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**EVENT ADVISORY**

Date: Oct. 3, 2005

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)

**CITY COUNCILMAN DELIVERS FINANCIAL PLANNING RECOGNITION**

WHAT: Financial Planning Week recognition

WHEN: 11:30 a.m. Tuesday (Oct. 4)

WHERE: The Escondido Theatre in the Texas Tech University Student Union Building

EVENT: Lubbock City Councilman Floyd Price will deliver a special recognition from Mayor Marc McDougal and the City Council commending Texas Tech University's Personal Financial Planning Program and national Financial Planning Week.

"All too often, it seems, families see their hopes and dreams crumble because of overwhelming credit card debts and imprudent spending," Price said. "I think it is important that our city celebrate what Texas Tech and the Financial Planning Association are doing to help families achieve these goals."

Financial Planning Week, hosted by Texas Tech's financial planning program along with the West Texas chapter of the Financial Planning Association, will continue until Oct. 9. It is intended to build a bridge between the university, financial planning practitioners and Lubbock residents through community-wide personal financial planning education.

Financial planning can help individuals set manageable goals and develop a realistic and comprehensive plan to meet those goals. Anyone can benefit from financial planning, regardless of income level.

**CONTACT: Gordon Hampton, director of professional alliances, Division of Personal Financial Planning, Texas Tech University, (806) 742-5050, ext. 240, or [gordon.hampton@ttu.edu](mailto:gordon.hampton@ttu.edu).**



**FOR IMMEDIATE RELEASE**

October 3, 2005

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**NEW IMPLANT PROCEDURE MAY BE ANSWER  
FOR THOSE WHO SUFFER FROM DEPRESSION**

LUBBOCK – A device that was originally developed for epilepsy patients is now providing hope for those who suffer from depression. The Federal Drug Administration recently approved the use of a vagal nerve stimulator for patients suffering from depression.

According to the World Health Organization, depression is projected to become the leading cause of disability and the second leading contributor to the global burden of disease by the year 2020. Depression is common, affecting about 340 million people worldwide. Yet fewer than 25 percent of those affected receive effective treatment.

Walter Lajara-Nanson, M.D., a neuropsychiatrist at Texas Tech University Health Sciences Center, said depression has physical effects on both the body and the brain.

“If someone is clearly missing a limb most understand the need to treat the patient, yet with depression there tends to be a stigma,” Lajara said. “It is important to educate people that depression is an illness that must be treated, not a reflection of mental weakness.”

A person suffering from depression that has not had success with traditional treatments such as a combination of medications or counseling, is diagnosed as having Treatment Resistant Depression. Larjara adds that four out of 10 patients will not respond to medications or psychotherapy.

“There has not been any new treatment modality for depression in the last 70 years. This implant is a new beginning for the future treatment of mental illness,” Lajara said.

The surgeon makes two small incisions on the patient’s neck. A pacemaker is implanted in the left chest wall with the leadwire in the left vagal nerve. The vagal nerve or the “wondering nerve” connects your brain stem with your upper body, specifically a person’s lungs, heart and stomach. The nerve serves as conduit for relaying information

to and from your central nervous system, carrying electrochemical signals up its tubing and depositing them directly into the patient's cortex.

Lajara said the implant was originally used for implanting a small pacemaker into the vagal nerves of epileptics to see if the pulses would stop the seizures. With the study, researchers noticed many of the patients who suffered from depression improved. Four trials were launched to see how the implants would work for depression, particularly with those suffering from Treatment Resistant Depression.

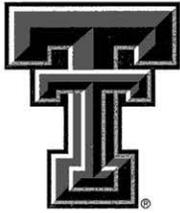
"The patient receives stimulation every five minutes. The stimulant alters neurochemicals in the brain related to depression. The side effects are minimal such as coughing, discomfort in the neck, hoarseness when speaking. But overall, all are temporary," Lajara said.

He added that in the last two decades there has been a biologic approach to studying and treating depression and with the technological advances there is now an impact on making treatment possible. Studies have shown that people continue to improve after two years after the implant is placed.

Lajara said a person does not have to feel sad to suffer from depression. Symptoms of depression also can include anhedonia, which is a lack of motivation or desire to do things one enjoys, feelings of guilt over simple issues, insomnia or too much sleep, fatigued or lack of energy, poor concentration or memory, changes in appetite, crying spells, hopelessness, low self-esteem and thoughts or preoccupation with death.

"Ask your doctor questions if you think you may suffer from depression. Treatment varies with each person. And if you suffer from Treatment Resistant Depression, technology now has offered new hope for treatment," Lajara said.

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**FOR IMMEDIATE RELEASE**

October 4, 2005

CONTACT: Suzanna Cisneros Martinez, [suzanna.martinez@ttuhsc.edu](mailto:suzanna.martinez@ttuhsc.edu)

**FORMER TEXAS RANGER TO SPEAK AT MEDICOLEGAL DEATH  
INVESTIGATION: 12TH ANNUAL FORENSIC SCIENCE SEMINAR**

LUBBOCK – Former Texas Ranger and author of “One Ranger: A Memoir” Joaquin Jackson will be the luncheon speaker for the Medicolegal Death Investigation: 12th Annual Forensic Science Seminar. Jackson’s book focuses on his adventures as a Texas Ranger along the Texas-Mexico border from 1966 to 1993.

This year’s seminar, Current Topics in Death Investigation and Forensic Science, will take place Oct. 27 and 28 at the Holiday Inn Park Plaza, located at 3201 South Loop 289. Jackson will speak at noon on Oct. 27.

Robert Byers, chief investigator for the Chief Medical Examiner’s Office and senior administrator for the Division of Forensic Pathology at Texas Tech University Health Sciences Center, said this annual event will bring experts together to learn about the advances in the field of forensic sciences.

“Advances in the field of forensic sciences have occurred in an extraordinary, rapid fashion, and information related to crime scene investigation, sharp-force injuries, blunt-force injuries, and forensic anthropology can be essential tools in the death investigation process,” Byers said.

“The purpose of this conference is to provide physicians, nurses, law enforcement personnel, justices of the peace, attorneys and other officials involved in death investigations an update on the latest techniques and interpretations.”

Louis Eliopoulos, author of the book “Death Investigator’s Handbook, Expanded and Updated Edition,” will speak at several sessions on Oct. 27. Eliopoulos has 25 years of experience in death investigations. Currently, he is a senior homicide investigations analyst with the Naval Criminal Investigative Service or NCIS, where he reviews, consults and suggests investigative analysis and strategy on active and cold-case homicide investigations worldwide.

He also consults on homicide investigations for other criminal justice agencies. Eliopulos was a forensic consultant for the teams responsible for recovering the remains from the Pentagon after the Sept. 11, 2001, terrorist attack.

Other guest lecturers are Sridhar Natarajan, M.D., chief medical examiner for Lubbock County and director of the Division of Forensic Pathology at the Health Sciences Center; Randall E. Frost, M.D., deputy medical examiner for Bexar County Medical Examiner's Office and Steven A. Symes, Ph.D., forensic anthropologist at the Mercyhurst Archaeological Institute.

"Many times experts involved in forensics are the final hope for victims," Byers said. "We are their last voice and our hope is to provide the best training to find answers for all victims."

The seminar is sponsored by the Texas Tech University Health Sciences Center, the Lubbock County Sheriff's Office, the Lubbock Medical Examiner's Office, the Health Sciences Center Department of Pathology, the Texas Tech Institute of Forensic Sciences and the Office of Continuing Education.

For more information, contact Byers at (806) 743-7755.

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**FOR IMMEDIATE RELEASE**

Date: October 6, 2005

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**PRICE OF "RAIDER AID" T-SHIRTS DROPS**

LUBBOCK – Texas Tech University has lowered the price on its "Raider Aid" disaster relief T-shirts to \$5.

Proceeds for the red T-shirts, which sport a distinctive "Raider Aid" logo, will benefit the Red Cross and its effort to care for individuals affected by recent hurricanes.

The Raider Aid T-shirts will be available at:

- The information booth in Texas Tech's Student Union Building.
- The Student Services office at the Texas Tech University Health Sciences Center.

The Raider Aid shirts have already helped raise more than \$17,600 for hurricane relief efforts.

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CONTACT: **Sheila Allee, director of executive communications and publications, Office of Communications and Marketing, Texas Tech University, (806) 742-2136, or e-mail [sheila.allee@ttu.edu](mailto:sheila.allee@ttu.edu).**



Texas Tech University System  
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a d v i s o r y

**EVENT ADVISORY**

Date: Oct. 6, 2005

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**TEXAS TECH HOMECOMING PARADE CANCELLED**

LUBBOCK – The 2005 Texas Tech University Homecoming parade originally set for 10 a.m. Oct.15 has been cancelled. The 11 a.m. television start-time for the Red Raider-Kansas State football game forced the change in plans for the parade.

The annual Homecoming pep rally and bonfire are scheduled to begin at 9 p.m. Oct. 14 at the Bonfire Circle on the Texas Tech campus near 18<sup>th</sup> and Flint Avenue.

For a listing of all Texas Tech University Homecoming activities, go to [www.campuslife.ttu.edu/homecoming](http://www.campuslife.ttu.edu/homecoming).

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**FOR IMMEDIATE RELEASE**

Date: Oct. 7, 2005

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)

**PREVENTING A BIRD FLU PANDEMIC**

Researcher Says Selenium Supplements Could Help To Prevent Avian Flu Mutations

LUBBOCK – As world health officials scramble to prepare for what many increasingly fear could become a worldwide bird flu pandemic, Texas Tech University researcher Dr. Julian Spallholz is working with governments in Southeast Asia to help ensure the avian influenza virus does not mutate into a form that can easily jump between humans.

Fears of a bird flu outbreak were stoked this week when scientists linked H5N1, otherwise known as avian flu, to the devastating 1918 Spanish flu outbreak that killed as many as 50 million people across the globe.

Spallholz believes a re-occurrence of the 1918 influenza pandemic might be prevented by fortifying chicken and other animal foods in Southeast Asia with selenium. An essential trace mineral with antioxidant qualities, selenium could hinder the virus' mutation into a more virulent form that could pass between humans.

Based upon the work of Melina Beck of the University of North Carolina at Chapel Hill and Orville Levander of the United States Department of Agriculture in Beltsville, Md., viral mutations are thought to emerge from selenium-deficient regions of the world, such as Africa, China and Southeast Asia. Selenium can be added, fairly easily and inexpensively, to animal feed as a supplement to help prevent the mutation of the bird flu virus.

"A lot of these viral mutations that end up in the human population come from areas that probably have selenium-deficient soils," Spallholz said. "This is the natural melting pot for these viral evolutions that take place. Raising the levels of selenium may reduce the frequency of these viral mutations."

Selenium could also be attached at the molecular level to existing viral drugs in order to make them more lethal to bird flu viruses. Selenium, an essential trace mineral with antioxidant qualities, is supplied to people through the food chain of animals mostly through plant foods.

-30-

**CONTACT: Julian Spallholz, professor of nutrition and biochemistry, College of Human Sciences, Texas Tech University, (806) 742-3068 or [julian.spallholz@ttu.edu](mailto:julian.spallholz@ttu.edu).**



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**FOR IMMEDIATE RELEASE**

Date: Oct. 7, 2005

CONTACT: Sally Logue Post, [sally.post@ttu.edu](mailto:sally.post@ttu.edu)

**HIGH SCHOOL SENIORS VISIT TEXAS TECH UNIVERSITY**

LUBBOCK – High school seniors will visit the Texas Tech University campus Oct. 10 during the Fall University Day.

“This is a day that provides prospective students and their families an opportunity to see what Texas Tech has to offer,” said Karen Hamel, associate director, Office of Admissions.

University Day is designed for students and their families to meet one-on-one with faculty, staff and students.

Registration begins at 7:30 a.m., Oct.10, in the United Spirit Arena. There will be guest speakers and performances by the Court Jesters and the Spirit Squads.

During the day, visitors will have a chance to attend academic information sessions, campus and housing tours, student services and organization fairs.

“University Day gives prospective students a glimpse of college life,” said Kristi Flake, admissions counselor. “There will be many opportunities to see what Texas Tech is all about.”

-30-

**CONTACT: Julian Olivas, Texas Tech Office of Admissions at (806) 742-1480 ext. 276 or via email at [julian.olivas@ttu.edu](mailto:julian.olivas@ttu.edu).**



**FOR IMMEDIATE RELEASE**

October 10, 2005

CONTACT: Julie Toland, [julie.toland@ttuhsc.edu](mailto:julie.toland@ttuhsc.edu)

**PATTERSON TO SERVE AS PRESIDENT OF TEXAS PEDIATRIC SOCIETY**

LUBBOCK – The Texas Pediatric Society has elected as its president Patti J. Patterson, M.D., vice president for the Office of Rural and Community Health at Texas Tech University Health Sciences Center.

The society includes 2,800 physicians, 600 medical students and is the largest chapter of the American Academy of Pediatrics.

“Dr. Patterson is an excellent choice to serve as president of this organization which focuses on ensuring that all children in Texas are safe and healthy,” said M. Roy Wilson, M.D., M.S., Health Sciences Center president.

The Texas Pediatric Society works to ensure that all children have access to high quality medical care. Patterson said pediatricians work to assure the most vulnerable children get appropriate health care –such as children in foster care and children with disabilities.

“As pediatricians we have a critical role as advocates for children at local, state and national levels,” Patterson said. “Pediatricians have a key role in stemming the tide of the childhood obesity epidemic. Numerous factors contribute to that epidemic. We must aggressively address those factors or our children will be the first generation in the United States history to have a shorter expected life-span than their parents.”

Patterson currently leads the Healthy Lubbock Initiative, a community-wide collaborative effort to address the developing health crisis of obesity. Obesity is rapidly becoming one of the most serious health threats in Lubbock and the region. This initiative responds to national calls for strategies to improve fitness and nutrition, especially for children.

Previously, Patterson was the previous executive deputy commissioner at the Texas Department of Health as well as served as the Commissioner of Health from October 1996 to September 1997.

Patterson joined the executive team of Texas Tech University Health Sciences Center in January 2000. She also holds the Marie Hall Endowed Chair in Rural Health, serves as the medical director for Telemedicine and is a professor in the Department of Pediatrics.

In March 2004, she was appointed by Tommy G. Thompson, secretary of Health and Human Services, to the National Advisory Committee on Rural Health and Human Services.

The National Advisory Committee on Rural Health and Human Services is a 21-member citizens' panel of nationally recognized experts that provides recommendations on rural health and human services issues to the secretary of the Department of Health and Human Services.

Patterson's public health career includes 12 years of experience with the Texas Department of Health as Maternal and Child Health Bureau Chief, Executive Deputy Commissioner, and Interim Commissioner of Health.

Patterson assumed the duties of president at the society's annual meeting Oct. 1 in Galveston. She will serve a one-year term.

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**FOR IMMEDIATE RELEASE**

Date: Oct. 10, 2005

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**CALCULATING RITA'S WRATH**

Researchers Assess Damage to Buildings, Refineries along Gulf Coast

LUBBOCK – Wind researchers from Texas Tech University have joined a Federal Emergency Management Agency team on the Texas Gulf Coast to assess Hurricane Rita's damage to structures there, including oil refineries both on and offshore.

The researchers, led by Dr. Chris Letchford, a professor of civil engineering in Texas Tech's Wind Science and Engineering Research Center, will work with other FEMA team members. The team will look at all aspects of the storm's damage, with Texas Tech's scientists documenting damage to man-made structures. This documentation will include oil and petroleum chemical refineries.

Hurricane damage to facilities along the Gulf Coast has led to oil and gas shortages and ballooning prices at the gas pump.

While much of Rita's devastation was caused by storm surge, Chad Morris, associate director for the center, said reports indicate winds also caused damage and generated destructive debris during the storm.

The center is already conducting research on Katrina. John Schroeder, assistant professor of atmospheric science, and a team of students deployed five instrumented towers along the Texas coast as the hurricane made landfall. The towers were developed by the center to gather high-resolution data on the hurricane's winds, temperature, pressure, and humidity at a time when most conventional observation systems fail.

According to data collected by those towers, wind speeds were more representative of a Category 1 hurricane and not as high as many expected. Larry Tanner, a research associate with the center, has recently been to sites hit by Hurricane Katrina with FEMA and said "it was the worst damage he has ever seen."

The Wind Science and Engineering Research Center has a 35-year history of multi-disciplinary, wind-related research including wind flow characterization, wind structural engineering and wind power systems.

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**CONTACT: Chris Letchford, professor of civil engineering, Texas Tech University,** can be reached by cell phone this week at (806) 789-2267, or at [chris.letchford@ttu.edu](mailto:chris.letchford@ttu.edu).



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**EVENT ADVISORY**

Date: Oct. 11, 2005

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**WAR HERO, FRIEND SET TO BE MEMORIALIZED  
AT ENDOWMENT PRESENTATION**

*A \$100,000 gift honors Tech grad killed in action,  
opens door for students to study in Vietnam*

WHAT: News conference announcing endowment

WHEN: 11:30 a.m. Wed. Oct. 12

WHERE: Formby Room, Southwest Collections Library

EVENT: A \$100,000 donation will be presented by Houston Endowment, Inc., a private philanthropic organization, to the Lee Roy Herron Memorial Endowed Scholarship for the Vietnam Center at Texas Tech University.

The gift will be made on behalf of David Nelson, who recently retired from Houston Endowment, Inc. Nelson, who graduated with Herron from Lubbock High School, founded the scholarship in memory of his friend. The pair joined the Marine Corps officer training program at Texas Tech. After graduation, Herron was sent to serve in Vietnam, where he was killed in battle after single-handedly destroying an enemy machine-gun bunker.

The scholarship fund will offer students opportunities for hands-on learning about the history of the Vietnam War. The interest earned from the endowment will be used to help students pay for a summer study trip to Vietnam, where they will experience first-hand some of the sights, sounds and weather Herron and other American serviceman experienced during the war.

**CONTACT:** James Reckner, director of the Texas Tech University Vietnam Center (806) 742-3742, or [james.reckner@ttu.edu](mailto:james.reckner@ttu.edu)



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**FOR IMMEDIATE RELEASE**

Date: Oct. 11, 2005

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)

**DONATIONS BENEFIT COLLEGE OF ENGINEERING**

LUBBOCK – Texas Tech University’s College of Engineering received two checks this week totaling \$46,000 that will benefit students and create new scholarships.

BP (formerly British Petroleum) presented a \$26,000 donation to Texas Tech University’s College of Engineering.

Michael Haygood, deputy regional manager for Atlantic Richfield Company, a BP affiliated company, presented the check, which will benefit the departments of mechanical and petroleum engineering by creating discretionary scholarships and general diversity scholarships as well as supporting student engineering organizations.

Chevron Phillips also presented a \$20,000 donation to create scholarships in chemical and mechanical engineering.

Doug Digman, manager of Chevron Phillips’ Borger plant, presented the check, which will also support the college’s Career Center and chapters of the American Institute of Chemical Engineers; the National Society of Black Engineers, Inc.; the Society of Hispanic Professional Engineers, Inc. and the Society of Women Engineers. Other organizations include engineering honor society Tau Beta Pi and Engineering Ambassadors.

-30-

**CONTACT: Claudia Thornton, assistant development officer, College of Engineering, Texas Tech University, (806) 742-3451, or [claudia.thornton@ttu.edu](mailto:claudia.thornton@ttu.edu).**



Texas Tech University System  
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**FOR IMMEDIATE RELEASE**

Date: Oct. 12, 2005

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**WATER LAW, POLICY AND ETHICS TO BE TOPIC  
OF INTERNATIONAL SYMPOSIUM**

LUBBOCK – Experts will assemble Nov. 2-4 at an international symposium at Texas Tech University to discuss how water laws, regulations and policies impact social and economic factors around the world.

Exploring the value and ethic of water has become increasingly necessary in recent years due to complex legal systems and a dwindling supply of water resources.

The Water Law and Policy Symposium, hosted by the Texas Tech University School of Law, will allow leading experts to address the roles that the public and private sectors, as well as government agencies, play in developing standards for managing water resources.

The symposium has tremendous relevance to private and public organizations holding water rights, said Gabriel Eckstein, an associate professor of law at Texas Tech.

“Water is not only a precious resource and integral component of the natural environment, but it can also be considered a property right and a commodity subject to market forces,” Eckstein said. “Alternatively, some maintain considerable aesthetic, cultural or religious claims to specific bodies of water. The goal of the symposium is to unite these different perspectives and engender cooperation so we can make the best use of this precious resource.”

Those interested in attending the symposium should visit [www.law.ttu.edu/waterlaw](http://www.law.ttu.edu/waterlaw) for more information.

**CONTACT:** professor Gabriel Eckstein, director, Center for Water Law & Policy Texas Tech University, (806) 742-3990 ext. 260, [gabriel.eckstein@ttu.edu](mailto:gabriel.eckstein@ttu.edu)



**FOR IMMEDIATE RELEASE**

Date: Oct. 12, 2005

CONTACT: Michael Castellon, [m.castellon@ttu.edu](mailto:m.castellon@ttu.edu)

**ENDOWMENT MEMORIALIZES VIETNAM WAR HERO, FRIENDSHIP**

LUBBOCK – Friendship and tenacity are at the heart of a recent \$100,000 gift to the Lee Roy Herron Memorial Endowed Scholarship for the Vietnam Center at Texas Tech University.

The donation was made by Houston Endowment, Inc., a private philanthropic organization, on behalf of David Nelson, who recently retired from the endowment. The scholarship fund offers students opportunities for hands-on learning about the history of the Vietnam War. The interest earned from the endowment will be used to help students pay for a summer study trip to Vietnam, where they will experience firsthand some of the sights, sounds and weather Herron and other American servicemen experienced during the war.

“Houston Endowment’s generosity in commemorating Lee Roy Herron's life has resulted in a continuing commitment to educating young Tech students about the war in which Lee Roy made the ultimate sacrifice,” said James Reckner, director of the Texas Tech Vietnam Center. “On behalf of the students who will benefit so greatly from this scholarship, I extend my sincere thanks.”

David Nelson, who graduated with Herron from Lubbock High School, founded the scholarship in memory of his friend. The pair joined the Marine Corps’ officer training program at Texas Tech. After graduation, Herron was sent to serve in Vietnam, where he was killed in battle after single-handedly destroying an enemy machine-gun bunker. Herron was posthumously awarded the Navy Cross, the second highest honor given by the Marines for bravery.

“First and foremost, the scholarship preserves the legacy and memory of an honorable and heroic individual who had a strong commitment to God, country and the Marine Corps,” Nelson said. “Additionally, the annual scholarships will allow students to travel to Vietnam and learn first-hand about various aspects of that country. Finally, the endowed fund will continue to highlight the importance and significance of The Vietnam Center at Texas Tech.”

The fund, which started at \$33,000 in 2001, has grown to more than \$200,000 thanks to Nelson's tenacity, individual contributions and the recent gift from Houston Endowment, Inc.

Houston Endowment Inc. made the gift to the scholarship fund earlier this year. Formal announcement of the gift will be made Oct. 12, 11:30 a.m. at the Formby Room, Southwest Collections Library.

**CONTACT:** James Reckner, director of the Texas Tech University Vietnam Center, (806) 742-3742, or [james.reckner@ttu.edu](mailto:james.reckner@ttu.edu), [www.texas-tech.edu/newsletter/stories/vol1\\_no3/dev\\_herron.html](http://www.texas-tech.edu/newsletter/stories/vol1_no3/dev_herron.html)



**EVENT ADVISORY**

Date Oct. 13, 2005

CONTACT: Cory Chandler, cory.chandler@ttu.edu

<http://www.texastech.edu/newhome>

**HOMECOMING EVENT TO RALLY ROWDY FANS**

**WHAT:** Rowdy Raider Rally

**WHEN:** Noon-12:30 p.m. Friday, Oct. 14

**WHERE:** North Plaza of the Student Union Building

**EVENT:** Rowdy Raider Rally will help pump up Texas Tech football fans as the Red Raiders prepare to enter Saturday's homecoming match-up against Kansas State University with their best ranking since 1977. The team will also be playing for its first 6-0 start since the 1998 season.

The Raiders (5-0) enter the game ranked No. 11 in the USA Today coaches' poll and No.13 in the Associated Press poll. This is the best ranking Texas Tech's football team has had since it reached No. 7 in the Associated Press poll in 1977.

The rally will feature Texas Tech athletes, mascots, spirit squads and other organizations. The top five candidates for homecoming king and queen will be announced and voting will begin to decide the finalists.

Also, Miss Texas 2005, Texas Tech's Morgan Matlock, is slated to speak.

Free food, drinks and t-shirts will be available for those in attendance.  
Note: This event will present great visual opportunities.

**CONTACT:** Stephanie Rhode, unit coordinator, Center for Campus Life, Texas Tech University, (806) 742-5433, ext. 229, or stephanie.rhode@ttu.edu.



Texas Tech University System  
COMMUNICATIONS & MARKETING

n e w s r e l e a s e

**FOR IMMEDIATE RELEASE**

Date: Oct. 13, 2005

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)

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Lubbock, TX 79409.2022

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<http://www.texas-tech.edu/newhome>

**TEXAS TECH'S FUNDRAISING UP NINE MILLION DOLLARS**

LUBBOCK – Generous gifts from alumni, corporate partners and other friends helped the Texas Tech University System top its 2004 fundraising totals by more than \$9 million in the 2005 fiscal year, which ended Aug. 31.

“I continue to be impressed by the generosity of Texas Tech’s friends and family,” said Texas Tech Chancellor David Smith. “These gifts are essential to our goals of recruiting quality students and faculty, strengthening our infrastructure and otherwise laying the groundwork to build on our reputation as a premier system in the state and nation.”

By the end of the 2005 fiscal year, the system had amassed a total \$65.9 million in gifts and pledges. This is a \$9.3 million increase over the \$56.6 million raised during the same period in 2004.

This increase was spurred in part by major donations like the \$6 million given to Texas Tech’s School of Law by Mark and Becky Lanier of Houston, and a \$5 million gift – the largest personal gift in Texas Tech Health Sciences Center history – from West Texans Mildred and Shirley L. Garrison. The Lanier gift will be used to construct a high-tech courtroom and multi-use facility that will enhance the quality of legal education at Tech. The Garrison’s gift will benefit the Garrison Institute on Aging.

The gifts and pledges will help fuel Texas Tech’s ongoing drive to expand its facilities and recruit top-tier students and faculty. The university raised \$8.9 million for student scholarships and Texas Tech regents continued their unprecedented push to increase system faculty by creating endowed chairs and professorships.

In 2005, Texas Tech regents created new endowed chairs, at \$1 million apiece, in the Department of Animal and Food Sciences, the Department of Electrical Engineering and Computer Science, the Department of Mechanical Engineering and the Department of Management. At the Health Sciences Center, a chair was created for Parkinson’s Disease Research in the School of Medicine and two chairs were created for Alzheimer’s research – one at the Garrison Institute on Aging, and the other in the School of Medicine.

Professorships at \$500,000 apiece were created in the Center for Hispanic and International Communication; the Department of Health, Exercise and Sports Sciences; the Department of Plant and Soil Sciences and the Department of Language and Literacy.

Three professorships were created at the Health Sciences Center – two at the Medical School in El Paso and the other to address rural health disparities.

To date, Texas Tech University has generated \$18.2 million, and Texas Tech University Health Sciences Center has added \$6 million in Regents Professorships and Chairs for a total of more than \$24.2 million. When the entire Regents Endowment program is complete, Texas Tech will have more than \$26 million in new funds to support faculty and students

-30-

**CONTACT: Elizabeth Haley, associate vice chancellor for college development programs and dean emeritus, Office of Institutional Advancement, Texas Tech University System, (806) 742-1638, or [elizabeth.haley@ttu.edu](mailto:elizabeth.haley@ttu.edu).**



Texas Tech University System  
COMMUNICATIONS & MARKETING

n e w s r e l e a s e

**FOR IMMEDIATE RELEASE**

Date: Oct. 14, 2005

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)

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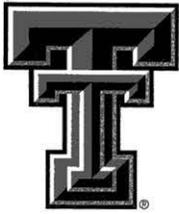
**COLLEGE OF ENGINEERING ANNOUNCES GIFT**

LUBBOCK -- The Exxon Mobil Corp. presented Texas Tech University's College of Engineering with a \$27,000 check Thursday (Oct. 13).

The gift was given to be used at the college's discretion to benefit the departments within the college. Departments that will benefit include chemical, mechanical, petroleum, civil, electrical and computer engineering and computer science.

-30-

**CONTACT: Claudia Thornton, assistant development officer for the College of Engineering, (806) 742-3451, or [claudia.thornton@ttu.edu](mailto:claudia.thornton@ttu.edu).**



**EVENT ADVISORY**

Date: Oct. 17, 2005

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)

**STUDENTS GET CHANCE TO EXPLORE AGRICULTURE**

**WHAT:** 5<sup>th</sup> Annual Ag in the Bag

**WHEN:** 9:30 a.m. – 1:30 p.m. Oct. 18-20.

**WHERE:** Texas Tech's Livestock Arena at the corner of Brownfield Highway and Indiana Avenue.

**EVENT:** Elementary students from across Lubbock learn how animals, plants, water and wildlife are an integral part of our everyday food and fiber world during the 5<sup>th</sup> annual Ag in the Bag workshop and field day.

The event, targeted mainly at 2<sup>nd</sup> to 4<sup>th</sup> graders, will be hosted by Texas Tech University in partnership with the Lubbock Chamber of Commerce, Texas Cooperative Extension and many chamber member businesses. It will take place in conjunction with Texas Tech's College of Agricultural Sciences and Natural Resources Awareness Week.

Students will be introduced, via hands-on demonstrations, to agricultural sciences, wildlife and water conservation principles and production history and methods.

Approximately 1,500 students will learn from exhibits including the mobile dairy classroom, presented by Southwest Dairy Farmers; a cotton gin presentation by the Plains Cotton Growers; and other presentations by the Texas Corn Producers, Texas Peanut Board, Texas Grain Sorghum and Texas Department of Agriculture.

**CONTACT:** Dr. Leslie Thompson, associate chairman, Department of Animal and Food Sciences, Texas Tech University, (806) 742-2805, ext. 224, or [leslie.thompson@ttu.edu](mailto:leslie.thompson@ttu.edu).



**FOR IMMEDIATE RELEASE**

October, 17, 2005

CONTACT: Suzanna Cisneros Martinez, [suzanna.martinez@ttuhsc.edu](mailto:suzanna.martinez@ttuhsc.edu)

**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER  
HUMAN RESOURCES HONORED**

LUBBOCK – Texas Tech University Health Sciences Center’s Department of Human Resources received the College and University Professional Association for Human Resources Excellence in Human Resource Practices Award. This national recognition honors the achievements of colleges and universities, human resource professionals or both in improving the quality of programs and services through effective human resource administration practices.

Elmo Cavin, executive vice president for Finance and Administration, said the Health Sciences Center recognizes and supports the need for professional development and networking for its Human Resources management team by providing funding to allow for professional memberships at local, regional, and national levels.

“We are aware of the importance of human resources within its organizational structure. Assistant Vice President for Human Resources David Fry advises executive management of the Health Sciences Center on work force issues and their impact on our strategic plan,” Cavin said.

Cavin added that in the fall of 2002, a comprehensive review of HR products, services and processes was organized. As a result, the Department of Human Resources has acquired and implemented several products and services designed to improve customer service and satisfaction.

The Health Sciences Center’s administration also provides the support necessary for Human Resources employees to serve as volunteer leaders for College and University Professional Association for Human Resources Excellence in Human Resource Practices and to attend chapter, regional and national meetings.

The department created and implemented an automated, Web-based job application system and records management system and an automated personnel transaction form; implemented a new job pricing service that provides area-specific pay data; developed the center’s first-ever training department; created the position of

Employee Relations representative and increased communication and training for Human Resources staff.

College and University Professional Association for Human Resources is a nonprofit, member-supported organization that serves more than 6,500 human resource administrators at nearly 1,600 colleges and universities as well as others interested in the advancement of human resources in higher education.

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**EVENT ADVISORY**

Date: October 18, 2005

CONTACT: Sally Logue Post, [sally.post@ttu.edu](mailto:sally.post@ttu.edu)

**TEXAS TECH CHANCELLOR HOSTS STATE, LOCAL OFFICIALS TO TALK  
ABOUT HIGHER EDUCATION ISSUES IN SOUTH TEXAS**

**WHAT:** Higher education issue discussions

**WHEN:** Laredo – 9-10:30 a.m., Wednesday Oct. 19, Rosewood Room, 1415  
Country Club Drive  
Rio Grande City – 12:30 p.m., Wednesday Oct. 19, La Borde House, 601  
E. Main Street  
McAllen – 8:30 a.m., Thursday Oct. 20, McAllen Country Club, 615  
Wichita Avenue  
Brownsville – 11:30 a.m., Thursday Oct. 20, Palm Court Restaurant, 2200  
Boca Chica Boulevard

**There will be media availability following each event.**

**EVENT:** Chancellor David R. Smith is visiting four cities to hear the concerns and ideas of local and state officials about higher education in Texas. St. Sen. Judith Zaffirini, vice chair of the Senate Finance Committee and member of the Senate Education Committee, will join Smith in Laredo. St. Rep. Ryan Guillen, member of the House Appropriations Committee, will join Smith in Rio Grande City. In Brownsville, Paul Cowen, chief of staff for St. Sen. Eddie Lucio, will join the chancellor.

During the two-day trip, Chancellor Smith will listen to new ideas, enhance existing partnerships and begin building new bridges to cooperation. He is further encouraging dialogue on how higher education can better address the needs of communities across the state of Texas.

“The state’s economic future depends on a workforce that has a college education,” said Smith. “There is a significant shift in the socio-economic and cultural makeup of our future labor force. Many of the young men and women who are graduating from high school come from families who have never had a graduate of a college or university. In the face of dramatically declining state funding, we must find innovative ways to ensure that these young people receive undergraduate and graduate degrees.”

**CONTACT:** Alberto Cardenas, special assistant to the chancellor, Texas Tech University System, (806) 790-9605.



**EVENT ADVISORY**

Date: Oct. 18, 2005

CONTACT: Michael Castellon, [m.castellon@ttu.edu](mailto:m.castellon@ttu.edu)

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**NEW CENTER TO OFFER TRAINING, SUPPORT TO  
THOSE AFFECTED BY AUTISM**

*Grand opening ceremony celebrates availability of new resources,  
commitment to outreach and research*

WHAT: Ribbon cutting ceremony

WHEN: 4:30 p.m., Thursday, Oct. 20

WHERE: Room 152, College of Education

EVENT: The Texas Tech College of Education will host the grand opening of The Burkhart Center for Autism Education and Research.

The center will offer transition-planning assistance training and individual and small group consultations for families and educators.

The center's goal is to build a knowledge and skill base for parents, students, and faculty working with students with autism and disseminating that knowledge and skills to parents and educators.

Autism is a complex developmental disability that affects an individual in the areas of social interaction and communication. Autism affects each individual differently and to varying degrees of severity. As many as 1.5 million Americans are thought to have autism.

CONTACT: Robin Lock, co-director of the Jim and Jere Lynn Burkhart Center for Autism Education and Research, (806) 742-1997, ext. 288, [robin.lock@ttu.edu](mailto:robin.lock@ttu.edu)

Carol Ann Layton, co-director of the Jim and Jere Lynn Burkhart Center for Autism Education and Research, (806) 742-1997, ext. 286, [carol.layton@ttu.edu](mailto:carol.layton@ttu.edu)



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**FOR IMMEDIATE RELEASE**

Date: Oct. 18, 2005

CONTACT: Julie Toland, [julie.toland@ttuhsc.edu](mailto:julie.toland@ttuhsc.edu)

**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER  
TO HOST PERINATAL NURSING WORKSHOPS**

LUBBOCK – Continuing Nursing Education programs on “Legal Aspects of Perinatal Nursing” and “Advanced Concepts in Electronic Fetal Monitoring,” hosted by Texas Tech University Health Sciences Center’s School of Nursing, will take place Nov. 3-4 in Room 2C103 of the Health Sciences Center, 3601 Fourth St.

Rebecca F. Cady, JD, a health care law associate, will present “Legal Aspects of Perinatal Nursing” during the morning session on Nov. 3, which will include discussing the elements of a nursing malpractice claim, identifying actions by perinatal nurses which increase the risk of legal action and discussing the concept and sources of the nursing standard of care.

Barbara True-Driver, a high-risk maternal fetal clinical nurse specialist at Methodist Dallas Medical Center, will present “Hints and Hazards of Depositions and Case Reviews: Meeting Standards of Care” in the afternoon session on Nov. 3.

Registration will begin at 8:30 a.m. with the class taking place from 9 a.m. to 4:15 p.m. Registration fee is \$89 if enrolled by Oct. 21 and \$104 thereafter. Participants will receive 6.3 contact hours.

True-Driver will present “Advanced Concepts in Electronic Fetal Monitoring” on Nov. 4. Registration will begin at 7:30 a.m. with the course beginning at 8 a.m. and concluding at 4:15 p.m. Registration fee is \$89 if enrolled by Oct. 21 and \$104 thereafter. Those attending the program will receive 8 contact hours.

For additional information, call (806) 743-2734, email [cne@ttuhsc.edu](mailto:cne@ttuhsc.edu) or visit [www.ttuhsc.edu/son/cne](http://www.ttuhsc.edu/son/cne).

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Texas Tech University System  
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**FOR IMMEDIATE RELEASE**

October 18, 2005

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**BATS AND THE FLU**

**BEWARE OF THE BATS –NOT JUST AT HALLOWEEN**

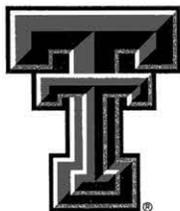
Halloween is a time for bats, ghosts and goblins. But health experts warn this fall is a high-risk time for exposure to bats with rabies. Ron Warner, DVM, Ph.D., associate professor in the Texas Tech University Health Sciences Center Department of Family and Community Medicine, says if you see a bat in an out-of-the-ordinary setting, such as on the ground or out in the daytime, odds are the bat is in a confused state because it is rabid. Avoid it. And call animal control immediately. Adults and children should never attempt to pick up a bat. Dr. Warner stresses that many people never realize that a bat has bitten them. Very early symptoms of rabies may include fever and itching at the site of the bite. If untreated, bat bites can lead to clinical rabies, coma and death. Warner says if you are bitten by a bat, it is essential to receive medical attention immediately before any symptoms appear. Normally the treatment “window” is no more than 72 hours after the exposure. Rabies virus must be controlled before it reaches the brain.

**TIS THE SEASON FOR HOLIDAYS AND THE FLU**

Last year’s lack of flu vaccine worried the nation. But health experts say taking the preventive approach could save you from the “gift” of the flu. Ron Warner, Ph.D., associate professor in the Texas Tech University Health Sciences Center Department of Family and Community Medicine, says most Americans are going in “a hundred different directions” during the holiday season. Getting plenty of sleep and rest, eating healthy and reducing the overall stress in your life can lower your risk of the flu. Other preventive measures include washing your hands thoroughly and frequently and always covering your mouth and nose when coughing and sneezing. Warner stresses that taking mega doses of anything such as Vitamin C or other herbal products could be harmful. Instead a person should think of a balanced approach with plenty of fruits and vegetables. Warner said periodically flushing out the nose with salt water has proven to prevent some common cold and flu-like viruses.

For more information or to interview this or other health experts contact Suzanna Cisneros Martinez, Office of Communications and Marketing at (806) 743-2143.

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**FOR IMMEDIATE RELEASE**

Date: Oct. 19, 2005

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)

**PRE-COLLEGE ENGINEERING TEACHER  
SELECTED AS NATIONAL FINALIST**

LUBBOCK – Nancy Owens Schunke, a science and engineering instructor at Dunbar Middle School, has been named a national finalist for the Presidential Award for Excellence in Math and Science Teaching.

The award is the nation's highest honor for teachers of mathematics and science. It recognizes exemplary K-12 teachers for their contributions in the classroom and to their profession.

Schunke is one of three finalists from Texas who will be recognized by the Texas Education Agency at the 2006 Conference for the Advancement of Science Teaching. From the three state finalists, one teacher will be selected as the national award recipient.

She was nominated for the award by John Chandler, Ph.D., director of the Center for Engineering Outreach at Texas Tech University. Schunke is a long-time instructor for the center's Teacher Training Institute and has been instrumental in developing the institute's Introduction to Robotics workshop. Dunbar Middle School, where Schunke teaches, is one of the center's Pre-college Engineering Academy schools.

Following her nomination, Schunke completed a lengthy application process in which she submitted a videotape of her teaching and an essay reflecting on the lesson and her teaching philosophies in general.

"Having the opportunity to reflect on my own teaching was such a valuable experience and I don't know that many teachers get this opportunity," Schunke said.

National award winners will be announced in March and will travel to Washington, D.C., to attend meetings with the National Science Foundation, federal legislators, and President George Bush. Additionally, national award winners receive a cash award of \$10,000.

-30-

**CONTACT: John Chandler, director, Center for Engineering Outreach, Texas  
Tech University, (806) 742-3451, or e-mail [john.chandler@coe.ttu.edu](mailto:john.chandler@coe.ttu.edu).**



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**FOR IMMEDIATE RELEASE**

Date: October 20, 2005

CONTACT: Scott Slemmons, [scott.slemmons@ttu.edu](mailto:scott.slemmons@ttu.edu)

**CARILLON DEDICATION AND CONCERT SCHEDULED AT TEXAS TECH**

LUBBOCK –Texas Tech University will dedicate the Baird Memorial Carillon at the university's Memorial Circle at 5:30 p.m. Sunday (Oct. 23).

The public is invited for the dedication and a concert which will follow. Attendees should bring their own chairs.

A carillon is a musical instrument – a stationary set of tuned bells in a tower, played from a console. At Texas Tech, carillon music is performed during the summer at outdoor concerts and at the Carol of Lights each Christmas season.

Texas Tech's carillon was installed in 1973 and funded by a donation from Ruth Baird Larabee in memory of her parents. Earlier this year, it was taken down and shipped to Ohio to be refurbished; the instrument was re-installed last month with a new clavier (the console on which the carillonneur plays) and additional bells to give it a three-and-a-half octave range.

The 42 bells range in size from eight to 800 pounds. They were crafted in England, in France and in Ohio.

The carillon concert will feature George Gregory, carillonneur at Central Christian Church in San Antonio. Some of the selections were written by Horn Professor of Music Mary Jeanne van Appledorn.

A piece written by van Appledorn, "Festive Fanfare," will be performed by the Texas Tech Trumpet Choir.

Tours of the west tower of the Administration Building, where the carillon is located, will be conducted after the concert.

-30-

**CONTACT: C. Roy Wilson, university carillonneur, Texas Tech University, (806) 799-7227.**

**Jane Ann Wilson, associate professor of music, Texas Tech University, (806) 742-2270, ext. 253, or e-mail [jane.a.wilson@ttu.edu](mailto:jane.a.wilson@ttu.edu).**



Texas Tech University System  
COMMUNICATIONS & MARKETING

a d v i s o r y

**EVENT ADVISORY**

Date: October 24, 2005

CONTACT: Scott Slemmons, [scott.slemmons@ttu.edu](mailto:scott.slemmons@ttu.edu)

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**THE RAWLS COURSE TO PRESENT CHECKS**

**WHAT:** Officials at Texas Tech University's Rawls Golf Course will present two \$5,000 checks to Texas Tech's golf teams and the Tech Turf program in the Department of Plant and Soil Science.

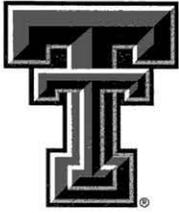
**WHEN:** 10:30 a.m. Wednesday (Oct. 26)

**WHERE:** Texas Tech University Rawls Golf Course clubhouse

**EVENT:** The Rawls Course hosted its Third Annual Pro and Celebrity Classic tournament in September. The successful annual celebration of the opening of The Rawls Course raised funds for the goal of a \$5,000 donation each to the Texas Tech Golf teams and the Tech Turf program.

The Rawls Course is the home of the Texas Tech golf teams with an exclusive short game practice area and video-equipped hitting bay studios. The Rawls Course also partners with Tech Turf in mentoring and employing Plant and Soil Science students whose interest is in golf course turf management.

**CONTACT:** Paula Garner, department manager, The Rawls Course, Texas Tech University, (806) 742-4653, or e-mail [paula.garner@ttu.edu](mailto:paula.garner@ttu.edu).



Texas Tech University System  
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**FOR IMMEDIATE RELEASE**

Date: Oct. 24, 2005

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**FLUID JAZZ INSTITUTE DESIGN WINS STUDENT AWARD**

LUBBOCK – Texas Tech University architecture student Jeffrey Olgin’s design of a new jazz studies institute won the form•Z architecture award of distinction at the 2005 Association of Computer-Aided Design in Architecture Conference.

The conference was hosted by the Savannah College of Art and Design in Georgia.

Olgin’s project, the design of an Institute for Jazz Studies at Fort Adams Park in Newport, R.I., was created to reflect the fluctuations that occur throughout improvisational jazz music. Fort Adams Park is the site of the Newport Jazz Festival.

The site plan was generated using a series of collages and tracings produced through an analysis of tenor saxophonist Lester Young’s jazz classic “Lester Leaps In.” The complex houses a campus, tourist and museum facilities within two main buildings connected by a bridge.

Olgin created the project for Texas Tech College of Architecture associate professor Bennett Neiman’s spring 2005 studio. Six of Neiman’s students have received form•Z awards and recognitions dating back to 1994.

Currently in its 14<sup>th</sup> year, the form•Z Joint Study Program involves more than 12,000 students worldwide. The program, supported and subsidized by auto•des•sys, Inc., an automated design systems provider, fosters the learning of new digital tools (primarily three-dimensional modeling) by students at universities and colleges worldwide.

Olgin’s project can be found at:

[http://www.arch.ttu.edu/people/faculty/neiman\\_b/blog/adlv/adlv.htm](http://www.arch.ttu.edu/people/faculty/neiman_b/blog/adlv/adlv.htm)

-30-

**CONTACT: Bennett Neiman, associate professor, College of Architecture, Texas Tech University, (806)742.3169, ext. 290, or [Bennett.neiman@ttu.edu](mailto:Bennett.neiman@ttu.edu).**



Texas Tech University System  
COMMUNICATIONS & MARKETING

a d v i s o r y

**EVENT ADVISORY**

Date: Oct. 25, 2005

CONTACT: Michael Castellon, [m.castellon@ttu.edu](mailto:m.castellon@ttu.edu)

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**DEBATE TEAMS TO ARGUE JUSTNESS  
OF U.S.-LED WAR IN ON TERROR**

WHAT: Texas Tech Forensics Team to debate British National Champions debate team

WHEN: Tue., Oct. 25, 7:30 p.m.

WHERE: Matador Room, Second Floor, Student Union Building at Texas Tech

EVENT: The Texas Tech Forensics Team will debate "The U.S. Led War on Terror is Just" with the British National Champions debate team.

CONTACT: Ric Shafer, Director of Forensics, Department of Communication Studies,  
[ric.shafer@ttu.edu](mailto:ric.shafer@ttu.edu), (806) 742-3911



Texas Tech University System  
COMMUNICATIONS & MARKETING

a d v i s o r y

**EVENT ADVISORY**

Date: October 25, 2005

CONTACT: Scott Slemmons, [scott.slemmons@ttu.edu](mailto:scott.slemmons@ttu.edu)

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**TEXAS TECH STUDENTS CHALLENGE HUNGER DURING FOOD DRIVE**

**WHAT:** Texas Tech University's Center for Campus Life is challenging students to raise awareness of hunger and poverty by spending a week getting their meals from a food box from the South Plains Food Bank.

**WHEN:** Tuesday (Oct. 25) through Monday (Oct. 31)

**EVENT:** Students who participate in the Tech Can Share Food Box Challenge will receive a food voucher from the Center for Campus Life. The voucher can be redeemed at the South Plains Food Bank for a food box, which will provide all their meals for the week. Students are asked to keep journals of their experience throughout the week.

The Center for Campus Life hopes to promote hunger awareness on the Texas Tech campus, as well as to increase donations to the Tech Can Share Food Drive. The effort is also designed to encourage faculty, staff and students to donate healthy foods that meet the needs of the food bank's clients.

Donations for the Tech Can Share Food Drive will be collected at the C-1 commuter parking lot on Nov. 9-11.

Please contact the Center for Campus Life for names of students who will participate in the program.

**CONTACT:** Jobi Martinez, unit coordinator, Center for Campus Life, Texas Tech University, (806) 742-5433, or e-mail [jobi.martinez@ttu.edu](mailto:jobi.martinez@ttu.edu).



**EVENT ADVISORY**

Date: Oct. 27, 2005

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)

**CONSTRUCTION COMMENCEMENT HONORS DONORS**

**WHAT:** Construction Commencement Ceremony

**WHEN:** 10 a.m. Friday (Oct. 28)

**WHERE:** The new Center for the Study of Addiction and Recovery and Christine DeVitt and Helen DeVitt Jones Child Development Research Center site at the corner of 15<sup>th</sup> Street and Akron Avenue.

**EVENT:** Texas Tech's College of Human Sciences will hold a Construction Commencement Ceremony to honor donors.

Private donors contributed more than \$7 million of the \$8 million needed to construct the building, which will house two quickly-growing teaching programs in the college.

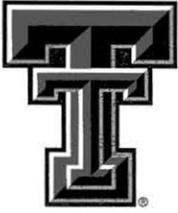
The facilities will provide much-needed space and new technology to facilitate teaching, research and support services for the two programs.

The Child Development Research Center provides a quality learning environment for children up to five years of age and a living laboratory for more than 600 early childhood majors, allowing them to work directly with children. However, due to the program's popularity, there are currently more students than children in the program.

The Center for the Study of Addiction and Recovery provides support services for students who have overcome chemical addictions and eating disorders. The program has grown from 22 students to 81 students in four years.

The new facilities will provide room for 200 students, meaning more recovering students can attend college in a nurturing environment.

**CONTACT:** Kelly West, external relations, Center for the Study of Addiction and Recovery, Texas Tech University, (806) 742-2891, or [kelly.west@ttu.edu](mailto:kelly.west@ttu.edu).



Texas Tech University System  
COMMUNICATIONS & MARKETING

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**FOR IMMEDIATE RELEASE**

Date: Oct. 28, 2005

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**AMERICAN LAW INSTITUTE ELECTS TO  
MEMBERSHIP TEXAS TECH LAW PROFESSOR**

LUBBOCK – A Texas Tech School of Law dean and professor has been elected to membership in the highly prestigious American Law Institute.

Brian Shannon, associate dean for academic affairs and the Charles Thornton professor of law, joins an elite membership of 3,000 judges, lawyers, and law teachers from around the world.

Established in 1923, the institute recognizes extraordinary achievement in the legal profession and works to improve justice.

“I am greatly honored and humbled to have been elected to the American Law Institute,” Shannon said. “The ALI has had substantial influence in the development of American law for over 80 years. The ALI’s projects, which endeavor to clarify and simplify the law, are used by attorneys and the courts to improve our system of justice.”

Shannon received a Bachelor of Science degree from Angelo State University in 1979 and graduated first in his class at The University of Texas School of Law. He joined the Texas Tech School of Law faculty in 1988.

Shannon was appointed to the Governor’s Committee on People with Disabilities in 2003. He is also chair of the Lubbock Regional Mental Health and Mental Retardation Center and is the Lubbock County delegate to the Dispute Resolution Center Advisory Board. He is the author of numerous award-winning articles and books, including the 2005 third edition of *Texas Criminal Procedure and the Offender with Mental Illness*, co-authored with Texas Tech Law Professor Daniel Benson. Shannon also served as a captain in the Air Force.

“We are extremely pleased that another of our law professors has been elected to membership in this extremely prestigious organization, and we are especially pleased that the person honored is Brian Shannon,” said Texas Tech Law Dean Walter B. Huffman. “His membership validates something we at the Texas Tech University School of Law have known for some time: that Brian Shannon is one of the most talented lawyers and law professors in America.”

Professor Shannon joins Huffman and professors Bill Casto and Marilyn Phelan as ALI members on the current law school faculty.

**CONTACT:** Casey Carson, director of alumni relations, Texas Tech School of Law, (806) 742-3990 or [casey.carson@ttu.edu](mailto:casey.carson@ttu.edu)



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**'TRICK OR TREAT' FOR BOOKS INITIATIVE  
TO SERVE AREA READERS, COALITION**

LUBBOCK – Both the Lubbock Coalition for Literacy and Lubbock readers will have extra reason to celebrate this Halloween as the Texas Tech Sigma Tau Delta English Honor Society 'trick or treats' for books in the Lubbock community.

On Monday, Oct. 31, members of Sigma Tau Delta and the Texas Tech Mortar Board, a national senior honor society, will be leaving bags at some Lubbock homes, where residents can place donated books. Organizers will then return on Nov. 4 to pick up the book-filled bags.

Books collected through the initiative will be donated to the Lubbock Coalition for Literacy.

"Our mission is to promote awareness of the importance of literacy and to encourage literacy both on campus and in the Lubbock community as a whole," said Amber Swinford, president of Sigma Tau Delta and the community service chair for Mortar Board. "The two organizations are teaming up to do this book drive so that we can make the biggest difference possible."

Members of the community interested in participating in the event are encouraged to call Amber Swinford, at (806) 795-1574.

**CONTACT:** Amber Swinford, Sigma Tau Delta president and Mortar Board community service chair, (806) 795-1574, [a.swinford@sbcglobal.net](mailto:a.swinford@sbcglobal.net)



**EVENT ADVISORY**

Date Oct. 28, 2005

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)

**STUDENTS FACE OFF USING ROBOTIC DESIGNS**

WHAT: West Texas BEST regional competition

WHEN: 9 a.m. Saturday (Oct. 29)

WHERE: Estacado High School gymnasium

EVENT: Junior high and high school students will face off as they deploy robots to "repair" the Hubble Telescope.

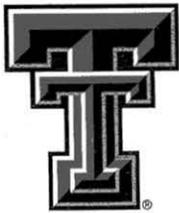
Using a remote control, student teams will have to maneuver their robot to power down the aging telescope, exchange Hubble's drained batteries for new ones and restart the satellite. Students will prove their projects on a mock-up of NASA's famous telescope at the West Texas BEST regional contest.

Contestants had only six weeks to design and build their robots. Winners will be certified to advance to the state-level BEST competition.

BEST, or Boosting Engineering, Science, and Technology, is a non-profit, volunteer-based organization whose mission is to inspire students to pursue careers in engineering, science, and technology through participation in a sports-like, science and engineering-based robotics competition.

More than 20 teams from area schools participate in the West Texas BEST competition each year. The competition is organized by Texas Tech University's Department of Electrical and Computer Engineering.

**CONTACT: Robert Waller, Center for Engineering Outreach, College of Engineering, Texas Tech University, (806) 742-3451, [r.waller@ttu.edu](mailto:r.waller@ttu.edu)**



**FOR IMMEDIATE RELEASE**

Date: Oct. 28, 2005

CONTACT: Cory Chandler, [cory.chandler@ttu.edu](mailto:cory.chandler@ttu.edu)

**FACTS ABOUT THE NEW HUMAN SCIENCES ADDITION**

- The new \$8 million, nearly 36,000 square-foot facility will benefit two teaching programs in the College of Human Sciences: The Center for the Study of Addiction and Recovery and the Child Development Research Center.
- Private donors provided more than \$7 million of the \$8 million necessary to fund this project.

**Christine DeVitt and Helen DeVitt Jones Child Development Research Center**

- The Child Development Research Center provides a quality learning environment for children up to five years of age and a living laboratory for more than 600 early childhood majors, allowing them to work directly with children. However, due to the program's popularity, there are currently more students than children in the program.
- The number of students enrolled in the program has more than doubled in the last eight years.
- Children are currently on multi-year waiting lists to join. This problem has been exacerbated by the state's restructuring of certification requirements.
- The new facilities will feature advanced technology, such as centrally controlled video monitoring equipment, and more observation rooms. They will be better suited to facilitate faculty and graduate student research.

**Center for the Study of Addiction and Recovery**

- The Center for the Study of Addiction and Recovery has grown from 22 students to 81 students in four years. The new facilities will provide room for 200 students, which means that more students recovering from addictions will be able to attend college in a nurturing environment.
- The center provides support services for students who are recovering from various types of addictive disorders, a location for 12-Step recovery meetings, recreational space, and office space for a staff that has more than doubled. The center's research and grant work is expanding as well.



Texas Tech University System  
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**EVENT ADVISORY**

Date: Oct. 31, 2005

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**SENATOR DUNCAN SET TO ADDRESS WATER LAW,  
POLICY AT INTERNATIONAL SYMPOSIUM**

WHAT: Sen. Robert Duncan to speak on water law, policy

WHEN: 1:20 p.m., Wed., Nov. 2

WHERE: Room 109, Texas Tech University School of Law

EVENT: Texas Sen. Robert Duncan will open the Texas Tech University School of Law's Water Law and Policy Symposium.

The symposium, which takes place Nov. 2-4, will allow leading experts to address the roles that the public and private sectors, as well as government agencies, play in developing standards for managing water resources.

Exploring the value and ethic of water has become increasingly necessary in recent years due to complex legal systems and a dwindling supply of water resources.

**CONTACT:** professor Gabriel Eckstein, director, Center for Water Law & Policy  
Texas Tech University, (806) 742-3990 ext. 260, [gabriel.eckstein@ttu.edu](mailto:gabriel.eckstein@ttu.edu),  
or visit [www.law.ttu.edu/waterlaw](http://www.law.ttu.edu/waterlaw)



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COMMUNICATIONS & MARKETING

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**COMMISSIONER OF STATE HEALTH SERVICES  
TO SPEAK ON CHILDHOOD OBESITY**

LUBBOCK - Dr. Eduardo J. Sanchez, commissioner of the Texas Department of State Health Services, will address issues involving child obesity at a colloquium and symposium hosted by Texas Tech University and the Texas Tech University Health Sciences Center.

Dr. Sanchez is a nationally recognized authority in public health, and specifically children's health.

Dr. M. Roy Wilson, president of the Texas Tech Health Sciences Center, will open the event, which is titled "Community Solutions for Challenges of Childhood Obesity."

Also speaking at the event are Dr. Patti J. Patterson, vice president of the Office of Rural and Community Health at TTUHSC; Debra Reed, a professor in the Department of Nutrition at Texas Tech, and Jane Tustin, coordinator of Health Services at Lubbock Independent School District.

The event is scheduled to begin at 9 a.m. Nov. 4 at the Lubbock Memorial Civic Center.

The event is open to the public. Those interested in attending should contact Tammy Carlisle at (806) 742-3125, or [tamara.carlisle@ttu.edu](mailto:tamara.carlisle@ttu.edu).

**CONTACT:** Thomas Longoria, associate professor of political science, (806) 742-3121, [thomas.longoria@ttu.edu](mailto:thomas.longoria@ttu.edu)



**FOR IMMEDIATE RELEASE**

Date: October 31, 2005

CONTACT: Scott Slemmons, [scott.slemmons@ttu.edu](mailto:scott.slemmons@ttu.edu)

**SBC SCHOLARSHIPS TO BE AWARDED**

LUBBOCK – Texas Tech University will announce the recipients of the SBC Endowed Scholarships in the Student Union Building's Soapsuds Room at 4 p.m. Wednesday (Nov. 2).

This is Texas Tech's fourth year to award the SBC scholarships. The SBC Endowed Scholarship Fund is worth \$4.3 million.

This year's recipients include:

- Alexis Acosta of Lamesa, a junior majoring in public relations;
- Itoya Akhianyoy of Manor, a sophomore majoring in social work;
- Trevor Boucher of Austin, a freshman majoring in geosciences;
- Ross Brown of San Angelo, a sophomore majoring in petroleum engineering;
- Matt Case of Hutto, a sophomore majoring in mechanical engineering;
- Mildrett Casillas of La Feria, a freshman majoring in theater arts;
- Stephanie Cone of Hobbs, N.M., a junior pre-med major;
- Rachele Davis of Fort Worth, a freshman majoring in pre-professional health;
- Kathryn Fellows of Midland, a junior majoring in marketing;
- Jacquelyn Gonzales of Midland, a freshman majoring in early childhood;
- Joshua Gravens of Clyde, a freshman majoring in political science;
- Christian Guerrero of Carrollton, a junior majoring in biology;
- William Hilliard of Houston, a sophomore majoring in electrical engineering;
- Tiffany Kamuche of Dallas, a sophomore majoring in sociology;
- Scott Kindy of Fritch, a junior majoring in multidisciplinary science;
- Meagan Knight of Kirbyville, a sophomore majoring in pre-communication disorders;
- Matthew Lopez of Harlingen, a junior majoring in electronic media;
- Rosabel Loya of Tulia, a junior pre-med major;
- Lindsay Means of Valentine, a senior majoring in English;
- Felicia Michael of Milan, N.M., a junior majoring in public relations;
- Phebe Morales of Hale Center, a sophomore pre-med major;
- Nestor Natarano of Katy, a sophomore majoring in petroleum engineering;
- Logan Nauert of Stamford, a junior majoring in biology;
- Kacey Oswalt of Longview, a junior majoring in advertising;
- Kristy Peck of Ingram, a sophomore majoring in biochemistry;

- Cassandra Pesina of Hereford, a pre-med freshman;
- Rosa Phifer of Topeka, Kan., a junior majoring in history;
- David Polanco of San Antonio, a sophomore majoring in biology;
- Marc-Anthony Puente of Hale Center, a freshman majoring in exercise and sport science;
- Natalie Ramsey of Pearland, a junior majoring in history;
- Jesus Rivera of Los Banos, Calif., a junior majoring in management;
- Cliff Ross of Lubbock, a sophomore majoring in economics;
- Lauren Saegert of Lubbock, a junior majoring in architecture;
- Winston Saldivar of San Saba, a sophomore pre-law major;
- Ashley Sciacca of Canyon, a sophomore majoring in restaurant and hotel management;
- Kyndra Selmon of Tahoka, a sophomore pre-law major;
- Ashley Shields of Garland, a sophomore majoring in communication design;
- Karen Sunday of Paducah, a sophomore majoring in English;
- Croix Torrez of Cedar Park, a freshman majoring in pre-physical therapy;
- Cody Vasquez of Van Horn, a freshman majoring in mechanical engineering;
- Monica Williamson of DeSoto, a freshman majoring in philosophy; and
- Brandy Wolfe of Austin, a freshman majoring in business.

-30-

**CONTACT: Mary Saathoff, senior director of corporations, foundations and scholarships, Office of Institutional Advancement, Texas Tech University, (806) 742-6279, or e-mail [mary.saathoff@ttu.edu](mailto:mary.saathoff@ttu.edu).**