

News and Publications

Lubbock, TX 79409-2022
(806) 742-2136
FAX (806) 742-1615

FOR IMMEDIATE RELEASE
REF: 1-12-11-89
CONTACT: Chris Patterson

[EDITOR'S NOTE: A copy of the Texas Agricultural Loan Mediation Program (TALM) annual report can be obtained by calling the TALM office at (806) 742-1949.]

LUBBOCK -- In a recently issued report of the Texas Agricultural Loan Mediation Program (TALM), officials say that the state is likely to receive more than \$3 for each dollar spent furnishing mediation services to delinquent Farmers Home Administration (FmHA) borrowers.

The loan mediation program at Texas Tech University was certified in November 1988 by the U.S. Secretary of Agriculture as the state agency to mediate between delinquent farm borrowers and their lenders under the Agricultural Act of 1987. The legislation required the FmHA, the Federal Land Bank Associations and the Production Credit Association to restructure distressed loans if restructuring proved to be a less-costly alternative than foreclosure.

"We don't get that kind of return from money spent in the judicial system which involves legal fees, court time and other financial elements," said Gary Condra, director of the program at Texas Tech.

Condra said the projected savings to the state does not take into consideration the benefits of mediation to other creditors. Participation in the program also includes organizations such as commercial banks and trade creditors.

"For example, when an FmHA loan is restructured, there are generally a number of other creditors who will receive at least a portion of the debts owed to them, which they would not have received in bankruptcy or involuntary liquidation of FmHA debts," he said.

The report, issued for the period from Oct. 1, 1988, through Sept. 30 this year, also states that of the 79 cases that were closed, 64 ended with an agreement between the lender and the borrower. Of those, 29 cases were completed by restructuring the loan, and the remaining 35 cases involved either buy-out of the loan at net recovery value, voluntary liquidation, debt settlement or some other mutually agreed upon solution.

Condra said although he believes the program has been successful, TALM is investigating several methods to reduce the time required to resolve cases.

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TALM ANNUAL REPORT/PAGE 2

"We have to move the cases through the process faster by improving internal response time and by encouraging both borrowers and creditors to respond in a more timely fashion," he said.

Condra said the program generates options for both parties. A mediator facilitates communication by serving as a buffer and by keeping the negotiation focused, he said.

"If there is any possible to keep a farmer on the farm, we want to help find that solution," he said.

For more information about agricultural loan mediation services, or to obtain a copy of the annual report, contact the TALM office at (806) 742-1949.

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FOR IMMEDIATE RELEASE

REF: 2-12-11-89

CONTACT: Steve Kauffman

LUBBOCK -- Charles J. Werring, associate director of housing for student services at Texas Tech University, has been named director of the department of housing at Kansas State University (KSU). He will vacate his current position on Jan. 26, and will assume his new duties on Feb. 1, 1990.

Werring was selected by a 12-member committee that conducted a national search to fill the vacancy.

At KSU, Werring will be responsible for nine residence halls and 600 apartments for student families. He also will supervise 250 full-time employees and operations of the on-campus child care program.

Werring came to Texas Tech in 1982 as assistant director of housing for residence life and became associate director of housing for student services in 1987.

The author of 18 publications dealing with student housing issues, Werring has held several district and national leadership positions in the American College Personnel Association and the Association of College and University Housing Officers-International.

Werring holds bachelor's and master's degrees from KSU and a doctorate from the University of Georgia. He is a former residence hall director at KSU. Werring served as assistant area coordinator and as residence education consultant at the University of Georgia from 1976 to 1982.

According to Texas Tech Director of Housing and Dining Services Jim Burkhalter, an internal committee will be formed to conduct a national search for Werring's successor. Burkhalter said he expects to fill the position by Feb. 1, 1990.

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FOR IMMEDIATE RELEASE
REF: 3-12-12-89
CONTACT: Kim Davis

LUBBOCK -- More than 15 years ago, American troops were pulled out of Vietnam and a war that has continued to impact the nation and those who lived through it.

Future generations of the Southwest United States now will be able to study the controversial conflict through a new academic program established at Texas Tech University.

The university's board of regents recently approved the creation of the Center for the Study of the Vietnam Conflict.

A unit of Texas Tech's College of Arts and Sciences, the center will be a focal point for encouraging research in Vietnam-related topics through support and use of the recently established Vietnam Archive.

Both the public and the academic communities will be able to conduct research into Vietnam-related topics through the center, said retired Navy Lt. Commander James Reckner, director of the center and Texas Tech assistant professor of history.

Additionally, the center will attract funding for scholarships and advanced research grants. The center will generate funding for the acquisition of collections and program support to bring national recognition to the archive.

Reckner said he is looking forward to beginning an oral history program that focuses on experiences of residents of the South Plains. Also, a resource center and training facility will be established for secondary school teachers who want to teach the Vietnam War in regional high schools. Finally, the center will organize major conferences on the Vietnam conflict.

The Vietnam Archive is a part of the University Library and will house letters, diaries, photographs, scrapbooks and other items related to the Vietnam War era, according to David Murrah, director of Special Collections.

Documents that already have been collected include recent microfilmed acquisitions of reports and studies of the Military Assistance Command in Vietnam and the National Security Files of the Kennedy and Johnson administrations. Microfilmed collections from Cornell University and the University of California at Berkeley also will be housed in the archive.

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VIETNAM/PAGE 2

The John Echols Collection from Cornell University contains about 60,000 monographs and pamphlets relating to Vietnam. The East Asia Collection from the University of California at Berkeley contains some 360,000 pages of newspaper reporting and other rare articles.

Reckner said acquisitions alone are not enough for the archive, and public donations are strongly encouraged.

"We never know what a researcher 100 years from now may be looking for," he said. "Everything is relevant."

All items, whether donated or purchased will be housed in the University Library where they will be professionally preserved.

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FOR IMMEDIATE RELEASE
REF: 4-12-12-89
CONTACT: Kim Davis

LUBBOCK -- Texas Tech University's School of Mass Communications students have won the 1989 Apple Advanced Academic Marketing Program in Dallas. First prize is more than \$21,000 in computer equipment for the school.

The team, which conducted a two-day Macintosh computer fair in the Texas Tech University Center, competed against teams from the University of Texas at Austin, University of Texas at Arlington, University of Texas Pan American, Southwest Texas State University and Oklahoma University.

Each team was judged on their computer fair, marketing, research, advertising and post-analysis techniques.

Texas Tech team members include: senior advertising majors Gair Allie of San Antonio; Wendy Fleming of Spring; Eric Kleinsorge of Raymore, Calif.; Debbie Lancaster of Wichita Falls; Carl Mullins of Amarillo and Elaine Pierce of Dallas.

Senior public relations majors on the team are: Mark Bell of Hale Center; Danielle Clere of Big Spring; Christine Hanson of Houston; Nora Joyce of Houston; Christen McClellan of Weatherford; and Dawn Watkins of Lubbock.

Other team members are graduate students Curtis Matthews, team leader, of Escondido, Calif.; and Joel West of Boerne.

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FOR IMMEDIATE RELEASE

REF: 5-12-12-89

CONTACT: Melissa Workman

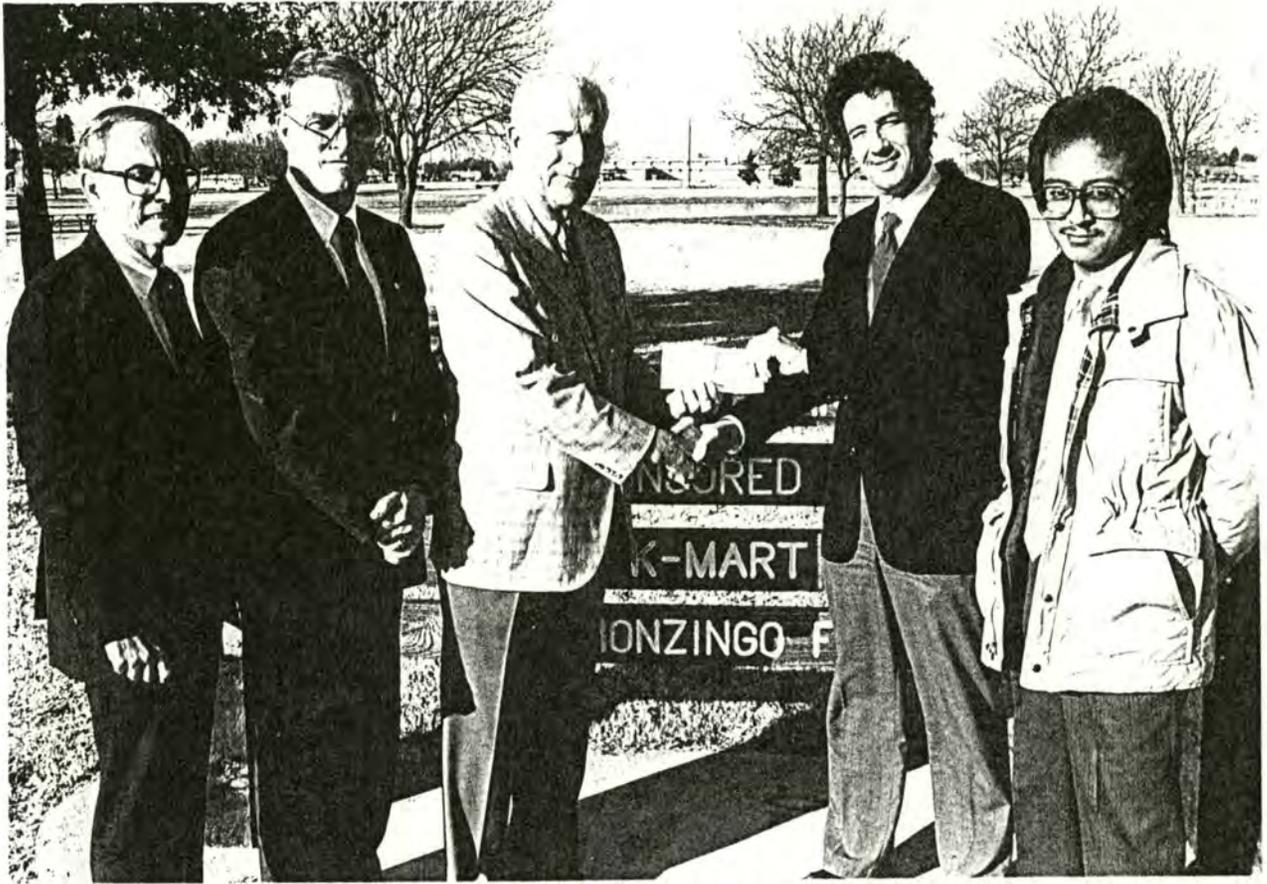
LUBBOCK -- The Texas Tech Health Sciences Center will present the video conference "McKenzie Approach: Evaluation and Treatment of the Cervical Spine" Tuesday (Dec. 19).

Presenter is physical therapist Wayne Rath, president of Spine Center of New Jersey in Somerville, N.J. Rath is certified to teach the McKenzie approach which helps patients become independent and prevent future episodes.

Program topics will include the evaluation process, manipulation roles and mechanical diagnosis and therapy. Rath will also demonstrate progressive exercises.

The program will be 2-4 p.m. in Room 4A100 and costs \$25 for the public.

For information or to register, call the Library of the Health Sciences Teaching and Learning Center at 743-2213.



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6-12-13-89

FISH FOOD -- (Left to right) Larry Cunningham, Lubbock city manager; Lee Osborne, director of Lubbock Parks and Recreation; and Lubbock Mayor B.C. (Peck) McMinn accept a check for \$1,000 from Steve Trezise, manager of the K-Mart store located at 19th Street and Frankford Avenue; and Martin Oliva, sporting goods associate at the same K-Mart store. The contribution is in support of the Lubbock Fisheries Improvement Project, which works to improve recreational fishing in 19 playa lakes located in the city. (News and Publications photo by Artie Limmer)

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FOR IMMEDIATE RELEASE

REF: 7-12-14-89

CONTACT: Kim Davis

LUBBOCK -- Curt Hamre, an associate professor in Texas Tech University's department of speech and hearing sciences recently was named editor of the international journal "Clinical Aphasiology." He will begin his editorial duties in the spring semester.

The journal is recognized internationally as one of the major peer-review publications in the areas of head trauma, dementia and other neuropathologies affecting speech and language abilities, said Raymond Linville, chairman of the department of speech and hearing sciences.

As editor, Hamre will be responsible for reviewing all manuscripts and coordinating reviews supplied by the journal's associate editors.

Hamre, who has been at Texas Tech since 1979, received his undergraduate degree in speech pathology and audiology in 1964 at Moorhead State University in Minnesota. Both his master's and doctoral degrees in speech pathology were earned at the University of Washington in 1966 and 1968, respectively.

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FOR IMMEDIATE RELEASE
REF: 8-12-14-89
CONTACT: Jennifer LeNoir

LUBBOCK -- Texas Tech University's department of industrial engineering will receive its first endowed scholarship for women from Frito-Lay Inc. of Lubbock.

Jim Stonehocker, Frito-Lay plant manager, will present the \$1,450 endowed scholarship Friday (Dec. 15) in Room 201 Industrial Engineering Building. Frito-Lay has contributed a total of \$2,000 in endowed scholarship money to the industrial engineering department this year.

"We want to increase the pool of industrial engineering women graduates and we think we can help do this with endowed scholarships," Stonehocker said.

"Frito-Lay has especially had success with Texas Tech engineering graduates, many of whom eventually become managers," he said.

Currently, Texas Tech engineering graduates make up about 50 percent of new employees at Frito-Lay's Lubbock plant.

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CALENDAR WEEK DEC. 15-22
REF: 9-12-14-89
CONTACT: News and Publications

(MEDIA ADVISORY: This Texas Tech calendar is compiled to let you know of upcoming events and upcoming releases and to serve as a reminder of releases already sent. If you need more information, call News and Publications at 742-2136.)

- DEC 15 "The Story of the Star" continues
 Planetarium through Dec. 30
 (release ref: 7-11-21-89)
- School of Law final exams end
- TTHSC School of Nursing convocation
 7 p.m., University Center Ballroom
- DEC 16 Texas Tech University Commencement
 9 a.m., Lubbock Municipal Coliseum
 Colleges of Agricultural Sciences, Architecture, Business
 Administration and Engineering
 1 p.m., Lubbock Municipal Coliseum
 Colleges of Arts and Sciences, Education and Home Economics
 3 p.m., University Theater
 School of Law
 (release ref: 12-12-7-89)
- DEC 17 "Canyon Visions" autograph party
 2-5 p.m., Odyssey Bookstore, 2216 Broadway
- DEC 19 Teleconference -- "McKenzie Approach: Evaluation and Treatment
 of the Cervical Spine" by Wayne Rath, physical therapist
 2-4 p.m., TTHSC Room 4A100
- Seminar -- "Signal Transduction Abnormality in Diabetic Vascular
 Smooth Muscle" by Eugenia Legan, M.D., assistant professor,
 department of internal medicine at Texas Tech Health
 Sciences Center
 4 p.m., TTHSC Room 5B148A
- DEC 20 Deadline to reserve space on All American Bowl bus package
 (release ref: 1-12-4-89)

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MEDIA ADVISORY
REF: 10-12-15-89
CONTACT: Preston Lewis

{**MEDIA ADVISORY:** A satellite broadcast to six rural West Texas hospitals at 12:30 p.m. Thursday (Dec. 21) will give health practitioners at those sites a primer on common neurological problems they are likely to encounter in their practices.

You are invited to cover this broadcast, either at TTHSC, Room 2B152, where the program will originate or at one of the six hospital sites, listed below.

The satellite broadcast is one aspect of a six-phase project by the Texas Tech Health Sciences Center's MEDNET Program to use telecommunications technology to broaden the treatment and continuing education options open to rural practitioners.

On Thursday TTHSC Neurology Department Chairman Joseph B. Green, M.D., will discuss common neurological problems and will answer questions, providing a neurological update during the lunch hour for doctors and nurses who might otherwise have to leave their communities and their patients to receive this type of training.

Media with a satellite dish can tune in to the broadcast using the following satellite specifications for Dec. 21:

Satellite:	Telstar 302
Transponder:	11 v
Receiver Channel:	21
Coordinates:	85 degrees W
Receiver Frequency:	4.120 Ghz

Media contacts by locations are:

LUBBOCK: J. Ted Hartman, M.D., MEDNET director, TTHSC, 3601 Fourth St., (806) 743-2233, for MEDNET background, or Preston Lewis, manager, TTHSC News Bureau, for media assistance, (806) 743-2143.

ALPINE: JoAnn Lister or Karren Ogg, Brewster Memorial Hospital, 801 E. Brown St., (915) 837-3447.

CANADIAN: Katie Wamser or Natalie Kingston, Hemphill County Hospital, 1020 S. Fourth, (806) 323-6422.

DUMAS: Wesley Rogers, Memorial Hospital, 224 E. Second St., (806) 935-7171.

FORT STOCKTON: Linda Allen or Debra Morgan, Pecos County Memorial Hospital, (915) 336-2241.

HALE CENTER: Sumter Hickman or Michael Keller, Hi-Plains Hospital, 203 W. Fourth St., (806) 839-2471.

ROTAN: Barbara Hohon or Marylin Turnbow, Fisher County Hospital, (915) 735-2256.

For general information on MEDNET call the Lubbock contacts.}

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FOR IMMEDIATE RELEASE
REF: 11-12-15-89
CONTACT: Kim Davis

LUBBOCK -- Craig Bean, vice president of investments at Caprock Securities, Inc. of Lubbock, recently was named director for the Lubbock sub-center of the Texas Tech University Small Business Development Center (SBDC). He will begin in his new position Jan. 2.

In his new position, Bean will work to provide direct consulting services to clients and develop programs of training and support for the business community. Among many other duties, Bean also will promote concepts of the SBDC through contacts with civic leaders and business people by making presentations to civic organizations and business associations.

Bean received both his undergraduate and master's degrees in business administration at Texas Tech in 1973 and 1974, respectively.

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FOR IMMEDIATE RELEASE

REF: 12-12-15-89

CONTACT: Melissa Workman

LUBBOCK -- Two supporters of the Texas Tech University Health Sciences Center School of Nursing were recognized Friday (Dec. 15) during the school's fall convocation.

Glenna Roberts and William H. Tinney, both of Lubbock, received plaques of recognition for their longstanding support of the School of Nursing, its programs, faculty and students.

Roberts established the Roberts Scholarship for the Care of the Elderly in 1982. The scholarship benefits academically superior students with an interest in nursing care for the elderly.

Nursing Dean Teddy L. Langford established the William H. Tinney Nursing Scholarship upon his retirement in 1989. The scholarship recognizes his fund-raising work on behalf of the School of Nursing over the years.

Roberts previously taught school and now spends her time writing and working with computers. Tinney has been involved with the Texas Tech Development Office for many years, most recently as director of the President's Council.

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from

TEXAS TECH HEALTH SCIENCES CENTER

December 15, 1989

LIFELINE TO RURAL DOCTORS -- The MEDNET Program at TTHSC will debut its satellite transmission capabilities at 12:30 p.m. Thursday (Dec. 21) with a broadcast to physicians at six rural hospitals. TTHSC Neurology Department Chairman Joseph B. Green, M.D., will speak on neurology for the rural practitioner and will respond to live questions from the various sites. The hour-long program will be broadcast by satellite from TTHSC to hospitals in Alpine, Canadian, Dumas, Fort Stockton, Hale Center and Rotan. You are invited to cover this broadcast, either at one of the hospitals or at TTHSC, Room 2B152, where the program will originate. Media with satellite dishes can pick up the broadcast, using the coordinates listed below. The MEDNET Program is demonstrating how telecommunications technology can help rural practitioners improve health care delivery and overcome the problems of distance and isolation. For MEDNET details, contact Director J. Ted Hartman, M.D., (806) 743-2233. To discuss coverage, either in Lubbock or one of the hospital, call Preston Lewis, manager, TTHSC News Bureau, (806) 743-2143.

Satellite information:
(Dec. 21 broadcast)

Satellite:	Telstar 302
Transponder:	11 v
Receiver Channel:	21
Coordinates:	85 degrees W
Receiver Frequency:	4.120 Ghz

WHEN THE MERCURY DROPS -- A few precautions in dress and habit can help reduce the chilling effect of winter. Toni J. Galvan, R.N., M.S.N., of the TTHSC nursing faculty, says layered clothing is the first rule of winter wear. Layered clothing allows you to adjust to indoor or outdoor temperatures simply by removing or adding a garment. To protect your feet from wind and water, wear plastic or leather shoes instead of canvas. Warm hats or head coverings are critical for regulating your body temperature because they prevent the loss of heat through the head. To prevent chapping of your hands and face, you should wear gloves, lip balm and some sort of covering over the face, particularly on days with high winds. Galvan says drinking six to eight glasses of water a day will help prevent chapping from dehydration. A water-soluble oil in your bath or after a shower helps trap moisture and helps prevent dry skin. For more on winter protection, contact Galvan at (806) 743-2730.

For assistance in covering these or other stories, contact TTHSC News Bureau manager Preston Lewis at (806) 743-2143.

13-12-15-89

News and Publications

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FOR IMMEDIATE RELEASE
REF: 14-12-15-89
CONTACT: Kim Davis

(EDITOR'S NOTE: A student from your area is included in this release.)

LUBBOCK -- Seven Texas Tech University marketing majors in the College of Business Administration recently received scholarships totaling more than \$2,000 at an annual Christmas banquet of the Texas Tech Marketing Association.

The seven students who received scholarships are: seniors Jamie Nicholson and Ian Fleming, both of Lubbock, Jeffrey Witten of Corsicana, and Valarie Koop of Spring; juniors Kimberly Brooks of Fort Worth, Michelle Boyer of Plano and Marlene Trevino of San Antonio.

Nicholson and Brooks each received the Southwest Coca-Cola Bottling Company Inc. of Lubbock Scholarship for \$250. The award is given each long semester to a junior and a senior with a minimum grade point average of 3.0.

Witten received the Robert D. Amason Outstanding Senior Award, which is presented each fall to a graduating senior who has maintained a minimum grade-point-average of 3.0 and has been nominated by a faculty member. Witten received \$250 with the award.

Fleming received \$250 from JC Penney as part of the Outstanding Summer Intern Award. Also receiving \$250, Koop was presented the Richard C. Colby Memorial Scholarship for maintaining a 3.0 grade-point-average.

The H.E.B. Grocery Company Scholarship award was presented to Boyer. The scholarship is given to marketing majors planning to pursue a career in retailing. Boyer also received \$250.

Trevino received the Procter and Gamble Award for \$1,000. The award is presented each fall semester to a minority junior marketing major who plans to pursue a career in sales.

NEWS RELEASE

TEXAS TECH
University & Health Sciences Center

News and Publications

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FOR IMMEDIATE RELEASE
REF: 15-12-15-89
CONTACT: Preston Lewis

LUBBOCK -- Without leaving their offices Thursday (Dec. 21), physicians at six rural hospitals in West Texas will have a chance to visit with a specialist on common neurological problems they might encounter in their practices.

That might not be such a big deal for physicians in the big city, but for doctors in Alpine, Canadian, Dumas, Fort Stockton, Hale Center and Rotan -- where there are no neurologists -- it is a rare opportunity. It is the type of opportunity being made possible by the MEDNET Program at Texas Tech Health Sciences Center.

MEDNET is demonstrating how telecommunications technology can help improve health care delivery in rural areas. The program is funded by a \$1.9 million grant from the Department of Health and Human Services and matching donations from TTHSC.

Dr. Green's hour-long presentation Thursday will be beamed by satellite to the six rural hospitals where staff will be able to watch. The presentation, beginning at 12:30 p.m., will cover several neurological topics, including epilepsy, dementia, severe headaches and neurovascular and neuromuscular problems. After the formal presentation, Dr. Green will be able to answer questions from each of the sites.

Hospitals participating in the project are Brewster Memorial Hospital in Alpine, Hemphill County Hospital in Canadian, Memorial Hospital in Dumas, Pecos County Memorial Hospital in Fort Stockton, Hi-Plains Hospital in Hale Center and Fisher County Hospital in Rotan.

Technologies being examined by the MEDNET program for possible application to rural health care needs are: (1) two-way compressed digital video/audio transmissions for telepathology and teleradiology; (2) full motion satellite communication uplink and downlinks for continuing medical education; (3) interactive slow-scan digitized video or data with continuous analog audio channel for medical consultation; (4) on-line data processing and medical records/billing system; and (5) telefacsimile document delivery.