

ORAL HISTORY COLLECTION

MAIN ENTRY: Gonzales, Armando
DATE OF INTERVIEW: July 26, 2005
LOCATION OF INTERVIEW: Lubbock, Texas
INTERVIEWER: Daniel U. Sánchez
FORMAT: CD
IDENTIFICATION NUMBER: 4173 2132 7565
LENGTH OF INTERVIEW: 1 hour and 34 minutes
SCOPE AND CONTENT NOTE: Armando Gonzales worked as a disk jockey for Lubbock Texas' first Spanish AM radio station (KLFB) and later for the first Spanish FM radio station (KWGO).

ABSTRACT:

CD ONE	TIME STAMP
Introduction	00
Family musical history	
The accordion	
Playing by ear	
Memories growing up	
Working crops	
Learning music from father	09
Radio stations	
Dances	
Commercials	
Working at other radio stations around the state	20
Working with artists	
Disc jockey's knowledge then versus now	32
Regulations	
Musical knowledge	

Circuits	42
Musicians	
Musical ability	52
Perception of Lubbock	
His son and South beach	
Relationship between radio station and venues	1:01
Dance	
Evolutions	1:07
Dance	
Disc jockeys	
Music sexual expression	
Industry	
Getting out of the promotion business	1:20
Interview ends	

DATE OF BIRTH OF INFORMANT: 1952

GENDER OF INFORMANT: Male

ETHNICITY OF INFORMANT: Hispanic