

March 1-5 - 1982

DATE	Stories and Cutlines	Locals 75	Reg. Dailies 25 B A 37	Reg. Weeklies 15	50 M's	Reg. Radio 26	X-List 15	Adj. Counties	Hometowners	PSA's	Ag list 16	Ag boxes 16	MISC. (#)	CONTACT	REMARKS
1-3-1-82	Mass Comm Awards (125)	✓									12 Preston				Mass Comm list 5x7's
2-3-1-82	Cutline / "										"				5x7's
3-3-1-82	" / "										"				5x7's
4-3-1-82	" / "										"				5x7's
5-3-1-82	Kiowa Symposium (25)	✓									Cheryl				special list, w/mugs
6-3-1-82	Ching dynasty lecture (100)	✓									Cheryl				Joe Brown
7-3-1-82	Cutline / Red Raider gift										Carrie				4 copies
8-3-1-82	Red Raider Endowment (75)	✓									Carrie				8x10 pic
9-3-2-82	Water Recovery (175)	✓									1628 Preston				Ag list & copies
10-3-2-82	String Quartet (25)										Jerrodol				Ag. Counties
11-3-2-82	Technology needed (225)	✓									16100 Carrie				Ag list & copies
12-3-3-82	TexasTech Lips (125)	✓	✓	✓							15 Preston				Locals? / National list
13-3-3-82	Birth Control Pill Study (25)	✓	✓	✓							15 Cheryl				Special list
14-3-3-82	Spring 82 enrollment (150)	✓									Bee				File: enrollment proof
15-3-3-82	Tax cuts (125)	✓	✓								Carrie				
16-3-4-82	Staff awards at Junction (4)										Preston				Copy to Junction (4)
17-3-4-82	Cutline / "										"				5x7 pic.
18-3-4-82	Home Ec - Outstanding Senior (75)	✓									Cheryl				copies to?
19-3-4-82	Editors Ad, changing of name (100)	✓									Bee				Amarillo, Canyon, Julia



# TexasTech News

UNIVERSITY NEWS AND PUBLICATIONS/P.O. BOX 4650/TEXAS TECH UNIVERSITY/LUBBOCK, TEXAS 79409/(806) 742-2136

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CONTACT: Preston Lewis

LUBBOCK--Upon his installation into the Texas Tech University Mass Communications Hall of Fame, the general editorial manager of Scripps-Howard Newspapers and vice president of E.W. Scripps Co., called for a redoubling of press efforts to maintain the public trust.

Gordon Hanna was installed in the hall during ceremonies Feb. 25.

In accepting the award, Hanna dicusssed First Amendment rights and public trust of the media.

"Our greatest danger, it seems to me, is not that we will lose the protection of the First Amendment -- but rather that the ability of the press to operate freely and effectively may be chipped away a little at a time and without serious objection -- if the people ever decide we are unworthy of their trust or not fulfilling our obligations," Hanna said.

"We have much to do to shore up our credibility and the esteem in which our readers -- and non-readers -- hold us. Too often we are thought of as inaccurate, arrogant, prejudiced and insensitive. Some of that we can't help. We have a job to do and it must be done, even if at times it makes us unpopular."

Hanna said journalists should make a greater effort to insure what is printed is correct, fair and in the public interest.

-more-

HALL OF FAME/ADD ONE

"All of us are guilty from time to time of some really big bloopers," Hanna said. "I suspect they don't hurt us nearly as much as the cumulative effect of little mistakes made every day -- careless errors that make us look sloppy, misspelled names, wrong ages and addresses, incorrect quotes, misspelled words and bad grammar. It doesn't take a lot of this sort of thing to offset much of the good that we do.

"I think most of us are conscientious and do a pretty fair job, considering the short time we have to do it. I simply plead for a redoubling of effort," Hanna said. "The people of this country need us. We have to have them. We will have them only if they have confidence in us."

Hanna became the 11th inductee into the Mass Communications Hall of Fame at Texas Tech. During the ceremonies, a full-color portrait of Hanna, which will be put on permanent display in the Mass Communications Building, was unveiled. The award is sponsored by the Mass Communications Department, its faculty and students and the Mass Communications Advisory Committee at Texas Tech.

Hanna, 62, began his newspaper career after leaving Texas Tech in 1939. In 1942 he joined the Houston Press, a Scripps-Howard newspaper, and has been with the newspaper group since then, except for two years in the service during World War II.

With the Houston Press he worked as reporter, desk man, oil editor, legislative correspondent and city editor. In 1954 he was named managing editor of the Memphis Commerical Appeal. He became editor of the Evansville (Ind.) Press in 1959 and returned to the Commercial Appeal as editor in 1969.

He was named general editorial manager of Scripps-Howard Newspapers in 1976. Wayne Sellers, a former Texas Tech classmate of Hanna and a hall of fame member himself, installed Hanna.

caption-----

INDUCTEE--The Texas Tech Department of Mass Communications installed Gordon Hanna, general editorial manager for Scripps-Howard Newspapers and vice president of E.W. Scripps Co., in its Hall of Fame Feb. 25. Present for the induction are, from left, Hanna's former city editor at the Houston Press George Carmack, who is on the editorial board of the San Antonio Express and News, Mrs. Annie Lou Hanna and Hanna. Hanna's portrait will hang in the Mass Communications Building.

(TECH PHOTO)

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2-3-1-82

caption-----

MASS COMM AWARDS--A Scripps-Howard executive and one of the group's newspapers were honored during Mass Communications Week at Texas Tech University Feb. 19-27. Gordon Hanna, general editorial manager for Scripps-Howard Newspapers, was inducted into the Texas Tech Mass Communications Hall of Fame, and the El Paso Herald-Post was recognized for 100 years of community service. Standing by a portrait of Hanna to be displayed in the Mass Communications Building are, from left, Herald-Post Editor Harry Moskos, Mrs. Annie Lou Hanna and Hanna.  
(TECH PHOTO)

-30-

3-3-1-82

caption-----

HALL OF FAME--Installed as the 11th member of the Texas Tech University Mass Communications Hall of Fame Feb. 25 was Gordon Hanna, general editorial manager for Scripps-Howard Newspapers and a vice president for E.W. Scripps Co. Hanna was inducted by former classmate Wayne Sellers, former publisher of the Palestine Herald-Press and a Hall of Fame member himself. Standing by the portrait that will be displayed in the Mass Communications Building are, from left, Sellers, Mrs. Annie Lou Hanna and Hanna. (TECH PHOTO)

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CONTACT: Cheryl Duke

LUBBOCK--N. Scott Momaday, winner of the 1969 Pulitzer Prize for fiction for his novel "House Made of Dawn," will speak at Texas Tech University, March 25, as part of a symposium on the Kiowa people.

Dr. Momaday, an Oklahoma-born Kiowa, is a novelist, poet and historian. He is an English professor and part of the American Indian Studies Program at the University of Arizona. His courses include American Indian oral literature and literature of the West.

He will lecture at 7:30 p.m. Thursday, March 25, at The Museum of Texas Tech, during the formal opening of the two-day symposium featuring Kiowa speakers and non-Kiowa scholars. Topics for the event will include politics, law, art and dance, tribal history and culture, and linguistic and archeological views. All sessions are free and open to the public.

Momaday was named Outstanding Indian of the Year in 1969, the same year he was awarded a Pulitzer. His book, "House Made of Dawn," deals with the conflict a young Indian faces in trying to live in contemporary urban society, a world at odds with his own.

Literary critics say Momaday's works serve as an important channel for cross-cultural understanding because of his profound grasp of Kiowa, Pueblo and Navajo traditions and lore and of European and American Literature.

Momaday's lectures and writings emphasize his conviction that acculturation is a two-way process--that Indians and white people need to understand each other's values. They reveal his concern for the preservation of American Indian literature.

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MOMADAY/ADD ONE

Other books by Momaday include "The Way to Rainy Mountain," Kiowa folktales; "The Gourd Dancer" and "Angle of Geese and Other Poems," poetry; and "Names," an autobiography.

Momaday says his most vivid and cherished boyhood memories come from the reservation at Jemez, N.M., where he spent his youth. Earlier, he had lived on the Navajo Reservation. He has also lived on the San Carlos and Jicarilla Apache reservations.

His father, Al Momaday, was a Kiowa artist, and his mother, Natachee Scott, a Cherokee and author of nationally acclaimed children's books. Both parents taught school on the reservations.

Momaday graduated from the University of New Mexico, then taught school on the Jicarrilla reservation in a pilot program of the New Mexico Department of Education. He earned his doctorate at Stanford University. In 1966, he received a Guggenheim Fellowship.

Momaday has taught at the University of California-Santa Barbara, University of California-Berkeley, New Mexico State University and Stanford.

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CONTACT: Cheryl Duke

LUBBOCK--Ceramics of the Ching Dynasty (1644-1911) will be discussed during a 10 a.m. lecture Tuesday, March 9, at The Museum of Texas Tech University.

The lecture is part of a series of spring art seminars sponsored by the Women's Council of the West Texas Museum Association.

Lecturer is Rabbi Alexander S. Kline, D.D. Admission is \$2 for the general public and \$1 for students.

Ching rulers sought to absorb the most important elements of Chinese civilization and became fanatical enthusiasts for the nation's art and culture.

The K'ang Hsi emperor is credited with much of the renaissance of Chinese culture. Ruling from 1662 to 1722, he restored the kilns at Ching-te Chen, China's porcelain center. Ceramic pieces were made in the royal kilns for the palace and the Manchu nobility. Other pieces were turned out by the thousands throughout China and exported through the East India Company to the West.

There was little difference in the quality of the royal pieces and export pieces. Often called Nanking ware, for the port from which it was shipped, the blue and white porcelain was collected for its color and its stylishly painted figures and exotic landscapes. It was not until the mid-eighteenth century that Europeans could produce a comparable hard paste porcelain.

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ENDOWMENT INCREASES--A \$4,000 gift has been made to the Texas Tech University Red Raider Endowment by the school's Student Foundation. On hand for the check presentation were (from left) Alyson Griffin, director of the Student Foundation, and 1981-82 Red Raider Kurt Harris. The endowment has a goal of \$50,000 and was established in 1981 by the Red Raider Committee. (TECH PHOTO)

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7-3-1-82

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CONTACT: Carrie White

LUBBOCK--The Texas Tech University Student Foundation has made a \$4,000 gift to the university's Red Raider Endowment. The endowment was established in 1981 by the Red Raider Committee and is aimed at making the school mascot self-supporting.

The Student Foundation gift was made possible through the organization's fund-raising drive "Senior Challenge." The annual project solicits graduating seniors to pledge their property deposits and make cash donations to support Student Foundation projects in academic recruiting and new student relations. Alyson Griffin, a senior from Houston, is director of the 50-member foundation.

The endowment, which has a \$50,000 goal, received its first contribution of \$2,000 in 1981 from the Saddle Tramps.

Judi Henry, assistant to the Dean of Students and chairman of the university's Red Raider Committee, said the annual cost of supporting the Red Raider is \$5,000 which includes a \$1,000 scholarship. For the past two years that scholarship has been donated by the Student Foundation.

The Red Raider is the masked rider who, astride Happy VI-II, represents Texas Tech at football games, rodeos and parades throughout the year. The 1981-82 Red Raider is Kurt Harris, an animal science senior from Stratford.

Since the Red Raider was established in 1955, money to support the mascot has come from the Texas Tech Animal Science Department, the Athletic Department and area businessmen.

ENDOWMENT GIFT/ADD ONE

Mark E. Haller, Student Foundation advisor and assistant director of development at Texas Tech, said organization members will be soliciting the class of 1982 for donations April 6-8.

"We expect to support the Red Raider Endowment each year until the goal of \$50,000 has been reached," Haller said.

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8-3-1-82

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CONTACT: Preston Lewis

LUBBOCK--A technique long used to extend the life of an oil field may be able to prolong the life of the Ogallala Aquifer.

Secondary recovery methods, which have squeezed additional barrels of oil from old fields, are being applied to test water wells and the results are being reviewed by Texas Tech University civil engineers.

Texas Tech Civil Engineering Professor B.J. Claborn said conventional pumping techniques in both oil and water wells only extract approximately a fourth of the liquid in an underground formation. The remainder of the liquid is held by capillarity, or surface tension, among the grains of sand in the aquifer.

Oil companies have for years pumped water or air into the ground to break the bonds of capillarity and to herd the crude oil toward a well where it can be recovered. A. Wayne Wyatt, general manager of the High Plains Underground Water Conservation District No.1, which is overseeing the project, originated the idea of secondary water recovery.

"Everyone's first reaction," Claborn said, "was to laugh. But the more everybody thought about it, the more we began to say 'Why not?'. I don't think any of us are totally convinced it is going to work, but we hope it will."

By summer's end, Claborn said some answers on the feasibility should be known because of information being gathered at a 140-foot-deep test well near Slaton. Analysis of the old well has shown that in each cubic foot of sand from the aquifer 60 percent of the space is occupied by the sand itself, 30 percent by water and 10 percent by air.

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WATER RECOVERY/ADD ONE

After an oil well is drilled, normal production methods will bring to the surface about 25 percent of the oil. Another 25 percent is retrievable with secondary recovery techniques, Claborn said.

"We are discovering we have done about the same thing in our water wells--recovered only a fraction of what is down there," Claborn said.

But Claborn cautioned that this preliminary finding is based on only one well. From other reports, Claborn indicated the amount of water remaining in an old well may vary widely depending on the well's location and the characteristics of the aquifer.

One prerequisite for employing secondary water recovery is some type of "cap" over the aquifer, Claborn said. The cap is a formation through which air or water will not readily pass. When air is pumped under great pressure into a well, the water is forced to move away from the air source between the cap and the impenetrable bedrock. In this way water can be pushed toward another well.

At least that's the theory that is being tested.

"We will have a much better idea about air injection before the summer is over," Claborn said. "We should know if it is technically feasible and, if not, why."

Should the process prove technically feasible, the study will be extended to examine economic feasibility. Claborn said.

Such a technology could help prolong the life of the Ogallala Aquifer which extends from Texas through Nebraska. The Ogallala is being depleted faster than the aquifer can be replenished by rainfall percolating from the surface, the formation's only source of recharge. The Ogallala is the basis for an irrigated agriculture economy throughout the Great Plains.

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CONTACT: Jerrold Broussard

LUBBOCK--The New York String Quartet will perform at 8:15 p.m. Tuesday (March 9) in the Texas Tech University Center Theater.

The quartet has recorded chamber music albums and performances have been broadcast on National Public Radio. Begun in 1976 at the Juilliard School of Music, the quartet has toured throughout the country.

Members of the quartet are: William Fitzpatrick and Brian Dembow, violins; Robert Becker, viola; and Stephen Erodsky, cello.

Tickets are on sale for \$5 at the University Center Ticket Booth at Texas Tech. For further information, call 742-3610.

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10-3-2-82

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CONTACT: Carrie White

ATTENTION: Agricultural Editors

LUBBOCK--The focus of agricultural research must be sharply directed toward addressing the industry's primary problems related to energy, water and land.

Technological developments in these areas, said Dr. Samuel E. Curl, will be the key to the success of producers in the 1980s.

"The U.S. food production system is the most energy-dependent in the world," the Texas Tech University College of Agricultural Sciences Dean said. "Because of the energy crisis, a portion of America's agricultural technology has become obsolete."

During the 1970s Curl said producers reached a yield plateau in the production of feed grains, cotton, wheat and rice. He attributes this lack of substantial improvement in yields to a reduced research bank account.

"Dollars put into agricultural research through the federal government have not kept pace with the research and development money which has gone into other segments of the public sector, and have certainly not kept pace with inflation," he said.

The high cost of production inputs and low prices paid for farm and ranch products have also influenced the thinking of many producers who have reduced expenses for production inputs, resulting in reduced potential yield increases.

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TECHNOLOGY NEEDED/ADD ONE

"A greater emphasis must be placed on energy management research, greater use of low-cost by-product plant materials as feedstuffs, transportation systems that minimize stress on cattle, improved health and disease control, the general improvement of feeding practices and increased computerized marketings of beef and grain," Curl said.

These priorities for research have been influenced by developments in agriculture during the 1970s, he said.

Spiraling production costs due to high energy prices, a tight money supply and increased interest rates, increases in the minimum wage, increased costs of fertilizers, feed, seed and chemicals and inflation in general have, together with low prices, resulted in a depressed agricultural industry, Curl said.

"High energy costs have caused us to rethink our use of energy not only for production but also in marketing, processing and transporting our agricultural products," Curl said. "We will undoubtedly see increased processing of agricultural products at or near the point of production as energy costs continue to escalate."

An effective partial solution to the energy problem may come about through the use of wind and solar energy and biomass conversion. Whatever the development, Curl said research must be increased ten-fold to find solutions to the energy problem. Systems must also be designed for food and fiber production based upon renewable rather than depletable energy supplies.

A crucial problem in Texas is the declining water supply. Estimates are that total water use will continue to increase at the same rate as for the past 20 years.

TECHNOLOGY NEEDED/ADD TWO

"By the late 1980s additional surface water will be needed from new reservoirs or water will have to be imported if we are to meet our projected requirements," Curl said. "Research on efficient use of water for irrigation must be greatly expanded with continued attention to energy requirements."

Another major concern for agriculture in the 1980s is the manner in which we use our valuable land resources, he said. "We are losing tremendous acreage of good land each year to the ravages of wind and water erosion and to the development of cities and highway systems."

Continued tight money supplies predicted for the 1980s will require that farmers, ranchers and cattle feeders continue to manage production resources for optimum yields produced with maximum efficiency, improve marketing skills and better manage the flow of capital in order to reduce credit costs, Curl said.

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11-3-2-82

# Texas Tech News

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## TEXAS TECH TIPS Feature Ideas

UNLIBERATED--More than a quarter of the women who head households earn less than the 1980 poverty level income of \$7,400. And, they have to support children. These women live with constant stress. Contact: DR. MARIETTA MORRISSEY, Assistant Professor of Sociology, Office: (806) 742-2422, Home: (806) 763-1226.

BLOWHARDS--Within the past 10 years glassmaking, glass collecting and glasswork have heated up as a hobby and as an academic study. Professionals and amateurs involved in all aspects of glass crafts will attend a national conference at Texas Tech March 11-13. Contact: PAUL HANNA, Assistant Chairman, Art Department, and Director of "A Touch of Glass," national glass conference, Office: (806) 742-3825, Home: (806) 792-9535; or BILL BAGLEY, Associate Professor of Art, and glassblower, Office: (806) 742-3011, Home: (806) 763-9800.

SCHIZOPHRENIC NUTRIENT--The element selenium has a schizophrenic chemical personality. In small amounts, it is essential in the human diet. In large amounts, it is poisonous. Contact: DR. JULIAN E. SPALLHOLZ, Interim Director, Institute for Nutritional Sciences, and Associate Professor of Food and Nutrition, Office: (806) 742-3124, Home: (806) 794-6235.

EASIER SAID THAN DONE--President Ronald Reagan's proposals for a New Federalism may present unexpected legal hurdles. The last major change in the direction of federal government came during The Great Depression as the New Deal. Similarities and differences exist between the situation then and now. Contact: ROD SCHOEN (Shane), Professor of Law, Office: (806) 742-3923, Home: (806) 795-9204.

COMPUTER FRIGHT--Today's children may enjoy using a computer in the classroom, but computers can scare teachers. The National Science Foundation this summer will fund a program in the Texas Tech Mathematics Department to help math teachers curb "computer anxiety." Contact: DR. JOHN T. WHITE, Chairman, Math Department, Office: (806) 742-2566, Home: (806) 799-6417; or DR. DAVID J. LUTZER, Math Professor, Office: (806) 742-2576, Home: (806) 792-7384.

DIAL-A-SOURCE--Need help with finding a source or a feature? Perhaps Texas Tech University's News and Publication Office can help. With faculty in agriculture, engineering, law, education, home economics, business, arts and sciences, the University News Office may be able to help you track down feature information. Contact: BEE ZEECK, Director, University News and Publications, Office: (806) 742-2136, Home: (806) 799-8897; or PRESTON LEWIS, Manager, News Bureau, Office: (806) 742-2136, Home: (806) 745-1718.

CONTACT: Cheryl Duke

LUBBOCK--Women taking birth control pills in the 1980s are taking oral contraceptives that effectively prevent pregnancy, but are about 10 times safer than pills used by women 20 years ago.

Texas Tech University nutrition professor Dr. Michael Crews says oral contraceptive manufacturers, after years of testing, have reached an appropriate level of hormones necessary for birth control.

"When the pill came into popular use in the late 1950s and early 1960s, it was about 10 times stronger than necessary," Crews said. "That accounted for many problems."

"Most problems and side effects of birth control pills are behind us, at least for young women," Crews said. "And some side effects that remain, like headaches and depression, are directly linked to the nutritional effects of the pills."

Some problems traditionally giving the pill a bad name, he said, are due to the fact that the pill fakes a state of pregnancy in a woman's body. Increases in blood cholesterol, fatty acids and triglycerides and changes in the way the body uses glucose are natural changes of pregnancy and, therefore, results of the pill.

Crews is quick to say that there is no 100 percent safe form of birth control and no average woman, but the pill--used by more than 50 million women in this country--is likely to remain the number one form of contraception.

BIRTH CONTROL PILLS/ADD ONE

"I do believe the pill is a young woman's game," he said. "Metabolic changes brought about by the pill or pregnancy -- such as increased activity of the liver, making women more prone to blood clots and gallstones -- are increasingly dangerous with age."

Doctors, with a knowledge of the individual's health and medical history, can find the most suitable birth control preparation of the numerous varieties available.

Crews credits the obstetrician and gynecologist with being the most knowledgeable about nutrition in the medical profession, although he said nutrition studies have increased in medical schools in the last 10 years.

Probably the most helpful in presenting the facts about possible side effects of particular preparations would be the pharmacist who is filling the prescription, Crews said.

"Women should always tell a doctor they are on birth control pills. Otherwise, they might be incorrectly labeled as candidates for diabetes or serious heart disease," he said, adding that some pregnant women and birth control pill users would show up as at least borderline diabetic if given a glucose tolerance test.

High cholesterol and lipids, normally indicators for arteriosclerosis (hardening of the arteries), he said, are not danger signs for women on birth control pills.

"These women and pregnant women have a natural protection against this disease through the sex hormones being released into the body," Crews said.

The most serious nutritional change for pill users is a decrease to near deficient levels of folate, thiamin and riboflavin, part of the B-complex group of vitamins.

BIRTH CONTROL PILLS/ADD TWO

Crews recommends pill users take a good, single-preparation, multi-vitamin/mineral pill to alleviate these problems.

He said the single supplement is best because vitamins "like one another" and assist one another as they are being absorbed into the body. The single supplement also costs the consumer much less than individual pills for each vitamin.

"Only a tiny part of that pill is actually the vitamin anyway," Crews said.

Copper, iron and vitamin A increase for birth control pill users. Copper is needed for the body to use iron, so the two take care of one another. The increase of vitamin A which takes care of skin, the visual process, eye tissues and other tissues and linings throughout the body, is no problem.

"The nutritional level in the woman's body, changed by the pills, will return to normal within two months after she stops taking them," Crews said.

For the majority of women, Crews said, birth control pills are about 20 times safer than pregnancy.

Weight gain, traditionally linked to the pill, is not a valid side effect, he said.

"Good studies have shown that the pill may cause a slight weight gain of about two pounds because it causes a slight increase in the uterine wall thickness and in breast size," he said.

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CONTACT: B. Zeeck

LUBBOCK--Spring enrollment at Texas Tech University is 20,621, including students in the university's Graduate School and School of Law as well as those in the School of Nursing of the Texas Tech University Health Sciences Center.

The figure compares with a spring 1981 enrollment of 21,155 and represents a drop of 534 students. Gains in enrollment were reported in the College of Engineering (135) and the School of Law (35).

University officials said that a large portion of the drop could be accounted for in new reporting procedures.

The spring 1982 figure includes 2,854 graduate students. Law school enrollment stands at 629.

Comparisons, spring 1982-spring 1981, by college, are:  
Agricultural Sciences, 1,217-1,257; Arts and Sciences, 5,992-6,216;  
Business Administration, 3,983-4,116; Education, 1,250-1,377;  
Engineering, 3,524-3,389; Home Economics, 1,172-1,301; Graduate,  
2,854-2,905; and Law, 629-594.

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14-3-3-82

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CONTACT: Carrie White

ATTENTION: Business Editors

LUBBOCK--Not since Franklin Delano Roosevelt's administration have changes in the tax system been as drastic as those under President Reagan.

Dr. M. Sue Gately, a tax professor with Texas Tech University, said over the years income taxes have increased as the federal government has expanded to fund both foreign and domestic programs.

"The majority of the income tax dollars -- the biggest bite of what the government gets -- is basically a transfer payment to another individual," Gately said. "With the new tax legislation we are not transferring as much money from the productive to the unproductive individuals. I don't know if that is good or bad."

Many of those "tax breaks" passed under the Reagan administration will not take effect until next year. But Gately said taxpayers this year will notice a tax rate cut of 5 percent for the last quarter of the tax year equivalent to a tax liability credit of .125 percent.

"For this year only, income from both interest and dividends is not taxed if it is below \$200 for an individual or \$400 for persons filing joint returns," Gately said.

"Next year these exclusions will just be on dividends and all-saver certificates. In 1983 the amount of dividends that can be excluded will drop to \$100 for an individual return and \$200 for a joint return," she said.

## TAX CUTS/ADD ONE

No income will be taxed greater than 50 percent under President Reagan's tax plan. Before the legislation was passed, income could be taxed as high as 70 percent.

When the tax was first levied in 1913 to raise funds for the World War I effort, Americans making less than \$50,000 were paying just 1 percent of their taxable income to Uncle Sam. The maximum an individual or business had to pay if their income was over \$500,000 was 6 percent.

In 1983, persons making charitable contributions who do not itemize their returns will get a break.

"On next year's returns people will get a 25 percent tax credit on the first \$100 they donate to a charitable organization," Gately said. "That is better than nothing."

For persons 55 years and older, the sale of a personal residence after July 20, 1981, will result in an exemption on gains of \$125,000, up from a \$100,000 exemption.

"The time to reinvest or roll over gains from the old residence to the new has now been extended to two years rather than 18 months as before," she said. If that 18-month deadline was scheduled to expire on or after July 20 home buyers can take advantage of the time extension.

"In 1982 taxpayers in a qualified retirement plan at work can establish an individual retirement account contributing up to \$2,000," she said. "That \$2,000 is a deduction in reaching adjusted gross income -- an 'above the line' deduction available whether or not a taxpayer itemizes."

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TAX CUTS/ADD TWO

For working persons who are married, individual retirement accounts can also be established by a spouse as long as no one account exceeds the \$2,000 a year maximum. The tax deduction on the two accounts would be \$4,000.

An individual retirement account can also be established for an unemployed spouse. The maximum tax deduction on these two accounts would be \$2,250.

In 1982, Gately said married persons will get some relief from what is termed the "marriage penalty." The spouse making the lesser income will get a 5 percent tax break in the form of an exemption of 5 percent of the lesser of \$30,000 or earned income.

"Let us say you make \$10,000 a year and your husband makes \$15,000 a year. You, because you are making the lesser income, would be exempt from paying taxes on \$500," Gately said. In 1982 the child care credit will be increased. A deduction for certain adoption expenses will be available also.

"People have criticized these tax cuts as benefitting only the rich," she said. "I don't necessarily agree."

With some relief for married persons, dividend and interest exclusions and the increased child care credit, Gately said most segments of society will find some tax relief.

"If you normally pay more taxes, it is only natural that you would benefit the most from tax cuts," she said. "However, any tax incentive that helps business, helps everyone."

CONTACT: Preston Lewis

LUBBOCK--Two employees of the Texas Tech University Center at Junction have been presented staff awards for excellence by Texas Tech President Lauro F. Cavazos.

Johnny Lombrana, grounds maintenance foreman, and Juan Martinez, grounds equipment operator, were among 12 university employees to receive the awards for 1981-82.

Recipients, nominated by fellow workers and supervisors, received \$300 honorariums and plaques recognizing them for outstanding work and loyalty to Texas Tech.

Lombrana began work at the center in 1971. Martinez joined the center staff in 1976. Both men remained on the staff during the two-year period when center operations were curtailed.

The Texas Tech University Center at Junction is scheduled to resume a full slate of classes, workshops and seminars this summer.

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JOB WELL DONE--Grounds Maintenance Foreman Johnny Lombrana and Grounds Equipment Operator Juan Martinez at the Texas Tech University Center at Junction have been presented Texas Tech staff awards for excellence. Attending the presentation in Lubbock are, from left, Lombrana, Texas Tech President Lauro F. Cavazos and Martinez. The awards are presented annually to outstanding university employees.  
(TECH PHOTO)

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17-3-4-82

# Texas Tech News

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CONTACT: Cheryl Duke

FOR RELEASE AFTER NOON, FRIDAY, March 5.

LUBBOCK--A Texas Tech University student from Happy, Brenda Faye Parker, has been named 1981-82 outstanding senior in the Texas Tech College of Home Economics.

The honor was announced Friday (March 5) during a luncheon ending Home Economics Awareness Week on the campus.

The annual award is based on leadership, scholarship, college achievements, professional goals and special interests related to home economics. It is sponsored by the Home Economics Council.

The winner is selected by a faculty and student committee.

Parker, a home economics education major, served on President Carter's National Advisory Committee for Women's Affairs and has been national president and national board of directors' secretary of Future Homemakers of America (FHA).

She has had leadership roles in home economics at the local, state and national levels and has been involved in campus activities and community service. She is employed as a secretary for Lubbock Young Life.

Parker is the daughter of Faye Parker of 2921 Mable Lane, Canyon. She was valedictorian of Happy High School where she had been head cheerleader, Miss Happy High School and active in 4-H, FHA and Rainbow Girls.

She plans to pursue a career in marketing or in education after graduation from Texas Tech in May.

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## EDITOR'S AND NEWS DIRECTORS' ADVISORY:

A Transfer of Reins ceremony from the Texas Tech University 1981-82 Red Raider to the 1982-83 Red Raider will take place at 2 p.m. Wednesday, March 10, in Jones Stadium. The newly named Red Raider -- who has not yet been chosen -- will be available to respond to questions following the ceremony. Red Raider Kurt Harris will make his last ride into the stadium. The new Red Raider will mount and make his/her first ride on Happy IV-II.

You are invited to cover this event.

(In case of bad weather, the ceremony will take place in the Livestock Pavilion, 15th and Indiana. If there should have to be a change of location, you will be notified by 1 p.m. March 10.)

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19-3-4-82

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CONTACT: Preston Lewis

LUBBOCK--A \$2,000 grant from the Mobil Pipe Line Co. of Dallas has been presented to the Texas Tech University College of Engineering.

The grant was given to support the university's programs in civil, electrical and mechanical engineering.

Representing Mobil at the presentation were Walter S. Piontek vice president, and K.E. Anderson, manager of engineering, for Mobil Pipe Line Co. in Dallas.

Dr. Jimmy H. Smith, associate dean of engineering, accepted the grant.

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ENGINEERING AID--A \$2,000 grant to help support Texas Tech University programs in civil, electrical and mechanical engineering has been given the university by the Mobil Pipe Line Co. of Dallas. Walter S. Piontek, vice president of Mobil Pipe Line Co., left, presents a check to Dr. Jimmy H. Smith, associate dean for the Texas Tech College of Engineering. (TECH PHOTO)

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21-3-5-82

CONTACT: Teresita M. Wilson

LUBBOCK--The Texas Tech University Varsity Bands and Texas Tech Symphony Orchestra will give free performances March 11 and 12.

The University Varsity Bands will perform at 8:15 p.m. March 11 in the University Center Theater and the Symphony Orchestra will perform at 8:15 p.m. March 12 in the Hemmle Recital Hall.

The University Varsity Bands consist of the Brass Band directed by Richard Tolley, and two Varsity Bands, one directed by Anthony Brittin and the other directed by Keith Bearden.

Performances will include "Introduction to Act III of 'Lohengrin,'" "First Suite in E Flat," "Cavatina" and "Waltzing Matilda."

The performance by the symphony orchestra will mark the end of its spring tour which took members to Albuquerque.

Included in the concert will be Dvorak's "Carneval," Goosens' "Concerto in One Movement" with student soloist Julie Reed on the oboe, Khatchaturian's "Violin Concerto" with student soloist Kurt Sprenger on the violin, and "Symphony No. 5" by Shostakovitch.

CONTACT: Carrie White

LUBBOCK--Four landscape architecture seniors from the Texas Tech University Department of Park Administration and Landscape Architecture have received American Society of Landscape Architecture Merit and Honor Awards.

Honor awards were given to E. Brian Bristow, son of Mr. and Mrs. E. Earl Bristow of 7715 El Pensador, Dallas; and William H. Leeming, son of Mrs. Margaret K. Leeming of 729 Ann Lois, Burleson.

Merit awards were given to Lydia Connally, daughter of Mr. and Mrs. Fred H. Connally of 5373 Wenonah, Dallas; and Kenneth W. McHattie, son of Mr. and Mrs. Irving W. McHattie of 5331 Old Lodge, Houston.

Professional landscape architects served as jurors for the annual ASLA contest. Judging was limited to individual student projects in graphics, construction detail and design which had been completed during the student's sophomore, junior and senior years.

Thirty graduating landscape architecture seniors were eligible for the contest at Texas Tech.

CONTACT: Cheryl Duke

LUBBOCK--"Festival Nights" on KFTX-TV, Channel 5, featuring special movies, documentaries and musical programs, begins Saturday, (March 6).

Opening programs include a Gene Autry movie, "Man From Music Mountain," at 5:05 p.m. and "Auntie Mame" at 7 p.m. Saturday.

The annual fund-raising event will last 16 nights and is set aside as a time for local Public Broadcasting Service (PBS) stations to raise money to purchase quality programs for the coming year.

John Henson, station manager, said the programming on "Festival Nights" is similar to year-round programs offered by Channel 5.

"We just try to put together an interesting group of the best programs available through PBS for these nights," he said.

The programming package, designed by PBS, includes documentaries on movie director John Ford, actress Katherine Hepburn, actor James Cagney, country music star Charley Pride, artist Norman Rockwell, tenor Luciano Pavarotti and the Marx brothers.

Movies for "Festival Nights" will include "Becket" with Peter O'Toole and Richard Burton; "Magic Town" with James Stewart and Jane Wyman; and "Love Happy," starring the Marx brothers, Marilyn Monroe and Raymond Burr.

During "Festival Nights," and throughout the year, the station also offers fine arts programs, public affairs shows, science programs and programs for children.

On March 21, the conclusion of "Festival Nights," the station will feature a 10 p.m. special, "A Dream Called Public Television," on public television's evolution from the 1950s to the diverse and influential medium it is today.

Henson said programs offered by the local PBS station are especially designed to meet the needs of the local community.

Through funds allocated from Texas Tech University, Channel 5 offers programs which complement the academic program of the university. Some courses are developed around regular program features like the short story series. The station also serves as a training unit for mass communications students.

KXT-TV is a partner in PBS, but is licensed to and under the direction of Texas Tech.

Funding from the public is used to purchase special programs for the community, Henson said. These programs may come from PBS or may be purchased or rented through program syndicates like Time-Life Films or from sources like the Inter-regional Program Service, which offers stations a variety of good programs at minimal cost.

Other Channel 5 programs are underwritten by businesses in the community. Henson said the station keeps abreast of community needs through working with community leaders on an on-going basis.

Every three years, the station does a community survey to determine the most critical needs of the community and then develops programming to meet the community's changing needs.

Supporting memberships for KXT-TV begin at \$15 for senior citizens, \$25 for individuals and \$40 for families. Pledges and membership renewals may be called in or mailed in during "Festival Nights."

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CONTACT: Cheryl Duke

LUBBOCK--One of Texas Tech University's first student assistants is back on campus lending a student hand in a different capacity.

Milburn Aldridge, a senior citizen and a 1936 Texas Tech Spanish language graduate, is taking a graduate course in German this spring and serving as a prompter for the university's annual German play, "Marat/Sade."

Aldridge of Trenton was the first student assistant in the Department of Foreign Languages at Texas Technological College in 1935-36. The late Dr. Charles B. Qualia, then chairman of the department, got him the job so he could finish college.

"I did mostly clerical work," Aldridge said. "But I needed the money."

Aldridge had already dropped out of Texas Tech for three years because of the depression, but he was determined to finish his degree in Spanish.

"Dr. Qualia really inspired me to study languages," Aldridge said. "He was such a good teacher."

Qualia helped Aldridge obtain a similar student assistant position at the University of Texas where he earned a master's degree in 1937.

A love for languages and learning brought Aldridge back to Texas Tech as a student in 1980. In the interim between Texas Tech studies, he taught 20 years and served as a dormitory headmaster at Lon Morris College in Jacksonville. He also taught in Germany, France, Mexico and Japan.

ALDRIDGE/ADD ONE

Fluent in Spanish, French and German, Aldridge has studied Russian, Japanese, Italian and Arabic.

Last year at Texas Tech, he took courses in German, anthropology and Russian. This spring, he studies German, Italian and modern Chinese history.

"It's always interesting to have new subjects and new teachers," Aldridge said. "There's always more to learn."

He said the quality of teaching at Texas Tech is still excellent and the curriculum and student population have greatly expanded.

"I like the international atmosphere that Texas Tech has now. It wasn't this way in the 1930s," he said. "It makes me feel at home -- almost as if I were back at Tokyo's International Christian University where I studied in 1976-77 and 79."

Aldridge said he has run into one Japanese Texas Tech student who recognized him from his teaching days at Kabe's Canadian Academy in Japan.

Living in a dormitory and associating with young college students is old hat to this 65-year-old-and-holding Texas Tech student.

"I've lived in a dormitory setting all my life. I'm sure it would be a big change for someone who was not used to it," he said.

Aldridge has spent many long hours working with the Texas Tech German play, according to German Professor Theodore W. Alexander. Aldridge helps the cast members when they forget their German lines. That task will come to an end as the German play is performed at 8:15 p.m. March 4-6 and 8 in the Qualia Room of the Foreign Language Building, named for Dr. Qualia.

In his spare time from learning and socializing with other students, Aldridge likes photography, stamp collecting and writing poetry.

caption-----

STUDENT-TO-STUDENT--Senior citizen Texas Tech student Milburn Aldridge gives a few pointers to Craig Gilley about his lines for Texas Tech University's German play, "Marat/Sade." Gilley of Littlefield plays the central character, "Jean Paul Marat," a French revolutionary, in the March production. Aldridge, who has returned to his alma mater for more study, including German courses, is serving as a prompter, helping the cast with their lines.

(TECH PHOTO)

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