

LUBBOCK, Jan. 3, 1975--Registration for the spring semester at Texas Tech University will begin Wednesday, Jan. 15, and continue through Saturday noon, Jan. 18.

The first three days of registration will be conducted from 8 a.m. to 5 p.m. in the Lubbock Coliseum, with the final half-day of ~~enrollment~~ enrollment ~~to be~~ to be conducted from 8 a.m. to 12 noon in the Office of the Registrar and in departmental offices, according to D. N. Peterson, registrar.

Residence halls will open at 10 ~~a.m.~~ a.m. Tuesday, Jan. 14. The first meal will be breakfast on the morning of Jan. 15.

Classes begin at 7:30 a.m. Monday, Jan. 20.

Enrollment for the 1974 fall semester totaled 21,927 students. The 1974 spring enrollment was 19,831. Both were records.

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1-1-3-75

150 copies

LUBBOCK, Jan. \_\_, 1975--Deans of the colleges at Texas Tech University have released their honor ~~and~~ lists for the fall semester.

To be eligible for the dean's honor list, students must have a grade point average of 3.0 on a 4.0 scale.

The following students from \_\_\_\_\_ were ~~recognized~~ recognized for their academic achievements during the fall semester:

(See ~~attached~~ inclosed list)

The academic colleges and schools at Texas Tech include Agricultural Sciences, Arts and Sciences, Business Administration, Education, ~~and~~ Engineering, ~~and~~ Home Economics and the Graduate School.

The fall enrollment at Texas Tech was approximately 22,000.

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2-1-3-75

ATTENTION PROMOTION DIRECTORS: The Moody Planetarium at The Museum of Texas Tech University will be closed Jan. 4 and 5 to permit installation of new equipment. The Jan.-Feb. presentation will begin Jan. 11 and run through Feb. as previously announced. Your assistance in announcing the date change will be most appreciated.

PLANETARIUM PSA: 30 sec.

For use Jan. 3,4,5 only.

After Jan. 5, please resume use of TTU Release 9-12-19-74 on ~~the~~ Planetarium.

THE MOODY PLANETARIUM AT THE MUSEUM OF TEXAS TECH UNIVERSITY WILL BE CLOSED JANUARY FOURTH AND FIFTH. NEW EQUIPMENT IS BEING INSTALLED TO HELP MAKE PLANETARIUM PRESENTATIONS BETTER THAN EVER.

THE PLANETARIUM WILL RE-OPEN JANUARY ELEVENTH AT THREE P.M. WITH "UFOs-- ANCIENT AND MODERN." THE PROGRAM WILL RUN SATURDAYS AND SUNDAYS AT THREE P.M. THROUGH THE END OF FEBRUARY.

TAKE A LOOK AT UNIDENTIFIED FLYING OBJECTS WEEKENDS AT THE MOODY PLANETARIUM, FOURTH STREET AND INDIANA AVENUE.

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3-1-3-75

*original*

# Texas Tech News

OFFICE OF INFORMATION SERVICES ■ TEXAS TECH UNIVERSITY ■ P.O. BOX 4640 ■ LUBBOCK, TEXAS 79409 ■ (806) 742-4136

LUBBOCK, Jan. 5, 1975 -- Four delegates from Texas Tech University are attending the 69th annual convention of the National Collegiate Athletic Association in Washington, D.C. this week.

Heading the delegation will be Dr. Grover E. Murray, President of Tech. Dr. Murray will be the voting delegate.

Accompanying him will be: Dr. John Cobb, chairman of Tech's Athletic Council; J. T. King, Athletic Director; Polk Robison, Administrator of Finances; and Steve Sloan, newly appointed Head Football Coach. Dr. Cobb and King are alternate voting delegates.

The convention starts Monday (January 6) and continues through Wednesday (January 8) at the Sheraton-Park Hotel.

Among items of business are discussions of proposed amendments to NCAA constitution and changes in by-laws. These range from detailed specifications of what constitutes "pay" that could disqualify an athlete as an amateur to the type of notices that must be made in advance of disciplinary hearings concerning member schools.

One principal item will be a proposal to revise the football substitution rule to eliminate two-platoon football.

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By Wallace Abel

4-1-5-75 ch

LUBBOCK, Jan. , 1975-- In the spring, a young person's fancy often turns to which college or university to attend in the fall.

Students planning to study advertising can find help in making that decision in "Where Shall I Go to College to Study Advertising?", a booklet of basic information on advertising programs in 74 colleges and universities throughout the United States.

The 1975 booklet is the eleventh edition compiled and edited by Dr. Billy I. Ross, chairman of the Texas Tech University Department of Mass Communications, and Dr. Donald G. Hileman, dean of the University of Tennessee College of Communications.

"There were 2,536 college graduates in advertising in 1974," Ross said. "This represents a decrease in graduates of about two per cent from 1973."

While graduates decreased slightly in 1974, Ross and Hileman report an increase in the total number of advertising students-- 7,571 in 1974 compared to 6,431 in 1973. More than 2,500 students are expected to begin advertising studies in 1975, they said.

The University of Illinois reported the largest number of graduates for 1974 with 141. Michigan State University followed closely with 139.

Michigan State had the largest number of students enrolled in advertising with 350, followed by the University of South Carolina with 285.

Among the 74 schools with programs in advertising, 54 offer the program under journalism-communications; 14 offer the program under business-marketing; and six schools report the program is taught jointly in the two areas. The programs are listed as advertising sequences in 42 schools and as advertising majors in 22 schools.

Programs in 24 schools are accredited by the American Council on Education for Journalism, the only accrediting agency for advertising programs.

Sixteen schools offer doctoral degrees for advertising students. Twelve offer the PhD (doctor of philosophy); two, the EdD (doctor of education); and two, the DBA (doctor of business administration).

The master's <sup>of</sup> ~~degree~~ in advertising is offered in 46 schools.

Advertising faculty members increased six per cent across the nation, <sup>up</sup> from 296 in 1973 to 313 in 1974. The University of Missouri reported the largest advertising faculty with 16 members.

Students using the booklet can check 12 <sup>facets</sup> ~~facets~~ of the advertising programs offered in the 74 schools listed. Included are the title of the program; degrees offered; accreditation; number of advertising graduates; <sup>size</sup> ~~number~~ of faculty; scholarships available; financial assistance available; university entrance requirements; school or department entrance requirements; costs; ADS/AAF student advertising chapters; and the person to write for more information.

A brief article by Raymond O. Mithun describes his experiences in obtaining his first job in advertising. Mithun is chairman of the Board of Campbell-Mithun, Inc., a <sup>prominent</sup> ~~major~~ advertising agency.

As seen in the booklet, advertising is shifting from within schools of business to schools of journalism and communications in today's colleges and universities, Ross said. Strong course work still is required in marketing and related fields for advertising students in journalism and communications programs.

The booklet illustrates some of the differences in schools which can help students decide on a college or university or provide them with a base of information for further inquiry, he said.

Copies of the booklet may be obtained through the American Advertising Federation and the American Association of Advertising Agencies.

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by Jim Hastings

1-1-6 - 75

LUBBOCK, Jan. 6, 1974-- While registration for regular students is scheduled to begin Jan. 15, [part-time students at Texas Tech University can enroll for the spring semester now.]

Registration for part-time students (persons taking one or two courses) will be conducted in the Continuing Education Office in Building X-15 across from the Lubbock Municipal Auditorium. Dates and times for registration are: Jan. 6-10, 8 a.m. to noon and 1 p.m. to 8 p.m.; Jan. 11, 8 a.m. to noon; and Jan. 13-14, 8 a.m. to noon and 1 p.m. to 8 p.m.

Texas Tech offers 239 night classes during the spring semester. Night classes begin at 6 p.m., 6:30 p.m. or 7 p.m. None lasts past 10 p.m. Some classes meet once a week for three hours; some meet twice a week for one and one-half hours.

"Night classes serve not only the needs of regular students, but *also* the special needs of students who otherwise might not be able to attend college," said D.M. McElroy, director of Continuing Education.

Night students include people of all ages with many different goals, McElroy said. Some are working people in pursuit of a degree through part-time study. Some are college graduates working toward advanced degrees. Others are people studying for the fun of it, or to increase their knowledge in special interest areas.

✓ "Regularly enrolled students may sign up for night courses during regular registration Jan. 15-18," McElroy said. "Part-time students also may register for day-time classes during the special registration."

Students not previously enrolled at Texas Tech will be provided standard admission forms during night school registration periods. Individuals who already have applied for admission during the spring semester should follow regular enrollment procedures.

Students may enroll for degree credit or in non-degree status. Persons who want to take undergraduate courses for academic credit, but not for a particular degree program, are not required to furnish high school or college transcripts. Individuals who want to take graduate courses for non-degree credit must have a transcript from the last university attended unless this information is on file at Texas Tech.

Non-degree credit is recorded and later may be applied toward a degree, provided certain qualifications are met.

Persons enrolling for degree credit should counsel with the Office of Admissions and their academic department before registration. Students enrolling in education courses must present a signed counselling slip before they can register.

Night classes are offered at moderate costs. For Texas residents one three-hour course costs \$80.50 plus a \$7 refundable property deposit. Two three-hour courses cost \$106, plus deposit. A four-hour course costs \$89.00 plus deposit.

Class schedules for night courses, registration and cost information may be obtained through the Division of Continuing Education, ph: (806) 742-7201; or the Office of Academic Affairs, ph: (806) 742-6214, Texas Tech University, Lubbock 79409.

Lubbock, Spur, Abilene

Cutlines-----

SPUR SCHOLAR RECEIVES AWARD--Mike Shipman of Spur, <sup>right,</sup> graduate student in Business Administration at Texas Tech University, receives a <sup>\$250</sup> scholarship presented by the West Texas Fieldmen's Association, Representing the association in the presentation ceremony is Dr. Claude C. Lilly, director of the Area of *the* Insurance Development Program in the College of Business Administration at Texas Tech. Neil Gudjunis, president of the fieldmen's association, said plans call for offering the scholarship on a continuing basis annually. Mike, who completed requirements for a bachelor's degree in December 1974, is the son of Mr. and Mrs. Wallace Shipman of Spur. (Tech Photo)

3-1-7-74

LUBBOCK, Tex., Jan. 9, 1975 -- Texas Tech's project for reviving the old time tent show as part of Lubbock's observance of the national bicentennial in 1976 has received a hefty boost.

A recent gift to the university library is providing just the type of resource material needed for authentic reproductions of the vintage plays, according to Dr. Clifford Ashby, director of the project.

Joe McKennon of Fletcher, N.C., whose company of dramatic players toured West Texas in the years following World War II, is the donor of the gift, a collection of plays, parts, typewritten notes and directors' scripts assembled during his career as a producer.

More than 125 plays, including some dating back to the early 1900's, are represented in a catalogue of titles ranging from popular western comedy dramas such as "The Bar L Kid" and "Toby Butts In" to the more sophisticated "The It Girl" and the poignant "Tess of the Storm Country."

Materials of this kind are difficult to find, Dr. Ashby explained, because "scripts disintegrated from hard use, were discarded or lost when repertory companies disbanded."

One of the principal values of the working script, he pointed out, is the insight it provides on the tent show concept, ~~the~~ the methods of acting employed, the atmosphere and the format of the original production.

✓ Marginal notes, for example, supply clues as to how a part ~~was~~ was played, when and where topical material was introduced to add local color or how a role was changed to suit the talents of a particular performer.

✓ The latter was often the case in plays presented by the late Harley Sadler, another West Texas tent show entrepreneur with ~~whom~~ whom McKennon was associated for several years. An actor as well as a producer, Sadler put his own brand on the traditional role of Toby, the country bumpkin who outwits the city slickers.

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Most of the items in <sup>the</sup> collection are reminiscent of an era when tent dramatics (plays presented under canvas) were the only live performances available to residents of small cities and towns across the country.

As summertime entertainment, the tent show had few rivals. Repertory companies followed much the same itinerary each season, setting up their canvas tops for seven to 10-day engagements in the same communities year after year.

A different play was presented each night. Plots were basic ~~and~~ and designed to appeal to the whole family. Villains were treacherous, heroes were heroic, the heroine was a lady despite any suggestion to the contrary and humor was often broad but never off-color.

Themes ranged from ~~the~~ out-and-out farce ("Are You A Mason?") to serious commentaries on social attitudes ("The Unwanted Child").

✓ Audience response determined a play's popularity and some items were kept in the repertoire for several seasons. Among these perennial favorites were "Saintly Hypocrites and Honest Sinners," <sup>a comedy satire</sup> whose title suggests its theme; "Jess of the Bar Z Ranch," a tale of New Mexico; "Over the Hills," described as "the greatest story of mother love ever written"; "Toby Is Called To Washington," a story about skulduggery in the nation's capital, and "So This Is Arizona," a homespun comedy about three cowboys who fall in love with the same girl.

McKennon will serve as technical advisor for the Texas Tech production and will spend several weeks on campus working with production crews in advance of the July 4th opening.

4-1-10-75

Sist: X - list

LUBBOCK, Jan. 10, 1975-- More students have signed up for spring courses at Texas Tech University during the first half of a special registration period for part-time students than registered during the entire special registration last year.

The Division of Continuing Education conducts a special registration for students taking one or two courses either in the day or at night. Last year the special registration was conducted during normal working hours at the university.

This year, registration hours have been extended to 8 p.m. to increase ~~the~~ educational opportunities <sup>for</sup> ~~of~~ persons whose employment might otherwise prevent them from registering during regular hours, according to D.M. McElroy, director of Continuing Education.

Some 112 persons enrolled during special registration last year, McElroy said. This year, 113 had enrolled by the half-way point in the special registration period.

"Nearly half of those who have enrolled said they would not have been able to register <sup>if</sup> if the hours had not been extended," McElroy said.

Special registration will continue for part-time students Saturday (Jan. 11) from 8 a.m. to noon and Jan. 13-14 from 8 ~~a.m.~~ <sup>a.m.</sup> to noon and 1 p.m. to 8 p.m. Part-time students also will be able to register ~~from~~ Jan. 20-21, after regular registration ~~is~~ (Jan. 15-18) is completed.

5-1-10-75 -30-

LUBBOCK, Jan. 13, 1975--A group of educators and laymen whose counsel and recommendations ~~likely~~ <sup>may</sup> will help shape the academic future of Texas Tech University conducted its organizational meeting Monday (Jan. 13).

The Academic Subcommittee of the Committee of Fifty, a long range advisory group chosen to work with the university during its Fiftieth Anniversary Celebration, heard presentations by Dr. William R. Johnson, interim vice president for Academic Affairs; Dr. Samuel Curl, associate vice president for Academic Affairs; Dr. J. Knox Jones Jr., vice president for Research and Graduate Studies; and Dr. Thomas A. Langford, associate dean of the Graduate School. Texas Tech President Grover E. Murray delivered the opening remarks.

Members of the Academic Subcommittee are: William H. Baker, publisher of the Laredo Times; Dr. Robert L. Clinton, president of Western Texas College, Snyder; Dr. Hortense Dixon, ~~professor~~ <sup>vice president for Urban Programs,</sup> Texas Southern University, Houston; Dr. William Pearce, president of Texas Wesleyan College, Fort Worth; Ed Irons, superintendent of schools, Lubbock Independent School District; Karen Johnson, legal counsel, West Texas State University, Canyon; Wendell Mayes, Austin radio station executive; and Dr. W. J. "Dub" Waldrip, Lubbock, manager of the Spade-Renderbrook ranches.

<sup>LEN</sup> Dr. ~~Beoward~~ Ainsworth, associate vice president for Academic Affairs, presided over the session. He has been ~~designated~~ <sup>designated</sup> as the staff officer for the Committee of Fifty to help develop a master plan for Texas Tech University and its components ~~for~~ for the next 10 years.

(more)

add one--Academic Subcommittee

The Committee of Fifty, initiated by the Board of Regents and Dr. Murray, is representative of a broad spectrum of civic and professional interests throughout the state.

The master plan will include projections and plans on ~~realistic~~ enrollment figures, physical plant in terms of long and short range needs, degree programs, and outreach expansion.

~~The study will be conducted during a six to eight month period with provisions for input by the faculty, staff, and student body.~~

During the spring semester, Dr. Ainsworth said, faculty and representatives of the student body also will be involved in suggesting goals and emphases for Texas Tech.

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1-1-13-25

A-J, U-D, Lubbock Today, Snyder, Fort Worth.

Cutlines-----

CHART TECH'S ACADEMIC FUTURE--Three members of the Academic Subcommittee of Texas Tech University's Committee of Fifty are welcomed by Tech President Grover E. Murray, second from right, and Dr. Len Ainsworth, second from left, associate vice president for Academic Affairs and staff officer for the committee. The organizational meeting of the ~~sub-~~ subcommittee was held Monday (Jan. 13). Members shown, from left, are Dr. Robert L. Clinton, president, Western Texas College at Snyder; Dr. William Pearce, president of Texas Wesleyan College at Fort Worth; and Ed Irons, superintendent of school<sup>S</sup> for the Lubbock Independent School District. (Tech Photo)

1-113-75

6 copies A-J, West Texas Times, Lubbock Today

~~Laredo, Austin, Houston~~

Cutlines-----

HELP SHAPE TECH'S FUTURE--Dr. Grover E. Murray, second from right, president of Texas Tech University, greets three members of the Academic Subcommittee of the Committee of Fifty to help develop a master plan for Texas Tech and its components for the next 10 years. They are, from left, Wendell Mayes, Austin radio station executive; Dr. Hortense Dixon, vice president for Urban Programs, Texas Southern University Houston; and William H. Baker, publisher of the Laredo Times. The Academic Subcommittee conducted an organizational meeting at the university Monday (Jan. 13).  
(Tech Photo)

1-1-13-75

LUBBOCK, ~~Jan.~~ <sup>14/</sup> Jan. 1975 -- "Mexican Masks," an exhibit composed of 151 folk carvings from the collection of Mr. and Mrs. Donald Cordry of Cuernavaca, Mexico, will go on view Sunday (Jan. 19) at The Museum of Texas Tech University.

The masks will remain on display through March 2. The Museum is open to the public from 1 p.m. to 5 p.m. ~~on~~ Sundays and from 10 a.m. to 5 p.m. Tuesday through Saturday of each week. There is no admission charge.

The exhibit represents more than 30 years of study and research on the part of the ~~Cordrys~~ Cordrys, trained artists whose collections of Mexican art have been shown in galleries and museums throughout ~~Mexico~~ Mexico and the United States.

Most of the carvings are ceremonial masks from the states of Oaxaca, Morelos, Guerrero, Michoacan and Jalisco in southwestern Mexico and from Vera Cruz on the Gulf coast. Many are the work of professional mask-makers, an occupation apt to be hereditary, notes Donald Cordry in his preface to the catalog accompanying the exhibit. Others were made by dancers for specific ceremonies and reflect the folk art of the communities.

There is evidence that masks were in existence <sup>E</sup> as early as 1500 B.C., he relates, and that masks were used by Indian shamans and magicians long before the ~~Spanish~~ Spanish conquest in the 16th Century.

"In pre-Hispanic times masks were used to inspire fear in an enemy, to demand respect from all onlookers and to enable the wearer to be transformed into a higher being. Wearing the mask of a god changed the wearer into the god himself," *Cordry wrote.*

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(More)

Some ceremonies, such as the Dance of the Viejitos (Little Old Men) and the Danza del Pescado (Dance of the Fish) pre-date the Conquest. Others, such as the Conquista, the Moors and Christians, and the Santiagos were brought from Spain. Many of the present-day ceremonies have basic Spanish, Christian or historical themes, yet retain traces of paganism.

In ancient times, masks were made of stone, ~~wood~~ wood and possibly of copper, sometimes inlaid with semi-precious stones. Masks in modern times are made principally of clay, leather, papier mache and wood, with animal skins, hair, rope or other vegetable fibers attached.

The exhibit was assembled by the Amos Carter Museum of Fort Worth. It is being shown locally under auspices of the West Texas Museum Association.

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2-1-14-75

# Texas Tech News

OFFICE OF INFORMATION SERVICES ■ TEXAS TECH UNIVERSITY ■ P.O. BOX 4640 ■ LUBBOCK, TEXAS 79409 ■ (806) 742-4136

LUBBOCK, Tex., Jan. 15, 1975--Playwright Eugene Ionesco, whose "theatre of the absurd" inspired a major revolution in modern dramatic techniques, will be one of the principal speakers at the literary symposium on Albert Camus to be held Jan. 22-24 at Texas Tech University.

His address at 7 p.m. Wednesday (Jan. 22) will highlight the three-day program of lectures and panel discussions featuring an impressive array of Camus scholars from the U.S., Canada and Europe.

"Albert Camus' Literary Milieu: Arid Lands" is the theme of the symposium sponsored by Tech's Interdepartmental Committee on Comparative Literature and is one of the events being held in commemoration of the 50th anniversary of the university. The subject emphasizes a special mission of Texas Tech, the study of arid and semi-arid lands.

Symposium sessions will be in the University Center Ballroom and will be open to the public at no charge. Each lecture will be followed by a panel discussion relating to the topic presented.

Ionesco will speak on the topic "La Lumiere chez Camus" (the concept of light in Camus' works). His lecture will be presented in French with a simultaneous translation into English. All other addresses will be in English.

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## add one--Comparative Literature Symposium

Born in Romania, Ionesco was educated in Bucharest and Paris. Among his best known works are "The Bald Soprano," "The Chairs," "Rhinoceros," "The Future Is in the Eggs," "The Pedestrian of the Air," "The King Is Dying," "Hunger and Thirst," and "Macbett." He also is the author of a critical work, "Notes and Counter-Notes," and a novel, "The Solitary." He has been awarded the Legion of Honor, the Society of Dramatic Authors Prize, the Monaco Prize and the European Literature Prize.

The symposium will formally get under way at 2 p.m. Wednesday with an address of welcome by Executive Vice President Glenn Barnett and a commemorative address by Dr. Lawrence L. Graves, dean of the College of Arts and Sciences.

The first symposium lecture will be presented by President Grover E. Murray who will discuss the theme of Camus' "Return to Tipasa" in his address on "Perspectives of the University" at 2:30 p.m.

Following Dr. Murray's address there will be a theatrical and musical performance of works by Camus and Ionesco in the University Theater. These will include Camus' "Exile and the Kingdom" and "The Sea Close By," excerpts from Ionesco's "Notes and Counter Notes" and a musical adaptation of his "The Leader."

The second speaker at Wednesday's evening session will be Dr. Haskell M. Block, Distinguished Professor of Comparative Literature at Brooklyn College and the Graduate School of the City University of New York. His topic will be "Spiritual Regeneration in the Work of Camus."

add two--Comparative Literature Symposium

Symposium sessions will begin at 8:40 a.m. and at 2:30 p.m. on Thursday (Jan. 23) and Friday (Jan. 24) with two main addresses at each morning and afternoon session.

Thursday's speakers and their topics are:

"Thorns and Thistles: The 'Weltanschauungen' of Voltaire and Camus," Dr. Jerry L. Curtis, Assistant Professor of French, Rice University.

"Alienation and Aridity: The Climatic Correlative in Camus' Writing," Dr. Anna Balakian, Professor of French and Comparative Literature and Director of Graduate Studies in Comparative Literature, New York University.

"Valery and Camus: Solar Reflections," Dr. Patricia M. Hopkins, Assistant Professor of French, Texas Tech.

"Camus' Desert Hieroglyphics," Dr. Brian T. Fritch, Gerald Larkin, Professor of French and Chairman of the Department of French, Trinity College, University of Toronto.

Scheduled Friday are:

"Camus and Beckett: Variations on an Absurd Landscape," Dr. Tom Bishop, Professor of French and Comparative Literature and Chairman of the Department of French and Italian Languages and Literatures, New York University.

"Theater Under the Sun: 'L'Etranger,' 'Il deserto dei Tartari' and Two Condemned Men," Dr. Marilyn Schneider, Associate Professor of Italian and Chairman of the Department of French and Italian, University of Minnesota.

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add three--Comparative Literature Symposium

"The Northern Desert: A Comparison of Camus' 'The Fall' and Van Eyck's 'Ghent Altarpiece,'" Dr. Phillip H. Rhein, Professor of German and Chairman of the Comparative Literature Program, Vanderbilt University.

"The Genius of Fantastic Feebleness (With Apologies to Richard Wright)," Dr. Vivian I. Davis, Assistant Professor of English, Texas Tech.

Principal speaker at the symposium luncheon Friday will be Dr. Theodore M. Klein, Assistant Professor of Classics, Texas Tech. His topic will be "Classical Myth and Symbolism in Camus."

Symposium lecturers will participate in two interview programs to be aired over KTXT-TV (Channel 5 ), the first at 5:30 p.m. Tuesday (Jan. 21) and the second at 10:30 p.m. Thursday (Jan. 23).

An exhibit of Camus' manuscripts, first editions and photographs will be on display from Jan. 15 through Jan. 31 in The Museum of Texas Tech. Items in this collection are provided by the Humanities Research Center of the University of Texas at Austin and The Museum. Running concurrently will be an exhibit of visiting lecturers' works in the Texas Tech University Bookstore.

Albert Camus received the Nobel Prize for literature in 1957 and at the time of his death in 1960 (in a car crash near Paris) was considered France's greatest living writer. Born in 1913 in Algiers, he lived in French North Africa until 1940 when he went to France and became active in publishing "Combat," a newspaper of the resistance.

add four--Comparative Literature Symposium

As an essayist, novelist and playwright he focussed attention on the irrationalities of life and the absurdities of human conduct. Among his major works are "The Stranger," a novel about an existential man; "The Plague," a political and social allegory laid in the modern Algerian seaport of Oran, and "The Fall," a novel in a prose dramatic format. His best known plays include "Caligula," "The Misunderstanding," "State of Siege," and "The Just Assassins." His first book of essays, "Wedding Feasts" appeared in 1938 and his "The Myth of Sisyphus, Essay on the Absurd" in 1942.

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By Emil Carmichael

5-1-15-75 sj

LUBBOCK, Jan. 15, 1975--Not until recent years have engineers in particular and the public in general recognized the dramatic role and interest--and romance--of Texas' and the Southwest's historic engineering achievements.

A Texas Tech University program to search for such sites, officially designate them as "Texas Historic Civil Engineering Landmarks," and publish a suitable directory which locates and describes those sites has received the endorsement of the American Revolution Bicentennial Commission of Texas.

The Texas Tech History of Engineering Program has recorded, documented and computerized data on more than 200 historic sites of engineering achievement in Texas.

The Texas Tech program is concerned not only with Texas sites but also with sites in New Mexico, Arizona, Colorado, Oklahoma, California and Utah, according to Dr. Joseph E. Minor, professor of civil engineering and director of the History of Engineering Program.

The site search and documentation project at Texas Tech is being conducted in cooperation with the Texas Section of the American Society of Civil Engineers (ASCE), Dr. Minor said.

"We are well under way in the seek-out phase of the program," Dr. Minor said. "The directory will be ready for distribution by the Texas Highway Department and other organizations through tourist services to visitors during the 1976 bicentennial year.

"We anticipate that the Waco Suspension Bridge, which predates the Brooklyn Bridge, will be designated as one of the first historic sites officially named during the bicentennial year."

(more)

Add one--History of engineering

Members of the Texas Section of the ASCE have been asked to submit to their Committee on History and Heritage a listing of historic engineering sites and structures in the state which may deserve the formal recognition as Texas Historic Civil Engineering Landmarks.

"The National ASCE Committee on History and Heritage has asked the Texas Tech program to work with it on the history of engineering on a national scale," Minor said. "Both the national and the state organizations recognize that the image of the profession will be enhanced by the work of the History of Engineering Program."

The civil engineering project which is closest to Lubbock which has been studied and its history documented and recorded is the Post waterworks. Another nearby site is Lake Justiceburg, an earthen dam built in 1911 to serve the Santa Fe railroad and used for 40 years.

The Post waterworks project was begun in 1908 and consists of a water supply obtained from a battery of windmills on the Caprock, with the water stored in a reservoir at a lower elevation to serve the city.

Still another project of interest to this area is the Pecos River railroad bridge built in 1893 to serve the Southern Pacific Railroad. At the time it was built it was the fourth highest in the world. The bridge is near Del Rio south and east of the Big Bend area of Texas.

(more)

add two--History of engineering

"Among other engineering sites in the state which are among the best known are the Houston ship channel, the Galveston seawall and the Austin dam," Minor said. "And some even pre-date the Anglo influence, such as water and irrigation systems used by the early Spanish settlers in the San Antonio area."

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H-1-15-75

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The symposium will formally get under way at 2 p.m. Wednesday with an address of welcome by Executive Vice President Glenn Barnett and a commemorative address by Dr. Lawrence L. Graves, dean of the College of Arts and Sciences.

True

The first symposium lecture will be presented by President Grover E. Murray who will discuss the theme of Camus' "Return to Tipasa" in his address on "Perspectives of the University" at 2:30 p.m.

Following Dr. Murray's address there will be a theatrical and musical performance of works by Camus and Ionesco in the University Theater. These will include Camus' "Exile and the Kingdom" and "The Sea Close By," excerpts from Ionesco's "Notes and Counter Notes" and a musical adaptation of his "The Leader."

The second speaker at Wednesday's evening session will be Dr. Haskell M. Block, Distinguished Professor of Comparative Literature<sup>at</sup> Brooklyn College and the Graduate School of the City University of New York. His topic will be "Spiritual Regeneration in the Work of Camus."

Symposium sessions will begin at 8:40 a.m. and at 2:30 p.m. on Thursday (Jan. 23) and Friday (Jan. 24) with two main addresses at each morning and afternoon session.

~~Thursday's speakers and their topics are:~~  
Thursday's speakers and their topics are:

"Thorns and Thistles: The 'Weltanschauungen' of Voltaire and Camus,"  
Dr. Jerry L. Curtis, Assistant Professor of French, Rice University.

"Alienation and Aridity: The Climatic<sup>ic</sup> correlative in Camus' Writing,"  
Dr. Anna Balakian, Professor of French and Comparative Literature and Director of Graduate Studies in Comparative Literature, New York University.

"Valery and Camus: Solar Reflections," Dr. Patricia M. Hopkins,  
Assistant Professor of French, Texas Tech.

"Camus' Desert Hieroglyphics," Dr. Brian T. Fritch, Gerald Larkin  
Professor of French and Chairman of the Department of French, Trinity College,  
University of Toronto.

*more*

Symposium . . .add two

Scheduled Friday are:

"Camus and Beckett: Variations on an Absurd Landscape," Dr. Tom Bishop, Professor of French and Comparative Literature and Chairman of the Department of French and Italian Languages and Literatures, New York University.

"Theater Under the Sun: 'L'Etranger,' 'Il deserto dei Tartari' and Two Condemned Men," Dr. Marilyn Schneider, Associate Professor of Italian and Chairman of the Department of French and Italian, University of Minnesota.

✓ "The Northern Desert: A Comparison of Camus' 'The Fall' and Van Eyck's 'Ghent Altarpiece,'" Dr. Phillip H. Rhein, Professor of German and Chairman of the Comparative Literature ~~Program~~ Program, Vanderbilt University.

"The Genius of Fantastic Feebleness (With Apologies to Richard Wright)," Dr. Vivian I. Davis, Assistant Professor of English, Texas Tech.

Principal speaker at the symposium luncheon Friday will be Dr. Theodore M. Klein, Assistant Professor of Classics, Texas Tech. His topic will be "Classical Myth and Symbolism in Camus."

Symposium lecturers will participate in two interview ~~pr~~ programs to be aired over KTXI-TV (Channel 5), the first at 5:30 p.m. Tuesday (Jan. 21) and the second at 10:30 p.m. Thursday (Jan. 23).

~~xSymposium lecturers will also have an opportunity to give a lecture exhibit~~

An exhibit of Camus' manuscripts, first editions and photographs will be on display from Jan. 15 through Jan. 31 in The Museum of Texas Tech. Items in this collection are provided by the Humanities Research Center of the University of Texas at Austin and The Museum. Running concurrently will be an exhibit of visiting lecturers' works in the Texas Tech University Bookstore.

*Moro*

Albert Camus received the Nobel Prize for literature in 1957 and at the time of his death in 1960 (in a car crash near Paris) was considered France's greatest living writkr. Born in 1913 in ~~Algiers~~ Algiers, he lived in French North Africa until 1940 when he went to France and became active in publishing "Combat," a newspaper of the resistance.

As an essayist, novelist and playwright he focussed attention on the ~~irrationalities~~ irrationalities of life and the absurdities of human conduct.

Among his major works are "The Stranger," a novel about an existential man; "The Plague," a political and ~~social allegory~~ social allegory laid in the modern Algerian seaport of Oran, and "The Fall," a novel in a prose dramatic format. His best known plays include "Caligula," "The Misunderstanding," "State of Siege," and "The Just Assassins." His first book of essays, "Wedding Feasts" appeared in 1938 and his "The Myth of Sisyphus, Essay on the Absurd" in 1942.

(EC)

2-1-15-74

LUBBOCK, Tex., Jan. 16, 1975 -- Anne Koscielny, concert pianist of West Hartford, Conn., will give a recital at 8:15 p.m. Tuesday (Jan. 21) in the Coronado Room of the University Center at Texas Tech.

Miss Koscielny has won critical acclaim for her solo performances in Europe and throughout the U.S. Her program here will include Chopin's Sonata in B-flat minor, Seven Bagatelles by Beethoven, Bach's Partita in D major and Barber's Sonata for Piano, op. 26.

The concert will be open to the public at no charge.

-30-

(EC)

6  
-1-15-75

EDITOR'S ADVISORY:

RE: Playwright Eugene Ionesco who is to address  
the Wednesday session of Texas Tech's Symposium  
on Albert Camus.

Representatives of the media are invited to attend a press conference  
for Eugene Ionesco at 2 p.m. Tuesday, Jan. 21, in the board room of The Museum  
of Texas Tech University.

Dr. Ionesco's host while on campus will be Dr. W. T. Zyla, director  
of the symposium.

-30-

(EC)

7-1213-75

LUBBOCK, Tex., Jan. 16, 1975 -- The date of the Sonata concert featuring Dr. Thomas Redcay, piano, and Mrs. Margaret Redcay, flute, has been changed.

The concert will be presented at 8:15 p.m., April 4, in the University Center ballroom, instead of Jan. 31 as originally announced.

-0-

(EC)

~~1-15~~  
1-15-75

EDITOR'S ADVISORY:

RE: Symposium on Albert Camus

Playwright Eugene Ionesco will not present an address at the Symposium on Albert Camus to be held Jan. 22-24 at Texas Tech University. He has cancelled his American tour because of health reasons, according to word received by Dr. W. T. Zyla, director of the symposium.

All other parts of the symposium program will remain as originally announced in our press release of Jan. 15, 1975.

-30-

(EC)

9-1-17-75

LUBBOCK, Jan. 17, 1975-- "We're almost half-way there," leaders of a Ranch Headquarters fund raising campaign were told Thursday (Jan. 16).

The funds are needed to move and restore the final structures for the Ranch Headquarters exhibit at The Museum of Texas Tech University.

"More than \$95,000 has been raised in cash and pledges since the campaign began in December," said Robert Snyder, Ranch Headquarters director and one of four chairmen of the fund drive. "That is nearly half the goal set for the Lubbock community."

Some \$392,000 is needed to move and restore the rest of the buildings for the Ranch Headquarters, Snyder reminded the campaign leaders. Of that amount, \$250,000 is the goal set for the Lubbock community. The remainder is being sought from other sources.

The Ranch Headquarters ~~also~~ is asking the State Legislature for a one-time grant of \$355,000 for site development which will include landscaping, walkways and drainage facilities for the 12-acre site, Snyder said.

The legislature also will be asked for \$337,000 for operation and maintenance of the exhibit through fiscal 1977, he said.

Texas Tech already has spent over \$150,000 in preparation of the Ranch Headquarters site and for utilities and personnel. The ~~Ranch~~ <sup>Ranch</sup> ~~Headquarters~~ <sup>Headquarters</sup> Association has contributed more than \$300,000 for moving and restoration of historic structures on the site.

"We are within sight of our goal, thanks to the contributions from the university and from the private sector primarily within the ranching industry," Snyder said. "We should be able to reach our goal within the next few weeks."

- MOVE -

The Ranch Headquarters Association is ~~sponsoring~~<sup>o</sup> the drive to help ensure completion of the exhibit by 1976. The exhibit has been designated an official U.S. Bicentennial site.

The Ranch Headquarters depicts the development of ranching in the U.S. from its beginnings into the 20th century through authentically restored and furnished ranch buildings and other visible records of the past.

During the past two years, more than ~~20,000~~<sup>3</sup> visitors have toured the Ranch Headquarters on limited weekend visiting hours. Last summer, when only Sunday tours during good weather were available, the exhibit drew visitors from 47 states and 27 foreign countries. Since educational tours were begun in Jan. 1973, more than 20,000 school children have visited the exhibit.

"The Lubbock community already is ~~enjoying the benefits of~~ having the Ranch Headquarters," Snyder said, "and this only can increase when it is completed. We feel certain the Lubbock community will want to become a part of the development of this center of ranching heritage.

"Everyone is welcome to contribute to the completion fund," Snyder said. "Pledges or donations may be sent to the Ranch Headquarters Association, Box 4499, Texas Tech University, Lubbock, Tex. 79409."

Campaign chairmen are Tom Simmons Jr., president of the Ranch Headquarters Association; George Miller, George Sell and Snyder. Foremen include Jack Strong, James Baker, Jack Schneider, Troy Myers, Bill Armstrong, Weldon Gibbs, Howard Smith, Cliff Cummings, Sam Arnett III and Ray Chapman.

LUBBOCK, Jan. 22, 1975-- Three "Rs" are not enough for Texas Tech University junior Jackie Bob Riggs. She needs six-- readin,' 'ritin,' 'rith<sup>e</sup>matic, ridin,' ropin,' and rodeoing.

Jackie Bob was named first runner-up in the Miss Rodeo America competition for 1975.

Rodeo is a way of life for the pretty coed. She entered her first competition, a barrel running event, at the age of three, but says she really didn't begin to rodeo well until she was a veteran at age six.

Rodeo is a family tradition. Her father, Jack Riggs, ranches near Sanderson, Tex., and rides in rodeos. Her uncle, Jim Bob Altizer, is a former world champion calf roper. And her mother and aunt are pictured in a "how to" book on team roping.

Jackie <sup>(P.P.)</sup> even was named for her rodeo riding father and uncle.

"My father knew he wanted to name me Jackie Bob," she said, "and he planned on my being a girl."

Jackie Bob came to Texas Tech nearly three years ago to study math. Last year, she changed her major to agricultural economics. She was ~~named to~~ <sup>on</sup> the dean's list in the College of Agricultural Sciences for the fall semester.

She was named Texas Tech Rodeo Queen last spring. In August, she travelled to Stephenville, Tex., for the Miss Rodeo Texas Contest where she won the personality competition and tied for top honors in horsemanship. Her participation in the state contest was sponsored by the Texas Tech Rodeo Association.

JACKIE BOB  
Add one

The Miss Rodeo America Competition was in Oklahoma City in December. Jackie Bob was first runner-up in a field of 38 girls representing 36 states and Canada.

"The contest was quite an experience," Jackie Bob said, "I wouldn't take for it, but I don't know if I would want to go through it again.

"It was hard work, but it was fun, too," she said. "We were up and ready for breakfast at 5:30 every morning. And with all the competition events and activities, we usually didn't get back to our rooms until 1 ~~a.m.~~ <sup>in the morning</sup> or 2 ~~a.m.~~"

The competition included judging on personality, horsemanship and appearance.

Two days of interviews were included in personality judging. Interview topics included nearly everything from politics to beef prices, Jackie Bob said.

Two reining patterns were judged in the horsemanship competition. ~~Contestants~~ <sup>Contestants</sup> drew for horses and were not allowed to use their own mounts.

A style show and the girls' own wardrobes were part of the appearance judging.

"I was thrilled to have been named first runner <sup>Yup,</sup>" Jackie Bob said. "I would have ~~been~~ <sup>loved to have been</sup> Miss Rodeo America, but I also am glad to be able to stay in school this year and keep up my education. It would have been hard to leave for a year-- even to be Miss Rodeo America."

When she is not rodeoing, Jackie Bob works with and promotes <sup>sp?</sup> Simmental cattle, trains horses, plays intramural basketball and studies to maintain her honor student status.

LUBBOCK, Jan. 20, 1975-- Local government compliance with Federal regulations will be the theme of two workshops Friday, Jan. 24, at Texas Tech University.

"Local Government Compliance with Occupational Safety and Health Regulations," and "Local Government Compliance with Affirmative Action Requirements" will be examined by officials and employes of area local governments during the workshops.

Registration will be at 9 a.m. in Building X-15, across from the Municipal Auditorium, for the workshop on Occupational Safety and Health Regulations. Dr. Jerry Ramsey of Texas Tech's Department of Industrial Engineering is coordinator of the workshop.

"There now is a proposed state Occupational Safety and Health Act before the Texas Legislature," Ramsey said. "This Act, if passed, will have direct effects on state, county and municipal governments.

"Through the proposed state act, the Federal Occupational Safety and Health Act of 1970 ~~also~~ will affect local governments," Ramsey said. "The Federal Occupational Safety and Health Administration (OSHA) will have final approval of state programs. State programs will have to be equal to or better than federal regulations to gain ~~federal~~ OSHA approval."

The workshop is designed to ~~help~~ clarify existing regulations and ~~to~~ attempt to answer specific questions by local government officials. Workshop sessions will include: "The Impact of Federal Safety and Health Regulations on Local Governments," by Ramsey; "State of Texas Programs, Plans and Services in Safety and Health," by Walter G. Martin, director, Division of Occupational Safety and Health, Texas State Department of Health; and "The City Interrelationships with State and Federal Regulations," by A.C. Black, Fire Marshall, City of Lubbock.

-more-

Registration for the workshop on compliance<sup>F</sup> with affirmative action requirements will begin at 1:30 in Bldg. X-15.

"The Affirmative Action Program is a federal program to implement and enforce the hiring and promotion of affected minority groups," said Dr. Steve<sup>T</sup> Panyan, workshop coordinator. "The workshop will deal with the way the program affects the administrator in day-to-day operations in hiring, interviewing, firing, posting information and compiling supportive data."

Workshop sessions will include a description and analysis of affirmative action programs in Southern and Southwestern state and local governments, by Dr. Lee Sigelman, Texas Tech Dept. of Political Science; a U.S. Civil Service film on how to set up a workable affirmative action program; and a workshop on how to modify and evaluate affirmative action programs by Joe Minkley, personnel manager, City of Lubbock.

Minkley also will discuss Fair Labor Standards and local public personnel programs.

~~Both workshops will begin in Building X.~~

The workshops are part of a series<sup>Y</sup> conducted for local government officials and employees from throughout the South Plains. The workshops are conducted by Texas Tech's Division of Continuing Education in cooperation with the South Plains Association of Governments. The series is supported through a grant from the Coordinating Board, Texas College and University System.

Information on the workshop series may be obtained through the Division of Continuing Education at Texas Tech, tel. (806) 742-1176.

LUBBOCK, Jan. 20, 1975-- New times and more shows are planned at the Moody Planetarium of The Museum of Texas Tech University for "UFOs-- Ancient and Modern."

The planetarium program on unidentified flying objects has drawn consistent capacity crowds. In response to audience demands, tickets for the program will go on sale at 1:30 p.m. Saturdays and Sundays through February. The presentation will begin as soon as tickets for the performance have been sold. Plans include additional performances each afternoon to meet audience demands.

Tickets for the Planetarium program are 75 cents for adults, and 50 cents for students. West Texas Museum Association members are admitted at no charge.

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rjh

1-1-20-75

# Texas Tech News

OFFICE OF INFORMATION SERVICES ■ TEXAS TECH UNIVERSITY ■ P.O. BOX 4640 ■ LUBBOCK, TEXAS 79409 ■ (806) 742-4136

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-more-

CONT. ED WORKSHOP  
2-2-2-2-2-2-2-2

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LUBBOCK, Jan. 21, 1975--Dr. Will M. Portnoy and Lex Akers of the Department of Electrical Engineering at Texas Tech University will join officials of Navarro College in presenting a course on "Clinical Applications of Medical Electronics" Friday and Saturday (Jan. 24-25).

The 14-hour course will be conducted in the Technical Arts Center at the Corsicana institution which is sponsoring the program in cooperation with the Division of Continuing Engineering Education at Texas Tech. Dr. C. David Campbell of Corsicana is coordinator.

Classes will be held from 9 a.m. to noon and 1 p.m. to 5 p.m. both days.

The course of instruction will be essentially the same that was offered in Lubbock for doctors last summer, Dr. Portnoy said. This will be the second time the course has been offered in Texas.

The two-day program will focus on basic principles of medical-electrical safety, monitoring, defibrillation, (potentio-  
metry, electrodes and transducers. More than 30 hospital administrators, nurses, operating room technicians and others in the health-care field have registered for the course.

The curriculum is structured for nurses and other health-care personnel who have no expertise in the area of electronics. Upon successful completion, 1.4 continuing education units and a certificate of completion will be awarded participants.

jdt

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3-1-21-75

~~P~~, Blackwell, Okla., Texarkana, ● A-J, U-D, Doyle Williams (3)

Mr. W. S. Martin, Manager,  
General Accounting  
North American Producing Division  
P. O. Box 2819  
Dallas, Texas 75221

Cutlines-----

AWARD RECIPIENTS--Two junior accounting majors in the College of Business Administration at Texas Tech University are presented \$300 scholarships by Atlantic Richfield Company. Recipients are Miss Bonnie Gail Dager, left, daughter of Mr. and Mrs. Bertrand A. Dager of 3814 Canadian, Texarkana, and Miss Bobbye Cheryl Jamison, daughter of Mr. and Mrs. James R. Jamison of 205 Fairview, Blackwell, Okla., and formerly of Pampa. The presentations were made by Dr. Doyle Z. Williams, coordinator, Area of Accounting, College of Business Administration, Texas Tech. The scholarships were awarded on the basis of scholastic record and performance. Miss Dager has a grade average of 4.0 in accounting and 3.79 ~~average~~ <sup>overall</sup>. Miss Jamison's grade average is 4.0 in accounting and 3.6 overall.

jdt

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4-1-21-75

LUBBOCK, ~~Jan. 22, 1975~~ Jan. 22, 1975 -- The Commodores, jazz unit from the U.S. Navy Band in Washington, D.C., comes to Lubbock next week to present a concert and to conduct a series of workshops at Texas Tech and area high schools.

The concert at 8 p.m. Thursday (Jan. 30) in the University Center ballroom at Tech will be open to the public without charge.

The program will feature the 18-piece stage band and its three vocalists in a variety of rock, jazz, pop ~~and~~ <sup>tunes</sup> and old favorites under direction of Senior Chief Musician George Ball.

"We concentrate on music American-style," says Ball, "in a program designed to appeal to young and old alike."

The Commodores, who recently returned from a four-month tour of South America, ~~currently~~ are visiting towns and cities across the U.S. in connection with the Navy's bicentennial celebration. The Continental Navy was established in 1775, one year prior to the birth of the nation.

All members of the Commodores are active duty sailors who received training at the Navy's School of Music at Norfolk, Va. The unit originated in 1967 as a dance band and ~~quickly~~ evolved into its present form with the addition of ~~qualified~~ personnel from the Navy's fleet band and from civilian life.

Ball, ~~who hails from Long Beach, Calif.~~ has played with the 12th Naval District Band in San Francisco <sup>and</sup> with numerous fleet bands ~~aboard aircraft carriers~~ ~~assigned to the U.S. Air Pacific Fleet,~~ and with a band attached to ~~the Naval Support Activities Command in Naples, Italy.~~ Though the trombone is his main instrument, he also plays the electric bass, the upright bass and the baritone horn.

Vocalists with the group are Bob Drummond, ~~and~~ Lennie Liberman and Evangeline Bailey, who <sup>is</sup> ~~has the distinction of being~~ the first female musician in naval history.

*more*

Commodores.....add one

*Bailey*

~~Evangelina~~ enlisted in the Navy in 1971 and ~~was~~ was a Hospital Corps Wave at Bethesda National Naval Medical Center when she was tapped for an ~~assignment~~ assignment with the Commodores. ~~Trained~~ Trained in the classics, she has studied at Steinway Hall in New York City and at Norfolk State College in ~~the~~ Virginia where she was a member of ~~the Washington Ford Foundation~~, a gospel group; ~~the Collegium Musicum~~, a choral ensemble, and ~~the Superlatives~~, a rock group.

Lieberman's background includes four years on scholarship at the Eastman School of Music majoring in voice and minoring in cello, extensive performances in summer stock with the Kenley Players, and several engagements with the National Symphony <sup>He had</sup> ~~plus~~ a year's experience with the Navy Band Sea Chanters before joining the Commodores.

Drummond comes from Nashville, Tenn., where he played trumpet and bass guitar, and well as doing some singing. ~~He~~ He attended Arizona State University for two years on a music scholarship prior to joining the Navy five years ago, a career that led, in 1973, to his selection as a member of the Commodores.

The <sup>m/</sup>Commodores will appear at Tech under auspices of the university's music department.

(EC)

5-1-22-75

PUBLIC SERVICE ANNOUNCEMENT = 14

U. S. Navy Presents The Commodores = 17

(30 seconds) = 6

IF YOU COULD GO TO A CONCERT FEATURING THE BEST OF ROCK, POP,  
JAZZ AND SHOW TUNES, YOU'D PROBABLY BUY A TICKET, RIGHT?

BUT IF YOU COULD GET ALL THIS TALENT FOR FREE, YOU'D DEFINITELY  
GO, CORRECT?

~~will~~, ON JANUARY 30 STARTING AT 8 P.M. THE U.S. NAVY'S MOST  
EXCITING MUSICAL GROUP, THE COMMODORES, WHO HAVE BEEN PLAYING TO  
PACKED HOUSES ACROSS THE UNITED STATES AND SOUTH AMERICA, ARE  
HERE IN LUBBOCK <sup>They'll</sup> ~~we~~ GIVE YOU ONE OF THE MOST ENJOYABLE EVENINGS  
YOU'VE EVER SPENT.

DON'T FORGET...THE COMMODORES...PERFORMING LIVE AND FREE OF CHARGE  
AT THE UNIVERSITY CENTER BALLROOM AT TEXAS TECH THURSDAY, THE  
30TH OF JANUARY. THE ACTION STARTS AT 8 O'CLOCK.

JL 2

- 30 -

7-1-22-75

LUBBOCK, Jan. 22, 1975--Dr. Berlie J. Fallon, associate dean for Graduate Studies in the College of Education at Texas Tech University, has been elected chairman of the Advisory Panel on Commissions (APC) for Phi Delta Kappa, fraternity for professional educators.

The seven-member panel, with <sup>H</sup> one representative from each of Phi Delta Kappa's districts, reviews and evaluates project proposals and programs of the various commissions of the ~~fraternity~~ 90,000-plus member fraternity, which ~~has 137 chapters in~~

~~the 50 states and foreign countries~~  
Commissions are involved in projects in the areas of human rights, professional renewal, competency-based teacher education, international relations in education and lifelong learning.

The APC was established by Phi Delta Kappa in 1969 to assist <sup>in</sup> ~~the board of directors in~~ assessing and coordinating ~~the~~ ~~fraternity's~~ commission programs. Dr. Fallon, representing ~~the~~ district ~~made up of~~ made up of Texas, Kansas, Missouri, Arkansas and Oklahoma, has served on the APC since its inception. His current term of office runs through 1976.

He has been instrumental in organizing seven Phi Delta Kappa chapters in the western half of Texas, the first of these <sup>E</sup> at ~~the~~ Texas Tech ~~chapter~~ in 1957.

jdt

---30---

8-1-22-75

University Daily

Avalanche-Journal

Brazosport Facts, Freeport, Texas

Cutlines-----

HOME ECONOMICS SCHOLARSHIP RECIPIENT--Joyce Moore, Texas Tech University senior home economics education major from Brazoria, has been presented a ~~1,200~~ \$1,200 scholarship funded by C. J. Davidson, ~~Fort~~ Fort Worth oil man. The presentation is made by Dean Donald S. Longworth of the College of Home Economics. The scholarship is awarded through the Texas Education Agency. Miss Moore, ~~she~~ daughter of Mr. and Mrs. S. L. Moore of Route 3, Brazoria, has been accepted at Virginia Polytechnic Institute, ~~at State University~~ Blacksburg, Va., to begin ~~graduate~~ work toward a master's degree in housing and home management this fall. *at Texas Tech* She has been active in the Student Senate, the Home Economics Council, the ~~Association~~ Dietetics Association, Phi Upsilon Omicron, home economics honorary, and the American Home Economics Association. She has a grade average of ~~3.5~~ 3.5 on a four-point system. (Tech Photo)

J02

9-1-22-75

LUBBOCK, Jan. 23, 1975--Jeffrey S. Jobe of Corsicana, split end for the Texas Tech University Red Raiders, made it a rule to keep one eye on the football and the other on his textbooks.

And now that he has concluded his grid career at Texas Tech, he has hauled in a \$1,000 National Collegiate Athletic Association (NCAA) scholarship which he plans to use to ~~launch~~<sup>begin</sup> his medical education.

The NCAA scholarship for postgraduate study is good at any university or professional school he chooses, and he is seeking admission to a school of medicine. He has made application to ~~several~~<sup>a half-dozen</sup> and he will grab the opportunity to attend any of them. Texas Tech's School of Medicine would be most acceptable, he said.

The 3.73 grade point average achieved by the six-foot two-inch 175-pound scholar placed him on the All-Southwest Conference Academic Team two years and on the All-American Academic Team during his sophomore year. He had the highest average on the Texas Tech team during his sophomore and senior years.

Jeff is the son of Mr. and Mrs. ~~A. E.~~<sup>A. E.</sup> Jobe of 2121 Dartmouth, Corsicana, Texas, and his father is a pharmaceutical salesman. He has a sister, Donna Jobe of Austin, who is a registered nurse; but neither of them exerted any influence on the young man to enter the (field?medicine.)?

"I just decided that medicine would be the best profession for me to get the most out of myself, to permit me to be a complete person," the young athlete said. "It was my own decision during my sophomore year to become a pre-med student."

(more)

Add one--Jeff Jobe

Jeff said he would choose general practice since that seems to be the greatest need and he wants to practice in Texas.

"I would like to stay close to home," he said.

He is a member of the Fellowship of Christian Athletes and has been active in religious organizations since childhood.

A younger sister, Cindy, is a junior honor student at Texas Tech.

"I have enjoyed playing football," Jobe said, "and it has opened many doors for me." He competed in football, basketball, tennis and track at Corsicana High School and he still devotes some time to those sports for recreation. He also is a dedicated fisherman and he has added golf.

His career record on the football field for Texas Tech included 18 pass receptions for 209 yards, in addition to some all-important blocking.

"I am grateful to the NCAA for the scholarship," Jobe said, "and I hope it will help me make a worthwhile contribution to the medical profession and to the society it serves."

He was one of 33 athletes to receive the NCAA postgraduate scholarship awards.

jdt

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10 - 1 - 23 - 75

28 copies

Cutlines

GRIDDER GETS SCHOLARSHIP--Jeffrey S. Jobe, right, split end for the Texas Tech University Red Raiders, receives a \$1,000 scholarship from the National Collegiate Athletic Association for his academic achievements while at Texas Tech. Jobe, son of Mr. and Mrs. A. E. Jobe of Corsicana, Texas, accepts the award from Dr. Raymond C. Jackson, the Texas Tech faculty athletic representative to the Southwest Conference. Jobe plans to use the scholarship to help him launch his medical education.

jdt            ---30---

11-1-23-75

TEXAS TECH TEACHES.

IT TEACHES SPECIFICS TO PREPARE STUDENTS FOR SUCCESS.

IT TEACHES A BROAD RANGE OF SUBJECTS SO STUDENTS WILL  
BE WELL-ROUNDED.

AND, MOST IMPORTANT, IT TEACHES LEARNING THAT LASTS A  
LIFETIME.

TEXAS TECH TEACHES STUDENTS TO LEARN. TEACHING HAS BEEN  
TECH'S MISSION? TASK? -?? DURING FIFTY YEARS OF QUALITY  
EDUCATION.

-30-

By Jim Hastings

ch

*T.A.B. SPJS*

*1*

*12-1-24-75*

IN JUST HALF A CENTURY, TEXAS TECH HAS GROWN INTO A MAJOR UNIVERSITY. AND IT CONTINUES TO GROW.

CLASSROOM AND LABORATORY SPACE ARE GROWING FOR STUDENTS IN ARTS AND SCIENCES, MASS COMMUNICATIONS, HOME ECONOMICS, AGRICULTURAL SCIENCES AND MEDICINE. BOOK SPACE AND ROOM FOR STUDY IS INCREASING AT THE LIBRARY. AND ACTIVITY SPACE IS GROWING AT THE UNIVERSITY CENTER.

TEXAS TECH HAS GROWN CAREFULLY, WITH A PLAN TO MEET STUDENT NEEDS, THROUGHOUT FIFTY YEARS OF QUALITY EDUCATION.

-30-

By Jim Hastings

ch

*T.A.B. SPOT. 5*

*2*

*12-1-24-75*

TEXAS TECH HAS GROWN SINCE IT OPENED IN NINETEEN-TWENTY-FIVE.  
TODAY'S TWENTY-TWO-THOUSAND STUDENTS STILL FIND SOMETHING THE  
FIRST NINE-HUNDRED STUDENTS FOUND A HALF CENTURY AGO.

THEY FIND THAT TEXAS TECH IS A STUDENT'S UNIVERSITY.  
COUNSELORS AND ADVISORS MAKE SURE THE INDIVIDUAL IS NOT LOST IN  
THE CROWD.

TEXAS TECH CARES ABOUT STUDENTS. AND CARING HAS BEEN AN  
IMPORTANT PART OF TEXAS TECH'S FIFTY YEARS OF QUALITY EDUCATION.

-30-

By Jim Hastings

ch

**T.A.B. SPOTS**

**3**

**1-24-75**

WHEN A STUDENT GRADUATES FROM COLLEGE, HE SHOULD  
BE ABLE TO USE HIS EDUCATION. ADVISORS FROM BUSINESS, INDUSTRY  
AND THE PROFESSIONS HELP TEXAS TECH PREPARE STUDENTS FOR  
THEIR FUTURES.

KEEPING IN TOUCH KEEPS TEXAS TECH CONTEMPORARY.  
PROGRAMS CHANGE WITH THE TIMES. BUT CHANGE ALWAYS IS DIRECTED  
BY SOUND JUDGEMENT AND YEARS OF EXPERIENCE.

KEEPING PACE WITH THE NEEDS OF SOCIETY HAVE HELPED TEXAS  
TECH BUILD FIFTY YEARS OF QUALITY EDUCATION.

-30-

By Jim Hastings

TAB. SPOTS  
4

12-1-24-75

TEXAS TECH LOOKS FOR NEW KNOWLEDGE.

TEXAS TECH SCIENTISTS ARE AT WORK ON MORE THAN FOUR-HUNDRED RESEARCH PROJECTS.

THEIR WORK INCLUDES SEEKING BETTER WAYS TO FEED THE WORLD... DEVELOPMENT OF NEW SOURCES OF ENERGY...TREATMENT AND PREVENTION OF DISEASE...AND UNDERSTANDING PEOPLE AND THEIR ENVIRONMENTS.

AND WHEN KNOWLEDGE IS GAINED, IT IS SHARED. LEARNING AND TEACHING GO HAND IN HAND IN TEXAS TECH'S FIFTY YEARS OF QUALITY EDUCATION.

-30-

By Jim Hastings

ch

T.A.B. SPOTS

5

12-1-24-75

PEOPLE MAKE TEXAS TECH GREAT. THEY'RE THE TEACHERS WHO PREPARE TODAY'S YOUTH FOR TOMORROW. THEY'RE THE SCIENTISTS AND ENGINEERS WHO WORK TO UNDERSTAND THE WORLD WE LIVE IN. THEY'RE THE RESEARCHERS WHO SEEK BETTER WAYS TO FEED AND CLOTHE THE WORLD. THEY'RE THE DOCTORS WHO HEAL THE SICK AND HELP THE INFIRM.

TEXAS TECH IS MADE UP OF INDIVIDUALS-- FACULTY AND STUDENTS-- WHO HAVE CONTRIBUTED TO FIFTY YEARS OF QUALITY EDUCATION AND WHO WILL CONTRIBUTE TO TOMORROW.

-30-

By Jim Hastings

ch

T.A.B. SPOTS

6

12-1-24-75

FOR RELEASE AT 10 P.M. SATURDAY, JAN. 25

LUBBOCK, Jan. 25, 1975 -- The appointment of Dr. George F. Meenaghan as dean <sup>for</sup>~~of~~ research at Texas Tech University <sup>Complex</sup> was announced Saturday (Jan. 25) by President Grover E. Murray.

At the same time, Dr. Murray announced the appointment of Dr. James E. Halligan as chairman of the Department of Chemical Engineering, a post Dr. Meenaghan has held since 1969. Both appointments become effective immediately.

Meenaghan served half-time during the fall semester as director of Research Services, and his appointment to the newly created position of dean <sup>for</sup>~~of~~ research reflects, Dr. Murray said, the academic growth of Texas Tech University.

"We have attained a program in new sponsored research of approximately \$5 million, and we hope to develop this to a level of \$10 million in the foreseeable future," Dr. Murray said.

"This is a reflection of the present academic stature of Texas Tech's faculty and its potential for future contributions both in the classroom and to society," he said.

Dr. Murray said that Meenaghan's responsibilities would include the development of more incentives for research, the strengthening of liaison between the university <sup>Complex</sup> and funding agencies, and the improvement of the internal research structure at all levels, from departments through the administration.

-more-

add Meenaghan-Halligan xxx the administration.

While Dr. Murray expressed satisfaction with the record of research growth -- from \$1.8 million in 1970-71 to the \$5 million program in 1973-74, he emphasized that there still is potential for development.

"We cannot be content with maintaining a creditable record," he said. "Our faculty and graduate students have more to offer through research, and it is important that the university support their efforts."

Dr. Murray said that Meenaghan would continue as the director of Research Services and will, in addition, devote about one-third of his time to teaching and his own research.

Both Dr. J. Knox Jones, vice president for research, and Dr. William R. Johnson, interim vice president for academic affairs, emphasized the important relationship between research and teaching.

Jones said that the new deanship will be of special value to the academic community because of the increasing need for interdisciplinary research programs.

"The complexity of ~~modern social~~ <sup>in a modern society</sup> problems, makes it mandatory," he said, "that individuals with varying areas of expertise work together to find solutions <sup>to these problems.</sup> ~~It is in~~ bringing about this necessary inter-action <sup>among</sup> of disciplines ~~that Dr. Meenaghan's~~ work will be <sup>one of the</sup> especially important <sup>aspects of Dr. Meenaghan's work.</sup>"

The impact of an active research program is felt at all student levels, according to Dr. Johnson.

"Active research makes a more effective teacher," he said, bringing to the classroom a greater <sup>depth</sup> ~~breadth~~ of understanding <sup>of</sup> and enthusiasm for the subject. Because the teacher is <sup>actively engaged</sup> ~~working at~~ <sup>in seeking</sup> ~~the forefront~~ of new knowledge, the student can be assured that he is kept abreast of the latest information in the field. -more-

add Meenaghan-Halligan xxx the field.

"The creation of this deanship," Johnson said, "is a further step in Texas Tech's striving for first class status. And Dr. Halligan's appointment is particularly significant in that he is one of the best examples we have of combined excellence in research and teaching."

Halligan was selected as chairman by the unanimous vote of the faculty in chemical engineering, according to Engineering Dean John R. Bradford. He received the Distinguished Teaching Award in 1972 and, in the same year, was named outstanding engineering teacher by ~~the~~ Tau Beta Pi engineering <sup>honorary fraternity</sup> society on campus. This month he was honored for his research by the Livestock Environmental Services Committee.

His principal research efforts, in conjunction with other faculty members, have been in the areas of separations using liquid membranes <sup>and of</sup> solid waste as an energy source <sup>}</sup>-- on which he and colleagues reported in 1974 to the Governor's Energy Advisory Council <sup>and</sup> the use of cotton wasties in the control of oil spills. His research has often been interdisciplinary and frequently a cooperative effort with other faculty members.

Dr. Meenaghan is a co-investigator with Halligan and others in the cotton wasties project. Although his research interests are varied he has had a continuing interest in water pollution problems. He will continue to teach at his own request.

Meenaghan is a member of Tech's Athletic Council, chairman of the Faculty Development Leaves Committee, vice-chairman of the 50th Anniversary Activities Committee, and has served, among other assignments, as faculty sponsor of the Student Senate and on the Steering Committee of the Institutional Self-study Committee.

-more-

add Meenaghan-Halligan xxx Self-study Committee.

Meenaghan, whose degrees were earned at Virginia Polytechnic Institute, came to Texas Tech from Clemson University where he was a president of the Faculty Senate and president of Sigma Xi, national honorary research society.

Halligan received his degrees at Iowa State University, where he also taught.

Both men have had industrial as well as academic experience.

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btz

13-1-24-75

LUBBOCK, Jan. 24, 1975--Officials of the Department of Military Science at Texas Tech University announced today that March 31, 1975, is the deadline for applications for the Army's two-year ROTC program.

The U. S. Army offers college men and women the opportunity to be commissioned as second lieutenants after two years of on-campus ROTC instruction. The program calls for a six-week ROTC basic camp after their sophomore year and completion of the ROTC advanced course in their junior and senior years.

The two-year program is designed to fill the needs of community and junior college graduates and students of four-year colleges who have not taken Army ROTC during their first two ~~years~~ years. Students currently enrolled in Texas Tech are eligible for the program.

A six-week basic camp substitutes for the first two years of the four-year program.

Participants in the two-year program receive approximately \$500 for attending the basic camp. During the advanced course <sup>d</sup> in the junior and senior year at college, cadets receive \$100 a month plus approximately \$500 for the six-week advanced <sup>d</sup> camp. That totals <sup>up to</sup> \$3,000 in financial assistance during the ~~junior~~ junior and senior years.

~~While at basic camp, cadets can compete for two-year scholarships which pay for all books, tuition and fees while enrolled in the advanced course.~~

Additional information is available from the Department of Military Science at Texas Tech, Room 10, Social Science Building, telephone (806) 742-2141

jdt

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14-1-24-75

LUBBOCK, Tex., Jan. 24, 1975 -- Some people would rather light a candle than be in darkness. Art Buchwald, according to his critics, would rather sit in the darkness and laugh.

Buchwald, a syndicated columnist whose satiric comments on government and politics appear in more than 400 newspapers across the U.S., will be at Texas Tech Thursday (Jan. 30) to deliver a public address at 7:15 p.m. in Lubbock Municipal Auditorium.

His topic will be "Art Buchwald at Large."

Tickets, priced at \$1.50 for general admission and 75 cents for Tech students with ID cards, may be purchased in advance at the University Center ticket booth or at the door prior to the lecture. There are no reserved seats.

The lecture is sponsored by the University Speakers Series.

Since 1962, Buchwald has covered politics in Washington, D.C., lampooning the administration of whatever party was in power.

In addition to his ~~in~~ columns, he is the author of some 14 books, including "I Never Danced At the White House," "Getting High In Government Circles" and "The Establishment Is Alive and Well in Washington."

Born in Westchester, N.Y., and raised on Long Island, Buchwald left home in 1942 to join the Marines. There he gained his early journalistic experience in the Pacific Theater as editor of his company newspaper on ~~Eniwetok~~ Eniwetok. After his discharge from the service he enrolled in the University of Southern California where he was managing editor of the college humor magazine, columnist for its paper and author of one of its variety shows.

He subsequently went to Paris as a student and in 1949 began writing a column called "Paris After Dark" for the European edition of the New York Herald Tribune. In 1952, his column, then called "Europe's Lighter Side," was syndicated in the American press. Ten years later he moved his base of operations to Washington.

LUBBOCK, Jan. 27, 1975--Lt. Col. George T. Kimbro will become professor of Military Science and head of the Department of Military Science at Texas Tech University Feb. 1, succeeding Col. Albert J. Geraci who is retiring at the end of January.

The Department of Military Science also announced that Major Jerry G. Duncan has been appointed assistant professor of military science <sup>at Texas Tech.</sup> in that position he will be responsible for instructing freshmen.

Col. Geraci has been professor of military science at Texas Tech since March 1972. *He came to Tech from Fort Gordon, Ga., where he was commanding officer of the Signal School Brigade, U.S. Army Southeastern Signal School.*

Kimbro began his military career as an enlisted man, ~~later~~ graduating from the Engineer Officers Candidate School in 1953. <sup>Master Parachutist,</sup> ~~He~~ has served as platoon leader, company commander and executive officer in the 326th and 307th Airborne Engineer Battalions. He also has held assignments as <sup>a</sup> staff officer in the Seventh Army Support Command and as an Engineer Unit Advisor in the Republic of Vietnam.

He has completed the Engineer Officer Advance Course and received a Master of Business Administration degree from Texas Tech. ~~He is a master parachutist.~~

Duncan ~~arrived at Texas Tech in 1973 to begin~~ <sup>began</sup> work on his master's degree in accounting <sup>at Texas Tech in 1973</sup> and received ~~it~~ it in December <sup>1974.</sup> His undergraduate study was at Southwest Missouri State in Springfield.

Before coming to Texas Tech, he was ~~the~~ chief of the Finance and Accounting Division in the Fort Sam Houston Comptroller's office. He will continue his education in August 1975 when he is scheduled <sup>to</sup> attend the Command and General Staff College at Fort Leavenworth, Kansas.

jdt

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1-1-27-75

Monday

A-J, U-D, Lubbock Today, Springfield, Mo., and Mil Science.

(7 copies)

Cutlines-----

NEW MILITARY SCIENCE PROFESSORS AT TEXAS TECH--Two new top military  
Science

~~Army~~ professors at Texas Tech University, Lt. Col. George T.

Kimbro, left, and Major Jerry G. Duncan, examine the new official

Department of the Army plaque. The design for the symbolic item

was ~~approved~~ approved last year. The new plaque is ~~a highly~~

*described as "a highly*

visible, readily identifiable symbol of the Army and reflects

the Army's traditions, ideals and contributions not only to

the Revolution but also to the development of the United States."

Col. Kimbro is professor of military science and Duncan is

assistant professor.

jdt

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1-1-27-75

Monday

A-J, U-D, Lubbock Today, Denver Post, Rocky Mountain News, Denver,  
and one to Mil Science

(7 copies)

Cutlines-----

ROTC SCHOLARSHIP--Army ROTC Cadet Howard W. Baum III of Lubbock,  
son of Howard W. Baum Jr. of 982 Jamaica Court, Aurora, Colo.,  
is presented a two-year ROTC scholarship to continue his education  
at Texas Tech University. <sup>H</sup>The presentation is made by Lt. Col.  
George T. Kimbro, professor of Military <sup>a</sup>Science at Texas Tech.  
The scholarship, worth approximately \$1,500 a year, pays for  
tuition, fees, and books plus \$100 a month subsistence allowance  
for up to 10 months each school year. Baum is a junior pre-  
~~med major~~ <sup>student</sup> and is a member of the Texas Tech Rifle Team.

jdt

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2-1-27-75

LUBBOCK, Jan. 27, 1975-- Government officials and employes from throughout the South Plains will meet Wednesday ( Jan. 29 ) at Texas Tech University for a workshop on ~~T~~axing and ~~B~~udgeting.

"The workshop will present an overview of taxing and budgeting problems confronting small community governments in their day-to-day operations," said Dr. William W. Holder, workshop coordinator and member of the Business Administration faculty at Tech.

Workshop registration begins at 9 a.m. in Building X-15 across from the Lubbock Municipal Auditorium. Workshop sessions begin at 9:30 a.m. and run through 5 p.m.

Workshop sessions include "Electronic Data Processing," conducted by Dr. William R. Cornette, area coordinator, Information Systems and Quantitative Sciences, College of Business Administration. Cornette will discuss information systems in local governments; the feasibility of using the computer in small cities; work with computer salesmen; renting or purchasing computers; and factors in successful implementation of computer systems.

David Cummins, professor in the School of Law, will discuss "Legal Environment of City and County Government." ~~the~~ <sup>topics</sup> session will include tax reform for the South Plains and current problems in taxation.

Holder will conduct the final session of the workshop. <sup>The session,</sup> ~~the~~ ~~session~~ "Accountin<sup>s</sup> Considerations and Implications;" will include internal control and audit, data accumulation and retrieval systems, and reporting and monitoring.

CONT. ED. WORKSHOP  
Add one

The workshop is one of a series conducted by the Division of Continuing Education at Texas Tech for local governments. The workshop series is conducted in cooperation with the South Plains Association of Governments.

For workshop details and registration information, call the Division of Continuing Education at Texas Tech at 742-1176.

-30-

by Jim Hastings.

4-1-27-75

EDITOR'S ADVISORY

RE: Art Buchwald who is to speak at  
7:15 p.m. Thursday (Jan. 30)  
in Municipal Auditorium

Mr. Buchwald will arrive at 4:10 p.m. Jan. 30 via Braniff Flight 276  
and will be available to meet briefly with news media representatives  
at the airport. His host will be Charles Post, ~~\_\_\_\_\_~~ manager  
of the Cultural Events Office at Texas Tech.

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5-1-28-75

LUBBOCK, Jan. 28, 1975--Texas Tech University's Spring Forensic Feb. 14-15 is expected to bring approximately 750 students from more than 50 Texas high schools to the campus for debate, oratory and dramatic interpretation competition.

The Texas Tech tournament again this year has been designated as a state qualifying tournament for the National Forensic League (NFL).

"We are continuing Cross X (examination) Debate and oratory and dramatic interpretation to comply with NFL rules and regulations," said Prof. Vernon R. McGuire, director of Forensics at Texas Tech.

"To qualify for the state meet in debate, teams must be entered in Cross X," McGuire said. ~~We~~ We hope that feature of the tournament will attract schools that have not previously attended and will expand participation for others."

Registration for the two days of competition is scheduled for 2:30 to 4 p.m. Friday, Feb. 14, in the foyer of the Business Administration Building. Competition starts at 4 p.m. in the individual events and at 4:30 p.m. in debate. Finals in both individual and team contests are scheduled for Saturday, Feb. 15.

Individual events include oratory, dramatic interpretation, informative speaking, persuasive speaking, and poetry and prose interpretation.

Deadline for entries is Saturday, Feb. 8. Invitations to schools have been mailed to prospective entries, McGuire said.

jdt            ---30---

6-1-28-75

LUBBOCK -- Jan. 27, 1975 -- Whether the fellas standin' on the corner know it or not, plasma waves are important to them.

The quality of radio reception, the energy future and resources even space travel depend upon man's knowledge of plasma waves, which were discovered less than 50 years ago.

Plasmas are less dense than gas and occur in suns, the ionosphere, lightning bolts, jet exhaust, fluorescent light bulbs and many other man-made devices. Plasma waves are created by the interaction of radio waves with ionized gases (plasmas).

The ~~is~~ properties and potential of plasma waves are under intensive study by scientists and engineers the world over, and to bring some of the newest knowledge to bear on current problems a meeting has been arranged between Australian and U.S. scientists and engineers. It will take place Feb. 10-18 in Sydney, Australia.

Coordinators for the meeting are Prof. Magne Kristiansen of Texas Tech University's Department of Electrical Engineering, and Prof. Charles N. Watson-Munro of the Wills Plasma Physics Department, University of Sydney.

The conference is supported in part by the National Science Foundation through the U.S.-Australian Scientific Exchange Program. The conference starts with a general meeting of approximately 120 scientists and engineers. This will be followed by a workshop involving 25 Australian and 11 U.S. scientists and engineers.

Dr. Kristiansen gave one example of the value of plasma waves to the world's future.

Since 1958 scientists and engineers throughout the world have been cooperating in trying to find a new, clean and plentiful source of energy through controlled thermonuclear fusion, he said. One of the problems is to heat plasma to a temperature in the range of 100 million degrees, and wave action is a major candidate for one of the heating schemes.

-more-

add plasma waves xxx heating schemes.

"There exists a considerable amount of common interests in both countries in the area of plasma waves," Dr. Kristiansen said. "Several scientists have made individual visits of various lengths to laboratories in the other country."

It's time now to bring researchers together as a group, he said, ~~with~~ <sup>are</sup> several prepared to present formal papers on the results of their research and then to discuss these results and arrive at some useful directions for future studies.

"Several of the basic experimental facilities, experimental goals, and theoretical programs in the two countries have many similarities," Kristiansen said, "and for this reason there is an excellent common ground for detailed discussions."

Dr. Watson-Munro, world known for his World War II work in radar as well as for his postwar studies in plasma physics, spent a school year at Texas Tech University as an NSF foreign visiting senior scientist.

He has arranged for the scientists to visit with the Canberra Plasma Physics Group, Adelaide's Flinders University plasma physics facilities, directed by Dr. Max Brennan -- who also has visited the Texas Tech University plasma laboratory, and the facilities of of the Wills Plasma Physics Department within the School of Physics at the University of Sydney.

✓ American scientists who will attend the conference under the auspices of the NSF include: Kristiansen, J. L. Shoet, professor of electrical engineering, University of Wisconsin, Madison; R. W. Gould, professor of electrical engineering and physics, California Institute of Technology, Pasadena; Igor Alexeff, professor of electrical engineering, University of Tennessee, ~~USA~~ Knoxville;

add plasma waves xxx Tennessee, Knoxville;

F. W. Crawford, professor of electrical engineering, Stanford University, Palo Alto, Calif.; D. G. Swanson, associate professor of electrical engineering, University of Southern California; Los Angeles; R. T. Taussig, Associate professor of mechanical engineering, Columbia University, New York; H. W. Hendel, senior scientist, Princeton University, New Jersey; Abraham Bers, professor of physics, Massachusetts Institute of Technology, Cambridge; Ernest P. Gray, senior scientist, Johns Hopkins University Applied Physics Laboratory, Silver Springs, Md.; and Dr. Keith Thomassen, associate division leader, Los Alamos (N.M.) Scientific Laboratory.

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btz

7-1-28-75

LUBBOCK, Jan. 28, 1975--Mrs. Pauline McWilliams, secretary for the Stangel-Murdough Residence Halls office at Texas Tech University, has been named the recipient of the Residence Halls "Distinguished Employee Award" for 1974.

The ~~official~~ presentation was made to Mrs. McWilliams by Clifford Yoder, assistant vice president for Auxiliary Services at the university.

As a result of the honor, Mrs. McWilliams will ~~enter~~ <sup>be entered in</sup> regional competition ~~at Fayetteville, Ark., Feb. 5-7~~ conducted by the Southwest Association of College and University Housing Officials <sup>at Fayetteville, Ark., Feb. 5-7.</sup> (SWACUHO). The region includes Texas, Oklahoma, Louisiana, and Arkansas, with approximately 50 institutions competing.

Mrs. McWilliams was one of six employees nominated for the second annual Residence Halls Distinguished Employee award at Texas Tech and the right to compete in the SWACUHO contest.

The other ~~five~~ nominees in the Texas Tech competition were Mrs. Kyle Freeman of the Wall-Gates Cafeteria staff; ~~representing Food Service cooks~~; Joe Rinaldi, maintenance mechanic at Hulen-Clement; Mrs. Artie Thomason, supervisor, Carpenter-Wells housekeeping staff; Frank Rodriguez, Central Food facilities; and Mrs. Freda Bunch, supervisor, Wiggins-Complex housekeeping staff.

Mrs. McWilliams has completed 10 years of employment in the ~~Residence Halls~~, all of it as secretary for the Stangel-Murdough residence halls office.

(more)

Add one--Distinguished employe

To qualify for nomination, an employe must be other than management or professional level, have five years minimum employment in the residence halls and the university, demonstrate loyalty and dedication to the residence halls and the university, perform outstanding service to the department, provide extra effort over and above the job requirements, and maintain outstanding attitude toward job assignments, the residence halls and the university.

An anonymous committee selected from a variety of depart-ments within or related to the residence halls selects the award recipient.

jdt

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8-1-28-75

6 copies U-D, A-J, Lubbock Today, Ex-Students, Housing Office  
and one to Dan Tarpley.

*7 copies*

Cutlines-----

DISTINGUISHED EMPLOYEE--Mrs. Pauline McWilliams, secretary for the  
Stangel-Murdough Residence Halls office at Texas Tech University,  
is presented the Residence Halls "Distinguished Employee Award" for 1974 by  
Clifford Yoder, assistant vice president for Auxiliary Services  
at the university.

jdt

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*8- 1-29 75*

LUBBOCK, Jan. 28, 1975--The Texas Tech University Wrestling Club will host a dual meet with Richland ~~Community~~ <sup>Community</sup> College, Dallas, ~~on~~ Thursday night and a triangular meet with Texas Christian University and West Texas State University ~~on~~ Saturday afternoon.

Both meets are open to the public at no charge. The Thursday night meet is at 7:30, the Saturday meet at 1:30 p.m. and both will be in the Texas Tech Intramural Gymnasium.

The Richland Community College <sup>team</sup> is the defending state champion.

~~The~~ Texas Tech wrestlers competed in the Richland Open Meet in Dallas last month, winning ~~the~~ third place with ~~two~~ individual first places by David Hadden in the 142-pound class and Terry Anders in the 167-pound range.

The Techsans competed last week-end in the <sup>Bob</sup> ~~Bob~~ Invitational at Southwest Texas State University, ~~at~~ San Marcos, coming in second in team competition, with three ~~first~~ individual firsts. Individual winners were Hadden, Mark Farris in the 158-pound class and Tom Rheinigans in the heavyweight <sup>division.</sup> ~~class.~~

There are 31 members in the <sup>Tech</sup> club, coached by Dr. Ed Burkhardt, associate professor of men's physical education.

jdt

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9-1-28-75

LUBBOCK, ~~Jan.~~ Jan. 29, 1975 -- Tickets are on sale at the Texas Tech University Center for the award-winning musical, "Pippin," which comes to Lubbock Feb. 5 for a performance in Municipal Auditorium under the auspices of the university's Artists Series.

The show begins at 8 p.m. All seats are reserved. Tickets range in price from \$2.25 to \$7.50 for the general public, \$1.50 to \$5 for Tech faculty and staff and from 75 cents to \$2.~~25~~<sup>50</sup> for Tech students. Tickets also will be on sale in the auditorium box office on the afternoon prior to the performance.

~~Originally~~<sup>Now</sup> in its third year on Broadway, "Pippin" is ~~being~~ presented on tour by Stuart Ostrow in association with Theatre Now.

Appearing in the title role will be Barry Williams, who played Greg on television's "The Brady Bunch," as Pippin (or Pepin), the eldest son of the Emperor Charlemagne.

Although history has little to say about the actual Pepin, the fantasy-musical sees him as a pacifist and a rebel, a kind of 8th Century "flower child" in search of fulfillment.

The story of his quest is told by a company of Mephistophelian characters headed by the Leading Player, portrayed by Irving Lee, and his troupe of harlequins, who act out Pippin's confrontations with life. Pippin dabbles in books, samples the furies of war, luxuriates in the vacant pleasures of the flesh and foments a revolution before he faces the final moment of truth and makes his decision.

Music and lyrics are by Stephen Schwartz, who also wrote "Godspell" and "The Magic Show." ~~The book is by Roger O. Hirson.~~ ] sket

~~Among the show's best known musical numbers are "Magic To Do," "No Time at All," "Corner of the Sky," "War Is a Science," "Simple Joys," "Spread a Little Sunshine," and "On the Right Track."~~

Steph Schwartz

"Pippin" ..... add one

"Pippin" opened on Broadway in October, 1972. It won five Tony Awards, one for Ben Vereen (as the Leading Player) as best actor in a musical, two for Bob Fosse as best director and best choreographer, one for scenic designer Tony Walton and one for lighting designer Jules Fisher.

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(EC)

10-1-29-75

cutlines.....4

RETIRING -- Horn Prof. Elo J. Urbanovsky, center, is retiring Friday (Jan. 31) after almost 26 years on the faculty at Texas Tech University. Dr. Anson R. Bertrand, right, dean of the College of Agricultural Sciences presents Prof. and Mrs. Urbanovsky with a check for \$750 from friends as a retirement gift. ■ Students in the Department of Park Administration, Landscape Architecture and Horticulture, which Urbanovsky has chaired since 1949, have initiated a scholarship fund in his name. (TECH PHOTO)

###

btz

12-1-30-75

LUBBOCK, Jan. <sup>31</sup>~~29~~, 1975--Eight Texas Tech University students of mass communications moved into New York City, the advertising capital of the world, for five-day internships in January.

They spent a working week with national advertising agencies or advertising departments in major retail businesses, observing phases of their operations and participating in departmental activities.

"The experience gave the students an inside look at advertising as it is conceived, planned, researched, presented and placed by some of the biggest and best agencies in the United States," said William R. England Jr. of Texas Tech's Mass Communications faculty.

The evaluation by students, agencies and advertising departments indicated the project was worthwhile, he said. "It was the first time the agencies had participated in such a program and it also was a first for Texas Tech's advertising majors."

"After almost four years of studying advertising, I finally saw for myself how much goes into making up an ad," said Susie Black, senior from Oklahoma City, who was assigned to the advertising department of Saks Fifth Avenue. "It was truly an experience and well worth it. I learned things from observing and talking with these people that I could never get in a classroom.

"Classes here at Tech prepare you generally, but actual experience is the best teacher. I've been able to relate to my classes much better since I have returned from New York City."

add one--advertising students

The internship "really put everything together," said Lubbock, Texas, senior JoAnn Grzywacz, who was assigned to McCann-Erickson.

"We all had a solid textbook knowledge of advertising, but actually being in the environment made each of us realize the wide range of opportunities in advertising."

Miss Grzywacz worked with the team which handled L'Oreal advertising. "I went through all the phases that led to the final production of the commercial," she said. "It was a very intense time of learning, but one of the most profitable and exciting times I've ever had."

Deborah Bolner, senior from San Antonio, watched an account group with the J. Walter Thompson Advertising Agency finish its final preparations to present its 1975 budget and campaign strategy to a \$50 million account, then viewed the presentation. "I also spent two days touring different departments from marketing research to print and television syndication," she said. "I feel it was the most worthwhile experience of my college career."

Brenda Formby of Hereford at Lord and Taylor got a chance "to see and understand the mechanics of a retail advertising department. They even used some of my work, so that I got to put my textbook knowledge to use. A beautiful, exotic trip."

An advertising-public relations student, Mark Richerson of Shamrock, Texas, was assigned to Info-Plan Inter Public Group of Companies, working on an account for the Bahamas Ministry of Tourism.

My internship, as well as the others, gave students a practical and realistic look at how a large public relations, advertising or promotional campaign is organized and put into operation. I would like to see the internships continued."

add two--advertising students

Carol A. Harmel, Lubbock senior, summarized the internship as a "priceless application of what I have learned at Tech." She spent the week in the advertising department of Bloomingdale's, a retail department store.

"In the area of publicity, we discussed a preview of a new men's wear line. I wrote copy for a dress and it was used Jan. 27 in an ad in the New York Times. The day in the media area was concerned with meetings concerning radio, print and television purchases.

"Another day we went to the studio where models were photographed," she said. "We also spent some time on location around New York photographing products. The Bloomingdale's people were generous with their time and willing to answer all questions," she said.

Others who served internships included Terry McInturff of Lubbock, assigned to Doyle Dane Bernbach, and Rick Chaviers, assigned to Batten, Barton, Durstine and Osborn.

The between-semesters trip was made by air with the students leaving Jan. 5 and returning Jan. 11. ~~Plane fare was \$160.~~ Total cost for the students ranged from \$350 to \$500 each.

<sup>Ms.</sup>~~Miss~~ Harmel is the daughter of Mr. and Mrs. W.H. McKelvy of 2322 60th St., Lubbock.

Richerson is the son of Mr. and Mrs. Glenn Richerson of 311 N. Wall, Shamrock

Miss Formby is the daughter of Mr. and Mrs. Clint Formby of 408 Sunset Dr., Hereford.

Miss Bolner is the daughter of Mr. and Mrs. Clifton J. Bolner of 110 W. Lynwood, San Antonio.

add three--advertising students

Miss Grzywacz is the daughter of Mr. and Mrs. Stan Grzywacz of 2519 53rd., Lubbock.

Miss Black is the granddaughter of Mrs. J.B. Tuttle of 1745 Andover Court, Oklahoma City, Okla.

McInturff is the son of Mr. and Mrs. Don E. McInturff of 7700 Memphis Dr., Lubbock.

Chaviers is the son of Mr. and Mrs. <sup>W.M.</sup> ~~Rich~~ Chaviers of ~~1509~~  
~~Avenue G., Lubbock.~~ 3703 York, WICHITA FALLS.

-30-

By Dan Tarpley

13-31-75

Hereford Brand, Amarillo News Globe, Dallas Morning News

*5 Copies*

Cutlines-----

~~Brenda Formby of Hereford, one of eight Texas Tech~~

TEXAS TECH AD STUDENT VISITS N. Y. AGENCIES--Brenda Formby of Hereford, one of eight Texas Tech University advertising majors who spent one-week internships with New York advertising agencies and advertising departments in department store chains, discusses advertising layout with Texas Tech Mass Communications instructor William England. Miss Formby, daughter of Mr. and Mrs. Clint Formby of 408 Sunset Drive, Hereford, spent a week in the advertising department of Lord and Taylor retail store in New York. The internship, she said, "permits one to put his classroom knowledge into perspective. Just a beautiful, exotic trip."

(Tech Photo)

jdt

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*13-1-31-75*

\* u D + mag -

15 copies

12 copies

cutlines

TEXAS TECH AD STUDENTS VISIT NEW YORK--Five of eight Texas Tech University advertising majors critique their one-week internships with New York advertising agencies and advertising departments in department store chains, with their instructor, William England of the Department of Mass Communications at Texas Tech. They are, from left, Deborah Bolner of 110 W. Lynwood, San Antonio; Carol A. Harmel of 2322 60th St., Lubbock; Susie Black of 1745 Andover Court, Oklahoma City; Brenda Formby of 408 Sunset Drive, Hereford, Texas; and JoAnn Grzywacz of 2519 53rd St., Lubbock. (Tech Photo)

jdt

13-1-31-75

5 copies

San Antonio Light, San Antonio ~~NEWS~~ Express-News

Cutlines-----

TEXAS TECH AD STUDENT<sup>S</sup> VISIT<sup>S</sup> N. Y. AGENCIES--Deborah M. Bolner of San Antonio, one of eight Texas Tech University advertising majors who spent one-week internships with New York advertising agencies and advertising departments in department store chains, discusses ~~advertising~~ advertising layout with Texas Tech Mass Communications instructor William England. Miss Bolner, daughter of Mr. and Mrs. Clifton J. Bolner of 110 W. Lynwood, ~~San Antonio~~ San Antonio, spent a week in the J. Walter Thompson Advertising Agency. She termed her internship as "the most worthwhile experience of my college career." (Tech Photo)

jdt ---30---

13-1-31-75

Daily Oklahoman, Oklahoma City, Tulsa Tribune, newspaper at  
Norman, Okla.

6 copies

Cutlines-----

TEXAS TECH AD STUDENT VISITS N. Y. AGENCIES--Barbara Susie  
Black of Oklahoma City, one of eight Texas Tech University  
advertising majors who spent one-week internships with New  
York advertising agencies and advertising departments in department  
story chains, discusses advertising layout with Texas Tech  
Mass Communications instructor William England. Miss Black,  
~~granddaughter~~ granddaughter of Mrs. J. B. Tuttle of 1745  
Andover Court, Oklahoma City, spent a week in the advertising  
department of Saks Fifth Avenue. The internship, she said,  
gave her an opportunity "to see for myself how much goes into  
making up an ad." (Tech Photo)

jdt

---30---

GRANDDAUGHTER

6 copies

A-J, ~~MM~~, Lubbock Today, Ex-Students, West Texas Times

TEXAS TECH AD STUDENTS VISIT N.Y. AGENCIES--Two of eight Texas Tech University advertising majors critique their one-week internships with New York advertising agencies and advertising departments in department store chains ~~in New York City~~ with their instructor, William England of the Department of Mass Communications at Texas Tech. They are Carol A. Harmel, left, daughter of Mr. and Mrs. W. H. McKelvy of 2322 60th St., Lubbock, and JoAnn Grzywacz, daughter of Mr. and Mrs. Stan Grzywacz of 2519 53rd St., Lubbock. Miss Harmel described her internship with Bloomingdale's Department Store's advertising department "a priceless application of what I have learned at Tech." Miss Grzywacz said hers <sup>at McCann-Erickson Agency</sup> was "a very intense time of learning." (Tech Photo)

jdt

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13-1-31-75

LUBBOCK, Jan. 31, 1974 -- Texas Tech University's Institute for Disaster Research, ~~engaged in wind engineering studies since the 1970 Lubbock tornado,~~ will participate in an evaluation of the damage wreaked by Hurricane Tracy which devastated Darwin, Australia, early Christmas day.

Dr. Joseph E. Minor of the Texas Tech institute and the faculty in civil engineering, is one of three foreign consultants -- two from the United States and one from England -- who have been invited to make an on-site inspection in Darwin and help evaluate a report on structural damage prepared for the government by Dr. George Walker, senior lecturer in civil engineering at James Cook University of North Queensland.

Tracy in Australia is called a cyclone, but it is the same type of storm referred to in the United States as a hurricane. It caused 45 deaths in Darwin.

Preliminary official reports on the storm indicate ~~from available evidence~~ that the intensity of the winds was unprecedented anywhere on the Australian continent in all its recorded history.

Although its performance was, in some respects, similar to Hurricane Celia which struck <sup>k</sup> Corpus Christi <sup>in</sup> ~~Aug 3,~~ 1970, <sup>Tracy (?)</sup> the winds were greater, <sup>same</sup> ~~with~~ gusts <sup>as</sup>, believed to have been in excess of 170 miles per hour.

The preliminary report said that cyclone warnings were issued for some time before the storm hit, but there was "still an air of complacency and a general belief amongst many residents, including some professionals, that Darwin would never be hit by the full force of a cyclone."

add Darwin xxx of a cyclone."

Walker, who visited with Minor at Texas Tech University last year, compared Darwin's Tracy to Corpus Christi's Celia and reported briefly on the damage in a letter.

"Darwin had a population of about 40,000," Walker wrote. "Of the 7,000 houses so far surveyed in the main suburbs, just over 50 per cent have been declared a complete write-off, and only 6 per cent have been declared intact -- other than perhaps a window broken or superficial <sup>(siding)</sup> cladding damage," Walker wrote.

~~Cladding is the engineers' word for exterior siding.~~

"Of the remainder which are considered <sup>rather</sup> repairable, most lost a significant amount of the roof cladding," Walker said. "Timber framed houses suffered badly, particularly those of more recent construction, owing to an almost complete lack of bracing due to a local fad for having entrance window openings to get a large amount of ventilation."

He explained that there is very little air conditioning despite Darwin's tropical climate. The best survivors, he said, were brick houses with "hip roofs" -- a flat roof with a short, sloping side -- which, according to Walker, is "a type of house which unfortunately went out of fashion about three or four years ago."

"It is almost universally the opinion of those who experienced it that the second half winds were considerably worse than the first," he said. "The eye seems to have shrunk in diameter as it crossed the coast, with speeding up of winds -- a phenomenon which I seem to remember were noted as the hurricane wind hit the Corpus Christi area."

-more-

add Darwin xxx Christi area.

"There seems to be considerable similarity between this hurricane and the one which hit Townsville (in Australia in 1971), there being also some emotional reports of tornadoes ~~which I don't believe~~ for which there is no real evidence in the debris pattern."

Minor said that these same reports of tornadoes within the hurricane were reported at Corpus Christi, although there, too, no evidence could be found to substantiate the reports.

In addition to inviting Minor to evaluate Walker's report on the damage, the Australian government has extended the same invitation to Dr. Richard Marshall, of the National Bureau of Standards' building technology division, and to Keith Eaton, Building Research Station, England.

The purpose of the Texas Tech institute and the reports of other engineers is to assess not only the damage but also the causes of damage so that future construction may be designed for better protection of life and property ~~particularly in the event of excessive winds.~~

The institute for Disaster Research had its beginning the day after a devastating tornado hit Lubbock on May 11, 1970. Since that time it has gathered data from numerous wind storms in the United States and has used this to develop criteria for safer structures.

Minor will spend a week in Australia, leaving Feb. 6.

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btz

14-1-31-75

KINGSTON, Okla., Jan. 31, 1975-- Everything from computers to community involvement are scheduled for discussion at the 20th annual Southwest Park and Recreation Training Institute meeting Feb. 2-4 at Lake Texoma Lodge.

More than 500 members of the park and recreation profession are expected at the meeting sponsored by the National Recreation and Park Association, the Oklahoma Tourism and Recreation Dept., and the Southwest Park and Recreation Training Institute.

The institute is conducted by the Department of Park Administration, Landscape Architecture and Horticulture at Texas Tech University, Lubbock.

General session lectures will include "You and the Bicentennial," by Mrs. Gene Riddle Brownrigg, executive director, American Revolution Bicentennial Commission of Texas, and "State Park Trends," by John S. Blair, National Recreation and Park Association, Arlington, Va. Barry Tindall, National Conservancy, Washington, D.C., will present a suggested approach "Toward the Preservation of Natural Diversity."

"The annual institute provides an opportunity for persons in the park and recreation industry to meet and discuss mutual problems and to exchange ideas," said Dr. James W. Kitchen, program chairman and Texas Tech professor of Park Administration. "The meeting is useful for professionals in the field, and it is exceptionally valuable to students who also attend."

-more-

Workshops will be conducted the afternoon of Feb. 3, and all day Feb. 4.

Sessions include a panel discussion on "Historic Preservation," chaired by W.C. Griggs, research associate, History of Engineering Program, Texas Tech. Panel members include Mrs. Brownrigg; Evelyn Dunsavage and Mike Brown of Dallas; Craig Johnson, assistant city manager and director and coordinator of Community Development, Waxahachie, Tex.; and Dwight Pitcaithley, Randy Henson and Janey K. Parker, graduate research assistants, Dept. of Park Administration, Landscape Architecture and Horticulture, Texas Tech.

"Computers in Parks and Recreation " will be the topic of a panel discussion lead by William L. Landahl, director, Jackson County Park and Recreation Dept., Blue Springs, Mo. Panel members include R.E. Pies, director, Parks and Recreation, Tempe, Ariz.; C.S. Van Doren and Margot B. Unkel, Texas A&M University.

Other workshop topics include "Profit Parks;" "Public Participation in the Planning Process;" "The Changing Scene;" "Off-Road Vehicles;" "Community Involvement;" "Senior Citizens-- Programs and Facilities;" "Litter Removal in Parks;" and "Application of Aerial Photography to Planning."

Additional sessions will be held on budgeting, consultant work, carrying capacity, flood plain management, employe training, the recreation potential of wetlands, urban river open space use and contemporary involvement.

Professionals and students will exchange ideas in a special evening meeting Feb. 3.

George Nigh, Lt. Governor of Oklahoma, will be guest speaker at the annual awards banquet Feb. 4.

LUBBOCK, Jan. 30, 1975 -- Horn Professor Elo J. Urbanovsky will retire Friday (Jan. 31) after having served almost 26 years on the faculty at Texas Tech University.

He is chairman of the Department of Park Administration, Landscape Architecture and Horticulture, a department organized under his direction.

Urbanovsky was employed as the university's landscape architect and head of the Department of Horticulture.

Weeds, mud or dust, and trash-lined borders greeted him upon his arrival in 1949. Today the campus is shaded with trees, landscaped with brick walks and shrubs, and -- in the difficult areas -- covered with ivy. To Prof. Urbanovsky, the landscaping is "well started."

At a departmental farewell coffee in his honor, Urbanovsky and his wife, Olga, were presented with a check "from friends" in the amount of \$750. ~~It was with great pleasure.~~ It was

[also] announced that a Peter Hurd landscape painting has been commissioned to hang in the department in Urbanovsky's honor, and students have started a scholarship fund named for their former professor. Dean Anson R. Bertrand of the College of Agricultural Sciences made the presentation.

Succeeding Urbanovsky as acting chairman of the department is Dr. George Tereshkovich. A search committee has been named to help select a permanently named successor.

Among Urbanovsky's honors are the Pro Excelsia Et Pontifice, awarded by Pope John XXIII in 1963, a plaque for outstanding service awarded by the National Recreation and Park Association, the Pugsley Bronze Medal from the American Scenic and Historic Preservation Society, and appointment as a Distinguished Fellow in the American Institute of Park Executives. He later served as president of that organization.

He claims as his greatest pride, however, the more than 500 students who have received degrees in park administration during his tenure as chairman of that department. These former students now are employed in most of the 50 states and Washington, D.C.

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btz

12-1-30-75

LUBBOCK, Jan. 27, 1975--The Texas Tech University Regents Council for the Future will meet Friday (Jan. 31) to adopt and put into operation a development program to underwrite supplementary programs vital to the university's mission in higher education.

They will hear the role of the organization defined and detailed methods for raising funds through deferred giving to support those projects *which* cannot be financed by appropriated funds.

Specific ways the ~~members~~ members of the council can help meet those financial needs will be presented by Edward R. Smith, Lubbock attorney and certified public accountant; Lonnie Langston, C.L.U., of Lubbock, and Dr. W. Reed Quilliam, associate dean and professor in the Texas Tech University School of Law.

C. I. "Stoney" Wall of Amarillo, chairman of the Board of Pioneer Natural Gas Company and chairman of the Regents Council, will preside over the session in the Coronado Lounge of the University Center. ~~(Stoney)~~ Wall has headed the council during its organizational and formative period.

Dr. Clyde E. Kelsey, Jr., vice president for Development at Texas Tech, will discuss the purpose of the council at a morning session which begins at 10:30. Registration and coffee begin at 10.

Smith, secretary of the Texas Tech University Foundation Board of Directors and chairman of the Texas Tech University Medical School Foundation Board of Directors, will tell how benefactors can help the University Complex through wills and bequests. Langston, member of the Executive Committee of the Regents Council for the Future, will discuss insurance programs designed to benefit the university; and Quilliam will talk on trusts and annuities.

Members of the Board of Regents of Texas Tech University and the Texas Tech University School of Medicine will join the Council for a noon luncheon.

During the afternoon, ~~some~~ Texas Tech officials will outline specific needs of the components of the University Complex.

Scheduled to make presentations are Dr. Craig C. Black, director of The Museum of Texas Tech University, on the needs of

The Museum and the Ranch Headquarters; Dr. J. Knox Jones, Jr., vice president for Research and Graduate Studies and dean of the Graduate School, Dr. Kelsey, and Dr. William R. Johnson, vice president for Academic Affairs, on needs of the University; and Dr. Richard Lockwood, vice president for Health Sciences Centers, on needs of the School of Medicine.

M. Warlick Carr, Lubbock attorney and member of the Executive Committee of the Regents Council, will close the meeting with a challenge to members to accept their responsibility to the council and its program of development for Texas Tech. Carr will be elevated to the chairmanship of the council, succeeding Wall.

In announcing plans for the council meeting and the day's program, Carr said, "Texas Tech University has come of age and has earned the right to be considered by its alumni and friends in a program of giving which is extremely attractive. ~~\_\_\_\_\_~~ The program permits the donors to make relatively large gifts with comparatively little personal sacrifice because of tax benefits.

"Someone has to ask the right person at the right time to remember Texas Tech in his or her will or bequest," Carr said. "Alumni and good friends of the University with deep convictions on the importance of higher education make the best ambassadors in a sound deferred giving program."

Members of the Executive Committee, other than Wall and Carr, are Donnell Echols of Lamesa, Langston, ~~Jack~~ F. Maddox of Hobbs and Robert L. Pendleton of Midland.

Members of the council are appointed by the Texas Tech Foundation Board of Directors with the approval of the Board of Regents. They are selected on the basis of their interest in Texas Tech and their sphere of influence with others.

The approximately 70 members of the council, most of whom are Texas Tech alumni, represent many cities in Texas as well as out-of-state areas. As members, they are asked to tell the story of Texas Tech and <sup>explain</sup> opportunities for deferred giving to prospective donors.

~~Members are made aware of the tax advantages of planned giving programs and are in a position to recommend to potential contributors the advantages of such a program.~~