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# Advisory

**FOR IMMEDIATE RELEASE**

DATE: March 3, 2008

CONTACT: Catherine Page, [catherine.page@ttu.edu](mailto:catherine.page@ttu.edu)  
(806) 742-4718

**AT&T Chairman Emeritus To Speak To Texas Tech Students**

- WHAT:** Chancellor Kent Hance will interview Edward E. Whitacre Jr., chairman emeritus of AT&T Inc., as part of the Chancellor's Senior Seminar class.
- WHEN:** 2-2:50 p.m. Wed. (March 5)
- WHERE:** Human Sciences Building, Room 169, Texas Tech University campus
- EVENT:** As a segment of the Senior Seminar class, which focuses on leadership, Whitacre will sit down for a one-on-one interview with Chancellor Hance. The opportunity allows students to hear firsthand about the success of one of today's top executives and alumni of Texas Tech.

Whitacre served as chairman and CEO of AT&T from 1990 until retiring in June 2007, after 44 years with the company. Born in Ennis, Texas, Whitacre graduated from Texas Tech in 1964 with a bachelor's degree in industrial engineering. He is a past chairman of the Texas Tech University System Board of Regents.

Hance's course is designed for upper-level college students from all disciplines to learn leadership skills that will help them make an effective transition from college to the workplace.

- MEDIA:** Whitacre and Hance will be available for interviews at 3 p.m. in the Canyon Room in the Human Sciences Building.



TEXAS TECH UNIVERSITY

# News release

## **FOR IMMEDIATE RELEASE**

DATE: March 3, 2008

CONTACT: Barbara Brannon, [barbara.brannon@ttu.edu](mailto:barbara.brannon@ttu.edu)  
(806) 742-2982

### **Author to Sign Books at National Ranching Heritage Center on March 15**

Marcia Kaylakie, author of “Texas Quilts and Quilters: A Lone Star Legacy,” will present a talk and digital slide show based on her book at 10 a.m. and 2 p.m. March 15 at the National Ranching Heritage Center at 3121 4th St. Each program will last about an hour; books will be on sale on site, and the author will sign books afterward.

While researching for “Texas Quilts and Quilters,” which is published by Texas Tech University Press, Kaylakie, an avid quilt collector, personally viewed thousands of quilts from the Panhandle to Big Bend country, from the Piney Woods to the Gulf before boiling them down to 34 of the richest, best kept secrets of the South. Hidden away in closets, trunks, and attics, the quilts Kaylakie found are not only heirlooms but also, owing to their histories, irreplaceable emblems of Texas heritage.

Most of these quilts will never be exhibited or appear in any permanent record. All Texas-made, they span the state geographically and range from the 1870s to the turn of the 21st century. As examples of what Texas quilting was and is as craft—and as cultural narrative—these quilts preserve a unique and compelling aspect of Texas history.

Marcia Kaylakie is a quilt collector, teacher, judge, and certified appraiser. Her lectures and workshops feature antique and vintage quilts from her own collection as she shows how American quilts reflect social, political, and economic history. She also teaches quilt care, conservation, storage and documentation.

The presentation is free but seating is limited; please call Mary Jo Keeling, Peoples Bank, (806) 794-0044 or Robin Gilliam, National Ranching Heritage Center, (806) 742-0498 for reservations.

For more information on “Texas Quilts and Quilters: A Lone Star Legacy,” please visit <http://www.ttup.ttu.edu/BookPages/0896726061.html>



TEXAS TECH UNIVERSITY SYSTEM

# Advisory

## **FOR IMMEDIATE RELEASE**

Date: March 3, 2007

CONTACT: John Davis, john.w.davis@ttu.edu  
(806) 742-2136

### **Nobel Laureate To Lecture at Texas Tech Chemistry Building**

- WHAT:** Robert H. Grubbs to give a lecture.
- WHEN:** 7:30 p.m. Tuesday (March 4)
- WHERE:** Room 107 of the Chemistry Building on Texas Tech Campus, near 15<sup>th</sup> Street and Boston Avenue.
- EVENT:** The public is invited to attend a lecture by Nobel Laureate Robert H. Grubbs, who will discuss From Fundamental Research to Applications: The Olefin Metathesis Reaction. Grubbs received the 2005 Nobel Prize in Chemistry for his pioneering work on this deceptively simple reaction, which allows two molecules to exchange parts and thereby make new and more useful molecules.

Grubbs is the Victor and Elizabeth Atkins Professor of Chemistry at the California Institute of Technology, Pasadena, Calif., where he has been a faculty member since 1978. Grubbs has received numerous awards, most notably the Nobel Prize. He was elected to the National Academy of Sciences in 1989, a Fellow of the American Academy of Arts and Sciences in 1994, and the Honorary Fellowship of the Royal Society of Chemistry in 2006.

This lecture is part of an ongoing series of lectures in chemistry that honor Professor Henry J. Shine, who joined the faculty of the Department of Chemistry at Texas Tech University in 1954. In 1968, he was designated as the first Paul Whitfield Horn Professor of Chemistry, in recognition of his accomplishments and international reputation in chemistry research.

**CONTACT: David M. Birney, professor, Department of Chemistry and Biochemistry, Texas Tech University, (806)742-3063, or david.birney@ttu.edu.**



TEXAS TECH UNIVERSITY

# News Release

FOR IMMEDIATE RELEASE

DATE: March 4, 2008

CONTACT: Barbara Brannon, [barbara.brannon@ttu.edu](mailto:barbara.brannon@ttu.edu)  
(806) 742-2982

## **Cacti Lovers Can Find Species in Every County in Texas**

One hundred thirty-two species, subspecies and varieties of cacti can be found in Texas. About 100 of them occur in the state's Trans-Pecos region, one of the most cactus-rich areas of the United States. At least one kind can be found in every county of the state.

A. Michael (Mike) Powell, his wife Shirley A. Powell, and James F. Weedin have written "Cacti of Texas: A Field Guide," published this month by the Texas Tech University Press, as a resource guide to every type of Texas cacti.

"The single most widespread cactus species in Texas is *Opuntia leptocaulis* (Christmas cholla)," said Mike Powell, professor emeritus of biology and director of the Herbarium at Sul Ross University in Abilene. "In West Texas alone, there are more than 100 species and varieties in the region, including at least 11 species and varieties of chollas, 25 species and varieties of prickly pears, and numerous others."

In "Cacti of Texas," the three authors have designed a handy reference that can be used by naturalists and hobbyists as well as serious students. Based on the comprehensive reference "Cacti of the Trans-Pecos and Adjacent Regions" published in 2004, this field guide provides briefer, less detailed treatments of the entire state's species for educated general readers.

"More than 25 years of field, greenhouse, and laboratory work preceded the preparation of the book," said Mike Powell.

All three authors bring many years of cacti research to their work. James F. Weedin is a professor in biology/geology at the Community College of Aurora, Colo., and a research associate with the Chihuahuan Desert Research Institute. Shirley A. Powell is a retired science teacher, author and botanical illustrator.

More than 300 full-color photographs of the cacti in flower and in fruit, each placed with its description in the text, highlight the book. With her husband, Mike, Shirley Powell collected, photographed, grew and observed cactus specimens. In addition, Shirley created all of the distribution maps as well as the line drawings. Readers can identify cacti by using the color photographs of the plants, keys, distribution maps, and descriptions of the vegetative characters, flowers and fruits.

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Visitors to national and state parks interested in the natural history of these preserves will find the field guide most helpful. “The book can be used to identify and read information about any and all cacti found in any of the parks in Texas,” said Mike Powell.

For more information or a review copy of the book, contact Barbara Brannon, marketing manager, Texas Tech University Press, (806) 742-2982 or via e-mail at [barbara.brannon@ttu.edu](mailto:barbara.brannon@ttu.edu). Details about the book, and sample photographs, are available online at [www.ttup.ttu.edu/BookPages/9780896726116.html](http://www.ttup.ttu.edu/BookPages/9780896726116.html).



# News Release

**FOR IMMEDIATE RELEASE**

DATE: March 5, 2007

CONTACT: Sally Logue Post, [sally.post@ttu.edu](mailto:sally.post@ttu.edu)  
(806) 742-2136

## **Texas Tech Hospitality Services Offers Employment Incentives**

Faced with the possibility of too few employees, Texas Tech University's Hospitality Services division is offering students new incentives to work on campus.

Hospitality Services operates multiple food-service outlets across campus. "With the impending threat of too few employees, Hospitality Services is faced with the potential of reducing location hours and the possibility of closing outlets," said Danny Kraft, student employment recruiter for Hospitality Services.

In an effort to combat the low unemployment rates and increasing demand for labor, Hospitality Services provides student employees the opportunity to receive Student Employee Scholarships and implemented a new Student Work for Board program.

The new Work for Board program allows students to earn two Dining Bucks for each hour worked to be used for dining on campus. This gives student employees the chance to earn Dining Bucks that can be used for food at any Hospitality Services location including Chick-fil-A and Zi in the SUB.

"As a university department we strive to offer a relaxed work environment that students want to be a part of," said Kraft. "We try to create a place where student employees would want to work by providing flexible scheduling. Creating a greater incentive for students to come work within the department allows them to work closer to their classes and increases the department's sustainability to the university community."

Hospitality Services promotes each student's learning experience by serving excellence in quality food and facilities, customer service and health and convenient dining options. The department serves more than three million award-winning meals in two traditional dining halls, two food courts, five mini-markets, retail operations and catering services each academic year.

For more information about Hospitality Services student employment or to schedule an interview, contact Sam Bennett at (806) 742-1360 or [sam.bennett@ttu.edu](mailto:sam.bennett@ttu.edu) or Danny Kraft at (806) 742-1966 or [danny.e.kraft@ttu.edu](mailto:danny.e.kraft@ttu.edu).



TEXAS TECH UNIVERSITY

# News Release

**FOR IMMEDIATE RELEASE**

DATE: March 5, 2008

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)  
(806) 742-2136

**Texas Tech Chess Club Honored by State Education Association  
Knight Raiders receive TAPE Gold Award.**

Texas Tech University's Knight Raiders Chess Club was honored by the Texas Association of Partners in Education (TAPE) for its work with the Lubbock Independent School District.

The Knight Raiders and Ramirez Rooks Chess Club received a TAPE Gold Award recognizing the clubs' innovative partnership, in which Knight Raiders visit the elementary school to hold free after-school sessions, and were congratulated for the recognition by the LISD Board of Trustees and Texas Rep. Carl Isett (R-Lubbock).

"I think that this is a tremendous recognition of the work we have done," said Knight Raiders Advisor Hal Karlsson. "It is the culmination of years of effort."

Knight Raiders promote chess both within and outside of Texas Tech through live and internet matches and tournaments. Members promote chess for K-12 students as a way to enhance education and promote civic values.

TAPE promotes partnerships to bolster student achievement. For some 28 years, the association has tapped community and business partnerships to strengthen educational opportunities.

**CONTACT: Hal Karlsson, Knight Raiders advisor, Texas Tech University, at (806) 742-3130, or [chess@ttu.edu](mailto:chess@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

**FOR IMMEDIATE RELEASE**

DATE: March 6, 2008

CONTACT: Leslie Cranford, [leslie.cranford@ttu.edu](mailto:leslie.cranford@ttu.edu)  
(806) 742-2136

**Economic Stimulus Package Provides More than Just Rebate Checks**  
Texas Tech tax expert is available to explain and discuss rebate questions.

The Economic Stimulus Act of 2008, passed in February, instructs the Treasury Department to distribute “rebate” checks totaling some \$100 billion to working-class families across America. But one Texas Tech University tax expert says the act is about more than sending checks to consumers.

Robert Ricketts, the Frank M. Burke Chair in Taxation at Texas Tech’s Rawls College of Business, said the hope is that people will immediately spend the checks on goods and products that they otherwise would not buy, thereby stimulating the economy. However, Ricketts says it also includes tax cuts designed to jump-start the automobile industry and to encourage American businesses to buy new equipment this year.

Find out more under Hot Topics at <http://www.experts.ttu.edu/>.

**CONTACT: Ricketts can be reached at (806) 742-3180, or [robert.ricketts@ttu.edu](mailto:robert.ricketts@ttu.edu).**



## **EVENT ADVISORY**

Date: March 6, 2008

CONTACT: Leslie Cranford, [leslie.cranford@ttu.edu](mailto:leslie.cranford@ttu.edu)  
(806) 742-2136

### **Texas Tech Schedules Emergency Siren System Test**

- WHAT:** Annual test of the emergency siren system on the Texas Tech campus.
- WHEN:** 11 a.m. on Tuesday (March 11).
- WHERE:** Sirens are located on the roofs of the Robert Ewalt Student Recreation Center, the Chemistry Building, Drane Hall and the Industrial Engineering Building.
- EVENT:** This is a regular test of the emergency siren system on the Texas Tech University campus. The sirens will sound for one minute. The sirens will be checked to make sure each is functioning properly. The siren system is used in the event of weather emergencies.
- CONTACT:** Gordon Hoffman, Texas Tech University Police Department, (806) 742-3931.

**[EDITOR'S NOTE:** Please ask your meteorologists to mention this test so people on the campus will be aware this is only a test.]



# News Release

## **FOR IMMEDIATE RELEASE**

DATE: March 6, 2008

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)  
(806) 742-2136

### **Forty Years Later: Vietnam Symposium Looks Back at Tet Offensive**

Forty years ago, fading Viet Cong and North Vietnamese Army troops used the beginning of the Vietnamese Lunar New Year to launch an audacious and desperate military campaign that surprised Allied U.S. troops.

The Tet Offensive ultimately resulted in a U.S. victory, but public sentiment for the war – prompted by media coverage – quickly began to sour and ultimately turned the win into a tactical and public relations quagmire.

This topic – the media and the Tet Offensive – is the theme of the first plenary session of the Texas Tech University Vietnam Center's Sixth Triennial Vietnam Symposium, scheduled for March 13-15 at the Holiday Inn Park Plaza, 3201 S. Loop 289, in Lubbock.

Later discussions also will focus on the Tet Offensive and on the media's role in the war, but the conference will feature a wide range of topics. It offers a total 35 sessions featuring nearly 100 panelists and speakers providing insights into diverse aspects of the conflict.

#### Sessions include:

- The Media and the Tet Offensive
- The Media and the Vietnam War
- Sects, Diem, and the Early Opposition Press in the U.S.
- Teaching the Tet Offensive and 1968: A Roundtable Discussion
- Major Battles of the Tet Offensive
- Agent Orange and Herbicides in Vietnam and Thailand
- Pham Xuan An: Unraveling the Mystery of a Perfect Spy
- Special Operations and Missions during the Vietnam War

#### Speakers include:

- Peter Arnett, Pulitzer Prize-winning writer, will speak about his 13 years as a war correspondent with the Associated Press in reporting the Vietnam War.
- Barry Zorthian will discuss his tenure as head of the Joint U.S. Public Affairs Office in Saigon during the Vietnam War.
- Richard Pyle will speak about his years as a war correspondent in Vietnam and Saigon Bureau Chief with Associated Press.

- George Esper, will speak on his ten years as an Associated Press war correspondent in Vietnam. He was the last AP bureau chief in Saigon and was there when the city fell in April 1975.
- Don North will discuss his years as a war correspondent with ABC and NBC News.
- Louis Campomenosi of Tulane University will speak on Early Roots of an “Opposition Press”: An Examination of the New York Times’ Editorials from the Spring of 1965.
- Carolyn Eisenberg of Hofstra University will speak on 1968 and its Aftermath: Why did the Vietnam War Continue?
- Erik B. Villard, of the U.S. Army Center of Military History, will speak on New Insights into the Battle of Hue, Tet 1968.
- Jonathan Hood, of the Office of the Surgeon General, will speak on Who Goes First? Prioritizing Casualty Evacuation during the Vietnam War.

The symposium also will feature keynote addresses from:

- Ambassador Raymond Burghardt, director of east-west seminars for the East-West Center in Hawaii and former U.S. Ambassador to Vietnam.
- Ambassador Charles Ray, deputy assistant secretary of defense for the Defense Prisoner of War/Missing Personnel Office and former U.S. ambassador to the Kingdom of Cambodia.
- Mark Moyar, Kim T. Adamson chair of insurgency and terrorism at the U.S. Marine Corps University will speak on Major Debates on the History of the Vietnam War.

To see an online copy of the agenda, visit:

[http://www.vietnam.ttu.edu/vietnamcenter/events/2008\\_symposium/2008agenda.pdf](http://www.vietnam.ttu.edu/vietnamcenter/events/2008_symposium/2008agenda.pdf)

Founded in 1989, the Texas Tech Vietnam Center is one of the largest collections of Vietnam-era related documents in the world. Only the Pentagon has more material on the Vietnam War.

For more information, or to register for the conference, visit:

[http://www.vietnam.ttu.edu/vietnamcenter/events/2008\\_Symposium](http://www.vietnam.ttu.edu/vietnamcenter/events/2008_Symposium)

**Contact: Stephen Maxner, director of the Vietnam Center, Texas Tech,**  
(806) 742-9010 or [steve.maxner@ttu.edu](mailto:steve.maxner@ttu.edu).



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: March 10, 2008

CONTACT: Kelly Kleinsteuber, [kelly.kleinsteuber@ttu.edu](mailto:kelly.kleinsteuber@ttu.edu)  
(806) 742-2136

### **Pulitzer Prize Winning Correspondent to Speak at Texas Tech Lecturer Series**

Peter Arnett, Pulitzer Prize-winning war correspondent, will speak at Texas Tech University's William S. Morris III Distinguished Lecturer Series.

The event will be at 6 p.m. on Thursday (March 13) at the Lubbock Country Club, 3400 Mesa Road.

Best known for his live television coverage from Baghdad during the first Gulf War, Arnett is credited with making CNN a household name. Also, he spent 13 years covering the Vietnam War for the Associated Press. Throughout his career, Arnett has interviewed public figures including Saddam Hussein and Osama Bin Laden.

"Peter Arnett has risked his life many times during the past few decades to bring us the stories that accurately describe military conflicts and wars," said Jerry Hudson, dean of the College of Mass Communications at Texas Tech. "Without his courage and journalistic skills, we would not have the opportunity to see and learn about these important events."

Arnett recently joined China's Shantou University Cheung Kong School of Communications as professor of journalism. He lectures regularly at universities throughout Asia and has arranged conferences on international reporting.

Reservations are due by Wednesday (March 12) to Jessica Robinson at [jessica.robinson@ttu.edu](mailto:jessica.robinson@ttu.edu) or (806) 742-3385 ext. 221.

**CONTACT: Melissa Wofford, college design specialist, [melissa.wofford@ttu.edu](mailto:melissa.wofford@ttu.edu) or (806) 742-6500 ext.232.**



TEXAS TECH UNIVERSITY

# News Release

## IMMEDIATE RELEASE

**DATE:** March 10, 2008

**CONTACT:** Sarah Whetstone, sarah.whetstone@ttu.edu  
(806) 742-2136 ext. 226

### **Hispanic Business Expert to Speak at Texas Tech Rawls College of Business Luncheon**

The Rawls College of Business Chief Executive Roundtable will host Lionel Sosa as a guest speaker at a luncheon at 11:30 Thursday (March 13) at the Lubbock Country Club, 3400 Mesa Road.

Sosa is the CEO of the grassroots online think tank Mexicans and Americans Thinking Together (MATT.org). Sosa, who also gives motivational speeches, is the founder of Sosa, Bromley, Aguilar & Associates, now Bromley Communications, and heads the largest Hispanic advertising agency in the country. He is a recognized expert in Hispanic consumer and voter behavior, education and achievement.

Sosa was named "One of the 25 most influential Hispanics in America" by Time magazine in July 2005 and is a member of the Texas Business Hall of Fame. He is the author of "Think and Grow Rich, a Latino Choice" published in 2006 by Random House, and "The Americano Dream: How Latinos Can Achieve Success in Business and in Life," published in 1998 by Dutton. He has been hispanic media consultant in six Republican presidential campaigns beginning in 1980.

Sosa has served on many boards including the board of directors of ACT (American College Testing) and QuePasa.com, the largest bilingual online community in the United States.

In the spring of 2001, Sosa was a Fellow at the Institute of Politics at Harvard University. Most recently, Sosa was awarded an honorary doctoral degree in humanities from the University of the Incarnate Word, and the Lifetime Achievement Award from the National Association of Hispanic Journalists.

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**CONTACT:** **Crystal White**, CER program assistant, (806) 742-3940,  
crystal.r.white@ttu.edu



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: March 11, 2008

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)  
(806) 742-2136

### **Chess Giant Honored during Women's History Month Event** *Susan Polgar recognized by New York City Comptroller's Office.*

International magnate and Texas Tech University chess ambassador Susan Polgar was a featured honoree during a Women's History Month celebration hosted by New York City Comptroller William C. Thompson Jr.

Polgar, director of Texas Tech's Susan Polgar Institute for Chess Excellence (SPICE) and coach of the Knight Raiders, was one of six distinguished honorees at the event, also hosted by the Women's City Club of New York and the New York League of Women's Voters.

"Ms. Polgar captured her first world title by winning the World Chess Championships for girls under 16 at the age of 12 in 1982," Thompson said. "In 1986, Ms. Polgar broke the gender barrier in becoming the first woman in history to qualify for the Men's World Chess Championship at the age of 16. Though she qualified, her gender kept her from participating, and in response the World Chess Federation eventually was forced to change its rules and admit women players. She earned a men's Grandmaster title five years later."

Honorees were chosen based on factors including their expertise in a given field, colleague and peer respect, and their commitment to public service. Thompson said the event honors figures who have struggled to expand opportunity for women.

"It was an honor to be in the company of other ladies who are so very accomplished," Polgar said. "I've spent my entire life fighting for women's rights through chess, proving that women deserve equal chances and women are equally capable in chess and other mental activities."

Polgar has won four women's World Chess Championships, five Olympic gold medals, and is the only world champion in history to win the triple-crown (classical, blitz and rapid women's world championships). At the age of 21, she was the first woman to earn the Grandmaster title. Through SPICE, she heads chess outreach and research into chess education.

As comptroller, Thompson is the Chief Financial Officer of the City of New York. He advises the mayor and City Council on the city's financial condition and makes

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recommendations on city programs and operations, fiscal policies, and financial transactions, managing close to \$105 billion.

**CONTACT: Paul Truong, director of marketing, SPICE, Texas Tech University,**  
(806) 742-7742, or paul.truong@ttu.edu.



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: March 12, 2008

CONTACT: Sarah Whetstone, [sarah.whetstone@ttu.edu](mailto:sarah.whetstone@ttu.edu)  
(806) 742-2136

### **Texas Tech's Autism Center Preparing for Autism Awareness Month** Web database set to launch in April.

April is Autism Awareness Month and one Texas Tech University expert is not only creating awareness about Autism Spectrum Disorder (ASD), but she has created a Web database of information and services accessible to people with autism and their families. The Web site will launch at the beginning of April, just in time to kick off Autism Awareness Month.

Robin Lock is the director of Texas Tech's Burkhart Center for Autism Education and Research Center. With backing from the Texas Council for Developmental Disabilities, Texas Council for Autism and Pervasive Developmental Disorders and the Texas Department of Aging and Disability Services (DADS), the center is dedicated to making reliable information about ASD services readily available to those who need them most.

Supporters of the project, the Texas Council for Developmental Disabilities, Texas Council for Autism and Pervasive Developmental Disorders and the Texas Department of Aging and Disability Services (DADS), Lock says, are concerned that many people do not know where to look for information about Autism and sometimes receive misleading information about institutions that do offer services for people with Autism Spectrum Disorder (ASD).

"We are concerned that people do not know where to look for information about Autism and sometimes receive misleading information about institutions that do offer services for people with ASD," Lock said. "There are more than 1,200 services identified on the database so far. This is a really good start."

Also in the planning stages: the Burkhart Center is building a life skills program to help adults at the highest functioning end of the autism spectrum become more self-sufficient members of society who can function in a vocational setting.

"We are looking at a twofold approach," Lock said. "We are going to train employers so they'll know how to work with these people and recognize their characteristics and needs. Then we provide them with some hands-on material and a support system where they can call and have advice coming from the Burkhart Center."

Simultaneously, at the Burkhart center, students with autism will complete three semesters of job training and social skills classes to prepare them for the workforce. The first semester encompasses classroom learning, the second provides three months of training on the job, and the third semester focuses on social skills training, one of the hardest objectives for Autistic people to conquer.

“What we find with people with autism is that it is not performing the tasks of the job that gets them,” Lock said. “It is the social part of the job. They don’t understand that there is a mechanism for how to go to someone and express their needs. That is what we’re working toward improving, and that is why we have faith that this program will generate positive results.”

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**CONTACT: Robin Lock, director, Burkhart Center for Autism Education and Research, at (806) 742-1997 ext. 288 or via e-mail at [robin.lock@ttu.edu](mailto:robin.lock@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: March 12, 2008

CONTACT: Briana Childress, [briana.childress@ttu.edu](mailto:briana.childress@ttu.edu)  
(806) 742-4876

### **Texas Tech Libraries Hire Two New 3-D Animators**

The Texas Tech University Libraries announce the addition of two professional animators to the Library Technology management Services (LTMS) staff in the 3-D Animation Lab.

The animators, Ken Chaffin and Edward Grampp, will allow the library to expand the services of its unique 3-D Animation Lab.

Located on the second floor of the University Library, the lab has attracted numerous students, faculty members and researchers since its inception in September 2007. The library expects those numbers to jump once the animators come on board.

“The primary benefit of bringing on these two animators is their added expertise and the start of a short course and workshop program to begin this fall,” said Bob Sweet, associate dean for LTMS.

The animation lab currently includes eight high-powered workstations loaded with industry-standard design and animation programs such as Anime Studio, Maya and Vue Infinite. The library hopes to expand the lab as usage increases.

The 3-D Animation Lab’s senior administrator, Ken Chaffin, holds a bachelor’s and master’s degree in physics from Texas Tech and comes to the library from Hash Inc. in Vancouver, Wash. Chaffin was part of a team at Hash that developed interactive, real-time 3D viewer applications of content modeled in Animation: Master. He previously spent six years in 3-D game engine development.

“Ken has a passion for utilizing 3-D animation technology in various fields and applications,” Sweet said.

Edward Grampp comes from Disney Interactive Studios in Salt Lake City, where he worked with muscle and bone simulation for 3-D models. Grampp graduated from the University of Utah with a degree in film studies with a focus on computer and 3-D animation and film. He also attended Brigham Young University’s animation program.

**CONTACT: Briana Childress, Texas Tech Libraries, (806) 742-4880 or [briana.childress@ttu.edu](mailto:briana.childress@ttu.edu).**

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TEXAS TECH UNIVERSITY

# News Release

**IMMEDIATE RELEASE**

**DATE:** March 12, 2008

**CONTACT:** Ben Samples, [ben.z.samples@ttu.edu](mailto:ben.z.samples@ttu.edu)  
(806) 742-2136

## **Texas Tech Chess Team Records Best Finish in Team History**

The Texas Tech University Knight Raiders chess team recorded its best finish in team history last weekend (March 8 – 9) at the Southwest Collegiate Championship in Houston.

Team members Chase Watters, Bryan Pernes, Stephanie Ballom and Walter Albedano earned second-place honors over teams including the University of Texas at Austin and the Lone Star College.

“The players faced very hard competition,” said Susan Polgar, team coach and director of Texas Tech’s Susan Polgar Institute for Chess Excellence (SPICE). “Some players in the tournament are semi-professionals who out-rank all of our players at the moment.”

Texas Tech will host the Lubbock Open Chess Championship on April 26 and the second SPICE Cup in September, which is internationally recognized as the most competitive tournament held in the United States.

**CONTACT: Paul Truong, director of marketing and public relations, SPICE, Texas Tech University, (806) 392-0758 or [paultruong@aol.com](mailto:paultruong@aol.com).**



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: March 12, 2008

CONTACT: John Davis, [john.w.davis@ttu.edu](mailto:john.w.davis@ttu.edu)  
(806) 742-2136

### **Texas Tech Sex Expert Publishes Test for Sexual Problems**

After more than 10 years of research and tweaking, a Texas Tech psychologist has developed a 70-question sex test that can more accurately help in diagnosis of sexual difficulties and even addictive and compulsive behavior for the general population.

Sheila Garos is an associate professor of psychology and director of the Counseling Psychology Doctoral Program at Texas Tech who specializes in sex and couples therapy. She said that the test measures mental conflict and shame about one's sexual activities or sexuality, sexual obsession, values about sexual issues and comfort with sexual arousal.

The test, formally called the Garos Sexual Behavior Inventory, was published by Western Psychological Services, a company specializing in psychology books, software and therapy tools.

Though the test should not be the only factor when making diagnoses, it does effectively help to pinpoint problem areas such as sexual disorders, dysfunctions or compulsive sexual behaviors – an area which is hard to measure. Also, instead of finding applications in only one subgroup, the test can be used meaningfully with multiple groups, she said.

“I think what sets this test apart is that it's not targeted at one single group,” Garos said. “This test is not restricted for use with any one clinical group, such as people with sexual dysfunctions or sex offenders. The GSBI was normed on the general population. As a result, it has a greater clinical utility. It can tell you if you have a client that you should investigate more thoroughly with regard to his or her sexual behavior.”

**CONTACT: Sheila Garos, director, Counseling Psychology Doctoral Program,**  
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TEXAS TECH UNIVERSITY SYSTEM

# Advisory

**FOR IMMEDIATE RELEASE**

Date: March 12, 2008

CONTACT: John Davis, [john.w.davis@ttu.edu](mailto:john.w.davis@ttu.edu)  
(806) 742-2136

**Hispanic Consumer/Voter Expert Lectures at Texas Tech's College of Mass Communications**

**WHAT:** Classroom discussion on Hispanic voter and consumer behavior by Lionel Sosa.

**WHEN:** 10-10:45 a.m. Thursday (March 13)

**WHERE:** Room 104 of the Mass Communications Building on the Texas Tech campus

**EVENT:** Lionel Sosa is an independent marketing consultant and motivational speaker. He was named "One of the 25 most influential Hispanics in America" by Time magazine in 2005.

He is the founder of Sosa, Bromley, Aguilar & Associates – now Bromley Communications – the largest Hispanic advertising agency in the U.S. Sosa is a recognized expert in Hispanic consumer and voter behavior, education and achievement. The media can attend this class to hear Sosa's discussion.

**CONTACT: Kent Wilkinson, regents professor in Hispanic and international communication, College of Mass Communications, Texas Tech University, (806) 742-6500 ext.258, [kent.wilkinson@ttu.edu](mailto:kent.wilkinson@ttu.edu).**



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: March 14, 2008

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)  
(806) 742-2136

### **Hot Hand Specialist can speak About Rockets' 1-in-100,000 Streak**

How hot are the Houston Rockets right now? Let's just say that 99,999 teams would fail to beat their 20-game streak of wins after a shaky 15-17 start.

Alan Reifman, a Texas Tech University professor who studies sports streakiness and conducts hot hand research, is available to speak about the more than 1-in-100,000 odds of the Rockets boasting a 44-20 record after the team's slow launch.

"To get some idea of how improbable such a turnaround may have been – albeit in *post hoc* fashion – let's say for simplicity that the Rockets were a .500 team before they got hot," Reifman said. "How likely is it, therefore, that a previously .500 team could win 29 or more games out of 32?"

The Rockets are tied with the Milwaukee Bucks for the second-longest winning streak in NBA history, behind only the Los Angeles Lakers with 33 wins.

Reifman is a professor in Texas Tech's Department of Human Development and Family Studies who conducts "hot hand" analysis and can speak to sports streaks and statistical probability. His blog can be found at <http://thehothand.blogspot.com/>.

**CONTACT: Alan Reifman, professor, Human Development and Family Studies, Texas Tech University, (806) 742-3000 ext. 274, or [alan.reifman@ttu.edu](mailto:alan.reifman@ttu.edu)**



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

**DATE:** March 14, 2008

**CONTACT:** Leslie Cranford, [leslie.cranford@ttu.edu](mailto:leslie.cranford@ttu.edu)  
(806) 742-2136

### **Texas Tech Management Expert Explores Women's Place in the Workforce** Women's History Month brings up questions of women's progress in business.

The well-known phrase “You’ve come a long way, baby” was a 1968 advertising slogan for Virginia Slims cigarettes. Now four decades later, one Texas Tech University expert considers where women were in the world of work in 1968 and whether they really have come a long way.

Linda Krefting, associate professor of management in Texas Tech’s Rawls College of Business, says women have made progress, however slow, but that patterns of gender segregation still exist in certain industries.

“In the 1960s more than 90 percent of women workers were clustered in a limited number of occupations, a “women’s ghetto” where most workers were women – light manufacturing, retail sales, clerical work, and health and education,” said Krefting.

Employment ads in newspapers had separate listings for “help wanted—male” and “help wanted—female.” According to Krefting, Catalyst formed in 1962 as an organization to help women enter the labor force. She also found a quote from a 1968 supervisor’s handbook advising that “Women as a rule don’t seek job promotion – their emotions are secure in a limited job.”

Krefting’s research found that, in the 1960s, about 43 percent of women of working age were in the labor force, either working or actively seeking work. Men were more likely than women to have had a least some college (28 percent vs. 22 percent). Working women’s earnings were about 60 percent of men’s earnings. Women’s unemployment rates were about 30 percent higher than men’s.

“Second-wave feminism was part of social change in the 1960s,” said Krefting. “First-wave feminists in the last half of the 19<sup>th</sup> century and first decades of the 20<sup>th</sup> century focused on women’s suffrage – gaining the right to vote. The second wave of feminism in the 1960s objected to exclusion of women or their invisibility in many areas of public life.”

Krefting found that across the years, issues of gender and work have expanded and the focus has changed from “fixing women” toward “fixing organizations,” a notion advanced by Catalyst. In the 1980s, work and family balance and the glass ceiling became subjects of interest. Catalyst began tracking and reporting women’s representation on boards of

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directors in 1993, when women held 8.3 percent of board seats for Fortune 1000 companies.

The latest data (from 2005-2007 depending on the statistic) shows that much has changed for women, but that they have not achieved parity. The percentage of women in the labor force has grown to about 60 percent (up from 43 percent). Women now are more likely than men to have had some college education (64 percent vs. 48 percent). Women's unemployment rates are no longer higher than those of men. Catalyst reports that women now hold 14.7 percent of the board seats at Fortune 500 companies.

Women's earnings have increased relative to men's, although the progress has been a slow half-penny per year. Median earnings for working women are now about 81% of men's median earnings. The wage gap is even less for younger workers; for those under 25, women's earnings are about 92% of men's. The dollar wage gap *increases* with education level, and the pay-off for education is greater for men. With a high school education, women make \$26,000 per year whereas men make \$36,000. With a four-year college degree, women make \$42,000 but men make \$57,000.

Today, many occupations continue patterns of gender segregation. Women hold more than 90 percent of positions in such jobs as bookkeeping clerks, childcare workers, preschool and kindergarten teachers, registered nurses, receptionists, secretaries and teacher assistants.

The emergence of gendered patterns in the computer industry has been of particular interest, according to Krefting. "The industry was in its infancy in the 1960s and has grown remarkably during the period when women's role in the workforce expanded substantially. While it might be expected that an industry which evolved after passage of the Equal Pay and Civil Rights Acts should demonstrate gender parity, such is not the case. Many computer industry jobs are typically male-dominated," she said.

-30-

**CONTACT: Linda Krefting, associate professor, Rawls College of Business,**  
(806) 742-2157, or [linda.krefting@ttu.edu](mailto:linda.krefting@ttu.edu).



TEXAS TECH UNIVERSITY

# News Release

## **IMMEDIATE RELEASE**

**DATE:** March 14, 2008

**CONTACT:** Ben Z Samples, [ben.z.samples@ttu.edu](mailto:ben.z.samples@ttu.edu)  
(806) 742-2136

### **Meat Judging Team Claims Fourth Consecutive Championship**

The Texas Tech University meat judging team proved, once again, it's simply a cut above the rest.

The four-member team edged out the defending national champions to earn its fourth consecutive championship at the Houston Livestock Show & Rodeo Intercollegiate Meat Judging Contest held March 8. A second Texas Tech team placed fourth in the overall team standings.

"Houston is the only competition that you can have more than one team representing a university," said Jesse Collins, a coach of the team. "Having two teams place in the top five is pretty unheard of in a contest like that."

The team overcame competition from regional powerhouses, including Texas A&M University and Colorado State University, which is coached by a Texas Tech alumnus.

"Texas Tech has a long tradition of excellence in the meat science and judging program," said Kevin Pond, chair of the Department of Animal and Food Sciences. "Our outstanding facilities, coaches and close proximity to the animal industry are a great advantage."

In the individual standings, team member Ben Estes placed second, while Tyler Cowie and Shanna Ward finished fifth and ninth overall, respectively.

The team is coached by Mark Miller, professor of animal science and food technology, and graduate students Collins and Justin Derington. Team members include: Cowie, Estes, Ward, Paden Daniels, Shayna Dunlap, Matthew Morales, Trevor Thompson and Heather Veltri.

**CONTACT: Kayla Rathmann, coordinator of student programs, College of Agricultural Sciences and Natural Resources, Texas Tech University, (806) 742-2808, or [kayla.rathmann@ttu.edu](mailto:kayla.rathmann@ttu.edu)**



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: March 14, 2008

CONTACT: John Davis, john.w.davis@ttu.edu  
(806) 742-2136

### **Texas Tech Researchers Discover Two Proteins that Regulate Potassium in Stem Cells**

The result could mean better detection and treatment of nerve and heart diseases.

Researchers at Texas Tech University and the University of Wisconsin have discovered two proteins that control potassium regulation in stem cells found in the embryonic brain of rats.

Understanding this potassium regulation and how these proteins work can help researchers develop better detection and treatment methods for diseases of nervous system and the heart, said Dean O. Smith, vice president for research at Texas Tech. The findings were published in the journal *PLoS ONE*.

Since these stem cells had not yet developed specialized properties of nerve or muscle cells, the potassium regulated by these proteins is probably required for the stem cell to divide, Smith said.

“These voltage-gated, potassium-channel proteins are vitally important in the brain and in muscle, including the heart,” Smith said. “If we can understand how and when they develop in stem cells as they change into nerve and muscle cells, then we can open the door to further exploitation of this knowledge in the detection and treatment of diseases that include Alzheimer’s, Parkinson’s and cardiovascular diseases, just to name a few.”

All cells, including stem cells, need potassium to divide, Smith said. When grown, muscle and nerve cells require potassium to contract and to relay information throughout the brain. The availability of this potassium is highly regulated in mature cells, and disruption can lead to serious health disorders. Therefore, scientists want to understand this regulatory mechanism and learn when it appears in the developing embryo.

“We kind of discovered these proteins by accident,” Smith said. “Originally, we intended to make these stem cells differentiate into nerve cells that might then be suitable for transplanting into another animal to repair brain damage. To be sure the cells had differentiated, we examined the potassium channels that are normally found in mature nerve cells. As a control, we did the same tests on undifferentiated stem cells expecting not to find them. But, to our surprise, they too had the same potassium channels.”

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Other tests indicated that these stem cells were clearly not differentiated into nerve cells and could not function as such, Smith said. Therefore, these potassium channels must play some other role in stem cells development.

“We’re not sure what yet,” he said. “But we think it might relate to cell replication. These two proteins are found in all mammals, and similar ones are found in animals such as fruit flies and frogs.”

**CONTACT: Dean O. Smith, vice president for research, Texas Tech University,**  
(806) 742-3905, dean.smith@ttu.edu.



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: March 17, 2008

CONTACT: Norman Martin, [norman.martin@ttu.edu](mailto:norman.martin@ttu.edu)  
(806) 742-4108

### **Texas Tech Scientists Help Protect Precious Playas** New wetland management district proposed to defend valuable but threatened West Texas ecosystems.

A proposal by Texas Tech University researchers for a wetland management district to protect playa lakes is awaiting approval from the U. S. Fish and Wildlife Service.

In addition, Texas Tech has developed an education model and curricula to incorporate information about playas into elementary and junior high classes.

These moves by university ecology scientists are intended to help clarify the big environmental picture about protecting playas – those small, round depressions dotting the West Texas landscape that remain dry throughout much of the year and emerge as recognizable wetlands only filled with rainwater

“If things continue and no changes are made from both a legal and an ethical point of view, we’re going to have a collapse in the playa system relatively soon,” said David Haukos, an adjunct wildlife ecology professor in Texas Tech University’s Department of Natural Resources Management. “If that happens, then we’ll have unforeseen impacts on society both in terms of water quality and quantity, but also on wildlife and plants in this area.”

There are plenty of playas on the Texas High Plains and in Eastern New Mexico – approximately 22,000. In fact, it’s the largest concentration in the world. Playas act as natural water storage sites, providing irrigation water and seasonally recharging the Ogallala, the nation’s largest aquifer. The 800-mile aquifer stretches from Texas to South Dakota.

Estimates suggest that some 2 million waterfowl winter on High Plains playas, making it the second largest wintering site in interior North America for ducks and geese. Wildlife supported by playa habitats has spawned a thriving lease-hunting industry, as well as being a popular attraction for money-spending birdwatchers and nature photographers.

Across the globe, playas are gaining recognition as valuable ecosystems, Haukos said. But unfortunately at the local level they’re too often considered unattractive nuisances or wastelands. The problem for landowners is that they’re not permanently one way or the other; full or empty.

In their typical annual cycle, playas experience periodic flooding and drying. And while these water level fluctuations promote nutrient cycling and biological productivity, the researchers note that landowners frequently prefer less change.

“We need to preserve that process of wetting and drying,” said Haukos, who also serves as a migratory bird specialist with the U.S. Fish and Wildlife Service. “If we make a playa area wet or dry all the time, then we’ve killed it.”

Individually playas are also threatened by potential fertilizer and pesticide runoff, as well as contaminated water from oil fields or waste matter from livestock operations. However, the common threat is sedimentation from erosion of cultivated watersheds surrounding playas. Sedimentation fills playas, which reduces the volume and duration that water can be held in each playa.

**Contact: David Haukos, adjunct assistant professor of wildlife ecology, Department of Natural Resources Management, (806) 742-1983 or david.haukos@ttu.edu.**



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: March 19, 2008

CONTACT: John Davis, john.w.davis@ttu.edu  
(806) 742-2136

**Lubbock Jazz & Blues Festival Features the Duke Ellington Orchestra**  
Area schools participate in a weekend of clinics, master classes, guest artist performances, and festival competition.

If you like to swing, then next weekend is your thing.

The 41<sup>st</sup> Annual Jazz & Blues Festival on March 28-29 features two full days of clinics and performances.

The festival, which features the Reggie Thomas Organ Trio and the Duke Ellington Orchestra, is designed to bring great jazz to the community and hone the skills of 250 budding musicians from area junior high and high schools. For the last 40 years, the Texas Tech University School of Music, in conjunction with Phi Mu Alpha music fraternity, has invited secondary school band students to this two-day event.

“This is an opportunity to bring the community together for a weekend of great jazz,” said Brad Leali, director of jazz studies at Texas Tech’s School of Music. “It’s also an excellent opportunity for Texas Tech educators to offer some outreach education to the community.”

The March 28 concert features Texas Tech University’s premiere jazz group, Jazz Ensemble I, and the Reggie Thomas Organ Trio with Wes Anderson on alto saxophone and Andrew Griffith on drums. Leali directs the event. The evening of jazz is free and open to the public, and will be held at the Allen Theatre in the Student Union Building on the Texas Tech campus.

Then, as part of the Presidential Lecture & Performance Series’ spring season, the Duke Ellington Orchestra, directed by Ellington alumnus Barrie Lee Hall Jr., will perform at 8 p.m. March 29 in the Allen Theatre. Tickets are \$10 for general admission plus a \$2-\$2.50 surcharge through Select-a-Seat. Texas Tech students may obtain free tickets upon presentation of a student ID at the Student Union Building ticket booth (two tickets per student ID). Call Select-A-Seat at (806) 770-2000.

Throughout the festival, musicians and educators will host master classes and clinics for the students; and the various school ensembles get the chance to compete, perform, and attend concerts by professional jazz musicians. Participating Texas schools include Amarillo, El Paso and Allen.

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In addition to the weekend of educational activities, The Caldwell Trio and members of the Duke Ellington Orchestra will play together at all-star jam sessions that start at 8 p.m. on March 28-29. These sessions will be at La Diosa Wine Cellars in the Depot District, 901 17<sup>th</sup> St.

**CONTACT: Brad C. Leali, director of jazz studies at Texas Tech University's School of Music, (806) 742-2270 ext. 260 or [brad.leali@ttu.edu](mailto:brad.leali@ttu.edu)**



TEXAS TECH UNIVERSITY

# News Release

## FOR IMMEDIATE RELEASE

DATE: March 24, 2008

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)  
(806) 742-2136

### **Texas Tech Names Agricultural Scholars**

[Editor's Note: A student from your area is included in this release]

Texas Tech University's College of Agricultural Sciences and Natural Resources recognized 2007-2008 Dean's Scholars.

"These scholarships were established by the college to reward academic excellence and to support studious young men and women who choose to major in agricultural and natural sciences," said interim Dean John M. Burns.

Dean's Scholars Awards are based on academic excellence as well as leadership, character and citizenship. The Gold Award is a \$12,000 four-year scholarship and the Silver Award is an \$8,000 four-year scholarship. To keep the scholarship, recipients must maintain a 3.5 grade-point average for Gold Awards and a 3.3 grade-point average for Silver Awards. The scholarships are funded by various donations to the college.

The Gold Award winners are:

Kelsey Fletcher, a sophomore animal science major from Universal City; Matthew Hardin, a senior animal science major from Weatherford; Jenna Jones, a senior agricultural communications major from Slaton; Gina Munch, a senior agricultural and applied economics major from Austin; and Tanner Young, a sophomore animal science major from Silverton.

The Silver Award winners are:

Terrell Bibb, a sophomore animal science major from Big Spring; Matthew Bruton, a freshman animal science major from Throckmorton; Joseph Bufford, a sophomore food technology major from Amarillo; Justin Cave, a sophomore agronomy major from Ackerly; Kayce Clark, a junior agricultural communications major from Springtown; Jasper DeVos, a junior agribusiness major from Plainview; Shane Garrett, a sophomore animal science major from Lillian; John Gottula, a senior horticulture major from Lubbock; Meghan Graham, a junior agricultural communications major from Floydada; Mackenzie Gregory, a junior agricultural communications major from Lamesa; Cade Halfmann, a sophomore agribusiness major from Garden City; Jessica Kirkendall, a freshman animal science major from Nocona; Jett Mason, a sophomore interdisciplinary agriculture major from Brownfield; Joshua McCann, a sophomore animal science from Newport, Va.; Abigail McCulloch, a December graduate in agricultural and applied economics from Midlothian; Jessica Norvell, a senior interdisciplinary agriculture major from Snyder; Ashley Opyt, a senior animal science major from Round Rock; Katie

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O'Rourke, a junior wildlife and fisheries management major from New Home; Samuel Overley a senior animal science major from Hondo; Austin Voyles, a junior animal science major from Cotton Center; and Cameron Wilkerson, a senior preveterinary major from Merced, Calif.

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**Contact: Lybby Brown, senior administrative assistant, College of Agricultural Sciences and Natural Resources, Texas Tech University, (806) 742-2808, or [lybby.brown@ttu.edu](mailto:lybby.brown@ttu.edu).**



# Advisory

**FOR IMMEDIATE RELEASE**

DATE: March 25, 2008

CONTACT: Sarah Whetstone, sarah.whetstone@ttu.edu  
(361) 742-2136 ext. 226

**Infectious Disease and Bioterrorism Expert to Speak at Texas Tech University**

- WHAT:** Faculty and student discussion with bioterrorism and infectious disease expert, Col. Jerry Jaax
- WHEN:** 2-3 p.m. for the faculty discussion, 3-4 p.m. for the undergraduate and graduate student discussion, Thursday (March 27)
- WHERE:** Experimental Sciences Building room 120
- EVENT:** Col. Jerry Jaax, one of America's leading experts on infectious disease and bioterrorism, will speak to Texas Tech faculty and students about avian flu, pandemic preparedness and the bioterrorism threat as part of Texas Tech's Haragan lecture series. Jaax is Kansas State University's associate vice provost for research compliance. He served as director of the Army's postgraduate training program in laboratory animal medicine, and was the director of the Biological Arms Control Treaty Office at Fort Detrick in Frederick, Maryland where he was responsible for overall compliance of the U.S. Army with all international biological warfare treaties and agreements.

**CONTACT:** Lynda Durham, administrative business assistant, biological sciences, (806) 742-2883 ext. 5, or lynda.durham@ttu.edu



TEXAS TECH UNIVERSITY SYSTEM

# Advisory

**FOR IMMEDIATE RELEASE**

Date: March 25, 2008

CONTACT: John Davis, [john.w.davis@ttu.edu](mailto:john.w.davis@ttu.edu)  
(806) 742-2136

**Duke Ellington Orchestra Brings Classic Jazz to  
Texas Tech Presidential Lecture & Performance Series**

**WHAT:** Announcement of contract between The Institute of Environmental and Human Health at Texas Tech and the U.S. Army.

**WHEN:** 8 p.m. Saturday (March 29)

**WHERE:** Allen Theatre at the Student Union Building on the Texas Tech campus.

**EVENT:** As part of the Presidential Lecture & Performance Series' spring season, the Duke Ellington Orchestra will perform at 8 p.m. March 29 at the Allen Theatre in the Student Union Building on the Texas Tech campus.

Tickets are \$10 for general admission plus a \$2-\$2.50 surcharge through Select-a-Seat. Texas Tech students may obtain free tickets upon presentation of a student ID at the Student Union Building ticket booth (two tickets per student ID). Call Select-A-Seat at (806) 770-2000.

**CONTACT: Brad C. Leali, director of jazz studies at Texas Tech University's School of Music, (806) 742-2270 ext. 260 or [brad.leali@ttu.edu](mailto:brad.leali@ttu.edu); .Mary Jane Hurst, faculty assistant to the president, Texas Tech University, (806) 742-2121 or [maryjane.hurst@ttu.edu](mailto:maryjane.hurst@ttu.edu). Also visit [www.presidentialseries.ttu.edu](http://www.presidentialseries.ttu.edu) or [www.ptdc.org](http://www.ptdc.org)**



TEXAS TECH UNIVERSITY

# Advisory

**FOR IMMEDIATE RELEASE**

DATE: March 26, 2008

CONTACT: Sally Logue Post, [sally.post@ttu.edu](mailto:sally.post@ttu.edu)  
(806) 742-2136

**Texas Tech University System Board of Regents Hear Budget Reports**

WHAT: Special meeting of the Texas Tech University System Board of Regents

WHEN: 9 a.m. Saturday (March 29)

WHERE: Board of Regents meeting room, 201 Administration Building.

The southeast door of the east wing will be open for media access to the meeting. Parking is available in the lot between the Administration Building and the Student Union Building.

EVENT: The board will hear reports on the operating budgets of Texas Tech University and Angelo State University.

By state law a maximum fee and tuition rate must be set before pre-registration for each semester. The board is expected to set upper limits on potential tuition and fee increases for the fall 2008 semester for Texas Tech University and Angelo State University. However, regents will not take final action on the operating budgets until their regular scheduled meeting May 8-9 in Lubbock. Any tuition and fee increases that might be approved at the May meeting are expected to fall under the caps set Saturday.

CONTACT: Sally Logue Post, Office of Communications and Marketing, (806) 742-2136 or [sally.post@ttu.edu](mailto:sally.post@ttu.edu).



# News Release

**FOR IMMEDIATE RELEASE**

DATE: March 26, 2008

CONTACT: Catherine Page, [catherine.page@ttu.edu](mailto:catherine.page@ttu.edu)  
(806) 742-0012

**Chairman of the Nuclear Regulatory Commission to Give  
Texas Tech University's Spring 2008 Commencement Address**

Dale E. Klein, chairman of the Nuclear Regulatory Commission (NRC), will be the speaker for Texas Tech University's College of Arts and Sciences undergraduate and the Graduate School commencement exercises May 9 at the United Spirit Arena.

Klein became chairman of the NRC on July 1, 2006. The NRC is an independent agency that enables the nation to safely use radioactive materials for beneficial civilian purposes while ensuring that people and the environment are protected. The NRC regulates commercial nuclear power plants and other uses of nuclear materials, such as in nuclear medicine. As chairman, Klein has ultimate authority for all NRC functions pertaining to any emergency involving an NRC licensee.

Before joining the NRC, Klein served as the assistant to the Secretary of Defense for Nuclear and Chemical and Biological Defense Programs. He was appointed by President George W. Bush and confirmed by the Senate on Nov. 8, 2001. In this position, he served as the principal staff assistant and advisor to the Secretary of Defense, Deputy Secretary of Defense and the Under Secretary of Defense for Acquisition and Technology for all policy and planning matters related to nuclear weapons and nuclear, chemical, and biological defense.

Previously, Klein served as the Vice Chancellor for Special Engineering Programs at the University of Texas System and as a professor in the Department of Mechanical Engineering (Nuclear Program) at the University of Texas at Austin. During his tenure at the university, Klein was Director of the Nuclear Engineering Teaching Laboratory, Deputy Director of the Center for Energy Studies, and Associate Dean for Research and Administration in the College of Engineering.



TEXAS TECH UNIVERSITY

# Advisory

**FOR IMMEDIATE RELEASE**

DATE: March 26, 2008

CONTACT: Sarah Whetstone, sarah.whetstone@ttu.edu  
(806) 742-2136 ext. 226

**Annual Hands For Hope Walk to Raise Funds for Autism Center**

WHAT: Hands for Hope 2008: A Walk for Autism

WHEN: 2 p.m. April 13

WHERE: Willie McCool Track and Field, Coronado High School, 34<sup>th</sup> Street and Vicksburg Avenue

EVENT: The Burkhart Center for Autism Education and Research at Texas Tech University will host its annual fundraising walk. Proceeds raised will benefit a \$12 million building fund campaign to provide a permanent home for the Burkhart Center and a residential village for adults with autism.

Participants may register and pay entry fees individually or as a team online at [www.burkhartcenter.org](http://www.burkhartcenter.org). Registration forms also may be submitted by mail to the Burkhart Center for Autism Education and Research, Texas Tech College of Education, Attn: Hands for Hope Walk 2008, Box 41071, Lubbock, TX, 79409-1071.

CONTACT: **Robin Lock, director, Burkhart Center for Autism Education and Research**, (806) 742-1997 ext. 288, [robin.lock@ttu.edu](mailto:robin.lock@ttu.edu).



TEXAS TECH UNIVERSITY

# Advisory

**FOR IMMEDIATE RELEASE**

DATE: March 27, 2008

CONTACT: Leslie Cranford, [leslie.cranford@ttu.edu](mailto:leslie.cranford@ttu.edu)  
(806) 742-2136

**Texas Tech Business College to Sign Exchange Agreement with Chinese University**

WHAT: Signing of academic and student exchange agreement between Texas Tech University's Rawls College of Business and Southwestern University of Finance and Economics (SWUFE) located in Chengdu, capitol city of Sichuan Province, China

WHEN: 9:30 a.m. Friday (March 28)

WHERE: President's Office Conference Room, Administration Building

EVENT: Texas Tech President Jon Whitmore and Provost William Marcy will sign a reciprocal student exchange agreement with Wang Yuguo, president of SWUFE. The exchange is slated to begin in the fall 2008 semester.

A delegation from the Chinese university will visit Texas Tech March 27-29. SWUFE is composed of 26 schools, colleges and centers with an enrollment of about 15,000 students. Primarily a business college, the university also offers other disciplines such as English, economics, law and statistics.

With more than 200 Chinese students at Texas Tech, comprising the second largest body of international students on campus, officials hope the exchange agreement will encourage and support intercultural activities and projects among students from Texas Tech and SWUFE, as well as boost enrollment by Chinese students in the Rawls College of Business.

**CONTACT: Susan J. Brown, Rawls College of Business, Texas Tech University,**  
(806) 742-1571, or [susan.brown@ttu.edu](mailto:susan.brown@ttu.edu)



TEXAS TECH UNIVERSITY

# News Release

**FOR IMMEDIATE RELEASE**

DATE: March 27, 2008

CONTACT: Catherine Page, [catherine.page@ttu.edu](mailto:catherine.page@ttu.edu)  
(806) 742-0012

**CORRECTION:**

**Texas Tech Spring 2008 Commencement Speaker**

**[EDITOR'S NOTE: We listed the wrong college in the March 26 news release on the spring commencement speaker. Please find the corrected information below. We apologize for any inconvenience.]**

Dale E. Klein, chairman of the Nuclear Regulatory Commission, will speak at the May 9 Texas Tech commencement ceremonies in the United Spirit Arena.

The 4 p.m. ceremony includes the Colleges of Architecture, Education, Engineering, Human Sciences and Visual and Performing Arts.

The Graduate School will hold its ceremony at 7 p.m.

The College of Arts and Sciences holds commencement ceremonies at 1:30 p.m. May 10 at the United Spirit Arena.



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

DATE: March 27, 2008

CONTACT: Kayla Rathmann, Kayla.rathmann@ttu.edu

(806) 742-2805 ext. 248

### **Texas Tech Teams Sweep Judging Competitions in Houston**

[Editor's Note: A student from your area was a member of one of the teams.]

Texas Tech University's livestock, meat and wool judging teams completed spring with a sweep of intercollegiate judging competitions at the Houston Livestock Show and Rodeo.

The three teams placed first in their respective divisions, defeating hundreds of contestants representing universities from across the nation.

"This year's triple win shows the balance and strength of the program we are building at Texas Tech," said Mark Miller, professor and San Antonio Livestock Show Distinguished Chair in Meat Science. "These wins are a culmination of the hard work and dedication of the kids and coaches who represent Texas Tech."

In the livestock judging contest, Texas Tech outdistanced the competition by 117 points and secured the overall title. The team also claimed first place in the cattle, sheep, swine, placing and reasons divisions. Texas A&M University, Oklahoma State University, Iowa State University and Colorado State University completed the five top teams.

Five of the show's top-ten individual competitors, including Bryan Bernhard, who earned the high individual ranking, were members of Texas Tech's team.

The team is coached by Ryan Rathmann and Jon DeClerck and is comprised of the following members: Marcus Arnold, of Panhandle; Bryan Bernhard, of Seguin; Jennifer Blackburn, of Clovis, N.M.; Josh Campbell, of Las Cruces, N.M.; Judd Gardner, of Clovis, N.M.; Zach Gilbert, of Sweetwater; Colton Long, of Sterling City; Aaron Renfroe, of Ozona; Gered Smith, of White Deer; Chance Van Dyke, of Hobbs, N.M.; Micah Walker, of Sulphur Springs; Troy Walker, of Michigantown, Ind.; and Chance Williams, of Quemado, N.M.

In the meat evaluation contest, Texas Tech enjoyed a 20-point victory. This year's win marks Texas Tech's fourth consecutive championship at the Houston competition. Teams from Colorado State University and Texas A&M University rounded out the top teams.

Texas Tech's Ben Estes, of Hollis, Okla., received second high individual honors. Top-10 honors also were awarded to Tyler Cowie, of Magnolia, and Shanna Ward, of Coffeyville, Kan., who finished fifth and ninth overall, respectively. The team is coached by graduate students Jesse Collins, of Oakley, Kan., and Justin Derington, of Florence, and supervised

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by Miller. Team Members include: Paden Daniels, of Athol, Kan.; Shayna Dunlap, of Estancia, N.M.; Matthew Morales, of Satana, Kan.; Trevor Thompson, of Pilot Point; Heather Veltri, of Kersey, Colo.; Ward; Cowie; and Estes.

In the wool judging competition, Texas Tech narrowly defeated Angelo State University by a four-point margin. The competition was tight, as only 21 points separated the contest's five top teams.

Four of the Texas Tech wool team members finished with top-10 individual rankings. Graduate students L.J. Ashorn, of Brenham, and Katie Leigh, of San Antonio, coached the 16-member team comprised of the following students: Matt Bruton, of Throckmorton; Sarah Calhoun, of Weatherford; Adam Copeland, of Katy; Collin Corbin, of Webster; Kelsey Fletcher, of Universal City; Cade Halfmann, of Garden City; Kelly Hutton, of Castle Rock, Colo.; Meagan Igo, of Plainview; Kaleigh Janota, of Gonzales; Craig Leonard, of Sonora; Abby Long, of Boerne; Josh McCann, of Newport, Va.; Jett Mason, of Brownfield; Brandon O'Quinn, of League City; Abby Probst, of Brady; and Suzanne Watson, of Alice.

**CONTACT: Kayla Rathmann, coordinator of student and alumni programs,  
Department of Animal and Food Sciences, Texas Tech University, (806) 742-2805 ext.  
248, or [Kayla.rathmann@ttu.edu](mailto:Kayla.rathmann@ttu.edu)**



TEXAS TECH UNIVERSITY

# News Release

**IMMEDIATE RELEASE**

**DATE:** March. 28, 2008

**CONTACT:** Sarah Whetstone, sarah.whetstone@ttu.edu  
(806) 742-2136 ext. 226

## **International Expert to Speak on Wind Energy**

World-renowned wind energy expert and researcher Erik Peterson will speak at 5:30 p.m. April 3 (Thursday) at the International Cultural Center Auditorium, located at 601 Indiana Avenue. Texas Tech University's Wind Science and Engineering Research Center will host the event.

Peterson heads the wind energy department at Risoe National Laboratory of Sustainable Energy in Denmark. His study focuses on the nature of the atmosphere and how it affects life on Earth.

His research spans the fields of fluid dynamics, power and control engineering and wind turbine loading and safety. His studies on wind turbines in particular generate interest amongst researchers in West Texas due to the growth in production of wind energy in the region.

After obtaining a Ph.D. in boundary layering meteorology from Technical University of Denmark in 1973, Peterson conducted research in the Department of Meteorology at Penn State University until 1974. He continued his career in education as a professor at Oregon State University and several European universities.

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**CONTACT:** Carol Ann Stanley, unit manager, Wind Science and Engineering Research Center, (806)742-3479, carolann.stanley@ttu.edu



TEXAS TECH UNIVERSITY

# News Release

## **FOR IMMEDIATE RELEASE**

Date: March 31, 2008

CONTACT: Leslie Cranford, [leslie.cranford@ttu.edu](mailto:leslie.cranford@ttu.edu)

### **Texas Tech Law Center Studies Solutions for Pharmaceutical Contamination** Multidisciplinary team studies city-owned wastewater application site.

In the midst of recent news that drinking water across the nation is riddled with traces of pharmaceuticals and other unsavory micro-pollutants, the Texas Tech University School of Law's Center for Water Law and Policy is already helping to find solutions to the problem.

The center is using a \$450,000 grant from the Environmental Protection Agency to research the long-term environmental impact of micro-pollutants, such as pharmaceuticals and personal care products, and formulate remedial strategies.

Information gathered from this study will be used to create a clearinghouse of information that can help scientists and lawmakers more effectively develop water law and policy.

The study focuses on a wastewater land application site used by the City of Lubbock for more than 70 years. Gabriel Eckstein, law professor and director of the center, noted that this site is an ideal location for studying the long-term impact of pharmaceuticals and personal care products.

Researchers hope to get a better understanding of how micro-pollutants behave and what happens to them once they are introduced to an environment.

Eckstein is an internationally recognized expert in water law who has worked directly with the United Nations and other world bodies on water-related issues and laws. The center was founded in 2005 in response to the growing need for research into and information about global water issues. The center focuses on addressing, analyzing and evaluating the many issues surrounding water availability and utilization, and then developing laws and regulations to support best practices in water conservation and management.

The center is part of Texas Tech's Interdisciplinary Water Initiative. It is the only educational institution within a law school in the United States dedicated to the study, teaching and development of water law policy, with focus on legal and associated policy issues related to the use, allocation, management, regulation and protection of fresh water resources at all levels of civil society.

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**CONTACT: Gabriel Eckstein, director, Center for Water Law and Policy & George W. McCleskey Professor of Water Law, Texas Tech School of Law, (806) 742-3990 x. 260 or [gabriel.eckstein@ttu.edu](mailto:gabriel.eckstein@ttu.edu)**



TEXAS TECH UNIVERSITY

# Advisory

**FOR IMMEDIATE RELEASE**

DATE: March 31, 2008

CONTACT: Sally Logue Post, [sally.post@ttu.edu](mailto:sally.post@ttu.edu)  
(806) 742-2136

**Texas Tech Equity, Diversity Awards Announced**

WHAT: 2007-2008 President's Excellence in Diversity and Equity Awards.

WHEN: 3 p.m. Tuesday (April 1)

WHERE: Texas Tech Merket Alumni Center

EVENT: Texas Tech University will honor four members of its faculty, staff and student body for promoting equity and diversity across campus.

CONTACT: **Rosa Gallegos, senior administrator, Cross-Cultural Academic Advancement Center, Office of the President, Texas Tech University, (806) 742-8682, or [rosa.gallegos@ttu.edu](mailto:rosa.gallegos@ttu.edu)**

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TEXAS TECH UNIVERSITY

# Advisory

**FOR IMMEDIATE RELEASE**

DATE: Mar. 31, 2008

CONTACT: Margaret Lutherer, [margaret.lutherer@ttu.edu](mailto:margaret.lutherer@ttu.edu)  
(806) 742-2136

## **Texas Tech Tests Emergency Notification System**

WHAT: Emergency notification system test

WHEN: 11 a.m. Thursday (April 3)

EVENT: The Texas Tech University emergency notification system is tested twice a year - during the fall and spring semesters. Installed in September 2007, the system automatically sends a written notice to anyone with an e-raider e-mail address and voice and/or text messages to those faculty members, staff and students who have provided current, correct phone and/or text information.

Individuals must fill out the form found at [www.ttu.edu/emergency](http://www.ttu.edu/emergency) to be included in the system. The system must be updated each time an individual's contact information changes. Up to four phone numbers can be listed. One of the numbers can be designated as text-enabled. Additionally, one of the phone numbers can be selected for TTY/TDD messaging for the hearing impaired.

This is Texas Tech's only official emergency alert system. Contact information provided is secure and will be used only in emergency situations. Information will not be made available to any other service.

CONTACT: Margaret Lutherer, executive director, Texas Tech Office of Communications and Marketing, (806) 742-2136 or [margaret.lutherer@ttu.edu](mailto:margaret.lutherer@ttu.edu).