

Department of Public Information
Texas Technological College
Adrian Vaughan, Director

LUBBOCK, Dec. --Pooling and sharing new teaching techniques developed by classroom teachers is a major objective of school study councils, a Columbia University professor told more than 30 area school administrators at Texas Tech Wednesday.

Dr. John Polley of Columbia University and executive secretary of the Associated Public School Systems was guest speaker at a meeting of the West Texas School Study Council held on the Tech campus.

"Most of our advancement and changes in education ideas come from classroom teachers," Polley said, "and we want to tap this knowledge." The Associated Public Schools Systems and the study council both serve as gathering and clearing agencies for teaching information.

Polley said that teachers and administrators face three major challenges in future years: (1) expanding numbers of student; (2) a pressing need for more money to operate schools, and (3) the "tremendous explosion of knowledge."

"For every 100 children between ages six and eight in school today, we'll have 111 in school five years from now. And, we'll continue to have more pupils reach school age as our population expands," he said.

The New York educator predicted that school money will be more difficult to come by in future years as tax resources are used up.

On the brighter side, he noted that teachers face a challenge in "the tremendous explosion of knowledge -- especially in such fields as science and math -- and a change in the nation's attitude toward knowledge and education of gifted students."

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LURBOCK, Dec. --West Texas teen-aged youth have fewer family tensions and have healthier attitudes toward society, two leading sociologists said at Texas Tech.

Dr. Harry E. Moore and Dr. Bernice M. Moore revealed the preliminary findings of a comprehensive survey of 13,000 Texas youths in special lectures to Tech sociology and psychology students.

The survey was completed recently under sponsorship of the Hogg Foundation for Mental Health and directed by the Texas Education Agency's home and family education department in cooperation with 18 Texas colleges and universities.

"Because so much emphasis has been put on today's youth-in-conflict with society, we felt someone should find out about the attitudes of normally functioning youngsters in high schools," Dr. Bernice Moore said.

Of the 13,000 youths answering approximately 300 questions about themselves and their families, 77-per cent came from "complete family" homes -- which is quite contrary to the popular notion that families are breaking up, the sociologist said.

Education-wise, 50 per cent of the fathers and 48 per cent of the mothers had between five and 11 years of schooling and about seven per cent had finished college, she added.

"A large majority of the youths disagreed strongly with the statement 'My family doesn't pay enough attention to religion' and 97 per cent of them listed a denomination of their choice," Dr. Bernice Moore said.

(More)

add-1-sociologists speak

"They also disagreed with the idea that parents should sacrifice everything for their children," she added. "More than 80 per cent thought parents should share home duties."

The survey revealed that the high schoolers broke sharply on the idea of the mother earning part of the family income.

"Thirty-five per cent of the youngsters agreed with this," Mrs. Moore said, "which was a the same percentage of youths whose mothers worked."

She said 40 per cent disagreed with the idea and 24 per cent were undecided. Answers to the survey questions also dispelled the idea that youths whose mothers worked often were disorganized.

A comparison of attitudes of youths in five regions of the state revealed that West Texas teenagers have a healthy, wholesome orientation toward society.

"The best attitudes in the state were in West Texas. The youngsters in this area also had the most democratic attitudes in relation to discipline and self-control," Dr. Moore said.

Findings of the survey will be sent back to the various areas of Texas to be used at conferences and in school counseling work.

Assisting in the youth survey for this area was Dr. Willa Vaughn Tinsley, Tech Home Economics dean, and Esther Sorensen, TEA home and family life supervisor in Plainview.

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LUBBOCK, Dec. --What today's teen-agers are thinking about and how Texans take disasters will be discussed by two leading sociologists at Texas Tech Friday (Dec. 6).

Dr. Harry E. Moore, University of Texas sociology professor, and Dr. Bernice M. Moore, a consultant for the Hogg Foundation for Mental Health, will speak at 10 a.m. and 11 a.m. in Tech's Agriculture Auditorium and at 2 p.m. in Home Economics 105.

While the lectures are being given primarily for Tech sociology, psychology, home economics and rehabilitation counseling students, the public is also invited to attend.

The morning sessions will be devoted to findings of a comprehensive study of some 13,000 Texas youths made recently by the Moores. A discussion of rehabilitation counseling following disasters will be presented in the afternoon session.

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ATTENTION PETROLEUM EDITORS:

LUBBOCK, Dec. --Texas Tech's 28-member petroleum advisory committee will meet Friday (Dec. 5) in Fort Worth to discuss operations of the Tech petroleum engineering department.

Dr. E.N. Jones, Tech president, and Dr. John R. Bradford, Tech engineering dean, are expected to attend the meeting, scheduled at 9:30 a.m. in the Fort Worth Club.

Prof. W.L. Ducker, Tech petroleum engineering department head, will report on the department's current operations and future plans. George Livermore, committee chairman, will preside.

The committee is made up of representatives from a cross section of the petroleum industry. Its purpose is to counsel with Tech administrators and faculty members on ways training and research affecting the petroleum industry can be improved.

Department of Public Information
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LUBBOCK, Nov. --Texas Tech coeds competing for beauty honors in the 1959 La Ventana, Tech yearbook, will be named at a "little Miss America" pageant in Lubbock Municipal Auditorium Friday (Dec. 5).

The La Ventana Beauties, heretofore selected by a Hollywood star, will face a preliminary contest at 1 p.m. Friday while 10 finalists will compete at the beauty revue beginning at 8 p.m.

La Ventana editor Billy Ellis said the host and hostess for the final event will be John O'Brien of the West Texas Television Network and Margaret Talkington of Margaret's Women's Shop.

The top winner of the revue Friday will be named "Cover Girl" of the 1959 annual. The Tech Men's Press Club is sponsoring the revue. Admission is 50-cents for Tech students and \$1 for others. Tickets will be available at the auditorium box office.

The top 10 winners of the revue will be guests of the La Ventana and the Press Club at a Taos Ski Valley lodge.

Judges for the contest will be Mrs. Herbert Leaverton, former fashion model; Harold Creswell, editor of the Artesia, N.M., Daily Press, and Jay Vaughn, of Hondo Ski Lodge at Taos.

The coed contestants will be judged both in bathing suits and in formals. Each beauty selected will be featured in the 1959 annual.

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LUPBOCK, Dec. --Nineteen Texas Tech students holding \$2,950 in 1958-59 Sears Foundation scholarships in agriculture or home economics were honor guests at a dinner given by the foundation Tuesday (Dec. 2).

Eight of the students are in the School of Home Economics. Each has a \$100 scholarship. Eleven are in the School of Agriculture and hold a total of \$2,150 in scholarships.

W.F. McCurdy, foundation representative from Dallas, was host for the event in the Union Building ballroom at 6:30 p.m.

Home Economics scholarship holders were announced by the Home Economics Scholarship Committee composed of Dr. Willa Vaughn Tinsley, Home Economics dean; Mrs. Ethel J. Beitler, assistant professor of applied arts and Mrs. Charlotte B. Camp, assistant professor of child development and family relations.

They are Linda Gee, freshman home economics education major from Friona; Martha Galindo, freshman in home economics from (Priv. de Madereros 25) Mexico 10, D.F.; Ann Leffingwell, freshman applied arts major from (12825 Bloomfield) North Hollywood, Calif.

Frances O'Neill, sophomore clothing and textiles major from Carrollton; Edwina Rakowitz, freshman textiles major from Leming; Carolyn Vines, freshman home economics education major from Albany; Sondra Williams, sophomore in home economics from (2411 Montana) El Paso, and Wenifred Parrott, freshman home economics education major from (1012 Lakeview Way) Redwood City, Calif.

Ray Chappelle, professor and head of the agricultural education department, made arrangements for the Sears Foundation scholars in agriculture.

(more)

2--Sears Foundation dinner

They are Scot H. Edington, sophomore animal husbandry major from Burkett; Ervin Lee Willard, freshman agricultural education major from Flomont; David L. Nicholson, freshman pre-veterinarian major from Lubbock; Ervin Brewer, freshman agronomy major from McAdoo.

James W. Turner, freshman animal husbandry major from (1113 East Cowden) Midland; Robert D. Greenhill, freshman in agriculture from New Deal; Jerry M. Moore, freshman agricultural engineering major from Olton; Boyd K. Long, freshman agricultural engineering from Roaring Springs.

Clyde R. Read, freshman agricultural education major from Snyder; Wendell L. Kent, freshman animal husbandry major from Sweetwater; and Stanley Pace, freshman animal husbandry major from Wolfforth.

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ATTN: FARM RANCH EDITORS:

LUBBOCK, Dec. --All aspects of range management will be covered at the Texas Section, American Society of Range Management convention in San Antonio Friday and Saturday, Agriculture Dean Gerald W. Thomas of Texas Tech has announced.

Dr. Thomas, who is vice-chairman of the Texas Section and program chairman for the annual meeting, said 18 speakers from throughout Texas will be on the two-day program at the Hilton Hotel.

Among the subjects to be covered are "Ranching in the Rolling Plains of Texas - Then and Now" by Jim Humphreys, assistant manager of the Pitchfork Ranch; "Brush Control and Game" by Val Lehmann, wildlife manager of the King Ranch; "Grass Evaluation and Reseeding" by Judd Morrow of the Texas Agriculture Experiment Station at Big Spring; "Drought and Range Recovery in Central Texas" by Lon Yarlett, Soil Conservation Service range specialist; "Microclimatology and Range Management" by Don Huss, Texas A & M College range and forestry department; and "Proper Use of Range Land in the Great Plains Program" by H.M. Bell, SCS range specialist at Lubbock.

Jim Edlin, Texas Tech range management senior from Channing, will present a paper on "Supplemental Pastures in the Ranch Operation."

Others representing Tech at the convention are Chester C. Jaynes, assistant professor of agronomy; John R. Hunter, range management instructor; Richard Hamby, junior range management major from San Angelo; and Dale Herring, senior animal husbandry major from Talpa.

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Dr. Bill Lockhart, Texas Tech associate professor of applied arts, has been elected vice-president of the Texas Art Education Assoc.

The group will sponsor the Western Arts Meeting in Dallas in April. This will be an all-Texas show featuring textures as stones and woods to give a true view of Texas. It will include children's art work from the elementary grades through high school.

Other officers of the group are Evelyn Baird, president, art supervisor of Dallas; Marge Grudgen, treasurer, from Amarillo; and Ellen Cougler, secretary, of Texas Western College in El Paso.

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Texas Tech's Home Economics education staff is inviting administrators and teachers cooperating in student teaching and apprentice programs to meet in the Home Economics building from 4:30 to 5:30 p.m. Monday (Dec. 8).

Meeting for round-table discussions will be administrators and homemaking teachers from student teaching centers and from observation centers of their home economics student teaching program, and those cooperating in summer apprentice teaching.

This meeting will provide an opportunity to enlarge the understanding of student teaching needs and experiences. Mutual problems affecting the various types and sizes of schools represented will be discussed.

Members of the group will share experiences which they have found effective in working with student teachers.

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Texas Tech's varsity debate squad departs at 11 a.m. today (Dec. 3) for the annual Southwest Conference tournament, being held this year at Baylor University's Waco campus.

All eight institutions will be represented in both affirmative and negative debate Friday and Saturday on "Resolved: that further development of nuclear weapons should be prohibited by international agreement."

Tech's affirmative team will be Kip Glasscock, Lubbock, and Joe Ben Hudgens, Pecos. The negative team will be Thomas Dale Reagor and Darlene Fox Lubbock.

Prepared to be alternate on either the affirmative or negative team is Jerry Wheeler of Houston.

Each Tech team will debate seven rounds, meeting their counterparts from each of the Southwest Conference institutions. Final standings will be determined by the averages of each SWC institution for 14 rounds.

Coach Jim Brennan will accompany the Tech team, which will pause this afternoon in its trip to Waco to engage in practice debate with Abilene Christian College.

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Results of a comprehensive survey checking the attitudes of some 13,000 Texas youths will be discussed by two leading sociologists at Texas Tech Friday morning.

In two conversation-type lectures, Dr. Harry E. Moore and his wife, Dr. Bernice M. Moore, will give preliminary reports on their recently-completed survey of Texas youths revealing their attitudes toward personal living, family living and professional goals.

The lectures will be given at 10 a.m. and 11 a.m. in the Aggie Memorial Auditorium. While the lectures are primarily for psychology, sociology and home economics students, they are open to all students.

In a three-hour session Friday afternoon, Dr. Harry Moore will lead a discussion on rehabilitation counseling following disasters. The lecture will begin at 2 p.m. in Home Economics 105 and is being held for students in the rehabilitation counseling program at Tech.

The Moore's are coming to Tech as consultants in planning for the rehabilitation program at Tech and related mental health problems.

Both Dr. Harry and Dr. Bernice Moore have won recognition in their work in sociology. At the present time, Bernice Moore is assistant to the director of Community Programs and Professional Education for the Hogg Foundation for Mental Health and is a consultant for home and family education for the Texas Education Agency.

In addition to co-authoring the text "You and Your Family," she has written more than a score of articles for state and regional publications. She and her husband have co-authored a book, "The Emotional Climate of Our Times," soon to be off the press.

(more)

2--Drs. Moore to lecture

Dr. Harry Moore, University of Texas sociology professor, is editor of the Southwestern Social Science Quarterly and is a consultant to the Southern Education Foundation.

He recently completed two research projects, the first of which covered school problems and community influence and resulted in his book, "Nine Help Themselves."

The second project was a study of recovery from the diaster of tornadoes in Waco and San Angelo. The findings of this study were published this summer under the title "Tornadoes Over Texas."

He has co-authored two books with other sociologists -- "American Regionalism" with the late Dr. Howard W. Odum, and "An Introduction to Sociology" with the late Dr. E.R. Groves.

Dr. Harry Moore is now chairman of the University of Texas research committee which is in the process of developing a research design in mass communications. This project will be financed by the Hogg Foundation for Mental Health.

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LUBBOCK, Dec. --Twenty-three Texas Tech students have been named Tech nominees for "Who's Who Among Students in American Universities and Colleges."

They were selected from a list of 56 students considered for the honor by a student committee representing Tech's five undergraduate schools, said James G. Allen, Dean of Student Life.

The students were nominated by deans, faculty members and students. Each must have at least a 1.65 grade-point average for nomination.

Committee selections were based on scholarship, character, leadership and service to the student body.

Students honored are:

Abernathy--Barbara Anne McDougal

Abilene--George David Steinman (2241 S. 13th)

Albany--Janet Elizabeth Vines

Amarillo--John Vance Gilbert (1906 Crockett); James E. Thompson (2900 Polk St.)

Breckenridge--Buddy Wayne Gibbens

Claude--Bobby Lee Byrd

Eden--William Carl Pfluger

Fort Worth--Gerald Robert Seemann (2324 Tierney Rd.)

Littlefield--Marshall Dan Howard

Los Gatos, Calif.--Gail Judith Petersen (18537 Eucalyptus Dr.)

Lubbock--William F. Dean; Donald Eugene Ledwig; Edwin Lawrence Merriman.

McGregor--Jean Schepers

Pecos--Joe Ben Hudgens

Plainview--Mart Gayland Pool

(More)

Shreveport, La.--Peggy Anne Miller (838 Columbia)

Temple--Peggy Ann Malinak

Tulia--Robert Bruce Dyer

White Deer--Jerry O. Kotara

Winters--Mary Linda Bunger

Wood--Claude Edwin Rogers

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LUBBOCK, Dec. --Promotion of 117 cadets enrolled in Army ROTC at Texas Tech has been announced by Col. James B. Carvey, professor of military science and tactics.

Those promoted include:

PROMOTED TO FIRST LIEUTENANT:

~~Ambocke~~ Wilbur I. Pittman II, senior marketing major, and Robert S. Webb, senior industrial engineering major.

McLean--Don R. Godfrey, senior in arts and sciences.

Santa Fe, N.M.--John T. Tiano, junior retailing major (Rt. 3).

PROMOTED TO SECOND LIEUTENANT:

Bovina--Ordie R. Jones, senior agronomy major.

(1109 Fort Worth--Gary E. Ofren, junior industrial engineering major Bewick).

Hamilton--Seth T. Moore, senior agriculture engineering major.

Hereford--Ronald J. Kershen, senior history major.

Lorenzo--Edward N. Taylor, senior agriculture education major.

Lubbock--Jan K. Eubank, junior pre-dental student; Kenneth D. Flake, senior mechanical engineering major; Montie S. Hasie, senior civil engineering major; Boyce D. Irwin, senior finance major; Neil R. McMullen, senior electrical engineering major; Jerry L. Martin, senior advertising design major; and Jerome H. Tschauer, senior park management major.

Midland--Robert O. Gray, junior marketing major (2006 Sparks).

Mineola--Wayne R. White, junior geology.

Moran--Harry W. Jones, senior geology major.

Plainview--Richard S. McClure, junior finance major.

San Antonio--Thomas A. Gilliland, senior electrical engineering major (435 Overhill).

Silverton--Kenneth R. Stephens, senior agronomy major.

Wichita Falls--Max D. Blassingame, senior park management major (3011 Hollywood).

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Those promoted include:

PROMOTED TO FIRST SERGEANT;

Muleshoe--Jessie L. Range, junior civil engineering major.

San Angelo--Lee R. Whitley, senior electrical engineering major (2019 Freeland).

Stamford--James Watts, sophomore in business administration.

Texarkana--John F. Henry, junior chemical engineering major.

Promoted to Sergeant-first-class is Gary F. Mims, junior electrical engineering major from Mineola.

PROMOTED TO SERGEANT:

Amarillo--Andrew Aboytes, sophomore mechanical engineering major (Rt. 3, Box 628); James H. Baskett, junior industrial management major (814 Carolina); Walker Stokes, junior engineering major (2110 Harrison).

Briscoe--Bobby K. Helton, senior agriculture engineering major.

Burkburnett--Gary McDonnell, sophomore industrial engineering major.

Dalhart--Clairborne Dodson, junior civil engineering major.

Dallas --Robert C. Hood, junior chemical engineering major (5200 Monticello).

Denison--Owen M. Akins, junior marketing major.

Eden--Howard J. Schulz, junior mechanical engineering major.

El Paso--Norman R. Loose, junior industrial engineering major (4601 Trowbridge).

Falfurrias--William M. Miller, junior chemical engineering major.

Fort Worth--William L. Hamilton, sophomore in business administration (3221 Browning).

Godley--Billy F. Caddell, junior range management major.

Grand Prairie--Cornelius Allen, junior civil engineering major.

Hereford--Norman B. Bookout, junior electrical engineering major.

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Those promoted include:

PROMOTED TO CAPTAIN:

Breckenridge--John H. Bates Jr., senior petroleum engineering major.

El Paso--Joe E. Muckleroy, senior history major (2823 Louisville).

Grand Prairie--Wayne D. Moore, senior industrial engineering major.

Houston--Norris B. Green, senior industrial engineering major (3704 Albans).

Lubbock--Robert E. Cardwell, senior electrical engineering major; Keith W. Cecil, senior mechanical engineering major; Richard L. Garner, senior advertising design major; Alfred D. Holder, junior industrial engineering major; Fred D. Martin, senior chemical engineering major; and James E. Whitacre, senior finance major.

New York, N.Y.--Edward P. Jancek, senior architecture engineering major (1564 First Ave.).

Plainview--Charles P. Elliott, senior government major.

San Antonio--Sidney A. Seligmann, junior civil engineering major (2006 Waverly).

San Saba--Bobby B. Coleman, senior animal husbandry major.

Tucumcari, N.M.--Carrol D. Willis, senior electrical engineering major.

Welch--Benny W. Mitchell, senior English major.

Whitharral--Joe A. Bryant, senior math major.

PROMOTED TO FIRST LIEUTENANT:

Amarillo--Stuart J. Sutton, senior industrial management major (3220 Travis).

Cameron--Benjamin F. Stewart, senior electrical engineering major.

Lampasas--Theo D. Terry, senior secondary education major.

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LUBBOCK, Dec. --Promotion of 117 cadets enrolled in Army ROTC at Texas Tech has been announced by Col. James B. Carvey, professor of military science and tactics.

Those promoted include:

PROMOTED TO SERGEANT:

Lubbock--Basil T. Gilmore, junior industrial management major; James R. Hancock, junior industrial management major; William Lowrimore III, senior economics major; Ian K. McQuary, sophomore chemical engineering major; Don E. Meadow, junior architecture major; Morris R. Scales, senior civil engineering major; and Reginald D. Smith, junior electrical engineering major.

Midland--Clarence M. Chase, senior chemical engineering major (11 South M); William H. Herndon, junior zoology major (Rt. 2, Box 88); and Robert A. St. Clair, senior electrical engineering major (910 West Tennessee).

Mullen--Joe Reeves, junior agriculture engineering major.

Odessa--Tommy Starnes, senior electrical engineering major (912 West 19th).

Pampa--Bernard B. Johnson, junior electrical engineering major.

Seminole--Jimmie G. Kingsbury, junior electrical engineering; Chester T. Oliver, senior electrical engineering major.

Shallowater--Jimmie D. McAuley, junior petroleum engineering major.

Spearman--Robert G. Cox, sophomore animal husbandry major.

Stamps, Ark.--James L. Ward, junior chemical engineering major.

Sundown--Rudolph G. Dominguez, junior pre-law major.

Wichita Falls--Clifford C. Harper, junior mechanical engineering major (4508 Hughes).

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LUBBOCK, Dec. --Promotion of 117 cadets enrolled in Army ROTC at Texas Tech has been announced by Col. James B. Carvey, professor of military science and tactics.

Those promoted include:

PROMOTED TO COLONEL:

Van--James L. Mays, business administration senior, was named Brigade Commander.

PROMOTED TO LIEUTENANT COLONEL:

Breckenridge--Dale E. Boyette, senior industrial engineering major.

Del Rio--Vernon W. Bratton, senior electrical engineering major.

El Paso--John M. Carson, senior architecture major (3015 Altura Ave.)

Tahoka--James R. Barnett, senior physical education major.

PROMOTED TO MAJOR: ~~ARE~~

Dallas--George R. Powledge, senior civil engineering major (1123 Elmhurst).

El Paso--Douglas E. Fishkin, graduate electrical engineering student (5308 Garry Owen).

Lubbock--Jerrell W. Snodgrass, senior education major.

Menard--Max D. Menzies Jr., junior animal husbandry major.

Odessa--Gerald V. McWilliams, senior electrical engineering major (2303 North Walnut).

Plainview--James E. Steelman, senior electrical engineering major.

Post--John F. Lott Jr., senior agricultural economics major.

PROMOTED TO CAPTAIN:

Amarillo--Clair A. Carden, senior civil engineering major (904 North Houston); and James T. Knorpp, senior industrial engineering major (Rt. 4, Box 329).

Andrews--John A. Hardaway, senior history major.

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LUBBOCK, Dec. --Promotion of 117 cadets enrolled in Army ROTC at Texas has been announced by Col. James B. Carvey, professor of military science and tactics.

Those promoted include:

PROMOTED TO MASTER SERGEANT:

Alpine--Terry D. Beckett, junior petroleum engineering major.

Canyon--Arvle E. Marshall, junior agriculture science major.

Corpus Christi--Jo W. Bird, junior industrial engineering major (650 Sorrell).

Fort Worth--James E. Brown, junior electrical engineering major (5721 Tracyne); Samuel M. Burns, junior petroleum engineering major (Rt. 9, Box 195); Ralph C. Eubanks, senior chemical engineering major (606 Essex); Cary P. Harrison, junior math major (2525 Ryan Place).

Houston--Roy E. Mason, junior architecture major (7710 Park Place).

Lubbock--Gordon Deering, junior petroleum engineering major, and Marvin Armstrong, junior mechanical engineering major.

Muleshoe--Irby D. Range, junior industrial engineering major.

Odessa--Larry L. Melton, junior industrial engineering major (3415 Clearmont).

Pearl--Scottie Cooper, junior agriculture education major.

Waco--Roger D. Crawford, junior electrical engineering major (2313 Morrow).

Wichita Falls--Charles T. Robb, junior petroleum engineering major (2424 Hampstead).

PROMOTED TO FIRST SERGEANT: ARE:

Denver City--Billy F. Brown, junior electrical engineering major.

Fort Worth--Aubrey D. Adair, junior marketing major (3921 East Rosedale).

Hereford--Donald L. Zimmerman, senior industrial engineering major.

Houston--Michael R. Rodman, junior electrical engineering major (5923 Ridgeway).

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ATTN: FINE ARTS EDITORS

LUBBOCK, Dec. --"Children, no matter to what country or race they belong, can learn to know one another through their drawings and letters," says Theodor W. Alexander, Texas Tech assistant professor of German and director of Kinderschule, a German language school for Lubbock children.

An exchange project of self-portraits and correspondence between students of the Kinderschule and the Mittelschule VI, a girls' public school in Hanover, West Germany, is currently underway.

An exhibition of 37 self-portraits by students of the two schools is being displayed at the Tech Union through Dec. 13. The public is invited to an informal opening of the exhibition Sunday (Dec. 7) from 3:30 p.m. to 6 p.m.

Kinderschule students have received letters written in German from the Hanover students. Their first replies will be in English, but they will write letters in simple German during the spring term.

Thirty Lubbock children are enrolled in the Kinderschule which meets from 4:15-5:05 p.m. on Thursdays. Spoken German is emphasized and songs, skits, games, models, film strips and pictures are utilized in the classes.

The South Plains Art Guild, which carried on a successful exchange of adult paintings and crafts with Hanover artists during the past year, has assisted with the Kinderschule art project. Members working with the pupils are Mrs. W.A. Wilbanks and Dorrace West.

Dr. G.E. Giesecke, Tech academic vice-president, who is chairman of the international affairs committee for the Lubbock Chamber of Commerce, made the arrangements for the exchange program.

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Dr. Eunice J. Gates, professor of foreign languages at Texas Tech, is attending a Conference on Brazil that opened Monday and will continue through Wednesday (Dec. 1-3) in New York City.

New York University is sponsoring the conference to celebrate the inauguration of its new Brazilian Institute.

Dr. Gates has also been invited to participate in the workshop on Brazilian literature at the conference which is headed by poet Sr. Alceu Amoroso, a professor at Catholic University in Washington, D.C.

Dr. Gates, a native of Brazil, has published numerous studies on Brazilian literature.

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Dr. John Polley of Columbia University and executive secretary of Associated Public School Systems, will confer with about 30 members of the West Texas School Study Council at a Texas Tech meeting Wednesday (Dec. 3).

The meeting, which will be a luncheon meeting followed by a two-hour business meeting, will begin at noon in the Tech Union workroom, said Berlie J. Fallon, executive secretary of the study council.

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LUBBOCK, Dec. --"Schools for Tomorrow" will be studied at the third annual School Facilities Conference at Texas Tech Dec. 10-11 in the Union building.

An estimated 160 school administrators, architects, board members, school contractors and equipment people from West Texas and eastern New Mexico are scheduled to attend to discuss common problems, Dr. Morris Wallace, head of the Tech education department, said.

"We are fortunate in securing Walter D. Cocking of New York, editor of the "School Executive," the most widely circulated magazine of its kind. He will serve as consultant and major resource person and will deliver the keynote address at 8:45 a.m. Wednesday," Wallace said.

Cocking will speak on "Better Facilities for Tomorrow's Schools." He will also present the closing address at 2 p.m. Thursday on "A Look Ahead."

Another feature of the conference will be "The Andrews Story." This is a progress report on planning a new high school.

Giving the Andrews report will be T.A. Roach, superintendent of Andrews Public Schools; John Lyon Reid, architect from San Francisco, Calif.; Dr. Joe Tidrow, curriculum director; John E. Smith, board of education president; J. Lee Smith, high school principal; and Dr. Bill Farron, chairman of Education Consultancy group and University of Texas associate professor of education.

Sponsors of the conference are the West Texas School Boards Assoc., Panhandle Chapter of the American Institute of Architects, Lubbock Public Schools, West Texas Assoc. of School Administrators, West Texas Chapters of ASHAE, Lubbock and Amarillo chapters of IES, Tech Administration Club and West Texas Audio-Visual Cooperative.

Registration for the conference will begin at 8 p.m. Tuesday at the Plainsman Hotel. Late registration will be at 8 p.m. Wednesday in the Tech Union building.

2--School Facilities Conference

Dr. E.N. Jones, Tech president, will welcome the conference participants at 8:30 a.m. Wednesday.

Four discussion groups will be held at 10:15 a.m. Wednesday.

"The Extended School Year and Its Impact on School Buildings" will be discussed by Dr. Mollis Moore, Tyler superintendent, and Roach of Andrews.

Floyd Parsons, Big Spring superintendent, and Roach will lead a discussion on "New Ideas in Classroom Planning, Design, Construction, and Equipment."

Tom Hanson, Carlsbad, N.M., superintendent, and Fred Cunningham, Hereford superintendent, are leaders of a session on "Developing Educational Specifications for School Facilities."

"Determining What the Community Needs and Will Buy in School Facilities" is the discussion subject for leaders Robert Ashworth, Amarillo superintendent, and Dwight Kirk, Odessa superintendent.

Participants will attend a dinner at 6:45 p.m. Wednesday in the Union ballroom. Dr. Berlie J. Fallon, Tech associate professor of education, will preside at the dinner.

Following the dinner will be free discussion which Dr. Wallace will moderate. Fourteen resource persons will be used in this discussion to pull out all problems confronting school boards when adding school buildings.

LUBBOCK, Dec. --National Science Foundation grants for advanced study in engineering have been awarded two Texas Tech engineering professors.

Donald J. Helmers, associate professor of mechanical engineering, and Keith Marmion, assistant professor of civil engineering, will use the grants -- which have a total value of approximately \$18,000 -- for studying toward Ph.D. degrees in their respective fields.

"We are very proud that these two faculty members have been selected for National Science Foundation grants," Dr. John R. Bradford, Tech Engineering School dean, said. "We feel it is also a recognition of the caliber of engineering faculty we have at Tech and we constantly encourage all of our staff to work toward advanced degrees."

Helmer's award is a nine-month's salary grant plus travel and tuition costs. He will work on a doctorate in mechanical engineering, specializing in fluid dynamics and heat transfer, at either Texas A & M or Stanford University in California.

Marmion's award includes a 12-month's salary grant plus travel and tuition costs. He plans to do advanced study in hydraulics and hydrology at the University of California at Berkeley. His major field of interest is in locating and conserving water resources.

Both men will begin their studies next September.

Helmers is a native of Detroit, Mich., and a 1948 Tech engineering graduate. He earned a M.S. degree in mechanical engineering at the University of Michigan in 1950. He teaches fluid dynamics, thermodynamics and heat transfer courses at Tech.

Marmion earned a B.S. degree in civil engineering at the University of Denver in 1951 and received his M.S. degree at the University of Colorado this year. His master's thesis was on recharge of ground water pits and reservoirs.

Dec. 1-6

Day	Event	A	B	C	D	E	Remarks
Monday	Petroleum Advisory Comm. Mtg.		X			X	
	Moores (sociologists) at Tech	X	X				
	Gates to Brazilian Conference	X					
	West. Tex. School Study Council	X					
	La Ventana Beauty Contest	X	X				Special to Artesia N.M., Santa Fe and Taos
Tuesday	Sears Foundation Dinner	X					H.E. HT's
Wednesday	Range Management Conv. in S.A.	X	X				Talpa
	Dr. Lockhard, VP, art Ed. Assn.	X					
	HE Education Meeting	X					
	West Tex. School Study Council	X	X				
	Tournament on Varsity Debate	X					
	DRs. Moore to lecture, sociology	X					Pic to AJ and Foreador Tellops to TV
	Who's Who in American Colleges	X					HT's --Aj, pics 23
Thurs.	Cadets promotion						HT's (61) AJ w/ 2 8x10 pics
	Kinderschule		X				Star Tel w/ 1 8x10 pic
Friday	DRs. Moore to speak, sociology	X	X				
Saturday	Kinderschule Exchange Project	X	(except AJ)				Tellops to TV
	Science Foundation Scholarships, Helmers, Marmion	X	(w/pix to AJ)				
	School Facilities Conf.	X	X				

Department of Public Information
Texas Technological College
Adrian Vaughan, Director

ATTENTION PETROLEUM EDITORS:

LUBBOCK, Dec. --Texas Tech's 28-member petroleum advisory committee will meet Friday (Dec. 5) in Fort Worth to discuss operations of the Tech petroleum engineering department.

Dr. E.N. Jones, Tech president, and Dr. John R. Bradford, Tech engineering dean, are expected to attend the meeting, scheduled at 9:30 a.m. in the Fort Worth Club.

Prof. W.L. Ducker, Tech petroleum engineering department head, will report on the department's current operations and future plans. George Livermore, committee chairman, will preside.

The committee is made up of representatives from a cross section of the petroleum industry. Its purpose is to counsel with Tech administrators and faculty members on ways training and research affecting the petroleum industry can be improved.

Department of Public Information
Texas Technological College
Adrian Vaughan, Director

LUBBOCK, Dec. --What today's teen-agers are thinking about and how Texans take disasters will be discussed by two leading sociologists at Texas Tech Friday (Dec. 6).

Dr. Harry E. Moore, University of Texas sociology professor, and Dr. Bernice M. Moore, a consultant for the Hogg Foundation for Mental Health, will speak at 10 a.m. and 11 a.m. in Tech's Agriculture Auditorium and at 2 p.m. in Home Economics 105.

While the lectures are being given primarily for Tech sociology, psychology, home economics and rehabilitation counseling students, the public is also invited to attend.

The morning sessions will be devoted to findings of a comprehensive study of some 13,000 Texas youths made recently by the Moores. A discussion of rehabilitation counseling following disasters will be presented in the afternoon session.

Department of Public Information
Texas Technological College
Adrian Vaughan, Director

Dr. Eunice J. Gates, professor of foreign languages at Texas Tech, is attending a Conference on Brazil that opened Monday and will continue through Wednesday (Dec. 1-3) in New York City.

New York University is sponsoring the conference to celebrate the inauguration of its new Brazilian Institute.

Dr. Gates has also been invited to participate in the workshop on Brazilian literature at the conference which is headed by poet Sr. Alceu Amoroso, a professor at Catholic University in Washington, D.C.

Dr. Gates, a native of Brazil, has published numerous studies on Brazilian literature.

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Dr. John Polley of Columbia University and executive secretary of Associated Public School Systems, will confer with about 30 members of the West Texas School Study Council at a Texas Tech meeting Wednesday (Dec. 3).

The meeting, which will be a luncheon meeting followed by a two-hour business meeting, will begin at noon in the Tech Union workroom, said Berlie J. Fallon, executive secretary of the study council.

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Department of Public Information
Texas Technological College
Adrian Vaughan, Director

LUBBOCK, Nov. --Texas Tech coeds competing for beauty honors in the 1959 La Ventana, Tech yearbook, will be named at a "little Miss America" pageant in Lubbock Municipal Auditorium Friday (Dec. 5).

The La Ventana Beauties, heretofore selected by a Hollywood star, will face an elimination contest at 1 p.m. Friday while finalists will compete at the beauty revue beginning at 8 p.m.

La Ventana editor Billy Ellis said the host and hostess for the final event will be John O'Brien of the West Texas Television Network and Margaret Talkington of Margaret's Women's Shop.

The top winner of the revue Friday will be named "Cover Girl" of the 1959 annual. The Tech Men's Press Club is sponsoring the revue. Admission is 50-cents for Tech students and \$1 for others. Tickets will be available at the auditorium box office.

The top 10 winners of the revue will be guests of the La Ventana and the Press Club at a Taos Ski Valley lodge.

Judges for the contest will be Mrs. Herbert Leaverton, former fashion model; Harold Creswell, editor of the Artesia, N.M., Daily Press, and Jay Vaughn, of Hondo Ski Lodge at Taos.

The coed contestants will be judged both in bathing suits and in formals. Each beauty selected will be featured in the 1959 annual.

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Department of Public Information
Texas Technological College
Adrian Vaughan, Director

LUPROCK, Dec. --Nineteen Texas Tech students holding \$2,950 in 1958-59 Sears Foundation scholarships in agriculture or home economics were honor guests at a dinner given by the foundation Tuesday (Dec. 2).

Eight of the students are in the School of Home Economics. Each has a \$100 scholarship. Eleven are in the School of Agriculture and hold a total of \$2,150 in scholarships.

W.F. McCurdy, foundation representative from Dallas, was host for the event in the Union Building ballroom at 6:30 p.m.

Home Economics scholarship holders were announced by the Home Economics Scholarship Committee composed of Dr. Willa Vaughn Tinsley, Home Economics dean; Mrs. Ethel J. Beitler, assistant professor of applied arts and Mrs. Charlotte B. Camp, assistant professor of child development and family relations.

They are Linda Gee, freshman home economics education major from Friona; Martha Galindo, freshman in home economics from (Priv. de Madereros 25) Mexico 10, D.F.; Ann Leffingwell, freshman applied arts major from (12825 Bloomfield) North Hollywood, Calif.

Frances O'Neill, sophomore clothing and textiles major from Carrollton; Edwina Rakowitz, freshman textiles major from Leming; Carolyn Vines, freshman home economics education major from Albany; Sondra Williams, sophomore in home economics from (2411 Montana) El Paso, and Wenifred Parrott, freshman home economics education major from (1012 Lakeview Way) Redwood City, Calif.

Ray Chappelle, professor and head of the agricultural education department, made arrangements for the Sears Foundation scholars in agriculture.

(more)

They are Scot H. Edington, sophomore animal husbandry major from Burkett; Ervin Lee Willard, freshman agricultural education major from Flomont; David L. Nicholson, freshman pre-veterinarian major from Lubbock; Ervin Brewer, freshman agronomy major from McAdoo.

James W. Turner, freshman animal husbandry major from (1113 East Cowden) Midland; Robert D. Greenhill, freshman in agriculture from New Deal; Jerry M. Moore, freshman agricultural engineering major from Olton; Boyd K. Long, freshman agricultural engineering from Roaring Springs.

Clyde R. Read, freshman agricultural education major from Snyder; Wendell L. Kent, freshman animal husbandry major from Sweetwater; and Stanley Pace, freshman animal husbandry major from Wolfforth.

Department of Public Information
Texas Technological College
Adrian Vaughan, Director

ATTN: FARM RANCH EDITORS:

LUBBOCK, Dec. --All aspects of range management will be covered at the Texas Section, American Society of Range Management convention in San Antonio Friday and Saturday, Agriculture Dean Gerald W. Thomas of Texas Tech has announced.

Dr. Thomas, who is vice-chairman of the Texas Section and program chairman for the annual meeting, said 18 speakers from throughout Texas will be on the two-day program at the Hilton Hotel.

Among the subjects to be covered are "Ranching in the Rolling Plains of Texas - Then and Now" by Jim Humphreys, assistant manager of the Pitchfork Ranch; "Brush Control and Game" by Val Lehmann, wildlife manager of the King Ranch; "Grass Evaluation and Reseeding" by Judd Morrow of the Texas Agriculture Experiment Station at Big Spring; "Drought and Range Recovery in Central Texas" by Lon Yarlett, Soil Conservation Service range specialist; "Microclimatology and Range Management" by Don Huss, Texas A & M College range and forestry department; and "Proper Use of Range Land in the Great Plains Program" by H.M. Bell, SCS range specialist at Lubbock.

Jim Edlin, Texas Tech range management senior from Channing, will present a paper on "Supplemental Pastures in the Ranch Operation."

Others representing Tech at the convention are Chester C. Jaynes, assistant professor of agronomy; John R. Hunter, range management instructor; Richard Hamby, junior range management major from San Angelo; and Dale Herring, senior animal husbandry major from Talpa.

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Department of Public Information
Texas Technological College
Adrian Vaughan, Director

Dr. Bill Lockhart, Texas Tech associate professor of applied arts, has been elected vice-president of the Texas Art Education Assoc.

The group will sponsor the Western Arts Meeting in Dallas in April. This will be an all-Texas show featuring textures as stones and woods to give a true view of Texas. It will include children's art work from the elementary grades through high school.

Other officers of the group are Evelyn Baird, president, art supervisor of Dallas; Marge Grudgen, treasurer, from Amarillo; and Ellen Cougler, secretary, of Texas Western College in El Paso.

--30--

Texas Tech's Home Economics education staff is inviting administrators and teachers cooperating in student teaching and apprentice programs to meet in the Home Economics building from 4:30 to 5:30 p.m. Monday (Dec. 8).

Meeting for round-table discussions will be administrators and homemaking teachers from student teaching centers and from observation centers of their home economics student teaching program, and those cooperating in summer apprentice teaching.

This meeting will provide an opportunity to enlarge the understanding of student teaching needs and experiences. Mutual problems affecting the various types and sizes of schools represented will be discussed.

Members of the group will share experiences which they have found effective in working with student teachers.

--30--

LUBBOCK, Dec. --Pooling and sharing new teaching techniques developed by classroom teachers is a major objective of school study councils, a Columbia University professor told more than 30 area school administrators at Texas Tech Wednesday.

Dr. John Polley of Columbia University and executive secretary of the Associated Public School Systems was guest speaker at a meeting of the West Texas School Study Council held on the Tech campus.

"Most of our advancement and changes in education ideas come from classroom teachers," Polley said, "and we want to tap this knowledge." The Associated Public Schools Systems and the study council both serve as gathering and clearing agencies for teaching information.

Polley said that teachers and administrators face three major challenges in future years: (1) expanding numbers of student; (2) a pressing need for more money to operate schools, and (3) the "tremendous explosion of knowledge."

"For every 100 children between ages six and eight in school today, we'll have 111 in school five years from now. And, we'll continue to have more pupils reach school age as our population expands," he said.

The New York educator predicted that school money will be more difficult to come by in future years as tax resources are used up.

On the brighter side, he noted that teachers face a challenge in "the tremendous explosion of knowledge -- especially in such fields as science and math -- and a change in the nation's attitude toward knowledge and education of gifted students."

Department of Public Information
Texas Technological College
Adrian Vaughan, Director

Texas Tech's varsity debate squad departs at 11 a.m. today (Dec. 3) for the annual Southwest Conference tournament, being held this year at Baylor University's Waco campus.

All eight institutions will be represented in both affirmative and negative debate Friday and Saturday on "Resolved: that further development of nuclear weapons should be prohibited by international agreement."

Tech's affirmative team will be Kip Glasscock, Lubbock, and Joe Ben Hudgens, Pecos. The negative team will be Thomas Dale Reagor and Darlene Fox, Lubbock.

Prepared to be alternate on either the affirmative or negative team is Jerry Wheeler of Houston.

Each Tech team will debate seven rounds, meeting their counterparts from each of the Southwest Conference institutions. Final standings will be determined by the averages of each SWC institution for 14 rounds.

Coach Jim Brennan will accompany the Tech team, which will pause this afternoon in its trip to Waco to engage in practice debate with Abilene Christian College.

###

Results of a comprehensive survey checking the attitudes of some 13,000 Texas youths will be discussed by two leading sociologists at Texas Tech Friday morning.

In two conversation-type lectures, Dr. Harry E. Moore and his wife, Dr. Bernice M. Moore, will give preliminary reports on their recently-completed survey of Texas youths revealing their attitudes toward personal living, family living and professional goals.

The lectures will be given at 10 a.m. and 11 a.m. in the Aggie Memorial Auditorium. While the lectures are primarily for psychology, sociology and home economics students, they are open to all students.

In a three-hour session Friday afternoon, Dr. Harry Moore will lead a discussion on rehabilitation counseling following disasters. The lecture will begin at 2 p.m. in Home Economics 105 and is being held for students in the rehabilitation counseling program at Tech.

The Moore's are coming to Tech as consultants in planning for the rehabilitation program at Tech and related mental health problems.

Both Dr. Harry and Dr. Bernice Moore have won recognition in their work in sociology. At the present time, Bernice Moore is assistant to the director of Community Programs and Professional Education for the Hogg Foundation for Mental Health and is a consultant for home and family education for the Texas Education Agency.

In addition to co-authoring the text "You and Your Family," she has written more than a score of articles for state and regional publications. She and her husband have co-authored a book, "The Emotional Climate of Our Times," soon to be off the press.

(more)

Dr. Harry Moore, University of Texas sociology professor, is editor of the Southwestern Social Science Quarterly and is a consultant to the Southern Education Foundation.

He recently completed two research projects, the first of which covered school problems and community influence and resulted in his book, "Nine Help Themselves."

The second project was a study of recovery from the diaster of tornadoes in Waco and San Angelo. The findings of this study were published this summer under the title "Tornadoes Over Texas."

He has co-authored two books with other sociologists -- "American Regionalism" with the late Dr. Howard W. Odum, and "An Introduction to Sociology" with the late Dr. E.R. Groves.

Dr. Harry Moore is now chairman of a University of Texas research committee which is in the process of developing a research design in mass communications. This project will be financed by the Hogg Foundation for Mental Health.

Department of Public Information
Texas Technological College
Adrian Vaughan, Director

LUBBOCK, Dec. --Twenty-three Texas Tech students have been named Tech nominees for "Who's Who Among Students in American Universities and Colleges."

They were selected from a list of 56 students considered for the honor by a student committee representing Tech's five undergraduate schools, said James G. Allen, Dean of Student Life.

The students were nominated by deans, faculty members and students. Each must have at least a 1.65 grade-point average for nomination.

Committee selections were based on scholarship, character, leadership and service to the student body.

Students honored are:

Abernathy--Barbara Anne McDougal

Abilene--George David Steinman (2241 S. 13th)

Albany--Janet Elizabeth Vines

Amarillo--John Vance Gilbert (1906 Crockett); James E. Thompson
(2900 Polk St.)

Breckenridge--Buddy Wayne Gibbens

Claude--Bobby Lee Byrd

Eden--William Carl Pfluger

Fort Worth--Gerald Robert Seemann (2324 Tierney Rd.)

Littlefield--Marshall Dan Howard

Los Gatos, Calif.--Gail Judith Petersen (18537 Eucalyptus Dr.)

Lubbock--William F. Dean; Donald Eugene Ledwig; Edwin Lawrence
Merriman.

McGregor--Jean Schepers

Pecos--Joe Ben Hudgens

Plainview--Mart Gayland Pool

(More)

Shreveport, La.--Peggy Anne Miller (838 Columbia)

Temple--Peggy Ann Malinak

Tulsa--Robert Bruce Dyer

White Deer--Jerry O. Kotara

Winters--Mary Linda Bunger

Wood--Claude Edwin Rogers

Department of Public Information
Texas Technological College
Adrian Vaughan, Director

LUBBOCK, Dec. --Promotion of 117 cadets enrolled in Army ROTC at Texas Tech has been announced by Col. James B. Carvey, professor of military science and tactics.

Those promoted include:

PROMOTED TO SERGEANT:

Lubbock--Basil T. Gilmore, junior industrial management major; James R. Hancock, junior industrial management major; William Lowrimore III, senior economics major; Ian K. McQuary, sophomore chemical engineering major; Don E. Meadow, junior architecture major; Morris R. Scales, senior civil engineering major; and Reginald D. Smith, junior electrical engineering major.

Midland--Clarence M. Chase, senior chemical engineering major (11 South M); William H. Herndon, junior zoology major (Rt. 2, Box 88); and Robert A. St. Clair, senior electrical engineering major (910 West Tennessee).

Mullen--Joe Reeves, junior agriculture engineering major.

Odessa--Tommy Starnes, senior electrical engineering major (912 West 19th).

Pampa--Bernard B. Johnson, junior electrical engineering major.

Seminole--Jimmie G. Kingsbury, junior electrical engineering; Chester T. Oliver, senior electrical engineering major.

Shallowater--Jimmie D. McAuley, junior petroleum engineering major.

Spearman--Robert G. Cox, sophomore animal husbandry major.

Stamps, Ark.--James L. Ward, junior chemical engineering major.

Sundown--Rudolph G. Dominguez, junior pre-law major.

Wichita Falls--Clifford C. Harper, junior mechanical engineering major (4508 Hughes).

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Department of Public Information
Texas Technological College
Adrian Vaughan, Director

LUBBOCK, Dec. --Promotion of 117 cadets enrolled in Army ROTC at Texas Tech has been announced by Col. James B. Carvey, professor of military science and tactics.

Those promoted include:

PROMOTED TO CAPTAIN:

Breckenridge--John H. Bates Jr., senior petroleum engineering major.

El Paso--Joe F. Muckleroy, senior history major (2823 Louisville).

Grand Prairie--Wayne D. Moore, senior industrial engineering major.

Houston--Norris B. Green, senior industrial engineering major (3704 Albans).

Lubbock--Robert E. Cardwell, senior electrical engineering major; Keith W. Cecil, senior mechanical engineering major; Richard L. Garner, senior advertising design major; Alfred D. Holder, junior industrial engineering major; Fred D. Martin, senior chemical engineering major; and James E. Whitacre, senior finance major.

New York, N.Y.--Edward P. Jancek, senior architecture engineering major (1564 First Ave.).

Plainview--Charles P. Elliott, senior government major.

San Antonio--Sidney A. Seligmann, junior civil engineering major (2006 Waverly).

San Saba--Bobby B. Coleman, senior animal husbandry major.

Tucumcari, N.M.--Carrol D. Willis, senior electrical engineering major.

Welch--Benny W. Mitchell, senior English major.

Whitharral--Joe A. Bryant, senior math major.

PROMOTED TO FIRST LIEUTENANT:

Amarillo--Stuart J. Sutton, senior industrial management major (3220 Travis).

Cameron--Benjamin F. Stewart, senior electrical engineering major.

Lampasas--Theo D. Terry, senior secondary education major.

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Department of Public Information
Texas Technological College
Adrian Vaughan, Director

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Those promoted include:

PROMOTED TO COLONEL:

Van--James L. Mays, business administration senior, was named Brigade Commander.

PROMOTED TO LIEUTENANT COLONEL:

Breckenridge--Dale E. Boyette, senior industrial engineering major.

Del Rio--Vernon W. Bratton, senior electrical engineering major.

El Paso--John M. Carson, senior architecture major (3015 Altura Ave.)

Tahoka--James R. Barnett, senior physical education major.

PROMOTED TO MAJOR:

Dallas--George R. Powledge, senior civil engineering major (1123 Elmhurst).

El Paso--Douglas E. Fishkin, graduate electrical engineering student (5308 Garry Owen).

Lubbock--Jerrell W. Snodgrass, senior education major.

Menard--Max D. Menzies Jr., junior animal husbandry major.

Odessa--Gerald V. McWilliams, senior electrical engineering major (2303 North Walnut).

Plainview--James E. Steelman, senior electrical engineering major.

Post--John F. Lott Jr., senior agricultural economics major.

PROMOTED TO CAPTAIN:

Amarillo--Clair A. Carden, senior civil engineering major (904 North Houston); and James T. Knorpo, senior industrial engineering major (Rt. 4, Box 329).

Andrews--John A. Hardaway, senior history major.

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Department of Public Information
Texas Technological College
Adrian Vaughan, Director

LUBBOCK, Dec. --Promotion of 117 cadets enrolled in Army ROTC at Texas Tech has been announced by Col. James B. Carvey, professor of military science and tactics.

Those promoted include:

PROMOTED TO FIRST LIEUTENANT:

Lubbock--Wilbur I. Pittman II, senior marketing major, and Robert S. Webb, senior industrial engineering major.

McLean--Don R. Godfrey, senior in arts and sciences.

Santa Fe, N.M.--John T. Tiano, junior retailing major (Rt. 3).

PROMOTED TO SECOND LIEUTENANT:

Bovina--Ordie R. Jones, senior agronomy major.

Fort Worth--Gary E. Orren, junior industrial engineering major (1109 Bewick).

Hamilton--Seth T. Moore, senior agriculture engineering major.

Hereford--Ronald J. Kersten, senior history major.

Lorenzo--Edward N. Taylor, senior agriculture education major.

Lubbock--Jan K. Eubank, junior pre-dental student; Kenneth D. Flake, senior mechanical engineering major; Montie S. Hasie, senior civil engineering major; Boyce D. Irwin, senior finance major; Neil R. McMullen, senior electrical engineering major; Jerry L. Martin, senior advertising design major; and Jerome H. Tschauner, senior park management major.

Midland--Robert O. Gray, junior marketing major (2006 Sparks).

Mineola--Wayne R. White, junior geology.

Moran--Harry W. Jones, senior geology major.

Plainview--Richard S. McClure, junior finance major.

San Antonio--Thomas A. Gilliland, senior electrical engineering major (435 Overhill).

Silverton--Kenneth R. Stephens, senior agronomy major.

Wichita Falls--Max D. Blassingame, senior park management major (3011 Hollywood).

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Department of Public Information
Texas Technological College
Adrian Vaughan, Director

LUBBOCK, Dec. --Promotion of 117 cadets enrolled in Army ROTC at Texas Tech has been announced by Col. James B. Carvey, professor of military science and tactics.

Those promoted include:

PROMOTED TO FIRST SERGEANT:

Muleshoe--Jessie L. Range, junior civil engineering major.

San Angelo--Lee R. Whitley, senior electrical engineering major (2019 Freeland).

Stamford--James Watts, sophomore in business administration.

Texarkana--John F. Henry, junior chemical engineering major.

Promoted to Sergeant-first-class is Gary F. Mims, junior electrical engineering major from Mineola.

PROMOTED TO SERGEANT:

Amarillo--Andrew Aboytes, sophomore mechanical engineering major (Rt. 3, Box 628); James H. Baskett, junior industrial management major (814 Carolina); Walker Stokes, junior engineering major (2110 Harrison).

Briscoe--Bobby K. Helton, senior agriculture engineering major.

Burkburnett--Gary McDonnell, sophomore industrial engineering major.

Dalhart--Clairborne Dodson, junior civil engineering major.

Dallas --Robert C. Hood, junior chemical engineering major (5200 Monticello).

Denison--Owen M. Akins, junior marketing major.

Eden--Howard J. Schulz, junior mechanical engineering major.

El Paso--Norman R. Loose, junior industrial engineering major (4601 Trowbridge).

Falfurrias--William M. Miller, junior chemical engineering major.

Fort Worth--William L. Hamilton, sophomore in business administration (3221 Browning).

Godley--Billy F. Caddell, junior range management major.

Grand Prairie--Cornelius Allen, junior civil engineering major.

Hereford--Norman B. Bookout, junior electrical engineering major.

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Department of Public Information
Texas Technological College
Adrian Vaughan, Director

LUBBOCK, Dec. --West Texas teen-aged youth have fewer family tensions and have healthier attitudes toward society, two leading sociologists said at Texas Tech Friday.

Dr. Harry E. Moore and Dr. Bernice M. Moore revealed the preliminary findings of a comprehensive survey of 13,000 Texas youths in special lectures to Tech sociology and psychology students.

The survey was completed recently under sponsorship of the Hogg Foundation for Mental Health and directed by the Texas Education Agency's home and family education department in cooperation with 18 Texas colleges and universities.

"Because so much emphasis has been put on today's youth-in-conflict with society, we felt someone should find out about the attitudes of normally functioning youngsters in high schools," Dr. Bernice Moore said.

Of the 13,000 youths answering approximately 300 questions about themselves and their families, 77-per cent came from "complete family" homes -- which is quite contrary to the popular notion that families are breaking up, the sociologist said.

Education-wise, 50 per cent of the fathers and 48 per cent of the mothers had between five and 11 years of schooling and about seven per cent had finished college, she added.

"A large majority of the youths disagreed strongly with the statement 'My family doesn't pay enough attention to religion' and 97 per cent of them listed a denomination of their choice," Dr. Bernice Moore said.

(More)

add-1-sociologists speak

"They also disagreed with the idea that parents should sacrifice everything for their children," she added. "More than 80 per cent thought parents should share home duties."

The survey revealed that the high schoolers broke sharply on the idea of the mother earning part of the family income.

"Thirty-five per cent of the youngsters agreed with this," Mrs. Moore said, "which was a the same percentage of youths whose mothers worked."

She said 40 per cent disagreed with the idea and 24 per cent were undecided. Answers to the survey questions also dispelled the idea that youths whose mothers worked often were disorganized.

A comparison of attitudes of youths in five regions of the state revealed that West Texas teenagers have a healthy, wholesome orientation toward society.

"The best attitudes in the state were in West Texas. The youngsters in this area also had the most democratic attitudes in relation to discipline and self-control," Dr. Moore said.

Findings of the survey will be sent back to the various areas of Texas to be used at conferences and in school counseling work.

Assisting in the youth survey for this area was Dr. Willa Vaughn Tinsley, Tech Home Economics dean, and Esther Sorensen, TEA home and family life supervisor in Plainview.

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Department of Public Information
Texas Technological College
Adrian Vaughan, Director

ATTN: FINE ARTS EDITORS

LUBBOCK, Dec. --"Children, no matter to what country or race they belong, can learn to know one another through their drawings and letters," says Theodor W. Alexander, Texas Tech assistant professor of German and director of Kinderschule, a German language school for Lubbock children.

An exchange project of self-portraits and correspondence between students of the Kinderschule and the Mittelschule VI, a girls' public school in Hanover, West Germany, is currently underway.

An exhibition of 37 self-portraits by students of the two schools is being displayed at the Tech Union through Dec. 13. The public is invited to an informal opening of the exhibition Sunday (Dec. 7) from 3:30 p.m. to 6 p.m.

Lubbock children whose crayon portraits are on display are: Sherry Jones, Dinah Doyle, Linda McKinzie, Barbara Reed, Kay Clanahan, Pamela Stuart, Jan Buntrock, Elaine Minor, Renata Ruth Kramer, Linda Sue Lindly.

Also Sarah Flenniken, Susan Flenniken, Michael Devaney, Jimmy Williams, Bill Roberts, Mike Stalcup, John Avinger, Eric Kramer and John Carpenter.

They are from eight to 12 years old and in the third through seventh grades in Lubbock public schools.

Kinderschule students have received letters written in German from the Hanover students. Their first replies will be in English, but they will write letters in simple German during the spring term.

(More)

2--Kinderschule

Thirty Lubbock children are enrolled in the Kinderschule which meets from 4:15-5:05 p.m. on Thursdays. Spoken German is emphasized and songs, skits, games, models, film strips and pictures are utilized in the classes.

The South Plains Art Guild, which carried on a successful exchange of adult paintings and crafts with Hanover artists during the past year, has assisted with the Kinderschule art project. Members working with the pupils are Mrs. W.A. Wilbanks and Dorrace West.

Dr. G.E. Giesecke, Tech academic vice-president, who is chairman of the international affairs committee for the Lubbock Chamber of Commerce, made the arrangements for the exchange program.

Department of Public Information
Texas Technological College
Adrian Vaughan, Director

LUBBOCK, Dec. --"Schools for Tomorrow" will be studied at the third annual School Facilities Conference at Texas Tech Dec. 10-11 in the Union building.

An estimated 160 school administrators, architects, board members, school contractors and equipment people from West Texas and eastern New Mexico are scheduled to attend to discuss common problems, Dr. Morris Wallace, head of the Tech education department, said.

"We are fortunate in securing Walter D. Cocking of New York, editor of the "School Executive," the most widely circulated magazine of its kind. He will serve as consultant and major resource person and will deliver the keynote address at 8:45 a.m. Wednesday," Wallace said.

Cocking will speak on "Better Facilities for Tomorrow's Schools." He will also present the closing address at 2 p.m. Thursday on "A Look Ahead."

Another feature of the conference will be "The Andrews Story." This is a progress report on planning a new high school.

Giving the Andrews report will be T.A. Roach, superintendent of Andrews Public Schools; John Lyon Reid, architect from San Francisco, Calif.; Dr. Joe Tidrow, curriculum director; John E. Smith, board of education president; J. Lee Smith, high school principal; and Dr. Bill Farron, chairman of Education Consultancy group and University of Texas associate professor of education.

Sponsors of the conference are the West Texas School Boards Assoc., Panhandle Chapter of the American Institute of Architects, Lubbock Public Schools, West Texas Assoc. of School Administrators, West Texas Chapters of ASHAE, Lubbock and Amarillo chapters of IES, Tech Administration Club and West Texas Audio-Visual Cooperative.

Registration for the conference will begin at 8 p.m. Tuesday at the Plainsman Hotel. Late registration will be at 8 p.m. Wednesday in the Tech Union building.

(More)

2--School Facilities Conference

Dr. E.N. Jones, Tech president, will welcome the conference participants at 8:30 a.m. Wednesday.

Four discussion groups will be held at 10:15 a.m. Wednesday.

"The Extended School Year and Its Impact on School Buildings" will be discussed by Dr. Hollis Moore, Tyler superintendent, and Roach of Andrews.

Floyd Parsons, Big Spring superintendent, and Roach will lead a discussion on "New Ideas in Classroom Planning, Design, Construction, and Equipment."

Tom Hanson, Carlsbad, N.M., supintendent, and Fred Cunningham, Hereford superintendent, are leaders of a session on "Developing Educational Specifications for School Facilities."

"Determining What the Community Needs and Will Buy in School Facilities" is the discussion subject for leaders Robert Ashworth, Amarillo superintendent, and Dwight Kirk, Odessa superintendent.

Participants will attend a dinner at 6:45 p.m. Wednesday in the Union ballroom. Dr. Berlie J. Fallon, Tech associate professor of education, will preside at the dinner.

Following the dinner will be free discussion which Dr. Wallace will moderate. Fourteen resource persons will be used in this discussion to pull out all problems confronting school boards when adding school buildings.

LUBBOCK, Dec. --National Science Foundation grants for advanced study in engineering have been awarded two Texas Tech engineering professors.

Donald J. Helmers, associate professor of mechanical engineering, and Keith Marmion, assistant professor of civil engineering, will use the grants -- which have a total value of approximately \$18,000 -- for studying toward Ph.D. degrees in their respective fields.

"We are very proud that these two faculty members have been selected for National Science Foundation grants," Dr. John R. Bradford, Tech Engineering School dean, said. "We feel it is also a recognition of the caliber of engineering faculty we have at Tech and we constantly encourage all of our staff to work toward advanced degrees."

Helmer's award is a nine-month's salary grant plus travel and tuition costs. He will work on a doctorate in mechanical engineering, specializing in fluid dynamics and heat transfer, at either Texas A & M or Stanford University in California.

Marmion's award includes a 12-month's salary grant plus travel and tuition costs. He plans to do advanced study in hydraulics and hydrology at the University of California at Berkeley. His major field of interest is in locating and conserving water resources.

Both men will begin their studies next September.

Helmers is a native of Detroit, Mich., and a 1948 Tech engineering graduate. He earned a M.S. degree in mechanical engineering at the University of Michigan in 1950. He teaches fluid dynamics, thermodynamics and heat transfer courses at Tech.

Marmion earned a B.S. degree in civil engineering at the University of Denver in 1951 and received his M.S. degree at the University of Colorado this year. His master's thesis was on recharge of ground water pits and reservoirs.

LUBBOCK, Dec. --Sixteen singers to represent the Panhandle and South Plains in the All-State High School Choir were chosen in tryouts at Texas Tech Friday (Dec. 12).

The highly select group comes from competition with the top 10 per cent of choral students in 13 high schools of the Interscholastic League's Region I.

They will become a part of the 250 voice All-State Choir that will sing Feb. 19-20 in Galveston for Texas music educators.

All State Choir members from Region I include: Frances Claycomb, and Janis Phillips, Plainview, first sopranos; Julia Hartley, Tom S. Lubbock, and Ann Baxter, Lubbock Monterey, second sopranos; Judy Crim, Monterey, and Juanan Perry, Plainview, first altos, Jana McGraw, Monterey, and Monya Thurman, Plainview, second altos.

Duane Hood, Monterey and Lyndall Fletcher, Muleshoe, first tenors; Russell Denison, Tom S. Lubbock, and Jimmy Short, Post, second tenors; Don Jackson and Larry Marshall, Monterey, baritones; and Charles Wilson and Buzz Strehli, Monterey, basses.

The Friday tests, based on the singing of "Drink to Me Only With Thine Eyes," were the first of Region I music tryouts. Today (Dec. 13) 15 positions in the All-State Band will be filled through tryouts of 487 representatives of 34 area high school bands.

Actually, most of the bandsmen were on campus Friday for Tech's 17th annual high school band clinic. They were divided into three practice bands based on Interscholastic League enrollment classifications.

The 4-A and 3-A band (largest schools) met Friday morning in the Tech Union ballroom, while the 2-A band gathered in the Music building band hall and the A and B band in the Music building choir room.

(MORE)

2--Tech music meet

Friday afternoon the visiting bandsmen heard a concert by the Tech Red Raider Band in the Union building ballroom. Purpose of the clinic was to give the musicians fall practice in contest pieces for the Interscholastic League spring contests and confer with them on particular problems that have cropped up.

A.V. Wall of Brownfield was in charge of arrangements for the choir tryouts; Maurice Jones of Floydada is handling details for the band tryouts. Prof. D.O. Wiley, Tech band director, was in charge of the band clinic.

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Department of Public Information
Texas Technological College
Adrian Vaughan, Director

Army ROTC cadets who have been designated Distinguished Military Students will be honored at a Brigade Review at Texas Tech beginning at 3:15 p.m. today (Thursday).

Dr. E.N. Jones, Tech president, will present Distinguished Military Student badges to 12 senior cadets at the review. The public is invited to attend the ceremony which will be held on the parade field directly south of the President's Home.

Those receiving the awards are Cadet Col. James L. Mays, Cadet Lieutenant Colonels Vernon W. Bratton Jr., Dale E. Boyett, and James R. Barnett; Cadet Majors Jerrell W. Snodgrass, Douglas E. Fishkin, Gerald V. McWilliams and John F. Lott Jr.; J. , and Cadet Captains John H. Bates, Alfred D. Holder, Robert E. Cardwell and Norris B. Green Jr.

Men designated as DMS cadets are offered Regular Army commissions after graduation from college. Those selected must meet high standards of military deportment, be in the upper half of their academic school and upper third of their military class.

Colonel James B. Carvey, professor of military science and tactics at Tech, will review the parading cadets and Cadet Lt. Col. John Carson will be commander of troops.

Three cadets will be presented the Scabbard and Blade Award at the review. The award is given by the local chapter of the military fraternity to students of each military science class who through example and work have promoted the Army ROTC program. Recipients will be Cadet Capt. Wayne Moore, Cadet 1st Sgt. John F. Henry and Cadet PFC W.L. Smith.

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LURBOCK, Dec. --Five departments in Texas Tech's Engineering School have been reaccredited by the Engineering Council for Professional Development with the recommendation that master's degree programs be established in all departments as soon as possible.

The Texas Commission on Higher Education has approved establishment of master's degree work in civil and mechanical engineering. Advanced degrees already are offered in electrical and mechanical engineering.

Departments receiving reaccreditation are civil, electrical, industrial, mechanical and textile. Given accreditation for the first time is the petroleum engineering.

Unaccredited is chemical engineering which now is joined with chemistry in a single department. The TCHE has given approval for the separation of chemical engineering into a separate department. This is expected to improve chances for accreditation.

The Council is the national accrediting agency in engineering education. Approval by it indicates a program rates in the top ranks among those in U.S. colleges and universities.

In recommending more graduate work for continued accreditation, a statement of the Council's inspection team said, "This would aid materially in obtaining staff and expanding research for which no state support is presently given."

The report praised library facilities but criticized the low salaries of faculty, lack of funds for maintenance and travel, and the largeness of certain classes.

Department Of Public Information
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Texas Tech's annual Christmas religious service will be held at 7:30 a.m. today (Dec. 12) in the Union building, with Maj. Ian Thomas of Comforth, England, as speaker.

The annual all-campus watch is being scheduled earlier than usual this year so participants may hear Thomas, who is Capernwray youth center director.

Thomas is known for his work in the re-education of German youths after World War II.

Tom Jenkins, Baptist Student Union president, will preside at the service. Invocation will be by James G. Allen, student life dean, and benediction by Dr. A.W. Young, agronomy department head.

Charles Sanders will lead the singing.

Sandra Standefer is in charge of arrangements for the watch, sponsored by the Student Religious Council.

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Department of Public Information
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LUBBOCK, Dec. --"We're going to have to triple the number of school structures we're now building if we keep up with population growth by 1975," Dr. Walter D. Cocking, a leading U.S. educator, said at Texas Tech Thursday (Dec. 11).

There should be enough money available to do the job, Dr. Cocking, editor of School Executive, told Tech's conference on school facilities.

Business income is increasing even faster than the population, he said. This year the U.S. had a \$440 billion gross national income despite the recession, he pointed out. By 1975 it may be as much as \$1 trillion.

Dr. Cocking urged school men and other community leaders to plan boldly for their future schools.

The school of 1999 will be for all persons, not just children, he predicted at the final session of the two-day conference in Tech's Union building.

With the national population reaching close to one billion by that time, a typical school likely will include about 20 buildings on a 100 acre campus, he said, adding the following predictions:

Included in the campus will be a community park, library, health service, and employment service. The buildings will all be one-level in a harmonious architectural design.

Spaces within the structures may be divided as needed, merely by pushing buttons.

(More)

2--Cocking

Materials used in the buildings will be much the same as today--masonry, wood, glass and aluminum. But there will be a liberal use of glass and many new construction techniques, including doors of air. Structures will be transparent and so easily changeable they can't become obsolescent.

Among the more spectacular buildings will be a community recreation center much like today's college field houses. It will have a plastic canopy and walls of air that allow complete regulation of temperature and humidity inside.

One feature of the school plant will be a social living center which will include the library with extremely attractive facilities. Another feature will be a nature area of six or seven acres.

More than 100 school administrators, school board members, and architects attended the conference sponsored by the West Texas School Boards Assn., West Texas Assn. of School Administrators, Panhandle Chapter of the American Institute of Architects and other groups.

Dr. Morris Wallace, education department head at Tech, was in charge of arrangements.

Texas Tech ranks among the leading U.S. colleges and universities in modern language research, a check of the Modern Language Assn.'s 75th anniversary edition of "Publications" reveals.

Tech faculty members have contributed 15 articles to the association journal since 1934, ranking in amount of scholarly production with faculties at Southern California, Tulane, and Maryland Universities and Washington University at St. Louis, Mo.

According to Tech records, articles contributed included four each by Dr. A.L. Strout and Dr. Eunice J. Gates, three by Dr. C.R. Qualia, two by Dr. W.B. Gates, and one each by Dr.L.E. Bowling and Dr. T.E. Hamilton.

The University of Texas, with 33 contributions, is the only other Texas institution listed in the tabulation.

Dr. Eunice Gates also is honored in the anniversary edition for having co-authored an article ranked in second place among all scholarly works on Portugese language and literature published in the association journal in the past 75 years.

The article is entitled "Proverbs in the Works of Gil Vincente," an early 16th century dramatist credited with founding the Portugese theater. Co-author is Mrs. Gates' sister, Dr. Virginia Joiner, foreign languages department head at Trinity University, San Antonio.

In the nomination of the Gates-Joiner study, a statement in the journal said, "It is carefully done and manifests a clear understanding of the Portugese dramatist's use of popular material."

Commenting on Tech's representation in the MLA publication, Dr. G.E. Giesecke, Tech academic vice-president, said, "This is a reflection of the scope and balance among the intellectual disciplines needed in an institution of the first class."

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The editor of School Executive magazine celebrated his 67th birthday by telling Tech's school facilities conference that most schools built since 1946 are mediocre.

They're no better than most of the schools built since the 1920's and 1930's, he advised more than 100 schoolmen and architects.

Schools should be built for people, not programs, he declared. School buildings are becoming obsolete because they were constructed for programs that no longer exist.

"We also must remember that environment teaches," Cocking continued. "I'm asking the people of a community to examine their consciences and decide how much 15 or 50 cents more a year from each of them can mean to their children's future."

School buildings should be inspiring centers that reflect the importance of learning to a community, not just the cheapest thing that can be constructed, he pointed out.

The school superintendents and architects are spending Wednesday and Thursday at Tech, discussing facilities for "Schools of Tomorrow."

"The Andrews Story," a review of the building of a high school in that community will be featured at the Thursday morning session. An address by Dr. Cocking on "A Look Ahead" will climax the conference Thursday afternoon.

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Texas Tech's Block and Bridle Club is preparing for its annual Little International Livestock Exposition and Ham Auction Saturday in the Aggie Pavilion.

Little International judging will begin at 12:30 p.m. Swine, lambs, heifers, beef cattle and quarterhorses will be shown by about 60 students who have entered the contest.

A highlight of the event will be the third annual ham auction. The 14 to 15 pound hams have been sugar cured and smoked with mesquite roots by Block and Bridle members. Price of the hams will begin at \$15.

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A native of Iowa, Cocking earned degrees at Des Moines College and University of Iowa and Ph.D. degree at Columbia University.

After public school administrative positions in San Antonio and St. Louis, Mo., he was professor of school administration at George Peabody College and later dean of education at the University of Georgia.

He served as a government consultant on education before becoming editor of "The School Executive" in 1943. His publication is one of the most widely circulated in its field.

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Lubbock's new telephone directories -- with a Texas Tech Administration building tower in full color on the cover -- will be distributed today (Dec. 9), John Whitcomb, division manager for Southwestern Bell Telephone Co., announced.

"New Southwest Bell directories will feature covers in full color," said Whitcomb as he presented the first copy of Lubbock's telephone book to Dr. E.N. Jones, Tech president.

"We're proud and happy to have Tech represented on our first four color directory cover in Lubbock," Whitcomb said. "I think we're fortunate to have an outstanding institution like Texas Tech located here. I hope this new directory will help advertise Tech to city visitors as well as to the many new residents of Lubbock."

The Southwest Bell executive also presented Dr. Jones with a large framed copy of the directory cover. The east portion of the Administration building and tower is framed with green trees and stands out against a deep blue sky.

The second copy of the new directory was presented to Mayor Lennis Baker.

"Mr. Mayor", said the division manager as he handed Baker the directory, "San Antonio beat us to the punch and received the first colored directory covers in Texas. But we think Lubbock's new directory is much prettier." Whitcomb said the San Antonio directories were delivered in September of this year.

Lubbock is one of six Texas cities to be recognized with full-color directories. The others are Dallas, Fort Worth, Austin and Houston -- all Southwest Bell division headquarter cities.

(More)

2--Telephone directories

According to Whitcomb, 72,400 directories have been printed for distribution this week and next to telephone customers in Lubbock.

There are 128 pages in the alphabetical section of the new directory with approximately 38,500 listings. This represents an increase over last December's directory which contained 121 pages in the alphabetical section with almost 35,000 listings.

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Schools should be built for people, not programs, he declared. School buildings are becoming obsolete because they were constructed for programs that no longer exist.

"We also must remember that environment teaches," Cocking continued. "I'm asking the people of a community to examine their consciences and decide how much 15 or 50 cents more a year from each of them can mean to their children's future."

School buildings should be inspiring centers that reflect the importance of learning to a community, not just the cheapest thing that can be constructed, he pointed out.

The school superintendents and architects are spending Wednesday and Thursday at Tech, discussing facilities for "Schools of Tomorrow."

"The Andrews Story," a review of the building of a high school in that community will be featured at the Thursday morning session. An address by Dr. Cocking on "A Look Ahead" will climax the conference Thursday afternoon.

Department of Public Information
Texas Technological College
Adrian Vaughan, Director

LUBBOCK, Nov. --Two science institutes for high school biology and chemistry teachers will be held next summer at Texas Tech under a \$148,000 National Science Foundation grant, Dr. E.N. Jones, Tech president, has announced.

Aim of the institutes is to provide refresher schooling for high school chemistry and biology teachers to bring them up-to-date on recent developments in the field.

Dr. Earl W. Camp, Tech biology professor, will head the eight-week biology institute and Dr. W.W. Wendlandt, Tech chemistry professor, will direct the six-week chemistry institute.

High school teachers qualifying for institute training will receive a stipend of \$75 a week plus \$15 weekly for each dependent, not exceeding four dependents. Tuition and fees will be paid and a travel allowance of four-cents per mile will be paid for one round-trip from the teachers' homes to Lubbock.

The biology institute will be held from June 1 to July 25. The institute for chemistry teachers will be held June 8 to July 18.

"We plan to select chemistry teachers with one or more years experience in high school teaching," Wendlandt said, "those who have reasonable expectations of continuing in the secondary field."

Biology teachers will be selected "according to their need" for refresher training in the biological sciences, Camp stated.

High school science teachers wishing to apply for admittance to one of the institutes should write Dr. Camp, biology institute director, or Dr. Wendlandt, chemistry institute director, at Texas Tech.

Department of Public Information
Texas Technological College
Adrian Vaughan, Director

LUBBOCK, Dec. --"We're going to have to triple the number of school structures we're now building if we keep up with population growth by 1975," Dr. Walter D. Cocking, a leading U.S. educator, said at Texas Tech Thursday (Dec. 11).

There should be enough money available to do the job, Dr. Cocking, editor of School Executive, told Tech's conference on school facilities.

Business income is increasing even faster than the population, he said. This year the U.S. had a \$440 billion gross national income despite the recession, he pointed out. By 1975 it may be as much as \$1 trillion.

Dr. Cocking urged school men and other community leaders to plan boldly for their future schools.

The school of 1999 will be for all persons, not just children, he predicted at the final session of the two-day conference in Tech's Union building.

With the national population reaching close to one billion by that time, a typical school likely will include about 20 buildings on a 100 acre campus, he said adding the following predictions:

Included in the campus will be a community park, library, health service, and employment service. The building will all be one-level in a harmonious architectural design.

Spaces within the structures may be divided as needed, merely by pushing buttons.

(More)

Materials used in the buildings will be much the same as today-- masonry, wood, glass and aluminum. But there will be a liberal use of glass and many new construction techniques, including doors of air. Structures will be transparent and so easily changeable they can't become obsolescent.

Among the more spectacular buildings will be a community recreation center much like today's college field houses. It will have a plastic canopy and walls of air that allow complete regulation of temperature and humidity inside.

One feature of the school plant will be a social living center which will include the library with extremely attractive facilities. Another feature will be a nature area of six or seven acres.

More than 100 school administrators, school board members, and architects attended the conference sponsored by the West Texas School Boards Assn., West Texas Assn. of School Administrators, Panhandle Chapter of the American Institute of Architects and other groups.

Dr. Morris Wallace, education department head at Tech, was in charge of arrangements.

Department of Public Information
Texas Technological College
Adrian Vaughan, Director

LURBOCK, Dec. --West Texas teen-aged youth have fewer family tensions and have healthier attitudes toward society, two leading sociologists said at Texas Tech.

Dr. Harry E. Moore and Dr. Bernice M. Moore revealed the preliminary findings of a comprehensive survey of 13,000 Texas youths in special lectures to Tech sociology and psychology students.

The survey was completed recently under sponsorship of the Hogg Foundation for Mental Health and directed by the Texas Education Agency's home and family education department in cooperation with 18 Texas colleges and universities.

"Because so much emphasis has been put on today's youth-in-conflict with society, we felt someone should find out about the attitudes of normally functioning youngsters in high schools," Dr. Bernice Moore said.

A comparison of attitudes of youths in five regions of the state revealed that West Texas teenagers have a healthy, wholesome orientation toward society.

"The best attitudes in the state were in West Texas. The youngsters in this area also had the most democratic attitudes in relation to discipline and self-control," Dr. Moore said.

Findings of the survey will be sent back to the various areas of Texas to be used at conferences and in school counseling work.

Assisting in the youth survey for this area was Dr. Willa Vaughn Tinsley, Tech Home Economics dean, and Esther Sorensen, TEA home and family life supervisor in Plainview.

###

Department Of Public Information
Texas Technological College
Adrian Vaughan, Directors

Texas Tech's annual Christmas religious service will be held at 7:30 a.m. today (Dec. 12) in the Union building, with Maj. Ian Thomas of Comforth, England, as speaker.

The annual all-campus watch is being scheduled earlier than usual this year so participants may hear Thomas, who is Capernwray youth center director.

Thomas is known for his work in the re-education of German youths after World War II.

Tom Jenkins, Baptist Student Union president, will preside at the service. Invocation will be by James G. Allen, student life dean, and benediction by Dr. A.W. Young, agronomy department head.

Charles Sanders will lead the singing.

Sandra Standefer is in charge of arrangements for the watch, sponsored by the Student Religious Council.

###

LUBBOCK, Dec. --Sixteen singers to represent the Panhandle and South Plains in the All-State High School Choir were chosen in tryouts at Texas Tech Friday (Dec. 12).

The highly select group comes from competition with the top 10 per cent of choral students in 13 high schools of the Interscholastic League's Region I.

They will become a part of the 250 voice All-State Choir that will sing Feb. 19-20 in Galveston for Texas music educators.

All State Choir members from Region I include: Frances Claycomb, and Janis Phillips, Plainview, first sopranos; Julia Hartley, Tom S. Lubbock, and Ann Baxter, Lubbock Monterey, second sopranos; Judy Crim, Monterey, and Juanan Perry, Plainview, first altos, Jana McGraw, Monterey, and Monya Thurman, Plainview, second altos.

Duane Hood, Monterey and Lyndall Fletcher, Muleshoe, first tenors; Russell Denison, Tom S. Lubbock, and Jimmy Short, Post, second tenors; Don Jackson and Larry Marshall, Monterey, baritones; and Charles Wilson and Buzz Strehli, Monterey, basses.

The Friday tests, based on the singing of "Drink to Me Only With Thine Eyes," were the first of Region I music tryouts. Today (Dec. 13) 15 positions in the All-State Band will be filled through tryouts of 487 representatives of 34 area high school bands.

Actually, most of the bandsmen were on campus Friday for Tech's 17th annual high school band clinic. They were divided into three practice bands based on Interscholastic League enrollment classifications.

The 4-A and 3-A band (largest schools) met Friday morning in the Tech Union ballroom, while the 2-A band gathered in the Music building band hall and the A and B band in the Music building choir room.

(MORE)

2--Tech music meet

Friday afternoon the visiting bandsmen heard a concert by the Tech Red Raider Band in the Union building ballroom. Purpose of the clinic was to give the musicians fall practice in contest pieces for the Interscholastic League spring contests and confer with them on particular problems that have cropped up.

A.V. Wall of Brownfield was in charge of arrangements for the choir tryouts; Maurice Jones of Floydada is handling details for the band tryouts. Prof. D.O. Wiley, Tech band director, was in charge of the band clinic.

###

Department of Public Information
Texas Technological College
Adrian Vaughan, Director

FOR RELEASE TUESDAY, DEC. 16, AND THEREAFTER

LUBBOCK, Dec. --A national premier of women's spring fashions will be held Jan. 27 at Texas Tech, with the institution's School of Home Economics, Vogue Patterns and other national manufacturers cooperating.

New spring fashions around the clock will be the theme of the show, which will present new Vogue spring patterns for 1959 plus new fabrics and accessories of other manufacturers.

It will be the first national fashion event of its kind ever held in West Texas. The new fabrics and accessories and most of the patterns will go on sale in stores throughout the country Jan. 28.

After the national premier at Tech, the show will be taken on a tour of other U.S. cities.

More than 40 students in Tech's clothing and textiles department will prepare the garments and model them at the show. Supervising their work is Dr. Gene Shelden.

Narrator for the premier will be Bess Rothman of Dallas, fashion consultant who is working with Barbara H. Lolley of New York City, Vogue fashion coordinator.

###

Information Sheet

WHAT--A national premier of Vogue Patterns for 1959, with national manufacturers of fabrics and accessories and Texas Tech's School of Home Economics cooperating.

WHEN--Jan. 27

WHERE--Lubbock Municipal Coliseum

BACKGROUND--This is a new type of national fashion promotion coordinated by Vogue Patterns. The Tech School of Home Economics--specifically the Clothing and Textiles Department--is taking Vogue's new spring patterns for 1959 and preparing dresses for a national premier of them in a style show. Tech coeds will model the fashions, which will include all types of clothing. Fabrics and accessories manufacturers will contribute their new spring items as part of the joint promotion. All this is planned so that the new patterns, fabrics and accessories will become available in stores throughout the country on Jan. 28, the day after the fashion show here. Theme of the show will be a new spring wardrobe to carry a woman around the clock. It will open with presentation of:

- (1) nightwear,
- (2) early morning wear (robes, shorts, slacks, treader pants, blouses, etc.).
- (3) sports wear (bathing suits, walking shorts, and riding, tennis and golfing apparel),
- (4) garments for casual shopping,
- (5) dresses for city and country living,
- (6) suits for town wear (in woven and knit fabrics),
- (7) basic dresses with contrasting jackets (modeled three ways).
- (8) colorful cottons for party afternoons,
- (9) designs for late day (suits, slim dresses, lounging clothes, hostess gowns),
- (10) special evening clothes (long and short formals and matching coats), and
- (11) finally bridal wear (for brides and members of the bridal party).

This show will be the first national fashion promotion of its kind ever held in West Texas. After its opening here, it will be taken on a tour of other U.S. cities, with models in those cities taking the place of Tech coeds.

There will be two presentations of the show--a matinee at 2 p.m. for high school and college students and teachers, and an 8 p.m. performance for the general public. Reserved seats for a special section of the Lubbock Municipal Auditorium may be obtained from the Tech School of Home Economics. Seats outside the reserved section will be open to the general public.

PERSONALITIES--Supervising Tech's part in the promotion is Dr. Gene Sheldon, head of the Clothing and Textiles Department and an authority on clothing construction. She is directing more than 40 students in the making of garments to be presented in the show.

(More)

~~Z~~-information sheet on Vogue fashion show

Narrator for the show will be ^{SS/}~~Beth~~ Rothman of Dallas, fashion consultant.

Handling details for the selection and submission of Vogue Patterns is Barbara H. Lolley of New York City, fashion coordinator for the company.

ARRANGEMENTS FOR NEWS MEDIA--A special photo session for news media will be held in the week prior to the show at a date to be announced. Special facilities for news media will be made available at the show on a request basis. Specific requests for further information and special arrangements should be made to:

Adrian Vaughan
Director of Public Information
Texas Technological College
Lubbock, Texas

Department of Public Information
Texas Technological College
Adrian Vaughan, Director

LUBBOCK, Dec. --A team of sharp-shooting Army ROTC cadets from Texas Tech took second place honors at the ROTC's Northern Conference Intercollegiate and Interscholastic Indoor Small-Bore Rifle Match held at Fort Sill, Okla., the Fourth U.S. Army headquarters has announced.

High individual marksman at the meet was Texas Tech cadet Leon Ward who scored a 380 out of a possible 400 shots. Ward is a junior chemical engineering student from Stamps, Ark.

Third among the 80 firers was Tech cadet Tommy Starnes, junior electrical engineering student from Odessa, with a 372.

Tech's 10-man team scored 3,544 points and was outpointed only by cadets from Oklahoma State University with 3,628. The OSU team was national champion last year. Third place honors went to the West Texas State College team with 3,529, and the fourth place Oklahoma University team scored 3,477.

The showing of Tech Army ROTC Rifle Team may earn them a firing position in the invitational championship match at Fort Hood in February, said M/Sgt. Michael Modis, rifle team coach. Maj. Bruce Archer, assistant professor of military science, is the team's faculty advisor.

Other members of the team and their scores are:

Andrews--J.W. Word, 352
Dallas--Larry Justice, 344 (1130 Elmhurst Place)
Dhahran, Saudi Arabia--E. D. Colgan, 349
Fort Stockton--X. B. Pattillo, 344
Godley--B. F. Caddell, 326
Mathis--G. R. Brown, 359
Muleshoe--Irby Range, 363
Pampa--R. C. Grider, 355

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Department of Public Information
Texas Technological College
Adrian Vaughan, Director

LUBBOCK, Dec. --Four Texas Tech seniors have been designated as Distinguished Air Force ROTC cadets, Lt. Col. N.B. Wilkerson, AFROTC commanding officer, has announced.

They are Cadet Maj. Truman E. Robertson Jr., animal husbandry senior from Breckenridge; Cadet Maj. Rodney D. Gunn, petroleum engineering senior from McLean; Cadet Maj. Jack W. Drummond, industrial management senior from Hamlin, and Cadet Capt. James H. Ayres, mechanical engineering senior from Pampa.

Distinguished AF ROTC cadet candidates are designated at the end of their junior year. At that time they must be in the upper 25 per cent of their college school class and the top 25 per cent of their military class. The cadets must remain in the top 25 percent of their group while attending summer training camp and demonstrate sustained leadership ability.

Those selected as Distinguished Cadets are eligible to apply for a Regular AF commission after graduation from Tech.

###

Department of Public Information
Texas Technological College
Adrian Vaughan, Director

LUBBOCK, Dec. --An all-speech-class demonstration meet will be held Tuesday (Dec. 16) at Texas Tech.

Representative speakers from Tech's 12 speech sections will speak at the meet which will be in the Agricultural Engineering Auditorium at 6:30 p.m.

Bill Holmes, of Chicago, Ill., will be master of ceremonies of the 10 contestants who will represent about 300 speech students.

Contestants are:

Anson--Pete Baker, sophomore pre-med student.

Bellaire--Carol Jeanne Hanks, sophomore secretarial administration major.

Fort Worth--Mrs. Ruth Ellen McCullough, junior elementary education major (5006 East Lancaster).

Houston--Candace Parker, senior elementary education major (2336 Albans).

Lubbock--Cameron Cunningham, sophomore personnel management major; William A. Jackson, junior accounting major, and Gordon Stalcup, graduate education major.

Princeton, Ill.--James Gilbert, freshman education major (130 North Vernon St.).

San Angelo--D. Anderson, sophomore architectural design major (210 Dallas St.).

Department of Public Information
Texas Technological College
Adrian Vaughan, Director

Texas Tech's huge academic operation is shifting into low gear this week, preparing to ease into Christmas holidays which begin Saturday (Dec. 20) and end Sunday, Jan. 4.

Few if any visitors are on campus for professional conferences. Students and faculty are busy with exams covering work that might be much harder to cover after two weeks away from books and labs.

That means fewer of the regular outside activities. However, Christmas events are inevitably finding their place in the hard-study schedule.

Circle K, a student affiliate of Kiwanis, is conducting a Toys for Tots drive and numerous other Tech groups have special projects underway to help assure a merry Christmas for as many as possible.

Dormitories have scheduled parties and are liberally decorated with holiday themes.

The Christmas spirit will become even more evident Friday and Saturday as various Tech units pause for special office gatherings observing the Christmas season.

Students are sporting special tags urging their fellows to "Stay All Day" Saturday for the nationally televised basketball game between the Red Raiders and Missouri University that afternoon in Lubbock Municipal Coliseum. Tech's student council is responsible for the tags.

Classes end officially at noon Saturday.

During the holiday period, the following Tech units will remain open on a partial staff basis Monday, Dec. 22; Friday, Jan. 2; and Saturday, Jan. 3: the Library, and Offices of the President, Vice-President and Comptroller, Student Life, Registrar, Purchasing Agent, Auditor, Deans, and Placement Service.

(More)

2--Tech prepares for holidays

All Tech administrative and service units are scheduled to be open Monday through Wednesday (Dec. 29-31) following Christmas.

The West Texas Museum has scheduled tours at 10 a.m. and 3 p.m. on each of those three days, with Education Curator Jerry Porter as narrator.

###

Department of Public Information
Texas Technological College
Adrian Vaughan, Director

LUBBOCK, Dec. --Eighteen electrical engineering students have been initiated into Eta Kappa Nu Association, electrical engineering honor society, at Texas Tech.

Those initiated into EKN must be either in the upper fourth of their junior class or upper third of their senior class in electrical engineering and possess a 2.00 (B) over-all grade average.

New members of the honor society are:

Abilene--Lewis Crowder, senior (1350 Sanfos St.) and Rollie Taylor, junior (4026 Monticello).

Berchtesgaden, Germany--Ugo Strassilla, junior.

Brady--Vernon Dudley, senior.

Clifton--Coleman Rester, senior.

Dallas--Don Thomas, senior (2127 Maryland).

Granbury--Donald R. Hayworth Jr., junior.

Iowa Park--Jerry Rogers, senior; Loyd Lewis, senior.

Lubbock--Russell Long, senior.

Olton--Bill Boverie, junior.

Post--Leonard Short, junior.

Rochester, New York--Capt Donald A. Riess, junior.

San Angelo--Roger Anderson, senior (410 W. Concho); Dale Lawson, senior (1316 Live Oak).

San Antonio--Robert E. Woolley, junior.

Santa Fe, N.M.--Ray Reynolds, junior.

Thalia--Gaylon Whitman, junior.

###

Department of Public Information
Texas Technological College
Adrian Vaughan, Director

Beware pigeons! Texas Tech's annual pigeon shoot, sponsored by the Army and Air Force ROTC Units, will be held Monday (Dec. 22).

The Tech campus will be blocked off from traffic by campus police during the shoot which will be held from 8-11 a.m.

The shoot is limited to Army and Air Force ROTC cadets and college faculty members. Approximately 55 people are expected to participate in the shoot, Capt. Arnold L. Grove, air science instructor who is faculty sponsor of the shoot, said.

The pigeon shoot was first held in 1955 when pigeons were so numerous that they created a nuisance. It has been an annual affair on the Tech campus since then.

###

Department of Public Information
Texas Technological College
Adrian Vaughan, Director

LUBBOCK, Dec. --New officers of the Tau Cast of Alpha Psi Omega, national honorary dramatics fraternity, at Texas Tech have been named.

Bill Luck of Amarillo (4313 Hayden) was elected cast director.

Other officers include: Gail Cooper of Dimmitt, cast business manager, and Jo Morris of Perryton, cast stage manager.

Membership in Alpha Psi Omega is restricted to students who have made outstanding achievements in college dramatics.

Cheri Laurie of Darrouzett and Dwayne Cox of Lubbock are new Alpha Psi Omega initiates this year in addition to the three officers.

Tau Cast is the dramatic fraternity's local chapter on the Tech campus, which was chartered in 1926.

###

Department of Public Information
Texas Technological College
Adrian Vaughan, Director

LUBBOCK, Dec. --George H. Leonberger, Texas Tech freshmen engineering physics major from Mount Pleasant, is the recipient of the Texaco Scholarship of \$240 for the next four years.

The scholarship, which was established by the Texas Company, is awarded on the basis of need, scholarship and future potentialities. It will be renewed yearly if Leonberger's grades justify.

###

Department of Public Information
Texas Technological College
Adrian Vaughan, Director

LUBROCK, Dec. --D. D. Harrington Freshman Engineering Scholarships have been awarded to five Texas Tech students.

The scholarships, worth \$300 each, were established by D. D. Harrington, president of Panoma Corporation of Amarillo.

They are awarded on the basis of scholastic records, character and financial need.

Recipients are:

Crowell--Ray Frank Thomson, electrical engineering major.

Dallas--Jay Reid Warner, chemical engineering major (534 Aqua Dr.)

Fort Worth--Robert B. Palmer, mechanical engineering major (3421 Forest Park Blvd.).

Lubbock--Pat Faris, electrical engineering major.

Wichita Falls--Merle R. Whatley, electrical engineering major (2307 Shepard St.).

###

Department of Public Information
Texas Technological College
Adrian Vaughan, Director

LUBBOCK, Dec. --A national premier of women's spring fashions will be held Jan. 27 at Texas Tech, with the institution's School of Home Economics, Vogue Patterns and other national manufacturers cooperating.

New spring fashions around the clock will be the theme of the show, which will present new Vogue spring patterns for 1959 plus new fabrics and accessories of other manufacturers.

It will be the first national fashion event of its kind ever held in West Texas. The new fabrics and accessories and most of the patterns will go on sale in stores throughout the country Jan. 28.

After the national premier at Tech, the show will be taken on a tour of other U.S. cities.

More than 40 students in Tech's clothing and textiles department will prepare the garments and model them at the show. Supervising their work is Dr. Gene Shelton.

Narrator for the premier will be Bess Rothman of Dallas, fashion consultant who is working with Barbara H. Lolley of New York City, Vogue fashion coordinator.

(More)

2--fashion show at Tech

Dr. Sheldon said patterns for the show already have arrived and are being studied by the students who will make the show garments. Many of the designs are so new that only sketches are available, she added.

The girls will adapt the sketches for actual construction of the garments.

Several of the patterns will not be available until March because of their newness, but Vogue authorities have decided to include them in the Jan. 27 premier to give as complete a presentation of spring patterns as possible.

In any case, the patterns are being kept in strictest secrecy.

The national premier Jan. 27 in Lubbock Municipal Auditorium will include two performances--one at 2 p.m. for high school and college students and teachers, another at 8 p.m. for the general public.

Tickets for a special reserved section of the Auditorium will be made available through Lubbock merchants and the School of Home Economics. The rest of the seats at the two performances will be open to the public as indicated.

###

FOR RELEASE TUESDAY, DEC. 23 AND THEREAFTER:

LUBBOCK, Dec. --Cottons--from sheer gossamer-like voiles to heavy coatings--will be featured at a national premiere of women's spring fashions Jan. 27 at Texas Tech.

Fabrics for the show, which is sponsored by Tech's School of Home Economics, Vogue Patterns and other national manufacturers, are being furnished by textile mills from the east to west coasts.

"All the fabrics are representative of the finest in design, fiber, construction and color," said Dr. Gene Sheldon, head of Tech's clothing and textiles department. Most of the fabrics will be available in the local market during the early spring.

A collection of colors featuring greens, reds and blues in a wide range of values and intensities will highlight the fashion show. Vivid prints and subtle color combinations will be shown.

Fabrics are being selected for round-the-clock activities. Modeled will be appropriate apparel for activities ranging from leisurely breakfasts to gardening, afternoon shopping, meetings, luncheons and teas.

Attire for evening affairs--both formal and informal--will be presented and the show will be climaxed with garments for a bridal party.

Fashion highlights of the show will include suits of cotton tweeds; matching skirt and jacket outfits which fit themselves into a basic wardrobe; and a coat with a weatherized finish to make it wearable rain or shine.

These new fabrics are being made into garments by more than 40 students in Tech's clothing and textiles department. Dr. Sheldon is supervising their work. ###

Department of Public Information
Texas Technological College
Adrian Vaughan, Director

FOR RELEASE DEC. 26 AND THEREAFTER:

LUBBOCK, --Creating a national premiere of spring fashions involves much more than the appearance of a pretty model in a pretty dress.

It demands stage settings worthy of a Broadway show.

And the man responsible for doing just that is Texas Tech's applied arts department head, Arne Randall.

Randall and his applied arts students will design and construct the sets for a national fashion show sponsored by Tech's School of Home Economics, Vogue Patterns and other firms Jan. 27 in Lubbock Auditorium.

The premiere will announce Vogue's new spring patterns plus new fabrics and accessories of other fashion firms.

Visions of the dramatic appearance of a model simultaneously with a giant pattern of the garment she is wearing are currently turning over in the minds of the stage designers.

That presentation will be supplemented with the various steps in the birth of a new fashion--design, the chemistry of dyes, and the preparation of new fabric textures in looms. Also to be presented are panels of the fabrics in the garment.

Many conferences will be held before these general ideas are turned into specific stage settings.

The designers have to keep this in mind--the Lubbock presentation will be just the first in the nation; and the settings must be made transportable and adaptable to various sized stages so that they can travel with the show as it tours the nation later.

The students working on these sets must not only be artistically talented, but must have a considerable knowledge of mathematics and construction techniques.

David Blackburn, Lubbock Auditorium director, is a consultant on the project. He will be in charge of the actual stage direction

Department of Public Information
Texas Technological College
Adrian Vaughan, Director

For Release Dec. 30 And Therefore

LUBBOCK, What do you do when you have to produce dresses for the national premiere of a leading pattern maker--but have no patterns?

Texas Tech coeds are facing that very problem without any qualms--well not many qualms anyway.

Their job is to produce garments for a Jan. 27 national premiere here of Vogue's new spring patterns plus fabrics and accessories of other fashion firms.

But some of the designs are so new that the actual patterns aren't ready yet. Only sketches are available.

The answer: draping.

Yes, skilled fingers and artistic eyes of 17 coeds in Tech's clothing and textiles department are capturing the essence of new patterns from sketches and transferring them directly to premiere fabrics on dress dummies of other Tech coeds who will model in the show.

If you think this isn't an art, try it sometime--especially with the pressure of preparing fashions for a national premiere which later will be traveling to other cities throughout the nation.

Here's how it's done. A girl takes the length of a piece of material to be used in a dress and drapes and pins it on the form, copying the design from an artist's sketch.

After the fabric is draped, it is cut according to the design and constructed. Approximately one-fourth of the garments to be presented in the premiere will be draped from sketches, according to Dr. Gene Shelden, clothing and textiles department head.

###

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Information Sheet

WHAT--A national premier of Vogue Patterns for 1959, with national manufacturers of fabrics and accessories and Texas Tech's School of Home Economics cooperating.

WHEN--Jan. 27

WHERE--Lubbock Municipal Coliseum

BACKGROUND--This is a new type of national fashion promotion coordinated by Vogue Patterns. The Tech School of Home Economics--specifically the Clothing and Textiles Department--is taking Vogue's new spring patterns for 1959 and preparing dresses for a national premier of them in a style show. Tech coeds will model the fashions, which will include all types of clothing. Fabrics and accessories manufacturers will contribute their new spring items as part of the joint promotion. All this is planned so that the new patterns, fabrics and accessories will become available in stores throughout the country on Jan. 28, the day after the fashion show here. Theme of the show will be a new spring wardrobe to carry a woman around the clock. It will open with presentation of:

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PERSONALITIES--Supervising Tech's part in the promotion is Dr. Gene Sheldon, head of the Clothing and Textiles Department and an authority on clothing construction. She is directing more than 40 students in the making of garments to be presented in the show.

(More)

2--Information sheet on Vogue fashion show

Narrator for the show will be Bess Rothman of Dallas, fashion consultant.

Handling details for the selection and submission of Vogue Patterns is Barbara H. Lolley of New York City, fashion coordinator for the company.

ARRANGEMENTS FOR NEWS MEDIA--A special photo session for news media will be held in the week prior to the show at a date to be announced. Special facilities for news media will be made available at the show on a request basis. Specific requests for further information and special arrangements should be made to:

Adrian Vaughan
Director of Public Information
Texas Technological College
Lubbock, Texas

RELEASE SCHEDULE FOR FASHION SHOW

Dec. 16 General story with pix of patterns to AJ, TV's, Midland.
Dec. 23 Story on fabrics with pix to AJ, TV'S, Houston Chronicle, San Angelo Standard Times, Brady.
Dec. 26 Story on staging for fashion show with pix to AJ, TV's Fort Worth Star Telegram, Seminole.
Dec. 30 Story on draping fashions for show with pix to AJ, TV's.
Jan. 6 Story on cutting patterns with pix to
Jan. 9 Story on models' training with pix to
Jan. 13 Story on sewing techniques with pix to
Jan. 16 Story on fitting techniques with pix to
Jan. 20 Story on stage progress with pix to General round-up to wires and dailies.
Jan. 23 Story on hair styling and other preparations for models with pix to
Jan. 25 Full page of pix in Sunday AJ with round-up story. Pix of models will be taken by John Wilson exclusively for AJ.
Jan. 26 Final advance.

IN ALL STORIES MENTION: NATIONAL PREMIER OF SPRING FASHIONS JAN. 27, TEXAS TECH, VOGUE PATTERNS, DEPARTMENT OF CLOTHING AND TEXTILES.

ALL STORIES SHOULD BE SENT TO LOCALS, WIRES, DAILIES AND WEEKLIES AS WELL AS HT'S.

ALL STORIES AND PIX SHOULD BE PREPARED FAR ENOUGH IN ADVANCE THAT THEY CAN BE BROKEN SIMULTANEOUSLY ON THE DATES INDICATED.

PUT A RELEASE DATE ON ALL OUT OF TOWN STORIES AS INDICATED. MARK OFF RELEASE DATE FOR LOCAL DISTRIBUTION, JUST DO NOT DISTRIBUTE LOCALLY UNTIL PROPER TIME FOR RELEASE.

Department of Public Information
Texas Technological College
Adrian Vaughan, Director

LUBBOCK, Dec. --George H. Leonberger, Texas Tech freshmen engineering physics major from Mount Pleasant, is the recipient of the Texaco Scholarship of \$240 for the next four years.

The scholarship, which was established by the Texas Company, is awarded on the basis of need, scholarship and future potentialities. It will be renewed yearly if Leonberger's grades justify.

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Department of Public Information
Texas Technological College
Adrian Vaughan, Director

LUBBOCK, Dec. --A team of sharp-shooting Army ROTC cadets from Texas Tech took second place honors at the ROTC's Northern Conference Intercollegiate and Interscholastic Indoor Small-Bore Rifle Match held at Fort Sill, Okla., the Fourth U.S. Army headquarters has announced.

High individual marksman at the meet was Texas Tech cadet Leon Ward who scored a 380 out of a possible 400 shots. Ward is a junior chemical engineering student from Stamps, Ark.

Third among the 80 firers was Tech cadet Tommy Starnes, junior electrical engineering student from Odessa, with a 372.

Tech's 10-man team scored 3,544 points and was outpointed only by cadets from Oklahoma State University with 3,628. The OSU team was national champion last year. Third place honors went to the West Texas State College team with 3,529, and the fourth place Oklahoma University team scored 3,477.

The showing of Tech Army ROTC Rifle Team may earn them a firing position in the invitational championship match at Fort Hood in February, said M/Sgt. Michael Modis, rifle team coach. Maj. Bruce Archer, assistant professor of military science, is the team's faculty advisor.

Other members of the team and their scores are:

Andrews--J.W. Word, 352
Dallas--Larry Justice, 344 (1130 Elmhurst Place)
Dhahran, Saudi Arabia--E. D. Colgan, 349
Fort Stockton--X. B. Pattillo, 344
Godley--B. F. Caddell, 326
Mathis--G. R. Brown, 359
Muleshoe--Irby Range, 363
Pampa--R. C. Grider, 355

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Department of Public Information
Texas Technological College
Adrian Vaughan, Director

LUBBOCK, Dec. --Four Texas Tech seniors have been designated as Distinguished Air Force ROTC cadets, Lt. Col. N.B. Wilkerson, AFROTC commanding officer, has announced.

They are Cadet Maj. Truman E. Robertson Jr., animal husbandry senior from Breckenridge; Cadet Maj. Rodney D. Gunn, petroleum engineering senior from McLean; Cadet Maj. Jack W. Drummond, industrial management senior from Hamlin, and Cadet Capt. James H. Ayres, mechanical engineering senior from Pampa.

Distinguished AF ROTC cadet candidates are designated at the end of their junior year. At that time they must be in the upper 25 per cent of their college school class and the top 25 per cent of their military class. The cadets must remain in the top 25 percent of their group while attending summer training camp and demonstrate sustained leadership ability.

Those selected as Distinguished Cadets are eligible to apply for a Regular AF commission after graduation from Tech.

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Department of Public Information
Texas Technological College
Adrian Vaughan, Director

Texas Tech's huge academic operation is shifting into low gear this week, preparing to ease into Christmas holidays which begin Saturday (Dec. 20) and end Sunday, Jan. 4.

Few if any visitors are on campus for professional conferences. Students and faculty are busy with exams covering work that might be much harder to cover after two weeks away from books and labs.

That means fewer of the regular outside activities. However, Christmas events are inevitably finding their place in the hard-study schedule.

Circle K, a student affiliate of Kiwanis, is conducting a Toys for Tots drive and numerous other Tech groups have special projects underway to help assure a merry Christmas for as many as possible.

Dormitories have scheduled parties and are liberally decorated with holiday themes.

The Christmas spirit will become even more evident Friday and Saturday as various Tech units pause for special office gatherings observing the Christmas season.

Students are sporting special tags urging their fellows to "Stay All Day" Saturday for the nationally televised basketball game between the Red Raiders and Missouri University that afternoon in Lubbock Municipal Coliseum. Tech's student council is responsible for the tags.

Classes end officially at noon Saturday.

During the holiday period, the following Tech units will remain open on a partial staff basis Monday, Dec. 22; Friday, Jan. 2; and Saturday, Jan. 3: the Library, and Offices of the President, Vice-President and Comptroller, Student Life, Registrar, Purchasing Agent, Auditor, Deans, and Placement Service.

(More)

2--Tech prepares for holidays

All Tech administrative and service units are scheduled to be open Monday through Wednesday (Dec. 29-31) following Christmas.

The West Texas Museum has scheduled tours at 10 a.m. and 3 p.m. on each of those three days, with Education Curator Jerry Porter as narrator.

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Department of Public Information
Texas Technological College
Adrian Vaughan, Director

LUBBOCK, Dec. --Eighteen electrical engineering students have been initiated into Eta Kappa Nu Association, electrical engineering honor society, at Texas Tech.

Those initiated into EKN must be either in the upper fourth of their junior class or upper third of their senior class in electrical engineering and possess a 2.00 (B) over-all grade average.

New members of the honor society are:

Abilene--Lewis Crowder, senior (1350 Sanfos St.) and Rollie Taylor, junior (4026 Monticello).

Berchtesgaden, Germany--Udo Strassilla, junior.

Brady--Vernon Dudley, senior.

Clifton--Coleman Rester, senior.

Dallas--Don Thomas, senior (2127 Maryland).

Granbury--Donald R. Hayworth Jr., junior.

Iowa Park--Jerry Rogers, senior; Loyd Lewis, senior.

Lubbock--Russell Long, senior.

Olton--Bill Boverie, junior.

Post--Leonard Short, junior.

Rochester, New York--Capt Donald A. Riess, junior.

San Angelo--Roger Anderson, senior (410 W. Concho); Dale Lawson, senior (1316 Live Oak).

San Antonio--Robert E. Woolley, junior.

Santa Fe, N.M.--Ray Reynolds, junior.

Thalia--Gaylon Whitman, junior.

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FOR RELEASE TUESDAY, DEC. 23 AND THEREAFTER:

LURPOCK, Dec. --Cottons--from sheer gossamer-like voiles to heavy coatings--will be featured at a national premiere of women's spring fashions Jan. 27 at Texas Tech.

Fabrics for the show, which is sponsored by Tech's School of Home Economics, Vogue Patterns and other national manufacturers, are being furnished by textile mills from the east to west coasts.

"All the fabrics are representative of the finest in design, fiber, construction and color," said Dr. Gene Sheldon, head of Tech's clothing and textiles department. Most of the fabrics will be available in the local market during the early spring.

A collection of colors featuring greens, reds and blues in a wide range of values and intensities will highlight the fashion show. Vivid prints and subtle color combinations will be shown.

Fabrics are being selected for round-the-clock activities. Modeled will be appropriate apparel for activities ranging from leisurely breakfasts to gardening, afternoon shopping, meetings, luncheons and teas.

Attire for evening affairs--both formal and informal--will be presented and the show will be climaxed with garments for a bridal party.

Fashion highlights of the show will include suits of cotton tweeds; matching skirt and jacket outfits which fit themselves into a basic wardrobe; and a coat with a weatherized finish to make it wearable rain or shine.

These new fabrics are being made into garments by more than 40 students in Tech's clothing and textiles department. Dr. Sheldon is supervising their work. ###

Department of Public Information
Texas Technological College
Adrian Vaughan, Director

FOR RELEASE TUESDAY, DEC. 16, AND THEREAFTER

LUBBOCK, Dec. --A national premier of women's spring fashions will be held Jan. 27 at Texas Tech, with the institution's School of Home Economics, Vogue Patterns and other national manufacturers cooperating.

New spring fashions around the clock will be the theme of the show, which will present new Vogue spring patterns for 1959 plus new fabrics and accessories of other manufacturers.

It will be the first national fashion event of its kind ever held in West Texas. The new fabrics and accessories and most of the patterns will go on sale in stores throughout the country Jan. 28.

After the national premier at Tech, the show will be taken on a tour of other U.S. cities.

More than 40 students in Tech's clothing and textiles department will prepare the garments and model them at the show. Supervising their work is Dr. Gene Shelden.

Narrator for the premier will be Bess Rothman of Dallas, fashion consultant who is working with Barbara H. Lolley of New York City, Vogue fashion coordinator.

(Mbf/e)

2--fashion show at Tech

Dr. Sheldon said patterns for the show already have arrived and are being studied by the students who will make the show garments. Many of the designs are so new that only sketches are available, she added.

The girls will adapt the sketches for actual construction of the garments.

Several of the patterns will not be available until March because of their newness, but Vogue authorities have decided to include them in the Jan. 27 premier to give as complete a presentation of spring patterns as possible.

In any case, the patterns are being kept in strictest secrecy.

The national premier Jan. 27 in Lubbock Municipal Auditorium will include two performances--one at 2 p.m. for high school and college students and teachers, another at 8 p.m. for the general public.

Tickets for a special reserved section of the Auditorium will be made available through Lubbock merchants and the School of Home Economics. The rest of the seats at the two performances will be open to the public as indicated.

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Department of Public Information
Texas Technological College
Adrian Vaughan, Director

LUBBOCK, What do you do when you have to produce dresses for the national premiere of a leading pattern maker--but have no patterns?

Texas Tech coeds are facing that very problem without any qualms--well not many qualms anyway.

Their job is to produce garments for a Jan. 27 national premiere here of Vogue's new spring patterns plus fabrics and accessories of other fashion firms.

But some of the designs are so new that the actual patterns aren't ready yet. Only sketches are available.

The answer: draping.

Yes, skilled fingers and artistic eyes of 17 coeds in Tech's clothing and textiles department are capturing the essence of new patterns from sketches and transferring them directly to premiere fabrics on dress dummies of other Tech coeds who will model in the show.

If you think this isn't an art, try it sometime--especially with the pressure of preparing fashions for a national premiere which later will be traveling to other cities throughout the nation.

Here's how it's done. A girl takes the length of a piece of material to be used in a dress and drapes and pins it on the form, copying the design from an artist's sketch.

After the fabric is draped, it is cut according to the design and constructed. Approximately one-fourth of the garments to be presented in the premiere will be draped from sketches, according to Dr. Gene Sheldon, clothing and textiles department head.

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Department of Public Information
Texas Technological College
Adrian Vaughan, Director

LUBBOCK, Dec. --D. D. Harrington Freshman Engineering Scholarships have been awarded to five Texas Tech students.

The scholarships, worth \$300 each, were established by D. D. Harrington, president of Panoma Corporation of Amarillo.

They are awarded on the basis of scholastic records, character and financial need.

Recipients are:

Crowell--Ray Frank Thomson, electrical engineering major.

Dallas--Jay Reid Warner, chemical engineering major (534 Aqua Dr.)

Fort Worth--Robert B. Palmer, mechanical engineering major (3421 Forest Park Blvd.).

Lubbock--Pat Faris, electrical engineering major.

Wichita Falls--Merle R. Whatley, electrical engineering major (2307 Shepard St.).

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Department of Public Information
Texas Technological College
Adrian Vaughan, Director

LUBBOCK, Dec. --Two Texas Tech freshmen engineering majors each will receive \$500 annually for the next four years as Lawrence D. Bell Memorial scholars.

Morris Gene Gresham, chemical engineering major from Mineral Wells and Ronald Collins Hyatt, electrical engineering major from Kaufman are recipients of the scholarships.

The Bell Helicopter Corporation of Fort Worth, through the Bell Foundation, established the two annual scholarships. They are available to freshmen engineering students who have outstanding high school records.

Each grant is renewed yearly if the student's record justifies. Need, scholarship, achievement and character are the bases for awarding the scholarship.

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Department of Public Information
Texas Technological College
Adrian Vaughan, Director

LUBBOCK, Dec. --New officers of the Tau Cast of Alpha Psi Omega, national honorary dramatics fraternity, at Texas Tech have been named.

Bill Luck of Amarillo (4313 Hayden) was elected cast director.

Other officers include: Gail Cooper of Dimmitt, cast business manager, and Jo Morris of Perryton, cast stage manager.

Membership in Alpha Psi Omega is restricted to students who have made outstanding achievements in college dramatics.

Cheri Laurie of Darrouzett and Dwayne Cox of Lubbock are new Alpha Psi Omega initiates this year in addition to the three officers.

Tau Cast is the dramatic fraternity's local chapter on the Tech campus, which was chartered in 1926.

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Department of Public Information
Texas Technological College
Adrian Vaughan, Director

Beware pigeons! Texas Tech's annual pigeon shoot, sponsored by the Army and Air Force ROTC Units, will be held Monday (Dec. 22).

The Tech campus will be blocked off from traffic by campus police during the shoot which will be held from 8-11 a.m.

The shoot is limited to Army and Air Force ROTC cadets and college faculty members. Approximately 55 people are expected to participate in the shoot, Capt. Arnold L. Grove, air science instructor who is faculty sponsor of the shoot, said.

The pigeon shoot was first held in 1955 when pigeons were so numerous that they created a nuisance. It has been an annual affair on the Tech campus since then.

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