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TEXAS TECH UNIVERSITY

# Advisory

## FOR IMMEDIATE RELEASE

DATE: Feb. 1, 2010

CONTACT: John W. Davis, [\(john.w.davis@ttu.edu\)](mailto:john.w.davis@ttu.edu)  
(806) 742-2136

### **Lubbock Pharmacists Honored by Texas Tech Black Faculty and Staff Association at Black History Month Opening Ceremony**

**WHAT:** Ninth Annual Black History Month Opening Ceremony honoring Alfred & Billie Cavel, Lubbock's first African-American pharmacists

**WHEN:** 4:30 p.m. Saturday (Feb. 6)

**WHERE:** Texas Tech School of Law's Forum room

**EVENT:** The Texas Tech University and Texas Tech University Health Sciences Center Black Faculty and Staff Association will celebrate Black History Month with a banquet honoring Alfred and Billie Cavel for their years of service to the community as Lubbock's first African-American pharmacists. They owned and operated Cavel's Pharmacy for 49 years.

There is limited seating, but no charge to attend the banquet. You must RSVP by 5 p.m. Friday (Feb. 5) to Aretha Marbley at 742-1997 ext. 268.

**CONTACT:** Wendy Tolson Ross, associate professor of law, (806) 742-3787 ext. 243, or [wendy.ross@ttu.edu](mailto:wendy.ross@ttu.edu)

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TEXAS TECH UNIVERSITY

# Advisory

## FOR IMMEDIATE RELEASE

DATE: Feb. 1, 2010

CONTACT: John W. Davis, [\(john.w.davis@ttu.edu\)](mailto:john.w.davis@ttu.edu)  
(806) 742-2136

### **Maedgen Theatre Adds Artistry in Motion Performance**

**WHO:** Texas Tech University Department of Theatre and Dance

**WHAT:** Extra performance of “DanceTech: Artistry in Motion”

**WHEN:** 8 p.m. Monday (Feb. 1)

**WHERE:** Maedgen Mainstage Theatre, 18<sup>th</sup> St. between Boston and Flint

**EVENT:** Due to poor weather conditions, some “Artistry in Motion” performances were cancelled last week. Audience members can attend an extra performance at 8 p.m. Monday.

“Artistry in Motion” features original choreography by the dance faculty and guest artist Sara Tourek. Audiences will enjoy a variety of dance genres, ranging from contemporary jazz to classical to hip hop and modern. Faculty members Genevieve Durham DeCesaro and Ali Duffy direct this cutting-edge presentation.

Some works contain adult content. Tickets are \$12. Texas Tech student tickets are \$5 with a valid ID. Call (806) 742-3606 for reservations

**CONTACT: Richard Privitt, audience relations specialist, Texas Tech University  
Maedgen Mainstage Theatre, (806) 742-3601 ext. 245, or [richard.privitt@ttu.edu](mailto:richard.privitt@ttu.edu).**

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TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: Feb. 1, 2010

CONTACT: Erin Hawes, [\(erin.hawes@ttu.edu\)](mailto:erin.hawes@ttu.edu)  
(806) 742-2136

### **Texas Tech Receives First Runner Up at the iOME Challenge**

Texas Tech University students from the department of personal and financial planning placed first runner up in a challenge to solve America's retirement crisis. The team was rewarded \$2,500 for their efforts.

The iOME Challenge in De Pere, Wis., is a national university competition designed to solve America's retirement crisis and involves hundreds of college students from across the nation.

The students were asked to suggest changes that would help secure their financial future, start a retirement dialogue across generations and serve as a call to action on Main Street and Capitol Hill.

The team concentrated on creating a proposal that recognized the need for simplicity, low expenses, portability and a reduction of burden on employees.

"It was obvious the students were passionate about the project. They had some very creative ideas and an excellent grasp of the related science. We are grateful to have the opportunity to share our ideas with a group of policy leaders and academics involved in the retirement policy debate," Michael Finke, faculty advisor, said.

The Texas Tech team consisted of four members:

- Ben Cummings from Clinton, Utah
- Shaun Pfeiffer from Amarillo
- Tom O'Malley from Colorado Springs
- Chris Browning from Seminole

**CONTACT: Michael Finke, associate professor, Personal & Financial Planning, Texas Tech University, (806) 742-2210, or [Michael.finke@ttu.edu](mailto:Michael.finke@ttu.edu)**



TEXAS TECH UNIVERSITY

# News Release

**FOR IMMEDIATE RELEASE****DATE:** Feb. 1, 2010**CONTACT:** Sherrel Jones, [\(sherrel.jones@ttu.edu\)](mailto:sherrel.jones@ttu.edu)  
(806) 742-2136

**Texas Tech Law School Honors Distinguished Alumni**  
School celebrates 40<sup>th</sup> anniversary of the first graduating class.

The Texas Tech University School of Law will recognize three alumni Feb. 5 at the Sixth Annual Law School Gala & Distinguished Awards Dinner at the Frazier Pavilion.

The recipients of the Distinguished Alumnus Award are Mark Griffin and John Huffaker. The recipient of the Distinguished Service Award is Roger Key.

The Distinguished Alumni Award is given annually in recognition of service to the bench, the bar and the public. The Distinguished Service Award is given annually in recognition of outstanding service to the Texas Tech University School of Law.

Members of the first graduating class also will be recognized. The class of 1970 set the stage for the law school's success by earning a 100 percent pass rate on the Texas Bar Examination including the five highest scores.

Mark Griffin, class of 1979, is the president and general counsel of the Rip Griffin Companies, headquartered in Lubbock. He was a member of the Texas Tech University System Board of Regents from 2005 to 2009, and served as chairman for the Academic, Clinical and Student Affairs Committee.

In addition to serving on the Texas Tech Board of Regents, Griffin is a former trustee of the Lubbock Independent School District and Covenant Health System, as well as a director for Plains National Bank. He has served on many boards including the Texas Guaranteed Student Loan Corporation and Lubbock Independent School District Foundation.

John Huffaker, class of 1974, is a shareholder in the Amarillo law firm Sprouse, Shrader, Smith and is board certified in civil trial law.

Appointed to the Texas Tech University System Board of Regents in February 2009, Huffaker currently is a member of the Audit Committee and the Facilities Committee. He also is past chair of the Amarillo College Board of Regents and was the founding president of the Amarillo Education Foundation. Huffaker served on the Texas Tech Law School Foundation Board of Trustees from 1982 to 2010.

As a practicing attorney, Huffaker is a member of the State Bar of Texas (member and former chair, Committee on Agricultural Law, 1986-1994; and member, sections on: litigation; corporation, banking and business law; and labor and employment); the Amarillo Bar Association; and the Texas Association of Bank Counsel and College of the State Bar.

Roger Key, class of 1976, is a named partner in the Lubbock law firm of Key and Terrell and also is chairman of the board of directors of Lubbock National Bank. Key's law practice concentrates on banking law; bankruptcy law; general civil litigation; corporate law; real estate law and employment law. He is admitted to the State Bar of Texas, where he is a member of the Banking Law Section, and also to the U.S. District Court, Northern District of Texas, Western District of Texas, Eastern District of Texas and the U.S. Supreme Court.

There has been a member of the Key family on the Texas Tech Law School Foundation Board of Directors since the foundation was created. Roger Key replaced his father, Lubbock attorney Marion Key, and has rendered many years of service to the Law School Foundation and the School of Law. He is serving as chair of the Law School Foundation Fiduciary Committee.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

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**CONTACT: Casey Carson, director of alumni relations, Texas Tech University School of Law, (806) 742-3990 ext. 315, or [casey.carson@ttu.edu](mailto:casey.carson@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

**FOR IMMEDIATE RELEASE**

DATE: Feb. 1, 2010

CONTACT: Megan Robare, lee.robare@ttu.edu  
(806) 742-2136

**Health Organization Management Hosts RTKL Practice Leader**

A leader in the development of evidence-based hospital facility design, David L. Morgareidge, will speak as part of Texas Tech University's John Aure Buesseler, M.D., MSBA Distinguished Lectureship Series.

The Center for Healthcare Innovation and Education & Research at Texas Tech will host the lecture and luncheon. The event will run from 11:45 a.m. to 1:15 p.m. Friday (Feb. 5) at The Lubbock Club, 1500 Broadway.

Morgareidge will speak on, "Operational Modeling and Simulation in Health Care: Facility Design and Renovation and Process Improvement."

Morgareidge brings more than 30 years of international, multi-industry experience to RTKL's health care group, including guiding organizations through technology changes at all levels, from the design of the IT infrastructure, leading business process re-engineering teams, developing custom training solutions and managing the physical relocation of assets.

In addition, he has experience in the use of simulation technology to provide objective operational metrics.

To reserve a seat, visit <http://hom.ba.ttu.edu> or call (806) 742-1236. Seating is limited and check-in begins prior to the lecture. The cost to attend is \$25 and cash and checks will be accepted at the door.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Elisabeth Clark, unit coordinator, Rawls College of Business, Texas Tech University, (806) 742-1236, or hom@ttu.edu.**



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: Feb. 1, 2010

CONTACT: Lisa DuBois Low, lisa.low@ttu.edu  
(806) 742-2136

### There's an (TTU Mobile) App for That

Anytime and anywhere, TTU Mobile gives you access to the latest information about Texas Tech University in the palm of your hand.

You don't need market research to notice how many members of the Texas Tech community own mobile devices. Just walk across campus and you'll see people of all ages listening to music, chatting with friends, getting their e-mail, updating social networks or surfing the Web. Mobile technology has forever changed the way we interact with the world around us.

Thanks to the leadership and vision of the Division of Enrollment Management and Student Affairs, TTU Mobile has arrived. Texas Tech has contracted with Blackboard Mobile, the industry's leading provider of mobile applications for education, to develop a full suite of mobile applications that will eventually cover every facet of campus life. Administrators and student groups alike are thrilled about the possibilities this new technology can provide.

"I am pleased and excited to see Texas Tech University making strides to use the latest technology to keep students up to date and informed in a very mobile and relevant manner," said Suzanne Williams, president of the Student Government Association. "The TTU Mobile application is a great way for our Texas Tech family to be better informed and connected."

The first phase of TTU Mobile is built for the iPhone and iPod touch and available for download in the iTunes app store, with versions for Blackberry devices and other web-enabled mobile devices coming soon.

With just a tap, the TTU Mobile suite of apps provide instant access to contact others, find and bookmark courses, navigate around campus, and stay updated on sports news and schedules:

- Places – Don't know what sounds good to eat or what's open? Browse through a list of dining locations on campus. Sort your options by category, location and operating hours.
- Directory -- Use the TTU Mobile directory to instantly connect with faculty, staff and students.

- News -- Find out the latest news on campus by browsing Texas Tech Today news, including alumni, campus life, academic, research and tradition stories.

The TTU Mobile project is a joint effort between the Division of Enrollment Management and Student Affairs, the Office of Communications & Marketing, TTU Information Technology, and TTU System Information Technology. Visit [www.ttu.edu/mobile](http://www.ttu.edu/mobile) for more information and the latest on TTU Mobile. Want to get involved in the project or have an idea for a new app? Contact John C. Davis, associate director, University Printing Services at (806) 742-2768 or Lisa Low, senior editor, Web & Emerging Communications, (806) 742-2136.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: Feb. 2, 2010

CONTACT: John Davis, [\(john.w.davis@ttu.edu\)](mailto:john.w.davis@ttu.edu)  
(806) 742-2136

### **Former Texas Tech Mass Communications Associate Dean to Serve as Interim General Manager of KXTT-TV Channel 5**

Officials at Texas Tech University have announced that Dennis Harp was appointed interim general manager of KXTT-TV Channel 5.

Harp currently is a member of the KXTT-TV Development Board and is well-known by media professionals and academics across the region and nationally. His duties as interim general manager will include oversight of the station's programming, staffing, financials, operations and development.

"We greatly appreciate Dr. Harp's willingness to step out of retirement for a few months to provide this important administrative leadership," said Bob Smith, Texas Tech Provost.

Harp's appointment follows the retirement on January 31 of Pat Cates, associate vice provost for broadcast services and KXTT-TV general manager.

"Some of my objectives for this interim term are to enhance the station's involvement with and representation of the Texas Tech academic community while preparing for a smooth transition to a permanent director," Harp said.

Harp was a faculty member from 1972 to 2008 at Texas Tech's College of Mass Communications, serving as director of its Telecommunications Division from 1973-1992, associate director of the School of Mass Communications from 1992-2003, and from 2004 until his retirement in 2008 as professor of electronic media and associate dean of faculty in the college.

He was inducted into the College of Mass Communications Hall of Fame in February 2009.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: Feb. 2, 2010

CONTACT: John Davis, john.w.davis@ttu.edu  
(806) 742-2136

### Texas Tech Debate Team Stands in Second in This Week's National Rankings

A pair from Texas Tech University's debate team is ranked second in the nation, according to recent standings published by the national Parliamentary Tournament of Excellence.

Also, Texas Tech is one of only two schools to have three debate teams ranked in the top 40.

Brian Horton, a senior political science, French and geography major from San Angelo, and Adam Testerman, a junior mass communications major from Springfield, Mo., are Texas Tech's top debating pair whose national position has earned them an invitation to the 2010 National Parliamentary Tournament of Excellence, to be held March 27-29 at Azusa Pacific University.

So far, Horton and Testerman have won 61 debates this year and lost nine.

"Brian and Adam have earned their ranking through outstanding results at eight invitational debate tournaments throughout the season," said Joe Gantt, debate team coach. "They have won two tournaments and have finished among the top three teams at four other tournaments, including a semifinals appearance at a recent tournament held on the Texas Tech campus."

Two other Texas Tech teams are among the top 40 teams in the nation. They include the team of Nicole Brown, a senior political science major from San Angelo, and Paul Williamson, a senior mass communication major from Crosby. Also, Lauran Schaefer, a sophomore communication studies major from Sonora, and Cameron Harris, a sophomore political science major from Houston, ranked in the top 40.

The Texas Tech debate team will travel to two tournaments in February before beginning preparations for nationals in March. The tournaments include a Feb. 12-14 competition at Drury University, and a tournament to be held Feb. 19-21 at Whitman College.

For the national debate statistics, visit <http://www.parlidebate.org/execsec/results10.php>

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Joseph J. Gantt, director of forensics, Texas Tech University, (806) 742-1328, [joe.gantt@ttu.edu](mailto:joe.gantt@ttu.edu)**



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: Feb. 2, 2010

CONTACT: John Davis, [\(john.w.davis@ttu.edu\)](mailto:john.w.davis@ttu.edu)  
(806) 742-2136

### **University College Offers Scholarships to Texans Pursuing a Bachelor's Degree Online or at an Off-Campus Site**

Texas Tech's University College is now accepting scholarship applications from Texas residents wishing to pursue a bachelor's degree online or at an off-campus location in Texas.

Beginning in the summer of 2010, students who have earned a minimum cumulative adjusted GPA of 2.0 or higher may apply for a \$50-per-credit-hour scholarship for up to four terms. The scholarship awards will be applied to the recipient's tuition statement.

Although students must meet certain requirements to qualify for funding, the scholarship is not based on financial need. The application process takes approximately 15 minutes to complete.

Eligible degree programs include the distance and off-campus bachelor's of general studies, the online bachelor's of horticultural and turfgrass sciences, and the off-campus bachelor's of multidisciplinary studies available to transfer and current students only.

Matt Baker, dean of University College, said he hopes the scholarships offer another funding option to distance and off-campus Texas students.

"We believe that all Texans should have the chance to pursue a degree, and we want to help make that dream a reality for students," Baker said. "Cost is one of the biggest deterrents for students in higher education. These financial awards are another step toward the elimination of that barrier."

The funding for the scholarships comes through support from the Office of the President of Texas Tech University as well as University College. The college plans to consider applications for the available scholarship funds as they are received and will consider all applications submitted prior to May 1, or until funds are exhausted.

To learn more about eligibility and participating off-campus locations, or to apply, visit [www.uc.ttu.edu/funds](http://www.uc.ttu.edu/funds).

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Michele Moskos, marketing director, University College, (806)742-7202 ext. 276 or [michele.moskos@ttu.edu](mailto:michele.moskos@ttu.edu).**



TEXAS TECH UNIVERSITY

# Advisory

**FOR IMMEDIATE RELEASE**

DATE: Feb. 3, 2010

CONTACT: John W. Davis, john.w.davis@ttu.edu  
(806) 742-2136

**Texas Tech University School of Law Hosts Estate Planning & Community Property Law Journal Seminar**

**WHAT:** Estate Planning & Community Property Law Journal Seminar

**WHEN:** 8 a.m.-4 p.m. Friday (Feb. 5)

**WHERE:** Mark and Becky Lanier Professional Development Center at Texas Tech University School of Law

**EVENT:** This seminar's topics include Courthouse Morals and Legislative Developments: A Review of Recent Cases and Legislation Impacting Texas Estate Planners, The New Importance of Surrogate Directives, and Ad Litem and DNR's: Or Who Woke the Sleeping Firefighter.

For a list of topics, visit [professorbeyer.com/Blog/2010\\_EPJ\\_Seminar.pdf](http://professorbeyer.com/Blog/2010_EPJ_Seminar.pdf)

The cost is \$125 for general admission, and \$95 for Texas Tech alumni, American College of Trust and Estate Counsel fellows, Lubbock County Bar Association members and South Plains Trust and Estate Council members. No pre-registration is required, and admission is available at the door.

Attendees can receive 6.0 continuing legal education or continuing professional education hours and 1.5 ethics hours. To make a reservation, contact Donna Jones at (806) 742-3990 ext. 291, or email [estateplanning.law@ttu.edu](mailto:estateplanning.law@ttu.edu)

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TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: Feb. 3, 2010

CONTACT: Sherrel Jones, [\(sherrel.jones@ttu.edu\)](mailto:sherrel.jones@ttu.edu)  
(806) 742-2136

### Texas Tech Law Team Wins National Arbitration Championship

Texas Tech University's School of Law has won its fifth national arbitration championship.

The team won the national competition Jan. 23 by defeating 14 other teams from law schools across the country, including last year's national champions from Chapman University School of Law on their home turf in Orange County, Calif.

The Texas Tech team of Sam Ackles from Dallas, Courtney Stamper from Houston, Matt Butler from Waco and Paul Miller from Round Rock was coached by adjunct professors Murray Hensley and Shery Kime-Goodwin.

"The four team members had not only the desire to win a championship," Kime-Goodwin said, "but the willingness to truly make sacrifices when it came down to working for a championship. They spent countless hours practicing and fine tuning not only their abilities, but also the actual content of their arguments. Even with all that hard work, in the end, these four individuals were simply able to out-attorney all of the other teams they went up against."

The American Bar Association (ABA) and the National Arbitration Forum sponsor the annual event. According to the ABA, the purpose of the competition is to promote greater knowledge in arbitration by simulating a realistic arbitration hearing. Essentially, students from accredited law schools participate by preparing and presenting an arbitration case, including opening statements, witness examinations, exhibit introductions, evidentiary presentations and summations.

Kime-Goodwin said it was a difficult year for the team due to an unexpected illness to Hensley.

"When our team learned of Murray's situation, instead of letting it detract from what we needed to do," Kime-Goodwin said, "we decided to rise to the occasion. I think it further increased the students' individual focus on the objective of winning the competition."

Hensley has coached mock trial and arbitration teams at Texas Tech for more than 25 years. Kime-Goodwin has coached the arbitration team with Hensley for the past two years.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Casey Carson, director of alumni relations, Texas Tech University School of Law, (806) 742-3990 ext. 315, or [casey.carson@ttu.edu](mailto:casey.carson@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: Feb. 3, 2010

CONTACT: Erin Hawes, [\(erin.hawes@ttu.edu\)](mailto:erin.hawes@ttu.edu)  
(806) 742-2136

### Two Texas Tech Professors Receive Financial Planning Grant

Two Texas Tech financial planning professors were awarded \$40,000 from the Certified Financial Planner Board of Standards on Jan. 29 in Washington DC.

Michael Finke and Sandra Huston conducted a research study titled “Estimating the Value of Comprehensive Financial Planning.” Their objective was to estimate the value consumers receive from professional financial planning services.

The CFP board awarded grants totaling \$105,000 to three projects designed to help more Americans benefit from competent and ethical financial planning.

“We want to illustrate through our research that it is just as logical to hire an expert that can help make important retirement, investment, insurance and estate planning decisions,” Finke said. “Our preliminary research suggests that the value of receiving advice from a professional that provides a plan covering all aspects of an individual’s financial life far exceeds the costs.”

The study focused on the value for consumers seeking financial advice as well as evaluating the outcomes between consumers who use financial planning services and those who do not. The study is designed to provide practical information that will help consumers understand the value of financial planning services.

**CONTACT: Michael Finke, associate professor, Department of Personal & Financial Planning, Texas Tech University, (806) 742-5050, or [Michael.finke@ttu.edu](mailto:Michael.finke@ttu.edu)**



TEXAS TECH UNIVERSITY

# Advisory

## FOR IMMEDIATE RELEASE

DATE: Feb. 4, 2010

CONTACT: Erin Hawes, [\(806\) 742-2136](mailto:erin.hawes@ttu.edu)

### Texas Tech T-STEM Hosts Third Annual Conference

**WHAT:** The 3rd annual T-STEM Best Practices Conference, "Frame the Future Using Best Practices"

**WHEN:** 6:30-9 p.m. Monday (Feb. 8)  
7 a.m.-5 p.m. Tuesday (Feb. 9)  
7 a.m.-2:45 p.m. Wednesday (Feb. 10)

**WHERE:** Overton Hotel and Conference Center

**EVENT:** Sessions at the event will include presentations from STEM (Science, Technology, Engineering and Math) teachers of best practices, STEM faculty and staff from higher education, NASA representatives, representatives from industry and governmental agencies.

Seventeen high school students will present their entries in the Student Research Poster Competition, a first-time event recognizing authentic student research in classrooms across Texas.

Distinguished guest Bernard Harris, the first African American to walk in space and a Texas Tech graduate, will serve as keynote speaker for the luncheon at noon-1:30 p.m. on Wednesday (Feb. 10)

Registration for the conference is \$105 which includes access to all the sessions, meals, poster sessions, Monday evening meet and greet event, exhibits and a special Leaders in Industry, Education, and Government STEM Panel moderated by William Marcy, Principle Investigator for the T-STEM Center Grant.

Online registration is available at: <http://www.tstem.ttu.edu/BestPracticesConference>

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Beccy Hambright, program manager, T-STEM Center, Texas Tech University, (806) 742-3451 ext. 251, or [beccy.hambright@ttu.edu](mailto:beccy.hambright@ttu.edu).**

# News Release

**FOR IMMEDIATE RELEASE**

DATE: Feb. 5, 2010

CONTACT: Tom Dolan, tom.dolan@ttu.edu  
(325) 660-9169

## **Texas Tech University Center at Abilene Announces Graduate Certificate Program in Wind Energy**

Officials at Texas Tech University Center at Abilene will announce a new Graduate Certificate Program in Wind Energy during a news conference that begins at 1:15 p.m. Tuesday (Feb. 9).

The event will take place at Texas Tech's center, located at 302 Pine St. in Abilene.

Andy Swift, director of the Wind Science and Engineering Research Center at Texas Tech, said the new Graduate Certificate Program in Wind Energy will include 15 hours of graduate-level coursework delivered through state-of-the-art distance education technology.

Students may choose either the technical or the managerial track. The technical track is calculus- and physics-based and focuses on the technical aspects of the growing wind energy field. The managerial track is more interdisciplinary and focuses on the administrative and managerial aspects of the field.

Prior to the news conference, Swift will discuss wind engineering opportunities to 90 freshmen high school students who are part of a new academy funded by the Gates Foundation's New Technology Fund.

The students are involved in a project-based learning experience called the Academy for Technology, Engineering, Mathematics and Science. The academy is based at the Texas Tech University Center at Abilene. The talk is open to the media and will begin at 12:45 p.m.

The Wind Science and Engineering (WISE) Research Center at Texas Tech University was established in 1970 and is focused on research, education and information outreach. The comprehensive and interdisciplinary research program aspires to exploit the useful qualities of wind and to mitigate its detrimental effects.

Swift currently is a professor of civil engineering and director of the center. Swift has worked in wind energy research for more than 25 years and has published more than 100 articles and book chapters in the area of wind turbine engineering and renewable energy.

In 1995, he received the American Wind Energy Society Academic Award for continuing contributions to wind energy technology as a teacher, researcher and author.

Texas Tech University at Abilene is a teaching facility and research site that opened in 2002.

**CONTACT: Tom Dolan, associate director of the Texas Tech University Center at Abilene, (325) 660-9169, or [tom.dolan@ttu.edu](mailto:tom.dolan@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: Feb. 9, 2010

CONTACT: Megan Robare, lee.robare@ttu.edu  
(806) 742-2136

### Buses to Transport Students Home for Spring Break

Six charter buses will transport students roundtrip from Lubbock to DFW, Houston, Austin and San Antonio for spring break.

Texas Tech University's Parent and Family Relations in conjunction with the Texas Tech Parents Association will offer buses to transport Texas Tech students who plan to travel home during spring break.

Six charter buses have been organized to transport students to and from Lubbock during spring break with destinations of DFW, Houston, Austin and San Antonio. Local chapters in Houston and Dallas/Fort Worth have helped with the recruitment and promotion of this travel activity.

Ken Gassiot, associate director in the Office of Parent and Family Relations, said trips such as this were first started for the 2009 Thanksgiving break. Due to the positive response he said organizers began preparing for a similar trip during spring break right away.

"The Texas Tech Parents Association is committed to helping students and their families connect in meaningful ways," Gassiot said. "This trip helps students get home for spring break in a low cost and safe traveling environment."

Buses will depart Lubbock March 13 and return to Lubbock March 21. Designated stops include Arlington, Houston, San Antonio and Austin. Seats cost \$100 roundtrip. Parent chaperones will be riding to and from Lubbock to assist students and seating is based on first-come, first-served basis.

For more information and registration, visit the Tech Parents Spring Break Bus Trip Web site.

Parent and Family Relations works closely with the Texas Tech Parents Association to create an environment for parents and families that encourages involvement, interaction and support for Texas Tech.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Ken Gassiot, associate director, Office of Parent and Family Relations, Texas Tech University, (806) 742-3630, or ken.gassiot@ttu.edu.**

Office of Communications and Marketing

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TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: Feb. 9, 2010

CONTACT: Erin Hawes, [\(806\) 742-2136](mailto:erin.hawes@ttu.edu)

### Texas Tech Meat Judging Team Continues Winning Streak

The Texas Tech University meat judging team received first place on Feb. 7 at the Southwestern Livestock Show in Fort Worth. This is the second win for the team this year.

The team took a 60-point lead, posting a score of more than 4,000 points. The team finished first in beef grading, lamb judging, overall beef, pork judging, specifications and reasons divisions.

The team has now won 13 of the past 14 national meat judging competitions, said Mark Miller, professor and San Antonio Livestock Show Distinguished Chair in Meat Science.

“This was another exciting win for the 2010 team,” Miller said. “I could not be more proud of these nine students and the progress they have made so far.”

Four of the top-ten individuals and four of the top-ten alternates were from Texas Tech.

The top-ten individuals are as follows:

Trevor White, a sophomore from New Home, took first place

Loni Woolley, a sophomore from Grandview, ranked second place

Markus Miller, a sophomore from Abernathy, ranked ninth place

KatieRose McCullough, a sophomore from Castle Rock, Colo., took 10<sup>th</sup> place

The top-ten alternatives are as follows:

Nathan Reeves, a sophomore from League City, took third place

Troy Tarpley, a sophomore from Fort Stockton, ranked fifth place

Mai Lee Holmes, a sophomore from Katy, ranked sixth place

Ethan Schlegel, a sophomore from Tribune, Kan., ranked seventh place

**CONTACT: Moriah Beyers, professor, Department of Animal and Food Sciences, Texas Tech University, (806) 742-2805, or [moriah.beyers@ttu.edu](mailto:moriah.beyers@ttu.edu)**

# Advisory

**FOR IMMEDIATE RELEASE**

DATE: Feb. 9, 2010

CONTACT: Tom Dolan, [\(tom.dolan@ttu.edu\)](mailto:tom.dolan@ttu.edu)  
(325) 660-9169

## **Texas Tech University Center at Abilene Announces Graduate Certificate Program in Wind Energy**

- WHAT: Announcement of new Graduate Certificate Program in Wind Energy offered at the Texas Tech University Center at Abilene.
- WHEN: 1:15 p.m. Tuesday (Feb. 9)
- WHERE: Texas Tech University Center at Abilene, 302 Pine St. in Abilene.
- EVENT: Andy Swift, director of the Wind Science and Engineering Research Center at Texas Tech, said the new Graduate Certificate Program in Wind Energy will include 15 hours of graduate-level coursework delivered through state-of-the-art distance education technology.

Students may choose either the technical or the managerial track. The technical track is calculus- and physics-based and focuses on the technical aspects of the growing wind energy field. The managerial track is more interdisciplinary and focuses on the administrative and managerial aspects of the field.

Prior to the news conference, Swift will discuss wind engineering opportunities to 90 freshmen high school students who are part of a new academy funded by the Gates Foundation's New Technology Fund. The talk is open to the media and will begin at 12:45 p.m.

**CONTACT: Tom Dolan, associate director of the Texas Tech University Center at Abilene, (325) 660-9169 or [tom.dolan@ttu.edu](mailto:tom.dolan@ttu.edu)**



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: Feb. 9, 2010

CONTACT: Sherrel Jones, [\(sherrel.jones@ttu.edu\)](mailto:sherrel.jones@ttu.edu)  
(806) 742-2136

### Vampires Do Not Make Good Valentines

Mysterious, attractive, powerful, immortal. Sounds like the perfect valentine, right? Maybe not. Stealing kisses off a vampire could cost more than a card or box of chocolates – it could cost your blood ... or your soul.

That is why Texas Tech University vampire expert Erin Collopy said that despite a longtime erotic element to vampire fiction, she is not sold on the idea of vampires as love interests.

“‘Carmilla,’ a novella published in 1872 contains the first significant female vampire in English literature, it even has a lesbian subtext,” Collopy said. “Carmilla is remarkably beautiful and appealing, but ultimately repulsive because of her vampirism. However, I think the first English-language film version of Dracula, released in 1931 and starring Bela Lugosi, was what really started the vampire fascination in the United States.”

Vampires are no longer viewed as repulsive, she said. This is evident in the “Twilight Saga.” The Cullen family is just one example of the sympathetic vampire in contemporary film and literature. Collopy said she thinks it is easy for teenage girls to both identify with Bella and want to be like her.

“In many respects Bella seems very ordinary,” Collopy said, “but when she shows up at a new school, everyone is interested in her, especially the vampire Edward. Edward is exceptionally attractive, wealthy, interesting to Bella, and devoted to her.”

Vampires have romantic and erotic love stories, but Collopy prefers an ordinary love story between two humans. She said many great writers have written stories about love and it is their understanding of humanity and their skill in writing that makes them so good. “Twilight” is fun, but Jane Austen’s works have stood the test of time, she said.

Collopy said she does not think most vampires would make a good valentine, especially Slavic vampires – an unclean spirit possessing a decomposing body.

“I wouldn’t want a Slavic folkloric vampire as a valentine,” Collopy said. “They’re entirely too zombie-like. Dracula wouldn’t make a very good valentine. However, Edward would probably give you a red-convertible Porsche or a Faberge egg.”

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Erin Collopy, associate professor, Classical and Modern Languages and Literatures, Texas Tech University, (806) 742-3145, or erin.collopy@ttu.edu**



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: Feb. 9, 2010

CONTACT: Cory Chandler, [\(cory.chandler@ttu.edu\)](mailto:cory.chandler@ttu.edu)  
(806) 742-2136

### **Month of Activities Helps Red Raiders Identify, Utilize Strengths**

Texas Tech University Career Services announces a series of events to help students, faculty and staff identify and utilize their strengths in the classroom and workplace.

StrengthsQuest Month features a series of seminars, discussions and other activities to help participants learn more about their individual strengths and how to apply those strengths in their careers and education.

StrengthsQuest is an assessment tool developed by the Gallup Organization to help identify a person's top natural talents.

Activities include:

- StrengthsQuest Millionaire , 1-3 p.m. Wednesday (Feb. 10) in the Matador Room of the Student Union Building.

Develop top strengths while learning about the strengths of others during an interactive game. Prizes will be rewarded.

- University Career Services Seminar Series – StrengthsQuest in Your Job Search, 1-2 p.m. Monday (Feb. 15) in the University Career Services Presentation Room.

Participants will learn how to use strengths in professional development and discuss interviewing, networking and job-search strategies.

- Ice Cream Sundae Charades, 1-3 p.m. Tuesday (Feb. 16) in the University Career Services Presentation Room.
- StrengthsQuest Jeopardy, 1-3 p.m. Thursday (Feb. 25) in the Red Raider Lounge in the Student Union Building.

Additionally, University Career Services will host small group discussions from 3-4 p.m. in the Student Union Building Conference Room every Monday, Tuesday, Wednesday and Thursday beginning Feb. 10.

Each day will focus on 2-3 of the 34 strengths and how participants can use their strengths to achieve personal, professional and classroom success.

University Career Services also is holding a video and photo contest. Red Raiders are invited to submit photos or videos of themselves using their strengths for a chance to be featured on Texas Tech's StrengthsQuest Web site.

Entrants can email submissions along with the names and email addresses of everyone in the video or photo to [amanda.schaefer@ttu.edu](mailto:amanda.schaefer@ttu.edu).

Find more information on the contest or StrengthsQuest month at [www.careerservices.ttu.edu](http://www.careerservices.ttu.edu).

**CONTACT: Jay Killough, associate director, employer relations and StrengthsQuest coordinator, University Career Services, Texas Tech University, (806) 742-2210 or jay.killough@ttu.edu**



TEXAS TECH UNIVERSITY

# Advisory

## FOR IMMEDIATE RELEASE

DATE: Feb. 10, 2010

CONTACT: Jeff Sammons, [\(jeff.sammons@ttu.edu\)](mailto:jeff.sammons@ttu.edu)  
(806) 742-3451

### First African-American to Walk in Space Comes to Lubbock

WHAT: Bernard Harris Jr. speaks at the 2010 T-STEM Best Practices Conference

WHEN: 12:15 p.m. Wednesday (Feb. 10)

WHERE: The Sunset Ballroom of the Overton Hotel

EVENT: Harris, the first African-American to walk in space and a Texas Tech graduate, will address more than 250 teachers, students and administrators from high schools and middle schools across Texas.

Educators, students, representatives from NASA, and industry and government leaders are in Lubbock this week to participate in a conference aimed at helping Texas students succeed in science, technology, engineering and math.

Harris will present the keynote address Wednesday and will announce a significant future event at Texas Tech.

For Harris' complete bio, visit:

[http://www.theharrisfoundation.org/about/bernard\\_bio/index.htm](http://www.theharrisfoundation.org/about/bernard_bio/index.htm)

For more information on the conference, visit:

[www.tstem.ttu.edu/BestPracticesConference](http://www.tstem.ttu.edu/BestPracticesConference)

CONTACT: Beccy Hambright, program manager, T-STEM Center, Texas Tech University, (806) 742-3451, or [beccy.hambright@ttu.edu](mailto:beccy.hambright@ttu.edu).



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: Feb. 10, 2010

CONTACT: Sally Logue Post, [\(sally.post@ttu.edu\)](mailto:sally.post@ttu.edu)  
(806) 742-2136

### Texas Tech University Statement on UAH Tragedy

The Texas Tech University family is deeply saddened by the tragic events of this afternoon.

As the University of Alabama Huntsville deals with this unimaginable tragedy, we here at Texas Tech will keep the UAH family in our thoughts and our prayers. I know that the Huntsville campus community family will find the strength and wisdom to face the challenges and terrible sadness of the coming days.

On behalf of the entire Texas Tech community, I extend our deepest sympathy to the faculty, staff and students at UAH.

Guy Bailey  
President  
Texas Tech University

### Texas Tech University System Statement on UAH Tragedy

The Texas Tech University System sends its condolences and sympathies to those affected by today's tragic and violent events at the University of Alabama in Huntsville. Our thoughts and prayers go out to the university and to all the family and friends who are suffering today.

Kent Hance  
Chancellor  
Texas Tech University System



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: Feb. 10, 2010

CONTACT: Cory Chandler, [\(cory.chandler@ttu.edu\)](mailto:cory.chandler@ttu.edu)  
(806) 742-2136

### **Texas Tech Cheerleaders Represent their State in All-Star Showdown**

The cheerleaders on the sidelines were wearing Double Ts when the best college football players from the Lone Star State laid a drubbing on rivals from across the U.S. in the Texas vs. the Nation all-star game.

Game organizers invited Texas Tech's cheerleading squad to attend the annual event in El Paso that pits players with Texas roots against those hailing from the nation's lesser 49 states.

Texas Tech's squad supported the Texas team while cheerleading powerhouse University of Kentucky cheered for the Nation. Texas won the game 36-17.

"The organizers wanted the best collegiate cheer team in the state to represent the Texas team and our name came up," said Texas Tech cheerleading coach Joshua Anderson. "This wasn't something we applied for. They invited us because they felt we were the best cheerleading squad in Texas."

Texas Tech has established itself as a national presence in the cheerleading arena, claiming third place at the 2009 National Dance Association Collegiate Cheer and Dance Competition in Daytona Beach, Fla.

In August, the squad also earned rare paid bids to the 2010 competition.

Anderson said the Texas vs. the Nation game served to boost recruiting as squad members worked with cheerleaders and coaches from high schools across the state on routines performed during the game.

Texas Tech cheerleaders also claimed best cheerleader, best tumbler, best dancer and best jumper awards at a separate camp hosted in conjunction with the game, and won third place in a stunts competition.

**CONTACT: Joshua Anderson, coach, Cheerleading Squad, Texas Tech University,**  
**(806) 742-5433, or [Joshua.e.anderson@ttu.edu](mailto:Joshua.e.anderson@ttu.edu)**



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: Feb. 11, 2010

CONTACT: Sherrel Jones, [\(sherrel.jones@ttu.edu\)](mailto:sherrel.jones@ttu.edu)  
(806) 742-2136

### Texas Tech Honors College to Celebrate Tenth Year with Conversation Event

The Texas Tech University Honors College will celebrate its 10-year birthday with prominent community leaders and Texas Tech professors.

The Honorable Conversations dinner-party event is an opportunity for community members to sit down and chat with featured individuals. Honorable Conversations also is a charity event that will benefit Honors College study abroad scholarships. The event will begin 6:30 p.m. Feb. 20 at the McInturff Conference Center.

Each table of eight will seat a conversation leader who has an assigned topic to talk about. The list of topics and individuals are as follows:

- The Future of Public Higher Education with Donald Haragan, president emeritus and professor in the Rawls College of Business
- Redistricting in Texas: What Does the Future Hold? with State Representative Delwin Jones
- Lubbock: Progressive or Regressive? with David Langston, attorney and former Lubbock mayor
- LISD 20/20: What Should We Look Like? with Karen Garza, superintendent for Lubbock Independent School District
- Is Afghanistan Obama's Vietnam? with Ron Milam, assistant professor in the Department of History
- The Bible Tells Me So: How Can We Deal with Conflicting Understandings of the Bible? with Rev. Canon David Veal
- Faith and Science: Can They Co-Exist? with Dominick Casadonte, department chairman for chemistry department
- The Life of a Research Scientist with Doug Stocco, professor of cell biology
- Literature and the Old with Wendell Aycock, Graduate School associate academic dean
- The Problems Associated with Developing New Pharmaceuticals with Ted Reid, professor of ophthalmology
- Politics in Lubbock with Pamela Brink, Lubbock County democratic chair
- Politics in Lubbock with Chris Winn, Lubbock County republican chair
- What is Wrong with Healthcare in the U.S.? with Gary Bell, dean of the Honors College

- Feminism in the 21<sup>st</sup> Century with Marjean Purinton, professor and associate dean for the Honors College
- If it Bleeds, It Leads: Not the Norm in Media Anymore with Karin McKay, news anchor for KCBD

Tickets for the Honorable Conversations event are \$25 per person and are limited. For more information or to purchase tickets, visit [www.honr.ttu.edu](http://www.honr.ttu.edu).

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Janet Veal, coordinator of external relations, Honors College, Texas Tech University, (806) 742-1828 or [janet.veal@ttu.edu](mailto:janet.veal@ttu.edu)**



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: Feb. 11, 2010

CONTACT: Cory Chandler, [\(cory.chandler@ttu.edu\)](mailto:cory.chandler@ttu.edu)  
(806) 742-2136

### **Texas Tech Professor Named to Steering Committee for National Organization**

The director of Texas Tech University's Institute for Child and Family Studies was named one of four steering committee members representing network affiliates for the National Child Traumatic Stress Network (NCTSN).

Jeffrey Wherry, Rockwell Professor of Human Development and Family Studies and director of the Institute for Child and Family Studies, will serve a two-year term representing professionals and organizations that were once supported by NCSTN.

The NCSTN is a collaboration of academic and community-based service centers established by Congress in 2000 to raise the standard of care and access to services for traumatized children and their families.

Wherry once directed the Children's Advocacy Services of Greater St. Louis, a NCSTN-funded center with the University of Missouri at St. Louis. The program served sexually abused children and their families, provided empirically supported services and trained professionals throughout the State of Missouri.

"I am excited and honored to be selected as a member of the Steering Committee of the National Child Traumatic Stress Network," he said. "My ongoing affiliation with the network since 2002 has been the most exciting and influential opportunity of my career."

Wherry said he will continue to seek funding in the future for efforts at Texas Tech, but also intends to find new ways for affiliate members to secure funding from foundations and other sources.

"In this way, the cutting-edge innovations of the network can continue to be used across the nation and serve the children and families impacted by trauma," he said.

Wherry is co-director of the Policy Institute for Family Impact Seminars –Texas, working with the Lyndon B. Johnson School of Public Affairs at the University of Texas to sponsor family impact seminars with the Texas Legislature. He also is a clinical professor in the Texas Tech University Health Sciences Center's Department of Psychiatry.

**CONTACT: Jeffrey Wherry, Rockwell Professor of Human Development and Family Studies, College of Human Sciences, Texas Tech University, (806) 742-3000 ext. 242, or [jeffrey.wherry@ttu.edu](mailto:jeffrey.wherry@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: Feb. 12, 2010

CONTACT: Megan Robare, lee.robare@ttu.edu  
(806) 742-2136

### Texas Tech University's Horticulture Judging Team Clinches Second Place in Orlando

Texas Tech's horticulture judging team surged to a second-place overall finish at the annual meeting of the American Society for Horticultural Science-Southern Region in Orlando.

The four-member Red Raider team competed in the association of collegiate branches' competition for plant identification and judging.

Texas A&M University took first place at the event, while Auburn University placed third. En route to their overall runner-up finish, the Texas Tech team also placed second in greenhouse, floral and foliage crops identification.

Individually, Carson Bledsoe, a senior landscape architecture major from Elgin, placed third in woody ornamental identification, while Winai Sittigarana, a senior landscape architecture major from Wolfforth, took second place in fruit and nut judging.

Other team members participating in the event were Amanda Delgado, a senior landscape architecture/horticulture major from Slaton, and Matt Orr, a senior horticulture major from Tyler.

Separately, Adam Purnell, a master's graduate student from San Antonio, won first place honors in the event's graduate paper competition. His presentation was titled, "Determination of *Quercus* series *Virentes* heredity in Texas."

The horticulture judging team is coached by Thayne Montague, a Texas Tech associate professor of horticulture who holds a joint appointment with Texas AgriLife Research and Cynthia McKenney, a Texas Tech associate professor of horticulture.

During the Orlando meeting, McKenney received the J. Creighton Miller Jr. Distinguished Educator Award. According to officials, the honor was presented in recognition of a distinguished and outstanding teaching career in horticultural science for a period of 10 or more years.

The American Society for Horticultural Science-Southern Region is a regional society that encompasses 14 southern states, including Texas, Louisiana, Oklahoma, Arkansas,

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Mississippi, Georgia, Alabama, Florida, South Carolina, North Carolina, Virginia, West Virginia, Kentucky and Tennessee.

The society, which includes more than 400 active members, is composed of research scientists, teachers and extension specialists from universities, state, federal and private research organizations and industry.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Cynthia McKenney, associate professor of horticulture, College of Agricultural Sciences & Natural Resources, Texas Tech University, (806) 742-2854, or cynthia.mckenney@ttu.edu.**



# News Release

## FOR IMMEDIATE RELEASE

DATE: Feb. 15, 2010

CONTACT: Sally Logue Post, [\(sally.post@ttu.edu\)](mailto:sally.post@ttu.edu)  
(806) 742-2136

### Texas Tech Sets New Spring Enrollment Record

For the second straight year, Texas Tech University has set a spring semester enrollment record.

Final spring 2010 enrollment stands at 28,014, up from 26,528 in spring 2009, a 5.60 percent increase.

"Strong spring enrollments are often indicators of increased enrollment in the fall," said Guy Bailey, Texas Tech president. "As Texas Tech moves toward National Research University status, continued enrollment growth, especially at the graduate level, is vital to our success."

While it is much too early to make predictions about the fall 2010 enrollment, the spring 2009 record enrollment did foreshadow an increase in the fall 2009 student population. Texas Tech topped 30,000 students for the first time in its history last fall with a total of 30,049.

"Increasing enrollment is a top priority at Texas Tech University," said Kent Hance, Texas Tech University System chancellor. "This is an exciting step in our mission to achieve 40,000 students by 2020, and our continued progress shows we are well on our way to reaching that goal."

Highlights from spring 2010 include:

- Undergraduate enrollment 22,320 up from 21,215
- Graduate enrollment 5,104 up from 4,705
- International student enrollment is 125 students, 98 graduate and 27 undergraduate, representing 39 countries

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TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: Feb. 15, 2010

CONTACT: Megan Robare, lee.robare@ttu.edu  
(806) 742-2136

### **Interior Design Organization Hosts Taste of Lubbock**

Texas Tech University Campus Center's International Interior Design Association (IIDA) will host The Taste of Lubbock, a fundraiser benefitting IIDA and the Ronald McDonald House Charities, March 26 at Vintage Townships.

The Taste of Lubbock will include a tour of five Vintage Township model homes, live local entertainment and a variety of local restaurants and wineries. Participants can purchase tickets for a chance to win a home design consultation from a team of Texas Tech interior design students.

Kristi Gaines, the IIDA adviser and instructor in the College of Human Sciences, said this is the first time for the association to do this fundraiser.

"This event should be extremely fun as well as a great way to get involved and help raise money for IIDA," Gaines said.

IIDA is a relatively new campus organization comprised of 42 members, which is the largest campus center in the Texas/Oklahoma region, she said.

Tickets for the event are \$20 for adults and \$15 with a Texas Tech ID. Ticket sales and locations include:

- On Campus:
  - Monday (Feb. 15) from 11 a.m. to 2 p.m. at the Student Union Building (SUB)
  - Wednesday (Feb. 17) from 10 a.m. to noon at the SUB
  - Thursday (Feb. 18) from 11:30 a.m. to 2 p.m. at the SUB and Human Science Building, El Centro
  - Friday (Feb. 26) from 10 a.m. to 12:30 p.m. at the Human Science Building, El Centro
- Off Campus:
  - Friday (Feb. 19) from 9 to 11 a.m. at Starbucks, University and 8<sup>th</sup> St.
  - Tuesday (Feb. 23) from 7 to 9 p.m. at J&B Coffee, 26<sup>th</sup> and Boston
  - Wednesday (Feb. 24) from 7:30 to 9 p.m. at Starbucks, 82<sup>nd</sup> and Quaker

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To purchase tickets at other times contact Whitney Lawshe at [whitney.lawshe@ttu.edu](mailto:whitney.lawshe@ttu.edu) or (817) 269-0933.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Kristi Gaines, IIDA adviser, College of Human Science, Texas Tech University, (806) 742-3050, or [kristi.gaines@ttu.edu](mailto:kristi.gaines@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: Feb. 15, 2010

CONTACT: Norman Martin, [\(norman.martin@ttu.edu\)](mailto:norman.martin@ttu.edu)  
(806) 742-2808

### CASNR Honors Distinguished Alumni to be Honored

Texas Tech University's College of Agricultural Sciences and Natural Resources will recognize six distinguished alumni Monday (Feb. 15) at the Scottish Rite Building, located at 1101 70th Street.

The event will honor alumni who have made significant contributions to society, and whose accomplishments and careers have brought distinction to the college and to the professors associated with agriculture and natural resources.

The recipients of this year's distinguished alumni awards are:

- **James Bergan:** Bergan is state director of science and stewardship for the Texas Nature Conservancy. He is responsible for several programs including the Texas natural history survey, geographic information systems, conservation planning and stewardship, monitoring and research. He received a bachelor's degree from Purdue University, and a master's and doctorate in wildlife science from Texas Tech. The San Antonio resident has served as an advisory board member for Texas Tech's Department of Natural Resources Management, and is nationally recognized for his conservation efforts in Mexico.
- **Sidney Long:** Long is a ranch owner and operator in partnership with his sons in Coke County and Sterling County. Prior to that, he served as CEO/executive vice president of San Angelo's Concho Valley Electric Cooperative, and executive director of Southern Blacklands Boll Weevil Eradication Zone in Buckholts. The Robert Lee resident has served as executive director of Blacklands Cotton and Grain Association, and is a member of the Texas Food and Fiber Commission Executive Committee. He received a bachelor's degree in agricultural education from Texas Tech and a master's degree in animal science from Mississippi State University.
- **Jim Schwertner:** Currently, the Austin resident is president and CEO of Schwertner Farms, Inc., and chairman of the board at Schwertner State Bank. He served as past chairman of the boards of Cattlemen's State Bank in Austin, Jarrell Schwertner Water Supply Corporation, and the Texas Cattle Feeders Association. He was appointed to the Texas A&M University Board of Regents by Gov. Rick Perry in 2009, and presently serves as director of the Texas Beef Council.

Schwertner received his bachelor's degree in agricultural economics from Texas Tech.

• **Douglas Smellage:** Smellage founded 'Lawns of Dallas' in 1982 and has had more than 28 years of experience providing service for commercial and residential properties. The firm specializes in maintenance services and estate-quality design for properties in the Dallas/Fort Worth area. Smellage received a bachelor's degree from Southern Methodist University and a master's degree in horticulture from Texas Tech.

He has served as vice president of the Highland Park Independent School District Board of Trustees, in addition to serving on the boards of the Dallas Country Club and Ronald McDonald House.

• **David Waggoner:** Waggoner is the founder of The Waggoner Law Firm with offices located in Hillsboro and Corsicana. His law practice consists primarily of banking, real estate and agricultural law. From 1997 to 2000, he served as special assistant to the president of Texas Tech. Waggoner received his bachelor's degree in animal science from Texas Tech, and a master's in animal science from Virginia Tech University. His master of business administration degree is from George Washington University, and his Juris Doctor degree is from Texas Tech.

• **Dennis Wilkinson:** Today, Wilkinson is a principal and a landscape architect with Albuquerque's Morrow Reardon Wilkinson Miller Ltd., a 17-member firm. His focus is on site planning, campus planning, landscape and irrigation design, athletic facilities, construction detailing and production administration. Prior to joining the firm he was the owner and landscape architect in a small firm. The Corrales, N.M., resident is a registered landscape architect in New Mexico. Wilkinson received his bachelor's degree in park administration from Texas Tech.

**CONTACT: Memory Bennett, coordinator of alumni relations, CASNR, Texas Tech University, (806) 742-2802 or [memory.bennett@ttu.edu](mailto:memory.bennett@ttu.edu)**



TEXAS TECH UNIVERSITY

# Advisory

## FOR IMMEDIATE RELEASE

DATE: Feb. 15, 2010

CONTACT: Megan Robare, lee.robare@ttu.edu  
(806) 742-2136

### **Rawls College of Business Hosts NMSU Business Dean**

**WHAT:** Rawls College of Business Chief Executives' Roundtable Speaker Series

**WHEN:** 11:30 a.m. Thursday (Feb. 18)

**WHERE:** Valley of Lubbock Scottish Rite, 1101 70<sup>th</sup> St.

**EVENT:** Texas Tech University's Rawls College of Business will host Garrey E. Carruthers, dean of the New Mexico State University (NMSU) College of Business, NMSU vice president for economic development and former governor of New Mexico.

Carruthers will deliver a presentation titled "Connecting Your College to Economic Development."

Carruthers holds a bachelor's degree in science and master's degree from NMSU in agricultural economics and a doctorate in economics from Iowa State University. He began his teaching career at NMSU and has worked in Washington, D.C., as a White House fellow and assistant secretary of the U.S. Department of the Interior during the Reagan administration.

Along with this experience, Carruthers also served as governor of New Mexico. His entrepreneurial side led him to the health care business, serving as president and CEO of Cimarron Health Plan.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Alice Oles, CER coordinator, Rawls College of Business Administration, Texas Tech University, at (806) 742-3940 or alice.oles@ttu.edu.**



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: Feb. 16, 2010

CONTACT: Leslie Cranford, [\(leslie.cranford@ttu.edu\)](mailto:leslie.cranford@ttu.edu)  
(806) 742-2136

### Texas Tech Education Faculty Member Receives Dissertation Award

Professor is honored for creating a tool to measure self-efficacy of online instructors.

A Texas Tech University educator has received Recognition of Merit in the 2009-2010 PDK (Phi Delta Kappa) International Outstanding Doctoral Dissertation Award program.

Kevin Gosselin, an adjunct professor of biostatistics at Texas Tech and at the University of Texas, received the award for his doctoral dissertation, "Development and Psychometric Exploration of the Online Teaching Self-Efficacy Inventory." His dissertation involved researching factors to include in the Online Teaching Self-Efficacy Inventory, creating it and administering it. The inventory measures online teachers' perceptions of their effectiveness as teachers.

"PDK received more than 40 outstanding entries this year, but Dr. Gosselin's research stood out to the review committee," said William Bushaw, PDK International's executive director. "Research such as this is important because it continues to advance the field of education."

PDK International is a global association of education professionals. The PDK Outstanding Doctoral Dissertation Award is given to the applicant whose dissertation best meets the criteria of sound scholarship and shows the most promise for improving education.

"The ongoing aim of this research is to continue to promote effective research-based instructional practices in online education, and I look forward to publishing the results of this study in the near future," Gosselin said.

Research has established that there is a close connection between teachers' self-efficacy and their commitment to teaching, their adoption of innovations and their use of effective classroom strategies.

People with a high sense of self-efficacy tend to set higher goals, be less afraid of failure and persist longer when encountering difficulties. Conversely, people with low self-efficacy may avoid tasks or give up when they encounter obstacles.



## TEXAS TECH UNIVERSITY

Despite this, before Gosselin's research, there was no instrument available to evaluate the self-efficacy of online teachers. The Online Teaching Self-Efficacy Inventory is a new, multidimensional measure of online teachers' self-efficacy beliefs.

An announcement of Gosselin's award will be published in the May 2010 issue of *Phi Delta Kappan*, the nation's leading journal on education policy and practice.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Judy Simpson, assistant academic dean, Texas Tech University College of Education, (806) 742-1998 ext. 456, or [judy.a.simpson@ttu.edu](mailto:judy.a.simpson@ttu.edu).**



TEXAS TECH UNIVERSITY™

# Advisory

**FOR IMMEDIATE RELEASE**

DATE: Feb. 17, 2010

CONTACT: Megan Robare, lee.robare@ttu.edu  
(806) 742-2136

**Texas Tech University Robotics Challenge Welcomes Young Competitors**

**WHAT:** Get Excited About Robotics (GEAR) kickoff event

**WHEN:** 4 p.m., Saturday (Feb. 20)

**WHERE:** Electrical Engineering Building 101

**EVENT:** Texas Tech University's Electrical and Computer Engineering Department in collaboration with select engineering freshmen will host a kickoff event for the GEAR LEGO robotics challenge.

At the kickoff, this year's competition will be revealed, as well as what the robots will be required to do, and game pieces and game fields will be distributed. Texas Tech engineering freshmen have organized a hands-on activity for participating students at the event.

Robotics teams from nine elementary schools and 12 middle schools will comprise the 200-300 participants. Schools will bring their robotics teams accompanied by at least one teacher.

GEAR is a nonprofit volunteer organization created to foster interest among school children and young adults in a career in engineering, science or technology.

For more information on the GEAR Robotics program, go to  
<http://www.gearrobotics.org/jm/>.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Tanja Karp, associate professor, Department of Electrical and Computer Engineering, Texas Tech University, (806) 742-3533 ext. 251, or tanja.karp@ttu.edu.**



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: Feb. 17, 2010

CONTACT: Paul Schattenberg, Texas AgriLife Extension, [paschattenberg@ag.tamu.edu](mailto:paschattenberg@ag.tamu.edu)  
(210) 467-6575

### First Viticulture Program Graduates Receive Certificates

The first graduates of the Texas Viticulture Certification Program were recognized and presented their professional certificates Feb. 13 at Flat Creek Estate Vineyards near Marble Falls.

Fifteen individuals, the first to enroll in the program which began in 2007, were presented a Professional Certificate in Viticulture and recognized by program instructors and administrators during a luncheon in their honor.

"These participants completed the academic portion of the program in December, and now we are giving them their certificates and recognizing them for being the first to complete this two-year program," said Ed Hellman, the program's director, who has joint appointments with the Texas AgriLife Extension Service and Texas Tech University.

The primarily online program is the result of a collaboration between the Texas Tech Department of Plant and Soil Science, the continuing and professional education unit of Texas Tech's University College, and the AgriLife Extension, an educational agency of Texas A&M University. Seed money for program start-up was provided through a grant from the Texas Department of Agriculture.

"This first group was very diverse, both geographically and in terms of experience," noted Kirk Williams, program instructor with University College, who teaches all of the online courses. "We had people from Houston to Canadian and Tyler, and even one from California who's going to be growing wine grapes in Texas. Many had been in the commercial vineyard business for years and others were just starting out."

Many program graduates plan to continue developing a commercial vineyard, while others have aspirations toward wine-making, including establishing their own winery, Williams said.

Program classes do not carry academic credit, but upon course completion graduates receive not only their professional certification, but also 17 continuing education units for a total of 170 clock-hours of instruction, Williams noted.

Online modules address grapevine biology, vineyard site assessment and development, vine nutrition and water management, canopy and crop-load management, and disease,

Office of Communications and Marketing

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insect and weed management, he said. A final “practical module” provides hands-on experiential learning through instructor-led activities in standard vineyard practices.

The certification program operates on a cohort system to enhance the learning experience and facilitate networking opportunities for participants, adding that second group comprised of 24 students began the program last September.

“Each program is limited to 40 participants willing to make the commitment to move through all courses over the two-year period,” he said. “Enrollment in individual courses is not available.”

The cost of the certification program is \$2,400. More information can be found at:  
<http://www.depts.ttu.edu/uc/outreach/conferences/viticulturecertificate.php> .

**CONTACT: Ed Hellman, professor of viticulture, Department of Plant and Soil Science, Texas Tech University, (806) 746-6101, or ed.hellman@ttu.edu.**



TEXAS TECH UNIVERSITY

# Advisory

**FOR IMMEDIATE RELEASE**

DATE: Feb., 18, 2010

CONTACT: Megan Robare, [\(lee.robare@ttu.edu\)](mailto:lee.robare@ttu.edu)  
(806) 742-2136

## Attorney to Speak at Black Law Students Association Banquet

WHAT: Fifth Annual Black Law Students Association (BLSA) Banquet

WHEN: 7 p.m., Saturday (Feb. 20)

WHERE: Baker Building, 1211 13<sup>th</sup> St., Lubbock

EVENT: The BLSA hosts attorney, Willie E. Gary to speak on his success from washing dishes to the courtroom. Earning a bachelor's degree in business administration, Gary went on to North Carolina Central University in Durham, N.C., where he earned a law degree in 1974.

Once a migrant worker, now a multi-millionaire attorney, Gary earned his reputation by representing little-known clients against major corporations. Along the way he has handled some of the largest jury awards and settlements in U.S. history, winning more than 150 cases valued in excess of \$1 million each.

Besides being named one of the "100 Most Influential Black Americans" by Ebony Magazine, and one of the "Top 50 Attorneys in the U.S." by Forbes Magazine, Gary has been featured in various national media publications.

Tickets are available at the law school from 10 a.m. to noon. General admission tickets are \$45 and student admission tickets are \$30. For additional ticket purchase times please contact Tiffany Kamuche at [tiffany.kamuche@ttu.edu](mailto:tiffany.kamuche@ttu.edu).

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Tiffany Kamuche, doctor of jurisprudence, School of Law, Texas Tech University, (806) 742-3990, or [tiffany.kamuche@ttu.edu](mailto:tiffany.kamuche@ttu.edu).**

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**CONTACT: Name Name, title, College of XXXXXXXXX, Texas Tech University,  
(806) phone-number, or firstname.lastname@ttu.edu.**



TEXAS TECH UNIVERSITY

# News Release

**FOR IMMEDIATE RELEASE**

DATE: Feb. 18, 2010

CONTACT: Erin Hawes, [\(erin.hawes@ttu.edu\)](mailto:erin.hawes@ttu.edu)  
(210) 467-6575

## Texas Tech HSF Hosts “Financial Aiders” Workshop

The Hispanic Scholarship Fund (HSF) Scholar Chapter at Texas Tech University will host a workshop from 9:30 a.m.-noon on Saturday (Feb. 20) at the Texas Tech Rawls College of Business Administration building rotunda (first floor).

The workshop is titled “Financial Aiders” and will be available for Lubbock area high school students and their parents.

The HSF will be presenting information about financial aid, scholarships and college student life. There will be two discussion panels—one for students and one for parents. Students and parents can come and learn from current Texas Tech students who are experiencing college life. Highlights include financial aid information presented by the Texas Tech Office of Student Financial Aid staff, scholarship opportunities, discussion on student life activities and a question-and-answer session. Refreshments will be provided.

The Rawls College of Business building is located on Flint Avenue and 15th Street. Attendees are asked to use the northeast entrance, and parking is located on the east side of the building.

To RSVP and for more information, visit [hispanicscholarshipfund@ttu.edu](mailto:hispanicscholarshipfund@ttu.edu)

**CONTACT: Leticia L. De Larrosa, unit coordinator, Cross-Cultural Academic Advancement Center, Texas Tech University, (806) 742-8681, or [leticia.de-larrosa@ttu.edu](mailto:leticia.de-larrosa@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: Feb. 19, 2010

CONTACT: Patricia Earl, [\(patricia.a.earl@ttu.edu\)](mailto:patricia.a.earl@ttu.edu)  
(806) 742-4335

### Winona LaDuke to speak at TTU Women's Conference

Internationally renowned Anishinaabe activist Winona LaDuke will serve as keynote speaker March 5 at Texas Tech University's 26th Annual All-University Conference on the Advancement of Women in Higher Education.

LaDuke is working on issues of sustainable development, renewable energy and food systems. She lives and works on the White Earth reservation in northern Minnesota, and is a two-time vice presidential candidate with Ralph Nader for the Green Party. As program director of Honor the Earth, she works nationally and internationally on the issues of climate change, renewable energy, and environmental justice with indigenous communities.

In 2007, LaDuke was inducted into the National Women's Hall of Fame, recognizing her leadership and community commitment. In 1994, LaDuke was nominated by Time magazine as one of America's 50 most promising leaders less than 40 years of age. She was awarded the Thomas Merton Award in 1996, Ms. Woman of the Year (with the Indigo Girls in 1997), and the Reebok Human Rights Award, with which in part she began the White Earth Land Recovery Project. The White Earth Land Recovery Project has won many awards, including the prestigious 2003 International Slow Food Award for Biodiversity, recognizing the organization's work to protect wild rice from patenting and genetic engineering.

A graduate of Harvard and Antioch Universities, LaDuke has written extensively on Native American and environmental issues. She is the author of five books, including Recovering the Sacred, All our Relations and a novel, Last Standing Woman.

She is a former board member of Greenpeace USA and is presently an advisory board member for the Trust for Public Lands Native Lands Program as well as a board member of the Christensen Fund. She is widely recognized for her work on environmental and human rights issues.

Prior to LaDuke's speech, "Voices of Feminism" will begin 5 p.m. at the Student Union Building in the Matador Room. As a celebration of Women's History Month, "Voices of Feminism" will reflect on writings by women who speak about issues of concern for all.

The conference, sponsored by the Women's Studies Program and titled "Regarding Nature: Gender, Identity, and Ecologies of Change," is part of a day-long celebration recognizing and promoting contributions by, for and about women within higher education.

The conference is an event open to the public. For more information, visit  
<http://www.depts.ttu.edu/wstudies/AWHE.php>.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Patricia Earl, coordinator and instructor, Women's Studies Program,  
Texas Tech University, (806) 742-4335, or [patricia.a.earl@ttu.edu](mailto:patricia.a.earl@ttu.edu)**



# News Release

## FOR IMMEDIATE RELEASE

DATE: Feb. 22, 2010

CONTACT: Liza Muse, [\(liza.muse@ttu.edu\)](mailto:liza.muse@ttu.edu)  
(806) 742-2270 ext. 295

### Texas Tech School of Music Hosts ‘Schoolhouse Rock’ Creator for April Concert

“Schoolhouse Rock” creator and former Plainview native Bob Dorough will play a mixture of his jazz and pop-culture careers during a concert at 7:30 p.m. April 15 at Hemmle Recital Hall.

Dorough, born in Arkansas and reared in Texas, fell in love with music after joining the Plainview Texas High School Band.

After earning a bachelor’s degree in music in 1949 at the University of North Texas, he moved to New York City where he attended Columbia University and immersed himself in the volatile jazz scene – the BeBop revolution.

He is known as “the only singer to record with Miles Davis.” While this may not be 100 percent true, he did record two vocals with Davis in 1962 – “Nothing Like You” and “Blue Xmas,” both of which he composed.

Davis also recorded an instrumental version of Bob’s classic song, “Devil May Care,” that same year.

In 1971 he received a commission to “set the multiplication tables to music.” This led to ABC-TV’s “Schoolhouse Rock” Saturday morning cartoons that entertained and instructed unsuspecting children from 1973-1985.

The impact of this media exposure was unpredictably immense. The show came back for another five years in the ’90s and is now enjoying its 30th anniversary with a DVD edition of the entire, five-subject series, for which Dorough worked as the musical director.

He has received the Governor’s Artist of the Year Award in Pennsylvania and is a member of the Arkansas Jazz Hall of Fame.

Tickets to the event are \$12, which does not include a \$2 surcharge from Select-A-Seat. For reservations, call Select-A-Seat at (806) 770-2000.



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: Feb. 23, 2010

CONTACT: Megan Robare, lee.robare@ttu.edu  
(806) 742-2136

### Texas Tech College of Education Professor Earns Community Builder Award

The Masonic Grand Lodge of Texas will award its Community Builder Award to a Texas Tech University faculty member.

Kelly Fox, the assistant professor and coordinator for the College of Education's off-campus Texas Hill Country sites, will receive the award in April based on her service to the community and university.

The award is designed to enable a Masonic Lodge to formally recognize outstanding non-Masons who have distinguished themselves through their service to the community; to the local, state or national government; to their church or synagogue or to humanity.

Fox's community service includes the Marble Falls Independent School District (MFISD) Board of Trustees, Advisory Board Treat Oaks Bank, Marble Falls Rotary, the City of Marble Falls Steering Committee, MFISD Career and Technology Advisory Committee and the educational liaison to Central Texas College and Austin Community College.

Along with community service, Fox has served the university on the Faculty Senate, Hill Country Board of Advisors—ex officio member, Texas Tech University System Hill Country Higher Education Network, Center for Research in Leadership and Education and College of Education leadership councils.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Judy A. Simpson, assistant dean: operations, outreach and public relations, College of Education, Texas Tech University, (806) 742-1998 ext.456, or judy.a.simpson@ttu.edu.**



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: Feb. 23, 2010

CONTACT: Joe Arredondo, Gallery Director  
(806) 742-1947 or joe.arredondo@ttu.edu

### Texas Tech Art Students Show Work in Senior Studio BFA Group Exhibition

Texas Tech University's School of Art will present the advanced studio work from this year's graduating seniors in the Senior Studio BFA Group Exhibition.

A special reception for the exhibit will follow the School of Art's open house celebration on First Friday, from noon-4 p.m. on March 5. The exhibition will be on display from Feb. 27-March 12, in the Landmark Arts Studio Gallery. All events and exhibits are free and open to the public.

The Senior Studio BFA Group Exhibition features work in all media ranging from ceramics, jewelry design and metalsmithing, painting and drawing, photography, printmaking and sculpture. Students showing their work includes: Megan Dill, Robin Durrett, Shannon Higginbotham, Lowell Merkling, Rachel Ringlehan, Jessica Rivera, Jessica Sailors, Lauren Scully, Nicole Brauer, Joseph Smith, Ryan Borg, Jason Cooper, Rachel Heimerman, Naomi Hill, Lauren Holden, Amanda Marchall, Ryan McDaniel, Mallory McDowell, Mary Mecca, Katharine Powell, Fernando Rivas, Dustin Simms, Rachel Stroman, Michael Synatzske, Seth Teeters and Stephanie Valenzuela.

The Art Building is located at 2802 18th Street (near the corner of 18th Street and Flint Avenue, just east of the Architecture Building on the Texas Tech campus). On Mondays through Fridays, visitor parking is available for \$1.20 per hour in the small lot adjacent to the Art Building and on the fourth floor of the Flint Avenue Parking Garage. Parking is free on weekends. Gallery hours are 8 a.m.-5 p.m. Monday through Friday, 10 a.m.-5 p.m. Saturdays and noon-4 p.m. Sundays. The galleries are closed on university holidays.

Art exhibition programs and speakers at the Texas Tech University School of Art are made possible, in part, by generous grants from the Helen Jones Foundation and The CH Foundation. Additional support comes from cultural activities fees administered through the College of Visual & Performing Arts.

Presented by Landmark Arts. For more information, visit [www.landmarkarts.org](http://www.landmarkarts.org).



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: Feb. 23, 2010

CONTACT: John Davis, [\(john.w.davis@ttu.edu\)](mailto:john.w.davis@ttu.edu)  
(806) 742-2136

### **Alberto Gonzales to Speak at Texas Tech's Regional SACNAS Meeting**

Former U.S. Attorney General Alberto Gonzales will speak during a noon luncheon during the Regional SACNAS Meeting (Advancing Hispanics/Chicanos & Native Americans in Science).

The luncheon will begin at 11:45 in the Matador room of the Student Union Building.

More than 75 students and faculty members from area colleges will present research and attend workshops at the event, which will run from 6-8 p.m. Friday (Feb. 26) at various locations and 8 a.m.-9 p.m. Saturday (Feb. 27) at the Student Union Building.

This is the first year for Texas Tech to host a regional SACNAS meeting. Attendees will present their research in a poster presentation format. Workshops geared toward professional development and graduate school preparation also are available.

SACNAS is a national society of scientists with a 36-year history of dedication to fostering the success of Hispanic/Chicano and Native American scientists—from college students to professionals—in attaining advanced degrees, careers, and positions of leadership.

The society is comprised of more than 20,000 members, partners and affiliates from a diversity of disciplines, institutions and ethnic backgrounds. The organization and its members are committed to encouraging minority students and scientists to advance to their utmost capability.

For more information about SACNAS visit: [www.ciser.ttu.edu/sacnas/conference.aspx](http://www.ciser.ttu.edu/sacnas/conference.aspx)

**CONTACT: Jaclyn Cañas, assistant professor, The Institute of Environmental and Human Health, Texas Tech University, (806) 885-4567, or [Jaclyn.cañas@tiehh.ttu.edu](mailto:Jaclyn.cañas@tiehh.ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: Feb. 23, 2010

CONTACT: Erin Hawes, [\(erin.hawes@ttu.edu\)](mailto:erin.hawes@ttu.edu)  
(806) 742-2136

### Fourth Annual Severe Weather Awareness Day is Saturday

The Texas Tech student chapter of the American Meteorological Society will host the fourth annual Severe Weather Awareness Day. The event will be held from 11 a.m.-5 p.m. Saturday (Feb. 27) at the Science Spectrum.

The event, which is part of the National Weather Service's Severe Weather Week, will feature games, activities, demonstrations, displays and other activities developed to help children and families understand the basics of weather and severe weather safety.

KCBD's meteorologist John Robison will emcee the event and other staff members from the National Weather Service will be in attendance.

Some of the activities include:

- Ask the experts, where attendees can ask anything weather related and Robison, as well as a National Service Weather member and student, will answer.
- Make your own forecast, where participants can stand in front of a camera and pretend to make their own forecast.
- Warning simulator, where participants will be given realistic forecasting scenarios and asked to make their own severe weather warning forecast.

Representatives from State Farm, the National Storm Shelter Association, the Lubbock National Weather Service Office, the South Plains Storm Spotter Team, the Red Cross and Midland Radios will have staff members at the event.

The event also will have giveaways and parents are welcome to bring weather radios to have programmed by a representative from Midland Radios. There also will be severe weather instruments on display. Severe Weather Awareness Day is the largest community service event hosted by the student chapter.

In addition, the Science Spectrum will be offering showings of the OMNI movie "Storm Chasers." Tickets are \$8 for adults and \$6.50 for children and senior citizens.

This event is free to the public.

For more information, please visit <http://www.mesonet.ttu.edu/SWAD/SWAD2010.html>

**CONTACT: Sarah Dillingham, teaching assistant, College of Liberal Arts, Texas Tech University, (806) 742-3102, or [sarah.dillingham@ttu.edu](mailto:sarah.dillingham@ttu.edu)**



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: Feb. 23, 2010

CONTACT: Leslie Cranford, [\(leslie.cranford@ttu.edu\)](mailto:leslie.cranford@ttu.edu)  
(806) 742-2136

### Texas Tech Nominees Named to Texas Lyceum Board of Directors

Two Texas Tech University staff members have been selected as new directors for The Texas Lyceum, a non-profit, non-partisan organization focused on identifying the next generation of top Texas leaders.

Kelly Overley, vice chancellor of Institutional Advancement and chief operation officer of the Texas Tech Foundation; and Alicia Knight, Chancellor's Council and Scholarships, were sworn in recently, along with 18 other new directors.

Also a member and on the executive board of the organization is Juan Muñoz, Texas Tech vice president of the Division of Institutional Diversity, Equity, and Community Engagement and associate vice provost for Faculty and Undergraduate Academic Affairs.

The Lyceum consists of 96 men and women from throughout the state who begin their six-year term while under the age of 46, and have demonstrated leadership in their community and profession, together with a deep commitment to Texas.

The organization acts as a catalyst to bring together diverse opinions and expertise to focus on national and state issues, and seeks to emphasize constructive private sector, public sector, and individual responses to the issues. For more information visit: <http://www.texaslyceum.org/>.

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TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: Feb. 23, 2010

CONTACT: Sherrel Jones, [\(sherrel.jones@ttu.edu\)](mailto:sherrel.jones@ttu.edu)  
(806) 742-2136

### Texas Tech Presidential Lecture & Performance Series Presents Pilobolus Dance

The Texas Tech Presidential Lecture & Performance Series continues its spring season with the world-renowned Pilobolus Dance Theatre.

The event will begin at 8 p.m. March 2 in the Allen Theatre in the Student Union Building. Also, Pilobolus members will conduct a master class at 10 a.m. March 3 at the Student Recreation Center in room 114, providing a learning opportunity to a select group of Texas Tech Department of Theatre and Dance students. The media is welcome to attend the class.

"Pilobolus will dazzle Lubbock audiences," said Jo Moore, Presidential Lecture & Performance Series administrator. "Since its early years, Pilobolus has redefined dance and movement. To quote from a review from the Buffalo News, 'To watch Pilobolus in action is to witness the kind of athleticism and choreography that broke ground for Cirque du Soleil.' The dancers become an organic form unto themselves. Pilobolus' grace, strength and humor shine through in their work."

Pilobolus began in 1971 as an outsider dance company, and quickly became distinguished for its imaginative and athletic exploration of creative collaboration. Today, Pilobolus is a new genre of dance in American dance theatre and has evolved into an American arts organization of the 21<sup>st</sup> century.

Pilobolus performs for stage and television audiences all over the world and have made appearances on CBS's 60 Minutes, the Academy Awards, the Oprah Winfrey Show and the Late Show with Conan O'Brien.

Other events in the series include the Santa Fe Opera Spring Tour at 2 p.m. April 18 at the Lubbock Memorial Civic Center Theatre. The tour is a project of The Santa Fe Opera's Education and Community Programs Department, which allows a group of about 40 young opera performers to expose audiences to their talent and opera.

Tickets for Pilobolus Dance Theatre are on sale for \$12 at the Student Union ticket booth. Students are allowed one free ticket with a valid student ID. Admission for Santa Fe Opera Spring Tour is free. For more information, visit <http://www.depts.ttu.edu/cvpa/college/president/Spring2010.asp>.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Jo Moore, administrator, Presidential Lecture & Performance Series,  
Texas Tech University, (806) 742-0700, or jo.moore@ttu.edu**



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: Feb. 25, 2010

CONTACT: John Davis, [\(john.w.davis@ttu.edu\)](mailto:john.w.davis@ttu.edu)  
(806) 742-2136

### Texas Tech Geosciences Professor Reconstructs Data from Apollo Moon Missions

From 1969 to 1972, astronauts with NASA's Apollo missions planted on the surface of the moon geophysical instruments that discovered moonquakes and measured the heat released from the interior of the moon.

The data beamed back to Earth by radio signal. Then in 1974, NASA cancelled most of the funding for the data analysis project.

However, that didn't stop the data from collecting for another three years. Now, a Texas Tech University researcher is on a mission from NASA to piece together the long-forgotten data and finish the analysis.

Seiichi Nagihara, an associate professor in the Department of Geosciences, received a two-year, \$45,000 research grant from NASA's Goddard Space Flight Center to help the center fully restore, digitally archive and reanalyze the data collected from the geothermal heat-flow instruments placed on the moon during Apollo 15 and 17.

Nagihara and the Goddard team hope to restore the full records of the Apollo heat flow experiments and use modern computers to reanalyze the data to better understand the moon's internal structure.

That's easier said than done, though, Nagihara said.

"Right now, it's a detective story," he said. "After 1974, NASA's focus quickly shifted, and it seems that nobody there kept detailed records on who did what with the Apollo heat-flow data obtained from 1975 to 1977. The principal scientist who was involved in the original analysis did not use the data from these years, and he died more than 10 years ago. But, by reading old NASA documents and contacting the people who were involved in the Apollo missions, my collaborators at Goddard and I are tracking down the missing data. We have recovered some pieces of the data, but still have a long way to go."

Nagihara is an expert in how the Earth releases its heat, which is why he is one of the researchers recruited to reanalyze the moon's heat-flow data. Once he has found and compiled as much of the "lost" data as he can, he will try to determine why different areas of the moon give off different amounts of heat.

“On Earth, the plate tectonics explain a lot about why and how heat flow is different from one locality to another,” he said. “The moon has no plate tectonics. That makes it more challenging for me.”

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

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TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: Feb. 25, 2010

CONTACT: Sherrel Jones, [\(sherrel.jones@ttu.edu\)](mailto:sherrel.jones@ttu.edu)  
(806) 742-2136

### **Texas Tech to host 2010 National Parliamentary Debate Association Championship Tournament**

Texas Tech University will host the 2010 National Parliamentary Debate Association Championship Tournament.

Texas Tech's team of Brian Horton, a senior from San Angelo, and Adam Testerman, a junior from Springfield, Mo., will be in strong contention for the national championship. They are ranked second in the nation.

From across the nation, 220 debate teams from 75 schools are anticipated to attend the tournament and debate various topics, which include foreign policy, domestic politics and philosophical perspectives.

The NPDA Championship Tournament has been the largest intercollegiate debate tournament in the nation for the past 11 years. The students will debate in parliamentary style, a unique format where students are given a topic and have 20 to 30 minutes to prepare their arguments. The final round of the event will be at 6:30 p.m. on March 22 at the Lubbock Memorial Civic Center.

The Texas Tech team won the 2008 championship hosted at the United States Air Force Academy.

Other events to occur during the national tournament include an exhibition debate between top American debaters and Irish national debate champions at 4:45 p.m. on March 19 at the Holiday Inn Hotel and Towers, and preliminary debates on March 20-21 at the Student Union Building.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

**CONTACT: Joe Gantt, director of forensics, Texas Tech University, (806) 742-1328, or [joe.gantt@ttu.edu](mailto:joe.gantt@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: Feb. 25, 2010

CONTACT: Erin Hawes, [\(erin.hawes@ttu.edu\)](mailto:erin.hawes@ttu.edu)  
(806) 742-2136

### **Student Service Organization Hosts Convention on Addiction Recovery**

Texas Tech University's Association of Students About Service (ASAS) will hold an addiction recovery convention on Friday (Feb. 26) and Saturday (Feb. 27).

The event will begin at 5:30 p.m. with registration on Friday. There will be two guest speakers, including ex-NBA player Gus Gerard, dinner and fellowship. The theme of the conference will be "University-Styled Recovery."

Saturday's convention will begin at 9 a.m. and will include breakfast, guest speakers, lunch and material on eating disorders, sexual addiction and gambling.

Students can register at the Center for the Study of Addiction and Recovery (between the College of Human Sciences and CDC, on 15<sup>th</sup> and Akron) during the dates of the convention.

All events are free to the public.

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# News Release

**FOR IMMEDIATE RELEASE**

DATE: Feb. 25, 2010

CONTACT: Sally Logue Post, [\(sally.post@ttu.edu\)](mailto:sally.post@ttu.edu)  
(806) 742-2136**Three Texas Tech Professors Receive Highest Faculty Honor**

Three Texas Tech University faculty members have been named Horn Professors, the highest honor they can receive from the university.

Linda Allen, professor in the Department of Mathematics and Statistics; Sindee Simon, professor and associate chair in the Department of Chemical Engineering; and Vickie Sutton, Robert H. Bean Professor in the School of Law, were approved by the Texas Tech University System Board of Regents' Academic, Clinical and Student Affairs committee today (Feb. 25). Final approval will come by the full board at its meeting tomorrow.

"Horn Professors represent the very best among our faculty," said Guy Bailey, Texas Tech president. "These individuals are recognized for their attainment of national and international distinction for their research or other scholarly or creative achievements. We value these men and women for their scholarship and their many contributions to Texas Tech. They are a true testament to the quality of our academics."

"Faculty members who are named Horn Professors are distinguished in their teaching, research and service," said Kent Hance, chancellor of the Texas Tech University System. "These professors are honored for their academic achievements and dedication to the university. We are fortunate to have such committed individuals at Texas Tech and are proud to commend them with our highest honor."

The Horn Professorship was established in 1966 to recognize scholarly achievement and outstanding service to Texas Tech. The honor is named for Texas Tech's first president, Paul Whitfield Horn. Since its inception, 76 members of the faculty have been appointed Horn Professors and 35 remain on faculty.

"This is not a designation that is awarded lightly," said Bob Smith, Texas Tech provost. "While being recognized primarily for exceptional and sustained research or other creative and scholarly achievement, typically Horn professors are truly integrated scholars, with abilities to meld the tripartite mission of teaching, research and service."

Allen joined Texas Tech in 1985. She has won the Barnie E. Rushing Jr. Faculty Distinguished Research Award, the Graduate Professor of the Year and Outstanding Faculty Mentor Awards. She serves on numerous editorial boards of professional journals and has been published widely. She earned her bachelor's degree from College of St.

Scholastica in Duluth, Minn., and her master's and doctoral degrees from the University of Tennessee.

Simon joined Texas Tech in 1999. She was named a fellow of the Society of Plastics Engineers in 2005 and of the North American Thermal Analysis Society in 2003. She has received the Barnie E. Rushing Jr. Faculty Distinguished Research Award. She has lectured internationally and is a widely published author. Simon has written more than 60 refereed journal articles and has six book chapters to her credit. She has received more than \$4 million in research funding over her career. She earned her bachelor's degree from Yale University and her doctorate from Princeton University.

Sutton joined Texas Tech in 1999. She also is director of the School of Law's Center for Biodefense, Law and Public Policy. She has served as chief counsel to the Research and Innovative Technology Administration for the U.S. Department of Transportation and as assistant director to the White House Office of Science and Technology Policy. She has received the Faculty Distinguished Leadership Award and the Outstanding Research Award. She earned two bachelor's degrees from North Carolina State University, her master's degree from Old Dominion, a doctorate from the University of Texas at Dallas and her law degree from Washington College of Law at American University.



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: Feb. 26, 2010

CONTACT: Sherrel Jones, [\(sherrel.jones@ttu.edu\)](mailto:sherrel.jones@ttu.edu)  
(806) 742-2136

### **University Parking Services Partners with Community To Provide Car Check-up Services**

Texas Tech's University Parking Services will help students, faculty and staff stay safe and avoid possible hazards while driving this spring break.

The Car Clinic and Safety Fair event is an opportunity for the Texas Tech community to get a free checkup for their cars by Scott's Car Care Clinic. The event will begin 2 p.m. on March 3 at the C17 parking lot, west of the law school.

The Car Care Council reported results from vehicle checkup events across the nation that 80 percent of vehicles need service or parts. University Parking Services and Scott's Complete Car Care will host a car clinic to check fluids and belts to ensure that students, faculty and staff are ready to travel the roads before spring break.

All attendants will receive a goody bag and a chance to win a free parking permit.

Find Texas Tech news, experts and story ideas at [www.media.ttu.edu](http://www.media.ttu.edu).

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