

July 7-9  
1987.

40  
Locals

12  
Reg. Dailies

37  
Reg. Weeklies

5  
50 M's

25  
Reg. Radio

15  
X-List

Hometowners

PSA's

Ag list

16  
Ag boxes

MISC. (#)

Dorothy typesheet - 29

DATE	Stories and Cutlines	Locals	Reg. Dailies	Reg. Weeklies	50 M's	Reg. Radio	X-List	Adj. Counties	Hometowners	PSA's	Ag list	Ag boxes	MISC. (#)	CONTACT	REMARKS
1-7-87	Hometowners												8	Kippie	w/ photos
2-7-87	Media Advisory												5	Bev	
3-7-87	TTU 7dn - John Anderson												1	Joe	to Tyler
4-7-87	" " Ballenger & Little												1	"	Amerilla
5-7-87	" " 3 Dallas Businessmen												2	"	Dallas
6-7-87	" " 2 men												1	"	Port
7-7-87	" " Strubli												1	"	Austin
8-7-87	" " Grumbly												1	"	Hereford
9-7-87	" " Gibson												1	"	Bethrie
10-7-87	" " Kahle												1	"	St. Worth
11-7-87	" " Mc Donnell												1	"	Levelland
12-7-87	" " Snyder												1	"	Bird
13-7-87	" " Cradick												1	"	Midland
14-7-87	" " Strubling												1	"	San Angelo
15-7-87	" " Petersen												2	"	Houston
16-7-87	" " Weiss												1	"	Brownfield
17-7-87	" " Several people												1	"	Lubbock
18-7-87	" " Captious p.17												1	"	Ag -
19-7-87	Skog - science education													BT	DTH



CONTACT: K. Hopper

1-7-7-87

LUBBOCK -- Occupational educators from Texas school districts are learning how they can better teach students to link the classroom and the workplace.

At a workshop offered by the Texas Tech University College of Home Economics, the eight teachers concentrated on how experience-based occupational education helps young people enter and stay in the workplace by offering them dual roles as workers and learners.

"Occupational education provides a clearer connection between what the students are learning and the real world," said Dr. Betty Stout, Texas Tech professor of home economics education.

High school programs in Texas may provide occupational experiences in school laboratories or in cooperative agreements with employers in the community.

Home economics programs prepare students for positions in food services; child care; hotel and institution services; clothing production, alterations and repair; and home furnishings-related careers.

Researchers suggest that vocational education, which makes school meaningful for many youngsters, prevents students from quitting high school. Also, the labor force participation of vocational education students was found to be 10 percent higher than the figure for non-vocational students in a five-year follow-up study of high school graduates.

Teachers who attended the workshop, offered June 8-25, were: Debbie Langford, Abilene; Jody Wein, Pecos; Jane Cripps, Lubbock; Shari Watson, Memphis; Lisa Whiteley, Brady; D'Aun Young, Slaton; Nancy Hart, Del Rio; and Dian Pruitt, Midland.

# Texas Tech News

**AFTER HOURS CALL:**

Joe Sanders, Director, (806) 742-2235  
Preston Lewis, Manager, News Bureau, (806) 745-1718  
Dorothy Power, Manager, Broadcast Bureau, (806) 745-4493

TEXAS TECH UNIVERSITY/TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER  
NEWS AND PUBLICATIONS/P.O. BOX 4640/LUBBOCK, TEXAS 79409/(806) 742-2136

CONTACT: Beverly Taylor

2-7-7-87

(MEDIA ADVISORY: You are invited to attend a program and luncheon which will culminate the five-week summer institute of the Caprock Area Writing Project (CAWP). The program will be from 10:30 a.m. to 12:30 p.m. Thursday (July 9) in the Administration/Education Building, Room 235. CAWP, an affiliate of the National Writing Project, is designed to improve writing and the teaching of writing. The 21 area teachers who attended the institute will give overviews about what they learned and strategies which have worked for them in teaching writing. Participants, who upon completion of the institute become writing consultants to other teachers, were sponsored in the program with \$500 stipends from their school districts. Administrators from their districts will join them at the program. For more information, contact Shirley Koeller at 742-2368.)

3-7-8-87

page 1

CONTACT: Joe Sanders

LUBBOCK -- Tyler resident John Anderson has accepted a three-year term on the board of directors of the Texas Tech University Foundation.

Anderson is director of development for the University of Texas Health Center at Tyler. He previously served as executive director of the Texas Tech development office in Lubbock.

The Tech Foundation directors help raise private donations to Texas Tech University and the Texas Tech University Health Sciences Center.

"The directors are of vital importance to Tech in organizing our efforts, cultivating donors, soliciting gifts, and recruiting volunteers," said Tech President Lauro Cavazos. "They help keep the Enterprise Campaign on target."

The Enterprise Campaign, launched in September 1985, has raised approximately \$50 million of its goal of \$60 million. Cavazos said he hopes that the campaign goal will be reached early next year.

Anderson's term begins September 1.

4-7-8-87

*Business Editor*

CONTACT: Joe Sanders

LUBBOCK -- Bert Ballengee and Jack Little of Amarillo have accepted three-year terms on the board of directors of the Texas Tech University Foundation.

Ballengee is chief executive officer of Southwestern Public Service and a member of the Texas Tech President's Council.

Little, a Tech alumnus, is senior vice president and trust officer of First National Bank.

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The two new directors will begin serving on September 1.

5-7-8-87

(2) BE

CONTACT: Joe Sanders

5-7-8-87

LUBBOCK -- Three Dallas business executives have accepted three-year terms on the board of directors of the Texas Tech University Foundation.

Taking a new appointment is (Ms.) Ilah Merriman, an investments counselor who owns the Houston franchise of H&R Block.

Reappointed are Stan Edwards, president of Woodbine Petroleum, and Bill Burford, owner of Texas Art Gallery.

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The three directors were appointed by the Texas Tech board of regents for terms beginning September 1.

6-7-8-87

CONTACT: Joe Sanders

LUBBOCK -- Jack Kirkpatrick and Giles W. Dalby of Post have accepted three-year terms on the board of directors of the Texas Tech University Foundation.

Kirkpatrick, a rancher, joins the board as a new member.

Dalby, already a member of the board, will begin a new term. The Garza County judge is a Tech alumnus and a member of the university's President's Council.

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The two directors will begin serving on September 1.

BE

7-7-8-87

CONTACT: Joe Sanders

LUBBOCK -- Austin Attorney Charles Strehli has accepted a three-year term on the board of directors of the Texas Tech University Foundation.

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Strehli, a Tech alumnus, serves on the Austin steering committee for the Enterprise Campaign.

His term as foundation director begins September 1.

87-7-8-87

CONTACT: Joe Sanders

LUBBOCK -- Clint Formby of Hereford has accepted reappointment to a three-year term on the board of directors of the Texas Tech University Foundation.

Formby owns radio stations in Hereford and Temple. He is a former Tech regent and an alumnus of the university.

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His new term as foundation director begins September 1.

9-7-8-87

CONTACT: Joe Sanders

LUBBOCK -- J. J. Gibson of Guthrie has accepted reappointment to a three-year term on the board of directors of the Texas Tech University Foundation.

Gibson is manager of the 6666 Ranch in Guthrie.

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Gibson's new term as foundation director begins September 1.

CONTACT: Joe Sanders

LUBBOCK -- (Mrs.) Jean Kahle of Fort Worth has accepted reappointment to a three-year term on the board of directors of the Texas Tech University Foundation.

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The Enterprise Campaign, launched in September 1985, has raised approximately \$50 million of its goal of \$60 million. Cavazos said he hopes that the campaign goal will be reached early next year.

Kahle is a former Tech regent and a distinguished alumna of the university. Her new term as foundation director begins September 1.

11-7-8-27

CONTACT: Joe Sanders

LUBBOCK -- Thad McDonnell of Levelland has accepted reappointment to a three-year term on the board of directors of the Texas Tech University Foundation.

McDonnell is president of Texas American Commerce Bank.

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McDonnell also serves as a member of the Tech President's Council. His new term as foundation director begins September 1.

12-7-8-87

Callahan Co. Store  
Baird, Tx 79504

CONTACT: Joe Sanders

LUBBOCK -- John Snyder of Baird has accepted reappointment to a three-year term on the board of directors of the Texas Tech University Foundation.

Snyder is a rancher and a former Tech regent.

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Snyder's new term as foundation director begins September 1.

13-7-8-87

*News Editor  
if no BE*

CONTACT: Joe Sanders

LUBBOCK -- State Representative Tom Craddick of Midland has accepted reappointment to a three-year term on the board of directors of the Texas Tech University Foundation.

Craddick owns of Craddick Properties in Midland.

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The Enterprise Campaign, launched in September 1985, has raised approximately \$50 million of its goal of \$60 million. Cavazos said he hopes that the campaign goal will be reached early next year.

Craddick's new term as foundation director begins September 1.

14-7-8-87

*Marydawn*

*BE*

CONTACT: Joe Sanders

LUBBOCK -- Ben Stribling of San Angelo has accepted reappointment to a three-year term on the board of directors of the Texas Tech University Foundation.

Stribling is president of Stribling Real Estate of San Angelo.

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Stribling's new term as foundation director begins September 1.

18-7-8-87

Lubbock residents leading the Texas Tech University Foundation are (left to right): Vice Chairman J. C. Chambers, Chairman George Miller, and immediate past Chairman Joe Horkey.

*(Dana - please confirm the spelling of these names.)*

# Texas Tech News

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Story ideas for the week of July 13, 1987. 20-7-9-87

FOCUS ON WILDFLOWERS---Minimizing yard maintenance with native plants and the commercial aspects of native landscaping are topics scheduled for the second annual wildflower symposium Sept. 25-26 at Texas Tech University. "Planting for the Future with Native Plants and Wildflowers" will feature addresses by 11 wildflower experts, including David Northington, director of the National Wildflower Research Center in Austin. For more information, contact the Department of Plant and Soil Science, 742-2837.

HANDS-ON---Undergraduates at Texas Tech University's Department of Electrical Engineering are getting a rare chance to experience hands-on research under fellowships awarded by the Air Force Office of Scientific Research. The ASOSR allotted the \$7,650 summer fellowship to three undergraduates to assist in theoretical/computational plasma research under a two-year, \$140,000 grant at TTU's Plasma Laboratory. The project, entitled "Theoretical and Numerical Study of Anomalous Turbulent Transport in Plasmas," is directed by Dr. Osamu Ishihara. The project is a study of charged atom particles, with the intention of controlling the energy they produce. For more, call Dr. Ishihara. 742-3463.

For assistance on these and other stories, contact Dorothy White/  
Don Vanlandingham. University  
News and Publications. 742-2136.

## MEDICAL TIPSHEET

from

TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER

July 9, 1987

**SHRINKING BONE**--The body will do almost anything to maintain the proper level of calcium in the blood and that includes robbing bones. The result is weakened bones or osteoporosis. Common among women past menopause and among bedridden and immobile patients, osteoporosis has no known cure, although estrogen does help retard its progress in menopausal women. However, basic research by TTUHSC Pharmacology Department Chairman Alexander D. Kenny, Ph.D., D.Sc., may be narrowing in on a possible treatment. The research focuses on acetazolamide, a prescription drug previously used as a diuretic and for treating glaucoma, epilepsy and altitude sickness. Using laboratory animals for in vivo and in vitro experiments, Kenny and his associates have shown that acetazolamide inhibits the effect of the enzyme carbonic anhydrase on bone. Carbonic anhydrase is a key enzyme in extracting calcium from the bone and if its action can be blocked by acetazolamide, improved treatment might be possible for osteoporosis. For more on the basic research, contact Kenny at (806) 743-2425.

**IMPOSSIBLE DREAM**--For some people, a good night's sleep is indeed an impossible dream. However, medical science is beginning to focus on sleep as a medical speciality and to develop a clearer picture of what causes sleep problems. Insomnia, narcolepsy, sleep apnea, abnormal sleep/wake rhythm, sleepwalking, sleeptalking, bedwetting and nocturnal convulsions are the most frequent sleep problems affecting adults and children. Though these maladies are not fully understood because of the elusive nature of sleep itself, doctors are finding ways to treat them. The TTUHSC Center for Sleep Disorders, for instance, monitors patients overnight and can pinpoint factors which are undermining restful sleep. With this type information, says Center Director Gustavo Roman, M.D., doctors can help some people get their first good night's sleep in years. Even for persons not experiencing frequent problems, sleep is not as easy as it looks and Roman recommends following a set of guidelines for good "sleep hygiene." For more on sleep problems and on good sleep hygiene, contact Roman at the Sleep Hotline (806) 743-2020.

For assistance in covering these or other stories, contact TTUHSC news manager Preston Lewis at (806) 743-2143. Photographs and video footage can be arranged upon request.

Calendar of Events:

25-7-9-87

Alumni of Texas Tech University and parents of Texas Tech students will hold a meeting and picnic on Saturday, July 25. The Tech Dads and Moms Association will meet in the Minuet Room of the Menger Hotel at 1:30 p.m. For more information, call Paul Cato at (512) 656-6331.

Buses will leave the Menger Hotel at 5 p.m. for a picnic for Tech students, parents, and alumni. For reservations, call Hank Pruitt at (512) 342-8896.