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4-6-13-96	MOBILE BEHAVIOR LAB (AG)	rv-lab	JBA
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FOR IMMEDIATE RELEASE
REF: 1-6-11-96
CONTACT: Steve Kauffman

LUBBOCK -- Texas Tech University associate athletic director and former men's basketball coach Gerald Myers has been named interim athletic director effective immediately.

Athletic Director Bob Bockrath, who announced his resignation Friday (June 7) to move to the University of Alabama, will remain at Texas Tech through June 21 in an advisory capacity, said interim President Donald R. Haragan in making the announcement today (June 11).

"Gerald Myers has contributed years of outstanding service to Texas Tech and brings a great deal of experience and familiarity to the position," said Haragan. "I have the utmost confidence in Gerald's ability to lead Texas Tech's athletics program into the Big 12 this year. We have known each other for 26 years, and I look forward to this new opportunity to work together."

One of the most familiar names in Texas Tech athletics, Myers was promoted from assistant athletic director in February after holding that post for four years. Before that, Myers served as the school's head basketball coach for 20 years.

A Texas Tech alumnus, Myers has the distinction of being the school's first All-Southwest Conference performer in any sport, gaining the honor in 1958. The Borger native still holds the school record for the free throw shooting percentage in a season.

After earning his degree in education, he coached at Lubbock Monterey High School and Houston Baptist University before returning to Tech in 1970 as an assistant coach. In mid-season, the 34-year old Myers was named head coach and he went on to become the winningest coach in Texas Tech history, posting a 326-261 record. He is third in career wins in the league and second with 181 SWC wins. He was named "Coach of the Year" five times in the SWC and was a four time District VI pick.

His teams won two SWC regular-season crowns and three SWC Post-Season Classic titles. He directed four teams to the NCAA playoffs and one to the NIT. Myers' past honors include a term as president of the National Association of Basketball Coaches and membership in the Texas Tech Athletic Hall of Honor and the Texas High School Basketball Hall of Fame.

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FOR IMMEDIATE RELEASE
REF: 2-6-13-96
CONTACT: Jennifer LeNoir

(Editor's Note: A recent law graduate from your area is included in this release).

LUBBOCK -- Brent Goudarzi, a 1988 graduate of Gilmer High School and a spring 1996 graduate of Texas Tech University's School of Law, was recognized at the school's annual honors banquet for his achievement in the area of negotiations.

This spring, Goudarzi competed in the Brian Loncar and Associates Advanced Negotiations Tournament. He placed as one of the top four finalists in the entire competition.

According to Daisy Floyd, dean of academic affairs at Texas Tech's School of Law, "His outstanding performance at the tournament resulted in his selection as a member of the Texas Tech School of Law's National Negotiation Team."

Brian Shannon, professor of law at Texas Tech and the team's coach, selected Goudarzi for the team.

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LUBBOCK -- Two recent Texas Tech University graduates have been selected as J. William Fulbright Scholars for 1996-97. Elizabeth Brooke Phillips of Lubbock will study at the University of Melbourne (Australia), and Brenda Faith Lauterbach of Canyon will study at the Institute of Plant Science at the Swiss Federal Institute of Technology.

Phillips, who earned a bachelor's degree in biochemistry in May, is a researcher in the department of cell biology and biochemistry at Texas Tech University Health Sciences Center. Phillips has been a Howard Hughes Fellow for the past three years and has worked in the lab of Harry Weitlauf, department chairman. She has studied the mechanism responsible for the implantation of a mouse embryo in the mother's uterus and formation of the placenta. She will spend the next year studying a similar problem in kangaroos under the direction of Marilyn Renfree.

"I was ecstatic. I am really surprised I received the Fulbright Scholarship because it is a very competitive award," Phillips said.

Lauterbach, who earned a bachelor's degree in agronomy in May, will spend next year studying with Joe Noesberger in Switzerland to gain a deeper understanding of the impact of carbon dioxide enrichment on whole plant physiology and to establish ties with the European scientific community.

"Next year will give me a broader perspective of plant science. Switzerland is probably the most international country there is. It is the best place for me to understand global relationships in terms of science and economics," Lauterbach said.

To be accepted, qualified students must be approved by the Fulbright Foreign Scholarship Board in the United States and by a board in the visiting country.

Phillips became interested in science when her brother, Robert, was a student at the Texas Tech Health Sciences Center in the then department of cell biology and anatomy. "When I was in high school, I frequently would go up to his lab. That experience got me interested in pursuing research," she said.

Phillips plans to pursue a medical degree at the Texas Tech School of Medicine after returning from her studies abroad.

Weitlauf praised Phillips as a worthy selection for the Fulbright Scholarship. "We are excited that Brooke was chosen for this honor. It is a great honor that marks her commitment to research," he said.

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Lauterbach is a researcher in the department of plant and soil science at Texas Tech. Lauterbach has worked in the lab of Dick Auld, department chairman, quantifying the ricin content of castor. Ricin is currently used as an immunotoxin in treating cancer. Lauterbach spent three months working at the Cancer Immunobiology Laboratory at the University of Texas Southwestern Medical Center in Dallas. While there, she extracted, quantified and measured the activity of ricin from 20 accessions of the United States Department of Agriculture castor germplasm collection under the direction of Victor Ghetie, a world authority on ricin.

"Brenda will reflect positively on Texas Tech and the Fulbright Fellowship Program. She is a truly gifted individual with a strong work ethic who works well with a wide range of individuals," Auld said after learning of Lauterbach's selection as a Fulbright Scholar.

Lauterbach credits her parents with her interest in plant science as both are from agricultural backgrounds. She is especially excited about studying in a German-speaking country since she is a fifth generation German immigrant and has studied German since high school.

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MEDIA ADVISORY

REF: 4-6-13-96

CONTACT: Josh Allen

LUBBOCK -- Merging modern-day technology with a traditional livestock feedlot will allow researchers at Texas Tech University to improve conditions for cattle, according to agricultural scientists, John McGlone.

Media representatives are invited to view the state-of-the-art Mobile Behavior Laboratory at 2 p.m. Monday (June 17) at the Texas Tech Farm near New Deal. With prior notification, media members may meet at 1:30 p.m. in the parking lot between the University Center and Administration Building on the Texas Tech campus to caravan to the farm.

The farm is located six miles east of New Deal on Highway 1769. Drive north from Lubbock to New Deal on Interstate 27 and turn east onto 1769.

The Mobile Behavior Lab is funded by the United States Department of Agriculture's Agricultural Research Service and will arrive at the Texas Tech farm on Monday. Animal Production researchers from Texas Tech and the USDA as well as a visiting Australian animal production researcher will be on hand to explain the lab's function and operation.

"The lab is a basically an RV with video, audio and night-vision capabilities that allows us to monitor cattle behavior 24 hours a day," said John McGlone, professor of animal science and food technology at Texas Tech. "What makes this mobile unit exciting is its potential for efficient data collecting on all aspects of livestock behavior both day and night. It shows high-tech equipment in the middle of a feedlot, demonstrating that agricultural research is in the forefront of scientific advances."

With 24-hour surveillance in the mobile lab, researchers hope to better understand cattle behavior in feedlots; eliminate problem behaviors, such as the buller-steer syndrome; and eventually improve conditions for cattle in feedlots.

Increasingly, animal scientists are focusing on the well-being of animals throughout the food production process. In essence, researchers want the animals used to be in the best of health, including mental, physical and emotional health, McGlone said.

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MEDIA ADVISORY
REF: 5-6-21-96
CONTACT: Jennifer LeNoir

LUBBOCK -- Members of the media are invited to cover a regional, academic conference hosted by Texas Tech University's department of mathematics from 9:30 a.m. to 2:30 p.m. June 24-28 in Room 121 in the Petroleum Engineering Building.

The five-day conference, which is expected to attract more than 30 mathematics faculty members from across the nation, is titled "Advances in Inverse Spectral Geometry." Lectures will highlight classical mathematical results and describe recent advances concerning how much geometric information the spectrum, a mathematical formulation of sound frequencies, actually contains.

The conference is funded by the National Science Foundation and the Conference Board of the Mathematical Sciences.

For more information about the conference, please contact Margaret Plunket, administrative secretary in the department of mathematics, at (806) 742-2566.

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FOR IMMEDIATE RELEASE
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CONTACT: Jennifer LeNoir

LUBBOCK -- The Division of Continuing Education at Texas Tech University will sponsor a two-day workshop titled "The Family Dynamics of Child Abuse: Where The Healing Begins" from 3 p.m. to 7 p.m. Friday (June 28) and from 9 a.m. to 1 p.m. Saturday (June 29) at the Texas Tech College of Human Sciences Building in Room 111.

The workshop is designed for mental health care professionals including child protective services personnel, marriage and family therapists, attorneys and teachers. Participants will explore overt and covert warning signs of sexual, physical and emotional child abuse. Family dynamics of abuse, treatment considerations and current legal issues also will be studied.

Workshop presenters are Brett Hendricks, clinical director of Lubbock Children's Home; Loretto Jones, acting executive director of Court Ordered Visitation Enforcement; Pam Jones, juvenile probation officer for the Lubbock County Youth Center; and Carrie J. Tisdale, intern therapist for Turff Therapy and Therapeutic Riding Service.

The registration fee for the workshop is \$94 and includes professional credits, refreshment breaks and lunch. Registration may be paid on the day of the workshop for an additional \$10 fee.

The Texas Association of Alcohol and Drug Abuse Counselors, Texas State Board of Examiners of Licensed Professional Counselors and Texas State Board of Licensed Marriage and Family Therapists has approved the workshop for eight hours of continuing education credits. Social workers and psychologists also will be awarded continuing education units from Texas Tech.

For more information or to register, call the Division of Continuing Education at (806) 742-2352. Phone registration may be charged to VISA, Mastercard, Discover or American Express. Individuals may also register at the Continuing Education office at the corner of 15th St. and Akron Ave. on the Texas Tech campus.

Persons with disabilities who attend this workshop and who may need auxiliary aids or services are requested to notify the Division of Continuing Education two business days in advance so that appropriate arrangements can be made.

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LUBBOCK -- The secrets of violent storms are currently on display at the Science Spectrum. The "Winds of Destruction" exhibit of Texas Tech University research not only shows the devastating power of tornadoes, hurricanes, microbursts and thunderstorms but also promotes personal safety procedures for when those winds come.

Over 50 photographs, documenting more than 25 years of research conducted at the Institute for Disaster Research and the Wind Engineering Research Center at Texas Tech, make up this exhibition that begins with the Lubbock tornado of 1970. Videos of violent storms also are accessible on a specially designed computer.

After the Lubbock tornado, researchers at Texas Tech created the Institute for Disaster Research. Its mission today continues to be researching the effects of tornadoes and severe windstorms on structures and then designing new structures and building codes that are safer for people.

The institute also was the launching pad of Wind Engineering Research Center. The center focuses on research topics such as aerodynamics, wind effects on buildings and soil erosion.

Wind engineering is the study of interactions between wind and elements that affect human activity near the ground. Specifically, it includes how tornado missiles and other flying debris can damage properties or injure people, according to Kishor Mehta, director of the center.

"Winds of Destruction" explores every aspect of a strong wind storm: how to decrease injuries and damages, build stronger types of structures and create building codes to help structures resist future storms.

Exhibit tickets cost \$5.50 for adults and \$4.50 for children. The Science Spectrum is open 10 a.m. to 5:30 p.m. Monday through Friday, 10 a.m. to 7 p.m. on Saturday and 1 p.m. to 5:30 p.m. on Sunday. Tickets are available at the Science Spectrum, 2579 S. Loop 289, Suite 250. For more information, call (806) 745-2525.

NEWS RELEASE



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FOR IMMEDIATE RELEASE
REF: A-6-11-96
CONTACT: Christina Martinez

LUBBOCK -- Case managers and insurance adjusters can learn problem solving and successful case management techniques in "Case Management: Past, Present and Future," a course offered through the Texas Tech University Health Sciences Center.

The one-day seminar, which is sponsored by the School of Nursing Continuing Nursing Education Program, will run from 8:30 a.m. to 4:45 p.m. July 26 in the McInturff Conference Center at University Medical Center. Registration times are from 8 a.m. to 8:30 a.m. Partial funding for the course has been provided by the Abell-Hanger Foundation.

Presenter Ellen M. Arnott, R.N., B.S.N., M.A., is a member of the Case Management Society of America and frequently speaks to business and industry leaders on injury case management and occupational health issues. She is the original developer of the Nurse C.A.R.E.™ program for case management of workers' injuries.

Cost for the course is \$89 if enrolled by July 12 and \$104 afterward. Participants will receive 0.7 CEUs (7.5 contact hours) upon completion of the course.

For more information contact Shelley Burson in the School of Nursing at (806) 743-2734.



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FOR IMMEDIATE RELEASE
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CONTACT: John Walls

LUBBOCK -- Surendra K. Varma, M.D., professor of pediatrics and physiology at the Texas Tech University Health Sciences Center, has been appointed a member of the national Residency Review Committee on Pediatrics.

Varma, who is the director of the Texas Tech School of Medicine's Pediatric Residency Program, will serve on the nine-member review committee responsible for the accreditation of all pediatric residency programs and pediatric subspecialty fellowship programs in the country.

Varma also recently was the first West Texan elected president of the American Diabetes Association, Texas affiliate. He is completing a one-year term as president of the Texas Pediatric Society, a chapter of the American Academy of Pediatrics.

Varma joined the TTUHSC faculty in 1974. He is a fellow of the American College of Endocrinology and the American Academy of Pediatrics, and he is board certified in pediatrics and pediatric endocrinology. He was instrumental in starting the Texas Newborn Hyperthyroid Screening Program, which seeks to prevent mental retardation in children.