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News Release

FOR IMMEDIATE RELEASE

DATE: March 1, 2011

CONTACT: Kate Lepard, Katherine.lepard@ttu.edu
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School of Music to Host Third Annual Town Hall Organ Recital

The Texas Tech University School of Music will host the third annual Town Hall Organ Recital from 7-8:30 p.m. March 21 in the Hemmle Recital Hall at the Texas Tech School of Music.

The recital will bring together local organists, faculty and students of the School of Music to mark the culmination of years of planning between the local community and the School of Music.

The concert will feature multiple performers, each playing selections of their choice. The musicians will cover music ranging from the era of J.S. Bach to contemporary composers – highlighting the tonal capabilities of the Holtkamp organ.

The Holtkamp is the only performance pipe organ at Texas Tech. The instrument was installed when the recital hall was built. American organ builder Walter Holtkamp originally built the instrument for the Oberlin Conservatory of Music. The instrument was then acquired by Texas Tech through a gift from Tommye A. Moss of Odessa, and it has served the Lubbock community for more than 33 years.

Today, the Holtkamp pipe organ is in need of serious renovation, rebuilding and expansion of its capabilities to provide a more substantial bass and a wider dynamic palette. The organ has gone without a complete overhaul since it was installed in 1977, which puts it at risk of becoming completely unplayable.

The growth of ensemble size calls for a new style of organ which has a richer sound and is more capable of blending with, or leading the orchestra. The School of Music plans to restore the Holtkamp by expanding its tonal palate and modernizing its features so that the instrument will be more versatile.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Mar. 1, 2011

CONTACT: Karin Slyker, karin.slyker@ttu.edu
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Texas Tech Experts: Unlocking Natural Gas Reserves through Hydrofracking
Petroleum Engineering Chair can speak to safety concerns and treatment alternatives.

Drinking water processed at a sewage treatment plant may not be as safe as consumers would hope. A recent article in The New York Times alleges that unhealthy levels of radioactivity may be found in drinking water as a result of the controversial natural gas drilling process known as hydrofracking.

Mohamed Soliman, chair of the Bob L. Herd Department of Petroleum Engineering and the George P. Livermore Chair of Petroleum Engineering has done research on this and similar topics.

“Recycling is probably a preferred solution,” said Soliman. “Several years ago, I co-authored a paper that calls for the reuse of the wastewater, injecting it back into other formations. However, there are still technical and environmental challenges that would need to be studied.”

The pockets of natural gas may be trapped as tiny bubbles deep underground, between thin layers of shale rock. Hydrofracking would provide access by injecting huge amounts of water, mixed with sand and chemicals, at high pressures to break up rock formations and release the gas. The process can also produce more than a million gallons of wastewater that is often laced with highly corrosive salts, carcinogens like benzene and radioactive elements like radium.

The New York Times reported that the wastewater is sometimes hauled to sewage plants not designed to treat it and then discharged into rivers that supply drinking water. The wastewater often contains radioactivity at levels higher than previously known, and far higher than the level that federal regulators say is safe for these treatment plants to handle.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: March 2, 2011

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KTXT-TV Channel 5 Announces Schedule for “Smart TV” Pledge Drive Spring fundraiser features programming with education, health and music themes.

KTXT-TV Channel 5, the South Plains’ source for PBS programming, announces the Smart TV pledge drive March 5-20, featuring specialty programming with emphasis on education, health and music. Channel 5’s programs will offer a variety of options throughout the week.

“The financial support from our viewers enables Channel 5 to provide high-quality PBS programming and local productions and information services to Lubbock and the surrounding communities within the 20-county service area,” said Kelley Pitts, development director for the station.

Scheduled for the festival are standard favorites like “Antiques Roadshow,” “This Old House,” “Lawrence Welk” and “Great Performances.”

The “Great Performances” series will offer David Foster and Friends, Harry Connick, Jr., Billy Joel, Pete Seeger’s 90th Birthday Celebration and a Sondheim birthday concert.

Other musical offerings during the festival include “Les Miserables 25th Anniversary Concert,” “Albert King with Stevie Ray Vaughan,” “John Sebastian Presents: Folk Rewind,” “Jeff Beck Honors Les Paul,” “Love Me Tender: Songs of Elvis,” “Celtic Thunder Heritage,” “American Masters featuring James Taylor and Carole King,” “All*Star Bluegrass Celebration,” “Forever Plaid” and many more.

Health and educational programming will feature shows such as “America’s Home Cooking: From the Garden,” “National Geographic Magazine’s Top 10 Photos 2010,” “ADD and Loving it?!” “Primal Grill with Steven Raichlen,” “Change Your Home and Life with Natalie Weinstein,” “John Wooden: Values, Victory and Peace of Mind,” “Landscapes of Enchantment” and more.

Additional locally produced programming includes “Keeping it Local with Marcela Garcia” featuring Texas Tech System Chancellor Kent Hance.

The mission of Channel 5 is to empower people through information, education and entertainment. Channel 5’s pledge drive funds station operations, equipment, maintenance, local productions, community information and some of its programming.

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“Channel 5 takes viewers on a lifelong journey, bringing people informative and entertaining content,” Pitts said. “Our programming provides opportunities for all ages to explore new worlds, ideas and interests through arts, culture, entertainment and education.”

For programming details and pledge information visit www.ktxt.org.

CONTACT: Kelley Pitts, Development Officer, KTXT-TV, (806) 742-1991 ext. 227, or kelly.pitts@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: March 2, 2011

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
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Major Change: Texas Tech University Hosts Academic Majors Fair

“You have the power. Come to the Academic Majors Fair.”

Texas Tech University is hosting the Academic Majors Fair from 10 a.m. - 3 p.m. Monday (March 7) in the Student Union Building.

“The academic majors fair will provide an opportunity for students to either confirm their current major or explore their interests by engaging with representatives from each of the academic colleges,” said Gregory Elkins, dean of students.

Information and presentations will be offered throughout the day, and light snacks will be provided. At the fair students will be able to:

- Explore all the majors Texas Tech has to offer.
- Get answers about how to change majors and the requirements.
- Discover what one can do with a particular major.
- Start the process to change a major.

“Students should take advantage of the unique opportunity of having all the academic colleges in the same room focused on helping students explore interests and identify majors that fit them best,” said Amy Murphy, associate dean of students.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: March 2, 2011

CONTACT: Karin Slyker, karin.slyker@ttu.edu
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Wind Research Experts Available as 2011 Tornado Season Begins

As tornado season blows into the U.S., Texas Tech University's Wind Science and Engineering Research Center prepares for its 41st season of studying the destructive storms and developing new technologies and methods of warning and damage mitigation.

Home to some of the nation's most prominent wind researchers, Texas Tech has experts available in many disciplines. Tornado season made a deadly entrance Feb. 27, when a severe weather event across the Midwest and South spawned several tornadoes, with one confirmed death in Franklin County, Tenn.

Through the collaborative Wind Science and Engineering Research Center, scientists and engineers have collected one of the country's largest repositories of wind data and helped develop the Enhanced Fujita Scale implemented in 2007 by the National Weather Service.

John Schroeder, associate professor of atmospheric sciences and director of the Wind Science and Engineering Research Center (WISE) brings extensive experience in wind flow characterization and atmospheric measurements, including directing Texas Tech's hurricane research program and West Texas Mesonet. Schroeder can be reached at (806) 742-2813 or john.schroeder@ttu.edu.

Christopher Weiss, associate professor of atmospheric science, has researched the genesis and low-level wind structure of tornadoes for the past 13 years. He also maintains a research interest in the processes responsible for the generation of the parent thunderstorms. He can speak to the current scientific understanding regarding why tornadoes form and intensify, as well as how the structure of the tornado relates to the observed damage seen at the ground. He can be reached at (806) 742-4712 or chris.weiss@ttu.edu.

Kishor Mehta, former director of the Wind Science and Engineering Research Center, helped lead a team that developed the new Enhanced Fujita Scale implemented by the National Weather Service in February 2007. He is a member of the National Academy of Engineering for his studies of structural damage caused by windstorms and leadership in developing structural design standards for wind loads. He can be reached at (806) 742-3479 ext. 323 or kishor.mehta@ttu.edu.

-more-

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Daan Liang, assistant professor of construction engineering technology at Texas Tech, has studied with various probability models how the construction of buildings affects their vulnerability against severe windstorms. Recently, his research is focused on the advancement of remote sensing technology in documenting and assessing wind damages to residential structures. Liang can be reached at (806) 742-3538 or daan.liang@ttu.edu.

Ernst Kiesling, professor of civil engineering and executive director of the National Storm Shelter Association, can speak on the construction and use of residential and community shelters. Kiesling has more than 35 years of experience in the field documenting storm damage, writing performance standards for safe rooms, and verifying compliance of safe rooms with those standards. He can be reached at (806) 742-3476 ext. 335 or ernst.kiesling@ttu.edu.

Larry Tanner, research associate in civil engineering, has years of field experience studying tornado damage and debris. Tanner's research of approximately 400 manufactured homes damaged by a 2005 tornado that killed 22 people in Evansville, Ind., prompted new standards for mobile home installation in the region. Tanner can be reached at (806) 742-3476 ext. 336 or larry.tanner@ttu.edu.

Bradley Ewing, professor of operations management in the Rawls College of Business, has studied the economic impact of hurricanes and tornadoes for more than 12 years. He can speak to the impact of hurricanes and tornadoes in cities like Oklahoma City; Corpus Christi; Wilmington, N.C.; Miami; and Nashville, Tenn. Ewing can be reached at (806) 742-3939 or bradley.ewing@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: March 3, 2011

CONTACT: Lori Cortez, lori.e.cortez@ttu.edu
(806) 742-2136

Rawls College of Business Hosts CEO of Lubbock-based Company

- WHAT:** Rawls College of Business Chief Executives' Roundtable Speaker Series
- WHEN:** 11:30 a.m. Wednesday (March 9)
- WHERE:** Merket Alumni Center, Tech Texas Campus, 17th Street and University Avenue
- EVENT:** Texas Tech University's Rawls College of Business will host Lloyd Whetzel, president and CEO of X-FAB Texas Inc. in Lubbock. X-FAB is a pure-play semiconductor foundry and wholly owned subsidiary of the German corporation, X-FAB Semiconductor Foundries AG.

In 1999, Whetzel was one of the founders of X-FAB Texas Inc. in Lubbock and has served as a managing director and wafer fab manager before becoming CEO. He also held management positions in manufacturing, process engineering and equipment engineering at Texas Instruments, where he previously worked for 23 years. Whetzel also is a member of the Industrial Advisory Board for the Construction Engineering and Engineering Technology Department in the Texas Tech Edward E. Whitacre Jr. College of Engineering.

The X-FAB group as a whole, including Lubbock's branch, has been ranked as high as seventh in the pure-play foundry rankings, and is one of the leaders in the analog-mixed/signal arena. At X-FAB Texas Inc. in Lubbock employment has grown from 35 employees to approximately 400.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Mar. 3, 2011

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Images from Lubbock's Past, Present and Future

Texas Tech's Southwest Collection and College of Architecture
will participate in First Friday Art Trail.

Take a tour of Lubbock through a camera lens capturing images from the city's early years. The Southwest Collection/Special Collections Library presents an exhibition of Historic Lubbock, at the First Friday Art Trail on March 4.

The exhibit will be on display from 6-9 p.m. at the Urban Tech Design Center located on the campus of the Louise H. Underwood Center for the Arts.

Design concepts for the old Lubbock Post Office and Federal Building are also on display. Ideas include shopping, entertainment and education as presented by graduate students in the College of Architecture. The historic building built was built in 1932 and is now on Preservation Texas' ten most-endangered historic sites list.

The First Friday Art Trail is a monthly event that showcases works of art in the galleries, studios and restaurants of Lubbock. All events and exhibits are free and open to the public

The Urban Tech Design Center is located at the corner of Fifth Street and Avenue J.

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**CONTACT: Matt Ballentine, development coordinator and graphic designer,
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matt.ballentine@ttu.edu.**



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: March 4, 2011

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
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Texas Tech Red Raider Meats Hosts Barbecue Cook-off

The inaugural event is sanctioned by the Lonestar Barbecue Society.

The first Raider Red Meats BBQ Cook-Off will be March 25-26 on the Texas Tech University campus.

Check-in and set-up begin at 6:30 a.m. on Friday morning, with a head cooks' meeting at 9 a.m. Saturday in the Livestock Arena at 18th Street and Indiana Avenue. Judging will follow, with chicken at noon, ribs at 1 p.m. and brisket at 2 p.m. Awards will be announced by 5 p.m. at the Livestock Arena. The cook-off will be held in the S1 parking lot north of the soccer fields at Texas Tech Parkway and Marsha Sharp Freeway, west of University Medical Center.

Bradley Price, director of Red Raider Meats, said that ultimately the event will become a fundraiser for the Department of Animal and Food Sciences.

"This first event will just kick it all off – let people know what to expect in years to come," Price said. "Subsequent events could raise funds for scholarships, research equipment or other departmental needs."

Participation as a cook-off contestant is open to the public. The entry fee is \$125 per team and covers all three meat categories. The registration form is available [here](#).

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: March 4, 2011

CONTACT: Lori Cortez, lori.e.cortez@ttu.edu
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Texas Tech Enrollment Management & Student Affairs Wins Gold ADDYs

Texas Tech University's Enrollment Management & Student Affairs paired with The Price Group, a midtown advertising agency, took home three gold and two silver ADDYs at the 2011 Lubbock ADDY Awards Ceremony.

Conducted annually by the American Advertising Federation, the ADDYs are the advertising industry's largest and most representative competition focusing on recognizing and rewarding creative excellence. Every year, approximately 60,000 entries are submitted in local ADDY competitions.

The Lubbock Advertising Federation's ADDY competition is the first step toward winning a national ADDY. Texas Tech winners will compete against other winners at the district competition including four states. District winners are then forwarded to the National ADDY Awards Competition.

The office's awards are as follows:

Gold ADDY winners:

- Collateral Material, Annual Report, Color category; TTU Enrollment Management & Student Affairs for the "DEMSA Annual Report"
- Collateral Material, Poster Campaign category; TTU Student Financial Aid for "TTU Student Financial Aid"
- Elements of Advertising, Special Effects, Video or Film category; TTU Enrollment Management & Student Affairs for "TTU DEMSA video"

Silver ADDY winners:

- Mixed/Multiple Media, Mixed-Media, National Consumer category; TTU Center for Campus Life for "Texas Tech University Red Raider Orientation"
- Public Service, Public Service, Mixed Media Campaign category; TTU Student Health for "Alcohol EDU"

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: March 4, 2011

CONTACT: Jaryn Jones, jaryn.jones@ttu.edu
(806) 742-2136

Texas Tech Hosts Seventh Triennial Vietnam Symposium

Texas Tech University's Vietnam Center and Archive will host the Seventh Triennial Vietnam Symposium March 10-12 at the Overton Hotel and Conference Center.

The Vietnam Center symposia are open to presentations that examine the United States' involvement in Southeast Asia during the war in Vietnam. Presentations can examine any aspect of the experiences including interaction and diplomacy, theater during the war, the international dimensions of the war, activities in support or opposition to the war, postwar issues and more.

Former Air Force radio announcer Adrian Cronauer will serve as the keynote speaker of the symposium. Cronauer was an Air Force announcer during the Vietnam War and was portrayed by Robin Williams in the movie "Good Morning, Vietnam."

Wednesday (March 9)

Participants will arrive in Lubbock and attend a welcome session at 5:30 p.m. at the Overton Hotel.

Thursday (March 10)

At 8:30 a.m. Chancellor Kent Hance and Stephen Maxner, director of the Vietnam Center and Archive, will deliver welcoming remarks. Various sessions will occur throughout the day.

Friday (March 11)

Books and displays will be exhibited throughout the day. Sessions are from 8:30 a.m.-5 p.m., including film screenings of "My Vietnam, Your Iraq" and "Vietnam the Memory."

The conference banquet will take place at 7 p.m. in the conference registration area of the Overton Hotel. Recommended dress code is dinner dress or business attire. Cronauer will deliver the keynote address at 8 p.m. discussing his unique perception of the Vietnam War.

Saturday (March 12)

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Saturday will conclude the symposium presentations. Sessions will take place from 8:30 a.m.-5 p.m., and books and displays will be available throughout the day. Dinner will be served at 6 p.m. to all interested participants.

Registration for the symposium is \$150, which includes meals if registering before March 6.

For more information and a detailed agenda visit
<http://www.vietnam.ttu.edu/symposium.htm>.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

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TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: March 4, 2011

CONTACT: Jaryn Jones, jaryn.jones@ttu.edu

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“Good Morning Vietnam!”

Adrian Cronauer to visit Texas Tech for lecture series

WHAT: Guest Lecture Series presented by Texas Tech University’s Vietnam Center and Archive

WHEN: 7 p.m. Thursday (March 10)

WHERE: Lanier Auditorium, Texas Tech School of Law

EVENT: Adrian Cronauer, who was portrayed by Robin Williams in the movie “Good Morning, Vietnam,” will present a lecture on his unique perspective of the Vietnam War.

Cronauer was an Air Force radio announcer during the war and used imagination and innovation to reach American soldiers. After spending many years in television and radio, he earned a law degree from the University of Pennsylvania and is now a special assistant to the director of the Pentagon’s POW/MIA office.

Admission to the lecture is free and open to the public.

Visit www.vietnam.ttu.edu for more information.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: March 4, 2011

CONTACT: John Davis, john.w.davis@ttu.edu
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Texas Tech Debate Qualifies Three Teams to the National Parliamentary Tournament of Excellence

For the second year in a row, the Texas Tech debate team has qualified three debate teams to the prestigious National Parliamentary Tournament of Excellence (NPTE), an invitational tournament open only to the top 64 debate teams in the nation out of 965 that have competed this academic year.

“The qualification of three teams to the NPTE is a huge achievement for this program,” said Joe Gantt, head coach and director of forensics at Texas Tech. “Expectations were high, coming off a national championship in 2010, and these debaters not only met our expectations but exceeded them. We are positioned not only for success in this year’s national tournaments, but we are also in great shape for years to come.”

The three Texas Tech teams include Jack Seymore, a sophomore communication studies major from Holliday, and Sean Riegert, junior political science major from Clear Lake; Tyler Cashiola, a sophomore communication studies major from Deer Park, and Paul Williamson, a senior mass communication major from Crosby; and Joey Donaghy, a freshman communication studies major from Coppell and Lauran Schaefer, a junior communication studies major from Sonora. These teams not only qualified for the competition, but also were each seeded among the top forty teams in the competition.

Other schools qualifying teams for the competition include the University of California at Berkeley, the University of Colorado, the University of Nebraska and the University of Oregon.

Texas Tech is one of only three schools nationally to have three teams among the top forty. That accomplishment is more exceptional by the fact of the youth of the debate squad; with only one senior among the qualifying debaters, Texas Tech is the only school to have five non-senior debaters in the competition.

The National Parliamentary Tournament of Excellence will be held at the University of Denver March 11-14. For more information on Texas Tech debate, contact Joe Gantt at (806) 742-1328 or at joe.gantt@ttu.edu.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: March 7, 2011

CONTACT: Lori Cortez, lori.e.cortez@ttu.edu
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Texas Tech's Habitat for Humanity Greek Build Constructs Home for Local Family

Greek Build, a student-initiated event, completed its first home in March 2009.

Texas Tech University's four Greek councils—Interfraternity, Multicultural Greek, National Pan-Hellenic and Panhellenic—are collaborating with the Texas Tech and Lubbock Habitat for Humanity organizations for the 2011 Habitat for Humanity Greek Build. The week-long project is focused on constructing a home for a local family in need.

Greek Build will kick off at 3 p.m. and last until 9 p.m. daily March 22-24. The schedule will change at noon March 25 when Greek Build begins its around-the-clock work that will conclude at 3 a.m. March 27. All construction will take place at Pi Kappa Alpha's parking lot at 20 Greek Circle, or between the Pi Beta Phi and Delta Tau Delta houses.

The family receiving the finished home is Jessica Dias and her three children, Alexandra, Isabella and Sebastian. They will be moving out of Dias' mother's two-bedroom house, where she and the two girls share a bed while her son sleeps with his grandmother. After the completion of the house, it will be moved into the neighborhood where they now live.

Megan Robare, unit coordinator for the Center for Campus Life, said the project is a great opportunity to unify the entire Greek community in a student-driven philanthropic endeavor.

"It's remarkable to see the Greek community set a common goal exemplifying their passion and commitment to service and then reach that goal," Robare said. "Greek Build offers men and women the opportunity to showcase their organizations' deep-rooted values of philanthropy and service by giving back to the Lubbock community."

Sandy Anderson, executive director of the Lubbock Habitat, said the students of Greek organizations bring a different dynamic to the table.

"I enjoy seeing and being part of the energy the students bring. I think they certainly leave their mark on the community as well as the family they are helping. They not only raise money, but also take pride in serving a community that most live in for only four years," Anderson said.

Greek Build has raised about \$50,000 along with the leftover funds from the 2009 build. A closing ceremony to present the house to the family will take place at 6:30 p.m. March 28 at the construction site.

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TEXAS TECH UNIVERSITY



ExxonMobil Bernard Harris
Summer Science Camp

News Release

FOR IMMEDIATE RELEASE

DATE: Mar. 7, 2011

CONTACT: Karin Slyker, karin.slyker@ttu.edu
(806) 742-2136

Texas Tech University to Host Prestigious Summer Science Camp Camps encourage middle school youth to pursue math and science careers.

While many middle school students are looking for a way to spend their summer break, others will embark on a two-week, all-expenses-paid adventure in math and science.

Texas Tech University accepted an \$80,000 grant from the ExxonMobil Foundation to become one of 25 universities in the nation offering the ExxonMobil Bernard Harris Summer Science Camp for a second straight year.

The prestigious program offers underserved middle school students opportunities to engage in learning about sciences, technology, engineering and mathematics. Activities include classroom study, experiments, individual and team projects, field excursions and guest speakers.

Texas Tech's T-STEM Center will host the camp for 48 students living within a 50-mile radius of Lubbock.

"Texas Tech is proud to be a part of a program that has such a significant impact on our local students," said Beccy Hambright, camp director and program manager for Texas Tech's T-STEM Center. "We believe the knowledge our students gain during the camp will increase their passion for science and math throughout their lives."

Harris, a former Texas Tech regent, is best known for his historic contributions to science as the first African-American astronaut to walk in space and a NASA researcher. Today, he dedicates himself to education initiatives that empower students to increase their science, technology, engineering and math skills through his organization, The Harris Foundation.

Since 2006, Harris has partnered with the ExxonMobil Foundation to host summer science camps at numerous academic institutions across the country. Each year, the camps provide more than 1,200 middle school students, primarily from urban districts, with the opportunity to

participate in engaging lessons and activities provided by NASA and The Harris Foundation. Campers reside on campus for the duration of the program and attend daily classes taught by university faculty and local secondary teachers.

Camp dates are July 17-29. To be eligible, all applicants must be entering sixth, seventh or eighth grades in the fall of 2011. Interested students will need recommendations from their current math and science teachers, a 250-word essay, median-to-superior level scores on all standardized math and science tests within the past year and a B-average or better in all math and science classes to complete their application.

Applications are available online, and must be submitted along with records and recommendations by May 2. Applicants will be notified of their status no later than May 27.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: March 7, 2011

CONTACT: John Davis, john.w.davis@ttu.edu
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Texas Tech Society of Physics Students Earns Two Awards from American Institute of Physics

Texas Tech University's Chapter of the Society of Physics Students (SPS) has been selected for two awards from the American Institute of Physics (AIP).

The chapter was named as an Outstanding SPS Chapter for the 2009-2010 academic year and earned a second consecutive 2011 Marsh W. White Outreach Award.

"The current SPS student leaders have worked very hard to make their student organization successful and to attract as many physics majors and minors as possible to planned activities," said Roger Lichti, chairman of the Department of Physics. "It's always very satisfying to have student efforts recognized at the national level, whether it's for academic success or for such student organization activities and outreach efforts."

The Outstanding SPS Chapter award is granted only to SPS chapters that demonstrate their success by promoting and getting involved in variety of activities, said Sung-Won Lee, assistant professor of physics and faculty advisor to the chapter.

"Our chapter is honored to have received these awards," he said. "These two awards are direct recognition of the magnificent work the Texas Tech chapter of SPS has been doing, and it has been recognized nationally. We are one of the most active chapters in the nation, and we are one of the nation's best in physics undergraduate activity. It is my great pleasure to be associated with these young physics students at Tech."

Texas Tech's SPS is one of 50 schools recognized with an Outstanding SPS Chapter award from the about 700 chapters across the United States. Fewer than 10 percent of SPS chapters nationwide receive this recognition.

Gary White, the director of the SPS national program for the AIP, awarded this honor to the SPS chapter based on the depth and breadth of SPS activities conducted by the Texas Tech chapter in such areas as physics research, public science outreach, physics tutoring programs, and hosting and representation at physics meetings, among others.

The chapter also received the 2011 Marsh W. White Outreach Award from the AIP to help fund an outreach project titled "Physics Flying Circus." The Marsh W. White Awards are made to the SPS chapters to support projects designed to promote interest in physics among students and the general public.

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“With the Marsh W. White Awards, our chapter can continue to support our science outreach projects to promote physics awareness to K-12th grade students and the community,” Lee said.

The awards, which were first made in 1975, were named in honor of Marsh W. White for his long years of service to Sigma Pi Sigma.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: March 8, 2011

CONTACT: Jaryn Jones, jaryn.jones@ttu.edu
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Texas Tech Launches Admitted Student Website The new site features a personalized freshman checklist.

Texas Tech University now offers a website exclusively for newly admitted freshmen or transfer students to answer the question of “now what?” after being admitted. The site is available at www.admitted.ttu.edu.

After accessing the site, students should begin by updating enrollment status to indicate current interest in attending Texas Tech. From there, the site has many features that will prepare future Red Raiders to begin class.

“The admitted student site provides a one-stop shop for new students and their parents to take care of the business associated with attending Texas Tech in the fall,” said Amy Murphy, managing director of Center for Campus Life. “The more information the student provides via the admitted student website then the better able we are to communicate tips and resources to meet the new student’s needs.”

The new site features an enrollment checklist and progress bar. Students are encouraged to utilize this easy-to-use checklist of what to do before classes begin. The checklist indicates the specific action to take, the department to contact in order to complete the task and the task’s due date. Tasks include selecting a meal plan, submitting scholarship applications, sending transcripts and other related actions. Each item expands to provide more information. The progress bar will indicate the student’s status in completing the checklist. Once the list is complete, the student will be ready to begin class.

The site also includes an involvement profile. This profile allows students to indicate areas of collegiate involvement that interest them. Students will have the choice from more than 20 areas of interest such as studying abroad, Greek life or student organizations. Automated e-mails are then sent to the student regarding their areas of interest.

The site is personalized for each individual student with name, R-number, Red Raider Orientation date, college and major. Students are encouraged to expand the “My Contact Information” tab to enter phone numbers and emergency contact information.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: March 8, 2011

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Texas Tech University Hosts Global Lens 2011 Regional Premiere Award-winning world cinema series plans three-month showcase.

Texas Tech University's College of Mass Communications will screen the Global Film Initiative's Global Lens 2011 film series from March through May. The series comprises 10 critically acclaimed narrative feature films from Bosnia and Herzegovina, China, Argentina, Kyrgyzstan, India, Georgia, Brazil, Uruguay and Iran.

All screenings begin at 6 p.m. in Room 101 of the Mass Communications building at the northwest corner of Memorial Circle. Admission is free, and after each screening a panel of interdisciplinary scholars from the Texas Tech faculty will give brief remarks on the film and open discussion with the audience.

Susan Weeks Coulter, board chair of the Global Film Initiative, said the films broadcasted will be a unique experience.

"This year's lineup really does break new ground for the series," said Coulter. "The films are unusual and intriguing, wildly creative, experimental at times and quite different from previous editions of Global Lens. We're thrilled to be screening them at Texas Tech."

Global Lens is an annual touring film series launched in 2003 to support the distribution of cinematic words from around the world. This marks the third year the series will play at the College of Mass Communications. This year, the series is made possible by contributions from the Texas Tech Institute for Hispanic and International Communication, the Texas Tech Cross-Cultural Academic Advancement Center and the Alamo Drafthouse Cinemas.

The film titles and dates are as followed:

- March 22, "Soul of Sand" (India)
- March 28, "A Useful Life" (Uruguay)
- March 30, "The Invisible Eye" (Argentina)
- April 5, "Belvedere" (Bosnia-Herzegovina)
- April 11, "Street Days" (Georgia)
- April 13, "The Tenants" (Brazil)
- April 19, "Dooman River" (China)
- April 20, "The Light Thief" (Kyrgyzstan)
- April 27, "The White Meadows" (Iran)

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- May 2, “Opera Jawa” (Indonesia)

For more information call Robert Peaslee at (806) 742-6500 ext. 283, or e-mail robert.peaslee@ttu.edu.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter [@TexasTechMedia](https://twitter.com/TexasTechMedia).

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: March 9, 2011

CONTACT: Sally Logue Post, sally.post@ttu.edu
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Texas Tech Responsible Conduct of Research Conference Set

A leading expert on ethics in research will speak at Texas Tech University's first Responsible Conduct of Research Conference on March 28.

Registration is open to all Texas Tech University, Texas Tech University Health Sciences Center and Angelo State University faculty, staff and students. While registration is free, participants must pre-register by March 23. A limited number of late registrations will be available until the day of the conference.

The conference will be held from 9:30 a.m. to 2:30 p.m. in the Helen DeVitt Jones Auditorium at the Museum of Texas Tech University. Breakfast and lunch will be provided.

The keynote speaker for the conference is Frederick Grinnell, professor of cell biology in the Graduate School of Biomedical Sciences at UT Southwestern Medical School. He will speak on Ethical Dilemmas in Research and Informed Consent and Risk.

Grinnell, who has been a professor and researcher for 35 years, has lectured widely on philosophical and ethical issues in science.

The conference is sponsored by the Ethics Center, the Teaching, Learning, and Technology Center, the Office of the Vice President for Research, the Museum of Texas Tech University and the Graduate School.

Conference will also provide 5 hours of RCR credit, for Texas Tech researchers, and CEUs for those requesting CEU units for attending the entire conference.

For more information go to <http://www.tltc.ttu.edu/content/asp/conferences/rcr/index.asp> or contact Justin Louder in the Ethics Center at (806) 742-1505 or at justin.louder@ttu.edu.

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News Release

FOR IMMEDIATE RELEASE

DATE: March 9, 2011

CONTACT: Karin Slyker, karin.slyker@ttu.edu
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The 1966 Batman Movie and Why it Matters

Texas Tech associate librarian is an expert in comics and pop culture.

Biff! Klunk! Bam! Zwap!

In a world of big budgets, elaborate makeup and computer-generated imagery, it is important not to discount the simple masks, colorful villains and “POW!” of the 1966 Batman movie. It was the movie to see that summer, and a milestone in super-hero and sequential art films, according to Texas Tech associate librarian and pop culture expert Rob Weiner. And his opinion is not unique.

In “Gotham City 14 Miles: 14 Essays on Why the 1960s Batman TV Series Matters,” Weiner noted the film’s clever dialogue and one-liners in an essay titled “Theatre of the Absurd: The 1966 Batman Movie.” He also pointed out the characters running about Gotham City, including men in colorful tights, as if this was an everyday occurrence. Holy Spandex, Batman!

“Part of the appeal, are the characters’ abilities to poke fun at themselves,” Weiner said. “It was obvious the cast was having a good time.”

Weiner explains that the movie originally was meant to hit the big screen before the television series, but ended up the other way around. The film came after the first season aired, which only fueled Batmania even more.

At a time when Batman has taken a dark turn through actor Christian Bale, Adam West’s interpretation had more of a James Bond-like charisma that appealed to the fun-lovers within. Not to mention, he came complete with all the necessary gadgets.

“Batman also seemed to have just the right weapon in any given situation,” Weiner said. “The 1966 movie gave us the Batcopter, Batboat, Batmobile, Batcycle... Let’s face it, it’s just plain cool.”

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“14 Miles: 14 Essays on Why the 1960s Batman TV Series Matters” was edited by Jim Beard with contributions by noted scholars/experts Peter Sanderson, Chuck Dixon, and Jennifer K. Stuller.

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News Release

FOR IMMEDIATE RELEASE

DATE: March 10, 2011

CONTACT: Mattie Steger, mattie.steger@ttu.edu
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Expert Speaks on St. Patrick's Day, Irish Music and Celtic Dance

Americans have their own interpretation and understanding of St. Patrick's Day, but what exactly is this holiday all about? Does the green beer and leprechaun décor do the day justice?

Christopher Smith, associate director of musicology and director of the Texas Tech Celtic Ensemble, said there's almost nothing about the North American version of St. Patrick's Day that he enjoys.

"I don't really dig the loud raucous behavior, overconsumption, green plastic bowlers and so forth," Smith said. "In Ireland, Patrick's holiday was a day to go to Mass and then enjoy a festive dinner with your loved ones."

It's only in America, and only since the 1960s, he said, that it's turned into an excuse for what he calls knuckleheaded behavior.

Contrary to popular belief, the real St. Patrick wasn't even Irish. According to National Geographic, he was born in Britain around A.D. 390 to an aristocratic Christian family. At 16 he was kidnapped and sent overseas to Ireland for seven years.

A voice came to Patrick in his dreams telling him to escape; he did, and then eventually returned to Ireland where he died on March 17, 461.

Slowly, mythology grew up around Patrick, and centuries later he was honored as the patron saint of Ireland.

Smith said he's been around Irish music and Mississippi Delta Blues since he was 11 years old, when he heard it played live. He said he was utterly riveted by the intensity, directness, immediacy and pure sonic power of these musics.

"I didn't know what either of them was, but I knew I wanted to make that noise," Smith said.

Smith has played Irish traditional music actively since around 1977, and he said one of his greatest joys is to play for good dancers who respond to the music.

"When the musicians and dancers are truly in sync," Smith said, "it lifts the floor under their feet, as the Irish say."

He said one of the greatest joys of Irish music and dance, as with so many other folk and traditional dance musics around the world, is to participate actively.

Texas Tech's Celtic Ensemble will be performing at Maxey Community Center and Carillon Assisted Living during the week of St. Patrick's Day, and Smith's band, Johnny Faa (<http://johnnyfaa.com>), will be playing at a special Irish-themed dinner at the Home Café (<http://our1home.com>) on March 18.

“But the greatest joy of all is to be part of that music and dancing, and in that sense it's open to everyone,” Smith said. “Everyone can be welcome to participate, and thus to enrich their cultural lives.”

Contact: Christopher Smith, associate director of musicology and director of the Texas Tech Celtic Ensemble, Texas Tech University, christopher.smith@ttu.edu, or (806) 742-2270



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: March 10, 2011

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Texas Tech Meat Judging Team Wins and Shows at Houston Livestock Show

Texas Tech University's meat judging team walked away with first and third place honors March 6 at the Houston Livestock Show's Intercollegiate Meat Judging Contest. This is the seventh consecutive year the Red Raiders have won the competition in Houston.

The Red Raider's Black team finished first and posted a total score of 4,089 – only two points ahead of their nearest competitor, Oklahoma State University. Texas Tech's Red team scored 4,080 points and finished third. The teams won the beef grading, beef judging, lamb judging, overall beef, and specification divisions.

"I'm very proud of the commitment of these students this spring," said Mark Miller, Horn Professor and San Antonio Livestock Show Distinguished Chair in Meat Science. "We are very blessed to have such a deep team this year with seven of the top 11 scores in the contest being Tech students."

Individually, Natalee Smith, a junior from Albemarle, N.C., finished second. She was followed by Cody Sultenfuss, a sophomore from Little-River Academy, who was fourth. Zach Smith, a sophomore from Sweetwater; Drew Cashman, a sophomore from New Windsor, Md.; Craig Russell, a junior from Visalia, Calif.; Travis Begley, a sophomore from Plainview; and Mandy-Jo Laurent, a sophomore from Nacogdoches finished sixth, seventh, eighth, tenth and eleventh overall, respectively.

Other team members include: Blaine Corliss, a junior from Estancia, N.M.; Cody Helms, a junior from Cleburne; Faith Jurek, a sophomore from Goldthwaite; Jerra McMath, a junior from Estancia, N.M.; Andrea Nordman, a junior from Florence; Tyler Travis, a sophomore from Pleasant Valley; Kaitlyn True, a sophomore from Plainview; Amanda White, junior from Garden City, Kan.; and Dakota Williams, a sophomore from Glenrose.

The team is coached by Meat Science Graduate Student Shanna Ward and Miller.

This was the last contest of the spring for the 2011 team. The students will compete at four more contests during the fall semester, as well as an international competition in Australia this summer.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: March 11, 2011

CONTACT: Jaryn Jones, jaryn.jones@ttu.edu
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Texas Tech Hosts 2011 SPICE Spring Invitational

Texas Tech University will host the 2011 Susan Polgar Institute for Chess Excellence (SPICE) Spring Invitational Saturday-Wednesday (March 12-16) in the English and Philosophy Building.

The opening ceremony will take place at 9:30 a.m. Saturday in Room 201. Rounds will begin at 10 a.m. and 4 p.m. each day.

This year's competitors include several Texas Tech students and two high school students. The competitors are:

- Faik Aleskerov – a Senior Master currently attending graduate school at Texas Tech.
- Darwin Yang – a FIDE Master and currently the number one junior in Texas at 14 years old.
- Daniel Naroditsky – an International Master and former World Youth Champion. He currently holds the title of number one junior in California at 15 years old.
- Davorin Kuljasevic – a Grandmaster currently serving as captain of the Texas Tech Knight Raiders.
- Istvan Sipos – an International Master and junior at Texas Tech.
- Levon Altounian – an International Master and former North American Champion.
- Marc Esserman – an International Master and former number one player at Harvard.
- Andre Diamant – a Grandmaster and former Brazilian National Champion. He is currently a freshman at Texas Tech.
- Anatoly Bykhovsky – a Grandmaster and former Israeli National Champion. He is currently a freshman at Texas Tech.
- Jake Kleiman – an International Master and currently the number one junior in Tennessee.

The invitational is open to the public and free of charge. For more information about SPICE visit <http://www.depts.ttu.edu/spice/>.

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News Release

FOR IMMEDIATE RELEASE

DATE: March 11, 2011

CONTACT: Audrey Rickel, audrey.rickel@ttu.edu
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Trade-Off Budgeting is a Good Money-Saving Technique

Budgeting and saving are words we hear regularly, but they can seem incredibly daunting when unsure how to do them.

Deena Katz, associate professor of personal financial planning, has a philosophy she calls trade-off budgeting. Trade-off budgeting is meant to encourage people to look at fixed money, the amount of money that must come out every month for essentials, and discretionary money, the money left over.

“If you go on a diet the first thing you think of is what you can’t eat,” Katz said. “When you go on a budget the first thing you think of is what you aren’t going to be able to do anymore.”

Trade-off budgeting is not intended to be resisted or imposing; it is recognizing what one is willing to give up in order to save for something else.

“Money has an amazing ability to fly out of your pocket the minute you put it in,” Katz said. “You want to make sure you have money that is specifically pinpointed for what you need.”

Saving money is more meaningful when there is a goal to save for. Katz remembers as a child saving 10 percent of her allowance, but it had little meaning until she wanted a new toy. The same goes for people saving to buy a house, or for retirement, because their money is going toward a specific purpose.

“In a budget, most of the time, people start out and have no clue where their money is,” Katz said.

Knowing what debt and spending look like individually will help determine the financial objectives one plans to make and the trade-offs that must be endured to get there. Consciously making decisions about money will help work toward financial goals.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: March 11, 2011

CONTACT: John Davis, john.w.davis@ttu.edu
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Texas Tech Radiation Expert Available to Explain Concerns About Keeping Japan's Nuclear Power Plants Cool Following Massive Quake

Following Friday's massive 8.9-magnitude earthquake that caused tsunamis and rocked the island nation of Japan, Japanese government officials announced a nuclear emergency after the quake caused a reactor cooling system malfunction at Fukushima No. 1 Nuclear Power Plant.

Ron Chesser, director for the Center of Environmental Radiation Studies at Texas Tech University, was the first American scientist allowed inside the exclusion zone in 1992 following the Chernobyl disaster. He can discuss issues that Fukushima workers may be facing in light of the cooling system troubles.

Chesser said that though reports have stated the reactors were shut down safely, the reactors still must be cooled constantly to avoid a meltdown of the core.

"The fact they're having trouble cooling the reactors is going to trigger an emergency," Chesser said. "There are certain trigger points for declaring an emergency at nuclear reactors. Reduction in cooling capacity would be one of those. Release of radiation would be another. Reactors are not like your car that you can turn off and walk away. They're going to continue generating a great amount of heat until the core is disassembled. Without cooling water, then you stand a real chance of a meltdown of core that could result in a large release of radiation, potentially."

However, Chesser, who has toured a smaller Japanese nuclear power plant in Chiba, said Japanese designers put many precautionary measures and contingency plans in place to ensure reactor safety in the event of an earthquake.

"I was very much impressed with the amount of attention to safety, especially regarding potential of earthquakes," he said. "I was a little bit surprised when I saw they had a looming crisis at the Fukushima power plant just because of all the great attention the Japanese pay to earthquake safety."

Also, the Fukushima reactors appear to have containment vessels over them unlike Chernobyl, he said.

Though there is cause for concern, Chesser said he thought workers at the plant must have some cooling capacity available, since the evacuation radius from the plant was only 1.9 miles and affected 3,000 people.

“I think that sounds like that’s a low-level alert,” he said. “It didn’t sound like there were that many people being evacuated. At Chernobyl, when it went, they eventually were evacuating people 18 miles away from the reactor. It doesn’t sound like there’s an imminent issue, but it is serious. Any time you have a nuclear facility that size that is not meeting requirements for cooling, you have a real emergency on your hands.”

According to the Tokyo Electric Power Company’s (TEPCO) website, the Fukushima Daiichi plant has six functioning nuclear reactors with two more that are scheduled to come online in the next two years. Recent reports from the company have said reactor Nos. 1, 2 and 3, were shut down because of the quake, but 4, 5 and 6 were down because of regular inspections.

At Fukushima Daini, all four reactors have been shut down, according to the website.

According to the 2008 World Factbook, Japan ranks third in the world for electricity production. A recent story on the United Nations University’s website states that 30 percent of Japan’s energy is produced from nuclear power.

“My great hope is that they are going to be able to rectify this quickly enough that they can maintain cooling capacity,” Chesser said. “I think that a reactor meltdown could be a major disaster, especially in a highly populated country such as Japan. It would be a real setback when we are battling to find alternatives to fossil fuels considering the potential that nuclear energy has.”

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: March 11, 2011

CONTACT: John Davis, john.w.davis@ttu.edu
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Texas Tech Creates Near-Real-Time Map of Japan Quake Aftershocks

Researchers at Texas Tech University's Center for Geospatial Technologies have created a near-real-time map of the aftershocks occurring globally following the 8.9 magnitude earthquake that rocked Japan Friday.

Kevin Mulligan, director of the center, said the map was developed today following a lack of new information presented on major news outlets. The map connects to near-real-time remote feeds from the United States Geological Survey's Earthquake Hazards Center and the National Oceanic and Atmospheric Administration's Tsunami Warning Center.

"This map is a dynamic map surface that shows the distribution of recent earthquakes from a USGS live remote feed," Mulligan said. "It provides map information, satellite imagery and location of recent earthquakes. As part of this major earthquake, there are hundreds of aftershocks that follow."

The news media can use images from this map with proper attribution. The map site can be viewed at mapserver.gis.ttu.edu/japanquake/. For more on the Center for Geospatial Technology, visit www.gis.ttu.edu/center/.

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News Release

FOR IMMEDIATE RELEASE

DATE: March 14, 2011

CONTACT: Kate Lepard, Katherine.lepard@ttu.edu
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Granddaughter of Winston Churchill to speak at Texas Tech

Texas Tech University's Presidential Lecture & Performance Series will present Celia Sandys, Winston Churchill's granddaughter, at 7 p.m. March 30 at the Museum of Texas Tech University Helen Devitt Jones Auditorium.

Sandys is the daughter of Churchill's eldest child, Diana, and Cabinet Minister Duncan Sandys. An internationally acclaimed author, journalist, television presenter and speaker, Sandys combined intensive historical research with personal anecdotes to publish five books on various aspects of her grandfather's life.

"Celia Sandys, because of her relationship to Winston Churchill, represents a piece of living history," said Jo Moore, administrator of the College of Visual & Performing Arts' Presidential Lecture & Performance Series. "Churchill inspired millions, and I anticipate that his granddaughter will do the same for our Presidential Lecture & Performance Series patrons."

Sandys' most recent book, "We Shall Not Fail – The Inspiring Leadership of Winston Churchill," describes the principles of leadership which enabled Churchill, Britain's Prime Minister from 1940 to 1945, to lead his country to victory during World War II.

"Chasing Churchill," another of Sandys' books, was the basis for a documentary which aired on PBS and the Discovery Channel in 2008. The documentary is presented and narrated by Sandys, who describes her grandfather's extensive military, political and private travels across the world.

Drawing on her intimate knowledge of Churchill, which she gained from spending time with him in England and abroad, Sandys' speeches are often accompanied by excerpts from her grandfather's speeches as well as photographs and other material from her private collection.

A reception and book signing will follow Sandys' presentation. Admission is free. Seating is limited.

For more information, visit the 2010-2011 Presidential Lecture & Performance Series [website](#).

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

**CONTACT: Jo Moore, administrator, Presidential Lecture & Performance Series,
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jo.moore@ttu.edu.**



TEXAS TECH UNIVERSITY SYSTEM

News Release

FOR IMMEDIATE RELEASE

DATE: March 15, 2011

CONTACT: David McClure, david.mcclure@ttu.edu
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Texas Tech Hygiene Technology to Clean Up at National Convention
Emerging technology forum offers matchmaking prospects for new technologies.

A Texas Tech University research team will present a new hand-washing technology to venture capitalists and license partners at the 2011 WBTshowcase, to be held March 21-23 in Arlington. The annual event provides commercial market exposure for more than 100 different technologies from across the nation.

The technology is an innovative system that monitors hand-washing compliance using radio-frequency identification technology designed for use in hospitals and. The research team is a cross-university effort between Ron Banister and Shammila Dissanke, doctors from the School of Medicine at Texas Tech University Health Sciences Center and Donald Lie, an electrical engineer at Texas Tech University.

“The conventional wisdom for venture capital is that an economic recovery is a great time to invest,” said Paul Huleatt, WBTshowcase CEO. “The pace of new innovations accelerates, the best deals rise quickly to the top and sophisticated investors receive great value for their money.”

Huleatt said one in three WBTshowcase presenters go on to secure venture funding, license their technology or sell their intellectual property outright. He also added that researchers who present their technologies at the WBTshowcase leave with new contacts and information that help take their technologies to the market.

“This is an excellent opportunity to highlight some of Texas Tech’s most promising technologies,” said David McClure, associate managing director of the Texas Tech University System Office of Technology Commercialization. “Some of the nation’s largest companies and investment firms attend this event each year in search of new investment ideas. We want to help them understand the market potential of our technologies and work with them to develop commercial market applications.”

Attending conferences such as the WBTshowcase allows the Office of Technology Commercialization the opportunity to meet hundreds of potential investors/licensees under one venue and to form important relationships. A good contact at a specific company is often the first step in creating a meaningful relationship for future commercialization of university technologies.

ABOUT Texas Tech University System Office of Technology Commercialization

Texas Tech University System Office of Communications and Marketing

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The Texas Tech University System Office of Technology Commercialization works with university researchers to bring their discoveries and inventions to the marketplace. The office works to protect the intellectual property developed through university research and bring it to the public through licensing agreements and the creation of start-up companies. For more information about the office, visit www.texastech.edu/otc.

ABOUT WBTshowcase

The WBTshowcase is the nation's premier event showcasing the largest collection of undiscovered technologies emanating from the world's leading universities, labs and research institutions. For more information about the event, visit www.wbtshowcase.com.

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TEXAS TECH
UNIVERSITY.

News Release

FOR IMMEDIATE RELEASE

DATE: March 16, 2011

CONTACT: Karin Slyker, Karin.slyker@ttu.edu

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Texas Tech Engineering Grad Programs Among Best in U.S. News Media Group's 2012 Edition of Best Graduate Schools

The Texas Tech University Edward E. Whitacre Jr. College of Engineering overall graduate engineering program and six individual degree programs are ranked in the 2012 edition of Best Graduate Schools by U.S. News Media Group.

The overall graduate engineering program moved up to a ranking of 95th among 198 programs nationwide. The Department of Industrial Engineering ranked 29th in the Industrial/Manufacturing category, the Department of Electrical and Computer Engineering ranked 66th in the Electrical/Electronic/Communications category and 72nd in the Computer Engineering category, The Department of Chemical Engineering ranked 68th in the Chemical category, the Department of Civil and Environmental Engineering ranked 73rd in the Civil category, the Department of Mechanical Engineering ranked 93rd in the Mechanical category, and the Department of Computer Science ranked 121st in the Computer Science category.

"I am not surprised that our faculty and staff in the Whitacre College of Engineering are among the best in the nation," said Al Sacco Jr., dean of the Whitacre College of Engineering. "Further, it is indeed gratifying to see our rankings continue to improve as we move toward Tier One status."

The 2012 Best Graduate Schools includes essential, detailed statistical information on more than 1,200 programs nationwide. In addition to featuring new rankings in five of the largest professional graduate school disciplines (business, law, education, engineering, and medicine), the 2012 rankings also include updated peer-assessment-only rankings for healthcare management, nursing, nursing-anesthesia, nursing-midwifery, physician assistant, public health, rehabilitation counseling, and veterinary medicine.

To learn more about the rankings or to order a copy of the 2012 Best Graduate Schools book, visit the online [U.S. News Store](http://www.usnews.com/grad). For more information about Best Graduate Schools, visit www.usnews.com/grad, and to learn more about the methodology and data research, visit www.usnews.com/gradmeth.

CONTACT: Jeff Sammons, senior editor, Whitacre College of Engineering, Texas Tech University, (806) 742-3451 or jeff.sammons@ttu.edu.

Edward E. Whitacre Jr. College of Engineering

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: March 16, 2011

CONTACT: Morgan Grubbs, morgan.grubbs@ttu.edu
(806) 742-3385

College of Mass Communications to Hold Annual Buesseler Lecture

The College of Mass Communications at Texas Tech University will host the annual Cathryn Anne Hansen Buesseler Distinguished Lectureship in Print Media at 6 p.m. March 24 in the Merket Alumni Center.

The lectureship gives students, faculty and guests the chance to meet nationally recognized print media professionals and to engage them in discussions about current cultural, social and political issues.

Tod Robberson, a College of Mass Communications journalism alumnus, editorial writer at The Dallas Morning News and Pulitzer Prize winner, will be the speaker. The title of his presentation is "Making and Breaking a Career in Journalism: Missteps and Pitfalls on My Path to a Pulitzer."

Jerry C. Hudson, founding dean of the College of Mass Communications, said Robberson's endeavors demonstrate great ability in his field.

"Mr. Robberson's career accomplishments are quite unique," Hudson said. "His recognition as a Pulitzer Prize winner documents his excellence in journalism."

After 25 years as a foreign correspondent and international affairs editor for Reuters news agency, The Washington Post and The Dallas Morning News, Robberson joined the editorial staff of The News in 2006. He has covered at least eight important major armed conflicts and has lived in Mexico, Columbia, Lebanon, Panama, the United Kingdom and El Salvador.

In addition, Robberson speaks Arabic and Spanish and obtained a master's in Arab Studies from Georgetown University. He has also won awards for investigative journalism and reporting on international human smuggling rings.

The reception begins at 6 p.m., followed by a dinner at 6:45 p.m. RSVP by March 22 to Jessica Robinson at jessica.robinson@ttu.edu or (806) 742-3385 ext. 221.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

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CONTACT: Morgan Grubbs, public relations intern, College of Mass Communications, at (806) 742-3385 or morgan.grubbs@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: March 17, 2011

CONTACT: Leslie Cranford; leslie.cranford@ttu.edu
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Hispanic Honor Society Hosts Third Annual Peace and Security Forum Ambassador to moderate panelists' discussion.

Chapter Alpha Phi of Sigma Delta Pi, the National Hispanic Honor Society, will host its Third Annual Peace and Security Forum from 5:30-6:30 p.m. Monday (March 21) in room 001 of the Education Building.

Panelists Saad Abi-Hamad, assistant professor of Islamic & Middle Eastern History; and Mohammad Maqusi, professor of Middle East Studies, will discuss "The Effects of the Current Unrest in the Arab World on Global Peace & Security." Ambassador Tibor Nagy, vice provost for international affairs, will moderate the conversation.

The idea for an annual forum came when Sigma Delta Pi Advisor Comfort Pratt received a grant from the Association of College Honor Societies in October of 2008. Last year's forum as well as this year's was funded with grants from Texas Tech's Student Government Association. Pratt said the previous forums brought together amazing panels and very enthusiastic audiences and received excellent reviews.

"We have selected the theme for this year due to the many questions we all have regarding the implications of the drastic political changes that have recently occurred in the Arab world," Pratt said. "There are many questions on people's minds, and it is our hope that this forum will help people understand what is actually going on and how that is going to affect the rest of the world."

Pratt said Sigma Delta Pi is grateful for the selection of panelists and moderation of the event once again by Nagy and for the financial support of the Student Government Association.

A reception will be held after the forum.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

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News Release

FOR IMMEDIATE RELEASE

DATE: March 18, 2011

CONTACT: Karin Slyker, karin.slyker@ttu.edu
(806) 742-2136

Researcher Available to Speak on Texas Tech Involvement in VORTEX2
Film documenting NSF-funded project is now showing at Science Spectrum's Omni Theater.

One year ago, more than 100 scientists and 40 support vehicles embarked on the most ambitious effort ever to understand the origin and evolutions of tornadoes. Among them was a Texas Tech University group of 18 faculty, staff and students led by Christopher Weiss, associate professor of atmospheric science. Together, they experienced the strength of nature's forces, while gathering the most comprehensive severe weather data ever collected.

The project was known as Verification of Rotation in Tornadoes EXperiment2 or VORTEX2. The purpose – to discover the origins of tornadoes in order to better predict when and where storms will pop up, determine how severe they will be, and in turn, improve alert systems by increasing warning times. The National Science Foundation (NSF) and the National Oceanic and Atmospheric Administration contributed more than \$10 million toward this effort.

A 70 mm camera also came along for the ride, and the end result is a heart-pounding science adventure now showing on the big screen in "Tornado Alley." In it, viewers will see the beauty and power of Earth's most extreme weather phenomena.

Weiss can speak to the current scientific understanding regarding why tornadoes form and intensify, as well as how the structure of the tornado relates to the observed damage seen at the ground.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

CONTACT: Chris Weiss, associate professor, Atmospheric Sciences, Texas Tech University, (806) 742-4712 or chris.weiss@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: March 21, 2011

CONTACT: Morgan Grubbs, morgan.grubbs@ttu.edu
(806) 742-3385

College of Mass Communications Holds Annual Morris Lecture

The College of Mass Communications at Texas Tech University will host the annual William S. Morris III Distinguished Lecturer Series, featuring financial journalist Myron Kandel, at 6 p.m. April 5 in the International Cultural Center.

The series is named in honor of William S. Morris III, founder, chairman and Chief Executive Officer of Morris Communications Company LLC, for his work and assistance in establishing the Texas Tech College of Mass Communications. In addition, he was inducted into the Mass Communications Hall of Fame at Texas Tech's College of Mass Communications in 1989.

Jerry C. Hudson, founding dean of the college, said Morris creating this series has been positive for the whole Texas Tech community.

"Mr. Morris established this endowment to enhance the quality of education for our students," Hudson said. "His generosity has made it possible for us to bring a long list of experts to campus and share their wisdom with our students and faculty."

The lecture series strives to give students, faculty and guests the chance to meet nationally recognized print media professionals and to engage them in discussions of current cultural, social and political issues.

Kandel, financial journalist and a founder of CNN, will be the featured lecturer. Beginning his career in journalism as a copy boy at the New York Times, Kandel went on to serve as the financial editor of three newspapers – the New York Herald Tribune, the Washington Star and the New York Post – before helping launch CNN in 1980.

Before his retirement in 2005, Kandel was the financial editor and an anchor for CNN Financial News. He obtained his bachelor's from Brooklyn College and a master's from Columbia University Graduate School of Journalism and has received many awards, including a Peabody Award from the University of Georgia.

The reception begins at 6 p.m., followed by a dinner and the lecture at 6:45 p.m. RSVP by April 1 to Jessica Robinson at jessica.robinson@ttu.edu or (806) 742-3385 ext. 221.

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CONTACT: Morgan Grubbs, public relations intern, College of Mass Communications, at (806) 742-3385 or morgan.grubbs@ttu.edu.

News Release

FOR IMMEDIATE RELEASE

DATE: March 21, 2011

CONTACT: Kate Lepard, Katherine.lepard@ttu.edu
(806) 742-2136

School of Music hosts 44th Annual Jazz Band Festival

The Texas Tech University School of Music will host the 44th annual Jazz & Blues Festival April 1-2.

For the last 43 years, the School of Music, in conjunction with Phi Mu Alpha music fraternity, has invited secondary-school band students to this two-day event.

The weekend will feature clinics, master classes, guest artist performances and a festival competition designed to hone the skills of young musicians from junior high and high schools around the state.

The weekend also will include two concerts in Texas Tech's Allen Theatre:

- Texas Tech's Jazz Combo, featuring Director of Jazz Studies Stephen Jones and other guests, free and open to the public at 8 p.m. April 1
- Trumpet artist Wayne Bergeron, backed by the Texas Tech Jazz Ensemble I, at 8 p.m. April 2

Bergeron, known as one of the most active players in the world for his studio dates, international tours, jazz concerts, guest solo appearances and clinics, has performed as a sideman with several contemporary jazz and pop performers such as: Ray Charles, Beyoncé, Michael Buble, Josh Groban, Celine Dion, Seal, Diana Krall, Tito Puente, Barry Manilow and many more.

Several motion pictures such as "Duplicity," "Rocky Balboa," "The Incredibles" and "Leather Heads" also feature trumpet solos by Bergeron.

Tickets for Bergeron's April 2 performance are \$15 for general admission and \$13 for seniors. All tickets are available through Select-A-Seat by calling (806) 770-2000, 1-800-735-1288 or by visiting www.selectaseatlubbock.com. Prices include a \$3 Select-A-Seat service charge.

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TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: March 22, 2011

CONTACT: Lori Cortez, lori.e.cortez@ttu.edu
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A Texas Tech Night in El Paso

- WHAT:** Texas Tech University is presenting to the community of El Paso information covering many aspects of the university.
- WHEN:** 6:30-8 p.m. Thursday (March 24)
- WHERE:** Doubletree Hotel Downtown El Paso, 600 N. El Paso St., El Paso, TX 79901
- EVENT:** Texas Tech is hosting an information and academic college fair for all prospective students in the area. Participants who want to know more about the university but cannot make a visit to campus are encouraged to attend.

Presentations from different departments will include admissions, financial aid, housing and campus life. Students who have been accepted to Texas Tech may attend the admitted student reception following the presentations at 7 p.m.

Guy Bailey, president of the university, will attend. Parking is free and check-in will begin at 5:30 p.m. Registration is accepted until the day of the event and can be found at www.visit.ttu.edu/events/anwtrElPaso.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

CONTACT: Marc Morales, admissions counselor, Office of Undergraduate Admissions, Texas Tech University, (806) 742-1490 or marc.morales@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: March 22, 2011

CONTACT: Karin Slyker, karin.slyker@ttu.edu
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Exhibition Demonstrating Land Art of the Southwest Set to Open

Texas Tech University College of Architecture and the Louise Hopkins Underwood Center for the Arts (LHUCA) announce the Land Arts 2010 Exhibition.

An opening reception will take place 6-9 p.m. April 1 at the LHUCA Warehouses at 1001 Mac Davis Lane.

The five-week exhibition culminates the semester-long interdisciplinary field program Land Arts of the American West at Texas Tech's College of Architecture. It will present documents, objects and constructions by students Cynthia Gabaldon, Gregory Hemmelgarn, Rocio Mendoza, Corinne Sutton, Sunny Tang and Bradley Wilson.

The students traveled 7,000 miles over two months, camping at locations across the Southwest, as they explored natural and human forces that shape contemporary landscapes, from geology and weather to cigarette butts and hydroelectric dams.

Chris Taylor, director of Land Arts of the American West at Texas Tech, led the program and was assisted in the field by Texas Tech alumnus Sean Cox.

The Land Arts 2010 field season was made possible with operational support from Andrea Nasher and student support from the James Family Foundation.

Land Arts of the American West was founded at the University of New Mexico in 2000 by Bill Gilbert. Taylor co-directed the program from 2001 until establishing it at Texas Tech when he moved from the University of Texas at Austin in 2008.

From noon to midnight on April 2, Land Arts of the American West and Landmark Arts will lead a public environmental art action in Lubbock, as a participating venue of the 2011 Texas Biennial.

Land Arts 2010 Exhibition will also be open 6-8:30 p.m. on April 14, and 9-4 p.m. on April 15 in conjunction with the third annual Spring into Green event sponsored by the West Texas Branch of the US Green Building Council. This program in the LHUCA

-more-

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Warehouses will include an exhibit of 2011 eco-friendly hybrid and electric cars, the Texas Tech Solar Car, plus a classic □57 Chevy.

A closing reception from 6-9 p.m. May 6 will coincide with the First Friday Art Trail.

The exhibition will be open for viewing on Saturday afternoons from noon to 4 p.m. and by appointment. See <http://landarts.org> for details.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

CONTACT: Chris Taylor, assistant professor and director, Land Arts of the American West, College of Architecture, Texas Tech University, (806) 742-3169 or chris.taylor@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: March 22, 2011

CONTACT: Moriah Beyers, moriah.beyers@ttu.edu
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Texas Tech Livestock Judging Team Finishes the Spring with Win in Houston

Texas Tech University's livestock judging team brought home its second win of the spring March 16 at the Houston Livestock Show and Rodeo.

Texas Tech won the cattle, placing and reasons divisions. Overall, they outdistanced their nearest competitor, Texas A&M University, by 16 points. Western Illinois, Purdue and Iowa State University finished out the top five teams overall.

Texas Tech boasted three of the top-ten individuals. Kody Lucherk, a junior from Poth, was high individual overall. Fourth-high individual was Brady Ragland, a junior from Wolfforth, and seventh-high individual was Jordan Clem, a junior from New Home.

In the alternate division, Texas Tech also boasted three of the top-ten individuals. Tanner Kieschnick, a junior from Vernon, was second-high. Clayton Gardner, a junior from Estancia, N.M., was fourth-high, and Nathan Pond, a junior from Wolfforth, was fifth-high.

Additional team members include:

- Clay Burson, a junior from Abilene
- Brandi Capps, a junior from Dewey, Okla.
- Katie Rose McCullough, a junior from Castle Rock, Colo.
- Clay Morrison, a junior from Midland
- Logan Pritchett, a junior from Kingfisher, Okla.
- Nathan Reeves, a junior from League City
- Joel Riedel, a junior from Arroyo Grande, Calif.
- Markus Miller, a junior from Abernathy
- Trevor White, a junior from New Home
- Loni Woolley, a junior from Grandview

"I'm very proud of the hard work the team has put forth this spring," said the team's coach Ryan Rathmann, an assistant professor in the Department of Animal and Food Sciences. "This is a very talented group, and I'm excited to continue working with them this fall."

In addition to Rathmann, the team is coached by graduate student Bryan Bernhard.

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The team will continue their season next fall at competitions across the United States including Kansas City, Mo., and Louisville, Ky.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: March 22, 2011

CONTACT: Kate Lepard, Katherine.lepard@ttu.edu
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Women's Studies Program Presents "Enough"

The Texas Tech University Women's Studies Program and the Texas Tech student chapter of American Association of University Women will host a film viewing and discussion of "Enough" at 7 p.m. March 24 in the Escondido Theater at the Texas Tech University Student Union Building.

As part of Women's History Month, the viewing derives its inspiration from the National Women's History Project theme, "Our History is Our Strength," which honors women from all generations.

The film, starring Jennifer Lopez, Bill Campbell and Juliette Lewis, addresses issues of concern around domestic abuse. The discussion will highlight how action films depict the female hero in popular cinema.

During the 1990s and into the 2000s, Hollywood produced a number of films with similar plot lines in which women played the heroes in dominant male-driven films. The female avenger role leads to the discussion of how women's image in film is built and defined by both the maker and the audience.

Following the viewing, the discussion will explore Lopez's role – tying her appeal to female audiences to the nature of the strong female character.

This event is free and open to the public. Visitor parking is available in the Student Union parking lot.

The Women's Studies Program is a part of the Division of Institutional Diversity, Equity and Community Engagement.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

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News Release

FOR IMMEDIATE RELEASE

DATE: March 22, 2011

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Texas Tech Expert Available to Discuss Bonds' Perjury Trial Whether government wins is a matter of semantics.

Barry Bonds is on trial for perjury and obstruction of justice, charged with lying when he told a federal grand jury that he did not knowingly use performance-enhancing drugs. Bonds is a former Major League Baseball outfielder who played for the Pittsburgh Pirates and San Francisco Giants.

Robert Sherwin, director of advocacy programs and a professor in Texas Tech University's School of Law, teaches sports law and has more than a passing interest in baseball.

"The reason this is a difficult case for the government is that Barry Bonds has denied that he ever *knowingly* took steroids. Essentially, he's claiming that when he was questioned before the Grand Jury, he told the truth – because to him, the truth was that he didn't juice," Sherwin said. "He says that he thought he was taking flax seed oil and arthritis balm, and not steroids. So to win, the government needs to prove that he knowingly lied to the grand jury. If he didn't know he was lying, he can't be guilty of perjury."

Sherwin added that it would be easy for the government to prove Bonds knew he took steroids – and thus knew he lied to the grand jury – if they had the cooperation of Greg Anderson, Bonds' trainer who allegedly administered the steroids regimen to Bonds. But Anderson refuses to testify, which not only means the jury doesn't get to hear that testimonial evidence come out of Anderson's mouth, but it also means that the prosecution can't use the physical evidence that Anderson turned over, like the private drug tests and doping calendars he kept.

"But the government isn't necessarily dead in the water," Sherwin said. "They have more than 50 witnesses who will all testify, in one way or another that Bonds knew he was taking steroids."

Ultimately, Sherwin said, it will likely come down to a he said/she said type of case, where the jury will have to weigh the credibility of the witnesses. The jury will also focus heavily on the exact wording of the questions asked of Bonds during the Grand Jury proceeding and the exact wording of Bonds' answers.

Sherwin can be reached at (806) 742-3787 ext. 259, or robert.sherwin@ttu.edu.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

News Release

FOR IMMEDIATE RELEASE

DATE: March 22, 2011

CONTACT: Kate Lepard, Katherine.lepard@ttu.edu
(806) 742-2136

University Career Services Hosts Networking Event

University Career Services at Texas Tech University will host the Texas Tech Career Connection Networking Event from 5:30-7 p.m. March 29 at the Frazier Alumni Pavilion.

Students will have the opportunity to meet and connect with business professionals from various fields such as Ramar Communications, Eli Lilly, Keller Williams Realty, Enterprise Rent-A-Car, Vista Care Hospice, Pillar Hotels and Resorts, and Penn National Gaming Inc.

Potential employers will answer questions about internships, part-time and full-time positions.

Students are encouraged to bring resumes and business cards as well as come prepared to ask questions. Professional attire is recommended.

This event is also sponsored by the Lubbock Chamber of Commerce, Lubbock Economic Development Alliance and the Young Professionals of Greater Lubbock.

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CONTACT: Carol Trigg, employer relations, University Career Services, Texas Tech University, (806) 742-2210, or visit www.careerservices.ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: March 23, 2011

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Texas Tech School of Law Presents Fifth Criminal Law Symposium

The discussion will take on criminal law and the First Amendment.

The Texas Tech University School of Law presents the 2011 Criminal Law Symposium from 9 a.m. - 6:30 p.m. April 8 in the Lanier Professional Development Center at 1802 Hartford Ave.

In the Fifth Annual Criminal Law Symposium, sponsored by School of Law and the *Texas Tech Law Review*, a distinguished group of scholars will explore the intersections of the First Amendment and criminal law.

“Several nationally-prominent speakers will participate in this year’s symposium,” said Professor Arnold Loewy, George R. Killam Jr. Chair of Criminal Law at Texas Tech’s School of Law. “Attendees will have the privilege of receiving insight on the importance of the first amendment issues of our time from the likes of long time national president of the ACLU Nadine Strossen; Burt Neuborne, head of the Brennan Center at NYU; Gene Nichol, former President of William and Mary, and former Dean of UNC and Colorado; Erwin Chemerinsky, prolific author, Supreme Court advocate, and founding Dean of U.C.- Irvine; Jesse Choper, former Dean of U.C.- Berkeley, and former president of the Association of American Law Schools; and Russell Weaver, who is probably the editor of more casebooks than any other professor in the United States.

“This will be our fifth annual criminal law symposium and with this year’s topic and distinguished group of speakers, it should prove to be a fascinating conference.”

The symposium is free to the public, but there is a fee for practitioners wishing to obtain CLE credit. For more information, as well as a link to register online, visit the [symposium website](#).

Schedule of Events

9:15 - 9:45 a.m.

Opening Keynote

Erwin Chemerinsky, University of California, Irvine

10 a.m. – Noon

Is (should) BRANDENBURG (be) Good Law in a Post-9/11 World?

PANEL 1: Moderator – Nadine Strossen, New York University

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Panelists: Burt Neuborne, New York University; Scot Powe, University of Texas; Gene Nichol, University of North Carolina; Bill Van Alstyne, William & Mary University

Noon - 1:15 p.m.

Lexis-Nexis Lunch: The History of the First Amendment and Criminal Law

Speaker: Michael Curtis, Wake Forest University

1:15 - 3:15 p.m.

The First Amendment, the Internet, and Criminal Law

PANEL 2: Moderator – Ellen Podgor, Stetson University

Panelists: Lyrissa Lidsky, University of Florida; Kevin Saunders, Michigan State University; Eric Segall, Russell Weaver, University of Louisville

3:30 - 5:30 p.m.

Should Free Exercise of Religion ever be a Defense to an otherwise Valid Criminal Law, or did SMITH Get it Right?

PANEL 3: Moderator – John Taylor, West Virginia University

Panelists: Jesse Choper, University of California, Berkeley; Arnold Loewy, Texas Tech University; Bill Marshall, University of North Carolina; Frank Ravitch, Michigan State University

5:30 - 6:30 p.m.

Reception

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CONTACT: Natalie Mahlberg, School of Law, Texas Tech University, (806) 742-3990 ext. 291, or natalie.k.mahlberg@ttu.edu



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: March 23, 2011

CONTACT: Karin Slyker, karin.slyker@ttu.edu
(806) 742-2136

Teens Make History at 2011 SPICE Spring Chess Invitational at Texas Tech

While many students were away on Spring Break, an intense battle took place in the English and Philosophy Building at Texas Tech University. And when it was over, two teenagers made chess history.

Darwin Yang, of Plano, is now the youngest International Master in Texas Chess history. He earned the title at the 2011 SPICE Spring Invitational upon defeating Harvard's former number-one player, International Master Marc Esserman. Their match lasted more than four hours in the eighth round.

Hosted by the Susan Polgar Institute for Chess Excellence at Texas Tech, the 2011 SPICE Spring Invitational is one of the strongest tournaments held in the U.S. so far this year.

Yang is no stranger to Lubbock. He earned his first International Master norm at the 2010 SPICE Spring Invitational, and followed-up with his second at the 2010 SPICE Cup last fall.

"It is extremely rare to earn all the norms from the same place, but Yang earned all three norms right here in West Texas, on the campus of Texas Tech," Polgar said.

Going into the final round, three players were tied for the lead: Yang, 15 year-old International Master Daniel Naroditsky and Grandmaster Davorin Kuljasevic, a Texas Tech graduate student and captain of the Knight Raiders A team.

Kuljasevic was the only player to remain undefeated in the end. He and Naroditsky tied for first, with Yang just half a point behind.

Naroditsky is the youngest player in history to either win or tie for first at a SPICE International Invitational event.

For more information about SPICE visit <http://www.depts.ttu.edu/spice/>.

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TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: March 23, 2011

CONTACT: Karin Slyker, karin.slyker@ttu.edu
(806) 742-2136

The Road to Denim Runway 2011

WHAT: Media Opportunity

WHEN: 9:30-11 a.m. Thursday (March 24)

WHERE: Room 211 of the Human Sciences Building

EVENT: Students in Texas Tech University's Department of Design's Apparel Design and Manufacturing program are vying for the winning design for the best new men's jean and women's jean in Denim Runway 2011. The winner will go into commercial production later this summer.

The media is invited to tour the college, interview students, and shoot photos or video footage. Students will have the opportunity to show their design process using software in the computer lab, as well as pattern making, and draping processing using denim fabrics.

The month-long competition is in partnership with Plains Cotton Cooperative Association (PPCA) and Count Council International (CCI).

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CONTACT: Su Shin, program director, Department of Design, College of Human Sciences, Texas Tech University, (806) 742-3050 or jeong.shin@ttu.edu.

News Release

FOR IMMEDIATE RELEASE

DATE: March 25, 2011

CONTACT: Kate Lepard, Katherine.lepard@ttu.edu
(806) 742-2136

Celtic Ensemble to Perform at Presidential Lecture & Performance Series

Texas Tech University's Presidential Lecture & Performance Series will present Celtic folk ensemble, Solas, at 7 p.m. April 8 in the Allen Theatre in the Student Union Building (SUB).

The band is best known for its varying mix of traditional and contemporary Irish music – playing songs such as Woody Guthrie's "Pastures of Plenty" and Bruce Springsteen's "Ghost of Tom Joad" as well as customary jigs and reels.

"The Irish band, Solas, is in a class all its own," said Jo Moore, administrator of the College of Visual & Performing Arts' Presidential Lecture & Performance Series. "They are technically brilliant musicians who can perform traditional Irish ballads or more contemporary genre-transcending selections. They are exciting to watch and compelling to listen to."

Celebrating its 15th anniversary, the ensemble has performed at many of the major Celtic folk festivals such as the National Folk Festival in Nashville, Milwaukee's Irish Fest and the Telluride Bluegrass Festival.

The ensemble also has a fan base including well-known musicians Bela Flack, Emmylou Harris and rap producer, Timbaland.

Through its blend of Celtic traditional, folk and country melodies, bluesy, jazz-inspired improvisations and global rhythms, Solas has created a unique repertoire in the world of Celtic music.

Tickets are \$12 for general admission and can be purchased through Select-A-Seat by calling (806) 770-2000. Prices include a \$3 Select-A-Seat service charge. Student tickets are free with a valid ID at the SUB information desk outside the Allen Theatre.

For more information, visit the 2010-2011 Presidential Lecture & Performance Series [website](#).

Find Texas Tech news, experts and story ideas at www.media.ttu.edu and on Twitter @TexasTechMedia.

CONTACT: Jo Moore, administrator, Presidential Lecture & Performance Series, College of Visual and Performing Arts, Texas Tech University, (806) 742-0700 or jo.moore@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: March 25, 2011

CONTACT: Lori Cortez, lori.e.cortez@ttu.edu
(806) 742-2136

Texas Tech's College of Mass Comm To Screen the Global Lens 2011 Film "A Useful Life"

Texas Tech University's College of Mass Communications will screen the Global Lens 2011 film, "A Useful Life," at 6 p.m. Monday in Room 101 of the Mass Communications Building.

The film directed by Federico Veiroj is in Spanish with English subtitles and runs 63 minutes. The production of the film took place in Uruguay in 2010.

The confirmed list of panelists for the screening include: Julian Perez, professor in the Department of Classical and Modern Languages and Literatures; Kent Lowry, graduate part-time instructor for the College of Mass Communications; and Allison Whitney, assistant professor of film studies in the Department of English. Brief remarks from the faculty members will be followed by a discussion with the audience.

Global Lens is an annual touring film series launched in 2003 by the Global Film Initiative to support the distribution of critically acclaimed cinematic works from around the world. The series has showcased three times at the College of Mass Communications. This year, the series is made possible by the Texas Tech Institute for Hispanic and International Communications, the Texas Tech Cross-Cultural Academic Advancement Center and Alamo Drafthouse Cinemas.

The Global Lens series comprises 10 critically acclaimed narrative feature films from Bosnia and Herzegovina, China, Argentina, Kyrgyzstan, India, Georgia, Brazil, Uruguay and Iran.

The remaining schedule is as follows:

- March 30, "The Invisible Eye" (Argentina)
- April 5, "Belvedere" (Bosnia and Herzegovina)
- April 11, "Street Days" (Georgia)
- April 13, "The Tenants" (Brazil)
- April 19, "Dooman River" (China)
- April 20, "The Light Thief" (Kyrgyzstan)
- April 27, "The White Meadows" (Iran)
- May 2, "Opera Jawa" (Indonesia)

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TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: March 25, 2011

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Texas Tech Spirit Squads to Show Off National Routines

WHAT: National Competition Routine Showcase

WHEN: 7 p.m. Tuesday (March 29)

WHERE: United Spirit Arena – main floor

EVENT: The Texas Tech University cheerleaders and pom squad are preparing to participate in national competitions April 7-8 in Daytona Beach, Fla.

The cheerleading team will compete in the National Cheerleaders Association collegiate competition; while the pom squad will be vie in the National Dance Association collegiate dance championship. Both groups will showcase their 2011 nationals routines.

The showcase is open to the public with free admission. Please use the northwest street-level entrance to the arena; park in the north lot and come down stairs to the main court.

CONTACT: Stephanie Rhode, supervisor, Spirit Program, (806) 742-5433, or stephanie.rhode@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: March 25, 2011

CONTACT: Allison Ralston, allison.ralston@ttu.edu
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University to Close Amarillo Site

Texas Tech University will close its operation in the Wellington Office Park off of I-20 and Georgia in Amarillo effective April 1.

Matt Baker, dean of Texas Tech's University College, said the decision to close the site required much deliberation.

Baker said with the advances in distance education technology, the need for a physical presence in Amarillo was deemed unnecessary.

"Although the decision to close our Amarillo operation was difficult, it was the fiscally prudent thing to do," Baker said. "We will continue to devise innovating solutions to graduate education programming and delivery for the future prosperity of Texans."

The Texas Tech presence was originally established through a partnership between BWXT-Pantex and the Amarillo Economic Development Corporation. Although the partnership in Amarillo has changed over time, Texas Tech considers the operation a success.

University College and Texas Tech remain dedicated to ensuring current students earn the degrees they enrolled for, along with their commitment to serving Amarillo and Panhandle residents.

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News Release

FOR IMMEDIATE RELEASE

DATE: March 28, 2011

CONTACT: Audrey Rickel, audrey.rickel@ttu.edu
(806) 742-2136

Texas Tech Expert Discusses Autism Awareness Month

April is Autism Awareness Month, and Texas Tech University's Burkhart Center for Autism Education and Research has several activities planned to increase awareness.

David Richman, professor and chair of the Burkhart Center, said it is important to understand that people with autism are not defined by their disability and medical diagnosis.

"Disabilities are just another form of diversity," Richman said. "We can enhance the diversity of experiences for our students and employees by exposing them to one of the largest minority groups, people with disabilities."

Richman said the Burkhart Center has three primary focuses: helping prepare future regular and special education teachers to instruct children with autism, providing direct service to families affected by autism in our community, and conducting research in a wide range of areas, such as assessment and treatment of behavioral problems and behavioral patterns within neurodevelopmental disorders.

The center is interested in facilitating social interaction between young adults with or without disabilities on Texas Tech's campus, Richman said. People with developmental disabilities often go straight from high school to vocational-supported employment, and miss out on the years of socializing with their peers and continuing their educational experiences and personal growth.

"Typically, college students are warm and welcoming to this," Richman said. "Including people with developmental disabilities on college campuses has been done successfully on other campuses around the country."

Richman said changing attitudes about people with autism or other disabilities is the best way to acknowledge autism awareness.

"They are a person first," Richman said. "We need to watch ourselves and correct the way we speak about people with autism and other disabilities."

They should be referred to as an individual with autism rather than an autistic, Richman said. One of the first steps toward complete acceptance is for the masses to respect people with disabilities, and one simple way to do this is to change how we refer to them in our everyday language.

Aside from the ongoing work done by the Burkhart Center for individuals with autism, they are also providing several activities in which the community can participate in for Autism

Awareness month, including the Walk for Autism Awareness from 2-4 p.m. April 17 at Jones AT&T stadium.

“It’s a free, fun, festive occasion,” Richman said, “and it’s a chance to see a lighter side of autism.”

To find more ways to support Autism Awareness Month contact Susan Voland, susan.voland@ttu.edu.

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CONTACT: David Richman, Chair of the Burkhart Center for Autism at Texas Tech University, d.richman@ttu.edu, or (806) 742-1998 ext.458.

News Release

FOR IMMEDIATE RELEASE

DATE: March 29, 2011

CONTACT: Mattie Steger, mattie.steger@ttu.edu
(806) 742-2136

Raiders Helping Others at Give Kids the World Resort

Raiders Helping Others (RHO), a group of Texas Tech University on-campus residents, spent spring break volunteering at Give Kids the World (GKTW), a resort for children with life-threatening illnesses in Kissimmee, Fla.

“It was more than I expected it to be,” one undergraduate volunteer said. “The overall volunteering made such an amazing impact on me.”

Craig Kuehnert, a staff member for Texas Tech’s University Student Housing, said the students enjoyed their experience and would gladly participate again.

Kuehnert said one mother told him their family’s trip had been a dream come true for their ill child. To know that college students would volunteer their time and money to help families like them added to the joy she experienced, he said.

RHO performed a number of tasks over the break including handing out towels at the pool, serving ice cream to kids at breakfast, and helping families take photos with Universal Studios’ characters.

“As a group, we volunteered a total of 293 hours during spring break,” Kuehnert said. “Our shifts at GKTW ranged anywhere from 7:45 a.m. to 10:30 p.m. depending on the task and the day.”

The trip was not only an opportunity to help others at great length, he said, but it was also an opportunity to celebrate a year’s worth of community service in Lubbock.

Kuehnert said his hope, when developing RHO, was to provide an opportunity for younger students to get connected with volunteer projects so that it would become a part of their lifestyle.

“Through this organization our students learned a great deal about an element of life that most of them had never experienced,” said Kuehnert.

He said seeing Texas Tech students challenge themselves to push their limits was very inspiring.

“Volunteering has always been important to me, and I hope to inspire Texas Tech students to use their talents to help others as well,” Kuehnert said. “RHO was one step in helping make that happen.”

Contact: Craig Kuehnert, manager for student leadership development, University Student Housing, Texas Tech University, craig.kuehnert@ttu.edu, or (806) 742-1096



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: March 29, 2011

CONTACT: Kate Lepard, Katherine.lepard@ttu.edu
(806) 742-2136

Granddaughter of Winston Churchill to speak at Texas Tech

- WHAT: Celia Sandys, Winston Churchill's granddaughter, to speak at Texas Tech University
- WHEN: 7 p.m. Wednesday (March 30)
- WHERE: Museum of Texas Tech University Helen Devitt Jones Auditorium
- EVENT: Sandys, the daughter of Churchill's eldest child, Diana, and Cabinet Minister, Duncan Sandys, will draw from her intimate knowledge of her grandfather during her presentation.

She will share personal anecdotes, excerpts from her grandfather's speeches, photographs and other material from her private collection.

For more information visit: <http://today.ttu.edu/2011/03/granddaughter-of-winston-churchill-to-speak/>.

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CONTACT: Jo Moore, administrator, Presidential Lecture & Performance Series, College of Visual and Performing Arts, Texas Tech University, (806) 742-0700 or jo.moore@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: March 29, 2011

CONTACT: Jaryn Jones, jaryn.jones@ttu.edu
(806) 742-2136

Texas Tech Hosts Informative Summer Camp Students are invited to learn to “run on the wind” this summer.

As the wind power industry continues to grow, so does the need for individuals with knowledge and expertise on wind power production. Texas Tech University’s Institute for the Development and Enrichment of Advanced Learners (IDEAL) will host a summer camp June 5-10 that explores the power of the wind. Students entering grades 7-11 are encouraged to attend the six-day, five-night camp and learn skills necessary to succeed as a future wind scientist.

Registration fee is \$625 and includes instruction, room and board, t-shirt and recreation. Balance and refund deadline is May 20. Registrations are accepted on a first-come, first served basis, and early registration is highly encouraged.

Throughout the week, university and public school faculty will teach classes regarding wind as a clean and renewable energy source. Campers will be grouped by age and enjoy hands-on activities that expand various aspects of wind science. Classes will cover basics of wind turbine design and teach students how to forecast and measure the wind. Campers will even build and test their own wind turbines.

Each night, campers will enjoy summer fun including swimming, basketball, volleyball, a pizza party and a trip to Main Event.

Students will be housed in Texas Tech residence halls. Each student will have one roommate, and one counselor will be assigned to every 15 campers. Campers may request a specific roommate, although the request is not guaranteed. All meals will be served in dining halls.

For more information and registration forms visit
http://www.depts.ttu.edu/weweb/announcements/run%20on%20the%20wind_2011.pdf.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: March 30, 2011

CONTACT: Lori Cortez, lori.e.cortez@ttu.edu
(806) 742-2136

Mentor Tech's Annual Banquet Hosts Princeton Educator and Author

Cornel West, educator in the Center for African American Studies and Department of Religion at Princeton University, will serve as the keynote speaker for the ninth annual Mentor Tech Banquet. The celebration is set for 7 p.m. April 15 at the Lubbock Memorial Civic Center.

West is a published author who has written 19 books and edited 13 others. He is best known for "Race Matters," "Democracy Matters," and his memoir, "Brother West: Living and Loving Out Loud." He frequently appears on the Bill Maher Show, The Colbert Report, CNN, C-SPAN, and can be heard weekly on the Smiley & West radio program that features stimulating dialogue on news, politics, entertainment and culture.

West graduated from Princeton with a master's and doctorate in philosophy and graduated in three years magna cum laude from Harvard in Near Eastern languages and civilization. He also has taught at Union Theological Seminary, Yale, Harvard and the University of Paris.

Cory Powell, associate director for Mentor Tech, said the program tried to get West to speak at the banquet in 2004 but the educator's schedule did not permit.

"I'm thrilled to have Dr. West, an iconic figure within academia as our speaker this year, and we are sure those who attend will leave enlightened and inspired by his words," Powell said.

"Our banquet provides an opportunity to celebrate the accomplishments of our students and recognize our mentors for their participation," he said.

Mentor Tech, a component of the Cross-Cultural Academic Advancement Center, is a retention program that promotes academic workshops and campus and community involvement of students from underrepresented groups. The program is named after Lauro F. Cavazos, the first alumnus to serve as president of Texas Tech and Ophelia Powel-Malone, the first African American undergraduate of the university.

The program, housed in the Division of Institutional Diversity, Equity, and Community Engagement, began in 2002 with 45 students and more than 100 mentors from the university faculty and staff. Mentor Tech has grown to nearly 500 participants today.

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Tickets for the banquet are \$45 each and \$450 for tables of eight. Tables at \$650 will also include passes to a VIP reception with Professor West. Proceeds benefit the Mentor Tech scholarship fund.

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TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: March 30, 2011

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Texas Tech Residence Halls Organization Presents Second Annual Drag Show Success of last year's event leads to wristband admission process.

- WHAT: Second Annual Drag Show
- WHEN: 7 p.m. Thursday (March 31)
- WHERE: The Frazier Alumni Pavilion
- EVENT: The Residence Halls Association (RHA) is co-sponsoring its second annual Drag Show as an educational program and fundraiser. The event is a collaboration of the RHA, Gay Straight Alliance (GSA) and PFLAG Lubbock.

Due to last year's overwhelming support and limited occupancy in the Frazier Alumni Pavilion, wristbands are being distributed in advance to ensure entry for Texas Tech students, faculty and staff. The silicone wristbands feature the words "Diversity, Tolerance, & Equality" and will be distributed by members of GSA on Wednesday and Thursday during the high-traffic lunch hours in the Free Speech Area near the Student Union Building. Those with wristbands will be allowed entry beginning at 6 p.m. Doors will open to anyone else beginning at 6:45 p.m.

The drag show will feature four amateur performers who are currently affiliated with Texas Tech and will conclude with performances by six professional drag performers.

Donations will be taken at the door and throughout the event. All money received, including tips to the performers, will be donated to PFLAG Lubbock and will be applied to its college scholarship funds to support GLBT students (gay, lesbian, bisexual, transgender) at Texas Tech and South Plains College.

Information and resource booths will be set up at the event by OUTwest, South Plains College Gay-Straight Alliance, PFLAG Lubbock, the Texas Tech Gay-Straight Alliance and the Texas Tech Residence Halls Association.

CONTACT: Craig Kuehnert, advisor, Residence Hall Association, (806) 742-1069 or craig.kuehnert@ttu.edu.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: March 30, 2011

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-3905

Texas Tech University Joins Prestigious Consortium

Texas Tech University recently became a member of the Oak Ridge Associated Universities (ORAU) consortium.

The membership will provide Texas Tech with the opportunity to form collaborative partnerships on a variety of research and education activities. Texas Tech was invited to join the group by ORAU and the U.S. Department of Energy.

“Through our ORAU membership, our faculty and students will have the opportunity to work with and use the facilities at the Oak Ridge National Laboratory as well as have the ability to partner with a variety of other national laboratories, federal agencies and private industry,” said Taylor Eighmy, Texas Tech vice president for research. “All major research universities are members of ORAU.”

Membership also provides Texas Tech faculty and students opportunities to take part in knowledge-strengthening competitions and interactions with scientific leaders.

The ORAU consortium is made up of 98 Ph.D.-granting universities across the United States, the United Kingdom and Puerto Rico. Established in 1946 as the Oak Ridge Institute for Nuclear Studies, member institutions of OARU perform one-third of the nation’s university research and produce one-third of the nation’s science and engineering doctoral degrees.

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TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: March 31, 2011

CONTACT: Lori Cortez, lori.e.cortez@ttu.edu
(806) 742-2136

Texas Tech Hosts International MD/MBA Conference

- WHAT:** The 9th Annual MD/MBA Conference
- WHEN:** 6-9 p.m. April 8; 8 a.m.-5:30 p.m. April 9; 7:30 a.m.-2 p.m. April 10
- WHERE:** The Overton Hotel and Conference Center, Sunset Ballroom C, 2322 Mac Davis Ln.
- EVENT:** Texas Tech University and the Texas Tech University Health Sciences Center are sponsoring the three-day 2011 9th Annual MD/MBA Conference featuring nationally recognized keynote speakers.

Throughout the conference, featured speakers will include 10 individuals from around the nation. A few of the speakers are: Robert Wallace, from the Keck School of Medicine at the University of Southern California; Mark Boswell, chair of anesthesiology at the University of Louisville; and Randy Hickle, president and CEO of Grace Clinic.

A welcome reception will open the conference on April 8. Concurrent sessions and the 48th Annual Buesseler Lecture will be held on April 9 and the Association of MD/MBA Programs will hold a national residency fair on April 10. Also, the Texas Tech MD/MBA Student Association will host the President's Dinner at 7 p.m. April 9 at the Texas Tech Club.

For more information and a full schedule please visit <http://hom.ba.ttu.edu/MDMBAconference/Home.html>.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: March 31, 2011

CONTACT: Jaryn Jones, jaryn.jones@ttu.edu
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Texas Tech's Vietnam Center Hosts Film Festival

Texas Tech's Vietnam Center and Archive and Texas Tech University Libraries will sponsor the third annual Asian Pacific American Heritage Month Film Festival April 6-13. This year's festival will feature the following four films:

- **“Green Dragon” – 3:15 p.m. April 6 and 7 p.m. April 12**

This film depicts a Marine Corps Base in Southern California that becomes home to thousands of Vietnamese refugees after the Fall of Saigon.

- **“Rashōmon” – 7 p.m. April 6 and 3:15 p.m. April 7**

This film tells the story of the rape of a woman and the murder of her samurai husband through four different perspectives. Its director, Akira Kurosawa, was named “Asian of the Century” by “AsianWeek” magazine and CNN in the arts, literature and culture category after his death in 1998.

- **“The Toll of the Sea” – 7 p.m. April 7 and 3:15 p.m. April 13**

“The Toll of the Sea” is a silent film based on the plot of “Madame Butterfly” but set in Hong Kong.

- **“Kim’s Story: The Road from Vietnam” – 3:15 p.m. April 12 and 7 p.m. April 13**

This documentary follows the life story of Kim Phuc, known to most as “the girl in the picture.” Kim was photographed after being severely burned after a napalm strike on her village and is now an iconic symbol of the horrors of the Vietnam War.

All film showings will be held in the Formby Room of the Southwest Collections Library and are free and open to the public. For more information about the films being featured visit www.vietnam.ttu.edu/2011filmfestival.

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TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: March 31, 2011

CONTACT: Lori Cortez, lori.e.cortez@ttu.edu
(806) 742-2136

Rawls College of Business Hosts Lecture at 2011 MD/MBA Conference

- WHAT:** Rawls College of Business 48th Semi-Annual John Aure Buesseler Distinguished Lectureship
- WHEN:** 12-1 p.m. Saturday (April 9)
- WHERE:** The Overton Hotel and Conference Center, Sunset Ballroom C, 2322 Mac Davis Ln.
- EVENT:** Texas Tech University's Health Organization Management program, housed in the Rawls College of Business, is hosting its semi-annual distinguished lectureship luncheon in concert with the 9th annual MD/MBA Conference. Nir Menachemi, associate professor at the University of Alabama at Birmingham (UAB), will serve as the speaker.

Menachemi teaches courses in health information technology and policy and strategic management. He holds appointments in the UAB Department of Health Services Administration, the UAB School of Business and the Lister Hill Center for Health Policy. He also serves as the director of the Department of Health Care Organization and Policy's doctoral program.

Menachemi has published more than 90 peer-reviewed scientific papers, and his work is frequently showcased by the popular press. His writing has focused on topics including health information technologies, patient safety, medical malpractice and healthcare quality issues.

For more information please visit
<http://www.hom.ba.ttu.edu/NewsFeatures/lectureship.asp> or email
hom@ttu.edu.

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CONTACT: Elisabeth Clark, unit coordinator, Health Organization Management, Rawls College of Business, Texas Tech University, (806) 742-1236 or hom@ttu.edu.

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