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1-2-23-88

BEAN PROFESSORSHIP -- State Sen. John Montford (left), and Texas Tech University School of Law Dean Frank Newton (right), applaud retired 140th District Judge Robert Bean upon the presentation of the Judge Robert Bean Professorship, Feb. 19, at a meeting of the Lubbock County Bar Association. The Professorship honoring Bean is designated to support teaching and research in civil law. Funding for the professorship came from local donations by attorneys and the recent settlement on an anti-trust violation suit against makers of corrugated boxes. (Tech Photo by Artie Limmer).

Texas Tech University
Texas Tech University Health Sciences Center

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FOR IMMEDIATE RELEASE

REF: 2-2-23-88

CONTACT: Preston Lewis

LUBBOCK -- The Texas Tech Health Sciences Center Library will host the Management Vision series teleconference "Managerial Muscle and Personal Power" 2-4 p.m. March 9 in Room 5A100 of the Health Sciences Center.

The conference will be broadcast live via satellite and is open to the public. Registration fee is \$25 per person.

The conference, produced by Executive Communications, will feature Dr. Clay Sherman, president of the international consulting firm Management House Inc. Sherman is author of "Managerial Performance and Promotability: The Making of an Executive and From Losers to Winners."

Topics will include four sources of power; why managers fail in the power game; strategies for enhancing personal power, interpersonal skills; the importance of visibility and sponsorship in mastering the informal political world; and the conflict between the motivating factors of a need to achieve and the desire for power. The conference will also present an ethical focus on power.

Contact the Library of the Health Sciences Center at 743-2225 for additional information.

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FOR IMMEDIATE RELEASE

REF: 3-2-23-88

CONTACT: Kippie Hopper

LUBBOCK -- The author of several works about women in classical Greece will deliver the annual Dean's Lecture in the College of Arts and Sciences at Texas Tech University.

Page duBois, currently professor of classics and comparative literature at the University of California at San Diego, will discuss "Feminist Immodesty: Antigone and Psychoanalysis" at 7:30 p.m. Monday (Feb. 29) in the Special Collections Room, located on the third floor of the Library.

Copies of duBois' most recent book Centaurs and Amazons: Women and the Prehistory of the Great Chain of Being will be on sale before the lecture. DuBois will sign books after the lecture during a reception given by the Friends of the Library.

Her book Sowing the Body: Psychoanalysis and Ancient Representations of Women will be published in May by the University of Chicago Press. The book is DuBois' third and examines women in classical Greece from the time of Homer to the time of Plato. Her first book, published in 1982, is titled History, Rhetorical Description and the Epic: From Homer to Spenser.

DuBois received her bachelor's degree in Greek and English in 1968 at Stanford University. She earned her master's degree in 1970 and her doctorate in 1973, both in comparative literature from the University of California at Berkeley.

The lecture is organized by the Women's Studies Council.

FOR IMMEDIATE RELEASE

REF: 4-2-24-88

CONTACT: Mary Jo Koss/
Preston Lewis

LUBBOCK -- A workshop on the prevention and early detection of breast cancer will be open free to the public Saturday, March 5, at the Texas Tech University Health Sciences Center (TTUHSC).

The two-hour workshop will begin at 1 p.m. in Room 2C223 of TTUHSC and will culminate several local activities that have centered on the Texas Breast Screening Project.

The session will be held in conjunction with the Breast Cancer Control Certification Course for physicians and nurses. Dr. Davor Vugrin, director of the TTUHSC Southwest Cancer Center and director of the workshop, said breast cancer is the second most common cancer in the state but it is highly curable if detected early.

"The training of both the lay public and medical professionals represents the best hope for reducing cancer mortality in West Texas," Vugrin said.

Focus of the public workshop will be on recognizing the early signs of breast cancer and understanding the therapeutic options. Discussions will cover the methods of risk reduction, how to perform a breast self-examination, importance of early diagnosis and the different treatments available.

Participants will also have an opportunity to examine various sizes of breast lumps in clinical demonstration models.

For further information, contact Mary Jo Koss at the Southwest Cancer Center at (806) 743-3132.

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FOR IMMEDIATE RELEASE

REF: 5-2-24-88

CONTACT: Preston Lewis

(MEDIA ADVISORY: You are invited to cover the Feb. 26 meeting of the Texas Council on Alzheimer's Disease and Related Disorders. The meeting is scheduled to last from 10 a.m. to 2 p.m. in Room 2B152 of TTUHSC. Should you desire individual interviews with TTUHSC Neurology Professor J. Thomas Hutton, who chairs the statewide council, or with other council members, they will be available at 9:30 a.m. in the meeting room or after adjournment about 2 p.m.)

LUBBOCK -- The Texas Council on Alzheimer's Disease and Related Disorders will meet Friday (Feb. 26) at the Texas Tech University Health Sciences Center (TTUHSC) to map a strategy for addressing the problems of Alzheimer's disease on a statewide basis.

The council will convene at 10 a.m. Friday in Room 2B152 in one of a series of meetings being held statewide to identify needs and options for dealing with the neurological disorder which leads to senility.

Findings of the council will be presented to the next session of the Texas Legislature. The council was established by the legislature last year in response to the dramatic increase projected in the number of Alzheimer's patients in Texas.

Dr. J. Thomas Hutton, TTUHSC professor of neurology and chair of the council, said the council is narrowing in on three major needs in dealing with the debilitating disease. First, more research, both basic and practical, is needed on all aspects of the disease.

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Second, greater information transfer is needed among health practitioners who must treat the disease and among the public who may be affected by it, directly or indirectly.

Third, more and better coordinated services are needed to assist the overwhelmed family caregiver. Such services include respite care, day programs, insurance coverage and expansion of specialized programs in nursing homes for Alzheimer's victims.

Hutton, director of the Texas Tech Alzheimer's Center, said an estimated 160,000 older Texans are victims of the disease. That number is expected to grow as the state's population of 65 and older increases by a third over the next decade.

The number of Alzheimer's patients nationally is so great that it is estimated to cost \$30 billion annually just to care for them. Hutton said that is more than the combined cost of caring for the nation's cancer and heart disease patients.

"We have a significant problem in this nation and in Texas with Alzheimer's disease," Hutton said. "The problem, though, is often an invisible one, hidden in the state's nursing homes and in the homes of families with an Alzheimer's relative. It may not be as dramatic as some of our health problems, but it can be just as devastating to its victims and their relatives."

Alzheimer's disease is a neurological disorder which strikes the elderly and gradually leads to memory loss, disorientation and total physical dependence.

FOR IMMEDIATE RELEASE

REF: 6-2-24-88

CONTACT: Preston Lewis

LUBBOCK -- The Texas Tech University Health Sciences Center School of Medicine is conducting a spring roundup for volunteers to assist in a service program for the school's outpatient clinics.

Volunteers for the "Triple C Club" will spend a minimum of four hours a week helping patients, physicians and staff in outpatient clinics. Elizabeth Elias, manager of volunteer services, said opportunities are available to volunteers in patient care, medical education, departmental administration and special projects.

"The Triple C," Elias said, "represents the care, comfort and concern patients will receive from our volunteers. We want volunteers to help patients and visitors at the center, but we also want them to have fun while doing it."

With that in mind, the volunteer program will be organized around a western motif and western nomenclature since volunteers will be "pardners" with the clinics in delivering quality health care. The western theme will be carried through by such details as a planned snack cart called the "chuck wagon" and special names for various types of workers, such as "scout" for volunteers who help people find the way to the appropriate clinic.

Volunteers will undergo a general orientation session and will be assigned duties in line with their interests. Persons with bilingual abilities in English and Spanish are especially needed to help many of the hispanic patients at the clinics.

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Elias said the Triple C Club will be adaptable to volunteer needs and will seek ways for volunteers to participate, even if they cannot come to the health sciences center building.

"We want to make this as convenient as we can for the volunteers," Elias said. "We have many things that need to be done so there is room for everybody."

Details of the program are available from Elias at (806) 743-2959.

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PUBLIC SERVICE ANNOUNCEMENTS

FOR IMMEDIATE USE

USE THROUGH MARCH 5, 1988

REF: 7-2-24-88

CONTACT: Mary Jo Koss/
Preston Lewis

PSA: 10 seconds

BE A RESPONSIBLE WOMAN! LEARN THE EARLY WARNING SIGNS OF BREAST CANCER THROUGH A WORKSHOP SATURDAY, MARCH 5, AT THE TEXAS TECH HEALTH SCIENCES CENTER. CALL 743-3132 FOR DETAILS.

PSA: 15 seconds

WHAT YOU LEARN DURING A MARCH 5 SEMINAR ON BREAST CANCER COULD SAVE YOUR LIFE. PLAN TO ATTEND THIS FREE TWO-HOUR WORKSHOP BEGINNING AT 1 P.M. MARCH 5 IN THE TEXAS TECH HEALTH SCIENCES CENTER. FOR MORE INFORMATION, CONTACT THE SOUTHWEST CANCER CENTER AT 743-3132.

PSA: 30 seconds

YOU OWE IT TO YOURSELF TO LEARN BREAST CANCER'S EARLY WARNING SIGNS AND THE OPTIONS FOR TREATMENT. IT CAN MAKE A DIFFERENCE TOWARD A LONGER AND HAPPIER LIFE FOR YOU OR A LOVED ONE. PARTICIPATE IN A FREE PUBLIC WORKSHOP SATURDAY, MARCH 5, ON WHAT YOU SHOULD KNOW ABOUT BREAST CANCER. THE SESSION WILL BEGIN AT 1 P.M. AT THE TEXAS TECH HEALTH SCIENCES CENTER. CALL 743-3132 FOR DETAILS.

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FOR IMMEDIATE RELEASE

REF: 8-2-25-88

CONTACT: Patti Morgan

LUBBOCK -- Seven Texas Tech University students recently received Academic-Citizenship awards at the Dads and Moms Association's mid-winter conference.

Students who received the awards are: Patina Sykes, a senior agriculture education major from Iraan; Ben Finzel, a junior history major from Houston; Wade Giddens, a senior architecture/civil engineering major from Post; John Davidson, a December 1987 marketing graduate from Fort Worth, Anastasia Coleman, a senior elementary education major from Flowermound; Max Kiesling, a senior civil engineering/architecture major from Lubbock; and Donna Peters, a senior home economics major from Sunray.

The Dads and Moms Association annually recognizes one student from each of the seven undergraduate colleges who has achieved excellence in academics and has demonstrated outstanding public service and community leadership.

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FOR IMMEDIATE RELEASE

REF: 9-2-25-88

CONTACT: Beverly Taylor

(MEDIA ADVISORY: You are invited to attend a news conference at 11 a.m. Monday (Feb. 29) in the Chemistry Building, Room 104, and to cover either of Dr. Merrifield's public lectures. At the news conference, Merrifield will discuss the state of basic research in the United States.)

LUBBOCK -- Nobel chemist R. Bruce Merrifield, who has pioneered gene technology and development of several drugs, will speak at 7:30 p.m. Tuesday (March 1) at Texas Tech University.

Merrifield, John D. Rockefeller Jr. Professor at Rockefeller University in New York, is the 1988 James G. Allen Distinguished Visiting Professor. He will speak about "The Chemical Synthesis of Biologically Active Peptides" in the Chemistry Building, Room 107.

During the visiting professorship Monday through Wednesday (Feb. 29 through March 2), Dr. Merrifield will visit classes and meet formally and informally with faculty and students. He will also speak at 4:40 p.m. Monday in the Chemistry Building, Room 113.

Both lectures are free to the public. The visit is sponsored by the Dads and Moms Association, as part of its program to bring a Nobel laureate to campus each year.

Merrifield won the 1984 Nobel Prize in chemistry. His research deals with the physical and biological properties of proteins and the relationships between the chemical structures of proteins.

A Fort Worth native, Merrifield received a bachelor's degree in chemistry and a doctorate in biochemistry from University of California at Los Angeles. He became a professor at Rockefeller University in 1949 and was named John D. Rockefeller Jr. Professor in 1983.

In the 1960s, Merrifield developed an automated procedure for synthesizing peptides or broken down proteins. The process made it possible to systematically study the structural basis of enzyme, hormone and antibody activity. Merrifield and his colleagues synthesized bradykinin, angiotensin and insulin before synthesizing the important enzyme ribonuclease in 1969.

Researchers around the world began using Merrifield's procedure to make other important molecules, including glucagon, betaendorphin, trypsin inhibitor and lysozyme.

He has received many awards, including the Lasker Award for Basic Medical Research, the Intra-Science Award of the Intra-Science Research Foundation, the American Chemical Society Award, and the Instrument Specialities Company Award of the University of Nebraska at Lincoln. He has honorary degrees from University of Colorado, Yale University, Newark College of Engineering, the Medical College of Ohio, Colgate University, and Uppsala in Sweden.

He has written many papers and is associate editor of The International Journal of Peptide and Protein Research.

Debbie
↓ please help?

FOR IMMEDIATE RELEASE

REF: 10-2-25-88

CONTACT: Beverly Taylor

(MEDIA ADVISORY: You are invited to cover the address by LaMoine L. Motz, president elect of the National Science Teachers Association, at noon Saturday (Feb. 27) in the University Center Ballroom. Science Day '88 sessions will also be open to you. To arrange interviews with Motz contact Gerald Skoog, 742-2371.)

LUBBOCK -- An address by the president elect of the National Science Teachers Association (NSTA) and dozens of presentations by Texas Tech scientists and area science teachers will highlight Science Day '88 Saturday (Feb. 27) at Texas Tech University.

LaMoine L. Motz, NSTA president elect and director of Science, Health, and Outdoor Education for Oakland County Schools, Pontiac, Mich., will be the keynote speaker at a noon luncheon in the University Center Ballroom. His topic will be "Science Education for the 1990s and Beyond."

More than 300 area teachers are expected to attend the conference which is sponsored by the Texas Tech University College of Education. Registration for the conference is \$9 and the luncheon is \$5. The public may attend.

More than 40 topics will be covered in concurrent sessions from 9-10:30 a.m., 10:45-11:45 a.m., 1:30-3 p.m. and 3:15-4:15 p.m.

The conference, in its second year, will offer science teachers activities and resources to use in their classrooms, said Gerald Skoog, conference organizer. Some of the activities which can be directly translated to the science classroom include sessions on "Physics Circus," "Smorgasbord of Science Activities," and "Cookies, Jello, Crayons and Geology."

The conference will also introduce participants to research underway at the university. Some of these sessions will include microcomputer interfacing, reptiles and amphibians, tumor cell metabolism, agricultural biotechnology, measurement of trace atmospheric gases, dinosaur hunting, lasers in criminalistics and social behavior of geese.

Participants may earn Advanced Academic Training credit.

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11-2-26-88

SUN GRANT -- Texas Tech University Petroleum Engineering Chairman R.E. Carlile (left), accepts a check in the amount of \$21,000 from representatives of Sun Exploration and Production Company of Dallas, Judy Evans (center), employment and college relations and Robert R. Burton, production engineer. The grant will be distributed within the petroleum engineering department for use in special education programs, salary supplements, awards and assistance to professors, endowments and for financial assistance to students. The grant includes \$2,000 for two \$1,000 scholarships for petroleum engineering majors. (Tech Photo by Artie Limmer)

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FOR IMMEDIATE RELEASE

REF: 12-2-26-88

CONTACT: Preston Lewis

LUBBOCK -- Executive Associate Nursing Dean Pat S. Yoder Wise of the Texas Tech University Health Sciences Center has been named editor of the Journal of Continuing Education in Nursing.

She becomes the publication's first external editor since the founding editor retired.

Published bi-monthly by the Charles B. Slack Publishing Co. of Thorofare, N.J., the journal has a circulation of 4,000 among registered nurses in continuing education and staff development positions.

Yoder Wise has served on the journal's editorial board since 1980 and has been associate editor since 1982.

She holds a bachelor of science degree in nursing from Ohio State University, a master of science in nursing from Wayne State University and a doctor of education from Texas Tech University.

Yoder Wise is a member of the American Nurses Association and Texas Nurses Association. She is the 1985 recipient of the TTUHSC School of Nursing's Excellence in Teaching Award and the 1983 Outstanding Professional Woman, Women in Communication.

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HEALTH TIPSHEET
from
TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER
February 26, 1988

LIFE'S UNFAIR -- That sentiment aptly expresses one of the stages that individuals go through when they become disabled. Those stages closely parallel the grieving process, reports TTUHSC physical therapy Professor Nancy A. Clopton, M.S. Understanding that process can help patients and health professionals during a rehabilitation program. Individuals who suddenly find their physical capabilities limited, either through an accident, a stroke or some other problem, first face the shock of the loss. Then most undergo a denial phase which often leads to anger at the unfairness of the situation. A gradual emotional acceptance usually follows and eventually leads to an adjustment to the disability. This adjustment process will vary by person, by age, by injury and even by occupation. For instance, a knee injury that might be a minor problem to an office worker could be a career-threatening disability to an athlete. Children, for example, generally adapt more quickly to disabilities than their adolescent brothers and sisters or their parents. For more on the process of psychological adjustment to disabilities and how it can affect rehabilitation, contact Clopton at (806) 743-3236.

DANGER SIGNS -- Women who were unable to participate in the Texas Breast Cancer Screening Project will have another opportunity Saturday, March 5, to learn about the indicators of breast cancer. They are invited to attend a free workshop from 1-3 p.m. Saturday in TTUHSC Room 2C223. The session will offer a comprehensive look at breast cancer, its causes and various treatment strategies. Women will also be able to use clinical models to learn what to look for during self examinations. The public workshop is being held in conjunction with the Breast Cancer Control Certification Course for physicians and nurses. That course and the public workshop are being funded by the Texas Cancer Council as a pilot project leading to regional training programs throughout Texas to help health practitioners and the public improve skills in identifying and eradicating breast cancer. TTUHSC Professor Davor Vugrin, M.D., is director of the Southwest Cancer Center and organizer of the pilot program. Vugrin can provide an overview of how a greater awareness of breast cancer's signals can help save women's lives. For details on breast cancer or on the pilot program, contact Vugrin at (806) 743-3132.

For assistance in covering these or other stories, contact TTUHSC news manager Preston Lewis at (806) 743-2143. Photographs and video footage can be arranged upon request.

13-2-26-88

FOR IMMEDIATE RELEASE

REF:

CONTACT: Marydawn Webber

LUBBOCK -- Lawyers must be moral agents for improving the legal profession, and their moral conduct must portray the system as judicial both within and outside of the courtroom.

The rules of moral conduct were reinforced by Thomas M. Reavley, judge of the Fifth Circuit, U.S. Court of Appeals, during the first Halbert O. Woodward Lecture Thursday at the Texas Tech University School of Law.

Reavley, the key speaker for the lecture, delivered "A Perspective of the Moral Responsibility of Lawyers" to a large turnout of law students, attorneys, judges and professors.

Law school Dean Frank Newton gave the welcoming address to those in attendance, who he said represented the three pillars of the legal profession: the bench, the bar and the law school.

The lectureship was established this year through donations from members of the Texas Bar Association to honor Judge Woodward's distinguished career. Woodward, who serves as U.S. District Judge, senior status, for the Northern District of Texas, was also present for the lecture.

"I hold the deepest respect for our profession, but I assure you there is a lot in question that needs to be improved. No system of ethics for any profession or business is adequate without firm, deep, moral commitment," Reavley said.

He said many lawyers and judges distort rules of conduct.

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"Rules have utility, but they also have limitations. The rules don't answer all the questions. The ethical duty of the lawyer is to serve the client, but there is also a larger moral duty to society and the public," Reavley stated.

"Our morals are reflected by our conduct toward people. Conduct and morality is ultimately determined not by a set of rules, but by the values we subscribe to ourselves and to other human beings."

Reavley was hailed for his exemplary record in the legal profession by his contemporaries, including Woodward, who suggested that Reavley give the first lecture of the series in his honor.

James Sales, an attorney with the Houston law firm of Fulbright & Jaworski and president-elect of the State Bar of Texas, also spoke in praise of Reavley's contributions.

"There is nothing in my professional career that has meant so much to me as this invitation," Reavley responded.

A graduate of the Harvard School of Law, Reavley has served on the appeals bench since his appointment by former President Jimmy Carter in 1979. Reavley also served as Texas Secretary of State under former Gov. Allan Shivers. He was elected to the Texas Supreme Court where he served from 1968-77.

FOR IMMEDIATE RELEASE

REF: 15-2-26-88

CONTACT: News and Publications

LUBBOCK -- A talk by a visiting author will highlight events this week at Texas Tech University.

The author of several works about women in classical Greece, Page duBois, will deliver the annual Dean's Lecture in the College of Arts and Sciences at 7:30 p.m. Monday (Feb. 29) in the Special Collections Room, third floor of the Tech Library. For more information, contact the Coordinator of Women's Studies at 742-1555.

Other events include:

A University Interscholastic League instrumental solo and ensemble contest will take place Saturday (Feb. 27). For more information, telephone 742-2225.

The "Many Adventures of Winnie the Pooh" will be shown at 3 p.m. Sunday (Feb. 28) in the University Center Allen Theater.

Doctoral candidate Michelle Kilborn will perform on the flute at 8:15 p.m. Sunday (Feb. 28) in the Hemmle Recital Hall of the Music Building.

A recital featuring faculty pianist William Westney and guest artists the Thouvenel String Quartet is scheduled for 8:15 p.m. Monday (Feb. 29) in the Hemmle Recital Hall.

Plant and soil science and entomology graduate student William Green will present "The Influence of Soil Compaction on Soil Water Content and Norgold Russet Potato Yields" at 4 p.m. Monday (Feb. 29) in Room 101 Goddard Range and Wildlife Building. A reception will precede the talk at 3:30 p.m. in the Plant Science Building atrium.

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Political satirist Mark Russell will perform at 8:15 p.m. Tuesday (March 1) in the University Center Allen Theater.

Architecture Professor Elizabeth Skidmore Sasser will present "The Palace of Versailles and Life at Court" at 11 a.m. Tuesday (March 1) at the Museum of Texas Tech University. A reception begins at 10:30 a.m. Registration is \$3.

The film "Mon Oncle" will be shown at 8 p.m. Wednesday (March 2) in the University Center Allen Theater.

Philosophy professor Ed Averill will discuss "An Unbelievable Theory of Pain" during a lecture at 8 p.m. Wednesday (March 2) in Room 318 English Building.

The Texas Tech Student Senate will meet at 8 p.m. Thursday (March 3) in the University Center Senate Room.

The National Theater of the Deaf will perform "Between Two Worlds: The Dybbuk" at 8:15 p.m. Thursday (March 3) in the University Center Allen Theater. For ticket information, telephone 742-3619.

The annual Orchestra and Choir Scholarship Concerts are scheduled for 8:15 p.m. Friday and Saturday (March 4-5) in the Hemmle Recital Hall. For ticket information, telephone 742-2294.

Three recitals will be performed Sunday (March 6) in the Hemmle Recital Hall: Ph.D. organist Julie Wyrick will play at 3 p.m.; senior Patricia Propst will play the piano at 5 p.m.; and faculty members Margaret Redcay, a flutist, and Jennifer Garrett, a pianist, will perform at 8:15 p.m.

The art installation "Cycles: From Crustaceans to Cosmos" will continue through March 9 in the Fine Arts Gallery of the Art Building.

The color landscapes of Steve Fitch will be exhibited through March 25 in the S.R.O. Gallery, located in the sub-basement of the Art Building.