

This release distributed 7-1-69
to Lubbock news media

LUBBOCK -- Twenty-seven prospective kindergarten teachers are enrolled in a new summer course at Texas Tech, organized as a six-week institute supported by the Northwest Texas Council for Education Personnel Development and four regional Education Service Centers.

Consultants for the institute have come from Arizona, Maryland, California, Oklahoma, Illinois and Texas.

Geraldine A. Twining, a kindergarten teacher for 11 years and a member of the faculty of Illinois State University, is a full time consultant for the institute. The director is Prof. Dorothy Filgo of Texas Tech's Department of Elementary Education.

"There is a growing emphasis in early childhood education," Prof. Filgo said. "Educators are looking now at the intellectual development in the kindergarten year as well as the social, emotional and physical development."

Mrs. Twining has studied early childhood education in 11 European countries, has served an internship with the Head Start Program and is secretary of the Illinois Association for Early Childhood Education.

She has appeared in television programs and has provided programs for regional kindergarten clinics in her home state.

-More-

Add one -- Elementary Education

Also participating as consultants for Texas Tech's innovative venture into kindergarten education have been Dr. Esther Plank, research associate of the (cq) Early Childhood Education Laboratory, University of Arizona; Dr. Dell Kjer, Towson College, Baltimore, Md.; Prof. Elizabeth Brady, California State College Dominguez Hills, Calif.; Juanita Bridges, University of Houston; Marianne Van Cleave, Chula Vista, Calif., city schools; and Sandra Nicholson, Tulsa public schools.

In addition to attending daily classes held at the Tech Student Union, participants have taken field trips to Lubbock Head Start programs and to view other activities of special interest to educators of the very young.

Education Service Centers supporting the institute are in Lubbock, Wichita Falls, Abilene and Amarillo.

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4-7-1-69

By B. Zeeck

This release distributed 7-1-69
to Lubbock news media

LUBBOCK -- Eighty-one cadets from Texas Tech are among the 2,562 ROTC members participating in the 1969 summer training for prospective officers at Fort Sill's Camp Eagle.

The cadets are from colleges and universities in the five-state, Fourth Army area of the southwestern United States. They will be training through July 14.

Purpose of the summer camp is to provide cadets with an opportunity to participate in individual and unit training and to provide developmental training in military leadership, in physical and mental characteristics and in other attributes required of a junior Army officer.

After meeting the Army's standards, the cadets may be qualified for appointment as an officer in the U.S. Army.

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5-7-1-69

By Dee Powell



Texas Technological College
Division of Information Services
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Code 806 742-4136
John Petty, Acting Director, SW2-5595
Dan Tarpley, Mgr. News Bureau, SW2-5596

CUTLINE -----

LUNCH HOUR -- Lisa Davis, a participant in Posey Elementary School's Head Start Program, and Mrs. Betty Gonzalez of Levelland, a participant in Texas Tech's Institute for Prospective Kindergarten Teachers, visit during a lunch hour. The Posey program provided observation opportunities for those enrolled in the Institute. Lisa is the daughter of Mrs. Margaret Davis, 1710 East 14th, Lubbock.

(Tech Photo)

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5-7-1-69

This release distributed 7-1-69
to Lubbock news media

LUBBOCK -- A check for \$25,000 to fund research into computer programming study was presented Tuesday (July 1) to Texas Tech officials.

Control Data Corporation is sponsoring the research, to determine whether computer programming students can and will learn faster if they manually handle the computers.

The corporation's check was presented by Brad Woods of Midland, area account representative, and representing the university at the presentation were Dr. George Innis of Computer Services with Dr. Monty Davenport and Fred Briggs of the Office of Research.

In explaining the research project, Dr. Innis said, "It may well be that properly supervised hands-on operation results in a more rapid development of good programming traits and capabilities. As a result, it may actually reduce the cost of training a prospective programmer below that of a closed-shop operation."

"The funds will be most useful in our research efforts," Innis said. "We are grateful to Control Data Corporation for the generous grant. The funds will be used diligently to obtain training information which will be helpful to the entire computer industry."



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Cutline -----

RECEIVE RESEARCH FUNDS -- A grant of \$25,000 for research into ways to learn computer programming has been presented by Control Data Corporation to Texas Tech. Participating in ceremonies Tuesday (July 1) when a check for the amount was given to the university were, left to right, Fred Briggs of the Office of Research at Tech; Dr. George Innis of Tech's Computer Services; Brad Woods of Midland, the corporation's area account representative, and Dr. Monty Davenport, Tech associate vice president for research.

(Tech Photo)

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6-7-1-69

This release distributed 7-2-69
to Lubbock news media, Midland,
Odessa, Texas 50 M's

LUBBOCK -- Dr. F. Alton Wade, Texas Tech Horn Professor of geosciences and project leader for a National Science Foundation Antarctic Research Project, announced plans today for the final phase of the field work in the general geological survey of West Antarctica.

The availability of new equipment will allow scientists in this final phase, he said, to "see through" the Antarctic ice cap, giving them a statistical view of the size and shape of a series of islands hidden from human eyes by the permanent ice cover.

The work is scheduled for the austral summer of 1969-70 when Wade will lead a Texas Tech research team which will include three other men from the university.

"The final phase will consist of a program of ice-thickness measurements and measurements of variations in the earth's magnetic field along a network of flight lines which will cover the area in Marie Byrd Land and Ellsworth Land from the base of the Antarctic Peninsula to the Ross Ice Shelf," Wade said.

The area to be covered is approximately 500,000 square miles.

From the data recovered, Wade said, the scientists will obtain knowledge of the size, shape and topography of each of the islands comprising the archipelago that occupies this area. They also will gain a knowledge of major changes in the rocks comprising the islands.

The NSF program will be coordinated with a similar one to be conducted by the Scott Polar Research Institute, Cambridge, England. The Scott Institute party will cover a large portion of East Antarctica.

Dr. Wade returned last week from two weeks spent at the Scott Institute, becoming familiar with the operation of scientific equipment which will be used and the interpretation of the records and working to coordinate the work for the coming season.

He also delivered a seminar lecture on the geology of West Antarctica.

Add one Antarctica expedition

During the conference in England, Wade said, it was decided that the responsibility for the interpretation of all magnetic data and ice thickness records in Byrd and Ellsworth lands would be that of Texas Tech. The Scott Institute will be responsible for ice thickness measurements in the rest of Antarctica and the accurate positioning of all flight lines.

Both types of measurements will be made from a C-130 (Hercules) aircraft using remote sensing devices.

For ice thickness measurements a continuous beam of electromagnetic waves in the radio frequency bands will be directed from the aircraft to the ice surface. These waves, Wade explained, will penetrate the ice and be reflected from the ice-rock contact.

The time interval between the reflections from the ice surface and the underlying rock surface is a measure of the ice thickness.

"Knowing the ice surface elevations and the ice thicknesses," he said, "it is then possible to map the underlying rock surface."

Prof. Wade said the method was pioneered by the U.S. Army Electronics Laboratory and refined and improved by technicians at the Scott Polar Research Institute.

For magnetic measurements, Wade said, standard airborne proton precession equipment will be used, the type that "has been in standard use by oil field geophysicists for some time."

The trip will mark Dr. Wade's seventh to Antarctica. The first was made with Admiral Richard E. Byrd in 1933 when the party went by steam and sailing ships and used dogs and sleds for exploration.

In previous years survey parties have visited, sampled and studied more than 90 per cent of the rocks which crop out on the islands.

The work was begun in 1934 by Dr. Wade who was a member of the first field party to visit the region.

Except during the 1940 field season when two field parties continued the work in the area, no survey work was done until the International Geophysical Year, 1957-58. During that year and at regular intervals since, field parties have been at work in the region

Add two Antarctica expedition

A systematic survey was planned by the Office of Antarctic Programs, NSF, and begun in 1966. The responsibility for the geological portion of the survey was given to Wade and to Dr. Campbell Craddock of the University of Wisconsin.

During the 1966, 1967 and 1968 seasons, Texas Tech field parties were investigating the portions of Marie Byrd and Ellsworth lands which were assigned to them.

Besides Wade, the Texas Tech field party will include John Wilbanks, Las Vegas, N.M., a veteran of two field seasons in Byrd Land and a candidate for the doctor's degree in geosciences at Texas Tech's summer commencement in August; Charles Bitgood, a Texas Tech graduate in geophysics who spent the 1967 season in Antarctica and who will be on leave of absence from the Union Oil Company in Midland, and Lawrence D. Osborn, Lubbock, (the son of Foster Osborn, 1103 65th St.) a graduate student in geophysics.

The Scott Institute party will be led by Dr. Gordon deQ. Robin, director of the institute and a glaciologist with many seasons of work in polar regions; Dr. Stan Evans of the institute staff, and three technicians.

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7-7-2-69

By B. Zeeck



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cutlines

ANTARCTIC EXPLORERS -- Three of a Texas Tech team scheduled to leave for field work in Antarctica next fall are, left to right, Lawrence D. Osborn of Lubbock, making his first trip; Dr. F. Alton Wade, for whom it will be the seventh trip, and John Wilbanks of Las Vegas, N.M., who will be making his third journey to the south polar region. Dr. Wade is Horn Professor of geosciences at Texas Tech and is project leader for the National Science Foundation Antarctic Research Project.

(Tech Photo)

This release distributed 7-2-69
to Lubbock news media, regional
weeklies and dailies, Fort Worth,
Wichita Falls

ATTENTION FARM EDITORS

LUBBOCK -- The physiologic factors which help to increase the size of litters of pigs will be discussed by Purdue University swine specialist Richard Hollandbeck at the 17th annual Swine Short Course at Texas Tech July 10-11.

Dr. Hollandbeck, professor of animal science at the Indiana institution, will team with J.K. Butler Jr., executive secretary, North Carolina Pork Producers, one of the nation's most progressive hog producer groups, to headline the panel of speakers.

Butler will discuss methods of organizing and operating strong producer groups and promotion of the industry from production through consumption.

Tech Prof. Leland Tribble, general chairman of the short course, said Dr. Hollandbeck will tell West Texas and Eastern New Mexico pork producers how good breeding, feeding and disease control, tied together by good management, result in successful swine production operations.

Dr. Hollandbeck has been an extension swine specialist at Purdue almost 15 years, since receiving his doctor of philosophy degree from the University of Illinois in 1955.

He was born on a Central Indiana general livestock farm and after service in the Seabees during World War II began his college education at Purdue, moving to the University of Illinois for his master's and Ph.D.

He is secretary of the National Institute of Animal Agriculture, member representative of the Agricultural Research Institute, chairman of the National Pork Industry Conference Program Committee and a member of the Purdue Swine Day Committee.

Butler was reared on a farm and holds a master's degree from North Carolina State in animal husbandry.

Add one Swine Short Course

From 1957 until 1965 he was with Gwaltney, Inc., meat packers of Smithfield, Va. He has been executive secretary of the North Carolina Pork Producers Association almost four and one half years.

"Our program is educational in nature," Dr. Tribble said, "and is designed to help the rapidly growing swine industry in this area."

"It's tough to find out just how many swine are being produced and fed for marketing in this area," Tribble said, "but without a doubt the industry is growing."

He said it was not growing as fast as the cattle feeding industry, but the same factors which have contributed to the explosion of the cattle feeding industry also support increased swine production.

"It is difficult to estimate with any degree of accuracy the number of swine being produced because there are many more individual producers and the industry is not so well organized and centralized as cattle feeding," he said.

One of the advantages the pork industry offers in this area, he said, is the ability to get into it without as much capital as is required by the cattle industry.

"It offers a real opportunity for the smaller operator," Dr. Tribble said. He pointed to the recent establishment of the Jimmy Dean Sausage Company as an indication of the expansion of swine producing in this area.

8-7-2-69

By Dan Tarpley

This release distributed 7-2-69
to Lubbock news media

LUBBOCK -- California educational consultant W. Warren Kallenback is demonstrating micro-teaching techniques -- the art of analyzing filmed segments of teaching procedures -- at Texas Tech's Home Economics Education Workshop.

Some 41 home economists from New Mexico, Louisiana, Kansas and Texas are enrolled in the intensive one-week course which continues through Saturday (July 5) under direction of Dr. Camille Bell, chairman of Tech's Home Economics Education Department.

Dr. Kallenback, formerly with the Far West Laboratory for Educational Research and Development at Berkeley, is senior editor of "Education and Society" and co-author of "Instrument for the Observation of Teaching Activities."

Under his and Dr. Bell's guidance, workshop participants are exploring the development of micro-teaching skills as an effective means of changing student behavior. Emphasis is being placed on methods of individual development in planning, interpreting and evaluating learning for the purpose of increasing teaching competence, Dr. Bell said.

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9-7-69

By Emil Carmichael

This release distributed 7-3-69
to Lubbock news media

LUBBOCK -- Two nationally-known home economists who are experts in their respective fields will be on hand Monday (July 7) to launch the first of five consecutive one-week workshops on "Consumer Education" at Texas Tech.

Consultants for the initial week are Dr. Helen M. Thal, assistant director, Educational Division, Institute of Life Insurance of New York, and Dr. Dorothy Lyle, director of consumer relations for the National Dry Cleaning Institute, Silver Spring, Md.

Dr. Lyle is past president of the American Home Economics Association, a 30,000-member organization for professional home economists.

Program emphasis the first week will be on a general overview of consumer education, which Dr. Thal will present, and on the wise consumption of clothing and textiles. Discussion leaders will include representatives from the National Cotton Council and the American Wool Council.

Pre-registration figures indicate an enrollment of 88 graduate students from 10 states -- Texas, New Mexico, Oklahoma, Kansas, Colorado, North Carolina, Kentucky, West Virginia, Louisiana and Arkansas. Dr. Gene Shelden, chairman of the Clothing and Textiles Department, and Dr. Camille Bell, chairman of the Department of Home Economics Education, are conducting the introductory program.

Add one Consumer workshops

Sponsored by Tech's School of Home Economics, the series will run through Aug. 8. Participants may enroll in all five, or any combination of individual workshops, Dean Willa Vaughn Tinsley said.

"Each is designed to deepen understanding of subject matter in the broad field of consumer education," Dean Tinsley said, "as well as to emphasize the effective teaching of consumer education in home economics by high school and college teachers, home demonstration agents and others."

Programs in subsequent weeks will deal with consumer education in the areas of major home appliances; food and nutrition; managing housing and other major expenditures; savings, insurance and investments; the family as a consumer; consumer ~~buymanship~~ and credit, and money management with children and youth.

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9-7-2-69

By Emil Carmichael

This release distributed 7-3-69 to
Lubbock news media, regional dailies

LUBBOCK -- Registration permits for Texas Tech students attending the second summer session will be available beginning Tuesday (July 8), according to D.N. Peterson, assistant registrar at the university.

Registration will be July 14-15 in the Coliseum.

Students who attended Tech during the spring semester or first summer session and whose names begin with the letters A through M will pick up permits Tuesday in the Coronado Room of the Student Union. Those whose names begin with the letters N through Z may pick up permits Wednesday.

The Coronado Room will be open from 8:30 to 11:45 a.m. and from 1:15 to 4:45 p.m. both days.

New students enrolling for the second summer session may obtain registration permits Thursday and Friday (July 10-11) in the basement of the registrar's office in the Administration Building. Hours will be from 8:30 to 11:45 a.m. and from 1 to 4:45 p.m.

Each student's registration time is printed on the back of his permit, Peterson pointed out.

"We request that students arrive at the Coliseum at the exact time printed on their permits," Peterson said. "To arrive early will only mean they have to stand outside in the hot sun. The average time for a student to complete the procedure in the Coliseum is 20 minutes."

The second summer session will end Aug. 23, and the fall semester begins Aug. 25.

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10-7-2-69

By Dee Powell

This release distributed 7-3-69 to
Lubbock news media, Houston, Alvin

LUBBOCK -- Texas Tech graduate student Marianne Munz of Alvin set a National Intercollegiate Rodeo Association goat tying record for girls with a time of 11.4 seconds in the national finals at Deadwood, S.D.

She and her sister, Nancy, and Tech sophomore Jacque McAshan of Hope, N.M., joined to take second high team honors in the nation with 20 girls' teams competing. A girls' team from Tarleton State College at Stephenville took first.

Eastern New Mexico University boys' team was tops. Texas Tech's boys' team failed to qualify for the national finals, held June 24-29.

Marianne's goat tying record beat by more than 2½ seconds the next best time recorded.

In overall goat tying, Nancy was second and Marianne third behind Angie Watts of Tarleton State. Nancy ended the year in second place in competition for the nation's all-around intercollegiate cowgirl. Competition was based on total points acquired during the 1968-69 intercollegiate rodeo season. Top honors went to a Montana entry.

Nancy was elected Miss Congeniality.

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11-7-3-69

By Dan Tarpley

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
1-7-1-69	ROTC Promotions	-				Hometowns
2-7-7-69	Van Gies visits Canada, Lens					
3-7-7-69	Dean Heckard Announces					
4-7-7-69	Scholarships in Summer Art Workshops					Hometowns
5-7-9-69	Consumer Education Workshops					
6-7-9-69	Gene Bertonecini	-				
6-7-9-69	"Celebration"	-				
7-7-9-69	Mozelle Montana	-				
8-7-9-69	Art Exhibits	-				Ennis Brownfield, San Antonio
9-7-9-69	ROTC Cadets	-				Tyler St. North, Norman, Okla.
9-7-10-69	Agronomy Chairman appointed					
10-7-10-69	D. N. Peterson - Legislator	-				San Angelo, Lamesa
11-7-10-69	Joe Dennis	-				
12-7-10-69	Swine Short Courses	-				
13-7-10-69	Consumer Education Workshops					

This release distributed 7-7-69
to Lubbock news media

LUBBOCK -- Four men serving in the Air Force at Texas Tech have been selected for promotion.

Three are assigned to Tech's Reserve Officer Training Corps, and the fourth is studying for a master's degree under the Air Force Institute of Technology graduate program.

Headquarters U.S. Air Force at Maxwell Air Force Base announced the promotions will be effective when vacancies occur.

Capt. James A. Warsinske, assistant professor of aerospace studies at Tech, will be promoted to major. Col. Haynes M. Baumgardner, professor of aerospace studies, said Capt. Warsinske likely would don his gold leaves about August 1.

Warsinske is a native of Fargo, N.D., and holds a bachelor's degree from the University of Washington and a master's from Massachusetts State.

He reported for his current duty in July 1968 following a year's tour of duty in Vietnam. He and his family live at 3828 52nd St. The Warsinskes are in California where he is instructing in a six weeks AFROTC field training camp. They will return to Lubbock in early August.

-More-

Add one -- Promotion for ROTC officers.

Capt. Fredrick S. Yeatts, who arrived at the University in June 1967, has been promoted to major. The promotion is expected to become effective soon after the first of the year.

He is pursuing his master's degree in electrical engineering under the Air Force Institute of Technology graduate program. Capt. Yeatts is a native of Meadows Dan, Va. He and his family live at 5616 16th Place.

Technical Sgt. Troy H. Yancey, administrative supervisor for the Department of Aerospace Studies, is expected to don his master sergeant chevrons about Oct. 1. He reported for his current duty in September 1968 after serving a year in Thailand. He is a native of Albany, Ga.

Technical Sgt. Tracey L. Steadman, native of Orleans, Neb., is expected to become master sergeant soon after the first of the year. He arrived for duty as a personnel technician at the Department of Aerospace Studies in January 1966.

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1-7-7-69

By Dan Tarpley

This release distributed 7-7-69
to Lubbock news media

LUBBOCK -- Dr. Dan M. Wells, director of Texas Tech's Water Resources Center, returned to the campus Monday (July 7) after attending two major water resources meetings, one in Canada and one in Reno, Nev.

In Banff, Alta., he attended an international Symposium on the Water Balance in North America, sponsored by the American Water Resources Association.

Delegates from all the Canadian provinces, all 50 of the United States, Mexico and Central America discussed how much water is available on the continent and what becomes of it at the present time.

Exportation of water from Canada was discussed at some length, Dr. Wells said. Wells was the only Texas delegate registered.

In Reno, Wells and Chairman George F. Meenaghan of Texas Tech's Department of Chemical Engineering represented the university at the Universities Council on Water Resources.

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2-7-7-69

By B. Zeeck

**This release distributed 7-7-69
to Lubbock news media**

LUBBOCK -- Dean Richard B. Amandes of Texas Tech's School of Law returned to the campus Monday (July 7) following his participation in the annual meeting of the State Bar of Texas in Fort Worth July 2-5.

Dean Amandes discussed "Legal Education in a Changing Society" as a participant for the General Practice Session.

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3-7-7-69

By B. Zeeck

This release distributed 7-7-69
to Lubbock news media

LUBBOCK -- Richard Traweek of Crowell and Bill Bauer of Sterling City have been named recipients of the Clarence Kincaid Jr. Award for study at Texas Tech's Summer Art Workshop in Taos, N.M.

They are the first to receive the recently-established \$125 scholarships named for Dr. Kincaid, professor of art at Tech and director of the workshop currently in session in New Mexico. Nominees are selected on a basis of potential ability in art.

"Both are outstanding students," Kincaid said. "It is a real pleasure to make these awards to two such deserving young men."

Traweek, a Tech senior, is working toward a bachelor of fine arts degree in studio art. He is the son of J.H. Traweek of Crowell.

Bauer, a graduate student, received a bachelor of science degree in art education last May. His parents are Mr. and Mrs. Henry J. Bauer Jr. of Sterling City.

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4-7-7-69

By Emil Carmichael

This release distributed 7-8-69
to Lubbock news media

LUBBOCK -- Ask questions and follow directions to give proper care to new fabrics and garments made from them, home economists were advised Tuesday (July 8) at the Consumer Education Workshop at Texas Tech.

New printed velvet trousers for young men labeled "hand wash" can be damaged by dry-cleaning, according to Dr. Dorothy Lyle, director of consumer relations for National Dry Cleaning Institute. She was a feature speaker at the Tuesday afternoon session of the workshop.

Certain drapery new fabrics which are screen printed may need a wet method of cleaning to preserve their beauty, she pointed out.

Other new ideas in men's clothing that will require careful attention to cleaning instructions are sport coats and trousers, made of double knit fabrics, and colorful screen-printed casual clothes.

Even the experts can be stumped by dry-cleaning problems, Dr. Lyle mentioned. Clothing samples packed for the trip to Lubbock included both leather and leather-like fabrics -- and dyes from one rubbed off on another. As each requires a different cleaning process, the problem of removing the dye spotting may be complicated, she said.

The Dry Cleaning Institute works with fabric makers and clothing manufacturers in developing most desirable cleansing processes for their products. Equipment used is typical of that found in a local dry cleaning establishment, rather than special laboratory apparatus. Wear-testing is done by ordinary persons, performing the routine tasks of their lives, and typically involves 10 cycles of wearing and cleaning.

A recommendation of the Dry Cleaning Institute is that all fabrics or garments needing special care be permanently labeled to indicate the best methods. "Hand wash," "Dryclean Only" or "Professionally Dryclean Only" labels mean what they say, and directions should be followed.

Add one -- Consumer Education Workshop

Examples of garments and fabrics that need special care or have been incorrectly handled were displayed for the workshop participants, including about 90 home economics teachers, professional home economists and graduate students from 10 states.

Dr. Lyle climaxed her Tuesday afternoon lecture with display of a "far-out" mini-dress wired for electric heating. While the frock itself, made of red velvet, requires dry cleaning, the gay plastic heart decorating it and the lining containing wiring are removable for washing.

The dress was purchased from a young designer who refused to loan one of her garments to Dr. Lyle for use in a style show -- but offered to rent a frock for \$50 per show. The exhibit dress was bought for \$150 for Dr. Lyle's use.

Later in the week, the workshop participants will study with representatives of the Wool Education Center, the National Cotton Council, the Southwest Center for Education and Family Finance at the University of Oklahoma and "Forecast" and "Co-Ed" Magazines.

The workshop is the first of five on the theme "Consumer Education Today." Each lasts one week and may be taken for one hour of graduate credit. The School of Home Economics is sponsor.

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5-7-8-69

By Dee Powell

T NEWS

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CUTLINE -----

WORKSHOP SPEAKERS -- Dr. Helen M. Thal, left, views "a rather unorthodox" book with its author, Dr. Dorothy Lyle. The volume contains hundreds of fabric swatches with description, advantages, disadvantages and remarks about each. Both Dr. Thal and Dr. Lyle were featured speakers Tuesday at the Consumer Education Workshop sponsored by the School of Home Economics at Texas Tech. The workshop, the first in a series of five on various aspects of consumer education, continues through Friday.

(Tech Photo)

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5-7-8-69

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This release distributed 7-9-69
to Lubbock news media

LUBBOCK -- "Celebration," the new Tom Jones and Harvey Schmidt musical which opened early this year in New York, will be given its Southwest premiere in a series of performances beginning Aug. 15 at Texas Tech.

An all-student production, the Tech show will be directed by Charles Kerr, senior speech major from Anton. Performances will be in Tech's University Theater.

Casting is under way on the innovative play which has been described as "a modern day parable based on the conflict between idealism and materialism."

The setting is that most hopeful of occasions, a New Year's Eve celebration. The plot revolves around Orphan, a native young man with a mission; Mr. Rich, an elderly, wealthy -- and corrupt -- businessman; Angel, a rock and roll singer who wants to get to the top in show business, and Potemkin, the narrator, a former circus magician and man-about-the world.

Scored for nine musicians, the Tech production will use the original orchestrations, including two pianos, electric piano-harpsichord, bass, tympani, guitar, vibraphone, harp and percussion. Music will be under direction of Ron Williams, music major from Amarillo.

Janet Crowe of Battle Creek, Mich., is the costumer, and George Rickerson, Lubbock, is technical director. Choreography is under direction of Janet Watson of Tech's physical education department.

-More-

Add one -- Tom Jones and Harvey Schmidt

Exponents of the "unspectacular approach," lyricist-librettist Jones and composer Schmidt have collaborated on such theater landmarks as "The Fantasticks," long-run champion of off-Broadway, and the on-Broadway saga, "I Do! I Do!," the only two-character musical in history.

Both writers are native Texans who began whetting their creative talents on college productions while earning fine arts degrees at the University of Texas. Schmidt is from Dallas, and Jones, originally from Littlefield, is the son of Mrs. Jessie Jones who now lives in Lubbock.

Kerr first became acquainted with "Celebration" when he was invited to attend the final run-through of the play while on a visit to New York prior to the show's official opening at the Ambassador Theater last January. He also has conferred with Jones concerning the Tech productions during the author's visits to Lubbock.

Kerr played El Gallo in the Tech production of "The Fantasticks" several seasons ago and also has appeared in numerous other university shows, including "The Glass Menagerie," "Right You Are!," "The Haunted House," "The Lesson" and "The Taming of the Shrew." He directed laboratory Theater productions of Christopher Fry's "A Phoenix Too Frequent" and of Megan Terry's "Viet Rock."

His parents are Mr. and Mrs. Emmitt Kerr, Rt. 2, Anton.

This release distributed 7-9-69
to Lubbock news media

LUBBOCK -- Gene Bertoncini plays the classical guitar with a jazz beat. He also has been credited with a "one man evolution" in developing the instrument as a source of musical color, many moods and sounds.

Area fans will be given an opportunity to evaluate the new sounds at the Bertoncini Trio's concert performance at 8 p.m. July 18 in Texas Tech's Student Union Ballroom.

The concert, sponsored by Tech Union, will be open to the public without charge.

Backed up by bass and drums, the guitarist will present a jazz oriented program which also includes classical works, folk pieces, Brazilian music and contemporary pop songs.

Bertoncini, still in his twenties, has had a many-faceted career. He was already well known as a recording artist and television performer on the electric guitar when he decided to take a professional leave of absence to explore his ideas concerning innovations in both technique and approach.

"Once you have heard the new Bertoncini," says composer and music reviewer Gene Lees, "you will never feel the same about music performed on the guitar."

For example, the guitarist often uses the trick of playing with a pluck between the thumb and forefinger while using the other three fingers of the right hand in the classical manner.

Bertoncini's television experience includes a year with the Merv Griffin Show and two years with the Johnny Carson Tonight Show. He has accompanied singer Tony Bennett, been a member of the Benny Goodman Sextet and performed with the Metropolitan Opera Orchestra.

Prior to forming the Bertoncini Trio, he was on tour with Paul Winter.

This release distributed 7-9-69
to Lubbock news media

LUBBOCK -- A Texas Tech graduate who is manager of the Wool Education Center in Denver will be the feature panelist Thursday afternoon at the Consumer Education Workshop being conducted by the School of Home Economics at Tech.

Mrs. Mozelle Montano, who was a clothing and textile major at Tech, is a native of Sweetwater. She was a buyer for the Bride's Shop and the maternity department at Neiman-Marcus and at May Co. in Denver, then served as extension home agent with the Colorado State University Extension staff in Arapahoe County, Colo.

The workshop, which concludes Friday, is the first in a series of five one-week seminars on "Consumer Education Today" to continue through Aug. 8. Emphasis during the initial week is on the consumption of clothing and textiles.

Featured speaker during the Friday session will be Gerald Porter, director of the Southwest Center for Education and Family Finance at the University of Oklahoma.

Also participating in Thursday and Friday meetings will be Dr. Camille Bell and Dr. Gene Sheldon of the School of Home Economics.

Workshop participants Wednesday morning heard a lecture on teaching aids by Miss Elaine McCullough, product manager for supplementary materials of "Forecast" and "Co-Ed" magazines.

The Wednesday afternoon speaker was Miss LaWanna Walker, home economics manager of the National Cotton Council.

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7-7-9-69

By Dee Powell

This release distributed 7-9-69
to Lubbock news media

LUBBOCK -- An exhibit by 16 Texas Tech students in sculpture and jewelry will open Sunday (July 13) at the House of Pictures, 2113 Broadway, in Lubbock.

The students are enrolled in summer workshop classes of Art Profs. John Queen and Francis Stephen.

The exhibit, which will remain on display until July 19, will open with a reception from 1 to 5 p. m. Sunday when visitors may discuss the works with the artists who will be prepared to describe the techniques used.

Works selected for display include sculpture cast in aluminum and bronze and welded work. These were created under the direction of Prof. Queen.

In jewelry chosen for exhibition, three main criteria were considered for evaluation -- originality of design, suitability of design to purpose and the quality of workmanship. The jewelry was made in classes conducted by Prof. Stephen.

The exhibit will include the work of beginners as well as that of advanced students.

Seven of the student sculptors are from Lubbock. They are Coleman D. McSpadden, Nadine Cox, Theresa Martin, Morris Brown, James Richards, Bob Marlett and Hazel King. Others exhibiting sculpture will be Carol Messinger of San Antonio, Royce Feaster of Brownfield and Sylvia Rea of Ennis.

Five of the jewelry students are from Lubbock -- Jeanne Pearson, Diane Wheeler, Sherry Beggs, Tom Sasser and Bob Marlett. A sixth, Beryl Hall, is from San Antonio.

Mr. and Mrs. John Opryshek are the new owners of The House of Pictures.

Some of the work will be for sale.

This release distributed 7-9-69
to Lubbock news media

LUBBOCK -- Forty-five Air Force ROTC cadets at Texas Tech are attending field training camps at Air Force installations from California to Florida this summer.

Seventeen cadets attended the first period at Gunter Air Force Base, Montgomery, Ala.

Two Tech cadets were tops in their flights and received the AFROTC Vice Commandants Award. The award is presented to the most outstanding cadet in each flight and is determined by overall performance throughout the entire field training period.

Each flight is composed of approximately 25 cadets.

Cadet Michael J. Eck, a senior art major, and Cadet Robert E. L. Michie Jr., a senior industrial engineering major, were recipients of the Vice Commandant's award.

Eck, from Norman, Okla., is the son of Charles J. Eck Jr. of (8008 Herndon Drive) Fort Worth, and Michie, the son of Col. and Mrs. Robert E. L. Michie of (6970 Minramar Circle) Fort Worth.

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9-7-9-69

By Dan Tarpley

This release distributed 7-10-69
to Lubbock news media

LUBBOCK -- Dr. Harold E. Dregne, soils scientist and professor at New Mexico State University since 1949, has been appointed chairman of the Department of Agronomy at Texas Tech.

Dean Gerald W. Thomas of the School of Agricultural Sciences said Dr. Dregne will assume duties Sept. 1, replacing Dr. A. W. Young who is retiring.

"Dr. Dregne is extremely well qualified for the position," Dr. Thomas said. "His training and experience are in the soil-water-plant relationships area and he has been active in salinity research and arid lands activities."

"Dr. Dregne is widely known nationally and has often been called upon as a consultant for trips abroad on soils problems. Over the years, he has been active in the study of arid lands and has published a considerable amount in this and other areas."

"With his background in teaching, research and public service in the areas of aridity," Dr. Thomas added, "Dr. Dregne is particularly qualified to make a real contribution to Tech's agronomy program as well as the International Center for Arid and Semi-Arid Land Studies."

Director-at-large Thadis W. Box of ICASALS said he was "very pleased with the selection of Dr. Dregne. He is one of the country's best known arid land agronomists.

"He has had vast experience working with soil problems in arid lands and I think his addition to the faculty will greatly strengthen our expertise in handling problems in aridity."

He received his bachelor's degree from Wisconsin State in 1938, his master of science degree from the University of Wisconsin in 1940 and a doctorate in soil chemistry from Oregon State in 1942.

Add one -- New Chairman to Agronomy.

He served as soil scientist with the Soil Conservation Service from 1942 to 1946, as assistant professor of agronomy at the University of Idaho from 1946 to 1947, and as assistant soil scientist at Washington State University from 1947 until 1949 when he joined the New Mexico State faculty.

Dr. Dregne was president of the Southwestern and Rocky Mountain Division American Association for the Advancement of Science in 1966-67 and was chairman of the program committee for the International Arid Lands Conference at Tucson early this summer.

His teaching, consulting and professional services have taken him to Pakistan, the Soviet Union, Chile, Argentina and several other South and Central American countries.

Since 1964 he has been a member of the Executive Board, New Mexico Water Resources Research Institute. In 1963 he was a United States delegate to the UNESCO Latin American Conference Relative to the Study of Arid Regions, Buenos Aires, Argentina.

Dr. Dregne was a soil fertility specialist for the United Nations Food and Agriculture Organization in Chile in 1961 and a member of the U.S. Salinity Delegation to the Soviet Union in 1960.

He served as chief-of-party and chemist, New Mexico-Pakistan Intercollege Exchange Program from 1955 to 1957.

Among his latest publications are a chapter on "Inventory of Research on Surface Materials of Desert Environments" in "An Inventory of Geographical Research on Desert Environments" in 1967; "North American Water Resources" and "Water Qualities and Needs in Relation to Crop Yields" in 1966; and "Irrigable Land in Curry County, N. M." in 1968.

Pronounced DRAYG-nih

By Dan Tarpley

9-7-18
7-9-10-69

This release distributed 7-10-69
to Lubbock news media

LUBBOCK -- A Texas Tech graduate with experience as a university business manager and educational consultant for an architectural firm has been named registrar at Texas Tech, it was announced Thursday (July 10).

He is D.N. Peterson, who has served as assistant registrar at Tech since April 1.

Dr. Floyd M. Boze, dean of admissions, made the announcement.

"We are very fortunate to have Mr. Peterson associated with us," Boze said. "He knows all phases of the work and will be of great service to the university."

Peterson was business manager of Angelo State University for nine years, and immediately prior to the move to Lubbock, he was in charge of client relations and educational consultant for Lovett, Sellars and Associates, San Angelo architectural firm.

A native of Lamesa, Peterson was public schools business manager and tax assessor-collector there following service as a B-24 gunner during World War II. From Lamesa, he went to San Angelo, where he was business manager of the public schools for five years before joining the Angelo State staff.

Peterson took a B.S. degree in education at Tech, and his wife and two daughters are also Tech graduates. Mr. and Mrs. Peterson live 2400 44th St.

Boze also announced Thursday the appointment of Charles Don Wickard as assistant registrar. He is a graduate of Eastern New Mexico University, where he worked in the registrar's office for three years. He was band director with Crosbyton Public Schools before joining the Tech staff.

This release distributed 7-10-69
to Lubbock news media

LUBBOCK -- The faculty and staff of Texas Tech's Department of Chemistry will host a dinner party at the university's Faculty Club Saturday (July 12) honoring Dr. Joe Dennis who is retiring July 15 from the chairmanship of the department after having served 19 years.

The dinner will be at 6:30 p.m. It will precede a reception Sunday, from 2 to 5 p.m., for Prof. Dennis in the ballroom of the Student Union Building. Invitations to the reception have been accepted from friends, former students and colleagues throughout the state.

Dr. Dennis will continue on the faculty as professor of chemistry.

-30-

11-7-10-69

By B. Zeeck

Note to Editors: You are invited to cover either of these events. A roundup story of Dr. Dennis' achievements at Texas Tech will be available for 10 p.m. Saturday release.

This release distributed 7-10-69
to Lubbock news media

LUBBOCK -- Pork producers attending the 17th annual Swine Short Course at Texas Tech were told Thursday (July 10) they should "get together and start looking after" their industry a little better.

Approximately 210 men and women in hog production and allied businesses heard J. K. Butler Jr., executive secretary of the North Carolina Pork Producers Association, report on how his association was organized and the successes it has achieved.

Two things, he said, which have contributed most to the success of the North Carolina Pork Producers Association are the make up of the board of directors and a spirit of cooperation among all agencies and groups involved in the state's pork industry. The directors are pork producers.

"We think those who pay the freight should decide which way the train is going to run if its going to run at all," he said. "Secondly, we believe that all public, private, commercial, non-profit, cooperative or other agencies or groups interested and involved in the pork industry should work toward the same goal -- a profitable pork industry."

He outlined in detail promotional campaigns the North Carolina association sponsored. "We know we have contributed to the efficiency of pork production in North Carolina and to production of a more desirable pork product," Butler said.

-More-

Add one -- Pork producers

"We have kept pork before the people and improved its image in the eyes both of producers and consumers. We have represented the producers where their interest was at stake."

The biggest problem, he said, was trying to get producers as well as members of other segments of the pork industry to feel they are a part of and have a responsibility to the development of a stronger pork industry.

"The individual pork producers must realize that their association is the vehicle through which they can make their wishes known in policy making bodies whose decisions affect their future."

The association also is the vehicle through which producers can communicate on more equal terms with other segments of the pork industry, he said.

"And our future welfare may depend to a greater extent than most producers realize on our ability to develop further and keep these two lines of communication open and operating."

The Friday morning session will be highlighted by a talk on management factors affecting litter size in swine by Dr. Richard Hollandbeck of Purdue University and addresses by R. M. Zirkle, doctor of veterinary medicine with the USDA at San Angelo, and Buddy Winter, Lubbock pork producer.

The Swine Short Course is co-sponsored by the Texas Pork Producers Association and the Animal Science Department at Tech.

This release distributed 7-10-69
to Lubbock news media

LUBBOCK -- Major home appliances and their relationship to food and nutrition will be the emphasis during the Consumer Education Workshop opening Monday (July 14) at Texas Tech.

The one-week workshop is the second in a series of five being conducted by the School of Home Economics at Tech.

Miss Frances Reasonover, Texas Agriculture Extension Service food... and nutrition specialist, will be the major consultant for both the July 14-18 and the July 21-25 sessions.

Keynote speaker for the opening session Monday will be Guenther Baumgart, president of the Association of Home Appliance Manufacturers.

Also a feature lecturer during the workshop will be Carl Sorenson, assistant chief of the Southwest Area Information Office, Consumer and Marketing Service, U.S. Department of Agriculture.

Prof. Lola Drew of the School of Home Economics is in charge of the sessions opening Monday and July 21.

Participants in the workshop-- home economics teachers, professional home economists and students -- receive one hour of graduate credit for each of the week-long seminars they attend.

With emphasis on the consumer, the other workshops in the series include "Managing Housing and Other Major Expenditures," July 21-25; "Savings, Insurance and Investments; The Family as a Consumer," July 28-Aug. 1, and "Consumer Buymanship and Credit; Money Management with Children and Youth," Aug. 4-8.

This release distributed 7-10-69
to Lubbock news media

LUBBOCK -- Registration for the second summer session at Texas Tech begins Monday (July 14), with the first group of students scheduled to move into (cq) the Coliseum at 9:20 a.m.

Registration will continue until 5 p.m. Tuesday, and classes begin at 7:20 a.m. Wednesday.

Approximately 5,900 students are expected to sign up for the session, showing an increase over the 5,630 who registered for the second summer session in 1968.

The summer sessions ends Aug. 23, and registration for the fall semester opens Aug. 27.

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14-7-10-69

By Dee Powell

LUBBOCK--Hogs shown by Daw-Tex Swine Company of Lamesa, Sam Leslie of Hereford and Bilt-Rite Farms of Happy took first, second and third places, respectively, in the pork contest at the 17th annual Texas Tech Swine Short Course.

Announcement of the results Friday (July 11) completed the two-day course which was attended by more than 210 persons in pork production and allied industries.

The Hampshire cross-breed shown by Daw-Tex had a cut-out value of \$33.98 cwt. to top the 14 entries. The second place animal recorded a cut-out value of \$33.80 and the third \$33.78.

At the Friday morning session a Purdue University animal scientist told the participants that the pork producer has become the "envy of the livestock men everywhere because of his efficient production of the kind of pork the consumer wants."

Dr. Richard Hollandbeck added that "To manage sows so that they will produce large litters is the first step toward having them wean large litters."

"What an operator does or fails to do influences survival of pigs a great deal more than it influences the number of pigs farrowed."

His discussion, a highlight of the program, dealt with physiologic factors affecting litter size.

Dr. Hollandbeck cited statistics showing that sows may be expected to produce an increasing number of pigs, up to and including her fourth litter, and continue to produce at this level through four or five more litters.

Her ninth and tenth litters will be about one pig less than peak levels, he said.

"A careful economic analysis conducted by Purdue University," Dr. Hollandbeck said, "shows that the average net returns per litter increase through the seventh litter and then decreases slightly."

This release distributed 7-10-69
to Lubbock news media

LUBBOCK -- A gathering of area ranch women in Lubbock Thursday (July 10) brought a sharing of memories of gasoline irons, the sad irons, wedding dresses and "second day" dresses, and old time cooking.

The gathering for about 20 women included a presentation of plans and progress for the Ranch Headquarters which is to be established at the site of the new museum at Texas Tech.

Hostesses for the event were Mrs. J. E. Blakey, Mrs. John Lott, a Mrs. Elton Griffith and Mrs. George Miller.

Presenting the program were D. Burns, Frank H. Chappell Jr., Dr. W. C. Holden, Mrs. W. B. Blankenship and Mrs. Holden of Lubbock and Mrs. Wilson Connell of Snyder.

Mrs. Blankenship, a member of the State Historical Survey Committee, is liaison between that organization and the Ranch Headquarters Committee. Others on the program all are members of the Ranch Headquarters Committee.

Although the establishment of the Ranch Headquarters on the Texas Tech campus is the primary goal of the committee, the background of research received emphasis at the gathering and luncheon.

Mrs. Blankenship's work is focused upon the textiles used by the earliest Texas ranchers. Her research into the field is original because, she reported, "nothing has heretofore been researched on the textiles used by pioneers west of the Mississippi."

Interest generated in ranching history also has brought valuable records to Texas Tech's Southwest Collection.

Records of the Pitchfork Ranch have reached the regional repository through the efforts of Burns and Jim Humphreys, present manager of the ranch, and David Gracy, archivist.

Add one -- Ranch Headquarters

Burns also has made available a collection of family photographs, particularly important because the Burns family was one of the earliest members of De Witt's Colony, settling there in the 1820's.

From another rich source, records are being copied for the Southwest Collection. Homer Martin of Mason -- a descendant of Mrs. Anna Martin of a pioneer ranching family who came to Texas from Germany in the 1840's -- has assembled a family history and historical documents concerning the Hedwig Hill and Blockhouse ranches near Mason and Las Moras Ranch near Menard. These will become a part of the archives.

"We are already 40 years too late" in collecting historic buildings and detailed records of ranch life, D. Burns told the gathering. Some who had attended a previous gathering agreed, so have set about compiling recorded memories.

Mrs. Connell has written "Ranch Reminiscences," her personal recollections of ranch life -- including the day when electricity came to the ranch and "I threw my gasoline iron just as far as I could throw it."

The Misses Faye and Myrtle Harrell of the V Bar Ranch near Snyder, Mrs. Simms Davidson of Dallas, the granddaughter of Col. C. C. Slaughter, and Mrs. Richard H. West of New York, the former Mrs. Marshall Fuller of Snyder, are bringing recollections up to date. Mrs. West sent a resume of the William Andrew Fuller family and of her family, the Bill Manrys, of Snyder.

Mrs. Nonnie Rodgers, of Lubbock and of the 2 R brand Rodgers Ranch, brought her wedding dress and her second day dress, worn for a wedding party which lasted for two days of festivities 63 years ago.

Announcement was made that "The Ace Reid Cowpoke Cookbook," including recipes that tasted best in the long-ago, along with cartoons by the famous Kerrville artist, are scheduled for release by July 15. Ranch women have contributed the recipes which include watermelon cake, rabbit croquettes and a variety of jellies made from fruits native to West Texas.

Add two -- Ranch Headquarters

Attending the gathering were Mrs. M. Kirk Dean, Mrs. William E. Keeney, Mrs. Don Slaughter, Mrs. Joe Baldridge, Mrs. E. W. Williams Jr., Mrs. Glenn Barnett, Mrs. Bill Parsley, Mrs. R. D. Holmes, Mrs. Howard Hampton, Mrs. Helen Jones, Mrs. Grady Wallace, Mrs. Rodgers, Mr. and Mrs. Chappell and their daughter, Jenny, Mrs. Ronnie Bouchier, Mrs. John C. Blakey, Mr. and Mrs. Burns, Dr. and Mrs. Holden, and the hostesses, all of Lubbock;

Mrs. Frank Miller and her granddaughter, Vicki Newton of Fluvanna, Mrs. Bert Dennis of Gail, Mrs. J. B. Pumphrey of Old Glory and Mrs. Connell of Snyder.

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16-7-10-69

By B. Zeeck

This release distributed 7-11-69
to Lubbock news media

LUBBOCK -- A CDC 1612 high speed line printer is in operation at Texas Tech's Computer Services, increasing capacity to permit students to participate in "hands-on" training in computer science.

The machine prints 1,000 lines per minute, with approximately 120 characters per line -- or 20 pages containing 50 lines.

In the new "hands-on" training approach, said Lynn McWaters, electrical engineering instructor, "a student will really get the feel of what a computer is."

"He will be able to walk in with his deck of cards (program), load the machine and get the results."

The printer is used in conjunction with a 1604 computer. Before the printer was obtained, the output of the computer was put on magnetic tapes, then run through an IBM machine.

The new equipment "eliminates this rather cumbersome step," McWaters said.

Research into results of the "hands-on" training in comparison to "closed shop" study has been funded by a \$25,000 grant to the university from Control Data Corporation.

The Electrical Engineering Department is using the computer for training of students who later may be involved in designing and manufacturing of computers.

The machine will be maintained by McWaters and two graduate electrical engineering students, Ken Smith of Munday and Nick Tredennick of Abilene.

In use about 10 hours a day, the printer is used mostly for scientific and engineering work, said Dr. George Innis, director of Computer Services.

LUBBOCK -- College teachers, restaurant managers and hospital dietitians will be among the participants in a workshop on current practices in food protection to be held Monday through Friday (July 14-18) in the Reddy Room of Southwestern Public Service Co.

Mrs. Angela Boren of Texas Tech's School of Home Economics is coordinator for the workshop, being conducted by the Community Environmental Management Branch, Training Institute, U.S. Department of Health, Education and Welfare.

Collaborating agencies are Tech's Department of Food and Nutrition, Texas State Department of Health and the U.S. Public Health Service and the Food and Drug Administration (FDA).

The workshop is designed for health officers, college teachers of institutional management and dietetics, food sanitation administrators, dietitians in hospitals, nursing homes and schools, food service supervisors and personnel and managers of restaurants, hotel and motel coffee shops.

From dishwashing to new convenience foods, topics studied will emphasize application of current knowledge in the public health aspects of food protection to the development of practical control measures in mass feeding operations, Mrs. Boren said.

-More-

Add one -- Workshop in food protection

About 50 are expected to attend.

Speakers will include R. E. Adams and G. J. Brittain Jr. of the FDA regional office in Dallas; R. B. Carson and H. L. Faig of the FDA Training Institute, Cincinnati; David M. Cochran and J. H. Doughty of the Texas State Department of Health, Austin; T. S. Gable of the National Sanitation Foundation, Ann Arbor, Mich.; W. V. Hickey of the Plate, Cup and Container Institute, New York; Dr. Harold Scott, director of training at the U.S. Public Health Service hospital in New Orleans; Dick B. Whitehead of Diversey Chemical Co., Chicago, and Frank Romanelli of Amarillo College.

Lubbock residents participating in the program include Gayle Gaither, Lubbock City-County Health Department; S. W. Johnson, resident FDA inspector, and Mrs. Gertrude Morse, food service director of the Tech Union.

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18-7-11-69

By Dee Powell

This release distributed 7-11-69
to Lubbock news media

FOR RELEASE AT 10 p.m. SATURDAY, JULY 12.

LUBBOCK -- A building once used for the frontier's inventive artisan, the blacksmith, and \$20,000 memorializing the I. L. Ellwood family were given today (July 12) to the Ranch Headquarters.

The gifts were announced by Frank H. Chappell Jr., a member of the committee working to establish an authentic southwestern ranch headquarters at the site of The Museum at Texas Tech.

The \$20,000 gift will go for the general cash need for the project and brings to \$129,820 the total pledged.

To keep the development on schedule \$200,000 must be pledged by Sept. 1.

The gifts of the \$20,000 and the Blacksmith shop were made by Mr. and Mrs. Chappell and by Mr. and Mrs. B. D. Bassham of Colorado City in memory of the Ellwood family. Mrs. Bassham is the sister of Chappell.

The gifts were made with this notation:

"In memory of the Ellwood family -- their barbed wire and ranching enterprises as such have contributed to the development of the area. We should like to request particular mention in memory of Col. I. L. Ellwood, Mr. W. L. Ellwood and Jean Ellwood Chappell."

Chappell manages for the family the Renderbrook Spade Ranch near Colorado City and the Chappell Spade Ranch at Tucumcari, N.M.

The Southwest Collection at Texas Tech previously received from the Ellwood Estates approximately 300,000 leaves of material on family enterprises dating back to 1860. At one time the family controlled about 400,000 acres of Texas rangeland.

Col. Isaac L. Ellwood was the co-inventor and manufacturer of barbed wire. Chappell and Mrs. Bassham are his great grandchildren.

Add one -- Gift to Ranch Headquarters

In 1889, Col. Ellwood, who lived in DeKalb, Ill., purchased the 130,000-acre Renderbrook Ranch near Colorado City. Two years later he added the Spade Ranch of 128,000 acres in Hale, Hockley and Lamb counties.

The Renderbrook Ranch was expanded later to 160,000 acres. The Spade Ranch was expanded to more than 268,000 acres by his son, W. L. Ellwood, making it one of the largest Texas ranches.

The gift of the blacksmith shop from the Renderbrook Spade Ranch was particularly appropriate since barbed wire which built the Ellwood fortunes originally was developed in a blacksmith shop.

"The best blacksmiths were artists at their trade," Chappell said, pointing out that they were the inventors on the range.

The art of shoeing horses was only a minor part of blacksmithing. Shrinking steel tires to fit wagon wheels was an art now almost lost to the West, Chappell said, and there were other jobs for the blacksmith to do.

"When a problem came along, and a particular piece of equipment was needed," he said, "the blacksmith would devise something that could be used. Many pieces of early ranch equipment were the brainchildren of able blacksmiths."

Chappell said the final effect of the blacksmith shop, when it becomes a part of the Ranch Headquarters "will be as if the blacksmith just went off to lunch and left it."

Gifts to the Ranch Headquarters have ranged from a \$25,000 challenge grant from the Ewing Halsell Foundation in San Antonio and another \$50,000 gift given last summer to \$3,000 recognizing the Swenson Land and Cattle Company and gifts given by John F. Lott and the I. H. Macy family of Miami, Fla., in memory of Mr. and Mrs. John B. Slaughter, grants memorializing the family of K. and Lottie Stoker by the Willard Kirkpatrick family of Post and others recognizing ranches and individuals from:

Add two -- Gift to Ranch Headquarters

Dr. and Mrs. W. C. Holden, Miss Anne Snyder, Mr. and Mrs. George McClusky of Kansas City, Mr. and Mrs. J. E. Blakey Jr., Mr. and Mrs. S. S. Forrest Jr., Tom and Louis Conrad of San Angelo, E. Bruce Street of Graham, Sallie M. Judd of Houston, Jack McKnight of Throckmorton, Dr. and Mrs. Erle Sellers of Abilene, Retha Martin of Lubbock, the Lubbock Women's Study Club, Giles Dalby of Post and Harrie Winston of Snyder.

Contributions for the project are made to the Ranch Headquarters through the Texas Tech Foundation.

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19-7-11-69

By B. Zeeck

This release distributed 7/11/69
to Lubbock news media

LUBBOCK -- Joe Dennis, chairman of the Texas Tech Department of Chemistry was honored at a banquet Saturday night (July 12) by the department's faculty and staff.

Dr. Dennis will step aside July 15 as chairman of the department but will continue on the faculty as professor of chemistry. Dr. Henry J. Shine has been named acting chairman.

At a reception from 2 to 5 p.m. Sunday in the Tech Union Ballroom, friends, colleagues and former students will honor Dr. Dennis and a portrait of him, by Thelma Clark Griggs, will be unveiled.

The portrait will hang in the lobby of the new addition to the Chemistry Building.

Because of his decade of work toward getting the new addition into the construction phase, the faculty devised an "appropriate" gift which was presented at the banquet held at the Faculty Club in his honor.

As workmen took cores from the concrete base of the building -- to allow for plumbing -- faculty and staff members appropriated two discarded plugs, polished them and mounted them as bookends, a permanent reminder to Dennis of their appreciation of his efforts.

In addition, they presented him a bound volume of testimonial letters from associates and former students.

Typical of Prof. Dennis' view of his post as chairman -- a job he has held since 1950 -- was his dedication of the new facility at groundbreaking ceremonies.

-More-

add one --- Dennis ---"Miracle Drugs"

"This building is dedicated," he said, "to the glory of God through the efforts of the students and faculty who will work here."

He said later:

"How better can you serve God than to serve your fellow man," explaining that chemistry "certainly" has done that in ways visible everywhere "from household plastics to miracle drugs."

Dennis joined the Texas Tech faculty in 1941. He had received his bachelor's degree at Austin College in Sherman and his master's and doctor's degrees at the University of Texas.

He also holds an honorary doctor of science degree from Austin College.

When former Tech President Robert C. Goodwin became dean of arts and sciences in 1950, he was succeeded as chairman of chemistry and chemical engineering by Dr. Dennis. In the 1959-60 academic year, the department was divided into the Department of Chemistry and the Department of Chemical Engineering. Dennis remained chairman of the Department of Chemistry.

He also succeeded Goodwin as pre-medical adviser and later was the university's first chairman of the Pre-Medical Advisory Committee.

"I made a resolution when I became chairman," he said, "to develop all areas of chemistry to give a strong background from which the department could then branch out and specialize.

"We have built more in the areas of physical and organic chemistry," he said, "although the other areas -- biochemistry, inorganic and analytical chemistry -- have not been neglected. They are being developed rapidly."

The doctoral degree first was offered in chemistry the year Dennis became chairman, and the department's research interests have grown with that program.

add two --- Dennis --- "Miracle Drugs"

When the Robert A. Welch Foundation, with a particular emphasis in chemistry was founded in Houston in 1954, Dr. Dennis sought its support.

"I packed some proposals in a briefcase and went to Houston. I came back," he said, "with funding for three proposals.

"The Welch Foundation has been a particularly good friend to the department since that time."

In addition to hundreds of thousands of dollars in support of research projects, the Welch Foundation has given to Texas Tech a \$1 million endowment to support the Welch Chair in Chemistry. Named Welch Professor to fill that post is Dr. Charles W. Shoppee who will assume his new duties in January.

Among his professional activities, Dr. Dennis has held offices in the American Association for the Advancement of Science and was the first president of the local section of the American Chemical Society

Dr. and Mrs. Dennis have three daughters, Mrs. Charles Price (Linda) of Tacoma, Wash., Mrs. Ed Wilbourn (Nancy) of Kerrville, and Mrs. James Robbins (Susie) of Calumet, Mich. Mr. and Mrs. Wilbourn are in Lubbock to attend the reception honoring Mrs. Wilbourn's father.

-30-

20-7-11-69

B. Zeeck

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
1-7-14-69	Students go to Mexico	✓				12 extras
2-7-14-69	Dr. Charles Allen	✓				17 extras
3-7-14-69	G.T. Adkins at NASA in Houston					
4-7-15-69	Dr. Freddie Bay	✓				Farm Editors
5-7-15-69	Pasternasus Awards	✓				Plainview
6-7-15-69	Texas Water System Impact	✓				Weeklies
7-7-15-69	Institute for Elementary Principals	✓				16 extras
8-7-16-69	Dr. William R Pasewark	✓				
9-7-16-69	Registration Conference	✓				
10-7-17-69	Santa Gertrudis - Leon French	✓				10 extras
10-7-17-69	Culture ↑ one	✓				on Gertrudis cattle
10-7-17-69	Culture two ↑ one	✓				
11-7-17-69	(Culture) Textile Research Center	✓				5 extras to Dan
12-7-18-69	Law Scholarships	✓				Cutline
13-7-18-69	Consumer Education Workshop	✓				Cutline

This release distributed 7-11-69
to Lubbock news media

LUBBOCK -- Twenty-nine Texas Tech students will board a bus in Laredo Wednesday (July 16) to go to Mexico for six weeks of study and travel.

They will attend classes at the Universidad Autonoma de San Luis Potosi, and there will be opportunities to attend the theater, movies and concerts.

Classes for graduates will be taught by Dr. Scotti Mae Tucker, of the Tech faculty, and undergraduate courses will be led by Juan Rodriguez of Tech and by faculty members at the San Luis Potosi university. Teaching assistants are Maria Enriquez and Raymond Morales of Tech.

In August, a field trip will be sponsored to Guadalajara and Mexico City, where students will visit important historical sites and study various aspects of life in those cities, said Dr. Tucker.

"Although the courses are of value to students with varied interests," Dr. Tucker said, "they are designed primarily to meet the needs of those who intend to teach Spanish or enter government service."

Texas Tech and Universidad Autonoma de San Luis Potosi are affiliated, having a special interest in arid and semi-arid land studies.

This release distributed 7-14-69
to Lubbock news media

LUBBOCK -- Dr. Charles L. Allen, for the past two years professor of journalism and director of graduate studies in journalism at Texas Tech, has been appointed visiting professor of journalism and director of the Mass Communications Center at the Chinese University of Hong Kong.

Allen will serve through the 1969-70 school year, then return to Tech in June 1970. The Chinese university at Hong Kong is patterned after British universities.

The institution's journalism department and mass communications center have a faculty of 11.

While assistant dean and director of research at Northwestern University, Allen was a consultant for several years to the Sing Tao newspapers of Hong Kong, owned and published by Miss Aw Sian.

Before coming to Tech, Allen was director of the School of Journalism at Oklahoma State University. He served as professor of journalism at the University of Illinois, and as director of the School of Journalism at Rutgers University.

Allen, author of eight books, owned and published five weekly newspapers in North Dakota and Illinois, and during World War II was chief of the News Bureau of the Office of War Information.

This release distributed 7-14-69
to Lubbock news media

LUBBOCK -- A.F. Adkins, Texas Tech instructor in the Department of Electrical Engineering, was identified today as the designer of a computer system for the analysis and design of communication equipment for NASA to be used in advanced missions after the moon landing.

The computer system will allow National Aeronautic and Space Administration engineers to study complex radio receiver components including phase lock loops and various electrical filters by direct interaction with a large computer. Phase lock loops refer to a new type of circuit used in modern radio receivers.

Adkins' approach is called "computer-aided design in real time."

The approach was described as much more rapid than the conventional batch process where a batch of computer cards must be processed, and the engineer must wait for hours to receive the results of one trial of his design.

Adkins' computer design was supported by a NASA grant awarded Texas Tech last September.

Adkins is at NASA in Houston as a summer intern, supervising the programmers who are implementing his design. He received his bachelor's and master's degrees at Texas Tech in 1961 and 1963. As an instructor he has been engaged in teaching and research at the university while working toward the doctoral degree.

He and his wife live at 2519 39th St., Lubbock.

-30-

3-7-14-69

By B. Zeeck

This release distributed 7-15-69
to Lubbock news media

LUBBOCK -- Agricultural education's image "may be suffering from too much success," according to Texas Tech Prof. Thadis W. Box, director-at-large of the university's International Center for Arid and Semi-Arid Land Studies.

In an article, "Teaching Today's Agricultural Student," in "The Journal of the National Association of Colleges and Teachers of Agriculture," Dr. Box put the burden of performance on the professors.

"A main cause for disturbances on today's campuses is the lack of relevance of what is being taught to what is needed in the world," he wrote.

"Granted, some of the solutions offered by students are no more relevant than present programs, but this does not relieve the individual professor of the responsibility of assuring that his courses have meaning," Box said.

He cited the success of agricultural teaching in the past:

"The fact that only 6 to 8 per cent of the American people can feed the remainder has greatly reduced the number of people actually involved in agricultural production. Americans spend less than 17 per cent of their income for food -- the lowest percentage in the world -- but rarely relate this situation to the success of the agricultural college.

"...The unique feature that separates American higher education from that of Europe and the rest of the world is the old land grant college concept of combining teaching, research and public service into a single, viable mission for the university."

This concept, he explained, set the pattern which American higher education has followed -- involving "the most pressing, real-world problems of the last century -- development of the country and mass education."

Add one -- Dr. Thadis Box

He said "it is up to the teacher" to synthesize the facts the student must learn into meaningful principles and make the principles relevant to situations significant to the student.

The agricultural population, he said -- a minority of 8 per cent -- even though they feed the remainder of the country, cannot ignore problems of unemployment, urban blight, environment pollution and industrial strife.

"American agriculture must be taught from the standpoint of a minority occupation with a disproportionately high impact on the country as a whole," the writer said.

Box, who is an ecologist on the faculty of Texas Tech's Department of Range and Wildlife Management, said American agricultural education "has been tremendously successful" because it related itself to the "real world" problems.

Today's teacher, he said, must know what the real world is -- one of "stock judging, crop grading and preserving the family farm as a way of life" or "starving people with different religions, political affiliations and colors of skin living in an overpopulated, polluted environment."

He charged the teacher with the responsibility of bringing "the individual student face to face with the ever-changing patterns of human existence" and directing the individual toward the portion of the dynamic process that he can best handle with his training and ability.

Dr. Box returned this month from Australia where he was on a leave associated with the Danforth Foundation's E. Harris Harbison Award for Distinguished Teaching. He was selected a Harbison Professor in 1966 becoming the first teacher in agriculture or biological science to receive the award.

On his return from Australia he included work and study stopovers in Singapore, India, Kenya, Italy, France and England.

This release distributed 7-15-69
to Lubbock news media

LUBBOCK -- Posthumous awards for Norman Carter Smoots, Specialist 4th Class, who was killed in combat action in the Republic of Vietnam on March 25, 1969, will be presented in 2 p.m. ceremonies Friday in the Anniversary Room of Tech Union.

His parents, Mr. and Mrs. Chinnel Smoots of (1706 N. Broadway) Plainview, will receive the medals presented by Col. Maxwell C. Murphy Jr., professor of military science at Tech.

The awards include Bronze Star Medals for heroism and for meritorious service, two awards of the Purple Heart and service medals.

-30-

5-7-15-69

By Dee Powell

AT REGISTRATION -- Linda K. Jones of Abernathy has her registration papers checked by Dr. Welborn Willingham while Cheryl Decker of Childress waits her turn as registration for the second summer session at Texas Tech got underway Monday. At 4 p.m. Monday, students had registered, and more were expected to sign up Tuesday. Classes begin at 7:20 a.m. Wednesday.

(Tech Photo)

NOTE: WE WILL CALL AFTER 4 P.M. TO GIVE YOU REGISTRATION FIGURES FOR BLANKS.

This release distributed
7-15-69 to Lubbock news media

LUBBOCK -- Texas Tech research shows 9.8 million persons live in the areas to be served by the Texas Water System plan to import surplus water from the Mississippi River through Louisiana into Texas and Eastern New Mexico.

Dr. Vernon T. Clover of the Department of Economics at Tech said the survey shows that number living in the 174 counties part or all of which are within 30 miles of the proposed import channels and reservoirs or in areas of present or potential irrigation under the plan.

"The 153 Texas counties involved," he said, "contain 8.8 million persons, while 235,000 live in 10 counties in New Mexico and 686,000 live in 11 counties in southern and western Louisiana."

The department's figures show that the total population in those counties increased one million between 1960 and 1966, a 12 per cent gain.

"In Texas," Dr. Clover said, "there are 3.7 million persons in the affected counties along the Sabine River in East Texas plus the northeast counties in Texas and in the northern counties, including Dallas and Tarrant, westward to the edge of the High Plains of West Texas.

-More-

Add one --- Texas Water System

"One million live in the counties on the High Plains of West Texas. The coastal counties, including the city of Houston, in the 'man-made valley' created by the import route in that section of the state, have a population of 2.8 million."

More than 800,000 persons live in the two-county area to be served around San Antonio in South Central Texas, the survey showed. The remaining 500,000 population in the counties involved live in the El Paso and middle Rio Grande areas.

Most of the water to be taken by the project, Dr. Clover pointed out, is removed from the Mississippi near the mouth and presently flows into the Gulf of Mexico. Enough will remain in the tributaries to serve the marshland near where it will be diverted, he said.

-30-

6-7-15

By Dan Tarpley

This release distributed 7-15-69
to Lubbock news media

LUBBOCK -- A three-week institute for elementary school principals, "Understanding the Mexican American Child," opens Wednesday (July 16) at Texas Tech, with participants coming from Texas, New Mexico, Arizona and California.

The institute is sponsored by the Education Professions Development Act, as a result of a grant to Dr. Len Ainsworth. He and Dr. Neville Bremer are staff for the institute.

Consultants are Dr. Horacio Ulibarri, professor of educational administration at the University of New Mexico; Dr. Stanley Caplan, consulting psychologist from Albuquerque, N.M.; Al Ramirez, assistant director of the Educational Service Center, Edinburg, Texas, and Dr. Severo Gomez, associate commissioner of the Texas Education Agency.

-30-

7-7-15-69

By Dee Powell

This release distributed 7-16-69
to Lubbock news media

LUBBOCK -- Dr. William R. Pasewark, chairman of the Business Education Department at Texas Tech, has four speaking engagements scheduled during the remainder of July and August.

He will lecture later this month at Northern Arizona University at Flagstaff and conduct a two-weeks graduate course on office administration.

He will deliver a speech on "Administrative Management" to the regional convention of the Administrative Management Society in Houston.

He will serve for four days at the University of Tennessee in a U.S. Office of Education-sponsored national seminar for teacher : educators, then will present a program on "Organizing and Teaching Office Procedures" course to business teachers in Fort Worth.

-30-

8-7-16-69

By Dan Tarpley

(Note to editors: Dr. Pasework asked dates not used if permissible in order to avoid vandalism or burglary to his home).

This release distributed 7-17-69
to Lubbock news media

LUBBOCK -- The first of seven Early Registration Conferences for new students at Texas Tech will be held Thursday and Friday (July 24-25) at the university, with about 350 students and their parents expected to participate.

During the two days, the freshmen and transfer students from other colleges will become acquainted with faculty members, receive academic counseling, attend question and answer sessions, sign up for courses to be taken in the fall, take tours of the campus and, if they wish, purchase textbooks.

Other early registration conferences will be July 28-29, July 31-Aug. 1, Aug. 4-5, Aug. 7-8, Aug. 11-12, and Aug. 14-15. Three to four hundred students are expected for each.

The opening activity for all new students -- both local residents and those staying in dormitories -- is to report to Coleman Hall to receive instructions and conference materials.

Representatives from various campus offices and organizations will man an information center in Coleman Hall to provide answers to questions about the campus.

Besides academic counseling and registration events, the new students will attend a dance, and their parents will be treated to a special film presentation.

Students entering Tech for the first time this year who are unable to attend a summer conference will meet for orientation and pre-registration counseling Aug. 27, said Ken Wallace, director of undergraduate admissions.

LUBBOCK -- The top selling "special pair" of Santa Gertrudis -- a bull calved in September 1967 and a heifer calved in February of the same year--at the 12th Winrock sale at Morrilton, Ark., will make the show circuit this fall and winter carrying Texas Tech's colors.

The pair were purchased from Arkansas Gov. Winthrop Rockefeller's Winrock Farms by Belton K. Johnson and Robert Shelton for the King Ranch, and they announced immediately the two animals would be donated to Texas Tech with the ranch retaining half interest in the bull. King Ranch paid \$25,000 for the pair.

The addition of the two show animals to the Tech Santa Gertrudis herd will give it an estimated value of approximately \$45,300.

The first Santa Gertrudis cattle were given as a foundation herd to Tech by the King Ranch in 1966, with additional animals given each year, according to Dr. Dale W. Zinn, chairman of the Animal Science Department at Texas Tech.

The herd now has grown to 29 animals one year old or older, 17 calves from this year's crop, and two herd sires.

"The foundation herd," Dr. Zinn said, "represents a genetic base from four of the leading breeding herds in the Southwest. The recent acquisition of one-half interest in the outstanding herd bull prospect from Winrock Farms should enable this herd to make rapid progress in improving the meat producing qualities of the breed."

He said the bull and heifer would be delivered to Tech in late March in time for breeding next year.

The four breeding herds represented in the Tech herd are the Nine-Bar Ranch at Cypress, Winrock Farms, Chaparroso Ranch at La Pryor, Texas, and Los Jaboncillos Ranch at Premont.

-More-

Add one -- Santa Gertrudis

The establishment of the foundation herd, Dr. Zinn said, represents a major contribution to the development of the School of Agricultural Sciences' program in Animal Science.

"It was deemed essential by the staff in the School of Agricultural Sciences and the King Ranch personnel that a herd of Santa Gertrudis cattle, one of the major beef breeds in the Southwest, be available for the teaching and research program at Tech," Zinn said.

"The breed is noted for its ability to thrive under a wide variety of range and climatic conditions," he explained. "It reaches a large mature weight and makes rapid daily gains. The carcass of Santa Gertrudis steers is very muscular and is covered by a relatively thin layer of fat.

"These characteristics give the breed great potential value in systematic crossbreeding programs with other beef breeds."

Research studies are under way at Tech to evaluate the breed's performance in crossbreeding, feedlot performance, and carcass characteristics. Comparative developmental growth and fattening also are being studied as is the improvement of reproductive efficiency.

Dr. Zinn said students in Agricultural Sciences, many of whom are not familiar with the breed, are being exposed to its characteristics. The use of this breed as well as others in classroom teaching enables the student to evaluate and combine the desirable traits of the various breeds into a more efficient beef producing animal.

"The students and staff in the Department of Animal Science are most grateful to the King Ranch for their interest and support in our program," Dr. Zinn said.

Under agreement with the King Ranch, money from sale of the donated animals will go into the King Ranch Scholarship Fund at Tech. Money from animals produced by the herd will go into the School of Agricultural Sciences budget.

-More-

Add two -- Santa Gertrudis

During the past year, Dr. Zinn said, the sale of donated animals netted more than \$3,000. Cattle sold included six bulls, one steer and a culled heifer.

During the 1968-69 academic year, scholarships were awarded to four students.

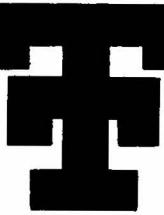
The herd of Santa Gertrudis is kept in a small pasture on the west side of the Texas Tech campus.

-30-

10-7-17-69

By Dan Tarpley

T NEWS



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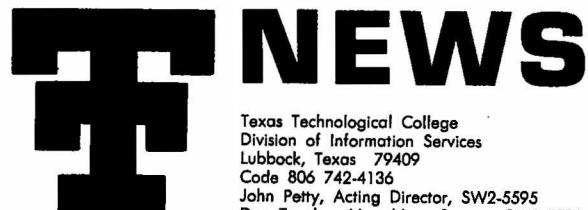
Cutlines -----

SANTA GERTRUDIS HERD -- Texas Tech's Santa Gertrudis herd now consists of 29 animals a year old or older, 17 calves from this year's crop and two herd sires. The foundation herd was donated to Texas Tech by King Ranch and represents a genetic base from four of the leading breeding herds in the Southwest.

(Tech Photo)

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10-7-17-69



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Code 806 742-4136
John Petty, Acting Director, SW2-5595
Dan Tarpley, Mgr. News Bureau, SW2-5596

Cutlines -----

TOP SELLING PAIR -- Robert Shelton, left, and Belton K. Johnson, right, representing the King Ranch, are shown with the top selling pair of Santa Gertrudis cattle at Winrock's 12th sale, and Winrock's owner, Gov. Winthrop Rockefeller. The pair brought \$25,000 and the two animals were donated to Texas Tech, with the King Ranch retaining half interest in the bull.

(Santa Gertrudis Journal Photo)

###

10-7-17-69

LUBBOCK -- Texas state officials, several members of the Legislature, and textile industry and research officials toured the Texas Tech Textile Research Center Thursday, then pledged further support for the project, unique in the nation.

Commissioner of Agriculture John C. White, himself a Texas Tech graduate, and his deputy, Bill Pieratt, headed the official delegation. They were accompanied to Lubbock for the inspection and a luncheon in the Union by State Representative W.S. (Bill) Heatley of Paducah and Senator J.P. Word of Meridian. Lubbock Rep. Elmer Tarbox also attended.

Engineering Dean John R. Bradford, director of the research center, introduced guests and presided.

The visit was held in conjunction with a planning meeting by the Textile Research Center's International Symposium Advisory Committee, with Roy B. Davis of Lubbock residing.

Speaking of the research center, Heatley said, "We trust that the textile industry in Texas will expand as a result of the facilities at Texas Tech, and that the facilities themselves will continue to expand."

He said Texas was behind in agricultural research, but that we have a great future in Texas Tech, its research facilities and program.

"I am impressed and thrilled by the facilities at Tech," Commissioner White said. He also told the some 50 persons attending the luncheon that Texas agriculture "is in good shape" in the present Legislature, with most of the members supporting growth and development of the farming and ranching business

Senator Word complimented the efforts of the center to bring about cooperation among producers of the natural fibers--cotton, wool and mohair.

Add one -- Textile Research Center

He pointed out that history shows producers of cotton, wool and mohair have not cooperated with each other, that in fact they have been competitors.

The work of the center, he said, would help unite the groups to work together to improve the fiber industry.

Editor of the Progressive Farmer Charlie Scruggs told the group that the fiber industry in Texas could be increased from a billion dollar a year industry to a 7 1/2 billion dollar industry if steps were completed to take the fibers all the way from the producer to the consumer.

He suggested producers themselves put money into the processing and manufacturing ends of the industry.

"You are going to have to do it yourselves," he said. The states of North and South Carolina, Tennessee and others are not going to say to their textile industries, 'Why don't you move to Texas?'"

Other speakers at the luncheon included Carl Cox, executive director of the Texas Cotton Research Committee, and Jim Harwell, executive director of the Texas Industrial Commission.

The advisory committee held a work session in the Mesa Room of the Union to discuss plans for the International Symposium on textiles to be held at the Research Center Oct. 30-31.

-30-

11-7-17-69

By Dan Tarpley



Texas Technological College
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Cutlines -----

OFFICIALS VISIT TECH RESEARCH CENTER -- Engineering
Dean John R. Bradford, right, director of Texas Tech's
Textile Research Center, welcomes, from left, Texas
Commissioner of Agriculture John C. White, State
Representative W.S. (Bill) Heatley of Paducah and State
Senator J.P. Word of Meridian to an inspection tour of the
Center.

(Tech Photo)

- 30 -

11-7-17-69

This release distributed 7-18-69
to Lubbock news media

LUBBOCK -- The late William C. Clark, Lubbock attorney and Texas Tech journalism graduate, was honored Friday (July 18) with the announcement of the William C. Clark Scholarships for second or third year students in the School of Law.

Mrs. J. C. Clark, 1920 23rd Street, his mother, and Dr. Dawid G. Clark, his brother, provided a \$10, 000 endowment for the scholarships. Dr. Clark is on the journalism faculty of the University of Wisconsin in Madison.

Dean Richard B. Amandes expressed the Law School's appreciation.

"It's particularly nice," he said, "to have our first endowed scholarship in the name of such a well respected attorney. It's most appropriate that it came from Lubbock."

Mrs. Clark explained that both her sons began their college educations at Texas Tech with scholarships and "we just want to put back into the stream some of what we've reaped."

Both her sons were former staff members of the Avalanche-Journal in Lubbock. David was editor of the "Toreador" before his graduation in 1955.

William Clark was graduated from Texas Tech in 1942. He received his law degree from the University of Texas.

-More-

Add one -- Law Scholarships

He served as a naval officer in the Mediterranean off the coasts of Sicily, Italy and France during World War II. During the Korean War he again served, being aide to the commanding officer of the U.S. Naval Base at Norfolk, Va. He was a commander in the Naval Reserve and commander of the Naval Reserve Surface Division in Lubbock from 1957-60.

He had served also on the board of the First Methodist Church, was a president of the Lubbock Tennis Association, and was a member of the Urban Renewal Board, the Rotary Club, the American Judicature Society and the Texas Association of Defense Counsel.

He was a member of the firm of Key, Carr, Carr and Clark at the time of his death, Aug. 30, 1968.

-30-

12-7-18-69

By B. Zeeck



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Cutlines -----

SCHOLARSHIPS -- Mrs. J. C. Clark, left, and Dean Richard B. Amandes of the Texas Tech School of Law review the announcement of the William C. Clark Scholarships for second and third year law students. The scholarships, supported by a \$10,000 endowment, were the gift of Mrs. Clark, mother of William, and another son, Prof. David G. Clark of the University of Wisconsin journalism faculty. William Clark was a Lubbock attorney at the time of his death last Aug. 30. Both he and David Clark were graduated from Texas Tech.

(Tech Photo)

-30-

12-7-18-69

This release distributed 7-18-69
to Lubbock news media

LUBBOCK -- From artificial sweeteners to mobile homes, topics related to food and nutrition will be studied at a Consumer Education Workshop opening Tuesday at Texas Tech. The School of Home Economics is sponsor.

Among consultants for the workshop, the third in a series of five, will be Julia Herron of the Mobile Homes Manufacturers Association, which has loaned two mobile homes for laboratory use by the School of Home Economics.

Theresa Demus, acting coordinator of the consumer services staff of the Food and Drug Administration, will discuss artificial sweeteners, monsodium glutamate and other food additives.

Mrs. Eva Garcera of El Paso will discuss a project the county home demonstration agent's office has conducted among Mexican Americans. Mrs. Garcera, a Tech home economics graduate, has been in charge of training aides who help neighborhood groups learn successful techniques in using government-donated foods.

Also consultants for the week will be Miss Frances Reasonover, Texas Agriculture Extension Service specialist in food and nutrition, and Miss Terry Finlayson, director of consumer education for Sears-Roebuck Company.

Continuing the series of workshops on Consumer Education, emphasis during the July 28-Aug. 1 session will be on "Savings, Insurance and Investments" and during the Aug. 4-8 session will be on "Consumer Buymanship and Credit; Money Management with Children and Youth."

-30-

13-7-18-69

By Dee Powell

This release distributed 7-18-69
to Lubbock news media

LUBBOCK -- Department store ledgers and journals which reflect the economy of Amarillo before the Depression have been placed by White and Kirk in the Southwest Collection at Texas Tech for preservation.

More than 5,500 leaves of material, dating from 1909 to 1956, make up the collection of the firm's records, and the journals and ledgers span the period from 1909 to 1929.

Also included is a typescript history of the company, compiled largely from personal interviews and from newspapers. While centered about the prospering mercantile store, it also gives sidelights into the growth of Amarillo and into the changes in buyers' fashions and fancies during the first half of the 20th century.

The erection of a new building in 1938 is the subject of a voluminous file of correspondence. It covers each phase of construction, from manufacture of bricks to placement of water coolers and color of carpeting. The file also provides insight into building costs and procedures of the '30's.

"Along with company records of other area business concerns, the White and Kirk materials will help make possible a detailed study of the Panhandle economy," said R. Sylvan Dunn, director of the Southwest Collection. Housed in the collection also are records of Baker Mercantile of Lockney and Carter-Houston Dry Goods of Plainview.

-More-

Add one -- Kirk Records

Also placed in the Southwest Collection are materials concerning various other business interests of R. D. Kirk of White and Kirk. The records, including more than 800 leaves, are dated from 1907 to 1936.

In the early days of Amarillo, when land was plentiful and settlers were beginning to move into the area, Kirk and John L. Brock, an Alabama merchant and banker, worked together to buy and sell land in and around Amarillo. The Kirk Collection includes correspondence between the two as they negotiated their sales.

The records contain correspondence, legal documents and maps used in the operation of the Benonine Oil Company and the Badger Oil Company, with which Kirk was associated during the '30's.

Included are reports to the Texas Railroad Commission; copies of signed leases, contracts and correspondence representing many phases of the business, from sale and purchase of land leases to purchase of pipe and payment of taxes.

This release distributed 7-18-69
to Lubbock news media

FOR RELEASE AT 10 P.M. SATURDAY, JULY 19.

LUBBOCK -- Headquarters of a ranch founded on the Guadalupe River, in the heart of DeWitt's Colony in 1832, will represent ranching efforts before Texas became a state when it becomes a part of the historical Ranch Headquarters at the site of the 75-acre site of the new museum at Texas Tech.

The gift of the one-time Capote Ranch headquarters from the heirs of Judge Leroy Gilbert Denman was announced Saturday (July 19) by the Ranch Headquarters Committee, headed by Dr. and Mrs. W. C. Holden.

The Ranch Headquarters will preserve the ranching history of the Southwest. It will present an authentic collection of ranch buildings dating from the 1830's, recreating on the Texas Tech campus a living outdoor museum of ranch life.

The historic log cabin is the second acquisition announced by the committee. The first was a blacksmith shop from the Renderbrook Spade Ranch at Colorado City.

The cabin was constructed 18 miles west of Gonzalez on the Capote Ranch. The ranch was founded in 1832 by Jose de la Baume and contained 2,600 acres.

The original headquarters -- at one time owned by Mrs. Theodore Roosevelt as an absentee landlord -- was acquired by the Denman family in 1897. Its origins stretch back into Mexican history. By a deed dated July 1, 1832, the states of Coahuila and Texas, acting through Commissioner Jose Antonio Navarro, conveyed six "sitios" or leagues to Jose de la Baume, who described himself as the eldest son of the Count de la Baume, of the County of Baume, Provence of Avignon, France.

Add one -- Capote Ranch headquarters

On April 4, 1834, de la Baume wrote in his will that he was 103 years old, that he had married twice, that he had had no children by his first wife and had four by his second wife. He stated that he left one son two leagues of the Capote Ranch and to each of the other children one league.

Gilbert Denman Jr. of San Antonio, grandson of Judge Denman, recounted some of the history.

The will was probated in June, 1844, but before the date of the filing, the heirs apparently sold the land to Michael Erskine.

In 1868, the probate court in the estate of Michael Erskine set aside 200 acres, including the site of the cabin, as Erskine's widow's homestead.

Erskine had begun selling off part of the Capote Ranch in 1854, and by a about 1882 he and his heirs had sold all their lands there.

The property where the cabin is located passed through several ownerships between 1882 and 1897 when it was aquired by Judge Denman.

Denman was Justice of the Supreme Court of Texas. He had been born near the Capote Ranch and had lived near there until he moved to San Antonio after his graduation from the University of Virginia in 1879. He and members of his family owned other tracts in the same area as the Capote.

When he bought the de la Baume land, his half-brother, Dan J. Denman, moved on the place to manage it.

"Dan Denman's son, Homer, was 5 years old then," Gilbert Denman Jr. said, "and they lived near the road so as to avoid being water bound when the creek was running. Homer remembered that the cabin was then "very old" and had long been occupied by Negro tenant farmers."

Gilbert Denman Jr. recalls that "when I was a small boy in the 1920's my grandmother told me the cabin was the original headquarters of the Capote property."

Add two -- Capote Ranch headquarters

The cabin which shows the ravages of time and use still "offers a typical structure with at least one-fourth of the original timber," according to Dr. Holden, ranch historian and author.

Holden said that the Denman heirs have offered pecan wood from the Guadalupe River ranch for restoration purposes. Some of the cabin's hand made shake shingles are still on the property, Holden said, adding that the fireplace is structurally sound as well as the stone foundation.

"The ranching pursuit in the United States began in the 1820's and 1830's on the coastal plain of Texas and along the lower river bottoms of the Nueces, the Colorado, the Guadalupe and the Brazos," Holden said.

"This cabin is ideally suited to represent this beginning of one of our country's greatest industries," he said. "It will be moved and placed in a natural setting landscaped with trees, flowers and plants to recreate its original state when built more than a century ago.

"The Capote cabin is the earliest in a chronological sequence of 17 units being made available by prominent ranching families. It will be restored and furnished as if the original owners had just walked away from the site on the historical Ranch Headquarters outdoor living museum in Lubbock," said Holden.

Other members of the Ranch Headquarters Committee who have helped locate and secure these authentic buildings over the past two years are: D. Burns, Pitchfork Ranch; Frank H. Chappell Jr., Chappell Spade ranches; John F. Lott, Slaughter U Lazy S Ranch; Watt Matthews, Lambshead Ranch; Mr. and Mrs. Charles Schreiner III, Y O Ranch; Miss Christine De Vitt, Mallet Ranch; Mrs. Wilson Connell, Lazy D Ranch, and Mrs. W.G. McMillan Jr.

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Cutlines -----

CAPOTE HEADQUARTERS -- Built more than a century ago, near Gonzalez, the headquarters of the Capote Ranch stands as a crumbling remainder of an early beginning of the Texas ranching industry. Given by the Judge Leroy Gilbert Denman heirs of San Antonio to the Ranch Headquarters at Texas Tech, the building will be restored to its original condition when it becomes a part of the living museum of Texas ranch history on the 75-acre site of the new museum at Texas Tech. Gilbert Denman Jr., grandson of late Texas Supreme Court justice, stands at the far left.

(Tech Photo)

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15-7-18-69

LUBBOCK -- Horn Professor Henry J. Shine, internationally recognized authority in organic and physical organic chemistry, Friday (July 18) was named chairman of Texas Tech's Department of Chemistry.

Dean of Arts and Sciences Lorrin G. Kennamer announced the appointment which becomes effective Sept. 1. Dr. Shine became acting chairman July 15 when Dr. Joe Dennis resigned.

"We are fortunate," Dr. Kennamer said, "to have within our own faculty a man of such national and international stature in his field. Dr. Shine had the recommendation of the search committee of faculty members, and we are very pleased that he has accepted the leadership position in chemistry."

Shine, the author or co-author of 59 articles and an internationally acclaimed book, "Aromatic Rearrangements," said he would continue his professional career, "my own research with my research students."

In discussing directions for the department, the new chairman gave equal emphasis to undergraduate and graduate and research work.

"I anticipate receiving the help and support of my colleagues," he said, "and I look forward to working with Dean Kennamer for whom I have deep respect."

He said the department will recruit additional staff "of exceptional caliber during the years immediately facing us."

"It is my intention to interest the chemical industry in the department and its growth and to maintain my own professional and research relationships," he said.

Dr. Shine's research work has been supported during the past 15 years by a continuous grant from the Robert A. Welch Foundation and by grants from the Research Corporation, the National Science Foundation, the Petroleum Research Fund and, during the last nine years, by the Air Force Office of Scientific Research.

Add one ---- Shine

Despite his interest in research, Shine made it clear that "we are not going to emphasize research and graduate level work and disregard the solid base of chemistry at the undergraduate level." He cited an example of continuing interest in undergraduate education.

Beginning with the fall, 1969, semester an experimental course will be initiated in general chemistry "for students, many of whom are not likely to take any more chemistry."

In this course, which is open to freshmen, Dr. Shine will be associated with other faculty. He will give the first 15 lectures. Shine's lectures will trace the history of chemistry and scientific philosophy, and the course also will offer traditional laboratory work.

Shine has lectured, often by special invitation, to scientists in the United States, Canada and western Europe. His most recent lectures were in Canada last May. He was an invited speaker before the American Chemical Society Symposium on Free-Radical Chemistry last September, and he has given papers regularly at meetings of the American Chemical Society and at international meetings.

Universities which have invited his lectures recently include Princeton, Rice, Pennsylvania, Texas, Delaware, and in Europe, Sheffield, Manchester, Bari, Rome and Pisa.

A native of London, Shine received his doctoral degree from the University of London and did postdoctoral work at Iowa State College and California Institute of Technology. Before joining the Texas Tech chemistry faculty in 1954, he was employed in industry with the Boots Group and Unilever Group and the Shell Chemical Company in England and the United States Rubber Company in the United States.

He is a fellow of the American Association for the Advancement of Science, a member of the American Chemical Society, the Chemical Society of London, Sigma Xi, the Royal Institute of Chemistry and Phi Kappa Phi. He is chairman elect of the South Plains Section of the American Chemical Society.

(cq)
Dr. Shine and his wife Sellie, have two children, Stephanie, 12, and Trevor, 10. They live at 4404 West 17th.

T NEWS

Texas Technological College
Division of Information Services
Lubbock, Texas 79409
Code 806 742-4136
John Petty, Acting Director, SW2-5595
Dan Tarpley, Mgr. News Bureau, SW2-5596

Cutlines -----

CHEMISTRY HEAD -- Horn Prof. Henry J. Shine, named Friday (July 18) as chairman of the Department of Chemistry at Texas Tech, confers in his laboratory with Dean of Arts and Sciences Lorrin G. Kennamer who announced the appointment.

(Tech Photo)

- 30 -

16-7-18-69

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
1-7-23-69	Foreigners Study See cutlines on above	L	L			
2-7-23-69	Central State Staff visits	L		L	L	Edmond, Okla
3-7-23-69	Irrigation Water Short Course			L	L	Locals, Fort worth, hometowns
4-7-23-69	Watson Posthumous Award	L	L	L	L	Plainview
5-7-23-69	Puppet Show	L				
6-7-25-69	Bowlin Heads Finance Dept	L	L			
7-7-25-69	"Celebration" to open	L	L			
8-7-25-69	Music Camp Picks Officers	L	L	L	L	
9-7-25-69	Conner Cole retires	L	L			
10-7-25-69	Counselors	L				
11-7-25-69	Ranch Headquarters	VV	V			

LUBBOCK -- Twenty-six representatives of seven countries are in Lubbock to study seed improvement programs and facilities in the area. The group will conclude its three-day stay Friday (July 25).

Texas Tech and five other land grant colleges and universities are cooperating with the U.S. Department of Agriculture and the Agency for International Development in conducting 11 weeks of training for the foreign visitors.

Participating countries include Afghanistan, Ghana, India, Indonesia, Nepal, Ecuador and Laos.

Emphasis during the stop in Lubbock is on agriculture as it is practiced in a semi-arid region, including production, handling and distribution of grain sorghum and sorghum-sudan hybrids, soybeans and cotton seed.

Dr. A.W. Young, head of the Agronomy Department at Tech, is in charge of arrangements for the stay here, to include visits to the South Plains Research and Extension Center, Plains Seed and Delinting Company, Growers Seed Association and DeKalb Seed Farm, as well as Acco Seed Farms and Pioneer Sorghum Company in Plainview.

Also participating in the training sessions will be members of the Tech School of Agricultural Sciences faculty members, Cecil Ayers, Dr. William F. Bennett, Dr. Eugene Coleman, Dr. Clark Harvey, Chester Jaynes and Dr. Raymond Meyer.

Agricultural Sciences Dean Gerald W. Thomas and Tech President Grover E. Murray welcomed the visitors to the campus Wednesday.

Itinerary for the group also includes Mississippi State University, University of Arkansas, Texas A&M facilities at Beaumont and College Station, Oklahoma State University and University of Illinois.



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CUTLINES

HERE TO STUDY SEED -- Dr. A.W. Young, left, chairman of Texas Tech's Department of Agronomy, chats with two of a group of 26 visitors from seven foreign countries studying seed production, handling and distribution in the Lubbock area. They are Sutjiptadi Sutarman of Indonesia, center, and Ebenezar Hesse-Owusu of Ghana. Tech is the local host to the group which will visit five other southern and midwestern universities to learn seed improvement practices adaptable to their own countries.

(Tech Photo)

This release distributed 7-23-69
to Lubbock news media, Edmond, Okla.

LUBBOCK -- Two staff members of Central State College at Edmond, Okla., have completed a visit to Texas Tech to "study the evolution of a university."

Dr. Barbara Ryan, member of the Department of Physical Education for Women, and Dr. Leslie Lewis, director of Research and Development at Central State, early this week visited several Tech offices and conferred with Dr. Richard F. Barton of the Tech Office of Planning and Analyses; Dr. S.M. Kennedy, vice president for academic affairs, and Miss Evelyn Clewell, director of institutional studies and space utilization.

Drs. Ryan, Lewis and Barton and Miss Clewell are members of the Association for Institutional Research, an organization devoted to developing better information systems for use by universities.

Dr. Barton said Central State has approximately 10,000 students and the growth pattern is similar to that of Texas Tech several years ago.

"After members of the Oklahoma institution staff reviewed the growth of several colleges and universities, they chose Texas Tech as a university whose growth and development may provide information and guides for Central State College," Dr. Barton said.

-30-

2-7-23-69

By Dan Tarpley

This release distributed 7-23-69
to Lubbock news media

LUBBOCK -- Approximately 20 trainees from an 11-state area are expected to attend the third annual Irrigation Water Management Short Course July 28-Aug. 8 at Texas Tech.

Chairman W.L. Ulich of Texas Tech's Department of Agricultural Engineering said the course will be sponsored jointly by the U.S. Department of Agriculture Soil Conservation Service and the university.

Trainees include SCS engineers, engineering technicians and others served by the South Regional Technical Service Center of the SCS. Registered to date are trainees from Texas, Mississippi, Arkansas and North Carolina.

Walter E. Chessmore, head of the SCS Training Center at Fort Worth, will direct the course. Instructors will include Area Engineer Y.E. McAdams of Lubbock and other SCS personnel from Fort Worth and Austin.

Participants will study the management of irrigation water and the relationship of soil and water necessary to create the best environment for plant growth.

In addition to classroom work in the Mesa Room of Tech Union, participants will make field trips, including visits to the Gifford Hill Irrigation Pipe Company and to the USDA Agricultural Research Service Experiment Station.

Special field problems will include evaluation of various irrigation systems. Trainees will study furrow irrigation at the farm facilities furnished by Frank Gray, a Lubbock County farmer, and by Milton Kirksey, supervisor of the Lubbock Soil and Water Conservation District.

-30-

3-7-23-69

By Bea Zeeck

This release distributed 7-23-69
to Lubbock news media, Plainview

LUBBOCK -- Medals awarded posthumously to Army Capt. David W. Watson of Plainview will be presented to his widow, Mrs. Dovie C. Watson of (800 Oakland St.) Plainview at Texas Tech Wednesday (July 30).

The 2 p.m. ceremony will be conducted in the Anniversary Room of the Tech Union with Col. Maxwell C. Murphy Jr., professor of military science, making the presentation.

The awards include the Bronze Star Medal, the Air Medal with V device for heroism, Purple Heart and first through seventh oak leaf clusters to the Air Medal.

Capt. Watson, assigned to Company A, 158th Aviation Battalion, 101st Airborne Division (Air Mobile), was killed in combat April 25 this year.

A son, David Marsh Watson of the same address, also survives.

-30-

4-7-23-69

By Dan Tarpley

This release distributed 7-23-69
to Lubbock news media

LUBBOCK -- "It is not enough just to make a puppet. You must also give life to it."

This will be Elton Norwood's principal objective when he brings his full-length show, "Puppets in Potpourri," to Texas Tech for a performance at 8 p.m. Wednesday (July 30) in Tech Union Ballroom.

Sponsored by Tech Union as the fourth and final special event of the summer season, the program will be open to the public without charge.

The Norwood Puppet Theater is a sophisticated presentation of puppets and marionettes featuring a varied cast of characters ranging from hand and rod operated marionettes to the classic Bunraku puppetry of Japan.

Each puppet is Norwood's creation from initial design to final costume, control bar and strings. He selects music, does choreography and directs each production.

Among featured performers are Nicholas, a little French waif marionette whose fantasy takes form from the music of Grieg's "Peer Gynt Suite" and a rod "gabu" puppet whose on-stage metamorphosis is keyed to Moussorgsky's "Night on Bald Mountain."

In between are such highly specialized characters as Fatima, a 3½-foot high hippopotamus who sings Mrs. Miller's greatest hits, two little green men who wander through dreams of flying cups and saucers, a four-foot skeleton that comes apart on cue and even a juggler on a unicycle.

Norwood, originally from San Francisco, maintains professional headquarters in Denver where the Norwood Puppet Theater has been a continuing attraction in Denver's Larimer Square for four years.

A musician whose knowledge of the theater arts led him to study puppetry, Norwood plays piano, organ, clavichord and harpsichord and also is proficient on the Koto and Shamisen, ancient Japanese instruments which are used in the show.

LUBBOCK -- Named chairman of Texas Tech's Department of Finance is Dr. O. D. Bowlin, professor in that department since 1965.

Announcement of the appointment, which becomes effective at the beginning of the fall semester, was made Friday (July 25) by Dr. Reginald Rushing, interim dean of the School of Business Administration.

A native of Amarillo, Bowlin grew up on a farm near Lamesa and holds B.S. and M.A. degrees from Texas A&M University. He received his Ph.D. degree in business finance at the University of Illinois in 1959.

He was assistant professor at the Pennsylvania State University from 1958 until 1961 and associate professor at Kansas State University from 1961 to 1965.

Bowlin holds a State Appropriated Research Grant for study of the effect of the element of control on the cost of capital of corporations. His current research project centers on the weights used in the average cost of capital computation.

Among his publications is "The Refunding Decision: Another Special Case in Capital Budgeting," printed in the Journal of Finance in March 1966 and reprinted in three books of readings. He also is author of several other articles printed in business and finance journals.

Dr. and Mrs. Bowlin and their three children live at 4208 48th St.

Bowlin succeeds Dr. Robert L. Rouse, who recently resigned as head of the Finance Department, a position he had held for 10 years while also serving as chairman of the Department of Economics. Rouse will continue as chairman of economics and will also teach some finance courses.

This release distributed 7-25-69
to Lubbock news media

LUBBOCK -- Four veteran performers of Texas Tech theatrical productions will head the cast of "Celebration," the Tom Jones-Harvey Schmidt musical play slated for a series of 10 performances beginning Aug. 15 in University Theater.

Phil Weyland, theater arts major from Ballwin, Mo., will portray Orphan, a young and innocent "Adam" who seeks to save his garden from the wealthy and decadent Edgar Allan Rich, played by Claude H. Perilli, El Paso senior.

Susan Wiley, Lubbock sophomore, will appear as Angel, a rock-and-roll singer looking for a stepping stone to success, and Glen Thomason, Lubbock junior, is cast as Potemkin, narrator and wily schemer whose practical philosophy is one of survival.

Weyland, whose previous experience includes performances in "Richard III," "The Lark" and "Thurber Carnival," played John the Witch Boy in last season's "Dark of the Moon" at Tech, Cliff in the Lubbock Theater Center production of "Look Back in Anger," and was a member of the cast of Tech's Summer Repertory Theater production of "Under Milk Wood."

Perilli will be remembered for performances as Mitch in "A Streetcar Named Desire," Kalenkhov in "You Can't Take It With You," a multi-role in "The Private Life of the Master Race" and as Herr Farenkoff in "Night of the Iguana."

Add one Celebration

Miss Wiley, also a member of the Summer Repertory Company, appeared in the recent production of "Stop the World -- I Want to Get Off." She played the Dark Witch in "Dark of the Moon," the Jewish Wife in "The Private Life of the Master Race," and a multi-role in the Laboratory Theater production of "Viet Rock."

Thomason, who gave distinguished performances at Jeeter Lester in "Tobacco Road," Grumio in "Taming of the Shrew," and Grandpa Vanderhoff in "You Can't Take It With You," played Nonno in "Night of the Iguana."

The Revelers, a chorus of singers and dancers, provides a musical backdrop for the parable which forms the theme of "Celebration."

Members of the group, many of whom are well known to local audiences, include Toy Armstrong of Hurst, Rod Blaydes of Fort Stockton, John Bratcher of Plainview, Jay Brown of Roby, Steve Cook of Richardson, Skip Grisham of Tulsa, Jimmy Odom of Alvarado, Susan Binderman of Amarillo, Pam Brown of Bellaire and Renee Gagnon, Gabrielle Jakobsmeier, Kathleen McCullough, Judith Marcell and Margaret Whiteley, all of Lubbock.

Charles Kerr of Anton is directing the all-student production, and Ron Williams of Amarillo is in charge of orchestration.

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7-7-25-69

By Emil Carmichael

This release distributed 7-25-69
to Lubbock news media

LUBBOCK -- Twenty-one youngsters from 16 public schools in West Texas have been selected to serve as student officers for Texas Tech's Youth Music Camp in 1970.

Captains, assistant captains and quartermasters will receive full scholarships to next summer's camp, and social directors and student directors will receive tuition scholarships.

The officers, named by the faculty of the 1969 camp, which closed Friday (July 25), include:

Captains -- Cynthia Dement, Levelland; Sharla Haberer, Springlake-Earth; Karen Hobbs, Wilson; Becky James, Big Spring; Dan Hanson, Lamesa; A. W. Lehman, Lubbock Coronado; Bill Martin, Snyder; Mike Sanford, Lubbock Monterey.

Assistant Captains -- Pam Campbell, Lubbock Monterey; John Davis, Jayton; Kent Kirkpatrick, Post; Ann Morris, Lamesa; Joel Armstrong, Lubbock Coronado.

Quartermasters -- Bob Burke, Midland; Bruce Hall, Littlefield; Jimmy Killion, Lubbock Monterey; Rusty Smith, Ballinger.

Social Directors -- Judy Clanahan, Plainview; Kenny Whitehead, Monahans.

Editors of Camp Student Newspaper -- Kent Fish, Big Spring; Jeanne Winton, Lubbock Coronado.

Some 511 young musicians were enrolled in ~~this~~ year's two-week intensive training session held under direction of Tech Band Director Dean Killion.

-30-

8-7-25-69

By Emil Carmichael

This release distributed 7-25-69
to Lubbock news media

LUBBOCK -- In length of service to Texas Tech, W. Conner Cole heads the list.

And with Cole, the only full time manager the Texas Tech Bookstore has had in all its history, "service" is a religion.

He impresses upon every employe from the newest student part-timer to the 32 fulltimers that "we have just two things to sell -- courtesy and service."

Cole will retire as general manager of the Tech Bookstore Aug. 31, leaving behind 42 years and two months of continuous employment, a length of service unsurpassed by any other person associated with the university.

"They have been happy years -- all of them," Cole reminisced. "And the dividends have been -- not money -- but the many young men and women scattered over the entire United States who are my friends, men and women who came to Tech and to employment at the Bookstore as shy youngsters and who after four years of college and work here have matured and since gone out to become successful business and professional people."

The Bookstore manager talks with pride about the students who have worked at the store and still return to the campus for visits and who drop by his office to renew their friendships and pay their respects.

"I am rich in friends all over the nation," he said. "I am sure that I have helped at least 500 men and women by giving them jobs in the Bookstore to help them get their education and I have helped hundreds of others one way or another at times of need during their college careers."

"The friends one makes from these types of relationships are the greatest dividends a person can earn.

"College people are the finest in the world. And students have helped me to stay young because they present a challenge every day." He celebrated his 69th birthday July 24.

-more-

Add one Conner Cole

In tribute to Cole, Aug. 1 has been designated "Conner Cole Day" at Texas Tech.

"We will dedicate Friday, Aug. 1, from 9 a.m. to 4 p.m. as 'Conner Cole Day,'" said Ellis Foreman, assistant manager of the Bookstore, and all activities are to be held at the store.

"On Sunday, Aug. 3, from 3 to 5 p.m.," he continued, "a reception will be given in his honor in the Tech Union. All of Conner's many friends and members of the NACS (National Association of College Stores) are cordially invited to attend."

Under Cole's management, the store has been highly successful, and all profits have gone back into improvements for students.

"We helped build the Union," Cole said. "We were instrumental in getting the movement off the ground. At a time when we needed such a facility, I discussed with Dr. D. M. Wiggins, then Tech president, the use of reserve funds for the project."

Funds available were used and bonds secured by profits from the Bookstore for 10 years were pledged for construction. The bonds were paid off in eight years, Cole said.

Bookstore profits, disbursed only with approval of the Texas Tech board, have gone to scores of worthwhile projects for benefit of students and the institution.

The store contributed \$25,000 toward construction of the new fountain entrance marker. Other funds in substantial amounts have gone to the aid of the athletic department, to intramurals, to many student organizations with worthy projects; and Bookstore surplus funds were used to furnish the faculty lounge. As a self-supporting auxiliary enterprise, it has financed all its own expansion, which in itself has a growth paralleling that of Tech.

Add two Conner Cole

Students working part time had been in charge of the store until July 1, 1927, when Cole came to Lubbock and Tech to take over.

"It was located in a small room in the Home Economics Building near where Dean (Willa Vaughn) Tinsley's office is now situated," he recalled.

A month or so later Cole received permission to move the store to an old building which had served as servants' quarters for a ranch family.

In the spring of 1930 Cole heard there were plans to close the college cafeteria. He asked permission to use the space for the college Bookstore and got it, with the stipulation that he would add a food service.

"We agreed and I found a couple to operate a lunch-counter and we served as a student union -- a place where students could come and visit with their friends."

"After the war a tea room was opened near the Bookstore, and we went out of the food service business and were happy to give it up," Cole said.

Expansion programs in 1958 and 1964 give the Bookstore 32,000 square feet, and it's one of the finest such facilities in the nation, the general manager said.

"Suppliers and others in the business assure us Tech has one of the best Bookstores to be found," he said.

Evidence supports Cole's claim. He has served as consultant to the University of Oklahoma in the planning of a \$1.5 million institutional store, and his recommendations were adopted. He did the same for Texas Wesleyan at Fort Worth. He has had two consulting offers from West Coast institutions for this fall after he retires.

Immediate plans after retirement include "a long vacation, some consulting, traveling and continued activity in the profession," he said.

This release distributed 7-25-69 to
Lubbock news media, Tempe, McAllen,
Albuquerque, Washington

LUBBOCK -- Twenty-three consultants were in conference at Texas Tech Friday (July 25) pre-planning a program for the education of counselors for Mexican American school children.

The conference, supported by the Education Professions Development Act, drew school personnel and community representatives from six Counselor Education Development Areas in the Southwest, including McAllen, Lorenzo and Levelland in Texas, Mesilla and Bernalillo in New Mexico and Tempe, Ariz.

Texas Tech is one of a cluster of universities particularly interested in student counseling, conference director Drage H. Watson explained. He said that Texas Tech's special area of interest is in the preparation of counselors for Mexican American students.

"This conference is being held," Prof. Watson said, "to hear the opinions of people in the field to make sure that Texas Tech's counselor education program is relevant to real situations."

The conference began July 21 and will end Aug. 1, but there will be a continuing followup for directions established by the delegates.

Testing out ideas presented will be each of the areas represented and Texas Tech staff members.

Working with the counselor education staff at Texas Tech will be Camille LaForge of Las Cruces, John Renaldi of Bernalillo, Socorro Hernandez of Tempe and Angela Canales of McAllen. These four will remain for a year's work at Texas Tech and expect, at the end of the year, to receive master's degrees and certification as counselors.

George W. Smith, who will receive his doctor's degree at Texas Tech in August, is associate director of the project. He will spend the next year at Arizona State University at Tempe.

This release distributed 7-25-69 to
Lubbock news media, regional dailies

SNYDER -- Way back when an acre of land sold for a dollar, when watermelon cake was an out-of-this-world delicacy, when there were singing and guitar music wherever a wagon train overnighted, and when a dugout was a cozy home....

Those were the days to be remembered Sept. 20 in Snyder at a gathering planned for the first families who came to this community's trade territory, which covered several counties.

Special invitations are being sent to guests who will represent families who settled near the good water in Scurry, Borden, Kent, Nolan, Garza and Fisher counties. Invitations will go out as far as New York and California to scattered members of these families.

Anyone having names or addresses which should be included on the invitation list were asked to notify Mrs. Wilson Connell of the Lazy D. Ranch, a member of the Ranch Headquarters Committee who is general chairman of the Snyder gathering.

The Ranch Headquarters, to be established on the 75-acre site of the new Museum at Texas Tech at Lubbock, will preserve the ranching history of the Southwest. It is to be an authentic collection of ranch buildings dating from the 1830's to the early 1900's. It will recreate on the university campus a living outdoor museum of ranch life. The committee, established two years ago, has been locating buildings suitable for restoration for the Ranch Headquarters.

Already announced acquisitions are an 1870 blacksmith shop from the Renderbrook-Spade Ranch and the original log headquarters, built in the 1830's, on the Capote Ranch. This was 18 miles west of Gonzalez on the Guadalupe River in DeWitt's Colony.

Add one Snyder gathering

"The gathering in Snyder is for fun," Mrs. Connell said, "but it also should help the Ranch Headquarters Committee in its goal of achieving absolute authenticity in every detail of the headquarters buildings. As the people who 'were there' knew the ranches and ranch life, so will the Ranch Headquarters restore the buildings."

Main events for the gathering will take place in the Snyder Coliseum.

There will be an antique show and an art show of local historic places.

Exhibits are being planned by the Palette Club, the Diamond M Foundation Museum, Southwestern Bell Telephone Company, the Mid-West Electric and Texas Electric companies, the Snyder Independent School District, several churches, and study and garden clubs.

Among the special features planned is a visit to the restored "big house" on the Harrell Ranch. The Misses Faye and Myrtle Harrell, the owners, are in charge of the tour and also of a special treat for the coliseum gathering.

They are preparing a coffee table there which will offer the delicacies possible for guests visiting a dugout, the earliest type of permanent home of the plains.

A tea table opposite is being prepared by Mrs. Wade Winston, Mrs. Edith McKanna and Mrs. Jess Koonsman. This will offer the fanciful concoctions of a later period, and the committee has promised to practice making watermelon cake -- at one time the ultimate in party food.

The best of the gathering, Mrs. Connell said, will be in the remembering.

We're almost starting too late," she said, "to collect the recollections of the people who first came to the Snyder area. But their children will remember, and they can record for their children and grandchildren how it really was."

She cited, for example, Ed Scott, an O S Ranch hand who, at 97, remembers the water at McKenzie Spring on the Lazy D.

"The Lord blessed this little strip," he says. "There always was food and water at that little spring."

Add two Snyder gathering

Many in the Snyder area remember A. L. Sloan who gathered wild horses, and they remember his wife, Mamie.

Mrs. C. V. (Whitt) Thompson was named "Mamie" for Mrs. Sloan, nearest neighbor to her family, the Henry Pierson Wellborns who pitched their tent a stone's throw from the water of Bull Creek.

Mrs. Thompson remembers that home as she remembers a big event which occurred there. Her father found a side of bacon, apparently lost from a wagon train.

He took it first into Snyder to see if the owner would claim it. When no one did, he took it home again. Mrs. Thompson still savors the flavor:

"There never was a better tasting bacon."

The Wellborns camped near the creek because water meant security. Their distant neighbors settled along Green Creek and Deep Creek and others at Dripping Springs, Camp Springs and McKenzie Spring. Bull Creek ran into Mooar's Draw which then had its earlier name, Dee Creek. Their homes were within a day's ride of Snyder, and these are some of the families to be honored at the gathering in September.

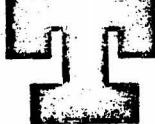
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11-7-25-69

By Bea Zeeck

Date	STORIES & CUTLINES	Locals	State	Reg.	HT's	EXPLANATION
1-7-30-69	Water Use Study Clinic	✓	✓	✓		Regional dailies,
2-7-30-69	Vegetable Production cutlines on above.	✓	✓			Regional dailies, Irrigation Ag, Farm & Stock
3-7-30-69	Computer Science Meeting	✓	✓	✓		Houston, Brumley Canyon, Austin - hometowns
4-7-30-69	T. Johnson Posthumous Award	✓	✓	✓		Denver City
5-7-30-69	Sgt/Maj. Lane Retires	✓	✓	✓		Conway, Ark.
6-7-30-69	Kristiansen Gives Paper	✓	✓			
7-7-30-69	SCS Short Course	✓	✓	✓		Fort Worth
8-7-30-69	Uysal Comes from Ankara	✓				
9-7-30-69	Conner Cole Day, Events Set	✓	✓			
10-7-30-69	"Design For You"	✓				
11-8-1-69	Speech Workshop	✓				
12-8-1-69	Bison Skull Excavated cutlines on above	✓				Chicago, DeKalb, Ill.
13-8-1-69	Rogers Joins Ranch Headquar.	✓	✓	✓		Also 23 magazines
14-8-1-69	Dean Tinsley Attends Meeting	✓				
15-8-1-69	Source Symposium	✓				

TT NEWS



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LUBBOCK -- Medals awarded posthumously to Army Capt. David W.

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The presentations were made by Col. Maxwell C. Murphy Jr.,
professor of military science at Texas Tech, in a 2 p.m. ceremony
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Awards included the Bronze Star Medal, the Air Medal with V
device for heroism, Purple Heart and first through seventh Oak Leaf
Clusters to the Air Medal.

Capt. Watson, assigned to Company A, 158th Aviation Battalion,
101st Airborne Division (Air Mobile), was killed in combat April 25
this year in South Viet Nam.

A son, David Marsh Watson of the same address, survives.

7-30-69

This release distributed 7-30-69
to Lubbock news media, regional
dailies

LUBBOCK -- A one-day Water Use Study Clinic will be held at the Texas Tech Pantex Research Center near Amarillo Friday (Aug. 1).

All persons interested in attending the West Texas Water Institute-sponsored clinic are invited, according to Dr. Lloyd Sherrod, co-chairman for the clinic and acting director of the Texas Tech University Farm Research Center.

Manager Felix W. Ryals of the Panhandle Ground Water Conservation District is the other co-chairman. Other organizations cooperating in sponsoring the clinic are the Panhandle Ground Water Conservation District, West Texas State University, Texas A&M University, the Agricultural Research Service, SWGP Research Center, Bushland; the Panhandle Economic Program and the Amarillo, Panhandle and West Texas chambers of commerce.

Registration begins at 9 a.m. with Amarillo Mayor J. Ernest Stroud introducing and welcoming guests.

The morning program will have two sessions. Speakers at the first session include Texas Tech agricultural engineering Prof. Willie Ulich on "Cost of Pumping," Dr. John Shipley of Texas A&M on "Economics of Water Use," Dr. James M. Osborne of the Tech Department of Agronomy on "Value of Water" and Jack Musick of the United States Department of Agriculture on "Water Use Efficiency by Crops."

- more -

Add one Water Use Study Clinic

Speakers for the second morning session are Water, Inc., Associate Executive Director L. Dean Rea on "Implication of Texas Water Plan for the Area" and Tech Water Resources Center Director Dan Wells on "Feedlot Waste."

The first afternoon session will feature a panel on the status of recharge consisting of Arland Schneider, agricultural engineer, USDA; Phil Johnson of the Petroleum Engineering Department at Tech, James Valiant of the High Plains Research Foundation and Dr. Marvin Dvoracek of the Agricultural Engineering Department at Tech, and a discussion of the Inter-Agency Recharge Project by Rich Brown of the U.S. Geological Survey.

The second afternoon session calls for William Grisham of the Panhandle Economic Program to report on the current status of his organization and Dr. Jimmie L. Green, professor of agriculture in charge of plant science at West Texas State, to report on research at the Canyon institution.

The day's program will conclude with a tour of facilities of the research center at Pantex.

-30-

1-7-30-69

By Dan Tarpley

This release distributed 7-30-69 to
Lubbock news media, regional dailies

LUBBOCK -- Multi-purpose vegetable production research at Texas Tech and on private acreages in the Munday-Knox City areas east of here point toward a rapidly-expanding agricultural industry in West Texas.

Commercial production of melons, onions, Irish and sweet potatoes, cabbage and lettuce is moving toward high-density planting, cultivation and harvesting and can produce income in the hundreds of dollars per acre, Tech horticulturists say.

"But with high density planting and totally mechanized cultivation and harvest must come entirely new concepts in the use of agri-chemicals and a whole new concept of education in vegetable production," according to Dr. George Tereshkovich, professor of horticulture at Tech. He, with Prof. Robert R. Reed, heads up vegetable research at Tech.

To complement the Texas Tech research, vegetable specialist Joe Tidwell is stationed at Knox City to work with several producers in that area in on-the-farm research. Tidwell, a native of Knox City, has a master's degree in agronomy from Tech.

"Several Munday and Knox City farmers have already gone into vegetable production and are cooperating fully with Tech researchers in efforts to improve their methods of production and quality of product and to reduce production costs," Dr. Tereshkovich said.

"The prime thing we are interested in," Reed said, "is moving to high density planting or 'jamming.' That would mean planting tomato plants 6 to 9 inches apart, or 80,000 to 100,000 plants per acre.

"There are several reasons," he continued, "for high density planting. The days of hand labor are gone, and we must go to total mechanization in all operations in vegetable production.

Add one Vegetable Production

"The high plant population will be needed to counteract the loss from mechanization of harvest. The mechanized harvest of a vegetable crop means the end of that crop, it means that not yet ripened fruit is harvested just as the ripened is and does not have an opportunity to mature later. Mechanized harvesting also usually damages or bruises some of the crop which is lost or marketed at less profit.

"This type of operation with high density planting will require total control by chemicals of weeds and insects and will call for new concepts of fertilization."

"The grower must be 100 per cent 'clewed in,'" Reed said, "on how to use pesticides, herbicides and fungicides. Emphasis must be placed on the control of noxious weeds and most of these operations must be done at planting or before."

High density planting, the researchers said, produces complete ground cover with many vegetables, preventing the use of machinery in cultivating and application of chemicals.

"This approach to commercial production of vegetables will also change the whole concept of nutrition and watering," said Tereshkovich. High density planting calls for more research at all levels.

"We need to learn the effect of a high density crop prevent preventing sunlight from penetrating to the soil and lower portions of the plant, its effect on the rate of evaporation and yield of the crop."

Other experiments in the Munday-Knox City vegetable growing area call for over-wintering -- planting of crops in the fall or early winter so they will be ready for marketing early the next spring; study of the need for protection from winds which damage crops by blowing dust and sand against the fragile plants and which cause excessive drying.

Add two Vegetable Production

Knox County growers cooperating with Tech's research program include Gene Thompson with Irish and sweet potatoes, James Smith with onions and cabbage, Lonnie Offett with cucumbers and watermelons, and Floyd Reed with cantaloupes. All live in the Munday area.

The Munday-Knox County area has good underground water, Reed said, since it lies near the Brazos water shed.

Tereshkovich and Reed see the High Plains, the Rolling Plains and particularly the Munday-Knox City and Seagraves-Seminole areas as becoming one of the best food production regions in the nation.

The region has good position for transportation and marketing. It also would give buyers a continuity of market, permitting them to work early in the season in the Rio Grande Valley area, moving successively to the Red Rolling Plains, then the High Plains and Hereford areas as the harvest moves northward.

"There is a need for marketing assistance," Reed said, "in the form of association. There are no government controls on acreages or yields, neither are there price supports."

Tech horticulturists paid tribute not only to the cooperating farmers, but also to the seed and agrichemical companies which have contributed varieties of seeds, insecticides, fungicides and herbicides for experimental and research use.

Reed said the developing industry needs more publicity and promotion and called for chambers of commerce to follow the lead set by the Munday Chamber of Commerce in its support of vegetable production.

Tereshkovich said statistics show that last year only 49,500 of the four million acres of irrigated land on the High Plains went to vegetable production, evidence of the room for expansion of the industry in this area.

This release distributed 7-30-69 to
Lubbock news media, hometowns

LUBBOCK -- Computer science programs and the need for graduates of such programs will be discussed by government, industry and education representatives meeting Oct. 3-4 at Texas Tech.

Attending will be delegates from Texas' state supported computer science programs and computer centers.

Dr. George Innis, director of Tech's Computer Services, is chairman of the meeting.

Study sessions will be conducted by Dr. L. Durwood Henderson of West Texas State University, Dr. Robert A. Sibley of the University of Houston, Robert Bower of A&M University and Dr. Charles Warlick of the University of Texas in Austin.

An undergraduate systems course will be discussed by Dr. Elliot Organick of the University of Houston, who has been working at Massachusetts Institute of Technology on a study of problems affecting the future of computing. Dr. Bruce W. Ramsey of the National Bureau of Standards will talk on problems related to management of computer centers.

Also participating in the program will be representatives of the Office of Computing Activities of the National Science Foundation, the State Auditors Office and the Computers Formula Subcommittee of the Formula Committee of the Coordinating Board, Texas College and University System.

"This meeting is intended to help become better acquainted those directly concerned with computing in the state institutions," said Dr. Innis.

"The majority of each session will be devoted to discussions involving all participants," he pointed out.

This release distributed 7-30-69 to
Lubbock news media, Denver City

LUBBOCK -- The Bronze Star medal, the Purple Heart and service medals awarded posthumously to Pfc. Jimmy M. Tilghman will be presented to his mother, Mrs. Dorothy B. Cloud of Denver City, in 2 p.m. ceremonies Tuesday (Aug. 5).

Col. Maxwell C. Murphy Jr., Texas Tech professor of military science, will make the presentation in the Anniversary Room of Tech Union.

Pfc. Tilghman was killed by small arms fire while in combat April 2, 1969. He was serving with the 38th Infantry, Platoon Scout Dog, 25th Infantry Division.

-30-

4-7-69

By Dee Powell

This release distributed 7-30-69 to Lubbock news media, Conway, Ark.

LUBBOCK -- Sergeant Major James W. Lane, who has served 28½ years in the Army, will be honored at retirement ceremonies at 2 p.m. Friday (Aug. 1) in the Anniversary Room of Tech Union.

Col. Maxwell C. Murphy Jr., professor of military science at Tech, will present to Lane the first Oak Leaf Cluster to the Army Commendation medal and a retirement certificate.

Lane, who returned from Viet Nam and reported for duty with the Tech ROTC unit in January 1968, holds the Bronze Star medal with V Device for valor, two Bronze Star medals for meritorious service, two Army Commendation medals and the Combat Infantry Badge. He is retiring at the grade of SGM E9.

Lane and his wife, Edna, will make their home at 52 Meadowbrook Drive, Conway, Ark.

-30-

5-7-30-69

Dee Powell

This release distributed 7-30-69
to Lubbock news media

LUBBOCK --Texas Tech Electrical Engineering Prof. Magne Kristiansen will deliver a paper at the ninth International Conference on Phenomena in Ionized Gases in Bucharest, Romania, Sept. 1-6.

He will attend two other international conferences and visit with personnel of institutes, universities and agencies in Europe before returning to Lubbock late in September.

The paper to be delivered in Bucharest was co-authored by Kristiansen, Electrical Engineering Prof. M.O. Hagler and a graduate student, Virgil West. The title is "Investigation of the Macaluso-Corbino Effect in a 3.39 Micron He-Ne (Helium-Neon) Laser."

Dr. Kristiansen will have conferences in Washington Aug. 27 and will lecture in Munich at the Institute for Plasma Physics Sept. 1.

Following the Bucharest meeting, he will spend a week in Oslo, Norway, at the International Conference on Future Trends in Engineering Education. Kristiansen also has been invited to lecture to engineering students and faculty at Technical University, Trondheim.

He will attend a meeting Sept. 17-19 at Culham Laboratory in Abington, Berkshire, England. This is the International Conference on Nuclear Fusion Reactors sponsored by the United Kingdom Atomic Energy Agency.

He has been invited to participate in working study groups related to this meeting, to be held at Oxford until Sept. 26.

-30-

6-7-30-69

By Bea Zeeck

ATTN: FARM EDITORS

LUBBOCK -- Efficient water uses through a variety of irrigation methods were surveyed at Texas Tech's agronomy farms Wednesday (July 30) by 20 trainees in the third annual Irrigation Water Management Short Course at Texas Tech.

The U.S. Department of Agriculture Soil Conservation Service (SCS) and the university are co-sponsors of the course which serves an 11-state area. The course will end Aug. 8.

Warren B. Turkett, assistant supervisor of the South Training Center, SCS, Fort Worth, is coordinator. He also is serving as instructor along with other SCS personnel, Carl Anderson, irrigation engineer, Engineering and Watershed Planning Unit, Fort Worth; Earl R. Blakley, area soil scientist, Lubbock; Walter E. Chessmore, head, South Training Center, Fort Worth; Y.E. McAdams, area engineer, Lubbock, and Martin Vavra, field specialist, Engineering, Austin.

Chessmore, who opened the sessions with a discussion and demonstrations of soil and water relationships, said the Lubbock area is chosen for the short course "because of the wide variety of systems found in the area."

Of particular interest at Texas Tech, he said, are the experimental agronomy plots and recharge systems under study by the Department of Agricultural Engineering.

"The short course is concerned with the proper use of water after it reaches the field," he said, "how fast it will go into the soil and how fast plants can efficiently use it."

Trainees are being schooled, he explained, in material which will enable them to advise farmers and help them lay out irrigation systems.

Under study are furrow, sprinkler and border (or flood) types of irrigation. Field trips to farms and industry supplement classroom work at Tech Union.

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7-7-30-69

By Bea Zeeck

LUBBOCK -- Dr. Ahmet Uysal, professor of English at Ankara University in Turkey and formerly a member of the Texas Tech English faculty, has returned to the Tech campus as an official representative of his institution.

Texas Tech and Ankara University last year became formally affiliated, and Prof. Uysal served on the affiliation committee of both institutions. The agreement provided for cooperative work in the fields of teaching, research and public service.

Dr. Uysal will remain in Lubbock until Aug. 30 for consultation and conferences with administrative personnel and faculty in several areas.

Conferences are planned with personnel in the Texas Tech Library and the Office of the Registrar where his university is especially interested in computerized operations.

His schedule, arranged by Texas Tech's International Center for Arid and Semi-Arid Land Studies, calls for conferences with President Grover E. Murray, Executive Vice President Glenn Barnett, Academic Vice President S.M. Kennedy, Librarian Ray Janeway and Assistant Librarian James Platz, Dean of Admissions Floyd Boze and deans of several schools.

"Ankara University is particularly interested," he said, "in determining some specific areas of exchange."

Uysal's university already has sent to the Texas Tech Library approximately 300 publications, including research materials not formerly available to students in Lubbock.

A part of Uysal's stay in Lubbock will be devoted to conferences with his co-researcher, English Prof. Warren S. Walker. The two have collaborated on several works related to Turkish folklore and literature and now are translating a Turkish epic, "The Book of Edda Korkut," a series of 12 legends.

This release distributed 7-30-69
to Lubbock news media

LUBBOCK -- An open house Friday (Aug. 1), "Conner Cole Day" at Texas Tech, and a reception Sunday (Aug. 3) will honor W. Conner Cole, manager of Texas Tech's Bookstore, who is retiring Aug. 31.

He has been employed by Texas Tech 42 years, longer than any other employe.

Both the celebrations are open to all friends of the only fulltime manager the Bookstore has had.

The open house will be from 9 a.m. to 4 p.m. Friday in the Bookstore. Refreshments will be served on the mezzanine to staff and faculty members and other friends who wish to visit with Cole. Several members of the National Association of College Stores are expected to be here, according to Ellis Forman, assistant manager of the bookstore.

No formal invitations have been issued to the reception, to be held from 3 to 5 p.m. Sunday in the ballroom of the Tech Union.

"All friends of Mr. Cole are invited," said Mrs. Virginia Snelling, who is assisting with arrangements.

Guests are to be greeted by Mr. and Mrs. Cole and their daughters, Mrs. Arthur Bizzell of Lamesa and Mrs. Larry Templeton, and Cole's sister, Miss Mary Jo Cole.

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9-7-30-69

By Dee Powell

This release distributed 7-30-69
to Lubbock news media

LUBBOCK -- "Every day of your life you will be expressing your personality through the things you choose and creating things that will reflect your design awareness and your taste," predict the authors of "Design for You."

In a world of rapidly changing styles, quick turnover and built-in obsolescence, the main problem, as they see it, is "to be able to discriminate between that which should be discarded and that which should be kept, built upon and improved."

Ethel Jane Beitler, Texas Tech art professor emeritus, and Bill C. Lockhart, chairman of Tech's art department, are co-authors of the introductory textbook dealing with the principles of design and the elements of design.

In the second edition of the volume published this summer by Wiley and Sons of New York, the art educators offer a new version of a work already in use by some 65 schools and colleges in the U.S.

Each individual should strive to develop his own awareness of beauty, the authors suggest, and not necessarily accept what others say is beautiful, whether evaluating plans for a building or the design of a piece of sculpture.

Much more than the mechanical act of seeing is involved, however. "Awareness," they point out, "results in conscious perceiving," a sensitivity which includes not only seeing and feeling but also calls for a "total response" from the observer.

-more-

Add one Design for You

Illustrations in both black-and-white and color are coordinated with the text to emphasize ways in which the individual may "study, see, produce and appreciate organizations of lines, shapes, colors and textures as they are created for use in our daily lives."

Mrs. Beitler, who holds degrees from Iowa State University and Marquette University, taught at Tech from 1946 until she retired last year. She has had numerous commissions in enameling and creative stitchery for public buildings and private homes and is the author of "Create With Yarn," published by the International Textbook Company in 1964.

Dr. Lockhart, a member of the Tech faculty since 1955, has done research in the fields of metal sculpture, general creativity, teacher education and supervision of art teachers. He is president-elect of the Western Arts Association, a member of the Board of Directors of the National Art Education Association and a member of the editorial board of "Art Education," NAEA journal.

-30-

10-7-30-69

By Emil Carmichael

TT NEWS

Texas Technological College
Division of Information Services
Lubbock, Texas 79409
Code 806 742-4136
John Petty, Acting Director, SW2-5595
Dan Tarpley, Mgr. News Bureau, SW2-5596

FOR FRIDAY PM's

LUBBOCK -- Eighty West Texas high school students will conclude Texas Tech's largest annual workshop in speech with day-long debates and three one-act plays Friday (Aug. 1).

The plays will begin at the University Theater at 7:30 p.m. Friday and are open to the public at no charge. They are "The Devil and Daniel Webster" by Stephen Vincent Benet, "Prisoners of War" by Plautus and "An Over-Praised Season" by Richard Dunlop.

The 17th annual Texas Tech High School Speech Workshop drew students from the upper Panhandle to El Paso.

Speech Prof. Vernon R. McGuire directed the workshop and the forensic division. Douglas Andrews of Lubbock, who will receive his master's degree in August, assisted in forensics.

A practice debate tournament began at 8:30 a.m. Friday. The tournament included four rounds, with the final round for varsity and novice divisions scheduled for 4 p.m.

Noyce Burleson, chairman of the speech department at Meadow High School, directed the drama division. Directing the plays were Judith Marcell and Mrs. Marilyn Miller, both graduate students in Texas Tech's Department of Speech, and Harlan Redell, drama instructor at Monterey High School in Lubbock. Advanced students directed individual groups.

In a related workshop 35 teachers and advanced students of speech at Texas Tech studied the direction of high school speech activities.

-30-

11-8-1-69

By Bea Zeeck

128 - 1

This release distributed 8-1-69 to
Lubbock news media

LUBBOCK -- Texas Tech anthropologist Kenneth Honea this week removed the gigantic 10,000-year-old skull of a type of bison now extinct from an archaeological dig near the center of Lamb County in West Texas.

Other bones of the animal excavated and tested last year give it a radio-carbon age of 9,920 plus or minus 380 years.

The skull was removed from a deeply buried Late Pleistocene diatomaceous soil zone at the Marks Beach Site -- a blowout in an extensive dune area on the north bank of Blackwater Draw.

Dr. Honea had announced last year in the Dallas meeting of the American Association for the Advancement of Science that the site ties in stratigraphically with two other important South Plains sites, the Blackwater Draw site near Portales, N.M., and the Lubbock Lake site in Lubbock County.

A crew of undergraduate and graduate anthropology students and Andreas Honea, under leadership of Dr. Honea, spent seven weeks at the site this summer uncovering the skull and other bones of the bison. This week they encased the skull in plaster to remove it from the dig for further study and work.

"Skull, plaster and all," Dr. Honea said, "weighed about 600 pounds, and its removal from the dig was no small job."

The Tech anthropologist surmised that the now extinct "Bison antiquus" at the site "probably had been herded into and become mired down in mud of a small basin by Early Man, possibly wounded with a projectile point, then stunned on the skull with a large rock. The animal probably was butchered on the spot and completely disarticulated."

Dr. Honea said the skull had been partly crushed by "having been bashed with a large rock, and the rock was excavated from within two feet of the skull and was lying near one of the mandibles." The skull had a horn core width (tip to tip) of about 36 inches, considerably larger than recent bison.

-more-

Further study showed that most of the longbones had been cracked to extract marrow. He said no diagnostic points have yet been recovered. One longbone -- from a leg -- was discovered almost upright in the diatomite.

Dr. Honea said soil zones above the diatomite discovered last year also contain cultural materials, abundant charcoal, burned bone, hearth stones, bone scraps, stone flakes, knives and scrapers.

This summer diagnostic projectile points were excavated from these soil zones, and as suggested last year the cultures represented are of the Archaic period. Charcoal from these levels remains to be dated.

Honea added that "All in all, we have a culture sequence dating from about 10,000 years ago (Late Pleistocene or Late Ice Ages) through to about A.D. 1400 -- the latter represented by the numerous hearths and artifacts in upper dune sands at the site."

He described the find as one of the most important site discoveries on the Llano Estacado in recent years.

This summer's work at the Marks Beach site was funded by a faculty research grant awarded by the Tech board of directors in September 1968.

Honea's co-workers this summer have been Mark Randall of Littlefield, for whom the site was named, and Susan Driskill, also of Littlefield, both recipients of archaeological scholarships awarded by way of donations from Elsie Jones and Betty Hall of the Chicago area.

Susan, an elementary education sophomore at Tech, is the daughter of Mr. and Mrs. John Driskill of Littlefield, and Mark, the son of Mr. and Mrs. H.C. Randall of Littlefield. Mark has received his bachelor's degree in anthropology and will continue his studies this fall at the University of Manitoba at Winnipeg, Canada.

The site was discovered by Mark, hence Marks Beach Site.

Honea will continue excavations at Marks Beach Site next summer with student help.

T NEWS



Texas Technological College
Division of Information Services
Lubbock, Texas 79409
Code 806 742-4136
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cutlines

TAKE A TURN -- Fifteen-year-old Andreas Honea, left, son of anthropologist Dr. Kenneth Honea of Tech, and sophomore Susan Driskill of Tech, a volunteer archaeologist, take their turn at preparing the skull of a now extinct type of bison found at a dig in Lamb County. Susan is an elementary education major but has been interested in anthropology for several years.

(Tech Photo)



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cutlines.....

ARCHAEOLOGICAL FIND -- Texas Tech anthropologist Kenneth Honea, right, and graduate student Mark Randall put the finishing touches to the plaster cast being placed on the 10,000-year-old skull of a bison, type of which has long been extinct. The skull and other bones were found by Dr. Honea and his crew of student assistants at the recently discovered Marks Beach Site in Lamb County. Skull, plaster and all weighed 600 pounds.

(Tech Photo)

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This release distributed 8-1-69 to
Lubbock news media, regional dailies,
Texas major dailies

LUBBOCK -- Texas Tech President Grover E. Murray Friday (Aug. 1) announced the appointment of Jerry L. Rogers, assistant keeper of the National Register of Historic Places, as associate director of Texas Tech's Museum and director of the Ranch Headquarters.

Rogers holds the master's degree in history from Texas Tech and did additional postgraduate work with the Department of Park Administration, working on Texas travel trails. For the past year he has served as consultant to the Ranch Headquarters Committee.

"We have found in Mr. Rogers," Dr. Murray said, "a person who has the background, the interest and -- most important of all -- the true sense of direction for the Ranch Headquarters.

"I am confident that under his leadership, the Ranch Headquarters will not only preserve the fascinating and important history of the ranching industry but also will serve as an educational facility of inestimable value on all levels."

The Ranch Headquarters Committee, under the co-chairmanship of Dr. and Mrs. W.C. Holden, will continue to function as an advisory arm of the facility, Murray said.

The committee has been working for two years, the president said, to move the project forward to a point where work can begin on the physical establishment of the authentic collection of ranch buildings, recreating on the Texas Tech campus a living outdoor museum of ranch life.

"The appointment of Mr. Rogers indicates," he said, "the success of the committee's efforts."

Rogers' appointment becomes effective Sept. 1. He was in Lubbock the past weekend (July 26-29) to work with the Ranch Headquarters Committee on various aspects of the project.

He emphasized the utility of the Ranch Headquarters which will present in authentic settings ranch buildings dating from the 1830's to the early 1900's, preserving the history of ranching in the Southwest.

-more-

Add one Rogers Joins Ranch Headquarters

Acquisitions for it already announced include the blacksmith shop from the Renderbrook Spade Ranch near Colorado City and the headquarters of the Capote Ranch 18 miles west of Gonzalez.

Rogers said he envisioned the Ranch Headquarters "as a vigorous, living, useful educational tool" for people today.

"History is like clean water and clean air," he said, "another part of the quality of our environment. It is important to preserve its integrity."

He said the Ranch Headquarters would depict in detail the full story of the nature of ranching and the life of the people involved. As it is planned, 17 authentic buildings will be moved to the site of the new Museum Complex at Texas Tech. Plantings and other exterior aspects will be as authentic as the reconstructed details within the buildings.

"The Ranch Headquarters," he said, "should be important in the training of students -- for instance, in the processes of preserving historic buildings -- but it should also be important for young children. Here, they can see that eggs come from a chicken and milk and beef from cattle. With a growing urban society, this is important.

"But more important," Rogers said, "to have historic objects with which they can associate gives people today a sense of continuity from one generation to the next. It helps us know ourselves.

"It helps us to achieve identification for ourselves when we understand," he said, "that these people suffered through some of the essential problems we face -- the need for food, shelter, clothing, religion, education.

"Our forebears often wondered if they were doing the right things with their lives, just as we often do, and knowing this keeps us from feeling lost in a 20th Century technology oriented society."

Early ranchers, Rogers said, "may in reality have had greater problems than men walking on the moon." He explained that the ranching pioneers had "considerably less" backup in funding and personnel. "They were pretty much on their own," he said.

Add two Rogers Joins Ranch Headquarters

Rogers' major interest has been American history. He was employed by the National Park Service in the summers of 1964 and 1965, working at the Fort Davis National Historic Site. He later served as historian for the NPS before being appointed assistant keeper of the National Register.

He is the son of Mr. and Mrs. A.R. Rogers of Vega and the brother of Gerald Rogers, 5427 43rd St., Lubbock, and of Elvin Rogers, a junior at Texas Tech. His wife, Peggy, is the daughter of Herman Sifford, manager of the Bridwell west ranch at Adrian, and Mrs. Sifford. Their children are Tiana, 5, and Houston, 8 months.

-30-

13-8-1-69

By Bea Zeeck

DETROIT -- Jobs in the food service field go begging while young people are searching for career areas involving work with people, Texas Tech's Dean Willa Vaughn Tinsley told a seminar meeting of school food service supervisors and administrators here Friday (Aug. 1).

Better career information and more vigorous recruitment practices are needed, the Home Economics dean said, if trainees are to be attracted in sufficient numbers to meet steadily increasing demands in the school food service field.

"Little is known outside the profession," she noted, "concerning salary levels, opportunities for advancement, professional status and the inner satisfaction of being an important and indispensable member of an educational and service team contributing to the health and well being of the nation's children."

Nor do prospective trainees have ample opportunity to see school food service supervisors and directors in action, and, consequently, have "little or no conception of what such food service personnel do."

To help close the information gap, Dr. Tinsley called upon educators and industry for a wider distribution of "skillfully prepared career materials in the form of leaflets, magazine articles, films, television and radio programs."

Dr. Tinsley assisted in the preparation of background material and also conducted one of the group discussions on problems relating to the staffing of school food service programs at the two-day seminar preceding the annual meeting of the American School Food Service Association which convenes Sunday (Aug. 3) in the Sheraton Cadillac Hotel.

A member of the ASFSA executive board and chairman of the College Section, she also will address the Nutrition Education Section and sit as a voting members at the national meeting, ending Thursday.

This release distributed 8-1-69 to
Lubbock news media

LUBBOCK -- A Texas Tech exhibit on James Joyce compiled for display at the Second International Joyce Symposium in Dublin early this summer will remain in Ireland, according to Dr. W.T. Zyla.

The exhibit, featuring highlights of a February symposium held at Tech, has been accepted for display in the permanent collection at Joyce Tower in Dublin.

Included in the exhibit are copies of "James Joyce: His Place in World Literature," a volume of symposium proceedings printed by Tech Press, and mounted photographs of symposium speakers, samples of program pamphlets and the symposium poster.

"Many people were impressed with the fine and handsome appearance of the volume," said Dr. Thomas F. Staley, dean of the Graduate School at the University of Tulsa and chairman of the international meeting.

Zyla is chairman of Tech's Interdepartmental Committee on Comparative Literature which sponsored the symposium here.

-30-

15-8-1-69

By Emil Carmichael

This release distributed 8-1-69 to
Lubbock news media, Amarillo, Pampa,
Longview, Dallas

LUBBOCK-- More than 500 high school and college journalists and sponsors will converge on the Texas Tech campus Sunday (Aug. 3) for the 12th annual Southwestern Council of Student Publications Workshop.

The workshoppers, representing about 90 schools in Texas, Oklahoma, New Mexico, Tennessee and Louisiana, will attend general and work sessions in yearbooks, newspaper and photography.

Taylor Publishing Company of Dallas is coordinating the workshop, with Jerry Dixon of the company's National Educational Division heading a delegation of seven other Taylor officials in teaching students.

All yearbook sessions will be held in Weeks Cafeteria, except for a new staffers session Monday in the Mesa Room of the Tech Union.

Five workshoppers will be chosen Monday to serve on the staff of Sine Nominee, official workshop publication which will be distributed to all participants on J-Day Sept. 20.

Jim Davidson of Amarillo High and Winston Odom of Amarillo Tascosa are in charge of the publication.

Prof. Robert A. Rooker of Tech will supervise the newspaper portion of the workshop. Assistant instructors in the newspaper workshop will be Harmon Morgan of Tech, assistant professor of journalism; Bill Dean, director of Tech student publications; Mrs. Dimple Hutchings of Longview High School and Elizabeth Hurley of Pampa High School.

-more-

Add One Publications workshop

Nine high school students, to be named at Monday's general newspaper session, will take over next Friday's edition of the University Daily. Positions open will be editor, managing editor, news editor, copy editor, sports editor, feature editor and three reporters.

Morgan will supervise the issue, and regular summer University Daily staff members will help the new staff.

Journalism Prof. Ralph Sellmeyer is in charge of photography at the workshop. Student publications chief photographer Darrel Thomas and Richard Mays, staff photographer, will assist Sellmeyer.

Miss Workshopper will be chosen in a beauty review Wednesday.

-30-

16-8-1-69

By Dan Tarpley

This release distributed 8-1-69 to
Lubbock news media, Fort Worth,
Cleburne, Morton

LUBBOCK -- Cigaret smoking was banned among cowboys working in cattle drives for Col. C.C. Slaughter early in the century -- and the reasons were strictly economic.

The time a cowboy spent away from his post, borrowing paper, tobacco or a match from a companion, often allowed cattle to drift, and running them back into line caused the loss of a few precious ounces of weight. So cigaret smoking was prohibited during a drive.

Records of cattle drives, roundup tallies, payroll figures and other details of the exciting life on a West Texas ranch at the turn of the century are in the diaries kept by Hiley T. Boyd, foreman for Slaughter until 1911, which have been recorded on microfilm for preservation in the Southwest Collection at Texas Tech.

Boyd's son, Hiley T. Boyd Jr., has been interviewed by Southwest Collection personnel, and his reminiscences are also on file at the repository on the Tech campus.

The senior Boyd was cooking for a surveying crew on the range of the Oxsheer Ranch in Cochran County when Col. Slaughter took 15 minutes to interview the owner and purchase the ranch -- and Hiley Boyd's services along with it.

For \$45 a month, Boyd became the foreman for that Slaughter ranch. Among his new duties was the keeping of a daily record of his activities.

As Col. Slaughter's foreman, Boyd was expected to get the cattle to market in fine shape and with a minimum of trouble. The cattle baron held it to be a "deadly sin" to run the cows, Boyd's son recalled.

"I want them to fatten every step of the way," Slaughter said, and it was the foreman's job to see that only fat beeves arrived at market. To get this done, Boyd issued the no-smoking order.

"Not one cowboy quit, and if any smoking was done, it was kept a secret," the younger Boyd said.

Add one Hiley Boyd

Hiley Boyd came to Texas with his family when he was a youngster, but he knew even then that "farming wasn't for him." His start in the cattle business came while he was still in school. He and his brother Oscar dug a well for a neighbor, and their pay was a heifer calf. This first calf was marked with the 2B brand, signifying two brothers, two boys or two Boyds.

The morning of Hiley's 21st birthday, he struck out to find a job other than farming, leaving the jointly owned herd of a dozen cattle in Oscar's care.

He worked on various West Texas ranches before going to the Oxsheer.

Boyd left the Slaughter employ in 1911 and began work on his own ranch, developed from the small herd he and Oscar has started. He continued in the cattle business until forced to sell out during the Depression. His son, however, carries on the family tradition and is foreman of the Frank Leddy Ranch at Godley in Johnson County.

Also among the microfilmed papers in the Southwest Collection is a letter from the foreman's wife to an applicant for the school she had instituted at the Oxsheer.

"This is a pioneer's job in a pioneer country," she wrote. "If you can't see the beauty of it and if you can't accept and adjust to it, you will be miserable. But if you like it and can find some way to spend your time profitably, you will be happy here with us."

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By Dee Powell