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News Release

FOR IMMEDIATE RELEASE

DATE: May 2, 2011

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
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Texas Tech Expert: bin Laden's Death Could be Trouble for Americans Abroad Al-Qaida leader's death may be more important symbolically than operationally.

While most of the world celebrates the death of al-Qaida leader Osama bin Laden, one Texas Tech University expert in international relations says the leader's demise may have more of a figurative than literal significance.

Tibor Nagy, Texas Tech's vice provost for international affairs and former ambassador to both Ethiopia and Guinea, says Al-Qaida was transformed several years ago from a hierarchical organization to what most resembles a franchise – with some “franchise” holders appointed by the central leadership and others self-appointed out of admiration. Osama was no longer the “CEO.”

“His death will be tremendously significant symbolically – but less so operationally; at least in the short run,” Nagy said. “An old maxim says to kill a snake, you cut off its head – but by now al-Qaida is a large collection of baby snakes. Initially we'll have to watch for revenge attacks – some no doubt planned, since the organization has had years to prepare for this eventuality; and others spontaneous.”

Nagy also is afraid innocent American citizens, especially in those countries where there might be popular outbursts, may be victims.

“I'm hoping our intelligence services have some insight into the planned operations – since it appears they've known about bin Laden's hideout since August.”

For the longer term, Nagy said, global terrorism will no doubt suffer – especially since the deceased leader had an alleged network of wealthy financiers, and because his second in command, al Zawahiri, is said to be much less charismatic.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 3, 2011

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Texas Tech Names Sacred Heart High School Graduate the 2011 Distinguished Engineering Student

The Texas Tech University Edward E. Whitacre Jr. College of Engineering has named Joelle Fuhrmann the recipient of the McAuley Distinguished Engineering Student Award for 2011.

This award, provided by members of the Whitacre College of Engineering Dean's Council, is named in memory of James A. McAuley, an active member of the Dean's Council, and a Texas Tech Distinguished Engineer.

Fuhrmann, of Muenster, competed for this honor and was selected because of her outstanding academic achievements, honors, activities, interests and aspirations. Academically, she has been on the Texas Tech President's List or the Engineering Dean's List each semester that she has been at the university. She will graduate with a 3.9 GPA in May 2011 with master's and bachelor's degrees in environmental engineering with honors.

After graduation, she will be commissioned as an officer in the U.S. Air Force working in the 60th Civil Engineering Squadron at Travis Air Force Base, specializing in environmental engineering. She hopes to help bring clean, safe drinking water to communities around the world.

Fuhrmann held leadership positions in many student organizations at the university, including the Air Force Reserve Officer Training Corps, most recently as long range planner; the Society of Professional Engineers as vice president; Engineers Without Borders as treasurer; as a representative of the Civil and Environmental Engineering Department Student Advisory Council; and other organizations.

In recognition of her scholarship, she has been named a member of five honor societies, including the National Society of Scabbard & Blade, Kappa Mu Epsilon (mathematics), Phi Kappa Phi, Alpha Lambda Delta and Gamma Beta Pi.

She has received numerous awards and honors, including the Outstanding Engineering Scholar Award, the Texas Tech in Human Form Award, and the Air Force ROTC Field Training Superior Performer award.

In addition to her classroom instruction, Fuhmann has been a graduate assistant, student assistant, or teaching assistant in the Department of Civil and Environmental Engineering since 2008, assisting with courses and conducting research on water recovery efficiency for prolonged NASA space flights.

She has volunteered with Hugh O'Brian Youth Leadership Seminars, Guadalupe Kids, the Boys & Girls Club of Lubbock and the T-STEM Summer Engineering Program.

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News Release

FOR IMMEDIATE RELEASE

DATE: May 3, 2011

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“Guns Up” at SeaWorld San Antonio

Texas Tech University students may know how to put their “guns up,” but some animals at SeaWorld San Antonio put these students to shame with their Red Raider spirit.

Tricia Dees, a Texas Tech alumna, has trained a beluga whale, a California sea lion and an umbrella cockatoo to perform their behaviors using a “guns up” prompt.

Dees started working at SeaWorld San Antonio as a diver in the aquarium in 1999, the summer before her senior year.

“The day after I graduated I drove down to San Antonio and have been here ever since,” Dees said. “I’m going on 10 years.”

She said her favorite part of the job is getting to know the intricacies of all the amazing species SeaWorld has at the park.

Animals are always learning, said Dees, and training is part of their enrichment at SeaWorld.

“We train husbandry behaviors, such as going on a scale or lining up poolside for a sonogram,” she said. “This allows us to take great care of them.”

Dees said they do behaviors just for the sheer enjoyment of playing with the animals.

“I love every time I see a guest with Double T's on,” she said. “I will have them ask for the behavior should I have that particular animal out with me.”

Having Texas Tech fans in the audience is always enjoyable, but Dees said she particularly loves getting a Longhorn or an Aggie fan to ask for the behavior.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: May 3, 2011

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**Urban Tech Design Center Presents:
“Avenue J City Green Scape”**

WHAT: A project by the College of Architecture in collaboration with the College of Visual & Performing Arts.

WHEN: 6-9 p.m. Friday (May 6), in conjunction with the First Friday Art Trail.
7:30 p.m. performance by architects, artists, dancers and musicians.
Children’s building activities all night long.

WHERE: Urban Tech, located at Fifth Street and Avenue J
(on the campus of the Louise H. Underwood Center for the Arts)

EVENT: The First Friday Art Trail is a monthly event that showcases works of art in the galleries, studios and restaurants of Lubbock. All events and exhibits are free and open to the public.

Architects: Maria Perbellini, Christian Pongratz and Urs Peter Flueckiger

Artists: Will Cannings, Shannon Cannings and Carol Flueckiger

Dancers: Flatlands Dance Theater

Musicians: Andy Wilkinson and Michael Allen

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 3, 2011

CONTACT: Lori Cortez, lori.e.cortez@ttu.edu
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Going Green: Texas Tech College of Education Creates Online Graduate Application

Texas Tech University's College of Education has implemented its ongoing project of shifting from its graduate programs' paper-admission applications to an online process. The new method eliminates the past confusion the college experienced with the time it took to send out acceptance notifications and the requirements for each application.

Before the transition, students wanting to apply to the education graduate school programs had to first apply to the University Graduate School with a required set of instructions. Once that application was accepted, students then applied to the college's graduate program with another set of credentials. This long process could take months before a student was notified whether he or she was accepted or denied.

Tara Stevens, associate professor of educational psychology in the College of Education, said the online application eases the process for faculty as well as students.

"The ability to see all current and recent applicants without having to leave my office or find files on my computer helps me to better manage the admission process. That is, I can refer back to documents easily when making early advising contacts and recommendations," Stevens said.

Doug Simpson, interim associate dean for Research and Graduate Studies, streamlined the transitional process to an online application, while Merrell Reed, the college webmaster, created the online graduate application forms.

Cherry Ryan, a graduate applicant for a doctorate in Counselor Education, said "The application online was absolutely a great experience. It was easy to navigate, easy to check on my status, and above all I did not feel like it was an exercise in redundancy."

The new process was unique in that no other college at Texas Tech used an online system that interfaced with Banner, the university's database, when the applications went live in fall 2010. Students can now upload all the requirements and apply at any time. The documents are reviewed and applicants are notified of their status for entering the college in a timely manner—creating a rolling admission process.

The College of Education is doing its part to improve Texas Tech's Sustainability Report Card.

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TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: May 3, 2011

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Texas Tech Professor to Host Panel on Latinos in US Sports

- WHAT: A panel to discuss both the historical and current role of Latinos in U.S. sports
- WHEN: 7 p.m. May 4
- WHERE: Matador Room at the Student Union Building
- EVENT: Texas Tech University Professor and Associate Dean of the College of Arts and Sciences Jorge Iber will discuss the issues confronting Latinos who participate in U.S. sports.

Iber, who co-authored the book, "Latinos in U.S. Sport: A History of Isolation, Cultural Identity, and Acceptance," will be joined by three other experts for the panel discussion.

- Irma Garcia: athletic director at St. Francis College in Brooklyn, New York, and the first Latina to serve as an athletic director at a United States-based college or university
- Steve Wilson: adjunct instructor at Portland State University and author of "The Boys From Little Mexico," a book about immigrants and high school soccer in Oregon
- Maria Buns-Ortiz: a writer for ESPN News and Fox News Latino who specializes in stories on Latinos in sports

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 3, 2011

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Surviving College by Reading Comics

No pop-up pictures, but rather a modern take on creating engaging textbooks.

Illustrated renditions of sensitive college experiences or even a depiction of a close-knit clique from different upbringings, two professors in the Texas Tech Rawls College of Business have created a way to engage students transitioning into the college life by producing a graphic textbook.

Tyge Payne, lead author and strategic management professor, along with co-author Jeremy Short, also a strategic management professor, added another comic textbook to the list of graphic novels for students. This textbook, titled "University Life: A College Survival Story," is the first-ever graphic novel designed for incoming freshman college students. A graphic novel describes book length works specifically targeted for adult audiences.

Payne has taught the freshman seminar, formally the Interdisciplinary Studies 1100 class, three times and each time he said students were reluctant to participate.

"As I taught the freshman seminar class, I was constantly coming against blank stares. I tried to talk about a number of different topics and they didn't want to get engaged or relate the content to their own experiences," Payne said.

Short had previously created a graphic novel for his strategic management class and suggested Payne create one for his seminar class. The two collaborated along with illustrator Rachel Anderson, a 19-year-old Lubbock native, and Rob Austin, a Harvard professor, to produce an easy-read text they hope will exemplify college issues such as alcohol, drug abuse, and relationships.

"Depression is a huge problem in college students, and a lot of people don't really realize it," Payne said. "We tried to touch on the light and dark sides of issues."

University Life follows six stereotypical characters throughout their first year in college. Payne described he chose six intending to create a "Breakfast Club goes to college" scene. At the end of the novel the six students recollect on their experiences in testimonial format.

Because the seminar class is only twice a week for the first eight weeks of the fall semester, Payne said the novel needed to be short and concise. He said he believes that a

graphic textbook will enhance readership since the chapters are short and non-traditional enough students won't fall behind.

“You don't have a lot of time to talk about many things and that's the reason we wanted to make the novel manageable within the classroom framework.”

“Around the U.S. these classes are either one hour courses or in some cases the seminar is only offered during the orientation for a couple of days.”

Payne said he believes high schools can utilize University Life as well. Counselors can talk to high school seniors about what they might expect during their first year of college. He said it provides a leg up on the whole process. Payne plans to promote the freshman novel at conferences around the nation in hopes of getting it into as many schools as possible.

University Life comes with a full teacher's guide to highlight key concepts and questions, which aid in the integration of content into the classroom. The novel was published by newly Random House acquired, Flat World Knowledge Publishers, on April 28, 2011 and the first chapter can be read at <http://www.flatworldknowledge.com/node/414046>.

Graphic novels find their way into many industries that include not only textbooks for universities, but also work on serious, non-fiction content. The Federal Reserve Bank offers a dozen titles ready for public use in topics such as—monetary policy, interest rates and the history of money. A graphic novel, Maus, by Art Spiegelman recounts his father's story as a holocaust survivor in Nazi Germany.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 4, 2011

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Texas Tech College of Architecture Celebrates 25th Anniversary

Although architecture has been studied at Texas Tech since its doors opened in 1925, this year marks 25 years since the Texas Tech University architecture program was established as a college.

Until 1986, architecture was a department within the College of Engineering, known as the Department of Engineering Drawing. The program was given several different names before faculty and alumni petitioned to establish architecture as its own college.

To celebrate the anniversary, the college invited all architecture alumni to a special dinner in April. The event's theme was "Then and Now." Faculty and alumni enjoyed a look at the college's history and an update on future plans.

Kathy Johnson, director of development for the college of architecture, described the night as "elegant, but also very relaxed."

"It was a great evening," she said. "We had a very good mix of faculty and alumni. There was lots of laughing and camaraderie."

The program included a video titled "Conversation with the Deans." The video featured Nolan Barrick, the director of the program when it was within the college of engineering, along with Dudley Thompson and James White. The conversation was moderated by John White, a current architecture professor at Texas Tech. The former deans discussed the history of the college and its evolving curriculum.

The video also discussed entertaining memories of the program such as cold pizza, hot coffee pots and students pulling all-nighters. Thompson recalled receiving multiple phone calls after he discovered that architecture students were displaying messages in the windows aimed toward the Business Administration Building. He described the incident as the early version of texting.

After the video, Dean Andrew Vernooy offered a look at the future and where the College of Architecture is heading.

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Each guest who attended the dinner received a souvenir coin to commemorate the 25th anniversary that displayed Texas Tech University on one side and the College of Architecture on the other.

Johnson said the event was about showing appreciation to those who support the college.

“It was thanking those who were there that evening for giving their support,” she said. “The evening let them know how their gifts are impacting the college.”

For more information on the College of Architecture, visit www.arch.ttu.edu.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 4, 2011

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Franchises and Family Business Follies:

Texas Tech Business Professor Creates Second Series of Graphic Novel Textbooks
After two successful management textbooks, Short creates graphic novel on franchising.

“You’ll laugh. You’ll cry. Well, you probably won’t cry, but you will get a pretty beefy crash course in business 101.”

That’s how Jeremy Short, Jerry S. Rawls Professor of Management in Texas TechUniversity’s Rawls College of Business, describes his newest graphic novel textbook, Tales of Garcón: The Franchise Players.

Short, along with Dave Ketchen, his graphic novel co-pilot and Lowder Eminent Scholar at Auburn University, just completed the first book in a new series about a family business.

Two previous graphic novel textbooks on management, written by Short, Ketchen and others, feature the likeable character Atlas Black, and relate the story of two college seniors starting their own restaurant. The comic-book-like texts have been widely reviewed and well-accepted in the textbook community.

Success with the original books proved the format’s appeal to college students. Short said the primary goal is to provide a better teaching tool by making the material interesting and entertaining for students. The storyline helps students stay focused and engaged.

“Readers will probably like what we’ve cooked up in Tales of Garcón,” Short said. “What I enjoy most about this one is how accessible it is. Like the Atlas Black series, you don’t need an MBA to follow along. But this book improves on Atlas in that it puts much more emphasis on the story and characters. Atlas was probably 80 percent textbook and 20 percent plot; Tales of Garcón is more like 50/50.”

Short describes the lead character as a charismatic entrepreneur and adventurer.

“We were inspired by larger-than-life figures like the Most Interesting Man in the World from the beer commercials and Charles Muntz from the movie “Up,” without the evilness of course,” Short said. “We took the idea and ran with it, fleshing out a pretty quirky and fun story based on a similar character whose family business is looking to branch out.”

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Like the earlier books, Short said the text is full of very plain-English explanations and demonstrations of business concepts. This time it's all about franchising – pros, cons, puns and folly – as Garcón's son, who is about to inherit the family hotel, flirts with the idea of expanding through franchising.

“Our focus on franchising and family business targets two huge markets – there are about 700,000 franchises in the United States alone, and 80 percent of all businesses are family-run,” Short said.

“I still can't believe we're the only ones pushing this market. The graphic-novel-meets-academia formula just makes sense, and I figure it's only a matter of time before other folks start realizing it.”

The book published April 28 by Flat World Knowledge Publishers, which was recently acquired by Random House, and is available [online](#).

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News Release

FOR IMMEDIATE RELEASE

DATE: May 4, 2011

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Texas Tech Women's Rodeo Team Takes Regional Championship
Men's team takes third place.

Led by women's all-around cowgirl champ Bailey Guthrie, Texas Tech University's women's rodeo team was crowned the National Intercollegiate Rodeo Association's (NIRA) southwest regional team champion Saturday (April 30) at the Tarleton State University Rodeo in Stephenville. Some 15 colleges and universities across West Texas and Eastern New Mexico competed at the event.

Guthrie, a junior pre-physical therapy major from Rigby, Idaho, took second in go round one in both breakaway roping and goat tying, said Chris Guay, rodeo coach and an instructor in Texas Tech's Department of Animal and Food Sciences. Guthrie tied for third in the finals in breakaway, giving her a second place overall finish. She placed first in the finals to take first overall in goat tying. Ultimately, Guthrie's efforts won her the women's all-around cowgirl championship. Other women's team members had the following results:

- Dani McGuire, a senior agriculture and applied economics major from Gardendale, placed third in go round one of goat tying and finished sixth overall.
- Haley Nelson, a junior business major from Channing, tied for fifth place in go round one and finished seventh overall in barrel racing.
- Cecily Crouch, a sophomore animal and food sciences major from Midland, finished in seventh place in go round one of barrel racing, and later she took ninth place overall.
- Kady Knox, a junior communication studies major from Big Spring, tied for fourth place in go round one in breakaway calf roping, and finished eighth overall.

The team of Guthrie and Nelson, along with Kirsten Stubbs, a sophomore agriculture and applied economics major from Eldorado, and Taylor Langdon, a radiology technology major from Aubrey, will advance to June's College National Finals Rodeo in Casper, Wyo.

The Texas Tech men's rodeo team finished the competition in third place. In individual honors, Adam Sawyer, a senior agriculture and applied economics major from Bassett, Neb., won the men's all-around championship placing in both the calf roping and steer wrestling events. He tied for first in the calf roping finals, giving him a fourth place overall win.

Saddle bronc rider Clay Creasy, an equine sciences major from Alberta, Canada, placed second in the finals and won second overall. Creasy's brother Luke Creasy, a senior English major from Alberta, Canada, won the bareback riding championship. Teammate C.J. Kerr, a junior animal and food sciences major from Paradise, finished second for the year in the steer wrestling event. Kerr and Luke Creasy will advance to this year's College National Finals Rodeo, Guay said.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 5, 2011

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Texas Tech Sets World Record with People Wearing Frog Masks

Texas Tech University's students, faculty and staff set a world record during the Arbor Day celebrations on April 29 for the most people in one place wearing frog masks, according to the World Records Academy.

About 700 people donned the froggy faces for the coinciding Save the Frogs Day, organized by Ximena Bernal, an assistant professor in the Department of Biological Sciences. Her lab studies the amphibians and dwindling frog populations.

Undergraduate and graduate student researchers from Bernal's lab also assisted in the day's event.

"I am very excited and extremely proud of the great job carried by the undergraduate and graduate students in my lab, but also proud of our community at Tech that quickly responded positively to our plea for amphibians," Bernal said. "We are in the process of submitting the documentation to the Guinness Book World Record Committee, and we hope to have their final approval soon. I see breaking this world record as yet another way to increase the group of people we are reaching to share our concerns about the plight of frogs and toads."

Frogs face threats internationally on several fronts, from pollution, disease, habitat loss, climate change and overharvesting by the pet and food industries, Bernal said. About 200 amphibian species have vanished during the last 30 years – a loss of one species every two months.

"The event was a fun way to make people aware of a very serious problem," Bernal said. "Frogs are very important to our ecosystem. They eat insects such as mosquitoes that carry diseases that harm humans and animals. And they in turn are food for other creatures. If frogs disappear, then the food chain is disrupted, and we do not know what kind of negative ramifications that would have on other species."

To see a copy of the World Records Academy's story, click [here](#).

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TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: May 5, 2011

CONTACT: Karin Slyker, karin.slyker@ttu.edu
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Texas Tech Land Arts 2010 Exhibition Featured in New York Times
Closing reception coincides with First Friday Art Trail.

WHAT: The exhibition culminates the semester-long interdisciplinary field program Land Arts of the American West at Texas Tech's College of Architecture.

The exhibit was featured on page C1 in the New York Times on May 4. The article may also be viewed [online](#).

WHEN: Closing reception for this exhibit will be 6-9 p.m. Friday (May 6), in conjunction with the First Friday Art Trail.

WHERE: Louise H. Underwood Center for the Arts Warehouses at 1001 Mac Davis Lane

EVENT: The students traveled 7,000 miles over two months, camping at locations across the Southwest, as they explored natural and human forces that shape contemporary landscapes, from geology and weather to cigarette butts and hydroelectric dams.

The First Friday Art Trail is a monthly event that showcases works of art in the galleries, studios and restaurants of Lubbock. All events and exhibits are free and open to the public.

See <http://landarts.org> for details.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 6, 2011

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War-time Nurse Visits Texas Tech for Vietnam Lecture Series Lecture location changed to Texas Tech Law School.

Nationally acclaimed professional speaker LeAnn Thieman will share the story of her involvement in the Vietnam Orphan Airlift as part of a guest lecture series presented by Texas Tech University's Vietnam Center and Archive. The lecture will take place at 7 p.m. May 12 in the Lanier Auditorium of the Texas Tech Law School.

Thieman was a nurse during the Vietnam War and helped rescue 300 Vietnamese babies from South Vietnam before it fell to communist troops. Her book, "This Must Be My Brother," details her involvement in the Airlift.

After the story was featured in "Chicken Soup for the Mother's Soul," Thieman became a regular contributor to several books in the "Chicken Soup" series. Her devotion to 30 years of nursing made her an ideal co-author of "Chicken Soup for the Nurse's Soul."

Thieman is one of very few to have earned the Certified Speaking Professional title, and she was inducted to the Speaker Hall of Fame in 2008.

Thieman's lecture will discuss the lessons learned from her airlift experience. She encourages her audience to balance their lives and truly live their priorities.

Admission to the lecture is free and open to the public. Visit www.vietnam.ttu.edu for more information.

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CONTACT: Mary Saffell, associate director, The Vietnam Center and Archive, Texas Tech University, (806) 742-9010 or mary.saffell@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 6, 2011

CONTACT: Karin Slyker, karin.slyker@ttu.edu
(806) 742-2136

Libraries Creative Team Earns PR Xchange Awards

The American Library Association's Library Leadership and Management Association (LLAMA) has honored the Texas Tech Libraries Office of Communications and Marketing with three awards in its PR Xchange: Best of Show 2011 Competition.

Graphic designer Shannon Adams and the Communications and Marketing team were awarded Best of Show in the "Services Available" category for the 2011 Texas Tech Libraries awareness campaign.

Photographer and videographer Zachary Tijerina and the team were awarded Honorable Mention for the "Meet the Librarian" video series spotlighting Texas Tech librarians.

And 3-D animator Kevin Jones and the team received an honorable mention nod for the animation, "Susie KICS Her Heavy Books Goodbye."

Winners were selected based on content, originality, design, format and effectiveness. Awards will be presented June 26 at the ALA conference in New Orleans.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

CONTACT: Julie Toland Barnett, assistant director, Communications and Marketing, Texas Tech University Libraries, (806) 742-2238 ext. 260, or julie.toland@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 10, 2011

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
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Texas Tech Announces Spring Commencement

The chancellor of the Texas Tech System will speak at four ceremonies.

More than 3,275 students will graduate Friday and Saturday (May 13-14) during five Texas Tech University ceremonies held at the United Spirit Arena.

Ceremonies can be viewed online at www.commencement.ttu.edu/livestream.

A ceremony for the College of Arts and Sciences will take place at 4 p.m. Friday. The Graduate School ceremony follows at 7 p.m.

Commencement exercises for the Edward E. Whitacre Jr. College of Engineering and the Colleges of Education, Architecture, Human Sciences and Visual & Performing Arts begin at 9 a.m. Saturday.

The Colleges of Agricultural Sciences & Natural Resources, Mass Communications, Honors College, University College and the Jerry S. Rawls College of Business hold their ceremony at 1:30 p.m.

Kent Hance, chancellor of the Texas Tech University System, will be the commencement speaker for those ceremonies.

The School of Law Hooding Ceremony begins at 6 p.m. Saturday. United States Sen. Kay Bailey Hutchison (R-TX) will be the speaker.

Honored students

Outstanding students, selected based on all-around achievement, will carry banners representing their respective colleges.

The following students are banner bearers: Kaci Waller, an agricultural communications major from Ira, College of Agricultural Sciences & Natural Resources; Jordan Christopher Berta, an architecture major from Grand Prairie, College of Architecture; Shannon Hope Kelly, a psychology and Spanish double major from Odessa, College of Arts and Sciences; Cayley Dawn Phillips, a multidisciplinary studies major from Amarillo, College of Education; Stephanie Nicole Stark, a retail management major from Borger, College of Human Sciences; Kate Amber Leopard, a broadcast journalism major from Muleshoe, College of Mass Communications; Christina Renee Jones, a theatre arts major from

Office of Communications and Marketing

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Midland, College of Visual & Performing Arts; Dustin L. Drueckhammer, a chemical engineering major from Hico, Edward E. Whitacre College of Engineering; Jens Wiemker, a business economics/marketing major from Hamburg, Germany, Jerry S. Rawls College of Business; Oscar Solis, a personal financial planning doctoral candidate from Slaton, Graduate School; Sarah Adlis, an anthropology and history major from Seabrook, Eric Otto, a chemical engineering major from Friendswood, and Kristen Allen, an international business major from Tolar, Honors College; Shannon Lorraine Marchese, a bachelor of general studies major from Flower Mound, University College.

The highest ranking May graduates for each college include:

- College of Agricultural Sciences & Natural Resources: Danielle McQuire, an agricultural and applied economics major from Gardendale; and Caleb Crosswhite, an animal science major from McKinney
- College of Arts & Sciences: Peyton David Cometti, a biochemistry major from Roswell, N.M.; Ryan Edward Dornberger, an international economics major from Arlington; Tabitha Lauree Floyd, a history major from Lubbock; Kimberly Fay Gordon, a Spanish major from Lubbock; Catherine Gowing Granberry, an economics and mathematics double major from Lubbock; Emily Caroline Headley, a history major from Lubbock; Samuel Mark Heinz, a political science major from San Antonio; Meredith Elaine Jackson, a mathematics major from Arlington; Jordan Leigh Jamerson, a biology major from Friona; Robert Ory Johnson, a biology major from Silverton; Deepa Ajay Koshti, a biology major from League City; Jeffrey Allen Lance, an English major from Lubbock; Stacey Carolyn Latimer, a French major from Crosbyton; Cole Adam Morath, an exercise and sport sciences major from Wichita Falls; Stephanie Rene Neatherlin, an economics major from Midland; Emmie Cecille Thomas, a political science major from Hico; An Tran, a psychology major from Arlington; and John Jared Wims, an English major from Idalou
- College of Education: Allison C. Clark, a multidisciplinary studies major from Lubbock; Sara Elise Hutsell, a multidisciplinary studies major from Frisco; Yazmín Estrella Lozano, a multidisciplinary studies major from Denver City; and Cayley Dawn Phillips, a multidisciplinary studies major from Amarillo
- College of Human Sciences: Ashlee Joy Hudson, an early childhood major from Weatherford; Jaclyn Denise Dickerson, an early childhood major from Lubbock; Kinsey Anne Utter, an early childhood major from Mason; Stephanie Nicole Stark, a retail management major from Borger; Sarah Lynne Stephens, human development and family studies major from Lubbock; and Gwynna Edise Cude, an early childhood major from Lubbock
- College of Mass Communications: Kate Amber Lepard, a broadcast journalism major from Muleshoe
- College of Visual & Performing Arts: Christina Renee Jones, a theatre arts major from Midland



- Edward E. Whitacre College of Engineering: Dustin L. Drueckhammer, a chemical engineering major from Hico; Daniel W. Albus, an environmental engineering major from Whitharral; Howard C. Dennis, a mechanical engineering major from Midland
- Jerry S. Rawls College of Business: Jens Wiemker, a business economics/marketing major from Hamburg, Germany; Danielle D'Nae Blakely, an accounting major from Lubbock; Cameron David Decker, an accounting major from Lubbock; Amy Elizabeth Stilwell, an accounting major from Longview; Timothy John Prout, an energy commerce major from Kerrville; Brad Andrew Barksdale, a general business major from Amarillo; Ashley Brooke Richardson, a management major from Fort Worth; Yuibi Fujimoto, a management information systems major from Kuki-Shi, Saitama, Japan; and Kristen Margaret Allen, an international business major from Tolar
- University College: Brittany Embry, a bachelor of general studies major from Allen

Receptions

For more about commencement, including information on maps, guest seating, college receptions, parking and hotels, visit <http://www.depts.ttu.edu/provost/commencement/>.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 11, 2011

CONTACT: Karin Slyker, karin.slyker@ttu.edu
(806) 742-2136

Texas Tech VorTECH Simulator Helps Researchers Better Understand Tornadoes

More than 40 years ago, a massive tornado tore through the heart of downtown Lubbock. It left a path of destruction a mile and a half wide, crippling the city. Twenty-six people were killed, and more than 1500 were injured.

Since then, the Texas Tech Wind Science and Engineering Research Center (WISE) has become the leading research facility of its kind, with a focus on testing wind speed resistance in relation to storm shelters. Recently, they took their research a step further by studying how tornadoes do their damage, with the construction of a tornado simulator at Reese Center, about 10 miles west of the main campus.

Darryl James, professor in the Department of Mechanical Engineering and WISE associate, and his team spent more than a year and a half building the device known as VorTECH.

“VorTECH was designed to simulate tornadic winds in the mid-EF3 range or less,” James said. “Approximately 92 percent of all tornadoes have maximum wind speeds of about 150 miles per hour or less.”

The simulator uses eight large fans to suck up approximately 160,000 cubic feet of air each minute, while 64 strategically placed vanes surround the simulator to create rotation.

The force of the wind is measured by dozens of pressure sensors applied to structural models. The data collected will contribute to understanding vulnerability.

“If we can understand how the tornadoes interacts and damages a structure, then maybe we can develop building codes to improve the safety of homes,” James said.

Watch VorTECH at work at http://www.youtube.com/watch?v=w_yLLAus75o

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

CONTACT: Darryl James, professor, Department of Mechanical Engineering,

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TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: May 11, 2011

CONTACT: John W. Davis, john.w.davis@ttu.edu
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Museum of Texas Tech Hosts Holocaust Expert for Lecture on Gypsy Genocide

WHAT: The Genocide of the Roma in the Holocaust

WHEN: 6:30 p.m. Thursday (May 12)

WHERE: Helen DeVitt Jones Auditorium, Museum of Texas Tech University

EVENT: In conjunction with the exhibition *Deadly Medicine: Creating the Master Race*, a state commissioner on the Texas Holocaust and Genocide Commission will present *The Genocide of the Roma in the Holocaust*.

Ian Hancock, who will present the lecture, is also director of The Romani Archives and Documentation Center at the University of Texas at Austin. In 1998, he was appointed by President Clinton to the U.S. Holocaust Memorial Council. Between 1986-2002, he was a representative to the United Nations Economic and Social Council for Roma.

The event is free and open to the public.

CONTACT: David Dean, director of museum information services, Museum of Texas Tech University, (806) 742-2442, or david.dean@ttu.edu

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TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: May 12, 2011

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Texas Tech Announces Spring Commencement Schedule

WHAT: Spring graduation and law school hooding ceremonies

WHEN: Friday (May 13): **4 p.m.** College of Arts and Sciences
7 p.m. Graduate School
Saturday (May 14): **9 a.m.** Edward E. Whitacre Jr. College of Engineering and the Colleges of Education, Architecture, Human Sciences and Visual & Performing Arts
1:30 p.m. The Colleges of Agricultural Sciences & Natural Resources, Mass Communications, Honors College, University College and the Jerry S. Rawls College of Business
6 p.m. School of Law hooding ceremony

WHERE: All ceremonies will take place at the United Spirit Arena at 18th Street and Indiana Avenue.

EVENT: More than 3,275 students will graduate. Kent Hance, chancellor of the Texas Tech University System, is the speaker for the general commencement ceremonies. United States Sen. Kay Bailey Hutchison (R-TX) is the speaker for the law school hooding.

Ceremonies can be viewed online at www.commencement.ttu.edu/livestream.

For more about commencement, including information on maps, guest seating, college receptions, parking and hotels, visit <http://www.depts.ttu.edu/provost/commencement/>.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 16, 2011

CONTACT: Lori Cortez, lori.e.cortez@ttu.edu
(806) 742-2136

Texas Tech's Student Newspaper Up for High Honor

Texas Tech University's student-run campus newspaper, The Daily Toreador, was named a finalist for the 2011 Associated Collegiate Press Online Pacemaker award, an accolade for the nation's best collegiate newspaper website.

The Toreador, placed in the "20,000 or more enrollment" category, is one of 16 that can win, and was also one of the four newspapers in the Big 12 Conference that were recognized overall.

According to the Associated Collegiate Press, professional judges from the Center for Investigative Reporting selected nominees based on "excellence in content, coverage, breaking news, site design, interactivity, rich media, writing and editing."

The Toreador's editor-in-chief, Kevin Cullen, will finish his sixth semester with the paper in the fall, but before he leaves he said he wants to expand the online content to even higher levels for the next editor.

"I would like to see our website become much more active throughout the day with consistent posts and increased blogging, among other things," Cullen said.

He said an important factor in the expansion of online content is ability to reach as many people as possible in order to showcase the Toreador's work.

"Another large factor in determining the success of our online product is the use of social media, specifically Twitter and Facebook. We have incorporated our Twitter, @dailytoreador, much more this year and that drives people to our website," Cullen said.

He also said he attributes the paper's success to recent changes.

"We launched our newest website version in the fall, which has allowed us more freedom than we had with our previous sites. In addition, we simply have placed a greater emphasis on our online product and pushed our reporters to generate higher-quality content," Cullen said.

Online Pacemaker award winners will be announced at the ACP/CMA National College Media Convention Oct. 29 in Orlando, Fla.

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Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 18, 2011

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu

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Texas Tech Names 2011-2012 Cheerleader Squad

The new team includes 16 returning members and 18 new students.

The Texas Tech University Spirit Program has named the 32-member cheer squad for the 2011-2012 season.

A total of 59 students completed the preliminary audition process, with 47 named as finalists. Of those that tried out, 14 females and 18 males plus two alternates were selected.

Named for next year's squad are fourth-year student Cory Bickel, Lee's Summit, Mo.; third-year students Jasmine Arnold, Lewisville; Jordyn Capehart, Allen; Richard Dunn, Lewisville; Brooke Littlejohn, Cleburne; Taylor Thomas, Lubbock; Corey Vaughan, Lewisville; second-year students Chad Brown, Duncanville; John Chebret, Humble; Kymber Drake, New Braunfels; DeMarcus Johnson, Indianapolis; Tanner Lyday, Lewisville; Laura Perley, Plano; Marissa Taylor, Farmersville; and first-year students Chelsea Ballow, Mansfield; Calvin Beene, Humble; Anthony Brown, Garden City, Kan.; Noah Cagle, North Richland Hills; Tony Castro, Cedar Creek; Coleigh Cheatham, Aledo; Ashley Culver, Flower Mound; Troy Deering, Fowlerville, Mich.; Jenn Friedrich, Roseville, Calif.; Mathew Golla, Anaheim, Calif.; Julious Grant, Fountain, Colo.; Charles Knight III, Nokesville, Va.; Taylor McLean, Lubbock; Andrew Mitchell, Baytown; Matt Parkin, Heber, Utah; Alex Pulido, Del Rio; Bradley Schaefer, Burleson; and Bridgette Van Weezel, Burleson.

Alternates are second-year students Jose Campos from Granbury and Hunter Thompson of Leander.

Joshua Anderson, the team's coach, said the goal of the tryout process is to choose the best individuals to represent the university. Auditions consist of a preliminary and final round. Students had the opportunity to show their sideline talent, such as tumbling and stunts, as well as a pep rally performance in prelims and an interview in finals.

"This is by far the most talent and interest I've seen," Anderson said. "My first year here we had to convince guys to try out, and every male trying out made the team. This year we had more than 30 men at the tryout, making it one of the most prestigious and difficult auditions in the nation."

Anderson just completed his fifth year as cheer coach, with the team's national rankings rising steadily at 5th, 5th, 3rd, 3rd, and most recently 2nd, with two years going into the final round in 1st place.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Josh Anderson, Texas Tech cheer coach, at (806) 742-5433 or joshua.e.anderson@ttu.edu; or **Stephanie Rhode, Spirit Program supervisor**, at (806) 742-5433 or stephanie.rhode@ttu.edu.



News Release

FOR IMMEDIATE RELEASE

DATE: May 19, 2011

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Mulch Ado about ... Mulch

Texas Tech researchers dig into biodegradable mulch

Each year more than a million feet of black plastic is used to cut back-breaking weeding costs in high-value crops like lettuce, strawberry and tomatoes. Now, Texas Tech University agriculture scientists are part of a national research team developing and testing biodegradable mulches that could provide an alternative to the pricey polyethylene plastic.

“Biodegradable mulches have the potential to break down naturally after one season without hand removal from the field,” said Jennifer Moore-Kucera, a Texas Tech assistant professor of soil and environmental microbiology. “But the big plus is that an alternative mulch could create a reduction in the waste stream of plastic headed for landfills.”

Spanning three states and five research institutions, the three-year USDA study is specifically examining whether experimental spunbond nonwovens fabrics and leading commercially-available biodegradable mulches are of similar quality to conventional black plastic in both protected and open field specialty crop production.

On the Texas leg of the project Kucera and her graduate students, along with Russ Wallace, a Texas AgriLife vegetable specialist, are examining how biodegradable mulch impacts the health and quality of soil. Under the best of circumstances, biodegradable mulch should leave no toxic residue in the soil and, ideally, would improve soil quality and decrease soil-borne plant diseases.

Kucera is assessing the impact of mulch biodegradation on soil and root systems using tomatoes grown outdoors and inside what’s known as a high tunnel, a plastic-covered, framed structure similar to a greenhouse but without heat or electricity.

Nationally, the interdisciplinary team includes biosystem engineers, textile scientists and agricultural specialists in economics, horticulture, weed science, plant pathology, sociology and soil microbiology. Institutions involved include Texas Tech, Washington State University, Texas A&M University, University of Tennessee and the USDA’s Agricultural Research Service.

The researchers note there’s a potential to expand the biodegradable mulch research to other types of plastic beyond agriculture. Today, only a small percentage of all plastics used are agricultural. There are many other potential opportunities for this technology;

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plastic bags being just one example. The \$2 million project is funded by the USDA National Institute of Food and Agriculture's Specialty Crop Research Initiative.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

CONTACT: Jennifer Moore-Kucera, assistant professor, Department of Plant and Soil Science, Texas Tech University, (806) 742-0116 or Jennifer.moore-kucera@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 19, 2011

CONTACT: Lori Cortez, lori.e.cortez@ttu.edu
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Texas Tech Professor First to Publish an Exploration of Counseling and Color

Texas Tech University's Aretha Faye Marbley, associate professor and director of community counseling in counselor education, published her book "Multicultural Counseling: Perspectives from Counselors as Clients of Color," a first for the topic.

Marbley conducted a research study in which she interviewed eight individuals representing each of the major groups of color in the United States: African-American, Asian, Asian-American, Hispanic, Latino and American-Indian, to obtain stories of their first-hand experiences. Marbley used the stories to gain insight into the problems and failures of counseling services provided to people of color.

Leonie J. Brooks, associate professor at Townson University, said, "professor Marbley should be commended for taking on this critical topic and endeavoring to present the unique experiences of individuals of color as both counselors and clients."

Brooks said the book emphasizes an important aspect of addressing those who go unheard.

"The inclusion of these often absent voices in the discourse of providing culturally competent counseling services is absolutely essential and refreshing," Brooks said.

Throughout the book, Marbley embeds quotes from the interviews to highlight the shortcomings of the groups in their own words. A chapter is devoted to each of the groups as well as one to counseling issues related to gender. The chapters also provide an overview of the literature on the historical experiences of these groups in mental health and include a discussion of the counselors' experiences.

The book concludes with implications and recommendations of counseling and psychotherapy with these groups, and also a look at the need for a social justice movement within the mental health field in order to improve the experiences of and outcomes for people of color.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

CONTACT: Judy Simpson, assistant dean, Operations, Outreach, and Public Relations, Texas Tech University, (806) 742-1998 or judy.a.simpson@ttu.edu.



Advisory

FOR IMMEDIATE RELEASE

DATE: May 20, 2011

CONTACT: Jeff Sammons, jeff.sammons@ttu.edu
(806) 742-3451

300 High School Students Compete in Statewide Robot Championships

WHAT: FIRST® Tech Challenge (FTC) State Championship Tournament

WHEN: Saturday (May 21)

- 7:30 a.m. – Team check-in
- 1:35 p.m. – Opening Ceremony
- 1:45 p.m. – Qualifying matches begin
- 4:15 p.m. – Elimination matches begin
- 5:30 p.m. – Final matches begin
- 6:30 p.m. – Awards and Closing Ceremony

WHERE: Lubbock Memorial Civic Center Exhibit Hall

EVENT: Teams of 9th-12th graders from across the state will participate in the FIRST® Tech Challenge (FTC) State Championship Tournament for an opportunity to win statewide recognition for design excellence, sportsmanship and teamwork.

FTC is a challenging mid-level robotics competition designed for high school students who want a hands-on learning experience to develop and hone their skills and abilities in science, technology, engineering and math.

Teams of up to 10 students are responsible for designing, building and programming their robots to compete in an alliance format against other teams. The robot kit is reusable from year to year and is programmed using a variety of languages. Teams, including coaches, mentors and volunteers, are required to develop strategy and build robots based on sound engineering principles.

For more information, visit the [FIRST® Tech Challenge website](http://www.first-robotics.com).

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter [@TexasTechMedia](https://twitter.com/TexasTechMedia).

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 23, 2011

CONTACT: Karin Slyker, karin.slyker@ttu.edu
(806) 742-2136

Wind Research Experts Available to Discuss Deadly Joplin Tornado

Dozens are dead and even more injured after tornadoes tore through Joplin, Mo., and parts of the Midwest on Sunday. Experts say the Joplin tornado is already the deadliest since 1953, and could break into the top ten list of worst storms if the death toll continues to rise.

This destruction is the reason Texas Tech University's Wind Science and Engineering Research Center (WISE) is developing new technologies and methods of warning and damage mitigation.

Texas Tech is the only university in the country to offer a Wind Science and Engineering doctorate program. This multidisciplinary degree encompasses several different types of study including atmospheric science, wind engineering, economics, statistics, leadership/ethics and wind power systems.

Through WISE, scientists and engineers have collected one of the country's largest repositories of wind data and helped develop the Enhanced Fujita Scale, implemented in 2007 by the National Weather Service.

Darryl James, professor in the Department of Mechanical Engineering and WISE associate, and his team spent more than a year and a half building a tornado simulator at Reese Center. The device, known as VorTECH, simulates tornadic winds in the mid-EF3 range or less, in an effort to understand how tornadoes do their damage. James can be reached at (806) 742-3563 or darryl.james@ttu.edu. And watch VorTECH at work at http://www.youtube.com/watch?v=w_yLLAus75o.

Ernst Kiesling, professor of civil engineering and executive director of the National Storm Shelter Association, can speak on the construction and use of residential and community shelters. Kiesling has more than 35 years of experience in the field documenting storm damage, writing performance standards for safe rooms, and verifying compliance of safe rooms with those standards. He can be reached at (806) 789-2083 or ernst.kiesling@ttu.edu.

Daan Liang, assistant professor of construction engineering technology at Texas Tech, has studied with various probability models how the construction of buildings affects their vulnerability against severe windstorms. Recently, his research is focused on the

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advancement of remote sensing technology in documenting and assessing wind damages to residential structures. Liang can be reached at (806) 742-3538 or daan.liang@ttu.edu.

Larry Tanner, research associate in civil engineering, has years of field experience studying tornado damage and debris. He can speak about Texas Tech's wind cannon, which simulates debris thrown by some of the biggest tornados. He can be reached at (806) 543-4957 or larry.tanner@ttu.edu. For a demonstration of the tornado cannon, <http://www.youtube.com/watch?v=RlvpCTjMOAo>.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 24, 2011

CONTACT: John Davis, john.w.davis@ttu.edu
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Texas Tech Bat Researchers Discover New Species on St. Vincent Island

At first glance, the bat captured in St. Vincent looked like a common type found in South America.

But after closer inspection, Texas Tech University biologists discovered a new species found only on the Caribbean island and whose origins probably trace back to a dramatic marooning after glaciers receded and sea levels rose.

The discovery was made by Peter Larsen, a post-doctoral research associate in the Department of Biological Sciences, and Lizette Siles, graduate student of zoology. It was featured in the online version of the peer-reviewed journal, *Mammalian Biology*.

Researchers from the University of Scranton, South Dakota State University and the University of Nebraska also contributed to the discovery.

As a way of honoring St. Vincent's inhabitants, the researchers said this new species of the genus *Micronycteris* has been named after the Garifuna people – the blended culture of Carib, Arawak and West African peoples that trace their ancestry back to St. Vincent.

Larsen said he went to St. Vincent in 2005-2006 on two expeditions with a team of researchers seeking to categorize bat diversity on the island.

“We didn't know at the time when we caught these particular specimens that it was a new species,” he said. “We thought it was a species that had been described already in South America. A year or so went by, and I happened to look at this species that we had collected and compared it to what we thought it was – a species from Trinidad. But the St. Vincent bat was huge comparatively speaking.”

Larsen gave the sample to Siles, who is an expert in Neotropical bat morphology. After looking at the teeth and the skull, she determined the bat from St. Vincent was distinct from its closest South American relatives. Though the mainland relatives are smaller, often small animals grow larger and large animals grow smaller when introduced onto an island.

Siles said that though the island effects on the body size may have played a role in this example, the species on St. Vincent is genetically distinct and has species-level

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differences in body type, which is how the team determined that the bat was a new species to science.

“Its size was the first clue,” she said. “It’s a very large bat in body and skull size compared to its mainland counterparts. Also it differs in specific skull and teeth characteristics. The lower incisors are a lot larger than they are wide. That’s completely different than the one he thought it was. At the base of the skull where the ear is, there are supposed to be two wells. Those wells are very shallow. On the mainland species, they’re very deep.”

The new species came about fairly recently, the researchers said, probably sometime in the last 600,000 to 1 million years. Prior to this, the bat’s common ancestor from the South American mainland managed to island-hop across to St. Vincent when sea levels were much lower.

The marooning likely occurred during the Pleistocene, after melting glaciers caused rising sea levels that isolated the St. Vincent population.

Siles said the bat is mainly an insect eater that will roost in caves, trees and even logs on the forest floor.

However, the animal has an uncommon method for catching prey, she said.

“They can actually pick their insect prey off the surface of rocks and leaves,” Siles said. “Not all insectivores can do that, because most insectivores catch their prey on the fly. Their big ears, wide wings and membranes between the rear feet and tail allow them to maneuver better.”

To see the report, visit [this site](#).

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

CONTACT: Peter Larsen, post-doctoral research associate, Department of Biological Sciences, Texas Tech University, (806) 742-3722 ext. 283 or peter.larsen@ttu.edu; Lizette Siles, graduate student of zoology, Natural Science Research Laboratory, Texas Tech University, liz_siles@yahoo.com.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: May 25, 2011

CONTACT: Karin Slyker, karin.slyker@ttu.edu
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Urban Tech Design Center Explores New Architectural Possibilities
Designs promote walkable, mixed-use neighborhood development.

WHAT: An exhibition featuring communities designed on the principles developed by The Congress for the New Urbanism.

- Trinity River Vision, in-town Fort Worth
- Vintage Township, an urban village, Lubbock
- Regis Park, a mixed-use industrial park, Lubbock
- Redevelopment of Avenue J, Lubbock

WHEN: 6-9 p.m. Friday (June 3), in conjunction with the First Friday Art Trail.

WHERE: Urban Tech, located at Fifth Street and Avenue J
(on the campus of the Louise H. Underwood Center for the Arts)

EVENT: The First Friday Art Trail is a monthly event that showcases works of art in the galleries, studios and restaurants of Lubbock. All events and exhibits are free and open to the public.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

CONTACT: David Driskill, associate professor, College of Architecture, Texas Tech University, (806) 742-3136 or david.driskill@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 26, 2011

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Texas Tech Announces New Dean of School of Law

Officials at Texas Tech University announced today (May 26) that Darby Dickerson will become the next dean of the School of Law effective July 29.

The announcement came from Provost Bob Smith.

Dickerson comes to Texas Tech from the Stetson University College of Law in Florida, where she joined the faculty in 1995 as an assistant professor and moved through the ranks to assume the deanship in 2004.

“We are pleased that Darby Dickerson has accepted our offer to become dean of the School of Law,” said Guy Bailey, president of Texas Tech. “She is well-known throughout the law community as an administrator and published author. Darby will bring a fresh perspective to what is already one of the top law programs in the country.”

Smith said Dickerson is an excellent fit for Texas Tech’s Law School.

“Dean Dickerson has an impressive track record, maintaining Stetson’s number one-ranked trial advocacy program and building a highly-ranked legal writing program,” Smith said. “She oversaw many new programs as well as an increase in quality and diversity in the student body. We are confident that she will lead Texas Tech’s law school to achieve many great accomplishments.”

Dickerson also will hold the W. Frank Newton Endowed Professorship. She replaces interim dean Susan Saab Fortney, who assumed leadership in 2010 after Walter Huffman stepped down as dean after nine years.

“It is a true honor to join Texas Tech,” Dickerson said. “I look forward to working with everyone there to continue building an outstanding program of legal education. I have been most impressed by the faculty, students, staff and alumni I’ve met so far. Their amazing spirit and talent drew me in very quickly.”

Dickerson teaches or has taught alternative dispute resolution, torts, legal research and writing, federal pretrial practice, litigation ethics and torts. From fall 1995 until December 1999, she served as the faculty advisor to the Moot Court Board, and is a co-founder of Stetson’s International Environmental Moot Court Competition. She has

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served as an advisor to the *Stetson Law Review* from 1996 to 2004.

Her research interests include higher education law and policy, legal citation and litigation ethics. Her articles appear in the *Nebraska Law Review*, the *Stetson Law Review*, the *Maryland Law Review*, the *Scribes Journal of Legal Writing*, the *Toledo Law Review* (Law School Leadership Symposium), and the *Georgetown Journal of Legal Ethics*.

Born and raised in Columbia, S. C., Dickerson holds bachelor's and master's degrees from The College of William and Mary, and her doctor of jurisprudence degree from Vanderbilt University School of Law. After law school, she clerked for a federal judge and then practiced commercial litigation at the predecessor to Locke Lord Bissell & Liddell LLP in Dallas.

Dickerson also is an accomplished teacher and scholar, winning Stetson's top awards in both areas. She authored a leading book on legal citation, and writes and speaks regularly on a variety of topics related to law and higher education, including campus safety and security; risk and crisis management; academic integrity; alcohol and other drug prevention; cyberspace issues; and student mental health. In 2007 she was elected to the prestigious American Law Institute.

Active in the local and professional communities, she works with the Red Cross and chambers of commerce, has chaired the reappointment committee of a U.S. Magistrate Judge, led a local Inn of Court, and holds leadership positions within the American Bar Association and the Association of American Law Schools. In 2010 she was named Business Woman of the Year by the St. Petersburg Chamber of Commerce; in 2005, she was named the Tampa Bay Business Journal's Business Woman of the Year in the Nonprofit and Social Services category.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: May 27, 2011

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Vietnam Center and Archive Commemorates Red Raiders Who Served in Vietnam

Since 1775, more than 1.2 million Americans have sacrificed their lives in the nation's conflicts. So on this Memorial Day weekend, the Texas Tech Vietnam Center and Archive launches a new site to honor [Techsans in the Vietnam War](#).

Amy Mondt is the reference archivist for the Vietnam Center and Archive overseeing the project.

"Our goal is to have a site dedicated to honoring or memorializing Texas Tech graduates who served in Vietnam and Southeast Asia," Mondt said. "Ideally we would like to have a page featuring a biography and photo of every graduate who served."

Anyone can nominate a veteran for this program. The only requirements are that they served in Vietnam from 1960 – 1975, and graduated from Texas Tech University, either before or after their service.

To nominate someone for this program fill out the [Biographical Submission Form](#), and email it along with supporting images to vietnamarchive@ttu.edu.

If the Vietnam Center and Archive already has documents or images of an honoree in its collection, they will be included on the honoree's page. Submissions received without any biographical or supporting information will be added to the site as a graduate who served, but will not be given an individual page.

Participants are encouraged to donate original images and documents to the archive, so that they may be preserved with materials received from other graduates and friends of Texas Tech.

Founded in 1989, the Texas Tech Vietnam Center is one of the largest collections of Vietnam-era related documents in the world. Only the Pentagon has more material on the Vietnam War.

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