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FOR IMMEDIATE RELEASE

September 1, 2005

CONTACT: Suzanna Cisneros Martinez, suzanna.martinez@ttuhsc.edu

**A SIMPLE TEST CAN SAVE YOUR EYESIGHT
AFRICAN-AMERICANS AT SPECIAL RISK**

LUBBOCK – Sports legend Willie Mays and actress Diahann Carroll share a common interest: educating the African-American community of the risks of glaucoma through a national video campaign called “Glaucoma and You.”

Joining the campaign is M. Roy Wilson, M.D., M.S., president of the Texas Tech University Health Sciences Center, who also was named as the national co-spokesman of the project.

Wilson said more than half a million African-Americans are diagnosed with glaucoma, and an additional quarter million may have it and not be aware because of the lack of symptoms.

“Glaucoma and You” is a 30-minute educational video developed to increase glaucoma awareness, diagnosis and treatment among African-Americans. Wilson said the goal of the project is to ignite a call to action within the community that encourages African-Americans to visit eye care professionals earlier in life and get screened for glaucoma before serious damage from the disease can occur.

“Glaucoma is the leading cause of blindness in African-Americans,” Wilson said. “It normally progresses so slowly that there are no warning signs before permanent damage have occurred to the eye. Educating the African-American community of the importance of having a yearly eye exam could detect glaucoma and prevent vision loss.”

Although glaucoma can affect everyone, Wilson said African-Americans are more susceptible to the disease. According to the Glaucoma Research Foundation, glaucoma is three to four times more common in African-Americans than in Caucasians.

Wilson added that African-Americans ages 45 to 65 are seven times more likely to go blind from glaucoma than Caucasians with glaucoma in the same age group.

“African-Americans need to understand the risks of this devastating disease and realize that the earlier it is diagnosed, the better chance they have of protecting their eyes and preserving their sight,” Wilson said.

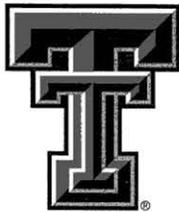
Glaucoma is a disease of the optic nerve, which is the nerve that connects the eye to the brain. Wilson said when the natural fluid inside the eye does not drain properly, pressure within the eye can increase, damaging the optic nerve and leading to loss of vision.

Wilson adds that treatment options focus on reducing eye pressure. Ophthalmologists may prescribe daily eye drops, which have been shown to reduce the development of glaucoma in people with elevated eye pressure by almost 50 percent. Other options in people with glaucoma may include surgery, either laser or conventional, to help fluid drain more effectively to relieve eye pressure.

Wilson, an internationally recognized glaucoma researcher and ophthalmologist, was recently inducted into the American Ophthalmological Society, the oldest subspecialty society in the country. He also was elected to the Institute of Medicine of the National Academy of Sciences in October 2003.

For more information about Glaucoma and You, contact Suzanna Cisneros Martinez, Department of Communications and Marketing, at (806) 743-2143 or visit the Glaucoma Research Foundation at <http://www.glaucoma.org/learn>.

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Texas Tech University System
COMMUNICATIONS & MARKETING

a d v i s o r y

EVENT ADVISORY

Date Sept. 1, 2005

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RAWLS GOLF COURSE NAMED THE BEST IN "CO-OP COUNTRY"

Please note the time for the presentation has been changed to 9:45 a.m.

WHAT: South Plains Electric Cooperative, Inc. presents award to the Rawls Golf Course

WHEN: 10 a.m. Friday, Sept. 2

WHERE: The Rawls Golf Course Clubhouse

EVENT: James Driver, general manager of South Plains Electric Cooperative, will present a framed copy of the Texas Co-op Power magazine article naming Texas Tech's Jerry S. Rawls Golf Course the best in its readership area.

The course won the Editor's Choice Award for Best Golf Course in Texas Co-op Power's 2005 "Best of Co-op Country" contest.

The magazine, which has a circulation of 1 million, announced the winner in its September issue.

"We are very proud to have been chosen by Southwest Electric Co-Op as the best course in Texas," said Jack North, managing director for the course. "This adds to numerous accolades we already have received over the short time we've been open."

In 2003, it was named in Golf Magazine's list of top ten new courses. In 2004, it was listed by the magazine as one of the Top 50 golf courses in the nation where golfers can play for under \$50. It also was listed among Golf Digest's 100 greatest courses and as the third best university courses in the United States by Golfweek. Additionally, it has enjoyed features in publications including Golf Travel and Leisure Magazine and the Dallas Morning News.

The latest announcement comes as the Rawls Course Third Annual Pro and Celebrity Tournament, sponsored by Bob "Bubba" Curtis and Bob's Woodworks, is slated to take place Sept. 16 and 17.

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The tournament will feature a slate of celebrities and professional golfers who will play with participants. This could provide a great opportunity for people to see the course.

Proceeds from the tournament benefit the Texas Tech men's and women's golf teams and the turf science program in the College of Agriculture and Natural Resources. Friday is a pro-am shamble format with Saturday featuring a celebrity scramble. Registration fee for both days is \$500 and includes dinner Friday night at the National Ranching Heritage Center, lunch both days and a ticket to the Texas Tech – Sam Houston State football game Saturday night.

SPEC, based in Lubbock, serves more than 24,000 members in Childress, Cottle, Crosby, Dickens, Floyd, Foard, Garza, Hale, Hall, Hardeman, Hockley, Kent, King, Lamb, Lubbock, Lynn, Motley and Stonewall counties.

CONTACT: Jack North, managing director, Rawls Golf Course, Texas Tech University, (806) 742-4640, or jack.north@ttu.edu.



FOR IMMEDIATE RELEASE

Date: September 1, 2005

CONTACT: Jeff Stoughton, jeff.stoughton@ttu.edu

**TEXAS TECH EXTENDS JOINT DEGREE PROGRAM
WITH UNIVERSIDAD ANAHUAC**

LUBBOCK – A program that allows both Mexican and American students to earn an MBA degree from Texas Tech University and Universidad Anahuac will continue for another five years. Texas Tech Chancellor David Smith and officials from both universities were on hand Tuesday, August 30th in Mexico City, Mexico, to sign an agreement that will renew the program for another five-year cycle.

The program is overseen by the Area of Marketing and International Business in the Rawls College of Business Administration. Students begin their coursework in Mexico and finish in the United States. Since the students spend time working in both countries, they must speak English and Spanish. Students earn an MBA issued jointly by both universities.

Smith said international academic programs play an important role in giving students a broad educational experience.

“In today’s increasingly global marketplace, we must strive to educate our students about other countries and peoples to help them function on an international scale,” Smith said. “International study programs provide these benefits by helping students not only learn about other countries, but gain friends in them as well.”

The program began as a project funded by the U.S. Department of Education’s Fund to Improve Postsecondary Education. Four classes of students have graduated since the program’s inception in 2000.

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CONTACT: Emily Phillips, Associate Director of International Business Education Programs, Rawls College of Business Administration, (806) 742-2041 or emily.phillips@ttu.edu.



EVENT ADVISORY

Date: September 1, 2005

CONTACT: Sally Logue Post, sally.post@ttu.edu

TEXAS TECH RESPONDS TO HURRICANE KATRINA

WHAT: News conference to discuss how Texas Tech University and Texas Tech University Health Sciences Center are responding to Hurricane Katrina

WHEN: 10:30 a.m. Friday (Sept. 2)

WHERE: Board of Regents meeting room, 2nd floor, Administration Building

EVENT: Thousand of students and faculty at institutions in New Orleans and along the Gulf Coast have been devastated by Hurricane Katrina.

Texas Tech University and Texas Tech University Health Sciences Center will allow qualifying students to enroll as an alternative this semester.

David R. Smith, chancellor of Texas Tech University System, M. Roy Wilson, president of the Texas Tech University Health Sciences Center, and Jon Whitmore, president of Texas Tech University will outline plans for assisting our academic colleagues and helping students to continue to further their education.

CONTACT: Sally Logue Post, director of communications and broadcast media, Office of Communications and Marketing, (806) 742-2136.



FOR IMMEDIATE RELEASE

Date: September 2, 2005

CONTACT: Scott Slemmons, scott.slemmons@ttu.edu

NEUGEBAUER TO PRESENT CONGRESSIONAL GOLD MEDAL AWARD

LUBBOCK – A Congressional Gold Medal Award, one of the highest honors bestowed by the U.S. Congress, was presented to Texas Tech employee Morgan Mercer today.

U.S. Rep. Randy Neugebauer presented the award to Mercer, who is the coordinator for the Service Learning program at Texas Tech University's Teaching, Learning and Technology Center.

Mercer earned the award for her service as the volunteer coordinator for the South Plains Food Bank's Growing Recruits for Urban Business program, which teaches job and leadership skills to at-risk youth on a community-supported agriculture farm.

"The program is really fantastic," Mercer said. "They use lessons learned on a pesticide-free, community-supported farm to teach job and leadership skills to at-risk youth. These are working farms, selling shares of the harvest to community members as a way to support their work. There is an academic year program, during which the students volunteer work on the farm and spend class room time learning about issues related to everything from leadership to farming basics to community food security and social justice."

Mercer said that students interview for employment on the farm during the summer, tending the crops and putting their leadership skills to work by leading volunteer groups.

"In my role, I collaborated with an amazing group of committed staff members to do program planning, articulation and marketing, as well as some long term visioning," said Mercer. "I volunteered and worked there in a number of capacities for almost three years, and it is an experience that altered me profoundly - both staff and students at the program taught me what it truly means to serve one another."

Mercer was required to spend at least four consecutive nights either interacting with nature in a wilderness setting or immersing herself in another culture. She chose to spend seven weeks on an archaeological dig in Jordan, exploring the history and culture of the Middle East.

Mercer said the award was something that had to be earned with hard work.

"Requirements, with at least 800 hours and 2 years invested (many projects require more, as mine did), set a high bar for what an individual wants to accomplish," said Mercer. "At the beginning, you submit your plans for your project for approval from the national office, and then once that project is completed, you resubmit your project and documentation for approval."

Congress established the Congressional Gold Medal Award in 1979 to identify leaders of the future and to recognize service, achievement and personal development initiatives designed and implemented by young people. Next to the Congressional Medal of Honor, the Congressional Gold Medal Award is the only other standing award given by the U.S. Congress. The award is earned in recognition of goals set, achieved and exceeded in the areas of voluntary public service, physical fitness, personal development and exploration of nature or other cultures.

CONTACT: Morgan Mercer, coordinator, Service Learning program, Teaching, Learning and Technology Center, Texas Tech University, (806) 742-0133, or e-mail morgan.a.mercer@ttu.edu.



EVENT ADVISORY

Date: September 2, 2005

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SPECIAL COLLECTIONS LIBRARY TO HOST PRESENTATION

- WHAT:** The Southwest Collection/Special Collections Library will host a presentation by Bill Stewart, owner of Vamp and Tramp Booksellers of Birmingham, Ala.
- WHEN:** 10 a.m. Tuesday (Sept. 6)
- WHERE:** Southwest Collection/Special Collections Library's Formby Room
- EVENT:** Stewart's presentation will spotlight a selection of artists' books and will mark the opening of the Southwest Collection's Hidden Treasures exhibit.

Artists' books are books for which artists are responsible for the entire creation and production. Wide ranging both in text and format, they run the gamut from closely resembling the traditional book to objects of incredible beauty and imagination.

Accompanying the presentation is the opening of four exhibits showcasing "Hidden Treasures" of the Southwest Collection/Special Collections. These are books of the Southwest Collection, the Sports History Collection, broadsides of the Natural History Collection and the Rare Books' artist book collection. The Hidden Treasures exhibits are located in the Coronelli Globe Rotunda and will be open through December.

CONTACT: Bruce Cammack, Curator of Rare Books, Southwest Collection/Special Collections Library, Texas Tech University, (806) 742-3758, or e-mail bruce.cammack@ttu.edu.



Texas Tech University System
COMMUNICATIONS & MARKETING

FOR IMMEDIATE RELEASE

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TEXAS TECH RESPONDS TO HURRICANE KATRINA

[EDITOR'S NOTE: This release contains updated information and phone numbers]

LUBBOCK – Students currently enrolled at universities hardest hit by Hurricane Katrina will be eligible to attend fall semester classes at Texas Tech University and Texas Tech University Health Sciences Center, officials at both universities announced Friday.

So far, six undergrads and three law students from the Gulf Coast area have been admitted to Texas Tech and about 10 inquiries have been received.

"Both universities stand ready to assist our colleagues and students hardest hit by the hurricane," said David R. Smith, chancellor of Texas Tech University System. "We regret this terrible tragedy and will do whatever we can to assist as those institutions of higher education devastated by the storm work to get back into operation."

Texas Tech President Jon Whitmore said the school will open its doors and expedite enrollment processes so that students can continue with classes.

"We deeply regret this tragedy and are offering a temporary academic solution until these students and faculty can return to their own universities and colleges," Whitmore said.

Health Sciences Center President M. Roy Wilson echoed Whitmore's sentiments and said the university community will do all it can to help provide any assistance it can to students affected by the hurricane.

"The Texas Tech University Health Sciences Center is stepping up to provide our support to our colleagues and students in this great time of need," said Wilson. "Our hope is to have all students in health professions to continue their education and continue their training."

Complete information about Texas Tech's response to Hurricane Katrina is available at www.katrina.ttu.edu. A hot line has been set up at the university and will be available over the holiday weekend. The number is (806) 742-0000.

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At Texas Tech University:

- Enrollment questions should be directed to the Office of Enrollment Management at (806) 742-1480.
- Students from any state will be admitted on a non-degree basis through Sept. 13. After that date, university officials will work with students on a case-by-case basis.
- Application fees will be waived for all undergraduate and graduate students who are admitted.
- The university will waive emergency loan fees.
- The university will waive certain tuition and fees for this fall semester as allowed by law to enable students to enroll.
- The university can accommodate displaced faculty researchers. Texas Tech will welcome them as visiting scholars, and our scholars are willing to share research space and central equipment.
- There are opportunities for K-12, undergraduate and graduate students to temporarily continue their academic development through both online and print-based distance learning courses through the Division of Outreach and Extended Studies. Enrollment and other information is available online at www.dce.ttu.edu or by calling (800) 692-6877.
- The Graduate School will work on a one-to-one basis with those students who have no need for coursework, but who need use of library and research facilities.
- The Office of Residence Life has identified space for college students who need to be relocated from the storm-damaged area and will work with interested students on a one-to-one basis. For information, call (806) 742-2542.
- The Texas Tech Center for Campus Life will serve as a clearinghouse for students, faculty and staff desiring to get involved in the relief effort. The Red Cross is now assessing its needs. Once that process is completed, the Center for Campus Life will match up those desiring to volunteer with opportunities. The university community may call (806) 742-5433 for volunteer information.

At the Texas Tech University Health Sciences Center:

- The School of Pharmacy could open up its school to 24 students (six students per class). The School of Allied Health Sciences has availability for up to 30-50 students, throughout most of their programs (2-3 students per program per class).

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- The School of Medicine has offered to take an additional 48 students, up to 12 per class, distributed over the four Health Sciences Center campuses.
- They are also investigating their ability to provide assistance to graduate trainees in some of the medical specialties.

- The School of Nursing could accept 10 students in the accelerated program, two students in the undergraduate program, and starting next semester, 15 students in the RN to BSN program.
- The Graduate School of Biomedical Sciences is willing to work with students on a one-to-one basis to try to locate faculty who may be able to help with research facilities.
- The Preston Smith Library of the Health Sciences will offer privileges to all visiting students and make their facilities available, providing electronic access to the library collection from any of the Health Sciences Center campuses.
- The Health Sciences Center will seek support from the Board of Regents and the State of Texas to waive certain tuition and fees on an emergency basis.
- The Health Sciences Center has received an outpouring of calls from students from all schools wanting to volunteer their help. In an effort to help those in need, many students want to travel to the area of destruction. Early next week, the Health Sciences Center will convene a meeting with the Student Government Association and local Red Cross, Salvation Army and Breedlove representatives to coordinate a response that will aid relief efforts. Together, they will put all their efforts where they will make the most impact.
- All inquiries to the Health Sciences Center should be directed to Margaret Duran, Office of Student Services, (806) 743-2300.



Texas Tech University System
COMMUNICATIONS & MARKETING

n e w s r e l e a s e

FOR IMMEDIATE RELEASE

Date: Sept. 2, 2005

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HURRICANE RESEARCHERS CAN SPEAK ABOUT KATRINA

LUBBOCK – The American Veterinary Medical Association named Dr. Ronald D. Warner, one of four national contacts for issues dealing with the public health aspects of recovery from Hurricane Katrina. Warner, DVM, Ph.D., is an associate professor at the Department of Family and Community Medicine at the Texas Tech University Health Sciences Center.

Also, Dr. John Schroeder, an assistant professor of Atmospheric Science at Texas Tech University, and his team of researchers recently returned from the area affected by Hurricane Katrina after riding out the storm in Gautier, MS.

The team used five instrumented towers developed by Texas Tech University's Wind Science and Engineering Research Center as an easily deployable system of meteorological equipment that can be placed in front of landfalling hurricanes to extract information from the storm. They gather high-resolution data on the hurricane's winds, temperature, pressure, and humidity at a time when most conventional observation systems fail. The project has been actively intercepting hurricanes since 1998.

Schroeder can offer insight into how hurricanes develop, move, and react to various meteorological elements. He is an expert on how the hurricane interacts with man's built environment at landfall.

The Wind Science and Engineering Research Center has a slate of experts that can speak on a range of hurricane-related topics. Experts include:

Ronald Warner, associate professor at the Department of Family and Community Medicine at the Texas Tech University Health Sciences Center. Warner can discuss issues such as food safety, mosquito control, disposal of mass casualty animals, especially farm animals, clean water. He served for 23 years in the United States Air Force focusing on areas such as environmental health, public health, preventive medicine and epidemiologic research. For more information, contact Dr. Warner at (806) 743 3092 or Suzanna Martinez, Office of Communications and Marketing, at (806) 789-3678.

John L. Schroeder, Ph.D., Assistant Professor of Atmospheric Science at Texas Tech University, specializes in field studies to characterize the extreme winds found in hurricanes. He can speak on the interaction of the near surface wind field and

-more-

man's built environment, and provide information from 7 years of experiences in which his team of researchers actively intercepted landfalling hurricanes to collect valuable data. Schroeder can be reached at (806) 742-2813 or via e-mail at john.schroeder@ttu.edu

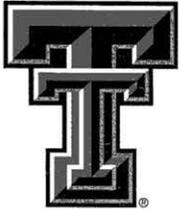
Dr. Chris Letchford, a professor in Texas Tech's Department of Civil Engineering. Letchford's in-depth research in building aerodynamics is highly respected throughout the world. He has continued to build upon his research in the effects of high winds on building pressures. Thunderstorms, downbursts, and tornadoes cause large amounts of building damage. Dr. Letchford has recognized that current wind tunnel modeling techniques do not simulate the highly varying and turbulent winds in these storms. As a result, Dr. Letchford, working in conjunction with Dr. Darryl James of the Department of Mechanical Engineering, has built experimental wind tunnels to simulate pulse jet and tornadic winds. He can be reached at 742-3479, ext. 328, or chris.letchford@ttu.edu

Ernst Kiesling, Ph.D., P.E., Sr. Associate Dean of Engineering and professor of civil engineering, specializes in debris impact and above-ground shelters. He can speak on the construction and use of personal and community shelters. Kiesling has more than 30 years of experience in the field documenting debris damage and testing different materials and types of construction. He can be reached at (806) 742-3451, ext.235 or via e-mail at ernst.kiesling@ttu.edu.

Arn Womble, a structural engineer and doctoral candidate working with the center, uses high-resolution satellite imagery to study hurricane damages. Using images recorded by the satellites Quickbird and IKONOS, Womble already used this technology last year to study the damage created when hurricanes Charlie and Ivan ravaged parts of Florida. The satellite images assisted field reconnaissance teams in gathering damage data. Field reconnaissance is often impeded by clean-up efforts that shift or remove debris before they can be properly scrutinized. This helps preserve that "perishable" data. He can be reached at (806) 543-1169, or via e-mail at jawomble@aol.com.

The findings are used to help the center develop structures capable of withstanding hurricane-force gales. The center has performed dozens of product tests for an international slate of manufacturers and organizations like the Portland Cement Association, The Engineered Wood Association, and Waco Composites.

CONTACT: Sally Post, director of broadcast and radio communications, Texas Tech University, (806) 773-3907 sally.post@ttu.edu. **Michael Castellon,** staff writer, (806) 441-8455, m.castellon@ttu.edu. **Cory Chandler,** staff writer, (432) 559-8119, cory.chandler@ttu.edu



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EVENT ADVISORY

Date: September 2, 2005

CONTACT: Sally Logue Post, sally.post@ttu.edu

**UPDATE ON WEST TEXAS GEORGE W. BUSH
PRESIDENTIAL LIBRARY PROCESS**

What: Progress report and question-and-answer session about the rapidly developing proposal to bring the George W. Bush Presidential Library to West Texas

Who: David Miller, chair of the West Texas Coalition for the George W. Bush Presidential Library

When: 10 a.m., Tuesday, Sept. 6

Where: Board of Regents Room, Texas Tech Administration Building

Contact: Sally Logue Post, director of communications and broadcast media, Office of Communications and Marketing, 806-742-2136.

-30-



Texas Tech University System
COMMUNICATIONS & MARKETING

n e w s r e l e a s e

FOR IMMEDIATE RELEASE

DATE: Sept. 6, 2005

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**TEXAS TECH UNIVERSITY SYSTEM CONTINUES
KATRINA RELIEF EFFORTS**

LUBBOCK – A number of students, displaced because of storm damage caused by Hurricane Katrina in New Orleans and along the Gulf Coast, have enrolled at Texas Tech University and more are expected in the next few days.

As of Tuesday afternoon, 19 undergraduate students had enrolled and applications had been sent to 15 others. In addition, plans were under way for student athletes from the Tulane baseball team and the women's basketball team to move to Texas Tech. There are 54 men and women on the two teams. Seven graduate students have been accepted and one student has enrolled in the Texas Tech School of Law.

"We're giving these students impromptu orientations when they arrive here and getting them in classes as soon as possible," said President Jon Whitmore. "I'm sure they're going to get a healthy dose of West Texas hospitality."

"Times of crisis provide the opportunity for people to come together for the common good and to do the right thing," said Chancellor David Smith. "The Texas Tech Family began coordinating efforts to reach out to some of our fellow citizens even before the influx of evacuees arrived this weekend."

Texas Tech is inviting any evacuees housed in Reese Center to attend Saturday's football game (between the Red Raiders and Florida International) as the university's guests. In addition, the Red Cross will have volunteers collecting donations at every gate of Jones-SBC Stadium at the Saturday night game.

Complete information about Texas Tech's response to Hurricane Katrina is available at www.katrina.ttu.edu. A hotline has been set up to answer Texas Tech University-related questions. The number is (806) 742-0000. Questions about the Health Sciences Center should be directed to Margret Duran, Office of Student Services, (806) 743-2300.

M. Roy Wilson, president of the Texas Tech University Health Sciences Center, said the institution is proud to serve as the lead institution in providing medical services to the evacuees in this time of need. "Our health care professionals and students from the schools of medicine, nursing and pharmacy stepped up and provided the necessary services and staffing in this critical situation."

-more-

Relief efforts/page 2

Texas Tech University Health Sciences Center and Texas Tech students, faculty and staff are working at Reese Center to aid evacuees in the following:

- Texas Tech University Health Sciences Center School of Nursing faculty and senior students are working at the Reese Center for the next two weeks to help with evacuees.
- The Texas Tech University Health Sciences Center Schools of Pharmacy and Allied Health are also providing services.
- The Texas Tech University Health Sciences Center School of Medicine Department of Family Medicine is operating clinics on site.

Texas Tech University:

- Texas Tech University Department of Psychology clinical and counseling faculty and students are also working at Reese Center.
- The Texas Tech Vietnam Center is providing a translator for one evacuee.
- The College of Education is gathering school supplies for children housed at Reese Center.
- Displaced students in grades K-12 can take advantage of the Texas Tech University Independent School District to continue their class work. Undergraduate students may use other online and print-based courses to temporarily continue their academic development. Enrollment and other information is available online at www.dce.ttu.edu or by calling 800-692-6877.
- The Texas Tech Center for Campus Life is serving as a clearinghouse for students, faculty and staff desiring to get involved in the relief effort. The university community may call (806) 742-5433 for volunteer information.



Texas Tech University System
COMMUNICATIONS & MARKETING

a d v i s o r y

EVENT ADVISORY

Date: ~~September~~ 7, 2005

CONTACT: Scott Slemmons, scott.slemmons@ttu.edu

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Lubbock, TX 79409.2022

806.742.2136

Fax 806.742.1615

<http://www.texastech.edu/newhome>

GROUNDBREAKING SET FOR NEW WELLNESS CENTER

- WHAT:** A groundbreaking ceremony has been scheduled for Texas Tech University's new Student Wellness Center.
- WHEN:** 11 a.m. Thursday (Sept. 8)
- WHERE:** Corner of Flint Avenue and Main Street
- EVENT:** The Student Wellness Center will be a 43,804-square-foot, state-of-the-art facility that consolidates services of the Student Health Center and the Student Counseling Center to provide a one-stop service point for student wellness.

The services to be provided at the facility include a clinic, a counseling center, a radiology lab and a pharmacy. The building also will have meeting rooms and other support and office space.

CONTACT: Jane Jones, executive assistant to the vice chancellor, Facilities Planning and Construction, Texas Tech University, (806) 742-2116, or e-mail jane.jones@ttu.edu.



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FOR IMMEDIATE RELEASE

Date: Sept. 7, 2005

CONTACT: Cory Chandler, cory.chandler@ttu.edu

RAWLS GOLF COURSE NAMED THE BEST IN "CO-OP COUNTRY"

LUBBOCK—Texas Tech University's Jerry S. Rawls Golf Course was picked as the editor's choice for best golf courses by Texas Co-op Power magazine.

The magazine, with a circulation of 1 million, announced the winners of its "Best of Co-Op Country 2005" in its September issue. The award was the result of the 2005 "Best in Co-op Country" contest sponsored by the magazine.

"We are very proud to have been chosen by South Plains Electric Cooperative as the best course in Texas," said Jack North, managing director for the course. "This adds to numerous accolades we already have received over the short time we've been open."

In 2003, it was named in Golf Magazine's list of top ten new courses. In 2004, it was listed by the magazine as one of the Top 50 golf courses in the nation where golfers can play for under \$50. It also was listed among Golf Digest's 100 greatest courses and as the third best university course in the United States by Golfweek. Additionally, it has enjoyed features in publications including Golf Travel and Leisure Magazine and the Dallas Morning News.

SPEC, based in Lubbock, serves more than 24,000 members in Childress, Cottle, Crosby, Dickens, Floyd, Foard, Garza, Hale, Hall, Hardeman, Hockley, Kent, King, Lamb, Lubbock, Lynn, Motley and Stonewall counties.

Texas Tech is a cooperative member because South Plains Electric serves its facilities at the Reese Technology Center.

-30-

CONTACT: Jack North, managing director, Rawls Golf Course, Texas Tech University, (806) 742-4640, or jack.north@ttu.edu.



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EVENT ADVISORY

Date: September 7, 2005

CONTACT: Sally Logue Post, sally.post@ttu.edu

TEXAS TECH PRESIDENT SETS STATE OF THE UNIVERSITY ADDRESS

WHAT: President Jon Whitmore gives State of the University address

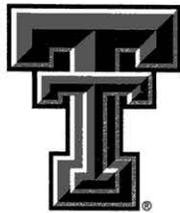
WHEN: 4 p.m. Thursday (Sept. 8)

WHERE: 169 Human Sciences Building on the Texas Tech campus

EVENT: President Whitmore will discuss the progress the university made last year and the priorities set for this academic year.

A reception for Dean Smith, vice president of research, will follow the address.

CONTACT: Sally Logue Post, director of communications and broadcast media, Office of Communications and Marketing, (806) 742-2136.



EVENT ADVISORY

Date Sept. 7, 2005

CONTACT: Cory Chandler, cory.chandler@ttu.edu

PEP RALLY BRINGS FANS TO WILL ROGERS WRAPPING

- WHAT:** Texas Tech pep rally and Midnight Raiders kickoff
- WHEN:** 6:30 p.m. Thursday (Sept. 8)
- WHERE:** The Will Rogers statue near Memorial Circle
- EVENT:** Two longstanding Texas Tech spirit traditions will merge this year as pep rallies will now be held in conjunction with the Saddle Tramps' traditional Midnight Raiders wrapping of the Will Rogers statue.

The first of these pep rallies will take place this Thursday and will conclude just in time for the Saddle Tramps to begin Midnight Raiders at 7 p.m. Each year, the Saddle Tramps wrap Will Rogers in red crepe paper on Thursday nights before Texas Tech home games. Once the statue is wrapped, they form a bell circle. All fans in attendance are able to participate and then help the Saddle Tramps decorate the rest of campus.

Scheduling the pep rallies – which in the past have been held on Fridays – on the same night will allow students and fans to show their school pride while also bringing them in contact with one of Texas Tech's oldest and most recognizable spirit traditions, said Texas Tech cheerleading coach D.K. Robertson.

"I think the Thursday night pep rallies will be a great way to highlight one of Tech's oldest traditions," he said. "The wrapping of Will Rogers and Soapsuds, along with the rest of campus, is a great tradition that could grow to eventually rival the Texas A & M yell practice. We are not to that level yet, but with the support of the student body, we can get there."

Thursday night's pep rally, hosted by Texas Tech's Student Government Association and the Center for Campus Life, will feature Texas Tech cheerleaders, mascots, athletes, and, of course, spirit organizations such as the Saddle Tramps and the High Riders.

CONTACT: D.K. Robertson, cheerleading coach, Texas Tech University, (806) 742-5433, or dk.robertson@ttu.edu.



FOR IMMEDIATE RELEASE

Date: Sept. 7, 2005

CONTACT: Jeff Stoughton, jeff.stoughton@ttu.edu

**TEXAS TECH UNIVERSITY VIETNAM CENTER
ANNOUNCES NEW SCHOLARSHIPS**

LUBBOCK – More than two dozen Cambodian students will get an all-expenses-paid education at that country’s leading university, thanks to private support of the Texas Tech University Vietnam Center’s Cambodian Scholarship Program. The Vietnam Center announced Sept. 1 the creation of 15 additional four-year scholarship awards, bringing the total to 28.

The program gives Cambodian students \$125 a year for four years – the amount necessary to pay for tuition, room and board at the Royal University of Phnom Penh. The funds come exclusively from private donations. Over the past four years, 30 students have graduated from the Royal University with Texas Tech scholarships.

James Reckner, director of the Vietnam Center, said giving the students an education in their home country is the most efficient use of the funds donated. It would take approximately \$29,000 – the equivalent of 58 four-year scholarships in Phnom Penh – to bring one Cambodian student to Texas Tech for one year.

“For Americans, it is difficult to believe that an amount so small as \$125 can actually make a difference between attending university or not; however, that is very much the case in Cambodia,” Reckner said. “The students who receive these scholarships, in essence, win life’s lottery.”

Dr. Lav Chhiv Eav, rector of the Royal University of Phnom Penh, said the students in the program typically perform well in their studies.

“I would like to pay my profound thanks to Texas Tech University for providing scholarships to my students who are from the rural areas and lack financial support,” Lav Chhiv Eav said. “(All of the students in the program) have performed very well in their studies and they always get good results in their exams.”

-30-

CONTACT: James Reckner, Director of the Texas Tech University Vietnam Center, (806) 742-3742 or james.reckner@ttu.edu.



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EVENT ADVISORY

Date: Sept. 7, 2005

CONTACT: Sally Logue Post, sally.post@ttu.edu

**TEXAS TECH UNVEILS TELEVISION AND RADIO SPOTS
FOR FOOTBALL SEASON**

WHAT: Premiere of the NCAA spot to be aired during televised football games

WHEN: 1:30 pm, Friday (Sept. 9)

WHERE: Board of Regents meeting room, 2nd floor, Administration Building

EVENT: The first airing of the new image spot developed for broadcast during televised football and basketball games.

Texas Tech President Jon Whitmore and Texas Tech Athletic Department Chief of Staff Craig Wells will show the spot and discuss its importance to the university.

A copy of the spot as well as b-roll of the "making of the spot" will be available.

CONTACT: Sally Logue Post, director of communications and broadcast media, Office of Communications and Marketing, (806) 742-2136



Texas Tech University System
COMMUNICATIONS & MARKETING

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EVENT ADVISORY

Date: September 7, 2005

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"CELEBRATING DIVERSITY" RECEPTION SET

WHAT: The "Celebrating Diversity" student welcome reception has been scheduled to recognize the programs, events and services that celebrate the many cultures that make up Texas Tech.

WHEN: 5:30-7 p.m. Friday (Sept. 9)

WHERE: Texas Tech's Student Union Ballroom

EVENT: The reception is sponsored by the Office of the President, Cross-Cultural Academic Advancement Center, Center for Campus Life, Latino(a)/Hispanic Faculty and Staff Association, Black Faculty and Staff Association, Office of International Affairs, and the Graduate School.

CONTACT: Rosa Gallegos, senior administrator, Cross-Cultural Academic Advancement Center, Texas Tech University, (806) 742-8682, or e-mail rosa.gallegos@ttu.edu.



Texas Tech University System
COMMUNICATIONS & MARKETING

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FOR IMMEDIATE RELEASE

Date: September 8, 2005

CONTACT: Scott Slemmons, scott.slemmons@ttu.edu

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TEXAS TECH OPENS NEW MINI-MARKET AT MURRAY HALL

LUBBOCK – Texas Tech University’s Hospitality Services will hold the grand opening of the newest and largest Sam’s Place mini-market in the new Grover E. Murray Residence Hall on Sept. 19 through Sept. 23.

Sam Bennett, director for Hospitality Services, says that the 7,000 square foot retail space will feature a variety of food choices and national brands such as Ancho Grill and Sunset Strips.

“This mini-market will offer Asian, Italian and Mexican concepts to fulfill everyone’s wide-ranged appetites,” Bennett said. “In addition to these choices, the new Sam’s Place will feature the latest trend in grilling. The churrasco grill at La Fogata will feature a variety of rotisserie meats that are cooked over an open flame to lock in the natural flavor of the food.”

Along with the numerous dining choices, the new Sam’s Place mini-market will feature a full line of Grab-n-Go meals, as well as an upscale coffee bar. This full-service coffee bar will create a spot for students to enjoy a wide range of specialty coffees, espressos and cappuccinos, as well as the popular Raider Island Smoothies.

Bennett said that the Division of Student Affairs has spent the past two years assessing and evaluating the housing and dining needs and demands on campus. The result is an eatery to satisfy the many dining needs of Texas Tech’s diverse students.

For more information, contact Sam Bennett, director of Hospitality Services, at (806) 742-1360.

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Texas Tech University System
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FOR IMMEDIATE RELEASE

Date: September 8, 2005

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GROUND BROKEN FOR NEW WELLNESS CENTER

LUBBOCK – Ground was broken Thursday for Texas Tech University's new Student Wellness Center.

The Student Wellness Center will be a 43,804-square-foot, state-of-the-art facility near the intersection of Flint Avenue and Main Street, west of the Carpenter/Wells Residence Hall.

The project consolidates services of the Student Health Center and the Student Counseling Center to provide a one-stop service point for student wellness.

The services to be provided at the facility include a clinic, a counseling center, a radiology lab and a pharmacy. The building also will have meeting rooms and other support and office space.

The project is headed by architects F&S Partners, engineers G|S Consulting Engineers, LLC and contractor Lee Lewis Construction.

The Wellness Center is scheduled to be completed in November of 2006.

-30-

CONTACT: **Jane Jones, executive assistant to the vice chancellor, Facilities Planning and Construction, Texas Tech University, (806) 742-2116, or e-mail jane.jones@ttu.edu.**



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FOR IMMEDIATE RELEASE

Date: Sept. 8, 2005

CONTACT: Cory Chandler, cory.chandler@ttu.edu.

DONATION MADE OF BEHALF OF TEXAS TECH ALUMNUS

LUBBOCK – Technology developer Emerson has announced it will provide \$1 million in unrestricted support for Texas Tech University's College of Engineering. The gift honors Edward E. Whitacre and his many years of dedicated service on Emerson's board of directors.

The money will establish the Ed and Linda Whitacre College of Engineering Excellence Endowment, which will provide discretionary funds for the college.

Emerson was founded in 1890 in St. Louis, Mo., as a manufacturer of electric motors and fans. Since then, Emerson has grown from a regional manufacturer into a global technology solutions powerhouse. Today, Emerson employs approximately 107,800 people through more than 60 divisions that operate approximately 245 manufacturing locations worldwide and market products in more than 150 countries.

Whitacre is the Chief Executive Officer for SBC Communications. A native of Ennis, Whitacre graduated from Texas Tech in 1964 with a bachelor's degree in industrial engineering. He has led SBC through an era of unprecedented growth, spearheading a series of mergers and acquisitions that re-shaped the telecommunications landscape. He has been named one of the Top 25 Executives of the Year by BusinessWeek magazine and was listed as one of the "Best CEOs" in America by Worth magazine. He served on Emerson's Board of Directors for more than 14 years.

-30-

CONTACT: Claudia Thornton, assistant development officer, College of Engineering, Texas Tech University, (806) 742-3451, or claudia.thornton@ttu.edu.



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FOR IMMEDIATE RELEASE

Date: Sept. 9, 2005

CONTACT: Cory Chandler, cory.chandler@ttu.edu.

SADDLE TRAMPS, HIGH RIDERS GIVE RAIDER RED ADDED PRESENCE

LUBBOCK –Fans with a sharp eye may notice an extra Raider Red adding to game day hijinks as the Red Raiders kick off their football season Saturday.

Raider Red, one of Texas Tech University's most recognizable representatives, will have an expanded role at athletic and other events thanks to a partnership between the Saddle Tramps, High Riders and Texas Tech University's Center for Campus Life.

While the Saddle Tramps will remain an integral part of the Raider Red tradition, the High Riders will now provide students to serve as mascots under a collaborative partnership. This partnership will, among other benefits, ease the financial burden on the Saddle Tramps, provide scheduling relief to the students who wear the Raider Red costume and improve coordination between cheer and pom squads, Masked Rider and other spirit groups already overseen by the Center for Campus Life.

"I think this is going to enhance the program," said Saddle Tramp advisor Bill Dean, executive vice president and CEO of the Texas Tech Alumni Association. "There are a lot of pluses associated with it. We get an unbelievable number of calls asking for Raider Red to make appearances. This will mean that one student is not running himself ragged trying to cover everything himself."

Raider Red was first created in 1971, when a Southwest Conference rule prevented Texas Tech from bringing the Masked Rider to any games played away from Lubbock. So, along with cartoonist Dirk West, Saddle Tramp Jim Gaspard created Raider Red to represent the university at games. Since that time, a new Saddle Tramp has taken on the duty each year of secretly suiting up as Raider Red.

Under the new system, the Saddle Tramps and High Riders each will contribute a full-time mascot and an alternate. A second costume will be purchased so that Raider Red can now literally be in two places at once.

"Basically, the program will now allow Raider Red to be involved at a much higher level," said the Saddle Tramp currently serving as Raider Red. Traditionally, the name of the students serving as Raider Red is not revealed until after they are finished

-more-

with the role.

This partnership will also open the program to another great Texas Tech spirit group. The High Riders were established in 1976 as a way for female students to support women's athletics. Being involved with the Raider Red program will help the High Riders to recruit more students.

As part of the Center for Campus Life, the students serving as Raider Red will now have access to the same benefits enjoyed by Texas Tech's spirit squads. These include yearly scholarships, access to academic tutoring and stipends to help cover travel and meal expenses. The university's resources can also provide the financial support needed to properly store and maintain existing costumes while also purchasing future outfits.

-30-

CONTACT: Stephanie Rhode, spirit coordinator for the Center for Campus Life, Texas Tech University, (806) 742-5433, or Stephanie.rhode@ttu.edu.



Texas Tech University System
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FOR IMMEDIATE RELEASE

Date: Sept. 13, 2005

CONTACT: Michael Castellon, m.castellon@ttu.edu, (806) 742-2136

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**AEJMC FINDS LEADER IN ASSOCIATE DEAN OF TEXAS TECH
UNIVERSITY COLLEGE OF MASS COMM**

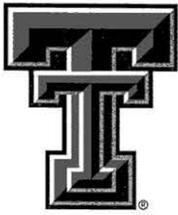
LUBBOCK – Dr. Mike Parkinson, associate dean of graduate studies for the Texas Tech University College of Mass Communications, has been named to the office of vice-head elect for the Public Relations Division of the Association of Educators of Journalism and Mass Communications.

As vice-head Dr. Parkinson will lead the PR division of AEJMC in 2008. Both positions include attendance at the annual conference and at the regional meetings.

Dr. Parkinson said he hopes his continued participation in AEJMC will help recruit graduate students who might not otherwise consider Texas Tech.

“What I love about AEJMC is that I get to work with the best of the best in the PR education field,” Parkinson said. “I like participating because I can promote the programs at Texas Tech to other schools around the country. I want to get the best graduate students into this program, and AEJMC is a great recruiting tool. It is refreshing to know that on all levels Texas Tech is staying competitive.”

The Association of Educators of Journalism and Mass Communications exists to promote the highest possible standards for education in journalism and mass communications.



Texas Tech University System
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FOR IMMEDIATE RELEASE

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ASSOCIATE DEAN OF MASS COMM NAMED DISTINGUISHED PROFESSOR

LUBBOCK – Dr. Bill Dean, associate dean for student affairs in the Texas Tech University College of Mass Communications, was named the 2005 distinguished professor by the university’s chapter of National Society of Collegiate Scholars. Dean was given the distinction during the Aug. 29 induction of new members to the society.

Dean also serves as the executive vice president of the Texas Tech Alumni Association. He has received many awards, including the President’s Teaching Award for Excellence in 1995 and was voted best instructor at Tech from 1993 to 2003.

“I feel very honored to be given this award by a student organization. This organization represents the very best students, academically speaking, at Texas Tech University so that makes it very special for me,” Dean said.

The National Society of Collegiate Scholars is an organization that gives to the community through service. The Texas Tech chapter requires a 3.5 g.p.a. for membership.

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EVENT ADVISORY

Date: September 13, 2005

CONTACT: Scott Slemmons, scott.slemmons@ttu.edu

NEIGHBOR-TO-NEIGHBOR PROGRAM READY TO BEGIN

- WHAT:** Texas Tech University's Student Health Services, Raider Assistance Program Coalition and the Division of Student Affairs will kick off the Neighbor-to-Neighbor program next week.
- WHEN:** 5 p.m. to nightfall on Tuesday and Wednesday (Sept. 13-14)
- WHERE:** Wagner Park, 26th Street and Flint Avenue
- EVENT:** University representatives, along with representatives from various law enforcement agencies, will walk door-to-door welcoming students to the area and distributing information packets on alcohol issues, roommate relationships and tips on being a good neighbor.

Neighbor-to-Neighbor participants will also provide packets for community members.

The program is designed to provide students who live off-campus with information currently provided to on-campus students in an effort to prevent alcohol-related problems before they start. The program also seeks to promote good relationships between Texas Tech students and residents in the Lubbock community.

The Neighbor-to-Neighbor Program is an effort of Student Health Services and the Raider Assistance Program Coalition, comprised of organizations from both the Texas Tech campus and the Lubbock community

CONTACT: Juli Buchanan, Health Education Manager, Student Health Services, Texas Tech University Health Sciences Center, (806) 743-2866 ext. 279, or e-mail juli.buchanan@ttuhsc.edu.



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EVENT ADVISORY

September 14, 2005

CONTACT: Sheila Allee, (806) 742-2136 sheila.allee@ttu.edu

**UNITED KINGDOM AND UNITED STATES JOIN FORCES TO DEVELOP
NEXT GENERATION IN CHEMICAL AND BIOLOGICAL AGENT
PROTECTIVE CLOTHING**

Who: British Consulate-General, Houston

The Institute of Environmental and Human Health, Texas Tech University

Remploy Frontline, British-based manufacturer of protective wear

Hobbs Bonded Fibers, Waco-based manufacturer of specialty non-woven fabrics

Representatives of the first responder community (fire, police, emergency services)

What: Announcement of multi-national partnership to develop critically needed protective garments for emergency and military personnel responding to natural disasters and bio-terror attacks

When: 10 a.m. Friday, Sept. 16

Where: The Institute of Environmental and Human Health

Texas Tech University

Reese Technology Center, Building 555

Lubbock, Texas

Contact: Alicia Knight, (806) 885-4567 x 225, alicia.knight@tiehh.ttu.edu

Sheila Allee, (806) 742-2136, Sheila.allee@ttu.edu



EVENT ADVISORY

Date: September 14, 2005

CONTACT: Sally Logue Post, sally.post@ttu.edu

RAWLS COURSE SETS ANNUAL PRO-CELEBRITY GOLF TOURNAMENT

WHAT: Third annual Pro and Celebrity Golf tournament, sponsored by Bob "Bubba" Curtis and Bob's Woodworks.

WHEN: 10:30 a.m. Friday (Sept. 16) opening remarks
11 a.m. Friday, shotgun start for Pro-Am shamble
9 a.m. Saturday, shotgun start for celebrity scramble

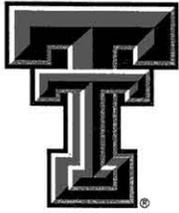
WHERE: Texas Tech University Rawls Golf Course

EVENT: The tournament will feature a slate of celebrities and professional golfers who will play with participants. The celebrities involved include singer/actor Mac Davis, who returns for a second year to his hometown to play in this tournament. Several former Red Raider football players including all conference players Joe Barnes (1971-1973), Mickey Peters (2002-2003) and Dave Parks (1961-1963) are also set to play.

Proceeds from the tournament benefit the Texas Tech men's and women's golf teams and the turf science program in the College of Agriculture and Natural Resources.

NOTE: Members of the media wishing to interview Mac Davis or any of the former Red Raider football standouts should contact Jack North, managing director of the Rawls Golf Course or Paula Garner, Rawls Course department manager, for help in locating celebrities on the golf course.

CONTACT: Jack North, managing director, Rawls Golf Course, Texas Tech University, (806) 742-4640, or jack.north@ttu.edu.



EVENT ADVISORY

Date: September 14, 2005

CONTACT: Scott Slemmons, scott.slemmons@ttu.edu

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**HOUSING AND RESIDENCE LIFE OPENS NEW
HALL AT TEXAS TECH IN GRAND STYLE**

WHAT: Grover E. Murray Hall, the newest residence hall on the Texas Tech University campus, will hold its official grand opening.

WHEN: 11 a.m. to 3 p.m. Sunday (Sept. 18)

WHERE: Murray Hall is located on 10th Street near Carpenter/Wells residence hall and the Fuller Track Field.

EVENT: Murray Hall, a 514-bed residence hall, features fully furnished, four-bedroom, two-bath suites. The 178,000 square-foot facility includes Ethernet connections and expanded basic cable television service in each bedroom, laundry and study room facilities on each floor and a new Sam's Place mini-market is located inside the residence hall itself.

The residence hall features a new sculpture entitled "Wind River" by renowned artist Deborah Butterfield.

The new residence hall is named for Grover E. Murray, a former president of Texas Tech, who died in 2003. He was president of the university from 1966-76. During his decade as president, Murray oversaw the establishment of the International Center for Arid and Semi-Arid Land Studies, the opening of the School of Law in 1967 and of the School of Medicine in 1972. He was instrumental in the development of the Museum of Texas Tech University and the Ranching Heritage Center. He also helped shepherd the institution through its name change from Texas Technological College to Texas Tech University.

SOURCE: Sean Duggan, director, Department of Housing and Residence Life, Texas Tech University, (806) 742-2542, or e-mail s.duggan@ttu.edu.



EVENT ADVISORY

September 14, 2005

CONTACT: Suzanna Cisneros Martinez, suzanna.martinez@ttuhsc.edu

**IT'S TIME TO TEXERCISE
"YOUR STEP TO HEALTH"**

WHAT: The Texas Tech University Health Sciences Center Garrison Institute on Aging will present an opportunity to local seniors to learn more about getting and staying healthy.

WHEN: 10 a.m. to noon, Friday (Sept. 23)

WHERE: UMC HealthPoint located at 4004 82nd Street

EVENT: The event will include nutritionist guest speaker Carmen R. Roman-Shriver, Ph.D., health screenings, Tai-Chi, yoga and Texercise demonstrations.

TEXERCISE is a statewide fitness campaign, developed by the Texas Department of Aging and Disability Services (DADS) to educate and involve older Texans and their families in physical activities and proper nutrition. The TEXERCISE campaign promotes activity among individuals, as well as community events and policies that support fitness in all life areas.

Research has shown that cardiovascular disease and stroke, both of which are related to physical inactivity, remain the number one and number three causes of death in Texas. Together they account for nearly half of all deaths in our state. By combating high blood pressure, heart disease, stroke, diabetes, osteoporosis, and other health problems associated with a sedentary lifestyle, TEXERCISE hopes to make all senior Texans healthier.

The project is a partnership with the Texas Tech University Health Sciences Center, Healthy Lubbock, TEXERCISE and HealthPoint.

CONTACT: Annette Nichols Boles, assistant director of the Garrison Institute on Aging, (806) 743-7821, ext. 244.



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EVENT ADVISORY

September 15, 2005

CONTACT: Suzanna Cisneros Martinez, suzanna.martinez@ttuhsc.edu

**TEXAS TECH UNIVERISTY HEALTH SCIENCE CENTER
EXPERT TO DISCUSS ALZHEIMER'S DISEASE**

WHAT: Paula Grammas, Ph.D., executive director of the Garrison Institute on Aging, will present a lecture about the links between heart disease and Alzheimer's disease.

WHEN: 4 p.m. Wednesday (Sept. 28)

WHERE: Texas Tech University Health Sciences Center Academic Classroom Building, 3601 Fourth St., Room 100

EVENT: The lecture, Alzheimer's Disease Research: Hope for Cures and Prevention, is a part of the Garrison Lecture Series on Healthy Aging, an educational program for the public to learn more about innovative research and aging health topics of interest to seniors.

CONTACT: Suzanna Cisneros Martinez, Office of Communications and Marketing, (806) 743-2143.

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FOR IMMEDIATE RELEASE

Date: Sept. 16, 2005

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TEXAS TECH TO HOUSE HISTORY OF FINANCIAL PLANNING

LUBBOCK – The Financial Planning Association has announced that Texas Tech University’s Southwest Collection is set to house the first historical archive of the financial planning movement in the United States. The announcement was made at the FPA’s annual conference and exposition in San Diego.

This collection, gathered by E. Denby Brandon, Jr. and H. Oliver Welch, two of the first chairpersons of Certified Financial Planner Board of Standards, Inc., includes some of the earliest financial plans and other memorabilia and documents dating back to the 1950s. The announcement of the Archives for the History of Financial Planning will be made Saturday to nearly 3,500 members of the financial planning community at the annual conference of the Financial Planning Association in San Diego. FPA has played a supporting partnership role with Brandon and Welch and will continue in that effort with Texas Tech.

According to FPA, the financial planning profession was born in 1969. More than three decades later, some of the early pioneers in this field have combed the United States gathering historical data on this fledgling trade.

Brandon and Welch used interviews, research and a questionnaire to gather the history of this movement, including the development of the College for Financial Planning and the creation of worldwide financial planning standards.

In addition to FPA, which is recognized as the nation’s leading membership and advocacy organization for financial planning, other organizations providing support to the history project included the National Endowment for Financial Education and the College for Financial Planning Board.

“The financial planning program at Texas Tech is a unique and historically strong academic program,” noted Jon Whitmore, President of Texas Tech University. “And so it is fitting that Texas Tech University should take a leadership role in preserving records and documents that will add to the future knowledge of this important field.”

Texas Tech’s Department of Personal Financial Planning major is one of only two programs in the nation to offer Certified Financial Planner Board of Standards Inc.-certified programs at both the undergraduate and graduate level.

-more-

The Personal Financial Planning major has become a highly marketable program focusing on imparting goal-oriented financial knowledge to families.

The Financial Planning Association is the membership organization for the financial planning community. Its members are dedicated to supporting the financial planning process in order to help people achieve their goals and dreams. FPA believes that everyone needs objective advice to make smart financial decisions and that when seeking the advice of a financial planner, the planner should be a CFP professional.

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Note: Texas Tech professors are at the conference, but should be available by cell phone.

CONTACT:

Bill Gustafson, associate professor in the Department of Applied and Professional Studies, Texas Tech University, (806) 239-6559.

Vickie Hampton, program coordinator and professor, at (806) 438-2604

Gordon Hampton, director of professional alliances, at (806) 438-5602



EVENT ADVISORY

Date: September 21, 2005

CONTACT: Sally Logue Post, sally.post@ttu.edu

DISTINGUISHED SCIENTIST TO SPEAK AT TEXAS TECH

WHAT: Horn Professor Lecture series featuring Dr. Lynn Margulis, distinguished university professor at the University of Massachusetts Amherst

WHEN: 7 p.m. Thursday, the auditorium of the Museum of Texas Tech University. She will speak on "Gaia: The Living Earth from Space," a lecture geared to the general public.

10 a.m. Friday, in the auditorium of the Biology Building at Texas Tech University. She will speak on "Symbiosis and the Origin of Cells."

Both lectures are free and open to the public.

EVENT: Margulis is a member of the National Academy of Sciences and a recipient of the National Medal of Science in 1999. While her publications span a wide range of scientific topics, she is best known for her theory of symbiogenesis, which challenges the central tenet of neo-Darwinism. She argues that inherited variation, while significant in evolution, does not come mainly from random mutations. Texas Tech Horn Professor Sankar Chatterjee said that many scientists consider Dr. Margulis one of the most important biologists since Darwin and that her symbiotic theory of the origin of eukaryotic cells is a major achievement in 20th century evolutionary biology.

She has also contributed to the Gaia theory, which states that the Earth's surface interactions among living beings, sediment, air and water have created a vast self-regulating system, meaning that Earth functions as a single organism that maintains conditions necessary for her survival.

The Horn Professor Lecture series is designed to bring distinguished faculty to Texas Tech from different institutions. The rank of Horn Professor is the highest award that can be granted to a Texas Tech faculty member.

CONTACT: Sally Logue Post, director of communications and broadcast media, Office of Communications and Marketing, (806) 742-2136 or sally.post@ttu.edu.



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FOR IMMEDIATE RELEASE

Date: Sept. 21, 2005

CONTACT: Cory chandler, cory.chandler@ttu.edu

HURRICANE RESEARCHERS TO STUDY RITA

LUBBOCK –Texas Tech University hurricane researchers departed Wednesday morning to study Hurricane Rita.

The team, led by Dr. John Schroeder, assistant professor of atmospheric science, will gather data that can be used by Texas Tech's Wind Science and Engineering Research Center to create better in-home storm shelters, beef up construction standards and improve hurricane damage prediction.

The team's initial target will be just south of Houston. However, the destination will be updated as the storm travels.

Team members will deploy five instrumented towers developed by the center to gather high-resolution data on the hurricane's winds, temperature, pressure, and humidity at a time when most conventional observation systems fail.

The team recently returned to Lubbock after gathering data from Hurricane Katrina.

The wind science center has a 35-year history of multi-disciplinary, wind-related research including wind flow characterization, wind structural engineering and wind power systems. Faculty associated with the center are known worldwide for their wind-related research and technology development and include a member of the National Academy of Engineering.

-30-

CONTACT: Carol Ann Stanley, unit coordinator, Wind Science and Engineering Research Center, Texas Tech University, (806) 742-3479, ext. 339, or carolann.stanley@ttu.edu.



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"RAIDER AID" T-SHIRTS AVAILABLE FOR HURRICANE RELIEF

LUBBOCK – Texas Tech University is offering T-shirts to those who donate \$10 or more to the university's hurricane relief efforts.

Proceeds for the red T-shirts, which sport a distinctive "Raider Aid" logo, will benefit the Red Cross and their effort to care for individuals affected by hurricanes.

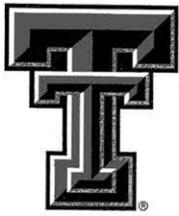
The Raider Aid T-shirts will be available at:

- The Texas Tech-Indiana State football game on Saturday (Sept. 24). Shirts will be sold at Raidergate, Raider Alley and at the bus pick-up zone in the tailgating area across from the United Spirit Arena.
- The information booth in Texas Tech's Student Union Building.
- The Student Services office at Texas Tech University Health Sciences Center.
- Sam's Club (4304 W. Loop 289) from noon to 6 p.m. on Sept. 24. Sam's Club will match donations up to \$2,000.
- South Plains Mall in front of the Gap from noon to 6 p.m. on Sept. 25.

The Raider Aid shirts have already helped raise almost \$8,000 for hurricane relief efforts.

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CONTACT: **Sheila Allee, executive director of communications and publications, Office of Communications and Marketing, Texas Tech University, (806) 742-2136, or e-mail sheila.allee@ttu.edu.**



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AGREEMENT LINKS KOREA, TEXAS TECH ARCHITECTURE

LUBBOCK – Texas Tech University’s College of Architecture has inked a cooperation agreement with Inje University in South Korea that will foster new collaborative efforts and create fresh international opportunities for the college’s internationally-recognized historic preservation researchers.

College of Architecture Dean Andrew Vernooy visited Busan in South Korea earlier this month to participate as a juror for an international design competition. While there, he finalized the agreement with Inje University officials.

Inje University was established by the Paik Medical Center, which has five hospitals located throughout South Korea. The university has nearly 10,000 students in six colleges. Paik Hospital was opened by Dr. Inje Paik, a pioneer of Korea’s surgical and academic world, in Jeo-Dong, Jung-Gu, Seoul in 1932.

The agreement will allow limited transfer of students and faculty between Inje and Texas Tech. Vernooy believes this will expose Texas Tech students to the theories behind Korea’s urban space planning, which he says is unlike anything found in the United States.

“Korean urban space, both contemporary and traditional, is something you do not see in the United States,” he said. “The density and energy of those spaces is phenomenal.”

The agreement could also open the door for Texas Tech’s Historical Preservation program, which has tackled projects to document such notable structures as the Statue of Liberty using 3-D laser scanning technology.

Vernooy noted that Korea is home to the Szukguram Grotto and Bulguksa Temple, which are significant World Heritage properties listed by the United Nations Educational, Scientific and Cultural Organization. The World Heritage List includes more than 800 properties considered to have outstanding universal cultural and natural value. The grotto, temple and statue are perfect for the state-of-the-art high definition survey techniques offered by the college, Vernooy said.

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CONTACT: Andrew Vernooy, dean, College of Architecture, Texas Tech University, (806) 742-3136, or Andrew.vernooy@ttu.edu.



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FOR IMMEDIATE RELEASE

September 21, 2005

CONTACT: Suzanna Cisneros Martinez, suzanna.martinez@ttuhsc.edu

**NEW DERMATOLOGY CHAIRMAN NAMED AT
THE TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER**

LUBBOCK – The Texas Tech University Health Sciences Center has named Cloyce L. Stetson, M.D., as chairman of the Department of Dermatology.

Stetson obtained a bachelor's in electrical engineering from Rice University. He completed his residency at the Texas Tech University Health Sciences Center and has served as associate professor in the department since 1995.

Bernhard Mitemeyer, M.D., interim dean of the School of Medicine, said the Department of Dermatology is fortunate to have Stetson as chairman.

“Dr. Stetson’s past experience and contributions with the Health Sciences Center have demonstrated his ability to serve in this leadership role,” Mitemeyer said. “We look forward to his direction for the faculty and residents as well as his commitment to providing the best care for the patients of this department.”

Stetson is Board Certified by the American Board of Dermatology and the American Board of Pathology to practice general dermatology and dermatopathology.

For more information, contact the Department of Dermatology at (806) 743-1842.

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FOR IMMEDIATE RELEASE

September 21, 2005

CONTACT: Suzanna Cisneros Martinez, suzanna.martinez@ttuhsc.edu

**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER
NAMES NEW ASSOCIATE VICE PRESIDENT FOR ACADEMIC AFFAIRS**

LUBBOCK – The Texas Tech University Health Sciences Center has named Rial D. Rolfe, Ph.D., as the new associate vice president for Academic Affairs for all campuses. Rolfe currently is associate dean for Faculty Affairs and Development in the School of Medicine.

In this new position, he will report to Executive Vice President for Academic Affairs Roderick Nairn, Ph.D. The office provides oversight of the academic and research missions, all institutes, institutional compliance, rural and community affairs, library services, and student services including financial aid and the registrar.

In addition, this office is the primary interface with the Texas Higher Education Coordinating Board. It supports the president of the Health Sciences Center on various initiatives as well as ensures conformity with state and national policies of regulatory and academic accreditation agencies and organizations. The planning of the El Paso four-year medical school also serves as a major activity of this office.

Nairn, also the dean of the Graduate School of Biomedical Sciences, said Rolfe offered the best qualifications for the position.

“Dr. Rolfe’s experience is extensive in these areas. And his many contributions to the Health Sciences Center over numerous years, demonstrates his in-depth knowledge of this institution,” Nairn said. “He has a tremendous commitment to the students, faculty and academic programs of the Health Sciences Center.”

Rolfe has served as the founding dean for the Office of Faculty Affairs and Development in the School of Medicine since August 1998. Rolfe is a professor and has been interim chairman and associate chairman in the Department of Microbiology and Immunology in the School of Medicine. He has been a faculty member of the university since 1981.

He received his doctorate from the University of Missouri, a master's degree from the University of Missouri and a Master of Business Administration in Health Organization Management from Texas Tech University.

Rolfe's position as associate vice president will begin October 1. Serving in the interim position of associate dean for Faculty Affairs and Development in the School of Medicine will be Thomas E. Tenner, Jr., Ph.D., a professor in the Department of Pharmacology. He has been a faculty member at the Health Sciences Center since 1978.

Tenner was a Postdoctoral Fellow at the University of British Columbia from 1976 to 1978. He received his doctorate degree in Pharmacology from the University of Texas Health Sciences Center at San Antonio in 1976.

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FOR IMMEDIATE RELEASE

September 23, 2005

CONTACT: Suzanna Cisneros Martinez, suzanna.martinez@ttuhsc.edu

**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER
EXPERT HONORED BY AMERICAN ORTHOPAEDIC ASSOCIATION**

LUBBOCK – The American Orthopaedic Association named Robert C. Schutt Jr., M.D., chairman of the Department of Orthopaedics in the School of Medicine at the Texas Tech University Health Sciences Center, as an active member of the organization. The association was founded in 1887 and is the oldest national orthopaedic association in the world.

Membership in the American Orthopaedic Association signifies honor and accomplishment in orthopaedics as well as the beginning of a commitment to active leadership in the specialty. Members work to expand an already prestigious list of contributions that benefit the entire orthopaedic community.

Schutt graduated with a bachelor's degree in engineering sciences from the U.S. Air Force Academy in Colorado in 1969. He received his medical degree from Texas Tech University Health Sciences Center School of Medicine in 1977. Schutt completed his residency at the University of Colorado Health Sciences Center and a fellowship in pediatric orthopaedic surgery at the Children's Hospital in Denver.

Bernhard Mitemeyer, M.D., interim dean of the School of Medicine, said this honor recognizes Schutt's expertise in orthopaedic issues.

"We are proud and excited for Dr. Schutt's honor on this national level," Mitemeyer said. "He is demonstrating outstanding leadership that will further the field of orthopaedics not only locally but at all levels."

Members of the academy are orthopaedists concerned with the diagnosis, care and treatment of musculoskeletal disorders. Members have completed four years of medical school and at least five years of an approved residency in orthopaedics. In addition, they must pass a comprehensive oral and written examination, be certified by the American Board of Orthopaedic Surgery and submit to stringent membership review processes prior to admittance to the academy.

He has served in membership societies such as the American Medical Association, the American Academy of Orthopaedic Surgeons, the American Orthopaedic Association, the Pediatric Orthopaedic Society, the Texas Orthopaedic Association and the North American Spine Society.

Schutt also has garnered military honors, including the Army Commendation Medal, Operation Desert Storm in 1991 and the Distinguished Flying Cross as an Air Force F4 pilot in Vietnam.

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FOR IMMEDIATE RELEASE

September 26, 2005

CONTACT: Suzanna Cisneros Martinez, suzanna.martinez@ttuhsc.edu

**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER
DISTINGUISHED ALUMNI HONORED**

LUBBOCK – The Texas Tech University Health Sciences Center honored their distinguished alumni Saturday (Sept. 17) at a Reunion Weekend event.

Health Sciences Center President M. Roy Wilson, M.D., M.S., congratulated the honorees thanking them for their contributions in their respective areas.

“These distinguished alumni obviously understand and respect the privilege that we have to be health care professionals,” Wilson said.

The distinguished alumni honored were the following:

The Graduate School of Biomedical Sciences honoree was Michael Kilgore, Ph.D., a graduate student at the Health Sciences Center from 1984 to 1990. Kilgore is now on faculty at the University of Kentucky.

The Distinguished Alumni Award for the School of Medicine was Catherine Ronaghan, M.D. She received her Doctor of Medicine in 1986 from the Health Sciences Center and served her internship and residency at Cornell University Medical College in New York. She currently is a partner in private practice at the Medical Arts Clinic of Lubbock, Inc. and serves as medical director of the Arrington Comprehensive Breast Center.

The School of Medicine honored two for the Distinguished Alumni for Community Outreach award. The first was Priscilla Carter-Snodgrass, M.D. Snodgrass received her Doctor of Medicine in 1988 and completed her post graduate studies in the Department of Internal Medicine at the Health Sciences Center in 1993. She is currently at Southwest Diagnostic Clinic and serves as medical director of Infection Control and Prevention for Covenant Health Systems.

The second award for Distinguished Alumnus for Community Outreach was given to Brad Snodgrass, M.D., who received his Doctor of Medicine in 1988 from the Health Sciences Center and completed his residency from the Department of Internal

Medicine at University Medical Center in 1992. He is currently practicing at the Southwest Diagnostic Clinic in Lubbock and is Chief of Staff at Covenant Hospital.

Gordon E. Schutze, M.D., was awarded the Distinguished Alumnus Research Scientist for the School of Medicine. Schutze received his Doctor of Medicine from the Health Sciences Center in 1984 and completed his internship, residency and fellowship at Baylor College of Medicine. He is currently at the Arkansas Children's Hospital and is chief of Pediatrics and Infectious Diseases at the University of Arkansas Medical Sciences.

The School of Nursing honored Robert Martinez, R.N., as the Distinguished Alumnus in Community Advocacy. Martinez graduated from the Health Sciences Center with his bachelor's degree in 1984. He earned his masters in 1992 and became a Family Nurse Practitioner in 1998. He currently serves on staff at the Freedom Square Clinic in Lubbock.

The Distinguished Alumnus in Leadership and Healthcare for the School of Nursing was awarded to Rodney Wayne Hicks, who received his bachelor's in nursing in 1987 and his post-masters certificate for the Family Nurse Practitioner Program in 1993 from the Health Sciences Center. For five years, he has managed Elogs, a nurse-owned company supporting more than 40 universities and colleges in developing outcome criteria from clinical logs.

The Distinguished Alumna for Excellence in Clinical Care is Naomi Warren who graduated from the School of Nursing Family Nurse Practitioner Program in 1996. She has served at the Winkler County Rural Health Clinic for nine years.

The Distinguished Alumnus for the Department of Rehabilitative Sciences was Jeffrey J. Hill. Hill graduated from the first School of Allied Health Sciences Master of Physical Therapy in 1997. He is currently Director of Physical Medicine & Rehabilitation at University Medical Center.

The Distinguished Alumna for the Department of Speech Language and Hearing Sciences was Tori Gustafson. She received her master's degree in 1992 and her doctoral degree in 2004. Gustafson is an assistant professor in Health Sciences Center Department of Speech, Language & Hearing Sciences.

The Distinguished Alumna for the Department of Laboratory Sciences and Primary Care was Barbara Ann Kelly. She is a 2003 graduate of the department. She works for the Scott and White Hospital in Temple, Texas serving as the chief of Molecular Pathology.



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FOR IMMEDIATE RELEASE

Date: September 27, 2005

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**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER
TO HOST WORKSHOP ON BIOTERRORISM, DISASTER NURSING**

LUBBOCK – “Bioterrorism and Disaster Nursing in West Texas” will be the topic of a Continuing Nursing Education program Oct. 7 and 8 hosted by Texas Tech University Health Sciences Center’s School of Nursing.

The purpose of the program is to increase health care providers’ knowledge about bioterrorism events. Information will be presented related to modes of transmission, detection and decontamination procedures for specific high-priority agents. Treatment related to such agents will include management during the crisis, care of vulnerable populations and care post-event.

Procedures for appropriate use of protective devices, resource allocation, contacting proper authorities and documenting the incidence also will be covered. The course will be taught by Sharon Decker, RN, CS, MSN, CCRN, professor and director of clinical simulations at Texas Tech University Health Sciences Center School of Nursing.

Registration for the first session is at 8:30 a.m. Oct. 7, with the course taking place from 9 a.m. to noon. The second session will register at 12:30 p.m. Oct. 7, with the course running from 1 p.m. to 4 p.m. Registration for the third session is at 8:30 a.m. Oct. 8, with the course running from 9 a.m. to noon. All sessions will meet in Room 2C103 of the Health Sciences Center, 3601 Fourth St., in Lubbock.

Registration fee is \$74. Those attending the program will receive 3.2 contact hours. For additional information, call (806) 743-2734, email cne@ttuhsc.edu or visit www.ttuhsc.edu/son/cne.

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FOR IMMEDIATE RELEASE

Date: Sept. 27, 2005

CONTACT: Julie Toland, julie.toland@ttuhsc.edu

**STATE ASSOCIATION SELECTS HEALTH SCIENCES CENTER DEAN
AS 'NURSE OF YEAR'**

LUBBOCK – The Texas Nurses Association (TNA) has named Alexia Green, Ph.D., dean and professor in the School of Nursing at Texas Tech University Health Sciences Center, as the TNA 2005 Nurse of the Year. Bestowed selectively, the award recognizes a Texas nurse who has contributed significantly beyond their employment arena to the nursing profession.

Green was honored during a special recognition and awards luncheon held during TNA's 5th Annual Nursing Leadership Conference Sept. 15-16 in Austin. Poldi Tschirch, Ph.D., TNA vice president and chair of the TNA Awards Committee, presented the award. Commenting on Green's achievement in being recognized with this award, Tschirch noted that she is "a woman of principle and a voice for collaboration. Her entire career has focused on teaching and nursing practice, particularly in the areas of adult health, critical care and public policy."

"Dr. Green is a valuable asset to the nursing profession," said M. Roy Wilson, M.D., M.S., president of the Health Sciences Center, noting Green's student-focused leadership in the School of Nursing, as well her leadership and advocacy statewide and nationwide.

Green served as TNA president from 1999-2001, helping to bring statewide focus to the depth, complexity and future ramifications of a then-newly identified nursing shortage. Her work in health policy has always been consistent, especially around the work force/nursing shortage. Currently she co-chairs the Nursing Workforce Data Advisory Committee, established in 2004 to help provide policy recommendations that assure an adequate nursing work force for the state of Texas.

She also is an alumna of the Robert Wood Johnson Executive Nurse Fellow Class of 2001, founding member of the Texas Nursing Education Policy Coalition, Texas Nursing Legislative Agency Policy Coalition, and the Texas Patient Safety Alliance. Her leadership in a community coalition resulted in a \$2.9 million grant from the U.S. Department of Labor to address the nursing shortage in West Texas. In addition, she has been recognized as a Distinguished Lecturer of Sigma Theta Tau International, a Great

100 Nursing Alumni of Texas Woman's University, and Teacher of the Year from the Texas Nursing Students' Association.

Founded in 1907, the Texas Nurses Association is a professional organization of registered nurses, and the only Texas affiliate of the American Nurses Association. It seeks to promote excellence in nursing by helping nurses achieve quality patient care through high standards of practice, legislative involvement and public policy advocacy.

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TEXAS TECH'S PUBLIC ART ENLIVENS CAMPUS

LUBBOCK – Lubbock may not be the first place you think of when you think of world-class art, but the University Public Art Collection and Program at Texas Tech is working hard to change that perception.

Cecilia Carter Browne, the university's public art manager, said that Texas Tech University is assembling an impressive collection of art by some of today's leading artists. The collection stands to enhance the university's reputation and standing nationwide.

"We have sculptures by acclaimed artists such as Deborah Butterfield, Jesús Moroles, Barbara Grygutis, Tom Otterness, Peter Woytuk, Larry Kirkland, Terry Allen and so many more," said Carter Browne. "We have works of art on the way by Cliff Garten, Farley Tobin, Po Shu Wang, and Shan Shan Sheng, too. Our collection grows stronger and more interesting every year."

Texas Tech's Public Art Program was started by the Board of Regents in 1998 to enliven the campus environment and extend the university's educational mission.

The program is funded through what is known as a percent-for-art funding structure. The university allocates 1 percent of the estimated total cost of each new construction project and each repair and rehabilitation project that exceeds \$500,000 for the acquisition of public art. An additional 1 percent is set aside for landscape enhancements.

Texas Tech is one of only four Texas universities with a public art program. The University of Texas at San Antonio and the University of Houston have well-established programs, while the University of Texas at Austin received approval to begin a public art program in February.

Works of art commissioned for Texas Tech go through a competitive design process. Artists' design proposals for a particular project are evaluated by an 18-member committee.

Texas Tech's public art aims to expand the viewer's appreciation for, and understanding of, a diverse range of artwork. The collection ranges from the traditional and figurative to the experimental, non-figurative and conceptual.

The collection includes Electra Waggoner Biggs' statue of Will Rogers on Memorial Circle; Peter Hurd's Pioneer Mural in Holden Hall; Glenna Goodacre's statue of Preston Smith at the Administration Building; Goodacre's "Park Place" in front of the Human Sciences Building; Grant Speed's sculpture of the Masked Rider at Frazier Plaza; Larry Kirkland's "Headwaters" in the English/Philosophy and Education Complex; Tom Otterness' "Tornado of Ideas" and Terry Allen's "Read Reader" at the Student Union Building courtyard; Charles Umlauf's "Prometheus" in front of the university's library; Mike Mandel's photo mosaics in Jones SBC Stadium;

Deborah Butterfield's "Wind River" in front of Grover E. Murray Residence Hall; Jesús Moroles' "Lapstrake" at the entrance to Discovery Mall, just off the Engineering Key; Peter Woytuk's "Bulls" at the Food Technology and Animal Sciences Building; and many more.

Carter Browne hopes to raise the profile of the public art collection with a public art walking tour called "GOING PUBLIC: An Introductory Tour of the University Public Art Collection" from 1:15-3:15 p.m. on Sunday (Oct. 16). The tour fee is \$25 per person, with all proceeds benefiting the University Public Art Collection Conservation Endowment. The tour will be limited to 30 people. Carter Browne will serve as the guide, providing additional background information and insight about the university's artworks and about the artists who created them.

Carter Browne said public art at Texas Tech isn't just about making the campus more attractive – public art programs can also give communities the option to create environments that people want to live and work in, providing important benefits for community residents, businesses and employees, as well as boosting economic development at the local level.

"Learning and working in an interesting, aesthetically pleasing environment has a powerful impact on our quality of life," Carter Browne said. "Ultimately, this satisfaction aids in recruiting and retaining high quality faculty, staff and students. Of course, there are ripple effects from these factors that impact the long-term economic health and reputation of a community or university. It's important to create an environment that people want to live and work in, and you do that by creating communities and workplaces that are more interesting and aesthetically pleasing."

Carter Browne said Texas Tech seeks to enrich the cultural and intellectual life of its campuses by building and maintaining a unique collection of public art.

"The arts play a vital role in expanding our capacity to think critically, creatively and broadly," said Carter Browne. "Experiencing the world from a different vantage point is particularly appropriate within a university, because the paradigm shift one experiences in a learning environment is often a portal for discovery and personal growth."



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FOR IMMEDIATE RELEASE

Date: Sept. 28, 2005

CONTACT: Cory Chandler, cory.chandler@ttu.edu

CHEVRON GIVES \$45,000 TO COLLEGE OF ENGINEERING

LUBBOCK –Chevron facility engineers John Barkley and Javier Florez presented a \$45,000 check to administrators from the College of Engineering Wednesday (Sept. 28).

The check will be used to benefit several on-campus student organizations and fund Chevron scholarships.

The organizations include chapters of the American Society of Mechanical Engineers, the American Institute of Chemical Engineers, The Institute of Electrical and Electronics Engineers, the American Society of Civil Engineers, the Society of Professional Engineers, the Society of Women Engineers, the National Society of Black Engineers and the Society of Hispanic Engineers.

Other organizations include engineering honor society Tau Beta Pi and Engineering Ambassadors.

CONTACT: Claudia Thornton, assistant development officer for the College of Engineering, (806) 742-3451, or claudia.thornton@ttu.edu.



FOR IMMEDIATE RELEASE

Date: September 28, 2005

CONTACT: Scott Slemmons, scott.slemmons@ttu.edu

TEXAS TECH UNIVERSITY SELECTS CONGRESSIONAL INTERNS

LUBBOCK – Texas Tech University has named 13 students to serve as Congressional interns for the fall semester.

The Office of the President at Texas Tech sponsors and provides the scholarships for the Presidential Congressional Intern Program, while the College of Agricultural Sciences and Natural Resources sponsors the College of Agricultural Sciences and Natural Resources Congressional Intern Program.

As participants in the program, students can observe how the government functions while working for senators and representatives. Students are selected through an interview process.

“In many cases, our internship program has been a life-changing experience for the students,” said Jon Whitmore, President of Texas Tech University. “Regardless of their career choice, the students will benefit from the experience of seeing first-hand how the political process will affect their futures.”

The new interns are:

- Jennifer Adams, a junior public relations major from Amarillo, who works in the office of U.S. Sen. Kay Bailey Hutchison of Texas.
- Katie Comerford, a senior marketing major from Coppell, who works in the office of U.S. Rep. Kay Granger of Fort Worth.
- Lyndsey Escobar, a public relations graduate student from San Antonio, who works in the office of U.S. Rep. John Carter of Round Rock.
- Jeremy Faulk, a junior psychology major from Sugar Land, who works in the office of U.S. Rep. Jeb Hensarling of Dallas.
- Case Fell, a junior finance major from Austin, who works in the office of U.S. Rep. Henry Cuellar of Laredo.
- Kelly Harris, a junior marketing major from Dallas, who works in the office of U.S. Rep. Sam Johnson of Richardson.
- Amanda Hinojosa, a graduate mathematics student from Lubbock, who works in the office of U.S. Rep. Michael C. Burgess of Flower Mound.
- Martha Hoskins, a senior political science and German major from Corsicana, who works in the office of U.S. Rep. Kenny Marchant of Irving.
- Effie Laman, a graduate student from Hagerman, N.M., studying special education, who works on the House Committee on Education.
- Joseph Llanas, a graduate general business student from Lubbock, who works in the office of U.S. Rep. Randy Neugebauer of Lubbock.

- Mary Lois Spain, a graduate business administration and agricultural and applied economics student from Decatur, who works in the office of U.S. Rep. Lamar Smith of San Antonio.

There are also two Congressional interns from the College of Agricultural Sciences and Natural Resources. They are:

- Tobin Ellison, a senior agricultural and applied economics major from Seagraves, who works on the House Committee on Agriculture.
- Jessica B. Neitsch, a senior agricultural and applied economics and business administration major from Seminole, who works in the office of U.S. Rep. Mike Conaway of Midland.

Katie Comerford, working in Rep. Kay Granger's office, says being an intern is giving her a close-up view of how public policy is made.

"Throughout my internship, I hope to gain a better understanding of the government process and policies," said Comerford. "It is interesting to see the way things take shape out here. Constituents' comments and opinions play a huge role in shaping policy, and it is refreshing to see that. I want to go into event planning, specifically in fundraising, and to be out here and see the political side of it is extremely interesting."

Kelly Harris, who is assigned to Rep. Sam Johnson's office, says her internship has given her a glimpse of the university's impact on the world.

"It is amazing to see how many Tech alumni graduate and then move to the D.C. area, working as public servants," said Harris. "Our alumni are everywhere in Washington, bringing recognition to our program and our school. My office was so excited to receive a Tech intern. I think this is because Tech students are hard workers who are eager to learn. The Presidential Internship Program finds the best and brightest Texas Tech has to offer to represent them in Washington, D.C. All interns know that everything they do reflects on our university."

More information about Texas Tech's internship program is available at <http://www.congressionalintern.ttu.edu>.



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Date: Sept. 29, 2005

CONTACT: Cory Chandler, cory.chandler@ttu.edu

FINANCIAL PLANNING TO BE HIGHLIGHTED THROUGH ACTIVITIES

LUBBOCK –Texas Tech University’s Personal Financial Planning program will host a week-long series of events focused on providing financial planning assistance and education to students, faculty, staff and members of the Lubbock community.

Financial Planning Week, held with the West Texas chapter of the Financial Planning Association, will take place from Oct. 3- 9. It will help build a bridge between the university, financial planning practitioners and Lubbock residents through community-wide personal financial planning education. Financial planning can help individuals set manageable goals and develop a realistic and comprehensive plan to meet those goals. Anyone can benefit from financial planning, regardless of income level. Activities are open to the public and include:

Monday 12-1 p.m.

“It’s Not Your Parent’s Retirement”

Presenter: Dr. Vickie Hampton

Location: Escondido Theatre in the Student Union Building

Tuesday 12-1 p.m.

“Bulletproof Your Identity: Steps to Avoid Identity Theft”

Presenters: Red to Black Peer Financial Planners

Location: Escondido Theatre in the Student Union Building

Wednesday 12-1 p.m.

“The Power of Credit”

Presenters: Dr. Dottie Bagwell, assisted by the Red to Black financial education program

Location: Mesa Room in the Student Union Building

-30-

CONTACT: Gordon Hampton, director of professional alliances, Department of Applied and Professional Studies, Texas Tech University, (806) 742-5050, ext. 240, or gordon.hampton@ttu.edu.



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**“WEAR YOUR RAIDERAID SHIRTS TO THE GAME” DAY
TO BE HELD DURING TEXAS TECH’S MATUCHUP AGAINST KANSAS**

LUBBOCK – In case they needed another excuse to wear red on game day, Texas Tech students are encouraged to participate in this week’s “Wear Your RaiderAid T-Shirt to the Game Day” at the Texas Tech vs. Kansas football game on Saturday, Oct. 1.

The event, sponsored by Texas Tech’s Hurricane Relief Committee, will allow Texas Tech students, faculty and staff to show support for the hurricane relief initiative.

“Students will have the opportunity to show support for both the victims of the hurricanes and for Texas Tech by taking part in this,” said Student Government Association President Nathan Nash. “Students at Texas Tech and Texas Tech Health Sciences Center have made a tremendous effort to help during these difficult times, and this is a way for them to show pride in what they’ve done.”

The shirts are given to those who make a \$10 donation benefiting the Red Cross. They will continue to be available at the Student Union Building information desk, and at the Student Services office at Texas Tech University Health Sciences Center.

On game day, shirts will be available at Raider Alley and Raidergate before the 6 p.m. game.

CONTACT: Nathan Nash, Student Government Association president, (806) 742-3631, nathan.p.nash@ttu.edu.



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CONTACT: Michael Castellon, m.castellon@ttu.edu

**VICTIMS OF HURRICANE KATRINA, RITA OFFERED A HELPING HAND
FROM RAWLS COLLEGE OF BUSINESS**

Lubbock – University students affected by Hurricanes Katrina and Rita are expected to benefit from a fund-raising initiative launched at the Texas Tech Rawls College of Business. The initiative will include a welcoming ceremony for 24 students displaced by the hurricanes who now attend the college.

The Rawls Graduate Association will host a donation booth within the college's rotunda. The association will accept monetary donations, new clothing, canned food, cooking utensils, silverware, kitchen towels and plastic cups and bowls. The fundraiser will be held daily from 9 a.m. to 3:30 p.m., Monday, Sept. 26 to Friday, Sept. 30.

On Friday, Oct. 7, at 2:30 p.m., a welcoming reception will be held at the Market Alumni Center for 24 Louisiana students currently attending the Rawls College. The students are primarily comprised of women's basketball and men's baseball players from Tulane University.

Allen T. McInnes, dean of the Rawls College of Business, said the goal of the initiative is to welcome the new students to Texas Tech, as well as offer assistance to those affected by the hurricanes.

"The devastation caused by the hurricanes has put us in a position where we are able to extend a helping hand," McInnes said. "While I know Lubbock is not where these students call home, we will try and make it feel that way for them."

The event will be hosted by the CoBA Ambassadors and the Leadership Council.

CONTACT: Tanner Sykes, assistant, alumni and public relations, sykest@ba.ttu.edu, (806) 742-3940.



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**TECHNOLOGY, INNOVATION BENEFITTING THE
VISUALLY IMPAIRED TO BE SHOWCASED AT SOWELL CENTER**

LUBBOCK – State of the art technology focused on meeting the needs of visually impaired students and professionals will be featured at an event hosted by the Texas Tech University College of Education on Sat., Oct. 8 from 8:15 a.m. to 4:00 p.m.

Technology showcased at the event will include low-vision reading devices, Segway scooters, toys, adaptive software, closed-circuit television components, note-taking devices and magnifiers.

The event, hosted by the Virginia Sowell Center for Research and Education in Visual Impairment, will serve as a consortium of professionals and students interested in assistive technology.

“The Dr. Virginia Sowell Center Distinguished Lecturer Series provides a unique opportunity not only designed to further inform and train visual impairment professionals and students, but to serve as an outreach to the community,” said Nora Griffin-Shirley, director of the Center.

Professionals and students interested in assistive technology that serves the visually impaired are encouraged to attend. Pre-registration is \$15 and includes a box lunch. Students are free after noon.

Those interested in attending should contact Angela Gonzalez at 742-1997, ext. 251.

CONTACT: Paula Sonnenberg, graduate assistant, 742-1997 ext 231,
paula.sonnenberg@ttu.edu.



FOR IMMEDIATE RELEASE

September 29, 2005

CONTACT: Suzanna Cisneros Martinez, suzanna.martinez@ttuhsc.edu

**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER
HONORS FORMER REGENT AND ALUMNUS**

LUBBOCK – The Department of Anesthesiology in the School of Medicine will present the first Distinguished Alumnus Award at 7 a.m. tomorrow (Sept. 30) at the Texas Tech University Health Sciences Center, located at 3601 Fourth St., Room 2B152.

Carl Noe, M.D., a former Texas Tech University Board of Regent, will be honored with this award, as well as inducted into the Department of Anesthesia Hall of Fame.

Noe was appointed by Gov. Ann Richards to the Texas Tech University Board of Regents. He served from 1993 to 1999.

Jon Michael Badgwell, M.D., chairman of the Department of Anesthesiology, said Noe exemplifies all that is good about Texas Tech.

“We are proud to honor him by presenting him with the Distinguished Alumni Award and by inducting him into the Department of Anesthesia Hall of Fame,” Badgwell said. “He has earned these honors, in general, by virtue of a large scope of time and financial contributions to the university but specifically through his steadfast loyalty and devotion to Texas Tech.”

Noe said his time at the Health Sciences Center was invaluable.

“The Health Sciences Center taught me that education doesn’t end when the homework stops, the learning continues for the rest of your life. That’s the lesson that all great universities teach their students,” he said.

Noe completed his doctoral degree at the University of Texas at San Antonio. He completed his internship and residency in anesthesiology at the Health Sciences Center from 1984 to 1987 and in 1989 was a Pain Fellow.

During his tenure at the Health Sciences Center, Noe was named chief resident of the Department of Anesthesiology. He later completed a fellowship at Stanford University in critical care.

He now serves as a Diplomat of the American Board of Anesthesiology, has subspecialty certification in Critical Care Medicine and Pain Medicine and is a fellow in the International Pain Institute. He is the medical director of the Baylor Center for Pain Management in Dallas.

The Anesthesia Hall of Fame was started by Gabor B. Racz, M.D, professor and Chairman Emeritus of the Department of Anesthesiology, in 1986.

“Dr. Noe has brought widespread national and international recognition to the Health Sciences Center through his work in pain management. More importantly, he never forgets to give praise and recognition to the university that trained him. He is truly a star in his chosen field here at Texas Tech,” Badgwell said.

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TRAM DIARIES: SOLDIERS PRESERVE WRITINGS OF VIETNAM WAR

Female Doctor Records Love, Strife, Unrest in North Vietnam

Mother Visits U.S. to See Journals for First Time

LUBBOCK, Texas – On Oct. 5, almost 35 years after North Vietnamese physician Dang Thuy Tram was killed on the battlefield and left behind two haunting and powerful diaries, her mother will hold the journals in her hands and read them for the first time.

Tram's memoirs, now preserved at the Vietnam Center at Texas Tech University, were retrieved by American soldier Fred Whitehurst, who spent more than 30 years trying to locate Tram's family. After finally giving up his search last spring, he turned the two homemade books over to the Vietnam Center, and officials there were able to find the physician's mother, Doan Ngoc Tram.

On Wednesday, Doan Ngoc Tram, who is in her '80s, and two of her daughters will visit the Vietnam Center and read the diaries, which speak vividly of Tram's loneliness and sadness during her service in a MASH-like unit.

Tram's writings comprise a dark but revealing narrative of the 27-year-old physician's experiences treating North Vietnamese soldiers. Her writings have become instant bestsellers in Vietnam, and the story of the diaries' journey out of the war-torn jungles of Vietnam has captured international attention.

The story began in 1970 when Whitehurst, an American GI, was performing cleanup on an area in North Vietnam devastated by battle. Whitehurst's orders were to sort through documents found at the site and burn those that had no military value. Whitehurst found both Tram's body and her diaries, and at the request of his Vietnamese interpreter, kept the memoirs.

After a fruitless attempt to return the diaries to Tram's family, he turned the journals over to the Vietnam Center at Texas Tech University in March. James Reckner, director of the center, and Steven Maxner, the Center's Oral History Project director, took it upon themselves to find Tram's family, and they did.

Tram's diaries reveal a complicated and dramatic account of the Vietnam War from the perspective of a heroic doctor on the battlefields. In an entry dated Nov. 25, 1968, she writes:

“The workload is huge, causes headache and fatigue. I wish nothing more than to peacefully get back to the comfort of a loving home. But a wish is just a wish, reality is reality. The heart-rendering groan of patients is ringing in my ears. There is so much work to do: it is complicated, difficult, and even frustrating.”

Tram’s writings have had a major impact in Vietnam. Almost 200,000 copies of Tram’s diaries have currently been printed. Her diaries offer an authentic account of the Vietnam War from the Vietnamese perspective.

Following her trip to Lubbock, Doan Ngoc Tram and her daughters will travel to Bethel, N.C., to meet with Whitehurst.

Reckner said the diaries have significant historical implications.

“The Vietnam Center has worked for many years to further the process of reconciliation between the United States and Vietnam,” he said. “The visit of the Tram family of Hanoi to the Vietnam Center at Texas Tech affords us an opportunity to restate our efforts to improve relations between the two countries, by expressing those views to the Tram family, and at the same time, through the media coverage, to the people of Vietnam themselves.”

Doan Ngoc Tram will be at a be media availability at 9:30 a.m. Wednesday, Oct. 5 at the Vietnam Archive at Texas Tech, located in the Southwest Collection / Special Collections Library.

CONTACT: Michael Castellon, Office of Communications and Marketing at Texas Tech m.castellon@ttu.edu, (806) 742-2136, ext. 237.



EVENT ADVISORY

Date: September 30, 2005

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NEW DIRECTOR WELCOMED TO SCHOOL OF MUSIC

WHAT: Texas Tech University's School of Music will host "The Big Event," a special dinner and jazz concert that will feature Brad Leali, the university's new director of Jazz Studies.

WHEN: 6:30 p.m. Friday (Oct. 7)

WHERE: Texas Tech's International Cultural Center, 601 Indiana Avenue

EVENT: Leali, a saxophonist, is the former musical director of the Harry Connick, Jr. Orchestra. He also has been a member of the Count Basie Orchestra and the Duke Ellington Orchestra.

Leali has appeared on the Tonight Show, the Today Show and at the Kennedy Center Honors and has performed with a wide variety of jazz musicians, including Freddie Hubbard, Clark Terry, Joe Williams, Nancy Wilson and the Mingus Big Band.

While performing with the Count Basie Orchestra, he was nominated for a Grammy award for his solo performance on "The Star-Crossed Lovers" on the band's Grammy-winning "Count Plays Duke" CD.

CONTACT: Liza Muse, publicity officer, School of Music, Texas Tech University, (806) 742-2270, or e-mail liza.muse@ttu.edu.

For Reservations: Jan Oldham, administrative assistant to the director, (806) 742-2270 ext. 222 or email janet.oldham@ttu.edu.



FOR IMMEDIATE RELEASE

Date: September 30, 2005

CONTACT: Sally Logue Post, sally.post@ttu.edu

WEST TEXAS MUSIC SEMINAR PROGRAM SET

LUBBOCK – Dancing West Texas style, Tejano music and rock ‘n’ roll are three of the 15 topics up for discussion during the symposium “West Texas Music: A Century of Accomplishment.”

Events kicks off at 5:30 p.m. Oct. 7 with a reception at the Buddy Holly Center Courtyard, 18th and Avenue G. Music will be provided by the Prophets of Rockabilly and Mike Pritchard and Hat Trick.

The reception is held in conjunction with the closing of the exhibit “The Velvet Years,” a traveling exhibition from the Rock and Roll Hall of Fame. The photographs by Stephen Shore record Andy Warhol’s involvement with and influence on the band Velvet Underground, whom he promoted during the ‘60s.

“West Texas Music: A Century of Accomplishment” is free to the public and opens at 10 a.m. Oct. 8 in the Pioneer Room at the National Ranching Heritage Center, 3121 4th St. The schedule is as follows:

10-11 a.m. -- The History of West Texas Music

Chris Oglesby	An Abstract Examination of the Question, Why Lubbock?
Joe Carr	An Overview of Country Music in West Texas
Curtis Peoples	Música Tejana: A Historiography of the Past One Hundred Years

11 a.m.-noon -- Cowboy and Folk Music in West Texas

Bette Ramsey	Buck Ramsey
Rob Weiner	Early Cowboy Music and Views of the Environment
Ken Baake	Hell in Texas: Stories, Songs, and Reports of the Arid Southwest and Great Plains

1-2 p.m. -- Dance Halls and Honky Tonks

Carolyn Kennedy	Scout A Boot: Dancing West Texas Style
Ashley Petit	The Music and the Mystique of the Lubbock Cotton Club: 1941-1980
Gail Folkins	Stamford, Texas: Dancing, Boozing, and Horses

2:15-3:15pm -- Stars of West Texas Music

Tommy Barker	Flying Saucers and Rock 'n' Roll: An Investigation of Close Encounters...Rockabilly Style
Paul Carlson	Buddy Holly, Beethoven, and Lubbock in the 1950s
Scott Faris	Diamonds in the Rough: The Future of West Texas Music

3:15- 4:15 pm -- Collecting West Texas Music

Ralph Dewitt	Building a Music Business in West Texas
Larry Thompson	Starting a Collection
Curtis Peoples	Collecting for the Future: Texas Tech University's Southwest Collection

A chuck wagon lunch is available for \$6 per plate at the National Ranching Heritage Center. There is no charge to attend the symposium but seating is limited to 100 people.

"West Texas Music: A Century of Accomplishment" is part of the Lubbock Music Festival and Ranch Day at the National Ranching Heritage Center. It is sponsored by the Office of the President and the Southwest Collection/Special Collections Library at Texas Tech University.

The annual "Business of Music" seminar is set for 10 a.m. to 3 p.m. Oct. 7 at Jake's Sports Café, 5025 50th St. The seminar features lawyers, record industry officials, accountants and professional musicians who will offer information about breaking into the music business. Registration fee is \$10 for the general public and \$5 for students who have an ID. Lunch is not included in the registration fee. Interested parties can register at the door or by calling (806) 742-2121.

The seminar is sponsored by Texas Tech University, the Texas Music Office and Texas Accountants and Lawyers for the Arts.

-30-

CONTACT: Margaret Lutherer, director of communications, Texas Tech University Office of the President, (806) 742-2121.



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EVENT ADVISORY

Date: Sept. 30, 2005

CONTACT: Michael Castellon, m.castellon@ttu.edu

TRAM DIARIES: SOLDIERS PRESERVE WRITINGS OF VIETNAM WAR

WHAT: Almost 35 years after North Vietnamese physician Dang Thuy Tram was killed on the battlefield and left behind two haunting and powerful diaries, her mother will hold the journals in her hands and read them for the first time.

WHEN: 9:30 a.m. Wednesday, Oct. 5, 2005

WHERE: Vietnam Archive, Southwest Collection / Special Collections Library

CONTACT: Michael Castellon, m.castellon@ttu.edu, (806) 742-2136

www.texas-tech.edu/tramdiaries



Texas Tech University System
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EVENT ADVISORY

Date Sept. 30, 2005

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DONORS SOUGHT FOR NEW MATCHING SCHOLARSHIPS

WHAT: New scholarship program announcement

WHEN: 3 p.m. Monday (Oct. 3)

WHERE: Board of Regents Room

EVENT: The Texas Tech University Chancellor's Council will announce a new scholarship program to pair donor gifts of at least \$5,000 with \$5,000 in matching funds from the university system.

Scholarships may be designated for a particular college or program and may be named. So far, 12 of the 20 available endowments have been spoken for.

Texas Tech Chancellor Dr. David Smith said the program will benefit college-bound students across the state.

"These endowed scholarships will provide an excellent opportunity for Texans to get a quality college education," Smith says. "We thank the donors in advance for their investment in education."

While donors may contribute as much as they wish to the scholarship, the university's contribution remains fixed at \$5,000. Contributions are 100 percent tax-deductible and may be increased at any time. The scholarships will be awarded annually from the accumulated interest in the endowment, beginning in the fall semester of 2006.

Smith and Roger Key, chairman of the board for Lubbock National Bank and partner in the law firm of Key & Terrell, LLP, will speak.