



# Texas Tech News

**AFTER HOURS CALL:**

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TEXAS TECH UNIVERSITY/TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER  
NEWS AND PUBLICATIONS/P.O. BOX 4640/LUBBOCK, TEXAS 79409/(806) 742-2136

CONTACT: Joe Sanders

1-5-4-87

LUBBOCK--T. Jones and Kathy Powell were named to interim appointments in the Development Office of Texas Tech University today by President Lauro Cavazos.

Jones, Tech athletic director, will serve as interim vice president for development. Powell, director of annual giving, will take over as interim executive director of development.

Both Jones and Powell will handle their new duties in addition to their current responsibilities. The appointments are expected to last until a search for a vice president for development is completed this summer, Cavazos said.

"I appreciate the sacrifice that these two professionals are making by taking on this extra assignment," Cavazos said. "The Enterprise Campaign is in good hands as it enters its final phase."

The Enterprise Campaign, launched in September 1985, has raised approximately \$50 million of its goal of \$60 million. Cavazos said he hopes that the campaign goal will be reached early next year.

The Development Office assists the president in seeking donations from private sources to Texas Tech University and the Texas Tech University Health Sciences Center.

Jones has served as Tech athletic director since August 1985 after serving five years as assistant and associate athletic director at the University of Texas at Austin.

"T. Jones has extensive development experience," Cavazos said, "so it was natural that I turn to him to aid me in this important endeavor.

"I realize that this is a major addition to his already heavy responsibilities in the Athletic Office, but I am confident that he can continue that job at his usual high level of excellence and that he will be a great asset in Development as well."

Powell joined the Tech development staff in December 1985 and has served as director of annual giving since September 1986. She replaces John Anderson, who resigned as executive director of development to take over fund raising duties for the University of Texas Health Center at Tyler.

CONTACT: Preston Lewis

2-5-4-87

LUBBOCK--The Texas Tech University English Department has announced its scholarship and award recipients for outstanding academic performance during the 1986-87 academic year.

Lady Falls Brown of Lubbock received the William Bryan Gates Award. The Alan L. Carter and Olga Meloy Carter Memorial Award was given to Preston Lynn Waller of Pueblo West, Colo. Matthew E. Crawford of Los Alamos, N.M., received the Lenore M. Tunnell Memorial Tuition Scholarship. Truman and Virginia Camp English Scholarships were presented to Mona Sue Huggins Blair of Lubbock and Norman L. Looney of Abernathy.

Brown, a doctoral candidate in English, received a \$1,000 honorarium with the Gates Award. The award is presented annually to a graduate student meeting high academic standards and possessing a creative talent for self-expression and enthusiasm for the discipline.

The \$1,000 Carter Memorial Award is presented annually to a senior or graduate student for academic achievement and creativity. Waller, the son of Travis and Katherine Waller of Pueblo West, Colo., is a graduate student working on his doctorate in English.

The \$150 Tunnell scholarship is given to a sophomore English major for high academic achievement and promise. Crawford is the son of Ted and Dorothy Crawford of 309 Potrillo Drive, Los Alamos.

Camp scholarships of \$250 are awarded annually to students for leadership, exemplary academic achievement and academic promise. Blair, a Levelland native, is a junior English major. Looney, son of Mr. and Mrs. Marvin A. Looney of Route 1, Abernathy, is a senior English major.

CONTACT: Beverly Taylor

3-5-5-87

LUBBOCK--Smokers who want to quit may be eligible for individualized help through the Texas Tech University Psychology Department's Smoking Cessation Clinic.

Psychology Professor Bonnie Spring said the program involves free individual help from smoking cessation counselors, unlike most stop smoking programs which work with smokers in groups.

The Smoking Cessation Clinic evolved out of research in which Spring and others are studying nicotine addiction, eating disorders and diet. Smokers must qualify for the research to go to the Smoking Cessation Clinic, she said.

The program involves an initial planning session in which the client and counselor determine what maintains the individual's smoking habit and how the person can quit; a mid-withdrawal assessment in which, as part of the research, the person is studied before and after eating certain foods; and a relapse prevention program.

For more information about the program or to make a preliminary appointment, contact subject screener Sherry Crowell at 742-3702.

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CONTACT: Beverly Taylor

4-5-5-87

LUBBOCK--Myrna Parsons of 2831 67th St., Lubbock, has been honored for outstanding science teaching by the Texas Tech chapter of the research fraternity Sigma Xi.

A science teacher at Monterey High School since 1979, Parsons received a \$100 award from the organization. She earned a bachelor's degree from Texas Christian University and has done graduate work at the University of Colorado and Texas Tech. She has taught for 17 years in Lubbock, Houston, Oklahoma City, Okla., and Denver, Colo.

The award, the first to be presented by Sigma Xi, was presented at the organization's annual banquet April 21. The group plans to honor an outstanding science teacher annually.

CONTACT: Joe Sanders

5-5-6-87

LUBBOCK--Governor Bill Clements today nominated James Larkin Gulley, Jr., of Tyler to the Boards of Regents of Texas Tech University and Texas Tech University Health Sciences Center.

The nomination for the six-year term is subject to senate approval.

Gulley, 62, who holds a bachelor's degree in petroleum geology from Texas Tech, is a certified petroleum geologist and an independent oil producer.

Gulley is a member of the TTU Athletic Council. He is a recipient of the Distinguished Service award from the school, which also has named him a distinguished alumnus.

He also is a member of the executive committee of the SoBank, Inc. of Tyler and a member of the Board of the East Texas Cancer Center.

Gulley was nominated to succeed John R. Birdwell of Muleshoe, whose term expires. Gulley's term will end January 31, 1993.

By Beverly Taylor

6-5-7-87

LUBBOCK--A ropemaker and a feedlot entrepreneur will mix education and entertainment at Youth Ranch Day Saturday (May 9) at the Ranching Heritage Center (RHC) of The Museum of Texas Tech University.

The activities will be from 9:30 a.m. to 4 p.m. on the 14-acre RHC site. Although the day is designed especially for youngsters, adults can also take part.

Bill Barrett of Sweet Home, Ore., and originally from Crosbyton, will demonstrate the art and labor of ropemaking. Barrett will let members of the audience help make sections of rope which they will get to keep. The demonstrations will be from 10 a.m. to 4 p.m. in Reynolds-Gentry Barn.

Robert Musselman, whose family owns a cattle feeding operation in Lubbock, will explain how beef gets from the range to the supermarket at 11:30 a.m. and 2 p.m. in the 6666's Barn.

The events are free except for a \$3 luncheon of barbecue beef sandwiches, potato chips and ice tea. The luncheon will be from 11:30 a.m. to 1 p.m. in D and Mamie Burns Barbeque Pavilion.

Local Girl Scouts will begin the day at 9:30 a.m. with a formal flag-raising ceremony in front of the DeVitt-Mallet Building. Throughout the day, ranch hosts dressed in period costumes will be in the historical structures to relate histories and anecdotes of the buildings.

Children can also watch the antics of Jack and Bebe, a donkey and goat, in the breaking corral near Reynolds-Gentry Barn. The animals have been inseparable friends since Bebe, the goat, was born.

Activities which will run from 10 a.m. to 4 p.m. are:

\* Jesse White and James Duke of Lubbock singing cowboy songs in the yard of the Box and Strip House;

\* Old-fashioned games, supervised by Frenship Junior Historians, in the Bairfield School yard;

\* Sach Morman of Lubbock whittling range animals in JY Bunkhouse;

\* Scottish dancing in the yard of the Matador office;

\* Skip Cheek of Lubbock branding in wood at the Renderbrook-Spade Blacksmith Shop; and

\* John Franklin, sponsor of the Frenship Junior Historians, telling frontier tales.

From 3-4 p.m. on Campbell Patio, lemonade will be served to children by the West Texas Museum Association Women's Council. Hong Liang, a Texas Tech student from Beijing, China, will entertain on the harp.

MEDICAL TIPSHEET  
from  
TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER  
May 8, 1987

EASY TO FORGET--Were it not for the widespread public concern over AIDS, Alzheimer's Disease and Parkinson's Disease might well be the most pressing medical problem facing this country. Currently, some 4 million Americans suffer reduced motor function, memory loss, disorientation and even senility from these neurological diseases. That number is expected to double in the next 40 years as the nation's population ages. Though some recent surgical procedures may offer hope, the diseases are poorly understood. TTUHSC through its Alzheimer's and Parkinson's disease centers is seeking the answers to the brain disorders. For details, contact Neurologist J. Thomas Hutton, M.D., Ph.D., at (806) 743-2498.

STARTING IN THE HOLE--With graduation this month, medical students in the class of '87 will have their medical degrees and an average debt of \$31,800, the loans necessary to get them through medical school. Just as the cost of medical care is going up, so is the cost of a medical education. In Texas, public medical school tuition has risen from \$400 a year in 1984-85 to \$2,400 this year and will be up to \$5,400 by 1989-90. This has implications not only for the doctors individually but also for the profession as a whole because of the narrowing socio-economic pool of candidates who can afford to enter medicine. For more on the reality of graduation for today's medical students and the implications for tomorrow's, contact Earl Hudgins, TTUHSC Director of Student Financial Aid, at (806) 743-3025.

SUMMER MEANS SUN--Too much summer fun can be ruined by too much summer sun. In addition to the immediate problem of sunburn, long-term consequences such as more rapid aging of the skin and greater risks of skin cancer are possible from prolonged exposure to the sun and its ultraviolet rays. And while the dangers are real, they can be easily reduced by the use of sunscreens and other protective measures. For a discussion of photobiology, the hazards of prolonged sun exposure and preventive measures, contact Mark F. Naylor, M.D., of the TTUHSC dermatology faculty at (806) 743-2454.

For assistance in covering these or other stories, contact TTUHSC news manager Preston Lewis at (806) 743-2143. Photographs and video footage can be arranged upon request.

7-5-8-87

Story ideas for week of  
May 11-15, 1987  
8-5-8-87

**Texas Tech University**  
University News & Publications  
BOX 4650/LUBBOCK, TEXAS 79409/(806) 742-2136

# Radio & Television New Service

May 14-15 -- Graduating Again -- Members of Texas Tech's Class of '37 will graduate again in a ceremony Friday at noon in the ballroom of the University Center. Approximately 30 Ex-Techsans will receive diplomas from Bill Dean, executive director of the Ex-Students Association. Two days of reunion activities begin Thursday, May 14. To arrange coverage, call Peggy Pearce, Ex-Students' Association, 742-3641. Special events have been planned on Thursday for 1937 graduates of the College of Agricultural Sciences. For more information, call Bill Bennett, associate dean, at 742-2802.

GOING SMOKELESS--Smokers who want to quit may be eligible for individualized help through the Texas Tech University Psychology Department's Smoking Cessation Clinic. Psychology Professor Bonnie Spring said the program involves free individual help from smoking cessation counselors. Most stop-smoking programs work with smokers in groups. To learn more, call Dr. Spring, 742-3702.

POOR JUDGEMENT--Presidential candidate Gary Hart's personal life may be the stuff that sells newspapers, but Texas Tech journalism Professor Bob Rooker isn't sure it is proper material for anyone calling themselves a serious journalist. Rooker says today's journalist has a duty to inform the public of items pertaining to public interest, trust and law, but not the private lives of celebrities. He names several very successful leaders that may have led questionable private lives, and others that were puritanical privately and were ineffective leaders publicly. Dr. Rooker can be reached at 742-3160.

For assistance with these or other story ideas, contact Dorothy Power/Don Vanlandingham, News & Publications, 742-2186.