborated on the book, "6,000 Miles of Fence," now in its fourth edition.

"She was in her late 70s or 80s when I met her," the historian said, "and I fell in love with her. She had done everything on the ranch from standing off robbers with a shotgun to calling birds down from the sky. She mended cowboys broken bones and broken hearts. She really was a 'mother' for the XIT."

Mrs. Duke was a schoolteacher before her marriage. For many years the only woman on the ranch; she was in her words, always "treated like the ultimate lady."

Following Frantz' dedicatory address donors of the fieldstone Las Escarbadas and of funds for its restoration were honored at a reception in the Edith Whatley McKanna Parlour of the Ranching Heritage Center's David M. DeVitt and Mallet Ranch Building.

They included the families of Joe F. Reinauer Sr. of Hereford, John G. Reinauer of Oklahoma City, the late Fred Reinauer and descendants of Monroe B. and Rebecca Sawyer, Terry County pioneers.