

This release distributed 8-5-68  
to Lubbock news media.

LUBBOCK, Aug. 5 -- Three research projects at Texas Technological College are designed to study cattle feedlot pollution of water and look for better ways to control it.

Resources of Tech's Water Resources Center and the School of Agriculture have been pooled in an effort to improve the situation, according to the center's director, Dr. Dan Wells.

More studies of the problem are being proposed along with requests to finance them.

A final report will be released soon on a study supported financially by the Texas and Southwestern Cattle Raisers Association and the Coordinating Board, Texas College and University System.

The work on an "economic and engineering feasibility analysis of alternative methods of feedlot wastes disposals" has been under way for almost two years.

It has developed design criteria for storage and pumping facilities for handling liquid runoff from feedlots in the most economically feasible manner and makes preliminary evaluations of the relationship between types of rations fed and resulting solid waste quantity and characteristics, Wells said.

"The strength of the liquid runoff from cattle feedlots is so high," he said, "it does not appear to be economically feasible to treat the waste so highly that it can be released to water courses.

(MORE)

FEEDLOT POLLUTION -- add one

"Land requirements for a lagoon system adequate to reduce the liquid pollution to a safe level is prohibitive," Wells said the study shows, "and the evaporation that would take place during passage of the wastes through such a system would undoubtedly result in a final effluent with an extremely high concentration of dissolved solids, if indeed there were any effluent."

The Agriculture Research Service of the United States Department of Agriculture is providing funds for a study by the Agricultural Engineering Department of treatment and stabilization of solid wastes by composting.

The purpose of that study is to determine the effects of feeds and management methods on both aerobic and anaerobic systems of composting of solid wastes.

Two controlled environment chambers for cattle are under construction on the Tech campus. The facilities will be used for conducting feeding experiments to determine the effect of such chambers.

Construction of the environment chambers is financed by the International Center for Arid and Semi-Arid Land Studies with work being done by the Departments of Agricultural Engineering and Animal Husbandry.

Two other proposals are for a study of cattle feedlot management systems to reduce water pollution financed by the Federal Water Pollution Control Administration and an investigation of methods of feedlot solid waste disposal funded by the Office of Solid Wastes.

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1-8-5-68

By Dan Tarpley

STUDENT EDITORS AT WORK -- The editorial staff of the model yearbook to be published by the Student Publications Summer Workshop at Tech are at work making layouts. From left, they are Associate Editor Martha Kennedy of Amarillo High School, Activities Editor Sharon Ricks of Odessa Permian, Editor Lynne Miles of Odessa Ector and Copy Editor Karen Schleyer of Permian. The model yearbook, "Sine Nomine," is published by Taylor Publishing Company of Dallas and will be distributed at the annual Journalism Day this fall. (Tech Photo)

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2-8-5-68

STUDENT PHOTOGRAPHERS ON ASSIGNMENT - High School student photographers attending the student publications summer workshop at Texas Tech find the tunnel excavation a likely subject. These young photographers are, from left, Brent Harper of Lubbock High, Richard Fike of Amarillo High and Kathy Fitchett of Lubbock High. (Tech Photo)

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2-5-8-68

This release distributed 8-5-68  
to Lubbock news media.

LUBBOCK, Aug. 5 -- More than 400 student editors and photographers checked in today and Sunday for the Southwestern Council of Student Publications Summer Workshop at Texas Tech.

After late registration early today, the group was divided into three sections--yearbook editors, newspaper editors and photographers for a full schedule of lectures and demonstrations during the day and joint entertainment in the evenings.

Workshop Coordinator W. E. Garets of Tech's Journalism Department said several states were represented by the students and visiting supervisors.

Tech Journalism Prof. Ralph Sellmeyer is supervisor for the photography students. Journalism Prof. Bob Rooker directs the newspaper group and Jerry Dixon of Taylor Publishing Company, Dallas, is supervisor for the yearbook section.

The schedule called for a "watermelon bust" Monday night, a talent show Tuesday night, a beauty review and the selection of "Miss Workshopper" Wednesday night and a barbecue Thursday night. The course will end Friday afternoon with the presentation of certificate and awards in the Student Union.

The yearbook and newspaper workers meet in the Union, the photography students in the Journalism Building.

Other members of the workshop faculty include Norman Dowdy, Ken Varden, Chester Sullivan and Floyd Hobson of the Taylor Publishing Company, Carolene English of El Paso, Chet Hunt of the University of Texas, and Darrel Thomas, Milton Adams, Dorothy Walker, Rosemay Title and Bill Dean of Texas Tech.

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2-8-5-68

By Dan Tarpley

This release distributed 8-7-68  
to Lubbock news media, Irrigation  
Age, regional dailies

LUBBOCK, Aug. 7 -- A Texas Tech agricultural economist said Wednesday (Aug. 7) that generally the best method of controlling feedlot run-off is to collect it in a basin and dispose of it on open land.

"If there is a playa lake nearby in which to pump it, that is even better," Prof. T. R. Owens of the Agricultural Economics Department said at the conclusion of a study he and research assistant Wade L. Griffin made.

The study of the economics of water pollution control for cattle feedlot operations was financed by the Texas and Southwestern Cattle Raisers Association and the Texas College and University system. The departments of Agricultural Economics, Animal Husbandry and Agricultural Engineering at Tech cooperated in the research.

The study took into consideration the frequency of heavy rains, the size of the collection basins and pumping facilities, the average number of overflows over a long period of time and the cost of fines for overflows as related to investment and operating costs.

"Among the systems considered," Dr. Owens said, "mechanical discharge systems provided a greater degree of protection than evaporative systems although at a slightly higher cost."

"In respect to the degree of protection provided, the mechanical discharge systems are definitely preferable to their evaporative counterparts," he said.

(MORE)

Feedlot Run-off --- add one

"In addition, the evaporative discharge systems are so extensive relative to the amount of land required, that land availability may constitute a major problem.

"In view of the large land requirement for evaporative discharge systems, mechanical systems which provide a high degree of protection at reasonably low cost and which utilize a minimum amount of land would seem to be preferable."

The Tech study involved the control of runoff by establishing collection basins and subsequently pumping the pollutant to one of three disposal areas. The disposal alternatives were open fields, playa lakes and treatment plants.

The treatment plant disposal was discarded as a possible control alternative in view of high costs involved.

Dr. Owens said the study used secondary sources to develop the average relationship between inches of precipitation and resultant runoff. Subsequently this relationship and 41 years of local rainfall data were used to develop design criteria for a range of sizes of mechanical and evaporative discharge systems.

The various design criteria were then applied to three different sizes of model feedlots of 5,000 head, 10,000 head and 25,000 head.

Budgets were developed for each lot and for each system size and type, and total capital and annual operating costs were computed.

The studies assumed that a part of the cost of operating any particular system would be the penalty imposed for overflow. On the basis of current law, the penalty ranges from a minimum of \$50 a day to maximum of \$1,000 a day.

(MORE)

Feedlot Run-off ---- add two

"Thus the cost of overflow was quantified by multiplying the number of overflows by the appropriate penalty rate," Dr. Owens said.

"In selecting between open field and playa lake disposal areas, the open field disposal system achieved the lowest cost and provided a reasonable degree of protection except for the 25,000 head model feedlot," Owens said he learned. "In this latter case, the open field disposal modification experienced slightly higher costs than the playa lake disposal modification for the same degree of protection .

"If the distance to the playa lake exceeds 2500 feet, then the open field disposal system would incur lower costs for a 25,000 head feedlot."

It seems highly probable, Owens said, that society will refuse to accept any system experiencing an average of one or more overflows in a four-year period.

Recommendations were made on that basis and the researchers also suggested that the \$1,000 per-day penalty for overflow be used in planning.

Dr. Owens said the study he and Griffin made leaves a residue of unanswered questions. They relate to the effect and extent of seepage from the collection basin and feedlot surfaces and percolation of water under the disposal area and feedlot.

These questions, he said, are important with respect to their potential as a source of pollution of underground water supplies.

Other questions of major concern are those of odor, dust and insect control.

(MORE)

Feedlot Run-off ---- add three

"Waste removal from West Texas Feedlots as often as necessary to insure substantially reduced polluted run-off may be an economic burden they cannot afford at the present price structure of beef," Owens said.

The present economics of the fed cattle industry on the 33 counties of the High Plains will not permit the semi-monthly pen cleanings and manure removals which a Kansas State University study shows are necessary.

"It is doubtful that the fed cattle industry could survive a requirement to clean pens every two weeks without commensurate adjustments in the price structure," he said.

In some areas of California and Arizona, local regulations have required pen cleanings and manure removal at least once a month, he said. However, even with monthly pen cleaning, the potential for water pollution is not eliminated.

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4-8-7-68

By Dan Tarpley

This release distributed 8-7-68  
to Lubbock news media.

LUBBOCK, Aug. 7 -- A Texas Tech professor who has just returned from an educational mission to India said Wednesday that Indian education today is about where it was in the United States at the turn of the century.

Dr. Charles L. Riggs of the Tech Mathematics Department and Mrs. Riggs have returned from a second visit to Calcutta where he served as a consultant to an institute for high school and college teachers in India.

His help with the Indian project was sponsored by the Agency for International Development (AID) through the National Science Foundation.

Dr. Riggs was chosen last summer and this to help with the institute in India, he said, because he had served in the United States at several institutes.

He also served on a panel in Washington, D. C., which makes awards and grants.

The institute in India was designed to aid teachers of mathematics, biology, chemistry and physics.

He said the Indian people followed news of government, politics and events in the United States and were disturbed by the news of the assassination of presidential candidate Robert Kennedy.

"They follow our election campaigns and results carefully," he said.

(MORE)

Dr. Riggs --- add one

"One of their big problems, as in many nations, is the variety of languages. There are 14 national languages, including English, in India, and often visiting groups within the country have trouble communicating with one another."

The Tech professor delivered an address to the Mathematical Association of India and contributed a paper to one of the Indian journals on permutations and combinations.

The Riggs spent some time in New Delhi and visited briefly in Europe before returning to the United States.

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5-8-7-68

By Dan Tarpley

This release distributed 8-7-68  
to Lubbock news media.

LUBBOCK, Aug. 7 -- Texas Technological College Wednesday (Aug. 7) received a grant in the amount of \$800 to the Department of Geosciences from Sun Oil Company.

Representing Tech at the presentation was Dr. R. B. Mattox, chairman of the Department of Geosciences. The grant was presented for Sun Oil Company by Cecil J. Dearman of Dallas, senior industrial relations supervisor; Robert A. Matteson of Philadelphia, director of college relations, and Walter M. Sanford of Dallas, assistant public relations representative for production.

"Sun Oil Company increasingly is aware of the growing financial needs of colleges and universities," Dearman said. "The company is a large employer of scientific and professional personnel and recognizes its obligation to encourage higher education. It is glad to have the opportunity to do so through a positive aid program."

During the 1968-69 academic year funds for grants, scholarships, fellowships and associated services totaling \$151,650 will be awarded to 38 colleges and universities throughout the country by Sun Oil Company.

Dr. Mattox said the unrestricted gift would go into the cost-of-education fund.

(MORE)

Grant -- add one

"These funds are used," Dr. Mattox said, "to help finance efforts by faculty and graduate students to keep abreast of developments in their fields by attending national conventions, seminars and institutes."

"It is vitally important that the faculty members of all scientific schools, and particularly those in the geosciences, keep a close working relationship with industry so that their students can more easily bridge the transition from college to private industry."

The Tech School of Engineering and other departments have also received gifts from Sun Oil in recent years.

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6-8-7-68

By Dan Tarpley

This release distributed 8-8-68  
to Lubbock news media and Plainview

LUBBOCK, Aug. 9 -- The Silver Star Medal and the Purple Heart were awarded posthumously to Jack W. Osborn of 303 Irene Street, Plainview, in ceremonies Friday (Aug. 9) at Texas Tech's Military Science Department.

The medals were presented by Major Bobby J. Carter, acting professor of military science at Tech, to the youth's father, Leo Osborn of Plainview. The youth's mother also attended.

The infantryman was "mortally wounded by enemy mortar fragments" in Vietnam April 10 this year. The Silver Star was awarded for his "gallantry in action against a hostile force." The citation said Osborn distinguished himself by "intrepid actions while serving as an assistant gunner."

"Without concern for his own safety," the citation said, Osborn "quickly left his sheltered area to prepare his gun for direct fire on the enemy. His courageous actions inspired his fellow section members and they proceeded to fire round after round into the hostile positions.

"Despite the hail of enemy mortar rounds raining in on the battery position, Specialist Osborn unhesitatingly remained at his post even though some members of his section had returned to their bunker.

"While performing this gallant action," the citation said, he was fatally wounded.

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8-8-68

By Dan Tarpley

This release distributed 8-8-68  
to Lubbock news media.

LUBBOCK, Aug. 8 -- Texas Tech's Committee for International Student Welcomers announced plans Thursday (Aug. 8) to recruit volunteers to greet international students on their arrival this fall.

The committee's co-chairmen, Paul Herbert, himself a student from Australia, and Gail Curbo, seek to enlist welcomers from the student body who are interested in working with and getting acquainted with international students.

Abdurrahim Ashour, president of the Texas Tech International Club, joined with Herbert, vice president, in pointing up the need in helping the international students to adjust to American college and community life and to make them feel welcome.

The welcomers' committee is one of several working with Jon Hartshorne, advisor to international students, in expanding the program of orientation and activities for foreign students.

"We want these new international students to experience Texas hospitality the moment they arrive," Herbert said.

New international students will begin arriving in early September in time for the expanded orientation program Sept. 12.

"The new foreign students," Herbert said, "have been asked to return a questionnaire to the international student advisor stating whether they would like to be met and whether they would like assistance in finding living quarters," he said. "For those who answer affirmatively, we will provide a welcomer or a group of them."

(MORE)

## International Student Welcomers --- add one

"Those who wish to help welcome the foreign students are asked to fill out a questionnaire available at the office of the advisor for international students, Room 168 in the Administration Building.

Graduate geology student Ashour, who will receive his master's degree in the spring of 1969, had high praise for the host-family program for international students and for plans for a Coordinating Board for International Student Affairs.

Each foreign student is assigned to a host family and the family opens its home to the student for frequent visits, counseling and entertainment; and members of the family help the foreign student to adjust to community life in Lubbock.

As the new president of the International Club, Ashour is planning expanded activities this year.

Among the plans under consideration are frequent visits and addresses by members of the Tech faculty, particularly those with foreign and travel backgrounds; programs presented by groups of students from different countries; debates on topics of international interest and discussion of religions and cultures; and a series of films.

Leaders of the organization hope to hold an international dinner--the first in three years--in the spring for foreign and American students.

Ashour feels one of the greatest off-campus needs of the 150 or more foreign students who will be attending institutions of higher learning in Lubbock is an International House similar to those he has visited in New York City, San Francisco, St. Louis, and Oklahoma City.

(MORE)

International Student Welcomers ;-- add two

Many cities in the U.S. where there are colleges and universities with substantial numbers of international students have such houses for foreign students to gather off campus for recreation, relaxation and fellowship with one another and Americans.

Ashour holds a Bachelor of Science degree from the University of Libya at Tripoli. Upon graduation there, he joined Esso Libya, an oil firm, and he plans to return next summer to continue working for it.

This will be his second year at Tech. He lives at 2204 18th St., Lubbock. He describes his country as about 99 per cent Arab in population. Three-fourths of its area is desert.

Herbert has been active during his first year at Tech in the International student group's organization and will be here two more semesters before completing work for a master's degree in Park Administration.

He is on leave of absence from the Australian Department of Interior's National Capital Parks Service in Canberra. He received his Bachelor of Science degree from Sydney University in 1959.

"I chose Texas Tech for my work toward a master's degree because this institution's Department of Park Administration is so widely known," he said.

His stay in the United States is partly financed by a graduate research assistantship.

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7-8-8-68

By Dan Tarpley

This release distributed 8-9-68  
to Lubbock news media, hometown.

LUBBOCK, Aug. 9 -- S. Bernard Rosenblatt, a native New Yorker, has been named to the Marketing Department faculty at Texas Tech as associate professor specializing in advertising.

Following a stint in the Navy during World War II, Prof. Rosenblatt was employed by several New York department store chains in various advertising capacities. After two years as advertising manager of an Ohio department store chain, he organized Rose Advertising Associates, headquartered in Akron.

The agency handled national, regional and local advertising for consumer and industrial products for clients in Ohio, Pennsylvania and West Virginia. The agency was terminated when Rosenblatt began doctoral studies at Georgia State College in Atlanta.

"We feel we have done extremely well in bringing in such a man as Prof. Rosenblatt to teach advertising," said Dr. Billy Ross who directs the advertising program in the Department of Marketing.

"He brings with him a practical background of working with advertisers and media as well as having owned and operated his own advertising agency and academically is nearing his doctorate," Dr. Ross said.

(MORE)

S. Bernard Rosenblatt --- add one

The Tech newcomer majored in advertising at New York University and studied design at Pratt Institute in Brooklyn. He did graduate work at Kent State (Ohio) University and at Georgia State College where he is completing work for a Doctor of Business Administration degree.

Since pursuing an academic career, he has taught at Georgia State and East Carolina University. While in Atlanta, he also engaged in marketing and advertising consultation for local firms and professional trade organizations.

He is or has been a member of the American Marketing Association, the American Economic Association, the Southern Economic Association, the Akron Advertising Club and the Atlanta Marketing Association.

He is married, and has two teen-age children.

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10-8-9-68

By Dan Tarpley

This release distributed 8-9-68  
to Lubbock news media and Floydada  
news media.

LUBBOCK, Aug. 9 -- The Silver Star Medal and the Purple Heart were awarded posthumously to Jack W. Osborn of 303 Irene St., Plainview, in ceremonies Friday (Aug. 9) at Texas Tech's Military Science Department.

The medals were presented by Major Bobby J. Carter, acting professor of military science at Tech, to the youth's parents, Mr. and Mrs. Leo Osborn of Plainview.

The artilleryman was "mortally wounded by enemy mortar fragments" in Vietnam April 10 this year. The Silver Star was awarded for his "gallantry in action against a hostile force." The citation said Osborn distinguished himself by "intrepid actions while serving as an assistant gunner."

"Without concern for his own safety," the citation said, Osborn quickly left his sheltered area to prepare his gun for direct fire on the enemy. His courageous actions inspired his fellow section members and they proceeded to fire round after round into the hostile positions.

"Despite the hail of enemy mortar rounds raining in on the battery position, Specialist Osborn unhesitatingly remained at his post even though some members of his section had returned to their bunker.

"While performing this gallant action," the citation said, he was fatally wounded.

(MORE)

Military Science award --- add one

Others attending the ceremony included Kay Osborn of Plainview, and Mrs. Sharon Whiten of (808 Georgia) Amarillo, sisters; and Mrs. Dora Pittman of (101-B N. Florida) Amarillo, his grandmother.

Osborn also received the National Defense Medal and the Vietnam Service medal.

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11-8-9-68

By Dan Tarpley

This release distributed 8-9-68  
to Lubbock news media and home-  
towns.

LUBBOCK, Aug. 9 -- A plaque honoring two members of the Texas Tech Journalism Department for their roles in the production of an award winning yearbook, "La Ventana," was presented in ceremonies at Tech Friday (Aug. 9).

It went to Journalism Prof. Wallace E. Garets and Student Publications Director Bill Dean for their work on the 1967 edition of "La Ventana." That year's edition had brought national acclaim to Tech and Taylor Publishing Company of Dallas, the firm which printed it.

The 1967 "La Ventana" had been one of six college yearbooks in the nation to receive the 1968 Graphic Arts Award presented by the Printing Industries of America.

Tech Journalism Department Chairman Garets was designer of the winning volume. Dean and Phil Orman, now associated with Taylor, were production managers. Others whose names were inscribed on the plaque were Art Directors Nancy Hedleston and Charlotte Shive and Photographers Allyn Harrison and Darrel Thomas.

The surprise award to Garets and Dean came as one of the highlights of the awards and certificates ceremony in the Union which concluded the Southwestern Council of Student Publications Summer Workshop at Tech.

The outstanding yearbook conferee award went to Sandy McQueen of Memphis (Texas) High School who singlehandedly made a dummy layout for an entire yearbook during the week she attended the workshop.

(MORE)

"La Ventana" award ---- add one

The awards were presented by Jerry Dixon of Dallas, supervisor of the Yearbook editors' division of the workshop. The special award to Garets and Dean was presented by Chester Sullivan, regional sales manager for the publishing company, with the company's Lubbock representative, Floyd Hobson, participating.

Other yearbook winners included:

Best opening spread -- Bess Lee of Rising Star, first; Connie Caldwell of Haltom High School, Fort Worth, second; and Debbie Veale of Pampa, third.

Best cover design -- Jim Carlin of Odessa Permian, first; Carl Gettgs of Herschi High, Wichita Falls, second; and Ellen White of Midland High, third.

Best sports spread -- Loyd Whitley of Midland, first; Jack Pike of Brownwood, second; and Debbie Veale of Pampa, third.

Best activities spread -- Teresa Hawkins of Brownwood, first; Donna Ferguson of Herschi, Wichita Falls, second; and Debbie Patton of Odessa Permian, third.

Dummy layouts under 750 -- Littlefield High, first; Quitaque, second; and Fort Stockton, third.

Dummy layouts over 750 -- Midland, first; Brownwood, second; and Pampa, third.

The editorial staff of the model yearbook, "Sine Nomine," was made up by Lynne Miles of Odessa Ector, editor; Karen Schleyer of Odessa Permian, copy editor; Martha Kennedy of Amarillo High, associate editor; Sharon Ricks of Odessa Permian, activities editor; and Richard Pike of Amarillo High chief photographer.

(MORE)

"La Ventana" award --- add two

A staff of nine from the high school newspaper section was named to edit a portion of the Texas Tech University Daily.

They were David Webster of Pampa, editor; Linda Reed of El Paso, managing editor; Ginny Hambric of Amarillo, news editor; Dicia Howle of Midland, feature editor; and Donald Britton of San Angelo, sports editor.

Staff reporters were Vicki Cotton of Colorado City, Kerry Gunnels of Big Spring, Becky Braden of Amarillo and Cynthia Alston of El Paso.

Prof. Bob Rooker of Tech's Journalism Department was supervisor of the newspaper editorial group and Prof. Ralph Sellmeyer supervisor of photography section.

More than 400 students from 85 junior and senior high schools and one college, Wayland, attended.

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12-8-9-68

By Dan Tarpley

This release distributed 8-13-68  
to Lubbock news media.

LUBBOCK, Aug. 13 -- Maj. Bruce D. Stocks, 1964 graduate in electrical engineering at Texas Tech, has been awarded the Air Force Cross and the Koren Killigian Jr. trophy for 1967.

Tech Electrical Engineering Chairman Russell H. Seacat said he had been informed the trophy was for successfully coping with an in-flight emergency as an F-105 Thunderchief pilot in Thailand.

On Nov. 19, 1967, the 36-year-old flight-test engineer on the F-111 program at General Dynamics at Fort Worth was piloting a two-seat F-105F on a four-plane flight to suppress enemy SAM missiles and radar-controlled anti-aircraft guns in support of a strike force over North Vietnam.

He and his wingman were both hit by missiles. Fuel streamed from the wingman's plane, with a flameout imminent, according to the report to Dr. Seacat.

Though Maj. Stocks was wounded in the left arm and chest, his radio destroyed and fuel system damaged, he escorted the other plane to a safe bailout area and flew protective cover until rescue aircraft arrived.

He then made a rendezvous with a tanker and succeeded in bringing his battered plane back to his home base at Takhli.

Maj. Stocks, while attending Tech, listed his home as Burley, Idaho.

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1-8-13-68

By Dan Tarpley

This release distributed 8-13-68  
to Lubbock news media.

LUBBOCK, Aug. 13 -- An issue of the International Center for Arid and Semi-Arid Land Studies newsletter from Texas Tech brought two visitors from Botswana, South Africa, to the campus Tuesday (Aug. 13).

Curator Alec C. Campbell of Botswana's National Museum and David Monwela, member of the Botswana Parliament, chose Tech for a 2½-day visit because of their interest in ICASALS and its Park Administration Department.

Campbell is also senior game warden in Botswana and Monwela is a trustee of the Moremi Game Reserve.

They came to America as guests of the United States Department of State for a 30-day short course which includes tours of national parks from Glacier National Park southward through the Rocky Mountains. The official course starts Aug. 20, and prior to that the two men are visiting other points of interest in the U.S.

"We have set aside one-seventh of our nation, 30,000 square miles of it," Campbell said, "as a game utilization area and we intend to conserve wild life while making maximum use of it for photographic and hunting tourism.

"We will also permit local subsistence hunting by the indigenous population," he continued. "And we later hope to start a commercial off-take of stabilized migratory populations without depleting the breeding nucleus.

"The idea of course is not to let the land stand idle. We feel if it is not used for this, it will be used for cattle and, if badly handled, would be destroyed.

(MORE)

Foreign Visitors --- add one

"By using it as a game preserve--particularly the marginal areas--we hope to make as much profit from it as we would with cattle and with less destruction. Most of it is unsuitable for cattle."

Campbell said three American movies had been made in Botswana. One named "Motsumi," or "The Hunter," had what he termed "very remarkable" shots of his country's wildlife.

Monwela described his country as having a population of approximately 300,000 Africans, 5,000 Europeans, 3,000 Mulattos and 500 Asians. The capital city of Gaborone has a population of 13,000.

The visitors were guests Tuesday afternoon at the home of Mrs. Helen D. Jones where they met Tech Board Member Harold Hinn of Dallas, Tech Profs. Van M. Smith, Van Nierop and Bill Kitchen and Mrs. Smith. Drs. Nierop and Kitchen are members of the Park Administration Department and Dr. Smith is a history professor.

Campbell and Monwela will spend Wednesday morning visiting Tech's experimental farm and the afternoon inspecting the Park Administration Department. Thursday morning will be devoted to visits in the Department of Architecture and the International Center.

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2-8-13-68

By Dan Tarpley

This release distributed 8-14-68  
to Lubbock news media.

LUBBOCK, Aug. 14 -- Dr. Bernice Milburn Moore of the Hogg Foundation, Austin, will deliver the main address at Texas Tech's summer commencement exercises Aug. 24.

More than 900 candidates have applied for undergraduate and graduate degrees to be awarded at the 7:15 p.m. ceremonies in Lubbock Municipal Auditorium.

Dr. Moore's topic will be "A Land, A People and a Promise."

In her 20 years' association with the Hogg Foundation, Dr. Moore has become widely known for her work in the areas of family life, personality and mental health.

She currently is serving as associate director of Philanthropy in the Southwest, a program in community action for youth, and as assistant to the Foundation's director of Community Programs and Professional Education.

She is the author of numerous books and articles, among them "You and Your Family" (with Dorothy Leahy), a textbook; "Creative Living in Modern America" and "The Emotional Climate of Our Times" (both with Harry E. Moore), and "Our Concern -- Children and Youth."

Dr. Moore has served as consultant to the President's Committee on Vocational Education, the National Institute of Mental Health and the President's Committee on Job Opportunities for Women. She was a forum speaker for the 1960 White House Conference on Children and Youth.

(MORE)

Summer Commencement Speaker --- add one

She has been a newspaper reporter, a magazine editor, a farmer and an advisor for an industrial youth group.

A native of San Antonio, she holds a bachelor of journalism and a master of arts degrees from the University of Texas and a PhD from the University of North Carolina.

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3-8-14-68

By Emil Carmichael

This release distributed 8-14-68  
to Lubbock news media, regional  
dailies.

LUBBOCK, Aug. 14 -- Texas Tech Biology Prof. R. L. Packard has announced plans to establish a field station in old Federal Aviation Agency buildings at the Winkler County Airport.

He has hopes that eventually it will become a multi-purpose base, well renovated and equipped to house laboratories for plant and animal research in that area of West Texas.

At the request of Dr. Packard and Tech Maintenance Superintendent Pat Munn, the Winkler County Commissioners Court made the arrangements necessary to provide water for the base between Kermit and Wink.

Dr. Packard, Biology Prof. Chester Rowell and other faculty members of the Biology Department have been taking students to Winkler County to study for eight years--200 in the last year.

When completed, the new station will be able to accommodate 24 students at a time. Four buildings used for storage of equipment by the FAA will be equipped to sleep six persons each.

The main building will house kitchen and bathroom facilities in addition to the laboratory for biological study.

The half-basement of the building, where it is easy to maintain cool temperatures, will be used for animals that require a cool environment.

(MORE)

Kermit Field House --- add one

Conversion of the old FAA plant will continue work begun in 1960 by Dr. Don W. Tinkle, now of the University of Michigan, and three students. They had constructed a base six miles south of Kermit, comprised of a steel pole frame covered with canvas.

In 1962, the Kermit Chamber of Commerce furnished the group quarters in their housing project. They remained there until 1965 when the project was moved to its present site at the old FAA station at the airport.

Dr. Packard says he is optimistic about the future development of the field station.

"Work done there," he said, "relates closely to the interests and objectives of the International Center for Arid and Semi-Arid Land Studies and we think the operational base in Winkler County can make a definite contribution to the center."

"The immediate area," he continued, "is well suited to our purposes of a semi-arid biological study center. Our purpose there would be twofold: to teach and to do research."

Dr. Packard said the Department of Biology faculty has hopes that research funds for additional buildings and facilities may be available in the future.

At the original site south of Kermit, pens have been constructed to prevent animals from getting in or out. More pens are planned.

Among the studies planned is one of pack rats, potential carriers of disease.

(MORE)

Kermit Field House --- add two

This project, Packard said, is one of importance to this area, particularly in New Mexico where there have been isolated cases of bubonic plague.

One of the objectives of the study of the small rodents is to determine the exact nature of the transfer of the disease by fleas from animals to persons.

"The rodents," Dr. Packard said, "are the reservoir host and the fleas are the vectors or interchange agents." He said it is known that pack rats carry the new world Sylvian Plague but scientists and researchers are not so sure about the old world bubonic plague.

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4-8-14-68

By Dan Tarpley

This release distributed 8-14-68  
to Lubbock news media.

LUBBOCK, Aug. 14 -- Executive Vice President Glenn E. Barnett of Texas Tech announced Wednesday (Aug. 14) that Tech President Grover E. Murray was recovering satisfactorily from eye surgery in Dallas.

"Dr. Murray's recuperation from cataract removal on the left eye more than a week ago was so satisfactory," Dr. Barnett said, "that his surgeon recommended a similar operation on the right eye.

"This was performed yesterday (Aug. 13) and the physician reports Dr. Murray's condition as excellent. Dr. Murray himself is exuberant about the results of the surgery."

Dr. Murray, a patient in Medical Arts Hospital, is expected to return to Lubbock in about 10 days.

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5-8-14-68

By Dan Tarpley

This release distributed 8-16-68  
to Lubbock news media and Uni-  
versity of Texas.

LUBBOCK, Aug. 16 -- More than 30 Texas and New Mexico librarians are expected to attend the three-day workshop on Public Library Reference at Texas Tech Aug. 28-30.

Miss Lola Rivers Thompson, assistant professor of the Graduate School of Library Science at the University of Texas at Austin, will be the director.

Host librarian, R. C. Janeway of Texas Tech, said the annual workshop will be sponsored by the field services division of the Texas State Library, the Lubbock City-County libraries and the Texas Tech Library.

"Miss Thompson is widely known for her experience with reference services," Janeway said. "She will make her presentation at the beginning level of reference work.

"The presentation," he said, "could be a review for the experienced reference person or an introduction for the untrained library worker."

Miss Thompson's topics will include the use of reference tools, dictionaries, encyclopedias, yearbooks, atlases and bibliographies.

There will be no charge for registration or materials. Transportation, lodging and meals will be at the expense of the participants.

Certificates of completion will be presented to those who finish the workshop.

(MORE)

Library Workshop --- add one

Miss Thompson received her bachelor's and master's degrees from the University of Texas. She taught at Stephenville High School, then turned to the library field as teacher-librarian.

Her career has taken her to employment as librarian at Cleburne High School, to the reference staff at the University of Texas, and to the faculty of Our Lady of the Lake College in San Antonio as instructor in the Library Science Department.

As librarian at Tarleton State College from 1944 to 1959, she built a small accumulation of books into a vital, working library, a project resulting in the erection of a new library building which was designed under her personal supervision.

Registration information may be obtained from Mrs. Rosalyne T. Shamblin, field consultant of the Texas State Library, 1008 Fisk Bldg., Amarillo, 79101.

6-8-16-68

By Dan Tarpley

This release distributed 8-16-68  
to Lubbock news media.

LUBBOCK, Aug. 16 -- Major productions at Texas Tech's University Theater during the 1968-69 season will range from Elizabethan comedy to the premiere of an as yet untitled musical drama by contemporary playwright John Vance Gilbert.

Opening with Shakespeare's "The Taming of the Shrew" on Nov. 8-11, the schedule will include Moss Hart and George S. Kaufman's American classic, "You Can't Take It With You," on Jan. 31-Feb. 3, the Gilbert musical on March 15-18, and Bertolt Brecht's anti-Nazi drama, "The Private Life of the Master Race," on May 9-12.

The Gilbert work, commissioned as a feature of next spring's International Focus on the Arts observance at Tech, is expected to be ready for casting by mid-December, said Theater Director Ronald Schulz. Gilbert, who currently is working toward his doctorate at Columbia University, is expected to come to Tech for rehearsals and performances.

A 1960 Tech graduate, Gilbert taught voice and music theory at Tech. Several of his previous works have been performed here, including a musical show, "If This Be Madness," a one-act opera, "A Mother's Requiem," and numerous choral compositions.

Schulz will direct the rollicking Shakespeare comedy which will be produced full length and in Elizabethan costume. Casting will be held during the week of fall registration, Sept. 16-21.  
(MORE)

University Theater ---- add one

The Hart-Kaufman and Brecht productions will be directed by Speech Profs. Larry Randolph and Clifford Ashby, respectively. The Gilbert musical will be staged by Schulz with music under director of Music Prof. Charles Lawrie, director of Tech's Opera Theater.

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7-8-16-68

By Emil Carmichael

This release distributed 8-16-68  
to Lubbock news media.

LUBBOCK, Aug. 16 -- Twenty-two members of the Texas Tech Traffic Security Department Friday (Aug. 16) received certificates of recognition for having participated in a six-week in-service training course.

The school was conducted by the department in conjunction with the School of Law. Law Dean Richard B. Amandes presented the certificates in a ceremony in the Law School Library.

Chief Security Officer Bill G. Daniels said members of his department attended classes, lectures and demonstrations an hour a day for six weeks to qualify for the certificates.

Lecturers from his department, the Department of Public Safety, the Lubbock Police Department, and faculty of the School of Law addressed the officers.

"We covered everything from note-taking to speech writing," Daniels said. "Some of the subjects had to do with laws of arrest, traffic investigation, the use of firearms, public relations, rules of testimony and other subjects to help make our campus officers more efficient."

The certificates went to Lawrence Payne, Johnny Robertson, Ed Salars, Allan Summers, Larry Wilkison, Dennis Wallace, Wesley Allred, N. L. Barr, S. O. Boyd, J. T. Bogard, Floyd Burke, Gerald Black, Jerry Bear, Vurl Caldwell, Carl Francis, Bill Fuller, J. D. Fortner, Dick Hamilton, Leo LaBerge, Eddie Harvey, Curtis Leatherwood and R. E. Pollard.

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8-8-16-68  
By Dan Tarpley

This release distributed 8-16-68  
to Lubbock news media, regional  
dailies.

LUBBOCK, Aug. 16 -- Texas Tech Water Resources Center Director Dan M. Wells announced Friday (Aug. 16) contracts have been signed authorizing two research projects totaling more than \$113,000.

A contract between the Office of Water Resources Research in Washington, D. C., and Texas Tech and the High Plains Underground Water Conservation District No. 1 calls for expenditures of \$98,578 for a "Mathematical Management Model Unconfined Aquifer" project.

"The research will investigate the application of existing techniques to the development of a mathematical model describing the flow of water in the Ogallala and similar underground formations," Dr. Wells said.

"It also will study, as necessary, the development of new or improved methods for mathematical modeling of an aquifer, with the objective of achieving a tool to be used in managing the operation of the water bed," he said.

Dr. Wells and High Plains Water District Engineer Frank Rayner will serve as co-principal investigators responsible for planning and development of the work schedule and its technical quality.

The project calls for three objectives.

Coding procedures for computerizing well data will be developed; and an approach to calculating pumpage will be devised, the researchers said.

(MORE)

Research Contracts --- add one

Mathematical modeling methods for the Ogallala formation will be developed, starting from the work of the California Department of Water Resources, with development of new and improved methods as necessary.

Wells said a limited amount of model testing will be accomplished, but final verification will not be possible within the scope of this project.

This is a two-year study.

A \$15,000 contract was signed with the Texas Water Quality Board for a cattle feedlot pollution study. Wells said Tech's departments of Agricultural Engineering, Agronomy and Animal Husbandry will cooperate in this research.

The researchers will study modified environment feeding facilities to evaluate alternative feedlot cattle management and waste disposal systems. They will investigate plant tolerance limits to liquid runoff wastes and possible treatments for these wastes which would give them an economic value as a component of fertilizers.

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9-8-16-68

By Dan Tarpley

This release distributed 8-20-68  
to Lubbock news media.

LUBBOCK, Aug. 20 -- A team of Texas Tech nutritionists left Tuesday (Aug. 20) for Puerto Rico to participate in the Western Hemisphere Nutrition Congress Aug. 26-29 in San Juan.

Representing Tech will be Food and Nutrition Department Chairman Mina W. Lamb, Prof. Clara McPherson and Mrs. Margarete Harden, instructor.

Sessions of the inter-disciplinary congress will focus on the nutritional needs and the application of new research findings in food production, technology and distribution to the solution of nutrition problems in the Americas.

In connection with a special interest in feeding programs for children in developing countries of South America, Dr. Lamb and Mrs. McPherson are conducting a grain sorghum research project aimed at producing a nutritious, low cost food wafer with good keeping qualities. Both of the home economists were awarded travel grants to the congress.

Dr. Lamb and Mrs. Harden also participated in a symposium on food production in arid and semi-arid lands held earlier this year under direction of Tech's International Center for Arid and Semi-Arid Land Studies (ICASALS).

(MORE)

Nutrition Congress ---- add one

The Congress, the second of its kind to be held, is being sponsored by the American Institute of Nutrition, the Council on Foods and Nutrition, and the American Medical Association in cooperation with the Latin American Nutrition Society and the Nutrition Society of Canada.

While in San Juan, the Tech delegation will visit with Mrs. Edith Valentine, a Tech graduate student currently employed as a food and nutrition specialist with the U.S. Extension Service in Puerto Rico.

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1-8-20-68

By Emil Carmichael

This release distributed 8-20-68  
to Lubbock news media.

LUBBOCK, Aug. 20 -- Dean of Agriculture Gerald Thomas of Texas Tech discussed livestock feeding and its relation to the future of West Texas Tuesday (Aug. 20) at a meeting of Chamber of Commerce executives in Pampa.

Dr. Thomas spoke to the 31st annual meeting of the Chamber of Commerce Executives Association of West Texas at the 9 a.m. session.

The conference opened Sunday morning and closed Tuesday night.

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2-8-20-68

By Dan Tarpley

This release distributed 8-20-68  
to Lubbock news media.

LUBBOCK, Aug. 20 -- Dean Lorrin Kennamer of the School of Arts and Sciences at Texas Tech is meeting with the Executive Board of the Association of American Geographers in Washington, D. C., this week.

Dr. Kennamer is the elected representative of the southwest division of the organization which will conclude its session Thursday.

While in attendance at the 64th annual meeting of the association, the Tech official will visit exhibits of new texts, atlases, mapping techniques and other displays of geographic teaching materials.

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3-8-20-68

By Dan Tarpley

This release distributed 8-20-68  
to Lubbock news media.

LUBBOCK, Aug. 20 -- El Paso senior Rebecca McCarty is representing TexasTech at the annual meeting of Mu Phi Epsilon, international professional music sorority, in Dallas this week (Aug. 19-24). Miss McCarty is rush chairman for Tech's Epsilon Pi Chapter of Mu Phi Epsilon.

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4-8-20-68

By Emil Carmichael

This release distributed 8-21-68  
to Lubbock news media, hometowns.

LUBBOCK, Aug. 21 -- Maj. Gen. Edward G. Farrand of Harker Heights near Killeen will deliver the principal address at the commissioning of 22 Texas Tech ROTC cadets in exercises at 10 a.m. Saturday (Aug. 24) in the Student Union.

Gen. Farrand, upon retirement from the Army in 1961, became president of St. John's Military Academy at Delafield, Wis., a position he held five years.

In 1966 he accepted the appointment as director of development at Central Texas College at Killeen.

Others who will participate in the ceremony include: Dr. Ivan Little, associate dean of the School of Arts and Sciences, introduction of platform guests and the speaker; Major Gilbert H. Schumpert Jr., administration of the oath of office; Major John S. Wilkes III, presentation of second lieutenant bars; Col. Maxwell C. Murphy Jr., closing remarks; and Cadet James S. Kay, invocation and benediction.

Gen. Farrand will present awards and commissions.

The public is welcome to attend.

Commissions will go to Robert Adair of Lubbock, Frank Bell of Raymondville, Daniel Brackeen of Panhandle, David Bradley of Denison, Robert Brown of Perryton, Jerry Donahoo of Farmington, N. M., Robert Foote and Glenn Schlather of San Antonio, Roland Haedge and Richard Mikulas of Dallas, Ronnie Hammonds of Dimmitt.

(MORE)

Commissioning ---- add one

Joseph Hornsby of Midland, Johnny Poindexter of Houston, Donald Rhodes and James D. Young of Abilene, Robert S. Rodriguez of Mercedes, Kenneth Smith of Munday, Jack Standefer of Stratford, James Tobin of Richardson, Barry Vincent of Alpine and Clyde McWatters of Levelland.

McWatters' commission will be in the U. S. Marine Corps.

The new lieutenants' assignments will be: Adair, Haedge and Standefer to the Signal Corps; Bell, Donahoo, Hornsby and Mikulas to Armor; Brackeen to the Quartermaster Corps; Bradley, Schlather and Smith to Ordnance; Brown to the Adjutant General Corps; Foote and Tobin to Military Intelligence; Hammonds, Vincent and Young to Artillery; Poindexter and Rodriguez to Corps of Engineers; and Rhodes to Infantry.

Distinguished military graduates are Brackeen, Bradley, Brown, Foote, Hammonds and Smith.

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5-8-21-68

By Dan Tarpley

This release distributed 8-22-68  
to Lubbock news media, selected  
farm media, regional dailies,  
Algeria and Chad.

LUBBOCK, Aug. 22 -- A team of Texas Tech scientists representing the International Center for Arid and Semi-Arid Land Studies (ICASALS) will leave Sunday (Aug. 25) for North Africa at the invitation of Algeria.

Dean of Agriculture Gerald W. Thomas and agricultural economist Prof. James E. Osborn will visit Algeria at the request of that government to assess the agricultural potential of some of its small grain lands. They also will advise the Algerian government regarding the development of agricultural research centers.

Director Thadis Box of the International Center said the two also would visit the Republic of Chad to confer with scientists working with the Lake Chad area development project.

The conference will deal with the possible participation of Texas Tech scientists in the Lake Chad regional development project sponsored by the United Nations, United States Agency for International Development, World Bank and other agencies.

The invitation to Chad, Dr. Box said, came from Julius W. Walker, U. S. deputy chief of mission in the Republic of Chad who visited Tech President Grover E. Murray and ICASALS July 9 concerning mutual interests in problems of arid and semi-arid lands.

(MORE)

Visit to North Africa --- add one

Dr. Box said the Tech scientists' visit to North Africa ties in with the International Center's interest in development of arid regions of North Africa for production of crops and cattle.

Thomas and Osborn will be gone about three weeks, and there is a possibility they may visit ~~other~~ North African countries in behalf of ICASALS interests before returning.

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6-8-22-68

By Dan Tarpley

This release distributed 8-22-68  
to Lubbock news media, Austin,  
San Angelo, National Educational  
Television.

LUBBOCK, Aug. 22 -- Ron Salladay of San Angelo, a graduate of the University of Texas at Austin, has joined the staff of Texas Tech Television Station KTXT as producer-director.

Salladay received a bachelor of science degree with a major in radio and television at the university in 1966 and received his master's in the same field this year.

He has worked at KLRN, an Austin educational television station, and at KHFI-TV Austin and WFAA-TV Dallas.

Tech Director of Educational Television D. M. McElroy said Salladay is the first producer-director the station has had with an educational background and training for the position.

Salladay specialized in educational television in his bachelor's and master's work.

When the fall term opens at Tech, Salladay will divide his time between KTXT and the Speech Department where he will serve as an instructor. He attended Texas Tech during his junior year, 1964-65.

He and Mrs. Salladay live at 6501-B Avenue R. He is the son of Mr. and Mrs. J. H. Salladay of (208 N. Washington) San Angelo.

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7-8-22-68

By Dan Tarpley

This release distributed 8-22-68  
to Lubbock news media.

LUBBOCK, Aug. 22 -- Two Lubbock Air Force ROTC cadets will receive commissions in a brief ceremony at 1 p.m. Friday , (Aug. 23) in the office of the professor of aerospace studies.

Commissions will go to David A. Bloomer, son of Senior Master Sgt. and Mrs. Joseph F. Bloomer of 4219 53rd St., and Kenneth P. Urban, son of Lt. Col. and Mrs. Norman J. Urban of 4407 21st Street.

Fathers of both cadets are serving overseas.

Cadet Bloomer is a personnel administration major and will receive an educational delay to attend the University of Houston Law School. Urban is a finance major and will report in October or November for undergraduate pilot training.

Col. Haynes M. Baumgardner, professor of aerospace studies at Tech, will preside at the commissioning.

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8-8-22-68

By Dan Tarpley

This release distributed 8-23-68  
to Lubbock news media.

LUBBOCK, Aug. 23 -- Texas Tech's Board of  
Directors will meet Saturday (Aug. 24) at 9:30 a.m.  
in the university's Administration Building Board  
Room.

Among the items on the agenda will be  
consideration of Tech's 1968-69 budget.

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14-8-23-68

By John Petty

This release was distributed 8/22/68 to all Lubbock media.

LUBBOCK, Aug. 22 -- Texas Tech will confer degrees on its largest summer graduating class at commencement exercises Saturday (Aug. 24).

More than 925 candidates have applied for advanced and undergraduate degrees, according to Registrar James A. Watkins. Last summer's class, numbered 824.

Dr. Bernice Milburn Moore of the Hogg Foundation, Austin, will deliver the main address at the 7:15 p. m. ceremonies in Lubbock Municipal Auditorium. Tech Executive Vice President Glenn E. Barnett will confer degrees.

Other commencement activities Saturday will include commissioning exercises for Army ROTC cadets at 10 a. m. in the Tech Union and ceremonies for Air Force ROTC cadets at 1 p. m. in the office of the professor of aerospace studies.

Among the 250 applicants for graduate degrees are 21 doctoral candidates, also a record number for the top graduate level at a single service.

Mrs. Louise Bourgeois Luchsinger of Lubbock is slated to receive the university's second Doctor of Business Administration Degree. Tech's first DBA was awarded at spring commencement ceremonies.

(more)

Summer Commencement . . . add one

Candidates for Doctor of Education degrees include Edwin Jack Chambliss of Cisco, George Woodie Coleman Jr. and Maggie Sue Collier and Richard Garner Jones, all of Lubbock, Weldon Eugene Day of Clarendon, Morris Glenn Harrison and Thomas Coleman Lloyd both of Plainview.

Doctor of Philosophy candidates include psychology majors Richard Vernon Alumbaugh of Hutchinson, Kan., Ralph Vernon Enlow Jr. of Oklahoma City, Garland Frank Lawlis of Levelland, Bessie Betty Sarfaty Sturm of Rochester, N. Y., Zita Eileen Tyler of Fort Worth and Thomas Michael Weddig of Fond du Lac, Wis.; math majors Jay Kay Amburgey of Odessa, Sterling Gene Crossley of Dallas and Howard Barrow Lambert of Texarkana; English major Donald Lee Cook of Fort Worth, industrial engineering major Milton Louis Smith of Childress, physics major Gilbert Lynn Varnell of Sewanee, Tenn., and history major Holland Dempsey Watkins of San Angelo.

A total of 1,790 degrees were conferred at Tech's spring commencement exercises.

This release was distributed 8/22/68  
to all Lubbock media.

LUBBOCK, Aug. 22 -- Twenty-seven staff employees of Texas Tech who have served the institution 20 or more years will be honored at a reception at 3:30 p. m. Friday (Aug. 23) in the Student Union.

Two employees, William Conner Cole, manager of the Texas Tech Bookstore, and Mrs. Virginia Lee Snelling, head of the payroll department and employe benefits in the office of the comptroller, will be honored for more than 40 years of service to Texas Tech.

Twenty-five others with service ranging from 20 to more than 39 years, will receive framed certificates and lapel pins bearing the Texas Tech seal.

Tech Vice President for Business Affairs Marshall L. Pennington will serve as master of ceremonies and introduce the honorees, and Executive Vice President Glenn E. Barnett will speak to the gathering.

Tech Board President Roy Furr will present pins and plaques.

Department heads, assistants, honorees and their families are invited to attend.

Director of Personnel Fred Wehmeyer said this is the first to be held for staff employees but plans are to make it an annual ceremony.

Employees with 35 to 39 years of service include Miss Florence Evelyn Clewell, director of the office of institutional studies and space utilization; Miss Georgina Conner, administrative assistant in the office of the dean of engineering; Ellis Ray Forman, assistant bookstore manager; and Mrs. Anna Burt Gibson, administrative assistant in the office of the vice president for business affairs.

In the 30 to 34-year group are Hubert Lee Burgess, coordinator of room reservations; Olan Ray Downing, director of building maintenance and utilities; Jacob Homer Millikin, director of the extension division; and Dorothy Jane Rylander, administrative assistant at the Texas Tech Museum.

(more)

Employes Recognition . . . add one

In the 25 to 29-year classification are Mrs. Kathryn Stallings Durham, administrative assistant in the office of the dean of arts and sciences; Mrs. Jean Ayres Jenkins, director of the placement service; and William Dudley Johns, mail carrier.

In the 20 to 24-year employes' group are Mrs. Shirley Schulz Bates, director of food services; Mrs. Margaret Ragsdale Birkman, assistant director of food services; Mrs. Maudie Mae Blankenship, gymnasium equipment supervisor; James Berryman Downing, steam generating foreman; Mrs. Ola Lee Johnson and Mrs. Pearlye Ruth McIntyre, cooks in residence halls food service; and Lewis N. Jones, dean of men;

Mrs. Neva Lillian Kennedy and Mrs. Ida Bell McMorris, supervising cooks; Miss Gerie L. Pirkey, accountant in the office of the comptroller; Mrs. Elizabeth Randal, administrative assistant in the office of the executive vice president; Herschel C. Stanley, receiving and shipping clerk in the bookstore; and Oscar Harvie Wilson, electrician foreman.

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10-8-22-68  
By Dan Tarpley

This release was distributed 8/22/68  
to all Lubbock media, regionals and the  
Lexington, Ky. Herald.

**LUBBOCK, Aug. 22--**Departing Texas Tech defensive line coach Matt Lair was presented a symbolic bell by the Saddle Tramps, Tech spirit organization, in a brief ceremony Thursday (Aug. 22).

Lair plans to leave Friday (Aug. 23) for Lexington, Ky., to become a scout for the Central and Eastern Prospect Organization (CEPO) which serves seven professional football teams. The CEPO scouts for the New York Giants, Washington Red Skins, Baltimore Colts, Atlanta Falcons, Green Bay Packers, Cleveland Browns and St. Louis Cardinals.

The Tech coach was associated with the Red Raider coaching staff during the 1961 season, then returned in 1964 for four seasons.

The presentation was made by Don Guest of Turkey and Andy Wilson of Fort Worth and Lubbock, members of the Saddle Tramps. In attendance were Head Coach J. T. King, Athletic Director Polk Robison and other members of the Tech coaching staff, and Joe Winegar, co-sponsor of the Saddle Tramps.

Lair played guard for the University of Kentucky in 1941 and 1942 and again in 1946 and 1947 after World War II. He received his bachelor's degree from the University of Kentucky in 1948 and his master's in 1952.

His last two years of football at the University of Kentucky were under coach Paul Bryant. He coached high school football at Selma, Ala., Louisville, Ky., and Montgomery, Ala., before joining the Kentucky staff as assistant to Blanton Collier in 1954.

(more)

Matt Lair . . . add one

In January 1959 he went to Texas A&M under Jim Myers and two years later joined King's staff at Tech. A year later he joined his former teammate, Charley Bradshaw at Kentucky, where he worked two seasons as assistant head coach.

"We regret leaving Lubbock and Texas Tech," Lair said. "We have enjoyed our work here with Coach King and his fine staff and we will miss the friends we have made during our residence here; but I am looking forward to this new type of work and I know it will present a challenge."

Mr. and Mrs. Lair have lived at 6111 Nashville in Lubbock. Mrs. Lair will join her husband in Kentucky next week.

11-8-22-68  
By Dan Tarpley

LUBBOCK, Aug. 24 -- Two Lubbock Air Force ROTC cadets received commissions in a brief ceremony Friday (Aug. 23) in the office of the professor of aerospace studies.

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Fathers of both cadets are serving overseas.

Cadet Bloomer is a personnel administration major and will receive an educational delay to attend the University of Houston Law School. Urban is a finance major and will report in October or November for undergraduate pilot training.

Col. Haynes M. Baumgardner, professor of aerospace studies at Tech, presided at the commissioning.

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12-8-23-68

By Dan Tarpley

# **T NEWS**

This release distributed 8-23-68  
to Lubbock news media.

Texas Technological College  
Division of Information Services  
Lubbock, Texas 79409  
Tel. 806 806 3400  
John Perry, Acting Director, SW2-5595  
Dan Tarpley, Mgr. News Bureau, SW2-5596

**LUBBOCK, Aug. 24 --** Maj. Gen. Edward G. Farrand of Harker Heights near Killeen delivered the principal address at the commissioning of 22 Texas Tech ROTC cadets in exercises Saturday (Aug. 24) in the Student Union.

Gen. Farrand, upon retirement from the Army in 1961, became president of St. John's Military Academy at Delafield, Wis., a position he held five years.

In 1966 he accepted the appointment as director of development at Central Texas College at Killeen.

Others who participated in the ceremony included: Dr. Ivan Little, associate dean of the School of Arts and Sciences, introduction of platform guests and the speaker; Major Gilbert H. Schumpert Jr., administration of the oath of office; Major John S. Wilkes III, presentation of second lieutenant bars; Col. Maxwell C. Murphy Jr., closing remarks; and Cadet James S. Kay, invocation and benediction.

Gen. Farrand presented awards and commissions.

Commissions went to Robert Adair of Lubbock, Frank Bell of Raymondville, Daniel Brackeen of Panhandle, David Bradley of Denison, Robert Brown of Perryton, Jerry Donahoo of Farmington, N.M., Robert Foote and Glenn Schlather of San Antonio, Roland Haedge and Richard Mikulas of Dallas, Ronnie Hammonds of Dimmitt.

Joseph Hornsby of Midland, Johnny Poindexter of Houston, Donald Rhodes and James D. Young of Abilene, Robert S. Rodriguez of Mercedes, Kenneth Smith of Munday, Jack Standefer of Stratford, James Tobin of Richardson, Barry Vincent of Alpine and Clyde McWatters of Levelland.

Distinguished military graduates were Brackeen, Bradley, Brown, Foote, Hammonds and Smith.

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13-8-23-68

By Dan Tarpley

This release distributed 8-23-68  
to Lubbock news media.

LUBBOCK, Aug. 23 -- Two staff employes who have served Texas Tech more than 81 years received special recognition at an awards program Friday at the Student Union.

The tribute went to Tech Bookstore Manager William Conner Cole who has been with the university 41 years and two months and Mrs. Virginia Lee Snelling, head of the Payroll and Employee Benefits departments, with 40 years and one month of service.

Twenty-four other staff employes at Tech were also given certificates and lapel pins for service ranging from 20 to 39 years. Tech Board President Roy Furr presented the plaques and pins.

Vice President for Business Affairs Marshall L. Pennington presided and introduced the honorees. Executive Vice President Glenn E. Barnett spoke for the university's administrative staff in expressing gratitude to the employes for long service.

Personnel Director Fred Wehmeyer said annual ceremonies are planned to recognize employes for continued service.

Employes with 35 to 39 years of service included Miss Florence Evelyn Clewell, director of the office of institutional studies and space utilization; Miss Georgina Conner, administrative assistant in the office of the dean of engineering; Ellis Ray Forman, assistant bookstore manager; and Mrs. Anna Burt Gibson, administrative assistant in the office of the vice president for business affairs.

In the 30 to 34-year group were Hubert Lee Burgess, coordinator of room reservations; Olan Ray Downing, director of building maintenance and utilities; Jacob Homer Millikin, director of the extension division; and Dorothy Jane Rylander, administrative assistant at the Texas Tech Museum.

(MORE)

Award Program --- add one

In the 25 to 29-year classification were Mrs. Kathryn Stallings Durham, administrative assistant in the office of the dean of arts and sciences; Mrs. Jean Ayres Jenkins, director of the placement service; and William Dudley Johns, mail carrier.

In the 20 to 24-year employees' group were Mrs. Shirley Schulz Bates, director of food services; Mrs. Margaret Ragsdale Birkman, assistant director of food services; Mrs. Maudie Mae Blankenship, gymnasium equipment supervisor; James Berryman Downing, steam generating foreman; Mrs. Ola Lee Johnson and Mrs. Pearlye Ruth McIntyre, cooks in residence halls food service; and Lewis N. Jones, dean of men;

Mrs. Neva Lillian Kennedy and Mrs. Ida Bell McMorris, supervising cooks; Miss Gerie L. Pirkey, accountant in the office of the comptroller; Mrs. Elizabeth Randal, administrative assistant in the office of the executive vice president; Herschel C. Stanley, receiving and shipping clerk in the bookstore; and Oscar Harvie Wilson, electrician foreman.

-30-

15-8-23-68

By Dan Tarpley

HONORED FOR LONG SERVICE TO TECH -- Executive Vice President Glenn E. Barnett of Texas Tech presents certificates of recognition and lapel pins to Mrs. Virginia Lee Snelling and William Conner Cole who have a total of more than 81 years of service to Texas Tech. Cole, manager of the Texas Tech Bookstore, has been an employe of Tech 41 years and two months and Mrs. Virginia Lee Snelling, head of the Payroll and Employee Benefits departments, 40 years and one month. Twenty-four other staff employes were presented certificates and pins for employment with Tech from 20 to 39 years. (Tech Photo)

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18-8-23-68  
By Dan Tarpley

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FOR RELEASE SATURDAY, August 24, at 12 noon.

LUBBOCK, Aug. 24--A large photo showing the late Gov. Pat M. Neff of Texas signing the legislation that created Texas ~~in 1923~~ Technological College in 1923 was presented to the Tech Board of Directors in a brief ceremony Saturday (Aug. 24).

The 16x20-inch framed picture was presented by West Texas Chamber of Commerce President Beverly King of Graham and accepted by Tech Board President Roy Furr.

Others representing the WTCC at the presentation ceremony were Vice President and President-elect Jerry Fike of Spur and staff members Jack G. Springer, executive vice president, and Jack Nixon, publicity director.

Dr. Clifford Jones of Lubbock, former WTCC president and a former Texas Tech president, spoke briefly.

Shown with Gov. Neff in the 45-year-old picture are WTCC Assistant Manager Homer B. Wade, State Rep. R. M. Chitwood of Sweetwater, State Sen. W. H. Bledsoe of Lubbock and Silliman Evans of the Fort Worth Star Telegram editorial staff. ~~and other members of the staff.~~

The photo was enlarged from one belonging to the West Texas Chamber. The original was taken at the time of the signing Feb. 10, 1923.

Inscribed on the enlarged version given Tech is the statement Neff made at the time of the signing:

(more)

"Gentlemen, I look upon this act that I have just concluded as one of the greatest accomplishments of my administration as Governor of Texas. I sincerely hope that this Technological College will grow and prosper, and not only be an institution that will benefit the boys and girls and the people of West Texas, but one of which the entire State will be proud, and that it will reflect proper credit upon the Lone Star State, Texas."

"We will treasure this gift highly," Furr said. "It is a most appropriate memento and we will have it hung in the board room as a constant reminder of the combined efforts of many persons, including members and officers of the West Texas Chamber of Commerce, in obtaining for West Texas this institution."

"We have continually depended on the West Texas Chamber for help in supporting projects contributing to the growth and development of Tech and we are confident that it will always work with us in our endeavors to bring the very best educational facilities to West Texas."

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jdt.

7-8-23-87

# **T NEWS**

Texas Technological College  
Division of Information Services  
Lubbock, Texas 79409  
Code 806 742-4134  
John Petty, Acting Director, SW2-5595  
Don Tarpley, Mgr. News Bureau, SW2-5596

This release was distributed 8/26/68 to the Lubbock Avalanche Journal and to twenty selected area newspapers and radio stations.

**LUBBOCK, Aug. 27 --** State research appropriations totaling \$260,000 will develop new research in three major agricultural and engineering fields at Texas Tech relating to textile engineering and agricultural science in vegetable and swine production.

The research will begin Sept. 1 when funds become available. Each of the projects involved will support West Texas agricultural industries.

The appropriations, granted by the called session of the 60th Legislature in June, include \$200,000 for research in natural fibers (cotton, wool and mohair), \$30,000 for vegetable research providing for closer cooperation between the growing and marketing of produce and \$30,000 for research in the expanding West Texas swine industry.

The natural fiber research will be under the direction of the university's expanded Textile Research Center. The center's new facilities, adding \$1.375 million in space and equipment, is expected to be fully operative by 1969.

The swine research relating to the various aspects of production, including nutrition, management and housing, will be directed by Prof. Leland F. Tribble.

Prof. Robert R. Reed said the \$30,000 for vegetable research will allow Texas Tech to place a man with the master of science degree in this field in a West Texas community where vegetable production is developing to provide a closer relationship between the producers and the researchers. Detailed economic studies of marketing and operational problems would be correlated with research and cultural practices.

"The interest shown by the people of Texas in the legislature appropriating these funds clearly indicated to me the faith they had in Texas Tech and its researchers," Rep. Delwin Jones of Lubbock said. "There are areas in the natural fibers, vegetable and swine industries that, once certain problems are overcome, will open new vistas to the economy of the state."

(more)

Appropriations for Research . . . add one

Sen. H. J. (Doc) Blanchard of Lubbock was optimistic regarding the results of the invested tax funds.

"There is no question that the production of swine and vegetables in West Texas will grow in the years to come. I am happy that the legislature anticipated this and was willing to spend money which can eliminate some of the problems in these areas.

"As for natural fibers, much of the economy of Texas is based in the production of cotton, sheep and goats and a centralized center for research into them (natural fibers) has long been needed. I am pleased that Tech is making great strides in this field."

Rep. Bill Clayton of Springlake, who was also instrumental in securing the research funds, pointed to Texas Tech's "proven capability of high quality research in the field of agriculture.

"I believe that Texas Tech can make valuable contributions to the state through research to improve the production and utilization of these important agricultural commodities," he said.

Clayton credited all West Texas legislators singling out Jones, Blanchard and Ralph Wayne of Plainview and especially Rep. Bill Heatly of Paducah, chairman of the House Appropriations Committee, for strong support of the research funds.

Also supporting Texas agriculture was the Legislature's creation of a Natural Fiber Study Committee. This committee was established by a resolution sponsored by Clayton during the regular session of the 60th Legislature with Rep. Ralph Wayne of Plainview as co-sponsor. The study committee received a \$25,000 grant for a thorough market study of the natural fiber industry.

The committee will report its findings to the 61st Legislature in January. Charles Scruggs of Dallas is chairman. Working with him are Reps. Jones of Lubbock, Charles Schreiner of Kerrville, Roy Forkner of Lubbock and Rep. Hillery Doran of Del Rio.

(more)

Appropriations for Research . . . add two

"The committee's work already indicated a clear need for research into the potential of modern natural fiber blends that will produce fabrics superior to any synthetic fibers," Clayton said. "We are most hopeful that Texas Tech researchers will achieve breakthroughs in natural fiber blending that will offer producers of natural fibers greater economic potential than ever before."

"There is no doubt that this research sponsored by the people of Texas will have tremendous impact on the economy of the state, especially West Texas." Rep. Jones said, "The new fabrics from cotton, wool, mohair and various blends of these fibers can open up vistas not only for producers and manufactureres in Texas but the ever growing markets in our state."

The university's Textile Research Center already has begun major studies on wool and cotton blending and on the blending of various discount grades of cotton.

This release was distributed 8/27/68 to all Lubbock media.

LUBBOCK, Aug. 27 -- Animal Husbandry Prof. Coleman A. O'Brien left Lubbock Tuesday to represent Texas Tech at the first annual meeting of the Society for the Study of Reproduction convening in Nashville Aug. 27-30.

International leaders in both medicine and animal sciences have organized the society and will publish a journal, "Biology of Reproduction," dealing with all aspects of the reproductive problems in man and animal.

In addition to medical doctors and scientists from the United States, speakers will come from Australia, Canada and other foreign countries.

Dr. O'Brien is a charter member of the Society which, he said, is an outgrowth of the rapid developments and interest in this field.

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2-8-27-68

By Bea Zeck



Texas Technological College  
Division of Information Services  
Lubbock, Texas 79409  
Code 806 742-4136  
John Petty, Acting Director, SW5-0423  
Dan Tarpley, Mgr. News Bureau, SW2-5596

LUBBOCK, Aug. 27 -- Library reference materials and services will be spotlighted for study at a workshop for public librarians beginning Wednesday (Aug. 28) at Texas Tech.

Some 30 librarians from Texas and New Mexico are expected to participate in the three-day short course sponsored by the field services division of the Texas State Library, the Lubbock City-County libraries and the Tech Library.

Miss Lola Rivers Thompson, director and assistant professor of the Graduate School of Library Science at the University of Texas at Austin, will be the director.

Registration will begin at 9 a. m. in the Reserve Section of the Tech Library where most of the sessions will be held. Mrs. Rosalyne T. Shamblin, Texas State Library Field Consultant, will be in charge of registration.

Topics for discussion will include the use of reference tools, dictionaries, encyclopedias, yearbooks, atlases and bibliographies. Certificates will be presented to those who finish the workshop.

Also on the agenda are a tour of the Tech Library under direction of Associate Librarian James E. Platz and a tour of the Lubbock City-County Libraries under supervision of Director Travis Tyer.

3-8-27-68

-30-

By Emil Carmichael

# NEWS

Texas Technological College  
Division of Information Services  
Lubbock, Texas 79409  
Code 806 742-4136  
John Petty, Acting Director, SW5-0423  
Dan Tarpley, Mgr. News Bureau, SW2-5596

LUBBOCK, Tex., Aug. 27 -- Five members of the Texas Tech Department of Classical and Romance Languages left Tuesday to attend the annual meeting of the American Association of Teachers of Spanish and Portuguese Aug. 28-30 in conjunction with HemisFair in San Antonio.

Mrs. Elizabeth Ayres, Littlefield High School Spanish teacher, will represent the Llano Estacado Chapter of the AATSP as official delegate to the meeting.

Dr. T. Earle Hamilton, national president of Sigma Delta Pi, honorary fraternity in Spanish, meeting at the same time, was among the Texas Tech delegation.

Others attending from the university included: Department Chairman Harley Oberhelman and his assistant chairman, Dr. Henry J. Maxwell; Dr. Scotti Mae Tucker, president of the Llano Estacado Chapter; and Prof. Alfred B. Strehli, named by the local unit last year as the member who had contributed most to the Llano Estacado Chapter during the full period of its existence.

Other chapter representatives at the meeting will come from the area's high schools and junior and senior colleges.

-30-

4-8-27-68

By Bea Zeeck

# NEWS

Texas Technological College  
Division of Information Services  
Lubbock, Texas 79409  
Code 806 742-4136  
John Petty, Acting Director, SW5-0423  
Dan Tarpley, Mgr. News Bureau, SW2-5596

LUBBOCK, Tex., Aug. 30 -- Texas' burgeoning advertising industry has 1,436 jobs going begging today and expects to have 4,696 job openings available five years from now.

Based on information developed by advertising graduate students in Texas Tech's School of Business Administration, 18,876 people now are employed in advertising in Texas, compared with 13,974 five years ago and with a promised 24.88 per cent increase by 1973.

The largest number of unfilled jobs is in sales, the research report stated. There are 436 unfilled jobs in this field, followed by 225 vacancies in production-service jobs.

Newspapers and periodicals hire the greatest number of personnel in advertising, the students said, and currently have 463 openings. Radio, the second largest employer, has 343 openings, and advertising agencies are third with 228 openings.

The report, "The Texas Advertising Job Market," was prepared under the direction of Advertising Prof. Billy I. Ross. Working on the study were Ronnie B. Hanby, Kelly Parker and Steven R. Voelzke.

Although most of those responding to the researchers' inquiries stated that they previously sought personnel from "other companies or media within the industry," colleges and universities are fast gaining on this employee source.

(more)

Advertising Market . . . add one

Seven groups of advertising employers were studied. These included newspapers and periodicals, radio, retail stores, companies and industries, television, outdoor and advertising agencies.

"With the exception of the classification of companies and industries," the report said, "all of the other groups found 'other companies or media within the industry' to be the main source for new advertising employees five years ago and currently.

"The groups foresee an increased emphasis to 'college and university' sources five years from now. Four of the seven groups definitely show the 'college and university' as the main source at that time (1973), while in each of the other three the collegiate source is increasing in importance."

Job opportunities were indicated by these figures from the report: in newspapers and periodicals, sales with 203 vacancies; in radio, sales, 153 vacancies; retail stores, copy and copy-art, 31 vacancies each; companies and industry, production-service, 20 vacancies; television, production-service, 28 vacancies, and sales, 22 vacancies; outdoor, 13 vacancies in "miscellaneous work" and 11 in sales; and agencies, sales, research and copy with 59 vacancies listed for copy alone.

This release was distributed 8/29/68  
to all Lubbock media.

LUBBOCK, Aug. 29 -- Five graduates of Texas Tech's Project Upward Bound pre-college program have been named recipients of "complete financial packets" covering the 1968-69 academic year at Ventura (Calif.) College, according to Deputy Director Ben Zermeno.

The students, all from Lubbock, are Armandina Alejandro, daughter of Mr. and Mrs. Alberto Alejandro, 2513 Bates; Caroline Collins, daughter of the Rev. and Mrs. Timothy Collins, 2128 E. 30th; Ronald Hereford, son of Mr. and Mrs. Limuel Hereford, 2919 Beech; Eddie Love, son of Mr. and Mrs. Leon A. Love, 1001 E. 28th, and Tony Otero, 116 S. Ave. N.

The financial aid awards, which include scholarships combined with opportunity grants and a work program, will cover all expenses for the individual students during their freshman year, Zermeno said. They will live with host families in Ventura. Transportation was provided by the Fellowship of Concerned University Students (FOCUS).

-30-

By Emil Carmichael  
6-8-29-68

This release was distributed 8/29/68 to all Lubbock media, International Center News List, major Australian dailies, U.S. Range Publications and major Texas dailies.

LUBBOCK, Texas, Aug. 29 -- Dr. Thadis W. Box, director of Texas Tech's International Center for Arid and Semi-Arid Land Studies, left with his family Thursday for a year's residence in Australia.

He will investigate the ecology of that continent's rangelands and examine Australia's overall approach to university education with particular interest in the areas of natural resources.

His study will be supported by a Texas Tech faculty development grant and by the Danforth Foundation's E. Harris Harbison Award which Dr. Box received in 1966. He was the first representative of the biological sciences to receive this award for distinguished teaching with its special commendation for his "concern for students as individuals."

The award provides for the release of the teacher from responsibilities at his institution for a period of inter-disciplinary studies and inquiries into the relationship of his primary subject interest with philosophical and religious thought.

Dr. Box had postponed his use of the award at the request of Texas Tech President Grover E. Murray in order to see the university's International Center well established.

"This has been accomplished," Dr. Box said. "ICASALS policies are well set. The university's arid lands program is well on its way and the potential is great for this International Center."

He said that "outstanding leadership" for the arid lands program was forthcoming from each of Texas Tech's eight schools during the formative stages of ICASALS to help the Center establish a broad interest base "to benefit the university and its goals, not only in West Texas but beyond."

(more)

Dr. Box, an ecologist specializing in wild land management, is convinced that the "real need in achieving freedom from hunger over most of the world is a genuine understanding of the ecology of arid and semi-arid lands, including all facets of research relating to the people, their problems and customs."

He has served as consultant to the United Nations Food and Agriculture Organization in Somalia, the University of Bahia Blanca in Argentina, the United States Agency for International Development, and to Mexican research organizations.

In Australia he will collaborate with Dr. Ray Perry of the Commonwealth Scientific and Industrial Research Organization (CSIRO) in the compilation and publication of materials on the ecology of arid zones throughout the continent. The family will live in Canberra where Dr. Box will be associated with CSIRO's Arid Lands Division Rangelands Research Program.

In addition, he will visit Australia's major universities, and he will discuss research in arid lands problems with leaders in universities and government agencies.

Dr. Box said he hoped to exchange ideas concerning teaching techniques, administrative problems and approaches to research, looking at the "overall approach to university education and particular methods or curricula for studies in natural resources areas in relation to American systems for handling this type of education."

He also will continue to work with the research initiated by ICASALS concerning the development of natural resources in the central desert area of Australia.

With his wife, Jenny, and their four children, Dr. Box said he hoped to travel extensively throughout the continent. His children are Dennis, 9, Mary Katherine, 8, Paul, 6, and Emily, 4. The three older children will be enrolled in school in Canberra.

Dr. Box is a graduate of Southwest Texas State College. He was awarded his PhD from Texas A&M in 1959.

By Bea Zeeck

This release was distributed 8/29/68 to all Lubbock media, 31 educational magazines and 11 selected newspapers.

LUBBOCK, Tex., Aug. 29 -- Prof. Thomas B. Livingston of Texas Tech's Department of Elementary Education, left Thursday (Aug. 29) for a two-year term in Nicaragua as chief of party to an advisory team to the Nicaraguan Ministry of Education.

Education Prof. Dwight L. Kirk left for a similar 24-month assignment earlier this week.

Both men, representing Texas Tech as a member of the Southwest Alliance for Latin America (SALA), will serve as technical assistants in the ministry. Other SALA institutions will send consultants to Managua to confer on special problems within the new program.

SALA was invited by the Nicaraguan government to help implement proposed changes for the total educational system in publicly supported schools in that country.

Dr. Kirk's work will focus on the administrative aspects. Prior to coming to Tech, Kirk served as superintendent of schools in Odessa, Tex.

Dr. Livingston, who has many years of experience in the development of education and the supervision of textbook writing for Latin American countries, will be concerned with developing stages of planning.

The two men will help determine priorities for the use of currently available resources as well as the potential educational resources of Nicaragua.

(more)

Livingston in Nicaragua . . . add one

"We will be concerned with the basic problems of education and literacy," Dr. Livingston said. He described the proposed program as a "realistic one" for the people of Nicaragua.

"For instance," he said, "Nicaraguan schools will teach agriculture and homemaking in the first grade because these relate to the home environment and encourage adult understanding and support for the educational program."

The new educational program will not end at the university level, he said, but will extend to adult education for Nicaraguans with limited formal schooling.

The SALA consultants will be little concerned with developing plans but most concerned with implementing plans already accepted, Dr. Livingston said.

SALA's member universities include Arizona State, Baylor, Kansas State, North Texas State, Southwest Texas State, Texas Tech, Tulsa, Texas A&I, Oklahoma City, the universities of Colorado, Denver and Oklahoma and Louisiana Polytechnic Institute.

LUBBOCK, Texas, Aug. 29 -- A young London advertising agency employe spending the summer in the United States visited Texas Tech Thursday, hoping to make arrangements to return as a student in 1969.

Philip Davy conferred with Texas Tech Business Administration officials regarding a possible Don Belding Scholarship to help finance his study here for one or two years beginning in September 1969.

The young student -advertising specialist has completed two months of work with Grudin-Appel, a marketing research firm in New York City, and will visit the West Coast before returning to London to join an advertising agency.

He came to the U.S. on a three-month student exchange visa which allowed him to work in New York.

"I heard about the Don Belding Fund at Tech," Davy said, "and decided to look into it while traveling from New York City to the West Coast."

Belding, an internationally-known advertising agency executive, established the fund to help foreign students learn advertising techniques in this country.

Davy has a diploma from the College for the Distributive Trades in Leicester Square, London.

Tech marketing Prof. Billy I. Ross said the applicants for Belding scholarships would be processed later in the academic year.

One of the major differences in the American and British press, Davy commented, is that Britain, being a small, compact country, has a strong national press with six or eight national dailies and several other national weeklies. He said the U.S. has no such medium.

Davy lives at 1818 Shortlands Gardens, Bromley, Kent, Great Britain.