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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Feb. 2, 2009

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Texas Tech Law School Hosts National Security Symposium

Two events will highlight the Center for Military Law & Policy.

Texas Tech University's Center for Military Law & Policy, housed in the School of Law, will host the 2009 National Security Law Symposium from 9-11 a.m. Thursday (Feb. 5) in the school's Bill and Carolyn Lanier Auditorium at 18th Street and Indiana Avenue.

As a part of the center's outreach program, it also is hosting a military hearing for the Court of Appeals for the Armed Forces from noon to 1 p.m. in the Donald Hunt Courtroom, across from the Lanier Auditorium. Both events are open to the public.

The purpose of the symposium is to address the role of lawyers in national security. It is intended for attorneys, law students and general public with interest in the government's former and current positions regarding Guantanamo prison, interrogation methods, indefinite imprisonments and other concerns.

The panel for the symposium includes: Judge Jeffrey S. Sutton, U. S. Court of Appeals, Sixth Circuit; Judge James E. Baker, Court of Appeals for the Armed Forces and former legal adviser to the National Security Council; Charles A. Blanchard, former general counsel, Department of the Army and Brigadier General (retired); and John S. Cooke deputy director, Federal Judicial Center. The moderator is Judge W. Royal Furgeson Jr., U. S. District Court, Western District of Texas.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Casey Carson, director of alumni relations, Texas Tech University School of Law, (806) 742-3990, ext. 315 or casey.carson@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Feb. 2, 2009

CONTACT: Norman Martin, norman.martin@ttu.edu
(806) 742-4108

Texas Tech Graduate Students will Participate in Traveling Ecology Class

A group of Texas Tech University graduate students will spend two weeks this summer traveling through Nevada, California and Arizona studying the ecology of the nation's critical grazing lands systems.

Following a route that includes Reno, Davis, Modesto, Fresno, Barstow, Kingman, Peach Springs, Flagstaff and Phoenix, the two-week mobile classroom is set to begin in early June with about two dozen students from five major universities, including Texas Tech.

"The concept of the class is to bring students together from across the U.S. and from around the world to share a unique and intense learning opportunity centered on grazing lands," said Vivien Allen, Horn Professor of Plant and Soil Sciences.

Today, grazing lands occupy more than half of the land area in the United States, and play a key role in addressing sustainability issues in agriculture and the environment.

Carlos Villalobos, an associate professor of Natural Resources Management, and Kristin Hales, a research assistant of Animal and Food Sciences, are among the group of traveling instructors for the class.

"Our challenge is to keep our students in contact with the land," Villalobos said, "and that means fostering a new land ethic by taking students to the field."

One of the goals of the ecology program is to provide students with an opportunity for first-hand experience in grazing land ecology through various eco-regions and to learn about techniques that address education and researchable needs. Another objective is to provide interactions with professionals active in the multidisciplinary areas of forage livestock research, teaching, extension, industry and production.

CONTACT: Carlos Villalobos, associate professor, Department of Natural Resources Management, Texas Tech University, (806) 742-2842 or c7jcv@ttacs.ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Feb. 5, 2009

CONTACT: Kelly Kleinsteuber, kelly.kleinsteuber@ttu.edu
(806) 742-2136

Texas Tech Announces Spring Presidential Lecture & Performance Series

Beginning in March, Texas Tech's College of Visual & Performing Arts offers the Spring 2009 Presidential Lecture & Performance Series. The series was created to enrich the lives of Texas Tech University students and the Lubbock community.

Programs ranging from opera to literature will bring leaders in their fields to Texas Tech to share their talents with the university's faculty, students, staff and the Lubbock community.

"The Presidential Lecture & Performance Series is very excited to host such exceptional talent this spring," Jo Moore, administrator for the series, said. "Our 2008-2009 season continues with cultural offerings designed to engage the mind and nurture the spirit."

Public events in the Spring 2009 series include:

- **Sarah Vowell, a reading and commentary:** 7 p.m., March 3, the Allen Theatre of the Student Union Building on the Texas Tech campus. Delight in the satirical humor of Sarah Vowell, bestselling author, social observer, and contributor to NPR's "This American Life." A book signing and reception will follow the reading. This event is free but seating capacity is limited. Reservations are requested. Call (806) 742-0706 ext. 401.
- **Texas Tech Jazz Festival:** 8 p.m. April 4, the Allen Theatre of the Student Union Building on the Texas Tech campus. The Texas Tech Jazz Festival features the DIZZY GILLESPIE™ ALUMNI ALL-STARS, a veritable who's who among jazz musicians. Formed in the summer of 1998 to perform Dizzy Gillespie's classic big band repertoire, they continue the legacy left by the late master. Tickets are \$12 for general admission inclusive of the service fee. Call Select-A-Seat at (806) 770-2000.
- **Ana Castillo, a lecture and reading:** 7 p.m. in Room 001 of the English Building on the Texas Tech Campus. Enjoy a literary evening with "genre jumper" and activist author, Ana Castillo — acclaimed poet, novelist, essayist, editor and translator. A

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book signing and reception will follow the reading. This event is free but seating capacity is limited. Reservations are requested. Call (806) 742-0706 ext. 401.

- **The Santa Fe Opera Apprentice Singers:** 7 p.m., April 13, Hemmle Recital Hall on the Texas Tech campus. Revel in the beautiful voices of the Santa Fe Opera Apprentice Singers, performing operatic and popular selections. A reception will follow the performance. This event is free but seating capacity is limited. Reservations are requested. Call (806) 742-0706 ext. 401.

CONTACT: Jo Moore, administrator for the Presidential Lecture and Performance Series, (806) 742-0700 x239 or jo.moore@ttu.edu.



TEXAS TECH UNIVERSITY SYSTEM

News Release

FOR IMMEDIATE RELEASE

DATE: Feb. 6, 2009

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Governor Appoints Three New Regents to Texas Tech University System Board

Texas Gov. Rick Perry today (Feb. 6) appointed three new members of the Texas Tech University System Board of Regents.

John Huffaker of Amarillo, Mickey L. Long of Midland and Nancy Neal of Lubbock will take their positions upon confirmation by the Texas State Senate.

“All three are great appointees and will add a lot to our board. I look forward to their leadership,” said Kent Hance, chancellor of the Texas Tech University System. “I’ve known all three for decades. They are all tremendous supporters of our universities. John was a student of mine at Texas Tech. Mickey is an Angelo State University graduate, the first to serve on our board since the school became part of our system. And Nancy is another long-time friend. She brings a lot of higher education and health care knowledge to her position.”

The terms of the new regents will expire Jan. 31, 2015. The governor appoints nine people in staggered six-year terms to the board plus one student regent who serves a one-year term.

“These new regents are taking office at a time when all three of our universities are making great strides,” said F. Scott Dueser, chairman of the board. “Serving Texas Tech as a member of the board of regents is a tremendous honor. This is an outstanding board. We have worked together very well and are very close personally. I feel good about leaving the board at this point because we have excellent leadership in our current members and these new members are certainly outstanding additions.”

Huffaker is a partner at Sprouse Shrader Smith Law Firm. He is a member of the State Bar of Texas, Amarillo Bar Association, Texas Association of Bank Counsel and College of the State Bar. He is past chair of the Amarillo College Board of Regents, founding president of the Amarillo Education Foundation, and a member of the Texas Tech Law School Foundation Board of Trustees. Huffaker received a bachelor’s degree and law degree from Texas Tech. He replaces Windy Sitton of Lubbock.

Long is president of Westex Well Service LP. He is a member of the Association of Energy Service Companies, Texas Tech University Foundation, San Angelo State University Alumni Foundation, Red Raider Club National Board of Directors, and Texas

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Tech Hall of Legacy. Long received a bachelor's degree from Angelo State University. He replaces Bob Stafford of Amarillo.

Neal is a registered nurse and former school health nurse. She is a past member of the Texas Higher Education Coordinating Board, past president of the Lubbock Independent School District Board of Trustees, and a member of the American Nurses Association and the Texas Nurses Association. She is also a founding member of the IOTA Chapter of Sigma Theta Nu National Honorary Nursing Sorority, and serves on the Young Women's Leadership Academy Board of Directors and Texas Tech University Health Sciences Center (TTUHSC) School of Nursing's Development Committee. Neal received a bachelor's degree from TTUHSC. She replaces Dueser of Abilene.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Feb. 9, 2009

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Major Gift Announcement for Texas Tech Alumni Association

WHAT: News conference to a gift

WHEN: 12:30 p.m. Tuesday (Feb. 10)

WHERE: Merket Alumni Center on the Texas Tech University campus

EVENT: The Texas Tech Alumni Association will announce a major gift to its \$4 million Building on Tradition Capital Campaign for the Peggy and Bill Dean Expansion of Merket Alumni Center.

The donors and Alumni Association officials will be on hand. Details about the project are available at www.MerketExpansion.com.

CONTACT: Jim Douglass, Alumni Association associate vice president, at (806) 742-3641 or jim.douglass@ttu.edu or Renée Underwood, Alumni Association National Board member and marketing chairman for Building on Tradition Capital Campaign at Ru1390@yahoo.com or (806) 928-0463.

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Advisory

FOR IMMEDIATE RELEASE

DATE: Feb. 9, 2009

CONTACT: Sarah Whetstone, sarah.whetstone@ttu.edu
(806) 742-2136

Rawls College of Business Hosts Career Fair at Civic Center
Students network with future employers, land job opportunities.

- WHAT: Spring 2009 Career Expo for Texas Tech University business students
- WHEN: 11 a.m.- 4 p.m. Wed. (Feb. 11)
- WHERE: Lubbock Memorial Civic Center, 1501 Mac Davis Lane, Lubbock
- EVENT: Companies from across the nation will convene at the Lubbock Civic Center to offer undergraduate business students advice and information about internships and future employment as well as accept resumes and applications.

The event is hosted by the Career Management Center at the Rawls College of Business Administration at Texas Tech.

Parking for the event is free at the civic center and Texas Tech will be providing trolley rides to and from the business administration building and the career fair.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Tammie King, director, Career Management Center, Rawls College of Business Administration, Texas Tech University, (806) 742-4530, or tammie.king@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Feb. 9, 2009

CONTACT: John Davis, john.w.davis@ttu.edu

(806) 742-2136

The Institute of Environmental and Human Health Announces Partnership with Enercon Industries Corp. for Advancement of Nonwoven Technology

The Institute of Environmental and Human Health (TIEHH) at Texas Tech University announces a partnership with Enercon Industries Corp. that will combine each organization's expertise to develop technology to advance the functionality of nonwovens and technical textiles.

Seshadri Ramkumar, an associate professor in the Nonwovens and Advanced Materials Laboratory of TIEHH, said the partnership seeks to explore the opportunities of commercializing atmospheric plasma technology in the nonwovens and specialty fabrics industry to make apparel-grade nonwovens and other value-added fabrics, such as liquid-repellant fabrics and breathable protective fabrics.

Plasma technology is a surface modification treatment technique using gasses for the nonwoven and technical textile industry to modify the surface of the materials. This makes it suitable for various desired applications, such as making a fabric more or less absorbent, he said. Before, this treatment could be carried out only at low pressure, which was not feasible commercially in the industry. Recently, atmospheric pressure plasma technology was developed in which the plasma treatment could be achieved in normal atmospheric pressure.

"We are very excited at the possibilities of working with Enercon," Ramkumar said. "Initial lab trials indicate that Enercon's atmospheric plasma technology improves a nonwoven fabric's breathability by as much as 95 percent, which is a welcoming result for exploring atmospheric plasma for a number of value-added applications."

Rory Wolf, Enercon's vice president of business development, said his corporation has pioneered the use of atmospheric plasma in a number of industries including textiles during the last decade.

"Success with enhancing the wettability and dyeability of textiles is well-proven," Wolf said. "Texas Tech's leading-edge material expertise will allow us to apply and advance our technology for even greater surface functionality of industrial fabrics."

Texas Tech's Nonwovens and Advanced Materials Laboratory at TIEHH focuses on fundamental and applied research activities to develop sophisticated materials that help with improving human health and the environment. Most recently, a non-particulate nonwoven decontamination wipe which has applications in military and homeland security came out of TIEHH's nonwoven research.

Enercon Industries Corporation, headquartered in Menomonee Falls, Wis., is a major manufacturer of equipment for the plastics and packaging industries. The company supplies custom built bare-roll, covered-roll and universal roll corona treating systems, atmospheric plasma treating systems, 3-D surface treaters, and 3-D plasma treaters for the plastics and rubber industries.

CONTACT: Seshadri Ramkumar, associate professor, The Institute of Environmental and Human Health at Texas Tech University, (806) 445-1925 or s.ramkumar@ttu.edu; Rory A. Wolf, vice president of business development; technology manager - Atmospheric Plasma & Flame Systems, Enercon Industries Corp., (262) 250-3163 or rwolf@enerconmail.com.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Feb. 10, 2009

CONTACT: Renée Underwood, Ru1390@yahoo.com

(806) 928-0463

**\$500,000 Gift Creates McKenzie Ballroom in the
Texas Tech Alumni Association Merket Alumni Center**
Mickey and Barbara McKenzie give major boost to \$4 million project.

**[EDITOR'S NOTE: For photos and renderings of the addition go to
www.merketexpansion.com]**

The \$4 million capital campaign to double the meeting space in the Texas Tech Alumni Association (TTAA) Merket Alumni Center received a major boost today (Feb. 10) when a \$500,000 donation by Michael "Mickey" and Barbara Esslinger McKenzie of Sulphur Springs was announced by Mark Griffin, member of the Texas Tech University Board of Regents.

The gift represents the single largest donation to the Building on Tradition Capital Campaign for the Peggy and Bill Dean Expansion of Merket Alumni Center. As a lasting tribute to Mickey, Barbara, their children – Chris and Mariah McKenzie Pfeiffer, Ryan and KK Kirkley McKenzie – and their grandchildren, the new ballroom that will seat up to 600, will be named in their honor.

Since graduating from Texas Tech, the couple has remained loyal and active alumni. Barbara is serving as president of the TTAA National Board of Directors in 2009.

"We love the alumni association, but the key to our gift is that Bill and Peggy Dean's names are attached to the expansion," Mickey said. "There is a genuine appreciation and admiration for the impact Bill Dean has had on our entire family. He has influenced so many people's lives in a positive way. How many of us in college have someone who has made such a tremendous impact on them?"

Bill Dean served as adviser to the Texas Epsilon chapter of Phi Delta Theta when both Mickey and his son, Ryan, were members in college.

While they were attending Texas Tech, Mickey and Barbara were active in Phi Delta Theta and Zeta Tau Alpha. Barbara was a dorm legislator, served on the Women's Residence Council and was a member of the Association of Women Students (AWS). She served as national publications officer for Angel Flight and on the Texas Tech Student Union Program Council.

Mickey graduated from Texas Tech in 1967 with a bachelor's degree in management, and Barbara, in 1968, with a bachelor's degree in history. They married in 1969. She

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pursued a master's degree at Texas A&M at Commerce and taught high school government for four years until their two children were born.

Mickey is CEO and chairman of the board of Grocery Supply Company (GSC), the fifth-largest wholesale distributor to convenience stores in the country. The Rawls College of Business Administration named him its Outstanding CEO in 2002.

Both Mickey and Barbara are tireless volunteers in their community and philanthropists who have generously supported many areas at Texas Tech.

During the news conference and reception for the McKenzies, Nelda Laney, who leads the underwriting effort for the capital campaign announced that \$2.2 million has been raised since the campaign was announced last October. Rex Isom, who chairs the project steering committee, noted that TTAA is making plans for an early spring groundbreaking.

The expansion project will nearly double the present Merket Alumni Center by adding 10,694 square feet. A new, second entrance into Merket Alumni Center will open into The Peggy and Bill Dean Grand Reception Hall. Three new banquet/meeting rooms will be constructed on the west end of the building. Other features include a new serving kitchen with storage; a new circulation, staging and planning office; a bride's room and new restrooms. The existing kitchen will be remodeled into an office suite for the association's marketing department. A second courtyard will be built to the east, featuring a gazebo and two large replicas of the official Texas Tech class ring.

First built in 1995 as an addition to the original President's Home, Merket Alumni Center now hosts more than 800 events annually and is in high demand for weddings and receptions year round.

Several naming opportunities remain available for donors to the project, as well as brick pavers, bronze markers, marble pavers and granite benches for varying giving levels.

Complete details about the project are available at www.MerketExpansion.com, or by contacting Jim Douglass at jim.douglass@ttu.edu or (806) 742-3641 or Renée Underwood, Texas Tech Alumni Association National Board member and marketing chairman for Building on Tradition Capital Campaign at Ru1390@yahoo.com or (806) 928-0463.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Feb. 11, 2009

CONTACT: Jessica Benham, jessica.benham@ttu.edu
(806) 742-2136

College of Agricultural Sciences and Natural Resources Honors Distinguished Alumni

[Photos are available upon request.]

Texas Tech University's College of Agricultural Sciences and Natural Resources will recognize six distinguished alumni at 11:30 a.m. Monday (Feb. 16) at the Merket Alumni Center.

The Distinguished Alumnus Award was established to recognize some of the most outstanding alumni of Texas Tech's College of Agricultural Sciences and Natural Resources (CASNR).

The event will honor alumni who have made significant contributions to society, and whose accomplishments and careers have brought distinction to the college and to the professors associated with agriculture and natural resources.

The recipients of the Distinguished Alumnus Award:

- Leon F. Neuenschwander received his Ph.D. in range management in 1976 from Texas Tech. Neuenschwander has served as professor, department chairman for Forest Resources and associate dean in the College of Forestry, Wildlife and Range Sciences at the University of Idaho. In 1995, he received the National Prescribed Fire Award for Excellence in Ecosystem Management from the U.S. Department of Agriculture (USDA) forest service. Neuenschwander and his wife, reside in Pueblo, Colo. where he is a rancher.
- Pat D. Taylor received his bachelor's degree in 1967 and his master's degree in 1969, both in park administration and landscape architecture from Texas Tech. Taylor serves as associate professor and director in the Program of Landscape Architecture at the University of Texas at Arlington. He currently resides in Arlington and serves as president of Taylor and Associates.
- Z B Mayo received his Bachelor of Science degree in entomology in 1967 from Texas Tech. Mayo has been employed by the University of Nebraska-Lincoln since 1972. He currently serves as associate dean for the Agricultural Research Division. Mayo was named the Educational Administrator of the Year in 2008 by

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the National Association of Educational Office Professionals. Mayo resides in Lincoln, Neb.

- Robert C. Albin received his bachelor's and master's in 1961 and 1962 from Texas Tech. Albin joined the Texas Tech faculty in 1967 and has held titles including assistant and associate professor, associate dean, interim dean and professor. Albin retired from the Department of Animal and Food Sciences in 2008. Albin and his wife, Donna, reside in Lubbock.
- Don Ethridge received his Bachelor of Science and Master of Science degrees in Agricultural Economics from Texas Tech in 1965 and 1967. Ethridge joined the Texas Tech faculty in 1981 after working for the USDA as an economist. Over his years at Texas Tech, Ethridge served as associate professor, chairman for the Department of Agricultural and Applied Economics and director of the Cotton Economics Research Institute and associate director of CASNR Water Center. He retired in 2008 and lives in Lubbock with his wife, Kathie.
- Quenna Lee Terry received her bachelor's degree in agricultural communications from Texas Tech in 1993. Terry currently serves as a public affairs specialist for the USDA Natural Resources Conservation Service in Texas for Zone 1. Terry also was a soil conservationist in Lubbock County for seven years. Terry and her husband, Mark, have one daughter and reside in Lubbock.

CONTACT: Memory Bennett, coordinator of Alumni Relations, CASNR, Texas Tech University, (806) 742-2802 or memory.bennett@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Feb. 12, 2009

CONTACT: Norman Martin, norman.martin@ttu.edu

(806) 742-4108

Winning Streak Continues for Texas Tech's Meat Judging Team

Texas Tech University's meat judging team received first place honors Feb. 7 in Fort Worth at the Southwestern Livestock Show's Meat Judging Contest for senior colleges.

The contest, hosted by the American Meat Science Association in conjunction with the Fort Worth stock show, is the second win of 2009 for the 15-member team.

The team dominated the competition, taking the top spot by a 113-point margin with a score of 4,081 points. Other top finishers, in placement order, were South Dakota State University, Oklahoma State University, University of Nebraska and Colorado State University. Eleven universities competed at the contest.

"Texas Tech has now won the Southwestern contest three times before any other university," said Mark Miller, Texas Tech's San Antonio Livestock Show Distinguished Chair in Meat Science. "This means that Texas Tech has retired the cup."

The cup for the 'High Team Overall' had previously been won by the 2004 and 2006 Texas Tech Meat Judging Teams. The retired cup will be added to the university's Department of Animal and Food Sciences trophy case.

This is the first time in Texas Tech history that the school's meat judging team has won seven consecutive contests – five during the 2008 season and two in the 2009 season.

Two of the three highest-scoring individuals were from Texas Tech. Abby Long, a sophomore from Boerne, took first, and Meagan Igo, a sophomore from Plainview, tied for third place with Kansas State's Hyatt Frobose. Matt Bruton, a sophomore from Throckmorton, was the fourth place individual in the overall competition.

Last month the Red Raiders placed first at the National Western Stock Show in Denver, winning by an 80-point margin.

In addition to Long, Igo and Bruton, team members include:

- Sarah Calhoun, a sophomore from Weatherford
- Adam Copeland, a sophomore from Katy
- Collin Corbin, a sophomore from Webster
- Tate Corliss, a junior from Estancia, N.M.
- Kelsey Fletcher, a sophomore from Universal City
- Josh Hasty, a junior from Cleburne

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- Kelly Hutton, a sophomore from Castle Rock, Colo.
- Amber Krause, a sophomore from Florence
- Jett Mason, a sophomore from Brownfield
- Josh McCann, a sophomore from Newport, Va.
- Brandon O'Quinn, a sophomore from League City
- Henry Ruiz, a junior from Eagle Pass

The team is coached by Miller and Texas Tech graduate student Travis O'Quinn.

CONTACT: Markus Miller, SALE chair - Meat Science, Food Processing & Preservation, Department of Animal and Food Sciences, Texas Tech University, (806) 742-2805 ext. 231 or mfmrraider@aol.com



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Feb. 12, 2009

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

'Tuna' Star to Offer Acting Workshop to Texas Tech Theater Students

WHAT: Workshop with actor, playwright and Texas Tech alumnus, Jaston Williams

WHEN: 2-5 p.m. Friday (Feb. 13)

WHERE: Texas Tech University Dance Studio, Sports Studies Center, 18th Street east of Boston Avenue

EVENT: Jaston Williams, a Crosbyton native, co-author and co-star of the "Tuna" Trilogy and Texas Tech alumnus, will present a three-hour acting workshop for Texas Tech students. The event is presented by the Department of Theatre and Dance.

During the workshop, Williams will watch short monologues and two- and three-person scenes by students and faculty while giving advice on how to work comedy effectively while performing. Also, he will discuss his processes and techniques for acting using video from performances and rehearsals.

He has received Washington D.C.'s Helen Hayes Award nominations for "A Tuna Christmas" and "Red, White and Tuna," as well as the San Francisco Bay Area Critics Award for "Greater Tuna."

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Jim Bush, assistant professor, Department of Theatre and Dance, Texas Tech University, (806) 786-4138, or james.bush@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Feb. 13, 2009

CONTACT: Michelle Hamman, michelle.hamman@ttu.edu
(806) 742-2136

Texas Tech Receives Grant to Fund Science Camp for Girls

Texas Tech University's Division of Institutional Diversity and Community Engagement received a \$4,000 grant from the Lubbock Area Foundation to fund scholarships for girls to attend the 2009 sessions of "Science: It's a Girl Thing."

Presented by the Institute for the Development and Enrichment for Advanced Learners (IDEAL), the camp provides girls with an introduction to science, technology, engineering and math through hands-on classes in university labs. Classes are taught by Texas Tech faculty, graduate students and educators from NASA.

Michelle Hamman, the program coordinator, said the goal of the camp is to address the shortage of women scientists. Additionally, the camp also introduces girls to the science disciplines and introduces underserved girls to a university experience.

"Thanks to donors like Lubbock Area Foundation," Hamman said, "the camp has realized its goal of fifty percent of the student body receiving full scholarships since the program's inception in 2000."

Formed in 1984, IDEAL is a non-profit organization that has introduced thousands of students in grades K-11 to the university through a variety of on-campus academic enrichment programs.

The Lubbock Area Foundation is a non-profit organization that exists to help people who care about the Lubbock area to invest in its future. As the community foundation for the South Plains, the organization provides a vehicle for building a permanent charitable endowment for the benefit of this area. Grants are awarded from funds based on the interests of the donor or through an open competitive process that is responsible to the changing needs of the community.

CONTACT: Martha Hise, Institute for the Development and Enrichment for Advanced Learners, (806) 742-2420 or m.hise@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Feb. 13, 2009

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

Survey Gives Financial Planning Employers Voice in Curriculum Development

Texas Tech University's Personal Financial Planning Division announces the launch of a groundbreaking study that will give voice to practitioners in the development of academic curriculum for financial planning programs.

The Job Analysis for Entry-Level Financial Planning Graduates: Implications for Academic Programs seeks to identify knowledge and skills that industry employers expect from graduates entering the workforce.

With support from Charles Schwab Foundation, Texas Tech is ready to distribute the survey; the Financial Planning Association will invite more than 5,000 of its members to participate in the first launch of the national study.

Texas Tech will analyze the data for use in refining or revising the university's current personal financial planning curriculum and perhaps the curriculum of other programs across the nation.

"This is a very comprehensive survey and will take between a half hour and an hour to complete," said Harold Evensky, president of Evensky & Katz Wealth Management and the practitioner representative on Texas Tech University's Job Study Team. "But I encourage every potential employer of financial planning graduates, large and small, to participate. The results of this study will have a profound impact on future educational programs. Now is your opportunity to tell the academic community exactly what you're looking for in a new employee."

Personal Financial Planning Professor Vickie Hampton noted that currently the curriculum of academic programs offering degrees in financial planning are based on the results of a Job Analysis Study conducted in 2004 by the Certified Financial Planner Board of Standards, Inc. (CFP), which is the basis for CFP certification.

However, Hampton said there is a mismatch between the mission of the board and academic programs; the board's job studies are designed to determine the criteria for a fully competent, experienced practitioner while university financial planning programs are designed to provide an education that enables graduates to be valuable entry-level employees.

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Even more problematic from the perspective of employers: the omission of many broad-based skills such as marketing, management and product knowledge from the board's criteria, said professors John Salter and Deena Katz, members of the Job Study Team. The Job Study Team – consisting of Hampton, Katz, Salter, Evensky and Charles Schwab Scholar Danielle Winchester – in consultation with industry representatives, developed the comprehensive survey as a way to develop curriculum appropriately aligned to the needs of potential employers.

Winchester is coordinating the study release and currently is working with other organizations to make the survey available to their members. Interested organizations not yet in discussion with the team should contact her at danielle.winchester@ttu.edu.

In October 2007, the Charles Schwab Foundation pledged \$1 million to the Division of Personal Financial Planning to build a modern teaching facility and support the Job Analysis Study. The pledge was part of a program of activities celebrating Schwab's twentieth anniversary serving the independent investment advisory industry. Charles Schwab is a leading provider of custodial, operational and trading support for more than 5,500 independent investment advisory firms.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Danielle Winchester, Charles Schwab scholar, College of Human Sciences, Texas Tech University, (806) 742-3031, or danielle.winchester@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Feb. 13, 2009

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Three Finalists Named for Texas Tech Vice President for Research Position

President Guy Bailey announced today (Feb. 13) that Thomas Neal Farris, Colin Guy Scanes and T. Taylor Eighthmy are finalists for the position of vice president for research at Texas Tech University.

“Finding the strongest possible leader for our research mission is vital to our university’s ability to grow its externally funded research and become nationally recognized for the fine work we do,” Bailey said. “I believe Texas Tech is on the way to becoming a research powerhouse in a number of areas. The new vice president for research will be key to attaining that goal. I look forward to hearing input from faculty, staff and students after the candidates visit campus.”

Farris is professor and head of the School of Aeronautics and Astronautics at Purdue University; Scanes is vice chancellor of research and economic development and dean of the graduate school at the University of Wisconsin, Milwaukee; and Eighthmy is interim vice president for research and director of the strategic initiatives office at the University of New Hampshire.

Scanes will participate in an open forum at 4 p.m. Monday (Feb. 16) in the Escondido Theatre in the basement of the Student Union Building. An open forum for Eighthmy is set for 4 p.m. Thursday (Feb. 19) in the Escondido Theatre in the basement of the Student Union Building. Farris will participate in an open forum at 4 p.m. Feb. 23 in Room 309 in the Texas Tech Library.

All faculty, staff, students and interested Lubbock community members are welcome to attend the open forums. While on campus, the finalists will meet with the president and his executive cabinet, the provost, academic deans, the faculty and staff senates and the student government association among others.

Finalists were selected from a pool of 50 candidates identified during a nationwide search by Robert Lawless, senior consultant with Academic Search Inc. A 10-person search committee made up of representatives from different disciplines and areas of the campus interviewed eight people then recommended three finalists.

“We had a quality pool of candidates to choose from,” said Bob Stafford, search committee chairman and member of the Texas Tech University System Board of Regents. “We believe that the three individuals chosen as finalists are the best possible candidates. Each would bring a strong research and administrative background to the job.”

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Eighmy joined the University of New Hampshire in 1986 as a research assistant professor in civil engineering. He became assistant vice president for research and director of the Office of Strategic Initiatives in 2006 and interim vice president for research in 2007. He earned his bachelor's degree from Tufts University and his master's and doctoral degree from the University of New Hampshire.

Scanes joined the University of Wisconsin, Milwaukee in 2007. He oversees a graduate school with 4,700 students and research and economic development programs with research awards that have grown by more than 10 percent each year. He earned his bachelor's degree from Hull University in the United Kingdom, a doctoral degree from the University of Wales and a doctor of science degree from Hull University.

Farris joined Purdue in 1986 to teach and conduct research in aerospace structures and materials. He became head of the School of Aeronautics and Astronautics in 1998. The school consists of 28 faculty and about 800 undergraduate and graduate students. He earned his bachelor's degree from Rice University and his master's and doctoral degrees from Northwestern University.



News Release

IMMEDIATE RELEASE

DATE: Feb. 16, 2009

CONTACT: Sarah Whetstone, sarah.whetstone@ttu.edu
(806) 742-2136 ext. 226

Texas Tech Hosts Feed Your Body and Soul Health Awareness Week

Infuse yourself with knowledge about healthy eating and living during Feed Your Body & Soul week at Texas Tech University. This series of events, which runs Monday through Thursday (Feb. 23 – 26), is designed to create greater awareness about eating disorders and body image issues. Some activities place an added emphasis on holistic wellness – physical, mental and spiritual well-being.

Schedule of Events:

- **Eating Disorder Screenings** will take place from noon-2 p.m. Monday at the Marsha Sharp Center for Student Athletes and from 4-6 p.m. in the main hallway of the Robert H. Ewalt Student Recreation Center (REC). This is an opportunity to speak with a mental health professional about personal eating habits or eating habits of a friend.
- **“Fitting Into Your Cultural Genes: Diversity Panel Discussion”** will take place from 6:30–8 p.m. Monday in room 169 in the Human Sciences Building. Members of several different cultures will speak about the challenges they have faced regarding body image and share how they have overcome body image issues. The Student Counseling Center (SCC) will give away T-shirts.
- **“Belly up for Body Image”** a belly-dancing class taught by Bryanne Velarde, will take place from 5:30-6:30 p.m. Tuesday in room 114 at the REC. This introductory class to the art of belly dancing provides a cardiovascular workout and improves flexibility, strength and self-esteem. SCC will give away T-shirts.
- **“Men’s Health, Nutrition and Fitness: A Panel Discussion,”** will begin at 7 p.m. Tuesday in room 201 at the REC. Discussion will encompass many common and some unexposed men’s health issues. SCC give away T-shirts.
- **The Feed Your Body Fair** will take place from 11 a.m.–1 p.m. Wednesday at the Student Union Building. This presentation will feature healthy snacks and presentations on nutrition and body acceptance. SCC will give away T-shirts.
- **Women’s Studies Film Series presents: *Disfigured***, a 2008 film following an unexpected friendship between an anorexic woman and an obese woman, will begin at 6 p.m. Wednesday in room 169 at the Human Sciences Building. The event is sponsored by the Women’s Studies film series, “Threading the Needle.” They will give away T-shirts.
- **The Elisa Project Gathering** will begin at 6:30 p.m. Thursday in room 169 of the Human Sciences Building to embrace the memories of those who have died from eating disorders.



TEXAS TECH UNIVERSITY

- **The Celebration of Recovery** will take place from 7-8 p.m. Thursday in the Serenity Room at the Center for the Study of Addiction and Recovery. This event will wrap up Feed Your Body & Soul Week and celebrate the progress of people who are recovering from eating disorders.

Feed Your Body & Soul week is sponsored by The Student Counseling Center, University Student Housing, The Center for the Study of Addiction and Recovery, Student Health Services, NCAA, Texas Tech Athletics, RecSports, The Center for Campus Life, The Elisa Project and The Office of Student Diversity Relations.

- 30 -

CONTACT: Klint Hobbs, staff psychologist, outreach coordinator, Student Counseling Center, (806)742-3674, klinton.hobbs@ttu.edu



Advisory

FOR IMMEDIATE RELEASE

DATE: Feb. 16, 2009

CONTACT: David McClure, david.mcclure@ttu.edu
(806) 742-0012

AT&T Chairman Emeritus Speaks To Texas Tech Students

- WHAT:** Chancellor Kent Hance will interview Edward E. Whitacre Jr., chairman emeritus of AT&T Inc., as part of the Chancellor's Senior Seminar class.
- WHEN:** 2-2:50 p.m. Wednesday (Feb. 18)
- WHERE:** Human Sciences Building, Room 169, Texas Tech University campus
- EVENT:** As a segment of the Senior Seminar class, which focuses on leadership, Whitacre will sit down for a one-on-one interview with Chancellor Hance. The opportunity allows students to hear firsthand about the success of one of today's top executives and alumni of Texas Tech.

Whitacre served as chairman and CEO of AT&T from 1990 until retiring in June 2007, after 44 years with the company. Texas Tech recently named its College of Engineering for Whitacre. Born in Ennis, Texas, Whitacre graduated from Texas Tech in 1964 with a bachelor's degree in industrial engineering. He is a past chairman of the Texas Tech University System Board of Regents.

Hance's course is designed for upper-level college students from all disciplines to learn leadership skills that will help them make an effective transition from college to the workplace.

- MEDIA:** Whitacre and Hance will be available for interviews after the class.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Feb. 16, 2009

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Open Forum Set for Texas Tech Vice President for Research Finalist

WHAT: Open forum for Colin Scanes

WHEN: 4 p.m. today (Feb. 16)

WHERE: Escondido Theatre in the basement of the Student Union Building

EVENT: Scanes is one of three finalists for the vice president of research position at Texas Tech University. The open forum will allow Texas Tech faculty, staff, students and interested members of the community to meet and ask questions of Scanes.

Scanes joined the University of Wisconsin, Milwaukee in 2007. He oversees a graduate school with 4,700 students and research and economic development programs with research awards that have grown by more than 10 percent each year. He earned his bachelor's degree from Hull University in the United Kingdom, a doctoral degree from the University of Wales and a doctor of science degree from Hull University.

Two more candidates will visit campus in the next week. An open forum for T. Taylor Eighmy, interim vice president for research and director of the strategic initiatives office at the University of New Hampshire, is set for 4 p.m. Thursday (Feb. 19) in the Escondido Theatre. Thomas Neal Farris, professor and head of the School of Aeronautics and Astronautics at Purdue University, will participate in an open forum at 4 p.m. Feb. 23 in Room 309 in the Texas Tech Library.

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CONTACT: Sally Logue Post, director, Office of Communications and Marketing, Texas Tech University, (806) 742-2136 or sally.post@ttu.edu.



News Release

FOR IMMEDIATE RELEASE

DATE: Feb. 17, 2009

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Texas Tech President Names New Vice President

Texas Tech University President Guy Bailey announced today (Feb. 17) that Juan Sanchez Munoz has been named vice president of institutional diversity, equity and community engagement.

This is a new position created to build upon work already underway at the university.

“Matters of diversity and equity are vitally important at Texas Tech University,” said Bailey. “By combining our efforts, I believe Texas Tech can better meet the challenges we face in recruiting, retaining and graduating students.”

“This new position provides a central office to work with units across campus to continue to develop a climate where all members of the campus are successful,” said Munoz. “The success of the university is predicated on an environment that is academically and professionally supportive for all students, faculty and staff, equally.”

Munoz joined Texas Tech in 2004. He has served as special assistant to the president for institutional diversity and associate vice provost for faculty affairs. As an associate professor in the department of curriculum & instruction, he also serves as director of the Center for Research in Leadership and Education and Program Coordinator for Bilingual Education and Diversity Studies in the College of Education. Munoz earned a bachelor’s degree in psychology from the University of California, Santa Barbara, a master’s degree from California State University, Los Angeles and his doctoral degree from UCLA.

Munoz was recently appointed by Gov. Rick Perry to serve on the board of directors for the Texas Department of Housing and Community. He also is a board member for the Texas Diversity Council and is a director in Texas Lyceum, a group that brings together diverse opinions and expertise to focus on critical state issues. He also is a founding and current board member of the National Association of Diversity Officers in Higher Education.

Munoz is the past president for the board of directors of the Lubbock Boys & Girls Club, current vice president on the board of the South Plains Boys Scouts, a Lubbock Civil Service Commissioner, a board member for Covenant Health System and an advisory board member for American State Bank.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Feb. 17, 2009

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Texas Tech Offers Wind-oriented Summer Camp for Youth

Run on the Wind: Engineering a Clean Tomorrow debuts this summer.

Registration is underway for a new academic enrichment program, Run on the Wind: Engineering a Clean Tomorrow. This Texas Tech residential summer camp, scheduled for June 7-12, is open for students in grades 7 to 11.

The camp, offered through the Institute for the Development and Enrichment of Advanced Learners (IDEAL), will provide students with information regarding careers in wind science as well as information about the necessary academic skills to succeed. Sessions and activities include: building a wind turbine, principles and physics of wind to electricity, wind sailing at Reese Technology Center, atmospheric and meteorological aspects of forecasting wind power and a wind tunnel demonstration.

Martha Hise, IDEAL director, said that Run on the Wind will provide students an introduction to the field of wind science and an opportunity to consider wind science as a future academic pursuit.

“Fostering the growth of this clean energy source is largely dependent upon creating a competent well-educated workforce,” Hise said. “This camp is a step in that direction.”

IDEAL, a department in the Texas Tech Division of Institutional Diversity and Community Engagement is a nonprofit organization. Formed in 1984, the institute has introduced thousands of students in grades K-11 to the university through a variety of on-campus academic enrichment programs.

For a program brochure or more information, contact IDEAL at (806) 742-2420.

CONTACT: Martha Hise, director, Institute for the Development and Enrichment for Advanced Learners, (806) 742-2420, or martha.hise@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Feb. 18, 2009

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

Editorial Cartoonist Sargent to Speak at Texas Tech's Buessler Lectureship

Pulitzer prize-winning editorial cartoonist Ben Sargent will present the Cathryn Anne Hansen Buessler Distinguished Lectureship in Print Media for the College of Mass Communications at Texas Tech University

The event begins with a 6:30 p.m. reception followed by a 7 p.m. dinner Feb. 19 at the International Cultural Center, located at 601 Indiana Ave.

"Editorial cartoons seem to be very popular during an election year," said Jerry Hudson, dean of the College of Mass Communications. "They cover an issue with one picture and only a few words. Sargent has a national reputation of being one of the best in the nation. We are pleased that he could share some time with us and explain some of the processes he goes through in creating an editorial cartoon."

A sixth-generation Texan, Sargent was born in 1948 into an Amarillo newspaper family. He learned the printing trade from age 12 and started working for the local daily as a proof runner at 14. He received a bachelor's degree in journalism from the University of Texas at Austin in 1970.

Sargent worked as a reporter for several years, mainly covering the state capitol, for the Corpus Christi Caller-Times, Long News Service, the Austin American-Statesman and United Press International. Not until August 1974 did his eventual career of drawing editorial cartoons begin, with the American-Statesman. A decade later, his relationship with Universal Press Syndicate began, which continues to distribute his work nationally.

The winner of the 1982 Pulitzer Prize for editorial cartooning, and a Pulitzer finalist in 2001 and 2002, Sargent is the recipient of various other awards, including Headliners' Club of Texas special journalism award in 1983; and Free Press Association's "Mencken Award" in 1988; National Association of Hispanic Publications "José Martí Award" for Spanish-language cartoons in 2008; and Texas Civil Rights Project "Molly Ivins Give 'Em Hell" award, also 2008.

The Cathryn Anne Hansen Buessler Distinguished Lectureship in Print Media provides students and faculty with the opportunity to meet nationally known print media professionals and engage them in conversations relevant to current social, cultural and

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political issues. Buessler is a former professor from the College of Mass Communications.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Jessica Robinson, office assistant, College of Mass Communications, 742-3385 ext. 221, or jessica.robinson@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Feb. 18, 2009

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

Mass Communications Inducts Olympics Media Director, Former Faculty Member at 37th Hall of Fame Ceremony

The College of Mass Communications at Texas Tech University will honor the director of media services for the United States Olympic Committee and a former faculty member during the 37th Hall of Fame Induction Ceremony.

Bob Condron and Dennis Harp will become the 42nd and 43rd recipients of this honor during a noon luncheon Feb. 20 at the Merket Alumni Center on the Texas Tech campus.

“It is not a common practice to induct two nominees,” said Jerry Hudson, dean of the College of Mass Communications. “However, of the two nominees this year, faculty members, advisory committee members and the members of our national board all agreed that both nominees have made significant contributions to the college in different areas. Therefore, we’re very pleased to honor two very deserving nominees.”

Condron is a veteran of 13 Olympic Games for the United States Olympic Committee (USOC) and has served as director of Media Services for the USOC since 1997. In addition to directing media services at Olympic, Paralympic, Pan-American and World University Games, Condron leads the USOC Media Services staff in promoting and publicizing athletes and teams in the USOC family on a daily basis.

While at Texas Tech, Condron studied advertising and graduated with a bachelor’s of business administration in 1968. He is a former assistant sports information director at Texas Tech, where he served from 1968 to 1971. From 1967 to 1969, he wrote for the Sports section of the Lubbock Avalanche-Journal. He is a member of the national Board of Directors of the College of Mass Communications at Texas Tech. And in 1999, Condron was named an Outstanding Alumnus of the college.

Harp, a native Texan and Lubbock resident, recently retired after 35 years as a professor of electronic media and communications and associate dean of faculty in the College of Mass Communications. He holds a bachelor’s degree in commercial art from Texas State University and a master’s degree in broadcasting and a doctorate in educational technology with journalism minor from Texas A&M-Commerce.

He became a college instructor in 1966 and previously taught at two other state institutions for an academic career totaling 39 years. His instructional emphasis was corporate telecommunications and media technology systems. This includes the utilization of technological systems for business, medical, educational, governmental, non-profit organizations and military communication applications.

Harp is past president of the Texas Educational Television Association; associate director of educational relations, International Television Association; and served a four-year appointed term on the public media panel, Texas Commission on the Arts. He received six innovative teaching awards.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Jessica Robinson, office assistant, College of Mass Communications, 742-3385 ext. 221, or jessica.robinson@ttu.edu.



Advisory

FOR IMMEDIATE RELEASE

DATE: Feb. 18, 2009

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Open Forum Set for Texas Tech Vice President for Research Finalist

WHAT: Open forum for Taylor Eighmy

WHEN: 4 p.m. Thursday (Feb. 19)

WHERE: Escondido Theatre in the basement of the Student Union Building

EVENT: Eighmy is one of three finalists for the vice president of research position at Texas Tech University. The open forum will allow Texas Tech faculty, staff, students and interested members of the community to meet and ask questions of Eighmy.

Eighmy joined the University of New Hampshire in 1986 as a research assistant professor in civil engineering. He became assistant vice president for research and director of the Office of Strategic Initiatives in 2006 and interim vice president for research in 2007. He earned his bachelor's degree from Tufts University and his master's and doctoral degree from the University of New Hampshire.

One more candidate for the position will visit campus next week. An open forum for Thomas Neal Farris, professor and head of the School of Aeronautics and Astronautics at Purdue University, is set for 4 p.m. Feb. 23 in Room 309 in the Texas Tech Library.

A third candidate, Colin Scanes, visited campus earlier this week. Scanes is vice chancellor of research and economic development and dean of the graduate school at the University of Wisconsin, Milwaukee.

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CONTACT: Sally Logue Post, director, Office of Communications and Marketing, Texas Tech University, (806) 742-2136 or sally.post@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Feb. 18, 2009

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

Texas Tech Opens Charles Schwab Financial Planning Technology Complex

WHAT: Schwab Complex dedication and ribbon cutting

WHEN: 4 p.m. Thursday (Feb. 19)

WHERE: Texas Tech University Human Sciences Building

EVENT: Texas Tech University will open the new Charles Schwab Personal Financial Planning Technology Complex, which contains the largest collection of professional software in any collegiate financial planning program in the United States.

The facility, funded by a \$1 million pledge to the Texas Tech Division of Personal Financial Planning from the Charles Schwab foundation, houses a technology classroom, technology work lab, and resource workspace that will be used by more than 300 undergraduate and graduate students.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Deena Katz, associate professor, Division of Personal Financial Planning, Texas Tech University, (806) 742-3031, or deena.katz@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Feb. 19, 2009

CONTACT: Jeff Sammons, jeff.sammons@ttu.edu
(806) 742-3451

**Texas Tech University Engineering Students to Compete in
Toilet Paper-Launching Contest**

WHAT: Whitacre College of Engineering Trebuchet Contest

WHEN: 9 a.m. Friday (Feb. 20)

WHERE: The Engineering Key on the Texas Tech campus

EVENT: Texas Tech engineering students have formed teams to create medieval catapult-like devices, or trebuchets, for hurling heavy objects over long distances.

The teams will use the trebuchets to launch toilet paper rolls at a target that is 100 feet away. Cash prizes will be awarded to the team that comes the closest to the target, and the team that has the tightest grouping.

CONTACT: Jeff Sammons, senior editor, Whitacre College of Engineering, Texas Tech University, (806) 742-3451 or jeff.sammons@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Feb. 19, 2009

CONTACT: Jessica Benham, jessica.benham@ttu.edu
(806) 742-2136

Texas Tech Hosts 20th Annual Southern Plains Conference

The 20th Annual Southern Plains Conference will be held from 8:15 a.m. to 3:30 p.m. Wednesday (Feb. 25) at the International Cultural Center at Texas Tech University.

Two nationally-known speakers on local food systems, ethnobotanist Gary Nabhan and food activist Mark Winne, will give keynote addresses.

In conjunction with the conference, a special Local Foods Evening Soiree will be held at the International Cultural Center from 5:30 to 8 p.m. Tuesday (Feb.24).

The soiree also will feature an hour-long program of music by Andy Wilkinson, Andy Hedges and Lesley Sawyer, intermingled with a presentation from Gary Nabhan titled, "Coming Home to Eat on the Southern Plains."

The event is open to the public, and the theme, "Eat, Drink, & Be Merry: Rebuilding Local Food Systems," will be demonstrated through presentations, exhibits, recipes and information on growing backyard produce as well as marketing local food.

"The land always welcomes us back," said Andy Wilkinson, artist-in-residence at the Southwest Collection. "With the milk-and-egg money of the Great Depression and the Victory Gardens of the Second World War, the land welcomed us back. Now, on the eve of a great, new economic restructuring, the land again waits to welcome us back. This conference provides folks from around our region some key ideas and practical tools for rebuilding our connections with local food."

The price to attend both the conference and soiree is \$75; each individual event is \$40. To register online, visit <http://www.ogallalacommons.org/20thSPC.htm>.

Texas Tech's Southwest Collection, Ogallala Commons, South Plains Food Bank, Oklahoma Food Cooperative, Community Food Security Coalition, and Casa del Llano are sponsors for the conference.

CONTACT: Darryl Birkenfeld, executive director, Ogallala Commons, (806) 945-2255 or darrylb@amaonline.com.



TEXAS TECH UNIVERSITY

News Release

IMMEDIATE RELEASE

DATE: Feb. 19, 2009

CONTACT: Sarah Whetstone, sarah.whetstone@ttu.edu
(806) 742-2136

Nation's Leader in Healthcare Organization Management to Speak in Lubbock

A distinguished expert in healthcare organization management, Quint Studer, will present a lecture at Grace Clinic as part of Texas Tech's John Aure Buesseler, MD, MSBA Distinguished Lectureship Series.

The Center for Healthcare Innovation, Education and Research at Texas Tech University will sponsor the luncheon and lecture. It will run from 11:45 a.m. to 1:15 p.m. March 6 (Friday) at Grace Clinic, 4515 Marsha Sharp Freeway.

Studer, CEO and founder of Studer Group, a management consulting firm specializing in healthcare systems, will break down the steps to becoming the best in the industry through his theory of evidence-based leadership.

Named one of the "Top 100 Most Powerful People" by Modern Healthcare Magazine, Studer has cultivated a new standard in healthcare service by customizing business practices for the healthcare industry. The Studer Group researches management habits at health institutions nationwide. With their findings they have crafted replicable techniques and behaviors to enhance operational efficiency, employee performance and customer satisfaction while serving more patients and increasing the bottom line.

Studer explains his innovative ideas in three publications, two of which hit best-seller status. His debut title, "Hardwiring Excellence," has sold more than 300,000 copies since its release in April 2004. His sophomore publication, "101 Answers to Questions Leaders Ask" was released in March 2005. His latest book, "Results That Last," became an Amazon.com best seller before it was published, then became a Wall Street Journal best seller four weeks after its release in fall 2007.

Before he entered the healthcare industry, Studer taught special education for 10 years with a bachelor's and a master's degree in education from the University of Wisconsin at Whitewater. In 1994, he was named Hospital Magazines Great Comeback Winner and in 1999, Inc. Magazine named Studer its March Master of Business.

Studer is profiled in the fifth edition of "Communicating about Health: Current Issues and Perspectives," which is required reading at 85 universities nationwide.

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To reserve a seat for the luncheon, please visit www.hom.ba.ttu.edu or call (806) 742-1236. Seating is limited and reservations must be placed by Wednesday (Feb. 25). The cost to attend is \$25 and cash and checks will be accepted at the door.

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CONTACT: Claudia Ellis, unit coordinator, MBA programs in health organization management, Rawls College of Business, (806) 742-1236 or hom@ttu.edu.



News Release

FOR IMMEDIATE RELEASE

DATE: Feb. 19, 2009

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Texas Tech Selects Congressional Interns

Texas Tech University has named 13 students to serve as congressional interns during the spring 2009 semester.

The Office of the President at Texas Tech sponsors and provides the scholarships for the Congressional Internship Program. As participants in the program, students observe how the government functions while working for senators and representatives. Students are selected through an interview process to complete an internship in the nation's capital in the fall or spring.

"In many cases, our internship program has been a life-changing experience for the students," said Guy Bailey, president of Texas Tech University. "Regardless of their career choice, the students will benefit from the experience of seeing first-hand how the political process will affect their futures."

The new interns include:

- Robert Biddy, a senior civil engineering major from Paducah, is working in the office of U.S. Rep. Mac Thornberry of Amarillo.
- Alex Dailey, a junior business major from Friendswood, is working in the office of U.S. Rep. Sheila Jackson Lee of Houston.
- Jaci Glover, a senior political science major from Linden, is working in the office of U.S. Rep. John Carter of Round Rock.
- Joseph Harriger, a junior finance major from Lubbock, is working in the office of U.S. Rep. Randy Neugebauer of Lubbock.
- Patrick Isenberg, a sophomore public relations major from San Antonio, is working in the office of U.S. Sen. John Cornyn.
- Grant Matthews, a senior political science major from Arlington, is working in the office of U.S. Rep. Joe Barton of Ennis.
- Lee Mazurek, a senior business major from Seabrook, is working in the office of U.S. Rep. Ciro Rodriguez of San Antonio.
- Ian Nelson, a senior history major from Pipe Creek, is working in the office of U.S. Rep. Lamar Smith of San Antonio.
- Heidi Kloes, a senior music major from Nederland, is working in the office of U.S. Rep. Charles Gonzalez of San Antonio.
- Kate Meriwhether, a junior public relations major from Abilene, is working in the office of U.S. Sen. Kay Bailey Hutchison.

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Office of Communications and Marketing

- Keisha McKenzie, a technical communications doctoral student from Kent, England, is working in the office of the Judiciary Committee.
- Lauren Salazar, a junior finance major from Forney, is working in the office of U.S. Rep. Sam Johnson of Plano.
- Andrew Serrano, a sophomore political science major from Odessa, is working in the office of U.S. Rep. Henry Cuellar of Laredo.

More information about Texas Tech's internship program is available at <http://www.congressionalintern.ttu.edu>.

CONTACT: Amber Harris, program coordinator, Office of the President, Texas Tech University, (806) 742-2121, or amber.harris@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Feb. 19, 2009

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

Texas Tech Researcher Named Hispanic Education Association Fellow

The American Association of Hispanics in Higher Education (AAHHE) named a Texas Tech University environmental toxicology researcher one of its 2009 Junior Faculty Fellows for AAHHE's 2009 national conference.

Jaclyn Cañas, an assistant professor of environmental toxicology in Texas Tech's Institute of Environmental and Human Health, will get free registration, hotel accommodations and travel for the AAHHE National Conference: Soluciones para el Futuro - Achieving Hispanic Success.

The conference takes place March 5-7 in San Antonio. Participation in the Faculty Fellows Program begins March 3 and continues through March 8.

Fellowship recipients participate in all conference events, including special activities for faculty fellows, provide an unpublished manuscript for review by a senior faculty member and provide staffing support for AAHHE activities.

"I think going to this conference as a fellow will be a great opportunity to network with other Hispanics in higher education from the state and across the country, which I hope will lead to future collaborations," she said.

Cañas was a Texas Tech Howard Hughes Medical Institute undergraduate researcher in toxicology. She graduated magna cum laude with a bachelor's degree in zoology and earned her doctorate in environmental toxicology. Her research focuses toxic agents and their effects on plants, microorganisms and invertebrates.

She also is director of the new Plains Bridges to the Baccalaureate Program, funded by the National Institutes of Health, at Texas Tech University in partnership with South Plains College. The program aims to help underrepresented minorities to succeed in college, transition to a four-year institution, earn a bachelor's degree in a science-related field and ultimately pursue graduate education.

The AAHHE is a national higher education organization focused on developing Latino and Latina faculty and senior administrators as well as serving as a leading research and advocacy group for Hispanic higher education issues.

Fellowship recipients must demonstrate an ability to contribute to a defined area of scholarship and to contribute to the enhancement of higher education for Latinos and Latinas.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Jaclyn Cañas, assistant professor, Institute of Environmental and Human Health, Texas Tech University, (806) 885-4567, or jaclyn.e.canas@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Feb. 20, 2009

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

**Texas Tech University Again Earns Spot on Honor Roll for
Commitment to Service Learning, Civic Engagement**

For the second consecutive year, Texas Tech University earned a spot on the 2008 President's Higher Education Community Service Honor Roll.

The university was one of 20 institutions of higher education in Texas selected for the honor roll by the Corporation for National and Community Service.

"One of our goals at Texas Tech University is to provide our students with more than an education by creating opportunities for involvement in social and community service activities," said Chancellor Kent Hance. "I want to commend the students and professors whose efforts have earned Texas Tech a place on this honor role. Their work builds on Texas Tech University's recognition in 2006 by the Carnegie Foundation as the first university in Texas to earn its new elective classification for 'Community Engagement.'"

The honor roll recognition was announced Feb. 9 by the Corporation for National and Community Service at the 91st Annual Meeting of the American Council on Education in Washington, D.C. School of Art faculty member Carla Tedeschi, associate professor in communication design, helped secure this prestigious award for the second year in a row.

She and her students volunteered countless hours at the Lubbock Animal Shelter and prepared numerous public service campaigns that spoke out about animal abuse.

"We have designed and volunteered if possible for organizations such as the SPCA for years," Tedeschi said. "But when the pit bull attacks started and the controversy about the shelter happened, we knew we had to do something more to help."

In addition to Tedeschi, four other Texas Tech professors and their classes completed projects to earn this ensemble award, which was coordinated by Irene Arellano, Texas Tech service learning coordinator. Other professors honored in this award include Laura Lowe, assistant professor in the Department of Sociology, Anthropology, and Social Work; Heidi Brady, associate professor in the Department of Animal and Food Sciences; Karen Meaney, associate professor in the Department of Health, Exercise and Sports Sciences, and Joaquin Borrego, associate professor in the Department of Psychology.

Office of Communications and Marketing

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Carol Edwards, dean of the College of Visual & Performing Arts, said earning a spot on the honor roll two years in a row demonstrated Texas Tech's commitment to seeking an active role in the community at large.

"The School of Art has a commitment to service and community engagement and this award honors that commitment," Edwards said. "We have a goal of providing our students with the opportunity to develop their creative and artistic talents in addressing social issues and supporting community-based programs. This award is recognition of the quality of our programs and the learning experiences that our students receive when they are a contributing factor in supporting and giving back to their communities."

The President's Higher Education Community Service Honor Roll, launched in 2006, recognizes colleges and universities nationwide that support innovative and effective community service and service-learning programs. Honorees are chosen by displaying leadership to build a culture of service and civic engagement on their campuses.

Texas Tech's commitment to community service will continue March 27 during Community Engagement Conference. The event will address ways to promote the rich and diverse array of research, teaching and service activities that address the societal needs and public good of Texas, the surrounding states and the world.

All conference sessions will be held at the Student Union Building on the Texas Tech University campus. The noon luncheon and keynote will be held at the Merket Alumni Center.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Carol Edwards, dean of the College of Visual & Performing Arts, (806) 742-0700, or carol.edwards@ttu.edu; Siobhan Dugan, public affairs specialist, Corporation for National and Community Service, (202) 606-6707, or sdugan@cns.gov



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Feb. 20, 2009

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

**Steinem to Speak at Texas Tech's 25th Annual Conference on
Advancement of Women in Higher Education**

American feminist icon Gloria Steinem will serve as keynote speaker April 3 for Texas Tech University's 25th Annual All-University Conference on the Advancement of Women in Higher Education.

The conference, sponsored by the Women's Studies Program and titled "Innovation, Migration and Transference: Voices, Gender and Expression in the Changing World," is part of a two-day celebration recognizing a quarter century of teaching Women's Studies. It runs April 2-3 at the Student Union Building.

"For me, Gloria Steinem represents what this conference is about," said Tricia Earl, event organizer and coordinator for the Women's Studies Program. "She stands for our history, where we are today and where we're going tomorrow. Her participation confirms that there is a need to continue the dialogue about gender in higher education."

Steinem, who last came to Lubbock in 1989, will speak as part of the conference's finale at 4:30 p.m. April 3 at the Lubbock Memorial Civic Center.

An Emmy Award-winning writer, lecturer, editor and feminist activist, Steinem graduated Phi Beta Kappa from Smith College. She is best known for co-founding Ms. Magazine in 1972. In 1993, Steinem was inducted into the National Women's Hall of Fame in Seneca Falls, N.Y.

She now lives in New York City, where she recently co-founded the Women's Media Center. She is working on a book titled "Road to the Heart: America As If Everyone Mattered," about her more than 30 years on the road as a feminist organizer.

This year, the conference will include papers, posters, exhibits and panel discussions concerning women's, gender and identity issues. An opening presentation highlighting the women's history-based research of faculty members Carol Flueckiger and Jennifer Snead will begin at 5:30 p.m. April 2 in the Mesa Room of the Student Union Building, 15th Street and Akron Avenue.

Office of Communications and Marketing

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A reception will follow by the Women's Studies Community Connection, a Lubbock-based advocacy group that has supported the program for more than 15 years.

Academic paper and poster sessions will run from 8 a.m. to 1 p.m. April 3, followed by a brown bag film viewing of the documentary film "Sisters of '77," which covers the National Women's Conference held in Houston in 1977. All campus events are held on the second floor of the Student Union Building. Then the conference will move to the Lubbock Memorial Civic Center.

The opening presentation and academic paper and poster sessions are free and open to the public. General admission tickets to Steinem's keynote speech are \$10 apiece. The price includes a \$3 surcharge from Select-A-Seat. Tickets go on sale Feb. 20, and are available by calling 770-2000 or www.selectaseatlubbock.com.

Texas Tech students wishing to attend Steinem's keynote speech can do so for free by presenting their valid student ID for one general admission ticket at the Escondido Theatre Box Office in the Student Union Building.

Organizers strongly advise pre-registration for the event. People who register for the conference early will receive one general admission ticket to Steinem's speech in their conference materials. The due date for early registration is noon on March 13 and can be made by calling (806) 742-4335, or visit www.depts.ttu.edu/wstudies.

The deadline for submission of research and projects is March 2. For more information on the event, visit www.depts.ttu.edu/wstudies or call 806-742-4335.

CONTACT: Tricia Earl, coordinator of the Women's Studies Program, Texas Tech University, (806) 742-4335 ext. 392, patricia.a.earl@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Feb. 20, 2009

CONTACT: Jessica Benham, jessica.benham@ttu.edu
(806) 742-2136

Texas Tech Alumnus, Author will Speak at Southwest Collection

WHAT: Reading by author Toni Jensen

WHEN: 6 p.m. Monday (March 2)

WHERE: Formby Room of the Southwest Collection/Special Collections Library

EVENT: Toni Jensen will read from her short story collection, "From the Hilltop," a collection that focuses on rural American Indian life off the reservation.

Jensen received her Ph.D. in Creative Writing from Texas Tech University in 2006. Her fiction has appeared in "Best Stories from the Southwest," "Fiction International," and "Writing on the Wind," an anthology from the Texas Tech University Press.

In 2006, her story "At the Powwow Hotel" won the Katherine Anne Porter Prize for Fiction from "Nimrod International Literary Journal." Jensen currently teaches creative writing at the University of Central Florida and is fiction editor for the "Florida Review."

The reading is free and open to the public. Light refreshments will be served.

CONTACT: Diane Warner, librarian, Southwest Collection, Texas Tech University, (806) 742-3749, or diane.warner@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Feb. 20, 2009

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Open Forum Set for Texas Tech Vice President for Research Finalist

WHAT: Open forum for Tom Farris

WHEN: 4 p.m. Monday (Feb. 23)

WHERE: Room 309 in the Library of Texas Tech

EVENT: Farris is one of three finalists for the vice president of research position at Texas Tech University. The open forum will allow Texas Tech faculty, staff, students and interested members of the community to meet and ask questions of Farris.

Farris joined Purdue in 1986 to teach and conduct research in aerospace structures and materials. He became head of the School of Aeronautics and Astronautics in 1998. The school consists of 28 faculty and about 800 undergraduate and graduate students. He earned his bachelor's degree from Rice University and his master's and doctoral degrees from Northwestern University.

Two other candidates for the vice president for research position have already visited campus. They are Colin Scanes, vice chancellor of research and economic development and dean of the graduate school at the University of Wisconsin, Milwaukee and Taylor Eighmy, interim vice president for research and director of the strategic initiatives office at the University of New Hampshire

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CONTACT: Sally Logue Post, director, Office of Communications and Marketing, Texas Tech University, (806) 742-2136 or sally.post@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Feb. 23, 2009

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Texas Tech Sets University Day for High School Seniors

Texas Tech University will host hundreds of high school students on University Day March 2. The day is an opportunity for prospective students, families and friends to see first-hand what the university has to offer.

“This is a day that provides prospective students an opportunity to see what Texas Tech has to offer,” said Ethan Logan, managing director of the Office of Undergraduate Recruitment & Admissions.

Most importantly, University Day is designed for prospective students to meet one-on-one with faculty, staff and students.

Registration begins at 7:30 a.m. March 2, in the United Spirit Arena, followed by a welcome from the Court Jesters, the spirit squads and other guest speakers.

During the day, visitors will have a chance to attend academic information sessions, campus and housing tours, student services and organization fairs.

For more information about University Day, go to www.visit.ttu.edu/uday or call (806) 742-1299.

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CONTACT: Julian Olivas, Texas Tech Office of Admissions, (806) 742-1299 or via email at julian.olivas@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Feb. 23, 2009

CONTACT: Jeff Sammons, jeff.sammons@ttu.edu

Phone: (806) 742-3451

Texas Tech Names Midland Christian High School Graduate the 2009 Distinguished Engineering Student

[Editor's note: A photo is available on request.]

Texas Tech University's Edward E. Whitacre Jr. College of Engineering has named Nicole Davis the recipient of the McAuley Distinguished Engineering Student Award for 2009.

This award, provided by members of the Whitacre College of Engineering Dean's Council, is named in memory of James A. McAuley, an active member of the Dean's Council, and a Texas Tech Distinguished Engineer.

Davis competed for this honor and was selected because of her outstanding academic achievements, honors, activities, interests and aspirations. Academically, she has been on the Texas Tech President's List with a 4.0 GPA each semester that she has been at the university. She will graduate in May with a Bachelor's of Science degree in Petroleum Engineering with Summa Cum Laude honors.

After two successful summer internships with ConocoPhillips, Davis plans to enter its specialized engineering training program upon graduation. Her goals are to develop and advance her career in the upstream engineering group with ConocoPhillips, eventually moving into upper level management with an oil and gas company.

Davis has earned numerous scholarships from the university, the Whitacre College of Engineering and the Bob L. Herd Department of Petroleum Engineering over the course of her undergraduate career. She is the recipient of the Texas Tech's Presidential Endowed Scholarship, the Texas Tech Parent's Association Scholarship and the Kappa Delta Texas Alumnae Scholarship. Davis also received the Buddy Sipes Engineering Scholarship, the Koh Family Scholarship, the ConocoPhillips SPIRIT Scholarship as well as the Petroleum Engineering Department Scholarship.

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Edward E. Whitacre Jr. College of Engineering

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While pursuing an academically challenging course of study, Davis served in various leadership positions with her Panhellenic sorority, Kappa Delta, as well as with the Society of Petroleum Engineers. She participated in Tau Beta Pi Engineering Honors Society, the Society of Women Engineers, Texas Tech Student Alumni Association and the Women's Leadership Program. She serves as a volunteer recruiter for Texas Tech as a member of the prestigious President's Select organization. As one of the top 50 graduating seniors at Texas Tech, she was selected to be a member of the Forum Chapter of Mortar Board on the basis of scholarship, leadership and community service.

Mindful of being involved in her community, Davis has served as a tutor for calculus, engineering, and chemistry within the Whitacre College of Engineering. She has served community organizations including Girl Scouts, the South Plains Food Bank and the Children's Advocacy Center of the South Plains through her active membership in the Honors College, Kappa Delta Sorority and Mortar Board.

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**CONTACT: Jeff Sammons, senior editor, Whitacre College of Engineering,
(806) 742-3451 or jeff.sammons@ttu.edu.**



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Feb. 24, 2009

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Wind Research Experts Available as 2009 Tornado Season Begins

Texas Tech University, home to some of the nation's most prominent wind researchers, has experts available as tornado season made an early and deadly entrance Feb. 10 across Oklahoma.

Through the collaborative Wind Science and Engineering Research Center, scientists and engineers have collected one of the country's largest repositories of wind data and helped develop the Enhanced Fujita Scale implemented in 2007 by the National Weather Service.

Daan Liang, assistant professor of construction engineering technology at Texas Tech, has studied with various probability models, how the construction of buildings affects their vulnerability against severe windstorms. Recently, his research is focused on the advancement of remote sensing technology in documenting and assessing wind damages to residential structures. Liang can be reached at (806) 742-3538 or daan.liang@ttu.edu.

Bradley Ewing, professor of operations management in the Rawls College of Business, has studied the economic impact of hurricanes and tornadoes for more than 12 years. He can speak to the impact of hurricanes and tornadoes in cities like Oklahoma City; Corpus Christi; Wilmington, N.C.; Miami; and Nashville, Tenn. Ewing can be reached at (806) 742-3939 or bradley.ewing@ttu.edu.

Ernst Kiesling, professor of civil engineering and executive director of the National Storm Shelter Association, can speak on the construction and use of residential and community shelters. Kiesling has more than 30 years of experience in the field documenting debris damage and testing different materials and types of construction. He can be reached at (806) 742-3476 ext. 335 or, ernst.kiesling@ttu.edu.

Kishor Mehta, former director of the Wind Science and Engineering Research Center, helped lead a team that developed the new Enhanced Fujita Scale implemented by the National Weather Service in February 2007. He is a member of the National Academy of Engineering for his studies of structural damage caused by windstorms and leadership in developing structural design standards for wind loads. He can be reached at (806) 742-3479 ext. 323, or kishor.mehta@ttu.edu.

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Larry Tanner, research associate in civil engineering, has years of field experience studying tornado damage and debris. Tanner's research of approximately 400 manufactured homes damaged by a 2005 tornado that killed 22 people in Evansville, Ind., prompted new standards for mobile home installation in the region. Tanner can be reached at (806) 742-3476 ext. 336, or larry.tanner@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Feb. 25, 2009

CONTACT: Sarah Whetstone, sarah.whetstone@ttu.edu
(806) 742-2136

Texas Tech Hosts First-Ever Sibling Weekend

- WHAT:** Texas Tech University Siblings Weekend 2009
- WHEN:** Friday (Feb. 27) – Sunday (March 1)
- WHERE:** Various building on Texas Tech University main campus
- EVENT:** The Office of Parent and Family Relations is encouraging family involvement at Texas Tech by hosting a weekend of activities for siblings of Texas Tech students.

Texas Tech students will give their younger sisters and brothers, ages 8-15, their first glimpse of life as a Red Raider. Participants will eat in the dining halls, attend a Big 12 basketball game, and experience a real college class taught by a Texas Tech professor.

See the full schedule and additional details at www.parent.ttu.edu.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Ken Gassiot, associate director, Office of Parent and Family Relations, (806) 742-3630, or ken.gassiot@ttu.edu.

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TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Feb. 25, 2009

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Texas Tech Engineering Students Bring Outlandish Machines to Life

- WHAT: Rube Goldberg machine competition
- WHEN: Noon Friday (Feb. 27)
- WHERE: Room 205 in the Civil and Environmental Engineering Building
- EVENT: Texas Tech University civil engineering students will compete in a Rube Goldberg machine design competition. Goldberg, a famous cartoonist, is remembered for his outlandishly intricate devices that performed very simple tasks.

The teams of students must design an eight-step machine that places a small wooden cube atop a 2.5 inch tall block. Each machine must consist of at least two moving parts.

The competition is sponsored by the Texas Tech Department of Civil and Environmental Engineering in an effort to stimulate creative and innovative thinking among students.

For more on Texas Tech's Rube Goldberg competitions, visit <http://www.depts.ttu.edu/communications/news/stories/videos/rube-goldberg.php>.

CONTACT: **Phillip Nash, research associate, Department of Civil Engineering, Whitacre College of Engineering, Texas Tech University, (806) 742-2783 ext. 231, or phil.nash@ttu.edu.**



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Feb. 26, 2009

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Texas Tech Law School Honors Distinguished Alumni

[Editor's Note: Photographs are available on request]

The Texas Tech University School of Law recognized three distinguished alumni Feb. 20 at the Fifth Annual Law School Gala & Distinguished Awards Dinner at the Market Alumni Center.

The Distinguished Alumni Award is given annually in recognition of service to the bench, the bar and the public. The Distinguished Service Award is given annually in recognition of outstanding service to the Texas Tech University School of Law.

The recipients of the Distinguished Alumnus Award are David H. Segrest and Glenn D. West. The recipient of the Distinguished Service Award is Tom Hall.

Segrest, a member of the first graduating class in 1970 of the Texas Tech School of Law, has been a partner at Gardere Wynne Sewell LLP for 38 years, representing public and private businesses in a variety of corporate matters, including mergers and acquisitions, contract negotiations, workouts, and financing arrangements. He has served in many leadership roles at Gardere, including managing partner. Segrest currently serves as president of the Texas Tech Law Foundation Board. A double-Texas Tech graduate, Segrest had the second highest score on the Texas Bar Exam and clerked for the Honorable Byron Skelton, judge of the U.S. Court of Claims in Washington, D.C.

West, a 1978 graduate of the Texas Tech Law School, is the managing partner of the Dallas office of Weil, Gotshal & Manges LLP. His practice concentrates on restructurings, private equity, mergers and acquisitions and corporate finance for domestic and international clients. West also represents Hicks Sports Group Holdings, which owns the Texas Rangers Baseball Club, the Dallas Stars Hockey Club and the Liverpool Football Club, as well as Lightning Investment Holdings, which owns the Tampa Bay Lightning Hockey Club. He also led the project finance for the American Airlines Center in Dallas. He is admitted to practice in New York, Texas and the District of Columbia. In addition to being a U.S. lawyer, West is also a licensed solicitor qualified to practice law in England and Wales.

Hall, a 1981 Texas Tech law graduate, is founder and owner of Hall & Heygood LLP in Fort Worth. In 1988 Hall became member of the Texas Tech Law School Foundation and is still serving. He has been a sponsor of the advanced Moot Court Competition at Texas

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Office of Communications and Marketing

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Tech School of Law since 1993 and has been an adjunct professor since 2004. He was admitted to the Arizona Bar in 1981 and to the Texas Bar in 1985. Hall is admitted to practice before the U.S. Supreme Court, U.S. Court of Appeals, Fifth and Ninth Circuits; and the District Court Northern Division of Texas. He is listed as a Super Lawyer in Texas by Texas Monthly magazine and has recently been voted Best Lawyer in Fort Worth by Fort Worth Magazine.

Walter Huffman, dean of the Texas Tech Law School, announced at the event that scholarships have been set up to honor Hall and Segrest. Also, Weil, Gotshal & Manges firm and partners endowed the Glenn D. West Research Professorship in the amount of \$250,000 to honor West.

CONTACT: Casey Carson, director of alumni relations, Texas Tech University School of Law, (806) 742-3990 ext. 315, or casey.carson@ttu.edu.



News Release

FOR IMMEDIATE RELEASE

DATE: Feb. 26, 2009

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Fourth Vice President for Research Candidate Visits Texas Tech

Guy Bailey, Texas Tech University president, today (Feb. 26) announced that a fourth finalist for the position of vice president for research will visit the campus next week.

Randy K. Avent, associate chief technology officer at the Massachusetts Institute of Technology (MIT) Lincoln Laboratory, will visit campus next week.

“The new vice president for research will be instrumental in our reaching our goal of increasing external research funding,” Bailey said. “I asked our search committee to recommend the very best candidates to come to campus for extensive interviews. It is through this process we’ll find the right individual to lead our university as we continue to expand our already excellent research mission.”

Avent will participate in an open forum at 4 p.m. Monday (March 2) in the Escondido Theatre in the basement of the Student Union Building. All faculty, staff, students and interested Lubbock community members are welcome to attend the forum. While on campus, Avent will meet with the president and his executive cabinet, the provost, academic deans, the faculty and staff senates and the student government association among others.

“The search committee was charged with recommending three-to-five finalists for this position,” said Bob Stafford, committee chair and former member of the Texas Tech University System Board of Regents. “We have already brought three strong people to campus. Dr. Avent gives us a fourth outstanding candidate to evaluate for a position that is absolutely vital to the university’s future success.”

Avent joined MIT in 1986. Lincoln Laboratory was created in 1951 as a federally funded research center focused on improving the nation’s air defense system through advanced electronics. Avent’s research interests are focused on radar, microwave imaging and signal processing. He earned bachelor’s, master’s and doctoral degrees from the University of North Carolina, a second master’s degree from North Carolina State University and is a graduate of the MIT, Sloan School of Management, Greater Boston Executive Program.

News Release

FOR IMMEDIATE RELEASE

DATE: Feb. 27, 2009

CONTACT: Jessica Benham, jessica.benham@ttu.edu
(806) 742-2136

Texas Tech's CASNR Names Agricultural Scholars

Texas Tech University's College of Agricultural Sciences and Natural Resources will recognize its 2009-2010 Dean's Scholars at 4 p.m. Friday (Feb. 27) at the International Cultural Center.

"These scholarships were established by the college to reward academic excellence and to support studious young men and women who choose to major in agricultural and natural sciences," said Dean John M. Burns.

Dean's Scholars Awards are based on academic excellence as well as leadership, character and citizenship. The Gold Award is a \$14,400 four-year scholarship and the Silver Award is a \$9,600 four-year scholarship. To keep the scholarship, recipients must maintain a 3.5 grade-point-average for Gold Awards and a 3.3 grade-point-average for Silver Awards. The scholarships are funded by various donations to the college.

The Gold Award winners are:

Kelsey Fletcher, a junior agricultural communications major from Universal City; Jenna Jones, a senior agricultural communications major from Slaton; Ryder Smith, a sophomore agricultural communications major from Amarillo; Trevor White a sophomore agribusiness major from Tahoka; Tanner Young, a sophomore animal science major from Silverton.

The Silver Award winners are:

Terrell Bibb, a junior animal science major from Big Spring; Teryn Bibb, a freshman animal science major from Big Spring; Matthew Bruton, a sophomore animal science major from Throckmorton; Joe Bufford, a junior food science major from Amarillo; Justin Cave, a junior agronomy major from Ackerly; Kayce Clark, a senior agricultural communications major from Springtown; Clayton Cobb, a senior animal science major from Estancia, N.M.;

Jasper DeVos, a senior agribusiness major from Plainview; Kristen Dunn, a sophomore food science major from Pampa; Shane Garrett, a junior animal science major from Lillian; Meghan Graham, a senior agricultural communications major from Floydada; Mackenzie Gregory, a senior agricultural communications major from Lamesa; Cade Halfmann, a junior animal science major from Garden City; Jett Mason, a junior interdisciplinary agriculture major from Brownfield; Joshua McCann, a junior animal science major from Newport, Va.;

Stormie McClurg, a freshman animal science major from Tulia; Morgan Miller, a sophomore animal science major from Meadow; Jessica Norvell, a December graduate in interdisciplinary agriculture from Lubbock; Katie O'Rourke, a senior wildlife and fisheries management major from Tahoka; Ethan Schlegel, a freshman animal science major from Tribune, Kan.; Austin

Voyles, a senior animal science major from Cotton Center; Jessica Webster, a sophomore preveterinary major from Wolfforth; and Jeffrey Woods, a sophomore food science major from Sweetwater.

Contact: Lybby Brown, unit coordinator, College of Agricultural Sciences and Natural Resources, Texas Tech University, (806) 742-2808, or lybby.brown@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Feb. 27, 2009

CONTACT: Kelly Kleinsteuber, kelly.kleinsteuber@ttu.edu
(806) 742-2136

Acclaimed Author and Social Observer Speaks at Texas Tech

Texas Tech University hosts bestselling author Sarah Vowell at 7 p.m. March 3 in the Allen Theatre in the Student Union Building on Texas Tech campus.

Vowell will host a reading and commentary that will delight the audience with her satirical humor and storytelling ability as part of the Presidential Lecture & Performance Series offered by the College of Visual and Performing Arts. Her wide breadth of experience includes writing five books, contributing to NPR's "This American Life," and providing the voice of teen superhero Violet Parr in Brad Bird's Academy Award-winning "The Incredibles," a Pixar Animation Studios film.

"Sarah Vowell is one of a kind, a singular storyteller with a quirky sense of humor," Jo Moore, administrator for the Presidential Lecture & Performance Series, said.

"The series is pleased to present such a fine talent, and her appearance next week is generating a lot of excitement across campus and in the community."

The Presidential Lecture & Performance Series was created to enrich the lives of Texas Tech University students and the Lubbock community.

This event is free and open to the public with a reception and book signing to follow. Reservations are requested at (806) 742-0706 ext. 401.

CONTACT: Jo Moore, administrator for the Presidential Lecture & Performance Series, (806) 742-0700 x239 or jo.moore@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Feb. 27, 2009

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

National Ranching Heritage Center to Dedicate 17th Bronze Steer

A larger-than-life-sized bronze steer sculpture will join the herd currently in front of the National Ranching Heritage Center.

A dedication will begin at 1 p.m. Saturday (March 7) in Gibson Memorial Park in front of the center, located at 3121 Fourth St. The steers are created by artist Terrell O'Brien, a native of Lamesa. This steer, which brings the herd's numbers to 17, was commissioned by Don and Kay Cash of Lubbock and Clay and Ashley Cash of Midland.

"This is the 29th piece of outdoor art permanently installed on the National Ranching Heritage Museum grounds," said Jim Pfluger, executive director. "The heritage center has one of the largest collections of outdoor public art in all of West Texas."

The bronze steer project is appropriate to both the history of Texas and the western United States, he said.

"The longhorns lifted Texas from the ruin of the Civil War, and because of the animals, the horseback men who tended them became American's most popular folk hero," Pfluger said. "We feel they are an excellent choice for outdoor sculpture at the National Ranching Heritage Center museum, which commemorates the history and heritage of ranching."

The herd commemorates the Texas Trail Drive Era of the 1860s to the 1880s. Each of the sculpted steers is posed differently and wears the brand of its donor.

Don Cash, who serves on the Ranching Heritage Association's National Advisory Board, is former president, CEO and chairman of Questar Corp. based in Salt Lake City. After retiring, he and Kay moved to Lubbock from where they run their West Texas ranches. Clay, Ashley and their two children reside in Midland, where Clay works for Atmos Energy and serves on the RHA's advisory board. Ashley's family has been in ranching for several generations.

The outdoor art project at the National Ranching Heritage Center was initiated as part of the master plan for the future of the museum and historical park and made possible through the financial underwriting of individuals and foundations.

Office of Communications and Marketing

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The steer dedication and unveiling will be followed by a reception to meet the Cash family. Admission to the events is free with an RSVP. Contact Tim Bynum, business manager/store manager, at the NRHC, (806) 742-0498 or tim.bynum@ttu.edu.

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Car Clinic and Safety Fair Prepares Students, Faculty, Staff for Possible Hazards

Preventive maintenance is an essential step of defensive driving. Texas Tech University Parking Services provides the checks and services free during a Car Clinic and Safety Fair Wednesday (March 4).

The free checks will be done by Scott's Complete Car Care Center from 2-5 p.m. in the Texas Tech C17 parking lot between Texas Tech Parkway and Indiana Avenue.

The Car Care Council (carcare.org) reported that results of vehicle check-ups at community car care events across the country revealed that 80 percent of vehicles need service or parts. A survey by "Road and Travel Magazine" shows that college students wished that they took better care of their cars. University Parking Services and Scott's Complete Car Care Center will check fluids and belts to ensure that students, faculty and staff are ready to travel the road before spring break begins.

University Parking Services sponsors the Car Clinic three times a year: before the Thanksgiving holiday, before spring break and before the start of the fall semester. Students, faculty and staff can register to win a free parking permit. All participants will receive a goody bag.

Find Texas Tech news, experts and story ideas at www.media.ttu.edu.

CONTACT: Heather Medley, University Parking Services, (806) 742-PARK (7275) ext. 284.