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Texas Tech University System
COMMUNICATIONS & MARKETING

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FOR IMMEDIATE RELEASE

Date: February 3, 2005

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TEXAS TECH ACQUIRES NEW SCULPTURES

LUBBOCK – Texas Tech University has added two bronze sculptures to the University Public Art Collection.

The sculptures, titled *Bulls*, by American sculptor Peter Woytuk depict simplified, larger-than-life bulls at rest. The works were created for the newly constructed Animal and Food Science building.

Cecilia Carter Browne, the university's public art manager, said Woytuk is known for creating playful and satirical animal sculptures.

"Woytuk's work really exudes personality and expands our interpretation of the animal form," said Browne. "The sculptures draw particular attention to the relationship between convex and concave masses. The artist considers the bull grouping to be one unified sculpture that the viewer is able to walk around and within."

The larger of the two statues is eight feet high and 14 feet long. Each of the statues weighs approximately 1,500 pounds.

Woytuk majored in art at Kenyon College in Ohio. After graduating in 1980, he accepted an apprenticeship with Connecticut sculptor Philip Grausman. Woytuk's sculptures are included in private and public collections in the United States, Mexico and Europe.

Browne said Texas Tech seeks to enrich the cultural and intellectual life of its campuses by building and maintaining a unique collection of public art created by leading artists of our time.

Texas Tech's Public Art Program is funded using a percent-for-art program that devotes one percent of the estimated total cost of each new capital project that exceeds \$500,000.

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CONTACT: Cecilia Carter Browne, public art manager, Texas Tech University,
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Feb. 3, 2005

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TECH LOTTERY REPORT: HISPANICS MORE LIKELY TO PLAY

LUBBOCK – Hispanics are more likely than other ethnic groups to play the Texas Lottery, according to a survey conducted by Texas Tech University's Earl Survey Research Laboratory.

Previous studies reported that whites and those making \$50,000 a year or more made up the largest proportion of lottery players. This was true in absolute numbers, but that is because they made up a larger proportion of the sample. The Texas Tech study examined the proportion of people within each category that report playing the lottery rather than the proportion of all lottery players that come from each category.

Brian Cannon, operations director for the research laboratory, said the Texas Tech study differed from previous studies in that more income categories were provided on the survey and questions were added to deal with lottery games added since the last study.

The income categories were adjusted because previous studies set \$50,000 and above as the upper limit – a figure that Tech researchers thought was too broad and low. Additional categories were added and the upper income limit was set to \$100,000 and above.

The findings differ from previous years not because the raw figures are significantly different, but because the study compared proportions of lottery players within ethnic categories instead of simply considering how many players came from each group.

Other findings of the survey:

- The number of Texans playing the lottery has decreased to 47% in 2004, from 56% in 2002.
- The most popular game is Lotto Texas, followed by scratch-off games.

The Texas Lottery Commission is required by law to conduct a demographic study of lottery participants every two years. They contracted with Texas Tech to perform the most recent study.



FOR IMMEDIATE RELEASE

February 4, 2005

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**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER
PRESIDENT TO PRESENT WELLNESS AWARD TO AMERICAN
STATE BANK EMPLOYEES**

LUBBOCK – Texas Tech University Health Sciences Center President M. Roy Wilson, M.D., M.S., presented the Silver Well Workplace Award to participants in the Prevention WORKS employee wellness program at American State Bank today (Feb.7).

Wilson, presenting the award on behalf of Wellness Councils of America, recognized American State Bank as a leader in the business community in its efforts to impact the health of ASB employees, as well as setting an example for other local and regional businesses to be a proactive partner for a healthier Lubbock.

Wilson launched the “Healthy Lubbock” initiative in 2003, a community-wide collaborative effort to address the developing health crisis of obesity. “Health problems associated with being overweight, such as diabetes, heart disease and high blood pressure, are contributing to higher medical costs, a loss of workforce productivity and a diminishing quality of life,” Wilson said. “With the strong support and success of community partners like American State Bank, we can reach our goal of making Lubbock the healthiest city in Texas.”

American State Bank three years ago began a proactive strategy to assist in controlling health care costs and to provide a healthier work culture. The effort has paid off in both wellness results and in fostering a spirit of camaraderie among participating employees. Some examples of improvements in employee health over the past three years include:

- In 2002, 54 percent of participants had an elevated blood pressure reading; in 2004, that number dropped to 16 percent.
- In 2002, 25 percent of employees reported they exercised regularly, and now 62 percent report they exercise regularly.
- More than 25 employees have lost at least 20 pounds.

“By developing and implementing our wellness program over these past three years, we have strengthened our relationship with our employees and have created a more

positive environment for everyone here at American State Bank,” said W.R. Collier, ASB president and board chairman.

Of the 64 companies winning Wellness Councils of America in 2004, American State Bank is one of only two in Texas.

“American State Bank has made a strong commitment to the health and well-being of its employees,” said David Hunnicutt, president of the Wellness Councils of America. “In this undertaking, ASB has created a work environment that is second to none in terms of morale, productivity and health.”

American State Bank hopes to encourage more of its 600-plus employees across West Texas to participate in the wellness program, as well as challenge other business in the area to begin health initiatives in the workplace.

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February 4, 2005

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**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER
PRESIDENT TO PRESENT WELLNESS AWARD TO AMERICAN
STATE BANK EMPLOYEES**

WHAT: Texas Tech University Health Sciences Center President M. Roy Wilson, M.D., M.S., will present the Silver Well Workplace Award to participants in the Prevention WORKS employee wellness program at American State Bank.

WHEN: 2 p.m. Monday (Feb. 7)

WHERE: American State Bank lobby, 1401 Ave. Q

EVENT: Presenting the award on behalf of Wellness Councils of America, Wilson will recognize American State Bank as a leader in the business community in its efforts to impact the health of ASB employees, as well as setting an example for other local and regional businesses to be a proactive partner for a healthier Lubbock.

Wilson launched the "Healthy Lubbock" initiative in 2003, a community-wide collaborative effort to address the developing health crisis of obesity.

CONTACT: Suzanna Cisneros Martinez or Julie Toland, Office of Communications and Marketing, (806) 743-2143.

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Texas Tech University System
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SERVICES SET FOR TEXAS TECH PROFESSOR

LUBBOCK – Dr. Alan J. Koenig, Texas Tech University College of Education professor of special education and co-director of the Virginia Murray Sowell Center For Research and Education in Visual Impairment at Texas Tech, died Saturday (Feb. 5) after an illness.

“The College of Education deeply mourns the passing of Dr. Alan J. Koenig,” said Dr. Sheryl Santos, dean of the College of Education. “He was a pre-eminent scholar and practitioner in the field of education for children and adults with blindness and visual impairments. Koenig’s works, which included 12 books and over 50 professional journal articles or book chapters, are recognized internationally and nationally. His colleagues, students, family and friends will sorely miss this wonderfully dedicated man and grand human being.”

Koenig has been a Texas Tech faculty member since August 1993. While at the university, Koenig also served as chair of the Division of Educational Psychology and Leadership and as associate dean for graduate education and research, both in the College of Education.

Koenig received his bachelor’s and master’s degrees in special education from Illinois State University and his doctoral degree in special education from Vanderbilt University.

Services for Koenig will be held at 10:30 a.m., Wednesday (Feb. 9), at St. Mary’s Church in Mt. Carmel, Ill. Memorials can be made to the Texas Tech Virginia Murray Sowell Center or American Foundation for the Blind National Literacy Center.



Texas Tech University System
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FOR IMMEDIATE RELEASE

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[Editor's Note: A student from your hometown is included in this release.]

TEXAS TECH NAMES AGRICULTURAL SCHOLARS

LUBBOCK -- The College of Agricultural Sciences and Natural Resources at Texas Tech University will recognize the 2004-2005 Dean's Scholars during a reception at 4 p.m., Friday (Feb. 11), at the Merket Alumni Center.

"These scholarships have been established by the college to reward academic excellence and to encourage capable young men and women to major in the agricultural and natural sciences," said Dr. Marvin Cepica, dean of the college.

The Dean's Scholars Awards are based on academic excellence as well as leadership, character and citizenship. The Gold Award is a \$12,000 four-year scholarship and the Silver Award is an \$8,000 four-year scholarship. To keep the scholarship, recipients must maintain a 3.5 grade-point-average for Gold Awards and a 3.3 grade-point-average for Silver Awards. The scholarships are funded by various donations to the college.

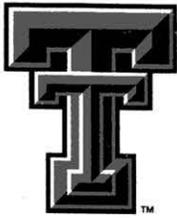
The Gold Award winners, each receiving a \$3,000 scholarship per year, are: Matthew Hardin, a sophomore animal science major from Weatherford; Jenny Rogers, a senior agribusiness major from Kress; and Will Water, a senior animal science/agriculture and applied economics major from Albany.

The Silver Award winners, each receiving a \$2,000 scholarship per year, are: Jake Britt, a senior agriculture and applied economics major from Wheeler; Steven Brosch, a senior agronomy major from Slaton; Jessica Clay, a senior animal science major from Conroe; John Gottula, a sophomore horticulture major from Lubbock; Ashley Hall, a senior animal science major from Clinton, Colo.;

Kyle Haralson, a sophomore agronomy major from Saint Jo; Matthew Hardin, a sophomore animal science major from Weatherford; Rashonda Hayes, a junior interdisciplinary agriculture major from Forestburg; Jared Horsford, a senior landscape architecture major from Hale Center; Joshua Light, a senior animal science major from Olton; Diane Mashburn, a junior interdisciplinary agriculture major from Chandler;

Abigail McCulloch, a freshman animal science major from Midlothian; Ashley Opyt, a freshman pre-veterinarian major from Round Rock; Sam Overley, a sophomore animal science major from Hondo; Crystalyn Sageser, a junior food technology major from Hale Center; Drew Vela, a senior horticulture major from Needville; and Rebecca Warminski, a junior food technology major from White Deer.

The Merket Alumni Center is located at 17th Street and University Avenue.



Texas Tech University System
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FOR IMMEDIATE RELEASE

FEBRUARY 7, 2005

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**FEBRUARY IS AMERICAN HEART MONTH;
TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER EXPERT
AVAILABLE FOR INTERVIEWS ON HEART HEALTH ISSUES**

THE SINGLE LEADING PREVENTABLE CAUSE OF HEART DISEASE

Do you think it's too late to quit smoking because the damage has already been done? Not true, according to the American Cancer Society and the Texas Department of Health. People who quit smoking see improvements in health within 20 minutes of smoking that last cigarette. In fact, after just 24 hours of being smoke free, the chance of heart attack decreases. Donna Bacchi, M.D., director of the Center for Tobacco Prevention and Control and associate professor of pediatrics at Texas Tech University Health Sciences Center, says finding the motivation to change behavior is a key element in quitting smoking. Smokers not only harm their own health, they can cause health problems for those around them. Each year, 35,000 nonsmokers die from heart disease caused by the poisonous chemicals in secondhand smoke, says Bacchi, who is also president of the American Heart Association, Texas Affiliate.

KNOWING SIGNS OF HEART ATTACK, STROKE IN WOMEN

Cardiovascular disease is the No. 1 killer of American women. In fact, in 2001, more women than men died of cardiovascular disease in the state, according to the Texas Department of Health. Dr. Bacchi points out that signs of a heart attack can be different, and more subtle, in women than in men. Women may feel like they are having indigestion or are very tired. "Women have to be assertive and say 'I want an EKG' if they feel something is wrong," Bacchi says. She also notes that a good diet, regular exercise, knowing your family history and not smoking are vital in maintaining cardiovascular health.

IT'S NEVER TOO EARLY TO THINK ABOUT HEART HEALTH

Youths who smoke are laying the foundation for heart disease later in life, says Dr. Bacchi. And exposure to secondhand smoke can cause a slight elevation in blood pressure, even in young children. Like adults, children should eat a well-balanced diet, keep fast food to a minimum and learn to make healthier choices from the fast-food menu. And most importantly, kids need to get moving, whether playing outside or becoming involved in an organized sports activity.

To speak to Dr. Bacchi, contact Julie Toland, Office of Communications and Marketing, at (806) 743-2143.



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Date: February 7, 2005

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HIGH SCHOOL JUNIORS & SENIORS TO VISIT TEXAS TECH UNIVERSITY

LUBBOCK -- Texas Tech University will host Spring University Day on Friday (Feb. 18). University Day is designed for prospective students and their families to meet one-on-one with faculty, staff and students.

Registration begins at 7:30 a.m. in the United Spirit Arena, followed by a welcome event with the Court Jesters band, the Spirit Squads and presentations by guest speakers.

During the day, prospective students will have a chance to participate in academic information sessions, take campus and housing tours, and visit student services and organization fairs.

"This is a day that provides prospective students an opportunity to see what Texas Tech has to offer," said Karen Hamel, associate director, Office of Admissions.

Last year, more than 2,000 prospective freshmen and more than 140 prospective transfer students and their families attended University Day. This year, about 2,500 prospective students and their families are expected.

"University Day gives prospective students a glimpse of college life," said Mindy Holloway, Texas Tech admissions counselor. "There will be many opportunities to see what Texas Tech is all about."

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EVENT ADVISORY

Date: Feb. 7, 2005

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FILM FESTIVAL TRAVELS FROM SKI VILLAGE TO LUBBOCK

- WHAT: MountainFilm on Tour
- WHEN: 6 p.m. Friday (Feb. 10)
- WHERE: Room 169 in the Human Sciences Building
- EVENT: MountainFilm on Tour features selections from the international film festival in Telluride, Colo.

The 27-year-old MountainFilm presents mountain, adventure, environmental, and cultural films.

Now an event that records mountain culture and draws participants from around the globe, the festival began when climbers filmed their feats and shared the films with others in pubs.

MountainFilm presenter Karla Brown will host the event

The doors will open at 6 p.m. and the show begins at 7 p.m. Tickets are free for Texas Tech students and \$5 for the general public. Possible films include:

“Slackman,” by Michael Graber. This 11-minute climbing and adventure film takes a whimsical look at the concentration required to walk a highline, or slack line several hundred feet above the ground. It features alpinist and speed climber Dean Potter.

“The Escape From Alcatraz,” by Christopher Alstrin. This 12-minute movie documents Rich Purnell’s first ascent of the endlessly horizontal Alcatraz, perhaps the most difficult mixed rock-and-ice climb in the United States.

“Motel,” by Thor Freudenthal. This 8-minute film features a weary traveler who stops at a motel for the night. When all of his desires are provided for, is it too good to be true?

“Bigger than Rodeo,” by Alex Hotze and Trip Jennings. This 10-minute movie features the waterfall, rapids and freestyle moves done in a kayak.

“Home Game,” by Martin Lund. This 10-minute film shows that sometimes just getting to work on time can be the hardest, most common fight of all.

“Solilochairliftquist,” by T.M. Faversham. This four-minute movie explores the complexities of life as a ski bum from the fresh perspective of actual lift-riding time. The time involved in riding chair lifts, while skiing 100 days a year, can lead to many profound realizations.

“Flying over Everest,” by Fabio Toncelli. For the first time, a hang glider flies over Mount Everest. The 60-minute film captures the preparation, the growing tension and the extreme risk of this exploit.

“The Texas Paragliding Massacre,” by Darryl Czuchra. This 19-minute adventure documentary follows paraglider Will Gadd as he attempts to break the world distance record, high above southwest Texas.

“The Yunnan Great Rivers Expedition,” by Jim Norton. In a remote corner of southwest China, three of Asia’s greatest rivers plunge from the Tibetan Plateau through Himalayan canyons. This 47-minute film captures the journey of a whitewater expedition as it explores the upper Mekong, Salween and Yangtze rivers. The two-month expedition was an ambitious partnership with the Nature Conservancy and the Chinese government to help protect the region.

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Texas Tech University System
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TEXAS TECH SEARCHING FOR 2005-2006 MASKED RIDER

LUBBOCK – Texas Tech University students looking to don the familiar red cape and black mask and lead the Red Raiders onto the football field as the Masked Rider will soon have their chance to apply for the job.

Texas Tech is accepting applications for Masked Rider and Masked Rider Assistants through Feb. 28. Applications are available at the Center for Campus Life, Room 201 in the Student Union building.

Applicants must be enrolled in at least 12 hours at Texas Tech (graduate students must be enrolled in nine) and have a cumulative GPA of 2.75. Masked Rider hopefuls must have considerable equestrian experience and be willing to make year-round public appearances. The Masked Rider is also responsible for the care and grooming of the university's mascot, Midnight Matador.

The application process consists of a written exam, equestrian tryouts, a driving simulation and interviews. Applications are due Feb. 28. The Transfer of Reins ceremony will be April 22.

The Masked Rider tradition began in the 1930s when students would dress in black masks and capes and appear unexpectedly at Texas Tech home games. The Masked Rider became the official university mascot at the 1954 Gator Bowl when Tech student Joe Kirk Fulton rode onto the field, stunning the crowd.

Assistant positions are also available. Masked Rider assistants help take care of the horse and travel with the Masked Rider to most appearances. Field safety assistants help assure the safety of the horse, rider and bystanders at home games and make sure the horse has a clear path to run. For more information, visit <http://www.campuslife.ttu.edu> or call the Texas Tech Center for Campus Life at (806) 742-5433.



Texas Tech University System
COMMUNICATIONS & MARKETING

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FOR IMMEDIATE RELEASE

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TEXAS TECH SIGNS AGREEMENT WITH SANDIA LABORATORIES

LUBBOCK – Texas Tech University has signed a letter of agreement with Sandia National Laboratories in Albuquerque, N.M., that could open the door for future research collaboration, funding opportunities and new job possibilities for Texas Tech graduates.

The agreement brings Texas Tech closer to achieving preferred status with Sandia, said Robert Sweazy, Texas Tech vice president for research, technology transfer and economic development.

“Sandia has working relations with only about two dozen universities nationwide,” said Sweazy. “This agreement is a first step in Texas Tech joining that elite group of universities.”

“Sandia National Laboratories conducts some of the best engineering and science research in the world,” said Pamela Eibeck, dean of the Texas Tech College of Engineering. “We anticipate excellent research collaborations to result from this agreement given our similar interests, the outstanding faculty and student talent we bring to the table, and our close geographic proximity.”

The agreement focuses on areas where Texas Tech has strong research programs already in place. Those areas include: pulsed power research which involves using high-power microwaves to disable electronic devices at a distance; water desalination; wind energy; polymer science, which involves developing new materials for unique applications; nanotechnology in which researchers are developing very small electrical circuits for sensors, computers and telecommunications; and also micro-electro mechanical systems, which involves creating miniature machines with moving parts.

The agreement also offers potential new job opportunities for Texas Tech graduates.

“Sandia only hires scientists and engineers from the universities with which it does business,” said Sweazy.

It also is important for Texas Tech to have a formal agreement with Sandia because of the large amount of federal funding, about – \$2.3 billion – that Sandia receives for research and development, said Sweazy. Sandia typically funds about \$50 million per year in research at their preferred universities.

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TEXAS TECH-SANDIA AGREEMENT/PAGE 2

Sandia National Laboratories are operated by Sandia Corporation, a Lockheed Martin company, for the U.S. Department of Energy's National Nuclear Security Administration. Sandia has major research and development responsibilities in national security, energy and environmental technologies.

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CONTACT: Robert Sweazy, Ph.D., Texas Tech vice president for research, technology transfer and economic development, (806) 742-3905.



FOR IMMEDIATE RELEASE

Date: Feb. 11, 2005

CONTACT: Jeff Stoughton, jeff.stoughton@ttu.edu

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TEXAS TECH SHOWCASES VOLUNTEER OPPORTUNITIES

LUBBOCK – Texas Tech University students looking for a one-stop shop for learning about volunteer opportunities in Lubbock need look no further than the Center for Campus Life’s Spring Involvement Fair, 10 a.m. to 2 p.m. Tuesday (Feb. 15) in the second-floor rooms of the Student Union Building.

Jobi Martinez of the Center for Campus Life said the fair is offered every semester to show students the volunteer opportunities available to them in Lubbock. She said students who think they are too busy to get involved can find opportunities with small time commitments – from one hour to one day. Opportunities are available during summer and holiday breaks as well, she said.

“There’s a little bit of everything for everyone,” Martinez said.

This semester’s fair will feature interactive activities – Prevent Blindness Texas will offer free vision screenings and the Science Spectrum, a non-profit museum dedicated to science education, will have optical illusions on hand to entertain fairgoers. The fair will also feature snacks and T-shirt and flying disc giveaways.

“It’s informative, but it will provide a nice break during the day,” Martinez said.

Some of the organizations involved in the Spring Involvement Fair are:

- The South Plains Wildlife Rehabilitation Center, Inc.
- The Buddy Holly Center
- CASA of the South Plains Inc.
- Lubbock Rape Crisis Center
- Prevent Blindness Texas
- South Plains Food Bank
- Big Brothers Big Sisters of Lubbock
- Make-A-Wish Foundation
- The Lubbock Boys and Girls Club

For a complete list of organizations or for more information, visit <http://www.campuslife.ttu.edu/involve>.



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EVENT ADVISORY

February 11, 2005

CONTACT: Suzanna Cisneros Martinez, suzanna.martinez@ttuhsc.edu

**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER
SCHOOL OF NURSING AWARDED FUNDING TO TARGET
HEALTH DISPARITIES IN WEST TEXAS COMMUNITY**

WHAT: Texas Tech University Health Sciences Center School of Nursing to host a reception honoring the recipient of the Regents Endowed Professorship in Rural Health Disparities.

WHEN: 11:30 a.m. Monday (Feb. 14)

WHERE: Health Sciences Center Academic Classroom Building lobby,
3601 Fourth St.

EVENT: The CH Foundation awarded the Health Sciences Center School of Nursing funds to establish the professorship. Funding will enhance the School of Nursing's ability to conduct research on causes of health problems that lead to health disparities among vulnerable populations.

As an academic health sciences center geographically located in an area that is increasingly elderly, Hispanic and rural, the Health Sciences Center has made health disparities a top initiative.

CONTACT: Suzanna Cisneros Martinez, Office of Communications and Marketing, at (806) 743-2143.



FOR IMMEDIATE RELEASE

February 14, 2005

CONTACT: Suzanna Cisneros Martinez, suzanna.martinez@ttuhsc.edu

**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER
SCHOOL OF NURSING RECEIVES NEW FUNDING TO TARGET
HEALTH DISPARITIES IN WEST TEXAS COMMUNITY**

LUBBOCK – The Texas Tech University Health Sciences Center School of Nursing was awarded \$334,000 from The CH Foundation for a Regents Endowed Professorship in Rural Health Disparities.

Christina Esperat, Ph.D., associate dean for research at the Health Sciences Center School of Nursing, was awarded the professorship. Alexia Green, Ph.D., dean of the School of Nursing, said Esperat's dedication to the development of the School of Nursing's Larry Combest Community Health and Wellness Center as well as other community collaboratives makes her the most exceptional candidate to receive the professorship.

"Dr. Esperat continually focuses on addressing health disparities whether it is with research or practice programs," Green said. "This new professorship is a wonderful opportunity to invest in the growth of a health disparities component at the Health Sciences Center."

M. Roy Wilson, M.D., M.S., president of the Health Sciences Center, said investments in basic and clinical research and in medical education have resulted in unprecedented improvements in the lives of Americans.

"A 21st century challenge emerging from these achievements is basic fairness: that all Americans should benefit from advances in medical technologies and health care," Wilson said. "The egalitarian principle would hold that none should be left behind — not the elderly, not those living in rural communities, not those of different racial or ethnic backgrounds.

"As an academic health sciences center geographically located in an area that is increasingly elderly, increasingly Hispanic and predominantly rural, we must confront the reality of health disparities in these populations head-on."

Green said this funding by The CH Foundation will enhance the capacity of the School of Nursing to conduct research investigations on causes of health problems that lead to health disparities among vulnerable populations.

“The CH Foundation’s continued generous support enables the School of Nursing to target these populations,” Green said. “Our hope is to better the health of not only these populations but of the community overall.”

The Regents Endowed Professorship in Rural Health Disparities for the School of Nursing will subsidize the salary of the professorship holder. The Health Sciences Center has pledged \$166,000 in matching funds to bring the total endowment to \$500,000.

Esperat was instrumental in modeling community transformation through the intervention of nursing services and public policy to expand health care access for vulnerable populations. Her advocacy for providing health care to the medically underserved has earned her appointments to several state and regional commissions and committees.

She currently serves as a member of the National Council on Nursing Education and Practice, an advisory group to the U.S. Department of Health and Human Services and the U.S. Congress on nursing education and practice issues. She also is on the board of directors of the National Nursing Centers Consortium.

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Texas Tech University System
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EVENT ADVISORY

Date: Feb. 14, 2005

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BAHAMA BUCK'S FOUNDERS TO ADDRESS BUSINESS LUNCHEON

WHAT: Chief Executives' Roundtable Luncheon

WHEN: Noon, Tuesday, Feb. 14

WHERE: Lubbock Country Club

EVENT: Guest speakers Blake Buchanan and Eric Lee, co-founders of Bahama Buck's, will address the Spring 2006 Chief Executives' Roundtable Luncheon.

CONTACT: Randi Rives, business assistant, (806) 742-3940, randi.rives@ttu.edu



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FOR IMMEDIATE RELEASE

Date: Feb. 15, 2005

CONTACT: Jeff Stoughton, jeff.stoughton@ttu.edu

TEXAS TECH VIETNAM CENTER HOSTS FIFTH TRIENNIAL SYMPOSIUM

LUBBOCK – Parallels between U.S. attempts to build a separate nation in South Vietnam and today's efforts to establish Iraq as a democratic country will be discussed by leading historians at the Texas Tech University Vietnam Center's fifth Triennial Symposium March 17-19.

Appearing on a panel March 17 will be Marc Jason Gilbert, a history professor at North Georgia College and State University, who will compare nation building attempts in South Vietnam to the January elections in Iraq; John Prados, a senior analyst with the National Security Archive, who will compare intelligence issues such as the interrogation of prisoners during the Vietnam War and at Abu Graib prison in Iraq; and Edwin Moise, a history professor at Clemson University, who will compare the Gulf of Tonkin incident, used to justify war in Vietnam, with the specter of weapons of mass destruction, used to justify conflict in Iraq.

This year's symposium falls during three major anniversaries dealing with U.S.-Vietnam relations: the 40th anniversary of the United States' commitment of troops to South Vietnam, the 30th anniversary of the fall of Saigon and the 10th anniversary of the normalization of relations between the two nations.

"A lot of people draw comparisons between Iraq and Vietnam, but they don't have enough information to make an informed comparison," said James Reckner, director of the Texas Tech Vietnam Center. "These historians will shed more light on the parallels and differences between the two conflicts."

Sessions on March 19 (Saturday) will address the Vietnam War's effect on the 2004 elections. Representatives from Swift Boat Veterans for Truth, who ran commercials questioning presidential candidate John Kerry's Vietnam record, and Vietnam Veterans Against the War, will speak at those sessions. Jerome Corsi, coauthor of "Unfit For Command," will be among the speakers.

A panel will discuss the normalization of U.S.-Vietnam relations March 17 (Thursday). Other topics include teaching about the Vietnam War, entertainment of troops during the conflict, the consequences of Agent Orange use, and music and humor during the war, including discussions on civilian protest and folk music of the period.

(more)

Representatives from the Joint POW/MIA Accounting Command (JPAC) will also hold a panel discussion. The Vietnam Archive at Texas Tech has provided JPAC with clues on the whereabouts of Americans lost during the war.

Retired Army Maj. Gen. Ken Bowra, a special operations officer who served in Vietnam and Cambodia, will give the keynote address. Bowra commanded US forces in Bosnia and NATO forces in Afghanistan.

Reckner founded the Vietnam Center in 1989, and it now houses the largest archive of Vietnam War-related material outside the U.S. government's collection. The center's Virtual Vietnam Archive, accessible online, contains more than 2 million pages of documentation relevant to the conflict, including photographs, audio, scanned documents, artifacts, maps, videos and oral histories. It is accessible at <http://www.vietnam.ttu.edu/virtualarchive/index.htm>.

The most current version of the symposium schedule is available at <http://www.vietnam.ttu.edu>.

Contact: James Reckner, director of the Vietnam Center, at (806) 742-3742 or james.reckner@ttu.edu.



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SCHOLARSHIP CONCERT PLANNED AT THE MEYERSON IN DALLAS

LUBBOCK – The Texas Tech University College of Visual and Performing Arts will host a scholarship gala benefiting the Texas Tech School of Music at 7:30 p.m. on March 7 at the Morton H. Meyerson Symphony Center in Dallas.

The concert, "A Night on Broadway," is underwritten by PlainsCapital Bank and hosted by Plains Capital Corporation chairman and chief executive officer Alan B. White and his wife Lee Ann. Alan White is a graduate of Texas Tech and a former Texas Tech regent.

The concert will feature performances by Texas Tech students and distinguished Texas Tech alumni. Music from "42nd Street," "The Phantom of the Opera," "Purlie," "Little Shop of Horrors," "Showboat," "Porgy and Bess," "Tosca" and more will be performed.

Garry W. Owens, dean of the College of Visual and Performing Arts, said the concert will give Texas Tech students the opportunity to perform in one of the world's most prestigious concert halls.

"For the most part, we are not afforded the opportunity to showcase our stellar programs in such a glorious facility before a statewide audience," said Owens. "It's a rare opportunity that the university, the college, and our students look forward to and appreciate."

Special guest performers will include David Gaschen, a tenor who currently appears in the Broadway musical "The Phantom of the Opera"; Terry Cook, a bass who is best known for his performances in "Porgy and Bess"; Mary Jane Johnson, a soprano who has performed at the Metropolitan Opera in New York City, the Opera Bastille in Paris, the Teatro alla Scala in Milan and other venues throughout the world; and Ann Sanders, who is currently featured in the Broadway production of "Avenue Q." All of the guest performers are graduates of Texas Tech.

Tickets for the concert are \$25 and are available from Titas Tickets at (214) 528-5576. For scholarship information, contact Christian Moorman, PlainsCapital Bank, (214) 252-4094. All proceeds will support scholarships for students in the College of Visual and Performing Arts at Texas Tech University.



FOR IMMEDIATE RELEASE

Date: Feb. 16, 2005

CONTACT: Jeff Stoughton, jeff.stoughton@ttu.edu

TEXAS TECH SPEECH AND DEBATE TEAM SWEEPS COMPETITION

LUBBOCK –Members of the Texas Tech University Speech and Debate team secured the top four spots at the Oklahoma Sweetheart Swing tournament at the University of Oklahoma Feb. 11-13.

The competition featured parliamentary debate, in which teams of two faced off on a variety of topics. The topics changed for each round and included current events such as President Bush's economic policies and North Korea's nuclear arsenal.

"You name it, it's fair game," said head coach Ric Shafer. "As long as it's in newspapers or on TV, we're expected to be prepared for it."

Texas Tech's opponents included Rice University, West Texas A&M University, the University of Oklahoma and other schools from around the nation. The Sweetheart Swing is a national tournament hosted by the University of Oklahoma and sanctioned by the American Forensics Association and the National Parliamentary Debate Association. The tournament is open to all colleges and is used as a preliminary competition to tournaments held by AFA and NPDA.

Texas Tech participants were:

- Arika McCoy of Dripping Springs,
- Tim West of Amarillo,
- Vamsi Vemuru of Odessa,
- Anthony Putnicki of El Paso,
- Sonia Shah of Carrollton,
- Steven Chang of Hawaii,
- Gianpaolo Macerola of Houston
- Shiva Bodhireddy of Lubbock.



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TEXAS TECH ESTABLISHES U.S. MASTERS SWIM CLUB

WHAT: Texas Tech University's Department of Health, Exercise and Sport Sciences has established a U.S. Masters Swim Club (USMC) within their ongoing Swim Technique and Conditioning Program. These programs are designed for triathletes, lap/competitive and fitness swimmers.

WHEN: 5:30-7 p.m., Wednesdays through April.

WHERE: Texas Tech's Exercise Sciences Center swimming pool at Eighth Street and Akron Avenue.

EVENT: U.S. Master Swimming membership will be required for all participants in the program. The cost of membership is \$32 for one year. Cost of this year's program is \$16 for students, \$20 for faculty and staff and \$24 for community members.

Swim club coach Cheryl Juergens is certified by the American Swimming Coaches Association.

CONTACT: Cheryl Juergens, instructor, Department of Health, Exercise and Sports Sciences, Texas Tech University, (806) 742-3371, extension 227, or e-mail cheryl.juergens@ttu.edu.



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EVENT ADVISORY

Date: February 16, 2005

CONTACT: Sally Logue Post, sally.post@ttu.edu

DEA CHIEF NAMED TEXAS TECH LAW SCHOOL OUTSTANDING ALUMNA

WHAT: Media availability with Karen P. Tandy, administrator of the United States Drug Enforcement Administration. Tandy will receive the 2004 Outstanding Alumna award from the Texas Tech University School of Law.

WHEN: Media availability, 6:15 p.m. Friday (Feb. 18)

WHERE: Merket Alumni Center on the Texas Tech University campus

EVENT: Tandy is a graduate of Texas Tech University and a 1977 graduate of the Texas Tech School of Law.

She was confirmed as administrator of the Drug Enforcement Agency on July 31, 2003. Prior to becoming DEA administrator, Tandy was associate deputy attorney general and director of the Organized Crime Drug Enforcement Task Force.

CONTACT: Sally Logue Post, director of communications and broadcast media, Office of Communications and Marketing, (806) 742-2136.



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EVENT ADVISORY

Date: February 16, 2005

CONTACT: Sally Logue Post, sally.post@ttu.edu

TEXAS TECH ANNOUNCES GIFT HONORING FORMER GOVERNOR

WHAT: Gift announcement

WHEN: 2 p.m. Friday (Feb. 18)

WHERE: In the forum area of the Texas Tech University School of Law

EVENT: The Texas Tech University School of Law announces the establishment of the Preston Smith Regents' Endowed Professorship.

Funds for the professorship were raised through the donations of about 50 alumni and friends of the School of Law and the late former Texas governor.

While he was governor, Smith was instrumental in the establishment of the Texas Tech School of Law in 1967.

The professorship is one of several established under the Regents Faculty Endowment Program. Gifts of \$250,000 are matched with existing university funds to create named professorships. The program is part of the university's goal of recruiting and retaining quality faculty members.

CONTACT: Sally Logue Post, director of communications and broadcast media, Texas Tech University Office of Communications and Marketing, (806) 742-2136.



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FOR IMMEDIATE RELEASE

Date: February 16, 2005

CONTACT: Scott Slemmons, scott.slemmons@ttu.edu

**TEXAS TECH UNIVERSITY STUDENT CHOSEN AS CONGRESSIONAL
INTERN**

[Editor's note: A student from your area is featured below.]

LUBBOCK – Catherine Cardona, a senior political science major from Mathis, has been selected as a 2005 spring intern for the Congressional internship program in Washington, D.C. Cardona, who is the daughter of Amador and Irma Cardona, will work in the office of U.S. Rep. Kenny Marchant.

“In many cases, our internship program has been a life-changing experience for the students,” said Jon Whitmore, Ph.D., president of Texas Tech University. “The experience that students gain would benefit them regardless of their career choice because they see first-hand how the political process will affect their futures.”

The Office of the President at Texas Tech sponsors and provides the scholarships for the Congressional internship program. As participants in the program, students can observe how the government functions while working for senators and representatives. Students are selected through an interview process to complete an internship in the nation's capital in the fall or spring.

More information about Texas Tech's internship program is available at <http://www.congressionalintern.ttu.edu>.



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EVENT ADVISORY

February 16, 2005

CONTACT: Julie Toland, julietoland@ttuhsc.edu

TEXAS TECH TO HOST HEALTH PROFESSIONS CAREER FAIR

WHAT: Third Annual Texas Tech Health Professions Career Fair

WHEN: 10 a.m. to 2 p.m. Monday, February 21

WHERE: Croslin Room, Texas Tech University Library

EVENT: Anyone interested in careers in medicine, nursing, dentistry, chiropractor, veterinary medicine, physical therapy or allied health careers should attend. Other health institutions will be on hand as well.

CONTACT: Diana Andrade at (806) 743-2297 or email diana.andrade@ttuhsc.edu.



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Date: February 17, 2005

CONTACT: Scott Slemmons, scott.slemmons@ttu.edu

**TEXAS TECH UNIVERSITY STUDENT CHOSEN AS CONGRESSIONAL
INTERN**

[Editor's note: A student from your area is featured below.]

LUBBOCK – Jonathan Platt, a junior accounting major from Richardson, has been selected as a 2005 spring intern for the Congressional internship program in Washington, D.C. Platt, the son of Jim Platt and Kathy Stock, will work in the office of U.S. Representative Lamar Smith.

“In many cases, our internship program has been a life-changing experience for the students,” said Jon Whitmore, Ph.D., president of Texas Tech University. “The experience that students gain would benefit them regardless of their career choice because they see first-hand how the political process will affect their futures.”

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**TEXAS TECH UNIVERSITY STUDENT CHOSEN AS CONGRESSIONAL
INTERN**

[Editor's note: A student from your area is featured below.]

LUBBOCK – Leticia Leyva, a senior microbiology and chemistry major from Roby, has been selected as a 2005 spring intern for the Congressional internship program in Washington, D.C. Leyva, the daughter of Vicente and Leonor Leyva, will work in the office of U.S. Representative Kay Granger.

“In many cases, our internship program has been a life-changing experience for the students,” said Jon Whitmore, Ph.D., president of Texas Tech University. “The experience that students gain would benefit them regardless of their career choice because they see first-hand how the political process will affect their futures.”

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**TEXAS TECH UNIVERSITY STUDENT CHOSEN AS CONGRESSIONAL
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[Editor's note: A student from your area is featured below.]

LUBBOCK – Jennifer Justice, a senior sociology and criminology major from Richardson, has been selected as a 2005 spring intern for the Congressional internship program in Washington, D.C. Justice, the daughter of Margaret Justice, will work in the office of U.S. Representative Sheila Jackson Lee.

“In many cases, our internship program has been a life-changing experience for the students,” said Jon Whitmore, Ph.D., president of Texas Tech University. “The experience that students gain would benefit them regardless of their career choice because they see first-hand how the political process will affect their futures.”

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LUBBOCK – Mark Hopper, a senior finance and economics major from Arlington, has been selected as a 2005 spring intern for the Congressional internship program in Washington, D.C. Hopper, the son of Bill and Sally Hopper, will work in the office of U.S. Representative Randy Neugebauer.

“In many cases, our internship program has been a life-changing experience for the students,” said Jon Whitmore, Ph.D., president of Texas Tech University. “The experience that students gain would benefit them regardless of their career choice because they see first-hand how the political process will affect their futures.”

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**TEXAS TECH UNIVERSITY STUDENT CHOSEN AS CONGRESSIONAL
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[Editor's note: A student from your area is featured below.]

LUBBOCK – Candice Griswold, a senior finance (real estate) and Spanish major from Denton, has been selected as a 2005 spring intern for the Congressional internship program in Washington, D.C. Griswold will work in the office of U.S. Senator Elizabeth Dole of North Carolina.

“In many cases, our internship program has been a life-changing experience for the students,” said Jon Whitmore, Ph.D., president of Texas Tech University. “The experience that students gain would benefit them regardless of their career choice because they see first-hand how the political process will affect their futures.”

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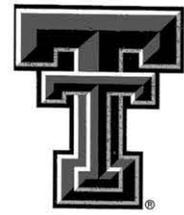
[Editor's note: A student from your area is featured below.]

LUBBOCK – Neal Carlton, an economics graduate student from Georgetown, has been selected as a 2005 spring intern for the Congressional internship program in Washington, D.C. Carlton, who is the son of Fred and Sondra Carlton of Georgetown and Jean Carlton of Lubbock, will work in the office of U.S. Rep. John Carter.

“In many cases, our internship program has been a life-changing experience for the students,” said Jon Whitmore, Ph.D., president of Texas Tech University. “The experience that students gain would benefit them regardless of their career choice because they see first-hand how the political process will affect their futures.”

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**TEXAS TECH UNIVERSITY STUDENT CHOSEN AS CONGRESSIONAL
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[Editor's note: A student from your area is featured below.]

LUBBOCK – Joshua J. Baca, a senior political science major from Las Vegas, New Mexico, has been selected as a 2005 spring intern for the Congressional internship program in Washington, D.C. Baca, who is the son of Yvonne Baca, will work in the office of U.S. Rep. Heather Wilson of New Mexico.

“In many cases, our internship program has been a life-changing experience for the students,” said Jon Whitmore, Ph.D., president of Texas Tech University. “The experience that students gain would benefit them regardless of their career choice because they see first-hand how the political process will affect their futures.”

The Office of the President at Texas Tech sponsors and provides the scholarships for the Congressional internship program. As participants in the program, students can observe how the government functions while working for senators and representatives. Students are selected through an interview process to complete an internship in the nation's capital in the fall or spring.

More information about Texas Tech's internship program is available at <http://www.congressionalintern.ttu.edu>.

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FOR IMMEDIATE RELEASE

Date: February 17, 2005

CONTACT: Scott Slemmons, scott.slemmons@ttu.edu

**TEXAS TECH UNIVERSITY STUDENT CHOSEN AS CONGRESSIONAL
INTERN**

[Editor's note: A student from your area is featured below.]

LUBBOCK – Rebekah Wilks, a junior cell and molecular biology major from Slaton, has been selected as a 2005 spring intern for the Congressional internship program in Washington, D.C. Wilks, the daughter of Keith and Velma Wilks, will work in the office of U.S. Senator Kay Bailey Hutchison.

“In many cases, our internship program has been a life-changing experience for the students,” said Jon Whitmore, Ph.D., president of Texas Tech University. “The experience that students gain would benefit them regardless of their career choice because they see first-hand how the political process will affect their futures.”

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Date: February 17, 2005

CONTACT: Scott Slemmons, scott.slemmons@ttu.edu

**TEXAS TECH UNIVERSITY STUDENT
CHOSEN AS CONGRESSIONAL INTERN**

[Editor's note: A student from your area is featured below.]

LUBBOCK – Wendi Skloss, a junior political science and English major from Mission, has been selected as a 2005 spring intern for the Congressional internship program in Washington, D.C. Skloss, the daughter of Larry and Paula Skloss, will work in the office of U.S. Rep. Henry Bonilla.

“In many cases, our internship program has been a life-changing experience for the students,” said Jon Whitmore, president of Texas Tech University. “Regardless of their career choice, the students will benefit from the experience of seeing first-hand how the political process will affect their futures.”

The Office of the President at Texas Tech sponsors and provides the scholarships for the Congressional internship program. As participants in the program, students can observe how the government functions while working for senators and representatives. Students are selected through an interview process to complete an internship in the nation's capital in the fall or spring.

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Date: February 17, 2005

CONTACT: Scott Slemmons, scott.slemmons@ttu.edu

TEXAS TECH UNIVERSITY SELECTS CONGRESSIONAL INTERNS http://www.texastech.edu/newhome

LUBBOCK – Texas Tech University has named 10 students to serve as Congressional interns for 2005.

The Office of the President at Texas Tech sponsors and provides the scholarships for the Congressional internship program. As participants in the program, students can observe how the government functions while working for senators and representatives. Students are selected through an interview process to complete an internship in the nation's capital in the fall or spring.

“In many cases, our internship program has been a life-changing experience for the students,” said Jon Whitmore, president of Texas Tech University. “Regardless of their career choice, the students will benefit from the experience of seeing first-hand how the political process will affect their futures.”

The new interns include:

- Joshua J. Baca, a senior political science major from Las Vegas, N.M., who will work in the office of U.S. Rep. Heather Wilson of Albuquerque, N.M.
- Catherine Cardona, a senior political science major from Mathis, who will work in the office of U.S. Rep. Kenny Marchant of Irving.
- Neal Carlton, an economics graduate student from Georgetown, who will work in the office of U.S. Rep. John Carter of Round Rock.
- Candice Griswold, a senior finance (real estate) and Spanish major from Denton, who will work in the office of U.S. Sen. Elizabeth Dole of North Carolina.
- Mark Hopper, a senior finance and economics major from Arlington, who will work in the office of U.S. Rep. Randy Neugebauer of Lubbock.
- Jennifer Justice, a senior sociology and criminology major from Richardson, who will work in the office of U.S. Rep. Sheila Jackson Lee of Houston.
- Leticia Leyva, a senior microbiology and chemistry major from Roby, who will work in the office of U.S. Rep. Kay Granger of Fort Worth.
- Jonathan Platt, a junior accounting major from Richardson, who will work in the office of U.S. Rep. Lamar Smith of San Antonio.
- Wendi Skloss, a junior political science and English major from Mission, who will work in the office of U.S. Rep. Henry Bonilla of San Antonio.
- Rebekah Wilks, a junior cell and molecular biology major from Slaton, who will work in the office of U.S. Sen. Kay Bailey Hutchison.

More information about Texas Tech's internship program is available at <http://www.congressionalintern.ttu.edu>.



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news release

FOR IMMEDIATE RELEASE

Date: February 17, 2005

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KTXT-TV SETS FESTIVAL 2005 FOR MARCH

<http://www.texastech.edu/newhome>

LUBBOCK – Texas Tech University’s educational television station, KTXT-TV, the Public Broadcasting (PBS) affiliate for the South Plains, will conduct an on-air fundraising event March 5-20. “Festival 2005” will air on Channel 5/Digital 39 (Cox Cable Channel 4 in Lubbock). The theme of the fundraiser is “Be More Involved, Watch and Support Your Public Television!”

Station officials have set a goal of \$100,000 for the two-week event, with funds received going directly to the purchase and broadcast of quality television programming.

“Public television is a unique cultural and educational resource that can never be replaced by commercial television, either broadcast or cable,” said Tim Chambers, KTXT-TV’s development officer. KTXT-TV is now in its 43rd year of providing educational television to the people of the South Plains.

The Festival 2005 schedule will feature “Preston Smith: The People’s Governor,” a documentary produced by KTXT-TV, and “Golden Age of Texas Courthouses, Part 2,” produced by the Texas Foundation for the Arts in association with Sunset Productions.

Musical specials to be presented include: “Lawrence Welk: Precious Memories,” “Daniel O’Donnell: Branson Encore,” “Andrea Bocelli: Tribute on Ice,” and “Andre Rieu at the Royal Albert Hall.”

Nostalgic concerts to be featured include: “In Concert with Ray Charles,” “My Music: The 60’s Experience,” “Funky Soul Superstars,” and “Marvin Gaye: Greatest Hits Live in ’76.” Encore presentations of “Concert for George,” a tribute to George Harrison, and “Eric Clapton’s Crossroads Guitar Festival” will be part of the special programming schedule.

Weekday mornings will focus on fundraising around children’s programming, such as “Arthur,” “Dragon Tales,” “Clifford the Big Red Dog,” “Barney & Friends” and “Sesame Street.”

The station will be offering DVDs, VHS tapes and CDs from select programs as thank-you gifts throughout the fundraiser. Pledges also can be sent via KTXT-TV’s Web site at www.ktxt.org.

For more information on KTXT-TV’s Festival 2005, or to make a donation, call Chambers at (806) 742-2209.



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FOR IMMEDIATE RELEASE

February 17, 2005

CONTACT: Suzanna Cisneros Martinez, suzanna.martinez@ttuhsc.edu

**GARRISON INSTITUTE ON AGING PRESENTS
'TO TREAT OR NOT TO TREAT: HIGH BLOOD PRESSURE
IN ELDERLY'**

LUBBOCK –National guidelines recommend medication therapy for high blood pressure, but how well are elderly patients represented in these guidelines and should older patients be treated the same? Rebecca Sleeper, Pharm.D., assistant professor at the Texas Tech University Health Sciences Center School of Pharmacy, will present a lecture titled “To Treat or Not to Treat: High Blood Pressure in the Elderly” Wednesday (Feb. 23).

The lecture, which is free of charge and open to the community, will take place from 4 p.m. to 5 p.m. in the Health Sciences Center Academic Classroom Building, Room 150, 3601 4 th St.

Sleeper said many medication studies tend to generalize older patients. “For most individuals the evidence supporting medication treatment is very strong, but for some elderly patients, this may not be true,” she said.

“Many studies lump all senior groups together, but should not. It is important to know if the guidelines that apply to a healthy 65-year-old also apply to a frail person who may be 90 years old.”

She said seniors should understand what their medications achieve for them. Many people respond differently to drugs. “Patients take blood pressure medication not only to lower blood pressure, but ultimately to prevent heart attacks and strokes. This presentation will examine whether all elderly patients can expect the same benefits when they take medication.”

Sleeper specializes in geriatrics. She works as a clinical pharmacist in the Mildred and Shirley L. Garrison Geriatric Education and Care Center, where she teaches students, provides drug regimen review and participates in interdisciplinary care teams.

Recognized as a Fellow of the American Society of Consultant Pharmacists, Sleeper also was awarded the Texas Society of Health System Pharmacists 2002 New Practitioner Award.

-more-

An EEO/Affirmative Action Institution

For more information about the lecture series, contact the Garrison Institute for Aging at (806) 743-3610.

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EVENT ADVISORY

February, 17, 2005

CONTACT: Suzanna Cisneros Martinez, suzanna.martinez@ttuhsc.edu

**TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER
TO RECEIVE DONATION FROM CORONADO BASEBALL TEAM**

WHAT: Coronado Mustang baseball team to present proceeds from a fund raiser in honor of Larry English, former Mackenzie Junior High coach who recently lost his battle with ALS. (Amyotrophic Lateral Sclerosis or Lou Gehrig's Disease)

WHEN: 7:30 p.m. Thursday (Feb. 17)

WHERE: Coronado High School cafeteria, 3307 Vicksburg

EVENT: Randolph B. Schiffer, M.D., chairman of the Department of Neuropsychiatry at the Texas Tech University Health Sciences Center, will accept the funds on behalf of the Health Sciences Center.

The team raised \$10,700. Of those funds, the Health Sciences Center will receive \$4,815 for ALS research.

CONTACT: Suzanna Cisneros Martinez, Office of Communications and Marketing, at (806) 743-2143.



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EVENT ADVISORY

Date: February 18, 2005

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**LEADERSHIP LUBBOCK TO HOST EDUCATION
DAY FOR FIFTH GRADERS AT TEXAS TECH**

WHAT: Texas Tech University and Leadership Lubbock, a program of the Lubbock Chamber of Commerce, will host a special luncheon with fifth-graders from Ramirez Charter School to tell students about the importance of seeking a higher education. The event will feature an innovative book called *Wiley's Way*.

WHEN: 11:30 a.m. to 1:15 p.m., Tuesday (Feb. 22).

WHERE: The Stadium Club at Jones SBC Stadium.

EVENT: Ramirez students will conduct a special presentation during the luncheon, and speakers will include Lynn Denton, associate vice chancellor of communications and marketing at Texas Tech, and Lisa Ramirez, principal of Ramirez Charter School.

Wiley's Way is the adventure story of 12-year-old Wiley the Crab. A host of quirky animal characters teach him about life on a university campus. The goal of *Wiley's Way* is to get elementary-age children, especially minority children, excited about the idea of going to college. The book also seeks to help them understand the importance of reading and studying in school so they can be prepared for college.

CONTACT: Alicia Knight, assistant director for administration, Texas Institute of Environmental and Human Health, Texas Tech University, (806) 885-4567, or e-mail alicia.knight@ttu.edu.



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TEXAS TECH STUDENT RECEIVES SCIENCE HONOR

LUBBOCK – A Texas Tech University student has been recognized for her work in the sciences by a national organization.

Margarita Medina, a senior biology and Spanish major from Lubbock, received one of 16 awards given by the Society for Advancement of Chicanos and Native Americans in Science (SACNAS).

The awards were presented to 16 students who gave SACNAS presentations on their research at a SACNAS meeting in Austin. Medina's presentation focused on the effects of a certain antibody on the brains of rats.

SACNAS works to encourage Chicano/Latino and Native American students to obtain advanced degrees in science and to expand opportunities for under-represented minorities in the scientific workforce and academia. Texas Tech's SACNAS chapter includes 25 members, both students and faculty members.

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SOURCE: Diana Fabing, unit coordinator, Department of Biological Sciences, Texas Tech University, (806) 742-2883, extension 2, or e-mail diana.fabing@ttu.edu.



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FOR IMMEDIATE RELEASE

Date: February 18, 2005

CONTACT: Sally Logue Post, sally.post@ttu.edu

**MEMBER OF TEXAS TECH'S FIRST GRADUATING CLASS
CELEBRATES 100TH BIRTHDAY**

LUBBOCK – The last surviving member of Texas Tech University's first graduating class celebrates her 100th birthday Sunday. Altha Bill Hickerson was one of 13 members of the 1927 graduating class of the then Texas Technological College. -

A reception honoring Hickerson's birthday is set from 3-6 p.m. Saturday (Feb. 19) just outside College Station. Bob Hickerson, dean of Texas Tech University's campus in Junction and no relation to Ms. Hickerson, will present her with roses and a framed certificate commemorating her life.

"The entire Texas Tech family wishes Ms. Hickerson a most happy birthday. Her long life is an amazing achievement and she embodies much of the history of our founding and our success at educating students from 1927 until today," said Texas Tech President Jon Whitmore.

Altha Bill Poage was born Feb. 20, 1905, in Mertzon, TX, and married Richard B. Hickerson in 1930. He died in 1983. The couple moved to College Station in 1936 where she lived in the same house for 67 years. Ms. Hickerson taught elementary school in Bryan for 18 years.

An avid Texas A&M fan, Ms. Hickerson also enjoys rooting for the Texas Tech Red Raiders. She took up golf in her 60s and became an avid golfer, winning several age-group events at the Briarcrest Country Club in Bryan. Her other passions include needlepoint, sewing, bridge and growing roses and vegetables.

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CONTACT: Sally Logue Post, Texas Tech University Director of Communications and Broadcast Media, at (806) 742-2136 or mobile (806) 773-3907.



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EVENT ADVISORY

Date: February 21, 2005

CONTACT: Sally Logue Post, sally.post@ttu.edu

**TEXAS TECH RAWLS COLLEGE OF BUSINESS ADMINISTRATION
ANNOUNCES ENDOWED CHAIR**

- WHAT: Gift announcement
- WHEN: 11 a.m. Tuesday (Feb. 22)
- WHERE: Lubbock Country Club, second floor
- EVENT: The Texas Tech University Rawls College of Business Administration announces the establishment of the \$1 million Kent Hance Regents' Endowed Chair. The endowment will be used in the area of entrepreneurship.

Hance is a 1965 graduate of Texas Tech University with a bachelor's in business administration. He served Lubbock in the Texas state senate from 1974-1978 and in the U.S. Congress from 1979-1985.

The chair is one of several established under the Regents Faculty Endowment Program. Gifts of \$500,000 are matched with existing university funds to create a named chair. The program is part of the university's goal of recruiting and retaining quality faculty members.

CONTACT: Sally Logue Post, director of communications and broadcast media, Office of Communications and Marketing, (806) 742-2136.



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FOR IMMEDIATE RELEASE

Date: Feb. 21, 2005

CONTACT: Cory Chandler, cory.chandler@ttu.edu

**TEXAS TECH JOINS COALITION HOPING TO BRING DROUGHT RELIEF
TO ETHIOPIANS**

Lubbock – As droughts continue to plague portions of Ethiopia, Texas Tech University researchers have joined a coalition seeking funding to bring food security to some affected regions.

Texas Tech's Department of Plant and Soil Science is part of a coalition competing for as much as \$4.5 million from the United States Agency for International Development (USAID); Bureau for Democracy, Conflict and Humanitarian Assistance; and the Office of U.S. Foreign Disaster Assistance to bring some relief and self-sufficiency to the drought-ravaged North Shoa, Wollo and Tigray regions.

Project participants would work with universities and non-governmental agencies in Ethiopia to provide emergency assistance while increasing the capability of those regions to cope with recurrent drought.

"The whole concept of the project is 'can we intervene?'" said Dr. Efreem Bechere, a research professor in the Department of Plant and Soil Science. "I tell people this is like a drop in the ocean, but it is a step in the right direction. It is very crucial that we do this."

Texas Tech would provide drought-resistant strains of foods like wheat, barley, sorghum and corn, Bechere said, while taking into consideration social, technological and economical constraints in the regions. Farmers would also be taught the types and quantities of fertilizers, weed and insect controls, and seed bed preparation methods to maximize crop production while maintaining seed stocks.

According to USAID's Famine Early Warning System Network, a trend of insufficient rainfall during the past seven years has diminished crop production. Even if rains do return, affected populations still face significant debt, poor overall health, decreased seed stocks and fewer livestock, according to a report by the Feinstein International Famine Center at Tufts University.

Ethiopia, like much of Africa, is expected to fall short of achieving its Millennium Development Goals, said Patrick Nicholson, of the Catholic Agency for Overseas Development (CAFOD) in a recent report entitled "The Long Wait. Ethiopia and the Millennium Development Goals." This set of targets would reduce by half the number of people living in poverty and hunger in those countries.

-more-

An EEO/Affirmative Action Institution

In fact, two decades after Live Aid concerts drummed up millions of dollars for relief in 1985, CAFOD estimates that seven million Ethiopians still depend on international food aid for survival.

Bechere, who is originally from Ethiopia and served from 1994 to 1998 as vice president for research and development at the Alemaya University of Agriculture in Ethiopia, noted that the regions targeted for coalition aid are densely populated and over cultivated.

“The vegetation is gone. The trees are gone. The environment is literally a mess,” he said.

Proposals for the competitive grant must be submitted by March 1 and Bechere said he hopes the winner will be announced by mid-April.

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SOURCE: Efreem Bechere, research professor Department of Plant and Soil Science, (806) 767 9357, Efreem.bechere@ttu.edu



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TEXAS TECH SADDLES UP FIRST TRAVELING RANCH HORSE TEAM
(Editor's note: The team has four Paint Horses competing)

Lubbock – Call them ambassadors or pioneers. Members of Texas Tech University's newly formed Ranch Horse Team serve as both.

The team, created in the Department of Animal and Food Sciences following the 2004 donation of Texas Tech's Equestrian Center, is the first traveling team in the nation to be sponsored by a university department, said its coach, Kris Wilson, an animal science doctoral student. It competes in Stock Horse of Texas shows where both rider skills and horses are assessed using designated standards in four classes: Pleasure, reining, trail and working cow horse.

Dr. Kim Guay, coordinator of the Equestrian Center, said she believes the 12 Texas Tech students will act as ambassadors for the university while increasing their own practical experience in a competitive atmosphere.

“(Dr. Guay) and I thought we would try and provide the students a unique opportunity that they can't get anywhere else in the nation,” Wilson said. “Plus, it really fits this area with all the large ranches we have around.”

Team members are required to take a class teaching them various stock horse techniques and events.

Wilson admitted that getting the team to its first show at the Feb. 12 Brazos County Stock Horse of Texas Show was a daunting task. Those students and horses, however, then hauled in 21 honors during the show. The team had one open entry, six non-pro entries, and eight novice entries in the show.

Donations for funding, feed and supplies came from around 20 sources and were raised through the sale of shirt, saddle pad and banner sponsorships.

The team will attend a total of three shows this year. Tech also will host its own clinic and competition April 8 and 9.

SOURCE: Kris Wilson, Ranch Horse Team Coach, (806) 742-2804,
k.wilson@ttu.edu.



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**TEXAS TECH CENTER FOR THE STUDY OF ADDICTION
AND RECOVERY TO RECEIVE AWARD IN HOUSTON**

LUBBOCK – Texas Tech’s Center for the Study of Addiction and Recovery (CSAR) will be recognized by the Council on Alcohol and Drug Abuse – Houston at its 22nd annual spring luncheon. CSAR is set to receive the 2005 Mission Accomplished Award at the Westin Galleria Hotel in Houston on April 1.

The Mission Accomplished Award recognizes institutions that have made innovative contributions to addiction and recovery issues in the state of Texas. The award is given annually by the Council on Alcohol and Drugs – Houston.

CSAR has a 19-year history of working with college students in recovery from addictive disorders. This unique program has led the country in developing specific programming to support recovering students in a university setting.

CSAR recently received a federal grant through the U.S. Department of Education to begin designing community support and relapse prevention programs for recovering students at other institutions of higher education across the country.

Texas Tech's nationally recognized program currently serves 70 recovering students from 20 different states. CSAR offers recovery and educational assistance to students in recovery from alcohol/drug addiction and to students in recovery from eating disorders.

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SOURCE: Kitty Harris, director, Center for the Study of Addiction and Recovery, Texas Tech University, (806) 742-3031, or e-mail kitty.harris@ttu.edu.



EVENT ADVISORY

Date Feb. 21, 2005

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**TEXAS TECH CRIMINAL JUSTICE CLINIC TO RECEIVE GIFT FROM
LUBBOCK CRIMINAL DEFENSE LAWYERS ASSOCIATION**

WHAT: Gift announcement

WHEN: 4 p.m. Tuesday (March 1)

WHERE: Texas Tech School of Law Forum

EVENT: A reception honoring the Lubbock Criminal Defense Lawyers Association's \$10,000 donation to the Texas Tech University Criminal Justice Clinic.

The clinic was established in 2004 by the Texas Tech School of Law to represent indigent defendants in criminal cases while providing an opportunity for third-year law students to learn the practice of criminal law in a controlled, hands-on setting.

Students defend people accused of misdemeanors, felonies, and juvenile offenses in Lubbock County and the surrounding metropolitan area.

The clinic is a full-year course open to eight students, who each receive eight credits for their work and study in the clinic.

The donation will be used for a number of clinic expenses such as buying books and supplies for students and paying for an end-of-year award – named after the LCDLA – recognizing the clinic's top student.

CONTACT: Cory Chandler, senior specialist, Office of Communications and Marketing, (806) 742-2136.



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TEXAS TECH ANNOUNCES GIFT FROM FORMER CONGRESSMAN

LUBBOCK – The Rawls College of Business Administration today announced the creation of the \$1 million Kent Hance Regents Endowed Chair in Entrepreneurship.

The chair is named for Texas Tech alumnus and former Lubbock Congressman Kent R. Hance. The announcement will take place at 11 a.m. at the Lubbock Country Club.

“Kent’s gift gives the Rawls College of Business Administration the opportunity to build one of the top entrepreneurship programs in the country,” said Allen McInnes, dean of the college. “We will use this chair to attract a nationally known, top-quality professor who will make an impact on the education we offer our students.”

The endowed chair is one of several established under the Regents Faculty Endowment Program. Gifts of \$500,000 are matched with existing university funds to create named chairs. The program is part of the university’s goal of recruiting and retaining quality faculty members.

“I love Texas Tech. I would not have achieved the things I have achieved without Texas Tech,” said Hance. “This is a way to pay back to the university for what it has done for me. I think Texas Tech has an excellent faculty and I do not believe that you can receive a better education anywhere in the United States. This endowed chair is designed not only to honor faculty, but to do research in the area of entrepreneurship. Hopefully this will help more young business men and women to develop new business because of their experiences at Texas Tech.”

Hance graduated from Texas Tech University in 1965 with a bachelor’s degree in business administration. He received his law degree from the University of Texas. He was an attorney in private practice and taught at Texas Tech from 1968 until 1973. In 1974, he was elected to the Texas state senate. He continued his political career in the U.S. Congress, serving from 1979-1985. He currently lives in Austin and is an attorney with the firm of Hance, Scarborough and Wright.



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EVENT ADVISORY

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**TEXAS TECH DEPARTMENT OF ANIMAL AND FOOD SCIENCES TO CUT
RIBBON ON NEW FACILITY**

WHAT: Ribbon cutting

WHEN: 4 p.m. Friday, Feb. 25

WHERE: Texas Tech Animal and Food Sciences Building

EVENT: The Texas Tech Department of Animal and Food Sciences will host a ribbon cutting at 4 p.m. Friday for its new Animal and Food Sciences Building.

Samples of foods like prime rib, lamb, turkey breast, ham and sorbets produced in the college will be served. Faculty and students will also be on hand to lead tours through the building.

The \$17 million, 55,000-square-foot facility is expected to boost research and recruiting for the department. It provides expanded lab space; a 74-seat, Internet ready, amphitheater-style classroom; a distance education room and a banquet hall/classroom that seats 68 students and features a retractable dividing wall.

It also houses the Cowamongus Creamery and Meat Co., a concept store that emerged from a partnership between Texas Tech and Tech alumnus Daniel Bracken, owner of Heritage Family Specialty Foods and credited for formulating the TCBY yogurt chains.

-30-

CONTACT: Cory Chandler, senior specialist, Office of Communications and Marketing,
(806) 742-2136



Texas Tech University System
COMMUNICATIONS & MARKETING

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FOR IMMEDIATE RELEASE

Date: February 23, 2005

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**TEXAS TECH BOOSTS NUMBERS OF
HISTORICALLY UNDERUTILIZED BUSINESSES**

LUBBOCK – Texas Tech University has almost quadrupled its use of Historically Underutilized Businesses (HUBs) in major construction and renovation projects since 2002, according to the State of Texas.

In 2004, the Texas Tech Office of Facilities Planning and Construction (OFPC) spent \$11.7 million with HUBs, or companies owned by minorities and women. This represents 16.17 percent of OFPC's total expenditures (\$71.5 million) for large-scale building projects.

In 2002, 3.57 percent of OFPC's total expenditures went to HUBs.

So far in FY 2005, OFPC has expended \$27.4 million, with HUB expenditures of \$6.7 million. This represents 24.27 percent of construction-related expenditures with HUBS.

Mike Ellicott, vice chancellor for Facilities Planning and Construction at Texas Tech, credits Jean Carlton, OFPC's HUB program manager, for the success of the program.

"Jean has built our program from the ground up," said Ellicott. "She continuously emphasizes its importance to all of our contractors and to the HUB businesses as well."

"Many small, minority or woman-owned enterprises would qualify for State of Texas Certification as a HUB, but they just don't realize that," Ellicott said. "Jean developed a program for us to personally visit these companies to explain the program and encourage them to apply for certification, and 35 new businesses were certified as HUBs in the last year. Our intention is to continue to expand our recruiting program during the coming years. Helping small businesses become HUB-certified is good for Texas Tech, but it benefits them the most. We've also established contractual incentives for our major design firms and construction contractors to use HUBs."

Carlton said OFPC has established a mentor-protégé program to help HUBs become more successful.

"With our mentor-protégé program, larger firms establish partnerships with smaller HUB companies to help them improve and expand their businesses," said Carlton. "We've found that it's a wonderful way to help HUBs grow their business."

-30-

SOURCE: Jean Carlton, manager of construction contracting, Office of Facilities Planning and Construction, Texas Tech University, (806) 742-2116 or e-mail jean.carlton@ttu.edu.



FOR IMMEDIATE RELEASE

Date: February 23, 2005

CONTACT: Scott Slemmons, scott.slemmons@ttu.edu

RUBE GOLDBERG PROJECT TO CHALLENGE ENGINEERING STUDENTS

WHAT: Civil engineering classes at Texas Tech University will demonstrate a class project this week in which they built "Rube Goldberg" machines to perform simple tasks.

WHEN: Noon to 1:30 p.m., Friday, (Feb. 25).

WHERE: Civil Engineering Building, Room 205.

EVENT: Ten teams of students will present their designs on Friday. The students' projects required them to design a machine which would place a small wood cube on top of a wooden block. The machines must consist of at least two moving parts, and there must be at least eight steps in the process. Electrical components must be battery powered, unless the machine itself generates electricity. Liquids must not be used.

Goldberg was a Pulitzer-winning cartoonist whose work combined his love of art with his knowledge of engineering. His cartoons featured fanciful and absurdly complex homemade inventions that performed very simple tasks. Creations based on Goldberg's ideas have been seen in everything from television shows and movies to board games, such as the popular "Mouse Trap" game.

SOURCE: Phillip Nash, research associate, Department of Civil Engineering, College of Engineering, Texas Tech University, (806) 742-2783, ext. 231 or phil.nash@coe.ttu.edu.



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EVENT ADVISORY

Date: February 23, 2005

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TEXAS TECH TO HOST FINANCIAL AID/ADMISSIONS WORKSHOP

WHAT: Texas Tech University's Department of Student Financial Aid will hold a free interactive workshop called "Education Connection – Unlocking your Future" to help prospective students learn about options for attending college and financing a higher education.

WHEN: 9:30 a.m. to 2 p.m., Saturday (Feb. 26)

WHERE: South Plains Mall's Grant Court in Lubbock

EVENT: The workshop will include representatives from Texas Tech and other universities, as well as many lending institutions, who will be available to answer questions about admissions and financial aid.

For students and parents who want to begin the funding process right away, Texas Tech financial aid officials suggest they come to the workshop with copies of their 2004 income tax returns. Web access will be on-site to allow applicants to submit the Free Application for Federal Student Aid (FAFSA) or apply for a FAFSA PIN instantly.

Those who submit their FAFSA will be eligible to enter a drawing to win a \$500 scholarship to Texas Tech University.

CONTACT: Trenton Cornehl, assistant director, Department of Student Financial Aid, Texas Tech University, (806) 742-3681, finaid.advisor@ttu.edu.



Texas Tech University System
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TEXAS TECH PARKING ABLE TO MEET DEMAND, STUDY FINDS

LUBBOCK – A study conducted by a parking consulting firm found that issues involving parking at Texas Tech University are a matter of convenience rather than capacity.

The study also found that students, employees and visitors of Texas Tech are charged less for parking than those at Texas A&M University and the University of Texas, as well as some other Big 12 schools.

The study, conducted by Walker Parking Consultants and presented Thursday to the Texas Tech Board of Regents Facilities Committee, sought to develop a proactive and client-focused parking plan through 2009 by meeting six main goals. Goals included improving campus parking for students, faculty, staff and visitors; providing choices in parking locations and prices; and improving the effectiveness of the campus bus system.

The study found that an adequate number of parking spaces already exist on campus. The available parking could be located nearer to demand, consultants found, noting a shortage of on-campus residence hall parking as well as faculty and staff parking in the southwest quadrant of the campus.

Texas Tech does, however, provide more parking per user than either A&M or UT. It also offers substantially more surface parking than either of its Texas peer schools.

Texas Tech has nearly 15,800 spaces for its 33,117 students, faculty and staff members while UT has 14,943 spaces for 71,000 users and A&M provides 24,410 spaces for 52,410 users.

Of the spaces provided, 791 of Texas Tech's are located in a parking garage compared to 9,623 at A&M and 7,100 at UT.

Cost of Texas Tech stickers consistently hover below those of other universities considered in the study. Tech students pay nearly \$100 less for a parking garage space than students at A&M and less than half the \$616 charged at UT, the study found.

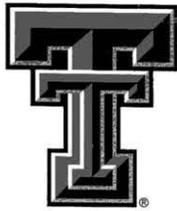
Likewise, the \$118 price of Texas Tech's commuter parking costs less than A&M and the University of Oklahoma.

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The study laid out various alternative strategies for capital and operational expenditures. Max Hinojosa, vice president of operations for Texas Tech, said parking planners will now consult with faculty, staff and students to determine the best options for future expansion.

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CONTACT: Max Hinojosa, vice president of operations for Texas Tech, at (806) 742-1310.



FOR IMMEDIATE RELEASE

Date: Feb. 24, 2005

CONTACT: Jeff Stoughton, jeff.stoughton@ttu.edu

**WINSTON CHURCHILL III TO SPEAK TO TEXAS TECH GROUPS,
LUBBOCK COMMUNITY**

LUBBOCK – Author, journalist and war correspondent Winston Churchill III, grandson of Britain’s former Prime Minister Winston Churchill, will visit Lubbock on March 30.

Churchill will address the Texas Tech Rawls College of Business’ Chief Executives Roundtable, staff, faculty, students and members of the Lubbock community at 12 p.m. at the Lubbock Country Club. He will discuss current conflicts and issues in the Middle East, including fighting between Israel and the Palestinians, and tensions in Iraq. Churchill served as a correspondent for Look magazine and the British press during conflicts in Vietnam, Angola and the Middle East.

Jerry Stevens, program director of the Chief Executives Roundtable, said Churchill was invited to speak because of his experience covering conflicts in the region and his work with students. Churchill has spoken at events nationwide, including presentations to college students.

Individual seats for the event are \$65. Tables are available for \$750 and include eight seats and admission to a private reception March 29. For more information or to make a reservation, contact Randi Rives at (806) 742-3940 or randi.rives@ttu.edu. Reservations must be made by March 18.

Churchill entered the British Parliament in 1970 as the youngest Conservative Party member and served for 27 years. He is the author of “Six Day War,” an account of Israel’s war with its Arab neighbors, and “Defending the West,” a book about threats posed by the Soviet Union.

The Chief Executives Roundtable is a Rawls College of Business program in which participants’ membership fees are used for business student scholarships and to bring in nationally known speakers to address students, faculty and the CER members.

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CONTACT: Randi Rives at the PR/Alumni office, Rawls College of Business Administration, at (806) 742-3940 or rrives@ba.ttu.edu.

NOTE: Photos available upon request. E-mail jeff.stoughton@ttu.edu or rrives@ba.ttu.edu.



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**SATELLITE IMAGERY IN MAPPING NATURAL RESOURCES
TOPIC OF SHORT COURSE**

FREDERICKSBURG – A one-day short course on Satellite Imagery in Natural Resources Mapping and Management will be presented from 9 a.m. to 4 p.m., April 10, at Texas Tech University's Fredericksburg location, 1111 South Adams Street. –

Seiichi Nagihara, Ph.D., assistant professor in the Department of Geosciences at Texas Tech, is the instructor for the course. The course is jointly organized by the Southwest Section of the American Association of Petroleum Geologists (AAPG) and the Texas Tech University Division of Outreach and Extended Studies. The course enrollment fee is \$85 for AAPG members and \$95 for others.

Course participants will be introduced to various types of remote-sensing satellite data currently available, including *Landsat 7*, *ASTER* and *MODIS*. Participants also will learn about basic data manipulation techniques useful for mapping surface natural resources and identifying land cover types like rock, soil and vegetation. There will be a number of hands-on computer exercises on image manipulation, enhancement, and interpretation. The software package *ER Mapper* (Earth Resources Mapping) will be used for those exercises.

To register for the short course, go to www.dce.ttu.edu/outreach or contact Wanda Merchant, program coordinator, at wanda.merchant@ttu.edu or at (830) 990-2717. For more information on the course, contact Nagihara at seeichi.nagihara@ttu.edu or (806) 742-3149.



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TEXAS TECH HOSTS HUMAN SCIENCES WEEK

LUBBOCK – Texas Tech University's College of Human Sciences will hold its annual Human Sciences Week, March 6-9.

Activities will begin on March 6 with a private reception honoring 2005 Alumni Award recipients. The reception will be held from 4:30-6 p.m., at Skyview's Restaurant, located in the Bank of America building on University Avenue and 19th Street.

The 2005 Distinguished Alumni Award recipients are: Kathy Gilbreath of Lubbock; LeAnne Skinner of Austin; Norma H. Webb of Midland; Spencer T. Yantis, Jr. of Pearland; Shauna Miller Archer of Dallas; the late Georgia Mae Ericson of Lubbock and Crosbyton (awarded posthumously); Claude D. Dollins of Lubbock; and Elizabeth G. Haley of Lubbock.

On Recognition Day, Monday (March 7), the college will recognize excellence among alumni, students and faculty at the annual awards luncheon from 11:45 a.m.-1:30 p.m., at the Lubbock Memorial Civic Center. The luncheon is open to the public. To RSVP, please send e-mail to hs.rsvp@ttu.edu.

Career Day, Tuesday (March 8), will allow students of the College of Human Sciences to explore their career options. Panel discussions of careers for students studying food and nutrition, early childhood, retailing, apparel design and manufacturing, restaurant, hotel and institutional management, interior design, human development and family studies and personal financial planning are scheduled from 8 a.m. to 3:20 p.m. in the Human Sciences Building.

Design Day will feature a presentation of student designs from 1:30-3 p.m., in the Human Sciences Building, Room 169. A reception and senior presentation will be held at the end of Design Day from 3:30-5 p.m., in the Human Sciences Building El Centro and design gallery.

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**TEXAS TECH COLLEGE OF AGRICULTURE GEARS UP FOR RECRUITING
PUSH AT LIVESTOCK SHOW AND RODEO**

LUBBOCK – For most of the spectators who will pack Reliant Stadium beginning March 1, the Houston Livestock Show and Rodeo is a chance to enjoy the sights and sounds of one of the largest events of its kind in the world.

For the Texas Tech College of Agricultural Sciences and Natural Resources (CASNR), the event provides an opportunity to attract potential students and enhance alumni relations.

“Basically, we’re trying to recruit the kids who are showing or competing there,” said Angie Burkes, coordinator of student programs for CASNR. “One added benefit is that we are exposing Texas Tech to Houstonites.”

Burkes and others will man a booth throughout the event, which continues through March 20 and combines livestock judging with rodeo competition and musical performances. It will feature entertainment by 24 acclaimed musical entertainers and is expected to draw around 32,000 exhibitors.

As an added benefit, Dr. Norman Hopper, associate dean for academic and student affairs, noted that many Texas Tech alumni live in the Houston area.

“When they come by and see our booth, they are excited that we have a presence there,” he said.

Hopper said students and faculty will attend the event on weekends to aid recruiting efforts, and Burkes said CASNR’s Agri-Techsans, or official student recruiters, will also help provide a presence.

-30-

**CONTACT: Dr. Norman Hopper, associate dean for academic and student affairs,
Texas Tech College of Agricultural Sciences and Natural Resources,
(806) 742-2808.**



FOR IMMEDIATE RELEASE

Date: February 24, 2005

CONTACT: Julie Toland, julie.toland@ttuhsc.edu

**HEALTH SCIENCES CENTER MEDICAL STUDENTS TO HOST CITY
LIGHTS CHARITY BALL, GOLF TOURNAMENT IN APRIL**

LUBBOCK – The City Lights 2005 Charity Ball, an event benefiting three Lubbock children’s charities, will take place at 8 p.m. April 15 at the Lubbock Club.

The annual black-tie event, hosted by the Texas Tech University Health Sciences Center School of Medicine’s Class of 2008 and the Texas Tech Student Chapter of the Texas Medical Association, will benefit Children’s Connections Inc., The Children’s Home of Lubbock and the Texas Boys Ranch.

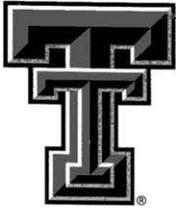
The charity ball will feature live music by local band Masterpeace, as well as a silent auction. Tickets, which must be purchased by April 7, cost \$100 per person, \$150 per couple and \$60 for residents. Medical students may purchase tickets at a discounted rate of \$45 until March 1; tickets will be full price thereafter.

A platinum donation of \$5,000 includes four tickets and a two-page program ad. Gold donations of \$2,500 include two tickets and a two-page program ad. Silver donations of \$1,000 include two tickets and a half-page program ad, and bronze donations of \$500 include name and logo recognition in the program.

“Last year, the charity ball raised about \$30,000,” said Brian Thurston, medical student and event organizer. “This year, by adding a golf tournament, we’re hoping to raise at least \$45,000 for the three charities.”

A new feature this year, the Play A-Round for the Kids Charity Golf Scramble, will take place at 1:30 p.m. April 8 at the Jerry S. Rawls Championship Golf Course. Tickets cost \$150 for individual entry, \$500 for four-member team entry or \$1,000 for team entry and exclusive sponsorship of a tee box. All participants will be provided lunch and an event polo shirt. All entries must be received by March 31.

Send payment for the charity ball or golf scramble to: City Lights Charity Ball, TTUHSC School of Medicine Student Affairs, 3601 4th St., MS 6222, Lubbock, TX 79430.



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FOR IMMEDIATE RELEASE

Date: February 24, 2005

CONTACT: Sally Logue Post, sally.post@ttu.edu

FIVE TEXAS TECH FACULTY MEMBERS NAMED HORN PROFESSORS

LUBBOCK – Five Texas Tech University faculty members today were named Horn Professors, the highest honor they can receive.

The Texas Tech University System Board of Regents awarded the titles to Dr. Vivien Allen, Department of Plant and Soil Sciences; Dr. Susan Hendrick, Department of Psychology; Dr. Greg McKenna, Department of Chemical Engineering; Dr. Sunanda Mitra, Department of Electrical and Computer Engineering; and Dr. Marilyn Phelan, School of Law.

The Horn Professorship was established in 1966 to recognize scholarly achievement and outstanding service to Texas Tech. The honor is named for Texas Tech's first president Paul Whitfield Horn. Since its inception, 62 members of the faculty have been appointed Horn Professors; 25 remain on the faculty.

"These men and women are the best in their fields," said Jon Whitmore, president of Texas Tech University. "Horn Professors are valued on our campus not only for their outstanding academic reputations but also for their contributions to producing the very best education for our students."

Allen is the Thornton Distinguished Chair and professor of forage crop management and utilization in the Department of Soil Sciences. She joined Texas Tech in 1995. She earned her bachelor's degree at the University of Tennessee, Martin, and her master's and doctoral degrees from Louisiana State University. Allen has received a variety of honors and awards from professional and academic organizations including the College of Agriculture and Natural Sciences Research Award and the American Forage and Grassland Council Medallion Award.

Hendrick holds dual appointments as a professor in the Department of Psychology and the Department of Human Development and Family Studies. She joined Texas Tech in 1984. She earned her bachelor's degree from the University of Minnesota and her master's and doctoral degrees from Kent State University. Hendrick, who is an expert in relationships, is the recipient of numerous awards including the President's Academic Achievement award in 2003. She was inducted into the Texas Tech Teaching Academy in 2002.

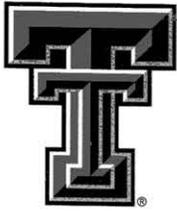
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HORN PROFESSORS/PAGE 2

McKenna holds the John R. Bradford Chair in Engineering in the Department of Chemical Engineering. He came to Texas Tech in 1999 and served as chairman of the department from 2001 to 2004. McKenna earned his bachelor's degree from the United States Air Force Academy, his master's degree from Massachusetts Institute of Technology and his doctorate from the University of Utah. He has received the Society of Plastics Engineers International Award, the highest honor offered by the association, among other awards.

Mitra is a professor in the Texas Tech Department of Electrical and Computer Engineering and an adjunct professor in the Department of Radiology at the Texas Tech University Health Sciences Center. She joined Texas Tech in 1984. Mitra received her bachelor's and master's degrees from Calcutta University, India, and her doctorate from Marburg University in the Federal Republic of Germany. Among her many awards is the Bernie E. Rushing Jr. Distinguished Research Award in 2002.

Phelan is the Robert H. Bean Professor of Law in the Texas Tech School of Law. She joined Texas Tech in 1974. She earned her bachelor's, master's and doctoral degrees from Texas Tech University and her law degree from the University Of Texas. An expert in taxation, art and museum law, Phelan has received the President's Excellence in Teaching Award and the Faculty Research award. She also served as general counsel for Texas Tech University and the Texas Tech University Health Sciences Center from 1977-1984.



FOR IMMEDIATE RELEASE

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**TEXAS TECH HOSTS THIRD ANNUAL
ECONOMIC DEVELOPMENT SUMMIT**

LUBBOCK – Texas Tech is among the sponsors of a seminar designed to help businesses learn how to do business with state agencies.

The third annual West Texas Economic Development Summit is set for March 30 at the Lubbock Memorial Civic Center, 1501 Sixth Street.

“We hope this economic summit will help businesses, large and small, by allowing them to find out about procurement opportunities that exist statewide,” said Bubba Sedeno, manager of Texas Tech Historically Underutilized Business Operations Office.

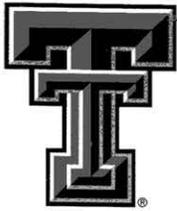
The keynote speaker for the luncheon will be Donald E. Powell, chairman of the Federal Deposit Insurance Corporation in Washington, DC.

The day-long seminar, which runs from 9 a.m. to 4 p.m., features workshops and a chance to register with public sector supplier databases and make contacts to secure subcontracts and prime contracts. A variety of booths featuring regional contractors and agency buyers also will be set up.

The summit is sponsored by State Senator Robert Duncan, Texas Tech University, the Texas Department of Transportation, the Texas Building and Procurement Commission and the Northwest Texas Small Business Development Center.

The pre-registration deadline is March 1 for businesses or agencies wishing to set up an exhibition booth. The registration fee for state agency representatives is \$200; \$250 for non-state agencies. The fee covers two people and there is an additional \$25 fee for each additional representative. There will be a \$50 late registration fee after March 15.

Registration for the luncheon is \$10. Admission to workshops and the exhibits is free. For more information, contact Lorenzo “Bubba” Sedeno or Robert Rangel at Texas Tech HUB Operations Office at (806) 742-4440 or e-mail bubba.sedeno@ttu.edu.



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TEXAS TECH SCIENCE PROGRAM RECEIVES HONDA GRANT

LUBBOCK – Texas Tech University's *Science: It's a Girl Thing* program is the recipient of a two-year grant from the American Honda Foundation.

Kelly Wisecup, program coordinator for the Institute for the Enrichment and Development of Advanced Learners (IDEAL), which administers the program, said *Science: It's a Girl Thing* is an annual summer camp designed to encourage girls to pursue education and careers in the sciences.

"Our program addresses the shortage and need for women scientists and introduces under-served girls to a university experience," said Wisecup. "We work to provide girls with strong role models, spark their interest in the pursuit of scientific study, familiarize girls with scientific lab protocol and provide information to help them focus on an academic or scientific career."

Wisecup said IDEAL will use the grant to provide scholarships for campers and to develop a new program called the Curiosity Corps that will allow former campers to explore the university experience.

"The Curiosity Corps will be the mentoring and development arm of *Science: It's a Girl Thing*," said Wisecup. "Girls who participate will work closely with their graduate student mentors as they help teach classes for fifth- and sixth-grade campers. They will become protégées who also mentor younger campers. They'll be able to share their past experiences as campers and learn more about higher education at the same time."

Science: It's a Girl Thing is co-sponsored by the Howard Hughes Medical Institute and the Texas Tech Women's Studies program and has broad-based support from colleges, departments and student groups at Texas Tech University.

-30-

SOURCE: Kelly Wisecup, program director, Texas Tech University, (806) 742-2420, kelly.wisecup@ttu.edu.



Texas Tech University System
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TEXAS TECH LAW SCHOOL GETS RECORD NUMBER OF APPLICATIONS

Despite a negative trend in application rates nationwide, the Texas Tech School of Law could be reaping the fruits of new recruiting strategies and improved external relationships by attracting a record number of applicants this year.

The 1,820 applications, including those received and not yet processed, shattered the school record 1,755 received in 1991 and represented a significant increase from the 1,619 (then the fourth largest applicant pool) submitted last year.

School of Law professor J. Wesley Cochran, chairman of the school's Admissions Committee, credited much of this increase to the recruiting system established in 2002 when Assistant Dean of Admissions Terence Cook joined the school.

Cochran said the school has improved its recruiting efforts outside of the state as well as on the campuses of Texas universities. Also, expanded relationships with alumni, friends and pre-law advisors mean that the school is often the first or second choice for applicants, he said.

"More law school-bound students know the real story about Texas Tech, so more are applying," he said.

Also, more applications are coming from out of state, said School of Law Dean Walter Huffman. Huffman noted that Texas Tech's increase comes in the face of a negative trend in application rates across the country.

"This is further indication that the good word about this great law school is starting to reach people," said Huffman.

-30-

CONTACT: J. Wesley Cochran, professor, Texas Tech University School of Law,
(806) 742-3990.



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**TEXAS TECH SELECTS LOCATION FOR NEW RAWLS COLLEGE OF
BUSINESS BUILDING**

LUBBOCK – Texas Tech University officials have agreed that the new building for the Rawls College of Business Administration will be located on University Avenue, just south of 18th Street. This location was proposed during a report to the Texas Tech University System Board of Regents.

Allen T. McInness, dean of the Rawls College of Business Administration, said the new building would allow greater interaction between faculty, students and members of the local business community. Because of its location, the building would allow easier parking for campus visitors and alleviate parking congestion on campus.

The building would place faculty offices in locations that are quiet but closer to classrooms. The new configuration would also feature study rooms for students adjacent to classrooms.

Clancy said the building will be paid for with both private and university funds. The location near the corner of 19th Street and University Avenue will give the college greater visibility in the community.

“Our challenge is to raise \$25 (million) to \$35 million in private support to the college, with the university providing an additional \$25 million in matching funds,” Clancy said. “Making this dream a reality will require generous support from alumni and friends of the Rawls College of Business and Texas Tech.”

-30-

CONTACT: Wendell Jeffreys, development officer for the Rawls College of Business, at (806) 742-3187 or wjeffreys@ba.ttu.edu.