# TABLE OF CONTENTS

## FEBRUARY


| Date | News Release | Writer |
|---|---|---|
| 02/01/06 | Statement by Brad Billings, Texas Tech Saddle Tramps President, Regarding Organization's Temporary Suspension | Sheila Allee |
| 02/01/06 | Lectureship Series to Feature Esteemed Scholar, Author of Learning Technologies | Michael Castellon |
| 02/01/06 | Texas Tech to Host Higher Education Diversity Panel | Scott Slemmons |
| 02/02/06 | Researchers can Speak about Changes to Fujita Scale | Cory Chandler |
| 02/02/06 | Generation Y Not Interested in Business as Usual | John Davis |
| 02/02/06 | Texas Tech to Host Higher Education Diversity Panel - Event Advisory | Scott Slemmons |
| 02/03/06 | Roland Menzel, Inventor of Laser Fingerprint Technology and TTU Horn Professor, Dies at 62 | John Davis |
| 02/03/06 | Wind Science Researchers Help Revise Tornado Scale | Cory Chandler |
| 02/03/06 | Gov. Perry Appoints Student Regent at Texas Tech | Michael Castellon |
| 02/06/06 | Texas Tech Law Students Earn Full Scholarships To Environmental Law Program | Michael Castellon |
| 02/06/06 | Twenty-Four Hour Reading Marathon to Benefit Lubbock Public Library, Area Literacy | Michael Castellon |
| 02/07/06 | Film Festival Travels from Ski Village to Lubbock - Event Advisory | Cory Chandler |
| 02/07/06 | Texas Tech Offers Its First Ever Scholarships For Chess | Michael Castellon |
| 02/08/06 | Tech Scholars to Present Research at 8th Annual Texas McNair Scholars Research Conference | Michael Castellon |
| 02/08/06 | Vietnam Center and Archive Officials Help Filmmakers in Television Documentary About Vietnam War | Michael Castellon |
| 02/08/06 | Prestigious Award of Excellence Awarded to Rawls College of Business Career Management Center | Michael Castellon |
| 02/08/06 | Texas Tech School of Law Enters Agreement with Australian University | Michael Castellon |
| 02/08/06 | Book Sale Scheduled at Texas Tech Libraries | Scott Slemmons |
| 02/08/06 | Formby Lecture Series Continues at Texas Tech | Scott Slemmons |
| 02/08/06 | Study: No Meaningful Relationship Between Television Exposure and ADHD | Michael Castellon |
| 02/09/06 | Texas Tech Honors Agricultural Scholars | Cory Chandler |
| 02/09/06 | Terry County History Featured in New Exhibit | Scott Slemmons |
| 02/09/06 | College Makes Donation to Aeroscience Program | Cory Chandler |

# TABLE OF CONTENTS

## FEBRUARY


| Date | News Release | Writer |
|---|---|---|
| 02/10/06 | Texas Tech University Health Sciences Center Department of Orthopaedics to Honor Abilene Physician | Suzanna Martinez |
| 02/10/06 | Texas Tech Library Schedules Three Exhibits | Scott Slemmons |
| 02/10/08 | Engineering Month Events | Cory Chandler |
| 02/13/06 | Texas Tech Hosts Regional Economic Conference | Sally Logue Post |
| 02/13/06 | Expert to Discuss Farm Life and Children at Conference | John Davis |
| 02/13/06 | Meeting the Health Related Needs of Our Communities | Suzanna Martinez |
| 02/13/06 | High School Juniors & Seniors Take Note: It's Time To Visit Texas Tech University | Scott Slemmons |
| 02/14/06 | Distinguished Engineer Awards Honor Alumni | Cory Chandler |
| 02/14/06 | Bahama Buck's Founders To Address Business Luncheon - Event Advisory | Michael Castellon |
| 02/14/06 | ChallengeX Team Displays "Green" Vehicle as GM Pays for Travel Expenses Event Advisory | Cory Chandler |
| 02/14/06 | Arbor Day Celebration Planned - Event Advisory | Scott Slemmons |
| 02/15/06 | Perchlorate Research Chosen as Top Science Paper of 2005 by Environmental Science & Technology Journal | John Davis |
| 02/15/06 | More Information Needed to Prevent E. Coli at Fairs | Cory Chandler |
| 02/17/06 | Ceremony Ushers in Honors Area Schoolchildren Committed to Education, College Preparedness | Michael Castellon |
| 02/20/06 | Rocket Boy Chronicles Personal Launch into Engineering - Event Advisory | Cory Chandler |
| 02/20/06 | Speaker Lays Out Future of NASA and Space Research - Event Advisory | Cory Chandler |
| 02/20/06 | "Pink Day" Celebrates Women Engineers - Event Advisory | Cory Chandler |
| 02/21/06 | Texas Tech Honors Former President - Event Advisory | Sally Logue Post |
| 02/21/06 | Texas Tech University Health Sciences Center Experts Named to American American Heart Association State Advocacy Committee | Suzanna Martinez |
| 02/22/06 | Watch Rube Goldberg Machines Defy Common Sense - Event Advisory | Cory Chandler |
| 02/22/06 | Students Design Vehicles to Race Across Engineering Key - Event Advisory | Cory Chandler |
| 02/22/06 | Engineering Research Facilities on Display to the Public - Event Advisory | Cory Chandler |
| 02/22/06 | Emerging Technology Fund Investment at Texas Tech University Event Advisory | Cory Chandler |

# TABLE OF CONTENTS

## FEBRUARY


| Date | News Release | Writer |
|---|---|---|
| 02/22/06 | Texas Tech Agriculture Honors Alumni | Cory Chandler |
| 02/23/06 | Texas Tech University Honors Former President Haragan | Sally Logue Post |
| 02/23/06 | First Texas Tech Student Regent to Be Sworn In - Event Advisory | Sally Logue Post |
| 02/24/06 | Lubbock Safari Club International Endowment Supports Wildlife Research | Cory Chandler |
| 02/24/06 | Convocation Honors Engineering Students - Event Advisory | Cory Chandler |
| 02/24/06 | Two Texas Tech Professors Receive Highest Faculty Honor | Sally Logue Post |
| 02/24/06 | Texas Tech Regents Approve New Tuition Plan | Sally Logue Post |
| 02/24/06 | Texas Tech Board of Regents Names Interim Chancellor | Sally Logue Post |
| 02/27/06 | World Class Rural Health Institute to Open at Texas Tech University Health Sciences Center | Suzanna Martinez |
| 02/28/06 | KTXT-TV Plans Festival 2006 | Sally Logue Post |
| 02/28/06 | Texas Tech Study Shows Cell Phone Conversations Affect Driving Awareness | John Davis |
| 02/28/06 | Teaching Conference at Texas Tech to Help Inspire Students - Event Advisory | Scott Slemmons |
| 02/28/06 | Texas Tech Library Features Exhibit on Travels in Africa | Scott Slemmons |

TEXAS TECH UNIVERSITY

# News Release

**FOR IMMEDIATE RELEASE**
Date: February 1, 2006
CONTACT: Sheila Allee, Sheila.Allee@ttu.edu

## STATEMENT BY BRAD BILLINGS, TEXAS TECH SADDLE TRAMPS PRESIDENT, REGARDING ORGANIZATION'S TEMPORARY SUSPENSION

LUBBOCK – The following is a statement from Brad Billings, president of the Saddle Tramps spirit organization at Texas Tech University, regarding the group's temporary suspension by the TTU Office of Campus Life:

"Several of our members encouraged our new members to come to their induction at the Bell Tower last Thursday night in costume. The Office of Campus Life views this as a possible hazing violation and has temporarily suspended the organization while they conduct an investigation.

"The Saddle Tramps apologize for this situation. It was inappropriate and a stupid thing to do on our part and the organization has investigated this and has dealt with the members involved in an appropriate manner. We have already reported our findings and actions to the Office of Campus Life."

**For further information**, contact Sheila Allee, (806) 742-2136 or at Sheila.Allee@ttu.edu

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**FOR IMMEDIATE RELEASE**
Date: Feb. 1, 2006
CONTACT: Michael Castellon, m.castellon@ttu.edu

## LECTURESHIP SERIES TO FEATURE ESTEEMED SCHOLAR, AUTHOR OF LEARNING TECHNOLOGIES

LUBBOCK – The Texas Tech University College of Education will host David Jonassen as its featured speaker at the Helen Devitt Jones Lecture and Seminar Series.

Jonassen is a distinguished professor of learning technologies in the School of Information Science and Learning Technologies at the University of Missouri-Columbia. He has written extensively on computers, constructivism, and the design of learning environments. His topic will be "Learning to Solve Problems."

The event takes place 6 p.m., Monday, Feb. 6 in Room 101 in the College of Education. It is free and open to the public.

- 30 -

**CONTACT:** Karen Jacobsen, director of external relations, Texas Tech University College of Education, (806) 742-1998, ext. 435, karen.jacobsen@ttu.edu

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**FOR IMMEDIATE RELEASE**
Date: February 1, 2006
CONTACT: Scott Slemmons, scott.slemmons@ttu.edu

## TEXAS TECH TO HOST HIGHER EDUCATION DIVERSITY PANEL

LUBBOCK – Texas Tech University, the Office of the President, the Cross-cultural Academic Advancement Center and the College of Education Center for Diversity Leadership will sponsor an expert panel on Diversity in Higher Education.

The panel will be held at the Rawls College of Business Administration, Lecture Hall 202, from 2-3:30 p.m. Friday (Feb. 3).

Through the coordination of the Special Assistant to the President for Diversity, Dr. Juan S. Munoz, the diversity panel will advance the ongoing conversations on the campus regarding the relationship between diversity and academic excellence, the importance of enhancing the pipeline for doctorates among women and people of color and to discuss current research on the general climate of diversity and equity in higher education.

Panelists will include Mitchell J. Chang, associate professor of higher education and organizational change at the University of California Los Angeles; Charmaine P. Clowney, director of diversity and equal opportunity at the Pennsylvania State System of Higher Education; Octavio Villalpando, associate professor of educational leadership and policy at the University of Utah; and Damon A. Williams, assistant vice provost for multicultural and international affairs at the University of Connecticut.

**CONTACT: Rosa Gallegos, senior administrator, Cross-Cultural Academic Advancement Center, Texas Tech University,** (806) 742-8682, or e-mail rosa.gallegos@ttu.edu.

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TEXAS TECH UNIVERSITY

# News Release

**FOR IMMEDIATE RELEASE**
Date: Feb. 2, 2006
CONTACT: Cory Chandler, (806) 742-2136, or cory.chandler@ttu.edu

## RESEARCHERS CAN SPEAK ABOUT CHANGES TO FUJITA SCALE

LUBBOCK – Two Texas Tech University researchers who created a new rating scale measuring tornado intensity for the National Weather Service are available for interviews.

The National Weather Service announced today that it plans to implement the Enhanced Fujita Scale, created by researchers in the Texas Tech Wind Science and Engineering Research Center, along with a forum of wind engineers, universities, private companies, government organizations, private sector meteorologists and National Oceanic Atmospheric Administration meteorologists from across the country.

The new scale will continue to rate tornadoes from zero to five, but ranges in wind speed will be more accurate with the improved rating scale. The National Weather Service has approved the EF Scale and expects to have it fully implemented by February 2007.

Kishor Mehta and Jim McDonald of Texas Tech led a group representing Fujita Scale users, including nationally renowned meteorologists and wind engineers, that began working to revise the scale in 2001.

They can speak to the technical aspects of the new scale as well as the process involved in developing it and its implications for industry and construction standards.

- **Dr. Kishor C. Mehta, a Horn professor of civil engineering and former director of the Wind Science and Engineering Research Center** can be reached at (806) 742-3479, ext. 323 or via e-mail at kishor.mehta@ttu.edu.

- **Dr. Jim McDonald, retired chairman of the Department of Civil Engineering,** can be reached at (806) 792-8757.

Copies of the research and methodology used to develop the enhanced Fujita scale are available online at http://www.wind.ttu.edu/EFscale.pdf.

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**FOR IMMEDIATE RELEASE**
Date: Feb. 2, 2006
CONTACT: John Davis, john.w.davis@ttu.edu; Michael Castellon, m.castellon@ttu.edu

## GENERATION Y NOT INTERESTED IN BUSINESS AS USUAL

What served to motivate baby boomers in the business world may drive off members of Generation Y – born after 1977 and next in line for rule of the country's corporate world, according to Texas Tech University experts in business.

Like their Generation X counterparts, Gen Y members are defined by business experts as the group least loyal to institutions, including their employers, says Chris Trank, assistant professor of management at the Rawls College of Business at Texas Tech University. While their Baby Boomer bosses expect members of Gen Y to plod their way up the corporate ladder, the Generation Y group expects to have immediate impact on what goes on at work, and see little reason to spend time paying their dues Combined with the Gen Y members' willingness to move on if a better deal comes along, companies may have to significantly change their way of thinking about motivation and career paths to retain the younger generation.

However, Generation X may have nothing on the Generation Y group, she says.

The Y group, about 60 million strong, is just coming into the workplace and is almost as large as the baby-boomers born between 1945 and 1963. A recent story in BusinessWeek says they're three times as large as Generation X.

"The key issue in the workplace in the next 10 years is not Gen X, but rather Gen Y," Trank says. "They're the generation sometimes called the "echo boom" or millenials. These are the children of the baby-boomers born after 1977 who are just coming into the workplace. The reason they will be interesting is because of the size of this generation. It is almost as large as the baby-boomer generation. The Gen X cohort is actually quite small in comparison. In the same way that baby boomers came in like a tidal wave over markets, culture, and business when they came of age, we need to expect the same from Gen Y. While everyone is obsessing about Gen Xers, we need to get ready for Gen Y."

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**EVENT ADVISORY**
Date: February 2, 2006
CONTACT: Scott Slemmons, scott.slemmons@ttu.edu

## TEXAS TECH TO HOST HIGHER EDUCATION DIVERSITY PANEL

WHAT: Texas Tech University, the Office of the President, the Cross-cultural Academic Advancement Center and the College of Education Center for Diversity Leadership will sponsor an expert panel on Diversity in Higher Education.

WHEN: 2-3:30 p.m. Friday (Feb. 3)

WHERE: Rawls College of Business Administration, Lecture Hall 202

EVENT: Through the coordination of the Special Assistant to the President for Diversity, Dr. Juan S. Munoz, the diversity panel will advance the ongoing conversations on the campus regarding the relationship between diversity and academic excellence, the importance of enhancing the pipeline for doctorates among women and people of color and to discuss current research on the general climate of diversity and equity in higher education.

Panelists will include Mitchell J. Chang, associate professor of higher education and organizational change at the University of California Los Angeles; Charmaine P. Clowney, director of diversity and equal opportunity at the Pennsylvania State System of Higher Education; Octavio Villalpando, associate professor of educational leadership and policy at the University of Utah; and Damon A. Williams, assistant vice provost for multicultural and international affairs at the University of Connecticut.

**CONTACT: Rosa Gallegos, senior administrator, Cross-Cultural Academic Advancement Center, Texas Tech University,** (806) 742-8682, or e-mail rosa.gallegos@ttu.edu.

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**FOR IMMEDIATE RELEASE**
Date: Feb. 3, 2006
CONTACT: John Davis, john.w.davis@ttu.edu

# ROLAND MENZEL, INVENTOR OF LASER FINGERPRINT TECHNOLOGY AND TTU HORN PROFESSOR, DIES AT 62

LUBBOCK, Texas – Dr. E. Roland Menzel, inventor of laser fingerprint technology and Horn professor of physics at Texas Tech University, passed away Friday due to an illness.

He was 62.

Menzel was known best for creating laser fingerprint technology in the mid- to late-1970s while a member of the scientific staff for Xerox Research Center of Canada in Toronto. While working on color copier technology, Menzel discovered how fingerprints react to lasers.

His laser fingerprint discovery was labeled one of the Milestones of Canadian Chemistry in the 20th Century by the Chemical Institute of Canada.

Lynn Hatfield, chairman of TTU's Department of Physics, said he has lost a beloved friend and an important member of his faculty.

"He was a very colorful character," Hatfield said. "And, he was an outstanding researcher. He gave very good and interesting talks about his work. During his time at Xerox, he realized you could see fingerprints by shining a laser on them. The laser light excites fingerprint material and causes it to give off light."

Following that discovery, Menzel came to Texas Tech University in 1979.

He created The Center for Forensic Studies at TTU in 1982 with the aim of promoting innovation in physical evidence examination.

The center's mission is to research new methods of evidence examination, hold workshops for law enforcement personnel to expose them to new technologies and conduct case examinations for law enforcement agencies. In 2003, the center expanded to include an interdisciplinary forensic science minor program.

As well as giving workshops to the Federal Bureau of Investigation and the Secret Service, Menzel traveled to China, Israel, Guam and Saudi Arabia to teach law enforcement officials how to use emerging technology to fight crime.

He became a P.W. Horn professor in 1997, which is the highest honor a Texas Tech University Professor can achieve.

Physics professor K. Kelvin Cheng said he was recruited by Menzel 16 years ago to build the department's biophysics research.

"Menzel and I developed a lot of common research interests in physics," the biophysicist said. "We published a paper in Forensic Science International last year on using a laser to understand the chemical reactions that happen when fingerprints develop. He was a very, very smart man. We will miss him very much."

For a photo of Menzel, visit http://www.phys.ttu.edu/~menzel/ermenzel.jpg

**CONTACT:** Lynn Hatfield, chairman of the Department of Physics, 742-3767, lynn.hatfield@ttu.edu; K. Kelvin Cheng, professor of physics, 742-2992, kelvin.cheng@ttu.edu.

-30-

TEXAS TECH UNIVERSITY

# News Release

**FOR IMMEDIATE RELEASE**
Date: Feb. 3, 2006
CONTACT: Cory Chandler, (806) 742-2136, or cory.chandler@ttu.edu

## WIND SCIENCE RESEARCHERS HELP REVISE TORNADO SCALE

LUBBOCK – The National Weather Service is implementing a new rating scale to measure tornado intensity based on work done at Texas Tech's Wind Science and Engineering Research Center.

The new system, called the Enhanced Fujita Scale, will continue to rate tornadoes from zero to five, but should provide more accurate ranges in wind speed. It will take into account additional variables indicating a tornado's strength.

The original F Scale was developed in 1971 by the late University of Chicago professor Dr. T. Theodore Fujita to rate tornadoes and estimate associated wind speed based on the damage they cause. The new EF scale refines and improves the original scale. Limitations of the F Scale have led to inconsistent ratings, including possible overestimates of wind speeds.

Kishor Mehta and Jim McDonald of Texas Tech led a group representing Fujita Scale users – including nationally renowned meteorologists and wind engineers – that began working to revise the scale in 2001. The wind speed ratings were revised based on based on 30 years of damage assessment data recorded by Texas Tech from tornado sites across the nation.

Weather Service field agents will be trained to assess structural damage and then determine wind speeds and tornado ratings. The National Weather Service expects to have the EF Scale fully implemented by February 2007.

For more information, contact:

- **Dr. Kishor C. Mehta, a Horn professor of civil engineering and former director of the Wind Science and Engineering Research Center** can be reached at (806) 742-3479, ext. 323 or via e-mail at kishor.mehta@ttu.edu.

- **Dr. Jim McDonald, retired chairman of the Department of Civil Engineering**, can be reached at (806) 792-8757.

Copies of the research and methodology used to develop the enhanced Fujita scale are available online at http://www.wind.ttu.edu/EFscale.pdf.

Additional information can also be found at http://www.noaa.gov.

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**FOR IMMEDIATE RELEASE**
Date: Feb. 3, 2006
CONTACT: Michael Castellon, m.castellon@ttu.edu

## GOV. PERRY APPOINTS STUDENT REGENT AT TEXAS TECH

LUBBOCK – Texas Gov. Rick Perry has appointed Chad Greenfield as the Texas Tech University System Student Regent.

Greenfield, a senior exercise science major from Monahans, was appointed by Perry to represent the Texas Tech student body to the Board of Regents.

"I'm extremely honored to be selected to serve the student body at Texas Tech," Greenfield said. "I'm very much looking forward to representing our students to the Board."

Last year, the Legislature passed a bill and the Governor signed it into law allowing the appointment of a non-voting student regent to the governing board of each public university system. The student regent will rotate between Texas Tech University and Texas Tech University Health Sciences Center and will serve a one-year term.

"This is a great opportunity for students from across the Texas Tech University System to be represented to the Board of Regents," said Nathan Nash, president of the Texas Tech Student Government Association. "For Chad to be selected as the first Student Regent in Texas Tech's history speaks very highly of his qualifications."

- 30 -

**CONTACT:** Nathan Nash, Student Government Association president, (806) 742-3631, or nathan.p.nash@ttu.edu

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**FOR IMMEDIATE RELEASE**
Date: Feb. 6, 2006
CONTACT: Michael Castellon, m.castellon@ttu.edu

## TEXAS TECH LAW STUDENTS EARN FULL SCHOLARSHIPS TO ENVIRONMENTAL LAW PROGRAM

LUBBOCK – Two Texas Tech School of Law students have been awarded scholarships to attend the American Law Institute - American Bar Association's Environmental Law program.

Chad West, a third-year law student and Robert Owen, a second-year law student, will attend the event, which will be held Feb. 8-10 in Bethesda, Md.

In its 35-year history, the ALI-ABA Environmental Law program has served as the leading meeting for attorneys and students who are engaged in, or are planning to engage in, the practice of environmental law.

- 30 -

**CONTACT:** Casey Carson, director of alumni relations, Texas Tech School of Law, (806) 742-3990 or casey.carson@ttu.edu

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**FOR IMMEDIATE RELEASE**
Date: Feb. 6, 2006
CONTACT: Michael Castellon, m.castellon@ttu.edu

**TWENTY-FOUR HOUR READING MARATHON TO BENEFIT LUBBOCK PUBLIC LIBRARY, AREA LITERACY**

LUBBOCK – Sex, Violence, and Horses will be the theme of a 24-hour marathon reading featuring members of the Texas Tech and Lubbock communities. The event, which is sponsored by Sigma Tau Delta, the International English Honor Society at Texas Tech University, will raise money for the Lubbock Coalition for Literacy and Lubbock Public Library.

The 24-hour reading begins Friday, Feb. 10 at 3 p.m. and ends at 3 p.m. Saturday, Feb. 11.

This year's theme, Sex, Violence, and Horses: Who Knew Reading Could Be This Fun?!, features stories from the Texas Tech University Southwest Collection.

Free food and prizes will be available throughout the event, which is open to the public.

To volunteer to read at the event, or to sponsor a reader for a minimum donation of $25, visit http://www.english.ttu.edu/SigTD/index.htm.

- 30 -

**CONTACT:** Stephanie De Leon, The International English Honor Society at Texas Tech University, (806) 742-2501, or stephdeleon123@hotmail.com.

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**EVENT ADVISORY**
Date: Feb. 7, 2005
CONTACT: Cory Chandler, cory.chandler@ttu.edu

## FILM FESTIVAL TRAVELS FROM SKI VILLAGE TO LUBBOCK

WHAT: MountainFilm on Tour

WHEN: 6 p.m. Friday (Feb. 10)

WHERE: Room 169 in the Human Sciences Building

EVENT: MountainFilm on Tour features selections from the international film festival in Telluride, Colo.

The 27-year-old MountainFilm presents mountain, adventure, environmental, and cultural films.

Now an event that records mountain culture and draws participants from around the globe, the festival began when climbers filmed their feats and shared the films with others in pubs.

MountainFilm presenter Karla Brown will host the event

The doors will open at 6 p.m. and the show begins at 7 p.m. Tickets are free for Texas Tech students and $5 for the general public.
Possible films include:

"Slackman," by Michael Graber. This 11-minute climbing and adventure film takes a whimsical look at the concentration required to walk a highline, or slack line several hundred feet above the ground. If features alpinist and speed climber Dean Potter.

"The Escape From Alcatraz," by Christopher Alstrin. This 12-minute movie documents Rich Purnell's first ascent of the endlessly horizontal Alcatraz, perhaps the most difficult mixed rock-and-ice climb in the United States.

"Motel," by Thor Freudenthal. This 8-minute film features a weary traveler who stops at a motel for the night. When all of his desires are provided for, is it too good to be true?

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"Bigger than Rodeo," by Alex Hotze and Trip Jennings. This 10-minute movie features the waterfall, rapids and freestyle moves done in a kayak.

"Home Game," by Martin Lund. This 10-minute film shows that sometimes just getting to work on time can be the hardest, most common fight of all.

"Solilochairliftquist," by T.M. Faversham. This four-minute movie explores the complexities of life as a ski bum from the fresh perspective of actual lift-riding time. The time involved in riding chair lifts, while skiing 100 days a year, can lead to many profound realizations.

"Flying over Everest," by Fabio Toncelli. For the first time, a hang glider flies over Mount Everest. The 60-minute film captures the preparation, the growing tension and the extreme risk of this exploit.

"The Texas Paragliding Massacre," by Darryl Czuchra. This 19-minute adventure documentary follows paraglider Will Gadd as he attempts to break the world distance record, high above southwest Texas.

"The Yunnan Great Rivers Expedition," by Jim Norton. In a remote corner of southwest China, three of Asia's greatest rivers plunge from the Tibetan Plateau through Himalayan canyons. This 47-minute film captures the journey of a whitewater expedition as it explores the upper Mekong, Salween and Yangtze rivers. The two-month expedition was an ambitious partnership with the Nature Conservancy and the Chinese government to help protect the region.

**CONTACT: Jordan Messerer, assistant director of recreational sports, Texas Tech University,** (806) 742-2949, or Jordan.messerer@ttu.edu.

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**FOR IMMEDIATE RELEASE**
Date: Feb. 7, 2006
CONTACT: Michael Castellon, m.castellon@ttu.edu

## TEXAS TECH OFFERS ITS FIRST EVER SCHOLARSHIPS FOR CHESS

LUBBOCK – Three young women have become the first recipients at Texas Tech to be offered scholarships based on their ability to play chess.

In conjunction with the Knight Raiders Chess Club, Texas Tech offered three $1,000 scholarships following the Susan Polgar National Open Championship for Girls, which was held in Corpus Christi January 27–29. The Office of the Provost provided funds for the scholarships.

The recipients of the scholarships were:

- Victoria Bailey of Brownsville, TX
- Roxana Ortiz of Laredo, TX
- Ananya Roy of Marietta, GA

More than 200 high school girls from across the nation participated in the championship. The girls participated in a puzzle-solving contest, a blitz tournament and a six round Swiss-style tournament. The scholarships were offered on basis of performance in the main event.

The tournament, which was the first of its kind and the largest according to organizers, tested a new technology for the first time in the U.S. The new technology allowed observers to view games live over the Internet. More than 1.5 million people viewed the tournament online.

Hal Karlsson, associate professor of geosciences and faculty adviser for the Knight Raiders, represented Texas Tech at the event.

"By recruiting chess players we are targeting a group of students who tend to be very academically inclined," he said. "This type of recruitment has a tremendous benefit for the university. Each of these young women was very skilled and bright at playing the game and it's our belief they would make a tremendous addition to Texas Tech University."

- 30 -

**CONTACT:** Hal Karlsson, faculty adviser for Knight Raiders Chess Club, (806) 742-3439, or hal.karlsson@ttu.edu

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**FOR IMMEDIATE RELEASE**
Date: Feb. 8, 2006
CONTACT: Michael Castellon, m.castellon@ttu.edu

# TECH SCHOLARS TO PRESENT RESEARCH AT 8TH ANNUAL TEXAS MCNAIR SCHOLARS RESEARCH CONFERENCE

LUBBOCK – The Texas Tech University McNair Scholars Program has announced that four of its participants will be presenting research at the 8th Annual Texas McNair Scholars' Research Conference in Denton Feb. 17-19.

- Sandra Franco will present her research, Parenting Style and Discipline: Culture Difference Between Hispanic and Caucasian College Students.
- James Johnston will present his research, Revolution in the Gentleman's Magazine: the Rhetoric Surrounding the Stamp Act.
- Uriyah Robinson will present his research, Alternative Design of the Polymerase Chain Reaction Machine Using a Microelectromechanical System.
- Valerie Martinez will be present her research, Mexican Americans and World War II.

McNair Scholars have the opportunity to work closely with a graduate and faculty mentors, conduct research, and write and present research findings at professional and academic conferences. The focus of the McNair Scholars Program is to address students' financial, academic, and cultural needs to promote readiness for post-baccalaureate education.

The McNair Scholars Program is jointly funded through the United States Department of Education, Division of Student Services and Texas Tech University. The program is named after Dr. Ronald E. McNair, a victim of the 1986 Space Shuttle Challenger tragedy.

- 30 -

**CONTACT:** Laura Mullen, associate director, TTU McNair Scholars Program, (806) 742-1095, or laura.mullen@ttu.edu

Texas Tech University System
COMMUNICATIONS & MARKETING

news release

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http://www.texastech.edu/newhome

**FOR IMMEDIATE RELEASE**
Date: Feb. 8, 2006
CONTACT: Michael Castellon, m.castellon@ttu.edu

# VIETNAM CENTER AND ARCHIVE OFFICIALS HELP FILMMAKERS IN TELEVISION DOCUMENTARY ABOUT VIETNAM WAR

LUBBOCK – Officials at the Vietnam Center and Archive at Texas Tech University played a key role in assisting award-winning documentary filmmakers Patrick and Cheryl Fries of Arrowhead Films on their latest project examining the Vietnam War.

"An Ocean Away" follows the return of U.S. Marine Donald Matocha's remains, missing for three decades, to his Central Texas family, and the subsequent journey of his sisters to the battlefield in Vietnam where he died. Their trip to Vietnam included a meeting with the former North Vietnamese soldier who buried Lt. Matocha and later reported the location of his grave to U.S. officials.

Filmmakers contacted Vietnam Center and Archive officials for assistance in working with the Vietnam Embassy to enter the country. The center also assisted with translating interview footage that is captioned in the film.

"We felt this was an especially important project for us to be involved in because it's vital that the Matocha story be told," said Stephen Maxner, deputy director of the Vietnam Center at Texas Tech. "We have a duty to assist in telling and preserving the stories of those who served and sacrificed so much for our nation."

"What is so compelling about this film is that it documents the plight of the family who waited at home and endured so much for three and a half decades and the plight of the Vietnamese people who also endured pain and terrible hardships. This is a powerful story of healing and reconciliation for both the individuals involved as well as for our two nations," Maxner said.

The film will debut on The Military Channel at 7 p.m. CST Thursday.

Since it was founded in 1989, the Vietnam Center and Archive has become one of the largest repositories of its kind outside of the U.S. government. The center offers a Virtual Archive containing more than 2.3 million online pages of searchable materials, including documents, photographs, slides, negatives, audio and video recordings, artifacts and oral histories.

For more information, visit www.vietnam.ttu.edu; www.arrowheadfilms.com; and http://military.discovery.com

- 30 -

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**FOR IMMEDIATE RELEASE**
Date: Feb. 8, 2006
CONTACT: Michael Castellon, m.castellon@ttu.edu

## PRESTIGIOUS AWARD OF EXCELLENCE AWARDED TO RAWLS COLLEGE OF BUSINESS CAREER MANAGEMENT CENTER

**LUBBOCK** – The Business Career Management Center at Texas Tech Wednesday received The Sherwin-Williams Award of Excellence, an honor given to select universities throughout the country for providing exceptional career and education guidance.

The selection committee considers many universities and the Texas Tech Career Management Center was chosen because of its long-standing partnership with Sherwin-Williams, said Robert Shindell, director of the Career Management Center at the Rawls College of Business.

Shindell said the award symbolizes the commitment the center has toward preparing future business leaders.

"This is a tremendous honor and to be among the ranks of some of the finest colleges of business in the country speaks highly of our faculty, staff, and students," he said. "We will continue to build on that foundation of excellence as we prepare our students for exceptional service in their field."

Sherwin-Williams operates more than 3,000 company-owned stores across the United States. The company finished 2005 with sales in excess of $7 billion.

- 30 -

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**FOR IMMEDIATE RELEASE**
Date: Feb. 8, 2006
CONTACT: Michael Castellon, m.castellon@ttu.edu

## TEXAS TECH SCHOOL OF LAW ENTERS AGREEMENT WITH AUSTRAILIAN UNIVERSITY

LUBBOCK – Texas Tech School of Law officials have announced a partnership with La Trobe University School of Law in Melbourne, Australia. The agreement allows for the exchange of students and faculty and other academic cooperative efforts.

The Exchange and Cooperation Agreement with La Trobe University was finalized earlier this month. The agreement further broadens international opportunities previously available to Texas Tech School of Law students and faculty under existing agreements with law schools in France, Mexico, and Spain.

School of Law professors Dean Pawlowic and Jorge Ramirez were instrumental in negotiating the agreement.

"The La Trobe School of Law has a distinguished history and will provide excellent opportunities for both cultural and educational enrichment," said School of Law Dean Walter Huffman. "This opportunity further enhances our mission to create international partnerships that will in turn reinforce the quality of education our students receive."

- 30 -

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**FOR IMMEDIATE RELEASE**
Date: February 8, 2006
CONTACT: Scott Slemmons, scott.slemmons@ttu.edu

## BOOK SALE SCHEDULED AT TEXAS TECH LIBRARIES

LUBBOCK – Celebrate Valentine's Day by indulging your love of reading.

Texas Tech University Libraries will host a book sale at the south end of the Library's Croslin Room from 8:30 a.m. to 4 p.m. Tuesday (Feb. 14).

Hardback books will be sold for $2 and paperbacks for $1. Customers may pay by cash or check.

Hundreds of donated fiction and nonfiction books, none of which have ever been part of the library's collections, will be on sale. All proceeds will be used to purchase academic research materials for the Texas Tech University Libraries.

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**CONTACT: Jeff Whitley, director of communications and marketing, Texas Tech University Libraries,** (806) 742-3685, or e-mail jeff.whitley@ttu.edu.

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**FOR IMMEDIATE RELEASE**
Date: February 8, 2006
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## FORMBY LECTURE SERIES CONTINUES AT TEXAS TECH

LUBBOCK – The connection between religious faith and environmental responsibility will be addressed in the next Formby Lecture Series from Texas Tech University Libraries' Southwest Collection/Special Collections Library.

The lecture will be held in the International Cultural Center's Hall of Nations at 7:30 p.m. on Wednesday (Feb. 15).

Noted Eastern religions expert Mary Evelyn Tucker is the second speaker in the series on social justice, which engages leading scholars and writers who address the moral and ethical issues of the 21st Century. The title of Tucker's presentation is "Justice in the Age of Affluence: Can Religions Respond?"

Bill Tydeman, Southwest Collection/Special Collections Library associate dean, says that Tucker leads the way in the budding discourse on ecological issues within religious and spiritual communities.

Texas Tech University Distinguished Scholar and writer Barry Lopez also will make introductory remarks during the event.

Tucker is co-director of the Forum on Religion and Ecology with her husband, John Grim. Together they directed a series of 10 conferences at Harvard on world religions and ecology and edited a resulting 10-volume book series. She also is the author of "Worldly Wonder: Religions Enter Their Ecological Phase" and "Moral and Spiritual Cultivation in Japanese Neo-Confucianism."

"This dialogue shows great promise for sustaining biological and cultural diversity," Tucker said. "There is a growing realization that religion, spirituality, ethics, and values can make important contributions to address complex environmental concerns. Christian churches, for example, have a great deal to offer as they are involved with numerous grass roots projects ranging from global warming awareness to helping the poor."

Tucker earned her Ph.D. in East Asian religions from Columbia University. From 1993-96, she was a National Endowment for the Humanities Chair at Bucknell University and until 2005 was a professor of religion at Bucknell. This year, she will serve as visiting professor at Yale in the Institute for Social and Public Policy.

The Formby Lectures began in 2005 with an appearance by Native American tribal elder Oren Lyons.

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**CONTACT: Jeff Whitley, director of communications and marketing, Texas Tech University Libraries,** (806) 742-3685, or e-mail jeff.whitley@ttu.edu.

TEXAS TECH UNIVERSITY

# News Release

**FOR IMMEDIATE RELEASE**
Date: Feb. 8, 2006
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## STUDY: NO MEANINGFUL RELATIONSHIP BETWEEN TELEVISION EXPOSURE AND ADHD

LUBBOCK –Parents of very active and inattentive children may resort to using the television as a "babysitter" more than parents of less active and more attentive children, according to a study conducted by two Texas Tech researchers.

The study questions the notion that television exposure in early childhood plays a significant role in the development of symptoms related to attention-deficit/hyperactivity disorder in children later on. Researchers suggested that prior research supporting a link between television exposure and ADHD symptoms may have been a result of parents of children with very active and inattentive behaviors using the television as a "babysitter."

"Our study shows that television exposure is not linked to later symptoms of ADHD as previously suggested," said Tara Stevens, an assistant professor of Education, who co-wrote the report with Miriam Mulsow, associate professor of Human Development and Family Studies.

The study, titled "There Is No Meaningful Relationship Between Television Exposure and Symptoms of Attention-Deficit/Hyperactivity Disorder," was published in Pediatrics, the official journal of the American Academy of Pediatrics.

"While the study did not show any benefit from early childhood television viewing, we found no link between ADHD symptoms and the time a child spends watching television," Mulsow said.

The study evaluated data from the Early Childhood Longitudinal Study that included the reports of parents and teachers of 5,000 children for two consecutive years to determine whether television-viewing habits during the kindergarten year related to ADHD symptoms in first grade.

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Miriam Mulsow, associate professor of Human Development and Family Studies, (806) 742-3000 ext. 266, or miriam.mulsow@ttu.edu

TEXAS TECH UNIVERSITY SYSTEM

# News Release

**FOR IMMEDIATE RELEASE**
Date: Feb. 9, 2006
CONTACT: Cory Chandler, cory.chandler@ttu.edu

**[Editor's Note: A student from your hometown is included in this release.]**

## TEXAS TECH HONORS AGRICULTURAL SCHOLARS

LUBBOCK -- The College of Agricultural Sciences and Natural Resources at Texas Tech University will recognize the Dean's Scholars for the 2005-2006 academic year during a reception at 4 p.m., Friday at the Merket Alumni Center, located at 17th Street and University Avenue.

The scholarships were established in 1981 by the college to reward academic excellence and to encourage students to major in the agricultural and natural sciences. The Dean's Scholars Awards are based on academic excellence as well as leadership, character and citizenship.

The Gold Award is a $12,000 four-year scholarship and the Silver Award is an $8,000 four-year scholarship. To keep the scholarship, recipients must maintain a 3.5 grade point average for Gold Awards and a 3.3 grade point average for Silver Awards. The scholarships are funded by various donations to the college.

The Gold Award winners, each receiving a $3,000 scholarship per year, are: Matthew Hardin, a junior animal science major from Weatherford; Jenna Jones, a sophomore agricultural communications major from Slaton; GinaMarie Munch, a sophomore animal science major from San Antonio; and William Waller, a senior animal science major from Albany.

The Silver Award winners, each receiving a $2,000 scholarship per year, are: Jacob Britt, a December graduate in agricultural and applied economics from Wheeler; Jessica Caswell, a freshman food technology major from Cotton Center; Kayce Clark, a freshman agricultural communications major from Springtown;

Jessica Clay, a senior animal science major from Conroe; John Gottula, a junior horticulture major from Lubbock; Meghan Graham, a freshman agricultural communications major from Floydada; Kyle Haralson, a junior agronomy major from Nocona;

Rashonda Hayes, a senior agricultural education major from Forestburg; Diane Mashburn, a senior agricultural education major from Chandler; Abigail McCulloch, a junior agricultural and applied economics major from Midlothian;

Russell Moses, a freshman range, wildlife and fisheries management major from Throckmorton; Ashley Opyt, a sophomore pre-veterinary major from Round Rock; Samuel Overley, a junior animal science major from Hondo; Cristalyn Sageser, a junior food technology major from Cotton Center;

Rebecca Warminski, a senior food technology major from White Deer; and Cameron Wilkerson, a sophomore pre-veterinary major from Merced, Calif.

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**FOR IMMEDIATE RELEASE**
Date: February 9, 2006
CONTACT: Scott Slemmons, scott.slemmons@ttu.edu

## TERRY COUNTY HISTORY FEATURED IN NEW EXHIBIT

LUBBOCK – An extensive exhibit on the history of Terry County will be included as part of a two-day conference organized by Texas Tech University's Center for the Southwest and the Crossroads of Music Archive.

The exhibit will be on display at Lubbock's Science Spectrum museum on Friday and Saturday (Feb. 17-18).

The conference will feature a keynote presentation on "Childhood on the Farm: A Natural History" by Dr. Pamela Riney-Kehrberg of Iowa State University. Riney-Kehrberg's address also serves as Texas Tech's Charles L. Wood Annual Agricultural History Lecture.

The exhibit on "Land and People of Terry County" is co-sponsored by the Southwest Collection/Special Collection Library at Texas Tech and the Hamilton Park Fund with contributions from the Terry County Heritage Museum and Terry County Historical Commission.

A number of photographs for the exhibit were made possible through the efforts of Beth Hamilton Geron and the late Annie Letha Hamilton Reeves who coordinated the selection of photographs for the Museum from those provided by local citizens and the library. The photos for display in the museum were reproduced by Reeves Photography which served Lubbock and the surrounding region from 1938 to 1957. Some additional photos for the exhibit to be on display in Lubbock were selected from the extensive Winston Reeves Collection now housed in the library.

Richard Ridgway, former Terry County resident, has coordinated the preparation of the content for Hamilton Park and made arrangements for the library to co-sponsor the exhibit. Ridgway said that he is very pleased that Texas Tech has recognized the outstanding story that can be told about Terry County and its people.

The Texas Tech exhibit is introduced by photographs from the Southwest Collection/Special Collection Library on farming, ranching, and the beginning of higher education in West Texas. The remainder of the exhibit is a tribute to the men and women who settled Terry County and the Llano Estacado. The exhibit also serves as a preview for some of the content planned for the historical exhibits in Brownfield's Hamilton Park.

Hamilton Park will, in addition to the content in the exhibit, include color interpretative panels on businesses, economy, natural resources and communication. Also included will be two welcome panels, a Texas Historical Commission marker recognizing the principal home site of the Joseph T. Hamilton family, two bronze sculptures, two memorial rest areas, and recognitions for contributors.

The park is schedule for completion in April and there is an opportunity for individuals, families, organizations and businesses to be a part of the park by being recognized on inscribed bricks. To ensure inclusion of inscribed bricks in the park at the time of dedication, contributions of $125 for each brick are to be made by Feb. 15. Forms for making contributions for bricks are available at the City Hall and at the Brownfield Chamber of Commerce.

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**FOR IMMEDIATE RELEASE**
Date: Feb. 9, 2006
CONTACT: Cory Chandler, cory.chandler@ttu.edu

## COLLEGE MAKES DONATION TO AEROSCIENCE PROGRAM

LUBBOCK – Texas Tech University's Department of Industrial Engineering will donate a milling machine to Fredericksburg High School's Aeroscience Program at 4 p.m. Friday (Feb. 10) in room 110 of the Industrial Engineering Building.

Dr. Milton Smith, chair of the industrial engineering department, will donate the machine to Brett Williams, the aeroscience program instructor, for use in technology courses. The estimated cost of the milling machine is about $4,000.

Fredericksburg High School's Aeroscience Program began in 1996. Students in the program design, build, test and launch a 25-foot-tall aluminum/titanium hybrid sounding rocket as high as 10,000 feet.

The program has a relationship with Texas Tech through the Texas Partnership for Aerospace Education and is supported by the American Institute of Aeronautics and Astronautics and the Aerospace Industry Association.

More information on the program can be found at:
http://www.fredericksburgstandard.com/articles/2004/02/21/news/02houston.txt

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TEXAS TECH UNIVERSITY
HEALTH SCIENCES CENTER

# News Release

**FOR IMMEDIATE RELEASE**
February 10, 2006
CONTACT: Suzanna Cisneros Martinez, suzanna.martinez@ttuhsc.edu

## TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER DEPARTMENT OF ORTHOPAEDICS TO HONOR ABILENE PHYSICIAN

LUBBOCK – The Department of Orthopaedic Surgery at Texas Tech University Health Sciences Center is honoring the accomplishments of Abilene physician Shannon Holloway, M.D., Ph.D., with a resident research award named in his honor.

This annual award, the Dr. Shannon Holloway Resident Research Award in Orthopaedic Surgery, will be presented at graduation to the resident whose research efforts are judged most outstanding by the faculty.

The resident will receive a plaque acknowledging this accomplishment along with a cash award. The resident's name also will be inscribed on the Dr. Shannon Holloway plaque, which will remain in the Department of Orthopaedic Surgery in perpetuity.

Robert Schutt, M.D., chairman of the Department of Orthopaedic Surgery at the Health Sciences Center, said Holloway has gained the respect and friendship of patients, co-workers and other physicians throughout the medical community.

"He is known as an ethical, hardworking physician dedicated to the care of each and every patient," Schutt said.

Holloway received his undergraduate degree from Huntington College in Montgomery, Ala. Although he was a former tennis player, his career in professional tennis took a back seat to academic pursuits. After teaching high school for a year, he returned to Auburn University where he received his master's degree in physiology and biochemistry.

Holloway moved to Gainesville and entered graduate school at the University of Florida School of Medicine, where he earned his doctorate degree in medical physiology. His seminal work describing the production of cerebral spinal fluid in newborns paved the way for later studies investigating the role of the central nervous system in circulatory shock. Holloway's graduate research resulted in the publication of numerous articles and gained him recognition as an outstanding young investigator in the scientific community.

After completing post-doctorate training at Michigan State University in 1972, Holloway joined the faculty of the newly formed Texas Tech University School of Medicine in Lubbock.

Herb Janssen, Ph.D., associate chair of Research and Education in the Department of Orthopaedic Surgery, said he and Holloway, a friend and colleague, have published numerous scientific works while together at the Health Sciences Center.

"As a charter member of the Department of Physiology faculty, he taught medical and graduate students and helped shape the future of the Department of Physiology and the medical school," Janssen said.

Holloway attended medical school at Texas Tech University Health Sciences Center School of Medicine, completing his medical degree in 1976 and his residency in orthopaedic surgery in 1980.

While at the Health Sciences Center, Holloway authored more than 25 scientific publications. He has continued to contribute to the scientific literature while serving as an orthopaedic surgeon in Abilene for the past 25 years as well as serving as an oral examiner for the American Board of Orthopaedic Surgery for10 years.

"Dr. Holloway has remained in touch with his roots – an upbringing that taught him humility, respect for his fellow man, honesty and ethical behavior," Janssen said. "He has and will continue to make each of us a better person through his example as a tireless patient advocate, community leader, devoted father, husband and friend."

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**FOR IMMEDIATE RELEASE**
Date: February 10, 2006
CONTACT: Scott Slemmons, scott.slemmons@ttu.edu

## TEXAS TECH LIBRARY SCHEDULES THREE EXHIBITS

LUBBOCK –The Southwest Collection/Special Collections Library at Texas Tech University will feature three exhibits in conjunction with an upcoming conference at Lubbock's Science Spectrum museum.

The Natural History and the Art and Literature of Place Conference is scheduled Feb. 17-18. It will include a variety of speakers and experts from around the world and focus on region-based research that delves into history, environment, art and literature. While many of the conference's exhibits and speakers will spotlight the High Plains, other topics will range from the American Southwest to the English countryside.

"Icon: The Legend and Legacy of William Curry Holden" is a 30-panel, graphically designed exhibit. It focuses on Holden, a longtime professor of history, anthropology and archaeology who served Texas Tech in many capacities and was instrumental in developing countless programs at the university over several decades.

Among other topics, the colorful exhibit includes panels focused on Holden's archaeology field programs; the 1934 Yaqui Expedition to Mexico; his publications "Teresita" and "Hill of the Rooster"; his education and early days at Texas Tech; and the integral role he played in the creation and development of the Southwest Collection, Lubbock Lake Landmark site, Ranching Heritage Center, and the Museum of Texas Tech University.

The second exhibit, "Winds across the Llano," discusses the semi-arid nature of the Llano Estacado, the need for water to encourage ranching and farming in the region and attempts to harness the wind using windmills and other devices. The exhibit depicts the desolate and lonely places of the High Plains and how early settlers differed in how they dealt with their circumstances.

"Land and People" is a cooperative venture co-sponsored by the Southwest Collection/Special Collections Library at Texas Tech and the Hamilton Park Fund with contributions from the Terry County Heritage Museum and Terry County Historical Commission.

The exhibit is introduced by library photographs on farming, ranching and the beginning of higher education in West Texas. From the land and its flora and fauna to law and order, from ranching and farming to religion, business, oil and gas, the remainder

of the exhibit is an important tribute to the men and women who settled Terry County and the Llano Estacado.

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**CONTACT: Jeff Whitley, director of communications and marketing, Texas Tech University Libraries,** (806) 742-3685, or e-mail jeff.whitley@ttu.edu.

TEXAS TECH UNIVERSITY

# News Release

**FOR IMMEDIATE RELEASE**
Date: Feb. 10, 2006
CONTACT: Cory Chandler, cory.chandler@ttu.edu

## ENGINEERING MONTH EVENTS

LUBBOCK – Texas Tech's Engineering Month is underway.

The month-long celebration includes:

- The South Plains Math and Science Competition, hosted in partnership with the Texas Alliance for Minorities in Engineering, will take place from 8:30 a.m. to 4 p.m. Saturday (Feb. 4) in Petroleum Engineering Building, room 121. Students from grades 6-12 are invited to participate in individual mathematics and science tests as well as a final team engineering design project. There is no registration fee for the competition.

- The Engineering Job Fair will take place from 10 a.m. to 3 p.m. Feb. 7-9 in the Escondido Theatre in the Texas Tech Student Union Building. The event will connect more than 600 students with more than 100 companies. During the week prior to the job fair, staff from the Career Center will be at the college to help students polish their resumes and refine their interviewing skills.

- Campus visits, highlighting K-12 outreach, will be held from 10 a.m. to 3 p.m. Feb. 13-16. Lubbock-area 11$^{th}$-and-12$^{th}$ graders are invited to tour the college's academic and research facilities. Space is limited to 100 students per day. To reserve space for students, call (806) 742-3451.

- The Pre-College Engineering Academy Showcase will begin at 6:30 p.m. Feb. 16 in the C.V. Bullen Room in the Electrical Engineering Building. Featuring projects and presentations by students from Dunbar Middle School and Estacado High School, the event highlights the college's Pre-college Engineering Academies.

- Original Rocket Boy: Quentin Wilson, will begin at 6:30 p.m. Feb. 20 in Lecture Hall 100 of the Biology Building. One of the original 'Rocket Boys', featured in the New York Times Best Seller "October Sky," Quentin Wilson and friends put their hometown of Coalwood, W. Va., on the map by winning the National Science Fair with their rocket, "Miss Riley."

- Pink Engineering Day will take place from 1 p.m. to 7 p.m. in the United Spirit Arena. The occasion celebrates the accomplishments of women engineers. Female junior high school students from area schools are invited to join the Lady Raiders

basketball team and Society for Women Engineers members for an afternoon that includes an engineering design challenge and a behind-the-scenes tour of the United Spirit Arena.

- Return to Flight: NASA and the Space Shuttle Program will begin at 10 a.m. Feb. 22 in the Escondido Theatre of the Student Union Building. Robert M. Lightfoot Jr., manager of Space Shuttle Propulsion at NASA's Marshall Space Flight Center, will highlight the agency's Return to Space initiative and speak on the future of space exploration and research.

- The College of Engineering Open House will take place from 5-7 p.m. Feb. 23 in the Engineering Center. The event will showcase state-of-the-art research programs and include tours of actual lab facilities.

- The Cardboard Classic will take place Feb. 24 in the Engineering Key. Student organizations will test their engineering innovation as they race vehicles constructed out of cardboard.

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**FOR IMMEDIATE RELEASE**
Date: Feb. 13, 2006
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## TEXAS TECH HOSTS REGIONAL ECONOMIC CONFERENCE

LUBBOCK – Texas Tech University and the State of Texas Historically Underutilized Business Discussion Outreach Committee will host the 2nd annual Regional Economic Opportunity Forum March 22 at the Lubbock Memorial Civic Center.

The forum will be held in conjunction with one of several small business summits held across the state by the governor's office. Gov. Rick Perry will speak at 9:30 a.m. about the business climates of Texas and the South Plains and the role small businesses and entrepreneurs play in Texas' continued growth.

John Sharp, the chairman of the Texas Tax Reform Commission and former Texas Comptroller, will speak at noon. Also on the program are addresses by Joe Montes, Small Business Administration regional administrator, and Ron Lehman, Texas Workforce Commissioner for Employers.

The theme for the one-day forum is "Selling Texas One Region At A Time." The summit will be a full day of discussion and education on a variety of topics of concern to small-businesses. How to get financing from myriad sources, HUB certification, healthcare options, and how to do business with the state are the major topics to be discussed. Participants will have an opportunity to network with city/state/federal procurement officers on how to bid on government contracts.

The pre-registration deadline is March 1 for the luncheon and for businesses and state or federal agencies wishing to set up an exhibit booth. The registration fee for state or federal agencies is $200 and $300 for non-governmental agencies. The forum is sponsored by Texas Tech University, HUB Discussion Workgroup Outreach Committee, and WorkSource of the South Plains.

Forum exhibits and workshops are free to the public. The cost of the luncheon is $20 per person.

To register for the luncheon or to obtain more information about the forum, contact: Lorenzo "Bubba" Sedeno, Texas Tech University manager of HUB operations, at (806) 742-4440 or bubba.sedeno@ttu.edu.

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**FOR IMMEDIATE RELEASE**
Date: Feb. 13, 2006
CONTACT: John Davis, john.w.davis@ttu.edu

## EXPERT TO DISCUSS FARM LIFE AND CHILDREN AT CONFERENCE

LUBBOCK -- Despite nostalgic ideas about farm life at the beginning of the 20th century, country living wasn't always great for children, and the hardships endured could cause them to leave the lifestyle.

That's what keynote speaker Pamela Riney-Kehrberg will discuss at 7 p.m. Feb. 17 during the Natural History & The Art & Literature of Place. Her speech will serve as the 22nd Annual Charles L. Wood Agricultural History Lecture.

Natural History & The Art & Literature of Place is a two-day event that begins at 9 a.m. Feb. 17 and Feb. 18 at the Lubbock Science Spectrum, 2579 S. Loop 289. It features international speakers, a music concert with Andy Wilkinson, an American Indian powwow, films and the Wood Agricultural History Lecture.

The event is sponsored by Texas Tech Center for the Southwest, the Crossroads Music Archive of the Southwest Collection, the Provost's Office, TTU Office of the President and TTU Cross-Cultural Academic Advancement Center.

Riney-Kehrberg, director of Agricultural History and Rural Studies at Iowa State University, recently wrote "Childhood on the Farm: Work, Play and Coming of Age in the Midwest," which discusses ways in which the rural environment shaped the lives of farm children at the end of the 19th century and the beginning of the 20th century.

"While everyone seems to have believed that farms were the best possible place to raise children, no one acknowledged that the kind of harsh experiences with nature that many children had may have influenced them to choose life in urban areas as an adult," she said.

Also during the event, speakers from Spain, England, Zimbabwe and the United States will discuss such topics as playa lakes, dust bowl music, Southwestern architecture, Native American music, nature writing, archaeology of the Llano Estacado, and natural resource management.

The presentations include major revisions of long-popular assumptions about Spain's northern frontier and show how difficult it is to revise Texas and Southwestern history. Scholars from Tech's Junction Center will review its research and educational programs.

An EEO/Affirmative Action Institution

There is no registration fee.

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**CONTACT:** Mark Stoll, Texas Tech University History Department, 742-1004 ext. 250, mark.stoll@ttu.edu.

TEXAS TECH UNIVERSITY
HEALTH SCIENCES CENTER

# News Release

**FOR IMMEDIATE RELEASE**
February 13, 2006
CONTACT: Suzanna Cisneros Martinez, suzanna.martinez@ttuhsc.edu

## MEETING THE HEALTH RELATED NEEDS OF OUR COMMUNITIES

LUBBOCK – In celebration of African-American History Month, the Texas Tech University Health Sciences Center and Texas Tech University Black Faculty and Staff Association will host a community health fair from 10 a.m. to 2 p.m. Feb. 25 at Parkway Neighborhood Community Center, 405 North MLK Blvd.

The event, "Meeting the Health Related Needs of Our Communities," will feature Health Sciences Center President M. Roy Wilson, M.D., M.S. at 10 a.m. with a presentation, "The Vision in Glaucoma."

Although glaucoma can affect everyone, Wilson said African-Americans are more susceptible to the disease. According to the Glaucoma Research Foundation, glaucoma is 6 to 8 times more common in African-Americans than in Caucasians.

"Glaucoma is the leading cause of blindness in African-Americans," Wilson said. "It progresses so slowly that normally there are no warning signs before permanent damage has occurred to the eye. Having a yearly eye exam could detect glaucoma and prevent vision loss."

Wilson added that African-Americans ages 45 to 65 are seven times more likely to go blind from glaucoma than Caucasians with glaucoma in the same age group.

Wilson, an internationally recognized glaucoma researcher and ophthalmologist, was inducted into the American Ophthalmology Society in May. He is first African-American to be inducted into the society.

He also was elected to the Institute of Medicine of the National Academy of Sciences in October 2003. He is currently the National Institutes of Health Glaucoma Council chair.

The day long event will include blood pressure checks, cholesterol testing, glucose testing as well as hearing and vision screenings.



*An EEO/Affirmative Action Institution*

The exhibition fair will feature information from the American Cancer Society, American Diabetes Association, American Heart Association, Body Works, Community Health Centers of Lubbock, Department of Social and Health Services, Garrison Institute for Healthy Aging, Zach Laymon Massages, Health Source, Larry Combest Community and Wellness Center, Medicare Part D-First Care, Prevent Blindness, Scholastic Bookfair, Stork's Nest, Health Sciences Center School of Nursing, Health Sciences Center Department of Pediatrics, Health Sciences Center Department of Ob/Gyn, Health Sciences Center Speech and Language and Hearing.

Additional health fair sponsor are Texas Tech University, Texas Tech University Health Sciences Center Office of Diversity and Multicultural Affairs and the Health Sciences Center School of Medicine.

For more information, contact Suzanna Cisneros Martinez, Office of Communications and Marketing, at (806) 743-2143.

##

Texas Tech University System
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news release

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http://www.texastech.edu/newhome

**FOR IMMEDIATE RELEASE**
Date: February 13, 2006
CONTACT: Scott Slemmons, scott.slemmons@ttu.edu

## HIGH SCHOOL JUNIORS & SENIORS TAKE NOTE: IT'S TIME TO VISIT TEXAS TECH UNIVERSITY

LUBBOCK –High school seniors, the time has come to visit college campuses. On February 17, Texas Tech University will host Fall University Day for all prospective students, families and friends.

"This is a day that provides prospective students an opportunity to see what Texas Tech has to offer," said Karen Hamel, associate director of the Office of Admissions.

Most importantly, University Day is designed for visitors to meet one-on-one with Texas Tech's faculty, staff and students.

Registration begins at 7:30 a.m., Feb.17, in the United Spirit Arena, followed by a rousing welcome from the Court Jesters, the Spirit Squads and other distinguished guest speakers.

During the day, visitors will have a chance to visit academic information sessions, campus and housing tours, student services and organization fairs.

"University Day gives prospective students a glimpse of college life," said Kristi Flake, an admissions counselor. "There will be many opportunities to see what Texas Tech is all about."

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CONTACT: Julián Olivas, director, Visitors Center, Texas Tech University, (806) 742-1299, or e-mail julian.olivas@ttu.edu.

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**EVENT ADVISORY**
Date: Feb. 14, 2006
CONTACT: Cory Chandler, cory.chandler@ttu.edu

## DISTINGUISHED ENGINEER AWARDS HONOR ALUMNI

LUBBOCK – Seats are available for the 40th Annual Distinguished Engineer Awards Ceremony slated for 11:45 a.m. April 7 in the Red Raider Ballroom in the Student Union Building at Texas Tech University.

The Texas Tech College of Engineering will honor three alumni for making significant societal accomplishments and bringing credit to both Texas Tech and the engineering profession.

Award recipients were nominated and selected based on factors such as their integrity, stature, professional distinction, areas of interest outside of engineering and ability to inspire others.

This year's recipients are: Ajay M. Marathe, corporate vice president of information technology for Advanced Micro Devices, Inc. and president of Advanced Micro Devices India; Jerry L. Morgensen, chief executive officer for Hensel Phelps Construction Co.; and Travis Ashford Simpson, vice president of Dell, Inc.'s North Carolina operations.

A reception immediately following the luncheon will be held next door in the Red Raider Lounge.

To make reservations, contact: Diana Harrison, unit coordinator, College of Engineering, (806) 742-3451, or diana.harrison@ttu.edu.

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**EVENT ADVISORY**
Date: Feb. 14, 2005
CONTACT: Michael Castellon, m.castellon@ttu.edu

## BAHAMA BUCK'S FOUNDERS TO ADDRESS BUSINESS LUNCHEON

WHAT: Chief Executives' Roundtable Luncheon

WHEN: Noon, Tuesday, Feb. 14

WHERE: Lubbock Country Club

EVENT: Guest speakers Blake Buchanan and Eric Lee, co-founders of Bahama Buck's, will address the Spring 2006 Chief Executives' Roundtable Luncheon.

**CONTACT**: Randi Rives, business assistant, (806) 742-3940, randi.rives@ttu.edu

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**EVENT ADVISORY**
Date: Feb. 14, 2006
CONTACT: Cory Chandler, cory.chandler@ttu.edu

## CHALLENGEX TEAM DISPLAYS "GREEN" VEHICLE AS GM PAYS FOR TRAVEL EXPENSES

WHAT: ChallengeX team donation and display of competition vehicle

WHEN: 1 p.m. Thursday (Feb. 16)

WHERE: Advanced Vehicle Engineering Laboratory at Reese Technology Center, Building 460 (a map is available upon request)

EVENT: The Texas Tech ChallengeX team will put its hydrogen-fueled Chevrolet Equinox on display as the team's mentor from General Motors presents a check to cover team travel expenses to the 2006 ChallengeX competition.

Team members are installing new parts including a hydrogen tank, electric motor and rechargeable Nickel-Metal Hydride battery pack.

The Challenge X program, launched 2004-2005, is a three-year competition involving 17 teams who work to reduce energy consumption and emissions in an Equinox, or cross-over sports utility vehicle, while maintaining or exceeding the vehicle's utility and performance.

Jon Stec, a performance engineer at GM's Milford, Mich., Proving Grounds, will present a $7,000 check from GM to pay for travel to this year's competition, slated for the first week of June at the GM Desert Proving Grounds in Mesa, Ariz.

Also on display will be a hydrogen fuel cell to help power the vehicle, an electric power train for the rear wheels, a battery pack and other components provided by the U.S. Department of Energy, GM and other event sponsors.

Texas Tech ChallengeX student team members will be at the event for interviews. Additional information can be found at www.challengex.org.

**CONTACT: Tim Maxwell, professor of Mechanical Engineering, Texas Tech University,** (806) 742-0972, ext. 35, or timothy.maxwell@ttu.edu.

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**EVENT ADVISORY**
Date: February 14, 2006
CONTACT: Scott Slemmons, scott.slemmons@ttu.edu

## ARBOR DAY CELEBRATION PLANNED

WHAT: Texas Tech has scheduled its annual Arbor Day celebration.

WHEN: 11 a.m. April 28

WHERE: Texas Tech's Memorial Circle

EVENT: Registration for the yearly event is available for all students, faculty and staff at http://www.campuslife.ttu.edu. Registration will be available online until Friday, April 7.

Arbor Day is sponsored by Texas Tech's Center for Campus Life and Grounds Maintenance.

CONTACT: Jobi Martinez, assistant director, Center for Campus Life, Texas Tech University, (806) 742-5433, or e-mail jobi.martinez@ttu.edu.

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**FOR IMMEDIATE RELEASE**
Date: Feb. 15, 2006
CONTACT: John Davis, john.w.davis@ttu.edu

# PERCHLORATE RESEARCH CHOSEN AS TOP SCIENCE PAPER OF 2005 BY ENVIRONMENTAL SCIENCE & TECHNOLOGY JOURNAL

LUBBOCK – Environmental Science & Technology, one of the American Chemical Society's premier peer-reviewed journals, has selected a manuscript by Texas Tech University researchers as the journal's best science paper published in 2005.

The research, supported by the Texas Commission on Environmental Quality and the Environmental Protection Agency, focused on naturally occurring perchlorate in West Texas groundwater and how it could be formed. Researchers discovered perchlorate in a 60,000-square mile area during testing.

Since the region had no widespread industrial sources that produced or used the chemical, and there was no widespread use of perchlorate-containing fertilizers, the team determined that the chemical probably occurs naturally. They then demonstrated potential natural processes that could produce perchlorate in the environment, such as electrical discharges from lightning.

The paper, "The Origin of Naturally Occurring Perchlorate: The Role of Atmospheric Processes," describes research conducted at Texas Tech University through the Water Resources Center. The report was written by Purnendu K. Dasgupta, P. Kalyani Martinelango, W. Andrew Jackson, Todd A. Anderson, Kang Tian, Richard W. Tock and Srinath Rajagopalan.

Perchlorate is an iodide uptake inhibitor that at sufficient concentrations can cause problems with thyroid function. It is a component of solid rocket fuel and a minor component of some other products including fireworks and Chilean-made fertilizers.

Environmental Science & Technology is one of the American Chemical Society's peer-reviewed journals.

Team members are continuing their work by determining the impact of natural perchlorate across North America.

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**CONTACT:** Purnendu Dasgupta, Horn professor of chemistry, 742-3064, sandy.dasgupta@ttu.edu; Andrew Jackson, associate professor of civil engineering, 742-2801, ext. 230, andrew.jackson@ttu.edu.

An EEO/Affirmative Action Institution

TEXAS TECH UNIVERSITY SYSTEM

# News Release

**FOR IMMEDIATE RELEASE**
Date: Feb. 15, 2006
CONTACT: Cory Chandler, (806) 742-2136, cory.chandler@ttu.edu

## MORE INFORMATION NEEDED TO PREVENT E. COLI AT FAIRS

Fairgoers, Zoo Visitors Can Easily Prevent Bacteria Spread

LUBBOCK – When it comes to preventing the spread of E. coli through contact with animals at places like petting zoos, simple soap and water before eating can do wonders.

Yet Texas Tech University researchers found that only 28.8 percent of people surveyed as they entered a regional petting zoo knew how E. coli is transmitted from animals to humans. More than a quarter of them were unaware that washing their hands could prevent them from catching the potentially deadly bacteria.

The study comes on the heels of several recent outbreaks of E. coli following visits to places like petting zoos. These cases have worried state fair administrators – forcing the Texas State Fair in 2005 to cancel its petting zoo – and leading some schools to quit taking students on such outings.

The Texas Tech researchers are now using the information to develop a Web site providing educational materials and literature to be used by the state fairs and other venues where visitors could come in direct contact with animals.

In the first stage of a multi-phase research project, scientists in Texas Tech's International Center for Food Industry Excellence surveyed 382 attendants as they entered the petting zoo of a regional fair.

Around 75 percent of respondents answered correctly when asked about hand washing and avoiding direct contact with animal manure as ways to prevent catching E. coli.

Less than half, however, know how to recognize early symptoms of the illness, hampering their ability to seek appropriate medical attention.

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CONTACT: Dr. Todd Brashears, assistant professor of Agricultural Education and Communications, Texas Tech University, (806) 742-2816, or todd.brashears@ttu.edu

Texas Tech University System
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**FOR IMMEDIATE RELEASE**
Date: Feb. 17, 2006
CONTACT: Michael Castellon, m.castellon@ttu.edu

## CEREMONY USHERS IN, HONORS AREA SCHOOLCHILDREN COMMITTED TO EDUCATION, COLLEGE PREPARDNESS

**LUBBOCK** – About 90 area sixth-graders will get a decade-long jumpstart on their teaching careers on Sunday as they participate in an induction ceremony for Project Future.

The event is hosted by the Texas Tech University College of Education and will occur at 2 p.m. Sunday in Room 202 at the Rawls College of Business at TTU.

The event will feature several speakers giving short presentations on the value of education, particularly in math and science.

Operating from the philosophy that it is never too soon to begin preparing children for higher education, or too early to begin nurturing their professional interests, the project selects students who possess a strong desire to grow up to be teachers.

Students are selected by their schools through an application process. Students who are selected for the program will follow several phases of preparation and instruction until their senior year in high school, just before they begin a formal teacher education at a college or university.

"We understand that before students can consider teaching as a career, they must first believe that college is a possibility for them," said Janie Landin Ramirez, outreach specialist for the Texas Tech College of Education and coordinator for the project. "This is a way we can be preparing these students for college, not only in terms of education, but also by exposing them to the culture of life at an institution of higher learning."

Guidelines for student selection include possessing good academic ability with potential for success in college and possessing the potential to be the first generation of a family to attend college.

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**CONTACT:** Janie Landin Ramirez, outreach specialist for the Texas Tech College of Education, (806) 742 1998 ext. 459, or janie.ramirez@ttu.edu

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**EVENT ADVISORY**
Date: Feb. 20, 2006
CONTACT: Cory Chandler, cory.chandler@ttu.edu

## ROCKET BOY CHRONICLES PERSONAL LAUNCH INTO ENGINEERING

WHAT: Original Rocket Boy: Quentin Wilson

WHEN: 6:30 p.m. Feb. 20

WHERE: Lecture Hall 100 of the Biology building on the Texas Tech University campus

EVENT: One of the original 'Rocket Boys,' featured in the New York Times Best Seller "October Sky," Quentin Wilson and friends put their hometown of Coalwood, W. Va., on the map by winning the 1960 National Science Fair with their rocket, Miss Riley.

Wilson will share his journey from rocket boy to petroleum engineer during an evening dedicated to the possibilities of engineering.

The event is part of the Texas Tech College of Engineering's Engineering Month, featuring a raft of activities intended to broaden community awareness of engineering.

The event is free and open to the public.

**CONTACT: Alexis Acosta, public relations, Texas Tech University,** work (806) 742-3451, cell (806) 928-1279 or alexis.acosta@ttu.edu.

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**EVENT ADVISORY**
Date: Feb. 20, 2006
CONTACT: Cory Chandler, cory.chandler@ttu.edu

## SPEAKER LAYS OUT FUTURE OF NASA AND SPACE RESEARCH

WHAT: Return to Flight: NASA and the Space Shuttle Program

WHEN: 10 a.m., Feb. 22

WHERE: The Escondido Theatre of the Student Union Building

EVENT: Robert M. Lightfoot Jr., manager of space shuttle propulsion at NASA's Marshall Space Flight Center in Huntsville, Ala., will highlight the agency's successful Return to Space initiative and speak on the future of space exploration and research.

In 2004, President Bush put NASA on a new course with his Vision for Space Exploration, which focused the agency on shuttling humans to the moon and preparing for eventual journeys to Mars and beyond.

Lightfoot will discuss how the agency partners with universities like Texas Tech to research space technologies of tomorrow.

The event is free to the public.

**CONTACT: Alexis Acosta, public relations, Texas Tech University,** (806) 742-3451, cell (806) 928-1279 or alexis.acosta@ttu.edu.

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**EVENT ADVISORY**
Date: Feb. 20, 2006
CONTACT: Cory Chandler, cory.chandler@ttu.edu

## "PINK DAY" CELEBRATES WOMEN ENGINEERS

WHAT: Pink Engineering Day

WHEN: 1-7 p.m. Feb. 22

WHERE: Ballroom of the Student Union Building

EVENT: Female junior high school students from area schools will join the Lady Raiders and Society for Women Engineers members for an afternoon that includes an engineering design challenge and interaction with the Lady Raiders Volleyball team and the Lady Raiders Soccer Team.

The occasion celebrates the accomplishments of women engineers and is part of Engineering Month in Texas Tech University's College of Engineering, intended to broaden community awareness of engineering.

**CONTACT: Alexis Acosta, public relations, Texas Tech University,** (806) 742-3451, cell (806) 928-1279 or alexis.acosta@ttu.edu.

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**EVENT ADVISORY**
Date: Feb. 21, 2006
CONTACT: Sally Logue Post, sally.post@ttu.edu

## TEXAS TECH HONORS FORMER PRESIDENT

WHAT: Presidential plaque dedication for Donald R. Haragan.

WHEN: 4:30 p.m. Thursday (Feb. 23). The ceremony will begin at the conclusion of the Board of Regents committee meetings.

WHERE: Texas Tech University Administration Building breezeway.

EVENT: Texas Tech University has a tradition of commemorating each president's term in office with a bronze plaque. One plaque will hang in the breezeway of the Administration Building.

Donald R. Haragan served as president of Texas Tech from 1996 until 2000. He now holds the title of president emeritus.

The university waits five years before installing plaques in order to evaluate accomplishments from a longer, historical perspective.

CONTACT: Margaret Lutherer, director of communications, Office of the President, Texas Tech University, at (806) 742-2121.

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TEXAS TECH UNIVERSITY
HEALTH SCIENCES CENTER

# News Release

**FOR IMMEDIATE RELEASE**
**February 21, 2006**
CONTACT: Suzanna Cisneros Martinez, suzanna.martinez@ttuhsc.edu
(806) 743-2143

## TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER EXPERTS NAMED TO AMERICAN HEART ASSOCIATION STATE ADVOCACY COMMITTEE

LUBBOCK – Two Texas Tech University Health Sciences Center experts have been named to the American Heart Association Texas Affiliate State Advocacy Committee. Thomas Tenner Jr., Ph.D., interim associate dean for Faculty Affairs and Development, and David Porras Jr., managing director of Administrative Services for the Health Sciences Center in El Paso, began their term this month.

Among Texas residents, cardiovascular disease claimed 53,907 lives in 2002. The leading cause of death in Texas since 1940, it accounts for one out of every four deaths.

The AHA board approved the creation of this committee with the goal of having a structured group of volunteers that can help craft their legislative message and engage elected officials with the mission of the American Heart Association.

The American Heart Association had one of its most successful sessions during the 79th regular session with the creation of a statewide stroke plan, a pilot project for rural emergency dispatch, along with other issues. With the creation of this committee and the support of this key group of volunteers, Tenner and Porras hope to build on those successes and continue with the elimination of heart disease and stroke.

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TEXAS TECH UNIVERSITY

# Advisory

**FOR IMMEDIATE RELEASE**
Date: Feb. 22, 2006
CONTACT: Cory Chandler, cory.chandler@ttu.edu

## WATCH RUBE GOLDBERG MACHINES DEFY COMMON SENSE

WHAT: Rube Goldberg machine competition

WHEN: Noon to 3:50 p.m. Friday (Feb. 24)

WHERE: Civil Engineering Building, room 205

EVENT: In his now-infamous cartoons Rube Goldberg devised nonsensical devices that used complicated machinery to complete simple tasks. The devices employ vast, intricate machinery.

Texas Tech civil engineering students will take their own crack at devising "Rube Goldberg" machines. Twelve teams of Texas Tech civil engineering students will present machines developed to place a solid wood cube onto a tall pedestal.

The machines must consist of at least two moving parts and incorporate at least eight steps in the process.

**CONTACT: Phillip Nash, research associate, Department of Civil Engineering, College of Engineering, Texas Tech University,** (806) 742-2783, ext. 231 or Phil.Nash@ttu.edu.

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TEXAS TECH UNIVERSITY

# Advisory

**FOR IMMEDIATE RELEASE**
Date: Feb. 22, 2006
CONTACT: Cory Chandler, cory.chandler@ttu.edu

## STUDENTS DESIGN VEHICLES TO RACE ACROSS ENGINEERING KEY

WHAT: Cardboard Classic

WHEN: 3-5 p.m. Feb. 24

WHERE: The Engineering Key on the Texas Tech campus

EVENT: Engineering student organizations go head-to-head as they test their engineering innovation after completing an engineering design challenge. Teams must build a wheelbarrow able to carry a person the length of the Engineering Key. One wheel must be made entirely of cardboard, functional and load-bearing.

Awards will be given for fastest vehicle, best engineered, greatest use of cardboard and best decorated.

The occasion marks the grand finale of the Engineering Month celebrations of Texas Tech University's College of Engineering, intended to broaden community awareness of engineering.

**CONTACT: Alexis Acosta, public relations, Texas Tech University,** (806) 742-3451, cell (806) 928-1279 or alexis.acosta@ttu.edu.

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TEXAS TECH UNIVERSITY

# Advisory

**EVENT ADVISORY**
Date: Feb. 22, 2006
CONTACT: Cory Chandler, cory.chandler@ttu.edu

**ENGINEERING RESEARCH FACILITIES ON DISPLAY TO THE PUBLIC**

WHAT: Engineering Open House

WHEN: 5-7 p.m. Feb. 23

WHERE: The Engineering Center, Room 100, next to the Electrical Engineering Building on the Engineering Key.

EVENT: The Texas Tech College of Engineering and the Lubbock Chamber of Commerce will host a tour of engineering research facilities.

College engineering ambassadors will lead tours of laboratories including wind, pulsed power and biomechanics facilities. A list of facilities is included.

The open house is part of Engineering Month in Texas Tech University's College of Engineering, intended to broaden community awareness of engineering.

**CONTACT: Claudia Thornton, assistant development officer, College of Engineering, Texas Tech University**, (806) 742-3451, or claudia.thornton@ttu.edu.

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TEXAS TECH UNIVERSITY

# Fact Sheet

**FOR IMMEDIATE RELEASE**
Date: Feb. 22, 2006
CONTACT: Cory Chandler, cory.chandler@ttu.edu

## EMERGING TECHNOLOGY FUND INVESTMENT AT TEXAS TECH UNIVERSITY

- Gov. Rick Perry has announced that Texas Tech will receive nearly $2 million from the $200 million Emerging Technology Fund, approved by the Legislature in 2005 to foster economic development and promote partnerships among researchers and the business community.

- The investment is the first fund allocation announced by Perry and will support the work of Dr. Thea Wilkins, newly recruited to Texas Tech from the Department of Plant Sciences at the University of California, Davis. Wilkins began working at Texas Tech Jan. 1 and will office in Texas Tech's new Experimental Sciences Building.

- Wilkins will now anchor the International Center of Excellence in Agricultural Genomics and Biotechnology in Texas Tech's Department of Plant and Soil Science.

- Biotechnologies developed by Wilkins' research team will aid in creating commercial products ranging from flame-retardant fabrics to fabrics utilized in the defense industry.

- In May, 2005, Bayer CropScience and Texas Tech regents created an endowed professorship in the College of Agricultural Sciences and Natural Resources to expand molecular genetic enhancement research for major crops with an emphasis on cotton. This endowment was used in part to hire Wilkins.

- The center will create a partnership linking academic researchers and private companies to generate new business ventures in agricultural products. It will focus on creating cutting-edge genomics and biotechnology.

- Genomics is the study of how genes are arranged on chromosomes and how they function and interact to impact plant growth and development.

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- Wilkins has generated more than 70 journal publications in the last five years and has generated more than $6.5 million in competitive research funding from sources including the National Science Foundation, the Department of Education and the Department of Agriculture and private industry.

- Wilkins graduated in 1980 Summa Cum Laude from with a Bachelor of Science degree in plant biology from Georgia Southern University. She received her Master of Science degree in plant genetics and breeding from the University of Georgia in 1983 and in 1990, she received her Ph.D. in plant cell and molecular biology from Michigan State University.

- She is currently the Western Section Representative to the Executive Committee of the American Society of Plant Biologists, she is a member of the Executive Steering Committee for the International Cotton Genome Initiative, an editorial board member and former associate editor of the Journal of Cotton Science and a former chair of the Western Section American Society of Plant Biologists.

- Bayer CropScience, through its FiberMax® cotton seed brand, is the second largest cotton seed supplier in the United States. Bayer CropScience LP is the United States business of Bayer CropScience, which has its global headquarters in Monheim, Germany. The company is a world leader in the areas of crop protection, non-agricultural pest control, seeds and plant biotechnology.

Additional information can be found at:
http://www.governor.state.tx.us/divisions/press/pressreleases/PressRelease.2006-02-22.4318

TEXAS TECH UNIVERSITY

# News Release

**FOR IMMEDIATE RELEASE**
Date: Feb. 22, 2006
CONTACT: Cory Chandler, cory.chandler@ttu.edu

## TEXAS TECH AGRICULTURE HONORS ALUMNI

**[EDITOR'S NOTE: An individual in this release is from your area. Photos of the distinguished alumni are available electronically.]**

LUBBOCK – Texas Tech University's College of Agricultural Sciences and Natural Resources honored six men and women with its Distinguished Alumnus Award Monday (Feb. 20).

The award was established to recognize some of the college's most outstanding alumni for significant contributions to society. Honorees are also selected for the distinction their accomplishments and careers have brought to the college and to careers associated with agriculture or natural resources.

This year's recipients are:

- Dr. Roy G. Cantrell, vice president for agricultural research at Cotton, Inc.

  Cantrell has served as a professor in the Department of Agronomy and Horticulture at New Mexico State University and a professor in the Department of Agronomy at North Dakota University.

- Bob Riley, director of development for the City of Fort Worth.

  Riley began working as a landscape architect for the City of Forth Worth in 1979 and has served as manager, acting director and assistant director.

- Dr. Robert G. Robinson, regional program director for agriculture and natural resources – north region, Texas A&M University System Cooperative Extension.

  Robinson also is a professor of animal sciences at West Texas A&M University.

- Judge Pamela Cook Sirmon of Potter Country Court at Law No. 2.

  Sirmon served as assistant county attorney for the Potter County Attorney's Office and opened a private law practice until she was elected judge.

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- Craig Smith, a farmer and rancher and Hereford State Bank board member.

  Smith is the retired president of Hereford State Bank and has served as chairman of the board of Hereford State Bank. He served as national bank examiner from 1967 through 1970.
- Dr. Robert E. Whitson, vice president, dean and director for the Division of Agricultural Sciences and Natural Resources at Oklahoma State University.

  Whitson served as deputy director of the Texas Agricultural Experiment Station at Texas A&M University and as vice chancellor and associate dean for Agriculture and Life Sciences at Texas A&M.

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CONTACT: Memory Bennett, coordinator of alumni relations, College of Agricultural Sciences and Natural Resources, (806) 742-2802, or memory.bennett@ttu.edu.

Texas Tech University System
COMMUNICATIONS & MARKETING

news release

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http://www.texastech.edu/newhome

**FOR IMMEDIATE RELEASE**
Date: Feb. 23, 2006
CONTACT: Sally Logue Post, sally.post@ttu.edu

## TEXAS TECH UNIVERSITY HONORS FORMER PRESIDENT HARAGAN

LUBBOCK – Former Texas Tech president Donald R. Haragan will forever have a home in the university's administration building.

Texas Tech has a tradition of dedicating a bronze plaque to mark each former president's term in office. A plaque commemorating Haragan's four years as president was installed Thursday in the breezeway of the building.

"Don Haragan has been an inspiration to the Red Raider family for 36 years and he continues to contribute in so many ways including teaching undergraduate classes," said Jon Whitmore, Texas Tech president.

Haragan came to Texas Tech in 1969 as an assistant professor in geosciences and has served in a variety of administrative positions on both a full-time and interim basis.

"Our 36 years at Texas Tech have been a labor of love for my wife Willie and me," said Haragan. "The credit for whatever we have accomplished during that time goes to those faculty, staff and students who took some raw ideas and made them happen."

Haragan became president of Texas Tech University in August 1996 after serving as interim president. He served a second interim term as president from December 2002 until September 2003, when Whitmore assumed the role.

Also, Haragan served as executive vice president and provost from 1988 until 1996 and vice president for academic affairs and research from 1985 until 1988. Haragan came to Texas Tech in 1969 as assistant professor in geosciences. Early in his career at Texas Tech he served as chairperson of the Department of Geosciences and as associate dean and interim dean of the College of Arts and Sciences.

"Don jokes that he is the epitome of interimity, he's been an interim department chair, an interim dean, an interim vice president and an interim president -- twice," said Whitmore. "I think what that indicates is that Texas Tech knows that when it needs help, Don Haragan is the man we can turn too to make sure the university continues to grow and prosper."

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Haragan is credited with helping to establish much of the current academic structure at Texas Tech. In 1985, he negotiated a new tenure policy for the university that remains in place today. He also established the Office of International Affairs and the Office of Institutional Research, as well as the Center for Teaching, Learning and Technology to train teachers in the use of technology in the classroom. He created the Texas Tech University Press as an independent publishing arm of the university.

Haragan was a leader in establishing the University Honors Program and, as president, pushed for it to become the Honors College. The Honors College now enrolls 900 students. When it began as a program 13 years ago, enrollment was 10. He also created a scholarship program for student interns to work with members of Congress and in federal offices in Washington, D.C. Haragan also established, with the help of Horn Professor Allan Kuethe, the Texas Tech Center in Seville, Spain.

Early in his tenure as provost, Haragan established the first admission standards for Texas Tech. As president, he worked to establish Texas Tech Regional Centers in Austin, Dallas, El Paso and Houston.

A native of Houston, Haragan earned his bachelor's of science degree from the University of Texas at Austin, his master's degree in meteorology from Texas A&M University and a doctorate in civil engineering-atmospheric science from the University of Texas at Austin. He is married to Willie O'Berry Haragan. They are the parents of two adult daughters.

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**CONTACT: Margaret Lutherer, director of communications, Office of the President, Texas Tech University,** at (806) 742-2121.

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**EVENT ADVISORY**
Date: February 23, 2006
CONTACT: Sally Logue Post, sally.post@ttu.edu

## FIRST TEXAS TECH STUDENT REGENT TO BE SWORN IN

WHAT: Swearing-in ceremony for new student member of the Board of Regents

WHEN: 8:30 a.m., Friday, Feb. 24

WHERE: Board of Regents meeting room, 2nd floor, Administration Building

EVENT: The Oath of Office will be administered to Chad Greenfield. Greenfield was appointed by Gov. Rick Perry as the first Texas Tech University System student regent. Greenfield is a senior exercise science major from Monahans.

The Texas Legislature last year passed a bill allowing the appointment of non-voting student regents to the governing board of each public university system. The student regent will serve a one-year term. The position will rotate between students at Texas Tech University and Texas Tech University Health Sciences Center.

CONTACT: Sally Logue Post, director of communications and broadcast media, Office of Communications and Marketing, (806) 742-2136.

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An EEO/Affirmative Action Institution

TEXAS TECH UNIVERSITY

# News Release

**FOR IMMEDIATE RELEASE**
DATE: Feb. 24, 2006
CONTACT: Cory Chandler, cory.chandler@ttu.edu
(806) 742-2136

## LUBBOCK SAFARI CLUB INTERNATIONAL ENDOWMENT SUPPORTS WILDLIFE RESEARCH

LUBBOCK – A conservation and sportsmen group has laid the foundation for a $10,000 endowment in Texas Tech's College of Agricultural Sciences and Natural Resources to support graduate research in wildlife management.

Lubbock's Chapter of Safari Club International presented the first installment of a long-term endowment to the Range, Wildlife and Fisheries Management Department during a special ceremony Feb. 16 at Firewater Café.

"This is a very generous gift and we are delighted to have it," said Ernest Fish, department chairman. "This is their first time to support our program in this manner and we are truly appreciative."

Safari Club International is a leading organization in protecting the freedom to hunt and in promoting wildlife conservation worldwide. The group is active in preserving hunting rights, wildlife conservation and education projects.

"This is an ideal program for us to donate," said Ralph Menard, treasurer of the Lubbock Safari Club International. "It's an important part of our charter, which involves community support."

The group also aids in funding area philanthropic programs, such as the Make-A-Wish Foundation, which grants wishes of children between the ages of 2 1/2 and 18 who have life-threatening medical conditions.

CONTACT: Ernest Fish, chairman of the Department of Range, Wildlife and Fisheries Management (806) 742-2841, ernest.fish@ttu.edu

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**Editor's note:** For more news from College of Agriculture and Natural Resources, visit our Web site at http://www.depts.ttu.edu/agriculturalsciences/casnrnews/

Texas Tech University System
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**EVENT ADVISORY**
Date: Feb. 24, 2006
CONTACT: Cory Chandler, cory.chandler@ttu.edu

## CONVOCATION HONORS ENGINEERING STUDENTS

WHAT: Honors Convocation

WHEN: 9 a.m., Feb. 25

WHERE: The Red Raider Ballroom in the Student Union Building on the Texas Tech campus

EVENT: The Honors Convocation Breakfast will recognize junior and senior engineering students with a 3.5 GPA or better. As part of this celebration Bobby J. Mojica, a mechanical engineering major from El Paso, will receive the James A. "Jim" McAuley Distinguished Engineering Student Award.

The award, sponsored by the College of Engineering Dean's Council, recognizes the most outstanding graduating Texas Tech engineering student. It is open to all undergraduate Texas Tech engineering students with a GPA of 3.0 or above and who are graduating in 2006. Students are judged on academic achievement, university extracurricular activities, community involvement and leadership roles.

Mojica transferred to Texas Tech from the University of Texas at El Paso. He is a member of the Society of Hispanic Professional Engineers and volunteers for Habitat for Humanity. He completed a spring and summer term in a co-op position at Lockheed Martin Space Operations in Houston, where, among other things, he worked with NASA engineers at the Lyndon B. Johnson Space Center in the Bioastronautics division.

He has served as a math tutor, a supplemental calculus instructor, a student mentor for PEGASUS – a scholarship program for first-generation students. Mojica also is a member of Pi Tau Sigma, the mechanical engineering honorary fraternity.

Finalists for the award include:

- Abram Clark, an electrical and computer engineering major from Arlington

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- Thomas Charles Couch, an industrial engineering major from Lubbock
- Bethany Ferguson, an industrial engineering major from Albuquerque, N.M.
- Aaron McKean, a chemical engineering major from Pampa
- Ashley Nicole Wetzel, a petroleum engineering major from Amarillo

**CONTACT: Blanche Overton, executive associate to the dean, College of Engineering,** (806) 742-3451, or blanche.overton@ttu.edu.

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TEXAS TECH UNIVERSITY

# News Release

**FOR IMMEDIATE RELEASE**
Date: Feb. 24, 2006
CONTACT: Sally Logue Post, sally.post@ttu.edu

## TWO TEXAS TECH PROFESSORS RECEIVE HIGHEST FACULTY HONOR

LUBBOCK – Two Texas Tech University faculty members Friday were named Horn Professors, the highest honor they can receive from the university.

The Texas Tech University System Board of Regents awarded the titles to James C. Watkins, professor in the College of Architecture, and Michael L. Galyean, professor in the College of Agricultural Sciences and Natural Resources.

The Horn Professorship was established in 1966 to recognize scholarly achievement and outstanding service to Texas Tech. The honor is named for Texas Tech's first president Paul Whitfield Horn. Since its inception, 67 members of the faculty have been appointed Horn Professors and 29 remain on the faculty.

"Horn Professors are valued on our campus and we look to them for their insight. These faculty members are the very best in their fields," said Jon Whitmore, president of Texas Tech. "We honor these faculty not only for their outstanding academic reputations but also for their contributions to quality education for our students."

Watkins joined Texas Tech in 1983 and is now a professor and assistant dean of undergraduate studies in the College of Architecture. He received his bachelor's of fine arts degree from the Kansas City Art Institute and his master of fine arts degree from Indiana University. Watkins completed a Fulbright Scholar Fellowship in Vietnam last year where he created a ceramics program at the Ho Chi Minh City University of Architecture. He has received many honors for his teaching and his art work and is widely published. Watkins has exhibited his work in museums across the country. His work was featured in the Smithsonian Institution, National Museum of Art and the White House Collection of American Crafts.

Galyean, the Thornton Distinguished Chair and professor of animal science, joined Texas Tech in 1998. He received his bachelor's degree from New Mexico State University and his master's and doctoral degrees from Oklahoma State University. Galyean's research focuses on beef cattle nutrition and management. He has received numerous awards for his research and teaching including the Texas Tech President's Academic Achievement Award last year. He is widely published and has served as editor-in-chief of the "Journal of Animal Science." Galyean is chairman of the university's animal use committee and has served as an officer in numerous professional organizations.

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TEXAS TECH UNIVERSITY

# News Release

**FOR IMMEDIATE RELEASE**
Date: Feb. 24, 2006
CONTACT: Sally Logue Post, sally.post@ttu.edu

## TEXAS TECH REGENTS APPROVE NEW TUITION PLAN

LUBBOCK – The Texas Tech University System Board of Regents Friday approved a new incentive-based tuition plan designed to encourage undergraduates to graduate in four years. The plan takes effect with the Fall 2006 semester.

The new tuition structure would mean that Texas Tech University students who take more than 15 credit hours per semester would save money. Regents also Friday approved a $6 per credit hour tuition hike bringing the cost per credit hour to $135.

"Right now students pay the same per credit hour cost whether they are taking 1 hour or 18 hours per semester," said Jon Whitmore, president of Texas Tech University. "By providing a financial incentive for students to take more credit hours, we hope that they will graduate sooner and actually save themselves money."

The incentive-based tuition plan is designed to support Texas Tech's Graduate On Time program. Students participating in the program agree to take sufficient credit hours to graduate in four years while Texas Tech guarantees needed courses will be available.

Under the tuition change, part-time undergraduate students who take 11 or fewer hours will pay $135 per credit hour. Students taking 12 credit hours in the fall 2006 semester will pay $232 more than last fall. Those taking 15 credit hours will pay $90 more and those taking 18 credit hours will see a reduction in the tuition of $186.

The incentive-based tuition is designed to motivate students to take at least 30 hours during the fall and spring semesters. But for those who can carry only 12-14 hours in those semesters, there is a provision to allow them to take another six hours in the summer term and receive a $50 per credit hour rebate on their tuition. An appeals board also will be established to consider exempting students who have special financial burdens from the policy.

Currently 22 percent of Texas Tech students take more than 15 credit hours per semester. About 50 percent of students take between 12-14 hours.

The plan does not affect the Health Sciences Center.

In other action, the board also approved a $60 per semester energy fee, beginning in the fall 2006 semester. Students taking 12 or more semester hours would pay $60. Students taking 1-6 hours would pay a $20 fee, those taking 7-11 hours would pay $40.

The fee is necessary to pay extraordinary utility costs and will be reviewed annually, according to Thomas Anderes, Texas Tech senior vice president for administration and finance.

The board also approved some student fee changes including a $40 energy fee charged to all students living in a residence hall. Other changes include:

- $.45 per credit hour increase in the student transportation fee
- $.50 reduction in the identification card fee
- $2.50 increase in the medical services fee
- 6 percent increase in room and board rates
- $3 per credit hour College of Engineering advising fee
- $.50 per credit hour increase in the information technology fee

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TEXAS TECH UNIVERSITY SYSTEM

# News Release

**FOR IMMEDIATE RELEASE**
DATE: Feb. 24, 2006
CONTACT: Sally Logue Post, sally.post@ttu.edu
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## TEXAS TECH BOARD OF REGENTS NAMES INTERIM CHANCELLOR

LUBBOCK – The Texas Tech University System Board of Regents Friday named Dr. Donald R. Haragan interim chancellor.

Haragan, who served as president of Texas Tech University from 1996 until 2000, will begin his duties March 1. He will serve for an indefinite period of time as regents work to select a replacement for Chancellor David R. Smith, who resigned in January.

Board Chairman L. Frederick 'Rick' Francis said that Haragan's appointment assures that the Texas Tech University System and its two universities will continue to move forward.

"Don Haragan's unique institutional experience makes him an ideal person to maintain our forward progress," said Francis. "I believe Don will keep us on track as we continue to expand and enhance our already quality programs."

Haragan, who has been with Texas Tech for 36 years, has also served the university as executive vice president and provost, vice president for academic affairs and research, associate dean and interim dean of the College of Arts and Sciences, chair of the Department of Geosciences and as a professor.

"Now that the system has been in place for 10 years, we have an opportunity to assess where we have been and, if indicated, make some mid-course corrections for the future," said Haragan. "Working with the Board of Regents, my objective will be to recommend strategies designed to maximize the efficiency and effectiveness of the system administration and its interface with the two member institutions."

A native of Houston, Haragan earned his bachelor's of science degree from the University of Texas at Austin, his master's degree in meteorology from Texas A&M University and a doctorate in civil engineering-atmospheric science from the University of Texas at Austin. He is married to Willie O'Berry Haragan. They are the parents of two adult daughters.

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TEXAS TECH UNIVERSITY
HEALTH SCIENCES CENTER

# News Release

**FOR IMMEDIATE RELEASE**
Feb. 27, 2006
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## WORLD CLASS RURAL HEALTH INSTITUTE TO OPEN AT TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER

**LUBBOCK** – Texas Tech University Health Sciences Center announced today the establishment of the F. Marie Hall Institute for Rural Health, which will be a world-class initiative to study health care issues and challenges in rural areas.

The new institute will build upon the current rural health projects and resources of the Health Sciences Center, adding new components such as student service learning, community-based research and a visiting scholars program.

While the Health Sciences Center has long been recognized as a leader in rural health issues, the creation of the Institute for Rural Health will elevate the institution's profile to a national and international level.

Funding for new programs associated with the institute is through a gift from F. Marie Hall of Big Spring. Ms. Hall, a supporter of the Health Sciences Center, has provided several previous substantial gifts including funding for a recreational center for students and a chairperson position dedicated to rural health.

Patti Patterson, M.D., vice president of Rural and Community Health, will serve as the first director of the newly created institute. According to Patterson, some of the greatest rural health challenges in the country are here in West Texas.

"Texas Tech is perfectly situated to study these issues and develop real world workable solutions," Patterson said. "This new institute will allow us to do so."

The student service learning component of the new institute will promote and encourage students to add community service to their academic pursuits. Patterson said this effort will produce more community-minded health professionals and better prepare them for a successful career in a rural setting.

Community-based research, education and service projects also will be a component of the new institute which will serve to foster better communications and interaction between the world of health academia and rural communities of West Texas. Research projects will focus on what directly impacts citizens and their communities.

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Another component will be the visiting scholars program, which will bring in accomplished academic professionals with rural health experiences from other parts of the country and world. Their collective expertise focused on West Texas issues can assist in developing better solutions to rural health challenges.

M. Roy Wilson, M.D., M.S., president of the Health Sciences Center, said while the institution has tremendous resources, the help and support of visionaries such as Marie Hall will give the Health Sciences Center a boost to the next level.

"Ms. Hall has a true insider view about rural health issues in West Texas. Her father was a rural West Texas physician," Wilson said. "We are pleased that her vision and support have lead to the creation of this new institute."

Ms. Hall said it honors her to know that this institute will provide vision and compassion needed to inspire future healers for rural areas.

"It gives me great joy to have the opportunity to help establish this institute," Ms. Hall said. "Under the leadership of Dr. David Smith, former Texas Tech chancellor and former president of the Health Sciences Center, along with Dr. Patti Patterson, Texas Tech has made rural health issues a priority. I am very grateful that I can ensure the priority remains strong."

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TEXAS TECH UNIVERSITY

# News Release

**FOR IMMEDIATE RELEASE**
Date: Feb. 28, 2006
CONTACT: Sally Logue Post, sally.post@ttu.edu

## KTXT-TV PLANS FESTIVAL 2006

LUBBOCK – Texas Tech University's educational television station, KTXT-TV, the Public Broadcasting (PBS) affiliate for the South Plains, will conduct an on-air fundraising event March 4-19.

"Festival 2006" will air on Channel 5/Digital 5.1, (Cox Cable Channel 4 in Lubbock). The theme of the fundraiser is "Support KTXT-TV--Your Most Valuable Resource!"

Station officials have set a goal of $100,000 for the two-week event, giving South Plains residents ample opportunity to support local public television as an essential community resource. Funds raised during the event will support the broadcast of quality television programming and station outreach activities.

"Public television is a unique cultural and educational resource that can never be replaced by commercial television, either broadcast or cable," said Tim Chambers, KTXT-TV's development officer. KTXT-TV has provided educational television to the people of the South Plains for more than 43 years.

The Festival 2006 schedule will feature "Jay Boy Adams: 20 Years Later," a concert at the Cactus Theatre produced by KTXT-TV and Rollin' Films Productions, and "Decisions of the Heart-The Stories and Art of Future Akins," produced by KTXT-TV.

Musical specials include: "Daniel O'Donnell: Rock & Roll," "Andrea Bocelli: Amore," "Chris Botti and Friends," "Barry Manilow: Music and Passion" and Carly Simon: Moonlight Serenade."

Nostalgic concerts to be featured include: "Great Performances: Cream Reunion Concert from Royal Albert Hall," "Moments to Remember: My Music-50's Pop," and "Great Performances: Barbra Streisand"

Other musical presentations include "Benise: Nights of Fire," "Johnny Cash: Live from Montreaux," "The Four Tops: 50th Anniversary Celebration," and an encore airing of "Doo Wop Cavalcade."

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"Monty Python's Personal Best" will be presented featuring Terry Jones and Michael Palin reliving their favorite moments from the comedy troupe. Regular programming favorites such as "The Lawrence Welk Show," "Rick Steves' Vive la France Travel Special" and "Masterpiece Theatre: Sherlock Holmes-The Case of the Silk Stocking" will be a part of the Festival 2006 schedule.

Weekday mornings will focus on fundraising around children's programming, such as "Clifford's Puppy Days" and "Sesame Street." An emphasis will be placed on asking parents, grandparents and care-givers to maintain the tradition of providing quality children's programs by making a pledge of support to their local public television station.

The station will offer KTXT-TV caps, tote bats and thermal tumblers as thank you gifts at various giving levels. In addition, DVDs, VHS tapes, books and CDs from select programs will be offered as giving incentives throughout the fundraiser. Pledges also can be sent via KTXT-TV's web site at *www.ktxt.org*.

For more information on KTXT-TV's Festival 2006, or to make a donation, call Chambers at (806) 742-2209. The 24-hour donation line is (806) 742-5555.

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Texas Tech University System
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**FOR IMMEDIATE RELEASE**
Date: Feb. 28, 2006
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# TEXAS TECH STUDY SHOWS CELL PHONE CONVERSATIONS AFFECT DRIVING AWARENESS

TALKING ON A CELL PHONE WHILE DRIVING? NOT SUCH A WISE IDEA, ACCORDING TO ONE TEXAS TECH RESEARCH PROJECT

LUBBOCK – Depending on the type of conversation, reaction times of cell phone users who are driving can double in some cases, according to a recent study conducted at Texas Tech University.

Though some argue that talking on a cell phone while driving isn't any different than talking to passengers in the car, TTU research shows cell phone conversations can limit a driver's awareness while in traffic.

The article was highlighted this month on the American Psychological Association's Web site, "Psychology Matters."

Calling experiment participants in traffic would have been too dangerous, said Frank Durso, a professor of psychology who conducted the study with graduate students Kerstan Mork and John Morris.

Instead, the researchers called people while they viewed change-blindness slides, in which two identical photographs containing one difference are flashed before the participants. Participants had to identify the one difference in the photographs during the experiment, which simulated the concentration required to drive a car.

Those talking on a cell phone during the experiment took nearly twice as long to find the difference in the photographs as those who didn't receive a call, Durso said.

Also, the study found that the type of conversation affected the participants' abilities to spot differences in the photographs, Mork said. Those who had casual conversations, such as talking about their hobbies or the day's events, did better than people who were asked "head out of the car" questions, such as where they left the television remote when they left the house.

"A passenger in the car is constantly giving you cues," Mork said. "They may stop talking in heavier traffic. Or, if a kid runs into the street, the passenger may scream or say 'watch out.' The person on the other end of a cell phone conversation doesn't know what's going on in traffic because they're not there. Drivers divide their attention between the road and the conversation with the person on the other end."

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**CONTACT:** Frank Durso, psychology professor at 742-3711, ext. 230 or frank.durso@ttu.edu; Kerstan Mork, psychology graduate student, at (810) 384-1186 or kerstan.mork@ttu.edu.

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TEXAS TECH UNIVERSITY

# Advisory

**FOR IMMEDIATE RELEASE**

DATE: February 28, 2006

CONTACT: Scott Slemmons, scott.slemmons@ttu.edu
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## TEACHING CONFERENCE AT TEXAS TECH TO HELP INSPIRE STUDENTS

WHAT: Texas Tech University will host the second annual Advancing Teaching and Learning Conference. The conference will focus on incorporating community involvement in the classroom and the scholarship of learning.

WHEN: 11 a.m. to 3:30 p.m., Thursday (March 2)

WHERE: The Matador Room in the Student Union Building

EVENT: Dr. Dennis Jacobs, associate provost at the University of Notre Dame, will be the conference's speaker. Jacobs will share his knowledge of service learning and his research on the scholarship of teaching and learning with conference attendees.

There are no registration fees for this conference but online registration is requested for planning purposes. A limited number of seats are available and Texas Tech faculty, faculty members from area institutions and other teachers are welcome. Descriptions of the session, Dr. Jacobs' biography and registration information can be found at http://www.tltc.ttu.edu/content/asp/conferences/atalc.asp.

The conference is sponsored by the Teaching, Learning, and Technology Center, the College of Mass Communications, the Jerry S. Rawls College of Business Administration, the College of Engineering and Texas Tech University Health Sciences Center's School of Medicine.

**CONTACT: Suzanne Tapp, TEACH (Teaching Effectiveness and Career Enhancement) Program Director, Teaching, Learning and Technology Center, Texas Tech University,** (806) 742-0133, or e-mail suzanne.tapp@ttu.edu.

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TEXAS TECH UNIVERSITY

# News Release

**FOR IMMEDIATE RELEASE**

DATE: February 28, 2006

CONTACT: Scott Slemmons, scott.slemmons@ttu.edu
(806) 742-2136

## TEXAS TECH LIBRARY FEATURES EXHIBIT ON TRAVELS IN AFRICA

LUBBOCK -- In celebration of Black History Month, the Texas Tech University Library has created an exhibit titled "My Memories of Africa" featuring photos and artifacts from Niger and Uganda.

The exhibit features memorabilia from the travels of Jennifer Spurrier, assistant archivist, and Ed Steinhart, professor of African history, and is currently on display in the University Library's Croslin Room. It will continue to run through April 21.

Spurrier spent two years with the Peace Corps in Niger from 1991-1993, collecting numerous photos and items such as a camel hair blanket, engraved daggers, jewelry, textiles and hand-carved wooden figurines.

The exhibit also includes research materials collected by Steinhart, who traveled to Musa, in Western Uganda, where he brought back the story of his search for a cult involved in the practice of spirit possession. Steinhart's recollections, notes and collected artifacts include a toy bicycle made of found objects, hand-carved wooden animals and several items made of bark cloth.

This exhibit was curated by Archivist Lynn Whitfield and assembled by Lyn Stoll.

**CONTACT: Jeff Whitley, director of communications and marketing, Texas Tech University Libraries,** (806) 742-3685, or e-mail jeff.whitley@ttu.edu.