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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: October 1, 2007

CONTACT: Christy Hammett, christyhammett@hotmail.com
(806) 742-2136

TTU Speech and Debate Dominates Wyoming Tournament

The Texas Tech Speech and Debate team began its 2007-2008 season with a dominating performance at two parliamentary debate tournaments held Sept. 14-16 at the University of Wyoming.

Director Joe Gantt said he is hopeful for a good season. The team received a fourth-place ranking based upon their performance at the national tournament in March, but Gantt is hopeful that the team will be No.1 in the nation this year.

"I expect the students will be winning tournaments consistently and will be a prime contender for the national championship in March." Gantt said.

Texas Tech's senior debaters Anthony Putnicki, from El Paso, and Mike Mitchell, from Lamesa debated in the Boot and Spur Round Robin, open only to six elite teams among dozens of applicants. Putnicki and Mitchell won each of their five debates, defeating teams from the U.S. Air Force Academy, Northern Arizona University, Rice University, the University of Oregon and the University of Wyoming. Texas Tech's undefeated record earned them the championship of the Round Robin, and Mitchell was named as the 2nd best individual speaker at the tournament.

Texas Tech's teams reach even greater heights with a championship at one of the largest debate tournaments in the nation, the Top of the Rockies Invitational. The team of Putnicki and senior Kristen Owen from Houston won all seven of their preliminary debates and were the only team out of the field of 54 teams from across the nation to do so. They continued their strong performance with five consecutive wins in elimination rounds, earning the tournament championship with a win over a team from Washburn University in the final round. Owen and Putnicki also were honored as two of the top twelve individual speakers out of 108 competitors. The championship was Texas Tech's first in a major parliamentary debate tournament since 2003.

Additionally, junior Brett Delaney from Casper, Wyoming, won 2nd place in After-Dinner Speaking, and freshmen Jordan Eicher and Patrick Isenberg from San Antonio finished among the top 10 teams in the junior varsity division.

The Speech and Debate Team will resume its season Sept. 21-23 with a tournament to be held at William Jewell College in Liberty, Mo.

CONTACT: Joe Gantt, Director of Forensics, Texas Tech University, (806)742-1328 or joe.gantt@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: October 1, 2007

CONTACT: Christy Hammett, christyhammett@hotmail.com
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Emerson String Quartet Visits Texas Tech for Presidential Lecture & Performance Series

Texas Tech's 2007 Presidential Lecture & Performance Series welcomes the Emerson String Quartet to Lubbock. The concert will take place at 8 p.m. on Tuesday, (Oct 9) in the Hemmle Recital Hall on the Texas Tech campus. The event is free for Texas Tech students with a student ID and tickets may be picked up at the student union building's ticket booth. Reserved seat tickets are available to the public for \$17 and may be purchased at the Student Union Building ticket booth or any Select-a-Seat location.

The Emerson String Quartet has won eight Grammy Awards including two for Best Classical Album, an unprecedented honor for a chamber music group; three Gramophone Magazine Awards, and performances of the complete cycles of Beethoven, Bartók and Shostakovich quartets in major concert halls throughout the world. The Quartet is comprised of Eugene Drucker, violin; Philip Setzer violin; Lawrence Dutton viola; and David Finckel, cello.

Mary Jane Hurst, faculty assistant to the president said she is excited about having the quartet visit Tech.

"The record of achievement amassed by the Emerson String Quartet places is amazing," Hurst said. "They are known and recognized around the nation and the world for their extraordinary performances and exquisite artistry. They are among the very best in the world at what they do, and that is why we invited them to be part of the Presidential Lecture and Performance Series."

The 2007-2008 season comprises more than 80 worldwide engagements, with a particular focus on Europe. The quartet's North American tours include stops in San Francisco, Dallas, Philadelphia, Los Angeles and San Diego. The Emerson Quartet continues its residency at the Smithsonian Institution in Washington, D.C. now in its 28th sold-out season, and appears in New York with pianist Gilbert Kalish for Lincoln Centers Great Performers and with pianist Yefim Bronfman at Carnegie Hall.

For more information on the event visit www.presidentialseries.ttu.edu or for more information on the quartet visit www.emersonquartet.com.

Office of Communications and Marketing

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CONTACT: Mary Jane Hurst, faculty assistant to the president, Texas Tech University, (806)742-2121 or maryjane.hurst@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Oct. 1, 2007

CONTACT: John Davis, john.w.davis@ttu.edu
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**Texas Tech Atmospheric Scientist Awarded \$1.1 Million Grant
by NSF for Localized Climate Change Study**

An atmospheric scientist at Texas Tech University is participating with a collaboration of statisticians and other atmospheric scientists to study global climate change at the regional and local levels through a \$1.1 million three-year grant from the National Science Foundation.

Katharine Hayhoe, one of three lead investigators for the study and a research professor in the Department of Geosciences at Texas Tech, will join five other researchers from the University of Chicago, University of Illinois and Harvard University to develop better estimates of how climate change affects the places we live.

“That’s the key part of this study,” Hayhoe said. “Most climate change research has focused on a global scale. But the hardest thing to do with climate change is to predict what might happen on a more localized scale, such as a city or certain agricultural regions of a state – where it really matters.”

Hayhoe said the study will focus on developing new statistical techniques to determine the likely impacts of climate change on individual cities and states in the United States.

CONTACT: Katharine Hayhoe, research associate professor, Department of Geosciences, Texas Tech University, (806) 392-1900, or katharine.hayhoe@ttu.edu



News Release

FOR IMMEDIATE RELEASE

DATE: Oct. 2, 2007

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Texas Tech Honors Longtime Management Professor

The Institute for Leadership Research at Texas Tech University is hosting a Festschrift in honor of James "Jerry" Hunt, Horn Professor of management at the Rawls College of Business. A large number of national and international leadership scholars will attend the celebration of his distinguished career Oct. 11-12 in various rooms in Texas Tech's Student Union Building and other locations.

A Festschrift is a celebration in honor of a scholar's body of work. Texas Tech, the Rawls College of Business Administration and the Lubbock business community will honor Hunt in a two-day conference of national and international speakers on leadership.

Hunt, who came to Texas Tech in September 1981, is also a professor in Health Organization Management, director of the Institute for Leadership Research and former department chair of management. He received his master's and doctoral degrees from the University of Illinois, after completing a bachelor's with honors at Michigan Technological University. He has taught at several U.S. universities and has lived and taught in England and Finland.

Having presented or published nearly 200 articles, papers, and book chapters, Hunt has coauthored a management textbook in organization theory and two organizational behavior books, one in the seventh edition and one in the third. He also has authored or edited three leadership monographs. He founded the Leadership Symposia Series and coedited the eight volumes based on the series.

Hunt is former president of the Southern Management Association and Midwest Academy of Management, and chair of the OB Division of the Academy of Management. He has been elected Academy fellow and a Southern Management Association fellow. Recently he received the Distinguished Service Award from the Academy of Management and the Barnie E. Rushing Jr. Distinguished Researcher Award from Texas Tech for his long-term contributions to management research and scholarship.

For schedule information for the conference events, visit <http://ilr.ba.ttu.edu/Festschrift.htm>.

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Contact: Liz Joost, unit coordinator, Area of Management, Rawls College of Business,
(806) 742-3763 or elizabeth.joost@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Oct. 2, 2007

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Texas Tech Business College Hosts 100+ Companies at Career Fair

- WHAT: Texas Tech University Rawls College of Business Career Fair
- WHEN: 4-8 p.m. Wednesday (Oct. 3)
- WHERE: United Spirit Arena
- EVENT: Between 500-600 Texas Tech business administration students are expected to take advantage of the opportunity to meet and mingle with employment recruiters from more than 125 companies. The first College of Business career event was in Feb. 2004 with 65 employers attending in the rotunda of the Business Administration Building.

CONTACT: Tammie King, director; Rawls College Career Management Center, Texas Tech University, (806) 742-4530, or tammie.king@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Oct. 2, 2007

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Texas Tech Sets Groundbreaking for Leisure Pool

WHAT: Groundbreaking for new student leisure pool

WHEN: 10 a.m. Friday (Oct. 5)

WHERE: South side of the Student Recreational Center near the corner of Flint Ave. and Main St.

EVENT: Groundbreaking for new student leisure pool. The pool area will encompass 20,000 square feet of water-surface area with 30,000 square feet of deck area. The pool's configuration will include two lap pools, a lazy river, hot tub, a tube slide and other water amenities. A 6,000 square-foot bathhouse, snack bar, administration building and pump house will also be built. The facility also will include landscaping and public art.

CONTACT: Mike Ellicott, vice chancellor of facility planning and construction, at (806) 742-2116.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Oct. 3, 2007

CONTACT: Ben Z Samples, ben.z.samples@ttu.edu
(806) 742-2136

Texas Tech University's Curriculum Center Turns 40

WHAT: Open-house reception

WHEN: 3:30 – 5:30 p.m. Friday (Oct. 5)

WHERE: The Curriculum Center for Family and Consumer Sciences at Texas Tech, located in the Human Sciences Building (15th Street and Akron Avenue)

EVENT: The Curriculum Center for Family and Consumer Sciences at Texas Tech will open its doors to the public in recognition of 40 years of service to family and consumer sciences educators. Products produced by the center will be on display and center staff members will be available to answer questions and guide tours.

The center produces and distributes instructional materials that support family and consumer sciences programs, as well as provides professional development services to educators and administrators. The seven-member staff at the center serves more than 3,000 teachers throughout the state.

The center is currently the only curriculum center in the nation to specialize in the development of curriculum materials for family and consumer sciences content areas.

CONTACT: Heather Blount, curriculum specialist, The Curriculum Center for Family & Consumer Sciences, Texas Tech University, (806) 742-3029, or heather.blount@ttu.edu

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TEXAS TECH UNIVERSITY

News Release

DATE: Oct. 4, 2007

CONTACT: Cory Chandler, cory.chandler@ttu.edu

(806) 742-2136

USDA Grant Will Help Implement Pathogen Prevention Methods at Feed Yards

Ah, beef, it's what's for dinner – and that much safer for the dinner plate, thanks to methods developed at Texas Tech University to curtail such harmful pathogens as E. coli O157 and Salmonella in feed yards.

Now, using nearly \$600,000 from the USDA, an International Center for Food Industry Excellence (ICFIE) team will train feedlot personnel to implement these intervention strategies.

“This grant will take our research out of the lab and get it to our end users,” said Mindy Brashears, director of the ICFIE. “Thanks to the USDA, this information is not limited to a journal article or a conference demonstration; the benefits can be passed to feed yards and, ultimately, consumers.”

ICFIE research has shown that by introducing relatively simple safeguards at critical junctures, feed yards can contain pathogen spread as they transport cattle for harvest. Using approximately \$598,000 from the USDA, they will develop and conduct a Pre-harvest Food Safety Demonstration Project at Texas Tech to relay this information to the cattle industry.

The funding is part of a \$14 million grant package distributed among 17 universities by the USDA to improve U.S. food safety. It will support three interrelated projects to locate information gaps in feed yards, provide field training and ensure that controls are successfully adopted.

Texas Tech will collaborate with the National Cattleman's Beef Association in the project. Team members include Brashears, Markus Miller, Chance Brooks, Todd Brashears, Mark Lyte, all from Texas Tech, and Guy Loneragan from West Texas A&M University.

Each year, USDA Cooperative State Research, Education, and Extension Service awards National Integrated Food Safety Initiative (NIFSI) grant funds so that sound, practical, science-based knowledge can be shared among teachers, scientists, health professionals, researchers, farmers, food processors, food service workers and all who impact the safety of the U.S. food supply. NIFSI grant funds are frequently used to develop education and outreach programs for consumers.

Office of Communications and Marketing

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CONTACT: Mindy Brashears, director, International Center for Food Industry Excellence, Texas Tech University, (806) 742-2805, ext. 235, or mindy.brashears@ttu.edu.



News Release

FOR IMMEDIATE RELEASE

DATE: Oct. 4, 2007

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Texas Tech College of Education Receives \$1.5 Million from U.S. Dept. of Education

Texas Tech University's College of Education has been selected to receive a \$1.5 million grant from the U.S. Department of Education's Office of English Language Acquisition. The grant award is \$300,000 per year for five years, which began September 1.

The Title III National Professional Development Grant will be used by Project TEACH (Teacher Education Alliance Collaborative for Higher Education). The project addresses a national need to improve education through the preparation and ongoing training of all teachers serving English Language Learners (ELLs) in the state of Texas.

Project TEACH will provide professional development activities to in-service teachers from the Hill Country to the Panhandle, improve their skills/certification, and assist educational personnel with ELLs to meet high professional standards.

Grant activities include collaborating with public school districts in designing high-quality professional development activities for new teachers; improving teacher training programs to reflect the Texas English language proficiency standards; to address content standards for assessment; to assist regular classroom teachers to meet Texas standards and certification requirements for teachers of ELLs; and to establish an electronic learning community with resources for newly certified teachers. Project TEACH will initiate an online undergraduate teacher preparation program to serve individuals interested in bilingual and English as a Second Language education teacher certification with a Bachelor of Science in Multidisciplinary Studies.

Project partners include the Texas Education Agency; Education Service Centers in Region 14 (Abilene), Region 15 (San Angelo), Region 16 (Amarillo), and Region 17 (Lubbock); and the South Plains Closing the Gaps Coalition.

For additional information on Project TEACH visit <http://www.educ.ttu.edu/projectteach/>.

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CONTACT: Dora Salazar, project director, (806) 742-1998 ext. 480, or dora.salazar@ttu.edu; or Zenaida Aguirre-Muñoz, co-principal investigator, (806) 742-1997 ext.278 or z.aguirre@ttu.edu



News Release

FOR IMMEDIATE RELEASE

DATE: Oct. 5, 2007

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Wind Energy Short Course Registrations Due

The Wind Science and Engineering Research Center and the Division of Outreach & Distance Education at Texas Tech University are sponsoring an Introduction to Wind Power Systems: Technology and Economics short course, Oct. 29-31 in the conference facilities at the United Spirit Arena on the Texas Tech campus. Early registrations must be postmarked by Oct. 8.

The course provides an overview of current wind power technology, from its technical aspects to operational, geographic and economic issues. Attendees will learn about the architecture, design, configuration, operation, site placement and economics of wind turbines, wind farms and wind-driven power plants. The course will also provide an understanding of wind energy as it relates to the electric utility industry.

Over the past decade, wind power has been the fastest growing source of electric power in the world. Texas recently became the number one producer of wind power in the country, and recent state legislation is laying the groundwork for large transmission lines, which will accelerate the use of wind power in the state and the region.

Instructors for the course are Jamie Chapman, senior research faculty member in Wind Science and Engineering at Texas Tech; and Andrew Swift, director of the Wind Science and Engineering Research Center at Texas Tech.

The fee for this course is \$650 if registration is received or postmarked by Oct. 8. After June 1, the fee is \$725. Cost includes the short course notes, as well as a reception and dinner on Wednesday, Thursday's lunch and daily refreshment breaks. A wind farm tour is an additional \$25 fee. Registration and attendance in the course will provide each participant with 1.3 continuing education units.

For a complete brochure, or for more information, contact Texas Tech Outreach & Distance Education at (806) 742-7200, ext. 270 or 251, or visit www.ode.ttu.edu.

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CONTACT: Birgit Green, director of outreach, Outreach & Distance Education,
(806) 742-7200, ext. 237 or birgit.green@ttu.edu.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Oct. 5, 2007

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

40-Year Texas Tech Employee Celebrates 90th Birthday

WHAT: Celebration for Tony Oden

WHEN: 3:30-4:30 p.m. Monday (Oct. 8)

WHERE: Physical Plant Auditorium, room 9 located on Main Street between Flint and Indiana Avenues.

EVENT: Tony Oden is celebrating his 90th birthday on Monday. Oden, who has been with Texas Tech for 40 years, is a mechanical engineering technologist. He reviews planning and contract documents for the Physical Plant. If a buildings been built on the Texas Tech campus in the past 40 years, Oden has been involved in some way with the project.

CONTACT: Sally Logue Post, Office of Communications and Marketing, (806) 742-2136 or sally.post@ttu.edu.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: OCT. 8, 2007

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Texas Tech Official Ornament On Sale

The Texas Tech University flag proudly flies from the university's 2007 official ornament.

This is the 11th in a series of ornaments that began in 1997. Proceeds from the ornament sales support special projects to benefit Texas Tech students. Last year's sales provide more than \$20,000 for grants to student organizations.

All academic locations of Texas Tech University fly the flag that features the seal of the university against a field of scarlet and black. Texas Tech students participating in study abroad programs have presented the Texas Tech flag to host universities around the world and Texas Tech Alumni chapters in countries from India to Taiwan, from Turkey to Brazil display the flag.

A new ornament is designed each year and depicts something unique to Texas Tech. Past designs have featured the Masked Rider, the Double T and the administration building bell tower. The ornaments are sold year-round.

The 2007 ornament, which is finished in 24-carat gold, is the fourth in the Texas Tech ornament collection designed by Nelda Laney. Laney graduated from Texas Tech in 1965. She met her husband, former Speaker of the Texas House of Representatives Pete Laney, while they were students at Texas Tech and all three of their children have graduated from the university.

To purchase this year's ornament, or the whole set, visit www.ornaments.ttu.edu or contact the Office of the President at (806) 742-2121.



TEXAS TECH UNIVERSITY

Advisory

DATE: Oct. 8, 2007

CONTACT: Linh Le, linh.b.le@gmail.com
(806) 742-2136

Former Leader of Business and Professional Women to Speak at Texas Tech Luncheon

WHAT: The Rawls College of Business Chief Executives' Roundtable (CER) Luncheon

WHEN: 11:30 a.m. Friday (Oct. 12)

WHERE: Merket Alumni Center, 17th Street and University Avenue

EVENT: Jane Smith, former CEO of Business and Professional Women/USA and the Business Professional Women Foundation, will speak at the Chief Executives' Roundtable (CER) Luncheon.

Smith's presentation is also part of this week's Festschrift, honoring long-time Rawls College of Business management professor James "Jerry" Hunt.

A founding member of the Women's Chamber of Commerce, Smith also is a member of the University of the District of Columbia's Board of Trustees, the advisory board of the television show "To the Contrary," and the U.S. Chamber of Commerce Committee of 100.

Smith served as the director of development at the Martin Luther King Center for Nonviolent Social Change, director of Atlanta Project and as president and CEO of the National Council of Negro Women.

Smith received her doctorate of education in social policy analysis from Harvard University, master's of sociology from Emory University, bachelor of arts in sociology from Spelman College, and honorary doctorates from Spelman College and Texas College.

CONTACT: Crystal White, CER program assistant, Rawls College of Business at Texas Tech University, (806) 742-3940, or crystal.r.white@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

DATE: Oct. 8, 2007

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

Texas Tech Financial Planning Division Honored for Industry Contributions

Texas Tech University's Division of Personal Financial Planning was honored by the Financial Planning Association Division of Dallas/Fort Worth (FPA DFW) for its dedication to financial literacy.

The FPA DFW awarded Texas Tech the 2007 Chairman's Award at its fifth annual Honors Award presentation and dinner held during National Financial Planning Week.

"This award is very special coming from the Dallas/Fort Worth chapter, which is one of our strongest markets outside the West Texas area," said Bill Gustafson, director of the Center for Financial Responsibility, who noted that seven Texas Tech financial planning graduates were at the event. "We certainly have a tremendous relationship with the Dallas/Fort Worth area."

Gustafson cited the chapter's help in establishing and supporting the division's financial planning internship program, which he said has become one of the strongest in the nation.

FPA DFW has been recognized for three consecutive years by the national association for its accomplishments and efforts in chapter operations, chapter leadership, community outreach, member outreach, membership development and special achievements. The FPA exists to connect the financial planning community and consumers.

CONTACT: Bill Gustafson, senior director of Center for Financial Responsibility, Texas Tech University, (806) 742-9783, or bill.gustafson@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

DATE: Oct. 8, 2007

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

Texas Tech to Honor Two National Championship Teams during A&M Halftime Department of Animal and Food Sciences Extends National Titles List to 20.

Texas Tech University will use halftime of the ever-anticipated gridiron grudge-match between the Red Raiders and Texas A&M University to recognize its two newest national championship teams – both from the Department of Animal and Food Sciences.

Texas Tech's Meat Animal Evaluation Team and Academic Quiz Bowl Team both earned national titles over the spring and summer, bringing the total to 20 for the department.

"We have a program that recruits outstanding students and has training programs capable of taking them to the next level," said Department of Animal and Food Sciences Chairman Kevin Pond. "If you take great students and train them appropriately, you can expect them to excel. I am sure these will not be the last championships we win."

The quiz bowl team won its championship in June at the 60th annual Reciprocal Meats Conference, marking the third time in the bowl's six-year history that Red Raiders have taken the title. The event included more than 20 university teams from across the nation.

The evaluation team won its title at the 2007 National Meat Animal Evaluation Contest, held in March, surpassing the second place team by 177 points. Texas Tech claimed eight out of the top ten individual rankings in the contest.

"Over the past 40 years, I have followed intercollegiate judging programs at four universities, and, in my opinion, I believe Texas Tech is currently the number one school in the nation for judging," said adjunct professor and former meat judging coach from the 1980s Gordon W. Davis. Davis is chairman of CEV Multimedia and a significant supporter of intercollegiate judging programs. "The quality, the depth and the breadth of these programs is astounding."

Pond noted that the recognition is especially appropriate during the football game against A&M – one of Texas Tech's strongest competitors in the realm of agricultural judging.

"I am proud to see the accomplishments of our academic teams recognized at an event attended by so many," he said.

CONTACT: Kayla Rathmann, coordinator of student and alumni programs, Animal and Food Sciences Department, Texas Tech University, (806) 742-2805, ext. 248, kayla.rathmann@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Oct. 9, 2007

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Texas Tech Statement on T-Shirt

Texas Tech University has issued an official statement concerning an offensive T-shirt designed by a Tech student who, through a campus organization, attempted to sell the shirt on campus.

President Jon Whitmore said, "Texas Tech University is an institution of higher learning where values such as respect for others and civility are both taught and practiced. We will not permit individual students or any student organization to profit from selling merchandise on campus that is derogatory, inflammatory, insensitive, or in such bad taste that it reflects negatively on this fine institution, its students, athletic teams, alumni or faculty.

Vice President for Student Affairs Michael Shonrock stated that the student group that attempted to sell the T-shirt representing a football player holding a dog by a noose around its neck with the caption "Vick 'Em" had been placed on temporary suspension and would face charges of violating the solicitation section of the Code of Student Conduct. He said that the firm producing the T-shirts had ceased production on Oct. 8 and apologized to the university.

Athletic Director Gerald Myers applauded the university's efforts to uphold good sportsmanship and said, "Texas Tech welcomes our annual football competition with the Aggies, but that competition should in no way encourage behavior that reflects poorly on all of Texas Tech.



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Oct. 9, 2007

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Ribbon Cutting Set for Texas Tech Outreach and Distance Education Building

WHAT: Ribbon cutting

WHEN: 9 a.m. Thursday (Oct. 11)

WHERE: Outreach and Distance Education building at 9th Street and Indiana Ave.
next to the International Cultural Center

EVENT: Ribbon cutting for the new Outreach and Distance Education Building.
The 30,000 square foot Spanish Renaissance building contains offices, workrooms and
meeting spaces for the division.

CONTACT: Michelle Moskos, director of marketing for Outreach and Distance
Education, at (806) 742-7200.



TEXAS TECH UNIVERSITY

News Release

DATE: Oct. 9, 2007

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

Raiders: Come Show Some Love

Two pep rallies give Red Raiders opportunity to support their team.

Texas A&M University? The University of Oklahoma? Opponents don't get much bigger in Big 12 action.

Luckily, Texas Tech hosts both of these teams in Lubbock this year, meaning Red Raiders have a free ticket to show their pride – before a cleat ever touches down on Jones ATT Stadium turf.

Yep, we're talking pep rallies. Join Texas Tech cheerleaders, pom squad, the Saddle Tramps, High Riders and Goin' Band from Raiderland members at the Will Rogers statue near Memorial Circle.

Stay afterward to watch the Saddle Tramps conduct their traditional wrapping of the Will Rogers statue and help decorate campus.

"Pep rallies are a positive way for fans to get ready for the game," said Stephanie Rhode, assistant director of Campus Life. "This is the perfect opportunity for students – and Texas Tech fans in general – to support the program as Texas Tech faces two of its biggest conference foes."

The A&M rally is slated for 6 p.m. Thursday (Oct. 11) and the OU rally will take place at 6 p.m. Thursday (Nov. 15).

Participants in the A&M pep rally will receive two free T-shirts.

CONTACT: Stephanie Rhode, assistant director of Campus Life, Texas Tech University, (806) 742-5433, or stephanie.rhode@ttu.edu



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Oct. 10, 2007

CONTACT: Jeff Sammons, jeff.sammons@ttu.edu
(806) 742-3451

Texas Tech University College of Engineering Ranked 14th

Hispanic Business Magazine named Texas Tech's College of Engineering the 14th best engineering program in the United States for Hispanics.

"This ranking reinforces our attempts to make the university a hospitable place for students of all backgrounds," said Pamela Eibeck, dean of the College of Engineering. "The Texas Tech College of Engineering believes in educating as many men and women as possible."

Through increased efforts in recruiting quality students, freshman Hispanic enrollment has increased by 23 percent, African-American enrollment has increased by 44 percent, and Asian enrollment has increased by 48 percent.

"At Texas Tech, we believe that a solid education is dependent upon creating a culture that reflects the real world," Eibeck said.

According to Mike Caplinger, Hispanic Business Magazine research supervisor, universities are ranked on five criteria: reputation, retention rate, enrollment, and faculty and student services. Colleges replied to the magazine with completed surveys and results were derived from those surveys.

The top five rated schools are as follows: University of Texas El Paso, Purdue University, University of Florida, University of California Irvine, and the University of New Mexico.

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CONTACT: Jeff Sammons, communications coordinator, College of Engineering,
(806) 742-3451 or jeff.sammons@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Oct. 10, 2007

CONTACT: Margaret Lutherer, margaret.lutherer@ttu.edu
(806) 742-2136 or (806) 441-9918

Texas Tech Tests New Emergency Notification System

Texas Tech University completed the first test of a new emergency alert notification system on Oct. 10.

The system delivered 28,213 phone messages as well as 32,852 e-mails and 9,020 text messages were delivered in about 14 minutes.

“I am pleased that is first test has gone so well,” said Jon Whitmore, president of Texas Tech University. “It is vital that we are able to notify the Texas Tech community immediately in emergency situations. Whether our students and faculty are in class, in a residence hall room or office or walking across campus, we want them to have accurate, up-to-date information so they can make wise and safe choices.”

The university found it had 1,348 incorrect phone numbers in the system and some 1,000 numbers with no message system. Members of the Texas Tech community who did not receive the message have not entered their current correct phone numbers into the system,

The emergency alert notification system automatically sends an e-mail to anyone with an e-raider e-mail address and to those faculty members, staff and students who have provided current, correct phone and/or text information. Individuals must log-on to www.ttu.edu/emergency to submit their information to be included in the system. Up to four phone numbers can be listed. One of the numbers can be designated as text-enabled. Additionally, one of the phone numbers can be selected for TTY/TDD messaging for the hearing impaired.

“The information that is provided for this system is secure and will be used only in emergency situations. It will not be made available to any other service so you will not receive any spam or advertising,” said Whitmore.

In case of an emergency, the new notification system is only one of several tools the university will use to alert the campus, including the university’s home page at www.ttu.edu. A siren system operates throughout the campus. In addition, every floor of every building on campus will have a designated employee responsible for emergency notification should other means become unavailable.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Oct. 10, 2007

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Texas Tech Schools of Law and Business Listed in Princeton Review

Texas Tech University's School of Law and Rawls College of Business have garnered positions in the 2008 Princeton Review's "Best 170 Law Schools" and "Best 290 Business Colleges" respectively. The comprehensive reference books are available at book stores.

The Princeton Review does not rank the schools on a single hierarchical list or name one school best overall. Instead, the book has 11 ranking lists of the top 10 schools in various categories. Every school that appears in the Best 290 Business Schools and in the Best 170 Law Schools received an Admissions Selectivity rating, and the schools from which they received student surveys were also given Academic Experience, Professors Interesting, Professors Accessible, and Career ratings. Only the top ten schools in each of the 11 ranking categories appear on the ranking lists.

The Princeton Review compiled the lists based on its surveys of 18,000 students attending the 170 law schools and 19,000 students attending the 290 business schools in the books, and on school-reported data. Only schools that permitted The Princeton Review to survey their students were eligible for consideration for these lists.

Conducted during the 2006-07, 2005-06, and 2004-05 academic years, the student surveys were primarily completed online. One list, "Toughest to Get Into," is based solely on institutional data. The lists are posted at www.PrincetonReview.com. All narrative profiles and ranking lists in the law school book are available at www.PrincetonReview.com/law/, with similar business college information at www.PrincetonReview.com/mba/.

The books also contain advice on applying to the schools and funding degrees. The books are two of 200 Princeton Review titles published by Random House. The company is not affiliated with Princeton University.

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Contact: Leslie Cranford, senior editor, Communications and Marketing, Texas Tech University, (806) 742-2136, or leslie.cranford@ttu.edu.



TEXAS TECH UNIVERSITY SYSTEM

News Release

FOR IMMEDIATE RELEASE

DATE: Oct. 11, 2007

CONTACT: Michelle Houglan, michelle.houglan@ttu.edu
(806) 742-0012

Kelly Overley named Vice Chancellor for Institutional Advancement

Texas Tech University System Chancellor Kent Hance announced today the hiring of Dr. Kelly Overley as the Vice Chancellor for Institutional Advancement.

Overley previously served as Senior Director of Development for the Paul L. Foster School of Medicine at Texas Tech University Health Sciences Center at El Paso.

“My goal is to raise more money than ever for scholarships, faculty recruitment and infrastructure. To accomplish that, we need someone with talent and enthusiasm to take on the leadership of Institutional Advancement. There is no doubt Dr. Overley is that person and we are excited to have her join our team,” Chancellor Hance said.

As the director of the Infinity Capital Campaign in El Paso, Overley has secured more than \$80 million in under two years from El Paso donors. She was instrumental in recently obtaining the largest-ever gift to the Texas Tech University System, a \$50 million pledge from Paul L. Foster, President and CEO of Western Refining, Inc.

“I am so proud of this opportunity and very grateful to Chancellor Hance and the Board of Regents for entrusting me with the position. I attended Texas Tech with my sisters and I am happy to be coming home,” Overley said. “We have a lot of work ahead of us and I am ready to get started.”

Overley earned her doctorate in 2006 from the University of Texas at El Paso. She holds a master’s degree in educational administration from UTEP and a bachelor of arts in public relations from Texas Tech University.

She is a member of the Junior League of El Paso where she served on the Board and Council. She is a 2006 graduate of Leadership Texas and an advisory board member for the Regional Economic Development Corporation in El Paso. In 2007, she received the Top Producer Award from the Texas Tech University System Office of Institutional Advancement.

Overley worked as a major gifts officer with the University of Texas at El Paso and was the Director of Development for Saint Clement’s Episcopal Parish School in El Paso prior to joining Texas Tech in 2003.

CONTACT: Kelly Overley, vice chancellor, Institutional Advancement, Texas Tech University System, (915) 545-6453, Kelly.Overley@ttuhsc.edu.

Office of the Chancellor

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TEXAS TECH UNIVERSITY

News Release

DATE: Oct. 11, 2007

CONTACT: Norman Martin, norman.martin@ttu.edu
(806) 742-2136

Global Careers Take Center Stage at Texas Tech's Ag Week

Texas Tech's College of Agricultural Sciences and Natural Resources kicks off its annual Agriculture and Natural Resources Awareness Week starting Monday (Oct. 15). The events are planned to promote the awareness of agriculture and natural resources as well as the activities within the college.

The theme of this year's event is "Growing Global Careers."

Throughout the week there will be several events and exhibits including the popular awareness program, Ag-In-The-Bag, which serves as an outreach to elementary age students. It will take place from 9:30 a.m. to 1:30 p.m. Tuesday through Thursday at the Texas Tech Livestock Arena.

"The purpose of this event is to educate these students on the importance of agriculture," said Colleen Price, president of the Student Agricultural Council. "Many of the kids, even being from Lubbock, have never seen a real cow before, and they do not realize that the cotton in the fields is what makes the T-shirts they are wearing."

Lubbock-area fourth-graders and their teachers are invited to attend the half-day program sponsored by CASNR, Cooperative Extension Services and the Lubbock Chamber of Commerce. Students and teachers will have the opportunity to learn about the importance of animals, plants and water.

Participants will visit eight stations during the program including: cotton, corn, peanuts, wheat, food science, beef, water and the Mobile Dairy Classroom. The event is free and lunch is provided. More than 1,300 students are expected to attend during the three-day period.

Separately, an exhibit highlighting distinguished alumni of the college and career opportunities will be featured from 8 a.m. to 5 p.m. in the Croslin room of the University Library.

CONTACT: Colleen Price, president, Student Agricultural Council, Texas Tech University, colleen.e.price@ttu.edu



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Oct. 12, 2007

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

**Texas Tech Atmospheric Researcher Part of
Nobel-Winning Climate Change Panel**

Katharine Hayhoe, an atmospheric researcher in the Department of Geosciences at Texas Tech, contributed to the United Nations Intergovernmental Panel on Climate Change (IPCC), which won a Nobel Peace Prize with former U.S. Vice President Al Gore.

The IPCC is a commission established by the United Nations that assesses the latest scientific, technical and socioeconomic research to understand the risks of human-induced climate change.

Hayhoe served as one of the reviewers for the IPCC's massive international analysis of the impact of human activities on Earth's weather climate and global warming, released in the spring of this year. Also, her climate change research is cited in the study.

"I'm sure this is as close to a Nobel Peace Prize as I'm going to get," Hayhoe said. "It's really exciting."

CONTACT: Katharine Hayhoe, associate professor in the Department of Geosciences at Texas Tech, (806) 742-0015, (806) 392-1900, or katharine.hayhoe@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Oct. 15, 2007

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Texas Tech's College of Education Offers Autism and Visual Impairment Seminar

Texas Tech University's Virginia Murray Sowell Center for Research and Education in Visual Impairment is taking registrations for the Ninth Annual Sowell Center Distinguished Lecturer Series scheduled at 9 a.m. Nov. 10 in the English/Philosophy Building on the Texas Tech campus.

The subject is "Autism Spectrum Disorders and Visual Impairment," featuring guest lecturers D. Jay Gense and Marilyn H. Gense.

The Genses' presentation will address differential diagnosis, social skills and orientation and mobility. Jay is director of Special Schools and Programs with the Oregon Department of Education. Marilyn is a special education coordinator with Willamette Education Service District. In 2005 their award-winning book "Autism Spectrum Disorders and Visual Impairment: Meeting Students' Learning Needs" was published by AFB Press.

Cost of the lecture is \$80 if registered by Oct. 26, and \$100 thereafter. Fee includes lunch and snacks as well as 6.5 hours of Academy for Certification of Visual Rehabilitation and Education Professionals -approved continuing education units. For registration or more information, contact Robin Rekieta at (806) 742-1997, ext. 233, or at robin.rekieta@ttu.edu.

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Contact: Nora Griffin-Shirley, director, Virginia Murray Sowell Center for Research and Education in Visual Impairment, Texas Tech University, (806) 742-1997 ext. 247, or n.griffin-shirley@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Oct. 22, 2007

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Fourteen Texas Tech Students Receive ConocoPhillips Scholarships

[EDITOR'S NOTE: An individual in this release is from your area. Photos of the scholars are available electronically.]

Because of a \$150,000 gift to Texas Tech University from ConocoPhillips, 14 students are now SPIRIT Scholars receiving financial support as well as industry networking opportunities.

In March 2007, Texas Tech became part of the ConocoPhillips program, which includes 213 scholars through six universities. The SPIRIT Scholar program provides educational opportunities to business administration and engineering students who have an interest in pursuing a career in the field of energy business. Texas Tech is one of two new programs established in 2007. There are now eight programs in the United States.

Nearly 100 applications were submitted from which the 14 were chosen. The College of Engineering claims 13 of them and one is from the Rawls College of Business. Candidates are at least sophomores with a minimum GPA of 3.25. Students accepted to the program receive scholarships of either \$5,000 or \$2,500 for each semester, as well as an additional \$1000 for enrichment and development.

Along with financial support, scholars are paired with a ConocoPhillips professional to aid in networking and career development. Students are required to personally meet with their mentor two to three times each year while maintaining regular phone and email interaction. The enrichment activities, arranged by the university, allow scholars to participate in seminars and activities that focus on career development, leadership, entertainment, the arts and/or community.

The SPIRIT program was created to represent the core values of ConocoPhillips: Safety, People, Integrity, Responsibility, Innovation and Teamwork.

The recipients, with home town and major, are as follows:

Aaron Birtell, Borger, mechanical engineering
Ross Brown, Big Lake, petroleum engineering
Jordan Cox, Midland, petroleum engineering

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Nikki Davis, Midland, petroleum engineering
Noah Ellis, Lake Charles, La., mechanical engineering
Tracy Giles, Arlington, petroleum engineering
David Hart, Midland, petroleum engineering
Trevor Jordan, Copperas Cove, petroleum engineering
Meredith Macha, Lubbock, mechanical engineering
Joseph Patterson, Wooster, Ohio, petroleum engineering
Conrad Puls, Katy, petroleum engineering
Katy Sperry, Farmington, N.M., petroleum engineering
Michael Sprouse, Dripping Springs, accounting
Dylan Vennes, Katy, petroleum engineering

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**CONTACT: Leslie Cranford, senior editor, Communications & Marketing, Texas
Tech University, (806) 742-2136, or leslie.cranford@ttu.edu.**



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Oct. 23, 2007

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Searching for American Silk: What's in Your Attic?

Jacqueline Field is on a decade-long treasure hunt, looking for examples of American-made silk that tell the story of a once giant American industry.

For Field, a costume historian, her search for these echoes of the past began with reconstructing the story of the Haskell Silk Co., of Westbrook, Maine. In the 10 years it took her to trace and tell the company's history, Field found only three items made of Haskell silk. Since the publication of her book "American Silk, 1830-1930: Entrepreneurs and Artifacts," from Texas Tech University Press, she's discovered through readers and Haskell family descendents from Maine to Seattle what she's long suspected – that valuable remnants of the company's history survive in closets and attics across the country.

Now Field, who lectures on the history of silk, hopes to mount a Haskell and American silk exhibition at a Maine museum.

"Anyone may have a Haskell or other American silk treasure among his or her vintage keepsakes," Field said. "Most of the audiences who come to my lectures about silk are familiar with American wool and cotton mills, but have never heard of silk mills. I hope with this exhibit we can restore silk's rightful place in United States textile and popular history."

Field's book details how Haskell, which closed its doors in 1930, was one of more than 1,000 enterprises, large and small, that played a part in America's century of silk manufacture. Despite the vast output U.S. made silk items are hard to find.

Spanning the 1830s to 1930s, the American silk industry was the world's largest. It grew out of efforts at silkworm culture and technical ingenuity during early, very small-scale, domestic silk production in homes and farms throughout New England. Eventually expanded to the to the Mid-Atlantic region and completely mechanized the industry brought a historically scarce luxury within reach of most ordinary Americans.

"America democratized silk," said Field. "In the end, a laboratory-made imitation – rayon – sounded the industry's death knell. American silk faded away and was all but forgotten."

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TEXAS TECH UNIVERSITY

Now she and her coauthors, Marjorie Senechal and Madelyn Shaw, have recovered an extraordinary story of silkworms, global trade, technological innovation and marketing savvy in Haskell and two other companies whose histories they've unearthed, the Nonotuck Silk Co. of Northampton, Mass., and the Mallinson Silk Co. of New York and Pennsylvania.

Field is a former costume curator and professor of textiles and design at Westbrook College. Recent publications include "Dyes, Chemistry, and Clothing: The Influence of World War One on Fabrics, Fashions, and Silk."

Senechal, a professor of mathematics and history of science and technology at Smith College, is also the author of "Silk Unraveled!"

Shaw is vice president of collections and exhibitions at the Old Dartmouth Historical Society/New Bedford Whaling Museum and is also the author of "Silk in Georgia, 1732-1840: From Sericulture to Status Symbol."

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For a review copy of the book, contact Barbara Brannon, marketing manager, Texas Tech University Press, (806) 742-2982 or via e-mail at barbara.brannon@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Oct. 23, 2007

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

New Book Shares Supernatural Folklore of the Southwest

A traveler finds a tiny baby crying along a deserted road. He picks the child up. The child says to the man, “Look at my long fingernails.” The man falls dumbstruck for days before he can recount what happened to him.

Can there be any basis to the story? Surely not; yet tellings of “The Tiny Baby” have persisted for perhaps hundreds of years and have traveled from Central America to the United States.

Just one of more than 100 in his new book “Brujerías: Stories of Witchcraft and the Supernatural in the American Southwest and Beyond,” the tale is a favorite of author Nasario García. Published by Texas Tech University Press, the book is a collection of traditional folktales as told to García by 65 men, women and children over the last 30 years. The eldest contributor was 98 and the youngest 17. Each story appears in English and in Spanish.

Where do these stories come from? Many are handed down within families—told to children by their grandparents.

“I spent summers with my grandmother when I was a child. She told me stories, and I was most captivated by those about witches, the devil, ghosts, enchanted places, bewitchment and hidden treasure,” said García.

Such stories have been part of Latino culture in the Southwest since the 16th century, García says. But their allure is hardly limited to any particular ethnicity or origin.

“Witchcraft, sorcery and superstitions are transcendent,” he said. “Tales of witches, the devil, the evil eye and other phenomena can be found in every corner of our universe. I suppose people are drawn to witchcraft because of the mystique associated with it even in this technological day and age.”

García began doing interviews more than three decades ago in an effort to preserve the cultural and linguistic legacy of the villages in his own small community in rural New Mexico. His efforts have produced 10 books so far.

When it came to tales of witches and magic, García found that the stories had survived for centuries and had traveled many miles. As he expanded his research geographically, he found that stories he heard in New Mexico were also told in Spain, Mexico, Honduras, Costa Rica, Colombia and Argentina. Such is the case with “The Tiny Baby.”

“I heard this story for the first time from my paternal grandmother in my native village in the Rio Puerco Valley of New Mexico,” García said. “Almost 40 years later I heard a similar version in Claremont, Calif., from a woman who lived in Honduras. The resemblance between the two accounts coupled with the vast difference in geographic location was, and is, incredible. Every time I think about this story, I wonder where it might have originated and when and how did it come to my village? Perhaps I’ll never know.”

García has grouped these tales into nine thematic chapters, from “Witches, Spooks and Ghostly Apparitions” to “The Powerful Evil Eye.” Each chapter begins with an introduction to its subject matter. At the beginning of each story is the narrator’s name, place of residence at the time of the interview and sometimes a picture. Brief biographical sketches can be found at the end of the book.

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For a review copy of the book, contact Barbara Brannon, marketing manager, Texas Tech University Press, (806) 742-2982 or via e-mail at barbara.brannon@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Oct. 23, 2007

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Shop now for the Holidays at Texas Tech University Press

If books are on your holiday shopping list, browsing through Texas Tech University's Fall & Winter 2007 Catalog could solve your gift questions.

New releases range from a lingering look inside Texas' storied dance halls; to the beauty of Texas quilts and their makers; to an examination of American fashion and culture through a century of advertising in *Vogue Magazine*. For aficionados of the outlaw West, a biography of Texas Ranger Arthur Hill offers an insightful exploration of law on the last frontier, while an anthology of frontier women writers poignantly offers up first-hand observations and impressions seldom shared in general histories. There is even a sweeping historical novel of the Cheyenne Nation.

"From Western Americana to frontier and fashion history, this is truly a gift-book list," says Judith Keeling, editor-in-chief. "There is something for readers of all ages and even a classic holiday tale, 'One Christmas in Old Tascosa.'"

Texas Tech University Press publishes a variety of titles each year ranging from nonfiction titles in natural history and the natural sciences to works in costume and textile history and all aspects of the Great Plains and the American West -- especially biography, history, memoir and travel. The press also publishes fiction for children, a mystery series and poetry.

While some of the titles are scholarly, many are not. But whether history or fiction, each book aims to teach.

"It may be surprising to readers just how much they can learn from our general titles," said Keeling. "Whether it's our mystery series or our children's books each book come out of thorough and painstaking research. In the case of our children's fiction, each book aims to complement social studies curricula in the schools."

Texas Tech University Press was established in 1971 and is a member of the Association of American University Presses. The press publishes about 15 books each year.

The Fall & Winter 2007 Texas Tech University Press catalog is available online at www.ttup.ttu.edu or call (806) 742-2982 for a copy.

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Advisory

FOR IMMEDIATE RELEASE

DATE: Oct. 24, 2007

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

Ribbon Cutting to Open New Architectural Partnership Facilities

WHAT: Ribbon Cutting and Open House

WHEN: 2 p.m. Friday (Oct. 26); Open house follows to 4 p.m.

WHERE: The MV24 (building) at northeast parking lot on the El Paso Community College, Valle Verde Campus (919 Hunter Drive)

EVENT: Texas Tech University and El Paso Community College (EPCC) officials will celebrate the opening of facilities housing Texas Tech's new College of Architecture at El Paso.

The program offers third- and fourth- year courses to architecture students who have earned their associate's degree through EPCC, resulting in a bachelor of science in architecture.

This is the first such opportunity for prospective architects living in the predominantly Hispanic El Paso and Juarez, Mexico, area.

The American Institute of Architects found in a 2005 Demographic Diversity Audit that only two percent of its members are Hispanic.

CONTACT: **Nicholas Markovich, director, College of Architecture at El Paso, Texas Tech University, (915) 831-3256, or nicholas.markovich@ttu.edu.**



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Oct. 25, 2007

CONTACT: Sally Logue Post, sally.post@ttu.edu
(806) 742-2136

Texas Tech Press Author Wins Award for Getting Away With Murder

Lawyer Bill Neal is gaining fame for “Getting Away with Murder.”

His book about notorious killings and celebrated trials on the Northwest Texas and Oklahoma Territory frontier has been named the 2007 Book of the Year by the National Outlaw and Lawman History Association and the Western Writers of America recognized Neal as a finalist in the Western nonfiction historical category in 2007 Spur Award competition. The 308-page illustrated book “Getting Away with Murder” is published by Texas Tech University Press.

Now retired after practicing law for more than 40 years, both as a prosecutor and defense attorney, Neal writes with a lawyer’s insight and a historian’s curiosity about colorful characters and fascinating trials on the Southwestern frontier.

One of the stories follows the violent life of Thomas J. Fulcher, a Spur Ranch hand, who killed a blacksmith on the Matador Ranch in 1887. It seemed the defense had an airtight case. In a variety of twists, the prosecution of Fulcher led not only to two trials, but a surprising verdict. Two Sweetwater lawyers, Felix G. Thurmond and his partner J. E. Yantis, trapped the prosecution and freed their client in a tale worthy of Hitchcock.

“Getting Away with Murder” is Neal’s first book, not counting histories he has written about his native Hardeman County, Texas. But Texas Tech University Press already has in hand another Neal manuscript, “From Guns to Gavels.”

According to Neal, the new manuscript describes the ascendancy of the law on the frontier through a collection of stories of violence, gunfights, lynchings and murder trials. The stories, told in chronological order beginning in the mid-1880s and taking the reader through the aftermath of World War I, are linked by theme and by some of the same central characters who appear in several of the stories.

Neal and his wife, Gayla, live in Abilene, Texas.

For more information or a review copy of the book, contact Barbara Brannon, marketing manager, Texas Tech University Press, (806) 742-2982 or via e-mail at barbara.brannon@ttu.edu.

Office of Communications and Marketing

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TEXAS TECH UNIVERSITY

News Release

DATE: Oct. 25, 2007

CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

Red Sox up to “Old Tricks” in Three-Game Scoring Streak Hot hand researcher can speak on dueling Rockies, Red Sox streaks.

In beating the Colorado Rockies 13-1 Wednesday night, the Boston Red Sox extended a streak of games in which they've scored in the double digits to three, noted Alan Reifman, a Texas Tech University professor who studies sports streakiness.

This feat mirrors a similar streak in August in which Boston tallied double-digit runs in four consecutive games against the Chicago White Sox. It also trumped the Rockies' own impressive streak – a closing string of 21 wins in 22 games, including a seven-game sweep of the postseason prior to Wednesday.

“The big story of game one – to me, at least – is the continuing run barrage of the Red Sox,” said Reifman in his blog, *The Hot Hand in Sports*. “It seems the Red Sox are now up to their old tricks.”

The Rockies, however, could still carry a win into home territory as the series moves to Colorado for game three. Should they win Thursday night, they would still be on track to share in the most dominant postseason performance since the advent of the three-round/wild-card play-off system in 1995.

Reifman noted that the distinction is currently shared by the 2005 Chicago White Sox and 1999 New York Yankees, which each had an 11-1 postseason record.

Reifman is a professor in Texas Tech's Department of Human Development and Family Studies who conducts “hot hand” analysis and can speak to sports streaks and statistical probability. His blog can be found at <http://thehothand.blogspot.com/>.

CONTACT: Alan Reifman, professor, Human Development and Family Studies, Texas Tech University, (806) 742-3000 ext. 274, or alan.reifman@ttu.edu



TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Oct. 26, 2007

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Texas Tech Hosts Wind Energy Short Course

WHAT: “Introduction to Wind Power Systems: Technology and Economics”
two-day short course

WHEN: 8:30 a.m. Monday and Tuesday (Oct. 29- 30)

WHERE: Conference facilities at the United Spirit Arena, 1701 Indiana Ave.

EVENT: The Wind Science and Engineering Research Center and the Division of Outreach & Distance Education at Texas Tech University are sponsoring the course, which provides an overview of current wind power technology, from its technical aspects to operational, geographic and economic issues. Attendees will learn about the architecture, design, configuration, operation, site placement and economics of wind turbines, wind farms and wind-driven power plants. The course will also provide an understanding of wind energy as it relates to the electric utility industry.

CONTACT: Birgit Green , director of outreach, Outreach & Distance Education, Texas Tech University, (806) 742-7200 ext. 237, or birgit.green@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Oct.26, 2007

CONTACT: John Davis, john.w.davis@ttu.edu
(806) 742-2136

Texas Tech Debaters Rated No. 1 in Nation

Senior Texas Tech debaters Kristen Owen of Houston and Anthony Putnicki of El Paso are the top team in the country, according to the 2007-2008 rankings released by the National Parliamentary Tournament of Excellence (NPTE).

Owen and Putnicki were ranked first out of 401 varsity parliamentary debate teams that have competed nationally thus far this academic year. The NPTE rankings reward the top 56 teams in the nation with qualification to their national tournament.

"I am incredibly proud of Kristen and Anthony, not necessarily because of the ranking, but because of what that ranking signifies," said head coach Joe Gantt. "They have put an immense amount of time and effort into research and practice and have given up many of their weekends in order to pursue excellence in this activity. This ranking is a nice reward for that hard work."

Owen and Putnicki earned this distinction by winning their first three tournaments of the year, held at the University of Wyoming, William Jewell College and Lewis & Clark College. Each tournament had a regionally and institutionally diverse field of a minimum of forty-five varsity teams. Owen and Putnicki compiled a 31-2 record during those tournaments, including a perfect 14-0 record in single elimination debates. They have defeated top teams from the University of Oregon, University of Washington, University of Wyoming, the Colorado College, and Creighton, among many others.

The Texas Tech speech and debate team, housed in the Department of Communication Studies, travels this weekend to Colorado Springs, Colo., for the James A. Johnson Invitational held at the Colorado College. For more information on the ranking, visit npte.debateaddict.com.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Oct. 29, 2007

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
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Texas Tech to Address Critical Petroleum Industry Workforce Needs at Houston Reception

Petroleum Engineering Department will kick off a \$20M fundraising campaign.

Texas Tech University's College of Engineering and Texas energy leaders will address oil and gas industry manpower and workforce demands during a Nov. 1 event, which also will serve to launch a \$20 million campaign to underwrite the college's ambitious vision for filling these demands.

Michael Williams, chairman of the Texas Railroad Commission, will be the keynote speaker, at a reception scheduled for 6 p.m. Nov. 1 at the Petroleum Club of Houston, 800 Bell St., suite 4300. He will give an overview of global and national workforce issues surrounding the oil and gas industry and discuss the future demand for qualified petroleum engineers.

Texas Tech Chancellor Kent Hance will discuss the university's partnership with the oil and gas industry. Pam Eibeck, dean of the College of Engineering, will mention the petroleum engineering department's plan of action to support the future of the industry. Oil and gas executives and Texas Tech petroleum engineering alumni from Harris County and surrounding area have been invited to the event.

The past seven years have seen a rapid growth in enrollments of student seeking petroleum engineering degrees to meet the high demand in the industry. Even though faculty demand to educate students is increasing, companies are taking faculty out of academe with high salaries and signing bonuses. Across the nation 55 of the 201 petroleum engineering faculty positions are vacant. This scenario is leading to an industry crisis.

Without a sufficient number of faculty members, Texas Tech, as well as other petroleum engineering programs across the country, cannot educate the workforce or future faculty critical to the nation and world's oil and gas industry.

With these needs in mind, the Petroleum Engineering Department will launch the aggressive \$20 million capital campaign to acquire the financial foundation to support current faculty members and attract future faculty to the program. Components for successful faculty growth and retention include competitive salaries, research infrastructure, graduate student fellowships, start-up packages and industry research opportunities.

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Texas Tech, with approximately 2000 alumni in the field, is one of the largest producers of petroleum engineering graduates in the world. The petroleum engineering program, one of only 16 accredited programs in the nation, has been in the top four undergraduate programs for the past two decades.

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CONTACT: Lloyd Heinze, chairman, Department of Petroleum Engineering, College of Engineering, Texas Tech University, (806) 742-3573, or Lloyd.heinze@ttu.edu; or Kyle Edgington, director of development, (806) 742-3451, or kyle.edgington@ttu.edu.



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Oct. 29, 2007

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
(806) 742-2136

Boom in Oil Industry Paves Way for New Petroleum Engineers Students straight out of college can expect \$100,000+ Annual Salaries

A boom in the oil patch has led to a similar resurgence in university petroleum engineering programs.

After surviving years of slumping enrollment, these programs are now growing again as a booming industry means graduates are virtually guaranteed employment at salaries upward of \$100,000. Programs are hiring faculty to meet the demand and Texas Tech University's Petroleum Engineering Department is even preparing to launch a new fundraising campaign to address the global and national workforce issues surrounding the oil and gas industry.

Nearly 3,700 undergraduate students nationwide enrolled in petroleum engineering programs for the 2007-08 academic year, said Lloyd Heinze, distinguished member of the Society of Petroleum Engineers and chairman of the Department of Petroleum Engineering at Texas Tech University. This is the largest enrollment since 1986.

At Texas Tech, undergraduate enrollment leaped from as few as 60 students in the 1991 academic year to 406 today. Most new hires can expect beginning annual salaries upwards of \$100,000, Heinze said.

"By next year, we probably will go above the 1983 record of 531 if the trend stays the same," Heinze said.

The mid-1980s saw a peak in petroleum engineering college enrollments, Heinze said. "There were about 33 programs in U.S. that offered an option or degree in petroleum engineering (PE) in 1983, with a peak of more than 11,000 students. Petroleum engineering programs skidded to fewer than 1,800 students nationwide by 1991. Numbers of PE faculty nationally plummeted from about 230 full-time teaching staff to a low of about 110."

Now, Heinze said, there are 146 across the country in only 16 accredited programs in petroleum engineering.

From a corporate standpoint, having a lump in the baby boomer demographics has caused companies to have a large amount of graying. "You have graying employees who are in

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their late 40s to early 60s who have a tremendous amount of experience that is going out the door when they retire if companies haven't been replacing them," said Heinze. "If you're a graduate in the last 3-10 or so years, you will have tremendous opportunities much earlier in your career."

Demand has become so high, in fact, that Texas Tech's department added a doctoral program in 2001 to advance the program and boost research.

"Since oil prices have been reasonably consistent, Texas Tech has had almost 100 percent placement of its petroleum engineering students by graduation over that 16-year timeframe," said Heinze, who has been at Texas Tech since 1991. "We've had very good luck with our students. Our 2007 grads average starting salary was a little over \$100,000. As far as I know it's the highest starting salary for graduates on our campus. Our students have had the joy of having the largest starting salary for the last five years of any students on campus."

Add to this the lure of exotic job locations and the fact that countries around the world are clamoring for more oil than ever, and Heinze believes the upswing will continue. He hopes this will happen at a slow, sustainable rate rather than in a bubble like the one that emerged in 1984.

As another indicator of the resurgence in the industry-wide demand for trained engineers, Texas Tech's Petroleum Engineering Department is hosting a reception on Nov. 1 in Houston to address the oil and gas industry's manpower and workforce demands. Keynote speaker Michael Williams, chairman of the Texas Railroad Commission, will present an overview of national and global workforce issues surrounding the oil and gas industry and manpower availability studies tying in the future demand for qualified petroleum engineers.

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TEXAS TECH UNIVERSITY

News Release

DATE: Oct. 29, 2007

CONTACT: Norman Martin, Norman.martin@ttu.edu
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Wine expert joins Tech plant and soil science department

Brent Trela has joined Texas Tech University's Department of Plant and Soil Science as assistant professor of enology, the study of wine and winemaking. He will hold a joint appointment with Texas A&M University as an extension specialist, as well.

"It would be nice to see Texas wines rank among the world's best," Trela said.

Trela's research will focus on phenolics and antioxidants, phytic acid as a wine stabilizer, wine stability issues and quality improvements for Texas wine. His wine industry expertise has been honed by working across the globe, including the nations of China, Thailand, Australia, Armenia and New Zealand.

Trela's teaching position is a new one at Texas Tech. While the curriculum is still being developed, officials expect that undergraduate classes will include an introduction to wines and winemaking, wine processing and fermentation, and wine quality control and analysis including sensory components.

He is a member of the American Society for Enology and Viticulture and has been a member of the Australian Society for Viticulture and Oenology and the Northwest Center for Small Fruits Research.

Trela earned a bachelor's degree in chemistry from Evergreen State College in Olympia, Washington, and a master's degree in food science from the University of California-Davis. He received his doctorate in biotechnology from Suranaree University of Technology in Thailand.

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Advisory

DATE: Oct. 29, 2007

CONTACT: Linh Le, linh.b.le@gmail.com
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Traveling T-shirt Author to Speak at Texas Tech Business Luncheon

WHAT: The Rawls College of Business Chief Executives' Roundtable (CER) Luncheon

WHEN: 11:30 a.m. Friday (Nov. 2)

WHERE: Lubbock Country Club, 3400 Mesa Road

EVENT: Pietra Rivoli, author of "The Travels of a T-Shirt in the Global Economy," will speak at the Chief Executives' Roundtable (CER) Luncheon.

The story follows the life of a T-shirt on a world journey. Rivoli traveled from a Texas cotton field to a Chinese factory then to a used clothing market in Africa over a five-year span investigating questions about the politics, economics, ethics and history of modern business and globalization. Rivoli uses the T-shirt to illustrate the major issues of the globalization debate.

The book has received many awards, including being named one of the best business books of the year by Financial Times, Booz Allen Hamilton and Foreign Affairs. The American Association of Publishers recently designated the book as the best scholarly book of 2005 in the category of finance and economics.

Serving on the Georgetown University faculty since 1983, Rivoli teaches finance and international business in the undergraduate, graduate and executive programs. Rivoli's academic research has been published in many leading journals including the Journal of International Business Studies, Business Ethics Quarterly and Journal of Money Credit and Banking.

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TEXAS TECH UNIVERSITY

Advisory

FOR IMMEDIATE RELEASE

DATE: Oct. 29, 2007

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Author Discusses New Book on Barbara Jordan During Speech at Texas Tech

WHAT: Talk and book signing

WHEN: 1-3 p.m. Wednesday (Oct. 31)

WHERE: Escondido Theatre in the Student Union Building on the Texas Tech campus

EVENT: Max Sherman will discuss his new book "Barbara Jordan: Speaking the Truth with Eloquent Thunder." He will sign copies of the book afterward.

Sherman and Jordan were friends and colleagues for 25 years, both in the Texas Senate and at the LBJ School of Public Affairs at the University of Texas . He will discuss the context of who the late congresswoman was and why she was important and why her message is still relevant today.

Sherman is chair emeritus in state and local government and former dean of the LBJ School. He also served in the Texas Senate and is a past president of West Texas State University.

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TEXAS TECH UNIVERSITY

News Release

DATE: Oct. 29, 2007

CONTACT: Norman Martin, norman.martin@ttu.edu
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Agriculture Students Inducted into Who's Who

[Editor's note: A student in your area was included on this list]

The latest edition of Who's Who Among Students in American Colleges and Universities includes a dozen students from Texas Tech University's College of Agricultural Sciences and Natural Resources (CASNR).

The students were honored at a special recognition reception Oct. 28 at the Merket Alumni Center on the Texas Tech campus.

"This select group of students was chosen for one of the most prestigious awards the academic community can bestow," said Rachel Bobbitt, CASNR's coordinator of student programs.

The following students were inducted:

- Andrew Arnold, an agricultural communications major from Lubbock
- Rebecca Coffman, an interdisciplinary agriculture major from Maurertown, Va.
- Sarah Dierschke, a food science major from San Angelo
- John Gottula, a horticulture major from Lubbock
- Andrew Hokanson, an interdisciplinary agriculture major from Dumas
- Kimberly Menchaca, an interdisciplinary agriculture major from San Antonio
- Rachel Oates, an agricultural communications major from Nacogdoches
- Matthew Stolz, an animal science major from Brenham
- Justin Stryker, an agricultural and applied economics major from Harlingen
- Michael Tatum, a food technology major from Post
- Jarrott Wilkinson, an agricultural communications major from Menard

Students are nominated for inclusion in Who's Who by campus committees and directory editors on the basis of academic achievement, service to their community, leadership in extracurricular activities and potential for continued success.

"Who's Who" has been published since 1934, and includes students from more than 2,300 institutions of higher learning in all 50 states, the District of Columbia and several foreign nations.

CONTACT: Rachel Bobbitt, coordinator of student programs, College of Agricultural Sciences and Natural Resources, Texas Tech University, (806) 742-2808, rachel.bobbitt@ttu.edu.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Oct. 29, 2007

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Method for Safer Leather Tanning Published by Texas Tech Researchers

A post-doctoral student and a researcher at Texas Tech's Department of Chemistry and Biochemistry have published a safer leather tanning recipe and process that the industry can use to make high-quality leather products that will last.

The recipe and tanning process appeared in the September and October issues of the *Journal of the American Leather Chemists Association*.

Biyu Peng, whose dissertation served as this new research, came to Texas Tech University in April 2005 from China's Sichuan University. The Chinese government paid him to develop a titanium leather tanning method with Dennis Shelly, director of Texas Tech's Leather Research Institute.

"The main goal of modern leather chemistry is to find another method to tan leather and replace chromium," said Peng, who now serves as an assistant professor at Sichuan University. "Chrome tanning causes pollution, and chrome is not very abundant."

Chrome tanning is still the best method, Peng said. But it's falling out of favor. About a dozen sources of chrome ore exist in the world. And while the chrome salt used in tanning is stable and doesn't pose an environmental threat, Peng said misuse, incineration or improper disposal of old leather can cause the safe chrome compound to change into a carcinogen.

Because of that, the European Union is gravitating toward chrome-free leather products for cars. Europe wants 95 percent of its automobiles to be recyclable by 2015, and chrome-tanned leather can't be recycled. That's driving research to find another tanning method.

"In the European Union, the environmental movement and consumers are insisting on chrome-free leather," Shelly said. "They're saying they won't buy any automotive leather that's been tanned in chrome. Dr. Peng's titanium tanning method causes less environmental risk, which is what European consumers are demanding."

Finding a titanium tanning recipe that produces the same strength and quality of leather as chrome tanning has eluded researchers, Shelly said.

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While titanium tanning can't provide the same kid-glove feel to leather as chrome tanning, Peng said his new method can produce leather strong enough for apparel and upholstery that is just as immune to decay.

"Now, an interested company can take these two papers and run their own trials on the procedure," Shelly said. "I think the method is much closer to adoption."

CONTACT: Biyu Peng, assistant professor, University of Sichuan, leatherscu@163.com, or Dennis Shelly, director, Texas Tech University's Leather Research Institute, (806) 742-3059, dennis.shelly@ttu.edu



TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Oct. 30, 2007

CONTACT: Ben Samples, ben.z.samples@ttu.edu
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Racing To Success

Texas Tech University rodeo team member receives national honors.

Texas Tech's rodeo team barrel-racer Brittany Hofstetter was named as a recipient of the National Intercollegiate Rodeo Association's 2007 Academic All-American honors.

The award recognizes students who have maintained at least a 3.5 cumulative GPA and also qualified for the 2007 College National Finals in Casper, Wyo., which is not an easy task, said assistant rodeo coach Phil Barnes.

"Brittany was one of only 44 students in the nation to be honored," Barnes said. "Considering that the past five national champions have all been from our region, it shows that Brittany has been up against strong competition."

Hofstetter, a senior agricultural communications major from Portales, N.M., says the honor not only recognizes individuals for their hard work, but also disproves a common stereotype of rodeo students as academically inferior.

"This is great for rodeo kids in general," Hofstetter said. "It shows that we work just as hard to keep our grades up as we do for rodeo. It's neat that they recognize us for that."

In addition to earning a degree, Hofstetter is attempting to reach the Wrangler National Finals Rodeo held in December. The event brings together the world's top 15 competitors in various events, including Hofstetter's specialty – barrel racing. She currently is ranked 14 in the world by the Professional Rodeo Cowboys Association.

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TEXAS TECH UNIVERSITY

News Release

FOR IMMEDIATE RELEASE

DATE: Oct. 31, 2007

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
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Texas Tech Law School Brings Justice O'Connor to Speak in Lubbock

Retired Justice Sandra Day O'Connor, the first woman to sit on the U.S. Supreme Court, will speak in Lubbock at 5 p.m. Nov. 16 at the United Spirit Arena, as part of a new Texas Tech School of Law lecture series named in her honor.

O'Connor, 77, will be the first lecturer of the annual series. The series is the brainchild of Houston attorney Mark Lanier, a law school alum who founded the Lanier Law Firm. He is underwriting the event.

"Texas Tech has one of the best law schools in the country. Unfortunately, it does not have as much national recognition as it deserves," said Lanier, whose firm has offices in Houston, New York and Los Angeles.

"O'Connor is absolutely brilliant, and she's fearless in what she thinks and says," said Lanier, a Lubbock native who said he is supporting the series to bring attention to the law school he credits for his success.

O'Connor, who was appointed to the Supreme Court in 1981 by President Ronald Reagan, will discuss her life, as well as the relationship between presidents and the Supreme Court, said Walter Huffman, dean of the law school.

"She has a great legacy - a legacy that most lawyers and most Americans really admire because of her intelligence and her common sense," Huffman said.

Tickets, which are required for the event, are free. For tickets, call (806) 742-3787 ext. 246 or e-mail specialevents.law@ttu.edu.

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CONTACT: Casey Carson, director of Alumni Relations, Texas Tech School of Law, (806)742-3990 ext. 315, or casey.carson@ttu.edu



Advisory

FOR IMMEDIATE RELEASE

DATE: Oct. 31, 2007

CONTACT: Cory Chandler, cory.chandler@ttu.edu
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Texas Tech Formally Welcomes Chess Champions to Campus

WHAT: Welcoming reception honoring Susan Polgar and Paul Truong

WHEN: 4-6 p.m. Thursday (Nov. 1)

WHERE: Texas Tech University International Cultural Center

EVENT: Texas Tech will formally welcome Polgar and Truong, who were named in May as the director and marketing director, respectively, of the new Susan Polgar Institute for Chess Excellence (SPICE).

Polgar is a four-time women's world chess champion and five-time Olympic chess champion. In addition to overseeing SPICE initiatives, she will coach the Knight Raiders chess team.

Truong, an 11-time national champion, handles marketing for the fledgling program and is the Knight Raiders assistant coach.

SPICE includes academic and outreach components and provides an almost unprecedented forum for academic research on the game.

Texas Tech announced the hiring of Polgar and Truong in May, but the chess dynamos spent the summer establishing the institute and traveling to an international slate of chess-related and academic events.

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TEXAS TECH UNIVERSITY

News Release

DATE: Oct. 31, 2007

CONTACT: Cory Chandler, cory.chandler@ttu.edu
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Author to Discuss Vietnam Archive Research and Sign Vietnamese Spy Biography

Political science professor and author Larry Berman will be available Monday (Nov. 5) to discuss research he is conducting at Texas Tech University's Vietnam Archive for a book profiling the late Admiral Elmo R. Zumwalt, Jr.

At a separate Monday event, Berman, a political science professor and director of the University of California Davis's Washington Program, will sign copies of his most recent book detailing the life of a North Vietnamese spy who worked as a U.S. journalist during the Vietnam War.

Times and locations for the events are as follows:

- Berman will be available for interviews from 1:30-2 p.m. Monday at the Marshall Formby Room of the Texas Tech Southwest Collections/Special Collections Library.

Zumwalt was chief of naval operations from 1970-1974, naval forces commander in Vietnam from 1968-1970 and a longtime supporter of Texas Tech's Vietnam Center and Institute of Environmental and Human Health.

- At 6 p.m., Berman also will hold a book signing at Texas Tech's International Cultural Center for his most recent work, "Perfect Spy: The Incredible Double Life of Pham Xuan An, Time Magazine Reporter and Vietnamese Communist Agent."

Pham Xuan An's life is a remarkable story of a man who, according to his own account, remained true to his journalistic profession while at the same time serving as a deep-cover spy for North Vietnam during the Vietnam War. He studied journalism at Orange Coast Community College in California and later worked as a reporter for Reuters and Time. The amiable reporter, popular with American journalists, utilized his position to gain access to classified information, but came to love the United States and was later confined to Vietnam by his Vietnamese superiors.

The book was based on several years of interviews Berman conducted with An before his death in 2006. Berman was originally introduced to An by James R. Reckner, executive director of Texas Tech's Institute for Modern Conflict, Diplomacy and Reconciliation, who was a post-war friend of the former spy.

CONTACT: James R. Reckner, executive director, Institute for Modern Conflict, Diplomacy and Reconciliation, Texas Tech University, (806) 742-3742, or james.reckner@ttu.edu.



Advisory

FOR IMMEDIATE RELEASE

DATE: Oct. 31, 2007

CONTACT: Leslie Cranford, leslie.cranford@ttu.edu
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Texas Tech Engineering Students Develop Rube Goldberg Machines

WHAT: Rube Goldberg machine competition

WHEN: Noon to 3:50 p.m. Friday (Nov. 2)

WHERE: Civil Engineering Building, room 205

EVENT: Need a gadget that will snap a picture for you? Tee up a golf ball without bending over? Help you dodge bill collectors? Rube Goldberg devised these nonsensical devices and many others in his famous cartoons.

His machines used complicated and often absurd processes to complete simple tasks.

Texas Tech civil engineering students will take their own crack at devising Rube Goldberg machines. Nearly 40 teams of Texas Tech civil engineering students will present machines developed to leverage a solid wooden cube onto a tall block.

The machines must consist of at least two moving parts and incorporate at least eight steps in the process.

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