

Robison Accepts Position

Goodwin Named President

Polk Is Athletic Director

Ends Year Of Search

A year of searching for a president of Texas Tech ended last August when Dr. R. C. Goodwin was unanimously elected the seventh president by the Board of Directors.

Previous to his appointment as president, he had served in the dual capacity of acting president and academic vice president.

"I'm not taking the approach that we need a revolution at Tech or that everything that has been done in the past was bad, however, there is always room to improve and that's what we're going to do," he replied in answer to a question on policy.

In Dr. Goodwin's eyes the same hazards face Tech as do all other state institutions. The largest problem is whether or not the people of Texas want first class education in Texas' institutions. If they want first class education, the other problems will be overcome.

One Tech official put it this way, "Maybe he will tell you, 'no.'"

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TEXTALKS

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King Steps Up To Head Football Coaching Staff

J. T. King was named head football coach at Texas Tech the last week of November. He was formerly assistant coach.

The announcement of King's appointment as Texas Tech's sixth coach in 36 years of intercollegiate

ate football came from Dr. Robert C. Goodwin, Tech president.

No terms or salary were announced, but the Lubbock Avalanche-Journal said that "King, like all state college professors, was to have a year-to-year contract."

At the same time he has had tenure for over a year, making his position more secure and one official told the Avalanche-Journal that almost everyone agreed that no coach was able to succeed in less than three years.

King's salary will be "approximately \$12,500 a year," about the same that Coach Weaver was paid when he first came to Tech. The new coach will be given a free hand in choosing his assistants.

Robison recommended King for the job and he was approved by the athletic council and Dr. Goodwin. The board of directors concurred in a telephone poll completed after the selection was announced.

In announcing King's appointment, Dr. Goodwin said:

"I am happy to concur with the approval given by athletic director Polk Robison's recommendations to the athletic council."

King, who is a native of Hamburg, Ark., and a 1938 graduate of the University of Texas, where he was a guard on the Longhorn football team, assumed his duties immediately after appointment.

"I am grateful for the confidence that the officials of Texas Tech have placed in me. I will dedicate all my efforts to the betterment of its football program. I have enjoyed my association with Coach Weaver and his staff and my best wishes go with him and his family."

"Also I think Texas Tech is fortunate to have such a capable

man available to head its athletic department as Polk Robison. Working under his guidance, we can all join hands and help Texas Tech's athletic program continue to grow."

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Invitation was extended to and accepted by Polk Robison to become athletic director soon after Coach DeWitt Weaver tendered his official resignation to Dr. Robert C. Goodwin, president, the last of November.

Requesting that J. T. King be appointed head football coach with freedom to select a competent staff of assistants at his discretion was Robison's first move.

An assistant for four years, Robison played Raider basketball and captained the team his senior year. He was also chief football scout under Dell Morgan. He has served as head basketball coach for 17 years, being connected with Tech in some capacity for 25 years of the college's 36 years of existence.

Completing four years as a journalism student and basketball player in 1934, Robison joined the Tech staff in 1941 as a physical education faculty member and an

(Continued on Page 4)

Pearce Takes V-P; Forfeits Deanship

Dr. William M. Pearce was appointed academic vice president not long after Dr. R. C. Goodwin accepted the presidency of Texas Tech.

Last summer he was named Graduate School associate dean, a position he forfeited to accept the vice president's job.

He has more than 20 years of experience in teaching history and research.

Dr. Pearce is an authority on the history of the Matador Ranch, one of this country's largest cattle raising ventures. He is author of several research papers on the subject.

A native of Plainview, he holds an Associate in Arts degree from Kemper Military School and a Bachelor of Arts degree with a major in history from Southern Methodist University. He also holds a Master of Arts degree with a major in anthropology from Texas Tech and a Doctor of Philosophy degree with a history major from the University of Texas.

He began teaching at Tech as a graduate assistant in '36 and in

'38, he joined the faculty as an instructor.

During World War II, Dr. Pearce served as an officer in an armored division in the European Theater of Operation. He was awarded the Purple Heart twice and the Bronze Star during his tour as a tank commander.

He has since been active in the Army Reserve and holds the rank of Lieutenant Colonel. He is Commander of the 413th Civil Affairs Company headquartered in Lubbock. He has taught at Dalhart and Odessa high schools and at Tech.

An archaeologist for the U. S. National Park Service, he is a member of the advisory board for the Western Range Cattle Industry Study. He directed Tech's archaeological field schools in Mexico and New Mexico for several summers.

Pearce is also a member of the American Historical Assn., Mississippi Valley Historical Assn., Texas State Historical Assn., Texas Archaeological Society, Panhandle-Plains Historical Society, West Texas Museum Assn. and the State Historical Society of Colorado.

Weaver Era Ends; Leaves For Mobile

DeWitt Weaver's era at Texas Tech ended with his resignation in November. He will become production manager for Phillips Petroleum Co., Mobile, Alabama.

Polk Robison, former assistant director of athletics and head basketball coach, was appointed athletic director. Taking Weaver's place as head football coach is J. T. King.

King came to Lubbock three years ago after coaching at Tulane, Texas A&M and the University of Texas.

Weaver's resignation was not unexpected. Last September, he all but put together the same transaction he more recently completed — acquisition of a wholesale oil and gasoline distributorship headquartered in Mobile.

If he had been successful at that time he would have left his coaching post then. Plans were set up for King to take over at the beginning of the football season just closed, should Weaver have closed his Mobile deal.

Weaver, a native of Nashville, Tenn., became head coach and athletic director at Texas Tech in 1951 following the resignation of Dell Morgan as coach and Mor-

ley Jennings as athletic director. Weaver previously had been an all-southeastern Conference guard at Tennessee.

After graduation, he coached the Tennessee freshmen and then coached the Centre College line. He served as line coach at Mississippi State after service in the Navy and came to Tech from Tulsa, where he had been line coach under Tech graduate Buddy Brothers, now Tom S. Lubbock head coach.

After compiling a 33-17-3 record during his first five years, he failed to post a winning season. In his first five years he won four Border Conference titles, playing the next four seasons as an independent. He took the Raiders to victories in the Gator Bowl and Sun Bowl in that period.

In the last five seasons, Raider teams have not broken even, posting a 14-34-2 record. Included is a defeat in the Sun Bowl. In his first season in the Southwest Conference, he posted a 1-5-1 record and a season's mark of 3-6-1.

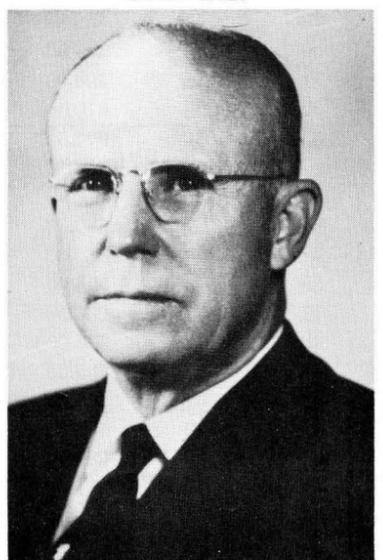
During his 10 years, Weaver developed an All-America first team

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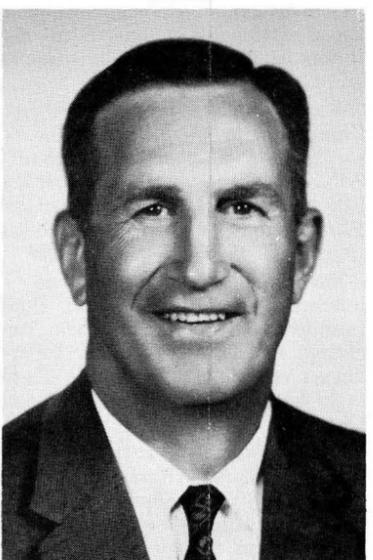
PEARCE



GOODWIN



KING



WEAVER



ROBISON



King Cleans House, Hires Two Aggies

Willie Zapalac and Matt Lair, now Texas A&M assistant football coaches, will take similar posts at Texas Tech.

First appointment to be made by the Red Raiders' new head coach, J. T. King, Zapalac and Lair reported in January.

"I was pleased to recommend to the athletic council Coach King's appointments," commented Athletic Director Polk Robison.

ZAPALAC, an A&M graduate, has been in charge of the Aggie defense and has been working with defensive ends and linebackers. Lair, a Kentucky grad, was in charge of defensive guards and tackles at A&M last season under Coach Jim Myers.

After scoring a record 245 points his senior year at Bellville High School in 1938, Zapalac played varsity ball as a back under Homer Norton in 1941, '42 and '46. He played in the 1942 Cotton

Bowl, two East-West games and two College All-Star games.

Zapalac entered coaching in 1948 after a season of professional football with the Pittsburgh Steelers. Following assignments with Tarleton State College, Hillsboro High School and Arlington State, Zapalac joined the A&M staff in 1953.

SERVING 36 months in the Army Air Force, Zapalac attained the rank of captain before separation.

A member of the A&M staff since February, 1959, Lair previously was defensive line coach at Kentucky. He is credited with the development of Lou Miachael, 1957 All-America.

Before joining Blanton Collier's Kentucky staff in 1953, Lair coached high school football at Selma, Ala., Louisville, Ky., and Montgomery, Ala.

LAIR PLAYED four years at Kentucky, graduating in 1948. He was a blocking back under Ab Kirwan in 1941-'42 and after serving as a B-17 gunner in Italy during

World War II, he returned as a guard on Paul Bryant's 1946-'47 teams. He also holds a master's degree from Kentucky.

He is a native of Paris, Ky., where he played fullback and tailback for Collier in high school.

Reporting for duty as coach for freshman football and head baseball coach is Berl Huffman.

HUFFMAN was with Tech from 1935 to 1947 excluding duty in the Air Force. Until 1941 he coached freshman football, varsity basketball and track. He switched in 1941 to varsity backfield and continued coaching basketball until he left in 1947.

According to Joe Kelly, Avalanche-Journal sports editor, in his weekly column "Tech's former assistants are looking for jobs . . . Tom Hamm may be going back to Tulsa as an assistant and there's a possibility that Red Phillips may land something with Alabama . . . Jim Parmer may return to selling insurance . . . Beattie Feathers and Junior Arterburn are looking . . ."

Formby Gets Office During Homecoming

It all started on October 21, the day before Homecoming, at the annual council meeting when Clint Formby, '49, was elected president of the Texas Tech Ex-Students Association for the coming year.

He is the owner of KPAN radio station in Hereford.

Other officers elected to fill out the slate were J. C. Chambers, '54, Lubbock, first vice president; Earl Fuson, '32, Dallas, second vice president; Jack Grundy, '35, Houston, M. G. Davis, '52, Austin, and Don Anderson, '48, Crosbyton, all directors.

Holdover directors are Bill Scales, '51, Midland; Charles Duvall, '37, Littlefield; Rob Brown, '58, Throckmorton; Rex Tynes, '40, Albuquerque, N.M.; Bob Dean, '48, Midland. G. C. "Mule" Dowell, '35, is representative to the athletic council.

New loyalty fund directors elected were Floyd Read, '48, Lubbock; W. C. "Brigham" Young, '35, Fort Worth; and Robert Close, '52, Perryton.

Holdover fund directors are Fuson, Elmer Tarbox, Scales, Dale Thut, Robert Work and Roy Grimes.

Rex Rose, '41, Pampa, was elected to complete the remaining years of Chamber's directorship after he was elected first vice president.

Immediate past president Jack Hinchey presided at the council meeting at which approximately 75 exes attended.

After his election, Formby remarked that "the one outstanding thing I've noticed about this Homecoming is that we're all looking toward the future.

"We have all heard that Tech is entering a new era, and this is true, both scholastically and athletically. There is a challenge to the association to keep pace with the college and with this area."

In other business, the representatives approved a budget totaling \$34,810 for 1961. Executive Secretary Wayne James pointed out the bulk of the budget will be provided through advertising revenue in college publications, contributions and from the college budget to be submitted for approval to the legislature.

James said the association is continuing efforts to locate several thousand "lost alumni," former Tech students who were not listed in the association files. He explained that names of exes have been filed only since 1947.

A resolution that association members work toward naming Pete Cawthorn, football coach during Tech's early years, to the Texas Sports Hall of Fame also was passed. An amendment to the by-laws was approved.

First on the agenda Friday night was a pep rally at the Saddle Tramp Pep Rally Circle. After the rally there, the Red Raider band led a march to the quadrangle in front of the Science Building where coronation of the Homecoming queen was held.

Elected early in the week were five finalists for Homecoming queen, Beverly Quintanilla, Dallas; Janice Cobb, Lubbock; Joyce Tallman, Fort Worth; Beth O'Quinn, San Antonio and Shirley Stephens, Denton.

The finalists were presented to the crowd present and then Miss Stephens was crowned 1960 Homecoming queen to reign over the parade and football game scheduled the next day.

Miss Stephens received a memento to remind her of this occasion. This was the first time a gift has been presented to the queen. She received a pendant in the shape of the state of Texas with two small diamonds representing eyes under gold eyelashes. The necklace was presented by Thomas Jewelry, owned by Lucian Thomas, '40 grad.

Winning the all-campus competition in residence hall decorations was Bledsoe Hall with a caveman and "ivy league" Joe College holding a sign saying "Welcome Exes." This and the other residence hall decorations carried out the theme of Homecoming, "Tech Thru The Ages."

Knapp Hall won the plaque given by Women's Residence Council for the best decorated women's residence hall. Knapp's decoration featured the victory bell at the top of a stairway with each step representing an important event in Tech's history.

Standing alongside the stairway was the Red Raider.

Winning the plaque presented by Men's Residence Council for the best men's residence hall decoration was Carpenter Hall. Their decoration depicted a football player riding down the victory slide ending at the goal posts.

The Homecoming parade opened the BIG DAY. And Mother Nature helped things along with a cloudless sky and plenty of sunshine. Crowds lined the parade route to witness floats that moved, floats built with flowers and go-carts manned by students dressed as SWC mascots.

Winner in the parade divisions were Sigma Chi, most outstanding float. This float, built in three sections, and depicting Tech's history with "Memorable Past—Dramatic Present—Glorious Future" won the Thomas Jewelry trophy. The "Dramatic Present" section of the float was a replica of the expanded Jones Stadium which turned from side to side.

The American Society of Agricultural Engineers won in the campus division with a float showing the Border Conference past and the "Champs" future in the SWC. Sorority winner, Kappa Alpha Theta, won with a float showing a football player stepping from a cottonpatch into the new stadium. Sigma Alpha Epsilon won the fraternity division with a three-section float based on the theme of "Tech Grows and Grows and Grows."

Second place winners were: All Campus, ROTC, "Red Raider on a Rocket, Futures Unlimited"; Sorority, Gamma Phi Beta, "Before Conference," and Fraternity, Phi Gamma Delta, a revolving float.

Preceding the game was a luncheon for all exes and their families held in the Lubbock Municipal Coliseum. The free buffet dinner was hosted by Furr's, Dunlap's and Texas, New Mexico and Oklahoma Coaches.

The biggest attraction, of course, was the Red Raiders' 28 to 7 victory over Southern Methodist's Mustangs — witnessed by a sun-drenched throng of 32,000.

District 21 Leads By Largest Percent In Fund Donations

District	No. Giving in 1960	Amount	No. of Exes	% Contributing
1	104	\$ 823.10	590	17.6
2	86	722.50	470	18.3
3	84	585.00	552	15.2
4	35	182.10	360	9.7
5	75	566.60	480	15.6
6	76	763.50	564	13.5
7	683	6,151.46	3351	20.4
8	70	571.90	424	16.5
9	60	440.00	426	14.1
10	16	69.24	204	7.8
11	2	15.00	115	1.7
12	78	532.75	500	15.6
13	50	326.60	307	16.3
14	71	543.98	529	13.4
15	110	806.00	787	14.0
16	182	1,272.02	987	18.0
17	36	241.00	225	16.0
18	53	416.73	214	24.8
19	16	71.00	124	12.9
20	67	505.40	394	17.1
21	185	1,431.90	616	30.0
22	38	248.80	372	10.2
23	47	265.10	392	12.0
24	34	310.00	270	12.6
25	30	234.50	257	11.7
26	147	1,097.13	729	20.2
27	19	101.42	110	17.3
28	39	179.00	216	18.1
29	14	62.50	102	13.7
30	111	760.80	454	22.0
31	61	598.93	420	14.5
32	46	298.15	350	13.1
33	86	505.75	612	14.1
34	92	534.38	564	16.3
35	102	920.50	576	17.7
36	69	481.40	318	21.6
APO,FPO*	42	114.00	168	24.8
OUSA**	16	449.75	96	16.7
FOT***	6	515.00		
TOTAL	3,138	24,714.89	18,225	17.2

*Serviceman

**Out of the USA

***Friend of Tech

(See back page for district map)

Class of 1950 Gives Most For Sixth Year

Class	Number	Amount			
			48	142	1,218.25
25	1	\$ 5.00	49	198	1,779.50
27	12	66.50	50	271	2,064.50
28	13	208.00	51	183	1,352.50
29	41	482.00	52	168	1,227.30
30	35	407.90	53	138	871.75
31	38	398.00	54	85	525.00
32	53	676.50	55	86	488.80
33	50	674.50	56	87	496.75
34	62	564.50	57	187	1,098.31
35	42	418.50	58	124	645.84
36	62	660.00	59	160	957.36
37	48	380.00	60	34	125.32
38	73	558.00	61	6	29.00
39	86	961.50	62	6	26.31
40	71	636.00	63	1	7.00
41	92	863.50	FOT*	112	515.00
42	67	508.75	NCG**	6	800.75
43	62	505.00		3,138	\$24,714.89
44	36	281.50			TOTAL
45	37	231.50			
46	60	352.50			**No Class Given
47	103	673.00			*Friend of Tech

Why Are Texas Colleges Second-Rate?

No official rating of America's leading educational institutions during the past quarter century has ever included a single Texas college or university, public or private.

Like magnets, topflight colleges attract industries to a state. A large electronic company recently planned to build two plants in Texas, one in Dallas, one near Austin. After studying Texas' educational institutions, the company decided instead on Southern California.

Last year 28 Texas students won National Science Foundation Fellowships. Only 11 chose to complete their studies in Texas. At one of Texas' major institutions, 86 per cent of the honor graduates went out of state for their advanced work.

Less than 20 per cent of those leaving the state for graduate education ever return.

In a survey made only two years ago, it was found that 65 per cent of the top management and researchers in a cross-section of Texas industry were graduates of out-of-state schools.

In 1958 only 263 persons received doctoral degrees in Texas. The same year, California produced 883, Massachusetts 674, Pennsylvania 514, and Iowa 291.

Harvard and California each have on their faculties 41 members of the National Academy of Sciences. In all Texas, there are just two Academy members who are actively teaching—only one of them in a state school.

Why are the state-supported colleges and universities of Texas second-rate?

"Every (state) budget for 10 years has been balanced mainly at the expense of colleges," says The Texas Businessman.

"Today we are trying to hold our best staff members and acquire promising new ones at salaries too far below the national scale," says Texas A&M's Chancellor M. T. Harrington. "A survey of 190 institutions throughout the country, comparable in size to our Texas colleges and universities, shows the average salary for all teaching positions in these schools to be 13 per cent higher than ours. In the area where competition is keenest—when we must compete with better schools, rather than with the average—the differential runs 15 to 25 per cent."

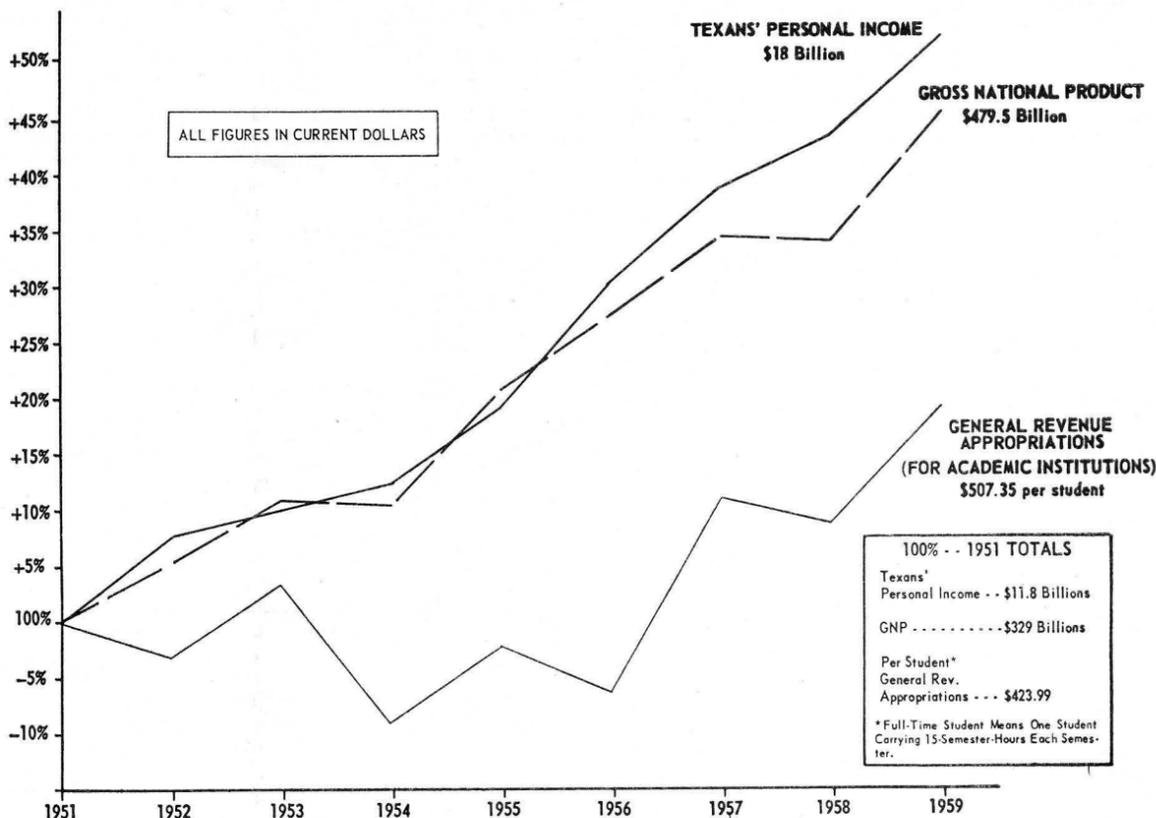
"We simply must face up to the fact that in Texas we pay our teachers and researchers lower salaries on the average than those paid in better state institutions of similar types elsewhere," says University of Texas Chancellor Logan Wilson.

When Texas colleges and universities are compared with those in other parts of the country, "all salaries for all positions" in the Northeast, North Central and West "average \$7,114 a year, compared to Texas' \$6,320 a year," points out John W. Newton, member of Texas A&M's Board of Directors.

"We are attempting to 'get by' with an educational system made up of colleges and universities ranging from 'mediocre' to 'good.' Few, if any, rate 'excellent' and none 'superior.'" This is the opinion of the Committee of Governing Boards of Texas State Colleges and Universities, representing the boards of the state-supported schools of Texas.

What do the state-supported colleges and universities of Texas need? More money. What for? Better teachers, mainly.

TEXANS' PERSONAL INCOME - GNP - GENERAL REVENUE APPROPRIATIONS PER FULL TIME STUDENT



While the personal income of Texans and the gross national product have risen steadily and sharply (top two lines on graph), state general revenue appropriations for academic institutions have not. Note that all figures are in current dollars.

"Quality in our institutions of higher learning depends primarily on the quality of teachers which these institutions are able to afford," declares Reagan Houston III, member of the Texas Woman's University Board of Regents. "Every institution of higher education in the United States will be growing as Texas institutions grow and will be bidding in a highly competitive market for those teachers and researchers, who, by their training and experience, have the stamp of quality."

And "while there are many fine teachers in Texas institutions who, because of personal reasons, have no desire to move elsewhere, there are many more who, because of equally valid personal reasons, move where the opportunities are best," observed A&M's Newton. "A well qualified teacher need have no concern over his ability to secure a good position. . . . The competence of the employees in our businesses depends to a great extent upon the salaries we are willing to pay. It is the same with educational institutions."

"At the present time," Texas Chancellor Wilson remarked recently, "capable teachers are in short supply. Really superior ones have always been a scarce commodity. In this highly competitive market for able teachers, scholars, and scientists, Texas institutions are not in a position to buy the best."

Says A&M's Chancellor Harrington: "The quality of education we are able to offer in Texas is suffering from

our inability to compete in the national market for qualified staff members. . . . I am sure we will all agree that the teacher is still the principal factor in quality in education."

"A good faculty attracts good students," notes Charles V. Kidd, Chief, Office of Research Planning, National Institute of Health. "In the intense competition for highly-trained manpower, any region of the country must provide stimulating opportunities if it is to retain in the region the brains required for economic growth and for the enrichment of the cultural life of the region."

Chancellor Harrington has clearly pointed out what all this has to do with the future economic and industrial welfare of Texas.

"Research has become the driving force for economic growth in our day. . . . The emergency of research. . . has already brought some spectacular developments in the areas around our leading educational institutions. . . . Industries make use of special facilities of nearby educational centers, use faculty members as consultants. . . . More important, they look to the colleges and universities for a never-ending supply of highly educated young men and women.

"Just as certainly as top-flight educational institutions will attract and stimulate industrial development today, the lack of quality educational facilities will put us out of the running.

"The cold truth of the matter seems to be that we are going to pay for a first-rate system of higher education in Texas, whether we have it or not. The cost of not having it—and of losing our opportunities for growth—will be at least as great as the cost of providing what we really need.

"Can we afford the quality of higher education we need in Texas? It seems clear to me that we cannot afford anything less."

A recent publication of the Committee of Governing Boards of Texas State Colleges and Universities points out that the influx of new industries into Texas is slowing down, that few major industries have located in Texas in the past two years. Why, it asks. "Again and again the men trying to bring new industry to Texas are told the 'educational climate' in Texas is not good enough."

And what will quality higher education cost the people of Texas?

"Only \$1.50 more per Texan next year is needed," says the Committee of Governing Boards. "All of us who believe this extra cost of quality is a sound investment must see to it that other Texans are acquainted with the facts—and be willing to play our part," the Committee concludes.

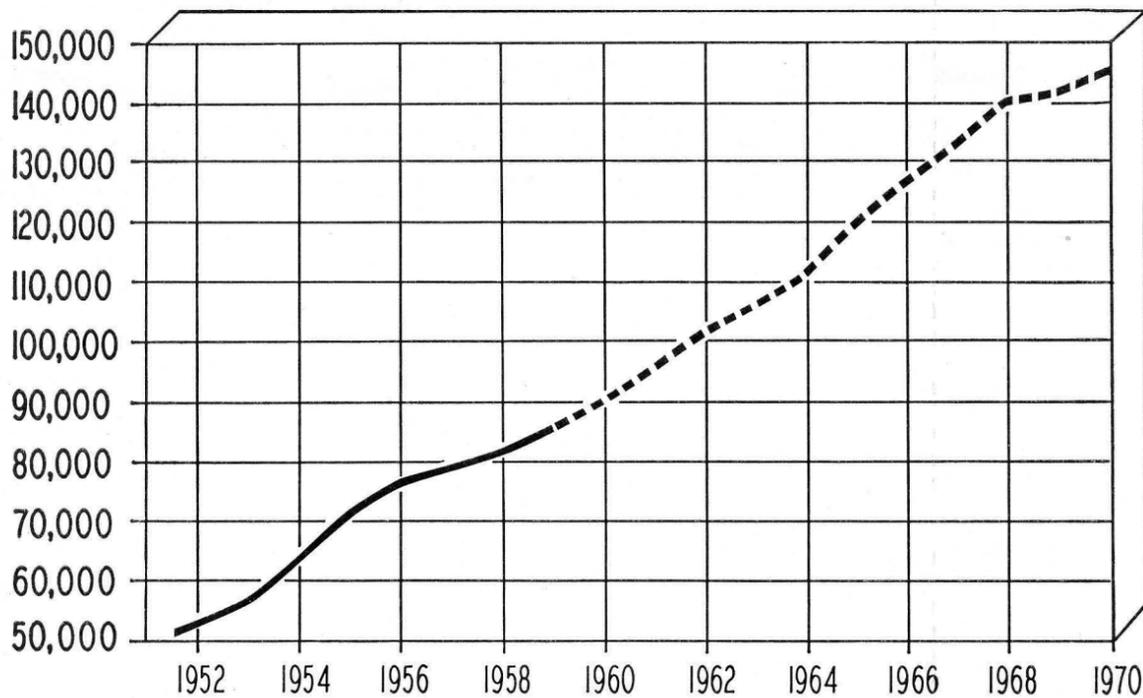
Can we afford this?

In Chancellor Harrington's words, "We cannot afford anything less."

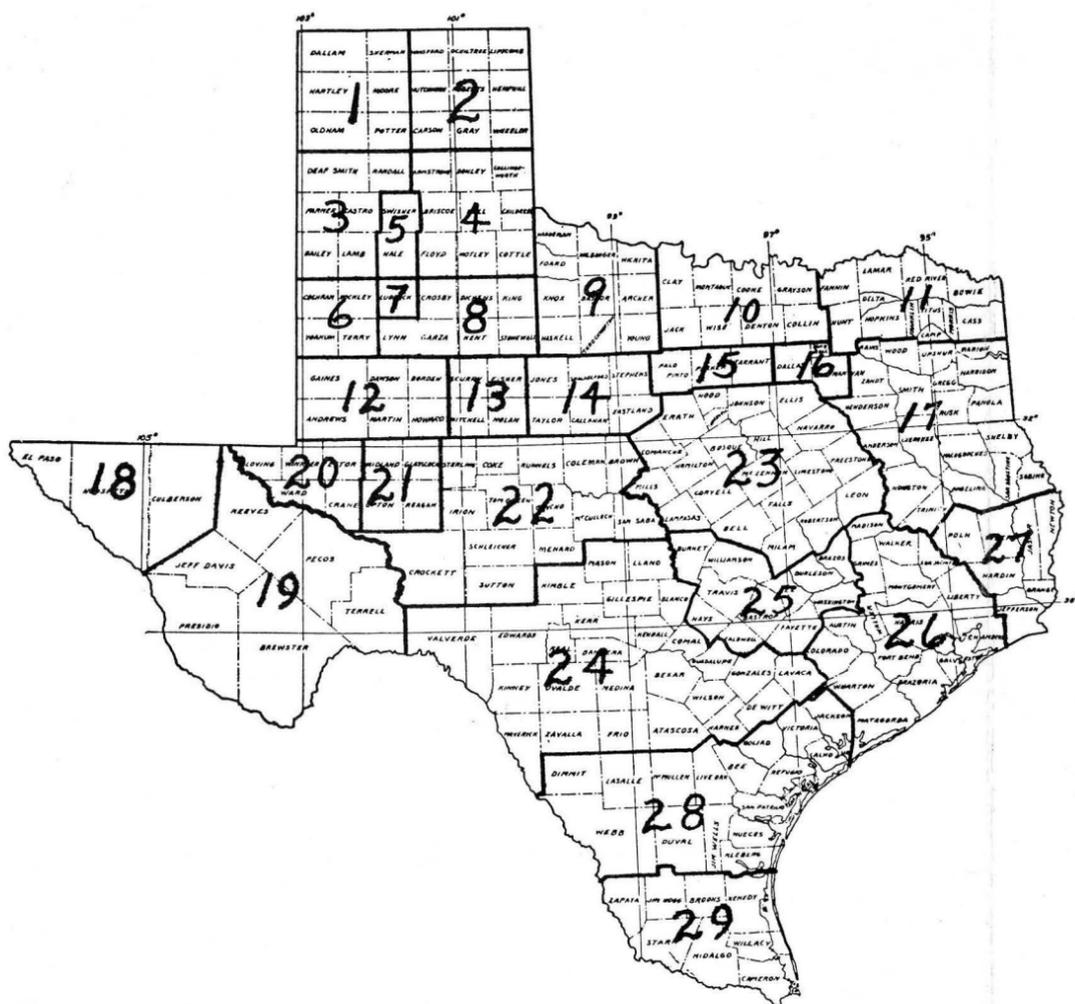
America now allocates about 1.14 per cent of the national income to all agencies of education. Experts estimate that within the decade we must increase this to about 1.7 per cent.

But even then we shall be allocating less than the Soviet Union, which is now said to earmark annually about three per cent of its gross national product for education.

PROJECTED ENROLLMENT NINETEEN FULLY STATE-SUPPORTED COLLEGES



Last year more than 58% of college students enrolled in Texas went to state-supported colleges and universities. These 84,642 students represented an increase of 65% in eight years. The chart above also shows what we can expect in the future. If appropriations are made only on the present (and insufficient) per-student average, the 1970-71 cost will be an estimated \$74,215,000, without any improvement in quality.



ASSOCIATION DISTRICTS—Texas is broken into 29 Association districts, which follow county boundary lines, as indicated on the above map. The remainder of the United States is divided into Districts 30-36. **DISTRICT 30** includes Oregon, Washington, Idaho, California, Nevada, Utah and Arizona. **DISTRICT 31** is composed of the upper half of New Mexico, while the lower half is **DISTRICT 32**. Included in **DISTRICT 33** are Colorado, Wyoming, Montana, North

and South Dakota, Nebraska, Kansas, Missouri, Iowa, Minnesota, Wisconsin, and Illinois. **DISTRICT 34** is composed of Oklahoma, Arkansas, and Louisiana. **DISTRICT 35** includes Michigan, Indiana, Kentucky, Ohio, Virginia, Maryland, Delaware, New Jersey, Pennsylvania, Rhode Island, New York, Connecticut, Massachusetts, New Hampshire, Vermont, and Maine. The states of Florida, Alabama, Georgia, North and South Carolina, Mississippi, and Tennessee make up **DISTRICT 36**.

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New Appointees Plan To Push Tech Ahead

Polk . . .

assistant coach in football and basketball.

Commenting on the leadership change, Dr. J. William Davis, faculty athletic chairman, said:

"We want to express our appreciation to Coach Weaver for the fine job he has done at Texas Tech and for the many services he has rendered.

"Coach Polk Robison has been appointed director of athletics. A smooth transition has been assured us by Coach Weaver's utilization of Robison's talents in his position as assistant athletic director."

Robison said in acceptance:

"I would like to express my sincere appreciation to Coach Weaver for his tireless efforts and contributions in behalf of Texas Tech. He and his family will be missed by their many friends in this area, but we certainly wish for De only the very best in his new position.

"Naturally I am very appreciative of the confidence expressed in me by the college authorities.

I feel certain that the students, alumni and friends of Texas Tech will continue their joint efforts in building a strong intercollegiate athletic program that will keep in stride with Texas Tech and the other fine institutions of the Southwest Conference."

Tech's teams under Robison have been made up of schoolboy stars from the South Plains and Panhandle areas of Texas, although he welcomes out-of-state stand-outs who have genuine reasons for choosing Tech as a college. Robison's squads are always open to unheralded students who want to try out during the season.

A long-time advocate of pattern play, preferring a deliberate style of race-horse basketball, Robison is quick to change his strategy to fit his material and to meet a given situation. Most striking ex-

ample of this came in 1954, when, in the next game after beating Oklahoma A&M 49-48, the Raiders outscored Furman 111-103. Tech went on to become the highest scoring team west of the Mississippi.

Robison had the Raiders in the Border Conference throne room in their last three campaigns in that league, as outright champs in 1954 and 1956 and as co-titlists in 1955.

Until three years ago, when the Raiders moved into the spacious Lubbock Municipal Coliseum, Tech played in the cramped confines of the old Tech gym. Because of the small seating capacity, Robison scheduled a bare minimum of games at home and booked a top-heavy road card. Despite the handicap of playing some of his toughest opponents strictly on the road, Robison's Raiders compiled a successful record of 213 victories and 152 defeats.

Robison's knack of "jazzing up the act," as he terms it, wrote attendance history for the Southwest Conference in Tech's, first year of official competition. In 11 games, the Raiders attracted to Lubbock Coliseum 82,496 fans, including three crowds of more than 10,000. Also, the Raiders were a top draw on the road. Modest himself, Robison evidenced showmanship through the Raider's flashy, daring play and by the pre-game ceremonies and attractive half-time performances.

Born in Tennessee in 1912, Robison moved to Ranger with his parents in 1926, when he was 14. At 135 pounds Robison was too light for football but tried that sport at guard and end, along with basketball, track and tennis. His coach was Blair Cherry, now a fellow Lubbockite, who brought the University of Texas some of its greatest grid success before his retirement from coaching.

Robison completed his high schooling at Lubbock and played

basketball under Dell Morgan, later his coach at Tech. Morgan is now head baseball and assistant football coach at Rice University.

In Robison's final year at Tech, 1933-34, he was center and co-captain of Tech's Border Conference titlists. He also played varsity tennis.

Following graduation, Robison coached the Burk Burnett football line and other sports under the late Volney Hill, also a Tech graduate. In 1941, Robison was back in Tennessee, working for a cement company, when Tech asked him to return to help coach football and basketball. He relinquished football duties a few years ago.

King . . .

Dr. J. William Davis, faculty chairman of athletics, said of King:

"I've been acquainted with the new coach and have watched his work for a number of years. I know that he has an excellent background of training and experience.

"He is a very fine gentleman and has a good feeling for the type of program we want to have at Texas Tech."

From the new athletic director, Coach Robison:

"I was pleased to recommend to the athletic council the promotion of J. T. King to head football coach. I know of no other man who has a better combination of both qualities which we desire in Texas Tech's new football coach.

"King commands the respect of football men throughout the Southwest. Especially are we impressed by the esteem in which he is held by the high school coaches within the area and the state, with whom he has been in constant contact since well before joining the Texas Tech staff.

After graduating from Houston's John Reagan High School

and Texas University, King served as coach at Kenedy. He was assistant to Wallace Lawson at Enid, Okla., for two years before becoming head coach.

Under his direction, Enid's team was recognized as state champion three times and won conference titles in five of the six years he served as head coach.

Henry Frnka, former Lubbock coach, called King to Tulane in 1946 to rebuild the Green Wave's sagging fortunes.

After Tulane compiled a 9-1 record in 1948, King was called back to Texas, putting in a year at Texas A&M before returning to UT. During his 1950-56 tenure at Texas, the Longhorns won three Southwest Conference titles.

King, who served successively as end coach, line coach and head defensive coach under Blair Cherry and Ed Price, was brought back to A&M in 1957 by Paul "Bear" Bryant. No. 1 assistant to Bryant, he turned down a chance to go with Bryant to Alabama and came to Tech in 1958.

The veteran coach, No. 1 assistant in 1960, saw his defensive abilities recognized nationally in 1953 when the American Football Coaches Assn. asked him to address the annual convention on "defending the spread formation."

Weaver . . .

player, center E. J. Holub, and two second team All-Americans, halfback Bobby Cavazos and tackle Jerrell Price.

In the 10-year period, Tech achieved Southwest Conference membership, enlarged Jones Stadium from 26,000 to 41,500 capacity, put in a cinder track, added football practice fields and enlarged the athletic program.

The Texas Sports Writers Association voted Weaver the title of Southwesterner of the year in 1953.

Goodwin . . .

But if he does, you get the answer in a hurry and can turn your attention to other matters."

The appointment of Dr. Goodwin was termed a popular one by Board members, ex-students, students and Lubbockites.

C. I. Wall, Amarillo, board chairman, told Dr. Goodwin after his acceptance of the presidency, "We have done a lot here in your tenure, Dr. Goodwin, and with you as president under the sole title, the school can expect to grow and develop."

Goodwin is no cloud-riding academician or administrator either. As a chemist, he has been an industrial consultant as well as teacher. He is co-holder of a patent on a method of accelerating vulcanization and has been recognized for his research on the removal of fluorides from public water supplies.

But his administrative abilities have caused him to be "drafted" from the classroom and laboratory and into Tech's Graduate School deanship, '38; School of Arts and Sciences deanship, '45; and academic vice presidency, '59. In September, 1959, he was named acting president.

A native of Brownwood, the 62-year-old educator holds a BA from Howard Payne College, MA from the University of Texas and Doctor of Philosophy from Harvard University. He joined the Tech faculty in '30 as chemistry department head, coming from the University of Florida.

Dr. Goodwin is a member of the American Chemical Society, American Assn. of Advancement of Science, Texas Academy of Science, Sigma Xi, Alpha Chi Sigma, Gamma Sigma Epsilon, Phi Lambda Epsilon, chemical fraternities; Delta Tau Delta, Rotary International, Presbyterian Church, Southern Assn. of Colleges and Texas Assn. of Colleges.

Daniel Names 3 Directors



TEX TALKS

Published by Texas Tech Ex-Students Association

MAY, 1961

LUBBOCK, TEXAS

VOL. XII, NO. 2

Calhoun Heads Tech CLASP In Abilene

Texas Tech will team up in Abilene with thirteen other universities and colleges for a concerted fund drive among their ex-students in an experiment that may expand to other cities.

Purpose of the unified drive this spring is for coordinated, short-term personal solicitation which will be dramatized because of its size.

A volunteer organization of the 14 cooperating schools has been formed under the name CLASP

—College Loyalty Alumni Support Program.

THE PROJECT is an adaptation of one pioneered last year in lower Fairfield County, Conn., where 35 colleges simultaneously solicited their alumni in one giant promotional effort.

Abilene's three schools—Abilene Christian, Hardin-Simmons and McMurry—will serve as co-hosts of the program. In addition to the three Abilene schools, others participating are:

Baylor, Houston, Rice, Southern Methodist, Southwestern, Texas A&M, Texas Christian, Tech, Texas University, Texas Wesleyan and Trinity of San Antonio.

Each school will independently organize its own ex-students living in Abilene for the two-week campaign May 2-15.

Frank Calhoun will be chairman of Tech's drive in Abilene. Calhoun is a 1956 graduate and a 1959 graduate of the University of Texas Law School. At Tech he was a member of the Student Council, Committee on Student Organization, president of the Inter-Fraternity Council, president of Sigma Alpha Epsilon and a member of Saddle Tramps.

Ex Board Proposes Tech Name Change

In February, the Executive Board of the Association took concrete action on the name change subject by passing a resolution to recommend to the college Board of Directors that the name of the college be changed.

The resolution which was forwarded to the Tech directors and administration stated: "The Ex-Students Association Executive Board recommends to the college Board of Directors that the name of Texas Technological College be changed to Texas Tech University and that the college board be re-

quested to take necessary action to make this change as soon as possible."

The recommendation was made in an effort to further recognize the true status of Texas Tech as one of the leading institutions of higher education in the southwest, according to Clint Formby, Association president. He pointed out that Texas Tech has offered an academic program equal to or surpassing university status for many years.

(Continued on Page 4)

Introduced by: Wayne Gibbens H.C.R. No. 61
HOUSE CONCURRENT RESOLUTION

WHEREAS, On Saturday, May 6, 1961, the Ex-Students of Texas Technological College will observe "Tech Day"; and

WHEREAS, "Tech Day" is a means of furthering the tradition and heritage of the College, created by the Thirty-eighth Legislature for the purpose of providing higher learning for young citizens of Texas; and

WHEREAS, The rapid growth of Texas Tech and the achievements attained by many of her graduates reflect great credit upon this State; and

WHEREAS, Members of this Fifty-seventh Legislature wish to accord to Texas Tech and her ex-students the recognition so well deserved by this our second largest fully State-supported institution of higher education; now, therefore, be it

RESOLVED, That the House of Representatives of the Fifty-seventh Legislature, the Senate concurring, extends congratulations to the Ex-Students Association of Texas Technological College upon their loyalty and enthusiasm for the College and sends, as well, good wishes for the celebration of "Tech Day"; and, be it further

RESOLVED, That a copy of this Resolution be prepared and presented to the Ex-Students Association in order that it may be retained in the files of that organization as a token of our esteem.

Ben Ramsey
President of the Senate

James A. Turman
Speaker of the House



FRANK CALHOUN

Appointment of J. Edd McLaughlin, Ralls banker; R. Wright Armstrong, Fort Worth railroad executive; and Alvin R. Allison, Levelland attorney, as directors of Texas Tech was announced April 10 in Austin by Gov. Price Daniel.

The new board members, named to full six-year terms, succeed J. Evetts Haley, Canyon; Douglas Orme, Big Spring; and Tom Lineberry, Kermit, whose terms expired Feb. 18.

Naming McLaughlin to the board comes a month before he closes out a year's term as president of Rotary International.

ALLISON IS the only one of the trio who is an ex-student of the college.

But all three men have been closely associated with the school for many years, Armstrong having served as an assistant to Gen. John A. Hulen, early-day member of the board.

Armstrong, a native West Texan, has spent his entire business career with the Burlington Lines of which the Fort Worth and Denver is a subsidiary. He joined the railroad soon after World War I and was general agent for the Trinity and Brazos Railway at Fort Worth from 1924 to 1928, serving for the next six years in a similar capacity for the Burlington Rock Island in Houston.

From 1934 until 1936 he was general agent for the Fort Worth and Denver in New Orleans and then moved to Denver as general freight agent. In 1938 he was made general freight agent for the Missouri district of the Burlington Lines. He was elevated to the vice presidency of the Fort Worth and Denver in 1948.

A VETERAN of two wars, he served as a captain in World War I and as a major in the transportation corps in England, France, Belgium and Germany during World War II.

It was through Armstrong's effort that the Burlington undertook a soil conservation program. He also organized the West Texas-Burlington Lines Industrial Committee of the West Texas Chamber of Commerce in which he has served as a director for many years.

A resident of Crosby County since 1905, McLaughlin has been associated with the Security State Bank & Trust Co. since its founding in 1912.

He, like Armstrong, has been a long-time worker in the West Texas Chamber of Commerce, in addition to his many other business and civic activities.

ASIDE FROM his Rotary activities, he has served as president of the Ralls Chamber of Commerce, president of the South Plains Bankers Assn. and as a district chairman of the Texas Bankers Assn.

McLaughlin is a director of the Federal Reserve Bank of Dallas, and the Central American Life Insurance Co. of Lubbock.

He has been active in Boy Scout work for many years and served as the South Plains Council's financial chairman.

Allison, the third new director, is a native of Bosque County, moving to Levelland with his parents, following his graduation from Walnut Springs High School in 1926.

HE ENTERED Tech that fall to study pre-law. In 1930 he enrolled in the University of Texas law school but had to drop out after two years, during the depression. He continued his law studies, however, and in 1934 was licensed to practice.

The following year, 1935, he was elected Hockley County judge, serving two terms until 1938 when he was elected state representative from the old 119th district.

He has been engaged in private practice in Levelland since 1940. Allison has two daughters, Sandra, senior pre-law major student at Tech, and Sharon, junior high school student.

He is a member of the Levelland Rotary Club, First Baptist Church and Levelland Country Club.

Allison assisted in chartering the Red Raiders Clubs of Texas in 1951.

"I'll just give everything that I've got on that board to pay back everything that school gave me," Allison said after being informed of his appointment. "Every action I take as a director will be for the best interest of the school and to the best of my ability."

C. I. Wall, Tech Board of Directors chairman, said in a phone interview April 10 with Wayne James, executive secretary, that "the resolution as prepared by the Association concerning the name change was presented to the Board and was read into the minutes."

No action on the change was taken at the Board meeting on April 8. The Board now has the resolution under consideration. It will take an act of the Texas Legislature to change the name of Tech.



READING THE Tech Day resolution from left to right are Rep. Renal Rosson, '46, Snyder; Rep. J. Collier Adams, ex, Lubbock; Sen. Preston Smith, '34, Lubbock; Rep. Wayne Gibbens, '59, Breckenridge; Rep. Olen Petty, '59, Levelland; and Rep. Reed Quilliam, Lubbock.

—UPI Photo

'Technological' Is Misnomer, Let's Change!

Should there be a change of Texas Tech's name?

A resounding YES comes from interviewed faculty. Backing up this answer are reasons derived from hours of study and deliberation upon the problems posed by the present name and the connotation of "Technological College."

Opposition reasons boil down to four main arguments against a name change. Significant among these four is the argument that California Institute of Technology, Georgia Institute of Technology and Massachusetts Institute of Technology are all notable institutions having in their names the word "technology." No one seems to desire a change.

THEREFORE WHY should one want to change the name of Texas Technological College? What is good enough for Cal Tech, Georgia Tech and MIT should certainly be good enough for Texas Tech.

"As often happens when one tries to reason by analogy, there is a significant fallacy in this argument," replied Dr. William B. Gates, graduate school dean. "Cal Tech, Georgia Tech and MIT are exactly what their names signify — institutes of technology. In their programs, the social sciences and the humanities play a subsidiary role.

"At Texas Technological College, however, a very different situation exists. We offer masters' and doctors' degrees in the social sciences and the humanities. In other words, this is—and always has been—a multi-purpose institution, not an institute of technology. Hence the analogy with the great institutes is not a sound one."

Evidence points to the fact that the institutional name has worked to the disadvantage of the humani-

ties and the social sciences and to some workers in those areas.

A MOST important incident involved Tech's relations with their accrediting agency, the Southern Association of Colleges and Secondary Schools. In 1950, when Texas Tech introduced doctoral work in such non-technical subjects as education, English and history, the institution at once came under the somewhat hostile scrutiny of the Southern Association. This attitude was due partly to Tech's academic immaturity and partly to the fact that the association could not conceive of the offering of advanced graduate work by a technological college, in such subjects as these.

Pres. E. N. Jones and Dr. Gates were instructed to appear before the Commission on Standards in Louisville, Kentucky. The Commission chairman was an official in a polytechnic institute in one of the southern states. It was only natural then that he should judge Texas Technological College by his own institution, which under no circumstances would have attempted to offer doctoral work in the social sciences and the humanities. To the committee, Texas Tech was guilty of a flagrant disregard of the minimum standards of the association.

President Jones and Dr. Gates had a rather rough time at the hearing attempting to explain the anomaly of a technological college attempting such non-technical programs on the graduate level. Only by a hair's breadth did the institution escape being placed on probation.

"Even now, some academic eyebrows go up at the mention of doctoral work in the social sciences and the humanities in this institution," states Dr. Gates.

SIX ADVANTAGES may be gained by changing the name to indicate university status, according to Dr. Bill Oden, former Faculty Advisory Committee chairman.

Research grants might be easier to obtain if Tech were a university. In a recent listing of schools for research grants issued by the United States' Department of State, Tech was listed along with Lamar Tech under the heading "technical schools."

Fifty to sixty liberal arts research grants—both government and private—were distributed to 39 universities and 4 private institutions. No technical schools were included.

Student recruitment would improve in the quality of students attending Tech on the undergraduate and graduate levels. Also there will be a better chance of getting deserving students into top flight graduate schools.

A possible fourth advantage following a change to university would be to give Tech's students a better chance at national scholarships and grants.

OUTSTANDING faculty would be easier to recruit. Many instructors will not answer a letter of inquiry from Texas Tech simply because they feel that the "technological" denotes a college limited to engineering and other technical subjects. "Those faculty members who do come to the college are pleasantly surprised," replied Dr. Oden. One factor which may contribute to the unfamiliarity of some with Tech is that—as ages of schools go—Tech is relatively young.

A disconcerting thought to some is that if Texas A&M changes its name to a university, Tech will be the only "college" left in the

Southwest Conference and such might hurt athletic recruitment.

"It is not unusual for state universities to have long names, for example, Louisiana State University and Agricultural and Mechanical College.

"Therefore, when a new name is proposed, the combination needs to be something that will describe the status of the college and also help keep some of the traditions," said Dr. Oden.

"Tech is not likely to get as many outstanding high school graduates because superintendents and principals encourage their students to select schools which they feel will not limit them in their studies," says Dr. Morris Wallace, education department head. "It is harder for us to place our graduates in the right places because employers do not expect us to have these programs in what appears to them to be a technological school."

DR. WALLACE relates an experience of his at an education conference which points out his concern over the connotation of Tech's name in the minds of other people.

He was appointed a group leader at a session of the American Association of Colleges for Teacher Education. After introducing himself and giving his location, the inevitable question came—What is the nature of a technological college that has a department of education? Another question he was asked various times after saying that he was representing Texas Tech—How can a junior college be in the Southwest Conference?

"It became obvious to me that many of these individuals believed that Texas Tech was a junior college offering courses in terminal education to high school and non-

high school graduates," replied Dr. Wallace.

Phi Beta Kappa, honorary fraternity for liberal arts and sciences graduates, has been petitioned for a chapter at Tech, but the word "technological" in the title "seems to scare them off, and it doesn't seem to do any good to tell them that liberal arts is the largest school at Tech," says Dr. Raymond E. Garlin, Phi Beta Kappa faculty member. At present, an organized effort is being made by Lychnos to obtain a Phi Beta Kappa chapter at Tech. Lychnos' membership consists of Phi Beta Kappa faculty.

Dr. John R. Bradford, dean of engineering, says that while deleting the word "technological" from the name will in no way hurt the engineering school, it may help in recruiting faculty and students who, heretofore, have not considered Tech because they do not wish to be limited in a technological school.

"UNTIL TEXAS Tech is truly a technological college, the name is a misnomer," stated Dr. Bradford.

Students have encountered difficulty in the attitude of companies who come to the campus to interview for jobs, according to Jean Jenkins, placement service director. "Interviewers who come can't imagine why we have liberal arts majors in a technological school," she says. "If we called ourselves a university, then they would come with open minds."

Many people are astounded to find that women are enrolled (and graduate) at Tech. Since it is a "technological" school in their connotation, they feel that only men are admitted to Tech. "Most do not understand that we are a co-educational school of university status," replied Mrs. Jenkins.

Two Professors, Techsan Make News

Wilmer Smith, '37 BA Govt., was named Man of the Year in Texas Agriculture recently by Progressive Farmer magazine.

Smith flies some 30,000 miles a year and travels an equal distance by car and train.

"As president of the American Cotton Producer Associates, he is also a member of the National Cotton Council. One of his most stimulating assignments he says, is USDA's Cotton and Cottonseed Research and Marketing Advisory Committee.

"**AFTER SMITH** received his degree in government at Tech, he became principal of the Cotton Center School in Hale County, where he 'also drove the bus and coached basketball.'

"I immediately got involved in co-ops," he says. His off-the-farm cotton activity started with the New Home Cooperative Gin which occupies a corner of his original homesite.

"Soon he was made spokesman for cooperatives in Texas and was sent to Washington 'with the responsibility of riding herd on the Farm Credit Act of 1955, to see it through Congress.' Partly through his efforts, the bill passed without a dissenting vote in the House and only one in the Senate. He is still president of his home gin board, a member of the Texas Ginners Association executive committee and chairman of the Texas Federated Cooperatives' advisory group.

"Because of his experience and background, Smith is chairman of the advisory committee to the Central Bank for Cooperatives in Washington. Through that appointment, he was recommended

last spring for President Eisenhower's 18-man bi-partisan National Agricultural Advisory Commission as a farmer delegate. Recently President John F. Kennedy appointed him to a cotton advisory committee for the Democratic administration.

"**OTHER STATE** and regional groups Smith is associated with include: vice president of Plains Cotton Growers, president of the Plains Co-op Oil Mill, and a member of the Texas Tech Board of Directors."

Smith is married to the former Lola Wheeler, '39 BS history.

The quoted material was taken from the article in the Progressive Farmer which was written by Louise C. Allen, instructor of journalism at Tech and West Texas correspondent for the magazine.

An associated professor in agriculture was tapped for a job in foreign agriculture with the Department of Agriculture in Washington, D. C.

KOY NEELEY will be a feed technologist in his new job dealing with market development overseas. He will be working with surplus grain in an effort to sell the surplus American farm product.

In his position which was created under the Benson agricultural program, he will give technical aid to underdeveloped areas in grain and assist in all their feeding problems.

In February, he traveled through Denmark, Austria, Switzerland, Italy and Spain. He will also work on the continent of Europe, Japan and South America.

According to Neeley, there is a good market for grains in the United Kingdom, Luxembourg, Belgium and West Germany. However, at present Italy receives no surplus grain from the United States because government restrictions act as an embargo. The United States hopes, through Neeley's type of work, to build a demand from within Italy for surplus grain so the Italian government may ease the present restrictions.

IN GREECE, the administration hopes to increase the demand for surplus grain. In this country, the bulk of the people have a protein-low diet. To offset this, livestock and milk output need to be increased. Since most of the land is used now to supply human diet, there is not sufficient land to grow

the grain needed for the increased livestock. Due to these factors, there is a need for our surplus grain.

Neeley will work mainly with the American farm students at Salonica, Greece.

As the markets develop, he will move on to other countries, perhaps eventually to Asia and Africa after easing of world tensions.

Neeley did the same type of work last summer in Italy when he was in Verona for six weeks at the 62nd International Trade Fair. He went to Italy as a nutrition specialist to help with the grain feed exhibit. While there, he gave a talk at a nutrition conference and sat in conference with Italian government officials, grain brokers and importers.

PROF. JAMES Harold Murdough, head of the department of civil engineering at Tech, was named Engineer of the Year by the South Plains Chapter of the Texas Society of Professional Engineers. Murdough, who has been a department head for 34 years and who was a member of the original 1925 Texas Tech faculty, has graduated from his courses more than 600 students. He has had considerable success outside of the classroom but has stayed with teaching as his "first love."

His technical knowledge is the result of his outside experience plus hours of research. The student chapter of the American Society of Civil Engineers at Tech is one of the outstanding chapters in the U.S., having been in the top 15 chapters five times in 34 years. In 1950, the silver anniversary year of the college, the students

officially adopted the name, J. H. Murdough Student Chapter.

Important as teaching has been to his life, Murdough has had a varied and interesting career. He received a bachelor's degree at Massachusetts Institute of Technology in June, 1916. Later he received a master's degree at the University of Michigan in 1930.

HIS PROFESSIONAL experience other than teaching includes: inspector, Massachusetts Highway Commission; draftsman, Turner Falls Power and Electric Co.; draftsman, Fay, Spofford and Thormdike, consulting engineers.

U.S. Army service; aeronautical structural engineer, U.S. Army Air Service; detailer, American Bridge Co.; sales engineer, Truscon Steel Co.

His teaching experience includes one year at M.I.T. and two years at Oklahoma State College before coming to Tech.

Membership in professional organizations include: American Society of Civil Engineers, the American Society of Engineering Education and the honorary organization, Tau Beta Pi.

Murdough is the author of a textbook, "Elements of Dynamics," and co-author of another, "Elements of Statics."

The first college for women was a Southern institution—Wesleyan College at Macon, Georgia, founded in 1836.

The first full-fledged institution for graduate study was a product of the Southern region. It was created at Johns Hopkins University, Baltimore, Maryland, in 1876.



KOY NEELEY

Five New Coaches Arrive



Army had its Colonel Blaik, Tennessee its General Neyland. Texas Tech has rank on its coaching staff too—Colonel Matt Lair.

But before becoming concerned about things getting too GI around Raiderland, be advised that Matt's eagles are worn only in the Land of the Blue Grass. He's a "Kentucky Colonel," duly appointed by the governor in Frankfort.

Like Willie Zapalac, Lair comes to Texas Tech from a job at Texas A&M. He had been at College Station since February, 1959.

While line coach at University of Kentucky, Lair developed some outstanding linemen, including Lou Michaels, who helped the College All-Stars down the Detroit Lions in August of 1958.

Before joining the Kentucky staff of Blanton Collier in 1953, Lair had high school coaching experience at Selma, Ala.; Louisville, Ky., and Montgomery, Ala.

Lair played four years at Kentucky, graduating in 1948. He was a blocking back under Ab Kirwan in 1941 and 1942 and after serving as a B-17 gunner in Italy during World War II, returned as a guard on Paul (Bear) Bryant's 1946-47 Kentucky teams.

He holds a master's degree from Kentucky.

A native of Paris, Ky., where he played fullback and tailback for Collier in high school, Lair is married to the former Helen Davis of Lexington, Ky.



A man with first-hand knowledge of West Texas high school footballers and their coaches — information vital to college football success — that's John Conley.

For the past seven years Conley was head coach and athletic director at Snyder High School, some 80 miles from Lubbock. During that span he compiled an enviable record of 46 wins, 24 losses, and 2 ties. On two occasions the Tigers were undisputed champions, and twice they gained co-championships. This past season they were edged 29-20 by the eventual state champion Brownwood eleven.

Conley's coaching experience began at Ellinwood (Kans.) High School, where he was coach and athletic director from 1949 through 1953. His teams won 35, lost 9 and tied 2, going through the '53 season undefeated.

Although going to Snyder from Kansas, Conley actually is a native Texan. He was born in Mexia, living there until the age of 14. Conley and his parents moved to Eldorado, Kans., where he played high school football.

Attending Kansas State College, Conley played center there in 1946-1948. He holds a Bachelor of Science in Physical Education and a Master's in Education from Kansas State.

Conley is a veteran of Marine duty from 1942-45, having served in the South Pacific.

The new coach and his wife, the former Ruth Bohrer of Eldorado, have one son, John F., 12.



It's not unfair to relate that "Old Army," meaning Texas A&M was "really shook" when J T King signed Willie Zapalac to a Texas Tech contract.

Zapalac has been considered one of

the pillars of Aggie-dom, or whatever it's called. A top-notch athlete at College Station, he coached there in three regimes — of Ray George, Bear Bryant, and Jim Myers. Reveille might get out of step and tune, the Corps might accidentally sit down at a football game or forget to yell at a basketball game — but there would always be Zapalac.

But no more. Willie doesn't explain the exodus except to say, "The Texas Tech job offers a fine opportunity."

A Bellville product, Zapalac scored a record 245 points his senior year there in 1938, then enrolled at A&M, where he played varsity ball under Homer Norton in 1941, 1942 and 1946.

Following graduation in 1947, Zapalac played one year of professional football with the Pittsburgh Steelers before beginning his successful coaching career in 1948.

Zapalac coached at Tarleton State, Hillsboro High School, and Arlington State before joining the A&M staff in 1953.

Zapalac served 36 months in the Army Air Force during World War II, reaching the rank of captain. He played in the 1942 Cotton Bowl game, two East-West all-star games and in two College All-Star games at Chicago.

He and his wife Dorothy have three children, Billy, 12, Jeff, 10 and Jill, 7.



A man with winning ways is a good description of Merrill Green.

Green played on three national championship teams — at Oklahoma in football and baseball and at Fort Sill in foot-

ball — and helped coach successful teams at Missouri and Arkansas (Southwest Conference co-champion and champion the past two seasons).

A native of Chickasha, Okla., Green was a standout halfback for Bud Wilkinson's teams of 1950, 1952, and 1953.

Green scored Oklahoma's only touchdown in the 1951 Sugar Bowl game with Kentucky. After missing the '51 season with a knee injury, he returned to his starting post for two seasons.

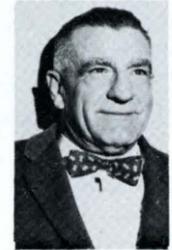
Among Green's top plays his senior year were an 86-yard game-winning touchdown in a 19-14 win over Texas, and a last-quarter score that edged Colorado 27-20. His punt-return average of 45 yards per runback is the best in Oklahoma history. The Sooners capped the season with an Orange Bowl win over Maryland.

Green received a Bachelor of Business Administration degree in 1954 and entered the Army. He played two seasons for Fort Sill, quarterbacking the national service champions of 1954.

A shortstop and second baseman, Green played on the Sooners' title-winning team of 1950.

After separation from the Army, Green coached a year at Wichita University and a season at Missouri before accompanying Coach Frank Broyles to Arkansas in 1958.

Green was born in Woodward, Okla. He is married to the former Bonnie Strickler of Chickasha. They have two children — Stephane, 9 and Jenifer, 5.



J T King's formula for his new staff was a blend of "enthusiasm and maturity." In Berl Huffman, freshman football and head baseball coach, he found both ingredients.

According to the

calendar, Huffman is the oldest member of the staff. According to his associates, he's the liveliest.

"Needs no introduction" is more than a cliché when Huffman is involved. A steady stream of friends filed in and out of Huffman's office after he reported for duty.

After all, his circle of friends in West Texas began forming in 1928, when he joined the White Deer staff, and increased in 1931, when he came to Lubbock High School. From 1935 until 1947 (excepting four years in the Air Force) he was identified with Texas Tech athletics in various capacities.

And even after Huffman left Texas Tech he was in demand throughout the area as a speaker.

Huffman's versatility in athletics dates back to his college days at Trinity University, then located in Waxahachie. There he was a three-sport letterman.

At Texas Tech Huffman served under both Pete Cawthon and Morley Jennings. His first contract was to be freshman football coach, varsity basketball and track coach.

In 1941 Huffman was named varsity backfield coach in football and continued as varsity basketball coach. From 1942 until 1946 he served in the Army Air Force.

Back at Texas Tech for a season, he coached at University of New Mexico from 1947 through 1952.

Huffman left coaching in 1952, to manage the Albuquerque Chamber of Commerce. In 1955 he became director of the State Economic Development Commission of New Mexico. Two years later Huffman accepted a position as director of the Alamogordo Industrial Development Corporation, from which post Polk Robison and King lured him this year.

Here's the way Huffman explains his return:

"After coming over and looking at the wonderful physical setup at Texas Tech and noticing the great change in facilities, campus, and student enrollment, I just couldn't turn the offer down.

"Knowing Coach King and Robison and the type of fellows they were, including the kind of programs they pursue was quite a motivating influence."

And, to those who don't know Huffman, here's the way King rates his freshman coach:

"One of the most important jobs on a college football coaching staff is that of coaching and orienting the freshmen to be good student athletes.

"This position demands a man with many talents, such as maturity, fatherly attitude toward

players, a man that respects the value of an education, a firm disciplinarian and a good fundamentalist in football. I believe that in Berl we have a man with all these qualities."

Berl even recognizes the problems of typesetters and proofreaders. Realizing that his first name will be spelled incorrectly a large percentage of the time, Berl and Mrs. Huffman, the former Zella Riegel, named their son, now 16, Walter B-U-r-l.

Exes Scatter In Business

Graduates and ex-students of Texas Tech are tapped by major corporations for a variety of tasks throughout the United States.

Recent figures released by General Electric Corp. indicate that 71 Techs are currently serving in various positions throughout the nation.

Earliest Tech grad listed with G. E. is W. W. Walker, '31, who is in the specialty control department of the General Electric offices in Waynesboro, Va. The most recent graduate listed is E. W. Ryan, now of Utica, N.Y., who received his master of business administration degree at Tech in August 1960.

Tech Wins Trophy For Sportsmanship

by BILL DEAN

Student Body President

Texas Tech was awarded the Southwest Conference sportsmanship trophy for the year 1959-60 at a special presentation preceding this year's Cotton Bowl game between Arkansas and Duke.

In pre-game ceremonies, Joe Short, president of the TCU student body and chairman of the Southwest Conference sportsmanship committee, presented the trophy to Bill Dean, president of the Tech student body.

Bill Kolberg, also of TCU and executive secretary of the sportsmanship committee, read the sportsmanship code.

THE TROPHY is awarded annually to the school who displays the best sportsmanship in several areas as seen by the conference schools who do the balloting. Each school has five members on the committee but casts only one vote — this being a summation of the votes of the members. Voting is based on standards set up in the sportsmanship code and is done on the basis of four points for outstanding, three for good, two for average and one for poor.

The sportsmanship code reads as follows: "In the interest of furthering friendly relations and a spirit of co-operation among the colleges and universities of the Southwest Conference, each conference school, through the sportsmanship committee, subscribes to the following 'Code of Sportsmanship' and pledges to endeavor to live up to its principles at all times.

"I. EACH member of competing teams shall endeavor to: A. Abide by fair and proper means of conduct as determined by the rules of the contest.

B. Treat contest officials with due respect and courtesy and accept the officials' decisions with good spirit.

C. Be gracious in victory or defeat.

"II. Members of the student bodies shall endeavor to: A. Avoid discourtesies of any sort toward their opponents, other visitors, and spectators and be good hosts and/or guests at all contests.

B. Demonstrate respect for opponents, their school songs, and their traditions.

C. Accept the officials' decisions with spirit.

"III. The members of the SWCSC should use the committee to its fullest extent in order to establish better sportsmanship and better school relations with schools outside the conference as well as in the conference."

THE SPORTSMANSHIP award was originated by Texas A&M in 1947 and the present trophy was donated by SMU in 1958. The 1958-59 winner was Texas Christian University.

This award is one of many projects of the sportsmanship committee. Representatives from each school meet twice a year—at the

conference track meet in the spring and at Cotton Bowl weekend in Dallas. The purpose of these meetings is to exchange and discuss sportsmanship problems. It is hoped that by bringing these problems to light and pointing out methods for improvement, sportsmanship in the conference will get better and achieve a high degree of respectability.

The Cotton Bowl Association acts as host and provides entertainment for the fall meeting along with Southern Methodist University. The spring meeting is hosted by the school which is hosting the conference track meet.

Each school usually sends its student body president, newspaper editor, head cheerleader, a representative from the athletes and a representative at large.

This year, Tech will serve as chairman of the committee and will be in charge of arrangements for the spring and fall meetings.

New Building Aids Science Education

Science education at Texas Tech took another step forward recently when ground was broken for a \$411,000 addition to the Science Building.

Faculty members and students initiated construction on the three-story building by breaking sod in an area immediately west of the present science building.

The new wing will house offices, laboratory facilities and classrooms for the biology, geology and physics departments at Tech.

A 250-SEAT air-conditioned biology lecture auditorium will dominate the first floor. Also housed on the ground floor will be a com-

bination of four offices and research labs, a lecture room and two laboratory rooms for the physics department.

Physics students will also find two more lab rooms, four offices and four additional research laboratories on the second floor. The geology department will have one lecture room and a lab room on this floor.

Geology faculty and students will have a map library, three offices and three research labs on the top floor. The biology department plans use of two labs and four offices on the third floor.

Home Economics 'Lab' Has Colorful History

by CAROLYN KERNS

The year 1928 was a big one on Tech campus. Doak Hall opened with "reasonable rates and excellent rooms." College men could pick up their dates in a suit that cost \$36.50 from Hemphill Price Company, now Hemphill-Wells.

The Home Management House also opened that year, with West Texas prairie for front and back yards. A beautiful new building naturally calls for a formal open house. And that's just what Miss Jonnie McCrery, director, and the six residents had.

Faculty members, students and townspeople were invited to inspect this "practice house" for home economics majors.

ENTERTAINMENT, however, did not end with the open house. The Board of Directors were guests for a luncheon and others were invited for dinner each Thursday night. The man whose girl friend was a resident was really in luck. He could count on at least one good home-cooked meal that term. Residents today have the same opportunity to show their domestic ability to "that man in their life."

A home isn't complete without curtains, of course. Home Economics Club members of 1928 remember the sewing bees held in the Home Economics Building during the evenings, just as some of the 1960 residents remember making curtains with the machine now owned by the house.

Duties have remained much the same as they were 33 years ago. But a baby has been added and weekly floor waxing has been eliminated. Duties have been assigned by the week for many years; but recently, this has been changed. Instead of cooking for one week and cleaning the next week, a girl may cook lunch and clean down-

stairs one day and do something different the next.

Twenty-five dollars a week covered living expenses in 1928. Today, \$40 is used to meet expenses. Residents learn to manage the house to the best advantage no matter what the amount. A dollar a day per person is the basis for food expenditure.

ORIGINALLY, six girls lived in the house for one term. At present, nine women students live there for a half semester, because of the growth in the School of Home Economics.

It goes without saying that the cutest girl in the house is Leann Coleman, daughter of Mr. and Mrs. David Coleman. She flirts with the workmen, shows off for the guests, and has no duties to fulfill. You may think she lives a life of leisure; but her day begins at 8 a.m. and ends at 5 p.m. just like a working man's, and she's only 3 months old.

The appearance of the house has changed some since 1928, when it faced College Avenue. Weeks Hall, named in honor of the former dean of home economics, has surrounded the house and blocked its view of the avenue. Due to this; the side door has become the front door, and the sidewalk in front of Doak Hall is used as a driveway.

The first group of girls in the house probably think of their senior year at Tech every time they hear "My Blue Heaven," for that was the first song played on the phonograph that came in during that term. Coeds were as excited about "the newest song" then as they are now.

Graduates who returned this spring found the Home Management House familiar to them, empty. Activities are still being carried on, however, in the president's home which was formerly vacant.

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Texas Technological College
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Change Backed, But?---

(Continued from Page 1)

ROBERT DEAN stated that the change in name was a vote of confidence in the academic progress made at the school in recent years and would truly reflect the institution and help make way for additional progress.

The question of the name change has been tossed around for the last year or so, and several movements have been started within this time in the form of letters to the editor of the Treador (campus newspaper), Treador editorials, as a topic of discussion by

various campus organizations and in the usual college bull sessions.

The movement was given semi-official status in the fall of 1959 when the Faculty Advisory Committee went on record as authorizing a proposal to request that the present name Texas Technological College, be changed to The Texas State University. The proposal came as a result of a poll of faculty members.

Two years ago, the Board of Directors of the Association voted that it would oppose any name change that did not include the name Texas Tech.

BILL DEAN, president of the Tech Student Association, stated: "In regard to changing the name of Texas Tech, it was my understanding that many students last year favored such a move. Many would probably favor such a move again this year."

Later the Student Council went on record as favoring the change of Texas Tech to university status.

A Southern university assembled the first law faculty. It was organized at the University of Maryland in 1816.



ATTENDING THE National Collegiate Athletic Association playoffs in Lawrence, Kans. were (sitting left to right) Mrs. Pat Moore, Mrs. James I. Martin, James Martin, Mrs. Harold Chapman and Mrs. Marion Mayes. Front row standing left to right are Ardis Barton, Pat Moore, Phil Orman, Ronnie Averyt, Mrs. Robert Newell, Mrs. L. D. Whiteley,

Harold Chapman and Marion Mayes. Back row left to right are (unidentified), Wayne James, Ralph Carpenter, Bill Wiseman, David Thompson, Robert Newell and L. D. Whiteley.

Tech Day Activities

Denver City, Plains and surrounding towns — A dinner meeting at Cathey's Steak House, Denver City, at 5 p.m., May 6.

Denver, Colorado — A covered dish social at Grace Methodist Church, South Eudora at East Yale, on May 6 at 7 p.m. Any Colorado ex not contacted, should contact Bert or Susan Tandy, 5400 East Gill Place, Denver 22 or phone DExter 3-8905.

Tulsa, Okla. — Swimming and picnic dinner, May 6, at 4 p.m. in Dutch's Park at 91st and Sheridan.

Dallas — Dinner meeting at Lucas B&B Restaurant, May 6, 6:30 p.m. Polk Robison will speak. Restaurant is in Oaklawn.

South Bend, Indiana — A dinner meeting for exes of Indiana and surrounding states at the First Methodist Church, 333 N. Main, May 6, at 6 p.m.

Arlington, Tex. — Picnic at Randall Mill Park, May 6, 6 p.m.

Hereford, Tex. — Informal coffee and visitation meeting at the Community Center, 100 Ave. C, at 7:30 p.m. May 6.

Austin — Picnic at Rock Gardens, Zilker Park, May 6 at 2 p.m.

East Texas — A ranch-style dinner at 6:30 p.m., May 6, at Henry Bell Lake House on Hitt's Lake, 4 miles north of Tyler on Lavender Road. Manuel DeBusk, Dallas businessman and Tech director, will speak.

El Paso — A social and reorganizational meeting at 7:30 p.m., May 6, at the Cortez Hotel, 306 N. Mesa Ave.

NORTHWEST COLLECTION
Texas Tech University
LUBBOCK, TEXAS 79409

Five Leave Tech Ranks



TEXTALKS

Published by Texas Tech Ex-Students Association

JULY, 1961 LUBBOCK, TEXAS VOL. XII, NO. 3

Original Rank And File Disappearing

June 1961 saw five instructors who joined the ranks of the Tech faculty in the late 20's retire from active teaching. Retiring scholars are Dr. Alan Lang Strout, Dr. R. S. Underwood, Dr. Fred W. Sparks, Dr. C. B. Qualia and Miss Annah Jo Pendleton.

Sparks started teaching at Atherton and later taught in other public schools at Briggs, Lampasas and Georgetown. He became an instructor at Southwestern University, assistant professor at Texas A&M and associate professor at Louisiana State Normal College before coming to Texas Tech with the latter rank in 1926.

Underwood and Sparks, both math professors, retired at the end of the spring semester. Both started their teaching careers in 1910.

Another niche in the waning ranks of Tech's original faculty came recently when Dr. C. B. Qualia, foreign languages professor, announced his retirement.

A native of Anoka, Minn., Underwood has B.A. and M.A. degrees from the University of Minnesota and a Ph.D. degree from the University of Chicago.

QUALIA CAME to Tech in 1925 as head of the Spanish department. He assumed department head duties when the Spanish, French and Latin departments were combined in 1932 and held that post until 1953 when he requested to be relieved of administrative duties but retained as a professor.

HIS FIRST teaching was in "Minnesota's country schools." His career in higher education began as an instructor at Purdue University. He later taught at Alabama Polytechnical Institute before coming to Tech in 1927 as an associate professor.

At a recent dinner honoring the retiring professor, Dr. John Dowling, foreign languages department head, unveiled a portrait of Qualia

Dr. Sparks is a native of Georgetown and has B.A. and M.A. degrees from Southwestern University there. He also has M.S. and Ph.D. degrees from the University of Chicago.

(Continued on Page 2)

Ex Board Examines Texas Tech's Future

Numerous factors involving the future of the college were discussed when the executive board of Texas Tech Ex-Students Association and trustees of its loyalty fund met in joint session May 27.

Floyd Read Jr., Lubbock, gave a report on the Texas Tech Century Club, a new organization of exes and friends of the college who contribute a minimum of \$100 a year to the Loyalty Fund.

REPRESENTATIVES of the Tech faculty advisory committee met with the group and discussed

aspects of a possible name change of the college. Representing the faculty were Prof. Harry Walker, William Oden, Harold Spuhler and S. M. Kennedy. In its February meeting the ex-students board passed a resolution and forwarded it to the college board of directors recommending that the name of the college be changed to Texas Tech University.

Association Pres. Clint Formby appointed Elmer Tarbox, Big Spring, chairman of a committee to promote former Tech Coach Pete Cawthon for membership in the Texas Sports Hall of Fame. Formby also appointed a committee to nominate officers for next year for the association. Heading the nominating committee is A. J. Kemp of Dimmitt.

Wayne James, executive secretary, gave a report on the program to recruit outstanding students for the college. He said that personal typed letters were being mailed to each valedictorian and salutatorian of all high schools in the state.

COLLEGE VICE Pres. Marshall Pennington spoke to the group on pending legislation and appropriations affecting the college. He also discussed the current building program at Tech.

There was considerable discussion of the association's publications. Formby appointed an editorial advisory board and also an advertising advisory board to work with the editor of the publications. Appointed to the editorial board were Earl Braly, Washington, D. C.; Orlin Brewer, Levelland; W. E. Garets, journalism department head; Jerry Hall, Lubbock; Frank X. Tolbert, Dallas; and Robert Tracy, Houston.

Named to the advertising board were Carl Minor, Lubbock; Don Anderson, Crosbyton; Bob Nash,

Lubbock, Curtis Sterling, Brownfield; and Dorrance H. Guy, Lubbock.

Present at the meeting were Formby, James, Tarbox, Read, Robert Work, Crosbyton; G. C. Dowell, Lubbock; Rob Brown, Throckmorton; J. C. Chambers, Lubbock; Dale Thut, Pampa; Haskell Taylor, Lubbock; Bill Scales, Dallas; and Roy Grimes, Lubbock.

Med School Study, New Dorm Fill Busy Session

Following a suggestion emanating from a recent Legislative Budget Board hearing in Austin, Texas Tech's board of directors went on record at their recent meeting favoring a study of the feasibility of establishment of schools of medicine and nursing in conjunction with the college.

Action on the proposed expansion of the college curriculum to include the two new schools came in the closing minutes of a day-long session in the office of Dr. R. C. Goodwin, president and was instigated on a motion by board member Manuel DeBusk of Dallas.

IN PRESENTING the motion, DeBusk pointed out the long-talked-of movement for establishment of a medical school in this area and said members of the Legislature had expressed concern over the continuing shortage of doctors, especially in smaller towns and communities.

"There isn't a school of medicine within a radius of 300 miles of Lubbock and only one or two small schools of nursing operated in connection with hospitals," DeBusk said.

In subsequent discussion of the project, it was brought out that such a movement had been favored by the Lubbock-Crosby County Medical Society about two years ago. Location of facilities on the campus opposite the Methodist Hospital had been proposed.

BUT LEGISLATIVE action on a similar school at San Antonio in the meantime halted further consideration of the proposal until recently.

Dr. Goodwin and other administrative officials were requested to work with medical groups and others in assembling data for the study which will be considered later by the board in taking whatever action is deemed necessary to make the presentation to the Legislature.

In other action, the board awarded a contract to Associated Architects and Engineers of Lubbock to prepare final plans and specifications for a new residence hall for 760 women to be located fronting on 19th Street west of Boston Avenue.

THE NEW women's hall, on which an application for a 40-year loan of \$3,816,240 is being sought from the Housing and Home Finance Administration, will have two four-story and two six-story wings with common dining and kitchen facilities between. An arcade treatment one-story high and bearing the familiar red tile roof of campus buildings will provide a full sweep of the lower scale mass from east to west, tying the total design together and giving it a more intimate residential character.

Officials hope that the structure will be ready for occupancy within two years.

There Goes Another!

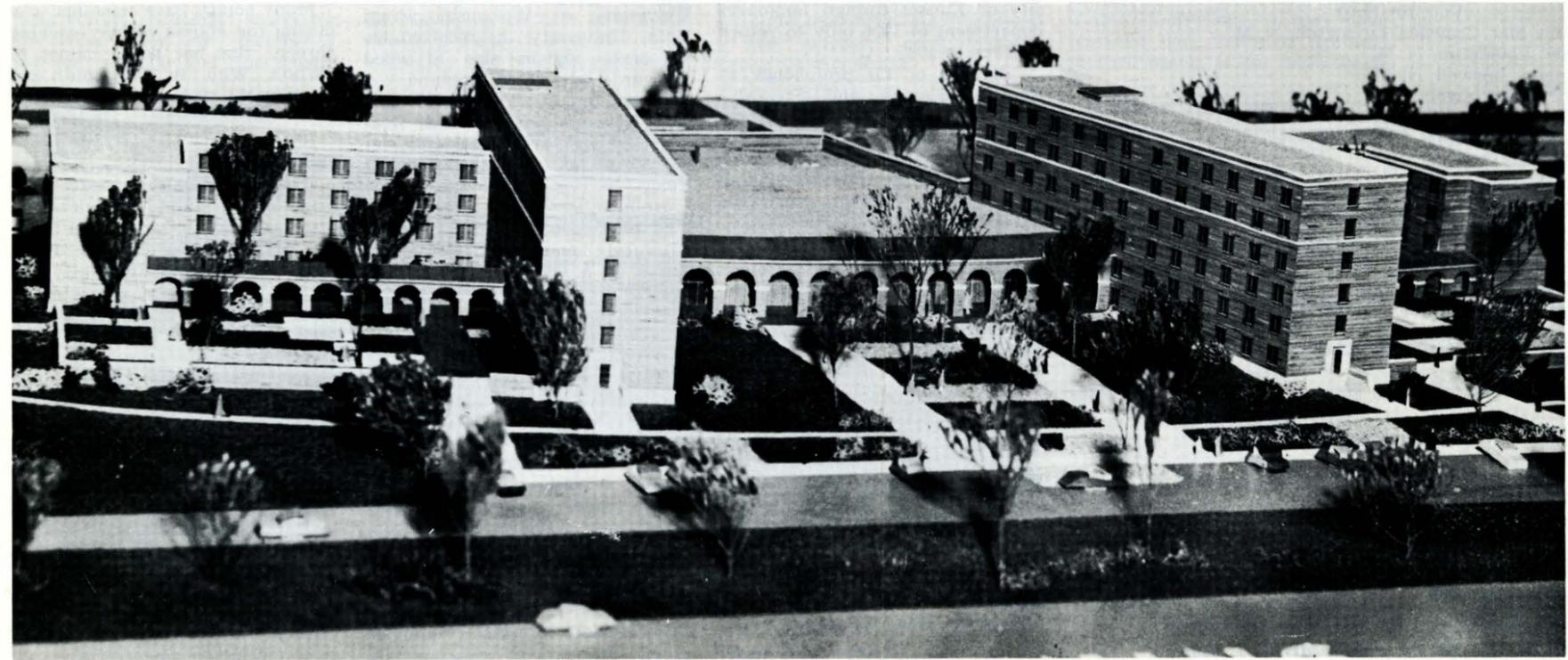
Another enrollment record has been established at Texas Tech with the completion of 3,734 students registering for the first six weeks of the summer session.

The figure does not include a large number of women enrolled in the School of Home Economics workshops getting underway on campus, according to the Registrar's office.

THE PREVIOUS all-time summer enrollment high at Tech was set in June 1960 when 3,661 enrolled for the first six weeks summer term.

This summer a total of 2,412 men and 1,322 women have registered for classes.

Tech's School of Arts and Sciences lead the enrollment numbers with 1,241 students. The Graduate School has 811 registered and Engineering has 672, Business Administration has 660, Home Economics, 176, and Agriculture, 174.



NEW WOMEN'S DORM

**OFFICIAL BALLOT
FOR
ELECTION OF EX-STUDENTS ASSOCIATION
COUNCIL REPRESENTATIVES**

Note: Representatives from the Association's odd-numbered districts shall be elected from the ballot below, according to the ex-students population in each district. Even-numbered districts will elect representatives in 1962. Vote for the representative in your Association district only. If you are in doubt as to your district number, please check the Texas map and accompanying list of United States districts. The persons whose names appear below have been nominated by the nominating committee in each district, but a write-in ballot is provided at the bottom of the page so that you may vote otherwise if you wish. Write clearly your name, address and year or, if you did not graduate, the year scheduled to graduate. If you use the write-in ballot, place no other mark by his or her name. The name of the candidate appears beside the number of his district.

- | DISTRICT | NOMINEE |
|----------|--|
| | (Vote for two) |
| () 1 | Walker Nichols, Amarillo |
| () 1 | Andy Willingham, Amarillo |
| () 1 | Jesse Cooper, Dumas |
| | (Vote for two) |
| () 3 | A. J. Kemp, Dimmitt |
| () 3 | Kenneth Reast, Littlefield |
| () 3 | William Ross Phillips, Hereford |
| () 3 | F. W. Jones, Muleshoe |
| | (Vote for two) |
| () 5 | Land Wall, Plainview |
| () 5 | Weldon Frank Gaston, Plainview |
| () 5 | Claude Hutcherson, Plainview |
| () 5 | J. N. Simpson, Jr., Tulia |
| | (Vote for three) |
| () 7 | Verlon Bigham, Lubbock |
| () 7 | Mrs. Clem Boverie, Lubbock |
| () 7 | Rollin Herald, Lubbock |
| () 7 | Mrs. Ben Hutchinson, Lubbock |
| () 7 | Richard Blackmore, Shallowater |
| () 7 | Joe Kirk Fulton, Lubbock |
| | (Vote for two) |
| () 9 | Walter "Dub" Heffington, Wichita Falls |
| () 9 | Hiram Jordon, Jr., Wichita Falls |
| () 9 | Rob Brown, Throckmorton |
| () 9 | Billy Oney, Graham |
| | (Vote for one) |
| () 11 | Jack Horton, Greenville |
| () 11 | Carl Wayne Riehn, Sulphur Springs |
| | (Vote for two) |
| () 13 | Earnest Sears, Snyder |
| () 13 | Mrs. W. Badger Robertson, Snyder |
| () 13 | James C. Powell, Sweetwater |
| () 13 | S. L. Majors, Colorado City |
| | (Vote for three) |
| () 15 | John Haynes, Arlington |
| () 15 | Roy Williams, Arlington |
| () 15 | Harry Scaling, Fort Worth |
| () 15 | Miss Lallah Wright, Fort Worth |
| () 15 | Archibald Crow, Fort Worth |
| () 15 | Van Buren Welch, Fort Worth |
| | (Vote for one) |
| () 17 | Scott Hickman, Gladewater |
| () 17 | Lindy Lawler, Tyler |
| | (Vote for one) |
| () 19 | Earnest Thaxton, Pecos |
| | (Vote for three) |
| () 21 | Dean Wood, Midland |
| () 21 | C. H. Brockett, Midland |
| () 21 | J. C. Barnes, Midland |
| () 21 | Mrs. Harriett Faudree, Midland |
| () 21 | Paul Haskins, Midland |
| | (Vote for two) |
| () 23 | Mrs. Tom Parks, Clifton |
| () 23 | Tommy D. Daniels, Jr., Temple |
| () 23 | Floyd Lawhorn, Temple |
| () 23 | Scott Poague, Jr., Waco |
| | (Vote for two) |
| () 25 | Pat Thurman, Austin |
| () 25 | Carl L. Svensen, Austin |
| () 25 | Arvle S. Elliott, Brenham |
| () 25 | Bob Allen, Leander |
| | (Vote for one) |
| () 27 | Mrs. E. A. Kinsel, Beaumont |
| () 27 | Ray Eldridge, Port Arthur |
| | (Vote for one) |
| () 29 | Garland Smith, Weslaco |
| () 29 | J. H. Alexander, Harlingen |
| | (Vote for two) |
| () 31 | Mrs. Johnnie Mae Crowder, Lovington, N. M. |
| () 31 | Jerry Stoltz, Lovington, N. M. |
| () 31 | Kent Shannon, Roswell, N. M. |
| () 31 | Bill Hutcherson, Roswell, N. M. |
| | (Vote for two) |
| () 33 | W. D. Holly, Fort Collins, Colo. |
| () 33 | Cecil G. Kersey, Chicago, Ill. |
| () 33 | James Heath, Holly, Colo. |
| () 33 | Jack Prather, Denver, Colo. |
| | (Vote for two) |
| () 35 | Rev. Kenneth D. Hemphill, South Bend, Ind. |
| () 35 | Lyndell F. Sharp, New York, N. Y. |
| () 35 | Mrs. J. M. Rogers, Linden, N. J. |
| () 35 | A. B. "Tony" Ullrich, Louisville, Ky. |

WRITE-IN BALLOT

Name of Candidate

Town From District No.

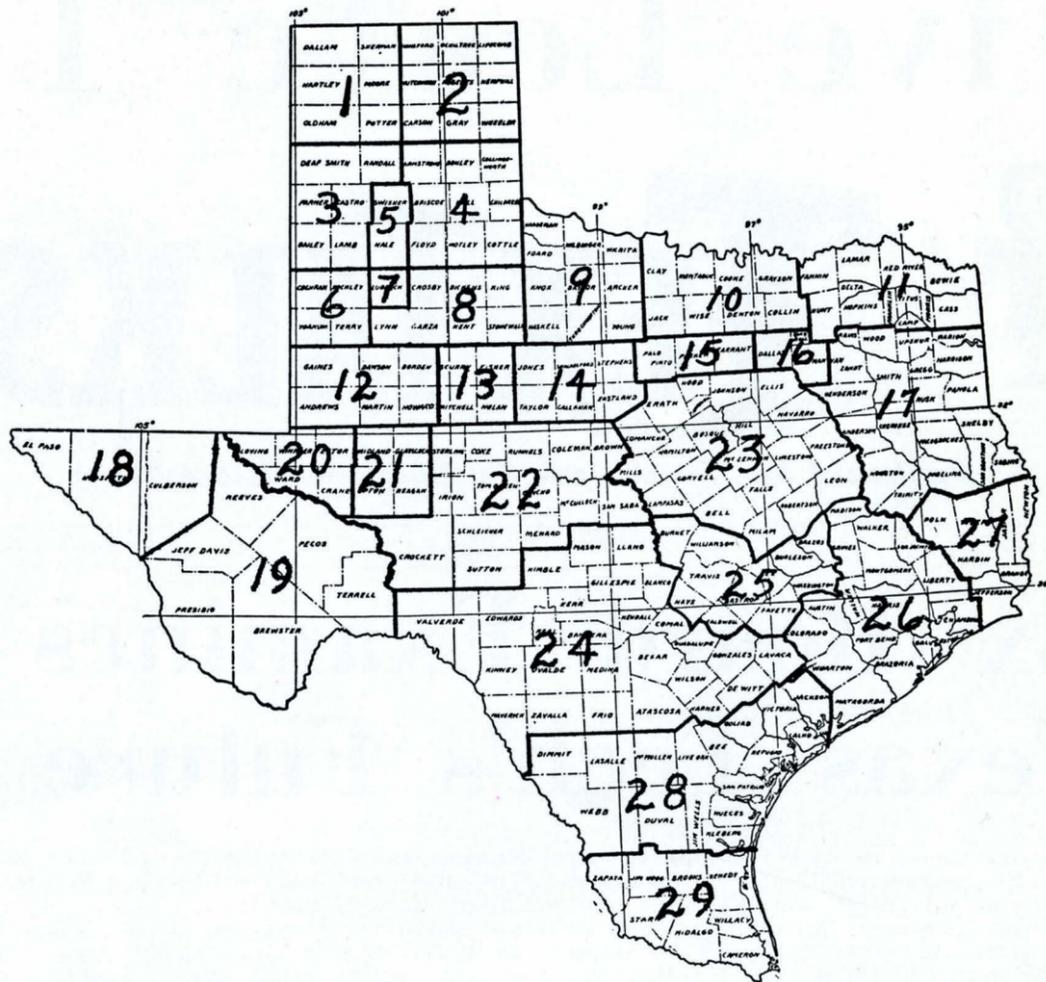
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Signed

Full Address

Year of Graduation Or Year With Which You
Desire Affiliation

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District 31 is composed of the upper half of New Mexico. Included in District 33 are Colorado, Wyoming, Montana, North and South Dakota, Nebraska, Kansas, Missouri, Iowa, Minnesota, Wisconsin and Illinois.

District 35 is composed of Michigan, Indiana, Kentucky, Ohio, Virginia, Maryland, Delaware, New Jersey, Pennsylvania, Rhode Island, New York, Connecticut, Massachusetts, New Hampshire, Vermont and Maine.

Amarillo Reorganizes; Hears Tech President

Dr. R. C. Goodwin delighted more than 100 ex-students of the school with an informal discussion of "Texas Tech—Past, Present and Future." The occasion was a meeting of the Amarillo chapter of Tech ex-students on June 8.

Andy Behrends was named new president of the organization in the election which preceded Dr. Goodwin's talk. Other officers are Walker Nichols, first vice president; Bob Carnahan, second vice president; Cecile Fly, secretary-treasurer and Shirley Megert, reporter.

New directors for one, two and three-year terms were named. T. M. Cox and James G. Denton were appointed to three-year terms; Olen Wilson and Ben Bruckner, out-going president, two-year terms; and Dick Brooks and O'Brien Thompson, one-year term.

There was further discussion of a proposed meeting in August with the Tech coaching staff to present the program. The possibility of establishing a scholarship program and chartering a train or bus caravan for the A&M game in October was mentioned.

Retirement Claims Five More Profs . . .

(Continued from Page 1)

to be hung in a study room of the Tech library.

Dr. W. B. Gates, a colleague of Qualia, traced his life and career, starting with his birthplace, Del Rio, and continuing through his undergraduate days at the University of Texas, his military service in France in World War I and his marriage in 1922 to a French girl he had met during the war, his doctorate work at the Somme in Paris, his one-year departure from Tech when he headed the University of Kansas foreign languages department in 1936 only to return to Tech in 1937.

"Because of his proficiency at English, French and Spanish," Gates continued, "he was assigned as an interpreter at the Versailles Peace Conference and came in contact with such figures as Woodrow Wilson, Marshal Foch and General Pershing."

QUALIA'S professional memberships include American Teachers of Spanish and Portuguese Assn., Modern Languages Assn. of America, and Southcentral Modern Languages Teachers Assn., of which he was president in 1947. In 1953, he was presented a life membership in the Southcentral organization.

Qualia has been honored by the French government for his contributions to the teaching of French and French culture. He received the "Palme Academique" in 1950 from the Minister of Public Education of France at a banquet in Houston.

The retiring professor has written two books and several scholar-

ly articles, along with considerable travelling.

Long considered to be an institution at Texas Tech, it came as a surprise to many when Dr. Alan Lang Strout, English professor, announced his retirement on June 1. Strout has taught at Tech since 1928 and since 1932 has written more than two score books and papers, two of the books having been published by the Texas Tech Press.

HE RECEIVED an A.B. from Dartmouth and an A.M. from both the University of Chicago and the University of Wisconsin. From Yale University he received his doctorate and he also attended Harvard and Oxford, England.

Strout taught at Dartmouth College, University of Missouri, Acadia College and the University of Wisconsin before coming to West Texas.

He has served as editor of a quarterly, "Studies in Scottish Literature" and once gained recognition as a leading authority on the group of people associated with the famous Scottish journal, "Blackwood's Magazine."

Without fanfare, Strout's resignation was announced to the public only by one line buried deep in the printed report of the Tech board of director's meeting. He was a colorful instructor in Tech's history according to the legends which travel among his students and former students — even considering that such legends may have been exaggerated upon since their beginning.

MISS ANNAH Jo Pendleton, retiring speech professor, summed up her 34 years of teaching with

these words: "I still like my Tech students. There's been nothing better than teaching them."

She began teaching in the college's first summer term in 1926. Then she returned to school long enough to earn a Master's from the State University of Iowa and a speech diploma from Northwestern University.

When Miss Pendleton first came to Tech, she was immediately made acting head of the speech department. She served in that capacity for nine years.

Many honors have come her way during the course of her teaching career. She has been named to "Who's Who in the South and Southwest" and "Who's Who of American Women."

She was one of the first members of the Texas Speech Assn. and has held every office in the organization. Miss Pendleton is also a member of Alpha Psi Omega, dramatic fraternity; Delta Sigma Rho, debate fraternity and Alpha Chi Omega, social, for which she was faculty advisor at Tech.

She is on the advisory council of the Lubbock Little Theater and a member of the YWCA and the American Assn. of University Women.

One thing she is looking forward to in retirement is an opportunity to put her memories of the speech department down on paper. As the only faculty member who taught speech at Tech in its beginning years, Miss Pendleton hopes to give an accurate and useful description of the department's history and advancement.

Exes Observe Tech Day

EL PASO

El Paso exes met at the Cortez Hotel May 6 for a social hour and to view a film of the Texas Tech-University of Texas basketball game. Approximately 30 exes attended and a committee was appointed to work toward organization of an active alumnae chapter in El Paso.

MIDLAND

Approximately 68 exes attended a dance at Ranchland Hill Country Club May 6. Coaches Gene Gibson and Willie Zapalac were present along with their wives. Officers elected were Dean Wood, president; John W. Wood, first vice president; Holly Bird, second vice president; George H. O'Brien, third vice president; Joe M. Cowan, secretary-treasurer; and Jim Tolbert, reporter.

TRANS-PECOS

Dr. Walter Rogers, Tech assistant professor of agricultural economics, spoke to a dinner meeting with 19 exes attending at Foster's Restaurant in Pecos.

Ernest Thaxton was elected to serve as representative to the Ex-Students Association and officers elected were Fred Gibson, president; Bill Ramsey, vice president; Mrs. Billie Martin, secretary; and Mrs. Berta Cowart, reporter.

FORT WORTH

Fort Worth exes got an inside report on Tech's athletics when head football coach J. T. King spoke at their Tech Day meeting recently. At the meeting, the following officers were elected: Ellison Hitt, president; Archibald Crow, first vice president; Van Welch, second vice president; Tommy Fowlkes, third vice president; Earle Almy, fourth vice president; Sunny Nancy, treasurer and Judy McCreary, secretary. Class representatives chosen were Richard E. Spark, '25-'30; Bill Thomas, '31-'35; Lindsay Austin, '36-'40; H. L. Walker, '41-'45; Suzie Derr, '46-'50; W. W. Mes-sick, '51-'55; and Shari Vick, '56-'60.

HOUSTON

Approximately 125 persons attended the Tech Day picnic in Petro-Tex Park. Dr. R. C. Goodwin, Tech president, addressed the group present and scholarships were presented to Linda Rae Clark and Penny Ann May. The scholarships are supplied by the Houston chapter.

Miss Clark is the daughter of Mr. and Mrs. R. B. Clark, Houston, and was graduated from Milby High School. There she was football sweetheart and member of Girls Booster Club and the Student Council. At Tech, she will major in education.

A graduate of Waltrip High School, Miss May, daughter of Mr. and Mrs. W. A. May, was captain of the girls' swimming team, year-book editor, editorial writer for the school paper and a member of Student Council and the debate

team. She plans to take pre-med courses at Tech.

New officers of the Houston chapter are Charles M. Fugitt, president; Jeff Morris and W. O. Boswell, vice presidents; Mrs. Fran Hickam, secretary; and Jim Etheridge, publicity chairman. Outgoing president was Royce Hopkins.

AUSTIN

Twenty-four exes attended a meeting of the Austin chapter at Zilker Park on May 6. Officers selected for the coming year were Bob Richards, president; Kenneth White, vice president; Mrs. Billie Nixon, secretary; and Dick Blenden, reporter.

EAST TEXAS

Approximately 80 exes and guests met at the Henry Bell Lake House north of Tyler on Tech Day. E. J. Folsom, Tyler; Scott Hickman, Gladewater; Mrs. Thomas F. Newkirk, Tyler; and Dr. Bert Woods, Henderson, were speakers at the meeting. Featured speaker was Manuel DeBusk, Dallas attorney who is serving on the Board of Directors of Tech. Officers selected were Bill Bales, president; Scott Hickman, vice president; Mrs. Bill Bales, secretary-treasurer; Don Gibson, reporter and Folsom, Ex-Students representative. Board of directors will be composed of G. C. Clark, Lester Coon and Herk Sims.

FLOYD COUNTY

J. T. King, head football coach, met with Floyd County exes in Lockney recently according to Ted Carthel, president of the Floyd County Tech Exes Assn. King presented a film and was accompanied by Wayne James, executive secretary.

GAINES COUNTY

Exes saw a film showing Texas Tech beating Arkansas in basketball at the seventh annual Tech Day celebration in Gaines County Park recently.

BIG SPRING

Texas Tech ex-students gathered for an informal family weiner roast May 6 in City Park. Club plans for the year were discussed. The program committee included Floyd Dixson, Bill Bradford, Bert Andries, Wayne Vaughn, Keith McMillan, Leon Randolph and Billy Joe Reynolds.

ARLINGTON

Several letters and papers were read at the Tech Day meeting of Arlington exes. Elected to office were Thurman M. Jasper, president; Roy Williams, vice president; Mrs. Naomi Ford, secretary; Mrs. Maurine Smith, reporter; Harold Schrader, director; and John Haynes and Williams, representatives.

ALBUQUERQUE, N. M.

Berl Huffman, freshman football coach, brought everyone at the Albuquerque chapter meeting on May 5 up to date on current events in the Tech athletic department. Mr. and Mrs. George Zanius



MILK FOR THE WINNERS — With Dr. R. C. Goodwin pouring milk, Linda Rae Clark, left, and Penny Ann May get ready to enjoy a cool drink of milk from Tech's dairy industry department. Misses Clark and May are Houston scholarship winners who will enroll in Tech this fall. (Public Information Photo)

Exes And Friends Form Century Club

The Texas Tech Century Club is an organization of ex-students and friends which aid and support Texas Tech in its program for students, ex-students and the state.

Objectives of the club are to serve Texas Tech; to promote scores of persons not supporting the college in a manner commensurate with their means to give a larger measure; to form a broad solid base from which the annual Loyalty Fund will extend upward; and to gain proper recognition for Texas Tech on a statewide basis.

and son, Jim, were guests of the chapter. Jim will enroll at Tech this fall and participate in the football program. New officers are Jack Barber, president; Don Brown, vice president; and Bettye Libby, secretary-treasurer. Exes in northern New Mexico are asked to contact Bettye Libby, 9108 Jensen Ct. N.E., Albuquerque, if they have not been receiving invitations to the functions or if their addresses have changed.

There will be an annual meeting of the members at the Century Club dinner which will be timed to coincide with the Homecoming celebration each fall.

Approximately 85 people were present at the Texas Tech Century Club kick-off dinner in May which featured Berl Huffman, freshman football coach, as the main speaker.

Dr. R. C. Goodwin presented framed certificates denoting charter membership to the charter members in attendance.

Contact the Ex-Students Association for more information on the Texas Tech Century Club.

Charter members of the Texas Tech Century Club are: Mr. and Mrs. Tom Abraham, Canadian; Mr. and Mrs. Don Anderson, Crosbyton; Mr. and Mrs. Rob Brown, Throckmorton; Mr. and Mrs. Robert Close, Perryton;

- Mr. and Mrs. Clint Formby, Hereford.
- Mr. and Mrs. Earl Fuson, Dallas
- Jack Hinchey, Amarillo
- Mr. and Mrs. Claude Hutcherson, Plainview
- Mr. and Mrs. Ralph Hooks, Abilene
- Mr. and Mrs. Dalton L. James, New Deal
- Wayne James, New Deal
- Mr. and Mrs. Jack Maddox, Hobbs, N.M.
- Mr. and Mrs. Rex Tynes, Albuquerque, N.M.
- Mr. and Mrs. C. I. Wall, Amarillo
- Mr. and Mrs. W. W. Watkins, Ralls
- Mrs. Johnnie Mae Crowder, Lovington, N.M.
- Mr. and Mrs. Charles "Lindy" Lawler, Tyler
- Dr. and Mrs. J. Harold Cheek, Dallas.
- Robert H. Lewis, Beirut, Lebanon
- Bill Oney, Graham

LUBBOCK MEMBERS

- Mr. and Mrs. Joe Bryant
- Mr. and Mrs. J. C. Chambers
- Dr. and Mrs. John Cobb
- Mr. and Mrs. Bill Collins
- Mr. and Mrs. Giles Dalby
- Mr. and Mrs. G. C. Dowell
- Mr. and Mrs. Roy Furr, Jr.
- Mr. and Mrs. John Harding
- Mr. and Mrs. Rollin Herald
- Mr. and Mrs. J. Culver Hill
- Dr. and Mrs. Ben Hutchinson
- Mr. and Mrs. Clifford B. Jones
- Mr. and Mrs. Arch Lamb
- Mr. and Mrs. Brady Lowe
- Mr. and Mrs. Floyd Read
- Mr. and Mrs. B. E. Rushing, Jr.
- Mr. and Mrs. Haskell G. Taylor
- Mr. and Mrs. Carlisle A. Tubbs
- Mr. and Mrs. Clarence Whiteside
- Mr. and Mrs. George Morris
- Mr. and Mrs. Joe Leaverton
- Carl Maxey



TEXAS TECH CHAPTER LEADERS — Shown are newly-elected officers of the Midland chapter of the Texas Tech Ex-Students Association. Left to right, they are Joe M. Cowan, secretary; James A. Tolbert, reporter; Dean Wood, president; Holly Bird, second vice president and John Wood, first vice president. Not pictured is George O'Brien, third vice president.

EX-STUDENT APPLICATION FOR 1961 FOOTBALL TICKETS

Regular price game tickets will be available on the East and West side of the stadium. Game tickets will also be available on the West side in the option areas at a surcharge of \$.50 in the \$100.00 area—\$1.00 in the \$200.00 area—and \$2.00 in the \$300.00 area.

The \$100 area is located in the old part of the stadium between the 20 and 40 yard lines on each end of the field. The \$200 area is in the new part of the stadium between the 20 and 30 yard lines on each end. The \$300 area is between the 30 yard lines in the new part of the stadium. The new part of the stadium is the lower section of seats around the field.

Application for the Homecoming game must be made not later than October 1, 1961. A check including 25c mailing charge must accompany all ticket orders. To assure best seats available, place your orders early.

Indicate the number of tickets desired for each game in the space provided.

TICKET APPLICATION

Table with columns: HOME GAMES, NO. OF TICKETS, \$4.00, \$100 Area \$4.50, \$200 Area \$5.00, \$300 Area \$6.00, Total. Rows include Oct. 7 Texas A&M (N), Oct. 14 TCU (N), Oct. 21 Baylor (N), Nov. 4 Rice-Homecoming, Nov. 11 Boston, Dec. 2 West Texas, and OUT OF TOWN GAMES: Sept. 23 Miss. State (N), Sept. 30 Texas (N), Oct. 28 SMU, Nov. 25 Arkansas, Mailing Charges, TOTAL.

Be sure to enclose check or money order plus 25c mailing charge with all orders. No tickets will be reserved unless check is sent in with application. Make all checks payable to TEXAS TECH COLLEGE. Mail application to:

Jimmie Wilson
Athletic Department
Texas Tech College
Lubbock, Texas

Name _____
(street number) _____
(city) _____ (state) _____

(N) Indicates Night games at 7:30 P.M. All Others Day Games 2 p.m.

BULK RATE
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PAID
Lubbock, Texas
Permit No. 268

EX-STUDENTS ASSOCIATION
Texas Technological College
Tech Station, Box 4009
Lubbock, Texas

MR HAROLD HINN
P.O. BOX 35067
PLAINVIEW, TEXAS

Form 3547 Requested

Exes Serve Texas In Legislature

Texas Tech keeps the state legislature supplied with representatives and senators. At present, approximately six "Double T" exes are serving terms for their respective districts in either the House or Senate.

Three have supplied "Tex Talks" with information about themselves so their fellow exes may know them better. Information on the remaining exes was not available.

A former distributive education coordinator and school teacher, Olen R. Petty, is now serving Cochran, Hockley, Terry and Yoakum counties as state representative.

Petty, '59 BBA in public administration, is serving on the Appro-

priations, Agriculture, Oil, Gas and Mining, Banks and Banking, and Municipal and Private Corporations Committees.

He is married to the former Karen Schwab of Levelland and has a son, Trent Olen. They reside in Levelland.



State Senator Preston Smith, an outstanding ex, has spent much of his time in the Texas Legislature working for the advancement of Texas Tech as well as representing West Texas.

During his first term in the Legislature, Preston Smith authored and sponsored the original legislation which brought about a permanent building program for Texas Tech—and all other state colleges.

The Senator takes a personal interest in Tech. He helped push through legislative red tape a building program from which Tech already has received \$4,500,000 and will receive a similar amount during the ten-year period from 1958 to 1968.

Prior to the introduction of Smith's program in 1945, Texas Tech had no permanent building program other than what was furnished by the Legislature. That method was considered piecemeal and inconsistent by the Senator. At that time, the University of Texas and Texas A&M were the only schools with building plans which were permanent.

Following the passage of the Smith-sponsored bill, colleges such as Tech found that they could plan on a permanent expansion program, in accord with the needs of the future.

The building program is not the only thing in which Smith has taken a personal interest.

When it was proposed that the University of Texas and Texas A&M be developed as "the" graduate schools of Texas and that the graduate school at Texas Tech be "frozen," Smith quickly and strongly opposed any such action. "One of the reasons that West Texas is developing so rapidly in practically all fields is because of our well-rounded state institution

of higher learning, Texas Tech," he said. Smith concluded: "Texas Tech should certainly be one of 'those' first rate colleges."

Smith's career in Texas government began in 1944 with his election to the Legislature representing the old 119th District, which later became the 28th District. He was elected three times to that post, and in 1950, campaigned for the office of Lieutenant Governor, placing third in a field of 12 candidates and leading the tickets of 68 counties.

The ex-Techsan was elected to his first term as Senator in 1956. He also currently serves on the Texas Legislative Council, one of the state's most important fact-finding and recommending groups. The Senator was the first Texan to serve on the Council.

While serving in the Legislature, Smith has been author or co-author of bills for better higher education, more hospitals, rural telephones, legislative redistricting to give West Texans true representation in state government, and was co-author of the Briscoe-Colson Farm to Market road program.

The Senator has lived in Lubbock since 1934. He received his bachelor of business administration degree in 1934 and married another Tech graduate, Ima Smith, of Crosby County. They have two children. Son Mickey attends Texas Tech and daughter Jan is in high school.



State Representative Renal B. Rosson is serving his second term as representative from the 90th

Legislative District of Texas. This district consists of Borden, Crosby, Garza, Kent and Scurry counties.

In the House of Representatives, Rosson has served on the following committees: Judiciary, Constitutional Amendments, Criminal Jurisprudence, Oil and Gas, Military and Veterans' Affairs, Livestock and Stock Raising, Agriculture and Aeronautics.

A 1946 graduate of Texas Tech, Rosson received a BBA degree in accounting. He then attended the University of Texas Law School, earning a LLB in 1949. Serving with the Air Force during World War II, he was discharged as a first lieutenant and is presently a captain in the Air Force reserve. He served two terms as district attorney of Texas' 132nd judicial district.



OLEN PETTY



PRESTON SMITH



RENAL ROSSON

TEXAS TECH COLLEGE
LUBBOCK, TEXAS 79409

Homecoming Set Nov., 3-4

TEX TALKS

Published by Texas Tech Ex-Students Association

October, 1961

Vol. XII, No. 4



RED RAIDER COACHES — These five men are guiding the Red Raiders on the gridiron this year. From left to right, they are: Matt Lain, John Conley, Willie Zapalac, Muriel Green, Burl Huffman and J. T. King, in front, head coach.

Lyndon B. Johnson Plans To Attend

Films

Motion pictures of each SWC football game Tech plays this year are being made. One print of each movie is available to the Ex-Students Association for showing at Ex meetings over the country.

Chapters in Midland, Dallas, Houston and Amarillo are showing the films the first week after the game is played on Saturday. A schedule of the second week after a game and other weeks has not been worked out yet. Chapters or interested Ex-Students groups wanting the films for showing should contact Tony Gustwick in the Ex-Students office on the Tech campus.

Texas Tech's annual Homecoming celebration for former students will be Nov. 3-4 and a record crowd is expected to return to the huge Tech campus for the festivities.

An estimated 20,000 Exes returned in 1960 for the Homecoming and college officials are expecting an even larger crowd this year.

The 1961 Homecoming will honor the past presidents of the Ex-Students Association and the faculty, plus staff members of the College who retired during the past year.

Highlighting the ceremonies will be a speech by the Honorable Lyndon B. Johnson, vice president of the United States. Johnson will speak in the student union Friday evening, Nov. 3, at the first annual dinner meeting of the Texas Tech Century Club, a group of Exes and friends of the College who contribute a minimum of \$100 a year to the Texas Tech Loyalty Fund.

Enrollment Now 10,212

Texas Tech has a fall semester enrollment of 10,212, the registrar's office announced.

The official count marks the first time Tech registration has soared over 10,000. The increase over last fall is the second largest in Tech history, exceeded only by a 2,923 enrollment jump in 1945 when World War II GI's returned.

The Tech student body last fall totaled 9,178, making it the second largest state-supported college or university in Texas.

Tech's School of Arts and Sciences with 4,028 students, is almost as large as the combined enrollments of the next two schools in size — Business Administration with 2,116, and Engineering with 2,075.

The Agriculture School has 801, Graduate School 641, and Home Economics School 551.

Tech still is a "coeds' paradise," with men outnumbering women two to one, but the ratio, once almost three to one, is dropping because of an increase in coeds in recent years.

The Vice President will also participate in the coronation of the homecoming queen at 8:30 p.m., Nov. 3, in front of the Science Building. The Queen will be elected earlier that week in an all-school election. Her identity, however, will not be revealed until the coronation.

The coronation is patterned after the Miss America contest. In case of bad weather it will be moved inside the Municipal Coliseum, located on the Tech campus.

The pep rally will be at the Saddle Tramp Southwest Conference Circle at 7:45 p.m. just before the coronation. Members of the student body will burn the traditional effigy of the Rice Owl, symbol of the team the Red Raiders will meet Saturday afternoon in Jones Stadium at 2 p.m.

After the coronation of the queen Friday night the class reunions will be held. The classes of 1945 through 1961 will gather in the student union at 9 p.m. for a reception. The classes of 1925 to 1945 will have a reunion and dance at 9:30 in the Caprock Hotel. A. B. "Jelly" Brown and Doc Barboot will be in

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Committee Nominates 7 For Association Offices

Jesse C. (J. C.) Chambers, BBA, '54, has been nominated for president. He is married to the former Patti Price who attended Tech '52-'55. The Chambers have two children, Lynn, 4, and Lisa D'Ann, 3.

J. C. is staff supervisor of Massachusetts Mutual Life Ins. Co., in Lubbock. He is vice president of the Lubbock Boys Club, Inc. secretary of the South Plains Association of Life Underwriters, on the board of trustees of the West Texas Museum, board member of the official board of the Lubbock First Methodist Church, and chapter advisor to Phi Delta Theta fraternity.

Floyd Read, BBA, '48, is running for second vice president. Floyd is owner-manager of Geolog, Inc., and Read & Cochran, farming in Lubbock. Married to the former Ruth Gray who attended Tech in '41-'42, there are four children — Johnny, 17, Skippy, 12, Meg, 9, and Rocky, 4.

Floyd is a member of Southwest Lubbock Rotary Club, the West Texas, North Texas, Panhandle and Roswell Geological Societies and Phi Gamma Delta alumni. He served as chairman of the board of Lubbock View Christian Church, is past chairman of the elders of that church and presently an elder. He has worked with the boy scouts as an institutional representative, helped organize and served as vice president of Dixie Little League, and has worked on the community chest the last six years. He was recalled to the

service in '51-'52. He is president of the Loyalty Fund Trustees and is serving as treasurer of the Lubbock Joint Board of Christian Churches.

Rob A. Brown, Jr., Throckmorton, has been nominated for director. He is married to the former Peggy Donnell, who attended Tech three years, '55-'58. Rob graduated from Tech in '58 with a BS in Animal Husbandry and is a rancher at Throckmorton where he raises quarter-horses and Hereford cattle. The Browns have two children, Elizabeth (Betsy) Ann, nearly 3, and Rob A., 2.

Rob is a member of the Texas Hereford Assoc. board of directors, the Throckmorton C of C, and a board member of the Throckmorton Methodist Church. He is on the executive board of the Ex-Students Association and was elected this summer as representative from District 9 to the Association Council. He and his wife are members of the Century Club. For two years he furnished Tech with the Red Raider horse. At Tech he was president of Sigma Alpha Epsilon social fraternity, president of the sophomore class, member of both the junior and senior livestock judging teams, student council, saddle tramps, vice president of Sneed Hall and a member of Block and Bridle, IFC and Tech Salutes.

Earl Fuson, vice presidential nominee, attended Tech in 1932

and presently lives in southwest division, Dallas, where he is sales manager of the William Wallace Co., Metalbestos Div. Earl and his wife, the former Martha Fewell, have two children, Sara Nancy, 19, and Geroge Edward, 14. Sara attends Tech.

Fuson is a member of Park Cities Baptist Church, Masonic Lodge, Blue Flame Council, Guild of Ancient Suppliers, Dallas Sales Executive Club, director.

(Continued on page 2)

EX-STUDENT ASSOCIATION
Texas Technological College
Tech Station, Box 4009
Lubbock, Texas

LT OSCAR NISLAR JR
RT 4, BOX 135
LUBBOCK, TEXAS

Tech Union Expansion Complete In February

From the drawing board in 1957 to the final completion, now tentatively set for February of 1962, marks the progress of the addition to the Tech Union.

The project, which started five years ago, will be like a dream - come - true to Tech students and faculty members.

The new addition will house a large ballroom, a cafeteria, several new offices and meeting rooms, a faculty room, a game room and a second newsstand.

The expansion was designed to meet the growing needs of the campus and provide better facilities for the students.

The ground - breaking ceremonies were held last September, at which both college officials and students took part. The day was designated as "Big Day" and the members of the Student Union Program Council did the actual ground - breaking.

However the planning goes back to November of 1957 when

the board of directors authorized the drafting of plans for a \$1 million expansion program for the crowded Tech Union.

In drafting the plans, the board authorized the work to be done by Atcheson, Atkinson and Cartwright of Lubbock and the designers of the present structure, Davis, Foster, Thorpe and Associates, El Paso.

In April 1960, Lyndon B. Johnson, then just a senator, Senator Ralph Yarborough and Representative George Mahon, notified Tech officials that a federal loan application had been approved for \$910,000.

The remaining balance would be paid from the accumulation of money through the college book store and campus concessions.

The expanded wing will display the same style of Spanish architecture that has been used in the past. However, the inside will show a new, clean and modern look.

The addition is attached to the southwest side of the Union building and extends south toward the Music Building. An aerial view would show the completed Union in the shape of an "L."

The overall project will increase the building to almost three times its present size. Presently, the Union contains 33,000 sq. ft. and the addition will bring the overall size to 88,000 sq. ft.

The lower floor of the new structure will house a new ballroom, quarters for the Tech Faculty Club, a cafeteria, offices, a large foyer, a patio and a second newsstand.

The second floor will contain seven meeting rooms, which will double the number of rooms used for smaller group meetings.

The basement will house a game room and two 800 - ton air conditioners, which will be used to cool both the Union and new library across the street.

The new ballroom will be twice the size of the present one. It will seat up to 500 people and can be divided by a curtain to accommodate a crowd two - thirds that size.

Luncheon can be served in

the ballroom from the new cafeteria, located adjacent to it.

The old ballroom will still be used for smaller group functions. Second run movies will be shown here because of the permanent projection booth.

The new cafeteria, situated on the west side of the new wing, will be able to serve better-prepared meals to the students. More than \$16,000 will be spent on new kitchen equipment.

The new rooms on the first floor will contain offices for the Ex - Students Assn. and their staffs.

The game area, located in the basement, will offer students six pool tables, eight table tennis tables and several shuffle boards.

The older wing, which was built in 1953, will show a slightly remodeled appearance.

Enlarged and newly decorated offices will house the student union director's office and program director's office.

The old newsstand will be moved directly opposite from its present location. It will be the same size as the new one, which will be in the new foyer.

The present snack bar will be used only to serve coffee, soft drinks, rolls and sandwiches.

A new feature will be taped music played throughout the Union.

The Union expansion is part of an extensive construction program for new academic and general purpose buildings, totaling more than \$8 million.

Dr. C. T. Southall Charter Member

Dr. C. T. Southall, Jr., associate professor of education at Texas Tech and supervisor of Tech student teachers in secondary education, has been appointed as one of the charter members of the Commission on Standards for Supervising Teachers by the Assn. for Student Teaching.

He will be on one of three committees which will study the problems and attempt to discover ways in which the Assn. for Student Teaching can make a more significant contribution to teacher education. The association has approximately 5,000 members throughout the nation.

Dr. Southall served as president of the Texas Assn. for Student Teaching in the 1960-61 school term. He is sponsor of the Tech chapter of the student National Education Assn. and of high school teaching.

Name Gene Gibson Basketball Coach

Eugene F. (Gene) Gibson has become Texas Tech's eighth head basketball coach, following the resignation of former coach, Polk Robinson, who stepped out to devote full time to his duties as athletic director and business manager.

Although the change had been rumored for several weeks, the announcement of his appointment to Robinson's vacated position caught Gibson by surprise.

"It is the greatest thrill of my coaching career," Gibson said. "I can't think of a greater honor that could be given me than to be asked to coach here. This is my alma mater, my first love."

Robinson was high in his praise for Gibson as a successor.

"Texas Tech is fortunate to have available for the head basketball coaching position Gene Gibson, who has been a most capable and loyal assistant for seven years. Having had him as a college player and having observed him throughout his coaching career, both in high school and college ranks - I am certain he will do an outstanding job."

Gibson acknowledged the inspiration that Robinson had been to him while at Tech.

"Most of the basketball I know has come from my association with Coach Robinson. I surely appreciate the confidence that he and the other officials have shown in me in naming me head coach."

In appealing to the Texas Tech student body for backing, Gibson said an all-out effort would be given to assure the students the best performance possible by his teams.

"I would like to express my appreciation to the students for the support they've given us in the past and hope we can continue to expect the same support in the future. Our No. 1 goal is to produce a team that will be a credit to the students of Texas Tech and other fans in the area.

"Because of the fine support

given us by the students, we feel a definite responsibility to the students - sometimes more than we feel we're capable of," Gibson emphasized. "We feel we owe it to them to give 100 per cent of everything we have to produce the best showing of our teams, because we feel that in the past they've given 100 per cent or more in their support for us."

Returning for this season will be five of the top six players on last year's Southwest Conference championship team, but the conference race this season is being boomed to be one of the tightest ever. The Red Raiders will be somewhat of a disadvantage, however, because every team will be "gunning" for them.

"It's always extremely difficult to win two years in a row, but we do have most of our players back, and our goal will be to win the Southwest Conference. We say with all assurance that fans who come to see us will see the same type of fighting and hustling basketball team that they've seen in the past," Gibson concluded.

With his resignation, Robinson brought to a close a tenure of more than 26 years of coaching at Texas Tech. In addition to his duties as athletic director, Robinson will assume the position of business manager of athletics at Tech, forming a dual post to rid the athletic department of the vacancy left by the resignation of former business manager Jimmie Wilson, earlier in the month.

Robinson first took over as head basketball coach at Tech in 1942, relieving Berl Huffman, now freshman football coach and baseball coach here. He served four years in this capacity and then bowed out in favor of Huffman again when Huffman returned from the Army in 1946. Huffman resigned once more following that season, and Robinson took over and kept the post from there until Thursday when his resignation was accepted.

College Given Oil Portrait

An oil portrait of Texas Tech Prof. Ray Chappelle was presented to the institution by his former students recently.

Chappelle, who has spent 41 years in vocational agricultural work, retired May 31 as professor and head of Tech's agricultural education department.

Gets High Awards

Presenting the portrait on behalf of Chappelle's former students was J. T. Henry of Bronte, who was in one of the first classes Chappelle taught at Tech.

Chappelle has guided the education of hundreds of vocational agricultural teachers located throughout West Texas and in many other parts of the state. Through them he has influenced thousands of high school students of agriculture.

Presiding at the ceremony in Aggie Memorial Auditorium was L. M. Hargrave, Tech associate professor of agricultural education. Accepting the portrait for Tech was Gerald Thomas, agriculture dean.

The oil painting is by Thelma Clark Griggs of Lubbock.

Corporate Alumni Program

In the fall of 1954, the General Electric Company added an imaginative new feature to its over - all program of aid - to - education that immediately caught the attention of colleges and corporations alike.

Underlying this new approach to business support was this premise, as expressed by Board Chairman Philip D. Reed: "If a college or university is making the effort of soliciting from its graduates, who are our employees, regular contributions for funds devoted to the primary needs and objectives of higher education, then we will undertake to make similar con-

tributions through the fund established for educational purposes."

Thus was born the "matching gift" programs of business and industry. The idea has spread so rapidly that today 115 companies have a "matching gift" program to help support higher education and the number is steadily increasing.

While individual companies may vary in the operating details of their programs, all are essentially alike in that they match - usually dollar for dollar - the contributions of an alumnus - employee to his col-

Nominate 7..

(Continued from page 1)

tor of West Texas Golf Association, 2nd vice president of Tech Alumni Association, associate director of the Red Raider Club, director of Tech Loyalty fund, chairman of recruiting committee in Dallas area for Tech Athletic department, Dallas Athletic Club, and the Glen Garden Golf and Country Club in Ft. Worth.

P. A. Lyons, a BBA '42, candidate for director, is engaged in the oil and gas leasing brokerage business at Spearman, and also does some farming. He is married to the former Buena Vernon and they have three children, Catherine, 12, P. A. Lyon III, 10, and James Ray Lyon, 8.

Lyons is a retired commander in the U. S. Naval Reserve. At Tech he was president of Socii, Men's Inter-club Council, and Sneed Hall. He was a member of the publications committee, Who's Who on the Campus, Biology Club and the Business Administration Club.

G. C. (Mule) Dowell, '35, BBA, has been nominated as Athletic Council Representative. He is married to the former Beth Wulfman, '35, and there are three children - Gwynn Ann, a Tech senior, John, junior at Monterey in Lubbock and Stephen, a fourth grader.

"Mule" is president of Louthian-Dowell Motor Co. in Lubbock and a partner in Dependable Motors in Austin. At Tech he won three varsity letters in football, was a member of the College Club and a member of Kappa Sigma social fraternity. He served as assistant football coach and athletics business manager at Tech before going into the automobile business.

For six years he was a member of the Lubbock School Board, five of them as secretary. He served as chairman of the Lubbock Municipal Coliseum board and is now vice chairman of the Airport Board and has served on the City Recreation Board.

Dowell is a member of the executive board of the Red Raider Club, and is completing his first term as Ex - student representative on the Tech Athletic Council. He is on the legislative committee of the Texas Automobile Dealers Advisory Council.

Julian Simpson, Midland, '49, Ind. Eng., nominee for director, is district superintendent of the Texas Gulf Producing Co. in Midland and past president of the Midland Chapter of the Ex - Students Association.

He started to Tech in the fall term of '42, went one term and entered the service. Returning as a married student, Simpson graduated in '49. He was a member of the Saddle Tramps at Tech. He is a member of the Midland Downtown Lions Club, S.P.E. branch of the AIME and a member of the American Petroleum Institute.

lege or university.

The "matching gift" idea is just as simple as 2 plus 2 equal 4. If you are employed by one of the 115 companies which has a matching gift program, be sure to take advantage of their matching gift when you make a contribution to Texas Tech. When you make a contribution, you fill in a short form provided by your employer, who then sends an equal amount to the university.

The Ex - Students office will be happy to furnish you additional information on the matching gift programs of business and industry.



THUNDER IN THE LINE! — George Fraser, Techback, takes a handoff from quarter- Longhorn line. The Raiders lost the game, 42-14, but threw a scare or two into the back Doug Cannon and piles into the Texas Texas lads during the last half.

'60 Tech Scholarship Fund Hits New High Of \$63,234

Texas Tech is setting new records in scholarship gifts as well as in enrollment, W. H. Butterfield, vice president for development, told a fall meeting of the Tech Foundation directors here Saturday.

More than 40 directors and guests attended the afternoon session in the Tech President's Office.

In 1959, an all-time record of \$50,420 was set for scholarship grants through the Foundation, Butterfield said. A 25 per cent increase over that record was reached in 1960, with grants totaling \$63,234.

\$66,215 Total

Thus far in 1961, the total already has climbed to \$66,215 and is expected to exceed \$70,000 before year's end.

"Each year, more and more top ranking high school graduates enroll at Tech," Butterfield pointed out, "and this is due in part to increasing scholarship funds available to outstanding students."

He emphasized, however, that

the need for scholarships still is greater than gifts for this purpose.

Report Given

Reporting on the stadium expansion project, Butterfield said receipts now amount to \$829,383, practically all in seat-option payments.

Additional payments of \$58,645 are still to be made on 167 seat-option pledges being met on installment plans.

Contributions for Tech's Institute of Science and Engineering since 1959 have reached \$42,000. Thus far in 1961, \$24,500 has been received and further pledges payable before the close of this year now stand at \$11,000.

\$50,000 Sought

Every effort will be made to reach the \$50,000 mark in contributions to the institute during 1961, Butterfield said.

Purpose of the Institute is to provide funds to stimulate research in many areas of science and engineering, enhancing Tech's reputation and encouraging industrial development on the South Plains.

Tech's \$250,000 Library Building Fund has reached 60 per cent of the goal, with gifts and commitments now amounting to \$150,000. Goal for completing the private-support fund is June. The fund supplements State funds for the new building now being erected.

Dr. W. M. Pearce, Tech academic vice president, welcomed directors and guests to the meeting.

Foundation Finances

Foundation finances were reported by Marshall Pennington, Foundation treasurer and Tech vice president and controller.

Pennington also reviewed Legislative appropriations and Tech operations.

Dr. Floyd Boze, Tech admissions dean, described methods to emphasize quality in admission of students.

The Board paid special tribute to the late George Livermore, its chairman, who was killed recently in an auto accident.

Roy Furr of Lubbock, Foundation Board chairman, presided

at the meeting. Directors and friends were honored by Tech with a buffet supper in the Stadium Press Box Lounge and were guests for the Southwest Conference football game between Tech and Texas A & M Saturday night.

Lynch Named Freshmen Coach For Basketball

Charlie Lynch, assistant freshman basketball coach at Texas Tech last season, has been named freshman coach, Athletic Director Polk Robison announced Friday night.

"It is a distinct pleasure to announce Coach Gene Gibson's choice to head up the very important freshman basketball program," Robison said.

Approval by President R. C. Goodwin of the appointment was received Friday night.

Lynch, all-around athlete at Sudan High School, lettered three times in basketball — 19-57, '58, and '59 — at Texas Tech, being named on some all-Southwest Conference teams.

Following Army service Lynch returned to Texas Tech on a graduate teaching fellowship and this summer completed work on a master's degree in business administration. He is to return to Lubbock next week from Dearborn, Mich., where he has been employed by the Ford Motor Co.

Coach Gibson commented, "I feel extremely fortunate to obtain the services of a fine man like Charlie Lynch."

Football Schedule

- Nov. Rice University (Homecoming)
- Nov. 11 Boston College (Lubbock)
- Nov. 25 University Arkansas (Little Rock)
- Dec. 2 West Texas State (Lubbock)

Exes Election Set For Friday, Nov. 3

The Association Council, governing body of the Ex - Students Association, will hold its annual meeting on Homecoming eve, Friday Nov. 3, in the Aggie Building auditorium. The meeting will start at 1:30 p.m.

EXECUTIVE BOARD Terms Expire 1961

- Clint Formby, '49
Hereford ----- President
- J. C. Chambers, '54
Lubbock -- First Vice President
- Earl Fuson, '32
Dallas ---- Second Vice President
- Jack Hinchey, '50
Amarillo -- Immediate Past Pres.
- G. C. Dowell, '35
Lubbock ----- Athletic Council Representative
- Wayne James, '57
New Deal -- Executive Secretary

DIRECTORS Terms Expire 1961

- Bob Dean, '48 ----- Midland
- Rob Brown, '58 -- Throckmorton
- Rex Tynes, '40 Albuquerque, N.M.

Terms Expire 1962

- Bill Scales, '51 ----- Dallas
- Charles Duvall, '37 ----- Littlefield
- Rex Rose, '41 ----- Pampa

Terms Expire 1963

- Jack Grundy, '35 ----- Houston
- Don Anderson, '48 ----- Crosbyton
- M. G. Davis, '52 ----- Longview

LOYALTY FUND TRUSTEES

- Terms Expire 1961
- Earl Fuson, '32 ----- Dallas
- Elmer Tarbox, '39 ----- Big Spring
- Bill Scales, '51 ----- Dallas

Terms Expire 1962

- Dale Thut, '50 ----- Pampa
- Roy Grimes, '53 ----- Lubbock
- Bob Work, '37 ----- Crosbyton

Terms Expire 1963

- W. C. Young, '35 ---- Fort Worth
- Floyd Read, '48 ----- Lubbock
- Robert Close, '52 ----- Perryton

CHAPTER RESIDENTS

- Amarillo ----- Andy Behrends '51
- Arlington ----- Thurman Jasper '49
- Austin ----- Bob Richards '57
- Crosby County -- Edward Smith '49
- Dallas ----- Ken Dowell '44
- East Texas ----- Bill Bales '53
- Fort Worth ----- Ellison Hitt '49
- Hale County ----- Billy Sylvester '50
- Houston ----- Charles Fugitt '44
- Midland ----- Dean Wood '53
- North Texas ----- Arol Rogers '43
- Odessa ----- Bobby Hawkins '56
- Pampa ----- Gene Steel '57
- Trans-Pecos ----- Fred Gibson '49
- Tri-County ----- Donald Shipley '54
- Albuquerque, N.M. Jack Barber '49
- Denver, Colo. ----- Bert Tandy '55
- New Orleans, La. -- Jay Maltby '33
- Pecos Valley -- Jack McClellan '50

ADVERTISING ADVISORY BOARD

- Carl Minor ----- Lubbock
- Don Anderson ----- Crosbyton
- Bob Nash ----- Lubbock
- Curtis Sterling ----- Brownfield
- Dorrance H. Guy ----- Lubbock

The main item of business to be discussed at the Council meeting will be the election of officers for the coming year. To be elected are a president, two vice presidents, three directors to serve for a term of three years each, and an Ex - Student representative to the Athletic Council.

A nominating committee has nominated one person for each of these offices. The names of the officers nominated, their backgrounds and offices nominated for appear elsewhere in this issue. Additional nominations may be made from the floor during the meeting.

Other items on the agenda include the reports on the Association activities by Wayne James, executive secretary, and President Clint Formby. A proposed budget for the coming year will be presented and activities for the coming year discussed.

A special amendment, that would change the term of office of Ex - officers will also be voted on. The amendment, if approved, would change the term from homecoming to homecoming to January 1st of each year. This amendment will require a two - thirds vote of all Council members present to be approved.

Also slated for discussion is the stand taken by the Executive Board of the Association last February on the proposed name change of the College. In its February meeting the Board voted in favor of changing the name of the College to Texas Tech University. Since that time a faculty committee has met with the Executive Board and asked that the Exes change their stand to favor the name, Texas University of Arts, Sciences and Technology.

The Council is composed of representatives from the Association's 35 districts, chapter presidents, the elected officers of the current senior class and the president of the junior class. Council members unable to attend the meeting may appoint a proxy to attend in their place, providing that such proxy is from the same district or chapter. All proxies must be in writing and presented to the president or executive secretary prior to the meeting.

Exes who are not members of the Council are invited and encouraged to attend the meeting.

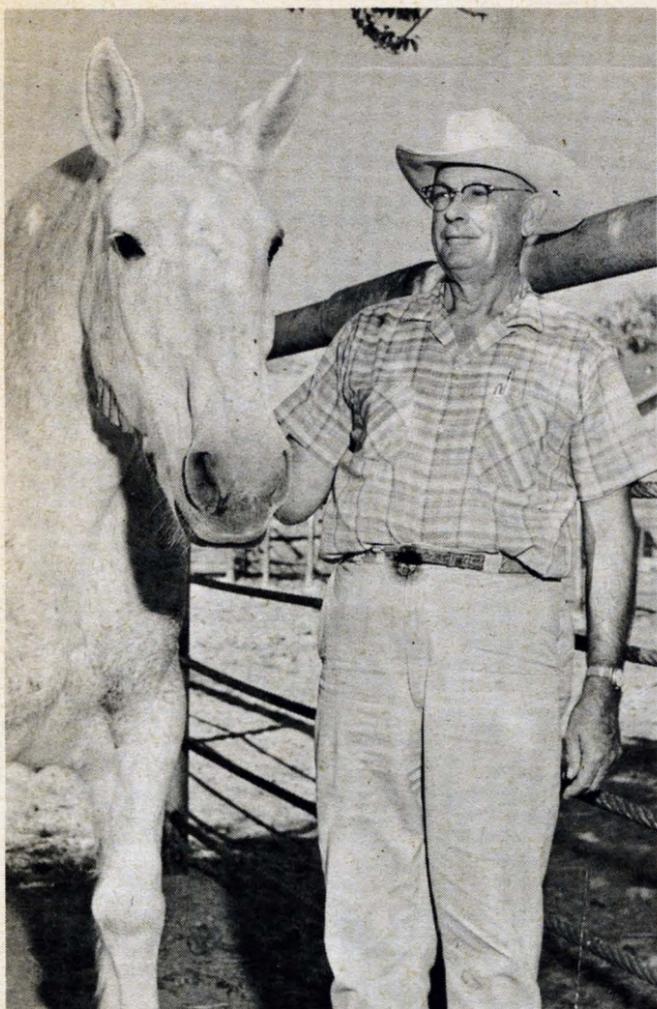
Your former classmates would like to know and we would like to have information about you for "Bear Our Banners."

Why not write this information in the space below and send it to us —

THE EX-STUDENTS ASSOCIATION
TECH STATION
LUBBOCK, TEXAS

TEXAS TECH RED RAIDERS, 1961-62

- Dec. 4 Colorado ----- Lubbock
- Dec. 8 Memphis State ----- Memphis
- Dec. 9 Vanderbilt ----- Nashville
- Dec. 16 Loyola ----- Lubbock
- Dec. 19 Oklahoma ----- Lubbock
- Dec. 28 *William & Mary ----- Lubbock
- Dec. 29 *Mississippi ----- Lubbock
- Jan. 3 Texas ----- Lubbock
- Jan. 6 Texas A&M ----- College Station
- Jan. 9 Rice ----- Lubbock
- Jan. 13 Baylor ----- Lubbock
- Jan. 20 Phillips Oilers ----- Lubbock
- Jan. 26 U. C. L. A. ----- Los Angeles
- Jan. 27 U. C. L. A. ----- Los Angeles
- Jan. 30 Southern Methodist ----- Dallas
- Feb. 3 Arkansas ----- Fayetteville
- Feb. 6 Texas Christian ----- Lubbock
- Feb. 10 Baylor ----- Waco
- Feb. 13 Southern Methodist ----- Lubbock
- Feb. 17 Arkansas ----- Lubbock
- Feb. 20 Texas Christian ----- Fort Worth
- Feb. 24 Texas ----- Austin
- Feb. 27 Texas A&M ----- Lubbock
- Mar. 6 Rice ----- Houston
- * Holiday Doubleheaders at Lubbock.
- Season Tickets (11 games): \$16.50 and \$22.
- Single Games (regular schedule): \$2 (reserved) and \$1.50 (general admission).
- DOUBLEHEADERS: Each night \$3 and \$2.50 (reserved), \$2 (general admission).



MOVES TO ARKANSAS — W. R. (Bill) Rodgers, for many years manager to the Tech farms, retired recently and will live in Arkansas. Friends are betting Bill will eventually return to Lubbock, however.

Bill Rodgers Says He'll Go Fishin'

After 32 years and one month of looking after Texas Tech's herds and land, W. H. "Bill" Rodgers figures it's time to go fishing.

The tall easy-going Arkansan retired recently as superintendent of the animal husbandry farms after serving under every president, dean of agriculture and animal husbandry department head Tech has had since its opening.

"Reason I stayed so long is that I've had the best bosses that anybody ever had," Rodgers said, reminiscing about the many personalities he has known on the Tech campus.

He and Mrs. Rodgers are returning to Bentonville, in northwestern Arkansas, to make their home and Bill expects to explore every fishing spot in the region.

Rodgers has lived more than half his life on the Tech farms. He moved his family here in a borrowed Model - T truck. It took four - days and a half from Montgomery County, Ark., to make the trip, and they parked their furniture by a windmill for a week before moving into the Tech farm house by the railroad underpass. They lived there 29 years before moving three years ago to the new house they just left.

When Dr. W. L. Stangel, then animal husbandry department head, hired Rodgers as horse herdsman, Tech had four Percheron geldings, five Percheron mares and a two-year-old mule. Eventually the horse herd grew to 16 head which had to be harnessed each morning—even after the Tech farms "mechanized" in 1930 with a two-row tractor.

Soon after his appointment to the animal husbandry farm staff, Rodgers also began looking after the Angus heifers, Hereford cows and two Angus bulls Sam H. Hill of Cristoval

had leased to the college. In the spring of 1930, Rodgers helped show Tech's first steers at the Fort Worth Fat Stock show in which Tech took three first places.

He was responsible for hauling all the feed for the animals on the farm and that meant putting up feed, too.

"In those days it would take all the farm hands and all the students we could get to work for a week or ten days to fill up an upright silo that held 128 tons of feed," Rodgers remembers. That was Tech's total storage capacity.

"This year it took just a few of us to put up 352 tons in one day. That's how much difference mechanization makes in farm work," he noted. Today Tech stores 4,500 tons of silage.

In 1943, Rodgers took over as foreman of Tech's animal husbandry farms, approximately 1,300 acres. Almost 800 acres of this was farmed for crops.

In the middle years of their association with Tech, the Rodgers saw their three children get degrees here. Their oldest son, J. T. Rodgers, was graduated from Tech in June 1942 with a degree in animal husbandry. He was killed in a B-26 crash while in Air Corps training in January 1944. Their daughter, now Mrs. Wilma Rodgers Keeney of Colorado Springs, Colo., earned a degree in home economics in 1942. Their youngest son, Bill G. Rodgers, now Swisher County agricultural agent, earned a degree in animal husbandry in 1950.

The Rodgers regret leaving their friends in West Texas, many of whom are giving odds they'll be back in six months. Another "Rodgers" will be on campus keeping the candle lit for them. He is their grandson, William Rodgers Keeney, a freshman in industrial engineering from Colorado Springs.

Homecoming . . .

(Continued from page 1)
charge of the latter reunion. Music will be furnished courtesy of the Avalanche - Journal and radio station KFYO.

High point of the Saturday morning activities will be the traditional homecoming parade through downtown Lubbock streets. The parade will start at 10 a.m. and will have the theme, "A Techsan in Fantasy Land."

Tech Exes will be guests of Furr Foods, Inc. and Dunlaps at a luncheon in the Municipal Coliseum at 11:30 p.m. Saturday.

At 2 p.m. Saturday the Red Raiders and Rice Owls will clash. The Owls, a pre-season conference favorite, will be making their first trip to Lubbock since Tech was admitted to the SWC. This is the Red Raider's second season in the conference and the first season with Head Coach J. T. King at the helm.

Awards for the winning floats and dorm decorations will be presented at 1:45 p.m., just before kickoff time.

Saturday night Exes and students will dance to the music of Ralph Flannigan in the Municipal Coliseum.



THERE HE IS — Basketball Coach Gene Gibson points out a former Tech star athlete, Jess Cawthorn, in one of the pictures of former Tech teams recently hung in the lounge of the new athletic offices.

Century Club is an organization of ex-students and friends, founded on May 10, 1961, to aid and support Texas Technological College in its program for students, ex-students, and the state.

Objectives of The Club are: to serve Texas Tech; to promote scores of persons not supporting the College in a manner commensurate with their means to give a larger measure; to form a broad solid base from which the annual Loyalty Fund will extend upward; and to gain proper recognition for Texas Tech College on a statewide basis.

Membership in The Century Club is based upon financial support of at least one hundred dollars (\$100) per year through the Texas Tech Loyalty Fund. All gifts are tax deductible and any previous Loyalty Fund gifts in 1961 will count toward Century Club membership.

Seal of membership will be a handsomely engraved certificate carrying an arrangement for attractive embossed seals to be added with each annual membership—a handsome recognition either for your office or home.

Members of The Century Club will be a distinguished group, coming together as guests at the annual Century Club Dinner. This event will be timed to coincide with the annual Homecoming celebration each fall.



Century Club Members

(Names As Of Press Time)

- | | | |
|---|---|--|
| Mr. & Mrs. Tom Abraham
Canadian, Texas | Dr. & Mrs. John Cobb
Lubbock, Texas | Mr. & Mrs. Ralph Hooks
Abilene, Texas |
| Mr. & Mrs. Eugene Alderson
Lubbock, Texas | Mr. & Mrs. Bill Collins
Lubbock, Texas | Dr. & Mrs. Wayne Houser
Crosbyton, Texas |
| Mr. & Mrs. L. Don Anderson
Crosbyton, Texas | Mr. & Mrs. Ray Crowder
Lovington, New Mexico | Mr. & Mrs. Claude Hutcherson
Plainview, Texas |
| Mr. & Mrs. Sam Arnett III
Lubbock, Texas | Mr. & Mrs. Robert Dean
Midland, Texas | Dr. & Mrs. Ben Hutchinson
Lubbock, Texas |
| Dr. Joe Arrington
Lubbock, Texas | Mr. & Mrs. Giles Dalby
Lubbock, Texas | Mr. & Mrs. Dalton L. James
New Deal, Texas |
| Mr. Vernon "Buddy" Barron
Lubbock, Texas | Mr. & Mrs. G. C. Dowell
Lubbock, Texas | Mr. Wayne James
New Deal, Texas |
| Mr. & Mrs. Verlon Bigham
Lubbock, Texas | Mr. & Mrs. Clint Formby
Hereford, Texas | Mr. & Mrs. Clifford B. Jones
Lubbock, Texas |
| Mr. & Mrs. W. C. Bigham
Lubbock, Texas | Mr. & Mrs. R. P. Fuller
Lubbock, Texas | Mr. & Mrs. Ralph Krebbs
Lubbock, Texas |
| Mr. & Mrs. Ralph Blodgett
Spearman, Texas | Mr. & Mrs. Joe Kirk Fulton
Lubbock, Texas | Mr. & Mrs. Arch Lanb
Lubbock, Texas |
| Mr. & Mrs. J. R. Brennand
Santa Fe, New Mexico | Mr. & Mrs. Don Furr
Lubbock, Texas | Mr. & Mrs. George Langford
Lubbock, Texas |
| Mr. & Mrs. Rob Brown, Jr.
Throckmorton, Texas | Mr. & Mrs. Roy Furr, Jr.
Lubbock, Texas | Mr. & Mrs. Lindy Lawler
Tyler, Texas |
| Mr. & Mrs. Joe Bryant
Lubbock, Texas | Mr. & Mrs. Earl Fuson
Dallas, Texas | Mr. & Mrs. Joe Leaverton
Lubbock, Texas |
| Mr. & Mrs. J. C. Chambers
Lubbock, Texas | Mr. & Mrs. John Harding
Lubbock, Texas | Mr. & Mrs. Robert H. Lewis
Beirut, Lebanon |
| Mr. & Mrs. R. Trent Campbell
Houston 27, Texas | Mr. & Mrs. Rollin Herald
Lubbock, Texas | Mr. & Mrs. O. T. Lodal
San Antonio 5, Texas |
| Anonymous | Mr. & Mrs. A. J. Hewett
Greensboro, North Carolina | Mr. & Mrs. Brady Lowe
Lubbock, Texas |
| Dr. & Mrs. J. Harold Cheek
Dallas, Texas | Mr. & Mrs. J. Culver Hill
Lubbock, Texas | Mr. & Mrs. Jack Maddox
Hobbs, New Mexico |
| Mr. & Mrs. G. C. Clark
Tyler, Texas | Mr. Jack Hinchey
Amarillo, Texas | Mrs. Carl Maxey
Lubbock, Texas |
| Mr. & Mrs. Robert Close
Perryton, Texas | Mr. & Mrs. H. H. Hinson | Mr. & Mrs. Eugene Mitchell
Dallas, Texas |
| | | Mr. & Mrs. Leslie Mitchell
Crosbyton, Texas |
| | | Mr. & Mrs. George Morris
Lubbock, Texas |
| | | Mr. & Mrs. Edd McLaughlin
Ralls, Texas |
| | | Mr. Bill Oney
Graham, Texas |
| | | Mr. & Mrs. Raymond Pfluger
Enden, Texas |
| | | Mr. & Mrs. Willis W. Phillips
Hobbs, New Mexico |

PICTORIAL HISTORY

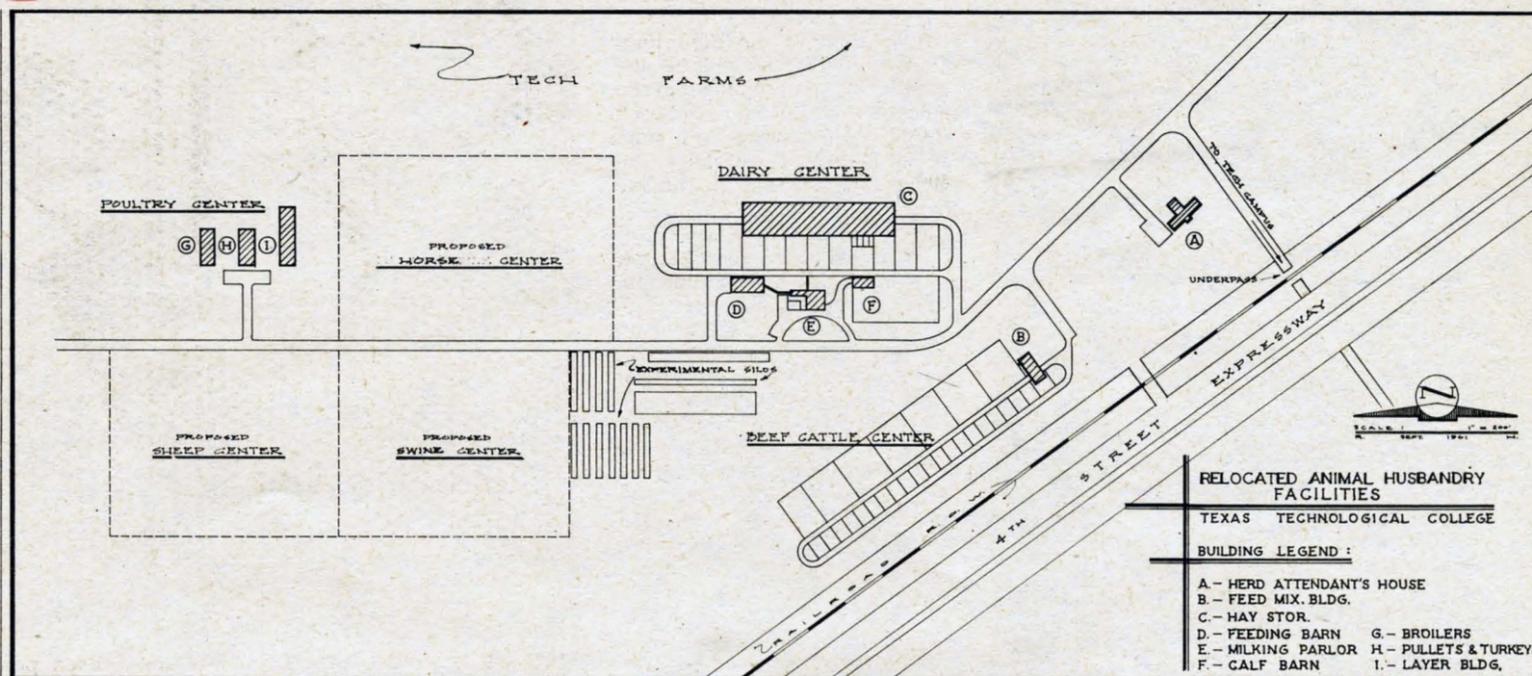
A pictorial history of Texas Tech athletic organizations is a new addition to the Double T Lounge in the athletic building.

The folding-panel display pictures Tech athletes from 1925, when the first Raider football and basketball teams were organized, until the present time. Each year there will be new additions to the display.

The picture has the won-lost record and the players and their positions written below the team. These pictures were acquired from the athletic files, from reproductions in the La Ventana and from the exes of Tech.

The idea of the panel was brought to a reality by coaches Polk Robison and Gene Gibson. The project was begun last spring after basketball season and was completed in time for the first home game with the Aggies.

Ag School Move Underway



A lot of new things are happening in the School of Agriculture soon at Texas Tech.

Coupled with a recently completed meats laboratory, the School of Agriculture soon will be using new field facilities valued at more than \$500,000, not including the land.

A general relocation and modernization of farm and livestock facilities are underway at the college. New facilities are going up north of 4th St., across from the main college campus.

Tech's physical plant here for agricultural teaching and research, including about 1,400 acres of farm and grazing land, carries a monetary value of at least \$7½ million.

Big Annual Capacities

New facilities now under construction will provide annual capacities for 800 head of beef calves, 100 milking cows and 50 dairy calves, and a poultry center for 1,000 layers and 4,000 broilers.

Other new facilities, including swine, sheep and horse centers, will be placed in the same general area as funds become available, said Dr. Gerald W. Thomas, Tech dean of agriculture.

"Our swine, horse and sheep facilities are fairly adequate at present," Thomas explained. "The main purpose in moving these facilities will be to permit further campus expansion."

Tech feeds about 500 to 600 head of hogs annually and now has about 100 ewes in its flock of sheep. It also has about 10 brood mares in its horse herd.

For Teaching, Research

"Our primary objective is to provide facilities to serve two purposes — both teaching and research," Thomas says of the new beef, poultry and dairy centers.

"These two functions are inseparable," he added. "And we

feel that every building, acre, crop, and animal can be used for this dual purpose under proper planning."

The new beef cattle center will give Tech a feedlot capacity greater than at any other college in the nation. It features 20 30-by-40-foot all-concrete pens and another 40 - by - 40-foot pen for individual feeding.

With a feeding capacity of 420 animals at a time, the college could feed 1,200 yearlings or 800 calves on an annual basis. This more than quadruples Tech's previous feedlot capacity.

Has 7,000 Tons Silage

Tech now has 7,000 tons of ensilage stored in 14 silos for its livestock feeding program, including about 4,500 tons of which were put up this year.

The ultra-modern meats industry laboratory is adapted to study livestock from the carcass phase to individual cell composition. It's also designed for studies in meat marketing problems.

A killing capacity of 400 animals per day can be handled in the meats lab. About 13 tons of beef per day were completely boned and processed in the lab before Tech's annual Feeders' Day this year.

The Animal Husbandry Department also uses a nutrition lab for chemical analyses and basic and applied nutritional studies; a veterinary science lab equipped for pathological and bacteriological work; and a wool lab for small sample scouring and fiber studies.

In addition, laboratory equipment is available for routing research in animal breeding, nutrition and physiology. The department has specialized equipment for studies of meat tenderness and other phases of carcass analysis.

Coordinated With Pantex
Beef cattle studies are coordi-

nated with the Texas Tech Research Farms at Pantex, where another 40 pens for experimental feeding are available, along with grassland to accommodate 200 mother cows and 400 breeding ewes.

The installation at Pantex is operated as a non-profit research subsidiary of Tech's School of Agriculture. It consists of an additional 16,072 acres, of which 5,821 acres are owned by the college.

The remaining 10,251 acres are part of the Pantex Ordinance Plant operated under an agricultural and educational use agreement by Tech.

A modern milking parlor and a glassed-in observation area will be included in the new dairy center here. It will include about 2,000 square feet for milking facilities and an office.

Large, metal hay storage with a capacity of 350 tons will be provided. About 3,000 pounds of milk per day to be produced when the dairy center opens will be processed through the full-scale college creamery and marketed to dormitories.

Three Poultry Buildings

The new poultry center will include three metal buildings for research and teaching in broiler production, egg production and growing replacement pullets. Some turkeys will be included.

An incubator room, candling devices, a classroom for field classes and feed mixing and handling facilities will be included in the poultry center.

"We aren't trying to build a show place," Thomas emphasized, "but functional facilities for teaching and research."

Large numbers of the total of 800-plus students in agriculture at Tech are utilized in the operation of the college farms, as well as in research.

"This gives students experience and a means by which to finance their college education," Thomas pointed out.

Research Essential Part

The dean said that "research in agriculture is an essential element of our academic program."

"It serves as a means of improving the quality of undergraduate and graduate instruction and as a necessary tool to obtain and hold highly trained and enthusiastic staff members," he said.

"Research provides professional inspiration to our faculty, keeping them current in their instructional programs in today's rapidly advancing agricultural industry."

In addition, Thomas pointed

out, "research on the problems facing agriculture today can provide valuable information as a service to the people of our state."

50 Projects Underway

Seven departments in the School of Agriculture have a total of 50 research projects in progress at present.

These include 5 in agricultural economics, 2 in agricultural education, 5 in agricultural engineering, 10 in agronomy, 16 in animal husbandry, 6 in horticulture and park management and 6 in dairy industry.

In addition, seven other research projects are underway at the Texas Tech Research Farms at Pantex.

The Agronomy Department has control of 160 acres of good irrigated land, which is representative of the medium textured soils of the South Plains, for research in agronomy.

In addition, it has access to an additional 1,000 acres at Tech and other acreage at Pantex.

Special Agronomy Labs

Specialized agronomy laboratory equipment is available for research in seed technology, soil chemistry, soil fertility, water consumption by plants, soil physics, soil microbiology and range management.

Equipment also is available for root studies with radio-active materials.

Research equipment in agricultural engineering includes laboratories and other facilities in the fields of soil and water, crop processing, farm power and machinery, rural electrification and farm structures.

Cotton ginning stands, cleaners, separators, driers and other allied equipment on loan from cotton gin equipment manufacturers are included in the crop processing laboratory.

Data Processing Devices

Automatic and calculators other equipment for processing and analysis of data are available for research work in the Department of Agricultural Economics.

The Agricultural Education Department needs very little specialized equipment for research other than data processing facilities, Thomas pointed out.

Research in this field falls largely into the categories of library studies or field surveys of background, performance and needs for agricultural education.

The Department of Horticulture and Park Management operates 30 acres of what college officials refer to as "excellent irrigated land" for controlled research in fruit and vegetables. It also has a modern

greenhouse range of 10,000 square feet.

Specialized laboratory equipment is available to the department for research in entomology, the nutrition and selection of horticultural plants and the design and management of park systems.

One Of Two Dairy Setups

The Department of Dairy Industry, one of two in the state, has milk and ice cream processing equipment in the college creamery which can be used for practical and fundamental research problems.

Thomas says most of the approximately 40 staff members in the School of Agriculture are "interested in and qualified to conduct research."

The tremendously varied research projects underway include everything from a study of the sex difference in beef cattle to studies of the engineering aspects of cotton handling and conveyance during the ginning process.

Faculty Member Fullbright Award

Dr. Martha Gene Shelden, head of the clothing and textiles department at Texas Tech, will lecture two terms next year at the University of Otago in Dunedin, New Zealand.

Dr. Shelden has been awarded a Fulbright Fellowship in clothing and textiles to lecture in New Zealand.

The University of Otago is the only university in New Zealand that has a School of Home Science and the only one in the southern hemisphere to offer a degree in Home Economics.

During her stay at Otago, she will lecture two semesters. She will also lecture for a short course for home economists throughout the country beginning in January, 1963.

Dr. Shelden plans to leave Lubbock in May, 1962, and return in February, 1963.

Another Techsan at the University of Otago is Patricia Coleman. She was a Tech graduate in home economics and received her M. S. degree here in 1959. In the 1962 school year, Miss Coleman will become Dean of the School of Home Science and head of the clothing and textiles department at the university.

Dr. Shelden received her A. B. degree in education from the University of Wichita, her M. S. degree in clothing and textiles from Kansas State and her Ph. D. degree from Texas Woman's University.

TO TECH PARENTS

If your son or daughter was graduated from the Texas Tech and this paper is coming to the home address, please send us the proper address so that the magazine will reach the proper person. Keeping in touch with their College is vital to graduates. You can help them realize more from their college experience by helping us to keep their correct whereabouts in our records.

EX-STUDENTS ASSOCIATION
TEXAS TECH COLLEGE
LUBBOCK, TEXAS



The 1961 Red Raider during a recent parade in Lubbock.

Ridin', Ropin', Talkin' Part Of Students Interests

Ridin', ropin', talkin' and history are big interests — but not necessarily in that order — of a Texas Tech graduate student who has made a living announcing rodeos while getting an education.

"Rodeoing is a great American sport" says C. R. Townsend, teaching fellow in history at Texas Tech, rodeo enthusiast, and former rodeo announcer.

"Bud" Townsend, as rodeo enthusiasts know him, has announced at rodeos throughout the United States. The Tech graduate student has announced at such well-known rodeos as the Louisiana Livestock Show, the California State Fair, the North Carolina State Fair, the Little Rock Livestock Show, and the Walla Walla Rodeo in Washington.

Townsend began his rodeo career as a young boy when he participated in the rodeos near his hometown, Henrietta, Texas.

Although he enjoyed mimicking top rodeo announcers such as Abe Lefton, Townsend announced his first rodeo quite by chance. While attending a rodeo in Ringgold, Texas, Townsend, 16 at the time, was asked to announce when the regular announcer failed to appear.

Two years later, he joined the Rodeo Cowboy Assn. and began professional rodeo announcing. He then began calling events in Texas, Oklahoma and Arkansas and since has announced throughout the nation. By working in rodeos in the summer, Townsend has put himself through college. Last summer he worked in Colorado. "I have noticed a great change in rodeos in the past few years," Townsend said. "More than \$3 million in prize money is given each year and this has helped to raise the standards of the rodeo industry."

Rodeoing is becoming more popular as a sport, he went on to say. There are now more than 500 professional rodeos each year, plus the many amateur rodeos.

Townsend, now working toward a doctorate in history at Tech, received his master's degree at Baylor University last spring.

Elo J. Urbanovsky Is Elected President of Park Executives

Elo J. Urbanovsky, head of the Department of Horticulture and Park Management at Texas Tech, has been elected president of the American Institute of Park Executives.

Urbanovsky, who has served as vice president for the past year, succeeds Daniel W. Warren Jr., superintendent of parks and forestry, Brookline, Mass.

The AIPE, a national association of park and recreation executives, has a membership of over 3,000 throughout the United States and its territories, Canada and other foreign countries. The institute held its national conference at Rochester, N. Y., recently.

Other Activities

A native of West, Urbanovsky has been head of the Texas Tech Department of Horticulture and Park Management since 1949. He also serves as landscape architect for the college. He has served as consulting landscape architect for the City of Lubbock Park Department. Hardin - Simmons University, Abilene Christian College, New Mexico A. and M. College and Lubbock Christian College.

A member of the AIPE nine years, Urbanovsky has served on the board of directors three years and has been secretary of the Commissioners Section as well as vice president this past year.



Elo J. Urbanovsky

A past president of the Texas Turf Assn., he is a member of the Lubbock Rotary Club and the Lubbock Planning and Zoning Commission. He is serving as consultant to the Texas State Department of Health on the planning of urban redevelopment for various cities in Texas. Beginning Sept. 1, he began serving two years as project director in the development of a comprehensive plan for a state park system. This project is being conducted jointly by Texas Tech and the Texas State Parks Board.

Home Ec Exes Raise Money For Scholarship

At the annual luncheon meeting of Home Economics Ex-Students in April 1960, the group voted to establish a scholarship for Home Economics students. This was to be done by raising a fund of not less than \$2,500 to be invested through the Texas Tech Foundation. The estimated annual income of approximately \$100 on the basis of present interest rates should be sufficient to provide one scholarship each year.

It is fitting that this fund carry the name Margaret W. Weeks, former dean of the School of Home Economics. The fund will be administered by the Scholarship Committee of the School of Home Economics.

There is an urgent need for more scholarship funds in Home Economics. Of the deserving applicants each year, about one-third receive no aid and the remaining two-thirds receive a minimum amount.

Last fall an effort was made to reach each Home Economics ex-student through a letter. Many did not receive their letters because of incorrect addresses. There were 106 who sent gifts to the fund, raising the amount to \$1,200. It is hoped that by April, 1962 the full \$2,500 will be attained. If you have not contributed or would like to contribute again, your check may be made payable to the Texas Tech Foundation, and earmarked for the Margaret W. Weeks Scholarship Fund.

If there is information about yourself or a friend that will make the ex-student file more accurate and current, please send such information to Mrs. J. G. Keyes (Pauline Hooser), president, Home Economics Ex-Student Association, 2217 - 31st Street, Lubbock, Texas.



IT DOESN'T SEEM POSSIBLE — was the thought probably running through the mind of Hart Shoemaker, '41, as he posed with his pretty daughter, Nancy, a Tech freshman arts and sciences major and Kappa Kappa Gamma pledge. Hart was president of the senior class at Tech. His daughter was recently elected secretary of the freshman class.

FROM GULF OIL

Tech Geology Department Presented \$1,000 Grant

Texas Tech has received a \$1,000 grant from Gulf Oil Corp. for unrestricted use by the Tech geology department.

J. A. Hord, exploration manager of Gulf's Midland district, presented the grant to Dr. W. M. Pearce, Tech academic vice president, and Dr. F. Alton Wade, geology department head.

"Often activities of an academic department can be expedited by having supplemental funds available," Dr. Pearce said in accepting the gift. "We are grateful to Gulf Oil Corp. for helping us in this way."

Dr. Wade said his department "appreciates the interest of Gulf in improving training and research in geology and other college work."

Tech is one of 51 colleges and universities in the United States to be awarded such departmental grants by Gulf this year. The grants were made to eight Texas institutions.

The departmental assistance grants represent one phase of Gulf's Aid to Education program, which this year will total approximately \$375,000.

Smith Elected to Cattle Post

J. P. Smith, Texas Tech Research Farm Manager, has been elected president of the Texas Beef Cattle Improvement Assn.

Other new officers for 1961-62 are Carl Martin, Menard; N. M. Mitchell, Sanderson; and Fred Finch, Dalhart, all vice-presidents; and L. A. Wright, Laredo, secretary - treasurer.

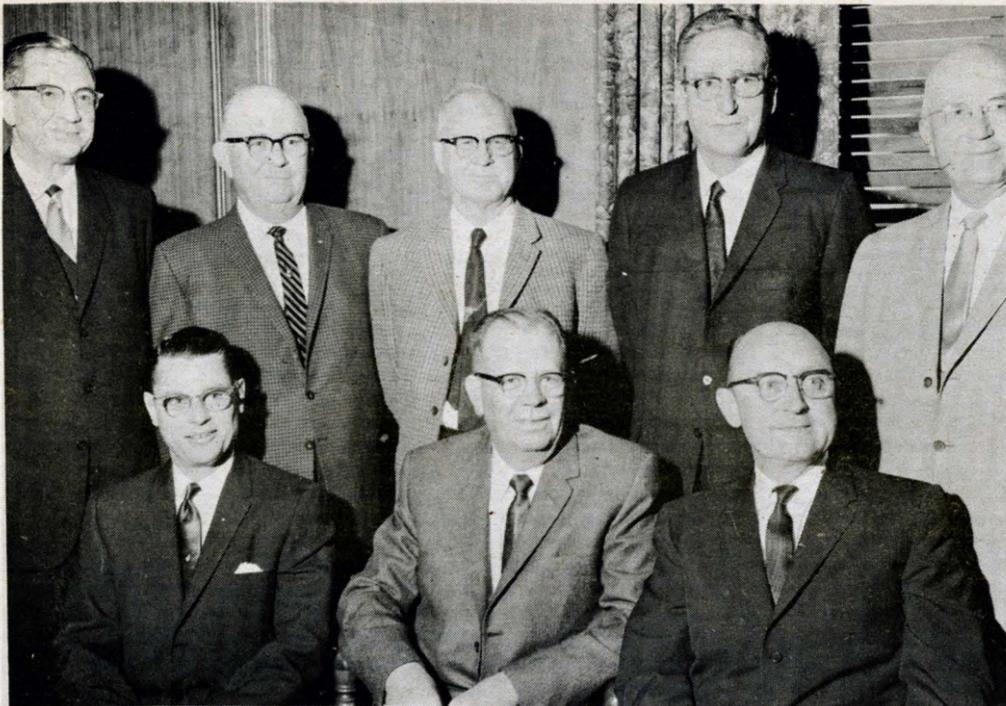
Smith has been closely connected with the association since its beginning in 1955, serving as one of its representatives to Performance Registry

International in 1959-60.

The Texas association is the official certification organization for all performance-tested beef cattle in the state.

Smith said the association plans to develop meat carcass demonstrations, using the new PRI carcass evaluation standards.

Persons interested in performance testing and sire carcass evaluation through the association should contact their county agents or an officer of the association, Smith added.



FOUNDATION BOARD — Members of the Tech Foundation Board as they posed for their picture recently while attending a meeting on the Tech campus. Left to right, back row, they are: John H. Huges, Paul Cates, Roy Davis, Joe H. Bryant and R. Guy

Carter. Front row, left to right: John F. Lott, Dr. S. C. Arnett, Jr., and Bill Collins. They are all of Lubbock. Not pictured are R. V. Payne of Plainview and R. H. Fulton of Lubbock.

10 Students Participate In Insurance Training

Senior students at Texas Tech interested in entering the life insurance field upon graduation now have an opportunity to become part of a life insurance sales training program.

The General Agents and Managers Assn. of Lubbock, headed by Paul Emery of Texas Life Insurance Co., is cooperating with Assoc. Prof. Burl M. Abel of the Department of Economics and Finance at Tech, in sponsoring 10 students in an intern training program.

The intern students are Charles Knowles of Fort Worth; Dick Toll of Pecos; Clifford George of Anton; Robert Tinley of Denver City; James Ware Jr., Dusty A. Ham, and Robert Hutto of Amarillo; Royce Bruce, Dean Fawcett, and Bryan Edwards of Lubbock.

Abel, who is a member of the National Council for Life Insur-

ance Internships, did research in 1960 concerning the training of college men for the insurance industry. This program of internships has already been instigated in 50 colleges and universities throughout the United States.

Tech students involved in the training program were screened and tested before receiving placement with an insurance company. Their progress will be carefully observed and reported to Abel by the training agents.

The internship program will give college seniors a chance to explore the insurance field and its opportunities before making a definite decision concerning the life insurance business as a full-time career. They will also be able to acquire basic training in insur-

ance salesmanship which should be helpful in their future profession.

There is no college credit for the internship program which requires a work schedule of a minimum of 15 hours a week for 15 weeks. The interneer will be paid a salary for doing professional training and increasing his knowledge of insurance.

The national sponsor of the insurance training program is the American Risk and Insurance Assn.

Agencies with which the students will train are the Metropolitan Life Insurance Co., the Massachusetts Mutual Life Insurance Co., the Aetna Life Insurance Co., Life of Virginia, Great National Life Insurance Co., Arnett Benson Life Insurance Co., and C. and I. Life.

PENNINGTON BELIEVES

Tech Is Heading For Best Year Yet

Texas Tech is well on the way to the greatest year in its history, M. L. Pennington, Tech vice president and comptroller, declared in the principal address at the Texas Tech Dads Assn. luncheon October 14.

The meeting also was highlighted by presentation of awards to the first five members nominated for Tech's Athletic Hall of Honor.

On hand to receive awards were Elmer Tarbox and Dean W. L. Stangel. Mrs. Ramsom Walker received the award for her late husband.

Two other honor nominees, former Coach Pete Cawthon, who is hospitalized in Alabama, and Walter Schlinkman, now a professional football coach, were unable to be present.

Officers Named

Rigdon Edwards, Sweetwater, was named president of the Dads Assn. succeeding Paul Gustwick, Yoakum. Other officers include F. C. Neal Jr., Bellaire, first vice president; E. H. (Ted) Hubbard, Fort Worth, second vice president; George O'Neal, Brownfield, secretary, and Weldon Gibbs, Lubbock, who was re-elected treasurer.

In other action the approximately 300 dads present authorized awarding of four \$250 scholarships each year and endorsed a yearly \$500 award to an outstanding faculty member.

Pennington said the legislature has shown increasing awareness of the needs of higher education in Texas, and this year's appropriation bill "is a decided improvement over last year."

Tribute To Groups

Pennington paid tribute to the Dads Assn., Ex-Students Assn., and students in particular for the growing enthusiasm with which they are supporting Tech this year.

Veteran faculty members report students are more serious and are doing better academic work, he said.

Pennington pointed out that \$24 million in new buildings and facilities have been constructed on the campus since 1949 and "it looks like another \$24 million in physical plant will be added by 1970."

Library Project

One of the biggest and most beautiful of buildings now under construction is a new Library Building, he continued. Scheduled for completion early next year, it will have the very best in lighting, service and conditions for study.

The Union Building addition, which will triple its facilities, is scheduled to be ready early next year, also. Also under construction now are a Science Building addition and extensive new farm facilities.

Plans and specifications for a new women's residence hall for 776 are reaching final stages.

Charter Applications

In other business, the Dads Assn. voted to apply for a state charter as a non-profit organization, and established special memberships for patrons. Bronze memberships will go to each dad contributing at least \$100. Silver memberships will be provided for those contributing at least \$250 and gold memberships will go to those giving at least \$500.

The Tech Dads passed a resolution in memory of Dr. Holland Jackson of Fort Worth, association vice president who died soon after his election last fall.

Another resolution was passed expressing to Tech President R. C. Goodwin, the association's "hopes for your early recovery and return to the college." Dr. Goodwin, who has been ill in Florida, is due back in his office sometime in November.

Dads Treasurer Weldon Gibbs of Lubbock reported association expenses of \$1,139.24 and income of \$2,054.69 from Feb. 10 to Sept. 30. Total funds available as of Sept. 30 are \$1,966.25, he said.

Grain Sorghum Muffins,

Oil-Marbled Steaks Menu

More than 40 officers and guests of the Grain Sorghum Producers Assn. dined on grain sorghum muffins and steaks marbled with grain sorghum oil recently in a meeting hosted by Texas Tech.

The noon luncheon was the scene of reports by Tech agricultural researchers on projects related to expansion of grain sorghum production and markets.

Grain sorghums hold great promise for better nutrition in underdeveloped areas of South Asia and South America, Dr. Mina Lamb, nutritionist in the Home Economics School, reported.

New markets for the sorghums will open if ways can be found to adapt sorghums to the eating habits of the peoples in underdeveloped lands, she said.

Marbling of meats with sorghum oil is attracting attention of persons who are studying the possible relation between diet and heart disease, said Dr. Ralph Durham, animal husbandry department head, who has led in development of the technique.

Possible value of such marbling of meats is widely accept-

ed, consumer demands will cause animal production and market shifts that eventually will benefit grain sorghum producers.

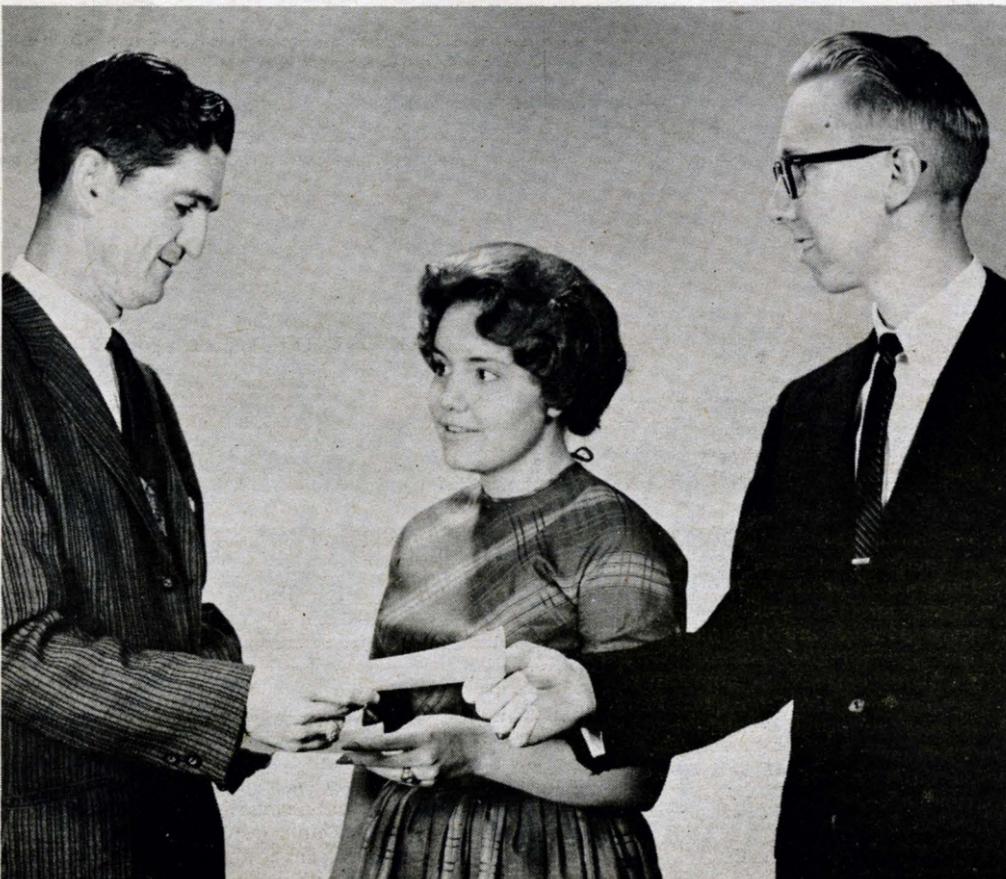
Officers and directors of the Grain Sorghum Producers Assn. toured the Tech Meats Laboratory building and new facilities on the Tech Farm before attending the luncheon.

Tech Agriculture Dean Gerald Thomas received a large color photo of sorghum harvesting on the High Plains. The gift from the association was presented by President Frank Moore, Plainview.

Like To Have Old LaVentana?

The Ex-Students Association has La Ventanas from 1947 and 1951 to '57 for sale at \$1 each. The dollar charge is for the cost of mailing the annuals.

The 1959 annuals are also available through the Ex-students office for \$5 each. Address your orders to: Ex-Student Association, Box 4009, Tech Station, Lubbock, Texas and they will be mailed to you promptly.



SCHOLARSHIPS AWARDED — Dean Wood, left, Tech Ex-students chapter president at Midland, presents scholarship checks to Pamela Rae Scheurn and Rondall E. Jones, who enrolled at Tech this fall. Both are Midland High School graduates.



DONATE MUSIC LIBRARY — Clyde W. Rembert, president of KRLD AM-FM-TV and executive vice president of The Times Herald Printing Co. of Dallas presents Tech a music and orchestration library valued at approximately \$25,000. Shown left to right are Manuel DeBusk, Dallas, Tech board member, Dr. Gene Hemmle, head of Tech's music department, Rembert, and Lee Walters, TV continuity director for KRLD and a Tech Ex.

College Is Given Music Library

In brief ceremonies August 30 in the office of Clyde W. Rembert, president of KRLD AM-FM-TV and executive vice president of The Times Herald Printing company, The Times Herald and KRLD presented to Texas Technological College of Lubbock a music and orchestration library valued at approximately \$25,000.

The Library, cross-indexed and filed by title and composer, was presented as a package and contains selections from the operatic and symphonic literatures, the classical piano repertoire, and a wide assortment of lead sheets, orchestration and arrangements of music in the popular vein.

"We are grateful to the Times Herald and KRLD for this gift," said Dr. Gene Hemmle, head of Texas Tech's Music Department, in accepting the library. "We feel that the music library, much of its collectors' items, will be of inestimable value not only to the students and faculty of our school, but to the

citizens of the City of Lubbock and West Texas."

Also attending the presentation were Manuel DeBusk, a member of the Board of Directors of Texas Tech, Lee Walters, TV Continuity Director for KRLD-TV and a Tech-Ex, and Wayne James, executive secretary of the Texas Tech Ex-Students Association.

It was largely through Walters efforts in behalf of his Alma Mater, that Texas Tech was selected as the recipient of this valuable collection of music. Many other colleges were being considered.

CENTURY CLUB LIST

- Mr. Robert H. Ray Ector, Texas
- Mr. & Mrs. Floyd Read Lubbock, Texas
- Mr. & Mrs. B. F. Rushing, Jr. Lubbock, Texas
- Mr. & Mrs. Howard A. Price Lubbock, Texas
- Mr. & Mrs. O. B. Ratliff Lubbock, Texas

- Mr. & Mrs. Jean D. Smith Ralls, Texas
- Mr. & Mrs. Elmer Tarbox Big Spring, Texas
- Mr. & Mrs. Haskell G. Taylor Lubbock, Texas
- Mr. David Thompson Borger, Texas
- Mr. & Mrs. Carlisle A. Tubbs Lubbock, Texas
- Mr. & Mrs. Rex Tynes Albuquerque, New Mexico
- Mr. & Mrs. C. I. Wall Amarillo, Texas
- Mr. & Mrs. W. W. Watkins Ralls, Texas
- Mr. & Mrs. Clarence Whiteside Lubbock, Texas
- Dr. & Mrs. C. K. Whiteside, Jr. Bangor, Maine
- Dr. & Mrs. Ed Williams Pampa, Texas
- Mr. & Mrs. Floyd L. Williams North Hollywood, Cal.
- Dr. & Mrs. Bert E. Woods Henderson, Texas
- Dr. & Mrs. Frank Hudgins Lubbock, Texas
- Dr. & Mrs. Ivan G. Mayfield Lubbock, Texas
- Mr. & Mrs. Robert E. Maxey Lubbock, Texas
- Mr. & Mrs. Howard Shipley Lubbock, Texas
- Mr. & Mrs. A. C. Stults Dallas, Texas
- Mr. Don G. Harmel Lubbock, Texas

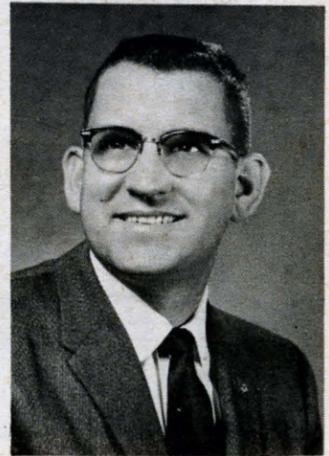
We Should Look To Future-Formby

Every ex student reading this paper — not to mention every taxpayer in Texas — is a stockholder in the important enterprise of higher education and of Texas Tech. As parents, as taxpayers, as business men and women, as alumni all of us are interested in the future of this great country and of our present ex student organization, our present enrollment and academic standards, but we should also look to the future of Tech five, ten or twenty years from now.

No doubt about it, Texas Tech has made rapid strides in gaining recognition as one of the top institutions of higher learning. It seems that we reach a new goal, set a new record and start a new era almost every year. This year for the first time in the school's history the campus enrollment has exceeded 10,000. In fact, Tech's enrollment has increased by over 1000 students compared with the same period last year. This is one of the top percentage increases of any school in Texas or the southwest. The new six-story library is almost complete and plans have just been released for a six-story, air-conditioned women's dormitory. New additions are being completed on science and agricultural buildings, and the student union is scheduled to be completed in a few months. Many new buildings are on the drawing boards right now. Tech is growing, and its vigorous academic program is keeping pace with the needs of the area and of the nation.

The visiting ex student will notice new construction underway when he visits the campus. Immediately the tremendous increase in enrollment is evident, and new faces are continually being seen in the faculty as Tech continues to grow and continues to serve higher education.

But there is one thing you won't be able to see at first glance. It may take time to detect the fine spirit that prevails on the campus. Student morale and school spirit is at an all time high. More than one veteran Tech Prof has noted that students are doing better academic work than ever before. In all phases of college life there is a definite atmosphere of cooperation and friendliness.



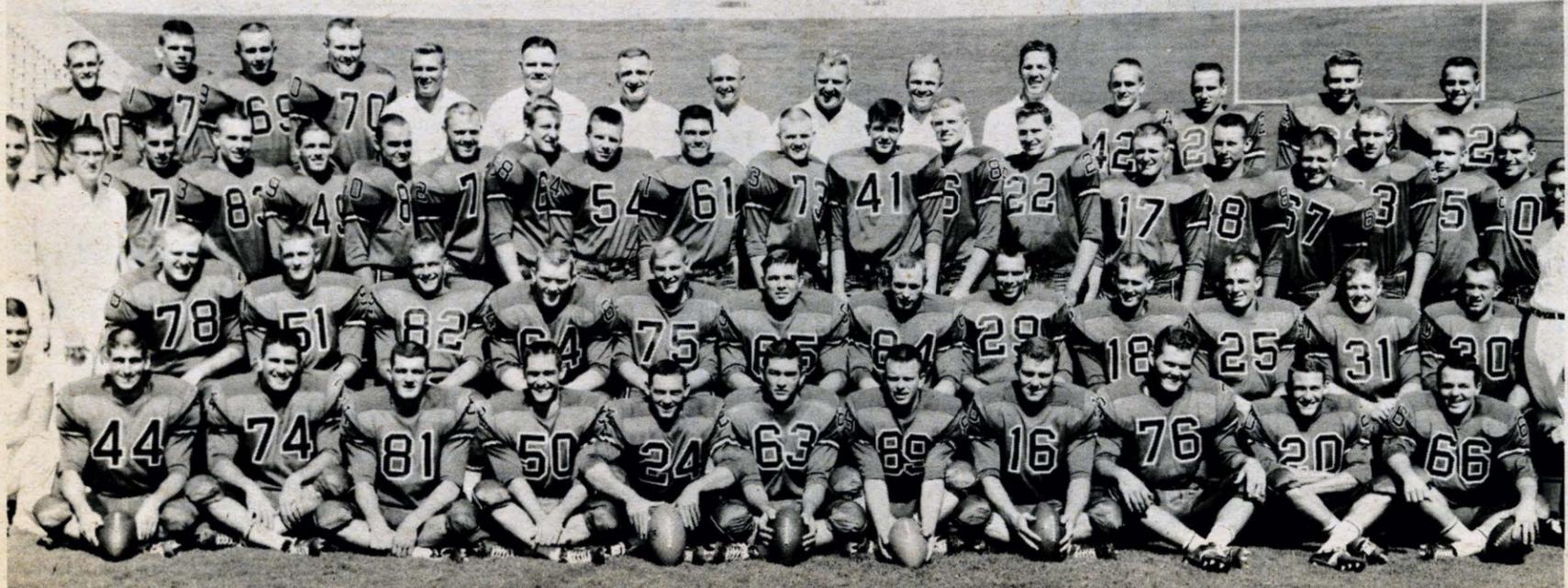
Clint Formby

We can look back over the past year with amazement at the rapid strides made at Texas Tech. Academically, physically . . . in every respect, Texas Tech is moving forward. The Ex-Students Association is moving forward with this growth. Very soon we'll be in new offices in the student union building. If at all possible we plan to increase the office staff next year. This will help us to serve and to function as a strong public relations arm of the school, and we will be able to perform more services for exes and chapters everywhere.

Still many problems face our association and Texas Tech. Adequate financing of higher education is always a strong consideration and deserves the attention of every alumnus. And, whether you agree or not, a name change for the college is with us and will probably be a subject of considerable debate until an agreement can be reached on the suitable name for our school. These are inevitable problems, for orderly growth never comes easy.

As stockholders in this important enterprise of higher education and as a former student of Texas Tech, it is our duty to participate where we can in alumni activities. It is our duty to be alert to the needs and the goals of our school.

As we continue to work together and become a strong, close partner with our Alma Mater, then we are meeting one of the challenges facing Texas Tech today. We will be widening the dimensions of our school's development.



The 1961 Red Raider football team at the start of the season.