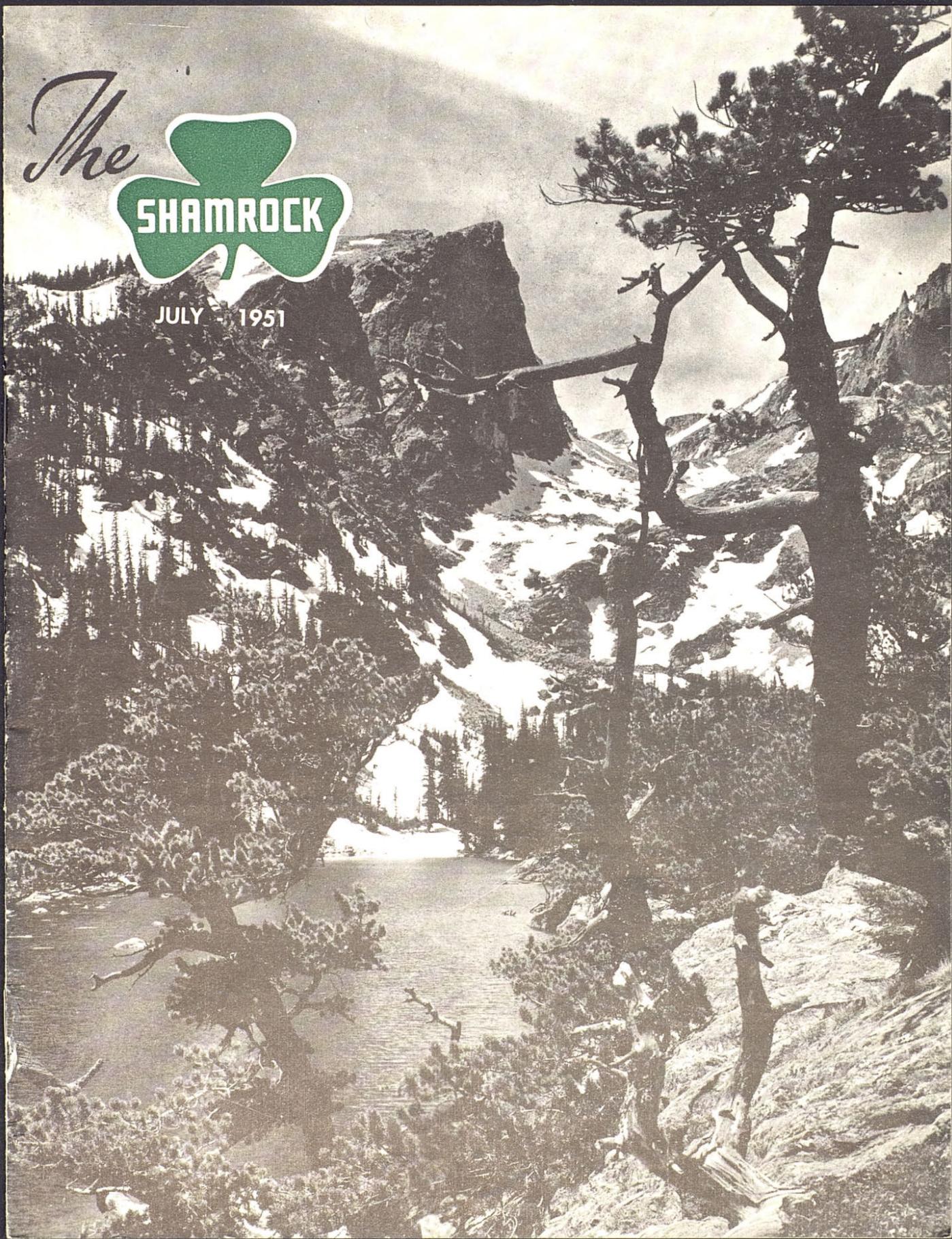


The



JULY - 1951



Vacation in the

Grand Lake, world's highest yacht anchorage.



Northern Rockies

Each year, during July and August, the cool heights of northern Colorado's magnificent mountains are a particularly inviting lure for the sweltering inhabitants of hot, humid cities and heat-scorched lowlands. In this delightful wonderland, hundreds of thousands of tourists each year find recreation, rest, and inspiration.

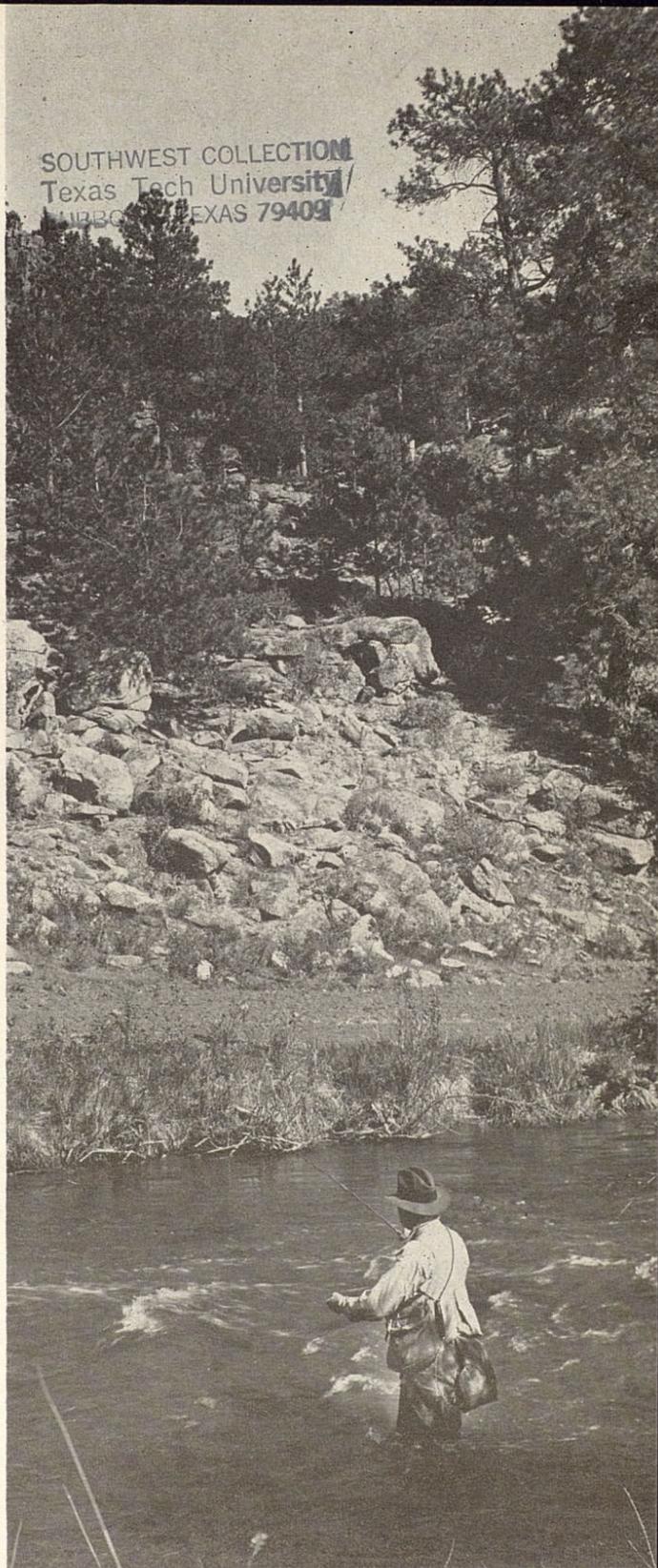
The majestic peaks comprising the front range of the northern Colorado Rockies are among the highest mountains of the West. Beginning with Mt. Evans a few miles southwest of Denver and following the Continental Divide northward to the Colorado-Wyoming border one majestic mountain after another thrusts its snow-capped peak through the clouds and into the rarefied atmosphere more than 13,000 feet above sea level. Among these rugged mountains, hundreds of icy blue lakes, miles of trout-filled streams, and an endless succession of awe-inspiring vistas provide a perfect setting for a never-to-be-forgotten vacation.

Hundreds of miles of all-weather highways make traveling in this high, wild country comparatively easy and comfortable. The well-developed highway system in the area includes broad, hard-surfaced roads to the tops of such lofty peaks at Mt. Evans, 14,260 feet high, and into magnificent mountain parks. Well-marked pack trails open up still more of nature's wonders to the more adventurous visitors.

Numerous cities, towns, and mountain resort communities serve the northern Colorado



Miles of trout-stocked streams, hundreds of snow-fed mountain lakes make northern Colorado a fisherman's dream come true.





The spectacular Trail Ridge Road, crossing Rocky Mountain National Park, winds its way along the Continental Divide well above the 11,000-foot timberline, often above the clouds.

area, provide excellent tourist accommodations for many visitors. Largest of these is Denver. Although Denver is situated on the plains just east of the Rockies, it is within easy driving distance of the nearby mountains. Visitors to the Denver area may take 60 one-day trips from the city, go somewhere different every day, still leave much unseen. A unique feature of Denver's recreational attractions is its system of mountain parks. Denver citizens have invested millions of dollars in these recreational areas. The Denver Mountain Parks system includes more than 22,000 acres of mountain playground. Towering Mt. Evans lies within the park area. Lookout Mountain, a short drive from Denver, is still another interesting feature

of Denver's parks. On the summit is the grave of Colonel William "Buffalo Bill" Cody. Nearby is Pahaska Tepee, a museum filled with relics of the famous Indian fighter's career. Picnic grounds, winter sports areas, a municipal game preserve, and many other attractions are included in this unique park system. Newest, but already one of the best-known of Denver Mountain Parks is the Park of the Red Rocks, containing several hundred acres of huge rock formations. At the foot of one of these great rock masses is a natural outdoor theatre, recently improved at a cost of more than \$1,000,000. Mary Garden sang there and proclaimed it as perfect a place to sing as any of the world's famous opera houses.



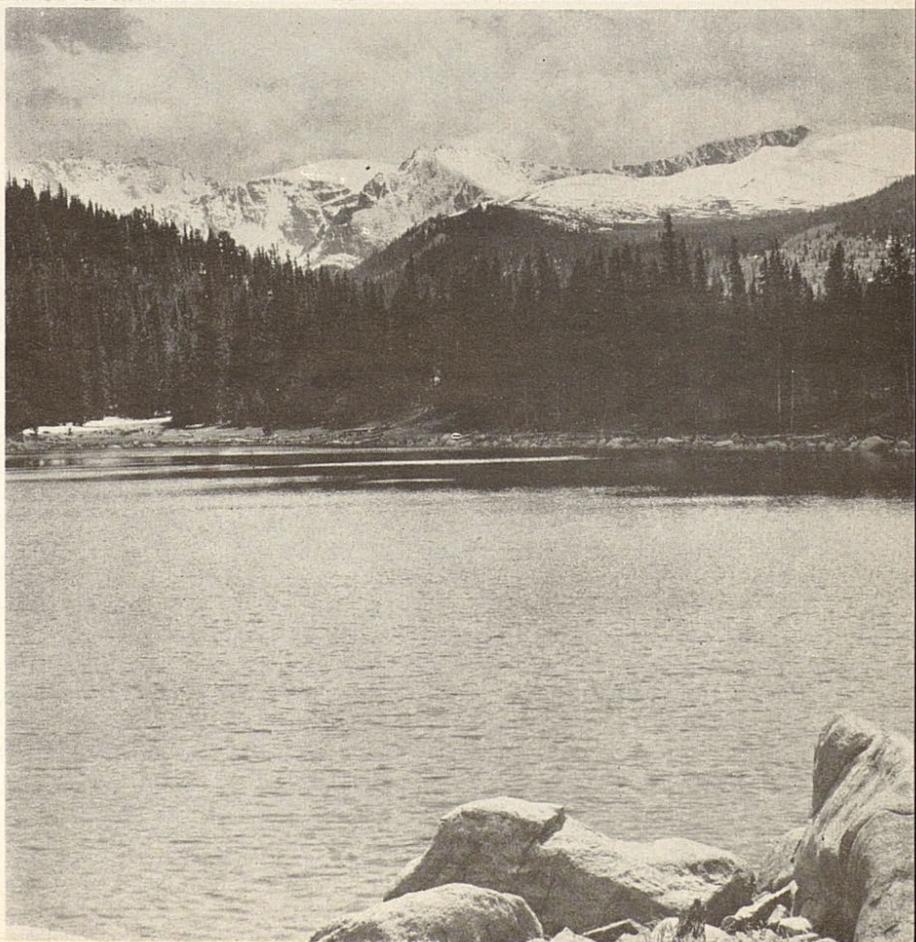
On the Cover

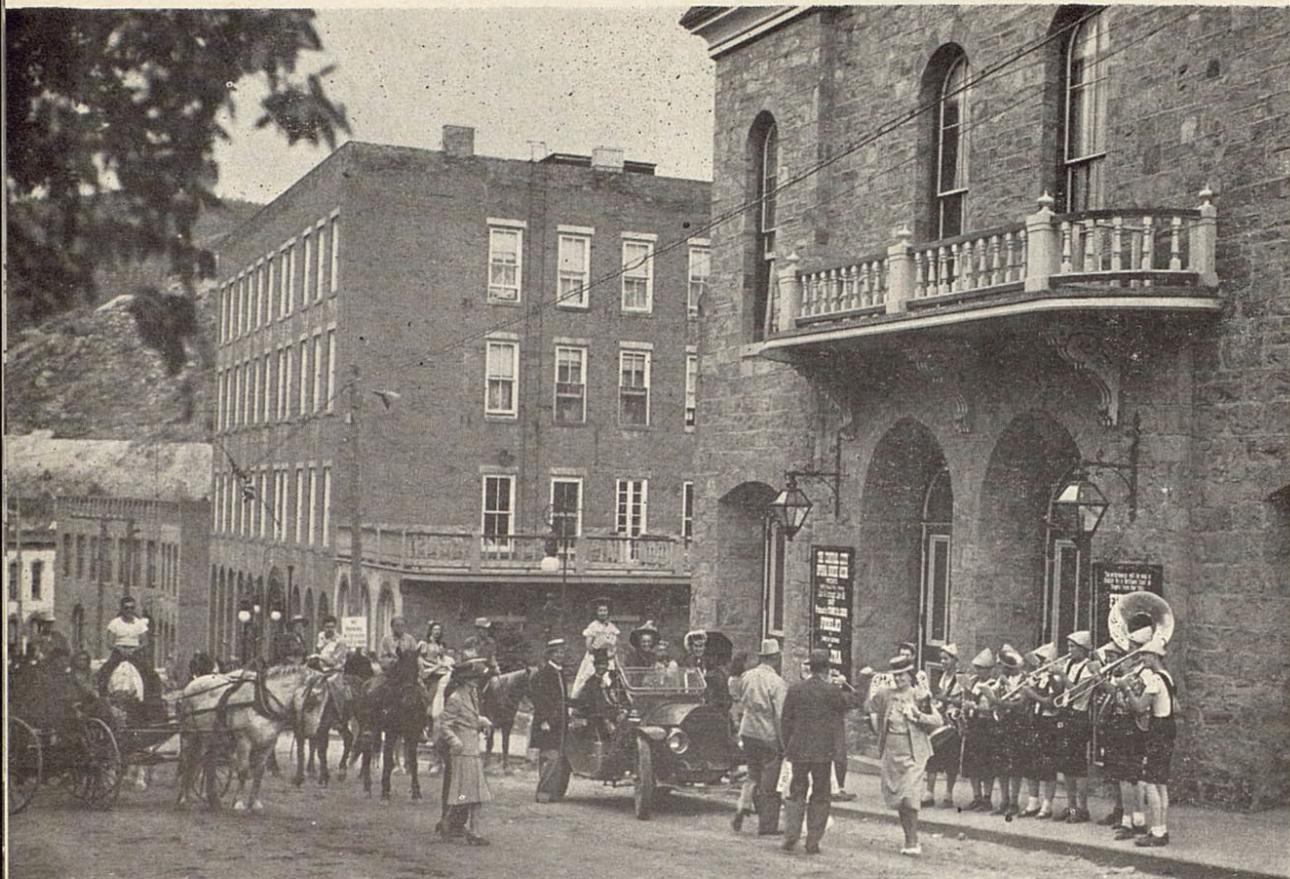
DREAM LAKE AND HALLETT PEAK, pictured on this month's front cover are among the many spectacular scenic attractions of Rocky Mountain National Park. The summit of Hallett Peak is 12,725 feet high. Within the 405 square mile park area, there are 65 mountains whose peaks are above 10,000 feet. Highest of these is famous Longs Peak, 14,255 feet high. Many of these 65 rocky giants can be seen from the Trail Ridge Road, beautiful skyline drive which crosses the Park and winds along the Continental Divide for several miles, well above timberline. The Rocky Mountain National Park was set aside by the Federal Government because of its awe-inspiring beauty. Throughout the Park are gem-like mountain lakes, glaciers and ice fields that never melt, gentle valleys half hidden among the rocky crags.



Above—Lone Eagle Peak is but one of many great glacier-carved mountains in Rocky Mountain National Park. There are 65 peaks within the park whose summits are above 10,000 feet elevation.

Right — Majestic Mt. Evans as viewed from beautiful Echo Lake. The 14,260-foot summit of this great peak can be reached by automobile over the highest highway in the United States.





Famous Teller House Hotel and Central City Opera House During Opera festival

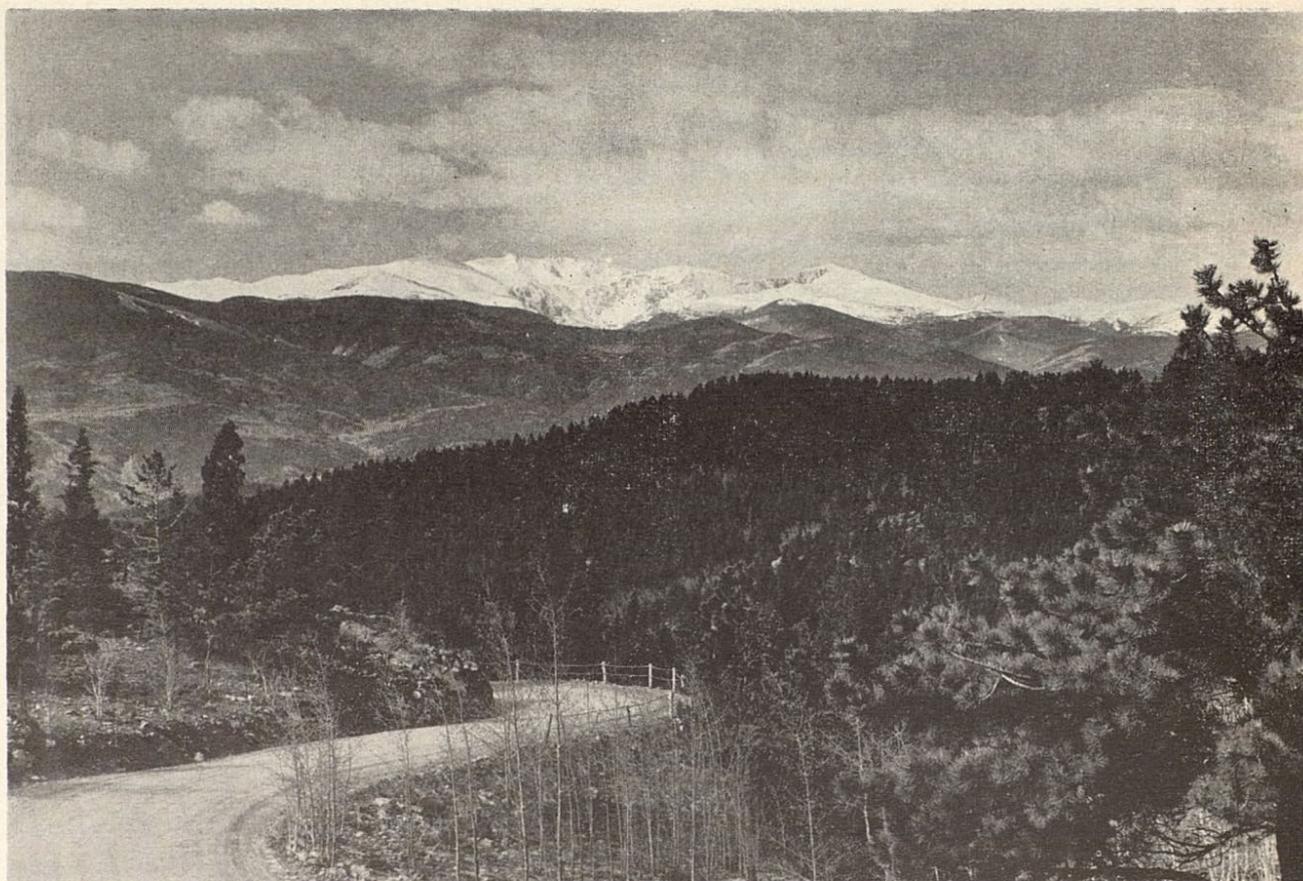
Many visitors who like to retain the advantages of a large, metropolitan city during their mountain vacation make Denver their headquarters. Still others prefer the smaller, but no less attractive, cities which lie along the eastern base of the front range of the Rockies. These small cities—including Golden, Boulder, Brighton, Longmont, Loveland, Fort Lupton, Greeley, Ault, and Fort Collins—are particularly noteworthy for their well-maintained streets and public parks, attractive residential areas, and modern shops. All have excellent tourist accommodations, are convenient headquarters for scenic trips into the nearby mountains.

For those visitors who prefer to spend their vacations high up in the mountains, there are literally hundreds of towns, villages, resort communities, and guest ranches throughout the great mountain playground. Towns in this area

include Estes Park, Grand Lake, Georgetown, Evergreen, Hot Sulphur Springs, Winter Park, Idaho Springs, Central City, Dillon, Breckenridge, Rand, and Walden.

Most of the picturesque mountain towns and villages of northern Colorado are easily reached in all weather by modern, hard-surfaced mountain highways. Throughout the area, tourists can obtain all types of accommodations—free public camp grounds, attractive cabins, luxurious hotels, guest ranches, and ultra-modern lodges.

One of the most famous of the northern Colorado resorts is Estes Park. Eastern gateway to Rocky Mountain National Park, this pleasant village is approximately 70 miles northwest of Denver. It can be reached by U. S. Highway 34 through Big Thompson Canyon, by State Highway 66 through North St. Vrain



Mt. Evans from Virginia Canyon Road

Canyon, or by State Highway 7 through South St. Vrain Canyon. Fine oiled roads make Estes Park accessible any season of the year. From this modern village, roads and trails lead out in all directions into the surrounding mountains. Although the permanent population is comparatively small, shops and services include a hospital, doctors, churches, excellent school system, drug stores, grocers, and many interesting curio stores and art shops. During the summer months the days are pleasantly warm and sunny, evenings refreshingly cool. The altitude is 7,522 feet.

Near the west entrance to Rocky Mountain National Park lies the attractive vacation village of Grand Lake. The village bears the name of Colorado's largest natural lake on whose bank it is situated. Grand Lake, at an altitude of 8,369 feet, is also the world's highest yacht

anchorage. Adjacent to this magnificent snow-fed lake is even larger Shadow Mountain Reservoir and linked to both is Granby Lake, making this area one of the finest in Colorado for boating and fishing. Located on U. S. Highway 34, Grand Lake can be reached through Rocky Mountain National Park or, from Denver, by following U. S. Highway 40 west to Granby, then north on U. S. Highway 34.

For those visitors interested in the legends and romance of Colorado's early mining history, the area around Georgetown, Idaho Springs, and Central City is unsurpassed. Thirty-two miles west of Denver, on U. S. Highway 40, Idaho Springs is located in Clear Creek Canyon where gold was discovered in 1859. A few miles further up the Canyon are the historic mining towns of Empire, Silver Plume, and George-

(Continued on Page 10)



Highways in the Clouds

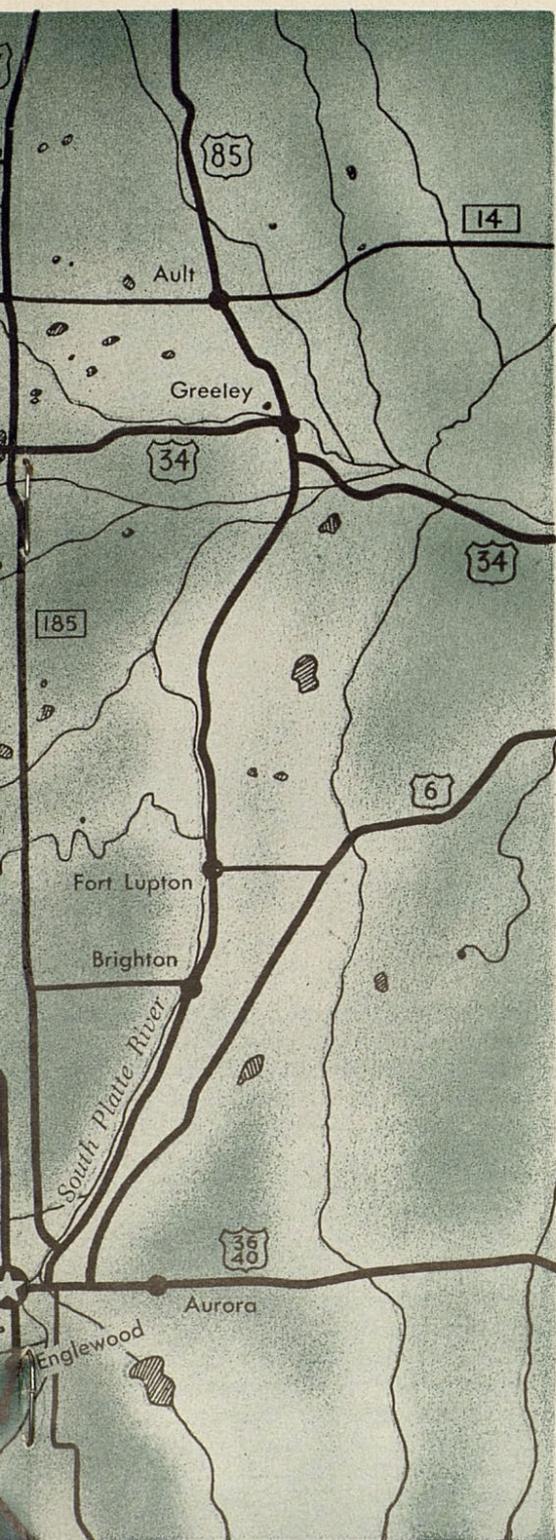
The relief map at the left gives a bird's eye view of the rugged mountain terrain in the north central part of Colorado. A large part of the area shown here is above 10,000 feet. Much of this area is set aside by the Federal Government for National Forests, Parks, and Monuments

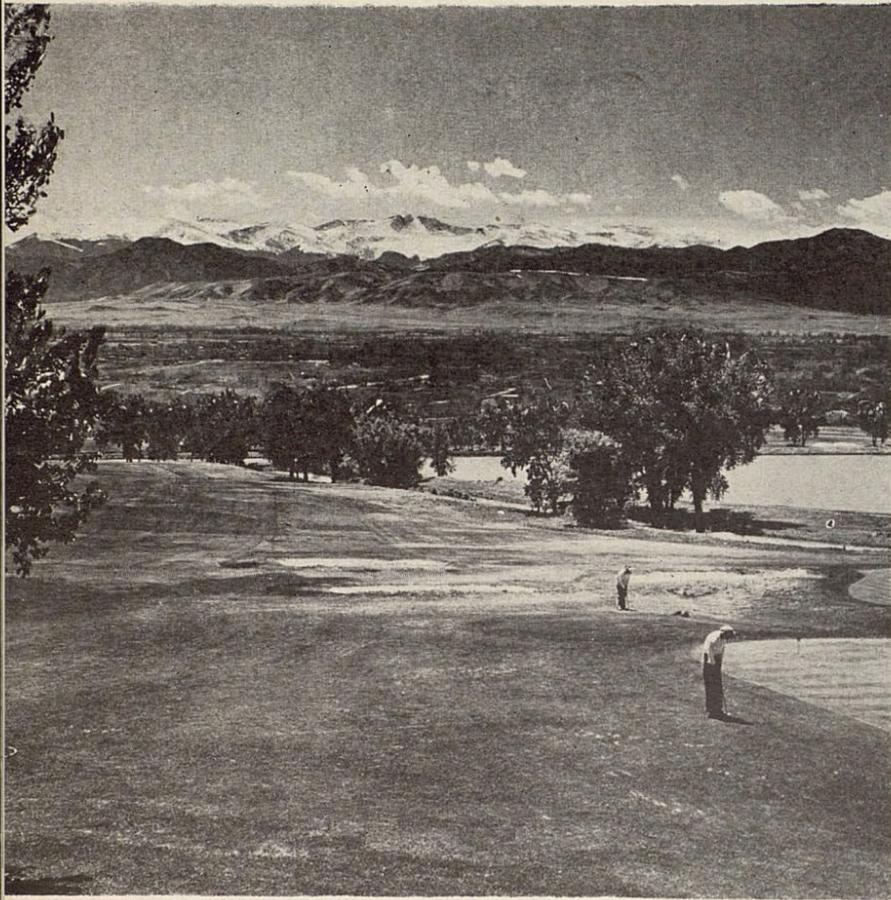
An intricate and well-developed system of highways crosses the high, picturesque region, providing easy access to hundreds of scenic wonders and recreational attractions. The principal routes, through narrow, high-walled canyons and over high mountain ranges, are kept open through the entire year.

Two well-maintained highways in this northern Colorado area include the highway to the lofty summit of Mt. Evans, 14,260 feet high, and the Trail Ridge Road through Rocky Mountain National Park. The Mt. Evans highway is highest in the United States, while the Trail Ridge Road, 12,183 feet high at one point, is one of the highest continuous skyline drives in the world. For 15 miles this oiled road winds along the crest of the Continental Divide, well above timberline.

Not all of the roads and highways in the area are shown on the accompanying map. Surface types, mileages, and other information about roads shown are not indicated. For more detailed information about routes and road conditions, consult an up-to-date road map which your friendly Shamrock dealer will be glad to provide.

For additional information about the vacation possibilities of this area, a letter addressed to the Chamber of Commerce at any of the principal towns and cities will bring a quick and helpful reply.





Golf is more enjoyable than ever in the cool, clear air of the mountains. Pictured at the left is one of Denver's fine courses.

Continued from Page 7—

town. A short drive north of Idaho Springs is the famous town of Central City. In this area, millions of dollars worth of gold, silver, and other minerals have been taken from the rugged mountains. Today, visitors rediscover old trails, see ancient mines, and explore ghost towns. Many visit the mines at work.

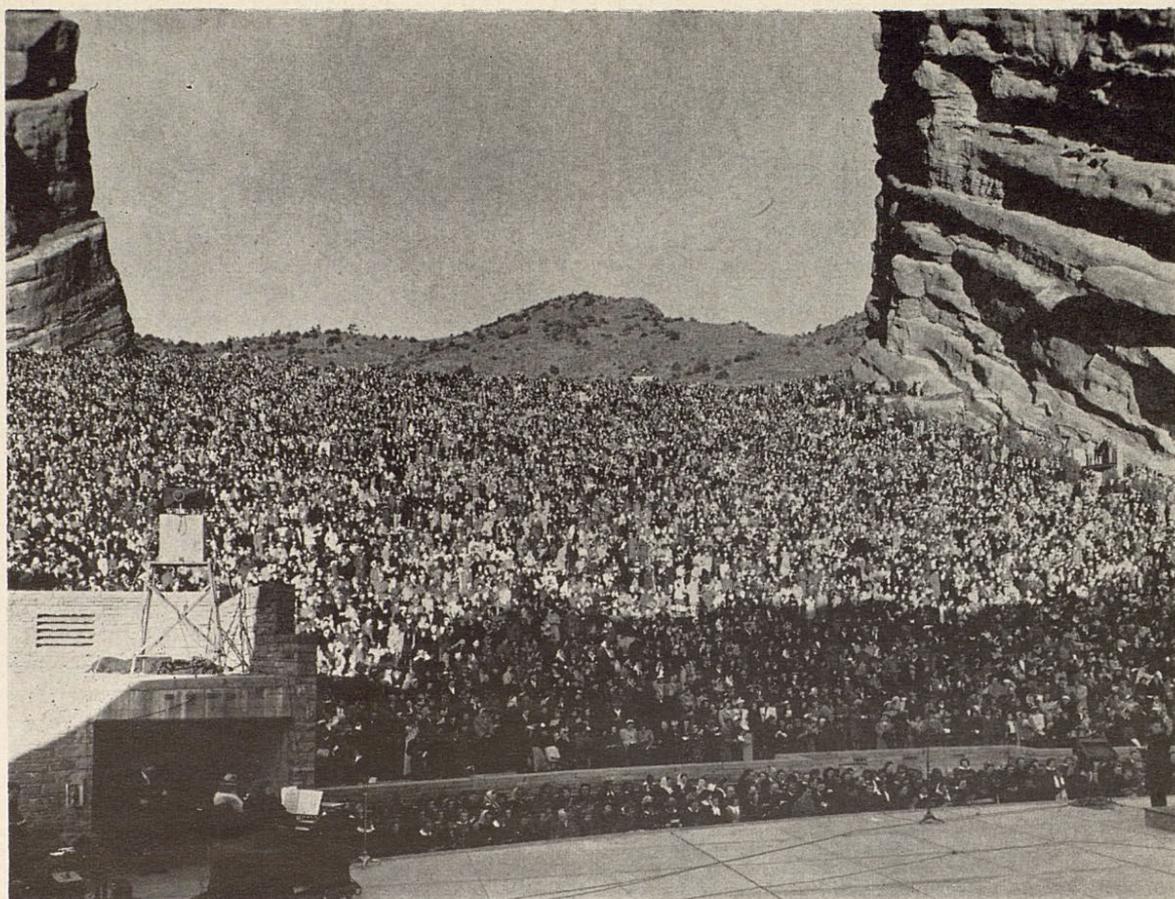
The Idaho Springs area is also notable for scenic and recreational attractions. The summit of Mt. Evans is but 28 miles by modern highway from Idaho Springs. The summit of Berthoud Pass, with its fine ski area, is only a short drive west on U. S. Highway 40. The ski tow on Berthoud Pass operates the year round.

Another popular family vacation resort is the little city of Evergreen, 28 miles west of Denver. Recreational activities here include hiking and horseback riding over splendid scenic trails, an annual R. C. A. approved rodeo,

golfing on a fine 18-hole mountain golf course, scenic drives, as well as hunting and fishing in adjacent areas. The Evergreen vicinity is also popular as a winter sports area. Beautiful Evergreen Lake is a "Mecca" for ice skating enthusiasts.

Wherever the vacation-bound tourist makes his headquarters in the high, sunny country of northern Colorado, an intricate network of good mountain highways leads the way to hundreds of scenic and recreational attractions throughout the area.

A favorite scenic trip for thousands of northern Colorado visitors each year is the magnificent drive through Rocky Mountain National Park. Traversed by U. S. Highway 34, the Park can be entered from the east through Estes Park, from the west through Grand Lake. Set aside by the government because of its awe-



Easter Services in Red Rock Park

inspiring beauty it is one of the most accessible of our western national parks. It has a total of 405 square miles and contains 65 peaks whose elevation above sea level exceed 10,000 feet. Most famous of these is Longs Peak, whose snow-capped summit towers 14,255 feet into the blue Colorado sky.

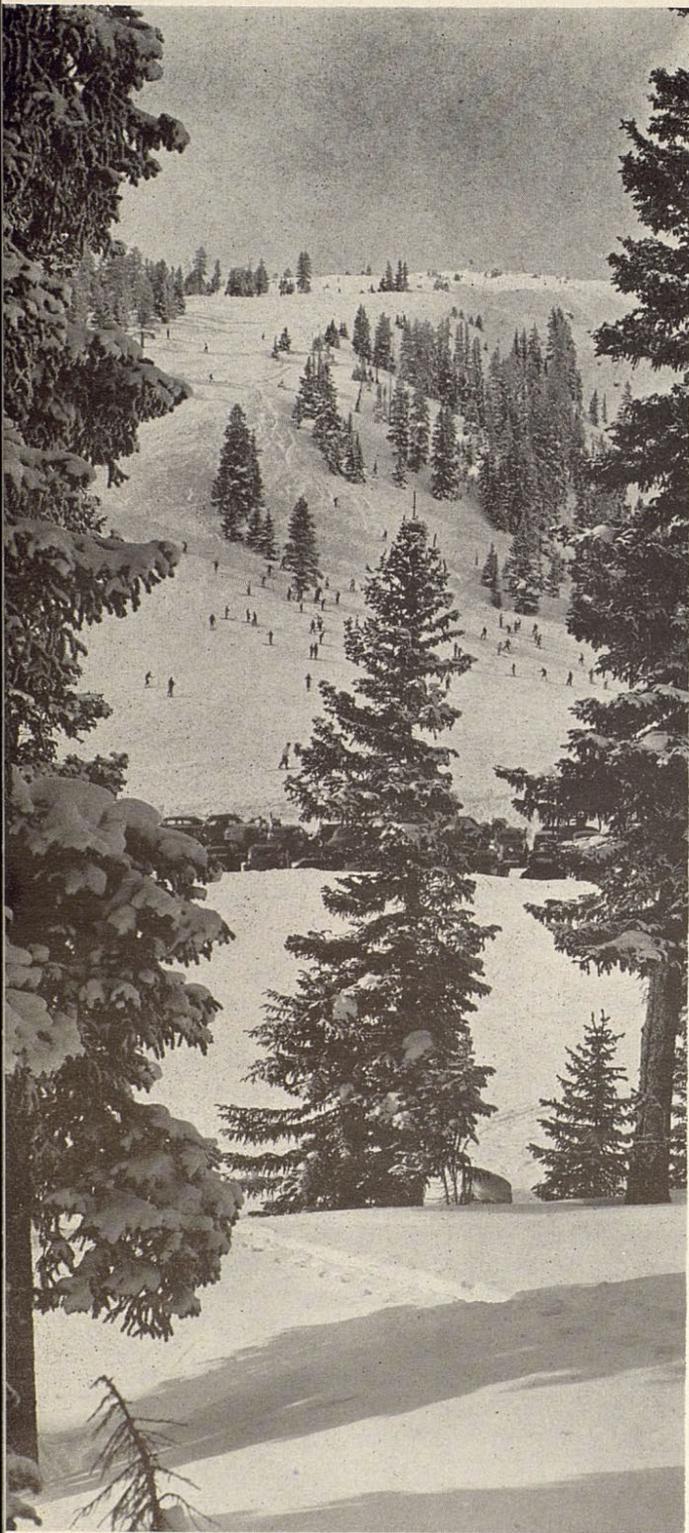
The highway through the park takes visitors over the famous Trail Ridge Road. This road, open from early June until late October, is one of the highest continuous skyline drives in the world and reaches a maximum elevation of 12,183 feet. For eleven miles, the road is above the 11,000-foot timberline. Along the route, rugged crags, hanging lakes, glaciers, ice fields, gentle valleys and precipitous canyons delight and awe travelers. Fifty-six named peaks, 15 of which are over 13,000 feet high, are visible from the Trail Ridge Road.

Another all-weather mountain highway takes visitors from Estes Park to Bear Lake, a distance of 11 miles, where trails diverging into the back country of the Park lead to such scenic sections as Tyndall Gorge, Dream Lake, Fern Lake, Loch Vale, Flattop Mountain, and Grand Lake. Nearly 2,000 horses are available for exploration of more than 200 miles of trails.

Although the Trail Ridge Road is closed during the winter, lower Park elevations near Estes Park and Grand Lake are open to travelers the entire year.

A wildlife sanctuary, animals, birds, trees and flowers in the Rocky Mountain National Park are protected. Federal and State of Colorado fishing regulations are observed.

Tourist accommodations in the Park include camp grounds, cabins, guest ranches, and hotels. Most resort hotels are closed by the end



The powdery snow on the steep slopes of Berthoud Pass provide skiing at its best. A few miles west of Idaho Springs this fine ski area can be reached by following U. S. Highway 40.



of September, opening again in June. Accommodations are available in Estes Park and Grand Lake throughout the year for the benefit of winter sports enthusiasts.

Besides Denver, with its mountain parks system; the Idaho Springs-Central City area; and Rocky Mountain National Park, including the Grand Lake and Estes Park resort areas, there are many other places in the northern Colorado Rockies to attract vacationing tourists.

A scenic drive popular with many visitors is the trip from Fort Collins to Walden along Colorado State Highway 14. The highway follows the Cache La Poudre Canyon, crosses the Continental Divide, follows the headwaters of the North Platte River into Walden. The Cache La Poudre River is well-stocked with trout and is considered by many sportsmen to be one of the best fishing streams in Colorado.

The drive from Loveland up the Big Thompson Canyon to Estes Park is also popular. Following the Big Thompson River along Highway 34, the traveler drives between almost vertical canyon walls in many places. The Big Thompson is also a favorite fishing stream with many.

The trip to the summit of Mt. Evans, over the highest automobile highway in the U. S., is a splendid one-day excursion from Denver. A good route for this trip is to follow U. S. Highway 40 to Idaho Springs, then south on Colorado Highway 103 past Echo Lake to the top of the peak. On the return trip take the road through Bergen Park and into Evergreen, from there into Denver by way of Colorado Highway 74.

Any part of this vast northern Colorado area is a sportsman's paradise, winter or sum-

PHOTO CREDITS—Photographs used in this issue were provided by the Denver, Colorado, Chamber of Commerce. The photograph on page 2 and the lower photo on page 5 were by D. L. Hopwood, Denver. Photo on page 6 was by Floyd H. McCall, Denver. Photograph on page 10 was a Denver Chamber of Commerce photo. Cover picture and all other photos in this issue were by O. Roach, Denver.

mer. With more than 300 sunshiny days a year, a year-round succession of activities and special events provide recreation and entertainment for sports minded residents and visitors. Fishing, hunting, horse and dog racing, golf on cool mountain courses, yachting on mile-high lakes, tennis, polo, swimming, skiing and skating in winter, horseback riding, hiking, top-notch rodeos . . . these are but a few of the many activities which visitors may watch or take part in. At any season of the year, northern Colorado is an incomparable playground.

Regardless of the vacationer's interests, the season of the year, the duration of his stay, or the size of his budget, he is sure to be pleased with a visit to the rugged mountains of northern Colorado. In and around these splendid peaks, visitors fish, hunt, take scenic drives along the roof of the world, camp, ski and skate, and participate in hundreds of other recreational activities against a background of the magnificent Colorado Rockies.

The smooth surface of Evergreen Lake at Evergreen, Colorado, lures thousands of ice skating enthusiasts during the winter months. With many fine winter sports areas, northern Colorado has long been a popular, year-round playground.



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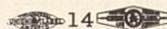
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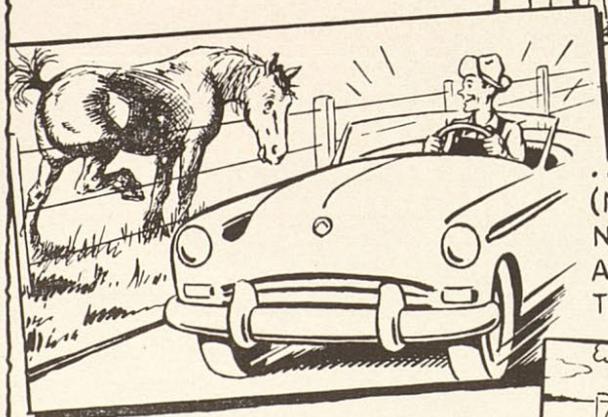
Highway 40

DID YOU KNOW—



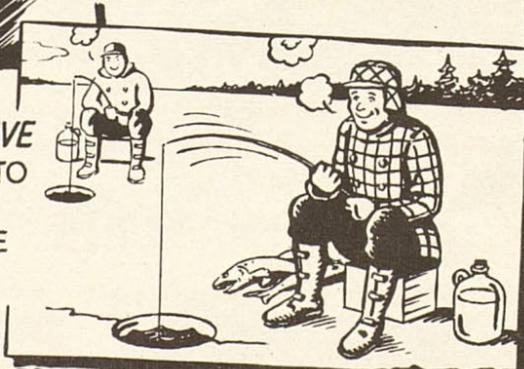
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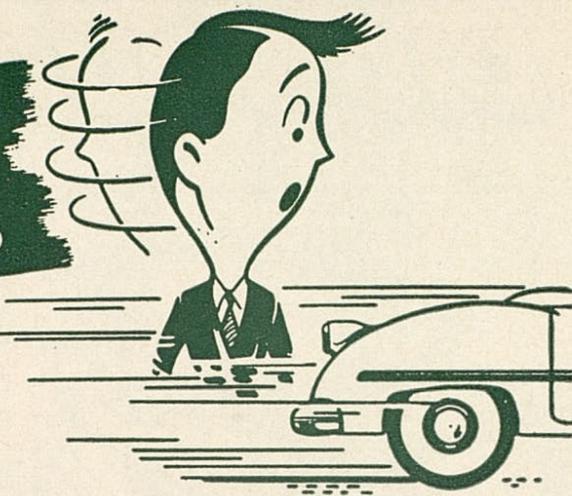
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