

Aug 30 -
Sept. 16, 1988

DATE	Stories and Cutlines	Writer	# copies	Features 11	Locals 21	Reg. Daily 15	Reg. Weekly	50's 14	X-List 10	Adj. Count. 11	Ag. List	Ag. Boxes 15	Misc.	Bacons	Remarks
1-8-30-88	Aluma 88	JS			✓										
2-8-30-88	Mays	SK											6		
4-8-31-88	NGSA	BT/SS			✓	✓		✓				✓			NGSA 75
5-9-2-88	Med tipsheet	PL 55													med tipsheet ²⁹
1-9-7-88	LSU Murray	JS 22							✓						
2-9-7-88	Naley	MS 16											6		
4-9-9-88	mtip	PL 47													tipsheet ²⁹
5-9-9-88	Read	BT 33			✓										
1-9-12-88	interior	KH 36							✓				9		
2-9-14-88	weather	SK 10													13-fax
3-9-14-88	mcomm	KH 49				✓			✓				10		
4-9-14-88	promos. eng	SK 26											5		
5-9-14-88	Keesling	SK 13											2		
6-9-15-88	top techon	JS													
7-9-15-88	Gilbert	SK 10													faded to 13 places
8-9-15-88	Registration	MS 52			✓				✓						
9-9-16-88	Med tipsheet	PL 53													tipsheet ²⁹
10-9-16-88	soncomp	PL 20											5		

Texas Tech University
Texas Tech University Health Sciences Center

News and Publications
Box 4640/Lubbock, Texas 79409-2022/(806) 742-2136

FOR IMMEDIATE RELEASE

REF: 1-8-30-88

CONTACT: Joe Sanders

LUBBOCK -- The Texas Tech Ex-Students Association has chosen five graduates to be honored as 1988 Distinguished Alumni.

Bob Bullock, T. Scott Hickman, Frances Mayhugh Holden, James L. "Rocky" Johnson and Dr. Walter McDonald will receive awards Oct. 28. The five were chosen for significant contributions to society through their lives and work and the distinction they bring to their alma mater.

The awards will be presented at the Association's annual Distinguished Alumni Dinner, to be held at 7 p.m., Oct. 28, in the Holiday Inn Civic Center. A reception will begin at 6:30 p.m.

Tickets for the dinner are \$17.50 each, available only by reservation from the Ex-Students Association office. (For tickets, write the Association at P.O. Box 4009, Lubbock, TX 79409. For more information, call Missy Madrid at 742-3641.)

Bob Bullock

Texas State Comptroller Bob Bullock has been the state's chief tax collector and fiscal officer since 1975. He is recognized as an expert on taxation and finances.

Since becoming comptroller in 1975, Bullock has collected \$79 billion in state tax money, including \$12 billion from national companies that do business in Texas but keep their books out-of-state.

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Bullock says he has tried to bring hard work and common sense to every position he has held, including service as Secretary of State, Assistant Attorney General, aide to the Governor and member of the State House of Representatives.

Bullock has never lost an election. He won his first contested statewide race with more than 70 percent of the vote and has twice been reelected comptroller without opposition from either Democrats or Republicans. He is a lifelong Democrat.

While still in law school at Baylor, Bullock won his first election to the state legislative House from his Central Texas hometown of Hillsboro. He graduated from the Baylor Law School in 1958. Prior to that, he had seen combat in Korea with the Air Force before returning to Texas to earn a degree in government from Texas Tech in 1955.

Bullock is a 33rd degree Scottish Rite Mason and is the recipient of the Louisville Gold Medal, highest national honor of the Municipal Finance Officers Association for development of a standard accounting system for Texas counties.

Bullock and his wife, Jan, are the parents of three children and live in Austin.

T. Scott Hickman

Scott Hickman has excelled as a petroleum consultant while providing service to his church, his community and to higher education.

Hickman earned a bachelor's degree from Texas Tech in 1957 in petroleum engineering and a master's from Louisiana Tech in 1968. He did additional graduate work in geology at the University of Texas at Arlington.

After 11 years with Texaco, Hickman moved to Midland with the dream of being an independent operator. He became instead a widely recognized consultant who has advised hundreds of clients about billions of dollars in oil and gas investments.

T. Scott Hickman & Associates specializes in evaluations and studies that are accepted by the financial community throughout the United States, Canada and Great Britain.

The earlier dream still finds expression in energy-related joint ventures and through 50 percent ownership in Pecos Operators Inc., which originates and drills oil and gas prospects for private investors.

Hickman has been a leader of several professional societies, having served as president of the Society of Petroleum Evaluation Engineers in 1987. He has been a guest lecturer at several colleges, and his commitments to his community include award-winning service to the Campfire Girls, the Midland Junior Baseball Association and his church.

Hickman, a longtime supporter of Texas Tech, was president of the Ex-Students Association in 1983. In 1986, he was designated a distinguished engineer by the Texas Tech College of Engineering and serves on several advisory boards within the college.

Hickman and his wife, the former Gladys Crandall ('57), live in Midland. They have three children: a Tech graduate and two Tech students.

Frances Mayhugh Holden

Frances Holden of Lubbock has a long association with Texas Tech, earning a bachelor's degree in 1936 and a master's in 1940 in anthropology and history. She is the wife of historian W. Curry Holden and has devoted much of her life to assisting him in historical research.

In addition to writing, she is active in museum administration, research, exhibition of art, history and science. Her most recent book, "Lambshead Before Interwoven," was published in 1982 by Texas A&M Press.

Mrs. Holden was a leading force in the development of the West Texas Museum Association, support arm of the museum, and is founder and first coordinator of the Women's Council of the WTMA.

An active philanthropist, Mrs. Holden was influential in the campaign to build a new museum for Texas Tech. In 1967, she became co-chairman, with her husband, of the Ranch Headquarters Committee at Tech, responsible for establishment of the Ranching Heritage Center.

The William Curry and Frances Holden Collection of personal and professional papers and memoirs has been donated to the Southwest Collection archives at Tech.

She was instrumental in the establishment of the Lubbock Cultural Affairs Council and continues to be active.

Mrs. Holden served three terms on the Texas Fine Arts Commission, chairing its education committee; was a member of the planning committee for the first Governor's Conference on the Arts in 1968; and represented the commission at four national conferences on the arts and at the organizational meeting of the Texas Council of Arts in Education.

Mrs. Holden is the stepmother of Jane Holden Kelley, noted anthropologist and archaeologist in her own right.

James L. "Rocky" Johnson

Rocky Johnson has achieved wide recognition in his 39-year career in the telecommunications industry, most recently for his election as chairman and chief executive officer of GTE Corp. in April 1988.

Following his graduation in 1949 with a BBA degree in accounting from Texas Tech's College of Business Administration, Johnson joined a predecessor company of General Telephone Co. of the Southwest in Lubbock.

He advanced through several positions with General Telephone and GTE, being elected president of the parent company in March 1986.

Johnson is a member of the board of directors of Mutual of New York and the National Exchange Carriers Association.

In November 1986, he was named a distinguished alumnus of the Texas Tech College of Business Administration. He has been selected to receive an honorary Doctor of Humane Letters at Tech's commencement in May 1989.

In November 1987, Johnson was selected as Texas Tech's Centennial Alumnus by the National Association of State Universities and Land Grant Colleges.

Johnson is a native of Vernon, Texas. He and his wife, Helen, reside in New Canaan, Conn. They have three sons and a daughter.

Dr. Walter McDonald

Dr. Walter McDonald, Horn Professor of English at Texas Tech, has built a strong reputation for his poetry. That renown has spread to national fame in recent years as he has garnered numerous awards for his works.

McDonald's poetry is described as lean, uncluttered, precise and "almost as stark and arid as the West Texas landscape," one editor observed. Others have noted his "eloquent plainness," each poem a "record of human endurance in hard times and harsh places."

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His latest book, "After the Noise of Saigon," won The Juniper Prize given by the University of Massachusetts and published by the University of Massachusetts Press in 1988.

Among his other published works which have received awards are several poems and short stories, and the books "Caliban in Blue," "Witching on Hardscrabble" and "The Flying Dutchman," all selected as best books of poems by The Texas Institute of Letters. The Dutchman received the University of Cincinnati's George Elliston Poetry Prize and was published in 1987 by The Ohio State University press.

McDonald, who has taught at Texas Tech since 1971, earned his bachelor's and master's degrees at the University in 1956 and 1957. He served as a pilot with the U.S. Air Force from 1957-71, earning his Ph.D. from The University of Iowa in 1966.

Prior to joining the Tech faculty, McDonald taught at the U.S. Air Force Academy and the University of Colorado, Colorado Springs Center.

He and his wife, Carol, have three children.

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FOR IMMEDIATE RELEASE

RE: 2-8-30-88

CONTACT: Steve Kauffman

LUBBOCK -- Texas Tech University Regent Wendell W. Mayes Jr. of Austin has been selected to fill an unexpired term on the Advisory Board of Associated Press Broadcasters, Inc.

Mayes was nominated and confirmed earlier this month to fill a vacated one-year term on the 22-member board, according to Wendell Wood, spokeswoman for the broadcast news agency. Mayes will be one of two representatives from AP's southwest district that includes Texas, Arkansas, Louisiana and Oklahoma.

The board serves as an advisory council to Associated Press broadcast services.

Active in the radio and television industry for more than 25 years, Mayes currently is chairman of the board at KCRS and KWMJ radio in Midland and KAMG and KVIC radio in Victoria. His cable television involvement includes being president of Valley Pioneer Corporation in Pauls Valley, Okla., and Corsicana (Texas) Pioneer Corporation.

Mayes is a former president of KNOW radio in Austin.

He also has served as president of Texas Association of Broadcasters the Texas Broadcast Education Foundation.

A Texas Tech alumni, Mayes began a six-year term on the University's Board of Regents in 1985. He was named chairman of the board in 1986.

Mayes was cited as a distinguished alumnus at Texas Tech in 1981, distinguished engineer alumnus in 1986 and inducted into the University's Mass Communications Hall of Fame in 1978. He was named Pioneer Broadcaster of 1978 by the Texas Association of Broadcasters.

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FOR RELEASE AFTER 7 P.M. SEPT. 16

REF: 3-8-31-88

CONTACT: Beverly Taylor

O.J. BARRON JR.

DISTINCTION BROUGHT TO THE LIVESTOCK INDUSTRY

In 1974, when cattlemen were in a period of financial disaster referred to as "The Wreck" and consumer activists were attacking beef, O.J. "Jim" Barron spearheaded a national movement for a beef research and promotion program. He was appointed chairman of the Beef Development Taskforce (BDT), a coalition of eight national cattlemen's organizations, by American National Cattlemen's Association President Gordon Van Vleck.

Barron hit the road -- crusading, visiting leaders of beef associations, speaking to groups, appearing on radio and television, campaigning for a bold new program he hoped most cattlemen could support.

Within a year, he had gained the backing of 79 state and national cattlemen's organizations for a uniform national checkoff, a program which would require cattlemen to contribute for research and promotion a small amount of money per head of cattle. The name "Barron" became familiar to media and cattle raisers in every state.

In 1975, Barron sought national legislation which he testified would be "a cattlemen's self-help program that will cost the government nothing and will benefit every cattleman in the U.S."

The opposition was fierce from some farm organizations and consumer activists. But, Barron was undaunted. He made more than 50 trips to Washington in 1975-76 and became as well known in Congress as in the rural areas of Texas.

Victory came on May 28, 1976 when President Ford signed into law the Beef Research and Information Act, which gave cattle ranchers the right to vote on a national checkoff. Although the program was voted down by cattlemen in 1977 and 1980, cattle raisers were becoming aware of the need and opportunity for expanded beef research and promotion. During the next five years, voluntary contributions to the Beef Industry Council of the Meat Board increased from \$1.4 million to \$7.8 million per year.

Congress amended the 1976 legislation in 1985, passed the revised Beef Promotion and Research Act, and the dollar-per-head checkoff began Oct. 1, 1986. Collections now are running at the annualized rate of \$60 million a year and surveys indicate that 70 percent of cattlemen favor the program.

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Progressive Farmer magazine, which named him Man of the Year in Service to Texas Agriculture in 1981, said "Barron is totally dedicated to the industry, unselfish, and a tireless worker. But more than that, he's the type of individual that inspires confidence, all of which makes him an outstanding leader."

SIGNIFICANT CONTRIBUTIONS TO THE LIVESTOCK INDUSTRY

When Barron returned to the Spur Headquarters Ranch from World War II, his friends and neighbors joked about whether he should have been a researcher or a missionary. It turned out that he was both -- doggedly searching for new technology in the cattle business and relentlessly crusading for its adoption by other cattlemen.

His innovation, development and demonstration have covered most phases of cattle production, including work in crossbreeding, using all concentrate rations in feedlots, drylot cow-calf production, using whole cottonseed for range cows, performance and pregnancy testing, integration of cow-calf/stocker/feedyard operations, range improvement, water conservation and "double-cropping" with game bird production.

In 1984, he was the first recipient of the National Cattlemen's Association Technology Development Award, designed to recognize innovative applications of new technology in beef cattle production. The Iowa Beef Processors Foundation, which sponsors the award, said it recognizes a "special breed of person whose discovery or application of new technology has materially added to the profitability of beef cattle production."

Crossbreeding: Barron began crossing Herefords with Angus in 1950, after noting the need for more vigor in Hereford cattle. He began corresponding and exchanging data with animal scientists around the country and developed a crossbreeding program which has included Brown Swiss, Holstein, Simmental, Beef Friesian, Simbrah and Braford.

"We haven't settled on the ideal cross," said Barron, who was one of the first individuals in the Southwest to use crossbred bulls. "Some of our cows now have six breeds in them."

Barron believes he has gained a 15 percent net advantage from crossbreeding, including increased fertility, increased longevity, increased weaning weights and increased feed efficiency.

"Although many cattlemen are crossbreeding now, many are doing it hit and miss," he said. "I firmly believe the beef cattle industry could increase efficiency 10 percent by using the technology now available in crossbreeding."

All Concentrate Rations: In 1963, Barron visited the Rowlette Institute in Scotland where calves were being fed all concentrate rations. Barron began working with Texas Tech University professors in adapting the concept to feedyard cattle. The idea worked well in Barron's small feedyard where he fed his own calves and gave them personal attention. Although all concentrate rations were not practical in large commercial feedyards, Barron's initiative spurred larger yards to begin feeding high concentrate rations.

Range Improvement: Barron began experimenting with chemical and mechanical methods of brush control in the 1950s. While a member of the Texas Society of Range Management, he began testing pasture rotation systems, settling in the 1970s on a rotation switchback system which involves resting pasture on a regular basis.

Barron said he has no way of measuring the benefits of his brush control and pasture rotation systems. He just knows he has had more stable production than neighboring ranchers. "Brush control isn't a practice that pays a profit," he said. "It's just something we have to do to maintain our production."

COMMUNITY SERVICE

In 1955, when Barron was elected president of Cap Rock Telephone Company, a cooperative headquartered at Spur, most rural families in the area did not have phones. Those which did had poor, undependable service. Barron became active in the National Telephone Cooperative Association and made many trips to Washington to obtain a series of Rural Electrification Administration loans in excess of \$10 million for the telephone company.

Cap Rock Telephone Company now has state-of-the-art equipment and serves 2,200 customers in nine counties.

As president of the Dickens County Water Control and Improvement District from 1963 to 1972, Barron led a campaign to float bonds and obtain local easements for flood control dams. Now, 12 major dams and five erosion control dams protect homes and thousands of acres of farm land in the Duck Creek watershed.

He served on the Governor's Agribusiness Advisory Committee from 1979 to 1983 and was a member of the Dickens County School Board for 27 years. He was also on his church board and taught Sunday School.

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FOR IMMEDIATE RELEASE
REF: 4-8-31-88
CONTACT: Beverly Taylor

LUBBOCK -- A livestock industry leader will receive the 1988 National Golden Spur Award and the university will dedicate a new meats laboratory in a weekend of activities Sept. 16-17 at Texas Tech University.

The National Golden Spur Award (NGSA) is annually given to an individual who has made outstanding contributions to the livestock industry. The award is given by the Ranching Heritage Association (RHA) of the Ranching Heritage Center (RHC), a 14-acre outdoor exhibit of early ranching history at the Museum of Texas Tech University.

NGSA festivities include a reception for past recipients and this year's nominees for the award at 7 p.m. and a dinner at 8 p.m. Sept. 16 at Lubbock Memorial Civic Center.

Other weekend activities are Livestock Day from 9 a.m. to 3 p.m. Sept. 16 at the Texas Tech Livestock Arena and Ranch Day from 9:30 a.m. to 4 p.m. Sept. 17 at the Ranching Heritage Center.

NATIONAL GOLDEN SPUR AWARD

Nominees for the 11th annual NGSA are J.R. Broadbent of Salt Lake City, Utah; Connie Townsend of White Sulphur Springs, Mont.; Howard Pitzer of Ericson, Neb.; O.J. Barron Jr. of Lubbock; and Tom Lasater of Matheson, Colo.

Country and western singer and composer Don Edwards will provide entertainment at the banquet. Edwards, who appeared professionally the first time at Six Flags Over Texas, has appeared with many country and western stars. His most recent album, "Happy Cowboy," was placed in the research libraries of the Country Music Foundation in Nashville and the Mythology Center at the University of California at Los Angeles.

In 1973, he was named "Entertainer of the Year" by the Florida Country Music Association and in 1980 he was "Male Vocalist" for Johnnie High's Country Music Revue in Fort Worth. Edwards lives with his family on a ranch in Parker County.

Tickets to the banquet, featuring prime rib catered by LGH Catering Services, are \$25 or \$200 for tables of eight.

A drawing from banquet ticket stubs will be held for a prize package for two people to Las Vegas Dec. 3-4. The prize will include round trip airfare from Lubbock, lodging in Benny Binion's Horseshoe Hotel and tickets to two performances of the National Finals Rodeo.

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Previous recipients of the award, some of whom will be present at the reception and banquet, are Walter Pfluger, San Angelo, 1987; William D. Farr, Greeley, Colo., 1986; Marie Tyler, Bismarck, N.D., 1985; the late Foy Proctor, Midland, Texas, 1984; John B. Armstrong, Kingsville, Texas, 1983; the late J. Ernest Browning, Wilcox, Ariz., 1982; Watt R. Matthews, Albany, Texas, 1981; Fred H. Dressler, Gardnerville, Nev., 1980; the late Jay Littleton Taylor, Amarillo, Texas, 1979; and the late Albert K. Mitchell of Albert, N.M., 1978.

The Ranching Heritage Association, a support group for the RHC, is lead sponsor for the award. Other sponsors are the American National CattleWomen, Inc., National Livestock and Meat Board, American Paint Horse, National Cattlemen's, National Wool Growers, Texas and Southwestern Cattle Raisers, Texas Cattle Feeders and Texas Sheep and Goat Raisers associations.

LIVESTOCK DAY

The highlight of Livestock Day will be dedication of a new meats laboratory by the Texas Tech University Animal Science Department at 11:30 a.m. Speakers will be Texas Tech President Lauro F. Cavazos; Kika de la Garza, chairman of the U.S. House of Representatives Agriculture Committee; and Kenneth A. Gilles, assistant secretary of the United States Department of Agriculture's (USDA) Marketing and Inspection Services.

After the dedication, participants can tour the \$1 million facility which features state-of-the-art slaughtering and packing equipment. The 14,000-sq.ft. lab includes several refrigeration rooms where meats can be cooled and aged under various conditions.

Students in live animal and meat evaluation courses will now be able to go directly from the live evaluation courses in the Livestock Arena to the meats lab and continue the evaluation process with carcasses. The facility includes a 110-seat classroom.

A new area for expanded retail trade and parking is also included.

Dedicatory events will continue at a 12:30 p.m. luncheon which will feature leg of lamb, roasted by the Texas Tech Block and Bridle Club. Livestock Day is free, except for the meal which costs \$6.

Sheep will be the topic of Livestock Day. At 9:30 a.m., Bill Schneemann of the Texas Sheep and Goat Raisers Association of San Angelo, will speak about political considerations and promotional programs of the Texas sheep industry. Dr. B.J. Dedrickson of Central Arizona Veterinary Laboratory in Casa Grande, will present "Spider Lambs: A Genetic Lethal" at 10 a.m.

At 10:45 a.m., sheep dog trainer Orin Barnes of Canyon will present a training demonstration with sheep dogs. He will continue the demonstration as the final session of the day at 3 p.m.

At 1:30 p.m., Dr. Jeff Green of the USDA Sheep Experiment Station in Dubois, Idaho, will talk about predator control for sheep. At 2:15 p.m., Dr. LaRue Johnson of the Veterinary Teaching Hospital in Colorado State University, Ft. Collins, will talk about llamas, which are used to protect sheep herds from predators.

RANCH DAY

Ranch Day will begin with a flag-raising ceremony at 9:30 a.m. The ranch site will be open from 10 a.m. to 4 p.m. Volunteers will demonstrate typical ranching chores and activities, such as yarn dying, basket weaving, shelling peas, splitting shingles, cleaning saddles, making lye soap, weaving, making rope, quilting, shelling corn and sheep shearing.

Visitors can play croquet with homemade mallets and gourds and children can team up for old-fashioned games. Several musical and dance groups will perform.

A barbeque meal will be catered at noon in the D and Mamie Burns Barbeque Pavilion. The meal will be \$6 for regular portions and \$3 for small plates. Other Ranch Day events are free.

Tickets to the Livestock Day and Ranch Day luncheons can be purchased at the door or in advance. Reservation deadline for the NGSA banquet is noon Sept. 13. To make reservations for any of the events, contact the RHA, P.O. Box 4040, Lubbock, Texas 79409 or (806) 742-2498.

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HEALTH TIPSHEET
from
TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER
September 2, 1988

MIRACLE CELLS -- Called stem cells, they are the magicians of the bone marrow, producing the blood that is our very lifeline to survival. Despite their importance, they number a few thousand at most and less than one in 10,000 of the cells in the bone marrow. Yet, these stem cells must produce more than 2 million red blood cells a second, every second of a person's life. On top of that, the stem cells must produce four different lineages of blood cells, each with a different structure and duty. Unlocking the magic of how these stem cells work is the goal of research being conducted by Gary Van Zant, Ph.D., of the TTUHSC cell biology and anatomy faculty. Funded by a three-year, \$364,000 grant from the National Cancer Institute, the study is attempting to differentiate what signals a stem cell to produce the different types of blood cells. The TTUHSC research is using retroviruses to mark the genomes of individual stem cells. As a result, each stem cell has its own characteristic signature that is passed on to all the blood cells it creates. Unraveling the mechanics of the blood cell production process can help identify ways to treat leukemia, cancer of the blood, and certain genetic diseases like sickle cell disease. The research even has direct applications for gene therapy that could provide missing proteins or hormones for cells affected by genetic diseases. For more on stem cells, this research project -- "Hematopoietic Stem Cell Proliferation and Function" -- and its applications, contact Van Zant at (806) 743-2707.

A CHANGE OF SEASON -- October is a transition month between the warm and cold seasons. It is also a good month to conduct a family health inventory before the brunt of winter strikes. That is why the American Academy of Family Physicians has designated October as "Family Health Month." A checklist for family health includes proper nutrition, regular exercise, good mental health, home safety, periodic checkups, healthy habits and a partnership with your physician. Kae Hentges, Ed.S., M.S.P.H., of the TTUHSC family medicine faculty, can discuss "Family Health Month" and suggest feature possibilities which can be done in advance with family medicine faculty. For details, contact Hentges at (806) 743-2770.

For assistance in covering these or other stories, contact TTUHSC news manager Preston Lewis at (806) 743-2143. Photographs and video footage can be arranged upon request.

5-9-2-88

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Texas Tech University Health Sciences Center

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FOR IMMEDIATE RELEASE

RE: 1-9-7-88

Contact: Joe Sanders

(Editors' Advisory: The following information is edited from a release just received from Louisiana State University. If you need more information on Dr. Murray, call my office at 742-2136. For more information on the award, call Terry English, LSU News Service, 504-388-8654.)

BATON ROUGE -- Dr. Grover E. Murray, president emeritus of Texas Tech, has been named to the "Alumni Hall of Distinction" at Louisiana State University.

Murray is among eight named to the LSU Alumni Association honor in ceremonies Friday, September 2, at LSU's Faculty Club.

Murray, who received his master's degree in 1937 and his Ph.D. in 1942 from LSU, is the only person to have ever been elected president of the world's four largest and most prestigious geological groups. Those are the American Association of Petroleum Geologists, the Society of Economic Paleontologists and Mineralogists, the American Institute of Professional Geologists, and the American Geological Institute.

Murray served as Texas Tech president from 1966 to 1976. The LSU alumnus is a recipient of numerous awards, including the Texas Academy of Sciences' Distinguished Scientist for 1986. He has served LSU as a teacher, chairman of the Department of Geology, Boyd Professor (LSU's most distinguished professorial rank) of Geology, and vice president for academic affairs. Dr. Murray received his baccalaureate degree from the University of North Carolina.

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Others named to the honor were Manuel F. Ayau, a Guatemala university president and businessman; Loren A. Bailey, a pioneer telecommunications engineer; Robert C. Chinn, a retired top executive of Control Data Corp. and Ford Motor Co.; Dallas M. Draper, a distinguished musician; Charles P. and Douglas L. Manship, owners of Baton Rouge's weekday and Sunday newspapers and three broadcast media outlets' and Carlos G. Spaht, a distinguished Baton Rouge attorney, judge, and governor's counsel.

Draft release for Louisiana papers. Haley.
Any changes, call me tomorrow.

Thanks,
Margaret
2-2043

Brothers
Dr. Robert E. Haley, Shreveport
Dr. Ben P. Haley, Ruston

and the late F.C. Haley,
a prominent Louisiana educator.

REF:

CONTACT: Margaret Simon

LUBBOCK -- Texas Tech University's board of regents named Elizabeth G. Haley, currently dean of the school's College of Home Economics, as the interim president to serve until a permanent replacement for President Lauro F. Cavazos can be named.

Dr. Cavazos was nominated by Ronald Reagan last month to serve as his Secretary of Education.

Dean Haley, formerly dean of the College of Home Economics at Louisiana Tech University, is the daughter of Mrs. Gladys M. Haley of Ruston. She received her Bachelor of Sciences degree in Home Economics Education from Louisiana Tech in 1966. After receiving her master's degree and doctorate from Florida State University, Dr. Haley returned to Louisiana Tech where she served in various faculty positions in the College of Home Economics, becoming dean in 1975. She served as dean and professor until accepting the dean's position at Texas Tech in 1981.

Board of Regents chairman Wendell Mayes stated that he expects Dr. Cavazos to be confirmed by the Senate as Secretary of Education on September 21. Dean Haley would assume the presidency of Texas Tech University and Health Sciences Center at that time and serve throughout this academic year or until a permanent replacement is named.

your brother's
names will
be added here.

In announcing Dean Haley's appointment as interim president, Mayes said, "In Dr. Haley, we have a leader who is highly regarded nationally and highly regarded at both the university and health sciences center. Dr. Haley has a unique combination of skills and experience that will serve us well."

Texas Tech is one of the largest universities in Texas, with a student enrollment of 24,500. The school is made up of seven colleges, a health sciences center and a school of law. Elizabeth Haley will be the first woman to serve as president of the university.

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HEALTH TIPSHEET
from
TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER
September 9, 1988

SATURDAY MORNING BLUES -- That's what many Friday night heroes sing when they go home with an injury from the big football game. But the TTUHSC Sports Medicine Clinic is helping them change their tune. An average of a dozen high school football players come in each Saturday for injury assessment and treatment. Although a variety of injuries are treated, the most common are to the knee and ankle, according to Robert P. Yost, M.D., orthopaedic surgeon and director of the Sports Medicine Division in the Department of Orthopaedic Surgery. The clinic was established eight years ago to give small and rural high schools, which often lack the resources to hire athletic trainers, a place to turn when dealing with injuries. Immediate assessment and treatment benefit players by identifying major injuries, preventing minor ones from becoming serious and prescribing proper treatment, whether by a clinic physician or staff physical therapist. With Saturday treatment within hours of the game, players may be sufficiently recovered to play in the next game when that might not have been possible had they waited until Monday to see a physician. The clinic also benefits coaches by helping them know how to properly handle injured players so they can avoid potential liability issues. The Sports Medicine Clinic is open 9:30 a.m. to noon Saturdays during high school football season and weekdays year round to treat athletes, both male and female, from the entire spectrum of sports. To arrange a Saturday visit or to get additional information on the clinic in Room 1A113 of the HSC Building, contact Yost at (806) 743-2466 or at (806) 743-2475 on Saturdays.

For assistance in covering this or other stories, contact TTUHSC news manager Preston Lewis at (806) 743-2143. Photographs and video footage can be arranged upon request.

4-9-9-88

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FOR IMMEDIATE RELEASE

REF: 5-9-9-88

CONTACT: Beverly Taylor

LUBBOCK -- Spaces are still available for tutoring this fall at the Texas Tech University Reading Laboratory.

Children, including high school students, can enroll in the program which includes initial diagnosis of reading difficulties and individual tutoring sessions with advanced undergraduate students and graduate students in reading education.

The fall session runs Monday (Sept. 12) through Dec. 8, except Nov. 23-27. Students have the option of attending sessions from 4:15-4:55 p.m. Mondays and Wednesdays or Tuesdays and Thursdays or from 5:05-5:45 p.m. Mondays and Wednesdays or Tuesdays and Thursdays.

The fee for the full semester for new clients is \$250, plus \$30 for initial diagnosis. The fee will be prorated for clients starting after Sept. 12.

Reading Lab Director Lester G. Butler said tutors arrange individualized plans for each client after the nature of the reading problem is determined. The program emphasizes developing reading skills, love for reading and self-confidence.

Students often improve their reading ability during only a few hours of instruction, he said.

The Reading Lab is located in the Administration/Education Building, Room 233. For more information, call 742-2397.

Texas Tech University
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News and Publications
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FOR IMMEDIATE RELEASE

REF: 1-9-12-88

CONTACT: Kippie Hopper

LUBBOCK -- The Texas Tech University interior design program, administered by the College of Home Economics, recently received accreditation from the Foundation for Interior Design Education Research (FIDER).

The interior design program was reorganized in 1987 to combine an existing interior design program in the Department of Art in the College of Arts and Sciences with the housing and interiors program offered in the Department of Merchandising, Environmental Design and Consumer Economics in the College of Home Economics.

The merged interior design program involves a balance between function and aesthetics and includes both non-residential and residential design.

The program offers a bachelor of interior design degree, a master of science degree in home economics with an emphasis in housing and interiors and a Ph.D. in home economics with an option in environmental design and consumer economics.

Coordinator of the interior design program, JoAnn Shroyer, Ph.D., said the accreditation indicates the Texas Tech program meets the program standards set by the accrediting body. The accreditation was granted after a FIDER team reviewed the Texas Tech program in April.

FOR IMMEDIATE RELEASE
RE: 2-9-14-88
CONTACT: Steve Kauffman

ALERT: A SOURCE ON POTENTIAL DAMAGE FROM GILBERT

SOURCE: Kishor C. Mehta, Ph.D. (806) 742-3475.
Professor of Civil Engineering at Texas Tech University. He is president of the Wind Engineering Research Council and Chairman of the wind loads subcommittee of the Society of Civil Engineers.

LUBBOCK -- Countless Americans are moving to the nation's coastal areas each year, increasing the potential population and property at risk from hurricanes. An added factor for devastation is that few building officials, construction managers and homeowners understand wind effects. So, little is being done to mitigate the damage or encourage homeowners to build better houses and improve existing homes.

Past research on wind loads and subsequent design improvements have centered on high rise structures, producing a coastal army of hurricane-resistant buildings in excess of 100 stories tall. Now, according to Mehta, wind engineering research must turn an eye toward one- and two-story buildings. The past 20 years of neglect has left the low-rise buildings virtually unprotected against hurricane winds that can gust past 110 miles per hour. Popular thought has been that the damage to small buildings is insignificant, but the cumulative hurricane damage to small structures amounted to over \$100 million nationally in 1987.

Mehta currently is conducting experiments at a field site to test building construction against actual winds. This is the only infield wind engineering program in the nation. The project uses a 30-by-45-foot building rotating on a track system for researchers to manipulate the point of wind contact. The system allows testing of wind load potential on all four sides of a building such as conditions that would be experienced near the eye of a hurricane. An electronic system monitors wind loads on the building during each test.

Much of Mehta's research is conducted through the Institute for Disaster Research. The 18-year-old institute is the only university center in the nation that studies natural disasters such as tornadoes, hurricanes and low-level blasts with on-site documentation and lab research.

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FOR IMMEDIATE RELEASE

REF: 3-9-14-88

CONTACT: Kippie Hopper

LUBBOCK -- The School of Mass Communications will honor three alumni Sept. 24 as part of Texas Tech University's Homecoming activities.

To be recognized during an awards breakfast at 8 a.m. Sept. 24, are novelist Jane Gilmore Rushing of Lubbock, publisher Bronson Havard of Dallas and Texas Supreme Court appointee Barbara G. Culver of Midland.

Reservation deadline for the Mass Communications Outstanding Alumni Awards Breakfast is Sept. 21. The breakfast will be at the University City Club, 2601 19th St., and tickets cost \$7.50. A reception for the alumni will follow from 10-11:30 a.m. Sept. 24 in Room 223 Mass Communications Building. Reservations can be made by writing to Faye Kennedy, School of Mass Communications, Texas Tech University, P.O. Box 4710, Lubbock, Texas, 79409, or by telephoning (806) 742-3381.

Author of seven novels published by Doubleday, Jane Gilmore Rushing holds three degrees from Texas Tech. She received a bachelor's degree in journalism in 1944, a master's degree in English in 1945 and a doctorate in English in 1957. Rushing worked as a reporter at the Abilene Reporter News from 1946 to 1947. Her teaching experience includes seven years of high school instruction and positions at the University of Tennessee and Texas Tech.

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She is co-author of "Evolution Of a University: Texas Tech's First Fifty Years," published in 1975. Her other works are "Walnut Grove," 1964, "Against the Moon," 1968, "Tamzen," 1972, "Mary Dove," 1972, "The Raincrow," 1977, "Covenant Of Grace," 1982, and "Winds Of Blame," 1983.

She was awarded the 1984 Texas Literary Award for Fiction, the 1975 LeBaron R. Barker Jr. Award and the 1961 Emily Clark Balch Prize. Previously, Rushing was named Texas Tech distinguished alumna in 1984 in the department of English and in 1987 in the College of Arts and Sciences.

Bronson Havard, president and co-owner of Urban News Inc., a publishing company formed in 1987, received a bachelor's degree in journalism in 1966 from Texas Tech. He is a former editor of The Daily Toreador, the precursor of the current student newspaper The University Daily. He was chief editorial writer for The Dallas Times Herald from 1974 to 1983 and was assistant to the editor and business manager for the news operations from 1983 to 1986. After working 16 years in various editorial positions of the Times Herald, in 1986 he purchased The Dallas Downtown News.

His publishing company owns Whitmark Magazine and Whitmark Directory, trade publications for the talent, audio-visual and film industry in the southwest, and the annual State Fair of Texas Official Guide. The company started The Sidekick, a publication for professional indoor soccer, and publishes Prime Time, a monthly employee newsletter for First RepublicBank Corp. of Dallas.

Havard previously worked for The Brazosport Facts, The Morton Tribune, The Fort Worth Press and KERA-TV. He is a former president of the Dallas chapter of the Society of Professional Journalists and is a co-founder of the Press Club of Dallas and of the Freedom of Information Foundation of Texas.

Barbara G. Culver, appointed in February to fill a vacancy in the Texas Supreme Court by Republican Gov. Bill Clements, is only the second woman to be named to the state's highest court since the 1920s. She received a bachelor's degree in journalism from Texas Tech in 1947 and a law degree from Southern Methodist University in 1951.

Culver was first elected county judge in Midland County in 1962 and was the first woman Republican elected judge in the state. After being re-elected in 1966, 1970 and 1974, she was appointed 318th District Judge in Midland by former Gov. Dolph Briscoe. She was the first woman to preside over the State Republican Convention when she was elected state GOP chairperson in 1976.

She received the 1984 Sam Emison Memorial Award as the Most Outstanding Family Judge in Texas. She has served as president of the National Association of Regional Councils, the West Texas County Judges and Commissioners Association, the Permian Basin Juvenile Council and the Midland branch of the American Association of University Women. Culver also served a three-year term on the President's Advisory Council on Education of Disadvantaged Children. The Midland County Commissioner's Court named the county detention home, Culver Youth Home, in her honor.

FOR IMMEDIATE RELEASE

RE: 4-9-14-88

CONTACT: Steve Kauffman

LUBBOCK -- The Texas Tech University College of Engineering has announced administrative changes including the promotion of two faculty members to associate deans.

Ernst W. Kiesling will end a 19-year tenure as chairman of the college's civil engineering department to assume duties as associate dean for applied research and director of the Center for Advanced Research and Engineering.

James L. Smith, associate professor of industrial engineering, has been named associate dean for graduate affairs and academic research.

"Both (individuals) have long and distinguished records at Texas Tech University and are known nationally for research and leadership in their respective fields," Engineering Dean Mason Somerville said. "The College of Engineering is fortunate to have people of this caliber that can provide leadership to our developing graduate and research programs."

Civil Engineering Professor James W. R. McDonald has been named to serve as interim chairman of the department in Kiesling's absence.

In an unrelated move, former engineering dean and vice president of development for Texas Tech, John R. Bradford, was been selected as interim chairman for the college's chemical engineering department. The position was vacated in May when Stephen R. Beck resigned to enter private industry.

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Somerville said permanent replacements for the two chairmanships should be selected by June through a national search by recently-formed committees.

A Texas Tech alumnus, Kiesling returned to the university in 1969 as head of the civil engineering department after serving three years as senior research engineer at Southwest Research Institute in San Antonio. He received a bachelor's degree in mechanical engineering from Texas Tech in 1953, and completed master's and doctoral engineering degrees at Michigan State University.

Smith came to Texas Tech in 1979 as an assistant professor of industrial engineering. He earned a bachelor's degree from Northwestern University in 1971. Smith completed graduate degrees at University of Texas at Arlington and Auburn University.

McDonald currently serves as director of Texas Tech's Institute for Disaster Research. He joined the civil engineering faculty in 1966 after receiving an undergraduate engineering degree from Texas Tech and graduate degrees from Purdue University.

Earning bachelor's and master's degrees from Texas Tech, Bradford completed doctoral work at Case Institute of Technology. He returned to his alma mater in 1955 as dean of the College of Engineering, and held that post until being named vice president of development in 1982. Bradford resigned the post in 1985 to return to full-time duty as a professor in chemical engineering.

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RELEASE AFTER 9-17-88

RE: 5-9-14-88

CONTACT: Steve Kauffman

LUBBOCK -- Ernst W. Kiesling, chairman of the Texas Tech University civil engineering department for the past 19 years, has been named associate dean of the university's College of Engineering.

Kiesling will end his tenure as chairman to become the associate dean for applied research and director of the Center for Advanced Research and Engineering, according to Engineering Dean Mason Somerville.

"Kiesling has a long and distinguished career at Texas Tech University and is known nationally for research and leadership. The College of Engineering is fortunate to have someone of his caliber that can provide leadership to our research program," Somerville said at the announcement of the promotion last week.

A Texas Tech alumnus, Kiesling first taught at the University from 1956-63. Following a three-year appointment as senior research engineer at Southwest Research Institute in San Antonio, Kiesling returned to Texas Tech in 1969 as chairman of the civil engineering department.

He received a bachelor's degree in mechanical engineering from Texas Tech in 1953. Kiesling's doctoral and master's degrees in applied mechanics were earned at Michigan State University.

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FOR IMMEDIATE RELEASE

REF: 6-9-15-88

CONTACT: Joe Sanders

LUBBOCK -- The Texas Tech Ex-Students Association will honor six Tech employees for their outstanding service to the university at a noon luncheon Friday (Sept. 23).

The annual "Top Techsan" award will be presented to Alta Burse, custodial supervisor; Peggy Flores, secretary in the academic affairs and research office; Mike Gower, technician in the geosciences department; Bill Haynes, assistant director of housing; Jessie Rangel, associate director of undergraduate admissions; and Ethel Taylor, centrex supervisor in communication services.

The six employees were chosen from among more than 100 nominations made by co-workers and supervisors. They will receive a \$500 cash award from the university and a plaque from the Ex-Students Association.

The luncheon will be held in the University Center's Coronado Room. Tickets cost \$6. For more information, call the Ex-Students Association at 742-3641.

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FOR IMMEDIATE RELEASE
RE: 7-9-15-88
CONTACT: Steve Kauffman

HURRICANE GILBERT -- PHYSICAL AND FINANCIAL LOSS TO TEXAS

A direct hit by Hurricane Gilbert could plague the statewide economy with a multi-billion dollar tax loss.

The problem stems from a mix of state insurance law and inadequate building standards along Texas' coast. State legislation includes the catastrophe property insurance pool (Article 21.49) that requires insurance companies operating in Texas to take a percentage of policies in a 14-county gulf coast region. But the state limits the companies' combined liability to \$100 million in claims from the catastrophe pool. After that mark is met, excess claims are balanced by an equal cut in state taxes the companies pay on premiums.

According to experts, there is the possibility now that Hurricane Gilbert could cause as much as six or seven billion dollars in damage -- a financial loss that could fell the states' recovering economy.

Increased property investments along the coast are leading to larger losses in disasters simply by the value at risk. One answer to the problem would be much-improved building codes in the catastrophe-prone area. But that is a longterm development that involves a complex infrastructure of professional designers, builders, developers, building inspectors, insurance companies and homeowners.

Source: **Kishor Mehta**, a civil engineering professor who is president of the Wind Engineering Research Council, is also well versed in state legislation related to building codes and insurance.

He will be available for interviews at (806) 742-3476. He will not be available today from 12:30 p.m. to 2 p.m.

Source: **Jim Douglas**, director of Catastrophe Pool offices in Austin, (512) 444-9611.

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9-15-88

FOR IMMEDIATE RELEASE

REF: 8-9-15-88

CONTACT: Margaret Simon

LUBBOCK -- Fall enrollments at Texas Tech University and Texas Tech University Health Sciences Center are up this over last year's totals.

For the university, 24,566 were enrolled in class as of the 12th class day Wednesday (Sept. 14). That compares with a final official figure of 23,606 for the 1987 fall semester.

For the health sciences center, 876 were attending class this year, compared to 800 last year.

The university enrollment by college, school or area is: Agricultural Sciences, 1106; Architecture, 730; Arts and Sciences, 8422; Business Administration, 4191; Education, 1677; Engineering, 1943; Home Economics, 2009; Graduate 3494; Law, 555; and dual enrollment, 440.

Health sciences center enrollment by school is: Allied Health, 136; Medicine, 397 seeking medical degrees and 39 seeking graduate degrees; and Nursing, 304.

The 12th class day is the regular reporting date for enrollment throughout Texas state-supported schools and universities. Those unofficial enrollment totals will be rectified against payment totals and final official figures will be sent to the Coordinating Board, Texas College and University System.

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HEALTH TIPSHEET
from
TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER
September 16, 1988

EYE HYGIENE -- If your mother's advice did not register initially, then the stinging sensation certainly did the first time you ever got soap in your eyes. Early on most of us learned to close our eyes and to close them tight when we washed our faces. The result for most of us, reports David McCartney, M.D.; of the TTUHSC ophthalmology faculty, has been a lifetime of improper cleaning around the eyes. It is common when you wash your face to tightly close your eyes. However, this retracts the base of your eyelashes where bacteria or allergens can hide and infect the eye. More properly, you should regularly wash your eyes with the lids gently closed, using your fingers and baby shampoo to thoroughly cleanse the lashes, eyelids and surrounding skin. Proper eye hygiene reduces the risk of both blepharitis and conjunctivitis. Blepharitis is a low-grade bacterial inflammation that causes a redness of the eyeball and a scaliness of skin around the eye. Conjunctivitis, more commonly known as pink eye, is an inflammation of the membrane that lines the eyelid and covers the eye. Both conditions are common this time of year and in the spring because of increased allergens in the air. For more on proper eye hygiene and the problems it can help prevent, contact McCartney at (806) 743-2401.

FLU SHOTS -- With the approach of the flu season, now is the time to consider a flu immunization. Influenza is caused by a virus which constantly produces new strains. Consequently, one year's immunization does not always protect you against the next year's virus. Flu symptoms include chills, fever, sneezing, headache, sore throat and muscle pain and progress to a dry, hacking cough, chest pain, weakness and sometimes a runny nose. The main risk of influenza is that an infection may spread to the lungs and cause complications which are most likely to affect the very young or the very old as well as heavy smokers, diabetics or people with pulmonary or cardiac disorders. Physicians generally advise people who fall into one of the high risk categories to have an annual shot with an up-to-date vaccine. Those at high risk and over 65 years of age should also have a one-time vaccine -- pneumovax -- for the most common form of pneumonia, which is a common complication from flu. To discuss the upcoming flu season and factors which determine the need for a flu shot, contact Berry N. Squyres, M.D., of the TTUHSC family medicine faculty at (806) 743-2770.

For assistance in covering these or other stories, contact TTUHSC news manager Preston Lewis at (806) 743-2143. Photographs and video footage can be arranged upon request.

9-9-16-88

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FOR IMMEDIATE RELEASE

REF: 10-9-16-88

CONTACT: Preston Lewis

LUBBOCK -- Three computer speciality companies combined their services to provide a new computer and software system for the Nursing Center operated by the School of Nursing at the Texas Tech Health Sciences Center.

The Zenix Operating System will provide efficient scheduling, billing, accounting and performance analysis capabilities for the Nursing Center, which offers specialized professional nursing services to the public and serves as a learning resource for graduate and undergraduate nursing students.

Cooperating in the donation valued at \$7,000 were Reaves Research, a Dallas-based computer firm specializing in health care services applications, Wallaby Software of Ramsey, N.J., and Santa Cruz Operations of Dallas.

Included in the donation were the operating system, computer software system and installation, performed by Val Overbey and Mike Overbey, principals in Reaves Research.

Texas Tech Nursing Dean Teddy L. Langford said the system will improve the center's operations and enhances its capabilities in serving clients.

The nursing center provides individuals and families with health instruction, monitoring, screening and referral, chronic illness management, lifestyle assessment and consultation, support groups and counseling in parenting, childbirth and stress and time management.

See p. 3

FOR IMMEDIATE RELEASE

REF:

CONTACT: Margaret Simon

LUBBOCK-- Red Raider Renaissance, the Texas Tech 1988 Homecoming, will fill next weekend with a multitude of events for students, alumni, and friends of the university.

Receptions, brunches, dinners, as well as the traditional bon fire, pep rally and parade will serve as preliminaries to Saturday's Tech-Baylor football game at 7 p.m. at Jones Stadium.

The Ex-Students Association will honor outstanding Tech achievers on Friday in two separate ceremonies. Six Tech employees will be honored as "Top Techsans" for their service to the university at a noon luncheon in the Coronado Room of the University Center.

Honored will be Alta B. Burse, custodial supervisor; Peggy A. Flores, secretary in academic affairs and research; Michael J. Gower, technician in the geosciences department; Bill D. Haynes, assistant director of housing; Jessie Rangel, associate director of undergraduate admissions; and Marie Taylor, Centrex supervisor in communication services.

The Ex-Students Association will also present awards to Don Maddox of Gastonia, North Carolina and to two alumni who have performed distinguished service to the university at the Century Club dinner and dance at the Memorial Civic Center banquet hall. Maddox will receive the second annual Lauro F. Cavazos Award for outstanding support of the university and the Ex-Students Association. The names of the two other alumni to be honored will not be announced until that evening.

- More -

Homecoming, page 2

The Century Club dinner will feature remarks by Lauro Cavazos, in a final appearance before the group before going to Washington to become the new Secretary of Education. The Roy Roberts Band will provide music for the evening.

A pep rally will begin at 8 p.m. Friday, south of the KTXT-TV station near the intersection of 19th Street and Indiana Avenue. Homecoming queen finalists will be announced at the festivities which will also feature a huge bon fire.

Saturday's Homecoming Parade will begin at 9 a.m. at the Civic Center and proceed down Avenue O to Broadway. The parade route follows Broadway to the campus. Grand Marshall will be Frank Guzick, captain of the 1938 football team.

The Ex-Students Association will sponsor a pre-game buffet from 4:30 until 6:30 p.m. at the Lubbock Municipal Coliseum. At 6:30 activities will begin at Jones Stadium with a pre-game awards ceremony.

The full schedule of Homecoming activities is as follows:

FRIDAY:

8:00 a.m. - Ex-Students Association Past Presidents Breakfast,
University Center (UC) Green Room

10:00 a.m. - Ex-Students Board Meeting, UC Mesa Room

10:00 a.m. - 7 p.m. - Red Raider Roadrace Registration (5k & 10k) UC
Lobby

12:00 p.m. - Ex-Students Awards Luncheon featuring Top Techsan Awards.
UC Coronado Room

1:15 p.m. - Ex-Students Council Meeting, UC Mesa Room

1:30 p.m. - Ag Communicators of Tomorrow, Advisory Meeting, 206 Ag Ed

2:00 p.m. - Psychology Open House, Psychology Bldg.

6:30 p.m. - Century Club Reception, Memorial Civic Center

-More-

Homecoming, page 3

- 7:00 p.m. - Double T Lettermen "Pete's Boys" Reunion Buffet, Lubbock Plaza Hotel
- 7:15 p.m. - Century Club Dinner and Dance, Civic Center Banquet Hall
- 7:30 p.m. - Ag Communicators of Tomorrow, Cookout for Exes, 206 Ag Ed
- 7:30 p.m. - Physics Circus, Room 57, Science Bldg.
- 8:00 p.m. - Pep Rally and Bon Fire, South of KTXT-TV in open field

SATURDAY:

- 7:00 a.m.- Lettermen's Breakfast, Lettermen's Lounge
- 7:00 a.m.- College of Ag Sciences Homecoming Breakfast, UC Ballroom, followed by open houses hosted by the agricultural sciences departments
- 8:00 a.m.- Student Affairs Breakfast for Past Student Association Presidents. UC Green Room
- 8:00 a.m. - School of Mass Communications Breakfast Honoring Outstanding Alumni, University City Club
- 9:00 a.m. - Homecoming Parade, Civic Center to campus down Broadway
- 9:00 a.m. - Red Raider Road Race through the campus, starts at rec center
- 9:00 a.m. - Geosciences Open House, 233 Science Bldg.
- 9:00 a.m. - Political Science Open House, 107 Holden Hall
- 9:00 a.m. - Law School Parents and Spouses Day, Law School
- 9:45 a.m. - Home Economics Reunions by Decades, Home Ec Bldg.
- 10:00 a.m. - *School of Mass Communications Reception*
- 10:30 a.m. - Home Ec Brunch, El Centro Room, Home Ec Bldg.
- 10:30 a.m. - Business Administration Coffee, Room 150, BA
- 10:30 a.m. - College of Education Reception, Room 152, Admin./Ed.

Room
223,
mass
Comm
Bldg.

-more-

Homecoming, page 4

- 10:30 a.m. - Major/Minor Club Reception, Women's Gym
- 10:30 a.m. - College of Architecture Brunch, Arch. Gallery, Room 5
- 11:00 a.m. - Arts and Sciences Distinguished Alumni Champagne Brunch,
Lubbock Plaza Hotel
- 12:00 p.m. - Class of 1953 Luncheon, UC Ballroom
- 1:00 p.m. - Alumni Baseball Game, Tech Diamond
- 1:00 p.m.- Ag Economics CRP and CCP Seminar, Room 101 Goddard
- 1:30 p.m. - University Library Open House and Tours until 3:30 p.m.
- 2:00 p.m. - School of Music Alumni Reception, Music Bldg. Lobby
- 3:00 p.m. - Alumni Band activities begin with instrument checkout,
Band Hall, rehearsal and sandwiches to follow
- 3:00 p.m. - College of Arts and Sciences, First Annual Garden Party,
Holden Hall Recognition Garden
- 3:30 p.m. - Electrical Engineering Open House, Room 226 EE Bldg.
- 4:00 p.m. - Civil Engr./Ag Engr. Open House, Civil/Ag Engr. Bldg.
- 4:00 p.m. - 10 Yr. Collegiate FFA Reunion, Room 206 Ag Ed Bldg.
- 4:30 p.m. - Pre-game Buffet, Municipal Coliseum, \$7/adults &
\$3.50/child under 6, until 6:30 p.m.
- 5:00 p.m. - "Goin' Band from Raiderland" Rehearsal, Band Lot
- 5:30 p.m. - Alumni Band joins Raider Band for rehearsal and march to
Stadium, Band Lot
- 5:00 p.m. - Student Publications Reception, Journalism Bldg.
- 6:30 p.m. - Pre-Game Festivities, Jones Stadium
- 7:00 p.m. - Texas Tech-Baylor Football Game, Jones Stadium